

DISTRIBUTION DATE: November 10, 2017



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: November 10, 2017

INFORMATION

Following are the key activities to be highlighted this week:

The City of Oakland's Annual Holiday Food Drive Kicks-off – This week the City of Oakland's Annual Holiday Food Drive will kick-off. The Alameda County-Oakland Community Action Partnership (AC-OCAP), in partnership with Alameda County Community Food Bank is coordinating the food drive. The Alameda County Community Food Bank serves 1 in 5 residents of Alameda County. The cost of living in the Bay Area has made it nearly impossible for many households to make ends meet. Children and seniors remain the most vulnerable to hunger in our community. Thanks to City employees, last year in 2016, a total of 620 lbs. of non-perishable food was collected. Food collection barrels will be delivered the week of November 6th to the lobbies at the following locations:

- City Hall, 150 Frank H. Ogawa Plaza
- 250 Frank H. Ogawa Plaza
- Oakland Police Building, 455 7th Street
- Oakland Police Substation, 2651 73rd Avenue- Eastmont
- 5050 Coliseum Way
- 7101 Edgewater, Bldg. #4

The food collection barrels will be picked up the week of December 18th in time to distribute the food to families for the holidays – because together we can make a difference. For more information, please contact Sytara Ellis at sellis@oaklandnet.com or (510) 238-2331.

Guaranteed Parking at Orinda and Rockridge BART stations -- Beginning Monday, November 13, commuters can get guaranteed parking at Orinda and Rockridge BART stations until 10:00 am when they carpool there with Scoop. The program has been operating successfully at Dublin/Pleasanton

BART since January 2017! Here's how:

1. Visit takescoop.com and download the Scoop App on Android or IOS.
2. Set your work location to Orinda, Rockridge, or Dublin/Pleasanton BART station.
3. Schedule your morning and afternoon trips. When you match, you'll be sent instructions on how to get your parking space.
4. Are these not your BART stations? Stay tuned, this program will be expanding to more BART stations in the coming year! For more information, please visit <http://511.org/carpool-vanpool/carpool/bart>.

For more information, contact Karen Huynh, Parking & Mobility Analyst, at khuynh@oaklandnet.com or 510-238-7170.

Mobile Mayor Successfully Brings City Hall to Oakland Residents --Mobile Mayor evaluations continue to demonstrate overwhelmingly positive feedback from the public. The Mayor, office staff, and volunteers have helped support residents (including unsheltered residents) who are concerned about issues such as affordable housing, roadway improvement, illegal dumping, jobs and more. Recent events have been held in Fruitvale, Grand Lake, areas of East Oakland, and various festivals throughout the city. The upcoming dates, locations and city services are below:

- November 18 from 1:30 pm to 3:30 pm at Rockridge BART Plaza, located at the Rockridge BART Station on College Avenue. In honor of National Adoption day, Adopt-a-Spot will be onsite, along with Pet Adoption services.
- December 9 from 11:00 am to 1:00 pm at Clinton Square Park, located at 12th Street and 6th Avenue. Vietnamese and Cantonese translators will be available. Oakland Head Start will be onsite for recruitment and registration. The Head Start Family Advocate will also be available to assist with any family service questions or concerns.

To learn more about what we do and view our past events, view the Mobile Mayor website here: <https://sites.google.com/view/oaklandmobilemayor/home> . If you have questions or would like join us, please contact Yvonna Cázares, Director of Community Engagement at YCazares@oaklandnet.com.

Dashka Slater Discusses True Account, 57 Bus, at Main Library – On Wednesday, November 15, starting at 12:15 pm, in an author talk at the Main Library (125 14th Street), Dashka Slater will discuss her new book, *The 57 Bus: A True Story of Two Teenagers and the Crime That Changed Their Lives*, and the events involving two Oakland teens that made international news. In the 2013 incident, two high school students from Oakland made international news while riding an AC Transit bus. A white, non-gender-conforming teen from the hills was heading to a small private school; a black teen from a crime-plagued neighborhood in the flats was on his way to a large public school. Their paths overlapped in a single reckless act that left one severely burned and the other charged with hate crimes and facing life imprisonment. *The 57 Bus*, an electrifying YA book of immediate local interest, examines the incident from all sides. For information, contact Brian Boies, Teen Services Librarian, at bboies@oaklandlibrary.org or 510-238-7232.

