

PARKS AND RECREATION ADVISORY COMMISSION - PRAC

Wednesday, June 13, 2018

Lakeside Park Garden Center – 666 Bellevue Avenue Agenda

- 1. CALL TO ORDER:
- 2. ROLL CALL

AIKENS, COLE, CORBIN, HA, HOWZE, KADERA-REDMOND, MOORE, NORMAN, REILLY, TORRES, AND WOLFSON

- 3. **DISPOSITON OF MINUTES**
 - A. May 9, 2018 Draft Minutes
- 4. MODIFICATIONS TO THE AGENDA
- 5. OPEN FORUM
- 6. CONSENT NEW BUSINESS
 - A. REQUEST APPROVAL TO ALLOW MCCLYMONDS ACTION
 COMMITTEE TO COLLECT ONSITE DONATIONS AT THE MCLYMONDS
 HIGH SCHOOL ANNUAL REUNION PICNIC AT DEFREMERY ON
 SATURDAY, SEPTEMBER 29, 2018, FROM 8:00AM-6:00PM
 - B. REQUEST APPROVAL TO ALLOW THE OAKLAND BLACK COWBOY ASSOCIATION (OBCA) PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES AT THEIR 44th ANNUAL FESTIVAL AND PARADE AT DEFREMERY PARK ON SATURDAY, OCTOBER 6, 2018, FROM 10:00AM-6:00PM
 - C. REQUEST APPROVAL TO ALLOW YOUTH SPEAKS

 PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES AT

 THEIR LIFE IS LIVING COMMUNITY EVENT AT DEFREMERY PARK ON

 SATURDAY, OCTOBER 13, 2018, FROM 10:00AM-8:00PM

7. NEW BUSINESS

- A. REQUEST FOR APPROVAL FROM SAN FRANCISCO MIME TROUP TO COLLECT DONATIONS AND SELL EVENT RELATED MERCHANDISE AT LAKESIDE PARK ON AUGUST 1, 2018 AND AUGUST 2, 2018
- B. REQUEST TO ALLOW AFROCENTRIC OAKLAND TO SOLICIT
 DONATIONS AT THE 7th ANNUAL PANAFRICAN FAMILY REUNION AND
 FOR VENDORS TO COLLECT ONSITE FUNDS, AND TO SELL ALCOHOL AT
 MOSSWOOD PARK ON SEPTEMBER 2, 2018
- C. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY
 COMMISSION TO ALLOW HUSH CONCERTS TO RENT WIRELESS
 HEADPHONES TO PATRONS AND SELL BEER, WINE AND CHAMPAGNE
 ON SITE AT THIER SILENT MUSIC EVENT AT LAKESIDE PARK PERGOLA
 ON SATURDAY, JULY 28, 2018, FROM 11:00AM 9:00PM
- D. REQUEST APPROVAL FROM THE PARKS AND RECREATION
 ADVISORY COMMISSION TO ALLOW REBUILDING TOGETHER
 OAKLAND | EASTBAY PERMISSION TO SELL TICKETS AND COLLECT
 DONATIONS ONSITE AND HOST A SILENT AUCTION AT THEIR
 ANNUAL GATHER TOGETHER FUNDRAISER AT LAKE MERRITT
 SAIBOAT HOUSE ON THURSDAY, OCTOBER 4, 2018, FROM 5:30PM-8:30PM
- E. REQUEST APPROVAL TO ALLOW THE OAKLAND MOVEMENT
 FITNESS FESTIVAL PERMISSION TO COLLECT FUNDS ONSITE THROUGH
 VENDOR SALES OF FOOD, BEVERAGES AND MERCHANDISE AT THEIR
 COMMUNITY EVENT TO BE HELD AT THE LAKESIDE PARK PERGOLA
 AREA ON SATURDAY, AUGUST 25, 2018 FROM 9:30AM 1:30PM
- F. INFORMATIONAL REPORT ON THE CAPITAL IMPROVEMENT PROGRAM UPDATE FOR PROCESS TO SELECT CAPITAL IMPROVEMENT PROJECTS
- G. REQUEST RECOMMENDATION TO DEDICATE A BENCH IN MEMORY OF TRAVIS SAMUEL HOUGH
- H. REQUEST RECOMMENDATION TO DEDICATE A BENCH IN CELEBRATION OF ALAN JUNG AND SUSAN LO
- I. REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE JAMAICAN AMERICAN ASSOCIATION OF NORTHERN CALIFORNIA 'JAANC', TO COLLECT MONEY ON SITE AT JAOQUIN MILLER PARK IN THE BAYWOOD, PINEWOOD AREA AT THE ANNUAL JAMAICAN AMERICAN INDEPENDENCE PICNIC CELEBRATION ON JULY 4, 2018 FROM 12PM TO 7PM

- 8. PLANNING AND CONDITIONAL USE PERMITS
- 9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES
- 10. ANNOUNCEMENTS AND COMMUNICATIONS
- 11. DIRECTOR'S REPORT
- 12. CONTINUATION OF OPEN FORUM
- 13. ADJOURNMENT

Next-Meeting:

Wednesday, July 11, 2018 Lakeside Park Garden Center 666 Bellevue Ave, Oakland, CA

This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email dboyd@oaklandnet.com or call (510) 238-7532 or TDD/TTY (510) 238-3254 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantones, Mandarín o de lenguaje de señas (ASL) por favor envié un correo electrónico a <u>dboyd@oaklandnet.com</u> o llame al (510) 238-7532 o (510) 238-3254 por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施,手語,西班牙語,粵語或國語翻譯服務,請在會議前五個工作天電郵 dboyd@oaklandnet.com 或致電 (510) 238-7532 或 (510) 238-3254 TDD/TTY。請避免塗搽香氛產品,參加者可能對化學成分敏感。



PARKS AND RECREATION ADVISORY COMMISSION - PRAC

Wednesday, May 9, 2018

Lakeside Park Garden Center – 666 Bellevue Avenue Draft Minutes

1. CALL TO ORDER: 4:33pm

2. ROLL CALL

AIKENS, COLE, CORBIN, HA, HOWZE, KADERA-REDMOND, MOORE, NORMAN, REILLY, TORRES, AND WOLFSON

Present: 9 - Aikens, Cole, Corbin, Ha, Kadera-Redmond, Moore, Norman, Reilly, and

Wolfson

Excused: 1 -Howze

Arrivals: 1 -Torres (4:50pm)

Staff: Dana Riley, Diane Boyd, Zermaine Thomas, Gail McMillon, Karis Griffin

3. DISPOSITON OF MINUTES

A. March 14, 2018 Draft Minutes

Note: PRAC was unable to approve the March 14, 2018 minutes as a quorum could no longer be established. Commissioners have been termed off the body.

B. April 11, 2018 Draft Minutes

Motion: Commissioner Kadera-Redmond entertained a motion to approve April 11, 2018 Draft Minutes. Moved by: Commissioner Reilly. Second by: Commissioner Aikens Vote: Yes 8: Aikens, Cole, Ha, Kadera-Redmond, Moore, Reilly, Wolfson: Abstained 1: Norman: Motion: Passed.

4. MODIFICATIONS TO THE AGENDA

Motion: Commissioner Kadera-Redmond entertained a motion to modify the agenda and move Item 7D before Item 7C. Moved by: Commissioner Reilly. Second by: Commissioner Not captured. Vote: Yes 9 - Aikens, Cole, Corbin, Ha, Kadera-Redmond, Moore, Norman, Reilly and Wolfson Motion: Passed.

5. OPEN FORUM – CITIZEN COMMENTS

17 speakers spoke during Open Forum

Arrival: Commissioner Torres

6. CONSENT NEW BUSINESS

- A. REQUEST PERMISSION TO ALLOW EASTSIDE ARTS ALLIANCE TO COLLECT DONATIONS AND REVENUE FROM FOOD, BEVERAGE AND MERCHANDISE SALES AT THE MALCOLM X JAZZ FESTIVAL AT SAN ANTONIO PARK ON SATURDAY, MAY 19, 2018, FROM 11:00AM 7:00PM.
- B. REQUEST PERMISSION TO ALLOW BURGER BOOGALOO ORGANIZERS TO COLLECT ENTRANCE FEES AND PERMIT VENDORS TO COLLECT PROCEEDS FROM THE SALE OF FOOD, SPIRITS, AND OTHER MERCHANDISE AT THE BURGER BOOGALOO TWO DAY MUSIC FESTISVAL AT MOSSWOOD PARK ON JUNE 30 AND JULY 1, 2018.

Motion: Commissioner Kadera-Redmond entertained a motion to accept Consent New Business Items 6A and 6B. Moved by: Commissioner Reilly. Second by: Commissioner Cole Vote: Yes 10 – Aikens, Cole, Corbin, Ha, Kadera-Redmond, Moore, Norman, Reilly, Torres and Wolfson Motion: Passed.

7. <u>NEW BUSINESS</u>

A. RECOMMEND APPROVAL OF A MINOR CONDITIONAL USE PERMIT FOR INSTALLATION OF A PUMP TRACK FEATURE IN JOAQUIN MILLER PARK AND DESIGNATE THE LOCATION FOR BICYCLE USE

The Parks and Recreation Advisory Commission reviewed the staff report prepared by Dana Riley, Assistant Director Oakland Parks Recreation and Youth Development for the approval of a Minor Conditional Use permit for the installation of a pump track feature in Joaquin Miller Park.

The Pump Track Organizing Group (PTOG) includes professional cyclists and trail builders and partnerships with the Bicycle Trails council, the Oakland composite Mountain Bike Team and Oakland Trails. The organization proposed to build a pump track in Joaquin Miller Park for the use and enjoyment by the greater community regardless of cycling ability. A Pump Track is a human-built looping trail system formed by mounds of dirt. Oakland Public Works will designate the soil provider. Once delivered the, Oakland Composite Mountain Bike Team, PTOG and volunteers will shape the track using hand tools over the 3 to 4 days. The initial phase will be followed by final shaping and packing the soil. The Oakland Composite Mountain Bike Team and PTOG will also maintain the site.

Motion: Commissioner Kadera-Redmond entertained a motion to recommend approval of a Minor Conditional Use Permit for installation of a Pump Track feature in Joaquin Miller Park and designate the location for bicycle use. Moved by: Commissioner Aikens. Second by: Commissioner Torres. Vote: Yes 10: Aikens, Cole, Corbin, Ha, Kadera-Redmond, Moore, Norman, Reilly, Torres and Wolfson–Motion: Passed.

B. REQUEST APROVAL TO ALLOWAFROCENTRIC OAKLAND TO COLLECT REVENUE FROM ENTRY FEES, AND TO SELL BEER, WINE, SPIRITS, FOOD AND OTHER MERCHANDISE AT THEIR 8TH ANNUAL OAK FAM BAM GATHERING ON WEDNESDAY, JULY 4, 2018, 12:00PM -8:00PM at the LAKE MERRITT BLVD. AMPHITHEATRE.

The Parks and Recreation Advisory Commission reviewed the staff report prepared by Zermaine Thomas, Central Reservations.

Motion: Commissioner Kadera-Redmond entertained a motion to allow Afrocentric Oakland to sell beer, wine, spirits, food merchandise and collect revenue from entry fees at the OAK FAM BAM on Wednesday, July 4, 2018 at the Lake Merritt Amphitheatre. Moved by: Commissioner Aikens. Second by: Commissioner Corbin Vote: Yes 10 – Aikens, Cole, Corbin, Ha, Kadera-Redmond, Moore, Norman, Reilly, Torres and Wolfson Motion: Passed.

C. REQUEST APPROVAL FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO MAKE A RECOMMEDNATION TO CITY COUNCIL TO AMEND CHAPTER 12.64. OF THE OAKLAND MUNICIPAL CODE, PARK AND RECREATION AREA USE REGULATIONS, SECTION 12.60.020 OF THE OAKLAND MUNICIPAL CODE, BICYCLE OPERATIONS RULES-VIOLATIONS-PENALTY AS RELATED TOUSE IN PARKS, AND SECTION 1.28.020 OF THE OAKLAND NUNICPAL CODE VIOLATIONS AS INFRACTIONS.

The Parks and Recreation Advisory Commission reviewed the staff report prepared by Gail McMillon, Oakland Parks Recreation and Youth Development (OPRYD).

The Ordinance Task Force Committee recommended changes to the OMC as referenced in Exhibit B in the May 9, 2018 staff report.

The amended OMC will be forwarded to the City Attorney's office for final review. Once the recommendations have been approved, The OPRYD staff will place the item on the Life Enrichment Committee (LEC) agenda for approval and recommendation to the City Council for adoption. Staff will inform the PRAC of the LEC review date.

Motion: Commissioner Kadera-Redmond entertained a motion to make a recommendation to the City Council to amend Chapter 12.64 of the OMC, Park and Recreation Area Use Regulations; Section 12.60.020 of the OMC, Bicycle Operation Rules-Violations-Penalty as related to use in parks; and Section 1.28.020 of the OMC, Violations as infractions. Moved by: Commissioner Cole. Second by: Commissioner Aikens. Vote: Yes 10 – Aikens, Cole, Corbin, Ha, Kadera-Redmond, Moore, Norman, Reilly, Torres and Wolfson Motion: Passed.

D. REQUEST FOR PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE FRIENDS OF THE OAKLAND MUNICIPAL BAND, ALSO KNOWN AS FOMB, TO COLLECT MONEY ON SITE AT THE EDOFF MEMORIAL BANDSTAND IN LAKESIDE PARK ON JULY 4, 15, 22, 29, AND AUGUST 5, 2018 FROM 12:30 TO 3:00 AFTER PERFORMANCE.

Motion: Commissioner Kadera-Redmond entertained a motion to approve the Friends of the Oakland Municipal Band's request to collect donations and sell snacks proficed that FOMB adheres to all rules set forth by the City of Oakland and County of Alameda with regards to selling food at the five concerts of the 107th season of the Oakland Municipal Band. **Moved by:** Commissioner Corbin. **Second by:** Commissioner Cole **Vote: Yes 10** – Aikens, Cole, Corbin, Ha, Kadera-Redmond, Moore, Norman, Reilly, Torres and Wolfson **Motion:** Passed.

- 8. PLANNING AND CONDITIONAL USE PERMITS
- 9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES

Commissioner Aikens:

- Attended Arroyo Recreation Center and Park Earth Day 4/22
- Upcoming community meeting Envisioning Arroyo Viejo Park 6/16 10am to 12noon

Commissioner Corbin:

- Attend Earth Day events and Mosswood Park and De Fremery
- Thank you to Evergreen Missionary Baptist Church for hosting the Mosswood Recreation Advisory Committee meeting

Commissioners Cole and Reilly:

• The Naming Task Force met at the Lawn Bowling Foundation facility. Barry Miller (PRAC Chair – retired) was also in attendance. The discussion included: gift-in-place, sponsorships, naming trails PRAC's role and best practices. Staff were requested to attend the next meeting.

Newly formed Task Force: Commissioners Aikens, Corbin and Cole

• Recreation Advisory Committee (RAC) - focus toward creating a tool kit

10. ANNOUNCEMENTS AND COMMUNICATIONS

• Schedule next retreat and parks tour

- 11. DIRECTOR'S REPORT
- 12. CONTINUATION OF OPEN FORUM
- 13. ADJOURNMENT: 6:45pm

Respectfully submitted,

/s/

Dana Riley
Acting Secretary

Diane L. Boyd Recording Secretary

Next Meeting:

Wednesday, June 13, 2018 Lakeside Park Garden Center 666 Bellevue Ave, Oakland, CA

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CITY OF OAKLAND Oakland Parks, Recreation & Youth Development

TO:

Mandolin Kadera-Redmond, Chair, Parks & Recreation Advisory Commission

FROM:

Valorie Winn, deFremery Recreation Center

DATE:

May 2, 2018

SUBJECT:

REQUEST APPROVAL TO ALLOW MCCLYMONDS ACTION

COMMITTEE TO COLLECT ONSITE DONATIONS AT THE MCLYMONDS HIGH SCHOOL ANNUAL REUNION PICNIC AT

DEFREMERY ON SATURDAY, SEPTEMBER 29, 2018, FROM 8:00AM-

6:00PM.

SUMMARY

Oakland Parks, Recreation & Youth Development (OPRYD) received a request from McClymonds Action Committee to host their annual Reunion on Saturday, September 29, 2018, at deFremery Park, from 8:00am-6:00pm. Proceeds raised will be used to support their organization and planning for the following year's event. The purpose of the Reunion is to foster family engagement, share historical, school achievements, show school pride for the future generations and promote a positive environment for youth to become change agents in the West Oakland Community. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

FISCAL IMPACT

OPRYD will assign 3 additional personnel to the event and expend 30 hours at a total cost of \$750.00 for the day. An additional \$2405.00 will be generated in rental fees.

