

Oakland Parks and Recreation Advisory Commission (PRAC)
Lakeside Park Garden Center - 666 Bellevue Ave.
Wednesday, September 13th, 2023 at 4:30 PM

Remote Access Instructions and Meeting Agenda

The City of Oakland will continue to livestream meetings to allow members of the public to observe. For remote access, or to watch from home follow the instructions below.

The following options may be available to observe this meeting:

- Zoom

Zoom Webinar Information:

When: Sep 13, 2023 04:30 PM Pacific Time (US and Canada)

Topic: Parks and Recreation Advisory Commission Meeting - September 13, 2023

Please click the link below to join the webinar:

<https://us06web.zoom.us/j/81268872392>

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Dial(for higher quality, dial a number based on your current location):

+1 669 444 9171 US, +1 669 900 6833 US (San Jose), +1 408 638 0968 US (San Jose),

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Webinar ID: 812 6887 2392

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*****NOTE: ZOOM LINK AND ACCESS NUMBER ARE TO OBSERVE/LISTEN TO THE MEETINGS ONLY, NOT FOR PARTICIPATION. ALL PUBLIC COMMENT MUST BE PROVIDED IN-PERSON DURING THE MEETING.**

To submit public comment for review by the Commission before the meeting date, email comments to publiccomments2prac@oaklandca.gov.

If you have questions, email publiccomments2prac@oaklandca.gov or phone Oakland Parks, Recreation and Youth Development @ 510-238-7275. Thank you.



AGENDA
Parks And Recreation Advisory Commission (PRAC)
Lakeside Park Garden Center - 666 Bellevue Ave.
Wednesday, September 13th, 2023 at 4:30 P.M.

*****NOTE: ALL PUBLIC COMMENT ON ACTION ITEMS WILL BE TAKEN AT THE BEGINNING OF THE MEETING UNDER ITEM 3. COMMENT FOR ITEMS NOT ON THE AGENDA WILL BE TAKEN UNDER ITEM 9, OPEN FORUM, AT THE END OF THE MEETING.**

CALL TO ORDER / ROLL CALL

BARACH, DUHE, HA, KOS-READ, D. SMITH, K. SMITH, TORRES, TRAN, AND WATKINS

1. MODIFICATION OF THE AGENDA:

2. DISPOSITION OF MINUTES:

- July 12th, 2023 Draft Meeting Minutes

3. PUBLIC COMMENT:

Comment on all items will be taken at this time. Comments for items not on the agenda will be taken during Open Forum.

4. CONSENT CALENDAR ITEMS:

4A. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW REBUILDING TOGETHER OAKLAND | EASTBAY PERMISSION TO COLLECT ONSITE DONATIONS, TICKET SALES AT DOOR AND HOST A SILENT AUCTION AT THE ANNUAL GATHER TOGETHER FUNDRAISER AT LAKE MERRITT SAILBOAT HOUSE ON THURSDAY, OCTOBER 5, 2023, FROM 11:00AM-10:00PM.

4B. REQUEST APPROVAL TO ALLOW MCCLYMNONDS REUNION COMMITTEE TO COLLECT ONSITE DONATIONS AND HOST THEIR ANNUAL REUNION AT DEFREMERY PARK ON SATURDAY, SEPTEMBER 30, 2023.

4C. REQUEST APPROVAL TO ALLOW THE OAKLAND BLACK COWBOY ASSOCIATION (OBCA) PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES AT THEIR 49th ANNUAL FESTIVAL AND PARADE AT DEFREMERY PARK ON SATURDAY, OCTOBER 7, 2023.

4D. **REQUEST APPROVAL TO ALLOW YOUTH SPEAKS PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES AT THEIR LIFE IS LIVING COMMUNITY EVENT AT DEFREMERY PARK ON SATURDAY, OCTOBER 14, 2023.**

5. **MEASURE Q OVERSIGHT/AD HOC COMMITTEE UPDATE:**

*Visit Measure Q [website](#) for more information, documents and reports.

- Informational Report: OPW Monthly Measure Q Report and Performance Measures Update.

6. **NEW BUSINESS:**

6A. **GENERAL OSCAR UPDATE.**

6B. **INFORMATIONAL PRESENTATION REGARDING BLACK PANTHER PARTY NATIONAL PARK SERVICE MONUMENT.**

7. **PLANNING AND CONDITIONAL USE PERMITS:**

8. **UPDATE FROM DIRECTOR, COMMITTEES, RECREATION ADVISORY COUNCILS & ANNOUNCEMENTS:**

9. **OPEN FORUM:**

All comment for items not on the agenda will be taken at this time.

ADJOURNMENT

Next Meeting:

Wednesday, October 11th, 2023 at 4:30PM

Lakeside Park Garden Center

666 Bellevue Avenue

Oakland, CA 94612

* Visit [PRAC Website](#) for more information, documents, and reports.

This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email publiccomments2prac@oaklandca.gov or call Oakland Parks, Recreation and Youth Development at (510) 238-7275 or TDD/TTY (510) 238-3254 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantonés, Mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a publiccomments2prac@oaklandca.gov o llame al (510) 238-7275 o (510) 238-3254 por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 publiccomments2prac@oaklandca.gov 或致電 (510) 238-7275 或 (510) 238-3254 TDD/TTY。請避免塗搽香氛產品, 參加者可能對化學成分敏感。



MEETING MINUTES
Parks and Recreation Advisory Commission (PRAC)
Wednesday, July 12th, 2023, at 4:30 P.M.
Lakeside Park Garden Center

Meeting Recording Link:

<https://oakland.granicus.com/player/clip/5564?&redirect=true>

CALL TO ORDER / ROLL CALL: 4:47 P.M.

BARACH, DUHE, HA, KOS-READ, D. SMITH, K. SMITH, TORRES, TRAN, WATKINS

Present (6): Chair Tran, Vice Chair Barach, Commissioners Duhe, Kos-Read, K. Smith, Watkins
Excused (1): Commissioner Ha
Absent (1): Commissioner D. Smith

1. MODIFICATION OF THE AGENDA:

- Agenda Items 6B and 6C will be heard after Agenda Item 4 – Consent Calendar Items.

Motion: Chair Tran entertained a motion to approve the modification to the Agenda. **Moved by:** Commissioner Duhe. **Second by:** Commissioner K. Smith. **Vote:** Yes (6) Barach, Duhe, Kos-Read, K. Smith Tran, Watkins. **Abstain:** (0). **Motion:** Passed.

2. DISPOSITION OF MINUTES:

- June 14th, 2023 Draft Meeting Minutes

Motion: Chair Tran entertained a motion to approve the June Meeting Minutes. **Moved by:** Commissioner Kos-Read. **Second by:** Commissioner Duhe. **Vote:** Yes (6) Barach, Duhe, Kos-Read, K. Smith Tran, Watkins. **Abstain:** (0). **Motion:** Passed.

3. PUBLIC COMMENT: There were 3 speakers and 4 public comments received via email.

4. CONSENT CALENDAR ITEMS:

4A. **REQUEST FROM AMERICAN FOUNDATION FOR SUICIDE PREVENTION (AFSP) TO COLLECT ONSITE CHARITABLE**

DONATIONS AT THE OUT OF THE DARKNESS WALK AT SNOW PARK ON SATURDAY, OCTOBER 21, 2023, FROM 6:00AM – 9:30AM.

- 4B. **REQUEST FROM EAST BAY FRONT RUNNERS AND WALKERS APPROVAL TO COLLECT ON-SITE REGISTRATION FEES FOR THE 5K/10K PRIDE RUN/WALK AT LAKESIDE PARK ON SATURDAY, OCTOBER 14, 2023, FROM 8:00AM-12:00PM.**
- 4C. **REQUEST FROM OAKLAND EAST BAY GARDEN CENTER, INC. AND FRIENDS OF THE GARDENS AT LAKE MERRITT (FGLM) TO COLLECT FUNDS ON SITE AT THE ANNUAL AUTUMN LIGHTS FESTIVAL/FUNDRAISER AT LAKESIDE PARK GARDEN CENTER AND THE GARDENS AT LAKE MERRITT ON THURSDAY, OCTOBER 12, 2023– SATURDAY, OCTOBER 14, 2023, FROM 6:00PM-11:00PM.**

Commissioner Kos Read commented that the three items heard represent utilization of Lake Merritt as an event space, which is fully endorsed by PRAC and spoke to the impact this area has to the community.

Motion: Chair Tran entertained a motion to approve the requests. **Moved by:** Commissioner Kos-Read. **Second by:** Commissioner Duhe. **Vote:** Yes (6) Barach, Duhe, Kos-Read, K. Smith Tran, Watkins. **Abstain:** (0). **Motion:** Passed.

Zermaine Thomas, Special Events Coordinator - OPRYD, read invitation from Autumn Lights Festival organizers to Commissioners.

6. NEW BUSINESS:

6B. **UPDATES ON LAKE MERRITT.**

Joe Devries, Deputy City Administrator, who oversees the Lake Merritt Working Group, a multi-departmental operation, provided the verbal update. The City Council adopted a new budget including a \$1MIL allocation to Lake Merritt from projected parking meter revenue. Council President Bas proposed: \$234K to the Lake Merritt Vending Program to help with event management; \$150K to Park Maintenance; \$150K to Park Stewards Program for increased hours and staffing; \$182K to unfreeze Municipal Code Enforcement Inspectors to assist with ensuring events/activities are properly permitted; \$100K for Lake Merritt traffic safety improvements; and \$183K to dedicated OPD staffing to help manage Lake Merritt traffic, parking, and code enforcement.

Deputy City Administrator Devries advised motorcycle sideshows are a challenge still in need of a solution. OPD's policy prohibits the pursuit of motorbike riders as a safety precaution. The numbers of individuals involved in sideshows outnumber OPD staff and

vehicle tracking is difficult as many have no license plates. Sideshows are an ongoing problem that the police department is well aware of. Optimistically, for the first time, there is dedicated funding to Lake Merrit from the parking revenue that will be generated. Supply chain issues created delays in the installation of kiosks. However, parking enforcement is now in effect. As of July 1st, tickets will be issued for parking meter violations.

Commissioner Duhe asked where this information is documented. Deputy City Administrator Devries advised it is in the Council President's budget proposal and can be found in the June 26th City Council Meeting attachments. Commissioner Duhe also asked about the communication process and Deputy City Administrator Devries advised that there is explicit direction to return to the PRAC and City Council to report on data collected after 6 months and then again at 1 year. The information will be published on the website and made available to the public.

Vice Chair Barach asked if the \$1MIL expected inclusive of parking/traffic tickets. Deputy City Administrator Devries advised it is inclusive of both tickets and parking meter payments. A formula was used as derived by OAKDOT to determine projected revenue generation. Initial estimates were higher as meters have flex pricing where rates can change based on demand, but desire is to keep rates low.