City of Oakland Annual Coat Drive – Now through November 17, the Annual Thanksgiving Coat Drive is taking place. Please donate your gently used coats (for men, women and children) that will be given away at the 26th Annual Thanksgiving Dinner on Tuesday, November 21, 2017. Bins are located in the Lionel Wilson Building at 150 Frank H. Ogawa Plaza. If you are unable to donate a coat, please consider a monetary donation to the City of Oakland Hunger Program. All donations are welcome. Send donations payable to City of Oakland Hunger Program, to Human Services Department, Care of: Community Housing Services Division, 150 Frank H. Ogawa Plaza, Ste. 4340, Oakland, CA 94612. All donations are tax deductible. For more information, please contact Talia Rubin, Program Analyst at trubin@oaklandnet.com or 238-6590.

Annual Thanksgiving Dinner -- On Tuesday, November 21, 2017, the City of Oakland's Human Services Department, Oakland/Alameda Community Action Partnership, Communities United Committee and the Emergency Food Providers Advisory Committee would like to invite you to participate in our 26th Annual Thanksgiving Dinner event being held at the Oakland Marriott City Center.

Two-hour shifts are available for volunteers to assist with all aspects of the event, including meeting and greeting clients, serving meals, assisting with paperwork, and giving away coats. Over 300 volunteers are needed for the event. To volunteer, please contact Gesunda Royal-Shipp, Event Volunteer Coordinator at (510) 238-2077. The Annual Holiday Dinner also accepts donations. Just \$19.00 will provide a meal for one guest and \$75 per family. Donations can be made by check payable to the City of Oakland Hunger Program and mailed or delivered to:

Phyllis Turner
Human Services Department
150 Frank H. Ogawa Plaza, Suite 4340
Oakland, CA 94612

Donations to the City of Oakland Hunger Program are tax-deductible. The tax identification number is 94-6000384. For more information on the Annual Holiday Dinner, contact Talia Rubin, Program Analyst at trubin@oaklandnet.com or (510) 986-2721.

Shop Oakland On Plaid Friday Weekend – From Friday, November 24 to Sunday, November 26, about 200 Oakland merchants from across the city will mark Plaid Friday Weekend with entertainment, holiday decorations, sales, extended hours, special events, artisan pop-ups and lots of love for their shopping community. Plaid Friday began in Oakland as a more relaxing, enjoyable and inspired local shopping alternative to the “Black Friday” experience. Since there are so many great independently-owned Oakland businesses to discover, Plaid Friday has been extended for the entire weekend. The campaign will encourage shoppers to discover Oakland's many commercial neighborhoods and meet the merchants that make our city a special place to live and shop. With the inclusion of places to shop, eat and have fun, Oaklanders will have lots of options to spend their dollars locally to support small businesses and Oakland's economy. Plaid Friday Weekend marks the start of a season-long campaign to encourage local shopping. To complement the campaign, the City of Oakland is offering free parking on Saturdays from Thanksgiving to New Year's Day as well as

Plaid Friday. Details on the free parking will be posted shortly. Remember, if you love Oakland, put your money where your heart is. To view the full roster of Plaid Friday Weekend offers, entertainment and activities, please visit www.OaklandGrown.org.

OakDOT 'Paint the Town!' Deadline November 30 -- On September 19, the Oakland Department of Transportation (OakDOT) released the application for Paint the Town!, a pilot program allowing Oaklanders to paint temporary murals on Oakland roads. The application will be open until November 30. The application is free - no fee to apply. OakDOT will approve up to 30 applications. If chosen, applicants will be responsible for paint, supplies, and street closure permits. All applications who apply for Paint the Town! will automatically be reviewed by The Oakland Fund, a local nonprofit organization, which will select projects to provide in-kind support, including a designer, paint and supplies, and the costs of the special event permit for installation (artists' fees are not eligible). OakDOT will review proposed project locations to see if other street improvements—such as curb ramp upgrades—can be made by the City. OakDOT will prioritize historically disadvantaged communities. For every application received in a low-disadvantaged community, OakDOT will select two applications in a disadvantaged community as determined by MTC data. OakDOT will not maintain any street murals, and a mural may be removed by the City at any time.