Oakland Public Works will provide an additional 20 trash boxes to be placed throughout the park to accommodate for extra trash.

PROJECT / PROGRAM DESCRIPTION

McClymonds has celebrated 27 successful Reunions at Defremery Park. Many alumni and current students come out dressed in orange and black to celebrate and foster community engagement for McClymonds past and present school spirit. The Reunion organizers anticipate approximately 1000 attendees.

BACKGROUND / LEGISLATIVE HISTORY

This is a community event that has been extremely successful, it is a time for people to reunite and rekindle old friendships with former classmates, visit their old community and family homes, barbeque, share family stories and have a fun filled day. Classes for the 1950's to present are invited to enjoy a day of school pride. Local residents look forward to a day of community involvement with people from all over the Bay Area. There are several committees and volunteers in place to perform all required duties to ensure a successful event. Volunteers handle donations, crowd control and ensure participants are adhering to park rules and regulations.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from McClymonds Action Committee to collect onsite donations at the McClymonds Reunion to be held at deFremery Park on Saturday, September 29, 2018, from 8:00am-6:00pm.

Respectfully submitted,

/s/ Valorie Winn

Prepared by:

Valorie Winn

Center Director

/s/ Elena Bermeo

Approved by:

Elena Bermeo

Recreation Supervisor

Attachments: Exhibit A - McClymonds Action Committee Proposal Letter

Exhibit B – Post Event Report (2017) Exhibit B – Rental Application April 11, 2018

Chairman Ellen Wu Parks & Recreation Advisory Committee (PRAC) 666 Bellevue Street Oakland, Ca 94612

Dear Chairman:

McClymonds is hosting their annual reunion on Saturday, September 30, 2017 at deFremery Park. This is a request to have permission to receive donations on park site during the event. There will not be any additional vendors.

We have a set up and clean up committee as well as security for the event. In addition, we have a traffic control committee to handle on site issues and maintain crowd control.

In the past, this event has been a successful community event for alumni's to visit their home town, reconnect with old class mates and share memories, and share that McClymonds school pride together. The request for donations will go toward future annual McClymonds reunions.

Sincerely,

President

McClymonds Action Committee

CITY OF OAKLAND OAKLAND PARKS AND RECREATION

POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL	<u>INFORMATION</u>		
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Date/Hours of l	Event: <u>Sept. 30, 5</u>	2017	Permit No.
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	Address: <u>\$462 N</u>	<i>2</i>	and 94605
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	uch was collected on site i		And the state of t
7. How m	uch was collected on site f	rom other fees?	

POST EVENT REPORT (Continued)
Page 2

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				34647
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Rental Application

ATTENTION:			Date of Application: 13/11	<u> </u>
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CITY OF OAKLAND Oakland Parks, Recreation & Youth Development

TO:

Mandolin Kadera-Redmond, Chair, Parks & Recreation Advisory Commission

FROM:

Valorie Winn, deFremery Recreation Center Director

DATE:

May 2, 2018

SUBJECT:

REQUEST APPROVAL TO ALLOW THE OAKLAND BLACK COWBOY ASSOCIATION (OBCA) PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES AT THEIR 44th ANNUAL FESTIVAL AND PARADE AT DEFREMERY PARK ON SATURDAY, OCTOBER 6, 2018,

FROM 10:00AM-6:00PM.

SUMMARY

Oakland Parks, Recreation & Youth Development received a request from the Oakland Black Cowboy Association (OBCA), a nonprofit organization. OBCA is seeking permission to allow 20 vendors to sell water, t-shirts and hats at their 44th Annual Festival and Parade at deFremery Park on Saturday, October 6, 201, from 10:00am-6:00pm. All proceeds from this event are earmarked for the continued support of the OBCA future festivals. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

FISCAL IMPACT

OPRYD will assign 3 additional personnel to the event and expend 30 hours at a total cost of \$750.00 for the day. An additional \$1000.00 will be generated in rental fees. Rental fee for this event are paid through the City of Oakland, Cultural Affairs Division.

Oakland Public Works will provide an additional 15-20 trash boxes to be placed throughout the park to accommodate for extra trash.

PROJECT / PROGRAM DESCRIPTION

The Oakland Black Cowboy Festival and Parade involves the community and provides a fun filled day of family engagement, entertainment and building Oakland's pride. Horses, decorated cars and drill teams are favorite elements of the parade. OBCA volunteers control the traffic before, during and after the event. The City of Oakland issues street closure permits for the parade. This is a highly attended family friendly community event that is anticipated annually.

The estimated attendance for this event is 2000.

BACKGROUND / LEGISLATIVE HISTORY

The Oakland Black Cowboy Parade was originally sponsored by the Oakland Museum's Cultural and Ethnic Affairs Guild in 1975. In 1976, the parade was sponsored by the Oakland Traders, a group of local businessmen. 1977, the parade was sponsored by a community group named Blacks Unified to Motivate Progress (BUMP) and the Black Cowboy Association. The Black Cowboy

Association became the Oakland Black Cowboy Association in 2004, adding Oakland to their name to show pride in the support given to the parade by the City of Oakland and its citizens.

The purpose of this event is to educate the public about the role Black Cowboys played in building and settling in the Old West. The parade honors the role of African Americans during this time and shares history of the cowboys per historians.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Oakland Black Cowboy Association to collect funds onsite through vendor sales at their 44th Annual Black Cowboy Festival and Parade on Saturday, October 6, 2018, from 10:00am—6:00pm.

Respectfully submitted,

/s/ Valorie Winn

Prepared by:

Valorie Winn

deFremery Recreation Center Director

/s/ Elena Bermeo

Approved by:

Elena Bermeo

Recreation Center Director

Attachments: Exhibit A - Oakland Black Cowboy Proposal Letter

Exhibit B – Post Event Report (2017)

Exhibit C – Rental Application



Oakland Black Cowboy Association P.O. Box 4889, Oakland, CA 94605

February 9, 2018

Parks & Recreation Advisory Commission (PRAC) 666 Bellevue Street Oakland, CA 94612

Dear Chairman:

The Oakland Black Cowboy Association (OBCA) is based in Oakland, California. We have been a part of this community for 44 years. The organization started in West Oakland in 1974. We are a Non-Profit organization registered with the internal Revenue Service; our Employer Identification number is 90-0176295. In addition, we are registered and incorporated with the State of California, Secretary of the State department. Our California Corporate ID number is C262698.

The Oakland Black Cowboy Association gives an annual parade and festival once a year in the great City of Oakland on the first Saturday in October. We are requesting to hold this year's event on Saturday, October 6, 2018, from 10am-6pm. We invite and accept people to join our parade and festival for worthy community cause, educational events, family engagement, and a safe fun-filled day. We have not experienced any unsafe efforts or activities during the parade in 43 years.

On our parade and festival day we provide horse and pony rides for the community to enjoy. We welcome and invite church organizations, community groups, school marching bands, drill teams, the fire and police departments, libraries, cultural dance groups, and, auto and motorcycle organizations to participate.

As the OBCA, we are also requesting permission to sell OBCA t-shirts, water, horse/pony rides, and, western hats to assist us financially and to continue providing educational history about the Oakland Black Cowboy Association and future OBCA parades pertaining to black history. We would like permission to have twenty vendors to sell food and/or cultural arts and crafts. Connect with us at: http://www.blackcowboyassociation.org/todays-heroes.html.

Sincerely.

Wilbert F. McAlister

President, Oakland Black Cowboy Association

(510) 541-2763

POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION
Name of Event: Operand Black Cowlor Association
Location of Event: <u>deFremEry Park</u> 1651 Adeline St. Valence, (A. 9460)
Date/Hours of Event: 10/06/2018 104m-69m Rermit No.
Event Contact Name: William C. M. HISM
Event Contact Address: 10330 Greenview Drive OAMAND (A. 94605
Is this a "first time" event at this location? Yes WNo If no, when was the event held
previously?
Gotobor 1, 2017 1st Statistically of Uctober unaturally so, years
Were Facility Rental/Set-up fees waived? ☐ Yes ☐ No ☐ Not Applicable
2. Check other permits required for event? ☐ OPD Special Events Permit ☐ Charitable Solicitations Permit ☐ Certificate of Insurance ☐ Other — Please list
THE PROPERTY OF THE PROPERTY O
II. ATTENDANCE/COLLECTION OF FUNDS
1. Total number in attendance: 400-600 2. Were registration fees, donations or other fees collected on-site? ☐ Not Applicable
3. If yes, how many people registered? 13 How many people made donations? 6 4. What was the cost for registration? 129. 5. How much was collected on site from registration fees? 125.00 6. How much was collected on site from donations? 170.00 7. How much was collected on site from other fees? 1600.00

III VENDOR	INFORMATION
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				no, why not?
	Craft (Describe)	Food (Describe)	Non- Profit or For Profit Orgz'n?	of Vendor(s) (Attach onal sheets if necessary)
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The state of the s	efaction in the w	ents about your sa	ns, or other comme additional sheets, i	List any problems, concern event turned out? (Attach
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ne way the		II Hecessmy).		
ne way the		II Hecessmy).		Submitted by: Wilbert F.
16		II Hecessmy).		

CITY OF OAKLAND PARKS AND RECREATION

Office: (510) 238-3187; Facsimile: (510) 238-2377

Rental Application

PARKS AND RECREATION	Reni	at Applica	Date of Applica	orion: 02/09/2018	The second secon
ATTENTION:* *RESIDENCY IS DETERMINED ACCORDING			Date of Approx	CARD. PHOTO ID IS REQUIRED)*
*RESIDENCY IS DETERMINED ACCORDIN	TO ADDRESS INDICATED ON DRIV	ER'S LICENSE O	MCC- L'ALLON		
Name of Business/Organization:	OAKHAND BLACK	CAN MARKET	- Lice Constitution	94605	
Business/Organization Address:	P.O. Box 4889		DAKIAND	Zip Code	•
1.511.2	130 p.c. 130 c.c. 130 c.c. 130 c.c.	•	City	- Adv -	
Applicant Name: William	1 1- ME MISICA	·^	OAKMNO	94605	
Applicant Mailing Address: 1	Stunet Address	<u> </u>		Zip Code	A1677
Phone Number: 510-541-27	63 Fax Number: 510.50	eq.3835 F	-mail: NUBEUF M	LALISTER QU COUNCUS	<u> </u>
Facility/Park Name:	FREMERY PARK				
Room(s)/Site(s)					
EVENT INFORMATION:					
Date(s) of Event: Octo	ner 6,2018		1.000	Cleanup/Time Out 6	PM
		10 Am	to. 6 PM	Cleanup English Rally, (uinceanera,
Time In/Prep Time Co Am Type of Event/Purpose: (be specific	ie. Wedding Reception, Meetin	g, Birthday Par	ty, Banquet, Picnic,BBQ,	Walk, Kun, resuvat, Kung, z	
Type of Event Furpose. (ve specific BarMitzvah/BatMitzvah, etc.)	,,	*.			□No
· ·	□No Sound Amplification	on: WYes	□No Non-Am	Difficu gomia.	
General Public Allowed: Yes Type of Equipment to be used: (i.			lifters microphones, etc.)		to and Decreation
Type or Edulbulour to accept	warehandise or s	olicitation of 1	noney in any manner i	nust be approved by the Pa	rks and Recreation
Type of Equipment to be used: (i. Note: Charging admission, selling Advisory Commission 60 days of	ng tickets or merchantisse, or s more in advance of event dat	e.	7 -	CO The Conforts 200	
		N 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	# of Teens <u>250</u> # of	Children/Intants ZUV	NE.
Number of Participants (Total	commodations/requests for you	r event. If no	special accommodation	s required, please wine ite	
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- for vio	ur exent?		☐ Yes	□No ····································	
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			T:	See Attached Regulations	,)
If not using an OPR Approved (Note: An Opt-Out F	Caterer, provide name of non-a lee is applicable to non-approv	ed Caterers an re required whe	nd non-Catereu events. In the facility of your choi	ce is reserved 31 days or more	in advance.)
RENTAL FEES (The minimum	rental requirement <u>una</u> deposit a				
Non-Refundable Permit Proc	essing Fees:				
Picnic & Related Events: \$15 (50 Building Rentals/Special Events	(Laire). and		(7) Alcoh	nolic Beverage Fee	
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(Hourly Rate) (# of hours) (3) Permit Processing Fee	= <u>30.00</u>			and Use Fee	= 100.100
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(4) Deposit			(11) Oti	her Charges	
(5) Setup/Teardown				· ·	1000.06
(6) Kitchen	Advance Minimum Paymen	t of \$; BALANCE	DUE 30 DAYS BEFORE	es as planned.)
(Deposits are refunded 6-8)	veeks AFTER event date, prov	ided the Juckii Tv	ne of Credit Card: Vis	sa or MasterCard:	+ Form)
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•	61 days or more notice: For	eit ½ Deposit	30 days to 11 da	ys notice: Forfeit Deposit	TIUS 72 Remai 1 00
CANCELLATION FEE:	31 to 60 days notice: For	rfeit Deposit	10 days or less n	f. al man	
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APPLICANT SIGNATUR	The over the transfer of the t	- •		he initiated to finaliz	e your reservation.

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.



CITY OF OAKLAND Oakland Parks, Recreation & Youth Development

TO:

Mandolin Kadera-Redmond Chair, Parks & Recreation Advisory Commission

FROM:

Valorie Winn, deFremery Recreation Center Director

DATE:

May 2, 2018

SUBJECT:

REQUEST APPROVAL TO ALLOW YOUTH SPEAKS

PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES AT THEIR LIFE IS LIVING COMMUNITY EVENT AT DEFREMERY PARK

ON SATURDAY, OCTOBER 13, 2018, FROM 10:00AM-8:00PM.

SUMMARY

Oakland Parks, Recreation & Youth Development received a request from Youth Speaks to collect funds onsite through vendor's sales at their Life is Living community event. The mission of this event is to make it West Oakland's own by providing various platforms for youth to enjoy spoken word, hip hop dance, eco-empowerment, obtain health and wellness information, participate in skateboard competitions and family activities at the Life is Living community event to held at deFremery Park on Saturday, October 13, 2018, from 10:00am-8:00pm. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

FISCAL IMPACT

DeFremery full and part time personnel will staff the event at a total expenditure of 28 staff hours. Revenue generated from the event includes \$800.00 in staff cost and \$2405.00 in rental fees.

Oakland Public-Works will provide an additional 20 trash boxes to be placed throughout the park to accommodate for extra trash.

PROJECT / PROGRAM DESCRIPTION

Youth Speaks annual events have been very successful. Youth Speaks creates safe spaces that challenge young people to find, develop, publicly present and apply their voices as creators of societal change. Youth Speaks vendors will provide and sell cultural artifacts, food, clothing and other items. Youth Speaks works closely with Alameda County Health Department to ensure all food vendors have valid health permits, seller' permits and licenses required.

The attendance for this event is high and the community looks forward to this annual event. All proceeds will be earmarked to support Youth Speaks in the service of youth, arts in Oakland and surrounding Bay Area communities. The estimated attendance for this event is 4000-7500.

BACKGROUND / LEGISLATIVE HISTORY

Youth Speaks was founded in 1996 and is the leading nonprofit presenter of Spoken Word performances, education and youth development programs in the country. Youth Speaks has had many successful festivals, in Oakland and across the nation. The vision of Youth Speaks is to shift the perception of youth by combating illiteracy, isolation, alienation and silence, creating global movement of brave new voices bringing the noise from the margins to the core.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Youth Speaks to collect funds onsite through vendor sales at their Life is Living Community Event on Saturday, October 13, 2018, from 10:00am—8:00pm.

Respectfully submitted,

/s/ Valorie Winn

Prepared by: Valorie Winn deFremery Recreation Center Director

/s/ Elena Bermeo

Approved by: Elena Bermeo

Recreation Center Director

Attachments: Exhibit A – Youth Speaks Proposal Letter

Exhibit B – Post Event Report (2017)

Exhibit C – Rental Application



Staff

James Kass Founder & Executive Director

Paula Arrigoni
Director of Operations

Joan Osato Producing Director

Hodari B. Davis National Program Director

Susie Lundy Program Director: Bay Area

> Juan Rivera Marketing Director

Sean San Jose Artistic Director

Board of Directors

Brian Gadsden President

Tony Rodriguez Vice President

Adam Mariano

Steve Wrlght Secretary

Colleen Backstrand
Deborah Brand
Frank Cialone
Matt Cole
Eva Frank
Niles Lichtenstein
Jonathan Melrod
Weyland Southon
Anne Wintroub

James Kass

June 23, 2018

To the Oakland Parks and Recreation Advisory Commission,

Thank you for this opportunity to present a proposal to you. We are requesting that our annual Life is Living Festival be allowed to take place on October 2018 at deFremery Park. We are also requesting permission to have on-site vendors at the festival. Life is Living is an intergenerational eco-equity festival presented by Youth Speaks. Life is Living was inaugurated in Oakland, California in October 2008. A celebration of life through urban performance, intergenerational health, and environmental action, Life is Living strives to activate the West Oakland community surrounding deFremery Park in a spirit of love and unity. We also strive to recognize and celebrate the legacy of the Black Panther Party in Oakland.

