

Sugar-Sweetened Beverage Community Advisory Board

Special Meeting (Retreat)

January 11, 2020 ■ 5pm-8:30pm

Zoom Teleconference

Please click the link to join the teleconference: <https://us02web.zoom.us/j/84288286924>

Pursuant to the Governor's Executive Order N-29020, all members of Sugar-Sweetened Beverage Community Advisory Board as well as City staff will join the meeting via phone/video conference and no teleconference locations are required.

TO OBSERVE:

<https://us02web.zoom.us/j/84288286924>

Or iPhone one-tap :

US: +16699009128, 84288286924# or +12532158782,,84288286924#

Or Telephone:

Dial (for higher quality, dial a number based on your current location):

US: +1 669 900 9128 or +1 253 215 8782 or +1 346 248 7799 or +1 646 558 8656 or +1 301 715 8592
or +1 312 626 6799

Webinar ID: 842 8828 6924

International numbers available: <https://us02web.zoom.us/j/84288286924>

TO COMMENT:

1) To comment by Zoom video conference, you will be prompted to use the "Raise Your Hand" button to request to speak when Public Comment is being taken on the eligible Agenda item. You will then be unmuted, during your turn, and allowed to make public comments. After the allotted time, you will then be re-muted.

2) To comment by phone, you will be prompted to "Raise Your Hand" by pressing "* 9" to request to speak when Public Comment is being taken on the eligible Agenda Item. You will then be unmuted, during your turn, and allowed to make public comments. After the allotted time, you will then be re-muted.

ADDITIONAL INSTRUCTIONS:

1) Instructions on how to join a meeting by video conference is available at: <https://support.zoom.us/hc/en-us/articles/201362193%20-%20Joining-a-Meeting#>

2) Instructions on how to join a meeting by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663%20Joining-a-meeting-by-phone>

3) Instructions on how to "Raise Your Hand" is available at: <https://support.zoom.us/hc/en-us/articles/205566129-Raising-your-hand-In-a-webinar>

Public Comment:

The SSB Advisory Board welcomes you to its meetings and your interest is appreciated.

· If you wish to speak before the Board, please fill out a speaker card and hand it to the staff supporting the Board.

· If you wish to speak on a matter not on the agenda, please sign up for Open Forum and wait for your name to be called.

· If you wish to speak on a matter on the agenda, please approach the Committee when called, give your name, and your comments.

Please be brief and limit your comments to the specific subject under discussion. Only matters within the SSB Board's jurisdiction may be addressed. Time limitations shall be at the discretion of the Chair.

In compliance with Oakland's policy for people with chemical allergies, please refrain from wearing strongly scented products to meetings. In compliance with the American Disabilities Act, if you need assistance to participate in the meetings for the Sugar-Sweetened Beverages Community Advisory Board, please contact the Human Services Department at 510-238-3088. Notification 48 hours prior to the meeting will enable the City of Oakland to make reasonable arrangements to ensure accessibility. If you have questions regarding this agenda or related materials, please contact our office at the number above.

Sugar-Sweetened Beverage Community Advisory Board

AGENDA

1. Welcome and Call to Order
 - Roll Call, Introductions
 - Announcements
 - A special moment of silence and reflection on behalf of Sharon Robinson
 - Agenda Review and Adoption
2. Open Forum
3. Adoption of Prior Meeting Minutes: December 14, 2020 Action
4. Review and Reflection on 2020 and its successes and milestones Discussion
5. SWOT (Strengths, Weaknesses, Opportunities, and Threat) Analysis Discussion
6. Board Goals and Objectives for 2021 Discussion
7. Measure HH Revenue Status, City Budget, and Impact on SSB Projects Discussion/Action
8. 2021 Calendar Discussion
9. Agenda Items for the Next Board Meeting Action
10. Adjournment Action

Sugar-Sweetened Beverage Community Advisory Board

MINUTES TO BE APPROVED

Regular Meeting

December 14, 2020 ■ 6:30pm-8:30pm

1. Welcome and Call to Order

- Roll Call, Introductions
- Announcements
- Agenda Review and Adoption

The meeting was called to order at 6:31pm.

Board Members present: Pamela Alton, Raphael Brienens, Michael Hammock, Julia Liou, Laurie Lawson, Dwayne Aikens, and Michelle Wong

City Staff present: Joe DeVries

During the roll call, Michele Wong was introduced and welcomed as the newest member of the Board. Michelle has been in Oakland for 20 years and currently works at Kaiser with patients with complex needs. The work of the SSB attracted her as she sees the importance of promoting healthier life styles in Oakland.

There were no changes to the agenda.

2. Open Forum

There were no Open Forum Speakers

3. Adoption of Prior Meeting Minutes: November 9, 2020

Public Comment:

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Member Hammock made a motion to adopt the November Minutes, Member Alston seconded and the minutes were approved. Members Aikens, Wong, and Lawson abstained.

4. Update from the City Administrator's Office on the Measure HH Revenue Status

Joe DeVries provided an update (attached) on the City's SSB Revenue Collection. The collection rate is much better than reported last month due to late collections from earlier months in the fiscal year. However, the revenue collection is averaging 19% less than FY20 which has already seen a decline from FY19. This forecast does mean resetting expectations about what will be available in the next fiscal year and will need to be discussed in light of the Board's strategic planning conversation.

Member Alston asked if we look at the broader pattern, can we use this as a marker that consumption is down? Joe DeVries said the data certainly supports that, both from this year and the past two years.

Member Aikens asked if online sales (which increased during the pandemic) would cause the drop, and asked if the City still collects when purchases are made online from outside of Oakland. Joe DeVries said he would inquire with fiscal staff and report back.

Next, Joe presented an update on the City's current budget deficit, noting that the first quarter revenues were much worse than anticipated even though the City was conservative in those estimates. Currently the City is seeing a projected \$62 million shortfall in the current year. Approximately half of this shortfall is due to a revenue decline and the other half primarily due to overruns in OPD Overtime costs in the summer.

He noted that at the recent City Council Finance Meeting, it was made clear that everything is on the table to address the current deficit. All hiring has been frozen, other cuts have been implemented, and the city is facing its worst fiscal crisis since the great Recession.

It is likely the City Council will look back at current funding recommendations from the SSB Board and consider pulling portions of that funding back to support vital services. Joe recommended the Board, as part of their strategic thinking, consider how they can influence what will be a difficult process in the coming month or two.

Chairperson Liou asked for a bit more clarification on the funding available. Joe explained there are three funding buckets with a total of approximately 2.27 million available:

- a. \$270,000 set aside for evaluation of the program. The City has been reviewing the scope of work for both Mathematica and City Data Services but no contracts have been finalized.

Sugar-Sweetened Beverage Community Advisory Board

- b. \$500,000 that the Board will hear presentations about tonight from groups providing direct access to food in Oakland communities. Assuming the Board supports these three proposals, they still need to go to the City Council for authorization.
- c. \$1.5 million that the Board already recommended to extend the contracts of the original 14 grantees that received funding last year. This already was authorized by the City Council in July but due to the year-end fiscal processes, none of these contracts have been finalized, no funds have gone out and reductions could be proposed here as well.

The recommendation is that the Board take a look at all of these possibilities and provide the Council input on how the board would support reductions.

5. Discussion and Recommendation on the proposals for the remaining \$500K in funding from FY20

Three groups submitted their proposals that aligned with the Board direction to focus the remaining \$500,000 on access to fresh produce and food in neighborhoods that are considered food deserts. \$150,000 to Sugar Freedom Project which the board had already voted on and then \$175,000 each to Mandela Partners and Saba Grocers.

Chairperson Liou noted that access to food is critical during these times and supported the proposals. Member Aikens had some questions about staffing costs and if the grantees are prepared for when grant funds end to sustain their programs. Member Wong stated her support and noted how important the work of the Sugar Freedom Project is in building an infrastructure and connecting people to food access. Member Brienies asked about the breakdown between the food cards and staffing and if the balance between the two was reasonable.

Francis Calpaturo with the Sugar Freedom Project spoke about their project and the importance of partnering with Saba and Mandela to help shift the narrative around food access in East Oakland. He noted two thirds of the budget goes directly to the people in the community that are doing the work, building resident capacity.

Amani Ali spoke on behalf of Mandela Partners' proposal about their partnership with corner stores and grocery stores in Oakland. They have an App that customers can use to get a discount on EBT products at the stores they are working with.

Lina Ghana with Saba spoke about how their proposal builds on their prior work as well as their recent Cares Act project working directly with corner stores, building out their infrastructure and connecting customers. They have expanded to working with 26 different stores in Oakland's most vulnerable neighborhoods.

A motion was made to recommend all three proposals to the City Council and it passed unanimously.

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6. Update from Colectivo on the Reducing SSB Campaign

Kimberly Wells presented an update on the campaign effort. Her team is moving into the Market Research/Concept Testing process. This is where they will share concepts with the intended audience to identify the best idea. There is flexibility after market research but it will show what ideas resonate the most. They will use this to fine tune messaging, visuals, etc.

Her team will use online surveys, phone calls, and some focus groups to conduct this effort. The outreach will be done in December and early January and the analysis will be wrapped up by the end of January.

Member Aikens had some suggestions about how to connect with a broader audience including East Oakland Collective, Castlemont, St. Louis Bertrand, and the East Oakland Youth Development Center. Kimberly liked these ideas and will follow up on these leads. Member Hammock notes the holidays mean a lot of places are closed and Kimberly acknowledged that a lot of the work would wait until January. Member Brienese asked about the scope and funding, and Kimberly confirmed that her scope does include implementation and her team will be thoughtful about identifying free channels to stretch the dollars further.

In closing Kimberly put out an offer to have Board members participate in a focus group as well so they can experience the process from that perspective. Member Alston encouraged members to do this as she did and found it really helpful.

Kimberly will return to the board with an update in February.

7. Discussion about 2021 Strategic Planning Retreat

Chairperson Liou explained that the Retreat Work Group framed some broad ideas of what to bring forward, recognizing the context of the City's budget being a significant factor. First, is a review and reflection on 2020 and its successes and milestones. Second, doing an analysis of what is coming up as opportunities and threats. Third, review the groups goals and objectives, including some scenario planning based on the budget. Last, developing a calendar for the year.

Member Aikens suggested as homework, each member create a list of two strengths, weaknesses, opportunities, and threats and look at other SST cities and see what trends exist in those areas. He added that members should come to the meeting with their list to review at the meeting. He also said he could create a grid to be sent out ahead of time.

Regarding a facilitator, Joe DeVries had not identified one yet and noted the Zoom scenario makes it a bit challenging, he also asked if the group still wants to conduct the

Sugar-Sweetened Beverage Community Advisory Board

retreat on the standing Monday night meeting time. The group agreed to start the meeting early on the same Monday January 11th at 5pm and extend to 8:30.

Member Wong asked about staff support as to what the City Council will support regarding our recommendations. Member Hammock noted there are two new Council Members who will need to be briefed on the work. Chairperson Liou pointed out that the budget process will really start in April, so there is time now to develop recommendations and set up meeting to brief Council Members.

Member Aikens also recommended that each member look at the 14 current grantees and scale/rate them ahead of time to have a recommendation to Council based on that prioritization. The group supported this idea and asked that the Quarterly Progress Reports be shared with them as part of the packet to develop that priority list.

Member Lawson suggested the group use the same facilitator as last year and Member Brienens agreed to provide that contact info to Joe.

8. Board Updates

N/A

9. Administrative Update

N/A

10. Agenda Items for the Next Board Meeting

N/A

11. Adjournment

The meeting was adjourned at 8:32pm.

Sugar Tax SWOT Analysis: All members of the advisory board are encouraged to identify a city that has implemented a program similar to the Oakland Sugar Tax Advisory Board and evaluate the program by doing a comparison analysis. [Here](#) is a link to an analysis by the Urban Institute that contains links to several localities that have Sugar Sweetened Beverage taxes that you can explore to see what other cities have done. After evaluating the other programs list in your opinion, the Oakland Advisory program strengths, weaknesses, opportunity for improvement, and threats. This will allow the Oakland Sugar Sweetened Beverage Community Advisory Board to plan efficiently while undergoing an unprecedented public health crisis.

	Strengths	Weakness	Opportunities	Threats
Ali Obad				
Pamela S Alston				
Julia Liou				
Laurie S Lawson				

Justin Watkins				
Raphael Breines				
Michael Hammock				
Michelle Wong				
Dwayne Aikens Jr.				

Sugar-Sweetened Beverage Tax Fund

Reducing Consumption of Sugar-Sweetened Beverages

Background, Guiding Principles and Areas of Focus

BACKGROUND: SUGAR SWEETENED BEVERAGE TAX FUND (MEASURE HH)

The Sugar Sweetened Beverage (SSB) Distribution Tax Ordinance was established in November 2016, when over sixty-one percent of Oakland voters expressed the need to reduce the health consequences of consuming sugar-sweetened beverages by approving Measure HH. Measure HH established the tax of 1 cent per fluid ounce on the distribution of sugar-sweetened beverages in Oakland and required the establishment of a Community Advisory Board to make recommendations to the City of Oakland Council on the expenditure of revenues generated by the general excise tax.

The goals of Measure HH include to establish and/or fund programs to reduce the consumption of sugar-sweetened beverages; and to support health education and physical activity programs to improve the health of Oakland residents, especially for those most impacted by health disparities and the chronic diseases associated with the consumption of sugar.

SSB ADVISORY BOARD VISION AND GUIDING PRINCIPLES

The Sugar Sweetened Beverage (SSB) Tax Community Advisory Board adopted a Vision Statement and Guiding Principles which inform the Reducing Consumption of Sugar Sweetened Beverages Community Grants Program and other funding allocations.

Vision

Ensuring the right to a healthy life by investing in the health of Oakland children and families, building hope for a better tomorrow.

Guiding Principles

We are committed to achieving the highest level of health and well-being for Oakland children and families, particularly those who are most affected by the impacts of sugar sweetened beverages including but not limited to the following:

- a. Social justice through food system change*
- b. Dental disease prevention and overall health promotion*
- c. Addressing health disparities and inequities for low-income and our most vulnerable communities*
- d. Healthy eating and active living for all*

We will strive for systemic change, strategic coordination, and community based collaboration among key stakeholders.

We will ensure that the community voice is included integrated and upheld.

We will strive to increase our community's ability to create change and our community members' self-capacity to live a healthy life.

We are committed to ensuring a culturally appropriate and ethnic lens to the funding work.

We are committed to equity, fairness, transparency, and high impact.

The City of Oakland seeks to support services and programs that align with the SSB Board's principles. Grant-making efforts and fund allocations are guided by the intention to prioritize resources for

Sugar-Sweetened Beverage Tax Fund

Reducing Consumption of Sugar-Sweetened Beverages

Background, Guiding Principles and Areas of Focus

neighborhoods most impacted by the consumption of sugar-sweetened beverages. Priorities to consider:

- **Prioritize resources for neighborhoods where the effect of sugar-sweetened beverage consumption is most prevalent, as indicated by highest incidences of obesity, diabetes, and other related chronic diseases.**
- **Use evidence-based programs and/or promising practices.** To promote successful outcomes, the City of Oakland will prioritize programs that demonstrate expertise and effectiveness in serving local communities.
- **Support efforts towards innovation and improvement.** Opportunities for innovative and emerging practices focused on changing food systems and/or community practices are encouraged where appropriate.

Target Area and Priority Populations:

The target area includes many parts of West Oakland, East Oakland, San Antonio and Fruitvale that are disproportionately impacted by disease related to the consumption of sugar. The target areas include census tracts in Oakland that have equal or greater than 10% diabetes, obesity, mortality or hospitalization rates as identified by the Community Assessment, Planning, and Evaluation (CAPE) Unit at the Alameda County Public Health Department.

Specific populations for prioritization of services include:

- Children and their families; preschool through high school or 0 to 18 years (Infants, children, and youth) in Oakland
- Pregnant mothers and family members who play a key role in infant nutrition decisions
- Households with limited resources
- Individuals who are at greater risk of health impacts of sugar-sweetened beverages
- Groups with higher than average population indicators for diabetes, obesity, and tooth decay
- Groups/communities disproportionately targeted by the beverage industry

Sugar-Sweetened Beverage Tax Fund

Reducing Consumption of Sugar-Sweetened Beverages

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DESCRIPTION OF FUNDING AREAS

The City of Oakland will direct funding in four areas which together promote goals and objectives for a healthy and resilient Oakland community which include the following:

- Reduce the consumption of sugar-sweetened beverages
- Improve access to safe drinking water
- Increase health equity by reducing obesity, diabetes, dental caries, and related health disparities
- Increase the number of healthy, resilient Oakland residents
- Promote vibrant neighborhoods (i.e., opportunities for physical activity, healthy food access and choice, community gardens, farmer’s markets and healthy retail outlets)
- Increase community engagement and community initiated participatory decision making around strategies to reduce consumption of sugar-sweetened beverages
- Promote community economic empowerment through expansion of food systems
- Promote comprehensive interventions that include wellness, nutrition education and awareness campaigns, environmental changes, organizational change, policy advocacy and systems change

Funding Area 1: Prevention through Education and Promotion

This funding area includes projects to increase access and consumption of water and will include social marketing and educational campaigns focused on culturally relevant and linguistically accessible media to promote the consumption of water rather than soda, as well as promote nutrition and physical activity and increased access to parks and open spaces.

Programs, projects and activities funded could include:

- **Water Consumption Campaign:** Promote water consumption and awareness to ensure potable drinking water is easily accessible to children and adults in homes and public facilities, including parks, playgrounds, schools, public buildings, worksites, and clinics.
- **Public Health Outreach and Mitigation:** Prevent and address factors related to the evidenced based impacts of sugar-sweetened beverages (i.e., obesity, diabetes, heart disease, tooth decay, etc.) through promotion, education and civic engagement.
- **Community Leadership:** Develop community leadership to help communicate the impact of health disparities and inequities due to sugar-sweetened beverages impacts on a community level through culturally relevant, linguistically accessible, community driven and participatory designed prevention promotional initiatives.
- **Media and Public Education Campaign:** Engage in advertising and education to counter advertising campaigns for sugary products sponsored by the distributors of sweetened beverages; develop marketing and messaging of healthy alternatives and lifestyle; target advertising and packaging of sugary drinks.

Sugar-Sweetened Beverage Tax Fund

Reducing Consumption of Sugar-Sweetened Beverages

Background, Guiding Principles and Areas of Focus

- **Education:** Provide nutrition and wellness education in schools, worksites, and community settings.

Funding Area 2: Healthy Neighborhoods and Places

This funding area invests in neighborhood initiatives that increase access to healthy and affordable food and active living. It should include community driven initiatives to promote individual/family knowledge, attitude and behavior change, advance nutrition education and physical education, and promote drinking water. Funding in this area may also address systemic changes as related to food access, systems and consumption.

Programs, projects and activities funded could include:

- **Healthy Food and Beverages/Alternatives to SSBs:** Increase consumption, access to and the spread and/or creation of healthier alternatives to sugar-sweetened beverages, including access to healthy, culturally appropriate, high quality food. Create and increase healthier drink alternatives to sugar-sweetened beverages.
- **Neighborhood Food Enterprise:** Engage community based organizations and business establishments to support sugar-sweetened beverages reduction strategies. Address local economy and food system gaps in access to healthy equitable and sustainable alternatives to sugar-sweetened beverages. Innovative projects to develop local enterprise, expand cooperative or local ownership of food systems, urban farms and gardens.
- **Healthy Retail/Food Systems:** Increase healthy food access and healthier drink alternatives in neighborhood stores, especially in neighborhoods defined as food deserts (i.e., no grocery store within one mile). Healthy retail program strategies could include one or more the following elements: 1) increase availability of fresh, healthy, culturally appropriate and affordable food; 2) purchase equipment and fixtures to increase visibility of healthier choices to shoppers; 3) implement a marketing and promotional campaign to increase awareness of healthier food and drink options available in the store; and 4) support partnerships with local food justice champions and urban farmers to increase sales of healthier food and drink in neighborhood stores.
- **Movement and Physical Activity:** Deliver programming that provides opportunities to engage in movement and physical activity; promote active lifestyles.
- **Nutrition and Meal Programs:** Improve the nutritional quality of the food and access to food of high quality nutritional value for children, families, and low-income residents in priority areas, and support learning and cultural practices supporting healthy eating.
- **Wellness and Nutrition:** Programming to increase gardening, nutrition education and physical activity for children and families, adults and seniors in neighborhoods.

Funding Area 3: Health Care Prevention and Mitigation

The City of Oakland is seeking to support programs that aim to reduce and prevent the impacts of sugar such as an increase in the risk of obesity, diabetes, heart disease and dental caries by engaging the medical and dental workforce to reduce disparities in nutrition related health behaviors by gender, age, race, socioeconomic class, education, ability and geographical region. These health practitioners would be engaged to support Oakland residents to improve health outcomes across

Sugar-Sweetened Beverage Tax Fund Reducing Consumption of Sugar-Sweetened Beverages Background, Guiding Principles and Areas of Focus

their lifespan through increased healthy eating (i.e., increase consumption of fruit, vegetables, and healthy drink alternatives), and physical activity, healthy weight, and diabetes prevention and control. Health practitioners would engage with community residents to improve community oral health by increasing education and access to preventative services and screening, as well as increasing behavioral and social supports for healthy lifestyle, integration of oral health assessment, prevention, and education into primary care.

Health provider based programs should support the expansion of culturally sensitive and linguistically accessible nutrition screening and counseling and education regarding sugar-sweetened beverage consumption and provide healthy alternatives and strategies to decrease obesity, diabetes and oral health disparities.

Programs, projects and activities funded could include:

- **Increase Screening and Preventive Programs:** Support delivery of school-based dental services (e.g. dental sealants at schools), and expansion of dental services for low-income pregnant women. Expand dental health programs at WIC and early childhood development centers as relates to sugar-sweetened beverages reduction and prevention.
- **Provider Training and Engagement:** Equip health care providers in water promotion, nutritional counseling and screening skills development. Conduct educational and participatory strategies to decrease sugar-sweetened beverage consumption.
- **Screenings, Referrals and Other Early Prevention Programming:** Increase nutrition/BMI screenings and referrals, including breastfeeding, as required to increase nutrition and healthy lifestyles that can help decrease sugar-sweetened beverage consumption and mitigate sugar-sweetened beverage impacts.

Funding Area 4: Policy and Advocacy

Community led engagement and organizing to change policies and practices in public institutions and organizations affecting neighborhoods and the larger Oakland community, as relates to sugar-sweetened beverage consumption and access to healthy food, beverage alternatives and a built environment that supports a healthy lifestyle.

Programs, projects and activities funded could include:

- **Community Action Research:** Participatory research that will provide information and support evaluation of the promising practices and impacts of the SSB initiative.
- **Civic Engagement and Policy Advocacy:** Civic engagement around empowerment and resiliency, through health and policy education, and grassroots organizing focused on institutional, organizational or environmental change to remove barriers to providing healthy food and safe water, limit access to sugar-sweetened beverages and reduce the availability of sugary products.
- **Public Awareness and Education Campaign:** Launch public awareness, educational and action campaigns to limit and eliminate marketing of sugar-sweetened beverages and implement counter advertising campaigns targeting schools, work sites, and community settings.

SSBT Net Collection Summary (by month)

Fiscal Year	Month	Revenue	YTD
FY 2020-21	Jul-20	\$758,815.81	\$758,815.81
	Aug-20	\$744,899.10	\$1,503,714.91
	Sep-20	\$685,050.16	\$2,188,765.07
	Oct-20	\$671,387.37	\$2,860,152.44
	Nov-20	\$357,024.32	\$3,217,176.76
	Dec-20	\$0.00	\$3,217,176.76
	Jan-21	\$0.00	\$3,217,176.76
	Feb-21	\$0.00	\$3,217,176.76
	Mar-21	\$0.00	\$3,217,176.76
	Apr-21	\$0.00	\$3,217,176.76
	May-21	\$0.00	\$3,217,176.76
	Jun-21	\$0.00	\$3,217,176.76

SSBT Reconciliation

Reporting Month	July-20 Pmts	Aug-20 Pmts	Sep-20 Pmts	Oct-20 Pmts	Nov-20 Pmts	Dec-20 Pmts	Jan-21 Pmts	Feb-21 Pmts	Mar-21 Pmts	Apr-21 Pmts	May-21 Pmts	Jun-21 Pmts	Jul-21 Pmts (accrual)
Jul-2020		228,363.46	\$499,174.33	\$6,945.92	\$24,332.10	\$0.00							
Aug-2020		0.00	\$323,644.75	\$356,998.53	\$64,141.82	\$114.00							
Sep-2020				\$228,903.50	\$456,032.07	\$114.59							
Oct-2020					\$631,942.83	\$39,444.54							
Nov-2020						\$357,024.32							
Dec-2020													
Jan-2021													
Feb-2021													
Mar-2021													
Apr-2021													
May-2021													
Jun-2021													
Total ¹	\$0.00	\$228,363.46	\$822,819.08	\$592,847.95	\$1,176,448.82	\$396,697.45	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

¹ As shown in Oracle

Period Balances (YTDE) - P06-21

Account: 1.1030.08721.41522.1003817.IP59

Funds Available (Detail Balances)

Period	Budget	Encumbrance	Actual	Funds Available
P01-21	(9,200,000.00)	0.00	0.00	(9,200,000.00)
P02-21	0.00	0.00	(228,363.46)	228,363.46
P03-21	0.00	0.00	(822,819.08)	822,819.08
P04-21	0.00	0.00	(592,847.95)	592,847.95

AGENCY NAME	PROJECT TITLE	PROPOSED AWARD 2020-21	Q3 REPORT	Q4 REPORT
Alameda County Public Health Dept. Nutrition Services	Rethink Your Drink Campaign	\$177,315	x	x
Youth Employment Partnership, Inc.	Peer-to-Peer Nutrition	\$114,198	x	x
La Clinica de La Raza	H2Oakland Education Program	\$69,626	x	x
Tides Center, Fiscal Sponsor for HOPE Collaborative	Youth Action to Reduce Sugar-Sweetened Beverage Consumption	\$114,198	x	x
Oakland Lacrosse Club	East Oakland Outreach and Team Experience	\$57,948	x	x
Service Opportunity for Seniors	Health Improvement for Homebound Seniors	\$71,357	x	x
Roots Community Health Center	East Oakland Food Matters	\$189,198	x	x
Fresh Approach	VeggieRx Program for Healthy Food and Beverages	\$45,490	x	x
Planting Justice	Sustainable Agriculture for a Healthier Oakland	\$114,198	x	x
Mandela Partners dba Mandela Marketplace	Mandela Hubs for Health	\$114,092	x	x
East Bay United Soccer Club	EBU Healthy Oakland Initiative	\$113,330	x	x
Alameda County Public Health Dept. Office of Dental Health	Preventive Dental Services for Children at WIC	\$114,198	x	x
Native American Health Center, Inc.	Healthy Oakland Families	\$107,144	x	x
Bay Area Community Resources	Healthy Options at Point of Sale (HOPS)	\$97,708	x	x

PROGRAM INFORMATION			
Organization/Public Agency Name: Alameda County Public Health Department – Nutrition Services Prog		Funding Area: Prevention through Education & Promotion	
Project Title: Rethink Your Drink Oakland		Project/Agency Website: www.healthylivingforlife.org	
Project Description: Promote Rethink Your Drink and Nutrition Education throughout Oakland, especially in lower income communities.			
Designation (Check Appropriate Category):		Project Dates/Frequency: July 1, 2019 – June 30, 2020, ongoing	
<input type="checkbox"/> Small & Emerging Org	<input type="checkbox"/> Single Agency Applicant	<input checked="" type="checkbox"/> Collaborative X	
Mailing Address for SSB Invoice Checks: Alameda County Nutrition Services 3600 Telegraph Avenue, Oakland, CA 94609			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Jenny		Last Name: Wang	
Phone: 510-268-4222	Email: jenny.wang@acgov.org		Position: Program Director
Executive Director			
First Name: Jenny		Last Name: Wang	
Phone: 510-268-4222		Email: jenny.wang@acgov.org	
Project/Event Representative			
First Name: same as above		Last Name:	
Phone:		Email:	
Contract Representative			
First Name: same as above		Last Name:	
Phone:		Email:	
Service Site			
Site Name: Alameda County Nutrition Services			
Address: 3600 Telegraph Avenue, Oakland, CA 94609			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative):			
First Name:		Last Name:	
Phone:		Email:	
Collaborative Partners			
Planting Justice			

PARTICIPANT INFORMATION		
Participant		
First Name:	Last Name:	
Date of Birth:	Age:	Youth /Adult Participant
Street Address:	Zip Code:	District:
Race/Ethnicity:	Gender:	Release of Information: Y/N
Email Address:	Telephone:	
Parent/Guardian/Legal Representative 1 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
Parent/Guardian/Legal Representative 2 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
EMERGENCY CONTACT INFORMATION		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Relationship to Participant:	

***Note: You do not need to fill or submit this participant information sheet. Just ensure that the participant information sheet being used is capturing this information. Please provide a participant roster (if applicable).**

SUMMARY

Program Highlight and Successes

Share your program’s highlights and successes in this quarter. What outcomes have been achieved?