\$3 Million Grant To Help Create Permanently Affordable Space For Arts, Cultural Organizations – On Tuesday, November 7, the Kenneth Rainin Foundation announced \$3 million in additional funding for the Community Arts Stabilization Trust (CAST), a game-changing organization that protects San Francisco Bay Area arts and cultural organizations from displacement. This three-year grant will help CAST realize an ambitious goal to acquire 100,000 square feet of space for arts groups by the end of 2018. With this funding, CAST will expand and prioritize its work in Oakland to create permanently affordable spaces for arts organizations. The funding will also help CAST continue its work in San Francisco. CAST is a first of its kind real estate holding company that serves the cultural sector. Launched in 2013 with a \$5 million seed grant from the Rainin Foundation, CAST took immediate and bold steps to provide real estate security for vital community arts organizations at risk. CAST's collaborative approach has been essential to their continued growth and success. By working closely with real estate developers, city government, local arts commissions and other stakeholders, CAST helps arts nonprofits survive in a challenging real estate marketplace. Solutions include acquiring properties for lease/buy back by arts organizations, master leasing to sustain affordable rents and building the capacity of nonprofits to help them gain a permanent asset without jeopardizing their core operations. In 2016, the Rainin Foundation and William and Flora Hewlett Foundation awarded CAST an additional \$1.3 million. CAST used this funding to start a capital fund to initiate an arts real estate acquisition program in Oakland and launch Keeping Space—Oakland, a pilot program that provides technical and financial assistance to arts groups. To read the media release, please visit <http://bit.ly/2iF9f82>. For more information, please contact Kelley Kahn, Policy Director of Arts Spaces, at kkahn@oaklandnet.com or (510) 238-6190.

Newsletter, Quarterly Economic Dashboard Published – On Monday, October 30, the November 2017 issue of *Oakland Economy Now* was published by the Economic & Workforce Development Department. The award-winning monthly digital newsletter contains timely articles on emerging business clusters and trends, new real estate development, training and funding opportunities, media

coverage, upcoming events and more. The newsletter design is colorful, image-heavy and entertaining, with brief, link-heavy articles. To read the November issue, please visit <http://bit.ly/2hvtzcd>. To subscribe to receive future issues via email, please visit <http://bit.ly/2cpNoiN>. The Quarterly Economic Dashboard provides a snapshot of Oakland's employment, housing, real estate, development pipeline, building permits and City revenues. The dashboard covering the second quarter of 2017 was recently published. To view the interactive Web version, please visit <http://bit.ly/2zbhraj>. To view the dashboard as a PDF, please visit <http://www2.oaklandnet.com/n/OAK067405>. To subscribe to receive future quarterly dashboard updates, please visit <http://bit.ly/2ymR7uu>. For more information, please contact Marisa Raya, Special Projects, at mraya@oaklandnet.com or (510) 238-6230.

Save the Date: Oakland Employer Transportation Symposium -- On Wednesday, December 6, from 8:30 am-12:00 pm at Oakland City Hall Hearing Room 2, the Oakland Department of Transportation (OakDOT) Parking & Mobility team and 511 Carpool Program has partnered together to plan a free half-day seminar on strategies on how Oakland employers can improve the daily commute. Panelists will share information about upcoming parking changes in Oakland, carpooling, alternative transportation, and commuter benefits programs. Network with other Oakland employers while you're there. There will also be free food! To attend this free event, please register at <https://gridlocktogliding.eventbrite.com>. For more information, contact Karen Huynh, Parking & Mobility Analyst, at khuynh@oaklandnet.com or 510-238-7170.

Oakland Restaurant Week – From Thursday, January 11 to Sunday, January 21, the 8th edition of Oakland Restaurant Week (ORW) returns to highlight the incredible culinary offerings found in our city. A program of Visit Oakland, ORW encourages both locals and visitors to explore new dining options or revisit some of their favorites. Registration for restaurants that would like to join this promotion is now open. Restaurants may participate by developing special prix-fixe lunch and/or dinner menus at five different price points or create a unique dining experience (i.e., chef's table, wine pairing meal, etc.). For additional details on how restaurants may participate, please visit <http://bit.ly/2zpMEr0>. To register for the promotion, restaurants should contact Jaymee Rayford, Destination Development Coordinator, at jaymee@visitoakland.com.

Bike Share for All – As of Wednesday, November 8, Oakland's bikeshare program, Ford GoBike (previously Bay Area Bike Share), has 69 stations in the city and close to 50,000 rides taken in Oakland. Launched on July 11, the regional program offers Oaklanders a new affordable transportation option. The program aims to be the most equitable bike share system in the world, with \$5/year introductory memberships to residents enrolled in CalFresh, Muni Lifeline Passes, or the PG&E CARE utility discount. The system is also integrated with the Clipper Card program, creating a seamless transportation system throughout the Bay Area. To learn more about the program, please visit oaklandnet.com/bikeshare, fordgobike.com, and bikeshareforall.org. For more information or to provide feedback, please contact the Oakland Department of Transportation (OakDOT) Parking & Mobility team at bikeshare@oaklandnet.com.