Life is Living has featured musical performances drawn from a diversity of styles (jazz, gospel, and hip hop), as well as live painting, sports (skateboarding and a softball tournament), a Kid's Zone (complete with face painting, art activities, and parkour), a Teen Stage, a dance zone, and writing and performance workshops for youth—all for free.

This year, our festival will feature new partnerships with Cal Shakes and Yerba Buena Center for the Arts to present exclusive theater live in the park. We will also be doubling down on our commitment to dance, by having live dance classes all day in the park. Additionally we intend to continue strengthening our partnerships with local food justice organizations, artisans, and non profits. In keeping with our focus on progressive environmental action, we are recruiting vendors whose wares are environmentally sound. This year, we hope to expand on last year's successes and ensure festival participants' experience of vendors is first-rate.

We plan to continue charging our vendors a fee to participate in the festival. We estimate that our vendor fee will be approximately \$250 per booth. We will use those monies to pay for vendor and permit fees with the Alameda County Department of Environmental Health.

We will also contact the Oakland Police Department to apply for a Short Term Encroachment Permit to cordon off a section of 18th Street from Adeline to Union to expand the foot print of the Festival, and use 16th st on the park side for food trucks and vendors. We successfully used this portion of 16th Street last year, to maximize ease of experience for vendors and attendees.

In all of our editions of Life is Living, there have been no negative incidents or contention, and a genuine feeling of peace and community and peace has reigned. We are grateful for the goodwill of the West Oakland community, the support of Oakland Parks and Recreation, and the consideration of the City of Oakland and the Oakland Police Department. We hope to make this year's festival a truly positive experience for all who attend.

Sincerely,

Hodari Davis
National Program Director
Youth Speaks Inc.
1663 Mission St Ste 604
San Francisco, CA 94103
Youthspeaks.org

CITY OF CAKLAND OAKLAND PARKS AND RECREATION

POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION	
Name of Event	
Location of Event: Defremery Park	
Date/Hours of Event: _October 27, 2017	
Event Contact Name: _Hodari B. Davis	Phone No.510 457 5210
Event Contact Address: 7681 Hansom Dr. Oakland Ca, 94605	
Is this a "first time" event at this location? • Yes x No If no, w previously?	when was the event held
October 2008 - 2016	
1. Were Facility Rental/Set-up fees waived? • Yes No	Not Applicable
 Check other permits required for event? x OPD Special Events Permit Charitable Solicitations Permit X Food Handler's Permit X Certificate of Insura 	mit • Seller's Permit • Other – Please list
II. ATTENDANCE/COLLECTION OF FUNDS	
 Total number in attendance: _4000 Were registration fees, donations or other fees collected on 	Not Applicable
3. If yes, how many people registered?N/a_ How many people registered?N/a_ How many people registered?	eople made donations?N/A
4. What was the cost for registration?N/A5. How much was collected on site from registration fees?	N/A
6. How much was collected on site from donations?	N/A
7 How much was collected on site from other fees?	N/A

III. VENDOR INFORMATION

List all Vendors who particip Were all vendors in complian	ated at the event ace per agreemen	(Attach additional street) (Attach additional street)	sheets, if necessary): No	
If no, why not?Some ve	endors did not she	ow up because of the	e change of date. see	Seller's
Name of Vendor(s) (Attach additional sheets if necessary)	Non-Prof it or For Profit	Food (Describe)	Craft (Describe)	I

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

We want to attract more people to attend the event and reach out to former Oaklanders who have moved to other cities throughout the US. We want to provide more intensive art activities for all participants and find ways to further engage them in meaningful art activities.

We also hope to build stronger relationships with the city and with other community members that are interested in the elevation of the West Oakland and Life is Living Community.

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

This year we had to cancel and reschedule our event based on the Northern California Fires and the air quality index. We did not believe it to be responsible for us to host our event on a day that was filled with smoke and air quality warnings. We were able to galvanize our community members to get the word out and prevent folks from coming on the original date. We were not as successful in redireting folks to the new date. We hope to build stronger collaborative relationships so that should this happen again we do not lose as much as we did the second time around.

Submitted by: _Hodari B. Davis	Date:November 22, 2017_
Approved by:	Date:
	Revised: 04-2013

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rofit		Services Beauty	Yes			
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rofit		Services	Yes		<u> </u>	
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Profit		Clothing	Yes			J.
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Old School Copes	Profit		Clothing	Yes			
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Oakland's Own	Profit	į.	Clothing	Yes			
BROTHERHOOD CIGARS	Profit		CIGARS	Yes			
M'Powered Threads	Profit		Clothing	Yes			***********************
I Love Being Black	Profit	***************************************	Clothing	I am applying for	one right now.		
La La's Wear	Profit		Altered Custom Sunglasses, handbags, waistbeads	Yes			
latisha baker artworks	Profit		Art	Yés			
Clothes for the soul	Profit		Clothing and accessories	Yes		· · · · · · · · · · · · · · · · · · ·	
"Art Bison Design Cooperative," in collaboration with "Kinfoak"	Profit		Clothing	Yes			
Judamogu Art	Profit	.4	Clothing	Yes			
			Health Products				
6days Productions	Non Profit	altra-mas hills and alth, sing hills for your national factors for your money.	or Services	No			
Xklusive Magik	Profit		Jewelry	Yes			
African Wood Carving & Handicrafts	Profit		Art	Yes			
			black empowerment jewelry and organic				
Bismillah Body Shop	Profit		skincare	Yes			
The Sistaaz Collection	Profit		Jewelry	Yes		<u></u>	
Crown Biz	Profit		Hats	Yes		, , , , , , , , , , , , , , , , , , , ,	
Quanies	Profit		Clothing	Yes			
SONSON	Profit		Mens Accessories	Yes		,	
Lotus Magic	Profit		aromatheraphy & crystal healing/clothing	Yes	,		
Black Five Point Star	Profit		Clothing	Working in it.			
Eye Manifest	Profit		Art	Yes			
NorthgateCo	Profit	2 2 2 2 4 3 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	Clothing	Yes:			
Wolf vs. Lion	Profit		Jewelry and clothing	Yes			
NSAA Adornments	Profit		Jewelry	Yes			
The Designing Chica	Profit		Art	Yes			
Kingtees	Profit		Clothing	Yes			
Hella Bay Clothing	Profit		Clothing	Yes			
Fly Dye Art & Clothing	Profit		Art	Yes			
Try Dyorat a clouming			Art `				
T. Christal	Profit		Art	N/A			
Rich Soul Culture	Profit		Clothing	N/A	†	<u> </u>	
	Profit		Clothing	N/A	 	1	
Kings Ransom Collection clothing			Jewelry	Yes	-		T
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Nunu's Desserts	Profit	Food and Beverage	and the state of t	Yes			
panache / ugo kitchen	Profit	Food and Beverage		Yes			
panache / ugo kitchen	Profit	Food and Beverage		Yes			
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La Oaxaquena	Profit	Beverage Food and		Yes			
Scotch Bonnet Jamaican Food Truc	ck Profit	Beverage Food and	Andrean Market and the Control of th	Yes		***************************************	
Rainbow Italian Ice	Profit	Beverage	<u> L</u>	Yes			

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Damn Good Teas	Profit	Food and Beverage		Yes			
Rosine's Ginger Juice	Profit	Food and Beverage		Yes			
Nunu's Desserts	Profit	Food and Beverage		Yes			-
Ladyj catering	Profit	Food and Beverage		Yes			
Ladyj catering	Profit	Food and Beverage		Yes			
No Worries	Profit	Food and Beverage		Yes			
A1 Taste of Africa	Profit	Food and Beverage		Yes			
Ruth Buka	Profit	Food and Beverage		Yes			
Mamafrica food for soul	Profit	Food and Beverage Vending		Yes		·	
RAINBOW ITALIAN ICE	Profit	Dessert vendor		Yes			
S26 Collection	Profit		Clothing	Yes			
stormone originals tie dye	Profit		Clothing	Yes			
M'Powered Threads	Profit		Clothing	Yes		****	
Kings Ransom Collection clothing	Profit		Clothing	Yes			
100 Percent Limited	Profit		Clothing	Yes			
The Bag Lady 41	Profit		Clothing	Yes			

a test to a



Oakland Parks and Recreation 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612 Office: (510) 238-3187; Facsimile: (510) 238-2397



Rental Application

ATTENTION:	Date of Application
RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRI	VER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED
Name of Business/Organization:	HCS
Business/Organization Address: 768 Han Se	om Drive OALD. CA 94605
Applicant Name: Street Address	City Zip Code
Applicant Mailing Address: 7631 11-AUSONO	7in Codo
Phone Number: 510 Street Addréss Phone Number: 5157-5210 Fax Number: 5157-5210	E-mail: h d.Avis a y outh speaks. org
Facility/Park Name: DeFremery	4007 PATK
Room(s)/Site(s) All (In the	Dung BIDG, Softball Golf, Tennis Cets,
EVENT INFORMATION: Mrs all Corol	Ser .
Date(s) of Event: () 2010 13, 201	8
Time In/Prep Time Actual Event Time	O.OO Am to B. Cleanup/Time Out 10. Oopu
Partitional (Pathitonal ata)	r, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera,
Note: Charging admission, selling tickets or merchandise, or sol Advisory Commission 60 days or more in advance of event date.	d player, amplifiers, microphones, etc.) Were of Noves with Stores Source licitation of money in any manner must be approved by the Parks and Recreation
Number of Participants (Total) Approximate # of Adu	llts 2 # of Teens 00 # of Children/Infants 200
Please provide below special accommodations/requests for your expectations and the special accommodations and the special accommodations and the special accommodations and the special accommodations are used to special accommodations and the special accommodations are used to special accommodations and the special accommodations are used to special accommodations and the special accommodations are used to special accommodation a	Yes V
Name of Approved Caterer: If not using an OPR Approved Caterer, provide name of non-approved name of na	royed caterer:
(Note: An Opt-Out Fee is applicable to non-approved	Caterers and non-Catered events. See Attached Regulations)
	required when the facility of your choice is reserved 31 days or more in advance.)
Non-Refundable Permit Processing Fees: Picnic & Related Events: \$15 (50+) people Building Rentals/Special Events (Parks): \$30 (1) 17 x 12 = 3 10 10 10 10 10 10 10	(7) Alcoholic Beverage Fee =
(2) x = = (Hourly Rate) (# of hours)	(8) Administrative Service Fee =
(3) Permit Processing Fee = $\frac{90}{100}$ = $\frac{1000}{100}$	(9) Caterer Opt Out Fee $= \frac{100.00}{100}$
the contract of the contract o	(11) Other Charges =
(5) Setup/Teardown =	(XX) Centre Changes
TOTAL: \$ 2406-20 Less Advance Minimum Payment of \$ (Deposits are refunded 6-8 weeks AFTER event date, provided)	the facility is left in acceptable condition and the event goes as planned.)
Please check payment type: Cash: Check #:	
CANCELLATION FEE: 61 days or more notice: Forfeit ½ 31 to 60 days notice: Forfeit D	Deposit 30 days to 11 days notice: Forfeit Deposit Plus ½ Rental Fee Deposit 10 days or less notice: Forfeit All Fees DATE DATE
APPLICANT SIGNATURE	
Please note: By submitting this application, othe	r documents/permits may be initiated to finalize your reservation.



CITY OF OAKLAND Oakland Parks, Recreation & Youth Development

TO:

Mandolin Kadera-Redmond, Chair, Parks and Recreation Advisory Commission

FROM:

Armando Aguilera (Central Reservations Unit)

DATE:

June 13, 2018

SUBJECT:

REQUEST FOR APPROVAL FROM SAN FRANCISCO MIME TROUP TO

COLLECT DONATIONS AND SELL EVENT RELATED MERCHANDISE

AT LAKESIDE PARK ON AUGUST 1, 2018 AND AUGUST 2, 2018.

SUMMARY

Oakland Parks, Recreation & Youth Development has received a request from San Francisco Mime Troupe (SFMT), a non-profit organization, for permission to collect donations and to sell event related merchandise at Lakeside Park on August 1, 2018 and August 2, 2018.

FISCAL IMPACT

There will be no fiscal impact on OPR, as SFMT will pay rental and sound fees for the two dates.

BACKGROUND / LEGISLATIVE HISTORY

This is the 59th year has performed in the Bay Area parks with free theatrical performances. The SFMT has rented Lakeside Park in the past and has come before the Parks and Recreation Advisory Commission for approval for collection of donation and selling event related merchandise. The events have been well attended and well planned.

The merchandise for sale will include hats, shirts, recorded music, books and bags. Prices will range from \$5 to \$30.

In 2016, SFMT rented Lakeside Park. They collected on-site donations of \$2,919.00

RECOMMENDATION

Staff recommends that the Parks and Recreation Commission approve San Francisco Mime Troupe, request for permission to collect donations and to sell event related merchandise at Lakeside Park on August 1, 2018 and August 2, 2018.

Armando Aguilera	
Public Service Representati	tive
-	
•	
Approved by:	
Darrin Hodges	
Supervisor	

 $\begin{array}{ccc} \text{Attachments:} & \text{Exhibit A} - \text{Request Letter} \\ & \text{Exhibit B} - \text{Lakeside Park Rental Application and Reservation Request} \\ & \text{Exhibit C} - 2017 \text{ Post Event Report} \end{array}$



Special Activity Permits
Office of the City Administrator
One Frank Ogawa Plaza, 11th Floor
Oakland, CA 94612

April 11, 2018

Dear Commissioners:

The San Francisco Mime Troupe respectfully requests permission to "pass the hat" and sell merchandise after our performance at Lakeside Park in Oakland. The performances will take August 1st and 2nd.

This is our 59th year of performing in Bay Area parks at a price everyone can afford: free! Our mission is to reach the broadest possible audience through playing out in the sunshine in our cities' public parks! We offer theater that addresses the great social issues of our time: race, war, health, economy, the environment. The money that we collect in the hat covers about half of our costs for the season, and contributions are completely voluntary. The rest of our funds are raised through grants, donations, and merchandise sales. At Mime Troupe shows, audience members have the opportunity to purchase San Francisco Mime Troupe hats, shirts, recorded music, books, and bags. The money that we raise through these means is integral to the success of our season. We have been relying on hat donations and merchandise sales for all the years we have been in operation.

Thank you for your time and for considering our request. We look forward to seeing you at our show in beautiful Lakeside Park!

Warmly.