During Quarter 3, we continued to teach Rethink Your Drink throughout Oakland, and a highlight was doing creative community engagement, where community resident champions came alongside Nutrition Services Program and together, we were able to teach classes, participate in health fairs, make water promotion videos, and do water promotion through art and photography.

Planting Justice Educators reached over 5,000 people during Q3 with empowering hands-on educational programming and engaging "pop-up" smoothie distribution, with each person walking away with recipes, nutritional information, and digestible facts about the harmful impacts of sugar in our communities. Program participants grew, harvested, distributed, processed, and shared alternatives to SSBs with produce grown locally on their school campus and in their community.

Program Challenges

What challenges have been faced this quarter that impact your program’s or participant’s goals? What steps have you taken to address and resolve these challenges as well as challenges noted in any past quarterly reports (if applicable)? What has been the outcome?

When COVID-19 hit Oakland, we could not continue to hold nutrition education classes and events, or we would have had greater reach. COVID-19 shut down all Oakland schools in mid-March, which presented the challenge of continuing to reach our students and families without the existing scheduled programs at OUSD schools. The PJ team shifted by expanding educational and outreach pop-ups in alternative sites, including outside popular neighborhood liquor stores, and at the OUSD emergency food distribution events.

Performance Goals

If the program did not meet projected performance goals (i.e. projected sessions, participation, hours of service), please provide a response to the following questions:

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

No shortfall.

2. What steps have been taken to prevent a shortfall in subsequent quarters?

No shortfall.

3. How will the performance be made up in subsequent quarters?

No shortfall of performance to be made up in subsequent quarters.

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

During this quarter, COVID-19 affected our programming significantly the second half of March. Thankfully, the majority of the quarter’s work was already completed. For the second half of March, we did lose the opportunity to teach a number of community nutrition education classes as well as participate in a number of health fairs.

Subcontractor and Consultants

Share any activities and new development with subcontractors and consultants this quarter.

This is the quarter where PJ officially started their subcontract with us.

Additional Comments

Provide comments or feedback to SSB staff.

N/A

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

A highlight during Q3 was our Hip Hop Art classes that we hosted with internationally-known but home-grown “Artist” Refa 1. We held an Art Party for organizational leaders from Oakland, as well as an Art Party for youth leaders from Oakland. Everyone created beautiful graffiti art that promoted water, and we put together 2 promotional videos to further multiply the message that Water is Life! In the early part of Q3, we continued to distribute the Harvest of the Month Calendar throughout Oakland. The 2020 Calendar promotes water consumption throughout its pages and also promotes the community wide benefits of a sugary drink tax. In all, we distributed approximately 20,000 Calendars in Oakland!

In Q3, our subcontractor Planting Justice recognized that COVID-19 was going to impact our students and their families disproportionately from the beginning of the crisis. As soon as our Education Team heard the schools were closing, our Education Team began discussing and planning for a shift in programs that would enable our educators to continue building relationships and sharing critical nutrition support for Oakland students and families. The PJ team began canvassing our Sobrante Park neighborhood to invite residents to our nursery to pick up pre-made smoothies and free produce, which our educators have been able to access with increased regularity from local farms and other food justice organizations who PJ Educators are organizing with to conduct Mutual Aid responses. The PJ team decided to bring their pop-up Kale Smoothie outreach events to the OUSD food giveaways, with PJ Educators distributing hundreds of pre-made smoothies/day in family-sized sanitized mason jars, which were donated to the organization by the hundreds to help with this effort. PJ Educators also began setting up their pop-up Kale Smoothie outreach events to the popular liquor store which sits at the entrance to the Sobrante Park neighborhood on 105th and Edes, which has helped the PJ team share SSB education and alternatives with hundreds of people who we otherwise would not have reached. All this work was led by long-time East Oakland residents who are supported by the PJ organization and by this grant to immediately respond to the public health and nutritional needs that have been exacerbated by this crisis.

NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

PROGRAM INFORMATION			
Organization/Public Agency Name: Alameda County Public Health Department – Nutrition Services Prog		Funding Area: Prevention through Education a7 Promotion	
Project Title: Rethink Your Drink Oakland		Project/Agency Website: www.healthylivingforlife.org	
Project Description: Promote Rethink Your Drink and Nutrition Education throughout Oakland, especially in lower income communities.			
Designation (Check Appropriate Category):		Project Dates/Frequency: July 1, 2019 – June 30, 2020, ongoing	
<input type="checkbox"/> Small & Emerging Org	<input type="checkbox"/> Single Agency Applicant	<input checked="" type="checkbox"/> Collaborative X	
Mailing Address for SSB Invoice Checks: Alameda County Nutrition Services 3600 Telegraph Avenue, Oakland, CA 94609			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Jenny		Last Name: Wang	
Phone: 510-268-4222	Email: jenny.wang@acgov.org		Position: Program Director
Executive Director			
First Name: Jenny Wang		Last Name: Wang	
Phone: 510-268-4222	Email: jenny.wang@acgov.org		
Project/Event Representative			
First Name: same as above		Last Name:	
Phone:		Email:	
Contract Representative			
First Name: same as above		Last Name:	
Phone:		Email:	
Service Site			
Site Name: Alameda County Nutrition Services			
Address: 3600 Telegraph Avenue, Oakland, CA 94609			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative):			
First Name:		Last Name:	
Phone:		Email:	
Collaborative Partners			
Planting Justice			

PARTICIPANT INFORMATION		
Participant		
First Name:	Last Name:	
Date of Birth:	Age:	Youth /Adult Participant
Street Address:	Zip Code:	District:
Race/Ethnicity:	Gender:	Release of Information: Y/N
Email Address:	Telephone:	
Parent/Guardian/Legal Representative 1 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
Parent/Guardian/Legal Representative 2 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
EMERGENCY CONTACT INFORMATION		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Relationship to Participant:	

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SUMMARY

Program Highlight and Successes

In March and April, you shared with SSB your program's plans for shifting services in Q4 (April 1 to June 30) due to the coronavirus pandemic. Based on the plans you provided to SSB: Did your program operate the way you envisioned? What was successful about your services, and what additional services (if any) did you provide in response to changing community needs??

During Quarter 4, we were in the midst of the worst pandemic that any of us have ever seen in our lifetimes. 13 out of the 17 nutrition services staff were deployed to the County's COVID-19 Emergency Response on the Case Investigation and Contact Tracing Team. While our staff could not do Rethink Your Drink education at health fairs and live events, we took every opportunity to educate on healthy eating and staying hydrated with water as we spoke with COVID-19 cases and contacts, because healthy living is part of developing a strong immune system to fight off COVID-19. The message was received well. When we learned that someone in quarantine had a need for water, and they didn't trust the dirty water coming out of the tap, because we know they should not be headed out to the store to purchase water, we took the initiative to send them a Brita water filter pitcher!

As an essential business growing and distributing food for our community, Planting Justice was able to remain open for most of Q4, with the exception of the last two weeks of June (due to a staff member's father testing positive, and waiting for our staff's COVID tests to come in). Having this safe facility to host our SSB programming has been a huge relief for our community and program participants, despite the anxiety of the times and the constant work of ensuring our staff and program participants were following CDC guidelines for sanitation, masks and physical distancing. As expected, all of our school sites have remained closed throughout Q4, so PJ staff operated our programs with flexibility and ingenuity to meet the needs of our community and meet our revised program targets. In addition to drastically increasing the use of our headquarters at 319 105th Avenue for program activities, PJ staff pivoted to provide program services to thousands of Oakland residents during the weekly OUSD food distribution events hosted at Madison Park Academy and Castlemont High School. By providing services where our most needy program participants were already gathering, PJ staff were able to provide SSB related education, outreach, and emergency nutritional support, utilizing our green smoothies and "vitamin water" (herbs and fruit soaked overnight in water) as engaging methods to draw people in, educate our community on the dangers of sugar-sweetened beverages, and provide recipes and alternatives that also meet the urgent nutritional needs in our community. With SSB support, PJ handed out more than 3,000 smoothies this quarter, which included pre-made smoothies in sterilized mason jars that enabled families to bring home family-sized green smoothies to supplement the OUSD emergency food support. PJ also expanded its partnership with our local liquor/corner store, to offer SSB alternatives and education on a highly trafficked corner in Sobrante Park (105th and Edes). All of these outreach activities helped to promote additional opportunities and services at PJ offered during these extraordinary times, including opportunities for youth and adults to garden with us at the nursery, learn how to grow their own food, harvest and bring home produce to their families, take home vegetable and herb starts for their own gardens, and take home CSA boxes of produce that PJ staff received from local farms and distributed throughout our community.

Program Challenges

What were some of the challenges that you faced in your program's transition to virtual services? What measures were put in place to ensure all participants had the necessary technology (hardware, software, internet and IT support) to participate in remote programming? Share how you received and incorporated feedback from youth and their families into your services.

It was very challenging on all of us and our community based and school based partners to not have any springtime health fairs. It was something historically very fun and impactful in our communities. However, we also enjoyed the creativity of incorporating rethink your drink and nutrition education into thousands of conversations we had with cases and contacts through our COVID-19 work. As the news has been reporting, COVID-19 disproportionately affects residents in West Oakland, Fruitvale, San Antonio, and East Oakland, so reaching these communities exactly matched our grant objectives. What we could not spend money on was the engagement of community champions. In Q4, we could not stipend any Oakland Resident Champions to co-educate with us. It was money that we wished we could have reinvested in the community!

For Planting Justice, ensuring that program participants followed CDC protocols related to sanitation, physical distancing, and constant mask-use, was an enormous challenge. It basically took an additional staff person to constantly monitor program participants' behavior, to ensure the physical distancing measures in particular were followed. Gratefully, none of our staff nor program participants got sick, but the stress and anxiety definitely had an impact on our staff in particular.

Performance Goals

Please detail the main services provided in Q4, including services provided by subcontractors. These should match the plans provided to SSB and the updates to programs that you have shared in the responses above. Be sure to include activity name, the frequency, participants reached and outcomes. Did you meet your performance goals? Please provide a response to the following questions.

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

Performance goals were met. Reach was met.

2. What steps have been taken to prevent a shortfall in subsequent quarters?

No shortfalls. We still reached our populations. The locations and methods for the education and promotion had to change. All school sites closed, so locations were changed to host program activities during OUSD food distribution events, at the Planting Justice nursery, and outside a neighborhood liquor store at highly trafficked intersection.

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

An unexpected outcome happened with Planting Justice! Many families and program participants are now inspired and energized to grow their own food at home, in order to have a source of organic produce to make their own homemade alternatives to SSBs (green smoothies and vitamin water). Program participants learned to plant, tend, maintain, and harvest produce utilizing the community garden at the Planting Justice nursery. With long lines at grocery stores and food banks, with a systemic lack of access to organic produce in many of the communities we work in, and with more time at home due to COVID-19 shutdowns, many of our program participants expressed a strong desire to start home gardens. PJ heard this need and desire, and decided to dedicate space in our nursery to grow vegetables and herbs to donate to community residents and program participants who are most at need for nutritional support. PJ provided large pots to families who lack space to garden, soil, organic soil amendments, mulch, and vegetable/herb starts, in addition to free consultations and training that enabled program participants to take home what they were learning at PJ. We heard that these experiences gardening at home not only helped to provide critical nutrition for Oakland families, but also contributed to improved emotional and mental health, and spiritual nourishment, for program participants.

NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

PROGRAM INFORMATION			
Organization/Public Agency Name: Youth Employment Partnership, Inc. (YEP)		Funding Area: Prevention through Education and Promotion	
Project Title: Peer-To-Peer Nutrition (P2P Nutrition)		Project/Agency Website: www.yep.org	
Project Description: <i>P2P Nutrition</i> will provide 198 high-risk youth with summer enrichment and after-school nutrition and leadership training to become advocates for healthy Oakland communities. Through interactive courses in YEP's commercial kitchen, located in the heart of the San Antonio neighborhood, participants will learn fundamentals about nutrition science, how to prepare inexpensive, wholesome meals, and how to teach these skills to their peers—with a strong emphasis on reducing sugar-sweetened beverages and increasing water consumption. The program targets participants, ages 14-18, residing in the flatlands of East and West Oakland, Fruitvale, and lower San Antonio neighborhoods			
Designation (Check Appropriate Category):			Project Dates/Frequency: July 1, 2019 – June 30, 2020
Small & Emerging Org	Single Agency Applicant X	Collaborative	
Mailing Address for SSB Invoice Checks: 2300 International Blvd, Oakland CA 94601			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Norman		Last Name: Santos	
Phone: 510 533 3447	Email: nsantos@yep.org		Position: Director of Finance
Executive Director			
First Name: Michele		Last Name: Clark	
Phone: 510 533 3447	Email: mclark@yep.org		
Project/Event Representative			
First Name: Michele		Last Name: Clark	
Phone: 510 533 3447	Email: mclark@yep.org		
Contract Representative			
First Name: Michele		Last Name: Clark	
Phone: 510 533 3447	Email: mclark@yep.org		
Service Site			
Site Name: Youth Employment Partnership, Inc.			
Address: 2300 International Blvd, Oakland CA 94601			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative): N/A			
First Name:		Last Name:	
Phone:		Email:	
Collaborative Partners			
N/A			

PARTICIPANT INFORMATION		
Participant		
First Name:	Last Name:	
Date of Birth:	Age:	Youth /Adult Participant
Street Address:	Zip Code:	District:
Race/Ethnicity:	Gender:	Release of Information: Y/N
Email Address:	Telephone:	
Parent/Guardian/Legal Representative 1 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
Parent/Guardian/Legal Representative 2 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
EMERGENCY CONTACT INFORMATION		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Relationship to Participant:	

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SUMMARY

Program Highlight and Successes

Share your program's highlights and successes in this quarter. What outcomes have been achieved?

- As we mentioned in our Q2 report, YEP underwent a staff restructuring and hired a new Nutrition instructor/case manager who revamped the program and created an engaging cohort of trainees in Q3.
- We also hired on a new youth coordinating case manager who has been assisting in the *5-for-\$25 Healthy Eating Challenge* to give extra support to the youth.
- Q3 has been the best successes so far in terms of what the program trainees received in terms of depth of training and satisfaction with the course.

Program Challenges

What challenges have been faced this quarter that impact your program's or participant's goals? What steps have you taken to address and resolve these challenges as well as challenges noted in any past quarterly reports (if applicable)? What has been the outcome?

- Even though we hired a new Nutrition instructor, she did not start until February which meant she only had one month to revamp the program, outreach to potential participants, and execute the program. She did so very successfully and had more trainees queued up to participate for all of March, but then COVID-19 occurred and YEP had to shut down the training facility as part of the public health directive. We are currently looking into expanding the classroom portion of our program to Google Classrooms and then seeing how the situation develops for in-person healthy cooking lessons. We have 60 tablets available for youth who do not have computer access at home.

Performance Goals

If the program did not meet projected performance goals (i.e. projected sessions, participation, hours of service), please provide a response to the following questions:

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

- As mentioned above, we hired a new instructor who did not start until February. Once the program began to start developing smoothly again—great outreach, great recruitment, great participation—COVID-19 disrupted the last half of March.

2. What steps have been taken to prevent a shortfall in subsequent quarters?

- We had already instituted the steps to recover from the shortfall in Q2, but the unexpected arrival of COVID-19 effected our ability to carry out a hands-on training program. As discussed, we are working on ways to overcome this impasse.

3. How will the performance be made up in subsequent quarters?

- From many prior years of program experience, we knew that we had to build in a make-up period in our original Scope of Work in case things did not go as planned in the first two quarters. With our new instructor, robust program, and subsequent effort we will be able to get closer to our final goals as identified. See above for ways we are working to address the current situation.

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

- There are no staff changes to report, however space and location use will change depending on how public health orders develop around the impact of COVID-19. Activities for training will stay the same and we are in the process of transitioning to electronic classroom instruction. If the shelter-in-place order is lifted we may have to take extra precautionary measures, such as requirement to wear masks, smaller group sizes, and social distancing. The positive thing about YEP's training facility, and commercial kitchen in particular, is that there a lot of space to practice safe social distancing while engaging in hands-on work.

Subcontractor and Consultants

Share any activities and new development with subcontractors and consultants this quarter.

- N/A – no subcontractors

Additional Comments

Provide comments or feedback to SSB staff.

- If any other SSB grantees have found promising ways to work around COVID-19 we would be happy to hear more!

Prepared By: Ronnie Rose

Title: Development Coordinator

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

One aspect of our *Peer-to-Peer Nutrition (P2P Nutrition)* program is to train youth how to do hands-on preparation of healthy meals, after they go through a series of health and nutrition training courses. We do this via the *5-for-\$25 Challenge*: youth are given a \$25 gift card to purchase all of their ingredients (supported by the guidance of the P2P Nutrition instructor) and prepare 5 healthy meals. This skill is meant to help them not only benefit from healthy eating, but so they can prepare larger quantities to feed and share with their families.

In early March we hosted the *5-for-\$25 Challenge* and the youth had a blast. What started out as a way for them to earn some extra money quickly transitioned into a friendly, vibrant, and engaging competition of who could cook the best. Youth teamed up in pairs, and the six groups then started chopping and dicing, blending and mixing. They all would get together and evaluate each other's work and deem who had "won" that round. Then, after they had finally finished their preparation, they shared a sample of their meals with each other and—a little begrudgingly in their competitive spirit—chose a winning team.



NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

PROGRAM INFORMATION

Organization/Public Agency Name: Youth Employment Partnership, Inc. (YEP)			Funding Area: Prevention through Education and Promotion		
Project Title: Peer-To-Peer Nutrition (P2P Nutrition)			Project/Agency Website: www.yep.org		
Project Description: <i>P2P Nutrition</i> will provide 198 high-risk youth with summer enrichment and after-school nutrition and leadership training to become advocates for healthy Oakland communities. Through interactive courses in YEP's commercial kitchen, located in the heart of the San Antonio neighborhood, participants will learn fundamentals about nutrition science, how to prepare inexpensive, wholesome meals, and how to teach these skills to their peers—with a strong emphasis on reducing sugar-sweetened beverages and increasing water consumption. The program targets participants, ages 14-18, residing in the flatlands of East and West Oakland, Fruitvale, and lower San Antonio neighborhoods					
Designation (Check Appropriate Category):			Project Dates/Frequency: July 1, 2019 – June 30, 2020		
Small & Emerging Org	Single Agency Applicant X	Collaborative			
Mailing Address for SSB Invoice Checks: 2300 International Blvd, Oakland CA 94601					
Person Authorized to Pick-Up Reimbursement Payments					
First Name: Norman			Last Name: Santos		
Phone: 510 533 3447		Email: nsantos@yep.org		Position: Director of Finance	
Executive Director					
First Name: Michele			Last Name: Clark		
Phone: 510 533 3447		Email: mclark@yep.org			
Project/Event Representative					
First Name: Michele			Last Name: Clark		
Phone: 510 533 3447		Email: mclark@yep.org			
Contract Representative					
First Name: Michele			Last Name: Clark		
Phone: 510 533 3447		Email: mclark@yep.org			
Service Site					
Site Name: Youth Employment Partnership, Inc.					
Address: 2300 International Blvd, Oakland CA 94601					
Contact Person For this Site (if not Project Representative)					
Organization (if Collaborative): N/A					
First Name:			Last Name:		
Phone:			Email:		
Collaborative Partners					
N/A					

PARTICIPANT INFORMATION		
Participant		
First Name:	Last Name:	
Date of Birth:	Age:	Youth /Adult Participant
Street Address:	Zip Code:	District:
Race/Ethnicity:	Gender:	Release of Information: Y/N
Email Address:	Telephone:	
Parent/Guardian/Legal Representative 1 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
Parent/Guardian/Legal Representative 2 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
EMERGENCY CONTACT INFORMATION		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Relationship to Participant:	

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SUMMARY

Program Highlight and Successes

Share your program's highlights and successes in this quarter. What outcomes have been achieved?

- Due to COVID-19 and the shelter-in-place restrictions, we were not able to operate the program this quarter. Thus, there are no highlights, no trainee activity.

Program Challenges

What challenges have been faced this quarter that impact your program's or participant's goals? What steps have you taken to address and resolve these challenges as well as challenges noted in any past quarterly reports (if applicable)? What has been the outcome?

- COVID-19 impacted our ability to carry out the program, since it requires in-person work in a classroom and kitchen. We originally wanted a no-cost extension to make up for the closure, but that was not an option.

Performance Goals

If the program did not meet projected performance goals (i.e. projected sessions, participation, hours of service), please provide a response to the following questions:

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

- As mentioned, COVID-19 forced a closure and thus we could not operate the program.

2. What steps have been taken to prevent a shortfall in subsequent quarters?

- We would like a no-cost extension, which would help us continue the program and meet performance requirements.

3. How will the performance be made up in subsequent quarters?

- Since there is no no-cost extension granted, we will not be able to make up in subsequent quarters.

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

- There are no updates to report. staff changes to report.

Subcontractor and Consultants

Share any activities and new development with subcontractors and consultants this quarter.

- N/A – no subcontractors

Additional Comments

Provide comments or feedback to SSB staff.

- We would like to have a no-cost extension to be able to make up for the work which was lost for this past quarter.

Prepared By: Ronnie Rose

Title: Development Coordinator

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

PROGRAM INFORMATION			
Organization/Public Agency Name: La Clínica de la Raza, Inc		Funding Area: Prevention through Education and Promotion	
Project Title: H ₂ Oakland		Project/Agency Website: https://www.laclinica.org/	
Project Description: The goal of H ₂ Oakland is to provide nutrition and wellness education in Oakland Unified School District School Based Health Centers that promotes water consumption over sugary beverages, trains youth in leadership and self-efficacy around food justice to support their ongoing success, and equips adults with the tools and education necessary to support youth in making informed health decisions.			
Designation (Check Appropriate Category):		Project Dates/Frequency: 7/1/19 to 6/30/20	
Small & Emerging Org	<input checked="" type="checkbox"/> Single Agency Applica	<input type="checkbox"/> Collaborative	
Mailing Address for SSB Invoice Checks: La Clínica de la Raza, Inc Post Office Box 22210 Oakland, CA 94623			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Navdeep		Last Name: Dhillon	
Phone: 510-535-2909	Email: ndhillon@laclinica.org		Position: Planner
Executive Director			
First Name: Jane		Last Name: Garcia	
Phone: 510-535-4000		Email: jgarcia@laclinica.org	
Project/Event Representative			
First Name: Emma		Last Name: Brenner-Bryant	
Phone: 510-535-2893		Email: ebrennerbryant@laclinica.org	
Contract Representative			
First Name: Navdeep		Last Name: Dhillon	
Phone: 510-535-2909		Email: ndhillon@laclinica.org	
Service Site			
Site Name: Hawthorne Elementary School Based Clinic			
Address: 1700 28 th Avenue, Oakland, CA 94621			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative): La Clínica de La Raza, Inc.			
First Name: Claudia		Last Name: Ramirez	
Phone: 510-535-6440		Email: cldramirez@laclinica.org	
Collaborative Partners			
Urban Promise Academy			

PARTICIPANT INFORMATION

Participant		
First Name:	Last Name:	
Date of Birth:	Age:	Youth /Adult Participant
Street Address:	Zip Code:	District:
Race/Ethnicity:	Gender:	Release of Information: Y/N
Email Address:	Telephone:	
Parent/Guardian/Legal Representative 1 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
Parent/Guardian/Legal Representative 2 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
EMERGENCY CONTACT INFORMATION		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Relationship to Participant:	

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SUMMARY

Program Highlight and Successes

Share your program's highlights and successes in this quarter. What outcomes have been achieved?

In Q3, Jennifer Ozuna, our subcontracted health educator, successfully continued the workshop series at Urban Promise Academy (UPA), completing lessons 2 and 3 of the 5-part curriculum (Outcome 2). The continued partnership with UPA P.E. teachers has been effective in maintaining classroom management and ensuring students remain engaged throughout the workshops. The water bottle design contest winner was announced at the UPA Honor Roll assembly and received a \$500 stipend (Outcome 1). In addition to the accomplishments at UPA, we completed sugar-sweetened beverage presentations for four Peer Health Education (PHE) groups (Outcome 4). Lizzie Meiselman, health educator, hosted an outreach table at Fremont Tiger Clinic's Tacos and Testing event to engage students in an interactive sugar activity (Outcome 5). Overall, our successful implementation of the workshop series, continued outreach efforts, and presentations to PHE groups have contributed to increasing awareness and connecting students to health education resources across our school-based health centers (Outcome 6).

Program Challenges

What challenges have been faced this quarter that impact your program's or participant's goals? What steps have you taken to address and resolve these challenges as well as challenges noted in any past quarterly reports (if applicable)? What has been the outcome?

The Coronavirus pandemic significantly impacted our momentum and has paused all planned activities. As the shelter in place order went into effect, all Oakland Unified School District (OUSD) schools closed and will remain closed for the rest of the school year. The school closures and shelter in place order have resulted in five of our school-based health centers closing temporarily. The planned health fairs our health educator has been preparing for have been cancelled for this school year. Collecting consent forms has been an ongoing challenge. We planned to incorporate incentives which include a Hawthorne Health Clinic tote bag with pencils and pens for students who return consent forms. We also began conversations with teachers on potentially offering extra credit for returning consent forms. However, with school closures, we've faced challenges in implementing the incentives.

Performance Goals

If the program did not meet projected performance goals (i.e. projected sessions, participation, hours of service), please provide a response to the following questions:

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

Due to COVID-19, we have paused the workshop series at UPA, remaining PHE and staff presentations, and cancelled upcoming health fairs. Temporary staff reductions went into effect in Q4 impacting our ability to continue grant deliverables.

2. What steps have been taken to prevent a shortfall in subsequent quarters?

In the previous quarter, our Health Education Supervisor, Skye Timmons, resigned from their position and we have been able to successfully hire a new supervisor, Emma Brenner-Bryant. Our health educator, Lizzie Meiselman, continued preparing presentations for PHE and staff meetings at the beginning of shelter in place, however the extended shelter in place orders and school closures for the remainder of the school year paused preparations at the end of Q3.

3. How will the performance be made up in subsequent quarters?

La Clínica has faced significant impacts agency-wide amid COVID-19 which has impacted our ability to virtually convert planned deliverables. The deliverables were created as in-person activities and we have faced challenges to adapt virtually with limited capacity.

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

Shelter in place has led to school closures for remainder of the school year creating challenges in converting to a virtual platform. Currently, five of the school-based health centers are temporarily closed. We've paused all activities as we navigate the unprecedented changes brought on by COVID-19.

Subcontractor and Consultants

Share any activities and new development with subcontractors and consultants this quarter.

Jennifer Ozuna completed Lessons 3 and 4 of the 5-part curriculum and has received tremendous support from UPA P.E. teachers. She participates in regular check-ins with Claudia Ramirez, Site Supervisor at Hawthorne Elementary School Based Clinic.

Additional Comments

Provide comments or feedback to SSB staff.

The modified budget reflects redistribution of funds to balance to line items with higher expenses than originally planned. Professional development funds in the amount of \$200 were reallocated to duplicating/printing, and local transportation; \$196 to duplicating/printing and \$4 to local transportation. \$1,324 from program material was reallocated to office supplies support higher costs in supplies for the curriculum series. Personnel modifications reflect changes to balance the increased costs with staff transitions in the 3rd quarter. No expenses have been incurred as of the end of the 3rd quarter.

Prepared By: Navdeep Dhillon

Title: Planner

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

One of our largest accomplishments in Q3 was announcing the Water Bottle Design contest winner. The water bottle design contest was presented in Q2. The selection process was tough as there were many creative entries which showcased the talent of UPA students. To create a special and memorable moment for our winner, Hawthorne Elementary School Based Clinic Site Supervisor, Claudia Ramirez, attended the UPA Honor Roll assembly to announce the winner of the Water Bottle Design contest. The student selected had continuously asked our staff when they would select a design and was engaged from the beginning. At the assembly, he was speechless at the announcement of his design selection for water bottles that will be distributed to all students. Students attending the assembly erupted in excitement and showed incredible support towards our contest winner. The reaction from the students was priceless and reflective of the encouraging environment at UPA. It was rewarding for our staff to see the comradery among students. To showcase all students' designs and hard work, Claudia and her staff created a poster display of all the entries for the water bottle design contest for all students and staff to see. The excitement from our winner, contestants, and students attending the assembly is indicative of our collective investment in health and well-being. The water bottle design contest was a unique and creative outlet for students to incorporate their talent with what health means to them. This was a successful display of the intersection between art and health.