Commissioner Kos-Read asked about El Embarcadero closures or changes to become a one-way street. Deputy City Administrator Devries advised there is a long-term OAKDOT study around the creation of a complete bike track, similar to what's found on Lakeside and Harrison, around the entire lake utilizing El Embarcadero and part of that consideration would be to close the street. Commissioner Kos-Read requested the lead staff person on the project and Deputy City Administrator Devries advised he would get back with that information. Commissioner Kos-Read commented the ATV/dirtbike issue is a city-wide problem and encouraged an effective operation to limit it everywhere in the city [not just Lake Merritt] to assist with deterrence. Commissioner Kos-Read also encouraged that vending management be made beneficial to the small businesses hustling to survive as well as compatible with other uses of the lake; and asked for insight around the conflict of unsanctioned commercial activity and the use of public space. Deputy City Administrator Devries advised he has had ongoing conversations with the Special Activities Permit Coordinator. El Embarcadero was used to avoid using portions of the park and to avoid the PRAC park process because these gatherings were prohibited during the pandemic. Flex streets such as El Embarcadero were used in a similar way as the parklets outside of restaurants. Based on recent observations, over the next year, it may be desirable to move the vending market into the park along Grand Avenue where illegal vending happens currently. Vendors have complained that El Embarcadero is too far from where people are strolling and do not get the foot-traffic. It is arguable now with the dedicated resources to move vending to the 500-block of Grand where there is a commercial corridor on the other side of the street, foot-traffic, and it may be more easily controlled. This is simply a concept that is going to require research and community engagement. The current model still has areas of improvement, and it is believed that we should continue to experiment until we find what works best. Commissioner Kos-Read

added the importance of consulting with the brick and mortar business to discover if the new vending location concept might also be beneficial and desirable to them. Deputy City Administrator Devries advised one part of the proposal is to move the food trucks to El Embarcadero because patrons are more willing to walk further for food than a hat, and allow the merchandise vendors on the park property where damage with food handling and garbage is less likely to occur. Commissioner Kos-Read commented on the growth of encampments as another challenge that can reinforce illegal vending and other activities, discouraging the desire to utilize the park and invest additional resources.

Chair Tran asked about how the allocations to OPD came about and the differences from the budget City Council approved a year before. Deputy City Administrator Devries advised due to the new budget cycle, the lack of specific allocations, and further review with Council and of the department costs involved, it was determined that these amendments were necessary. OPD must be funded to do this work because when they are not there many of the parking technicians are threatened/unable to do their work, municipal code enforcement officers cannot get vendors to comply, and traffic/crowd control become much more difficult. Not many police are required, but there is a need for a team to support lake activities and without dedicated funding, it just will not happen. Last Sunday, officers did not take any overtime shifts. We are stretched thin city-wide. It is bad enough that there are not enough officers for shifts, but worse to not have the funding to pay for the shifts. The allocation to OPD is to avoid such situations. The other budget allocations line up with PRAC's proposal: traffic safety, park maintenance, park stewards, and the vendor program. The PRAC's role was significant in vetting the concept of parking meters and how the money should be spent and the City heard the desire to reinvest the monies into the park and its issues. It is believed that the funding has been allocated more beneficially than in the initial recommendation.

Commissioner Kos-Read asked about loud DJ gatherings near the Lake Merritt Clubhouse on Tuesdays and whether Park Stewards are involved with addressing such concerns. Myka Hammock, Park Stewards General Supervisor – OPRYD, advised that Park Stewards currently work weekends only. With the new funding, attempts to hire are underway; however, the city is currently having hiring challenges. Once additional staff are hired, additional days and shifts can be added to the schedule to address such concerns. Currently, all feedback and communications regarding noise concerns around the lake and by Grand are being taken into consideration. Park stewards are advised to approach park goers cordially and to contact the non-emergency line for support when needed.

Commissioner asked how many Park Steward Staff are there currently, and how many more are to be hired. Myka Hammock advised that there are currently 10 staff and would like to hire 5 or 6 more. In addition, the department is trying to add a Program Director to assist with oversight and staffing.

6C. REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO APPROVE THE INSTALLATION OF A KIOSK AND

BELL STATION IN JOAQUIN MILLER PARK BY THE EAGLE SCOUT ORGANIZATION IN PARTNERSHIP WITH THE FRIENDS OF JOAQUIN MILLER.

Evan Dickason, Eagle Scout Candidate for Troupe 11 in Piedmont, CA presented the request. He advised that his decision to do this project was based on his use of Joaquin Miller growing up, passion for building things, joy of biking, and desire to build something to help the park. When Dale Risdan expressed interest in building a kiosk to encourage biking, Evan thought it was a great idea. Both he and Dale spoke with some bikers in the area who also believed the kiosk to be a good idea because there are no bike trail maps specific to the park available. Evan emphasized outlining the bike trails for the park will make it safer for everyone as bikers and walkers alike will know where bikers can ride. Evan will fund and build the project, and Friends of Joaquin Miller Park will maintain it and provide maps and bells.

Motion: Chair Tran entertained a motion to approve the request. **Moved by:** Commissioner K. Smith. **Second by:** Commissioner Duhe. **Vote:** Yes (6) Barach, Duhe, Kos-Read, K. Smith Tran, Watkins. **Abstain:** (0). **Motion:** Passed.

5. MEASURE Q OVERSIGHT/AD HOC COMMITTEE UPDATE:

*Visit Measure Q [website](#) for more information, documents, and reports.

- Per Chair Tran, there are no updates at this time.
- Ad Hoc committee is deciding what to cover next. Current performance metrics are being reviewed to determine the best way to show Measure Q at work in the community. A financial audit has been requested and pending City Auditor response.

6. NEW BUSINESS (continued):

6D. **REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO APPROVE THE PLANS FOR MURALS ON THE DOORS OF THE FIVE RESTROOMS IN DIMOND PARK.**

Opie Bella, Co-Founder and Chair of Friends of Dimond Park, and Laurie Umeh, Secretary/Treasurer of Friends of Dimond Park, presented the request. Opie advised future maintenance would be supported by the original, local muralist who paints the work. In addition, the murals will have anti-graffiti coating. The muralist is requesting \$50/hour for maintenance after first year of installation. Funding for the project is expected to come from fundraising. Opie emphasized the importance of community outreach and how parkgoers expressed general excitement for the project. The Friends of Dimond Park also have funds to supplement the project as well as pending grant applications but are confident community support will be substantial.

Commissioner Kos-Read expressed concern over the absence of the staff persons who submit the report as he is unable to get a perspective on the project from the

City's point of view.

Laurie and Opie clarified that the \$50/hour after the first year for maintenance would come from Friends of Dimond Park, and that there were no requests for funds from the City.

Motion: Chair Tran entertained a motion to approve the request. **Moved by:** Commissioner Duhe. **Second by:** Vice Chair Barach. **Vote:** Yes (6) Barach, Duhe, Kos-Read, K. Smith Tran, Watkins. **Abstain:** (0). **Motion:** Passed.

6E. **REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO RECOMMEND APPROVAL FOR ON SITE SALES AT THE FRIENDS OF SAUSAL CREEK 18TH ANNUAL NATIVE PLANT SALE AND OPEN HOUSE.**

Zermaine Thomas, Special Events Coordinator – OPRYD, on behalf of Cynthia Armstrong, Recreation Supervisor of Cultural Arts & Nature – OPRYD, presented the request. The nursery is located on the backside of Woodminster, inside San Joaquin Miller Park.

Motion: Chair Tran entertained a motion to approve the request. **Moved by:** Commissioner K. Smith. **Second by:** Commissioner Kos-Read. **Vote:** Yes (6) Barach, Duhe, Kos-Read, K. Smith Tran, Watkins. **Abstain:** (0). **Motion:** Passed.

6A. **DEPARTMENT MERGER AND BUDGET BRIEFING.**

Brooklyn Williams, Chief of Education and Community Safety for the Office of the Mayor, presented the verbal update. Brooklyn advised that information shared will be about engagement and planning processes, not specific numbers around the budget or measures. The recommendation for starting a Department of Children, Youth and Families came out of the Reimagining Public Safety Taskforce that took place after the killing of George Floyd. Brooklyn sat on that taskforce that involved over 150 residents through a series of advisory councils as well as taskforce members. Council allocated funds to complete a study around the implementation of a Department of Children, Youth and Families.

The initial goals included, outside of the engagement process, the creation of a citywide plan for youth to leverage resources (currently, there are several different departments/agencies, plans, and budgets), the creation of a one-stop-shop for families to make services the City provides more accessible (especially for those accessing multiple services, e.g. a universal application.) Brooklyn observed that the City is under-enrolled in some of its programming. The last goal was the creation of career pipelines. Brooklyn informed there are a number of City vacancies along with a city filled with young people needing jobs that pay livable wages. The idea is to have homegrown staff in City departments.

Now that the Council has a budget, the City Administrator takes the project over. The new City Administrator, Jestin Johnson, and his team are leading this project. The first effort is hiring a consulting firm to assist with launching an engagement process. Brooklyn emphasized the PRAC will be included in the process and that no decisions will be made until the engagement process is complete. In addition, staff, the community, and other stakeholders will also be a part of the engagement process to identify best practices around how [the Department of Children, Youth and Families] should be structured and what it should look like.

Commissioner K. Smith asked for more information about the effect this will have on staffing and programming for children. Brooklyn advised the engagement process would be particularly helpful in this area with this body as it will be about leveraging every penny the City offers across all programming, existing and new, toward the same goal. During the merger planning process [Department of Parks, Recreation & Youth Development and the Department of Human Services into the Department of Children, Youth and Families], we all will be informed of the various programs the City offers. Brooklyn asserted her background is in Youth Development, specifically transitioning youth. In engagement with various departments, it was found that all have different strengths and visions with little knowledge of one another's goals.

Vice Chair Barach asked how the name, Department of Children, Youth and Families, was chosen before the engagement process discussions have begun. Brooklyn advised that she joined a body of cities as part of this process to learn from and hear what the various cities were arguing. There are several departments within the state with the same name, including the one in the City of San Francisco. In these meetings, either cities were trying to start funds for children and youth or trying to start a department/division. Nonetheless, the name is a standard one. Vice Chair Barach emphasized the question of how the creation/name of this entity was selected adding how confusing it can be for the public looking for parks information. Vice Chair Barach observed the entity does not talk about seniors or parks, nor addresses what would become of the PRAC. Brooklyn advised that the merger would not necessarily change how the department functions but encouraged such feedback once the engagement process starts so that concerns are included in the planning process. With regard to branding, there is opportunity around the use of technology, specifically the website, social media, and outreach.

Chair Tran, informed that she works for the City of San Francisco and shared an experience in their engagement process on another one-stop-shop consolidation process. It was found to be slow and messy but ultimately worked because of the quality of the initial engagement process. Chair Tran asked about how the Department of Parks, Recreation and Youth Development has been engaged in the process as its staff will be responsible for overseeing/implementing any changes, and expressed deep concern that things are moving very fast. Chair Tran went on to express that she was advised by a colleague, contrary to statements made, there has not been such an effort to consolidate to a one-stop-shop in San Francisco. Parks and recreation has always been a separate department. Though there is a component of youth development, parks are for everyone.

Commissioner Torres joined at 5:57pm.

Commissioner Watkins agreed with Chair Tran's comments adding that he has worked for San Francisco parks and recreation for 37 years and that it has always been a separate entity and line item on the budget. Brooklyn encouraged such comments and suggestions be brought forth during the engagement process and hopes the City Administrator will provide a more detailed plan in September.

Commissioner Kos-Read clarified that this is a step in the process and that engagement will happen in the coming year before anything is finalized. Brooklyn asserted that the financial decisions regarding the budget have been made, but the means is what the engagement process will be about.

Commissioner Torres requested communication between the Mayor's Office and PRAC staff and support staff, observing that the department director typically is a driving force in determining programming fund allocation and philanthropy. She inquired who will step into that role with the removal of the parks and recreation director position, asked that the Mayor's Office consider the age range of the youth the city serves, and maintain staffing. Brooklyn advised that staff and key stakeholders have already been engaged, including herself, and that this has been in discussion since 2020.

Commissioner Duhe inquired as to which staff have been engaged thus far. Brooklyn advised various staff from both the parks department and Human Services have been in meetings but does not have a list of whom.

Commissioner Torres asked for a timeline for the project. Brooklyn advised there will be one year of planning and PRAC will be engaged, but unsure of PRAC's function once details are finalized. There has been a commitment in this budget that there will be no layoffs, so none anticipated. Brooklyn offered to invite Finance Director and City Administrator in September for more details on the engagement plan.

Commissioner Kos-Read suggested taking a tour of the lake with the working group to discuss parks and structural issues. Brooklyn advised Jestin was selected based on his desire to be in community and has already taken him to visit Town Nights.