Buth Dumage Keith Arcuragi Tour Manager

San Francisco Mime Troupe



Oakland Parks and Recreation 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612 Office: 510.238-3187; Facsimile: 510.238-2397



Rental Application

ATTENTION: Armando Aguilera	Date of Application: Ap	ril 11 - 2018
*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LIG	TRACE OF CTATE INDIFFICATION GARD Bree	10 TD 12 DO 10
Name of Business/Organization: San Francisco Mime Troupe	S	O ID IS REQUIRED*
Business/Organization Address: 855 Treat Avenue	San Francisco, CA	94110
Applicant Name: Keith Arcuragi	City	Zip Code
Applicant Mailing Address: 855 Treat Avenue	San Francisco, CA	94110
Street Address Phone Number: 415-285-1717 Fax Number: 415-285-129	City	Zip Code
	0 E-mail: tourmanager@sfmt.o	rg
Facility/Park Name: Lakeside Park		****
Room(s)/Site(s) Behind band shell - Site Plan Enclo	sed	
EVENT INFORMATION:	••	
Date(s) of Event: Wednesday August 1, Thursday August 2		
Time In/Prep Time 2pm Actual Event Time 6:30pm	CAUGICADI ALI	ne Out_11pm
Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday, BarMitzvah/BatMitzvah, etc.) Free Theatrical Performance	Party, Banquet, Picnic, BBQ, Walk, Run, Fes	tival, Rally, Quinceanera,
General Public Allowed: Vyes ONo Sound Amplification: Vyes Type of Equipment to be used: (i.e., musical instruments, live band, cd player, as Amplified voice in speech and song, live band	□No Non-Amplified Sound: mplifiers, microphones, etc.)	Yes 500
Note: Charging admission, selling tickets or merchandise, or solicitation of Advisory Commission 60 days or more in advance of event date.	f money in any manner must be approve	d by the Parks and Recreation
Number of Participants (Total) 250 Approximate # of Adults 200		•
Please provide helow special accommodations/servers for Adults	# of Teens 30 # of Children/Infant	20
Please provide below special accommodations/requests for your event. If no Must be able to park truck next to proposed area for load in and load outl. Same	o special accommodations required, please as 2017 (see site plan)	write NONE.
Will you require a caterer for your event?	□ Yes No	
If yes, are you choosing a caterer from OPR's Approved Caterer's List? Name of Approved Caterer:	□ Yes D(Vo	
If not using an OPR Approved Caterer, provide name of non-approved caterer	er:XXX	
(Note: An Opt-Out Fee is applicable to non-approved Caterers as	nd non-Catered events. See Attached Re	gulations)
RENTAL FEES (The minimum rental requirement and deposit are required whe	n the facility of your choice is reserved 31 day	s or more in advance.)
Non-Refundable Permit Processing Fees: Picnic & Related Events: \$15 (50+) people Building Rentals/Special Events (Parks): \$30		
(1) 36 x 18 = 648.00	(7) Alcoholic Beverage Fee	
(Hourly Rate) (# of hours)	(,) Intentions bevot ago rec	
(2) x = (Hourly Rate) (# of hours)	(8) Administrative Service	Fee =
(3) Permit Processing Fee = 30.00	(9) Caterer Opt Out Fee	mi
(4) Deposit $= 300.00$	(10) Sound Use Fee	= 200.00
(5) Setup/Teardown =	(11) Other Charges	-=
(6) Kitchen =	•	
TOTAL: \$\frac{1,178.00}{2} Less Advance Minimum Payment of \$\frac{474}{2}\$ (Deposits are refunded 6-8 weeks AFTER event date, provided the facility is	BALANCE DUE 30 DAYS BEI	ORE EVENT:\$ 704.00
Please check payment type: Cash: Check #: Type	of Credit Card: Visa or MasterCard: _ ttached Authorization for Credit Card Pa	
CANCELLATION FEE: 61 days or more notice: Forfeit ½ Deposit 31 to 60 days notice: Forfeit Deposit	30 days to 11 days notice: Forfeit Der 10 days or less notice: Forfeit All	osit Plus 1/2 Rental Fee
APPLICANT SIGNATURE BUTCH GREEN AGE	DATE .4/11/2018	
Please note: By submitting this application, other documen	ts/permits may be initiated to fin	alize your reservation.

CITY OF CARLAND

POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION
Name of Event: PAN FRANCISCO MIME TROUPE - WALLS.
Location of Event: LAKCONDE PARK
Date/Hours of Event: WED 7/19 /2017 Permit No. 39639
Event Contact Name: HANNIAH 'TILLY' TILLIA Phone No. 415-285-1713
Event Contact Address: tournanager o Mmt. vz.
Is this a "first time" event at this location? Yes To If no, when was the event held previously?
Summer 2016
1. Were Facility Rental/Set-up fees waived? Yes Not Applicable
2. Check other permits required for event? OPD Special Events Permit Permit Charitable Solicitations Permit Certificate of Insurance Other - Please list
II. ATTENDANCE/COLLECTION OF FUNDS
 Total number in attendance:

Revised: 04-2013

Exhibit C

III. VENDOR INFORMATION

Approved by: __

Comments: _

(OPR Staff)

If no, why not?	127			
Name of Vendor(s) (Attach additional sheets if necessary)	Non- Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
OF MIME TROUPE	NOW- PROFIT	None	BOOKA/WS	y.
				V
List ways in which the Appl additional sheets, if necessar location, change of hours, et	y): (For example c.)	e: changes or addi	tional vendors,	
additional sheets, if necessar location, change of hours, et	y): (For example c.) For The	e: changes or addi	tional vendors,	
List ways in which the Appl additional sheets, if necessar location, change of hours, et WE WOULD LOVE	y): (For example c.) For THE	e: changes or addi	flcker-urper	
List ways in which the Appl additional sheets, if necessar location, change of hours, et	y): (For example c.) FOR THE ANY POID or other comme	E: changes or addi	FARK.	
List ways in which the Appl additional sheets, if necessar location, change of hours, et WE WOULD LOVE MACHINE TO CONTEST List any problems, concerns	y): (For example c.) FOR THE ANY POID or other comme	E: changes or addi	FARK.	

Revised: 04-2013

Date: __

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POST EVENT REPORT

I. GENERAL INFORMATION

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

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st ·
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Revised: 04-2013

III. VENDOR INFORMATION

List all Vendors who participat Were all vendors in compliance If no, why not?	ed at the even	t. (Attach additional nt? Yes)	sheets, if necessary): No	
Name of Vendor(s) (Attach additional sheets if necessary)	Non- Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
DF MINIE TROUPE	MON- PROFIT	none	BOOKS/WA	3
IV. COMMENTS			-	
List ways in which the Applic additional sheets, if necessary location, change of hours, etc. WE WOULD WE F): (For exampl) Fove THE	e: changes or additi	onal vendors,	
HELP EUMINATE P				
List any problems, concerns, covent turned out? (Attach addi	or other comm	ents about your satis		
. Ale				
Submitted by:		I	Date: 7/24/2	o17
Approved by:(OPR Sta	ff)	1	Date:	
Commenter	•	*		

Revised; 04-2013

Exhibit C



FACILITIES and PARK USE DISCLAIMERS

IMPORTANT NUMBERS:

(510) 238-3187 Central Reservations Main (510) 777-3333 Oakland Police Department Non-Emergency 911 for an EMERGENCY

Contract #: FA-1858

Prepared by: Lana Baptiste

Date:

May 08 2018

Status:

Firmed

Name:

Keith Arcuragi

Account:

Phone #:

415-285-1717

Email:

Address:

855 Treat Avenue , San Francisco , California, 94110

Repeat	Facility	Day	Start	End	Date Range	# Sess.
	Lakeside Park - Bandstand and Surrounding Area	Wed	02:00 PM	11:00 PM	Aug 01 2018	1
	Lakeside Park - Bandstand and Surrounding Area	Thu	02:00 PM	11:00 PM	Aug 02 2018	1

Field	Start Date	End Date	Day	Fee Type	Subtotal
Lakeside Park - Bandstand and Surrounding Area	Aug 01 2018 02:00 PM - 11:00 PM	Aug 01 2018	Wednesday	Park Use: Non-Resident	\$648.00
Lakeside Park - Bandstand and Surrounding Area	Aug 02 2018 02:00 PM - 11:00 PM	Aug 02 2018	Thursday	Lake Merritt: Shared Use Event Non-Profit Over 100 Participants	\$0.00

Name	#	Unit Price	Total Usage	Subtotal	Тах	Total Price
Amplified Sound (DJ / Bands / Concert or Related Event)	2	\$100.00	1 session	\$200.00	\$0.00	\$200.00
Permit Processing: Special Event Park Use	1	\$30.00	1 session	\$30.00	\$0.00	\$30.00
Security Deposit	1	\$300.00	1 session	\$300.00	\$0.00	\$300.00

Field	Date	Day	Time	Fees	Extra Fees	Total
Lakeside Park - Bandstand and Surrounding Area	Aug 01 2018	Wednesday	02:00 PM - 11:00 PM	\$648.00	\$200.00	\$848.00
Lakeside Park - Bandstand and Surrounding Area	Aug 02 2018	Thursday	02:00 PM - 11:00 PM	\$0.00	\$0.00	\$0.00

Due Date	Amount	Remaining Balance
May 08 2018	\$1,178.00	\$0.00

Comment Tora				
Rental Fee	Rental Tax	Extra Fees	Extra Tax	Total with Tax
\$648.00	\$0.00	\$530.00	\$0.00	\$1,178.00

Conditions of Use

PLEASE READ AND ADHERE TO ADDITIONAL CONDITIONS AND ATTACHED DISCLAIMERS:

6/14/17- PRAC Meeting approved to "pass the hat" and sell event- related merchandise, i.e tshirt, hats, sweaters, cd's w/SFMT music, SFMT books, and buttons has been authorized.

The Post Event Report for this year's event is due to the Central Reservation Unity by Friday August 28, 2017.

Note: Next year's event request must be submitted at least six months in advance to allow ample time for processing.

ABSOLUTELY NO ALCOHOL ALLOWED IN THE PARK

GROUP HAVE NON-EXCLUSIVE USE OF THE PARK

Questionnaire(s)

FACILITIES and PARK USE DISCLAIMERS

RESERVATION FINALIZATION

Facility and Park use permits are issued and Authorized by the Central Reservations Unit.

All fees and paperwork associated with permitted event must be submitted at least 30 days before event date. All paperwork and fees MUST be submitted by (Additional hours, setup/takedown fee, alcohol fee, and sound fee etc.)



CITY OF OAKLAND Oakland Parks, Recreation, and Youth Development

TO:

Mandolin Kadera-Redmond, Chair, Parks and Recreation Advisory Commission

FROM:

Erin Burton, Recreation Center Director, Oakland Parks, Recreation, and Youth

Development

DATE:

May 18, 2018

SUBJECT:

REQUEST TO ALLOW AFROCENTRIC OAKLAND TO SOLICIT

DONATIONS AT THE 7^{th} ANNUAL PANAFRICAN FAMILY REUNION AND FOR VENDORS TO COLLECT ONSITE FUNDS, AND TO SELL

ALCOHOL AT MOSSWOOD PARK ON SEPTEMBER 2, 2018.

SUMMARY

Parks and Recreation Advisory Council approval is required in order for Afrocentric Oakland to solicit fees for vendors to sell food, merchandise, and beverages at a City of Oakland park, in accordance with Oakland Municipal Code Section 12.64.080. This proposal is for the Pan African Family Reunion, an annual free event held at Mosswood Park on September 2, 2018. The events attracts close to 1000 attendees from all over the African Diaspora and the Bay Area and features local artists, small businesses, family friendly games and entertainment, cuisine and wares sold by local vendors, and other activities that celebrate the art and culture of the African Diasporic community. Afrocentric Oakland is requesting the approval of alcohol sales, of participating vendors' onsite money collection and approval to solicit donations which will help cover the cost of musicians, equipment, marketing, staffing, and facility usage.

FISCAL IMPACT

Mosswood will provide 2 staff to help monitor this event for a total fiscal impact of approximately \$400. Mosswood will charge approximately \$1300 for usage of the park for this event. The revenues will be deposited to the Fund 1820 – OPR Self-Sustaining fund, which supports on-going programs, events and activities.

PROJECT / PROGRAM DESCRIPTION

Pan African Family Reunion is a free public event and involves local non-profits and community groups, artists and artisans, and small businesses in a variety of activities. This year, the event will include games, music and dance performances, workshops, film and art installations, and vendors selling cuisine and wares that highlight the Pan-African cultures. Performances are scheduled to take place

at Mosswood Park, 3612 Webster Street, Oakland, between the hours of 12:00pm and 7:00pm on September 2, 2018. Setup for this event will begin at 11:00am and clean-up will concur at 8:00pm. A supervised children's area with games and a bounce house will also be available.

This year's event will also feature a fenced-in and secured, ages 21 and over beer garden for the sale of local beers. Those wishing to enter this area will need to show a current ID.

BACKGROUND / LEGISLATIVE HISTORY

This will be the 6th Annual Pan African Family Reunion. The event celebrates the art and culture of the African Diasporic communities, contributes to the local economy, and empowers individuals and groups through the creation of a healthy community event that transforms and restores the spirit of Oakland residents.

RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission approve the request for the Afrocentric Oakland to solicit donations and for vendors to collect fees for alcohol, food and wares sold at the Pan African Family Reunion at Mosswood Park on September 2, 2018, providing that this event meets the requirements of OPD and outstanding documents and payments have been submitted to OPR.

Staff recommends that Afrocentric Oakland provide at least 3 portable restrooms, one of which is ADA accessible, and 2 handwashing stations, one of which is ADA accessible.

Below is a list of outstanding requirements needed to complete OPR paperwork. Information to OPR should be submitted no later than August 2, by 5pm in order to complete facility permit.

OPR Required Documents:

- 1. Oakland Police Department Special Events Permit
- 2. Temporary Food Handler's Permit
- 3. ABC Permit
- 4. Charitable Solicitation Permit
- 5. Proof of Trash Bin/Recycling Bins
- 6. Proof of (2) reserved Portable Restrooms and handwashing stations; 1 Portable restroom must be ADA Accessible.

Respectfully submitted,

Erin L Burton

Prepared by:

Erin Burton

Recreation Center Director

Elena Bermeo

Approved by:

Elena Bermeo

Supervisor

Attachments: Exhibit A – Letter from Travis Watts of Afrocentric Oakland

Exhibit B – Post Event Report 2017

Exhibit C – Rental Application



Afrocentric Oakland's 8th Annual Pan-African Festival

This proposal letter is to the Parks and Recreation Advisory Commission regarding, the 8th annual event called Pan-African Festival (Formerly known as the Pan-African Family Reunion), held annually the Sunday before Labor Day (9/2/18) at Oakland's Mosswood Park. Pan-African Festival (PAF) was founded in 2010 by Bay Area Native, Mr. Travis Watts, who recognized the need for public celebration for, and by, Oakland's Pan African community. Guided by the nostalgia of Oakland's Festival at the Lake in the 1990s and Karijama Festival in the 2000s (both drew thousands of Bay Area Black residents), he moved his backyard Labor Day BBQ (where attendees celebrated their diverse Pan African identities) to Mosswood Park. Attempting to connect continental and diasporic (Pan) African communities, while evoking sentiments of remembering, bonding, and sharing that a Reunion evokes, Pan African Festival was born.

Event Website: PanAfricanFest.com **Video Link:** https://youtu.be/FUZUj9eJ0js

Photo Link:

https://www.facebook.com/media/set/?set=a.10208558421490453&type=1&l=a39032da 01

To cover the cost of the (Free) Pan-African Festival, I would like to collect funds in a few different ways at this year's event. I would like to, sell alcohol in the beer garden, have food vendors and sell event t-shirts and merchandise.

Logistics:

- Event date and time 9/2/18 from 12pm-8pm
- Signs directing foot traffic around the event space along the ADA pathway which always remains open and unblocked
- 10 security guards from a highly respected security agency and approved by both OPD Sergeant McNeil and Officer Cabral, VMA Security vmasecurity.com
- 8 portable restrooms (2 ADA) on wood chips near walkway by United Site Services - unitedsiteservices.com
- 6 food vendors on plywood to protect lawn within event space
- ADA accessibility maintained around event space
- Garbage service and event space clean up by staff

Non-Profit certificate - 501c3:

Fiscal Sponsor: Friends of Oakland Parks and Recreation

Contact Person: Ken Lupoff - Email: OaklandParks@sbcglobal.net

Travis Watts
Executive Director
of Afrocentric Oakland
TravisWatts@gmail.com
415-503-7686



POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION
Name of Event:Pan-African Fest
Location of Event:Mosswood Park
Date/Hours of Event:9/3/17 from 12pm-8pmPermit No
Contact Person: Travis Watts Phone No415-503-7686
Contact Person Address:479 Crescent st #26 Oakland Ca. 94610
Is this a first time event at this location? Yes No X If no, when was the event held previously?
7/4/16
1. Were Facility Rental/Set-up fees waived? Yes No X Not Applicable
 Check other permits required for event? X OPD Special Events Permit X Food Handler's Permit X Seller's Permit Charitable Solicitations Permit X Certificate of Insurance Other – Please list X Open Flame Permit
II. ATTENDANCE/COLLECTION OF FUNDS
 Total number in attendance:1000 Were registration or donation fees collected on-site for the event? X Yes No Not Applicable
3. If yes, how many people registered? _1000 How many people made donations?0

Revised: 04-2013

POST EVENT REPORT (Continued) Page 2

4.	What was the cost for registration?		
5.	How much money was collected on site for registration fees?		
6.	How much money was collected on site for donations?0_	-	

They are the first of the first

POST EVENT REPORT (Continued) Page 3

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach a	dditional sheets,	if necessary):
Were all vendors in compliance per agreement?	X Yes	No	

Of no, why not?

