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CITY OF OAKLAND

MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: August 24, 2018

INFORMATION

Following are the key activities to be highlighted this week:

Donate Blood at the Rockridge Branch Library – On Saturday, August 25, from 10 a.m. to 3:45 p.m., the Rockridge Branch Library (5366 College Avenue) is partnering with the American Red Cross to host a Community Blood Drive. Blood donors help patients of all ages: accident and burn victims, heart surgery and organ transplant patients, and those battling cancer. Every two seconds someone in the U.S. needs blood. To schedule an appointment, visit redcrossblood.org and enter sponsor code ROCKRIDGE or call 1-800 RED CROSS (1-800-733-2767). You can streamline your donation experience and save up to 15 minutes on the day of your appointment by visiting RedCrossBlood.org/RapidPass to complete your pre-donation reading and health history questions. If you have questions regarding your eligibility to donate blood, please call 1-866-236-3276. For general information, contact Paul Schiesser, Branch Manager, at pschiesser@oaklandlibrary.org or (510) 597-5017.

Experience "The Music of the Word" at the César Chávez Branch Library – On Saturday, August 25, from 3 p.m. to 5 p.m., the César Chávez Branch Library (3301 East 12th St, #271) is hosting its monthly music and poetry program with La Palabra Musical. The poetry program will take place in English, Spanish, Spanglish y Lo Que Sea! Don't forget to bring your congas, guiros, maracas, panderetas, and more! For general information, contact Peter Villasenor, Branch Manager at pwillasenor@oaklandlibrary.org or (510) 535-5620.

Let's Chat at the ESL Conversation Club at the Martin Luther King, Jr. Branch Library – On Saturday, August 25 from 4 p.m. to 5 p.m., the Martin Luther King, Jr. Branch Library (6833 International Blvd.) will create a welcoming and respectful environment for adult learners of English to practice their conversation skills. All levels are welcome and no registration is required. Drop in anytime! For general information, contact Celia Davis, Branch Manager, at cdavis@oaklandlibrary.org or (510) 615-5728.

Upcoming City Of Oakland Job Announcements – During the week of August 27, the Human Resources Management Department (HRM) anticipates posting job announcements for the following positions:

- Assistant Director of Public Works
- Environmental Enforcement Officer (Restricted)
- Zoning Manager

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

The Last Woodminster Musical Of The Summer – Starting Friday, August 31 and ending Sunday September 9, Woodminster Amphitheater will host performances of *In the Heights* with Friday and Saturday shows beginning at 8:00 p.m. and Thursday and Sunday shows beginning at 7:00 p.m., located at Joaquin Miller Park, 3590 Sanborn Road, Oakland. All Oaklanders are welcome to experience this 50+ year-old tradition. Arrive early to enjoy the views and picnic grounds, or to hike along hillside trails! There are plenty of discounts and deals that range from seniors to kids available at <http://www.woodminster.com/deals---discounts.html>. Don't miss out on the last show of the summer! For more information including parking options, please visit <http://www.woodminster.com>. To learn more about exploring Joaquin Miller Park, visit Oakland Parks, Recreation & Youth Development at <https://www.oaklandca.gov/services/parks-and-recreation-index/parks/joaquin-miller-park>

Multi-Industry Diversity Expo – On Friday, August 31, the City of Oakland's Economic & Workforce Development Department will be among two dozen organizations supporting the Western Regional Minority Supplier Development Council's day-long Bridges to Success Expo to connect Minority Business Enterprises with potential and current clients. In addition to plenary sessions, industry rooms will allow participants to hear from a distinguished panel of corporate industry leaders sharing strategies, secrets, advice and upcoming opportunities; understand supply chain and sourcing processes, pain points, rules of engagement and post-bid approaches; and recognize emerging industry trends that may impact their business success. Industry sectors include Finance, Banking & Insurance, Healthcare & Life Sciences, Technology & E-Commerce, Construction & Utilities, Hospitality, Entertainment & Consumer, and Government. The Expo will run from 9:00 a.m. to 4:00 p.m. at Chevron Corporation's San Ramon location. To register or for more information, please visit www.bridgestosuccessexpo.com.