Another one of our successes was the progress in our 5-part curriculum and completing lessons 2 and 3. Through this workshop series, we've seen how impactful our relationship with UPA staff has been to implement the 5-part curriculum. The P.E. teachers have been flexible with their classes and in supporting us to ensure students are receiving the full benefits from the curriculum. The collaboration between staff at Hawthorne Elementary School Based Clinic and UPA has been instrumental for the progress at UPA.

NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

PROGRAM INFORMATION			
Organization/Public Agency Name: La Clínica de la Raza, Inc		Funding Area: Prevention through Education and Promotion	
Project Title: H2Oakland		Project/Agency Website: https://www.laclinica.org/	
Project Description: The goal of H2Oakland is to provide nutrition and wellness education in Oakland Unified School District School Based Health Centers that promotes water consumption over sugary beverages, trains youth in leadership and self-efficacy around food justice to support their ongoing success, and equips adults with the tools and education necessary to support youth in making informed health decisions.			
Designation (Check Appropriate Category):		Project Dates/Frequency: 7/1/19 to 6/30/20	
Small & Emerging Org	<input checked="" type="checkbox"/> Single Agency Applicant	Collaborative	
Mailing Address for SSB Invoice Checks: La Clínica de la Raza, Inc Post Office Box 22210 Oakland, CA 94623			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Navdeep		Last Name: Dhillon	
Phone: 510-535-2909	Email: ndhillon@laclinica.org	Position: Planner	
Executive Director			
First Name: Jane		Last Name: Garcia	
Phone: 510-535-4000		Email: jgarcia@laclinica.org	
Project/Event Representative			
First Name: Emma		Last Name: Brenner-Bryant	
Phone: 510-535-2893		Email: ebrennerbryant@laclinica.org	
Contract Representative			
First Name: Navdeep		Last Name: Dhillon	
Phone: 510-535-2909		Email: ndhillon@laclinica.org	
Service Site			
Site Name: Hawthorne Elementary School Based Clinic			
Address: 1700 28 th Avenue, Oakland, CA 94621			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative): La Clínica de La Raza, Inc.			
First Name: Claudia		Last Name: Ramirez	
Phone: 510-535-6440		Email: cldramirez@laclinica.org	
Collaborative Partners			
Urban Promise Academy			

PARTICIPANT INFORMATION		
Participant		
First Name:	Last Name:	
Date of Birth:	Age:	Youth /Adult Participant
Street Address:	Zip Code:	District:
Race/Ethnicity:	Gender:	Release of Information: Y/N
Email Address:	Telephone:	
Parent/Guardian/Legal Representative 1 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
Parent/Guardian/Legal Representative 2 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
EMERGENCY CONTACT INFORMATION		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Relationship to Participant:	

***Note: You do not need to fill or submit this participant information sheet.** Just ensure that the participant information sheet being used is capturing this information. Please provide a participant roster (if applicable).

SUMMARY

Program Highlight and Successes

In March and April, you shared with SSB your program's plans for shifting services in Q4 (April 1 to June 30) due to the coronavirus pandemic. Based on the plans you provided to SSB: Did your program operate the way you envisioned? What was successful about your services, and what additional services (if any) did you provide in response to changing community needs??

Due to temporary school-based health center (SBHCs) closings and staff reduction amid the coronavirus pandemic, we were unable to continue H₂Oakland activities into Q4.

The current pandemic has drastically propelled La Clínica's once gradual transition to telehealth to an urgent need. In order to maintain the health and safety of staff and patients, La Clínica has been actively working to convert in-person appointments to telehealth to prevent gaps in essential health care services in order to meet community needs. To meet COVID-19 testing needs, La Clínica has implemented testing at sites. The SBHCs engage with patients, schools, and the community through various outreach efforts to increase awareness of available services. Additionally, we have created a community resource guide available for staff across the agency to connect our community with resources ranging from food assistance to other basic needs.

Program Challenges

What were some of the challenges that you faced in your program's transition to virtual services? What measures were put in place to ensure all participants had the necessary technology (hardware, software, internet and IT support) to participate in remote programming? Share how you received and incorporated feedback from youth and their families into your services.

In Q4, five of our SBHCs remained temporarily closed. Due to the pandemic's financial impact on La Clínica, our agency was forced to respond to these financial challenges by implementing a program of Temporary Position Reductions (TPR) effective in April 2020. This significantly impacted our school-based health center staffing. Due to limited virtual and staff capacity, we were unable to convert our program to a virtual platform and continue activities into Q4.

Performance Goals

Please detail the main services provided in Q4, including services provided by subcontractors. These should match the plans provided to SSB and the updates to programs that you have shared in the responses above. Be sure to include activity name, the frequency, participants reached and outcomes. Did you meet your performance goals? Please provide a response to the following questions.

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

As mentioned above, limited virtual and staff capacity, and temporary site closures prevented us from continuing the program into Q4.

2. What steps have been taken to prevent a shortfall in subsequent quarters?

Unfortunately, we were unable to continue activities into the final quarter of the grant due to the impact of the coronavirus pandemic.

3. How will the performance be made up in subsequent quarters?

Although we were unable to continue our program, the SBHCs have maintained a strong relationship with the Oakland Unified School District to ensure our young people have access to essential and high-quality health care. The pandemic has transformed the way we view service delivery. We continue to learn best practices to virtually offer high quality care and programming.

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

As mentioned above, schools and five of our SBHCs remained closed, and we've had to temporarily reduce staffing. This prevented us from continuing our H₂Oakland program.

Subcontractor and Consultants

Share any activities and new development with subcontractors and consultants this quarter.

There are no new activities or developments to report.

Additional Comments

Provide comments or feedback to SSB staff.

There are no scope of work activities to report in Q4. We are invoicing in the amount of \$1,009.26 as there were personnel expenses incurred in April as we transitioned staff off of the grant when programming was paused. The coronavirus pandemic has and continues to impact us all in many unimaginable ways. La Clínica appreciates your support, flexibility, and understanding during these unprecedented times as we all navigate to identify a sense of normalcy. We hope to continue future collaborations with the City of Oakland and the Reducing Consumption of Sugar-Sweetened Beverages Community Grants Program.

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

N/A as we were unable to continue activities this quarter.

NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

PROGRAM INFORMATION			
Organization/Public Agency Name: Tides Center fiscal sponsor for HOPE Collaborative		Funding Area: Area 1 and Area 2	
Project Title: HOPE Collaborative Youth Action to Reduce Sugar-Sweetened Beverage Consumption		Project/Agency Website: Hopecollaborative.net and Tides.org	
Project Description: HOPE will organize health education activities and events promoting the consumption of water and other healthy drink alternatives to sugar-sweetened beverages (SSBs). These activities will educate community members on the health risks of drinking and consu SSBs and other unhealthy products. Through a peer-education model, 12 YAB members will organize and lead at least 40 events that engage a influence behavioral change of youth and adult m embers living in our targeted, most impacted communities.			
Designation (Check Appropriate Category):		Project Dates/Frequency: January 1, 2020-March 31, 2020	
Small & Emerging Org	Single Agency Applicant <input checked="" type="checkbox"/>	Collaborative	
Mailing Address for SSB Invoice Checks:			
Tides C/O Accounts Receivable 1012 Torney Ave. San Francisco, CA 94129-1755			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Nakia		Last Name: Woods	
Phone: 510-207-4833	Email: nakia@hopecollaboartive.net	Position: Project Director	
Executive Director			
First Name: Kriss		Last Name: Deiglmeier	
Phone: 415-561-6400	Email: krissd@tides.org		
Project/Event Representative			
First Name: Nakia		Last Name: Woods	
Phone: 510-207-4833	Email: nakia@hopecollaboartive.net		
Contract Representative			
First Name: Paola		Last Name: Cubias	
Phone: 415-561-6400	Email: pcubias@tides.org		
Service Site			
Site Name: The California Endowment			
Address: 2000 Franklin St. Third Floor Oakland, CA 94612			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative):			
First Name: N/A		Last Name: N/A	
Phone: N/A	Email: N/A		
Collaborative Partners			
N/A			

SUMMARY

Program Highlight and Successes

Share your program's highlights and successes in this quarter. What outcomes have been achieved?

We began utilizing social media as a tool to reach the larger Oakland community in the importance of water consumption, healthy and culturally competent eating, and self-care practices. Our successes include publicizing the distribution of our HOPE water bottles, partner events, and running several water-centered posts on our social media. While programming during shelter in place, we will continue to employ these efforts while simultaneously growing the type of content that is shared on social media platforms. Despite COVID-19 restrictions, in the third quarter we were able to host/attend 22 events and serve around 2212 participants and host over 100 hours of meeting and event time. Please see "Summary of Activities" page for more details.

Program Challenges

What challenges have been faced this quarter that impact your program's or participant's goals? What steps have you taken to address and resolve these challenges as well as challenges noted in any past quarterly reports (if applicable)? What has been the outcome?

HOPE has transitioned to online-only programming as a result of COVID-19. We have addressed this issue by hosting all YAB meetings virtually and using digital tools to ensure that our communities connected during this time. We will continue programming digitally while shelter in place is in effect and will share information in a way that is authentic to HOPE's mission and vision. Below is a list of new types of content we are employing.

1. Original content that highlights healthy eating and drinking
2. Videos made by YAB members and staff that incorporate recipes, self-care, art, and creativity
3. Resources that span healing, mental/physical health, finances, and education
4. COVID-19 related news
5. Contest, giveaways, surveying in the form of polls
6. Recipe book creation and distribution

Performance Goals

If the program did not meet projected performance goals (i.e. projected sessions, participation, hours of service), please provide a response to the following questions:

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

N/A

2. What steps have been taken to prevent a shortfall in subsequent quarters?

N/A

3. How will the performance be made up in subsequent quarters?

N/A

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

Effective March 12th, 2020 we shifted all programming to digital platforms in response to COVID-19. We will continue to host meetings and events via our various social media platforms. We anticipate that we may be able to begin in person programming during June but are currently strategizing what said programming will look like.

Subcontractor and Consultants

Share any activities and new development with subcontractors and consultants this quarter.

N/A

Additional Comments

Provide comments or feedback to SSB staff.

During this quarter zero funds were utilized for the Project Director. These funds have been fully spent out effective 12/31/2019. The Project Director will continue to work alongside programmatic staff to ensure the success of this project. It is also important to note that all staff contribute to our SSB work regardless of if their position is funded by the initiative or not. Asia Hampton, whose position is not funded via SSB, has been included during this grant cycle because she has contributed to the success of our SSB work. She will continue to provide her expertise to this project.

Prepared By: Paul Nguyen

Title: Food Justice Innovations Manager

Participant Roster

YAB Participants

1. Coatlupe Martinez
2. Quetzalli Berumen-Ponce
3. Ángel Ramos
4. Ismael Garcia
5. Grecia Sarmiento
6. Melanie Sarmiento
7. Josue Chavez
8. Nia Nicholson
9. Jazmin Montes
10. Marcos Acosta
11. Alain Sanchez
12. Ana Reyes Cruz
13. Christopher Gonzalez
14. Emily Ramirez
15. Khepera Lyons-Clark
16. Milargo Mazariego-Reyes
17. Naomi Barreto
18. Staisha Brown
19. Tayvion Finley

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

This year as HOPE focused more on water education and sugar sweetened beverage alternatives in our programming, we have been able to see how corner store owners are responding. Three Amigos Market and Deli has been one of the corner stores that has been leading the push to increasing healthy options inside their corner store. Located in the San Antonio neighborhood of Oakland, Three Amigos has been a partner corner store with HOPE for nearly 6 years. After our Food Justice Innovations Manager discussed the impact of sugary beverage, Three Amigos began to increase their options of produce and also market more water products by increasing the availability and visibility of water in the store. This has been a seamless transition for the corner store owner to increase water as part of their healthy corner store goals. During this time, the importance of our corner stores have been highlighted for folks who live outside of food desert areas. Three Amigos, and our other four liquor stores, will continue to stay open and provide supplies for those in need. HOPE staff will; continue to check in with store owners weekly as well as provide opportunities for them to share their own success and hardships while we are in shelter in place.

In February our Youth Engagement Manager in partnership with two members of YAB presented about water consumption during the We are the People Conference at MetWest High School. During their presentation, students participated in a creative activity. Students were tasked with creating flyers based on what their initial response to our presentation. One of the students at our presentation hand drew a flyer that connected water to policy. They were inspired by a video in our presentation, this video showcased the impact that implementing a SSB tax had in Mexico. The fact that Mexico, a place this student calls home, was paving the way for this movement inspired her. Her art piece connected Oakland's ssb tax to the work being done in and highlighted the importance of youth voice in our movements. She shared with the rest of the class that our presentation highlighted the importance of youth voice when advocating for policies and taxes that directly impact them. This was a highlight because the youth that were in this presentation saw the impact it had and are continuing to work on our HOPE2OAK curriculum for us to present to a larger audience.

While presenting water curriculum at LIFE Academy, we were also able to engage the students in a discussion about water access throughout Oakland. During this time, we were able to engage with over four hundred students from 6th to 12th grade who shared their own experiences with water access. Throughout the presentation, young folks were able to identify various spaces throughout Oakland that were in need of water station. Students were also to name the very real impact that houselessness and lack of community investment had on water access in Oakland. Together we created a map of potential locations for community water stations based on the students' knowledge of their own neighborhoods and community gathering spots. During the 4th quarter we hope to create a living map that we can share with the city!

COVID-19 has had a great impact on the work that we do as a organization. We have committed to continue working with and paying our community members during this time. We have completely changed our model to ensure that we can continue to support the young folks that we work with and the greater Oakland area. During this quarter we have implemented monthly (at least) one-on-one hour+ check-ins with each HOPE member and have opened up around issues that are impacting them at home. We feel it is important to provide this kind of healing work for our folks and know that it is having a positive impact in their lives.

NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

PROGRAM INFORMATION			
Organization/Public Agency Name: Tides Center fiscal sponsor for HOPE Collaborative		Funding Area: Area 1 and Area 2	
Project Title: HOPE Collaborative Youth Action to Reduce Sugar-Sweetened Beverage Consumption		Project/Agency Website: Hopecollaborative.net and Tides.org	
Project Description: HOPE will organize health education activities and events promoting the consumption of water and other healthy drink alternatives to sugar-sweetened beverages (SSBs). These activities will educate community members on the health risks of drinking and consuming SSBs and other unhealthy products. Through a peer-education model, 12 YAB members will organize and lead at least 40 events that engage and influence behavioral change of youth and adult members living in our targeted, most impacted communities.			
Designation (Check Appropriate Category):		Project Dates/Frequency: April 1 st 2020 – June 30 th 2020	
Small & Emerging Org	Single Agency Applicant: <input checked="" type="checkbox"/>	Collaborative	
Mailing Address for SSB Invoice Checks:			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Nakia		Last Name: Woods	
Phone: 510-207-4833	Email: nakia@hopecollaborative.net	Position: Project Director	
Executive Director			
First Name: Kriss		Last Name: Deiglmeier	
Phone: 415-561-6400	Email: krissd@tides.org		
Project/Event Representative			
First Name: Nakia		Last Name: Woods	
Phone: 510-207-4833	Email: nakia@hopecollaborative.net		
Contract Representative			
First Name: Paola		Last Name: Cubias	
Phone: 415-561-6400	Email: pcubias@tides.org		
Service Site			
Site Name: The California Endowment			
Address: 2000 Franklin St. Oakland, CA 94612			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative): N/A			
First Name: N/A		Last Name: N/A	
Phone: N/A	Email: N/A		
Collaborative Partners			
N/A			

YAB Participants

1. Coatlupe Martinez
2. Quetzalli Berumen-Ponce
3. Ángel Ramos
4. Ismael Garcia
5. Grecia Sarmiento
6. Melanie Sarmiento
7. Josue Chavez
8. Nia Nicholson
9. Jazmin Montes
10. Marcos Acosta
11. Alain Sanchez
12. Ana Reyes Cruz
13. Christopher Gonzalez
14. Emily Ramirez
15. Khepera Lyons-Clark
16. Milargo Mazariego-Reyes
17. Naomi Barreto
18. Staisha Brown
19. Tayvion Finley
20. Angel Sandifer
21. Leonardo Quezada
22. Erica Jackson
23. Ana Luz Vazquez
24. Rosie McGoldrick
25. Evangelina Villegas

SUMMARY

Program Highlight and Successes

In March and April, you shared with OFCY your program's plans for shifting services in Q4 (April 1 to June 30) due to the coronavirus pandemic. Based on the plans you provided to OFCY: Did your program operate the way you envisioned? What was successful about your services, and what additional services (if any) did you provide in response to changing community needs?

This quarter we transitioned our in-person Youth Action Board meetings to virtual sessions via Zoom. In order to offer space for our members to process the very real effects of social distancing and COVID-19, we added an anonymous blog space as a part of our curriculum. Surprisingly, our young folks were able to adjust to our online programming easily and actually became more engaged in HOPE work than ever before. We were able to offer additional hours for our young folks to work on special projects, create educational tools, and take on more leadership roles within the organization.

We were unable to do in-person engagement but created online engagement tools such as social media post on Instagram to continue to engage Oakland residents. Our follower Instagram count grew by over 300 people (75%) and our young folks and staff were able to create original content and videos as well as reposting of relevant content that was important during this moment. We also hosted a recipe contest for our HOPE cookbook via IG and chose four community members who submitted recipes to be included in our book. Due to the changing political landscape, we were unable to host giveaways but plan on doing so in the next two quarters!

Our Food Justice Innovations Manager was able to conduct weekly check-ins with our five corner stores owners and assess their needs. After many discussions, store owners identified the need for PPE for the houseless folks they serve in their neighborhoods. HOPE was able to provide stores with the materials needed to encourage mask usage and slow the spread of COVID-19

To be honest, we had no idea what our program was going to look like after shelter in place went into effect. We have had to alter our expectations and also shift our focus to what our community currently needs. It feels like those needs shift based on the week (and sometimes the day). There is a ton going on right now and it is our responsibility to meet the needs of the communities we serve. We have gone to protest, rallies, and shared educational tools and attempted to highlight the need for healthier food and drink choices in the work we have done and continue to do. It has been great having the young folks with us more and provide more hours towards HOPE. They are currently completing the Food Justice Summer School curriculum (which has replaced our mural project for 2020) and will spend the next month educating each other in a space that is facilitated by staff. I believe that organizationally we have been successful in our COVID-19 programming, but beyond that it feels like we have gained a different type of trust with the communities we work with.

Program Challenges

What were some of the challenges that you faced in your program's transition to virtual services? What measures were put in place to ensure all participants had the necessary technology (hardware, software, internet and IT support) to participate in remote programming? Share how you received and incorporated feedback from youth and their families into your services.

Community engagement work and organizing was literally not made for the virtual world. We wanted to think up ways that we could continue to offer programming while still responding to the world around us as well as being engaging for our base and students. We anticipated the technical challenges that would come from virtual programming but did not anticipate the impact that sheltering in place with very little outside human contact would have. Thankfully our staff are equipped with the skillset to support our YAB members who were experiencing the emotional impacts of semi-social isolation. We were able to secure limited funding to subsidize the cost purchasing technology (headphones, hotspots, computers, Zoom etc.) for YAB members and staff to be able to successfully engage in remote programming. We also recruited a community member well versed in distance learning needs and social media promotion who not only worked with staff to create a social media strategy to sharing information with our base, but also work with young folks to successfully create social media content. Our YAB members have been integral in our program design from day one. We provided space weekly for them to share what was and wasn't working with our virtual programming. We constantly shifted how we led our YAB meetings to fit youth needs as well as had youth lead the entire planning process for our upcoming Food Justice Summer School. Because youth centered and created programming is already core in our organization, incorporating youth and parent voice into our COVID-19 programming felt seamless.

Performance Goals

Please detail the main services provided in Q4, including services provided by subcontractors. These should match the plans provided to OFCY and the updates to programs that you have shared in the responses above. Be sure to include activity name, the frequency, participants reached and outcomes.

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

N/A

2. What steps have been taken to prevent a shortfall in subsequent quarters?

N/A

3. How will the performance be made up in subsequent quarters?

N/A

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

During this time all programming is digital. In order to continue paying staff and young people, we needed to move your programming online, and in doing so needed to provide access and tech to staff that didn't already have it. Our Project Director became more heavily invoiced in our programming, because of this a portion of their salary was allocated to SSB. We included the cost of our subsidized rent as well as other monthly fixed and regular costs this grant cycle per The City's commitment to support grantees with reduced services due to coronavirus related disruptions. We have no other major updates to report.

Subcontractor and Consultants

Share any activities and new development with subcontractors and consultants this quarter.

N/A

Additional Comments

Provide comments or feedback to SSB staff.

N/A

Prepared By: Paul Nguyen

Title: Food Justice Innovations Manager

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

After the death of George Floyd, many of our students felt that they had a responsibility to protest. They asked how HOPE could support them in their efforts to provide a makeshift water and safety station for young folks during youth protest on June 2nd. Our Food Justice Community Organizer (FJCO), along with 10 of our youth members, offered their time and assisted in handing out water bottles, masks, gloves, and other safety equipment to Oakland youth. During this time, we did not use HOPE reusable bottles because we knew those would be easily identifiable and instead opted to purchase bottled water. We stayed until 5PM and disbanded prior to it becoming dark and dangerous. While the FJCO worked at the protest station, our Project Director worked closely with one of our Black YAB members to curate a space for other Black YAB members to process the events that happened. We meet via zoom on Saturday June 5th and had a lengthy conversation that included topics that ranged from police brutality to anti-Blackness. We were able to establish a group chat for Black students to reach out as it became clear that this additional support was needed for folks to feel safe in the HOPE Space.

For this last quarter we were unsure if our virtual programming would be successful. We worried that the transition from in-person to virtual would cause a decline not only in attendance, but in retention as well. We were prepared to not have any summer programming and use June, July, and August to reimagine HOPE's role in a COVID-19 world. As June and the ending of our school year program approached, our young folks expressed the need for the HOPE space. After many conversations we decided to host a truncated version of our Food Justice Summer School (FJSS). We spent the month of June planning for FJSS as well as conducting interviews for the members of our 2020-2021 board. To our surprise a majority of students will continue to work with us throughout the summer and next school year. One of our graduating seniors also decided to continue to work with us to complete special projects before they move for college. This is the first time in recent history where we were able to maintain the entirety of our board (minus graduating seniors) for the following school year! We believe that this speaks to the strength of our program and lets us know that we must continue to invest in the YAB.

Our Food Justice Innovations Manager continued to meet with our five corner store owners since shelter in place began in March. All of our corner store partners provided free PPE to houseless folks that came into their stores. During this quarter they all ran out and due to dwindling sales, they were unable to continue to provide free PPE to community members. We recognize that our corner stores have been essential in this moment and provided stores with disposable mask for their customers and reusable mask for store staff to utilize. ACPHD has now committed to providing free PPE for us to give to our corner stores!

NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

PROGRAM INFORMATION			
Organization/Public Agency Name: Oakland Lacrosse Club		Funding Area: #2 Healthy Neighborhoods and Place	
Project Title: East Oakland Lacrosse Outreach and Team Experience		Project/Agency Website: www.oaklandlacrosse.org	
Project Description: We use the sport of lacrosse, taught by sports-based youth developers, to help kids gain new skills, confidence and friends. Our outreach program is multi-pronged, we work closely with Oakland Unified School District and other partners to provide Summer outreach at camps, afterschool enrichment workshops, PE visits during school day, weekend play days, where healthy snack and wellness education is fundamental to the team experience we provide.			
Designation (Check Appropriate Category):		Project Dates/Frequency:	
Small & Emerging Org	Single Agency Applicant	Collaborative	Jan 1 2020-March 31 2020
Mailing Address for SSB Invoice Checks: 1970 Broadway, Suite 920, Oakland, CA 94612			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Kevin		Last Name: Kelley	
Phone: 415-613-1525	Email: kevin@oaklandlacrosse.org		Position: Executive Director
Executive Director			
First Name: Kevin		Last Name: Kelley	
Phone: 415-613-1525		Email: kevin@oaklandlacrosse.org	
Project/Event Representative			
First Name: Allison		Last Name: Allouche	
Phone: 313-587-2341		Email: allison@oaklandlacrosse.org	
Contract Representative			
First Name: Kevin		Last Name: Kelley	
Phone: 415-613-1525		Email: kevin@oaklandlacrosse.org	
Service Site			
Site Name: Multiple School Sites in district 6-7			
Address: Elmhurst Middle School 1800 98th Ave Oakland, CA 94603, Laney College 900 Fallon St Oakland CA 94607			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative):			
First Name:		Last Name:	
Phone:		Email:	
Collaborative Partners			
Oakland Unified School District & specific schools (Elmhurst), Oakland Tech, Oakland High, Skyline, Bret Harte, Roosevelt,			
City of Oakland -			
EBAYC & AIM HIGH programs			
Laney Community College & Athletics Department			

SUMMARY: Jan 1st - March 31st

Program Highlight and Successes

Share your programs highlights and successes in this quarter. What outcomes have been achieved?

During the 3rd quarter, we continued our PE efforts and were able to get into Elmhurst MS to provide lacrosse instruction during the school day. This was very successful and helped us reach 385 more students, including all the 7th and 8th graders and half of the 6th graders. As we approached Spring season, our program staff focus shifted from only school site lacrosse to include recruiting players in our school lacrosse communities to sign up for one of our six Spring 2020 teams. Players participating on our spring teams receive 100 hours of lacrosse instruction over 16 weeks, healthy snacks at every practice, at least one nutrition workshop and an academic coach monitoring their grades. We successfully recruited 18 kids to these 6 teams from District 6 & 7 during Q3. Last year we had 9 players in our program from district 6 & 7 participating on our team so this is a really solid increase, and doubled our total. Staff were successful in their recruiting efforts because of their hard work done in Q1 & Q2, building off the ASP & PE days, staff continued to do school visits, make phone calls home, and work with families to ensure they were registered and prepared to participate in Spring competition.

Program Challenges

What challenges have been faced this quarter that impact your program's or participant's goals? What steps have you taken to address and resolve these challenges as well as challenges noted in any past quarterly reports (if applicable)? What has been the outcome?

Regarding PE classes, we were rained out for the remaining 6th grade PE classes at Elmhurst. We are an outdoor sport so we are hindered by inclement weather, and an indoor alternative was not available to us at that time. Because of this rainout, we were not able to recruit as many players in our program.

As noted in our Q2 report, Frick MS does not have a permanent PE teacher, and that continued into Q3. Still, between Madison and Elmhurst we were able to reach 500 students, but we were and remain committed to building out lacrosse at Frick MS.

Another challenge that has impacted us, as mentioned in earlier reports include getting kids from East Oakland to Laney for Play Days. One of our goals this year was to have 50 youth from East Oakland participate in a real lacrosse playing experience. This could be done by joining our year round program or a league in East Oakland. Because we had 18 kids join our program, we were also working in Q3 on plan B - to host a multi-school lacrosse Play Day for 50+ kids, that brought together student-athletes from Frick, Madison and Elmhurst to learn, eat, and play during the after school hours in East Oakland. Unfortunately all our programs including this, was paused on Friday March 13th, 2020 due to COVID-19, and with OUSD closures for the remaining school year we will not be able to host this event at all.

Performance Goals

If the program did not meet projected performance goals (i.e. projected sessions, participation, hours of service), please provide a response to the following questions:

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

We have been able to meet or exceed all our goals except for getting 50 kids to a Laney play day(32 short). In addition, with lack of in-person programming, the remaining nutritional snacks will not be given out to students.

In line with the above activities was getting kids to sign up for the season with us. While 18 is a huge increase in players from D6 & D7 participating on Spring Teams from the 2019 season, we are still addressing the issue of getting kids and families to cross the "commitment" chasm. It involves much more family buy in, and trust, because the kids are leaving their school to come to Laney College and practice until 7:30pm for the MS aged kids. For new families where the sport is unknown, the community and benefit of the sport has yet to be felt and experienced and therefore the risk outweighs the reward. We also know from past years that transportation is also a major challenge for families, and an extra burden for some of our East Oakland families because our home base of Laney College is not as close for them as other districts.

2. What steps have been taken to prevent a shortfall in subsequent quarters?

We do continue to offer nutritious foods at every practice which 100% of our player athletes eat, because we know food is key to supporting our families. This season we also extended our bus route to include stops to the East Oakland schools where players signed up. Getting kids to practice helped recruit many new players from D6 & D7, however, it is on the parents to get their players home after practice, and to games on the weekend, which for some can be a deterrent. To address this we worked with families to set up carpools when possible.