Name of Vendor(s) (Attach additional sheets if necessary)	Non- Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
See attached form				
				·

IV. COMMENTS

additional shee	hich the Applicants, if necessary): te of hours, etc.)			in the future (Attach tional vendors,
	ms, concerns, or, d out? (Attach ad		•	tisfaction in the way
		٠,		
Submitted by:T	'ravis Watts	Date: _	5/4/18	
Approved by:	J Bu	to Env	Buton	Date: 5 21 18
	(OPR Staff)			

Revised: 04-2013

Name of Vendor	Non Profit of For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
I Love Being Black	For Profit		"I love being Black" apparel and Yes	,es
Isiko Wear	For Profit	4	African vests, hats, jackets	Yes
Sudan rose & co.	For Profit	•	Sterling Silver jewelry	Yes
Oakland's Own	For Profit		Apparel wear ranging from hoo Yes	es
lyoba Body Essentials	For Profit		Natural soaps, skin and hair car Yes	es
Latisha Baker Artworks	For Profit		handmade pyroetched earring Yes	. sə
Bogolani designs	For Profit		Handcrafted leather bags, jewe Yes	, es
CURLEE NATURAL HAIR CARE	For Profit		ALL NATURAL HAIR CARE PROD Yes	es
Styled to Kill	For Profit		Apparel and accessories	Yes
Sankofa African Arts & Jewelry	For Profit		African Dresses Clothing, Fabric Yes	es
Xklusive Magik	For Profit		Copper crystal jewelry healing I Yes	es
Nubian chic designs	For Profit		African print clothing and acces Yes	es
Honey Chokers	For Profit		women and mens accessories.	Yes
Orundide	For Profit		screen printed tee shirts and to Yes	es
by Stacey Monique	For Profit	-	Jewelry, accessories t-shirts	Yes
FLY DYE ART & CLOTHING	For Profit		Visual Art	Yes
Rainbow Italian Ice	For Profit	Rainbow Italian Ice	7	Yes
ROSINE'S GINGER JUICE	For Profit	fresh Ginger juices		Yes
Ms Joy African & Caribbean Market + For Profit	For Profit	A few dishes from West Africa		Yes
La Oaxaquena	For Profit	Mexican Food	<i>></i>	Yes
ugo kitchen/panache	For Profit	african food,beans,rice,sp	african food, beans, rice, spinche, plantain, fishor chicken, ga Yes	es
Taste of Africa -	For Profit	West African Food		Yes
Carolyn's Creole Kitchen + tent renta For Profit	For Profit	Seafood Gumbo, Creole-S	Seafood Gumbo, Creole-Seasoned Fried Chicken Strips, Fr Yes	es
Damn Good Teas	For Profit	herbal drink		Yes
Hal's Hot Dogs	For Profit	Hot Dogs , chips and drinks		Yes



Oakland Parks, Recreation & Youth Development (OPRYD) 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612

Central Reservations: (510) 238-3187; Fax: (510) 238-2397 Office Hours: Monday-Friday 9:00 a.m. - 4:00 p.m.



Rental Application ATTENTION: Date of Application: *RESIDENCY IS DETERMINED ACCORDING TO Name of Business/Organization: Business/Organization Address: Applicant Name: Applicant Mailing Address Fax Number: Facility/Park Name: Room(s)/Site(s) Event Information: Date(s) of Event: Time In/Prep Time Actual Event Time b

M Time Out/Cleanup Time to Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquer Picnic, BBQ) Walk, Run, (Festival) Rally, Quinceanera BarMitsvah/BatMitzvah, etc.) General Public Allowed: TYes ONo Sound Amplification: A Yes □No Non-Amplified Sound; XI Yes □No Type of Equipment to be used: (i.e., musical instruments, live band) cd player amplifiers, microphones, etc.) Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission (PRAC) 60 days or more in advance of event date. Number of Participants (Total) 100 Approximate # of Adults 200 # of Teens 50 # of Children/Infants 50 Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE. Will you require a caterer for your event? MNo If yes, Name of Caterer: RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.) Non-Refundable Permit Processing Fees: -Picnic & Related Events: \$15 (50+) people -Park Use/Building Rentals/Special Events (Parks): \$30: (6) Kitchen (Hourly Rate) (# of hours) (7) Alcoholic Beverage Fee (Hourly Rate) (# of hours) (3) Permit Processing Fee (8) Administrative Service Fee (4) Deposit (9) Sound Use Fee (5) Setup/Teardown (10) Other Charges 17.00 Less Advance Minimum Payment of 8 1000 BALANCE DUE 30 DAYS BEFORE EVENT (Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.) Please check payment type: Cash: Type of Credit Card: Visa or MasterCard: (See attached Authorization for Credit Card Payment Form) CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee 10 days or less notice: 31 to 60 days notice: Forfelt Deposit Forfeit All Fees *APPLICANT SIGNATURE*

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

CLL.L.7C



OAKLAND POLICE DEPARTMENT

Special Events Permit Application 17-07-1-po 10)

ALTECH BART IN STANDATINAN				
Applicant Names		8/25/1976	415.503.7686	Alternate Contact No.
Applicants Address 479 Crescent St	# 76		11000	20 Code 94618
EVENT INFORMATION				17(0.10
Date of Application		<u> </u>		
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3612 Webster	Dala of Even	2/18	Times a last Eng	-pm - 7pm.
No. Persona Expacted	Pareore Also Select one	900	Ticket Sales Select One	N/
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8	Interv		510 -	507-9653
Type of House ACCIOCA	Char Seal		Will lood Raink	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
11)11(CO(N)		The commence of the control of the second of		
PERMIT INFORMATION				
HAVE YOU EVER HEEN DENIED A PERM		□ Yes ☑		
Applicant agrees to abide by Oakland Mo	micipal Code	Dance Hall Regul	ations, Section 5-4.03	r
	HOLDH	ARM ESS AGRE	MENT	
The Special Event applicant or poside agrees to reimburse the City of Oaklan damage to City Property proximately e persons or forming the special event are not o attend or join in a special event are not o	d (Ivereafter aused by the rowere or s	called "City") for e permittee, its o bould have been.	all losses incurred by it flicers, employees, agent underthe permittee's con	in repairing or replacing s, monitors, or any other froi. Persons who merely
The pentitlee further agrees to defend employees from any liability to any per- pennified special events, which was pur- including monitors, or any other person been under the control of the permittee, reason alone to be "under the control" of	sons, dama sänalely sa s attending Persons vil	ges, losses, or in used by the action or joining in the : no merely aftend :	juries arising out of or a is of the permittee, its off special event who were, o	leged to acise out of the ices, employees, agents, reasonably should have
I have read and I understand the Hold		preement and I de	clare under penalty of pe	rjury that the information
provided in this application is true and o	prest.	/ t	•	, ,
Pennince's Signature	T.Wa	48	Date 4	30 18
Police Overtime cost Atlashed: 🗌 Yes	□ Ho	Applical	ion Fees Paid: [] Yes [No
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required documentation.	. ,			A STATE OF THE STA
Rigositure of Special Events Coord	Inelier	Sected Ho.	1	Daite Signed
A Permit is Hereby Approved				
☐ Benied—Pon	suant to CMI	: Section 9.52 090	Subsection (Select Appro	priate Subsection)
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Skhibit (.

CITY OF OAKLAND OAKLAND PARKS AND RECREATION

CITY OF OAKLAND Oakland Parks, Recreation & Youth Development

TO:

Mandolin Kadera-Redmond, Chair, Parks and Recreation Advisory Commission

FROM:

Wendy Johnson, Central Reservations

DATE:

May 14, 2018

SUBJECT:

REQUEST APPROVAL FROM THE PARKS AND RECREATION

ADVISORY COMMISSION TO ALLOW HUSH CONCERTS TO RENT WIRELESS HEADPHONES TO PATRONS AND SELL BEER, WINE AND CHAMPAGNE ON SITE AT THIER SILENT MUSIC EVENT AT LAKESIDE

PARK PERGOLA ON SATURDAY, JULY 28, 2018, FROM 11:00AM -

9:00PM

SUMMARY

Oakland Parks, Recreation and Youth Development received a request from HUSH Concerts for permission to rent headphones and sell beer, wine and champagne at their event at The Lake Merritt Pergola on Saturday, July 28, 2018. The funds raised are to cover the costs of the artists and staff needed to produce an event of this caliber. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

FISCAL IMPACT

HUSH Concerts will pay all fees associated with this event which is estimated at a total of \$2530.00.

PROJECT / PROGRAM DESCRIPTION

Event organizers are expecting to have 475 attendees and charging \$20 -\$25 per headphone rental plus the sales of beer, wine and champagne at this event. Alcohol will be sold only to patrons that have purchase headphones. HUSH Concerts will also charge walk-up patrons onsite, to engage new fans to join in the fun which is important to HUSH Concerts artistic and community mission.

BACKGROUND / LEGISLATIVE HISTORY

HUSH Concerts (formerly known as Silent Frisco/Sunset SF) is a 20-year Bay Area full-service production company responsible for over 1,000 concerts and festivals since 1998. Their commitment to social responsibility and public safety is paramount to their events. They practice a strict sustainability policy at events, utilizing rechargeable batteries, onsite cleanup operations, and a leave-no-trace commitment. They have worked with the following public agencies, who knows their commitment to best practices:

- Golden Gate National Recreation Area (Federal)
- San Francisco Recreation & Parks Department
- San Francisco Entertainment Commission
- San Francisco Police Department
- US Department of Homeland Security

Parks and Recreation Advisory Commission June 13, 2018

RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission approve the request to allow HUSH Concerts to collect funds onsite for headphones and alcohol at their Silent Disco Music event to be held at the Lakeside Park Pergola on Saturday, July 28, 2018, from 11:00am-9:00pm.

Respectfully submitted,

/s/ Wendy Johnson
Prepared by:
Wendy Johnson
Central Reservations

/s/ Darrin Hodges
Approved by:
Darrin Hodges
Facilities Manager

Attachments: Exhibit A – HUSH Concerts Request Letter

Exhibit B – Rental Application



April 8th, 2018

HUSHconcerts Contact: Robert Kowal

Phone Number: 415-971-4527 Email: robbie@hushconcerts.com

Dear Members of the Committee:

HUSHconcerts requests permission to rent wireless headphones to patrons at our event at the Lake Merritt Pergola on July 28th, 2018. We are also graciously requesting the permission to have the ability to sell beer, wine, and champagne at our event on July 28th, 2018.

Brief History of HUSHconcerts: HUSHconcerts (formerly Silent Frisco/Sunset SF) is a 20-year-old Bay Area full-service production company responsible for over 1,000 concerts and festivals since 1998. Our commitment to social responsibility and public safety is paramount in our events. We practice a strict sustainability policy at our events, utilizing rechargeable batteries, onsite cleanup operations, and a leave-no-trace commitment. Among the public agencies who can vouch for our commitment to best practices are:

- Golden Gate National Recreation Area (Federal)
- San Francisco Recreation & Parks Department
- San Francisco Entertainment Commission
- San Francisco Police Department
- US Department of Homeland Security

Overview of Event: Our event is a silent disco event - a concert with no amplified sound; the music travels via radio frequency to our headphones. The event will be located at the Lakeside Park Pergola Area on Lake Merritt. There will be no perimeter set up, and no obstruction to non-participant usage of the park. Our event is open to the public and anyone is welcome to come to our event and rent headphones to hear the music. Additionally, our events are free to children 12 and under with a ticketed adult and have a decidedly family feel. Attendees pay to reserve headphones online or at the box office set up on site. We will set up a small performance area where the artists will perform. We will provide portable toilets, extra trash receptacles, a cleanup crew, security, and an on-site medical service to monitor the event.

Request to collect funds on-site (why and who): To cover the costs of the artists and staff needed to produce an event of this caliber we typically charge (and have no problem getting) \$20-25 per rented headphone per day. The majority of our headphones are reserved in

advance, but we request the opportunity to charge walkup participants on site. The ability for new fans and friends to join in the fun is important to our artistic and community mission, and we would hate to have to turn anyone away.

July 28th, 2018 and Future Request to Sell Beer & Wine: Our first event at Lake Merritt was on May 15th, 2015. For our upcoming event on July 28th, 2018 and for future events, we graciously request the ability to enhance our revenue potential with beer and wine sales. Per our 18 years of producing outdoor events in compliance with State ABC code, our staff would comply with all applicable best practices, including:

- 21+ attendees would be carded and wrist banded at the box office by our staff.
 Bartenders would not card.
- LEAD-certified security staff on site to monitor compliance
- No beer & wine sales to non-participants. Only headphone-rental attendees may purchase.
- No excessive service or allowance of unseemly behavior.
- 2-drink max per service (State standard as per all sporting events).
- A regulated and separate area for distribution and consumption of alcoholic beverages.

Thank you for your consideration.

Robert Kowal, John Miles, and Emma Marcus



Oakland Parks and Recreation 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612 Office: 510.238-3187; Facsimile: 510.238-2397

EYRAL

Rental Application

ATTENTION: Wendy Johnson	Date of Application: 04/04/2018
*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STAIL	TR INENTIFICATION CARD. PHOTO ID 16 PROTUDED &
Name of Business/Organization: HUSHconcerts	E LOUIS CONTROL ON TO TO TO TO TO TO TREGUISED
Business/Organization Address: 849 Avenue D Suite 1, San Francisco, CA 941	30
Applicant Name: Robert Kowal	City Zip Code
Applicant Mailing Address: 3001 Maple Ave., Oakland, CA 94602	
Street Address	City Ztp Code
Phone Number: 415-971-4527 Fax Number: E-mail:	robbie@hushconcerts.com
Facility/Park Name: Lake Merritt Pergola	
Room(s)/Site(s)	
EVENT INFORMATION:	
Date(s) of Event: Saturday, July 28th, 2018	
Time In/Prep Time 11am Actual Event Time 1pm to	7pm Cleanup/Time Out 9pm
Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banque, BarMitzvah/BatMitzvah, etc.)	
Silent Disco Dance Party General Public Allowed: XYes □No Sound Amplification: □ Yes Stro	
General Public Allowed: XYes DNo Sound Amplification: DYes DNo Type of Equipment to be used: (i.e., musical instruments, live band, ed player, amplifiers, micro	Non-Amplified Sound: XYes
Type of Equipment to be used: (i.e., musical instruments, live band, od player, amplifiers, micro DJ equipment will be used, including mixers, soundboards, radio tramsmitters, an Note: Charging admission salling tighted	d headphones. NO amplified sound will be heard.
Note: Charging admission, selling tickets or merchandise, or solicitation of money in a Advisory Commission 60 days or more in advance of event date.	ny manner must be approved by the Parks and Recreation
and the control of th	
Number of Participants (Total) 475 Approximate # of Adults 325 # of Teens	75 # of Children/Infants 75
Please provide below special accommodations/requests for your event, If no special acco	mmodations required, please write NONE.
Will you require a caterer for your event?	□ Yes XNo
If yes, are you choosing a caterer from OPR's Approved Caterer's List? Name of Approved Caterer:	□ Yes □No
If not using an OPR Approved Caterer, provide name of non-approved caterer:	
(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Cater	ed events, See Attached Regulations)
RENTAL FEES (The minimum rental requirement and deposit are required when the facility of	
Non-Refundable Permit Processing Fees: Picnic & Related Events: \$15 (50+) people Building Rentals/Special Events (Parks): \$30	f your choice is reserved 31 days or more in advance.)
(1) \$65.00 ··· 6 · \$200.00	
(Hourly Rate) (# of hours)	(7) Alcoholic Beverage Fee = \$125.00
(2) x =	(8) Administrative Service Fee =
(2) Dennis Anny (17 of addres)	
(4) Thomasia	(9) Caterer Opt Out Fee = \$25.00
(E) Seam (II)	an usa mana
	(11) Other Charges = (12)
TOTAL: \$ 1,330.00 Less Advance Minimum Payment of \$ 30 . BAT	ANCE DUE 30 DAYS BEFORE EVENT:S
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in accep	otable condition and the event goes as planned.)
Please check payment type: Cash: Check #: Type of Credit Car (See attached Auth	rd: Visa or MasterCard: Visa orization for Credit Card Payment Form)
CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to	11 days notice: Forfeit Deposit Plus ½ Rental Fee less notice: Forfeit All Fees
APPLICANT SIGNATURE 8	DATE04/04/2018
Please note: By submitting this application, other documents/permits	may be initiated to finalize your reservation.



CITY OF OAKLAND Oakland Parks, Recreation & Youth Development

TO:

Mandolin Kadera-Redmond, Chair, Parks & Recreation Advisory Commission

FROM:

Zermaine Thomas, Central Reservations

DATE:

May 24, 2018

SUBJECT:

REQUEST APPROVAL FROM THE PARKS AND RECREATION

ADVISORY COMMISSION TO ALLOW REBUILDING TOGETHER OAKLAND | EASTBAY PERMISSION TO COLLECT DONATIONS AND SELL TICKETS ONSITE, AND HOST A SILENT AUCTION AT THE ANNUAL GATHER TOGETHER FUNDRAISER AT LAKE MERRITT SAIBOAT HOUSE ON THURSDAY, OCTOBER 4, 2018, FROM 5:30PM-

8:30PM.