7. PLANNING AND CONDITIONAL USE PERMITS:

None.

8. UPDATE FROM DIRECTOR, COMMITTEES, RECREATION ADVISORY COUNCILS & ANNOUNCEMENTS:

Director's Report:

- No Updates.

PRAC Committees:

- No Updates.

Recreation Advisory Councils (RACs):

- Chair Tran is working on structuring RACs with Commissioner Liaisons.

Announcements:

- Commissioner Torres's birthday passed this weekend.
- Possible scheduling of PRAC retreat/tour of parks and rec locations.
 - Recommended to have with new director.
- Mayor's Tour has been postponed.
- Upcoming Commissioner Appreciation Event on 7/31/23.

6. NEW BUSINESS (continued):

- 6F. **REQUEST THE PARKS AND RECREATION ADVISORY COMMISSION TO REVIEW AND ACCEPT PROPOSED FROG PARK SIGNS AND TO RECOMMEND ACCEPTANCE OF IN-KIND DONATION FROM THE FROG PARK COMMITTEE FOR MATERIALS AND INSTALLATION LABOR IN THE AMOUNT NOT TO EXCEED THREE HUNDRED AND FORTY-TWO DOLLARS (\$342.00).**

Zermaine Thomas, Special Events Coordinator – OPRYD, on behalf of Hank Phan, former Assistant Capital Improvement Project Coordinator – OPW, read the request. Barney Smitts, Frog Park Volunteer, presented the proposal. The signs will be provided in Spanish, English, and Chinese with a QR code that redirects individual to a website. Signs will be reviewed for grammar and punctuation.

Motion: Chair Tran entertained a motion to approve the request. **Moved by:** Commissioner Kos-Read. **Second by:** Commissioner Duhe. **Vote:** Yes (7) Barach, Duhe, Kos-Read, K. Smith, Torres, Tran, Watkins. **Abstain:** (0). **Motion:** Passed.

9. OPEN FORUM: There were 6 speakers.

10. ADJOURNMENT: 6:34 p.m.

*Visit [PRAC Website](#) for more information, documents, and reports.

Next Meeting:

Wednesday, September 13th, 2023, at 4:30 pm

Lakeside Park Garden Center
666 Bellevue Avenue
Oakland, CA 94610

Via Zoom
(For observation purposes only.)

Respectfully Submitted,



Jasmine S. Bellow
Executive Assistant to the Director
Recording Secretary



CITY OF OAKLAND
Oakland Parks, Recreation & Youth Development

TO: Princess Allen, Chair, Parks & Recreation Advisory Commission
FROM: Zermaine Thomas, Special Events Coordinator
DATE: September 7, 2023
SUBJECT: **REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW REBUILDING TOGETHER OAKLAND | EASTBAY PERMISSION TO COLLECT ONSITE DONATIONS, TICKET SALES AT DOOR AND HOST A SILENT AUCTION AT THE ANNUAL GATHER TOGETHER FUNDRAISER AT LAKE MERRITT SAILBOAT HOUSE ON THURSDAY, OCTOBER 5, 2023, FROM 11:00AM-10:00PM.**

SUMMARY

Oakland Parks, Recreation and Youth Development received a request from Rebuilding Together Oakland | Eastbay, IRC 501(c)(3) a non-profit organization that provides free home rehabilitation modifications and repairs, performs safe and healthy home assessments, and installs fall prevention measures through its Safe at Home volunteers program. All work provided is at no cost to the homeowner. Rebuilding Together Oakland is requesting approval to collect onsite donations, ticket sales at door and host a silent auction at the Annual Gather Together Fundraiser. All funds collected will be used to achieve the programmatic goals of Rebuilding Together Oakland | Eastbay and the homeowners they serve. The applicant is aware of the additional permits required. Approval from the PRAC is required per O.M.C. Section 12.64.080.

FISCAL IMPACT

Rebuilding Together Oakland | East Bay is paying all rental fees associated with the event estimated at \$1550.00.

PROJECT / PROGRAM DESCRIPTION

Rebuilding Together Oakland | Eastbay has a strategy of continuous, sustained community engagement efforts showing that neighbor helping neighbor never goes out of style. Businesses are encouraged to financially support Build Days and to engage their staff as community volunteers, work with City officials, Fire Departments, and community civic organizations to be the change they want to see in their communities.

All event sponsorships are in place long before the event date. Tickets are also purchased in advance. However, on occasion a pre-registered ticket will be paid for onsite; there are no walk-in tickets for purchase.

Rebuilding Together Oakland | Eastbay is requesting to collect the occasional pre-registered tickets of \$100 onsite. Mode of payments are completed electronically.

The estimated attendance is 150. Existing building facilities are sufficient to support the event with no need for additional restroom facilities or crowd control measures.

BACKGROUND / LEGISLATIVE HISTORY

Rebuilding Together Oakland | Eastbay, is a non-profit organization that provides free home rehabilitation modifications and repairs for low-income homeowners. Many of those homeowners live on less than \$18,000 a year. They are seniors and disabled individuals, many of whom are veterans and/or caring for family members. All home repairs done by Rebuilding Together Oakland | Eastbay are provided at no cost to homeowners. Funds to do this work comes from individual donors, grants, city and county contracts (with Oakland, Hayward and Alameda County), corporate funders typically through team sponsorships, skilled volunteers and donated or discounted material through vendor contracts.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Rebuilding Together Oakland | Eastbay to collect onsite donations at the Annual Gather Together Fundraising Event, held at Lake Merritt Sailboat House on Thursday, October 5, 2023 from 11:00am-10:00pm.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:

Zermaine Thomas

Special Events Coordinator

/s/ Dana Riley

Approved by:

Dana Riley

Interim OPRYD Director

Attachments: Exhibit A – Rebuilding Together Oakland | Eastbay Proposal Letter
Exhibit B – Rebuilding Together Oakland | Eastbay Non-Profit Certificate (501c3)



August 28, 2023

Board of Directors

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Bank of Marin (ret)

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DC-16

Terry McGlynn

Micheal Pope
*Alzheimer's Services
of the East Bay*

Lisa Shulman Malul, JD
Executive Director

Office of Parks and Recreation
Attn: Central Reservations Representative.
By email to cru@oaklandca.gov
250 Frank H. Ogawa Plaza
Suite 3330
Oakland, CA 94612

Re: Annual Gather Together Fundraising Event, Thursday October 5, 2023
Lake Merritt Sailboat House

Overview of Event

Rebuilding Together Oakland would like to continue to hold our annual Fundraiser "Gather Together" at the Lake Merritt Sailboat House, this year to be held on Thursday, October 5, 2023. Prior to the COVID pandemic we have held our annual event there each year from 2016-2019, and then in 2022 once the worst was over.

History of Organization

The clients we serve are homeowners and renters meeting Alameda County AMI index of low-income, with a majority living on less than \$18,000 a year. Our clients are seniors, veterans and disabled individuals, many of whom are veterans and/or caring for family members. We provide free home rehabilitation modifications and repairs, perform safe and healthy home assessments, and install falls prevention measures through our Safe at Home volunteer program. All our work is provided at NO COST to the homeowner. Our funds to do this work come from individual donors, grants, city and county contracts (with Oakland, Hayward, San Leandro and Alameda County), corporate funders typically through team sponsorships, skilled volunteers, and donated or deeply discounted materials through our vendor contacts.

Rebuilding Together Oakland East Bay has a strategy of continuous, sustained community engagement efforts showing that neighbor helping neighbor never goes out of style. Business are encouraged to financially support Build Days and to engage their staff as community volunteers, we work with City Officials, the Fire Department, and community civic organizations to be the change we want to see in our communities.

Request to Collect Funds On-Site

All event sponsorships are in place prior to the event. Tickets are purchased in advance, but on occasion a pre-registered ticket will be paid for onsite. There are no walk-in tickets for purchase. The tickets are \$100. No items are being sold onsite. The bar is an open bar. Mode of payments for all ticket transactions is electronic. A Silent Auction will be held. Bids are initiated and completed electronically. The text to give event component, where attendees have an opportunity to support the work of the organization through individual donations are also completed electronically.

All funds will be used to achieve the programmatic goals of Rebuilding Together Oakland East Bay and the homeowners we serve.

Thank you for your consideration.

Sincerely,

Lisa Malul

Lisa Malul
Executive Director
Lisa.malul@rtoakland.org
510-907-7843 (direct line)
510-375-7179 (mobile)

Internal Revenue Service

Department of the Treasury

**P. O. Box 2508
Cincinnati, OH 45201**

Date: November 5, 2002

Person to Contact:
Ms. K. Hilson 31-07340
Customer Service Representative

Rebuilding Together Oakland
484 Lake Park Ave Ste 242
Oakland, CA 94610-2730

Toll Free Telephone Number:
8:00 a.m. to 6:30 p.m. EST
877-829-5500

Fax Number:
513-263-3756

Federal Identification Number:
94-3213325

Dear Sir:

This letter is in response to the amendment to your organization's Articles of Incorporation filed with the state on March 13, 2002. We have updated our records to reflect the name change as indicated above.

Our records indicate that a determination letter issued in May 1995 granted your organization exemption from federal income tax under section 501(c)(3) of the Internal Revenue Code. That letter is still in effect.

Based on information subsequently submitted, we classified your organization as one that is not a private foundation within the meaning of section 509(a) of the Code because it is an organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

This classification was based on the assumption that your organization's operations would continue as stated in the application. If your organization's sources of support, or its character, method of operations, or purposes have changed, please let us know so we can consider the effect of the change on the exempt status and foundation status of your organization.

Your organization is required to file Form 990, Return of Organization Exempt from Income Tax, only if its gross receipts each year are normally more than \$25,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of the organization's annual accounting period. The law imposes a penalty of \$20 a day, up to a maximum of \$10,000, when a return is filed late, unless there is reasonable cause for the delay.

All exempt organizations (unless specifically excluded) are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more paid to each employee during a calendar year. Your organization is not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the excise taxes under Chapter 42 of the Code. However, these organizations are not automatically exempt from other federal excise taxes.

Donors may deduct contributions to your organization as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to your organization or for its use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Rebuilding Together Oakland
94-3213325

Your organization is not required to file federal income tax returns unless it is subject to the tax on unrelated business income under section 511 of the Code. If your organization is subject to this tax, it must file an income tax return on the Form 990-T, Exempt Organization Business Income Tax Return. In this letter, we are not determining whether any of your organization's present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

The law requires you to make your organization's annual return available for public inspection without charge for three years after the due date of the return. You are also required to make available for public inspection a copy of your organization's exemption application, any supporting documents and the exemption letter to any individual who requests such documents in person or in writing. You can charge only a reasonable fee for reproduction and actual postage costs for the copied materials. The law does not require you to provide copies of public inspection documents that are widely available, such as by posting them on the Internet (World Wide Web). You may be liable for a penalty of \$20 a day for each day you do not make these documents available for public inspection (up to a maximum of \$10,000 in the case of an annual return).

Because this letter could help resolve any questions about your organization's exempt status and foundation status, you should keep it with the organization's permanent records.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

This letter affirms your organization's exempt status.

Sincerely,



John E. Ricketts, Director, TE/GE
Customer Account Services



CITY OF OAKLAND
Oakland Parks, Recreation & Youth Development

TO: Chair, Parks and Recreation Advisory Commission
FROM: Greg McClain, DeFremery Recreation Center Director
DATE: August 29, 2023
SUBJECT: REQUEST APPROVAL TO ALLOW MCCLYMONDS REUNION COMMITTEE TO COLLECT ONSITE DONATIONS AND HOST THEIR ANNUAL REUNION AT DEFREMERY PARK ON SATURDAY, SEPTEMBER 30, 2023.