At Frick MS we have been working on building relationships with the school administration and Lamont Robinson from OAL who is the point person supporting Middle School athletics. Our thinking there is that if we can get support from the top level of decision makers and supporters of sports in the school and district, we can bypass the substitute teacher's agenda or lack

thereof. We definitely made progress here although we were not 100% successful as we still were not able to get into PE classes this school year.

Additionally, we were working on a multi-school lacrosse Play Day for 50+ kids, that brought together student-athletes from Frick, Madison and Elmhurst to learn, eat, and play during the after school hours. Working with school and afterschool staff to set up a Friday or Wednesday event where OLC would provide transportation, food, full lacrosse equipment, Coaches and the social and healthy competition that is the hallmark of our spring team experience - but at a localized and more accessible event. This was planned for the end of April, beginning of May, to coincide with the end of Spring Sports within the OAL.

3. How will the performance be made up in subsequent quarters?

OUSD closures and the cancellation of our season means that no in-person lacrosse or programming will happen in April and May. It is unclear what the status of Shelter-In-Place order will be in June, and it's possible that we will not be able to gather for the remainder of the fiscal year. In light of this, and our inability to reach any students at school it will not be possible to provide additional PE classes or a East Oakland Play Day. However, this additional planning time has given us the chance to meet regularly with the OAL Commissioner, Franky Narvarro, to establish a strong lacrosse program during the fall and spring season of the 2020-2021 school year. We are very excited for his support and interest as we will have more access to fields and support from schools Athletic Directors. This is going to allow us to reach and in the event exceed the goals of the grant as outlined for this year.

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

1. In early March, Program Director Allison Ambrozy Allouche returned to full time work from her Maternity Leave.
2. As of March 16th, 2020 all Program Staff and Coaches started working from home.
3. An update regarding OLC's full COVID-19 program changes and response was sent on March 25th, 2020.

Subcontractor and Consultants

Share any activities and new development with subcontractors and consultants this quarter.

No new developments during Q3. Previous partnerships and collaborations that involved direct service with our student-athletes were put on hold since COVID-19, that include spring and summer programming. We have been in good communication with all partners however, and are working to support each other's work during this time, and have all agreed to continue working together as soon as it is possible.

Additional Comments

Provide comments or feedback to SSB staff.

18 kids represents 12% of our total Spring Team roster. Last year it was 6%. OLC has three girls and three boys teams; one of each at the High School Varsity level, at the Under 14, and at the Under 12 age, and each team practices 2-3 times a week, Feb-May and competes on weekends March - May. High School Boys practice at Oakland Tech HS, High School Girls practice at Oakland High School and all 4 middle school teams practice at Laney College. Players on these teams receive all equipment, 100 hours of lacrosse instruction over 16 weeks, healthy snacks at each practice, 1 nutrition workshop, and an academic counselor monitoring their grades and connecting families to resources.

Prepared By:

Allison Ambrozy Allouche

Title:

Program Director

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

Malik is a brand new member of the Oakland Lacrosse Club, and someone we met and recruited during PE visits to Elmhurst United. He consistently shows up for his teammates, only missing one practice between Feb 1 and March 15. This fact, plus his hard work have made him a great asset to the team, as Coaches say it was his amazing defense that was so critical to the BU12 team winning their first game of the season in a thrilling back and forth game that came down to the last few minutes. Malik was struggling with grades but our Academic Coach was consistently checking in with Malik and his mom to work on his organization and turning in homework. Coaches say he's an invaluable player to the team because he is constantly picking his teammates up and practicing the OLC Values of Being A Good Teammate, Positive Communication, Hard Work and Unconditional Love.



NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

PROGRAM INFORMATION			
Organization/Public Agency Name: Oakland Lacrosse Club		Funding Area: #2 Healthy Neighborhoods and Place	
Project Title: East Oakland Lacrosse Outreach and Team Experience		Project/Agency Website: www.oaklandlacrosse.org	
Project Description: We use the sport of lacrosse, taught by sports-based youth developers, to help kids gain new skills, confidence and friends. Our outreach program is multi-pronged, we work closely with Oakland Unified School District and other partners to provide Summer outreach at camps, afterschool enrichment workshops, PE visits during school day, weekend play days, where healthy snack and wellness education is fundamental to the team experience we provide.			
Designation (Check Appropriate Category):		Project Dates/Frequency:	
Small & Emerging Org	Single Agency Applicant	Collaborative	April 1st - June 30th, 2020; Weekly
Mailing Address for SSB Invoice Checks: 1970 Broadway, Suite 920, Oakland, CA 94612			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Kevin		Last Name: Kelley	
Phone: 415-613-1525	Email: kevin@oaklandlacrosse.org		Position: Executive Director
Executive Director			
First Name: Kevin		Last Name: Kelley	
Phone: 415-613-1525		Email: kevin@oaklandlacrosse.org	
Project/Event Representative			
First Name: Allison		Last Name: Allouche	
Phone: 313-587-2341		Email: allison@oaklandlacrosse.org	
Contract Representative			
First Name: Kevin		Last Name: Kelley	
Phone: 415-613-1525		Email: kevin@oaklandlacrosse.org	
Service Site			
Site Name:			
Address:			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative):			
First Name:		Last Name:	
Phone:		Email:	
Collaborative Partners			
Oakland Unified School District & specific schools (Elmhurst), Oakland Tech, Oakland High, Skyline, Bret Harte, Roosevelt,			
City of Oakland - Parks & Youth Department			
EBAYC & AIM HIGH programs			
Laney Community College & Athletics Department			
Oakland Athletics League (OAL)			

SUMMARY: April 1st - June 30th, 2020

Program Highlight and Successes

Share your programs highlights and successes in this quarter. What outcomes have been achieved?

For all our players on the 2020 Spring Teams, we concluded our Spring season virtually this May, with a virtual "potluck", where we were able to partner with local Oakland Eateries (TopHatters & MagPie) to provide special & discounted meals to our families, and celebrate each other, our season, and our graduates. We had over 60 participants attend, and we're thrilled to be able to provide a hot meal for these 60 families (and more) that evening on behalf of OLC. In total we had about ten east Oakland families at this event.

This 2020 Season roster for middle school includes 42 8th graders, all of whom we've been able to stay in contact since our season ended in March 2020. Of the 42 8th graders about 5 our 8th graders. We're been tracking them through their high school transition to ensure placement on future lacrosse teams. We've connected them to other OLC parents and families (via Zoom & email & phone) at their new school to promote friendships, resource & info sharing that is school specific. For a few who have yet to be selected to the HS of their choice, we've also been supporting them through the application and enrollment process through close contact with the School District around their best options.

Through Wellness & team check in's, we were able to maintain contact with many of our families and provide much needed resources. For most, this was in the form of a sense of community with their teammates & coaches that emphasized physical, emotional and mental well being. This was through weekly team zoom calls and phone check in's that reached 80% of our 150 players. Of these 150 players 18 were from East Oakland. We also were able to provide over \$2000 of food to over 20 families, and \$1250 in household supplies to another 15 families. In a few special cases we are providing weekly financial support. In total we provided about \$500 in support to families from East oakland.

Program Challenges

What challenges have been faced this quarter that impact your program's or participant's goals? What steps have you taken to address and resolve these challenges as well as challenges noted in any past quarterly reports (if applicable)? What has been the outcome?

As our student-athletes and their families became remote learners and workers, there was an initial challenge of Technology & Accessibility. We got in touch quickly with OUSD and their partner Tech Bridge to direct our players to the school resources first, and where that did not suffice took more efforts to provide the device or internet. Those that were online, we found another challenge of kids getting computer fatigue and not as interested as time wore on in spending so much time in front of the computer, even if it was a fun, social, or physical activity. What our kids truly missed most was being on the field together and exercising together over the sport they enjoy. We have no way to replicate the game in isolation, but have worked within Alameda County Guidelines, and alongside parent & health voices in our community to put on small group Pod play (no contact) in June for players interested in getting back into the game (in a modified format).

Interestingly, transportation which has been a previous challenge for us was no longer as much of an issue. To create the Pods we selected open park spaces that are for most, closer to home than Laney or the High Schools. Several players are able to walk to the Park Pod they signed up for, with Brookdale Park being our East Oakland, District 6 Park option. Even though these pods allowed us to address other program challenges, they still contain their own challenges as we work with families to enforce our new safety standards and guidelines. A copy of our waiver and guidelines and protocols can be made available for your review.

Performance Goals

If the program did not meet projected performance goals (i.e. projected sessions, participation, hours of service), please provide a response to the following questions:

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

We have been able to meet or exceed all our goals except for getting 50 kids to a Laney play day (32 short). In addition, with lack of in-person programming because of COVID-19, the remaining nutritional snacks will not be given out to students. We have not even been able to rent facilities at our home base Laney College, they closed down campus to any renters through the fiscal year ending June 30th, 2020.

Likewise we have not been able to reach additional D6 & D7 families because we were not able to partner with EBAYC, AIM HIGH, TOWN Camp (OUSD) and schools to provide summer lacrosse at their sites. This normally runs June & July, and involves

High School lacrosse players from OLC (from all Districts including 6 & 7) to teach lacrosse to Elementary & Middle School youth in East Oakland (Frick, Madison, Rainbow Rec, etc...)	
2. What steps have been taken to prevent a shortfall in subsequent quarters?	
<p>We worked with families to get them groceries directly, access healthy food when with us at Pod Play, and funnel our families to OUSD food distribution or other local distribution centers, since we did not want to compete with OUSD for food or collaboration from say Alameda Food Bank or even volunteers to do distribution. We've continued to support nutrition through weekly recipes on social media that are healthy, delicious, and kid friendly to make, see Anecdotal Story for an example! As we are phase into play and program of pre-COVID-19 levels we will continue to monitor snack time for highest levels of safety standards and provide snacks that are prepackaged (like trail mix) and or contains an outer later (like an orange or banana) over items that could be touched by multiple people or surfaces.</p> <p>Although the Spring & Summer events were paused in 2020 because of COVID-19, a very important Title IX settlement was finalized within OUSD during Q4. We have been working closely with Franky Navarro & Lamont Robinson at the Oakland Athletic League level to grow the sport of lacrosse (focus on girls first) in the next 3 years. OLC is perfectly poised to support this growth given our OUSD middle school alumni base, our internal resources of equipment, coaches and curriculum, and the foundations we set early in this school year to bring lacrosse into East Oakland already.</p>	
3. How will the performance be made up in subsequent quarters?	
<p>This additional planning time has given us the chance to meet regularly with the OAL Commissioner, Franky Narvarro, to establish a strong lacrosse program to resume when we are able to with state, county and school guidelines. Our shared vision is to grow lacrosse to all OUSD high schools, starting with girls. While we cannot be certain when lacrosse will be able to resume at its highest form of competition, we are adapting and modifying our playing experience to continue to be a safe outlet for exercise and team experiences this school year. We can rebound from this pause quickly, and if done right can even leverage this time to recruit new players to the sport. This is because we are an outdoor sport where there is literally no need to touch the ball with your hand, even the practice of passing and catching is best done at a distance of 10 yards or more. When participating in contact-less lacrosse activities, which is aligned with fundamental work anyways, coupled with small group instruction, that can be done within walking distance from a family, we believe we can safely and effectively keep lacrosse team experiences intact. Different, but intact.</p> <p>In keeping up communication with our school & out of school partners, we've also identified the need for an easily accessible curriculum and have been able to work on improved training and coaching materials for new coaches. When these materials are finished they will be invaluable to recruiting more adults - young and old - to be able to teach lacrosse to elementary and middle school aged kids. This will go a long way to creating a more sustainable program & team experience in East Oakland as we will be able to expand our pool of coaches to those who may not have played, or are familiar with lacrosse. Because of the nature of the sport at ES & MS levels, there is not as much of a need to know all of the technical knowledge of the game, and so we can focus on recruiting coaches with cultural competency and teach the game, rather than the reverse.</p>	
Updates	
Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.	
<ol style="list-style-type: none"> 1. In April, Laney College announced it would not rent any fields until the end of the fiscal year (at least). 2. In mid June, Girls Program Coordinator Mia Paraiso resigned from her role to focus on her family. 3. On June 22nd, 2020 aligned with Alameda County Guidelines, small groups (under 12) of in person lacrosse (without any contact) were formed with interested OLC players to engage in outdoor physical activity & lacrosse. 	
Subcontractor and Consultants	
Share any activities and new development with subcontractors and consultants this quarter.	
No new developments during Q4	
Additional Comments	
Provide comments or feedback to SSB staff.	
18 kids represents 12% of our total Spring 2020 Team roster. Last year (2019) it was 6%.	
Prepared By: Allison Ambrozy Allouche	Title: Program Director

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

Just a few examples of our shared recipes:

- (1) <https://www.instagram.com/p/CAOLRI-B0FP/> and the link to the recipe from our bio: www.delish.com/cooking/nutrition/g653/top-ten-healthy-chips/
- (2) <https://www.instagram.com/p/B-PyERNhXHY/> and: tasty.co/recipe/peanut-butter-energy-bites
- (3) https://www.instagram.com/p/B_qczZRh-Rf/
- (4) <https://www.instagram.com/p/B-ObjTAhGtP/>

On April 20th, we co-hosted a virtual workout with a Women's and Men's Professional Lacrosse Player (Alex Aust & Marcus Holman) who led a 50 minute high intensity cardio workout for our kids over zoom, before debriefing with them about life as a professional lacrosse player.

NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

PROGRAM INFORMATION

Organization/Public Agency Name:
Service Opportunity for Seniors/Meals on Wheels

Funding Area:
Oakland

Project Title:
Oakland Meals on Wheels

Project/Agency Website:
www.sosmow.org

Project Description:

The project will increase access to food and decrease risks associated with isolation. Low income and functionally impaired senior residents of Oakland who are vulnerable to hunger, malnutrition and social isolation will be provided with a nutritious home delivered meal and safety check visit. The project will serve 700 unduplicated Oakland seniors daily for a total of 309 days and a total of 1,215 unduplicated served during the 15 months project period. This will require at least 495 hours of service per quarter for a total of 2,472 hours of service delivered over the project period. It is projected that the highest percentage of consumers will reside in areas of East Oakland.

Designation (Check Appropriate Category):

Project Dates/Frequency: 10/1/2019 - 12/31/2020

Small & Emerging Org	Single Agency Applicant	Collaborative
	X	

Mailing Address for SSB Invoice Checks:
2235 Polvorosa Ave. Suite 260, San Leandro, CA 94577

Person Authorized to Pick-Up Reimbursement Payments

First Name: Michael (Charlie)

Last Name: Deterline

Phone: 510-343-6122

Email: charlie@sosmow.org

Position: Executive Director

Executive Director

First Name: Charlie

Last Name: Deterline

Phone: 510-582-1263 x. 100

Email: Charlie@sosmow.org

Project/Event Representative

First Name: Tara

Last Name: Marino

Phone: 510-582-1263 x. 100

Email: Tara@sosmow.org

Contract Representative

First Name: Charlie

Last Name: Deterline

Phone: 510-343-6122

Email: charlie@sosmow.org

Service Site

Site Name: Site Name: SOS Meals (offices & kitchen)

Address: 2235 Polvorosa Ave, Suite 260, San Leandro, CA 94577

Contact Person For this Site (if not Project Representative)

Organization (if Collaborative):

First Name:

Last Name:

Phone:

Email:

Collaborative Partners

PARTICIPANT INFORMATION

Participant

First Name:	Last Name:		
Date of Birth:	Age:	Youth /Adult Participant	
Street Address:	Zip Code:	District:	
Race/Ethnicity:	Gender:	Release of Information: Y/N	
Email Address:	Telephone:		

Parent/Guardian/Legal Representative 1 (if participant is a minor):

First Name	Last Name:		
Mailing Address:	Home Telephone:		
Work Telephone:	Email Address:		

Parent/Guardian/Legal Representative 2 (if participant is a minor):

First Name	Last Name:		
Mailing Address:	Home Telephone:		
Work Telephone:	Email Address:		

EMERGENCY CONTACT INFORMATION

First Name	Last Name:		
Mailing Address:	Home Telephone:		
Work Telephone:	Relationship to Participant:		

***Note: You do not need to fill or submit this participant information sheet.** Just ensure that the participant information sheet being used is capturing this information. Please provide a participant roster (if applicable).

SUMMARY

Program Highlight and Successes

In March and April, you shared with OFCY your program's plans for shifting services in Q4 (April 1 to June 30) due to the coronavirus pandemic. Based on the plans you provided to OFCY: Did your program operate the way you envisioned? What was successful about your services, and what additional services (if any) did you provide in response to changing community needs??

Even though our operational plans shifted, the actual services we were expected to deliver were not impacted. In fact, our COVID-19 response operational plans increased our capacity to the extent that we exceeded our goal of producing and delivering low-sodium, low fat meals by over 73%. We projected serving 700 but served 1,215 seniors. It should be noted that our operational response plan was implemented with the vision and intention to not only stop gaps in this service, but to enable the enrollment of hundreds of more seniors into this program during a time of unprecedented need. SOS Meals on Wheels made the determination that it would need to increase our ability to serve up to 100 new seniors each and every week based on an explosion of inbound phone calls from seniors and their family members experiencing food insecurity as a result COVID-19. For a certain period between mid-March and May, SOS Meals on Wheels received over 1,000 inbound weekly calls for help as barriers such as stay at home orders and inventory reduction in grocery stores, made it difficult for persons over age 65, the disabled, and the homebound, to maintain food. The importance of our Meals on Wheels program cannot be overstated during this last quarter as many of whom we serve rely on the support of others. These other supports were experiencing their own food accessibility barriers, therefore putting the support of an older loved at risk.

During this quarter:

- SOS Meals on Wheels served 1,215 low-income Oakland seniors with daily meals and safety check visits, exceeding the service goal by 515 people.
- As the original Scope of Work calculated 8 hours per day as the Activity Hours, that would work out to 508 hours this (and every) Quarter. In reality though, the total Meals on Wheels service hours (including meal production) provided to Oakland seniors during this quarter were 1,891 which exceeded the quarterly goal by 1,383 hours.

Program Challenges

What were some of the challenges that you faced in your program's transition to virtual services? What measures were put in place to ensure all participants had the necessary technology (hardware, software, internet and IT support) to participate in remote programming? Share how you received and incorporated feedback from youth and their families into your services.

Our meals delivery did not transition to virtual services. All meal services were provided in person using social distancing and personal protective equipment protocols.

Performance Goals

Please detail the main services provided in Q4, including services provided by subcontractors. These should match the plans provided to OFCY and the updates to programs that you have shared in the responses above. Be sure to include activity name, the frequency, participants reached and outcomes.

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

Please see Program Highlights and Success above for detail on main services provided and the performance outcomes. There was no shortfall.

2. What steps have been taken to prevent a shortfall in subsequent quarters?

N/A

3. How will the performance be made up in subsequent quarters?

N/A

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

****See next page – moved for space****

Subcontractor and Consultants

Share any activities and new development with subcontractors and consultants this quarter.

Additional Comments

Provide comments or feedback to SSB staff.

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

Last quarter we reported on issues and modification interventions that were implemented as a result of COVID-19. This quarter, we have added to these interventions, while challenges as a result of the public health crisis remain ongoing. The interventions and challenges, as reported last quarter, have been updated as follows:

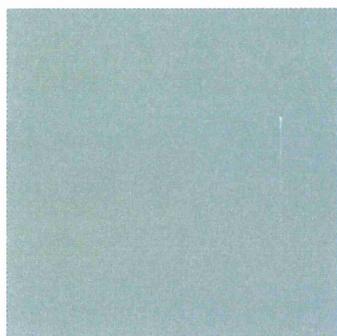
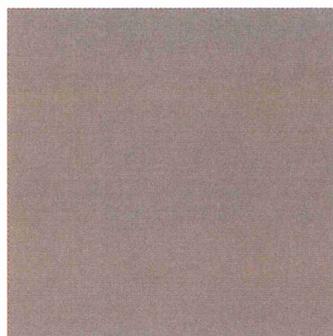
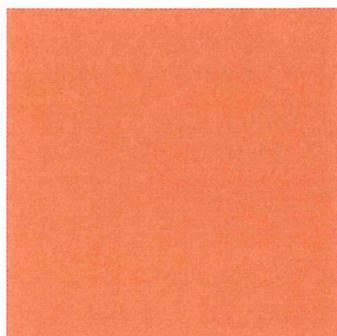
- 1. Maintaining A Health Business Operation; Social Distancing Orders, Personal Protective Equipment and Working Remotely**
Essential program staff have had their workplaces re-stationed to allow for a six feet distance; all staff must wear masks while in the presence of others; everyone entering the building must have their temperature taken; cleaning and disinfecting of the kitchen, warehouse and offices by professional services has been increased; the kitchen and warehouse limit the number of staff in an area; certain staff and all board meetings have been, and continue to be virtual; delivery drivers remain in their cars during loading while meals are expedited by staff from the kitchen; delivery staff must leave meals on the door to maintain distance from the consumer; and certain staff are working remotely to increase social distancing space.
- 2. Heavily Increased Call Volume from People Needing Food & Our Response**
We have enrolled and continue to serve more seniors than ever before. To respond to the challenge of explosion in growth, SOS Meals on Wheels has been proactive in its fundraising and has received several new COVID-19 emergency response grants and individual donations. In March, partnering funders reached out with flexible funding opportunities that we secured including \$400K from the City of Oakland, \$100,000 from an anonymous donor, \$25K from Wells Fargo, and 30K from The Braddock Family Foundation. In addition, we have since received \$50K from The Gilmore Foundation; \$50K from Crescent Porter Hale, \$20K from Fremont Bank Foundation; \$10K from East Bay Community Foundation; \$15K from City of San Leandro; \$5K from San Leandro Rotary Club; \$5K from The San Francisco Foundation; 5K from Pinpoint Foundation; \$2,500 from District 2 Supervisor; \$1K from United Lutheran Church; and over \$67,167 from individuals and other organizations. We also have a \$25K grant request pending with the Meals on Wheel of America Association.
- 3. Stay at Home and Other Ongoing Movement Restrictive Orders Decrease Deliver Capacity**
Ongoing Alameda County orders requiring and/or recommending staying home, especially for high risk individuals and persons over 65, have create delivery capacity issues. Because of the orders, many of our regular volunteers and some paid staff are unable to deliver meals. In response, we recruited more than 200 volunteers during the third and fourth quarters. To that end, we have been onboarding new volunteers in groups with training taking place outside while adhering to social distancing. And, other staff have been delivering meals when volunteer and paid drivers become limited.

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

As noted above, COVID-19 has weakened senior caregiver support structures because of issues such as concerns with exposure to the virus, social distancing, business closures, and financial hardship. SOS Meals on Wheels delivery provided the nutritional intervention for seniors experiencing these kinds of barriers to accessing food. In addition, the service provided a safety net for Oakland seniors beyond meals with its daily wellness checks and nursing students who provided referrals for other needed services. Thanks to this funding, we were able to serve all Oakland clients in need of meals, community connection and other supports.

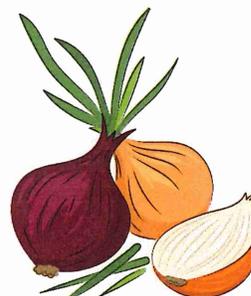
NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.



Healthier Broccoli Chicken Casserole

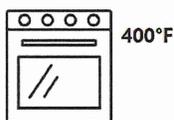
Ingredients:

- ◆ 8 ounces uncooked pasta
- ◆ 1 large head of broccoli
- ◆ 8 ounces of mushrooms
- ◆ Creamy sauce: (SHORT CUT – can of mushroom soup)
 - 2 tablespoon butter or olive oil
 - 1 small onion
 - 4 cloves garlic, minced
 - 3 tablespoons flour
 - 1 cup of chicken or vegetable stock
 - 1 ½ cups milk
 - 1 teaspoon Dijon mustard
 - Salt & pepper
- ◆ 2 cups (8 ounces) sharp cheddar cheese
- ◆ 2 cups diced or shredded chicken, sauté two breasts in olive oil in skillet until cooked thoroughly (SHORT CUT – shred a rotisserie)

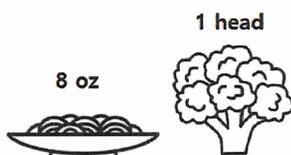


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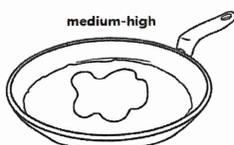
- Heat oven to 400 F.



- Prepare 8 oz cooked pasta and one head of cooked broccoli, set aside.



- Heat the butter in a large saute pan over medium-high heat.



- Add onion, and saute for 3 minutes, stirring occasionally.



- Add the mushrooms and garlic and saute for 5 minutes.

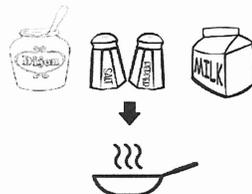


- Sprinkle the flour evenly over the onion, garlic, and mushroom mixture and stir. Cook for 1 minute.



- Add in the stock, stir until

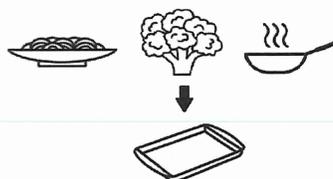
clumps are gone. Add in the milk, Dijon mustard, salt, and pepper to taste.



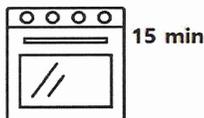
- Continue cooking the sauce until simmer. Then remove from heat and stir in 1 cup of shredded cheese until combined.



- In a large 9x13-inch baking dish, combine the cooked pasta, broccoli, sauce, and chicken.



- Bake uncovered for 15 minutes. Remove pan from the oven, sprinkle the remaining cheese, bake until the cheese is melted.



- Serve warm and enjoy!



Health Benefits of Broccoli:

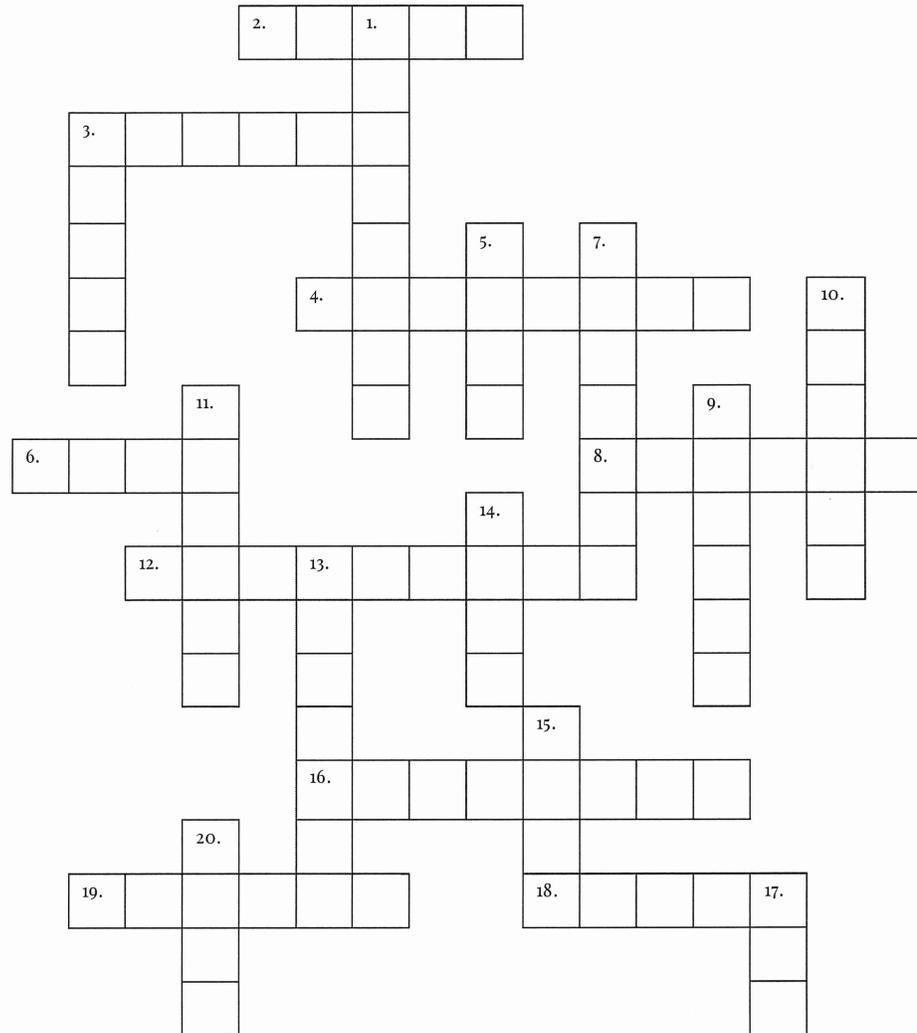
Broccoli is an all-star food with many health benefits. While low in calories, broccoli is rich in essential vitamins and minerals, in addition to fiber.