SUMMARY

Oakland Parks, Recreation and Youth Development received a request from Rebuilding Together Oakland | Eastbay, IRC 501(c)(3) a non-profit organization that provides free home rehabilitation modifications, repairs, healthy home assessments and installation of fall prevention measures through its Safe at Home volunteer program. All services are free of charge to the home owner. Rebuilding Together Oakland is requesting approval to collect donations and sell tickets onsite, and host a silent auction at the Annual Gather Together Fundraiser. All proceeds will be ear marked to support the continuing services of Rebuilding Together Oakland | Eastbay. Approval from the PRAC is required per O.M.C. Section 12.64.080.

FISCAL IMPACT

Rebuilding Together Oakland | East Bay is paying all rental fees associated with the event estimated at \$1120.00.

PROJECT / PROGRAM DESCRIPTION

Rebuilding Together Oakland | Eastbay has a strategy of continuous, sustained community engagement efforts showing that neighbor helping neighbor never goes out of style. Businesses are encouraged to financially support Build Days and to engage their staff as community volunteers, work with City officials, Fire Departments and community civic organizations to be the change they want to see in their communities.

All event sponsorships are in place long before the event date. Tickets are also purchased in advance. However, on occasion a pre-registered ticket will be paid for onsite; there are no walk-in tickets for purchase.

Rebuilding Together Oakland | Eastbay is requesting to collect the occasional pre-registered tickets of \$100 onsite. Mode of payments for all transactions is credit or debit card through a SQUARE reader.

The estimated attendance is 200. Existing building facilities are sufficient to support the event with no need for additional restroom facilities or crowd control measures.

BACKGROUND / LEGISLATIVE HISTORY

Rebuilding Together Oakland | Eastbay, is a non-profit organization that provides free home rehabilitation modifications and repairs for low-income homeowners. Many of those homeowners live on less than \$18,000 a year. They are seniors and disabled individuals, many of whom are veterans and/or caring for family members. All home repairs done by Rebuilding Together Oakland | Eastbay are provided at no cost to homeowners. Funds to do this work comes from individual donors, grants, city and county contracts (with Oakland, Hayward and Alameda County), corporate funders typically through team sponsorships, skilled volunteers and donated or discounted material through vendor contracts.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Rebuilding Together Oakland | Eastbay to collect on-site donations at their Annual Gather Together Fundraising Event, at Lake Merritt Sailboat House on Thursday, October 4, 2018, from 5:30pm-8:30pm.

Respectfully submitted,

/s/ Zermaine Thomas
Prepared by:
Zermaine Thomas
Central Reservations

/s/ Darrin Hodges
Approved by:
Darrin Hodges
Facilities Manager

Attachments: Exhibit A – Rebuilding Together Oakland | Eastbay Proposal Letter

Exhibit B – Post Event Report Exhibit C – Rental Application



Board of Directors

Richard Tong President Presidio Bank

Jay Hagglund Vice President Cushman Wakefield

Elizabeth Swift, PhD Corporate Secretary Bridge Bank

Donald B DesHotels III Treasurer First Republic Bank

Mike Adams Huntleigh Development

Eugenia Amador Wells Fargo

Jesse DuClos Lowney Architecture

Hamid Ghaemmaghami City of Palo Alto

Matthew Graham Wendel Rosen Black & Dean

Les Hausrath Wendel Rosen Black & Deen

Steve Schiller Schiller Consulting, Inc.

Jeff Scofield Puite Group

Lisa Shulman Malul, JD Executive Director March 21, 2018

Office of Parks and Recreation 250 Frank H. Ogawa Plaza Sulte 3330 Oakland, CA 94612

Re: Annual Gather Together Fundraising Event, 25th Anniversary
Thursday October 4, 2018 proposed location: Lake Merritt Sailboat House

Overview of Event

Rebuilding Together Oakland East Bay has placed a deposit to secure the Lake Merritt Sailboat House as the site for our Annual Gather Together Fundralser.

History of Organization

All of the individuals we serve are low-income, and a majority live on less than \$18,000 a year. They are seniors, veterans and disabled individuals, many of whom are veterans and/or caring for family members, We provide free home rehabilitation modifications and repairs perform safe and healthy home assessments, install falls prevention measures through our Safe at Home volunteer program. All our work is provided at NO COST to the homeowner. Our funds to do this work come from individual donors, grants, city and county contracts (with Oakland, Hayward, San Leandro and Alameda County), corporate funders typically through team sponsorships, skilled volunteers, and donated or deeply discounted materials through our vendor contacts.

Rebuilding Together Oakland East Bay has a strategy of continuous, sustained community engagement efforts showing that neighbor helping neighbor never goes out of style. Business are encouraged to financially support Build Days and to engage their staff as community volunteers, we work with City Officials, the Fire Department, and community civic organizations to be the change we want to see in our communities.

Request to collect funds on-site

All event sponsorships are in place long prior to the event. Tickets are purchased in advance, but on occasion a pre-registered ticket will be paid for onsite. There are no walk-in tickets for purchase. The tickets are \$100. No items are being sold onsite. The bar is open bar. Mode of payments for all ticket transactions is credit or debit card through a SQUARE reader. A Silent Auction will be held. Bids on paper will be made. Winner s are announced. Payment will be via credit or debit card using a SQUARE reader. There will also be a text to give component to the event, where attendees have an opportunity to support the work of the organization through individual donations. These opportunities are made through online pledges. No transaction will take place, but will be fulfilled at a future date.

All funds will be used to achieve the programmatic goals of Rebuilding Together Oakland East Bay and the homeowners we serve.

Sincerely,

Lisa Malul

Executive Director



Oakland Parks, Recreation & Youth Development (OPRYD) 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612 Central Reservations: (510) 238-3187; Fax: (510) 238-2397 Office Hours: Monday-Priday 9:00 a.m. - 4:00 p.m.



Rental Application

ATTENTION: Zermaine Thon	NAS	Date of	Application: 3/21/18	
*Residency is determined a	CORDING TO ADDRESS INDICATED ON			ro ID to REQUIRED. +
Name of Business/Organization:	Rebuilding Together Oakl	and/East Bay	er	is an array contains.
Business/Organization Address:	230 Madison Street 1E	Oakl	and	94607
Applicant Name	Street Address Rebuilding Together Oa	kland/East Bay by Li	City sa Malul Executive Di	Zip Code
Applicant Mailing Address:	Same as above		Å t	
	Street Address		City	Zip Code
Phone Number: 510-625-0316	Fax Number:	E-mail:	lisa malul@rtoakla	nd.org
Facility/Park Name: Lake Mo Room(s)/Site(s)	erritt Sailboat House			
Event Information:	en de la compañ de de la compaña de la c		and the second s	
Date(s) of Event: October	4. 2018			i i i i i i i i i i i i i i i i i i i
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The second secon	Actual Event Time 5:3	0 to 8:30/9P	lime Out/Cleanup Time	9p-10p
Type of Event/Purpose: (be specific BarMitsvah/BatMitsvah, etc.)	i.e., Wedding Reception, Meeting, Bi	rthday Party, Banquet, Picn	ic, BBQ, Walk, Run, Festival,	Rally, Quinceanera,
BarMitsvah/BatMitzvah, etc.) Rebuildir	y Toyether Oakland/East B	ay Gather Together G	iala/Fundraiser · 25th	hAnniversary
General Public Allowed: EYes INo Type of Equipment to be used: (i.e., mi musical intruments/quartet/a	NOUNA Amnification of Vac	TINTO Atmos	American Character of Many	CINO
ITASS WHATEINE AGRESSION, SELLING SINKARD A	P WOPPERBURNIES OF BALLACIAN AS WALL	ey in any manner must be ap	 proved by the Parks and Recr	eatlon Advisory Commission
the many on make as prove or mination of the	st ante			
Number of Participants (Total) 200	Approximate # of Adults 19	# of Teens _5 # o	f Children/Infants	•
Please provide below special accon	modations/requests for your e	vent. If no special acco	mmodations required, pl	ease write NONE.
Will you require a caterer for your of yes, Name of Caterer: Herb	event?	· LYYes	ΠΝο	**************************************
1.			The control of the second seco	* * * * * * * * * * * * * * * * * * *
RENTAL FEES (The minimum rents	d requirement <u>and</u> deposit are requi	red when the facility of you	r choice in reserved 31 days o	r more in advance.)
Non-Refundable Permit Processing Feet Picnic & Related Events: \$15 (50+) per	mia			
-Park Use//Building Rentals/Special Eve	•	*		
(1) $\frac{$65.00 \times 8}{\text{(Hours)}} = 5	520.00	(6) Kitch	en	= Amt?
(2) x ==	±	(7) Alcoh	olic Beverage Fee	\$195.00
(Hourly Rate) (# of hours) \$3 (3) Permit Processing Pag ==	0.00	(8) Admir	nistrative Service Fee	\$75.00
	300.00	(9) Sound	a the same and a second second	= Amt?
(5) Satup/Teardown = \$2	25.00		r Charges	***************************************
TOTAL: \$\frac{\$\\$1120.00}{\}\$Less Adve (Deposts are refunded 6-8 weeks AFTER 6	nce Minimum Payment of \$ \$30	0.00 ; BALANC	E DUE 30 DAYS BEFORE I	WENT: \$ \$820.00
Pleass check payment type: Cash:		Type of Credit Car	rd: Visa or MasterCard; ad Authorization for Credit Card	VISA
CANCELLATION FEE: 61 days of 31 to 60 c	r more notice: Forfeit 1/2 Deposit lays notice: Porfeit Deposit		otice: Porfeit Deposit Plu	
APPLICANT SIGNATURE	traa Ma	leef_	DATE March 21	distriction in the part of the
rionso cious:	By submitting this application, other d	ocuments/permits may be ini	tiated to finaliza your reservat	on.



Oakland Parks, Recreation & Youth Development (OPRYD) 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612 Central Reservations: Office: (510) 238-3187; Fax: (510) 238-2397 Office Hours: Monday-Friday 9:00 a.m. - 4:00 p.m.



www.onklandnet.com/parks

tte			

Zermaine Thomas	.7	

Date: March 21, 2018

CREDIT CARD PAYMENT AUTHORIZATION

. sakib		Parks, Recreation & Youth Development (OPRYD) to charge my:
	VISA: 4484 8635 610	Expiration Date: 1/19
	Master Card:	Expiration Date:
	Ar	nount to be Charged: \$
	Cr.	edit Card Holder's Information
	appears on Credit Card):	Lisa Malul
illing Add	appears on Credit Card): ress: 230 Madison Street 1E	
illing Add	appears on Credit Card): ress: 230 Madison Street 1E e: 510-375-7179	City: Oakland State: CA Zip Code: 94607 Work Phone: 510-625-0316 ×101 Fax:
illing Add fome Phon mail Addr friver's Lie frovide a legib	appears on Credit Card): ress: 230 Madison Street 1E e: 510-375-7179 ess: Usa malul@rtoakl	Lisa Malul City: Oakland State: CA Zip Code: 94607 Work Phone: 510-625-0316 ×101 Fax: and.org Card Number: D6383503 Expiration Date: 8/30/202

Legible Photo ID is required for all Reservations



POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION	
Name of Event:Gather Together 2017	•
Location of Event:Lake Merritt Sailboat House	
Date/Hours of Event:2p -10 p Permit No	
Contact Person:Lisa Malul Phone No510-625-	0316 x101_
Contact Person Address: Rebuilding Together OaklandlEast Bay 230 Mad 94607	ison Street 1E Oakland
s this a first time event at this location? YesX No If no, when we previously?	as the event held
October 5, 2017, October 6, 2016	
. Were Facility Rental/Set-up fees waived? [] Yes X No	Not Applicable
2. Check other permits required for event? X OPD Special Events Permit X Food Handler's Permit X Certificate of Insurance	Seller's Permit Other – Please list
I. ATTENDANCE/COLLECTION OF FUNDS	
 Total number in attendance: _150 Were registration or donation fees collected on-site for the event? If yes, how many people registered? _150 How many people m 	∏ Not Applicable
 4. What was the cost for registration? \$100 5. How much money was collected on site for registration fees? 0 6. How much money was collected on site for donations? \$24 000 (FS) 	

III.	V	FN	m	OR	TN	VFO	RA	ΛΔ	TI	ńΝ	J
LEL.	. Y.,	المسا	4.1.	ヘバ	11	VI "	TT	(LC)	LL		4

	·			
Name of Vendor(s) (Attach additional sheets if necessary)	Non- Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
Herbs & Spices Caterers	N	Passed horsdoerves, food station		N
Medicine Ball Band	N		5 member band, 2 saxaphones, 1 guitar, 1 drum, vocalists	N
Oakland Audio Visual	N		Audio Visual support/	N
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CITY OF OAKLAND Oakland Parks, Recreation & Youth Development

TO:

Mandolin Kadera-Redmond, Parks & Recreation Advisory Commission

FROM:

Zermaine Thomas, Central Reservations

DATE:

May 24, 2018

SUBJECT:

REQUEST APPROVAL TO ALLOW THE OAKLAND MOVEMENT

FITNESS FESTIVAL PERMISSION TO ALLOW VENDORS TO SELL FOOD, BEVERAGES AND MERCHANDISE AT THEIR COMMUNITY EVENT AT THE LAKESIDE PARK PERGOLA AREA ON SATURDAY,

AUGUST 25, 2018 FROM 9:30AM - 1:30PM.

SUMMARY

Oakland Parks, Recreation & Youth Development received a request from Frank Clayton of the Oakland Movement Fitness Festival, a coalition of organizations that have worked in collaboration to produce this event. Mr. Clayton is requesting to permission to sell onsite, T-shirts and other apparel, beverages, gym memberships, massage therapy and nutritional foods and supplements at the Fitness Festival on Saturday, August 25, 2018 from 9:30am – 1:30pm. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. Section 12.64.080.

FISCAL IMPACT

The Movement Fitness Festival is paying all rental fees associated with the event estimated at \$1840.00.

PROJECT / PROGRAM DESCRIPTION

The Movement Fitness Festival is a free event. This is a 4-hour fitness festival with fitness professionals leading 4-5 separate choreographed workouts at the Lake Merritt Pergola. The mission is to inspire Oakland residence to make healthier choices, inspire a sense of community, exercise, and utilize public spaces to stay fit. The event showcases 20 local businesses to vend or promote at this event.

The following is a list of fees to be collected onsite:

<u>Items</u>	Average Cost of Goods Sold
T-Shirts/Apparel	\$5 - \$30
Beverages	\$1 - \$10
Gym Memberships	\$10 - \$99
Massage Therapy	\$5 - \$60
Nutritional Foods & Supplements	\$2 - \$30

The estimated attendance is 499.

BACKGROUND / LEGISLATIVE HISTORY

Oakland Movement Fitness Festival's purpose is to highlight local businesses and residents leading the fitness movement in Oakland. The Fitness Festival's MOVEment stands for - Motivating Others, Valuing Everyone. The mission is to inspire Oakland residents to make healthier choices, inspire a sense of community, exercise, and utilize public spaces to stay fit.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from The Movement Fitness Festival to sell food, beverages and merchandise at their Fitness Festival on Saturday, August 25, 2018 from 9:30am-1:30pm.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:
Zermaine Thomas
Central Reservations

/s/ Darrin Hodges
Approved by:
Darrin Hodges
Facilities Manager

Attachments: Exhibit A - The Movement Fitness Festival Proposal Letter

Exhibit B – Post Event Report Exhibit C – Rental Application



April 4, 2018

Parks and Recreation Advisory Commission City of Oakland 250 Frank H. Ogawa Plaza, Suite 3330 Oakland, CA 94602

Powered By

Frank Clayton
FCCT'sFriendly
Fitness/Kijiji Exp.
Andre Ammons
DAM Sports Fitness

Steering Committee

Melvin Cowan Youth Uprising

Jasmin Nimsaj The Kijiji Experience

Candice Elder
The East Oakland
Collective

Almaz Yihdego Global Communication Services

Yana Kusayeva

Dear Advisory Commission.

It is our intent to produce our 2nd year of a free community fitness festival on the 25th day of August 2018 from 10am-2pm. A coalition of organizations has come together to produce this event over the past year. Our mission is to inspire Oakland residence to make healthier choices, inspire a sense of community, exercise, and utilize public spaces to stay fit. We also intend to highlight local businesses and residence leading the fitness movement in Oakland. The M.O.V.E. in our MOVEment tag stands for Motivating Others, Valuing Everyone.