SUMMARY

Oakland Parks, Recreation and Youth Development (OPRYD) received a request from McClymonds Action Committee to host their annual Reunion on Saturday, September 30, 2023, at DeFremery Park, from 9:00am-6:00pm. Proceeds raised will be used to support their organization and planning for the following year's event. The purpose of the Reunion is to foster family engagement, shared historical school achievements, show school pride for future generations and promote a positive environment for youth to become change agents in the West Oakland Community. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

FISCAL IMPACT

There is no fiscal impact to OPRYD funding. OPRYD staffing is not required because the event is organized and run entirely by volunteers. \$2600.00 will be generated in rental fees.

Oakland Public works will provide an additional 20 trash boxes to be placed throughout the park to accommodate for the extra trash that's expected to be produced by event participants.

PROJECT / PROGRAM DESCRIPTION

McClymonds has celebrated 28 successful Reunions at DeFremery Park. Many alumni and current students come out dressed in orange and black to celebrate and foster community engagement for McClymonds past and present school spirit. The Reunion organizers anticipate approximately 1200 attendees.

BACKGROUND / LEGISLATIVE HISTORY

This is a community event that has been extremely successful over the years it has been held. It is a time for people to reunite and rekindle old friendships with former classmates, visit their old community and family homes, barbeque, share family stories and have a fun filled day. Alumni and classes from the 1950's to present are invited to enjoy a day of school pride. Local residents look forward to a day of community involvement with people from all over the Bay Area. There are several committees and volunteers in place to perform all required duties to ensure a successful event. Volunteers handle donations, crowd control and ensure participants are adhering to park rules and regulations.

RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission approve the request from McClymonds Action Committee to collect onsite donations and host the McClymonds Reunion to be held at DeFremery Park on Saturday, September 30, 2023 from 9:00am-6:00pm.

Respectfully submitted,

/s/ Greg McClain

Greg McClain
Recreation Center Director, OPRYD

/s/ Elena Bermeo

Approved by:
Elena Bermeo
Recreation Supervisor, OPRYD

Identification of Support Documents:

Attachments: Exhibit A – *McClymonds Reunion Committee Proposal Letter*
Exhibit B – *Post Event Report*
Exhibit C – *Rental Application*

August 29, 2023

Chairman
Parks & Recreation Advisory Commission
666 Bellevue Street
Oakland CA 94612

Dear Chairman:

The McClymonds Reunion Committee plans to host the McClymonds annual reunion on Saturday, September 30, 2023 at DeFremery Park. This letter is a request to have permission to receive donations at the park during the event. There are no plans to have vendor sales or accept additional money in any other way.

Logistics for the reunion are currently in place. There is a set up and clean up committee as well as security for the event. Park staff have assured us there will be ample trash receptacles throughout the park to help with cleanup. In addition, we have a traffic control committee dedicated to handling traffic and parking issues and maintaining crowd control.

Over the many years the reunion has occurred, the event has been a successful community endeavor allowing alumnus from around the country to visit their hometown, reconnect with old classmates and share McClymonds memories and school pride together. The receipt of donations, if permitted, will go toward facilitating future annual McClymonds reunions, and thus keeping this inspiring tradition ongoing.

Sincerely,

Brian McGhee
Volunteer Organizer
McClymonds Reunion Committee

POST EVENT REPORT

CITY OF OAKLAND
OAKLAND PARKS AND RECREATION



Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION

Name of Event: McGlynn Woods Alumni Annual Event
Location of Event: De Fremery Park 1651 Adeline Oakland, CA
Date/Hours of Event: Sept 24, 2022 Permit No. _____
Event Contact Name: Joe Ellis Phone No. 650 245-9141
Event Contact Address: 217 Curlew Court Foster City, CA 94404

Is this a "first time" event at this location? Yes No If no, when was the event held previously?
List event was 2018

1. Were Facility Rental/Set-up fees waived? Yes No Not Applicable

2. Check other permits required for event?
 OPD Special Events Permit Total Handler's Permit Seller's Permit
 Charitable Solicitations Permit Certificate of Insurance Other - Please list Sound Permit

II. ATTENDANCE/COLLECTION OF FUNDS

- Total number in attendance: 300 Yes No
- Were registration fees, donations or other fees collected on-site? Not Applicable
- If yes, how many people registered? _____ How many people made donations? _____
- What was the cost for registration? _____
- How much was collected on site from registration fees? _____
- How much was collected on site from donations? _____
- How much was collected on site from other fees? _____

Revised: 04/2013

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):
Were all vendors in compliance per agreement? Yes No
If no, why not?

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Org? ¹¹	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
DS will	Profit			Y

However sound permit was obtained

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

Submitted by: JOE ELLIS Date: 10-21-22

Approved by: _____ (OPR Staff)
Comments: _____



Oakland Parks, Recreation & Youth Development (OPRYD)
 666 Bellevue Avenue Oakland, CA 94610
 Central Reservations: (510) 238-3420; Fax: (510) 637-0362
 Office Hours: Monday-Friday 9:00 a.m. - 4:00 p.m.
 Email: centralreservationsunit@gmail.com



Rental Application

ATTENTION: _____

Date of Application: 8/29/2023

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.

Name of Business/Organization: McClymonds Reunion Committee

Business/Organization Address: 2607 Myrtle Street, Oakland 94607
Street Address City Zip Code

Applicant Name: Brian Mcghee

Applicant Mailing Address: _____
Street Address City Zip Code

Phone Number: 510-329-5824 Fax Number: _____ Email: brian.mcghee@ousd.org

Facility/Park Name: DeFremery

Room(s)/Site(s): entire park

Event Information:

Date(s) of Event: September 30, 2023

Time In/Prep Time 7:00 am Actual Event Time 9:00 am to 8:00 pm Time Out/Cleanup Time 9:00 pm

Type of Event/Purpose: *(be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.)*

Annual School Reunion

General Public Allowed: Yes No Sound Amplification: Yes No Non-Amplified Sound: Yes No

Type of Equipment to be used: *(i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)*
bluetooth speakers, portable radios + boom boxes

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission (PRAC) 60 days or more in advance of event date.

Number of Participants (Total) 1200 Approximate # of Adults 900 # of Teens 200 # of Children/Infants 100

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Additional trash receptacles needed

Will you require a caterer for your event? Yes No

If yes, Name of Caterer: _____

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:
 -Park Use/Buidling Rentals/Special Events (Parks): \$30:

(1) _____ x _____ = _____ (Hourly Rate) (# of hours)	(6) Kitchen = <u>N/A</u>
(2) _____ x _____ = _____ (Hourly Rate) (# of hours)	(7) Alcoholic Beverage Fee = <u>N/A</u>
(3) Permit Processing Fee = <u>30</u>	(8) Administrative Service Fee = <u>N/A</u>
(4) Deposit = <u>1000</u>	(9) Sound Use Fee = <u>100</u>
(5) Setup/Tear-down = _____	(10) Other Charges = _____

TOTAL: \$ _____ Less Advance Minimum Payment of \$ _____; BALANCE DUE 30 DAYS BEFORE EVENT: \$ _____
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Payment type: Check #: _____ Type of Credit Card: Visa or MasterCard: _____
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE B. Mcghee DATE 8/29/23

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.



CITY OF OAKLAND

Oakland Parks, Recreation & Youth Development

TO: Chair, Parks & Recreation Advisory Commission
FROM: Greg McClain, deFremery Recreation Center Director
DATE: August 30, 2023
SUBJECT: REQUEST APPROVAL TO ALLOW THE OAKLAND BLACK COWBOY ASSOCIATION (OBCA) PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES AT THEIR 49th ANNUAL FESTIVAL AND PARADE AT DEFREMERY PARK ON SATURDAY, OCTOBER 7, 2023.

SUMMARY

Oakland Parks, Recreation & Youth Development received a request from the Oakland Black Cowboy Association (OBCA), a nonprofit organization. OBCA is seeking permission to allow 20 vendors to sell various items. OBCA will sell water, t-shirts and hats at their 49th Annual Festival and Parade at deFremery Park on Saturday, October 7, 2023, from 7:00am-6:00pm. All proceeds from this event are earmarked for the continued support of the OBCA future festivals. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

FISCAL IMPACT

There is no fiscal impact to OPRYD funding. OPRYD staff is not required because the event is organized and run entirely by the OBCA. \$1400.00 will be generated in rental fees. Rental fees for this event are paid through the City of Oakland, Cultural Affairs Division.

Oakland Public Works will provide an additional 15-20 trash boxes to be placed throughout the park to accommodate for extra trash.

PROJECT / PROGRAM DESCRIPTION

The Oakland Black Cowboy Festival and Parade involves the community and provides a fun filled day of family engagement, entertainment and building Oakland's pride. Horses, decorated cars and drill teams are favorite elements of the parade. OBCA volunteers control the traffic before, during and after the event. The City of Oakland issues street closure permits for the parade. This is a highly attended family friendly community event that is anticipated annually.

The estimated attendance for this event is 2000.

BACKGROUND / LEGISLATIVE HISTORY

The Oakland Black Cowboy Parade was originally sponsored by the Oakland Museum's Cultural and Ethnic Affairs Guild in 1975. In 1976, the parade was sponsored by the Oakland Traders, a group of local businessmen. 1977, the parade was sponsored by a community group named Blacks Unified to Motivate Progress (BUMP) and the Black Cowboy Association. The Black Cowboy

Association became the Oakland Black Cowboy Association in 2004, adding Oakland to their name to show pride in the support given to the parade by the City of Oakland and its citizens.

The purpose of this event is to educate the public about the role Black Cowboys played in building and settling in the Old West. The parade honors the role of African Americans during this time and shares history of the cowboys per historians.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Oakland Black Cowboy Association to collect funds onsite through vendor sales at their 49th Annual Black Cowboy Festival and Parade on Saturday, October 7, 2023 from 7:00am— 6:00pm.

Respectfully submitted,

/s/ Greg McClain

Prepared by: Greg McClain
Center Director
DeFremery Recreation Center

/s/ Elena Bermeo

Approved by:
Elena Bermeo
Recreation Supervisor

/s/ Dana Riley

Approved by:
Dana Riley
Acting Director OPRYD

Attachments: Exhibit A — Oakland Black Cowboy Proposal Letter
Exhibit B — Post Event Report (2022)
Exhibit C — Rental Application



Oakland Black Cowboy Association
P.O. Box 4889, Oakland, CA 94605

August 30, 2023

Chairman
Parks & Recreation Advisory Commission (PRAC)
666 Bellevue Street
Oakland, CA 94612

Dear Chairman:

The Oakland Black Cowboy Association (OBCA) is based in Oakland, California. We have been a part of this community for 49 years. The organization started in West Oakland in 1974. We are a Non-Profit organization registered with the Internal Revenue Service; our Employer Identification number is 90-0176295. In addition, we are registered and incorporated with the State of California, Secretary of the State department. Our California Corporate ID number is: C262698.

The Oakland Black Cowboy Association gives an annual parade and festival once a year in the great City of Oakland on the first Saturday in October. We are requesting to hold this year's event on Saturday, October 7, 2023, from 6am-6pm. We invite and accept people to join our parade and festival for worthy community cause, educational events, family engagement, and a safe fun-filled day. We have not experienced any unsafe efforts or activities during the parade in 49 years.

On our parade and festival day we provide horse and pony rides for the community to enjoy. We welcome and invite church organizations, community groups, school marching bands, drill teams, the fire and police departments, libraries, cultural dance groups, and auto and motorcycle organizations to participate.

As the OBCA, we are also requesting permission to sell OBCA t-shirts, water, horse/pony rides, and western hats to assist us financially and to continue providing educational history about the Oakland Black Cowboy Association and future OBCA parades pertaining to black history. We would like permission to have twenty vendors sell food and/or cultural arts and crafts. Connect with us at: <http://www.blaekcowboyassociatiomorg/todavs-heroes.html>.