Join the Housing Resource Center Essentials Drive - The Housing Resource Center (HRC) is working to bring vulnerable Oaklanders much needed supplies for the everyday experience - and we need your help! The HRC gets regular visits from Oakland residents who are transitioning to new housing, have recently been displaced, or are unsheltered. Families and individuals often find themselves in need of everyday grooming supplies. With that in mind, we're launching the HRC Essentials Drive, and we're asking Oakland City employees to donate toiletries and socks for

distribution. From July 6 to August 31, drop off items at the HRC located in 250 Dalziel, 6th floor. See the list of suggested donatable items below. Please provide trial or sample sizes of all products being mindful of space limitations for individuals.

- Toiletries & Health Care:
 - Feminine hygiene products (tampons, maxi pads, pantliners, menstrual cups)
 - Incontinence wear/ Disposable underwear
 - Shampoo/conditioner
 - Soap
 - Deodorant
 - Lotion
 - Mouthwash
 - Toothpaste
 - Hand sanitizer
 - Baby wipes
 - Toothbrush (ideally with covers)
 - Hair oil/moisturizer
 - Washcloths
 - Plastic baggies
 - Comb/brush
 - First aid supplies
 - Sunscreen
 - EmergenC, Airborne, chewable multivitamins
 - Tissues
 - Wet wipes
 - Gloves - waterproof and weatherproof
- Socks - all sizes (thermal or wool preferable)

For more on HRC resources and services visit:

<https://www.oaklandca.gov/departments/department-of-housing-and-community-development>.

The Oakland Cannery Presents FESTAC Cultural Arts Festival 2018 - The Oakland Cannery Collective is producing a free, all ages one-day music, art and culture festival on Labor Day Weekend, September 1, 2018 from 12 noon-10 p.m., Old Oakland, 9th & Washington Street Corridor, in support of community arts. The festival, "FESTAC", will celebrate our diversity and pride through live performances, artisan "studios on the streets", makers fair style and swap meet, chefs and Bay Area artist showcasing their talents. All furniture from Berkeley's Urban Ore will be for sale and contribute to the fundraising aspect. For more information and to buy tickets visit <https://www.eventbrite.com/e/festac-cultural-arts-festival-tickets-47484328906>.

Please join us at the 2018 Oakland Pride Parade, Festival and Celebration - On Sunday, September 9, 2018, City of Oakland staff, Council members and staff, and community members are invited to participate in the Oakland PRIDE Parade. This is an opportunity to celebrate our diverse, resilient, and beautiful LGBTQ community while promoting equality, community, responsibility, and civic engagement. The parade starts at Broadway & 14th Street (Oakland City Hall) and ends at Broadway & 20th Street (Oakland Pride Festival Main Entrance). See Map here: <https://www.oaklandpride.org/page/pride-parade-map/> For more information about Oakland

PRIDE contact Amber Todd at atodd@oaklandpride.org. To march with Mayor Libby Schaaf in the Pride Parade contact Yvonna Cázares at ycazares@oaklandnet.com, 510-238-7157.

Take a Survey – Visit Oakland, the City's destination marketing partner, wants to hear from you. Please take a few minutes to complete the short Oaklander Resident & Business Owner survey. Your assistance will help Visit Oakland showcase our beloved city and invite visitors to come experience our great community. In 2016, 3.7 million visitors traveled to Oakland and spent \$627 million. Tourism supports more than 7,000 jobs in Oakland. Take the survey at <https://www.research.net/r/HYH85PS>.

After-School Programs – School is back in session! With the new scholastic year kicking off, Oakland Parks, Recreation and Youth Development has all the right places to be. After-school programs are offered at recreation centers across the City. Visit <https://www.facebook.com/oakparkrec/photos/a.242583312466557/1922263527831852/?type=3&theater> to find the right program for your family. For more information, please contact us at (510) 238-7275.

Upcoming Meetings and Events - For information on upcoming City meetings and events, please visit the City's online calendar at <https://www.oaklandca.gov/events>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

SABRINA B. LANDRETH
City Administrator