Broccoli belongs to a family of vegetables called cruciferous vegetables and its close relatives include Brussels sprouts, cauliflower, and cabbage. Broccoli contains sulforaphane, a sulfur-containing compound present in cruciferous vegetables. Researchers are studying the anti-cancer properties of sulforaphane and have come to some interesting conclusions, although more research is needed.

A cup of cooked broccoli offers as much vitamin C as an orange, and is a good source of beta-carotene. Broccoli contains vitamins B1, B2, B3, B6, iron, magnesium, potassium, and zinc too. It also provides fiber and is low in calories.

Note: cruciferous vegetables are packed with fiber and raffinose, which can lead to gas production, exacerbating bloating and acid reflux.

**Crossword
Fun**



Across	Down
2. High body temp _____ (a common symptom)	1. Don't allow _____ in your home
3. Avoid _____	3. Common symptom
4. If you test positive for Covid-19, isolate for _____ days	5. Covid-19 tests are being provided in Oakland for _____
6. Get lots of _____	7. Having healthy habits, will help you remain _____
8. Scrub your hands for _____ seconds to inactivate the virus	9. If you have symptoms, get _____
12. Only leave your house if absolutely _____	10. Who to call if you think you have been exposed/infected
16. Wipe down/ disinfect _____ often	11. Wearing a face mask, protects _____
18. _____ hands often	13. Avoid being _____ to the virus
19. Drink lots of _____	14. When leaving your house, always wear a _____
20. At the moment, there is no _____ for Covid-19	15. _____ hands often
	17. Stay _____ feet away from others

PROGRAM INFORMATION			
Organization/Public Agency Name: Service Opportunity for Seniors Meals on Wheels		Funding Area: Oakland	
Project Title: Health Improvement for Homebound Seniors		Project/Agency Website: www.sosmow.org	
Project Description: SOS Meals on Wheels aims to improve the ability of homebound seniors who currently suffer, or are at high risk of chronic disease such as diabetes to better manage their health and improve their quality of life. We will accomplish this with group and one-on-one sessions facilitated by our staff and nursing students, along with healthy meals, supplemental snacks and education materials.			
Designation (Check Appropriate Category):		Project Dates/Frequency: 07/01/2019-06/30/2020	
Small & Emerging Org	Single Agency Applicant X	Collaborative	
Mailing Address for SSB Invoice Checks: 2235 Polvorosa Ave, Suite 260 San Leandro, CA 94577			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Michael (Charlie)		Last Name: Deterline	
Phone: 510-343-6122	Email: charlie@sosmow.org		Position: Executive Director
Executive Director			
First Name: Charlie		Last Name: Deterline	
Phone: 510-343-6122	Email: charlie@sosmow.org		
Project/Event Representative			
First Name: Tara		Last Name: Marino	
Phone: 510-582-1263 x. 106	Email: tara@sosmow.org		
Contract Representative			
First Name: Charlie		Last Name: Deterline	
Phone: 510-343-6122	Email: charlie@sosmow.org		
Service Site			
Site Name: SOS Meals HQ (offices & kitchen)			
Address: 2235 Polvorosa Ave, Suite 260, San Leandro CA 94577			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative):			
First Name:		Last Name:	
Phone:		Email:	
Collaborative Partners			
Malou Bayog, PhD			
Geri Berkvam, BSN			
Page 2 of 5			
Q4 Report/Narrative			

PARTICIPANT INFORMATION

Participant		
First Name:	Last Name:	
Date of Birth:	Age:	Youth /Adult Participant
Street Address:	Zip Code:	District:
Race/Ethnicity:	Gender:	Release of Information: Y/N
Email Address:	Telephone:	

Parent/Guardian/Legal Representative 1 (if participant is a minor):	
First Name	Last Name:
Mailing Address:	Home Telephone:
Work Telephone:	Email Address:

Parent/Guardian/Legal Representative 2 (if participant is a minor):	
First Name	Last Name:
Mailing Address:	Home Telephone:
Work Telephone:	Email Address:

EMERGENCY CONTACT INFORMATION	
First Name	Last Name:
Mailing Address:	Home Telephone:
Work Telephone:	Relationship to Participant:

***Note: You do not need to fill or submit this participant information sheet.** Just ensure that the participant information sheet being used is capturing this information. Please provide a participant roster (if applicable).

Program Highlight and Successes

In March and April, you shared with SSB your program's plans for shifting services in Q4 (April 1 to June 30) due to the coronavirus pandemic. Based on the plans you provided to SSB: Did your program operate the way you envisioned? What was successful about your services, and what additional services (if any) did you provide in response to changing community needs??

Even though our operational plans shifted, most of the actual services we were expected to deliver were not impacted except for in person education. In fact, our COVID-19 response operational plans increased our capacity to the extent that we exceeded our goal of producing and delivering low-sodium, low fat meals by over 100%. We projected serving 600 but served 1,215 seniors. It should be noted that our operational response plan was implemented with the vision and intention to not only stop gaps in this service, but to enable the enrollment of hundreds of more seniors into this program during a time of unprecedented need. SOS Meals on Wheels made the determination that it would need to increase our ability to serve up to 100 new seniors each and every week based on an explosion of inbound phone calls from seniors and their family members experiencing food insecurity as a result COVID-19. For a certain period between mid-March and May, SOS Meals on Wheels received over 1,000 inbound weekly calls for help as barriers such as stay at home orders and inventory reduction in grocery stores, made it difficult for persons over age 65, the disabled, and the homebound, to maintain food. The importance of our Meals on Wheels program cannot be overstated during this last quarter as many of whom we serve rely on the support of others. These other supports were experiencing their own food accessibility barriers, therefore putting the support of an older loved at risk.

During this quarter SOS successfully achieved the following outcome as expected for the last quarter:

- Distributed Rethink Your Drink flyers to 19 program participants and distributed and reviewed them with 19 participants. A total of 10 hours was provided by this component of the home visit*.
- Developed and reviewed written information on how to safely drink water for seniors that are taking diuretics or with limited mobility with 198 program participants. A total of 18 hours was provided by this component of the home visit*.
- Provided written and oral education on nutrition tailored to diabetics to 74 senior program participants. A total of 64 hours was provided by this component of the home visit*.
- Provided supplemental snacks and fresh produce for 265 meal recipients with diabetes.
- Produced and delivered 1 daily low-sodium, low-fat meal (menu overseen by a dietitian) to 1,215 Oakland seniors. A total of 339 hours was provided by this component of the home visit*. It should be noted that over 72,441 low fat, low sodium meals were served among these Oakland participants.

***During this time of COVID-19, assessments and education were provided over the phone for the safety of our clients and staff.**

Program Challenges

What were some of the challenges that you faced in your program's transition to virtual services? What measures were put in place to ensure all participants had the necessary technology (hardware, software, internet and IT support) to participate in remote programming? Share how you received and incorporated feedback from youth and their families into your services.

Our meals delivery did not transition to virtual services. All meal services were provided in person using social distancing and personal protective equipment protocols.

We were unable to provide onsite education at the senior housing units, instead, with the help of UCSF nursing interns, we shared three newsletters including information on Rethink Your Drink, COVID-19 Safety, nutrition education and healthy cooking. This newsletter was delivered with donated masks and hand sanitizer to all the residents at Sojourner Truth Manor Senior Residence.

Due to event cancellations as a result of COVID-19, we could not provide onsite hydration education to the attendees of the City of Oakland's annual May Older American's Month. Instead we continued to distribute the remaining 163 water bottles to our new 4th quarter Oakland residents.

Performance Goals

Please detail the main services provided in Q4, including services provided by subcontractors. These should match the plans provided to SSB and the updates to programs that you have shared in the responses above. Be sure to include activity name, the frequency, participants reached and outcomes. Did you meet your performance goals? Please provide a response to the following questions.

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

Please see Program Highlights and Success above for QU4 main service performance goals and outcomes.

2. What steps have been taken to prevent a shortfall in subsequent quarters?

N/A

3. How will the performance be made up in subsequent quarters?

N/A

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

SOS Meals on Wheels collaborates with UCSF nursing interns to assist with bi-annual assessments and the interns help with various projects to improve the health and safety of our clients. This semester was completely remote, and the interns did not come onsite as they typically would to do in-home assessments and deliver meals. In addition to the assessments, the interns visit senior residences and provide exercise and nutrition education sessions. Due to COVID-19, students worked off site and created eye-catching and informative newsletters that were distributed to all the residents along with generously donated hand sanitizer and masks. This was a great way to reach out to the residents without risking the safety of the residents or the students. Through one of the newsletters we were able to provide residents with the Rethink Your Drink handout to emphasize the importance of hydrating with sugar free beverage options.

Please see the attached newsletter.

NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

+
**Sojourner Truth
 Manor
 Newsletter**
 Created by UCSF Student Nurses



Inside:

Page 1	Chronic Disease & COVID-19
Page 2	Meals on Wheels Info
Page 3	COVID-19 Quiz
Page 4/5	Recipe
Page 6	Crossword

Understanding the Connection Between Chronic Disease and COVID-19

We are now starting to understand that the fight against coronavirus will be a long-term battle. We want to encourage you to take another look at how you can protect yourself from COVID-19. Below is a sample of CDC recommendations for managing chronic disease in this time of COVID-19:

What can you do to lower your risk if you have diabetes?

- Continue taking your diabetes medications and insulin as usual.
- Test your blood sugar every four hours and keep track of the results.
- Let your provider know if your blood sugar test results are not within range.
- Take any extra steps to control your blood sugar including eating small meals, exercise, and avoiding sugar-sweetened beverages.
- Make sure that you have at least a two-week supply of your diabetes pills and insulin.

What can you do to lower your risk if you have asthma?

- Follow your asthma action plan.
- Keep your asthma under control.
- Continue your current medications, including any inhalers containing steroids.
- Know how to use your inhaler.
- Avoid your asthma triggers.
- If possible, have another member of your household who doesn't have asthma clean and disinfect your house for you. When they use cleaning and disinfecting products, have them open windows or doors and use a fan that blows air outdoors.

What can you do to lower your risk if you have heart conditions and/or high blood pressure?

- Take all medication exactly as prescribed, in particular medications prescribed for high blood pressure or high blood pressure.
- Make sure that you have at least a two-week supply of your heart disease medications (such as those to treat high cholesterol and high blood pressure).
- People with hypertension should continue to manage and control their blood pressure and take their medication as directed.

+ Thank you for reading!

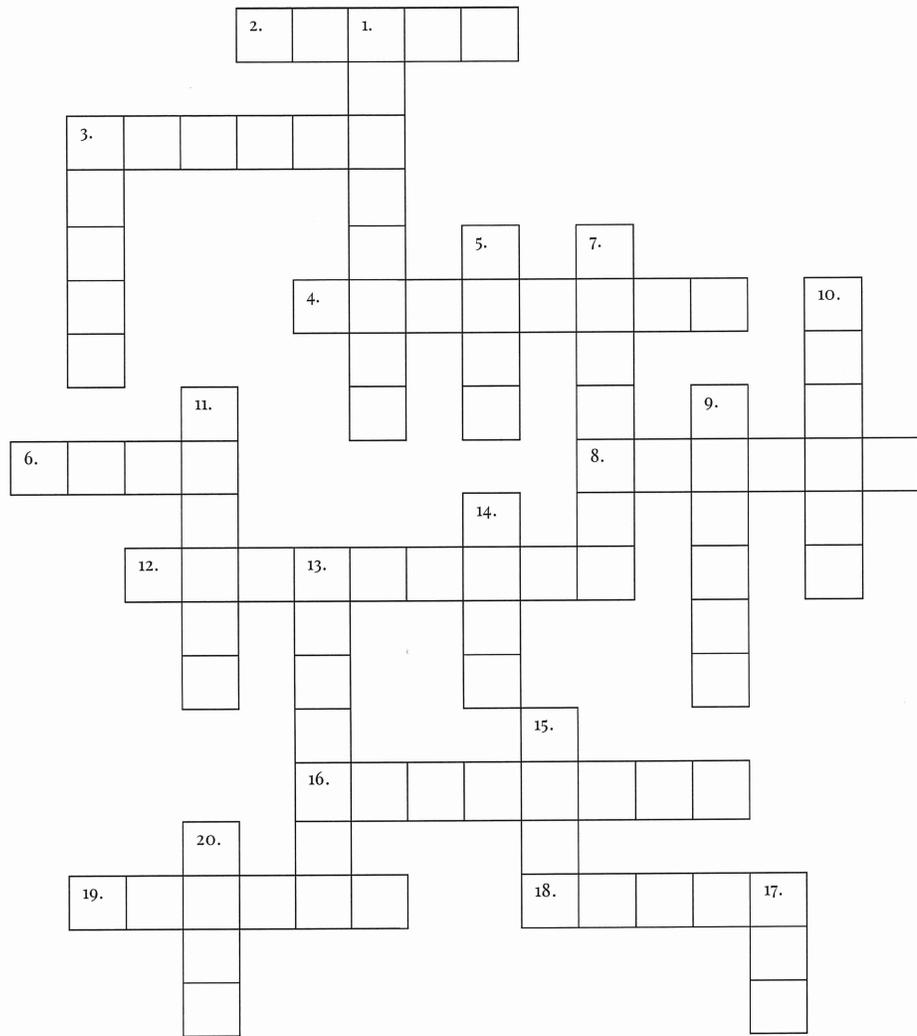
If you learned something new in this article, please share the information with a friend or family member. Wishing you good health!

Our sincere hope is that none of you will be exposed to COVID-19. If you are exposed to COVID-19, your risk of serious complications will be much lower if any chronic disease issues have been well managed.

We're highlighting just a few common examples of chronic disease challenges that impact many older Americans. We highly encourage you to speak to your provider about what additional

steps you can take to manage any of your chronic disease challenges, which will be good for your overall health, and also will help reduce your risk of serious complications if you are exposed to COVID-19.

**Crossword
Fun**



Across	Down
2. High body temp _____ (a common symptom)	1. Don't allow _____ in your home
3. Avoid _____	3. Common symptom
4. If you test positive for Covid-19, isolate for _____ days	5. Covid-19 tests are being provided in Oakland for _____
6. Get lots of _____	7. Having healthy habits, will help you remain _____
8. Scrub your hands for _____ seconds to inactivate the virus	9. If you have symptoms, get _____
12. Only leave your house if absolutely _____	10. Who to call if you think you have been exposed/infected
16. Wipe down/ disinfect _____ often	11. Wearing a face mask, protects _____
18. _____ hands often	13. Avoid being _____ to the virus
19. Drink lots of _____	14. When leaving your house, always wear a _____
20. At the moment, there is no _____ for Covid-19	15. _____ hands often
	17. Stay _____ feet away from others

PROGRAM INFORMATION		
Organization/Public Agency Name: Roots Community Health Center		Funding Area: Healthy Neighborhoods and Place
Project Title: SSB: Food Matters		Project/Agency Website: rootsclinic.org
Project Description: Roots proposes to serve a minimum of 300 individuals/families annually by providing education, knowledge and sustainable access to healthy local groceries through three core activities: HealthyMarket Hunts, Pop-Up Markets, and HealthyBox Delivery to be fully designed (including surveys, evaluation plan) during an initial 3-month planning phase. Each activity incorporates health education and skill-building activities including water promotion, food justice, healthy movement, and healthy eating on a budget. Workshops and classes, including cooking classes taught by AHA-trained interns, will be held monthly concurrent with our Pop-Up markets.		
Designation (Check Appropriate Category):		Project Dates/Frequency: July 2019 - June 2020 (Monthly)
Small & Emerging Org	Single Agency Ap Collaborative X	
Mailing Address for SSB Invoice Checks: 9925 International Blvd. Oakland, CA. 94608		
Person Authorized to Pick-Up Reimbursement Payments		
First Name: Roth		Last Name: Johnson
Phone: 510-560-5848	Email: roth@rootsclinic.org	Position: Director of Finance
Executive Director		
First Name: Noha		Last Name: Aboelata, MD.
Phone: 510-394-0220	Email: drnoha@rootsclinic.org	
Project/Event Representative		
First Name: Shalon		Last Name: Jones
Phone: 510-424-8494	Email:	
Contract Representative		
First Name: Noha		Last Name: Aboelata, MD.
Phone: 510-394-0220	Email: drnoha@rootsclinic.org	
Service Site		
Site Name: Roots Community Health Center - MAIN		
Address: 9925 International Blvd. Oakland, CA. 94608		
Contact Person For this Site (if not Project Representative)		
Organization (if Collaborative): N/A		
First Name: N/A		Last Name: N/A
Phone: N/A	Email: N/A	
Collaborative Partners		
1. American Heart Association		
2. Healthy Black Families		

Note: You do not need to fill or submit this participant information sheet. Just ensure that the participant information sheet being used is capturing this information. Please provide a participant roster (if applicable).

PARTICIPANT INFORMATION

Participant		
First Name:	Last Name:	
Date of Birth:	Age:	Youth /Adult Participant
Street Address:	Zip Code:	District:
Race/Ethnicity:	Gender:	Release of Information: Y/N
Email Address:	Telephone:	
Parent/Guardian/Legal Representative 1 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
Parent/Guardian/Legal Representative 2 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
EMERGENCY CONTACT INFORMATION		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Relationship to Participant:	

SUMMARY
Program Highlight and Successes Share your programs highlights and successes in this quarter. What outcomes have been achieved?
For Q3, one of our biggest highlights was the success of our Healthy Market Hunts. In our proposal, we outlined a limit of 10 participants per event. In the month of January, we had 29 participants and in February we had 18 participants attend our hunts. This outcome was achieved by pivoting our outreach method where it pertains to SSB programming. One new method is the addition of an SSB programs table at our pop-up markets. At that table a designated intern will directly speak to participants about all Food Matters programs including the healthy market hunts. We found that designating a person to interact solely on programs allowed for a more streamlined method of outreach. Because of this quick up ramp, we were able to serve more people in January and February to compensate for previous months shortage of hunt participants. Unfortunately, our March market hunt was postponed because of COVID-19.
Program Challenges What challenges have been faced this quarter that impact your program's or participant's goals? What steps have you taken to address and resolve these challenges as well as challenges noted in any past quarterly reports (if applicable)? What has been the outcome?
During Q3 in the month of March, some Food Matters programs were placed on hold to accommodate for COVID-19 developments. This hold included the SSB interactive pop-up market and healthy market hunt. This hold was to ensure the safety of not only our staff, but also for the greater good of our community. As a medical service provider, Roots made the decision to offer a modified pop-up market to ensure our clients had food services available to them. Our team pre-bagged groceries and offered food services to Roots members by appointment only. This method allowed for social distancing as well as offering a means for those experiencing a high level of food insecurity to take advantage of our food services. Additionally, we continued the deliveries to our healthy box delivery participants.
Performance Goals If the program did not meet projected performance goals (i.e. projected sessions, participation, hours of service), please provide a response to the following questions:
<ul style="list-style-type: none"> • What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

<p>The quick developments of COVID-19 in early to mid-March proved to be a shortfall for our overall programming. These developments resulted in a hold on some SSB programming in early to mid-March.</p>	
<ul style="list-style-type: none"> • What steps have been taken to prevent a shortfall in subsequent quarters? 	
<p>No steps can be made at this time to prevent a shortfall in subsequent quarters due to the concerns of COVID-19. We will reassess when the shelter in place order is lifted. We are however, still planning and developing for future months programming.</p>	
<ul style="list-style-type: none"> • How will the performance be made up in subsequent quarters? 	
<p>Due to a lack of knowledge of future COVID-19 developments, we are unable to outline steps to be taken to make up in subsequent quarters at this time. We will reassess when the shelter in place order is lifted.</p>	
<p>Updates Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.</p>	
<p>On March 3rd, Roots SSB Program Coordinator was promoted to Manager of Governmental and Community Affairs. She will remain as the coordinator of all SSB programs until the on-boarding and training of a new Program Coordinator. Roots has acquired and hired a new Program Coordinator but is awaiting on-boarding until the "Shelter in place" by Alameda County is lifted.</p>	
<p>Subcontractor and Consultants Share any activities and new development with subcontractors and consultants this quarter.</p>	
<p>In Q3, Healthy Black Families hired their Program Associate, Kana Azhari. Kana will provide overall administrative and coordination support; provide support for the Healthy Market Hunts including childcare, transportation, and providing participants with a take-home bag of food.</p>	
<p>Additional Comments Provide comments or feedback to SSB staff.</p>	
<p>N/A</p>	
Prepared By: Shalon Jones	Title: Manager of Governmental & Community Affairs

<p>Anecdotal Story Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.</p>
<p>"The Healthy Market Hunt Workshops for Q3 started very strong thanks to focused outreach from Roots and Healthy Black Families. Our attendance more than exceeded expectations. For our January market at Gazzali's we had twenty-nine participants, making up for lower turnout during previous events.</p> <p>During that January event, we had a few participants come early excited about the workshop. One of those participants, Mr. Clyde Aikens, confided that he had taken off work because his doctor told him he needed to drastically change his diet in order to improve his physical condition. He disclosed that he had hypertension and was prediabetic. He was hoping that the workshop would give him ideas to turn his health around.</p> <p>The workshop focused on fresh and frozen produce, ways to read food labels for sugar, sodium and fat, and nutrients like fiber, vitamins and minerals, with a special emphasis on drinking water instead of sugary drinks.</p>

The participants, including Mr. Aikens, were very focused on the workshop as we made our way through the store. He asked questions and took notes. At the end of the workshop his basket was filled with healthy choices. His feedback after the workshop was very positive. He mentioned he always thought the sugar listed on the nutrition facts was for the whole container not for a serving. He was shocked, but happy to know exactly how much sugar he was consuming. Now, he has better control over his sugar consumption. He asked if there were any other programs available for him to learn more.

Since that Healthy Market Hunt, Mr. Aikens has visited our Roots pop-up and attended a Water Ambassador training. We have his commitment to become a Water Ambassador that can model healthy life practices for himself, his family, and community."

-Raheemah Nitoto (SSB Program Coordinator, Healthy Black Families)



NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

PROGRAM INFORMATION			
Organization/Public Agency Name: Roots Community Health Center		Funding Area: N/A	
Project Title: SSB: Food Matters		Project/Agency Website: Rootsclinic.org	
Project Description: Roots proposes to serve a minimum of 300 individuals/families annually by providing education, knowledge and sustainable access to healthy local groceries through three core activities: HealthyMarket Hunts, Pop-Up Markets, and HealthyBox Delivery to be fully designed (including surveys, evaluation plan) during an initial 3-month planning phase. Each activity incorporates health education and skill-building activities including water promotion, food justice, healthy movement, and healthy eating on a budget. Workshops and classes, including cooking classes taught by AHA-trained interns, will be held monthly concurrent with our Pop-Up Markets.			
Designation (Check Appropriate Category):		Project Dates/Frequency: July 2019- June 2020/Monthly	
Small & Emerging Org	Single Agency Applicant	Collaborative <input checked="" type="checkbox"/>	
Mailing Address for SSB Invoice Checks: 9925 International Blvd, Oakland, CA, 94608			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Roth		Last Name: Johnson	
Phone: 510-560-5848	Email: roth@rootsclinic.org		Position: Director of Finance
Executive Director			
First Name: Dr. Noha		Last Name: Aboelata, MD	
Phone: 510-394-0220		Email: drnoha@rootsclinic.org	
Project/Event Representative			
First Name: Mennen		Last Name: Tefferi	
Phone: 510-993-8149		Email: mennen@rootsclinic.org	
Contract Representative			
First Name: Dr. Noha		Last Name: Aboelata, MD.	
Phone: 510-394-0220		Email: drnoha@rootsclinic.org	
Service Site			
Site Name: Roots Community Health Center - MAIN			
Address: 9925 International Blvd, Oakland, CA, 94603			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative): N/A			
First Name: N/A		Last Name: N/A	
Phone: N/A		Email: N/A	
Collaborative Partners			
1. American Heart Association			
2. Healthy Black Families			

SUMMARY

Program Highlight and Successes

In March and April, you shared with SSB your program's plans for shifting services in Q4 (April 1 to June 30) due to the coronavirus pandemic. Based on the plans you provided to SSB: Did your program operate the way you envisioned? What was successful about your services, and what additional services (if any) did you provide in response to changing community needs??

For Quarter 4, we continued delivering the expectations of the Food Matters program in spite of COVID. A major highlight of our program was that our outreach increased dramatically for our HealthyBox delivery service. We have successfully delivered about 70 boxes. This gave an opportunity to those who could not come to our location but who were facing a high level of food insecurity or access to healthy foods. With our social media posts, we were also able to spread awareness of the food matters program. Those who did not know of our program before, now have the knowledge and access to our services. We have also maintained our relationships with our existing partners Mandela Partners and the Alameda Food Bank and with their help, we have provided locally grown and highly nutritious foods to our community. In total, we have exceeded our expectations by serving the East Oakland community with education and promotion of healthy foods and increasing access to fresh foods and produce.

Program Challenges

What were some of the challenges that you faced in your program's transition to virtual services? What measures were put in place to ensure all participants had the necessary technology (hardware, software, internet and IT support) to participate in remote programming? Share how you received and incorporated feedback from youth and their families into your services.

In Quarter 4, COVID-19 impacted our services quite largely. The pandemic temporarily halted the Pop-Up markets because a large gathering of people in the same establishment was prohibited. In this case, we could not present our food education seminars or provide water education for these services. This challenge has allowed us to think outside the box and achieve our deliverables in an innovative way. We created a system for previous attendees and new members to pick up a free Food Resource Bag by appointment. We also provided food education by creating Recipe cards that included a fruit/vegetable with all the nutrition facts along with a recipe attached. This Recipe card was posted on our social media platforms so our audience can quickly obtain the information. Using these new techniques and services, we have reached a wider audience and the community has benefited greatly.

Performance Goals

Please detail the main services provided in Q4, including services provided by subcontractors. These should match the plans provided to SSB and the updates to programs that you have shared in the responses above. Be sure to include activity name, the frequency, participants reached and outcomes. Did you meet your performance goals? Please provide a response to the following questions.

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

The COVID-19 pandemic prevented us from completing our services in the way in which we originally intended. For example, we were unable to give a stipend to our interns due to the shelter in place order.

2. What steps have been taken to prevent a shortfall in subsequent quarters?

After determining how the pandemic would affect us directly, we quickly developed strategies that would effectively maintain our progress with the community. We implemented our Free Food Resource Bag Pick Ups for our members. The Program Coordinator, with the help of the Outreach Specialists, reached out to our previous attendees of our pop-up markets to set appointments to come to our location to receive a bag. This allowed us to continue our service of offering access to locally grown fresh produce and other essential foods while adhering to the counties guidelines of physical distancing with a touchless pick up for our clients.

3. How will the performance be made up in subsequent quarters?

In subsequent quarters (if renewed), we will continue to provide locally grown fresh produce and other essential foods to our community members.

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

In April of 2020, Roots hired a new Food & Nutrition Program Coordinator, Mennen Tefferi.

Subcontractor and Consultants

Share any activities and new development with subcontractors and consultants this quarter.

No Updates for Subcontractor and Consultants

Additional Comments

Provide comments or feedback to SSB staff.

No Feedback to SSB Staff

Prepared By: **Mennen Tefferi**

Title: **SSB: Program Coordinator**

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

Broderick is the ideal learner and leader. In class Broderick was quiet, attentive, always on time and prepared. When others came to class un-situated, he sat calm with his binder neat and organized. He led by example not through boasting about what he knew. I didn't fully appreciate the depths of his learning until he broke the silence and answered each question intelligently and with graceful ease. We later learned that he was the reason two other water ambassadors decided to join us. They all completed their training together and I am certain that Broderick had a lot to do with it.



NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

PROGRAM INFORMATION			
Organization/Public Agency Name: Fresh Approach		Funding Area: Healthy Neighborhoods and Places	
Project Title: VeggieRx Program for Healthy Food and Beverages		Project/Agency Website: freshapproach.org	
Project Description: VeggieRx will connect underserved East Oakland residents at-risk of diet-related diseases with nearby farmers markets, and provide participants with the knowledge and resources they need to adopt healthier eating and drinking habits. Through the combination of tailored nutrition classes, cooking demonstrations, fruit and vegetable vouchers, and other community-based activities, VeggieRx will educate and equip the targeted communities with all the knowledge and resources needed to create new around healthy eating and reducing sugary drinks consumption.			
Designation (Check Appropriate Category):		Project Dates/Frequency: April 1 st 2019 – June 30 th 2020	
<input type="checkbox"/> Small & Emerging Org	<input checked="" type="checkbox"/> Single Agency Applicant	<input type="checkbox"/> Collaborative	
Mailing Address for SSB Invoice Checks: 5060 Commercial Circle, Suite C, Concord, CA 94520			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Danielle		Last Name: Hamilton	
Phone: 925-771-2990	Email: daniellehamilton@freshapproach.org		Position: Program Manager
Executive Director			
First Name: Laura		Last Name: deTar	
Phone: 925-771-2912	Email: lauradetar@freshapproach.org		
Project/Event Representative			
First Name: Danielle		Last Name: Hamilton	
Phone: 925-771-2990	Email: daniellehamilton@freshapproach.org		
Contract Representative			
First Name: Laura		Last Name: deTar	
Phone: 925-771-2990	Email: lauradetar@freshapproach.org		
Service Site			
Site Name: Fresh Approach			
Address: 5060 Commercial Circle, Suite C, Concord CA 94520			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative):			
First Name:		Last Name:	
Phone:		Email:	
Collaborative Partners			

PARTICIPANT INFORMATION		
Participant		
First Name:	Last Name:	
Date of Birth:	Age:	Youth /Adult Participant
Street Address:	Zip Code:	District:
Race/Ethnicity:	Gender:	Release of Information: Y/N
Email Address:	Telephone:	
Parent/Guardian/Legal Representative 1 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
Parent/Guardian/Legal Representative 2 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
EMERGENCY CONTACT INFORMATION		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Relationship to Participant:	

Note: You do not need to fill or submit this participant information sheet. Just ensure that the participant information sheet being used is capturing this information. Please provide a participant roster (if applicable).