Sincerely,

Wilbert McAlister
President, Oakland Black Cowboy Association
(510) 541-2763

PRAC - September 13, 2023
Item 4C
Exhibit A



POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION

Name of Event: Oakland Black Cowboy Association 40th Annual Parade & Festival

Location of Event: DeFremery Park

Date/Hours of Event: 10/01/2022 - 10a-6p Permit No. _____

Event Contact Name: Britany L. McAlister Phone No. 510.529.8478

Event Contact Address: PO BOX 4889 Oakland, CA 94605

Is this a "first time" event at this location? Yes No If no, when was the event held previously?

PREVIOUS 47 years (first Saturday of October excl. 2020-2021 due to covid)

1. Were Facility Rental/Set-up fees waived? Yes No Not Applicable

2. Check other permits required for event? PAID BY CITY EVENT FUND

- OPD Special Events Permit
- Food Handler's Permit
- Seller's Permit
- Charitable Solicitations Permit
- Certificate of Insurance
- Other - Please list

FIRE DEPARTMENT

II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: ≈ 500

2. Were registration fees, donations or other fees collected on-site? Yes No Not Applicable

3. If yes, how many people registered? _____ How many people made donations? _____

4. What was the cost for registration? _____

5. How much was collected on site from registration fees? _____

6. How much was collected on site from donations? _____

7. How much was collected on site from other fees? _____

POST EVENT REPORT (Continued)
Page 2

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement? Yes No

If no, why not?

*See attached

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

We have noted updates for our organization to implement, but nothing as it relates to the park and/or anything made available to us by September 23.
Submitted by: Britany L. McAlister Date: 10/05/2022

Approved by: _____
(OPR Staff)

Date: _____

Comments: _____

Revised: 04-2013

PRAC - September 13, 2023
Item PRAC - September 13, 2023
Item 4C
Exhibit A14C
Exhibit B

Company Name

Contact Name

Describe Vendor services being

provided.

California Waste Solutions Kinji Topfloorent510	Taj Reid Kinji Wooten Bernadine Howell Thomas Tuckerson	soap, bath soaks, body essentials Accessories books, posters, magazines Popcorn will be bagged up and beverages will be sealed
Reggina Dancing Angels Pro Quads Crafts	Onika Wilson Egyptsia Mcgillvery	Retail. Selling apparel, bags, books, and hats. Hello! I am a clothing vendor that provides my very own designs and prints on my clothes. My inventory includes, men and women sweatsuits, jackets, hats, glasses, nightwear, t- shurts and more.
Melanin Gang	Myesha Shuaibe	Transit service and employment information Black Art, depicting family life, history and our true story, though paintings and sculptures
Royal'T Threads	LaToya Johnson	Handmade jewelry, tote bags, tee shirts, croc charms, wall art.
Alameda-Contra Costa Transit District	Steven Jones	jewelry and accessories
Creative Works by Chas	Charles Rogers	Skincare I will be offering 15 minute free life coaching session during the day. Folks will be able to sign up on a sign up sheet for time slots through the day. The objective will be to discover and explore a goal the one wants to work in their life and understand how my services can aid in achieving that goal. Discounted services will be offered for those who sign up for my services on this day (3 meeting minimum).
Clarks Handmade Gifts Paparazzi - Your Special Piece SNCHI	Heather Clark laurie price Kellan Rogers	hats, hair, hair products, clothes, makeup
Full Speed No Brake® Life Coaching	Terrek Humphreys	domestic violence info, hand outs tees, hoodies and accessories with my deisgns printed on items
All About U Beauty A Safe Place	Janel Vivian Irving	Kenyan arts and crafts, African Jewelry and wooden spoons
Sticks and Stones	Francine Gadsden	cloth dolls and doll t shirts, doll information
Kenyan Safari Designs American Black Beauty Doll Association	Agnes Baariu Anna Bourgeois	gift boutique
Dominique Creations Gaston Pene-Koloko Enterprises	Dominique Gaston Pene-Koloko	jewelry vegan bath & body products, soaps, beard oil, body butter, deodorants, all items hand crafted
Pots to Jars Top Floor #3	Charlotte Jackson- Coleman	PRAC - September 13, 2023 Item 4C
Nubian chic designs Buffalo Soldiers Norther CA	Halimah Akiode William Terrell	N/A Exhibit B t-shirts & calendars, hitorical Buffalo

Quilts by Khristel Johnson

Khristel Johnson

Soldiers information/flyers
display 12 quilts in rec roon at
DeFremery

Seymart fish and chicken

Marion Adams

Catfish, snapper, chicken wings,
shrimp, fries and potato salad

Wanna Potato Doe

Lamond Mccoy/Nikesha

loaded baked potato

CJ's BBQ

Charles Evans

pork ribs, beef ribs, bbq chicken, mac
salad, cole slaw, baked beans, french
fries, fish

Hal's NY HOT DOGS

Thank You,
Britany L. McAlister
Oakland Black Cowboy Association
510.529.8478
www.blackcowboyassociation.org



Oakland Parks, Recreation & Youth Development (OPRYD)
666 Bellevue Avenue Oakland, CA 94610
Central Reservations: (510) 238-3420; Fax: (510) 637-0362
Office Hours: Monday-Friday 9:00 a.m. - 4:00 p.m.
Email: centralreservationsunit@gmail.com



Rental Application

ATTENTION: _____

Date of Application: 7/5/2023

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.

Name of Business/Organization: Oakland Black Cowboy Association

Business/Organization Address: PO Box 4989 Oakland, CA 94605

Applicant Name: Brittany L. McAlister

Applicant Mailing Address: PO Box 4989 Oakland, CA 94605

Phone Number: 510.529.8418 Fax Number: _____ Email: OBCABritany@gmail.com

Facility/Park Name: DeFremery Park

Room(s)/Site(s): entire park

Event Information:

Date(s) of Event: October 7, 2023

Time In/Prep Time 7a Actual Event Time 10a to 6p Time Out/Cleanup Time 7p

Type of Event/Purpose: (as specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, Bar/Mitzvah/Re/Mitvah, etc.)

annual community event - festival w/vendors + parade

General Public Allowed: [X] Yes [] No Sound Amplification: [X] Yes [] No Non-Amplified Sound: [] Yes [X] No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)

live band w/mics

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission (PRAC) 60 days or more in advance of event date.

Number of Participants (Total) 1000 Approximate # of Adults 700 # of Teens 100 # of Children/Infants 200

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE

Will you require a caterer for your event? [] Yes [X] No

If yes, Name of Caterer: _____

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees

-Park Use/Building Rentals/Special Events (Parks): \$30:

- (1) Hourly Rate x (# of hours) =
(2) Hourly Rate x (# of hours) =
(3) Permit Processing Fee =
(4) Deposit =
(5) Setup/Takedown =
(6) Kitchen =
(7) Alcoholic Beverage Fee =
(8) Administrative Service Fee =
(9) Sound Use Fee =
(10) Other Charges =

TOTAL: \$ _____ Less Advance Minimum Payment of \$ _____ BALANCE DUE 30 DAYS BEFORE EVENT: \$ _____
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Payment type: Check #: _____ Type of Credit Card: Visa or MasterCard: _____
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/4 Rental Fee
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE [Signature] DATE 7/5/2023

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.



**CITY OF OAKLAND
Oakland Parks, Recreation & Youth Development**

TO: Chair, Parks and Recreation Advisory Commission
FROM: Greg McClain, DeFremery Recreation Center Director
DATE: August 31, 2023
SUBJECT: REQUEST APPROVAL TO ALLOW YOUTH SPEAKS PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES AT THEIR LIFE IS LIVING COMMUNITY EVENT AT DEFREMERY PARK ON SATURDAY, OCTOBER 14, 2023.

SUMMARY

Oakland Parks, Recreation and Youth Development (OPRYD) received a request from Youth Speaks to collect funds onsite through vendors sales at their Life is Living community event. The mission of this event is to make it West Oakland's own by providing various platforms for youth to enjoy spoken word, hip hop dance, eco-empowerment, obtain health and wellness information, participate in skate board competitions and family activities at the Life is Living community event to be held at DeFremery park on Saturday, October 14, 2023, from 10:00am-7:00pm. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

FISCAL IMPACT

There is no fiscal impact to OPRYD funding. OPRYD staffing is not required because the event is organized and run entirely by Youth Speaks and its collaborative partners for the event. \$2500.00 will be generated in rental fees.

Oakland Public works will provide an additional 20 trash boxes to be placed throughout the park to accommodate for the extra trash that's expected to be produced by event participants.

PROJECT / PROGRAM DESCRIPTION

Previous Youth Speaks annual events have been very successful. Youth Speaks creates safe spaces that challenge young people to find, develop, publicly present and apply their voices as creators of societal change. Youth Speaks vendors will provide and sell cultural artifacts, food, clothing and other items. Youth Speaks works closely with Alameda County Health Department to ensure all food vendors have valid health permits, seller's permits and licenses required.

The attendance for this event is high and the community looks forward to this annual event. All proceeds will be earmarked to support Youth Speaks in the service of youth, arts in Oakland and surrounding Bay Area communities. The estimated attendance for this event is 4000-7500.

BACKGROUND / LEGISLATIVE HISTORY

Youth Speaks was founded in 1996 and is the leading nonprofit presenter of Spoken Word performances, education, and youth development programs in the country. Youth Speaks has had many successful festivals, in Oakland and across the nation. The vision of Youth Speaks is to shift the perception of youth by combating illiteracy, isolation, alienation and silence, creating global movement of brave new voices bringing the noise from the margins to the core

RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission approve the request from Youth Speaks to collect funds onsite through vendor sales at their Life is Living event on Saturday, October 14, 2023, from 10:00am-7:00pm.

Respectfully submitted,

/s/ Greg McClain

Greg McClain
Recreation Center Director, OPRYD

/s/ Elena Bermeo

Approved by:
Elena Bermeo
Recreation Supervisor, OPRYD

Identification of Support Documents:

Attachments: Exhibit A – *Youth Speaks Proposal Letter*
Exhibit B – *Post Event Report*
Exhibit C – *Rental Application*



YOUTH SPEAKS PERMIT 71630

Youth Speaks is grateful for the City of Oakland Parks and Rec support of our organization and specifically, the 15th Annual Life is Living Festival. Youth Speaks was proud to present the 15th Annual Life is Living Festival from September 9th to October 25th in West Oakland's Lil' Bobby Hutton Park, online in multiple broadcasts, and in locations all over Oakland engaging **10,977** people. We distributed **100** COVID-19 tests to attendees. Festival highlights include:

- **18** Showcases, Panels, and Performance Events over 6 Days including partnering with Oakhella Concerts and Gold Beams Fourth Mondays Concert
- The Black Panthers Anniversary Events which included Gallery Exhibitions, Pop-Up Exhibit at the West Oakland Public Library, Celebration at Lil Bobby Hutton Park, and Free Community Meals
- Facilitated Food Justice and Mutual Aid Programs where we gave out hundreds of free healthy meals and groceries
- Mounted 2 major exhibitions in the park including Edutainment for Equity's **Exhibit A**, and Yerba Buena Center for the Arts **Gardeners of Belonging**
- Marketplaces hosted by Black Cultural Zone, led by BAOBOB of Oakland promoting black businesses in Oakland - Showcasing Bay Area Black-Owned Business Promotion through an online Online App.
- A Health & Wellness Zone where we provided **100** free Covid Tests and highlighted our vaccine hesitancy campaign, The Bigger Picture. We also hosted Meditation and Healing practitioners for attendees.
- Saw **2,500** live intergenerational participants over the course of the Festival day at DeFremery Park

We worked throughout the year with the **Life is Living Cohort** to re-establish a sustainable, vibrant field of value-based organizations throughout the Oakland, with a Distributive Leadership Model, that intersects arts education and advocacy, cultural strategy, creative youth development practices with a deep focus on shifting long-term civic narratives through public presentation and cultural organizing.