Our event will be a 4-hour free fitness festival with fitness professionals leading 4-5 separate choreographed workouts at the Lake Merritt Pergolas. We are inviting potential vendors such as local health clubs, vendors, apparel providers, beverage vendors, health care providers, and officials out to move with us. We would like local businesses at the event to be able to collect funds on-site in exchange for goods and current or future services they provide to participants of our festival.

Potential goods and services include: T-shirts or apparel \$5-\$30 Beverages \$1-\$10, Gym memberships \$10-\$99, Massage Therapy \$5-\$60, Nutritional foods or supplements \$2-\$30. We would like to invite 20-20 local businesses to vend or promote at this event. We will also create an opportunity to support 3 local organizations (The Kijiji Experience, Global Communication Services, The East Oakland Collective).

We have a vision to build this festival into a larger event in partnership with the city and parks and recreation department. We appreciate your time and consideration.

Sincerely,

Frank Clayton

OMFF Creator

Owner of Frank Clayton Consulting and Training

No goods or services were provided to you in consideration of this gift. Portion of The Oakland MOVEment Fitness Festival is fiscally sponsored by Social Good Fund. Social Good Fund is a 501(c)(3) tax exempt organization, IRS Section 170(b)(1)(A)(vi), for both federal and state taxes. Social Good's federal tax identification number is 46-1323531.





POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center sife, return the Post Event Report to the Site Supervisor at the Recreation Center.

<u>I. GENERAL INFORMATION</u>
Name of Event: ORYLAND MOVEMENT FITNESS FESTIVAL
Location of Event: LAKE MERRIT RECEIOLA
Date/Hours of Event: AUGIUST 26, 2019 Permit No.
Event Contact Name: Frank Clayton Phone No. 510-827 7190
Event Contact Address: 2890 ARKANS AS ST. W. OHKLAND, CA9460
Is this a "first time" event at this location? X'Yes \(\subsection \) No. If no, when was the event held previously?
1. Were Facility Rental/Set-up fees waived? □ Yes No □ Not Applicable
2. Check other permits required for event? SEFood Handler's Permit □ Seller's Permit □ Charitable Solicitations Permit ► Certificate of Insurance □ Other − Please list
IL ATTENDANCE/COLLECTION OF FUNDS
 Potal number in attendance
3. If yes, how many people registered? 4. What was the cost for registration? 5. How much was collected on site from registration fees? 6. How much was collected on site from donations?
7. How much was collected on site from other fees?

POST EVENT REPORT (Continued)
Page 2

III. VENDOR INFORMATION

List all Vendors who participate Were all vendors in compliance	d at the even per agreeme	t. (Attach additional: nt? ⊟Xes □	sheets, if necessary): No	
If no, why not?				
ame of Vendor(s) (Attach Iditional sheets if necessary)	Non- Profit or For Profit	Food (Describe)	Craft (Describe)	Seller's Perinit Y/N

Name of Vendor(s) (Attach additional sheets if necessary)	Non- Profit or For Profit Orgz'n?	Food (Describe)	Graft (Describe)	Seller's Perinit Y/N
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OAKLAND STROKES	NFP	MA	N/A	
THE Somece CHIRO.	FF	NA	NA	
IMPREFECT PRODUCE	FP.	ONLINE CHOUSE		Y

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

WE WOULD LIKE TO INCLEDED CAPACITY BY HOLDING THE EVENT LATER IN THE DAY, APOINED MORE VENDORS, PARTNERLING WITH CITY OF OAKLAND FROMOTING BARNER

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

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125 11	in mae	DVE ON	IT IN	FUTURE	YEHRS	
	<u> </u>					
Submitted by	4			Date:	08/27/	
Approved by:		6 25 Logs		Date:		
Comments:	(OI	R Staff)				



Oakland Parks and Recreation 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612 Office: 510.238-3187; Facsimile: 510.238-2397

	-	plication	DESCRIPTION OF THE PROPERTY AND ADDRESS.
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pplicant Name: FRA	Street Address	City	Zip Code FE
pplicant Mailing Address:	390 ARKANSAS ST	6 CAKLAND	94602
	Street Address	Citý	Zip Code
hone Number: <u>510) 827-7</u>	190Fax Number:	_E-mail: fcloyton	efactworks. Com
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Room(s)/Site(s)		•	
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CITY OF OAKLAND Oakland Parks & Recreation

TO:

Mandolin Kadera-Redmond, Chair, Parks and Recreation Advisory Commission

FROM:

Christine Reed, OPW Project Delivery

DATE:

May 30, 2018

SUBJECT:

INFORMATIONAL REPORT ON THE CAPITAL IMPROVEMENT

PROGRAM UPDATE FOR PROCESS TO SELECT CAPITAL

IMPROVEMENT PROJECTS.

SUMMARY

The purpose of this report is to share an overview of the Capital Improvement Program (CIP) planning process update and information about upcoming community engagement activities. The City of Oakland's CIP is incorporated as part of the biannual budget process and defines the prioritization strategy and financial plan to implement capital projects; including parks and open space. In preparing for the next 2-year budget cycle and CIP process for 2019-2021 to better incorporate community priorities and shared City values, like Equity and Resilience, in the selection of projects for the CIP, a Capital Planning Working Group led by OPW and DOT was established last year to improve the City's method of prioritizing the projects within the CIP for the next budget cycle. A critical aspect of the improved project selection process will be public engagement and input. The results of both the community engagement effort and a proposed new framework for project selection will be presented to City Council in September 2018.

FISCAL IMPACT

Since this report is informational only, no fiscal impacts are included.

PROJECT / PROGRAM DESCRIPTION

The City of Oakland's Capital Improvement Program (CIP) reflects citywide priorities of Safety, Equity, Resiliency and Sustainability, Infrastructure Investment, Economic Development, Quality and Vibrancy of Life, Transparency, and Community Engagement. Capital projects in the current CIP include restoring aging fire station roofs, repaving miles of broken streets, renovating the Rainbow Recreation Center, and rehabilitating our sewer system. The City's valuable asset categories that make up the CIP include Parks and Open Space, Building and Facilities, Roads and Street Infrastructure, Sewer and Storm Drain Infrastructure, and Technology. These 'capital assets' serve Oakland's diverse economic, educational, and recreational needs.

A Capital Planning Working Group (CIP-WG) was established in late summer of 2017 to rethink the framework for project selection to better incorporate shared City values and community priorities. The current effort builds on past policies, such as The Capital Improvement Prioritization Policy adopted by Council in 2004 (Resolution No. 78747 C.M.S.), the bi-annual Park Project Prioritization (currently Resolution 86003 C.M.S., 2016) and other policies such as the Green Building Ordinance,

Affordable Housing Ordinance, etc. The CIP-WG currently seeks to improve the project prioritization process for the next budget cycle (FY 2019-21). The group has defined the following goals to guide their effort: to integrate shared City values and community priorities; to improve transparency, accountability and efficient implementation; and to define performance measures to measure impact of the improved project selection process.

The CIP-WG has drafted a new framework for project selection; which consists of a matrix of nine 'factors', or considerations for project selection, across eight Asset Categories. These factors incorporate past project prioritization criteria, and integrate current City values and goals expressed in a wide array of published documents; including the Mayor and Council goals, recent adopted plans, and the Measure KK Bond Guiding Principles.

Each Factor will be measured by up to three sub-factors, or criteria, by which a potential project can be assessed for weighted ranking for project selection, according to its potential to provide value in these factor areas. The draft factors for public input are as follows, (with a simplified term being used in presentations to the public in parentheses):

- 1. Equity / investment in underserved Oakland communities (Equity)
- 2. Health and safety
- 3. Community investment and economic prosperity (Economy)
- 4. Resiliency and sustainability (Environment)
- 5. Level and quality of service (Improvement)
- 6. Asset conditions (Existing conditions)
- 7. Project readiness (Shovel Ready)
- 8. Multiple asset category benefit and collaborative opportunities (Collaboration)
- 9. Regulatory mandate (Required Work)

Outreach for the CIP will take place in two phases: first, to gather community input on the improved CIP process and 'factors' listed above (taking place this summer); and second, to gather input regarding specific projects as part of the preparation for the next budget. The first phase of public engagement activities is citywide and scheduled to take place in June 2018.

Phase One engagement activities will include: a series of four City-hosted 'Public Information Community Meetings' throughout the city; staff presentations to meetings hosted by community organizations and groups, including faith congregations, neighborhood organizations, and Neighborhood Crime Prevention Councils; "person-on-the-street" interactions at key city events and city facilities (such as recreation centers, senior centers, youth centers and libraries) in which the outreach team will seek input on the CIP process from surveys and one-on-one conversations; and an on-line digital survey.

The City has established a project website to serve as a 'bulletin board'; with information about the CIP, a schedule of outreach events, regularly posted updates on the process, and a link to the digital survey.

https://www.oaklandca.gov/issues/capital-improvement-program

The results of the community engagement effort and a proposal for a new framework for project selection incorporating public input will be presented to City Council in September 2018.

Phase 2 of the process will be developed in Fall 2018 on the process of in-taking and evaluation of projects using the factors.

BACKGROUND / LEGISLATIVE HISTORY

The CIP Prioritization process is the mechanism by which the City identifies and allocates funding for implementation of CIP projects on a two-year fiscal cycle. Oakland's CIP is formally updated, reviewed and approved every two years, as part of the biennial policy budget.

In 2004, City Council adopted a resolution establishing general prioritization methods for capital improvement projects. Since 2004, the City has prioritized capital projects based on regulatory mandates, life safety, and asset conditions. Although factors such as sustainability and equity have always been considered in developing CIP projects, they were not emphasized at the stage of program development.

The current two-year Capital Improvement Program runs from 2017 to 2019. It invests almost \$120 million in Oakland, using funding from the Measure KK Infrastructure Bond (\$62M, or about 52% of the total CIP), gas and sales taxes, and other grant opportunities.

Several policy documents guided the overall preparation of the City's FY2017-19 CIP. These include, but not limited to:

- The Capital Improvement Prioritization Policy adopted by Council in 2004 (Resolution No. 78747 C.M.S.)
- Five Year Pavement Program (Resolution 85227 C.M.S., 2014)
- Sidewalk Prioritization Program (Resolution 81751 C.M.S., 2009)
- Park Project Prioritization List (Resolution 86003 C.M.S., 2016)
- 2016 Infrastructure Bond, Measure KK (Resolution 86335 C.M.S., 2016)
- 2017 Infrastructure Bond, Approved CIP Projects (Resolution 86773 C.M.S., 2017)

The projects included in the adopted CIP reflect both the City's priority policies and the constraints of existing funding sources. They place a priority on preserving the City's significant investment in existing infrastructure assets. The remaining requested, yet unfunded projects, are also included for reference in the FY2017-19 CIP document. Project lists are provided based on department priority, alignment with Council prioritization criteria, and whether they are mandated or not.

The Measure KK Infrastructure Bond passed in Fall 2016 included the following additional criteria for project selection:

- How the projects address social and geographic equity, and provide greater benefit to underserved populations and geographic areas of greatest need;
- How the projects address improvements to energy consumption, resiliency and mobility;
- How the projects address improvements to the City's existing core capital assets, and
- How the projects maintain or decrease the City's existing operations and maintenance costs.

The goals are consistent with current City values and goals expressed in a wide array of published documents; including the Mayor and Council goals, and recently adopted policy and area plans. The

Measure KK Oversight Board has been informed about the current effort. An informational presentation to the group took place May 15, 2018.

Respectfully submitted,

Prepared by: Christine Reed, RLA

Capital Improvement Project Coordinator, OPW-PDD

Approved by: Lily Soo Hoo

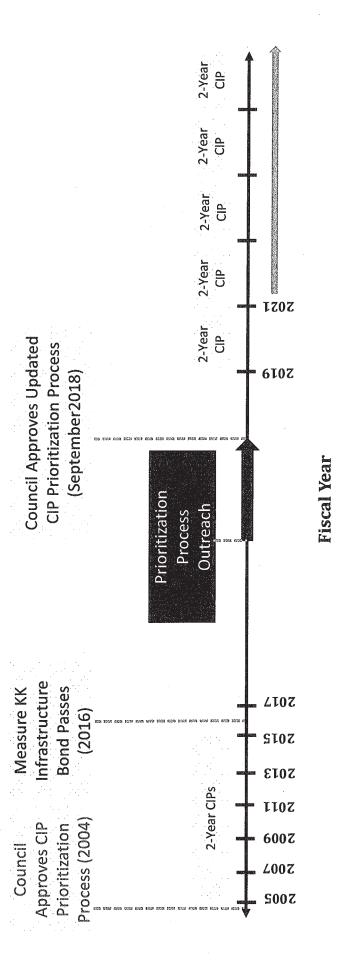
Supervisor, OPW-PDD

Attachments: Exhibit A – CIP Update Process Timeline

 ${\bf Exhibit \ B} - {\it Prioritization \ Factors \ Development}$

Exhibit C – Draft Prioritization Factors Exhibit D – Public Meetings Schedule

Updating the CIP process



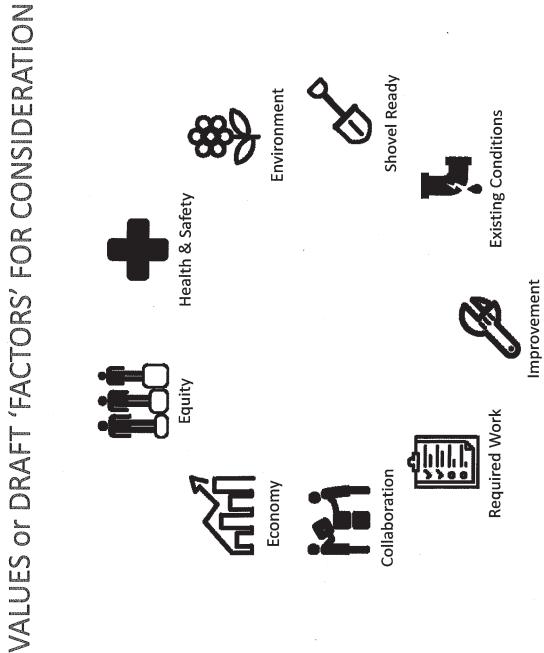
A strong process will prioritize capital needs based on Oakland's values

Public Input Measure KK Principles Guiding Strategic Plans Departmental Adopted Plans Other Council General Plan and Specific Plans Council Priorities Mayor and

Citywide Capital Prioritization Factors



Asset Specific Sub-Factors



The City of Oakland is updating our process to select and fund capital projects that improve and maintain our public facilities and infrastructure.

We need your **VOICE** and **VALUES** in the Conversation!











East Oakland

Youth Development Center Gymnasium 8200 International Bivd. Saturday, June 16, 2018 10:00 a.m. - 12:00 p.m.

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Central/ Downtown

Main Library Bradley Walters Auditorium 125 14th St. Saturday, June 23 10:00 a.m. - 12:00 p.m.

Visit our website for other planned events and take a short 2-minute survey. www.oaklandca.gov/issues/capital-improvement-program

OOD OAKLAND capital improvement program

Central/ East

Dimond Branch Library 3565 Fruitvale Ave. Saturday, June 30 10:00 a.m. - 12:00 p.m.



DO YOU NEED ADA, LANGUAGE OR OTHER ASSISTANCE?

Please email **SMaher@oaklandnet.com** or call **(510) 238-6358** at least 5 days prior to the meeting you wish to attend as: that we can arrange for accessibility. The meetings are wheelchair accessible. Please refrain from wearing scented products to the meeting as a courtosy to attendees with chemical sensitivities.



CITY OF OAKLAND Oakland Parks, Recreation & Youth Development

TO:

Mandolin Kadera-Redmond, Chair, Parks and Recreation Advisory Commission

FROM:

Gail McMillon, Parks, Recreation & Youth Development

DATE:

May 31, 2018

SUBJECT:

REQUEST RECOMMENDATION TO DEDICATE A BENCH IN MEMORY

OF TRAVIS SAMUEL HOUGH

SUMMARY

Staff received a request to install a bench and dedicate it in memory of Travis Samuel Hough. The selected location for the bench is along the Big Trees Trail in Joaquin Miller Park. The bench is dedicated by Travis' fiancé and family. The dedication plaque will read:

Travis Samuel Hough
1981 - 2016
"Courage, Compassion, Sound and Vision"

FISCAL IMPACT

Donation of \$3,200 has been made to the Oakland Parks and Recreation Foundation to have a bench with plaque purchased and installed. Oakland Public Works Department will install the bench in accordance with the department construction requirements. The donor will assist with maintaining the plaque by washing the plaque every few months with soft cloth, water and a mild dish washing liquid.