SUMMARY

Program Highlight and Successes

Share your programs highlights and successes in this quarter. What outcomes have been achieved?

In Q3, two class series were completed for a total of 8 classes, including 2 classes focused specifically on sugar-sweetened beverages, and 2 grocery store tours. One class series was held at the Native American Health Center (NAHC), and the second was held at the New Highland Academy.

Participants in both the NAHC series and New Highland series gained knowledge and skills, and planned to make behavior changes as a result of these classes:

- 96% reported learning how to include more healthy foods in their diets
- 72% reported learning how to select and store fresh produce so it lasts the longest
- 36% reported learning about shopping at farmers' markets with CalFresh for the first time
- 96% reported being interested in trying to make the recipe demonstrated in class at home
- 100% feel more comfortable preparing healthy foods at home
- 95% of participants reported increasing knowledge on the sugar content of common beverages

We were also continuing our partnership with Project Access at Tassafaronga village, after conducting the initial food demo and focus group with some of their residents. We were planning a class series, and several more food demos to coincide with their food pantries. Unfortunately, these were scheduled to start in mid-March and needed to be postponed due to COVID-19. We are continuing to work with Project Access as they survey their residents to determine need and interest in virtual programming.

Program Challenges

What challenges have been faced this quarter that impact your program's or participant's goals? What steps have you taken to address and resolve these challenges as well as challenges noted in any past quarterly reports (if applicable)? What has been the outcome?

Challenges in Q3 included a small class size and some language barriers at the Native American Health Center classes. NAHC was specifically interested in reaching out to their Pacific Islander population for these classes, some of whom spoke primarily Tongan. Unfortunately neither ourselves nor the clinic had in-person interpretation available in Tongan, however Fresh Approach worked with the site and some of our other partners to identify and provide nutrition information resources in Tongan.

And of course, we all are now facing the challenge of adapting programs and still providing services amidst COVID-19 and shelter in place orders. As reported earlier, we are creating virtual content and planning virtual class content. We are in touch with our project partners, such as Tassafaronga Village, to see if their communities would be interested in participating in virtual classes.

Performance Goals

If the program did not meet projected performance goals (i.e. projected sessions, participation, hours of service), please provide a response to the following questions:

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

N/A

2. What steps have been taken to prevent a shortfall in subsequent quarters?

N/A

3. How will the performance be made up in subsequent quarters?

N/A

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

None other than what was included in the COVID-19 program response updates sent at the end of March.

Subcontractor and Consultants

Share any activities and new development with subcontractors and consultants this quarter.

N/A

Report/Narrative

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

This quarter Fresh Approach was able to form a strong partnership with Mandela Partners. We found ways to complement each other's programming and provide added benefits for East Oakland residents, while avoiding duplication of services. Mandela operates a produce stand at New Highland Academy each week. We decided to host a cooking demo next to Mandela's produce stand at New Highland, as a way to introduce the community to our partnership, provide samples and vouchers to participants (the vouchers could be used right there at the produce stand!), and to promote our upcoming nutrition class series at New Highland, in partnership with the Family Resource Center. The demo was very successful for us in generating interest in the class series, and it also helped bring new shoppers to Mandela's produce stand; a win-win! The class series at New Highland was also a success, and participants received vouchers at each class that they could spend at Mandela's stand or other local farmers markets.

In addition to collecting quantitative survey data, participants are asked to share in an open-ended format how they will use the information from class in the coming week. Below are some quotes from participants about what they will be doing differently because of the classes.

"Not just this week but for LIFE! My mind, and body feels better inside and out."

"Sharing with my children and husband."*

"Cook more vegetables for my family and make salads."*

**Quotes translated from Spanish*

NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

PROGRAM INFORMATION			
Organization/Public Agency Name: Fresh Approach		Funding Area: Healthy Neighborhoods and Places	
Project Title: VeggieRx Program for Healthy Food and Beverages		Project/Agency Website: freshapproach.org	
Project Description: VeggieRx will connect underserved East Oakland residents at-risk of diet-related diseases with nearby farmers markets, and provide participants with the knowledge and resources they need to adopt healthier eating and drinking habits. Through the combination of tailored nutrition classes, cooking demonstrations, fruit and vegetable vouchers, and other community-based activities, VeggieRx will educate and equip the targeted communities with all the knowledge and resources needed to create new around healthy eating and reducing sugary drinks consumption.			
Designation (Check Appropriate Category):		Project Dates/Frequency: April 1 st 2019 – June 30 th 2020	
Small & Emerging Org	<input checked="" type="checkbox"/> Single Agency Applicant	<input type="checkbox"/> Collaborative	
Mailing Address for SSB Invoice Checks: 5060 Commercial Circle, Suite C, Concord, CA 94520			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Danielle		Last Name: Hamilton	
Phone: 925-771-2990	Email: daniellehamilton@freshapproach.org		Position: Program Manager
Executive Director			
First Name: Laura		Last Name: deTar	
Phone: 925-771-2912	Email: lauradetar@freshapproach.org		
Project/Event Representative			
First Name: Danielle		Last Name: Hamilton	
Phone: 925-771-2990	Email: daniellehamilton@freshapproach.org		
Contract Representative			
First Name: Laura		Last Name: deTar	
Phone: 925-771-2912	Email: lauradetar@freshapproach.org		
Service Site			
Site Name: Fresh Approach			
Address: 5060 Commercial Circle, Suite C, Concord CA 94520			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative):			
First Name:		Last Name:	
Phone:		Email:	
Collaborative Partners			

PARTICIPANT INFORMATION		
Participant		
First Name:	Last Name:	
Date of Birth:	Age:	Youth /Adult Participant
Street Address:	Zip Code:	District:
Race/Ethnicity:	Gender:	Release of Information: Y/N
Email Address:	Telephone:	
Parent/Guardian/Legal Representative 1 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
Parent/Guardian/Legal Representative 2 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
EMERGENCY CONTACT INFORMATION		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Relationship to Participant:	

***Note: You do not need to fill or submit this participant information sheet.** Just ensure that the participant information sheet being used is capturing this information. Please provide a participant roster (if applicable).

SUMMARY

Program Highlight and Successes

In March and April, you shared with SSB your program's plans for shifting services in Q4 (April 1 to June 30) due to the coronavirus pandemic. Based on the plans you provided to SSB: Did your program operate the way you envisioned? What was successful about your services, and what additional services (if any) did you provide in response to changing community needs??

As anticipated, Fresh Approach needed to cancel the remaining in-person classes series and cooking demos. Instead, we created video and newsletter content on healthy foods and beverages, and video cooking demonstrations. The majority of this material was pre-recorded videos, which were convenient and accessible for community members who could watch at any time from a computer or smart phone. We continued to offer vouchers to people who watched the videos, by asking them to complete a brief survey to demonstrate that they watched the class, and to provide their mailing address so that we could send them vouchers in the mail. These videos were available broadly to the communities we serve around the Bay Area, and vouchers for non-Oakland residents were provided with other funding. In offering nutrition and cooking videos, we were very interested in collecting feedback from the community on the topics that would be most helpful to them at this time, acknowledging that our planned curriculum may need to be adjusted to meet new and emerging needs. Most community feedback indicated an interest in recipe ideas, as folks are cooking at home much more, and in making the most of the foods they have (reducing food waste and learning food preservation techniques).

Program Challenges

What were some of the challenges that you faced in your program's transition to virtual services? What measures were put in place to ensure all participants had the necessary technology (hardware, software, internet and IT support) to participate in remote programming? Share how you received and incorporated feedback from youth and their families into your services.

One of the challenges to transitioning to virtual services was finding the best way to outreach and directly connect with community members. Our partners at Tassafaronga, with whom we were planning cooking demonstrations and a series of classes, were working hard to connect with their residents, and have them complete a quick survey to assess their needs. However, they did not receive many responses to the survey, and when they offered some virtual programming of their own, and were struggling with attendance. We decided because of the low attendance in their other live virtual classes that we would plan to share some pre-recorded videos with the residents, with the hope that this be more accessible because it did not require pre-registration, did not require availability at a specific day and time, and did not require use of a potentially new or unfamiliar technology app such as Zoom. Residents would have the option to watch the videos on social media or YouTube. Another challenge with offering pre-recorded content, is that it is difficult to collect demographic information and really understand who is engaging with that content. We can see the number of views each video gets, but cannot tell how many of those were Oakland residents, or even more specifically, how many were folks we were trying to reach through our partners. To address this, we did make it a requirement that in order to receive the vouchers, viewers would have to fill out a brief survey. This allowed us to collect some information on where folks live, and how they heard about the class. This also allowed us to collect some feedback about the videos we were creating, and to ask viewers what topics or recipes they would like to see covered in future videos.

Performance Goals

Please detail the main services provided in Q4, including services provided by subcontractors. These should match the plans provided to SSB and the updates to programs that you have shared in the responses above. Be sure to include activity name, the frequency, participants reached and outcomes. Did you meet your performance goals? Please provide a response to the following questions.

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

In April-June Fresh Approach created 12 nutrition and cooking videos, which were promoted and available to residents throughout the Bay Area, including Oakland but not exclusive for Oakland residents. Healthy eating and healthy beverage content was created for 4 newsletters/blogs for our email followers. Although not exclusive to Oakland orgs or residents, these classes and demos made available to Oakland residents did allow us to reach our goal of 18 classes and 10 cooking demos. We were unable however, to complete the remaining 2 grocery store tours. In terms of total people reached, it's impossible to know how many Oakland residents viewed our videos, but none completed the survey, so we were unable to collect any demographic information for Oakland participants. The lack of survey responses from Oakland residents was likely due to the fact that, especially early in the quarter, outreach was challenging. Partner organizations were communicating with their residents/patients about numerous emergency resources and sharing videos was the most immediate priority.

2. What steps have been taken to prevent a shortfall in subsequent quarters?

While we did not meet the goal for the number of grocery store tours, we did include some of the content covered in the grocery store tour, such as reading a nutrition label and understanding code dates, into some of the videos.

While we did not get Oakland residents completing our video surveys, we did send the flyers and information to our partners in East Oakland. As organizations are now adjusting to the "new normal" their capacity has increased to assist with outreach. Earlier in the quarter there were many competing needs, and the nutrition videos were not the highest priority for outreach, when many orgs were sharing resources on accessing food, financial aid, vital health information, etc. In June however, partners had more capacity, and we met virtually with several partners to plan another outreach push.

3. How will the performance be made up in subsequent quarters?

Since the video content has been created, outreach will continue beyond the end of the grant term to get the videos out to more Oakland residents.

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

Updates to program structure due to COVID-19 addressed in the *Program Highlights* section.

Subcontractor and Consultants

Share any activities and new development with subcontractors and consultants this quarter.

N/A

Additional Comments

Provide comments or feedback to SSB staff.

N/A

Prepared By: Danielle Hamilton

Title: Program Manager

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

In addition to creating nutrition and cooking demo content for the broad Bay Area community, we have kept in touch with partner organizations in East Oakland, sharing food access resources, and learning what their communities needs and interests were. We developed a new and unique method for administering vouchers to Mandela Partner's shoppers, because they switched from a farm stand to a CSA model, so we planned to allow customers who participated in virtual classes to use the vouchers to pay for their CSA box.

NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

PROGRAM INFORMATION			
Organization/Public Agency Name: Planting Justice		Funding Area: Healthy Neighborhoods and Places	
Project Title: Sustainable Agriculture for a Healthy Oakland Internship Program		Project/Agency Website: www.plantingjustice.org	
Project Description: The SAHO internship program will provide 50 residents of Oakland ages 16-25 with the opportunity to acquire a comprehensive set of skills in sustainable agriculture and gardening, a deep understanding of the connection between the food system and the public health problems of their communities, and the ability to engage in outreach and informational activities related to those problems and the ways to address them. Outreach and recruitment events for the internship double as educational programming related to alternatives to SSBs and opportunities to contribute to these alternatives			
Designation (Check Appropriate Category):		Project Dates/Frequency:	
<input checked="" type="checkbox"/> Small & Emerging Org	<input checked="" type="checkbox"/> Single Agency Applicant	<input type="checkbox"/> Collaborative	Multiple times/week between 4/1/2020-6/30/2020
Mailing Address for SSB Invoice Checks: 319 105th Avenue Oakland CA 94603			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Gavin		Last Name: Raders	
Phone: 5104351316	Email: gavin@plantingjustice.org	Position: Co-Director	
Executive Director			
First Name: Gavin		Last Name: Raders	
Phone: 510 435 136	Email: gavin@plantingjustice.org		
Project/Event Representative			
First Name: Gavin		Last Name: Raders	
Phone: 5104351316	Email: gavin@plantingjustice.org		
Contract Representative			
First Name: Gavin		Last Name: Raders	
Phone: 510 435 1316	Email: gavin@plantingjustice.org		
Service Site			
Site Name: Planting Justice Nursery and Headquarters			
Address: 319 105th Avenue Oakland CA 94603			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative): N.A			
First Name: N/A		Last Name: N/A	
Phone: N/A	Email: N/A		
Collaborative Partners			
N/A			

SUMMARY

Program Highlight and Successes

In March and April, you shared with SSB your program's plans for shifting services in Q4 (April 1 to June 30) due to the coronavirus pandemic. Based on the plans you provided to SSB: Did your program operate the way you envisioned? What was successful about your services, and what additional services (if any) did you provide in response to changing community needs??

Our program more than exceeded expectations in Q4. As an essential business, PJ's nursery remained open and proved to be critical support during COVID for our community. Without school to keep youth in Sobrante Park busy and safe, and with negative economic consequences at home due to COVID, the expansion of PJ's paid internship program came just in time. Youth flocked to our nursery in historic numbers during this quarter, with a total of 46 young people completing their \$500 paid internship in Q4, all of them faster than expected, with upwards of 2 dozen youth onsite at a time on many days in April and May.

Program Challenges

What were some of the challenges that you faced in your program's transition to virtual services? What measures were put in place to ensure all participants had the necessary technology (hardware, software, internet and IT support) to participate in remote programming? Share how you received and incorporated feedback from youth and their families into your services.

PJ redesigned its internship program to allow for "drop-in" hours in Q3, due to feedback we received from participants, and did extensive outreach in preparation for an April 1st relaunch, so we expected over 40 youth to start their internship in Q4. But we thought they'd come once or twice per week, not everyday for weeks at a time. Their excitement, combined with a lack of other opportunities, overwhelmed our staff, who struggled to maintain job duties due to the sheer numbers of youth onsite, sometimes more than 20/day.

Performance Goals

Please detail the main services provided in Q4, including services provided by subcontractors. These should match the plans provided to SSB and the updates to programs that you have shared in the responses above. Be sure to include activity name, the frequency, participants reached and outcomes. Did you meet your performance goals? Please provide a response to the following questions.

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

No shortfall. PJ more than made up for shortfalls in past cohorts, surpassing our outcome expectations

2. What steps have been taken to prevent a shortfall in subsequent quarters?

N/A

3. How will the performance be made up in subsequent quarters?

N/A

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

All of our school sites were closed, but luckily, PJ's nursery remained open as an essential business. We had expected our youth to complete some of their internship hours at their own school garden, but instead, all activities took place at the PJ nursery, and down the street at the corner store on 105th and Edes

Subcontractor and Consultants

Share any activities and new development with subcontractors and consultants this quarter.

N/A

Additional Comments

Provide comments or feedback to SSB staff.

N/A

PARTICIPANT INFORMATION		
Participant		
First Name:	Last Name:	
Date of Birth:	Age:	Youth /Adult Participant
Street Address:	Zip Code:	District:
Race/Ethnicity:	Gender:	Release of Information: Y/N
Email Address:	Telephone:	
Parent/Guardian/Legal Representative 1 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
Parent/Guardian/Legal Representative 2 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
EMERGENCY CONTACT INFORMATION		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Relationship to Participant:	

***Note: You do not need to fill or submit this participant information sheet. Just ensure that the participant information sheet being used is capturing this information. Please provide a participant roster (if applicable).**

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

It took an enormous effort, amongst PJ Education and Nursery staff, to keep up with the interest in our paid youth internship program in Q4, especially given the additional challenges poised by COVID. We discovered it took nearly a full-time staff person just to monitor youth compliance with CDC recommendations regarding sterilization, mask-use and physical distancing. But gratefully, none of our youth or staff contracted COVID, so that in and of itself is a critically important achievement.

SSB funds made it possible for PJ to generate an incredible amount of goodwill in the community during Q4. We heard from dozens of youth how important this opportunity was for them at this exact moment. What a challenging time to be a teenager/young adult in Sobrante Park! With schools closed, families on top of one another, stuck at home, with all the additional stress and anxiety in the household related to health and economic concerns...we are just so grateful that PJ had the capacity to respond in such tangibly beneficial ways for our youth and families. More than \$20,000 in direct payments to youth in Sobrante Park was made in Q4! And these payments were made in exchange for high quality, healing, and transformative work. Youth took much pride in their activities, because they could see so clearly, especially during this pandemic, just how essential the PJ nursery, farm, and educational center is, and can be. Many youth continued to come for program activities even after their internship ended, due to the beauty, safety, mentorship, good food, pride in the work, and culturally relevant/exciting work environment.

The PJ nursery, by early April, became a critical site of emergency food distribution, in addition to the economic opportunities available through living-wage work, which was unexpected. Multiple local farms reached out to us wanting to donate CSA boxes of produce. So in addition to all the urban agriculture, culinary arts, and nutrition education that we expected youth interns to participate in, they also got a chance to participate in direct emergency relief in their own community. They helped distribute many hundreds of CSA produce boxes in Sobrante Park, while also putting their own education to use by participating in the production and distribution of green smoothies and vitamin water, that helped to communicate recipes and nutritional awareness along with the actual produce, to their families and communities.

One last unexpected outcome, was that PJ's individual donors and foundation supporters have also recognized how critical PJ's emergency response is and needs to be in Sobrante Park. Unexpected donations during Q4 have enabled PJ to continue offering dozens of paid youth internships into the Summer and Fall, after City funds are no longer available. Thus, this SSB grant has enabled PJ to demonstrate how important this work is to our funders, demonstrate PJ's ability to rise to the challenge, which has resulted in the program achieving economic stability and sustainability even after this grant period ends.

NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

PROGRAM INFORMATION			
Organization/Public Agency Name: Planting Justice		Funding Area: Healthy Neighborhoods and Places	
Project Title: Sustainable Agriculture for a Healthy Oakland Internship Program		Project/Agency Website: www.plantingjustice.org	
Project Description: The SAHO internship program will provide 50 residents of Oakland ages 16-25 with the opportunity to acquire a comprehensive set of skills in sustainable agriculture and gardening, a deep understanding of the connection between the food system and the public health problems of their communities, and the ability to engage in outreach and informational activities related to those problems and the ways to address them. Outreach and recruitment events for the internship double as educational programming related to alternatives to SSBs and opportunities to contribute to these alternatives			
Designation (Check Appropriate Category):		Project Dates/Frequency:	
<input checked="" type="checkbox"/> Small & Emerging Org	<input checked="" type="checkbox"/> Single Agency Applicant	<input type="checkbox"/> Collaborative	Multiple times/week between 4/1/2020-6/30/2020
Mailing Address for SSB Invoice Checks:			
319 105th Avenue Oakland CA 94603			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Gavin		Last Name: Raders	
Phone: 5104351316	Email: gavin@plantingjustice.org		Position: Co-Director
Executive Director			
First Name: Gavin		Last Name: Raders	
Phone: 510 435 136	Email: gavin@plantingjustice.org		
Project/Event Representative			
First Name: Gavin		Last Name: Raders	
Phone: 5104351316	Email: gavin@plantingjustice.org		
Contract Representative			
First Name: Gavin		Last Name: Raders	
Phone: 510 435 1316	Email: gavin@plantingjustice.org		
Service Site			
Site Name: Planting Justice Nursery and Headquarters			
Address: 319 105th Avenue Oakland CA 94603			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative): N.A			
First Name: N/A		Last Name: N/A	
Phone: N/A	Email: N/A		
Collaborative Partners			
N/A			

SUMMARY

Program Highlight and Successes

In March and April, you shared with SSB your program's plans for shifting services in Q4 (April 1 to June 30) due to the coronavirus pandemic. Based on the plans you provided to SSB: Did your program operate the way you envisioned? What was successful about your services, and what additional services (if any) did you provide in response to changing community needs??

Our program more than exceeded expectations in Q4. As an essential business, PJ's nursery remained open and proved to be critical support during COVID for our community. Without school to keep youth in Sobrante Park busy and safe, and with negative economic consequences at home due to COVID, the expansion of PJ's paid internship program came just in time. Youth flocked to our nursery in historic numbers during this quarter, with a total of 46 young people completing their \$500 paid internship in Q4, all of them faster than expected, with upwards of 2 dozen youth onsite at a time on many days in April and May.

Program Challenges

What were some of the challenges that you faced in your program's transition to virtual services? What measures were put in place to ensure all participants had the necessary technology (hardware, software, internet and IT support) to participate in remote programming? Share how you received and incorporated feedback from youth and their families into your services.

PJ redesigned its internship program to allow for "drop-in" hours in Q3, due to feedback we received from participants, and did extensive outreach in preparation for an April 1st relaunch, so we expected over 40 youth to start their internship in Q4. But we thought they'd come once or twice per week, not everyday for weeks at a time. Their excitement, combined with a lack of other opportunities, overwhelmed our staff, who struggled to maintain job duties due to the sheer numbers of youth onsite, sometimes more than 20/day.

Performance Goals

Please detail the main services provided in Q4, including services provided by subcontractors. These should match the plans provided to SSB and the updates to programs that you have shared in the responses above. Be sure to include activity name, the frequency, participants reached and outcomes. Did you meet your performance goals? Please provide a response to the following questions.

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

No shortfall. PJ more than made up for shortfalls in past cohorts, surpassing our outcome expectations

2. What steps have been taken to prevent a shortfall in subsequent quarters?

N/A

3. How will the performance be made up in subsequent quarters?

N/A

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

All of our school sites were closed, but luckily, PJ's nursery remained open as an essential business. We had expected our youth to complete some of their internship hours at their own school garden, but instead, all activities took place at the PJ nursery, and down the street at the corner store on 105th and Edes

Subcontractor and Consultants

Share any activities and new development with subcontractors and consultants this quarter.

N/A

Additional Comments

Provide comments or feedback to SSB staff.

N/A

PARTICIPANT INFORMATION		
Participant		
First Name:	Last Name:	
Date of Birth:	Age:	Youth /Adult Participant
Street Address:	Zip Code:	District:
Race/Ethnicity:	Gender:	Release of Information: Y/N
Email Address:	Telephone:	
Parent/Guardian/Legal Representative 1 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
Parent/Guardian/Legal Representative 2 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
EMERGENCY CONTACT INFORMATION		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Relationship to Participant:	

***Note: You do not need to fill or submit this participant information sheet.** Just ensure that the participant information sheet being used is capturing this information. Please provide a participant roster (if applicable).

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

It took an enormous effort, amongst PJ Education and Nursery staff, to keep up with the interest in our paid youth internship program in Q4, especially given the additional challenges poised by COVID. We discovered it took nearly a full-time staff person just to monitor youth compliance with CDC recommendations regarding sterilization, mask-use and physical distancing. But gratefully, none of our youth or staff contracted COVID, so that in and of itself is a critically important achievement.

SSB funds made it possible for PJ to generate an incredible amount of goodwill in the community during Q4. We heard from dozens of youth how important this opportunity was for them at this exact moment. What a challenging time to be a teenager/young adult in Sobrante Park! With schools closed, families on top of one another, stuck at home, with all the additional stress and anxiety in the household related to health and economic concerns...we are just so grateful that PJ had the capacity to respond in such tangibly beneficial ways for our youth and families. More than \$20,000 in direct payments to youth in Sobrante Park was made in Q4! And these payments were made in exchange for high quality, healing, and transformative work. Youth took much pride in their activities, because they could see so clearly, especially during this pandemic, just how essential the PJ nursery, farm, and educational center is, and can be. Many youth continued to come for program activities even after their internship ended, due to the beauty, safety, mentorship, good food, pride in the work, and culturally relevant/exciting work environment.

The PJ nursery, by early April, became a critical site of emergency food distribution, in addition to the economic opportunities available through living-wage work, which was unexpected. Multiple local farms reached out to us wanting to donate CSA boxes of produce. So in addition to all the urban agriculture, culinary arts, and nutrition education that we expected youth interns to participate in, they also got a chance to participate in direct emergency relief in their own community. They helped distribute many hundreds of CSA produce boxes in Sobrante Park, while also putting their own education to use by participating in the production and distribution of green smoothies and vitamin water, that helped to communicate recipes and nutritional awareness along with the actual produce, to their families and communities.

One last unexpected outcome, was that PJ's individual donors and foundation supporters have also recognized how critical PJ's emergency response is and needs to be in Sobrante Park. Unexpected donations during Q4 have enabled PJ to continue offering dozens of paid youth internships into the Summer and Fall, after City funds are no longer available. Thus, this SSB grant has enabled PJ to demonstrate how important this work is to our funders, demonstrate PJ's ability to rise to the challenge, which has resulted in the program achieving economic stability and sustainability even after this grant period ends.

NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

PROGRAM INFORMATION			
Organization/Public Agency Name:		Funding Area: Healthy Neighborhoods and Places	
Project Title: Mandela Hubs for Health		Project/Agency Website: www.mandelapartners.org	
<p>Project Description: The Mandela Hubs for Health program addresses Funding Area 2: Healthy Neighborhoods and Places of this initiative by Objective 1: <i>Establishing 3 new produce stand sites and continuing operations of 2 existing school stands</i>, and Objective 2: <i>Implementing culture relevant nutrition education programming at all school sites and select neighborhood corner stores.</i></p>			
Designation (Check Appropriate Category):		Project Dates/Frequency: July 1 st , 2019 – June 30 th , 2020	
Small & Emerging Org	Single Agency Applicant	Collaborative	
Mailing Address for SSB Invoice Checks: 1344 7 th St., Oakland, CA 94607			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Ciara		Last Name: Segura	
Phone: 510-433-0993 (office), 210-313-0446 (cell)		Email: ciara@mandelapartners.org	Position: Director, Programs and Policy
Executive Director			
First Name: Mariela		Last Name: Cedeno	
Phone: 510-433-0993		Email: mariela@mandelapartners.org	
Project/Event Representative			
First Name: Ciara		Last Name: Segura	
Phone: 510-433-0993		Email: ciara@mandelapartners.org	
Contract Representative			
First Name: Maureen		Last Name: Silva	
Phone: 510-433-0993		Email: maureen@mandelapartners.org	
Service Site			
Site Name:			
Address:			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative):			
First Name:		Last Name:	
Phone:		Email:	
Collaborative Partners			

PARTICIPANT INFORMATION		
Participant		
First Name:	Last Name:	
Date of Birth:	Age:	Youth /Adult Participant
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Race/Ethnicity:	Gender:	Release of Information: Y/N
Email Address:	Telephone:	
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Mailing Address:	Home Telephone:	
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Mailing Address:	Home Telephone:	
Work Telephone:	Relationship to Participant:	

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SUMMARY

Program Highlight and Successes

Share your program's highlights and successes in this quarter. What outcomes have been achieved?