Improvements

While we have always had significant collaboration with Artists and Culture Bearers in the city, we will focus on service to the houseless populations of West Oakland more fully this year and into the future. We would like to bring more permanent solutions and resources to the park to address this, including facilities like showers,



YOUTH SPEAKS PERMIT 71630

bathrooms, or regularly programmed health, wellness and social services being present in the park throughout the year.

We are always grateful for support from the Park and Park Director and Staff, and we'd like to see the City support the park in more robust ways. This could look like:

- Permanent Bathroom and Shower Facilities that are maintained on a daily basis
- More Robust Drinking water solutions installed at the park
- Ongoing collaboration with the Alameda Department of Public Health and the City of Oakland's Department of Health and Human Services including staffing and liaisons to the Houseless population who are regularly on site
- City of Oakland commitment to regularly clean and maintain the park grounds through consistent garbage and recycling collection and provision of bins/containers
- Continued maintenance of park including grounds keeping and features such as the Tennis Court, Basketball Courts, Children's Playground, Pool, the skate park and Softball Field
- Resources toward the maintenance and improvements of the Victorian as well as resources toward staffing and programming for youth, families and elders



POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION

Name of Event: LIFE IS LIVING

Location of Event: DEFREMERY PARK, 1651 ADELINE OAKLAND CA 94607

Date/Hours of Event: 10AM - 7PM 5AM - 9PM (SET UP/STRIKE) Permit No. PA # 71630

Event Contact Name: JOAN OSATO Phone No. 415-710-7427

Event Contact Address: 265 SHOTWELL STREET SAN FRANCISCO, CA 94102

Is this a "first time" event at this location? Yes No If no, when was the event held previously?

ANNUALLY EVERY 2ND SATURDAY OF OCTOBER SINCE 2008

1. Were Facility Rental/Set-up fees waived? Yes No Not Applicable
2. Check other permits required for event?
 - OPD Special Events Permit Food Handler's Permit Seller's Permit
 - Charitable Solicitations Permit Certificate of Insurance Other - Please list

II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: 2500
2. Were registration fees, donations or other fees collected on-site? Yes No Not Applicable
3. If yes, how many people registered? NA How many people made donations? NA
4. What was the cost for registration? NA
5. How much was collected on site from registration fees? NA
6. How much was collected on site from donations? NA
7. How much was collected on site from other fees? NA

PRAC - September 13, 2023
Item 4D
Exhibit B

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):
Were all vendors in compliance per agreement? Yes No
If no, why not? _____

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
SEE ATTACHED				

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

SEE ATTACHED

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

SEE ATTACHED

Submitted by: JOAN OSATO Date: 9/1/2023

Approved by: _____ Date: _____
(OPR Staff)

Comments: _____



Oakland Parks, Recreation & Youth Development (OPRYD)
 666 Bellevue Avenue Oakland, CA 94610
 Central Reservations: (510) 238-3420; Fax: (510) 637-0362
 Office Hours: Monday-Friday 9:00 a.m. - 4:00 p.m.
 Email: centralreservationsunit@gmail.com



Rental Application

ATTENTION: _____ Date of Application: 8/8/23

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.

Name of Business/Organization: Edutainment for Equity, LLC

Business/Organization Address: 2323 Broadway Oakland 94612
Street Address City Zip Code

Applicant Name: Hodari B Davis

Applicant Mailing Address: 7681 Hansom Dr Oakland, 94605
Street Address City Zip Code

Phone Number: 510 506 6477 Fax Number: _____ Email: _____

Facility/Park Name: Defremery Park

Room(s)/Site(s): Victorian, Park, Tennis Court and Softball Field, 18th Street Corridor from Poplar to Adeline

Event Information:

Date(s) of Event: Saturday October 14, 2023

Time In/Prep Time 5am Actual Event Time 10am to 7pm Time Out/Cleanup Time 10pm

Type of Event/Purpose: *(be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, Bar/Mitzvah/BatMitzvah, etc.)* Free Annual Community Event and Festival

General Public Allowed: Yes No Sound Amplification: Yes No Non-Amplified Sound: Yes No

Type of Equipment to be used: *(i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)*

2 Stages with Amplified Sound, and Mics, Live DJ's throughout the park

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission (PRAC) 60 days or more in advance of event date.

Number of Participants (Total) 4000 Approximate # of Adults 1500 # of Teens 250 # of Children/Infants 250

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Request for Clear Parking Lot, and we'll be doing street closure

Will you require a caterer for your event? Yes No

If yes, Name of Caterer: _____

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

-Park Use/Building Rentals/Special Events (Parlo): \$30:

(1) <u>175</u> x <u>17</u> = <u>2975</u>	(6) Kitchen = _____
<small>(Hourly Rate) (# of hours)</small>	
(2) _____ x _____ = _____	(7) Alcoholic Beverages Fee = _____
<small>(Hourly Rate) (# of hours)</small>	
(3) Permit Processing Fee = <u>30</u>	(8) Administrative Service Fee = <u>75</u>
(4) Deposit = _____	(9) Sound Use Fee = <u>100</u>
(5) Setup/Teardown = _____	(10) Other Charges = _____

TOTAL: \$ 3180 Less Advance Minimum Payment of \$ _____; BALANCE DUE 30 DAYS BEFORE EVENT: \$ 3180
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Payment type: Check #: _____ Type of Credit Card: Visa or MasterCard: X
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE [Signature] DATE August 29, 2023

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

Measure Q Hiring Metrics (As of August 7, 2023)

Fiscal Year

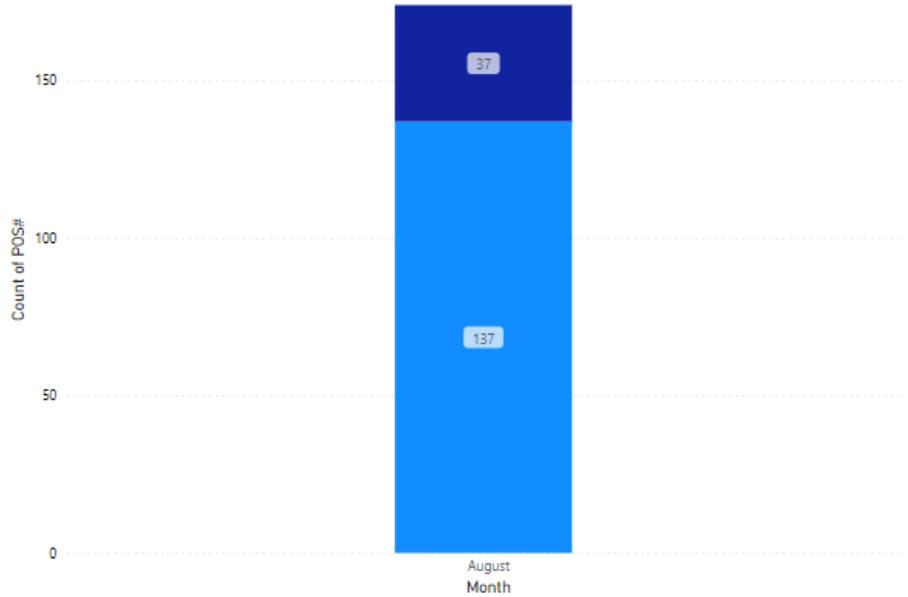
(Blank)	FY20-21	FY21-22	FY22-23	FY23-24
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Filled & Vacant Positions With Vacancy Trend

Legend ● Filled ● Vacant

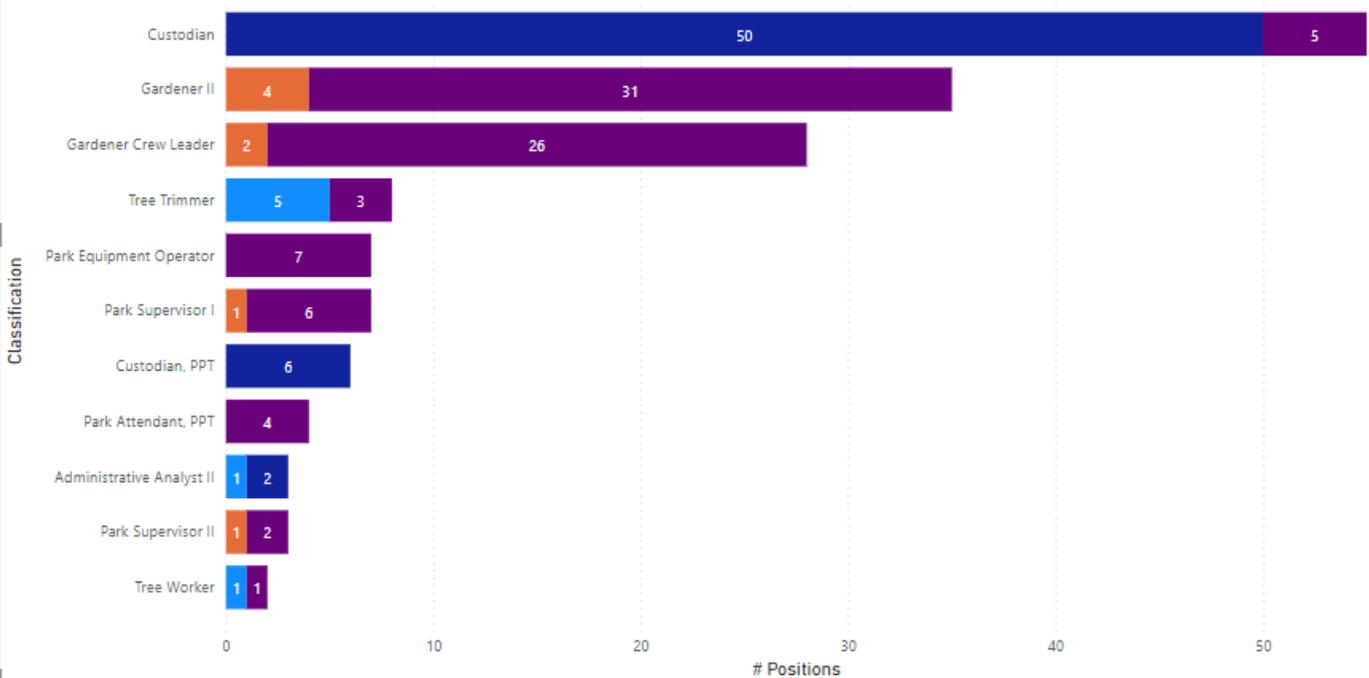
Current Month's Hiring Data

Workgroup	Classification	#Filled	#Vacant
Facilities	Custodial Services Supervisor I	4	1
Facilities	Custodian	48	7
Facilities	Custodian Supervisor		1
Facilities	Custodian, PPT	4	2
Parks	Gardener Crew Leader	26	2
Parks	Gardener II	28	7
Parks	Irrigation Repair Specialist	4	
Parks	Manager, Park Services		1
Parks	Park Attendant, PPT	1	3
Parks	Park Equipment Operator	6	1
Parks	Park Supervisor I	3	4
Parks	Park Supervisor II	2	1
Trees	Administrative Analyst II	2	1
Trees	Tree High Climber		2
Trees	Tree Supervisor I		1
Trees	Tree Supervisor II	1	
Trees	Tree Trimmer	6	2
Trees	Tree Trimmer Crew Leader		1
Trees	Tree Worker	2	
Total		137	37



Count of Positions by Workgroup and Funding Source

Funding Source ● Comprehensive Cleanup Fund ● Facilities ● LLAD ● Measure Q



Measure Q Deliverables (As of July 31, 2023)

Measure Q deliverable: “Provide dedicated staff at major parks. “Major Parks” means City operated Community Parks, Region-serving parks, and Resource Conservation Areas, as those terms are used in the Open Space Conservation & Recreation (OCSAR) Element of the Oakland General Plan.” Section (3 (B))(1) (m)

