



Announcement

Grants, Low Interest Loans and Business Assistance For Street Food Vendor Grant Project (SFV) in Oakland

Extended Deadline to Apply: Nov. 30/2020

Project Description:

In response to the recent health, social and financial crisis propelled by the COVID-19 pandemic, and with the support **the Oakland Cares Act**, FTHF is launching the Street Food Vendor Project (SFV) to address key challenges that street food vendors face in their efforts to emerge from the informal economy. Grants will be given to a diverse population in terms of race/ethnicity representative of the City of Oakland.

The SFV Project consists of providing a three-part package to qualified Vendors:

1. Grants up to \$4,000 are disbursed to 15 to 20 qualified Street Food Vendors in Oakland funded by the Oakland CARES Act. Grants will immediately inject equity into their business,
2. Flexible loans are offered at 3% annual interest rate, funded with FTHF loan pools. Grantees are not required to obtain a FTHF loan if they do not need or want it. **Let FTHF know if you would like to learn more about its loan products. Email to meche@feed-hunger.com**
3. Business technical assistance is provided to help vendors navigate the complex process of licensing and permits and to improve business practices.

Who is considered a mobile food vendor?

Mobile food vendors are individuals selling foods from:

- Food Motorized Units: trucks, trailers or similar self-propelled conveyances.
- Food Non-motorized units or non-fixed structures: food carts, tables, booths, kiosks or similar means. Included here are **sidewalk vendors**, people who sell food or beverages on a public sidewalk or other pedestrian path, from a pushcart, stationary cart or other non-motorized equipment as allowed by the County Environmental Health Department.

Approved Use of Funds:

- Capital to purchase vendor's unit and/or equipment that can meet regulatory standards, and/or
- Working capital to run the business, particularly during unpredictable sales due to the COVID crisis.

Eligibility Requirements:

- Street Food Vendor has an address within the City Of Oakland,
- Street Food Vendor has a permitted unit or has the intention to obtain all the required permits and licensing, and
- Street Food business must show some potential for sustainability.

Grant Application Form

Applicant Information:

First Name		Last Name	
Address		Zip Code	
Email		Phone #	
Gender		Race/Ethnicity	
Total of people in the household			
Household Income			\$

The Business Information:

Business Name:		Business Start Date:	
Current Business Status:			

Vending Unit:

Type (select one)	Food Truck	Food Trailer	Pushcart	Other
Rented or Owned				
Licensed/permits				
In Operation				
Suspended				
In Construction				
Comments				

Business Description:

Products sold	
Selling Locations	
Days p/week	
Comments:	

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Commissary Kitchen:

Name	
Address	
Monthly Fee	
Comments	

Economic Impact of COVID-19 on your Business and at Home

Please Estimate	Before COVID-19 February 2020	Currently October 2020
Impact in the Street Food Vendor Business:		
Monthly Business Income/sales	\$	\$
Monthly Business Costs/Expenses	\$	\$
Number of Business Employees:		
Full-time		
Part-time		
How has COVID-19 impacted your family?		

If approved, how are you planning to use the Grant funds?

Are you interested in business coaching for your food business? If so, please describe what you want help with.

In addition to the Grant, do you need additional cash for your business? If so, are you interested in learning more about the FTHF loan program?

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The information presented in this application is true and correct to the best of my knowledge.

Name (print)	Signature	Date

Please email this application by November 30, 2020 to meche@feed-hunger.com

FTHF is a nonprofit, certified Community Development Financial Institution (CDFI) that aims to drive systemic change across the food system. We are dedicated to addressing food security and poverty by providing loan funding and business technical assistance to farmers and food entrepreneurs. From farming and ranching to distribution to retail sales, FTHF promotes greater food security and economic vitality primarily for immigrants, women, and communities of color. We strive to optimize local food systems in ways that improve community health, is environmentally responsible, and boosts economic vitality.