Both outcomes were partially met during Q3 (more details in the next section). The Community Produce Stand (CPS) Coordinator, Healthy Retail Associate, and 4 Parent Assistants operated 5 produce stands at REACH Academy, Madison Park Elementary, Rise Community School/New Highland, La Escuelita Elementary, and Garfield Elementary. The Wellness Coordinator held healthy food and beverage taste tests with accompanying nutrition education resources at La Escuelita, Garfield, Madison Park and Rise/New Highland, and also at Rowaid Market, a corner store within walking distance of REACH Academy. The Wellness Coordinator demoed the following recipes across the stands and Rowaid Market:

Site specific highlights and successes:

Reach Academy – Staff Wellness Champion purchased produce from MP for their Staff meeting. Food Corps staff members chose 2 student "cafeteria captains" from 1st and 5th grade who worked at the stand after school, serving samples and helping weigh out produce and bags. The Alameda County Food Bank (ACFB) hosted a nutrition series and MP shared \$5 vouchers for parents who attended the class to shop at the stand. ACFB also tabled next to the stand to share resources about CalFresh enrollment. Anai, our parent assistant, made Cauliflower Ceviche and served over +75 parents at the food distribution day to promote the stand. Amani, our Healthy Grocery Initiative Coordinator, also passed out \$5 vouchers for redemption at Rowaid, a corner store within walking distance of the school that sources produce from MP's food hub, Mandela Produce Distribution.

Garfield – No major updates at the stands or with nutrition education programming

La Escuelita – No major updates at the stands. The Wellness Coordinator hosted a nutrition workshop series, each with 23 students in attendance. Students learned about the 5 food groups and learned a song to help remember each group.

Madison Park – The CPS Coordinator began coordinating with school staff member to identify ways to support school's food distribution programming and the new Parent Resource Center being built. Teachers and Community School Manager shop at the stand regularly and actively promote the stand to students and families. The Wellness Coordinator hosted a nutrition education event with 50 students and parents in attendance.

Rise/New Highland - New CSM, Eve was supportive in promoting the stand. Principal allowed for new EBT sign to be hung in the front of the school. MP partnered with Fresh Approach who led a 4 week parent nutrition series and hosted 2 taste tests concurrent to CPS. For each class and demo, FA gave each participant \$10 to spend at the stand increasing awareness and sales.

Program Challenges

What challenges have been faced this quarter that impact your program's or participant's goals? What steps have you taken to address and resolve these challenges as well as challenges noted in any past quarterly reports (if applicable)? What has been the outcome?

Before the County-wide shelter in place order went into effect, we made an organizational decision to cancel our community-facing food access programming in early March, which included our community produce stand program at OUSD elementary schools. As a result, we were unable to meet our program deliverables during March.

As of March 23, we piloted free produce distribution to several community partners within OUSD, senior housing facilities, family resource centers, and organizations serving the unhoused community. We will carry out this programming through Q4. Program staff distributed free fresh produce to 300 Oakland children and families at Iglesia De Dios Church, 200 families from R.I.S.E. (Recent Immigrant Support and Engagement) Academy, 10 families from Lincoln Families, and 13 families referred to us by The Crucible, to help ensure families have access to healthy food during the pandemic. Mandela Partners' kitchen incubator--Oak Harvest Kitchen--assembled and distributed 200 meals to the East Oakland Collective to feed seniors and residents with limited food access. 80% of ingredients were from locally sourced fruits and vegetables. Our program team sourced nearly 3,000 lbs of produce from 2 anchor farms from our farmer network, whose economic livelihoods have been greatly impacted by the pandemic.

Performance Goals

If the program did not meet projected performance goals (i.e. projected sessions, participation, hours of service), please provide a response to the following questions:

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

From Wellness Educator, Aliyah Bey –

“Students at MPA are always eager to try whatever it is that I have to sample. From infused water to roasted squash, they always meet me at the table and ask as many questions as they can before their parents hurry them away. When the students come to my table I try my best to engage them in the simplest ways. During this taste test I sampled roasted butternut squash. When a group of students approached my table I would ask, “Do you know what this is,” “Is it a fruit or vegetable,” “Do you cook it or eat it raw”? I always ask the students questions such as, “Why is it important to drink water, eat fruit, vegetables,”? “What does it mean to be healthy,”? “Can you eat your favorite candy sometimes and still be healthy,”? My goal is to plant the seed for nutrition and hope that as they grow older that seed begins to grow. I enjoy seeing the parents watch their child sample a new item. To me, I think it helps the parent see how open their child actually is. Many times I hear parents say, “Oh, my child wouldn’t eat that”, so I think my role is to not only introduce something new to children but also provide reassurance to the parents about their child’s eat habits.”

NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

PROGRAM INFORMATION			
Organization/Public Agency Name:		Funding Area: Healthy Neighborhoods and Places	
Project Title: Mandela Hubs for Health		Project/Agency Website: www.mandelapartners.org	
<p>Project Description: The Mandela Hubs for Health program addresses Funding Area 2: Healthy Neighborhoods and Places of this initiative by Objective 1: <i>Establishing 3 new produce stand sites and continuing operations of 2 existing school stands</i>, and Objective 2: <i>Implementing cultu relevant nutrition education programming at all school sites and select neighborhood corner stores.</i></p>			
Designation (Check Appropriate Category):		Project Dates/Frequency: July 1 st , 2019 – June 30 th , 2020	
Small & Emerging Org	Single Agency Applicant	Collaborative	
Mailing Address for SSB Invoice Checks: 1344 7 th St., Oakland, CA 94607			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Ciara		Last Name: Segura	
Phone: 510-433-0993 (office), 210-313-0446 (cell)		Email: ciara@mandelapartners.org	Position: Director, Programs and Policy
Executive Director			
First Name: Mariela		Last Name: Cedeno	
Phone: 510-433-0993		Email: mariela@mandelapartners.org	
Project/Event Representative			
First Name: Ciara		Last Name: Segura	
Phone: 510-433-0993		Email: ciara@mandelapartners.org	
Contract Representative			
First Name: Maureen		Last Name: Silva	
Phone: 510-433-0993		Email: maureen@mandelapartners.org	
Service Site			
Site Name:			
Address:			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative):			
First Name:		Last Name:	
Phone:		Email:	
Collaborative Partners			

PARTICIPANT INFORMATION		
Participant		
First Name:	Last Name:	
Date of Birth:	Age:	Youth /Adult Participant
Street Address:	Zip Code:	District:
Race/Ethnicity:	Gender:	Release of Information: Y/N
Email Address:	Telephone:	
Parent/Guardian/Legal Representative 1 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
Parent/Guardian/Legal Representative 2 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
EMERGENCY CONTACT INFORMATION		
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Mailing Address:	Home Telephone:	
Work Telephone:	Relationship to Participant:	

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SUMMARY

Program Highlight and Successes

Share your program's highlights and successes in this quarter. What outcomes have been achieved?

In response to COVID-19, Mandela Partners quickly pivoted its long-standing Community Produce Stand program to respond to emergency needs in the communities we serve. A key lever in our capacity to quickly respond was our in-house food hub: Mandela Produce Distribution (MPD). MPD provides local limited-resource farmers of color access to markets, logistics support and financing, and supplies sustainably-grown produce to Mandela Partners' food access programs, independent grocery stores, restaurants, and produce prescription initiatives throughout Oakland, CA. Since March 2020, Mandela Partners has been providing full produce boxes, CSA-style bags of mixed fruits and vegetables, and produce-based meals free of charge to community members throughout the East Bay in partnership with a network of community hubs and partners. Highlights include:

- 13 food access distribution hubs throughout East Oakland, West Oakland, and Ashland. Two parent assistants who previously supported our CPS programming at OUSD schools coordinated the outreach and food distribution at two of these sites.
- 1,000 families served weekly
- Over 40K lbs of fresh produce distributed monthly
- 100% of the produce distributed is sourced from local growers, leading to more than \$20K in additional monthly revenue for under-resourced farmers

Building on the momentum of our mutual aid efforts, Mandela Partners is seeking renewed SSB funds to support the expansion of MPD's farmer network and to launch a multi-farm community supported agriculture (CSA) service. In August 2020, we plan to offer a partially subsidized produce box program at previously operated Community Produce Stand sites, including La Escuelita Elementary, REACH Academy, and Oakland Main Public Library, and new additional sites including Sankofa Elementary and OUSD's The Center, among others. Mandela Partners will subsidize the cost of produce boxes through its Fresh Creds Incentive Program, an online tracking and redemption app that offers CalFresh shoppers a 50% discount on California-grown fruit and vegetables.

Program Challenges

What challenges have been faced this quarter that impact your program's or participant's goals? What steps have you taken to address and resolve these challenges as well as challenges noted in any past quarterly reports (if applicable)? What has been the outcome?

Aside from challenges previously reported in our Q3 report, an additional challenge we faced during Q4 was meeting our nutrition education and outreach deliverables. Our Wellness Coordinator conducted all education and outreach online through cross-promotion to Facebook and Instagram. Our analytics for all nutrition education-related posts/stories and instructional cooking videos are below:

April 100 likes, 9 shares, 9 saved, 960 reached

May 206 likes, 5 shares, 3 saved, 2,077 reached

June 72 likes, 22 shares, 3 saved, 926 reached

Performance Goals

If the program did not meet projected performance goals (i.e. projected sessions, participation, hours of service), please provide a response to the following questions:

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

Alameda County's shelter in place order

2. What steps have been taken to prevent a shortfall in subsequent quarters?

N/A

3. How will the performance be made up in subsequent quarters?

N/A

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

Report/Narrative

PROGRAM INFORMATION			
Organization/Public Agency Name: East Bay United Soccer Club		Funding Area: Healthy Neighborhoods	
Project Title: EBU Healthy Oakland Initiative		Project/Agency Website: http://www.ebusoccer.org	
Project Description: Through the EBU Healthy Oakland Initiative, we have expanded access to our youth soccer programs. This includes subsidizing the cost of participation in our programs through financial aid, as well as offering more free and low-cost programming in under-served neighborhoods of Oakland.			
Designation (Check Appropriate Category):		Project Dates/Frequency:	
Small & Emerging Org	Single Agency Applicant	CollaborativeX	1/1/2020 – 3/31/20 - Daily
Mailing Address for SSB Invoice Checks: 312 Clay Street # 300, Oakland, CA 94612			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Andrew		Last Name: William	
Phone: 510-612-9538	Email: awillilams@ebusoccer.org		Position: Executive Director
Executive Director			
First Name: Andrew		Last Name: Williams	
Phone: 510-612-9538	Email: awillilams@ebusoccer.org		
Project/Event Representative			
First Name: same as above		Last Name:	
Phone:	Email:		
Contract Representative			
First Name: same as above		Last Name:	
Phone:	Email:		
Service Site			
Site Name: Multiple, including Raimondi Park			
Address: 1800 Wood Street, Oakland, CA 94607			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative):			
First Name: same as above		Last Name:	
Phone:	Email:		
Collaborative Partners			
Youth Education for Success (YES4)			

PARTICIPANT INFORMATION		
Participant		
First Name:	Last Name:	
Date of Birth:	Age:	Youth /Adult Participant
Street Address:	Zip Code:	District:
Race/Ethnicity:	Gender:	Release of Information: Y/N
Email Address:	Telephone:	
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SUMMARY

Program Highlight and Successes

Share your program's highlights and successes in this quarter. What outcomes have been achieved?

One of the highlights of this program was being able to offer a series of free Saturday soccer clinics in February at Rainbow Rec Center, just for U8 girls. It was a chance to children from our East Oakland Soccer School program to meet and play alongside other girls in our club from other parts of the city.

Program Challenges

What challenges have been faced this quarter that impact your program's or participant's goals? What steps have you taken to address and resolve these challenges as well as challenges noted in any past quarterly reports (if applicable)? What has been the outcome?

The most significant challenge we faced this quarter was having to suspend all of our in-person / on-field programming on March 12, 2020. For many of our players and programs, we were able to offer online instruction and programming that children could do from home to stay active, healthy and developing. Unfortunately, not all families were immediately able to benefit from this alternative programming that we started in late March.

Performance Goals

If the program did not meet projected performance goals (i.e. projected sessions, participation, hours of service), please provide a response to the following questions:

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

Our on-field activities were suspended on March 12th due to the Shelter in Place.

2. What steps have been taken to prevent a shortfall in subsequent quarters?

We adapted a lot of our programming to be offered online during the 4th quarter. We also began working on a plan to return to the fields for modified activities, according to the safety guideline established by the Alameda County Department of Public Health.

3. How will the performance be made up in subsequent quarters?

We adapted a lot of our programming to be offered online during the 4th quarter. We also began working on a plan to return to the fields for modified activities, according to the safety guideline established by the Alameda County Department of Public Health.

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

During the 3rd Quarter, East Bay United began as nation-wide search for an Executive Director.

Subcontractor and Consultants

Share any activities and new development with subcontractors and consultants this quarter.

Youth Education for Success has been adapting its plans for the 4th Annual 2020 Conference. YES4 will still offer summer programming to support youth leadership and community engagement, and will welcome back several children from the East Bay United Soccer Club community.

Additional Comments

Provide comments or feedback to SSB staff.

None.

Prepared By:

Title:

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

One of the highlights of this program was being able to offer a series of free Saturday soccer clinics in February at Rainbow Rec Center, just for U8 girls. It was a chance to children from our East Oakland Soccer School program to meet and play alongside other girls in our club from other parts of the city. These sessions took place over four consecutive Saturdays, and were led by Coach Drew along with several parent volunteers.

It was amazing to see the children and families coming together both on and off the field. Many families had never been to Rainbow Recreation Center before. Other families and children grew up, or were growing up a Rainbow. It was nice for those families to feel like the programming was being offered on their own "home turf." Too often, programs either helicopter into a neighborhood and then leave, or they expect underserved families to travel out of their communities in order to participate. It was powerful to see how, through the Healthy Oakland Initiative, Rainbow Rec has become an authentic home for our organization.

We can't wait to get back on the field there and keep doing the work and growing our soccer family at Rainbow and other OPR\ Rec Centers.

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PROGRAM INFORMATION			
Organization/Public Agency Name: East Bay United Soccer Club		Funding Area: Healthy Neighborhoods	
Project Title: EBU Healthy Oakland Initiative		Project/Agency Website: http://www.ebusoccer.org	
Project Description: Through the EBU Healthy Oakland Initiative, we have expanded access to our youth soccer programs. This includes subsidizing the cost of participation in our programs through financial aid, as well as offering more free and low-cost programming in under-served neighborhoods of Oakland.			
Designation (Check Appropriate Category):			Project Dates/Frequency:
Small & Emerging Org	Single Agency Applicant	Collaborative X	
Mailing Address for SSB Invoice Checks: 312 Clay Street, #300, Oakland, CA 94607			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Andrew		Last Name: Williams	
Phone: 510-612-9538	Email: awilliams@ebusoccer.org		Position: Executive Director
Executive Director			
First Name: see above		Last Name:	
Phone:		Email:	
Project/Event Representative			
First Name: see above		Last Name:	
Phone:		Email:	
Contract Representative			
First Name: see above		Last Name:	
Phone:		Email:	
Service Site			
Site Name: Various / Physical Office Location below			
Address: 1721 Broadway, #201 Oakland, CA 94612			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative):			
First Name:		Last Name:	
Phone:		Email:	
Collaborative Partners			

PARTICIPANT INFORMATION		
Participant		
First Name:	Last Name:	
Date of Birth:	Age:	Youth /Adult Participant
Street Address:	Zip Code:	District:
Race/Ethnicity:	Gender:	Release of Information: Y/N
Email Address:	Telephone:	
Parent/Guardian/Legal Representative 1 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
Parent/Guardian/Legal Representative 2 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
EMERGENCY CONTACT INFORMATION		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Relationship to Participant:	

***Note: You do not need to fill or submit this participant information sheet.** Just ensure that the participant information sheet being used is capturing this information. Please provide a participant roster (if applicable).

SUMMARY

Program Highlight and Successes

In March and April, you shared with SSB your program's plans for shifting services in Q4 (April 1 to June 30) due to the coronavirus pandemic. Based on the plans you provided to SSB: Did your program operate the way you envisioned? What was successful about your services, and what additional services (if any) did you provide in response to changing community needs??

We are proud of how our organization responded to the challenges of Coronavirus and the Shelter in Place. One highlight was the launch of our Distance Training Program, which allow many of our players to stay active throughout the spring. Through this program, players participate in online training sessions via zoom, hosted by multiple coaches. This format focused on technical skill development, physical training, and the mental health benefits of staying connected as a team.

Program Challenges

What were some of the challenges that you faced in your program's transition to virtual services? What measures were put in place to ensure all participants had the necessary technology (hardware, software, internet and IT support) to participate in remote programming? Share how you received and incorporated feedback from youth and their families into your services.

One of the hardest challenges of going virtual was that not every child had the same access or ability to benefit from this programming. For example, the children that we have been serving at Rainbow Rec did not participate in the online program. Also, some of our children with attention disorders or learning differences found the online format harder to enjoy or thrive in.

Performance Goals

Please detail the main services provided in Q4, including services provided by subcontractors. These should match the plans provided to SSB and the updates to programs that you have shared in the responses above. Be sure to include activity name, the frequency, participants reached and outcomes. Did you meet your performance goals? Please provide a response to the following questions.

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

We learned early on that not all great soccer coaches make great online instructors. The skills that make them successful on the field needed to be adapted and supplemental with other skill in order for them to become more well-rounded educators that can help children learn and develop through online instruction.

2. What steps have been taken to prevent a shortfall in subsequent quarters?

We held several trainings, idea sharing sessions, and other supports for coaches to improve as online instructors. We took advantage of several webinars hosted by other clubs and organizations around the world that have been facing similar challenges.

3. How will the performance be made up in subsequent quarters?

N/A

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

In April, Andrew Williams was hired as Executive Director of East Bay United Soccer Club.

Subcontractor and Consultants

Share any activities and new development with subcontractors and consultants this quarter.

During the spring Andrew Williams transitioned out of his role as Executive Director of Youth Education for Success.

Additional Comments

Provide comments or feedback to SSB staff.

We are looking forward to hearing what will happen with the Sugar-Sweetened Beverage Community Grant Program for the coming year.

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

The true highlight of this period has been being able to get back to the field. Although our activities are significantly restricted, it meant the world to our children, families and coaches to be back outside together on the grass. This entire process has made our organization stronger, offering so many opportunities for individuals and groups to step up. Our Fields Directors did incredible work to create a set of safety protocols that allowed us back and helped our families understand our process. Our coaches rolled with the punches and become online instructors, although that's not what any of them signed up for.

We now have over 400 children registered for Bay Oaks for the 2020/21 season, and are now signing up families who are looking forward to our non-competitive and early ed soccer programming. We don't know for sure when that will resume, but every time another family registers, we are reassured that our family has stayed together, has weathered the storm, and is ready for whatever comes next!

NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

PROGRAM INFORMATION			
Organization/Public Agency Name: ACPHD Office of Dental Health		Funding Area: Health Care Prevention and Mitigation	
Project Title: Preventive Dental Services for Children at WIC Sites		Project/Agency Website: www.dental.acphd.org	
Project Description: The project brings oral health education, dental screening, and preventive services to families with children ages 0-5. The project serves low-income Oakland clients of ACPHD Women, Infant, Children Nutrition Program sites at Eastmont and Telegraph, mostly residents of Fruitvale/San Antonio, East Oakland, and West Oakland. During WIC Dental Days, the Office of Dental Health clinician provides dental screening and fluoride varnish application for young children. Parents receive oral health education and Anticipatory guidance catered to their child’s specific need and assistance with linking to a dentist. The project expands the number of dental days at both the Telegraph and Eastmont sites.			
Designation (Check Appropriate Category):		Project Dates/Frequency: July 1.2019 – June 30, 2020	
Small & Emerging Org	<input checked="" type="checkbox"/> Single Agency Applicant	<input type="checkbox"/> Collaborative	Qtr. 3 report (Jan. 2020 – March 2020)
Mailing Address for SSB Invoice Checks: ACPHD, Office of Dental Health, 1000 Broadway, Suite 500, Oakland, CA 94607			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Mary		Last Name: Collett	
Phone: (510) 208-5924	Email: mary.collett@acgov.org		Position: Senior Program Specialist
Executive Director			
First Name: Kimi		Last Name: Watkins-Tartt	
Phone: (510) 267-8006	Email: kimi.watkins-tartt@acgov.org		
Project/Event Representative			
First Name: Mary		Last Name: Collett	
Phone: (510) 208-5924	Email: mary.collett@acgov.org		
Contract Representative			
First Name: Mary		Last Name: Collett	
Phone: (510) 208-5924	Email: mary.collett@acgov.org		
Service Site			
Site Name:			
Address:			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative):			
First Name:		Last Name:	
Phone:		Email:	
Collaborative Partners			

PARTICIPANT INFORMATION		
Participant		
First Name:	Last Name:	
Date of Birth:	Age:	Youth /Adult Participant
Street Address:	Zip Code:	District:
Race/Ethnicity:	Gender:	Release of Information: Y/N
Email Address:	Telephone:	
Parent/Guardian/Legal Representative 1 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
Parent/Guardian/Legal Representative 2 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
EMERGENCY CONTACT INFORMATION		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Relationship to Participant:	

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SUMMARY

Program Highlight and Successes

Share your program's highlights and successes in this quarter. What outcomes have been achieved?

Outcomes:

- **Total Number of parents and children** receiving preventive dental services including oral health education, dental screening, and/or fluoride varnish = 159
- **Eastmont WIC site:** 50 children received dental screening and 48 of these children also received fluoride varnish application; 51 parents/guardians received oral health education and anticipatory guidance specific to their children's needs
- **Telegraph WIC site:** 28 children received dental screening and 25 of these children also received fluoride varnish application; 30 parents/guardians received oral health education and anticipatory guidance specific to their children's needs.

Program Challenges

What challenges have been faced this quarter that impact your program's or participant's goals? What steps have you taken to address and resolve these challenges as well as challenges noted in past quarterly reports (if applicable)? What has been the outcome?

WIC continues to see a decrease in participation and families often do not show up for appointments. This affects the number of families/children that we are able to serve on a designated dental day. Although improving, the number of participants signed up for WIC dental days continued to be impacted by WIC staff's ability to schedule clients using their new computer system. Clients are signed up for a future dental day during a prior appointment. Three dental days during January and February needed to be cancelled due to staffing issues. The RDA was out on bereavement leave.

Having the Nutrition Assistant conduct reminder calls to families that are signed up for dental days has helped the show rate. In addition, promoting dental day services (via poster and verbally) to families that are at WIC on the dental day but not yet signed up has helped in recruiting more families for services.

Unfortunately, we had to suspend providing preventive dental services to WIC clients after March 9th due to the Covid-19 situation which impacted 5 dental days. The ACPHD deemed the majority of our Office of Dental Health services as non-essential during this period of time.

Performance Goals

If the program did not meet projected performance goals (i.e. projected sessions, participation, hours of service), please provide a response to the following questions:

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

Covid-19 situation
Staffing issues – no clinician available
Low show rates

2. What steps have been taken to prevent a shortfall in subsequent quarters?

Most likely we will not be able resume providing dental preventive services to WIC clients during QTR 4 due to the Covid-19 pandemic. WIC clinics may still be closed and providing essential services to clients via phone. Thus, there will not be an opportunity to see clients in-person and offer dental preventive services for their children. If the situation changes in June, we will continue to promote and offer the services to WIC clients and explore the feasibility of increasing the number of dental days at the Eastmont and Telegraph site.

3. How will the performance be made up in subsequent quarters?

See above #2.

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

As noted above, given the Covid-19 situation, we will not be able to resume dental preventive services activities.

Subcontractor and Consultants

Share any activities and new development with subcontractors and consultants this quarter.

Additional Comments

Provide comments or feedback to SSB staff.

PROGRAM INFORMATION			
Organization/Public Agency Name: ADPHD Office of Dental Health		Funding Area: Health Care Prevention and Mitigation	
Project Title: Preventive Dental Services at WIC Sites		Project/Agency Website: www.dental.acphd.org	
Project Description: The project brings oral health education, dental screening, and preventive services to families with children ages 0-5. The project serves low-income Oakland clients of ACPHD Women, Infant, and Children Nutrition Program sites at Eastmont and Telegraph, mostly residents of Fruitvale/San Antonio, East Oakland, and West Oakland. During WIC Dental Days, an Office of Dental Health clinician provides dental screening and fluoride varnish application for young children. Parents receive oral health education and anticipatory guidance catered to their child's specific need and assistance with linking to a dentist. The project expands the number of WIC dental days at both the Telegraph and Eastmont sites.			
Designation (Check Appropriate Category):		Project Dates/Frequency: July 1, 2019 – June 30, 2020 QTR 4 report (April 1, 2020 – June 30, 2020)	
<input type="checkbox"/> Small & Emerging Org	<input checked="" type="checkbox"/> Single Agency Applicant	<input type="checkbox"/> Collaborative	
Mailing Address for SSB Invoice Checks: ACPHD, Office of Dental Health, 1000 Broadway, Suite 500, Oakland, CA 94607			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Mary		Last Name: Collett	
Phone: (510) 208-5924	Email: mary.collett@acgov.org		Position: Senior Program Specialist
Executive Director			
First Name: Kimi		Last Name: Watkins-Tart	
Phone: (510) 267-8006	Email: kimi.watkins-tartt@acgov.org		
Project/Event Representative			
First Name: Mary		Last Name: Collett	
Phone: (510) 208-5924	Email: mary.collett@acgov.org		
Contract Representative			
First Name: Mary		Last Name: Collett	
Phone: (510) 208-5924	Email: mary.collett@acgov.org		
Service Site			
Site Name: 1. ACPHD North Oakland – Telegraph WIC 2. ACPHD Eastmont WIC			
Address: 1. 3600 Telegraph Ave., Oakland, CA 94609 2. 7200 Bancroft, Room 204, Oakland, CA 94605			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative):			
First Name:		Last Name:	
Phone:		Email:	
Collaborative Partners			

PARTICIPANT INFORMATION		
Participant		
First Name:	Last Name:	
Date of Birth:	Age:	Youth /Adult Participant
Street Address:	Zip Code:	District:
Race/Ethnicity:	Gender:	Release of Information: Y/N
Email Address:	Telephone:	
Parent/Guardian/Legal Representative 1 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
Parent/Guardian/Legal Representative 2 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
EMERGENCY CONTACT INFORMATION		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Relationship to Participant:	

***Note: You do not need to fill or submit this participant information sheet.** Just ensure that the participant information sheet being used is capturing this information. Please provide a participant roster (if applicable).

SUMMARY

Program Highlight and Successes

In March and April, you shared with SSB your program's plans for shifting services in Q4 (April 1 to June 30) due to the coronavirus pandemic. Based on the plans you provided to SSB: Did your program operate the way you envisioned? What was successful about your services, and what additional services (if any) did you provide in response to changing community needs??

Due to the COVID-19 pandemic, our program could not move forward and had to be halted. Our program was intended to provide preventive dental services (screening, fluoride varnish application, and oral health education) to WIC families with children 0-5. This required seeing families in-person at the WIC Telegraph and WIC Eastmont sites. The COVID-19 pandemic impacted WIC clinics. WIC clinics were shut down during shelter-in-place and WIC staff is currently only providing essential WIC benefits to clients via phone.

Program Challenges

What were some of the challenges that you faced in your program's transition to virtual services? What measures were put in place to ensure all participants had the necessary technology (hardware, software, internet and IT support) to participate in remote programming? Share how you received and incorporated feedback from youth and their families into your services.

N/A

Performance Goals

Please detail the main services provided in Q4, including services provided by subcontractors. These should match the plans provided to SSB and the updates to programs that you have shared in the responses above. Be sure to include activity name, the frequency, participants reached and outcomes. Did you meet your performance goals? Please provide a response to the following questions.

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

N/A

2. What steps have been taken to prevent a shortfall in subsequent quarters?

N/A

3. How will the performance be made up in subsequent quarters?

N/A

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

N/A

Subcontractor and Consultants

Share any activities and new development with subcontractors and consultants this quarter.

N/A

Additional Comments

Provide comments or feedback to SSB staff.

N/A

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

N/A

NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

A major achievement of the dental preventive program is that vulnerable families receive education on the importance of oral health and establishing a dentist early by age 1 for their children, dental screening and fluoride varnish, and follow-up help in linking to a dentist. This quarter we saw 46 families (over half of the participants) that needed or wanted assistance in finding a dentist. Eight of these families had no active Medi-Cal or insurance. These families were grateful to have received the oral health education and dental screening and fluoride varnish for their children. The Community Outreach Worker (CHOW) explained to these families that one of the Office of Dental Health's family service care coordinators would help in making a dentist appointment for their children. After each dental day, the CHOW followed up with our family service coordinators who assisted the families in getting an appointment either through our Healthy Teeth Health Communities program (for those who are Medi-Cal eligible) or through our Healthy Smiles Program (for those with no insurance or underinsured).

NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.



Quotes from community members who participated in our produce donation pilot:

"I'm very thankful to all the people behind this. With these veggies I'm going to be able to feed my two children! I don't need to go to the market because I can come to this church to get these vegetables. God bless all the people behind this."