BACKGROUND / LEGISLATIVE HISTORY

Travis Hough lived in Oakland and died in the Ghostship Fire of 2016. He was an active and generous member of an arts and music community that helped shape the creative soul of Oakland. Travis loved redwoods and asked that after his death he be remembered with a memorial bench in a grove. Travis came to Joaquin Miller Park often and planned to be married in view of the proposed bench site. Dedicated to the healing capacity of music and creativity, he was a therapist for children and families as well as a musician. Travis obtained a BFA from California College of the Arts, and an MA in Counseling Psychology from California Institute of Integral Studies.

The bench will provide Travis' clients, friends and family members a place to remember his courage and compassion as well as the spirit of creativity and community he and many others in the Ghostship embodied.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission recommend approval of the plaque language as written for dedication of a bench in memory of Travis Samuel Hough

Respectfully submitted,

Prepared by: Gail McMillon

Office Manager

Approved by: Dana Riley

Assistant Director



CITY OF OAKLAND Oakland Parks, Recreation & Youth Development

TO:

Mandolin Kadera-Redmond, Chair, Parks and Recreation Advisory Commission

FROM:

Gail McMillon, Parks, Recreation & Youth Development

DATE:

May 31, 2018

SUBJECT:

REQUEST RECOMMENDATION TO DEDICATE A BENCH IN

CELEBRATION OF ALAN JUNG AND SUSAN LO

SUMMARY

Staff received a request to install a bench and dedicate it in celebration of Alan Jung and Susan Lo. The selected location for the bench is on the Big Trees Trail in Joaquin Miller Park (latitude: 37.8134 and longitude: -122.1789). The bench is dedicated by Alan Jung and Susan Lo. The dedication plaque will read:

Alan Jung & Susan Lo Married June 6, 1993 My heart is, and always will be, yours

FISCAL IMPACT

Donation of \$3,200 will be made to the Oakland Parks and Recreation Foundation to have a bench with plaque purchased and installed. Oakland Public Works will install the bench in accordance with the department construction requirements. The donor will assist with maintaining the plaque by washing the plaque every few months with soft cloth, water and a mild dish washing liquid.

BACKGROUND / LEGISLATIVE HISTORY

Alan Jung and Susan Lo are lifelong Oakland residents. They will have celebrated their 25th wedding anniversary on June 6, 2018 and wish to commemorate this event by purchasing and installing a memorial bench in Joaquin Miller Park.

They attended Oakland Public Schools (Lincoln, Crocker Highlands, Westlake, and Edna Brewer), and both graduated from Oakland High School. They are avid supporters of the City of Oakland and the Oakland Parks. They frequently hike, run, and bike in Joaquin Miller Park and are grateful that such a beautiful sanctuary of nature exists within the city. They believe natural resources such as the parks are valuable and access should be preserved for everyone.

The Big Trees Trail is their favorite running trail. Placing a bench at the top of the trail will provide a perfect resting place for hikers and runners who want a place to sit, catch breathe, and experience the awe and wonder of the grove of ancient redwood trees. The location among centuries-old

redwood trees is a fitting place for Alan and Susan to memorialize their enduring love for one another.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission recommend approval of the plaque language as written for dedication of a bench in celebration of Alan Jung and Susan Lo.

Respectfully submitted,

Prepared by: Gail McMillon

Office Manager

Approved by: Dana Riley

Assistant Director



CITY OF OAKLAND Oakland Parks & Recreation

TO:

Mandolin Kadera-Redmond, Chair, Parks and Recreation Advisory Commission

FROM:

Desmona Armstrong, Central Reservations

DATE:

June 03, 2018

SUBJECT:

REQUEST FOR THE PARKS AND RECREATION ADVISORY

COMMISSION TO ALLOW THE JAMAICAN AMERICAN ASSOCIATION OF NORTHERN CALIFORNIA 'JAANC', TO COLLECT MONEY ON SITE AT JAOQUIN MILLER PARK IN THE BAYWOOD, PINEWOOD AREA AT

THE ANNUAL JAMAICAN AMERICAN INDEPENDENCE PICNIC

CELEBRATION ON JULY 4, 2018 FROM 12PM TO 7PM.

SUMMARY

This is a request for the Parks and Recreation Advisory Commission 'PRAC', to allow the Jamaican American Association of Northern California, also known as 'JAANC' to sell and collect monies on site, at the 13th annual Jamaican American Family Day at Joaquin Miller Park. This event celebrates Jamaican American heritage and culture in America and provides and an opportunity for people of Jamaican ancestry, living in America to come together and celebrate both rich cultures. The event is a free event and has brought as many as 300 visitors from around the bay area. This year are requesting permission to collect registration fees from onsite vendors (3 to 10) to sell goods and a variety of items such as clothing, soaps, beauty products and art.

FISCAL IMPACT

Central Reservations will provide 1 staff to help monitor and supervise this event. Central Reservations will collect approximately \$1510 in revenue from rental usage fees which benefit the continual restoration of all facilities under the supervision and care Central Reservations. The organizers of JAANC are aware that they are expected to complete a post event report including revenues from festival.

PROJECT DESCRIPTION

The purpose of the this event is in line with the mission of the organization, to promote the national culture of Jamaica in Northern California, to foster a better understanding among Americans with a commitment to non-political and non-sectarian activities, promote diversity and awareness for the respect of cultural differences among all citizens of Northern California, assist appointees to the diplomatic corps in the United States and the Honorary Counsel of Northern California, to assist Jamaicans in emergencies, to serve as a cohesive force for people of a common heritage and to assist Jamaican migrants in their efforts to adapt to their new community. This event helps us to bring people together and foster good will and reminds people of home and the beauty of the people and nature around us.

BACKGROUND

The Jamaican Association of Northern California, a 501 C (3) organization, was founded in 1975 and incorporated March 24, 1976 under the name Jamaican Association of Northern California (JANC) in the city of Oakland, California. The name was changed December 15, 2008 to reflect the integration of Revised 6/03/18

PRAC – June 13 2018

Jamaicans in the American culture and thus the name change to Jamaican American Association of Northern California (JAANC). Membership is open to all. The opportunity to commune under the giant redwoods at Joaquin Miller Park in Oakland, gave us the opportunity to celebrate and share with our children, families and friends, football, food and fellowship at a time when the rest of the country is celebrating American Independence Day.

RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission approve 'The Jamaican American Independence Day Picnic by allowing the collection of monies on the park site to include vendors for the 2018 event.

Respectfully Submitted,

/s/ Desmona Armstrong
Prepared by:
Desmona Armstrong
PPT, Central Reservations

/s/ Nicholas Williams
Approved by:
Nicholas Williams
Director

Attachments:

Exhibit A- Request Letter Exhibit B- 2017 Event Follow-up Report Exhibit C- Application/Facility Request



May 28, 2018

To The Advisory Commission of Oakland Parks & Recreation,

The Jamaican American Association of Northern California (JAANC) is requesting permission to sell items at Joaquin Miller Park, during the annual JAANC picnic which will take place on July 4, 2018. This is the 12th annual picnic at Joaquin Miller and the first time that we will host booths selling Jamaican items i.e. t-shirts, specialty foods and such. We expect to have no more than 5 to 10 booths at the site. There are usually 100 to 200 participants each year at the annual event. JAANC has great respect for nature and Oakland's policy of leave no footprint behind. All park fees have been paid in advance.

The Jamaican American Association of Northern California, a 501 C (3) organization, was founded in 1975 and incorporated March 24, 1976 under the name Jamaican Association of Northern California (JANC) in the city of Oakland, California. The name was changed December 15, 2008 to reflect the integration of Jamaicans in the American culture and thus the name change to Jamaican American Association of Northern California (JAANC). Membership is open to all.

The purpose of the organization is to promote the national culture of Jamaica in Northern California, to foster a better understanding among Americans with a commitment to non-political and non-sectarian activities, promote diversity and awareness for the respect of cultural differences among all citizens of Northern California, assist appointees to the diplomatic corps in the United States and the Honorary Counsel of Northern California, to assist Jamaicans in emergencies, to serve as a cohesive force for people of a common heritage and to assist Jamaican migrants in their efforts to adapt to their new community.

Lastly, we feel honored that families, friends and members of JAANC have been able to celebrate Jamaican American life, in this beautiful natural space at Joaquin Miller Park. Our organization understands and values the importance of nature and feels privileged to live in a city that provides opportunity for all people to take in its beauty. We hope that our request is again granted.

Respectfully,

Careth O. Watson Event Coordinator, JAANC

Mission: To advance the relationship between Jamaicans and Americans in Northern California through cultural awareness, education and resources

Vision: To promote Jamaican culture and provide educational opportunities in order to strengthen our local and global communities.

Jamaica: Celebrating 55 years of Independence





Date: May 28, 2018

To: Mandolin Kadera-Redmond

From: JAANC Organization

Sub: FOLLOW-UP OF JAMAICAN PICNIC JULY 4, 2017, AT JOAQUIN MILLER

PARK WITH THE ADDITION OF SALES INCLUDED AT THIS EVENT

To: The Advisory Commission of Oakland Parks & Recreation,

The Jamaican American Association of Northern California (JAANC) had their event on July 4, 2017, as planned. The event was a success and had approximately 200 plus guest at the event. This was our first year attempting to sale t-shirt, trinkets and such. To that end the JAANC booth was the only booth participating and there were no funds collected for the year 2017. We believe this is because there was no advertisement and our participants will eventually catch on to the fact that there may be opportunities to raise funds by purchasing small island items.

JAANC is hopeful that as time passes, that patrons take advantage of the opportunity to fund raise and enjoy being able to buy Jamaican items. We are again making the request to be able to sell items at the 2018 Fourth of July Event. We hope that our request is again granted.

Respectfully,

Careth O. Watson Event Coordinator, JAANC

Mission: To advance the relationship between Jamaicans and Americans in Northern California through cultural awareness, education and resources.

Vision: To promote Jamaican culture and provide educational opportunities in order to strengthen our local and global communities.

Jamaica: Celebrating 55 years of Independence





FACILITIES and PARK USE DISCLAIMERS

IMPORTANT NUMBERS:

(510) 238-3187 Central Reservations Main (510) 777-3333 Oakland Police Department Non-Emergency 911 for an EMERGENCY

Contract #: FA-2174

Prepared by: Camila DeSouza

Date:

May 17 2018

Status:

Firmed

Name:

Careth Watson

Account:

Phone #:

510-610-5897

Email:

careth_careth@att.net

Address:

2476 Havenscourt Blvd, Oakland, California, 94605

Repeat	Facility	Day	Start	End	Date Range	# Sess.
	Joaquin Miller Park - Baywood Site	Wed	07:00 AM	07:00 PM	Jul 04 2018	1
	Joaquin Miller Park - Pinewood Site	Wed	07:00 AM	07:00 PM	Jul 04 2018	1

Field	Start Date	End Date	Day	Fee Type	Subtotal
Joaquin Miller Park - Baywood Site	Jul 04 2018 07:00 AM - 07:00 PM	Jul 04 2018	Wednesday	Hourly Rental: Resident	\$280.00
Joaquin Miller Park - Pinewood Site	Jul 04 2018 07:00 AM - 07:00 PM	Jul 04 2018	Wednesday	Hourly Rental: Resident	\$240.00

Name	#	Unit Price	Total Usage	Subtotal	Tax	Total Price
Amplified Sound (DJ / Bands / Concert or Related Event)	1	\$100.00	1 session	\$100.00	\$0.00	\$100.00
Holiday Surcharge	1	\$360.00	12 hrs	\$360.00	\$0.00	\$360.00
Permit Processing: Special Event Park Use	1	\$30.00	1 session	\$30.00	\$0.00	\$30.00

Security Deposit Security Deposit	1	\$250.00	1 session	\$250.00	\$0.00	\$250.00
	1	\$250.00	1 session	\$250.00	\$0.00	\$250.00

Field	Date	Day	Time	Fees	Extra Fees	Total
Joaquin Miller Park - Baywood Site	Jul 04 2018	Wednesday	07:00 AM - 07:00 PM	\$280.00	\$100.00	\$380.00
Joaquin Miller Park - Pinewood Site	Jul 04 2018	Wednesday	07:00 AM - 07:00 PM	\$240.00	\$360.00	\$600.00

Due Date	Amount	Remaining Balance
Jun 04 2018	\$1,510.00	\$0.00

Rental Fee	Rental Tax	Extra Fees	Extra Tax	Total with Tax
\$520.00	\$0.00	\$990.00	\$0.00	\$1,510.00

Conditions of Use

Maximum of 250 patrons.

Questionnaire(s)

FACILITIES and PARK USE DISCLAIMERS

RESERVATION FINALIZATION

Facility and Park use permits are issued and Authorized by the Central Reservations Unit.

All fees and paperwork associated with permitted event must be submitted at least 30 days before event date. All paperwork and fees MUST be submitted by (Additional hours, setup/takedown fee, alcohol fee, and sound fee etc.)

OAKLAND POLICE DEPARTMENT PREREQUISITES & OAKLAND POLICE DEPARTMENT SPECIAL EVENT PERMIT REQUIRED (50 + GUESTS)

All events with attendance of 49 persons or more require an OPD Special Event Permit by submission of the OPD Special Event application. The OPD permit must be acquired no later than 30 days prior to the event. Failure to submit the necessary permits will result in cancellation of the event and forfeiture of your deposit (OPD Special Event Prerequisites attached)

I am aware of and understand the procedures to obtain an Oakland Police Department (OPD) Special Event Permit

Payment Date 5/30/18 12:00:05 Customer Careth Watson Telephone 510-610-5897

Type Sale

Transaction# 13850 Transaction Date 5/30/18 11:59:19

Invoice# 15163 Invoice Due Date 6/04/18

Clerk CamilaD

#ITEMS SOLD 7

TAX ID: 94-6000384

Transfer and Refund Policy Need to Standardize.



FACILITIES and PARK USE DISCLAIMERS

IMPORTANT NUMBERS:

(510) 238-3187 Central Reservations Main (510) 777-3333 Oakland Police Department Non-Emergency 911 for an EMERGENCY

Contract #: FA-2174

Prepared by: Camila

Camila DeSouza

Date:

May 17 2018

Status:

Firmed

Name:

Careth Watson

Account:

Phone #:

510-610-5897

Email:

careth_careth@att.net

Address:

2476 Havenscourt Blvd, Oakland, California, 94605

Repeat	Facility	Day		Start	End	Date Range	# Sess.
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Name .	#	Unit Price	Total Usage	Subtotal	Tax	Total Price
Amplified Sound (DJ / Bands / Concert or Related Event)	1	\$100.00	1 session	\$100.00	\$0.00	\$100.00
Holiday Surcharge	1	\$360.00	12 hrs	\$360.00	\$0.00	\$360.00
Permit Processing: Special	1	\$30.00	1 session	\$30.00	\$0.00	930 NO

Security Deposit		A				
	7	\$250.00	1 session	\$250.00	\$0.00	\$250.00
Security Deposit	1	\$250.00		*	:	
			7 session	\$250.00	\$0.00	\$250.00

Field Joaquin Miller Park -	Date	Day	Time	Fees	Extra Fees	Total
Baywood Site	Jul 04 2018	Wednesday	07:00 AM - 07:00 PM	\$280.00	\$100.00	\$380.00
Joaquin Miller Park - Pinewood Site	Jul 04 2018	Wednesday	07:00 AM - 07:00 PM	\$240.00	\$360.00	\$600.00

Due Date	Amount	Remaining Balance
Jun 04 2018	\$1,510.00	\$1,010.00

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Rental Fee	Rental Tax	Extra Fees	Extra Tax	Total with Tax
\$520.00	\$0.00	\$990.00	\$0.00	\$1,510.00

Conditions of Use

Maximum of 250 patrons.

Questionnaire(s)

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JAMAICAN AMERICAN ASSOCIATION OF NORTHERN CALIFORNIA 360 GRAND AVE STE 283 OAKLAND, CA 94610-4840	Bank of America Grand Lake 498 Lake Park Ave Oakland OA 510,649,8600	351
PAY TO THE ORDER OF Dakland Park and Rec	DATE <u>05/22/18</u> TRADION \$ 10	7/0-100 LARS (1) (100)
THIS OHECK IS DELIVERED IN CONNECTION WITH THE FOLLOWING ACCOUNTS		LLAHS LI paggisa.
#000351# #121000358#: OS	3 & 4 ··· 68 9 5 9 ··	M.