Community Serving Parks: • Mosswood (11 acres) • Bushrod (10.12 acres) • DeFremery (9.4 acres) • San Antonio (11.62 acres) • Brookdale (4.66 acres) • Brookfield (14 acres) • Arroyo Viejo (18.75 acres) • Montclair (7.3 acres) • Dimond (14.31 acres)

Region Serving: • Lakeside (75 acres) • Joaquin Miller (improved 4 acres)

Resource Conservation Areas: • Glen Daniel/King Estates (75 acres) • Dimond Canyon (41 acres) • Garber (13 acres) • Beaconsfield (5 acres) • Claremont Canyon (208 acres) • Joaquin Miller (unimproved 41 acres) • Leona Heights/Open Space (50 acres)

Priority Neighborhood Rankings: The Priority Neighborhoods layer gives each census tract in Oakland a level of priority between lowest and highest determined by seven demographic factors:

- People of Color [25% of score]
- Low-Income Households (<50% Area Median Income) [25% of score]
- People with Disability [10% of score]
- Seniors 65 Years and Over [10% of score]
- Single Parent Families [10% of score]
- Severely Rent-Burdened Households [10% of score]
- Low Educational Attainment (less than a bachelor's degree) [10% of score]

More information on neighborhood rankings and how the equity toolbox is used can be found by clicking on this [link](#) or going to: <https://www.oaklandca.gov/resources/oakdot-geographic-equity-toolbox>

Major Parks: Staff Labor Hours - last 3 month

Facility name and address	May	Jun	Jul
Arroyo Viejo Park, 7701 Krause Avenue**	76.00	12.00	16.00
Brookdale Park, 2535 High Street	28.00	8.00	136.00
Brookfield Park, 525 Jones Avenue*	414.00	285.00	444.00
Bushrod Park, 569 59th Street	217.00	134.00	208.00
Defremery Park, 1651 Adeline Street**	48.00	38.00	50.00
Dimond Park, 3860 Hanley Road	24.00	4.00	
Joaquin Miller Park, 3300 Joaquin Miller Road	56.00		
Lakeside Park, 666 Bellevue Avenue	247.00	257.00	198.00
Montclair Park, 6300 Moraga Avenue		12.00	
Mosswood Park, 3612 Webster Street	52.00	8.00	12.00
San Antonio Park, 1701 E 19th Street*	32.00	16.00	22.00
Total	1,194.00	774.00	1,086.00

*high priority neighborhood ranking

**highest priority neighborhood ranking

Measure Q deliverable: "Mowing City operated sports fields frequently, every other week, or as may be required by the time of year." Section (3 (B)(1) (a)

Number of Times Ballfields Mowed in a Month			
Name Ballfields	May 2023	Jun 2023	Jul 2023
+ San Antonio Field**	1	1	1
+ Greenman Field/ Carter Gilmore**	1	1	1
+ Garfield Ballfield**	2	1	1
+ Elmhurst (Lions) Field**		1	
+ Curt Flood Field*	1	1	1
+ Concordia Park Field*		1	
+ Central Reservoir Park Field*	1		
+ Brookfield Rec Center Field*		1	
+ Arroyo Viejo - Ricky Henderson A's Field**		1	
+ Arroyo Viejo - McConnell Field**	1	1	1
+ Allendale Rec Center Field*	1	1	1
Ramondi Field	1	1	1
Pinto Park (Jones Field)	1	1	1
Otis Spunkmeyer Field	1	1	1
Oakport Field	1	1	1
Montclair Rec Center Field		1	
Golden Gate Rec Center Field	1	1	1
Franklin Field	1	1	1
Bushrod - Upper Field	1		1
Burckhalter Park Field	1	2	1
Brookdale Rec Center Field	2		1
Total	18	19	15

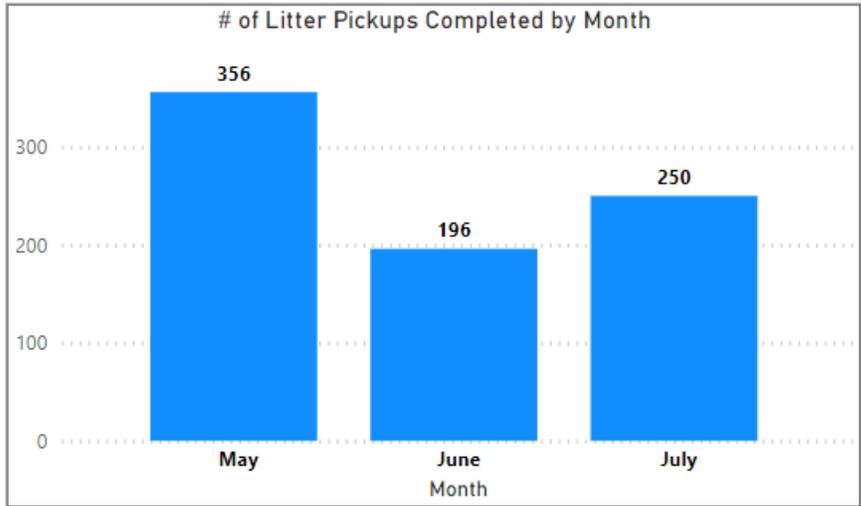
*high priority neighborhood ranking
 **highest priority neighborhood ranking

**Measure Q Deliverable: “Collecting trash and litter several times per week, including Saturdays and Sundays, from the City’s most used parks, assuring equitable distribution of resources.”
Section 3(B)(1)(b)**

Date

- ∨ FY 20-21
- ∨ FY 21-22
- ∧ FY 22-23
 - Jul
 - Aug
 - Sept
 - Oct
 - Nov
 - Dec
 - Jan
 - Apr
 - May
 - Jun
- ∧ FY 23-24
 - Jul

Year	Month	# of Hours Picking up Litter	Volume of Litter (cubic yards)
2023	May	354	1,185.30
2023	June	190	223.20
2023	July	246	282.60
Total		790	1,691.10



Measure Q Deliverable: “Cleaning park restrooms more than once per day, especially on weekends.” Section 3(B)(1)(e)

We do not currently have data for restroom cleanings. The facilities department is in the process of testing a new application to capture restorrom cleaning.



August 31, 2023

Jasmine Bellow, *Executive Assistant to the Director*
Parks and Recreation Advisory Commission (PRAC) Recording Secretary
City of Oakland - Department of Parks, Recreation & Youth Development (OPRYD)
250 Frank H. Ogawa Plaza, Suite 3330
Oakland, CA 94612
Via email: jbellow@oaklandca.gov

RE: Informational presentation re Black Panther Party NPS Monument 9/13

Dear Jasmine and PRAC Director/Commissioners,

I would like to make an informational presentation about our efforts to date and timeline for the establishment of the Black Panther Party National Park Service Monument, to be headquartered in Oakland, CA at your upcoming September 13th meeting and have requested to be put on your agenda.

What follows is our historic explanation of the importance of such a park and attached you will also find our tri-fold brochure as background information for my presentation.

Please let me know if I can provide anything else at this time. I look forward to speaking with you on September 13th.

Yours gratefully,

A handwritten signature in black ink, appearing to read "Laurie", with a long horizontal flourish extending to the right.

Laurie J. Earp, Project Lead
Dr. Huey P. Newton Foundation
510-418-2354, [mobile/laurie@earpevents.com](mailto:laurie@earpevents.com)

|

PRAC - September 13, 2023
Item 6B

Black Power Era – Black Panther Party National Park Service Monument Unit

The 1960s was a tumultuous period in American history. The United States was in the middle of the Vietnam War, a time when countless Blacks lost their lives after being drafted to the front lines. The Cold War raged on and America's attack on communism globally turned inwards on our domestic Black and leftist political organizations.

The Watts Uprising of 1965 exposed the persistence of socioeconomic segregation in urban centers across the nation and the limitations of legal change from *Brown v. Board of Education*.

Many Blacks in Oakland, California and across the nation faced high unemployment rates, squalid housing conditions, food insecurity, stark health disparities, and countless offenses of police brutality and murder.

In 1966, Huey P. Newton and Bobby G. Seale, two students at Merritt College, founded the Black Panther Party for Self-Defense in Oakland in response to the historic and present-day suffering and to bring about an immediate end to the ills the United States inflicted on Black Americans and all oppressed people.

The Black Panther Party (as it became known) was a vital player in the Black Power Era, inspiring, empowering, and mobilizing thousands of people to activate the 10-Point Platform and 65 Survival Programs. The positive impact of these programs deserves to be preserved, interpreted, and shared for current and future movement leaders.

The National Park Service, under the leadership of Jon Jarvis, made a commitment to increase the number of American stories representing people of color by the park service. This park will be one of the most significant to preserve and tell a currently missing link in our American story.

Monuments based on movements in particular garner significant national attention and the opportunity for learning, reflection, and inspiration. Such Monuments include the Stonewall National Monument in New York City commemorating the Stonewall Riots of 1969, which sparked a significant turning point in the fight for LGBTQ+ rights. The Pullman National Monument in Chicago is another example, showcasing the crucial role the Pullman porters had in the development of the U.S. labor movement.

Each of the more than 100 National monuments across the United States tell the stories of our country – complex, triumphant, uncomfortable, real – all worthy of protection and preservation. A new National monument that shares the deeply complicated and undeniably meaningful contributions of the Black Panther Party is a worthy addition to our country's National monument collective.

We know that the local, regional, national, and international communities are hungry for a park where they can see themselves. This park will do that and much more.

We know that parks bring about economic vitality to cities that host them, and we anticipate that this park will bring in a significant number of visitors and tourism, giving a boost to our city's hotels, restaurants, cafes, and other businesses. In fact, every dollar invested in national park operations generates \$10 locally, every two Park Service jobs yields one outside the park.

Last year, national park visitors contributed more than \$30 billion to local economies and supported more than a quarter million jobs.

Please join us in creating the pathway of support to share yet another chapter of our rich American history through the National monument system.



THE HONORABLE SHENG THAO • MAYOR OF OAKLAND

CITY HALL • 1 FRANK H. OGAWA PLAZA • OAKLAND, CALIFORNIA 94612 • (510) 238-3141

September 7, 2023

The Honorable Charles F. Sams III
Director
National Park Service
1849 C St., NW
Washington, DC 20240

Re: City of Oakland Support for Black Panther Party National Park Service Unit and Interest in Partnership

Director Sams:

Thank you for your leadership of the National Park Service (NPS). On behalf of the City of Oakland (City), I appreciate your staunch support for diversifying the historic and cultural parks within the NPS. The recent action by President Biden to create the Emmett Till and Mamie Till-Mobley National Monument in Mississippi and Illinois is inspiring to us, and we thank you for your role in accomplishing that milestone.

I write to you regarding the reconnaissance survey currently being conducted by the NPS at the request of Representative Barbara Lee, which is looking into the possibility of creating an NPS unit that would cover the history of the Black Panther Party. The City believes that this history is nationally significant and deserves to be included prominently in the narrative of United States history; we stand ready to partner with the NPS.

In January 2021, the Oakland City Council passed Resolution 88475 formally supporting the creation of a new national park unit focused on the Black Panther Party. In July 2022, the City Council passed Resolution 89344 to lease a prominent City-owned property at 150 Frank H. Ogawa Plaza in downtown Oakland to the Dr. Huey P. Newton Foundation as a place to begin recording and telling the history of the Black Panther Party.

The Black Panther Party emerged in the 1960's to build black power and to counter the systemic negative treatment of black and brown people. At the time, the Black Panther Party, with national headquarters in Oakland, quickly grew. Numerous Black Panther Party chapters were established in the United States and internationally. The Black Panther Party led this historic and seminal movement, centered on civil rights and fighting oppression, which had deep impact on people through community "survival programs" that included free breakfasts for 20,000 children each day, legal aid, clothing distribution, local transportation, and health clinics. Those changes continue to reverberate today.