- Mother of two children

"Tonight I'll have something on my table to eat with my little one. Thanks to the church and the organization behind this. I don't need to run to the store because I have food. Bless all of you."

- Father of one child

NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

PROGRAM INFORMATION			
Organization/Public Agency Name: Native American Health Center		Funding Area: Prevention through education and promotion	
Project Title: Healthy Oakland Families		Project/Agency Website: www.nativehealth.org	
Project Description: Reduce the consumption of Sugar Sweetened Beverages for target groups (students @ our School-Based Sites, patients in medical, dental, youth services and WIC department programs) using Healthy Active Families curriculum to provide health education to groups and individuals.			
Designation (Check Appropriate Category):		Project Dates/Frequency:	
<input type="checkbox"/> Small & Emerging Org	<input checked="" type="checkbox"/> Single Agency Applicant	<input type="checkbox"/> Collaborative	7/1/19-6/30/2020
Mailing Address for SSB Invoice Checks: 1151 Harbor Bay Parkway, Suite 201, Alameda, CA 94502			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Laura		Last Name: Harding	
Phone: 510-747-3048	Email: LauraH@Nativehealth.org		Position: Senior Accountant, Grants
Executive Director			
First Name: Martin		Last Name: Waukazoo	
Phone: 510-485-5901		Email: MartinW@nativehealth.org	
Project/Event Representative			
First Name: Shauna		Last Name: Pirotin	
Phone: 510-535-4463/ 831-588-9391		Email: ShaunaP@nativehealth.org	
Contract Representative			
First Name: Janine		Last Name: Kara	
Phone: (925) 437-0911		Email: JanineK@nativehealth.org	
Service Site			
Site Name: Madison Park Academy United for Success Academy Native American Health Center 2 locations			
Address: 400 Capistrano Ave, Oakland 94603 2101 35 th Ave. Oakland 94601 3124 International Blvd.; 2950 International Blvd. Oakland 94601			
Contact Person For this Site (if not Project Representative)			
Organization (if Collaborative):			
First Name:		Last Name:	
Phone:		Email:	
Collaborative Partners			

PARTICIPANT INFORMATION

Participant **See activity rosters sent separately**

First Name:		Last Name:	
Date of Birth:	Age:	Youth /Adult Participant	
Street Address:	Zip Code:	District:	
Race/Ethnicity:	Gender:	Release of Information: Y/N	
Email Address:	Telephone:		

Parent/Guardian/Legal Representative 1 (if participant is a minor):

First Name		Last Name:	
Mailing Address:	Home Telephone:		
Work Telephone:	Email Address:		

Parent/Guardian/Legal Representative 2 (if participant is a minor):

First Name		Last Name:	
Mailing Address:	Home Telephone:		
Work Telephone:	Email Address:		

EMERGENCY CONTACT INFORMATION

First Name		Last Name:	
Mailing Address:	Home Telephone:		
Work Telephone:	Relationship to Participant:		

***Note: You do not need to fill or submit this participant information sheet.** Just ensure that the participant information sheet being used is capturing this information. Please provide a participant roster (if applicable).

SUMMARY

Program Highlight and Successes

Share your program’s highlights and successes in this quarter. What outcomes have been achieved?

We completed our second cohort of our nutrition class series at both UFSA and Madison Park. We had increased participation this quarter: 10 students attended the class at UFSA, and 12 students attended the class at Madison. We significantly increased the amount of individual nutrition consults provided at UFSA and Madison. 56 individual nutrition consults were provided at UFSA, and 46 individual consults were provided at Madison. We also started an adjunct program of Food Farmacy; we started distributing food directly to families at UFSA, so they do not have to travel to our main clinic to participate in Food Farmacy. We also completed two staff in-services on reducing sugary drinks at UFSA and Native American Health Center.

Program Challenges

What challenges have been faced this quarter that impact your program’s or participant’s goals? What steps have you taken to address and resolve these challenges as well as challenges noted in any past quarterly reports (if applicable)? What has been the outcome?

We are still falling short in our objective in achieving 180 individual nutrition consults at both UFSA and Madison, even with our increase in consults this quarter. School services were abruptly shut down due to COVID19, so we stopped providing this service after mid-March, and will not be able to provide this service in quarter 4 since the school sites are closed for the remainder of the school year. However, we plan to increase focus in our other program areas to maintain reach, including offering virtual nutrition classes, coordinating a reducing sugary drink logo contest with Madison graphic design students, and continuing Food Farmacy with UFSA families by bringing food bags to family homes.

Performance Goals

If the program did not meet projected performance goals (i.e. projected sessions, participation, hours of service), please provide a response to the following questions:

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

We lost 2 weeks at the end of Quarter 3 due to school site closures, so we were not able to provide additional individual nutrition consults.

2. What steps have been taken to prevent a shortfall in subsequent quarters?

Since we can no longer provide individual nutrition consults due to school closures, we will increase performance in other object areas to achieve the reach we intended.

3. How will the performance be made up in subsequent quarters?

We will offer virtual nutrition classes at both UFSA and Madison through the Google Classroom to continue educating students. We are also providing additional student education by hosting a reducing sugary drink logo contest with Madison students. We will increase reach of our Food Farmacy program by bringing food bags directly to UFSA and Madison families.

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

We submitted our continuation plan for meeting our program objectives with the “Shelter in Place” order. We will meet our intended reach by offering services virtually, and providing delivery to Food Farmacy participants.

Subcontractor and Consultants

Share any activities and new development with subcontractors and consultants this quarter.

NA

Additional Comments

Provide comments or feedback to SSB staff.

We appreciate the flexibility in being able to adjust our program activities with the “Shelter in Place” order.

Prepared By: Shauna Pirotin

Title: Program Manager 2, Chronic Disease Prevention & Management

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

These our photos from our second class cohorts at Madison (above) and UFSA (below). The first photo shows students preparing a healthy breakfast. The second photo shows the winner of our “most steps” challenge at UFSA. This challenge involves the students tracking their steps on a pedometer. The students provide their total weekly steps at each class. Each week the student with the most steps is recognized, which motivates the students to be more active.



NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

PROGRAM INFORMATION	
Organization/Public Agency Name: Native American Health Center	Funding Area: Prevention through education and promotion
Project Title: Healthy Oakland Families	Project/Agency Website: www.nativehealth.org
Project Description: Reduce the consumption of Sugar Sweetened Beverages for target groups (students @ our School-Based Sites, patients in medical, dental, youth services and WIC department programs) using Healthy Active Families curriculum to provide health education to groups and individuals.	
Designation (Check Appropriate Category):	Project Dates/Frequency: 7/1/19-6/30/2020
<input type="checkbox"/> Small & Emerging Org <input type="checkbox"/> <u>Single Agency Applicant</u> <input type="checkbox"/> Collaborative	
Mailing Address for SSB Invoice Checks: 1151 Harbor Bay Parkway, Suite 201, Alameda, CA 94502	
Person Authorized to Pick-Up Reimbursement Payments	
First Name: Laura	Last Name: Harding
Phone: 510-747-3048	Email: LauraH@nativehealth.org
Position: Senior Accountant, Grants	
Executive Director	
First Name: Martin	Last Name: Waukazoo
Phone: 510-485-5901	Email: MartinW@nativehealth.org
Project/Event Representative	
First Name: Shauna	Last Name: Pirotin
Phone: 510-535-4463/ 831-588-9391	Email: shaunap@nativehealth.org
Contract Representative	
First Name: Chirag	Last Name: Patel
Phone: 510-209-0586	Email: chiragp@nativehealth.org
Service Site	
Site Name: Madison Park Academy United for Success Academy Native American Health Center 2 locations	
Address: 400 Capistrano Ave, Oakland 94603 2101 35 th Ave. Oakland 94601 3124 International Blvd.; 2950 International Blvd. Oakland	
Contact Person For this Site (if not Project Representative)	
Organization (if Collaborative):	
First Name:	Last Name:
Phone:	Email:
Collaborative Partners	

PARTICIPANT INFORMATION		
Participant See activity rosters sent separately		
First Name:	Last Name:	
Date of Birth:	Age:	Youth /Adult Participant
Street Address:	Zip Code:	District:
Race/Ethnicity:	Gender:	Release of Information: Y/N
Email Address:	Telephone:	
Parent/Guardian/Legal Representative 1 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
Parent/Guardian/Legal Representative 2 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
EMERGENCY CONTACT INFORMATION		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Relationship to Participant:	

***Note: You do not need to fill or submit this participant information sheet.** Just ensure that the participant information sheet being used is capturing this information. Please provide a participant roster (if applicable).

SUMMARY**Program Highlight and Successes**

In March and April, you shared with SSB your program's plans for shifting services in Q4 (April 1 to June 30) due to the coronavirus pandemic. Based on the plans you provided to SSB: Did your program operate the way you envisioned? What was successful about your services, and what additional services (if any) did you provide in response to changing community needs??

Our program adapted quicker than anticipated amidst the coronavirus pandemic. We were able to adapt all grant deliverables to a virtual form. We made the following program adaptations: (1) We made six YouTube videos following the 6 week Healthy Active Families curriculum that was provided to teachers at UFSA and Madison to integrate into their science curriculum (2) We shared Video 1 that reviews Sugary Drinks and Water consumption with NAHC staff along with an interactive quiz to satisfy our staff in service (3) We provided telephonic nutrition consults to follow up with students that previously received on site nutrition consults at UFSA and Madison (4) We changed our Food Farmacy model to a Food Drop model, so provided fresh produce and pantry items to families in need at their doorsteps

Program Challenges

What were some of the challenges that you faced in your program's transition to virtual services? What measures were put in place to ensure all participants had the necessary technology (hardware, software, internet and IT support) to participate in remote programming? Share how you received and incorporated feedback from youth and their families into your services.

Our staff had to learn new software to produce educational videos in line with the Healthy Active Families Curriculum. Also, there was delay in publishing our virtual curriculum since we had to follow the schools' shift to online teaching. We worked with teachers to ensure our curriculum and accompanying quizzes were compatible with their virtual teaching platforms. The teachers at UFSA provided feedback in successfully integrating our curriculum into their virtual platforms and lesson planning so we successfully provided 4 out of the 6 original classes online.

We put more effort into serving additional families in our Food Drop program (that was adapted from our Food Farmacy program), since families told us this was the only additional food they were receiving aside from the School Meals Program during Shelter in Place. Families were very grateful for the additional food assistance.

Performance Goals

Please detail the main services provided in Q4, including services provided by subcontractors. These should match the plans provided to SSB and the updates to programs that you have shared in the responses above. Be sure to include activity name, the frequency, participants reached and outcomes. Did you meet your performance goals? Please provide a response to the following questions.

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

We adapted the following deliverables to a remote format, and reached the following number of participants (1) Virtual Healthy Active Families Curriculum- 4 out of 6 classes were provided via YouTube with accompanying quizzes to track participation. 63 students at UFSA participated. (2) Telephonic Nutrition Consults were provided to 17 students at UFSA, and 10 students at Madison. (3) 62 NAHC staff participated in our virtual in-service (4) 96 individuals were served in our Food Drop program that occurred 4 times over the span of 2 months.

2. What steps have been taken to prevent a shortfall in subsequent quarters?

We were unable to provide the virtual Curriculum to students at Madison since we did not receive administrative support at this site to successfully integrate the curriculum into their virtual classroom spaces. We were also not able to complete our staff in service at this site due to competing priorities on our end and on Madison's end during the pandemic.

3. How will the performance be made up in subsequent quarters?

If we receive continued funding for this project, we hope we can work with Madison administration so we can also successfully provide our virtual Healthy Active Families curriculum to their students.

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

Our staff is now working remotely from their home offices.

Subcontractor and Consultants

Share any activities and new development with subcontractors and consultants this quarter.

NA

Additional Comments

Provide comments or feedback to SSB staff.

We hope we receive continued funding to continue to provide both nutrition education and healthy foods to families of Oakland in need.

Prepared By: Shauna Pirotin

Title: Nutrition & Diabetes Program Manager

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

Below are photos of our staff and food bags provided to families of UFGA and Madison through our new food drop program. In addition to fresh produce and pantry items, we provided a list of community resources with healthy recipes, and games kids can use to stay active during shelter in place. Families expressed a high need for the extra food provided, and requested continued participation in the program to help them through these tough financial times.

We successfully published five out of six of our Healthy Oakland Families Classes on YouTube for teachers, students, and families to access online for continued learning. The links for these videos and topics are here:

[Lesson 1: Sugary Drinks & Water Consumption](#)

[Lesson 2: Plate Planning & Fast Food](#)

[Lesson 3: Snacks & Food Labels](#)

[Lesson 4: Physical Activity and Screen Time](#)

[Lesson 5: Breakfast and Cereal](#)



NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

PROGRAM INFORMATION			
Organization/Public Agency Name: Bay Area Community Resources		Funding Area: Funding Area 4—Policy and Advocacy	
Project Title: Healthy Options at Point of Sale		Project/Agency Website: www.bacr.org	
Project Description: HOPS will engage transitional-aged youth in a community action research project to determine the prevalence of and attitudes toward sugar-sweetened beverages and other sugary products in grocery, pharmacy, and convenience store checkout aisles. Data will be collected through Oakland, with a focus on East Oakland, West Oakland, Fruitvale and San Antonio neighborhoods.			
Designation (Check Appropriate Category):			Project Dates/Frequency:
<input type="checkbox"/> Small & Emerging Org	<input type="checkbox"/> Single Agency Applicant	<input type="checkbox"/> Collaborative	July 1 2019 -June 30, 2020
Mailing Address for SSB Invoice Checks: 171 Carlos Dr., San Rafael, CA 94903			
Person Authorized to Pick-Up Reimbursement Payments			
First Name: Cheryl		Last Name: Taufa	
Phone: 415-755-2326	Email: ctaufa@bacr.org		Position: Program Accountant
Executive Director			
First Name: Martin		Last Name: Weinstein	
Phone: (415) 755-2320		Email: mwinstein@bacr.org	
Project/Event Representative			
First Name: Ali		Last Name: Wohlgemuth	
Phone: (510) 559-3019		Email: alison.wohlgemuth@bacr.org	
Contract Representative			
First Name: Peggy		Last Name: Alfrey	
Phone: (415) 755-2320		Email: palfrey@bacr.org	
Service Site			
Site Name: Healthy Options at Point of Sale			
Address: 344 20th St, Oakland, CA 94612			
Contact Person For this Site (if not Project Representative):			
Organization (if Collaborative): Bay Area Community Resources			
First Name: Tania		Last Name: Figueroa	
Phone: (510) 859-3476		Email: tfigueroa@bacr.org	
Collaborative Partners			

PARTICIPANT INFORMATION		
Participant		
First Name:	Last Name:	
Date of Birth:	Age:	Youth /Adult Participant
Street Address:	Zip Code:	District:
Race/Ethnicity:	Gender:	Release of Information: Y/N
Email Address:	Telephone:	
Parent/Guardian/Legal Representative 1 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
Parent/Guardian/Legal Representative 2 (if participant is a minor):		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
EMERGENCY CONTACT INFORMATION		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Relationship to Participant:	

capturing this information. Please provide a participant roster (if applicable).

Note: You do not need to fill or submit this participant information sheet. Just ensure that the participant information sheet being used is

SUMMARY

Program Highlight and Successes

Share your programs highlights and successes in this quarter. What outcomes have been achieved?

Six advocates have been meeting weekly and have been trained in a variety of community assessment methods including: retail/checkout assessments, focus groups, and key informant interviews. Youth and staff have modified the store assessment tool to evaluate prevalence of SSBs and other sugary products at checkout, determined retailer locations to assess, and created a spreadsheet and corresponding map of store to assess. So far the youth advocates have completed 41 store assessments throughout Oakland communities and will be finishing them up in early January. We regularly collect feedback from advocated and revise trainings as needed. Additionally, Staff have been participating in monthly strategy calls with CSPI.

Program Challenges

What challenges have been faced this quarter that impact your program’s or participant’s goals? What steps have you taken to address and resolve these challenges as well as challenges noted in any past quarterly reports (if applicable)? What has been the outcome?

The biggest challenge has been recruitment/retention. We originally had 26 youth apply for the internship and 10 youth were selected, but 4 youth did not follow through and the group has remained stable at 6 youth advocates. We plan to conduct outreach again in January to try to grow the group size, but the 6 current advocates work well together, and are learning well from us and each other, and are conducting community assessments that will drive the work.

Performance Goals

If the program did not meet projected performance goals (i.e. projected sessions, participation, hours of service), please provide a response to the following questions:

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

Recruitment numbers looked good on paper, but 40% of students who accepted the internship never showed up for the job.

2. What steps have been taken to prevent a shortfall in subsequent quarters?

In the future, we’ll over select/hire youth advocates to account for a 20% decline in participation.

3. How will the performance be made up in subsequent quarters?

We have altered our timelines, to ensure that we are able to meet deliverables, including store surveys, focus groups, and interviews, with the HOPS advocates. Store assessments were rescheduled to take place November through Early January, with focus groups and interviews primarily taking place February-April.

Updates

Provide updates on any changes concerning agency and program staff, scheduling, space and location, activities, etc.

No updates at this time.

Subcontractor and Consultants

Share any activities and new development with subcontractors and consultants this quarter.

We have held monthly calls with CSPI who are lending their expertise to the assessment process.

Additional Comments

Provide comments or feedback to SSB staff.

Prepared By: Ali Wohlgemuth

Title: Program Director

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

The biggest highlight for HOPS has been the regular meeting with the youth advocacy team. They are a dynamic, committed group of youth who are learning about themselves and their community through the process of community research. Our store assessments have really brought a critical focus both to what's sold in stores across the city, and to the visible difference in wealth and subsequently equity from neighborhoods to neighborhood. Many of the advocates have only spent time in a few neighborhoods in Oakland and found themselves learning a great deal about geographical and structural inequities within the community.

Current HOPS advocates Include:

- Cybele Brenner-West
- Fiona Cloud Mickey
- Melany Chavez
- Sheylin De Leon MOnroy
- Elisepa Tureti
- Jason Tu

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Phone: (510) 859-3476		Email: tfigueroa@bacr.org	
Collaborative Partners			
Oakland Food Policy Council			

PARTICIPANT INFORMATION

Participant		
First Name:	Last Name:	
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Street Address:	Zip Code:	District:
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Mailing Address:	Home Telephone:	
Work Telephone:	Email Address:	
EMERGENCY CONTACT INFORMATION		
First Name	Last Name:	
Mailing Address:	Home Telephone:	
Work Telephone:	Relationship to Participant:	

***See page 4 for list of participants.

SUMMARY

Program Highlight and Successes

In March and April, you shared with SSB your program's plans for shifting services in Q4 (April 1 to June 30) due to the coronavirus pandemic. Based on the plans you provided to SSB: Did your program operate the way you envisioned? What was successful about your services, and what additional services (if any) did you provide in response to changing community needs??

In March and April, you shared with SSB your program's plans for shifting services in Q4 (April 1 to June 30) due to the coronavirus pandemic. Based on the plans you provided to SSB: Did your program operate the way you envisioned? What was successful about your services, and what additional services (if any) did you provide in response to changing community needs?

The highlight of HOPS-Oakland was to present to the Oakland Food Policy Council (OFPC) the result of our store assessments. This was the first public (Zoom) meeting that the advocates attended. They worked together for almost a month reviewing key interviews and focus groups and discussing the data provided by CSPI. The advocates practiced and reviewed the presentation several times in order to feel confident to participate.

It was remarkable to see how the advocates showed their skills and knowledge during the presentation. People at the OFPC had several questions, and the advocates felt confident to answer all of them. HOPS-Oakland received a lot of support from the people who attended this meeting. They were very curious to know more about the findings and how the unhealthy products at the check out affect the lifestyle of Oakland community.

Program Challenges

What were some of the challenges that you faced in your program's transition to virtual services? What measures were put in place to ensure all participants had the necessary technology (hardware, software, internet and IT support) to participate in remote programming? Share how you received and incorporated feedback from youth and their families into your services.

What were some of the challenges that you faced in your program's transition to virtual services? What measures were put in place to ensure all participants had the necessary technology (hardware, software, internet and IT support) to participate in remote programming? Share how you received and incorporated feedback from youth and their families into your services.

Working virtually was the biggest challenge, especially in the beginning, when advocates had to accommodate both their school schedules and HOPS meetings. During this time, HOPS' goal was to complete six to eight focus groups and twelve key interviews. We couldn't attend PTA meetings, church services, or visit any sports clubs to recruit participants. We changed our plans and did our best to reach people by email and phone. We wound up doing five focus groups and ten key interviews. We were unable to reach the desired number of participants for the focus groups, but we were able to do one in Spanish.

Two of the advocates faced emotional and technology challenges. With one, we were able to get the support of one of the parents to help the advocate finish her internship successfully. The other advocate with technology issues tried very hard to compensate for the meetings that she couldn't attend. We had many phone calls, and she did all the tasks that were assigned. She never quit; it was a big challenge for her, and a great lesson for all of us.

Performance Goals

Please detail the main services provided in Q4, including services provided by subcontractors. These should match the plans provided to SSB and the updates to programs that you have shared in the responses above. Be sure to include activity name, the frequency, participants reached and outcomes.

1. What caused the shortfall (i.e., recruitment issues, staffing issues, scheduling, etc.?)

COVID-19 was a challenge in terms of scheduling focus groups and key interviews. We were not able to reach the anticipated number of residents, as there were no community gatherings. We had planned to gather data at events including PTA meetings, faith-based functions, and other community events.

2. What steps have been taken to prevent a shortfall in subsequent quarters?

After experiencing three months of Zoom work meetings, the program knows better how to navigate the lack of in-person human interaction and we were able to use our networks and NextDoor to reach residents to talk with.

3. How will the performance be made up in subsequent quarters?

When we are able to continue the project,, we will need to gather data, especially with populations with primary languages other than English and those without internet access.

Anecdotal Story

Please share a highlight or an achievement of your program or participants this quarter. If you have photos or video that support the story, please attach.

There are many memories that I would love to share and highlight. The group members continually supported each other and worked together to complete most of the assessments. After many months working together, each of them knew their best talents and shared them with the group. For example: We needed to create two flyers with the data that we collected. These flyers were to be used for the second phase. To contribute to the design process, the team was looking for online options. Fiona, one of the advocates who is very into design and architecture, told me, "Tania, we should use canva.com." I said, "Great!" In ten minutes, she guided me and the entire team on how to sign up for it for free, and showed us tools and tricks, so we could all work together on the design. It turned out to be a great choice. While there are many software options for designing a flyer, this platform allowed us to work collaboratively on the final product.

HOPS - Oakland

Healthy Options at Point of Sale (HOPS) Advocacy Project

More information: Hops-Oakland@bacr.org

Today's food landscape plays a large role in determining what people purchase and consume. Unhealthy food and beverages are promoted and placed repeatedly throughout retail stores. Cheap, ready-to-eat foods high in salt, saturated fat, and added sugars dominate checkout aisles, where shoppers are more likely to make impulse purchases. High levels of added sugars contribute to a greater risk of dental cavities, heart disease, and type 2 diabetes, especially among people of color. Currently, type 2 diabetes is on the rise across the country; 1 in 2 children of color will be diagnosed in their lifetime. In Oakland, African American residents are 4 times more likely than white residents to be diagnosed and 14 times more likely to be hospitalized due to diabetes.

Oakland Data Collected from 47 store surveys, 5 focus groups, & 10 interviews

- 85% Foods @ checkout are unhealthy**
- 80% Beverages sold @ checkout are SSB's**
- 53% Food sold @ checkout is candy**

Lack of equity at checkout:
District 4 50% foods unhealthy, districts 2 & 5 >90%

Among Oakland community members

A lot of Oakland residents don't have access to healthy food - "I don't think that it's easy to shop healthy in Oakland. There are a few places that are newer around now, those places are really expensive. I used to shop at 'Pak N Save' and that was horrible. You really had to sift through things to find the stuff that is not crap."

Foods available @ checkout are UNHEALTHY and in which are located at different types of stores like Supercenters, Drug Stores, Grocery Stores, Convenience stores, and Dollar Stores. The City of Oakland and its retailers can help families by selling more affordable, nutritious products at checkout. SOLUTIONS. Placing, pricing, and promoting healthier options at checkout can support the health and well being in Oakland children and families.

HEALTHY OPTIONS AT POINT OF SALE

A community health advocacy project

Today's food landscape — composed predominantly of retail options and media marketing — plays a large role in determining what people purchase and eat. The rise of cheap, ready to eat products high in fat, sugar, salt, and calories contribute to health issues including cavities, heart disease, and diabetes. Research in neighboring communities suggests that there are opportunities for promoting healthy items where consumers shop, beginning in the checkout aisle. Supporting healthy food environments is an important component of public health.

Educate & Empower

Healthy Options at Point of Sale (HOPS) engages Oakland youth advocates, working with them to develop an understanding of how the policies, systems, and the environment around them influence the community. Our goal is to transform checkout to an environment and experience that promotes health and helps expand Oakland's residents' knowledge of the food landscape.

Assess & Analyze

Team members build skills and carry out systematic research to gain an understanding of the problem in all districts in Oakland. The HOPS team conducts community outreach, shares data & listens to the wants and needs of Oakland residents.

Strategize & Outreach

Working together and with the broader community, the team generates findings that shed light on health issues in the retail environment. The team distributes these findings and provides outreach throughout the Oakland food Policy Council to engage stakeholders and increase awareness.

Collaborate & Advocate

HOPS team members and other Oakland residents and organizations will advocate for changes they would like to see in the retail environment. Residents collaborate with key personnel in the public health arena, including local agencies and policymakers to advocate for a new ordinance to increase the quality of life for the community of Oakland.

FOR ADDITIONAL INFORMATION: HOPS-OAKLAND@BACR.ORG

***HOPS advocates Include:

- Cybele Brenner-West
- Fiona Cloud Mickey
- Melany Chavez
- Sheylin De Leon MOnroy
- Elisepa Tureti

NOTE: This content may be used in newsletters, website, or other formats. Please only upload photos and share videos of participants with media releases on file.

DRAFT - SSB ADVISORY BOARD

WORKPLAN 2019-2020

Task/Milestone/Meeting	Title of Staff Responsible for Task/Milestone Delivery	Fiscal Year 2019-2020				
		January	February	March	April	May
		MARKETING				
Communications Scope and Timeline		X				
Marketing Contract Executed		X				
Outline branding process			X			
Identify ongoing content needs			X			
Implement branding process				X		
Develop communication talking points				X		
Grantee convening						X
Ongoing content development + publication						
Logo/tagline development						
Branding development plan						
Implement branding development plan						
Celebration of marketing/messaging/board work						
EVALUATION						
Solidify work and scope		X				
Impact study work and scope		X				
Evaluation contract executed		X				
Grantee T.A. provided			X			
Grantee Eval Progress Report						X
IMPACT STUDY						
Impact study work and scope completed		X				

DRAFT - SSB ADVISORY BOARD

WORKPLAN 2019-2020

Task/Milestone/Meeting	Title of Staff Responsible for Task/Milestone Delivery	Fiscal Year 2019-2020				
		January	February	March	April	May
		Initial results of Impact Study				
WELLNESS POLICY						
Meet with BANPAC (Tonya/Justin)		x				
Mtg with Park Dept (Tonya/Justin)		x				
Wellness Ad Hoc on Wednesdays		x				
Ask for meeting with Oakland Youth Commission (Tonya)			x	x		
Invite State SSB experts to speak with us about SSB efforts			x			
SSB MEETINGS + COMMITTEES						
Assign board members into committee		x				
Impact study work and scope		x				
Nominate finance lead of board		x				
On-board three new members		x				
SSB Board Meeting		x	x	x	x	x
Vote on board officers		x				
OPRYD & PR present			x			
Oakland Equity Report present at SSB					x	
RECOMMENDATIONS & ALLOCATIONS						
Meet with OYPRD- develop collaboration		x				

DRAFT - SSB ADVISORY BOARD

WORKPLAN 2019-2020

Task/Milestone/Meeting	Title of Staff Responsible for Task/Milestone Delivery	Fiscal Year 2019-2020				
		January	February	March	April	May
Meet with City admin and staff		x				
Finalize \$1M allocation- approve		x				
Meet with City Councilmembers		x	x	x	x	
Develop funding allocation proposal		x	x	x	x	
Invite Darlene to present on race/equity report			x			
Get on Life Enrichment Committee meeting agenda				x		
Present to Life Enrichment Committee					x	
MISCELLANEOUS						
Data systems contract executed		x				
Explore opportunities regionally to ally- comms, initiatives			x			

**DRAFT - SSB ADVISORY BOARD
WORKPLAN 2021**

Q1

Jan
Feb
Mar

Q2

Apr
May
Jun: Grantee evaluation completed, Impact study completed

Q3

Jul: Celebration of outcomes and impact
Aug
Sep

Q4

Oct
Nov
Dec