Bay Area SunShares Launching -- For the third year, Oakland is participating in Bay Area SunShares, a program where Oakland residents and City employees and retirees can purchase solar

panels, zero-emission vehicles, and electric vehicle chargers at a discounted rate. The program will continue through November 10, 2017. SunShares pools the buying power of individual participants to get more competitive pricing from solar companies and vehicle manufacturers. The City of Oakland is participating in the program to help support our clean energy and climate goals, reduce pollution, and make it easier for all members of our community to save energy and money. Bay Area Sunshares is a limited-time community opportunity. Pre-vetted solar installers have been selected and will be available starting August 7 to schedule home solar evaluations. Register by November 10th to receive a no-cost, no-obligation solar proposal; to receive the full solar discount, installation contracts must be signed by December 31, 2017. For more information, visit www.bayareasunshares.org or contact Shayna Hirshfield-Gold, Energy Policy Analyst, at (510) 238-6954.

From the Oakland Police Department Arrest Files – On Tuesday, November 7 at 4:40 pm, Oakland Police officers responded to a strong arm robbery in the 2600 block of 73rd Avenue. They were able to take the suspect into custody. On Tuesday, November 7 at 1:12 am, Oakland Police officers responded to the 1200 block of Lakeshore when a man called to report that someone had threatened him with a knife. The officers took the suspect into custody. On Sunday, November 5, at 12:20 am, Oakland Police officers responded to the 1400 block of High Street where a strong arm robbery had taken place. The suspect fled in a vehicle, but OPD officers later located him in the 5800 block of Foothill Boulevard. The suspect was detained and arrested. For more information, please contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

On Tuesday, November 7 at approximately 4:24 pm, Oakland Police officers attempted to stop a vehicle in connection with firearms in the area of 98th Avenue and Edes Avenue. The vehicle failed to stop and a pursuit ensued. The pursuit ended when the suspect vehicle crashed near the intersection of Lakeshore Avenue and Lake Park Avenue. Three suspects were taken into custody. A fourth suspect fled, but was struck by a car that had the right-of-way. This suspect was transported to a local hospital where he was listed in critical condition. During the investigation, firearms were recovered. Investigators believe the suspects and or suspect vehicle may be connected to shootings in Oakland and other jurisdictions.

OPD Is Hiring Police Officer Trainees; Deadline to Apply Is December 15 – Friday, December 15, at 11:59 pm, is the deadline to apply to pursue a challenging and rewarding career in law enforcement at the Oakland Police Department. Working as a police officer is a challenging and rewarding career; every day on the job is different. Dealing with a wide variety of people in different situations, OPD officers quickly analyze and solve problems and use their excellent people skills to defuse conflict and avoid confrontation whenever possible. The monthly salary for a Police Officer Trainee is \$5,500. To apply, please visit <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1895669> . For more information, contact the Oakland Police Department's Media Office at opdmedia@oaklandnet.com or (510) 238- 7230.

OPD Is Hiring Police Cadets -- Continuously through fall 2017, ambitious young women and men are invited to join the Oakland Police Department (OPD) law enforcement team as part-time Police

Cadets. Cadets, who must be high school seniors or attending college, are rotated through a variety of assignments at OPD designed to develop their interest in police work. To learn more, please visit <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1819828>. For more information, contact the Oakland Police Department's Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Is Hiring Police Communications Dispatchers -- Applications are being accepted continuously through fall 2017. Are you looking for a career in Police Communication Services? Come and join a wonderful team of professionals dedicated to serving the citizens of Oakland in this critical role. Oakland residents rely on Police Communications Dispatchers for the protection of life and property.

- If you have no prior police communications dispatch experience, use this link to apply: <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1822560>.
- If you do have experience and wish to apply as a lateral, use this link: <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1822561>.

For more information, please contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Has Openings for High School Students to Become Police Explorers -- Continuously through fall 2017, high school students (14 – 19 years old) are invited to join the Police Explorers Program and learn more about careers in law enforcement. The Explorers program includes career opportunities, service learning, leadership experience, life skills and character education. For more information, contact Officer Charles Stone, Oakland Police Activities League (PAL), at (510) 421-2684 or oaklandpal@oaklandpal.org.

Upcoming City of Oakland Job Announcements – During the week of November 13, the Human Resources Management Department (HRM) anticipates posting job announcements for the following positions:

- Battalion Chief of Fire
- Emergency Services Manager
- Library Aide, PPT (Selective Certification – Delivery Services)

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events> .

Respectfully submitted,

/s/

SABRINA B. LANDRETH
City Administrator