We understand that the NPS' reconnaissance survey may include DeFremery Park in West Oakland, as well as other sites in Oakland, and will include a review of national significance, suitability, feasibility,

and need for NPS management. Regarding the “feasibility” criteria, we write to inform you that the City is interested in working with the NPS to identify an appropriate property that could be conveyed from the City to the federal government in order to establish a new national park site (e.g. through an Antiquities Act designation).

The City is eager to partner on efforts to bring an NPS unit to Oakland focused on the history of the Black Panther Party and to engage in discussions about Deferemy Park and/or other locations in Oakland. We look forward to working with you and your staff as the reconnaissance survey moves forward over the coming months.

Sincerely,



Sheng Thao
Mayor, City of Oakland



Justin D. Johnson
City Administrator

cc:

Cindy Orlando, Deputy Regional Director, Pacific West Region, NPS
Anna Tamura, Planning Portfolio Manager, Pacific West Region, NPS
Representative Barbara Lee, US Congress
Elizabeth Lake, Assistant City Administrator
William Gilchrist, Planning and Building Director
Dana Riley, Interim Director, Parks, Recreation and Youth Development
Kelley Kahn, Assistant Director, Economic and Workforce Development
Brendan Moriarty, Real Property Asset Manager

The Story Continues... American History is made and must be told

The Black Panther Party (as it became known) was a vital player in the Black Power Era, inspiring, empowering, and mobilizing thousands of people to activate the Ten-Point Program and their more than 65 Community Survival Programs. The positive impact of these programs deserves to be preserved, interpreted, and shared for current and future.

The National Park Service, under the leadership of Jon Jarvis, made a commitment to increase the number of American stories representing people of color by the park service. This park will be one of the most significant to preserve and tell a currently missing link in our American story.

Monuments based on movements in particular garner significant national attention and provide the opportunity for learning, reflection, and inspiration. Such monuments include the Stonewall National Monument in New York City commemorating the Stonewall Riots of 1969, which sparked a significant turning point in the fight for LGBTQ+ rights. The Pullman National Monument in Chicago is another example, showcasing the crucial role the Pullman porters had in the development of the U.S. labor movement.



bppnationalpark.org

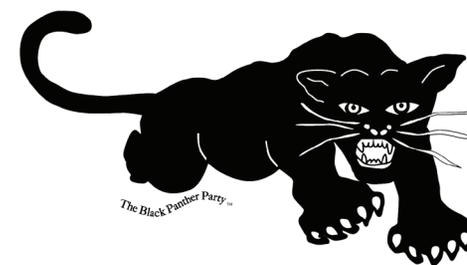


The 1960s was a tumultuous period in American history. The United States was in the middle of the Vietnam War, a time when countless Blacks lost their lives after being drafted to the front lines. The Cold War raged on and America's attack on communism globally turned inwards on our domestic Black and leftist political organizations.

The Watts Uprising of 1965 exposed the persistence of socioeconomic segregation in urban centers across the nation and the limitations of legal change from *Brown v. Board of Education*.

Many Blacks in Oakland, California and across the nation faced high unemployment rates, squalid housing conditions, food insecurity, stark health disparities, and countless offenses of police brutality and murder.

In 1966, Huey P. Newton and Bobby G. Seale, two students at Merritt College, founded the Black Panther Party for Self-Defense in Oakland in response to the historic and present-day suffering and to bring about an immediate end to the ills the United States inflicted on Black Americans and all oppressed people.



BLACK PANTHER PARTY

A legacy sprung from Oakland
to free the oppressed and to
combat poverty.

Preserved for generations

Imagine with us...

PRAC - September 13, 2023
Item 6B

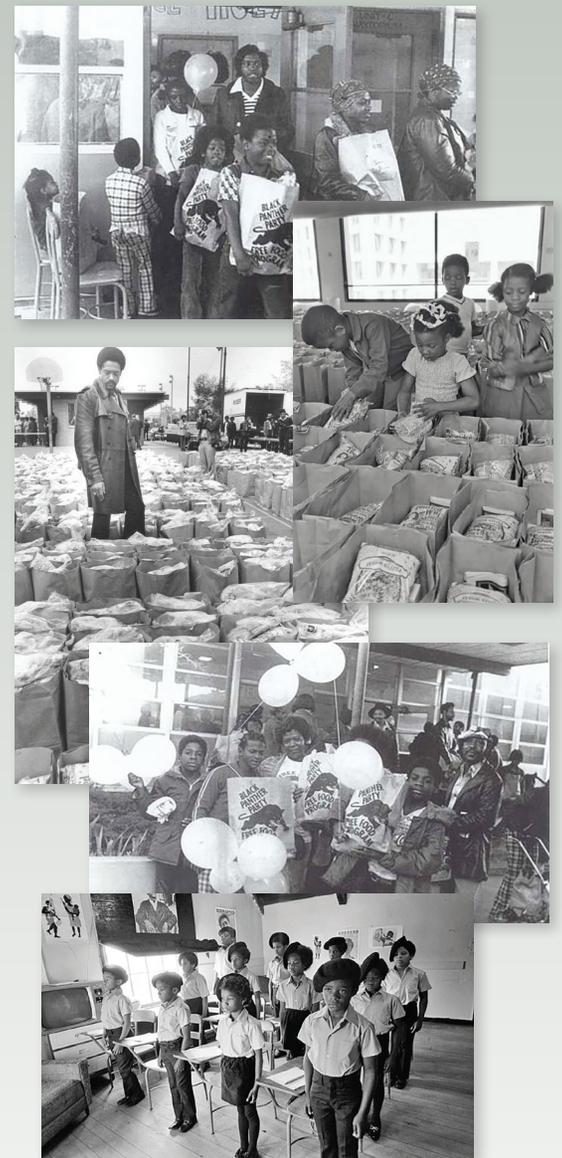
Why a National Park in Oakland?

We know that the local, regional, national, and international communities are hungry for a park where they can see themselves. This park will do that and much more.

We know that parks bring about economic vitality to cities that host them, and we anticipate that this park will bring in a significant number of visitors and tourism, giving a boost to our city's hotels, restaurants, cafes, and other businesses. According to research, every dollar invested in national park operations generates \$10 locally, every two Park Service jobs yields one outside the park. Last year, national park visitors contributed more than \$30 billion to local economies and supported more than a quarter million jobs.

Please join us in creating the pathway of support to share yet another chapter of our rich American history through the National Park system.

bppnationalpark.org



This is a community partnership, with the support of the National Parks Conservation Association, the Dr. Huey P. Newton Foundation, Office of U.S. Congresswoman Barbara Lee, and the City of Oakland, CA.

Please follow, join, and support our efforts by visiting our websites at: my.npca.org/ or hueynewtonfoundation.org/

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PRAC - September 13, 2023
Item 6B

BLACK PANTHER PARTY HISTORICAL SITES

These are Bay Area historical sites relevant to the history of the Black Panther Party. ☆

193 views

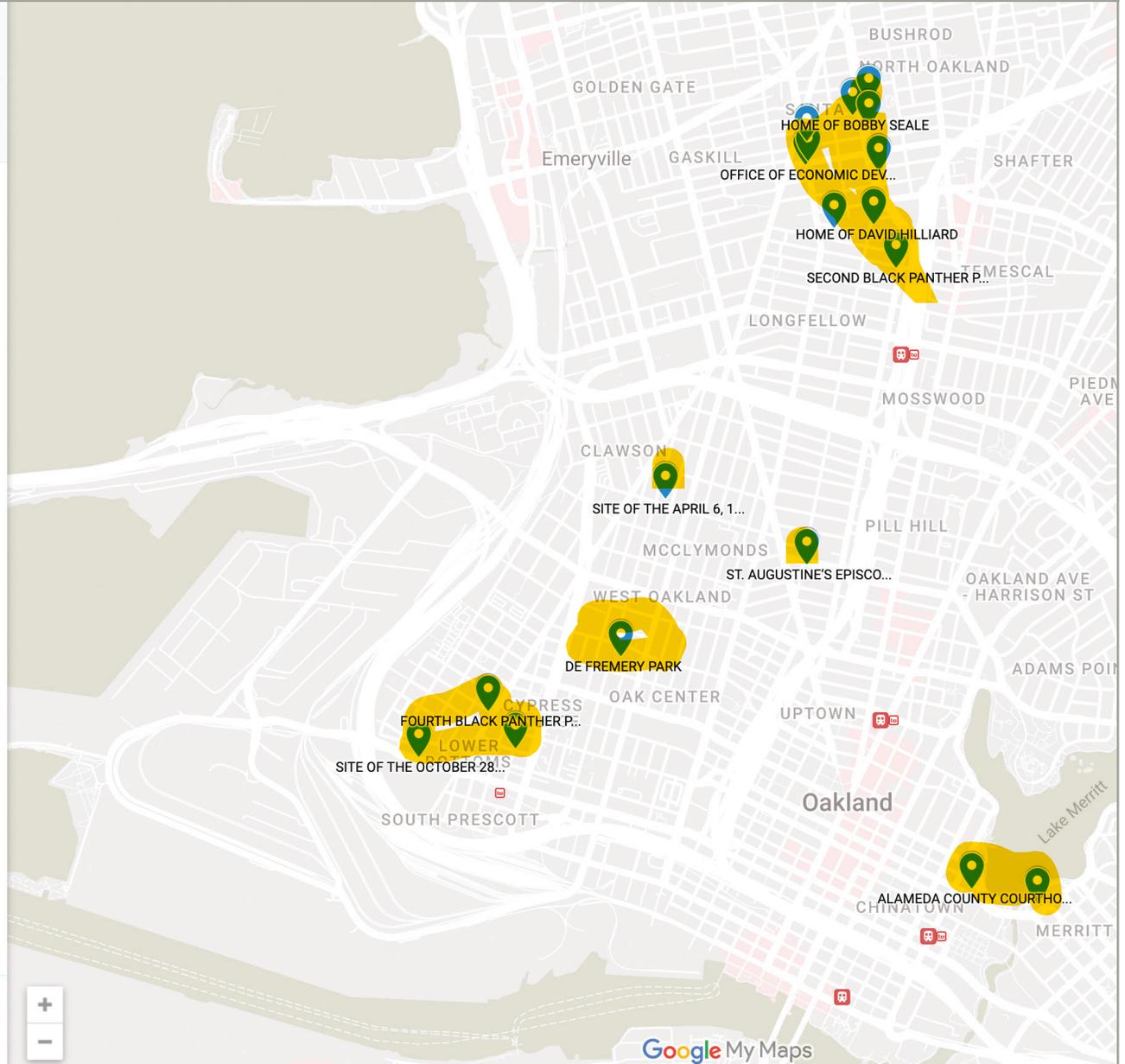
Published on July 7, 2022

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Sites

- OFFICE OF ECONOMIC DEVELOPMENT CORP...
- TRAFFIC SIGNAL
- HOME OF BOBBY HUTTON
- HOME OF BOBBY SEALE
- MERRITT JUNIOR COLLEGE (ORIGINAL SITE)
- FIRST BLACK PANTHER PARTY OFFICE
- BILL'S LIQUOR STORES
- HOME OF DAVID HILLIARD
- HOME OF HUEY P. NEWTON
- SECOND BLACK PANTHER PARTY OFFICE
- ST. AUGUSTINE'S EPISCOPAL CHURCH
- SITE OF THE APRIL 6, 1968 SHOOTOUT
- FOURTH BLACK PANTHER PARTY OFFICE
- SITE OF THE OCTOBER 28, 1967 SHOOTING
- SITE OF HUEY P. NEWTON'S MURDER
- ALAMEDA COUNTY COURTHOUSE
- HOME OF HUEY P. NEWTON
- DE FREMERY PARK



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PRAC - September 13, 2023
Item 6B

