

Sugar-Sweetened Beverage Community Advisory Board

Regular Meeting

August 8 ■ 6:30pm-8:30pm

Zoom Teleconference

Pursuant to California Government Code section 54953(e), Oakland Sugar-Sweetened Beverage Community Advisory Board Members/Commissioners, as well as City staff, will participate via phone/video conference, and no physical teleconference locations are required.

Please click the link to join the teleconference: <https://us02web.zoom.us/j/84288286924>

TO OBSERVE:

<https://us02web.zoom.us/j/84288286924>

Or iPhone one-tap :

US: +16699009128, 84288286924# or +12532158782,,84288286924#

Or Telephone:

Dial (for higher quality, dial a number based on your current location):

US: +1 669 900 9128 or +1 253 215 8782 or +1 346 248 7799 or +1 646 558 8656 or +1 301 715 8592
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Webinar ID: 842 8828 6924

International numbers available: <https://us02web.zoom.us/u/k3LZA6bD9>

TO COMMENT:

1) To comment by Zoom video conference, you will be prompted to use the "Raise Your Hand" button to request to speak when Public Comment is being taken on the eligible Agenda item. You will then be unmuted, during your turn, and allowed to make public comments. After the allotted time, you will then be re-muted.

2) To comment by phone, you will be prompted to "Raise Your Hand" by pressing "* 9" to request to speak when Public Comment is being taken on the eligible Agenda Item. You will then be unmuted, during your turn, and allowed to make public comments. After the allotted time, you will then be re-muted.

ADDITIONAL INSTRUCTIONS:

1) Instructions on how to join a meeting by video conference is available at: <https://support.zoom.us/hc/en-us/articles/201362193%20-%20Joining-a-Meeting#>

2) Instructions on how to join a meeting by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663%20Joining-a-meeting-by-phone>

3) Instructions on how to "Raise Your Hand" is available at: <https://support.zoom.us/hc/en-us/articles/205566129-Raising-your-hand-In-a-webinar>

Public Comment:

The SSB Advisory Board welcomes you to its meetings and your interest is appreciated.

- If you wish to speak before the Board, please fill out a speaker card and hand it to the staff supporting the Board.
- If you wish to speak on a matter not on the agenda, please sign up for Open Forum and wait for your name to be called.
- If you wish to speak on a matter on the agenda, please approach the Committee when called, give your name, and your comments.

Please be brief and limit your comments to the specific subject under discussion. Only matters within the SSB Board's jurisdiction may be addressed. Time limitations shall be at the discretion of the Chair.

In compliance with Oakland's policy for people with chemical allergies, please refrain from wearing strongly scented products to meetings. In compliance with the American Disabilities Act, if you need assistance to participate in the meetings for the Sugar-Sweetened Beverages Community Advisory Board, please contact the Human Services Department at 510-238-3088. Notification 48 hours prior to the meeting will enable the City of Oakland to make reasonable arrangements to ensure accessibility. If you have questions regarding this agenda or related materials, please contact our office at the number above.

Sugar-Sweetened Beverage Community Advisory Board

AGENDA

1. Welcome and Call to Order	
• Roll Call, Introductions	
• Announcements	
• Agenda Review and Adoption	
2. Adopt a continuing resolution as per AB 361 establishing certain findings justifying the ongoing need for virtual meetings	
3. Open Forum	Action
4. Adoption of Prior Meeting Minutes: July 11, 2022	Action
5. Update from the City Administrator's Office on the Measure HH Revenue Status	Informational
6. Presentation from Alex Boskovich of the Alameda County Community Food Bank	Informational
7. HSD Presentation on the Community Grants Program	Informational
8. Committee Updates	Informational
9. Agenda Items for the Next Board Meeting	Informational
10. Adjournment	Action

OAKLAND SUGAR SWEETENED BEVERAGE COMMUNITY ADVISORY BOARD

RESOLUTION NO. _____

ADOPT A RESOLUTION DETERMINING THAT CONDUCTING IN-PERSON MEETINGS OF THE OAKLAND SUGAR SWEETENED BEVERAGE COMMUNITY ADVISORY BOARD AND ITS COMMITTEES WOULD PRESENT IMMINENT RISKS TO ATTENDEES' HEALTH, AND ELECTING TO CONTINUE CONDUCTING MEETINGS USING TELECONFERENCING IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 54953(e), A PROVISION OF AB-361.

WHEREAS, on March 4, 2020, Governor Gavin Newsom declared a state of emergency related to COVID-19, pursuant to Government Code Section 8625, and such declaration has not been lifted or rescinded. *See <https://www.gov.ca.gov/wp-content/uploads/2020/03/3.4.20-Coronavirus-SOE-Proclamation.pdf>*

WHEREAS, on March 9, 2020, the City Administrator in their capacity as the Director of the Emergency Operations Center (EOC), issued a proclamation of local emergency due to the spread of COVID-19 in Oakland, and on March 12, 2020, the City Council passed Resolution No. 88075 C.M.S. ratifying the proclamation of local emergency pursuant to Oakland Municipal Code (O.M.C.) section 8.50.050(C); and

WHEREAS, City Council Resolution No. 88075 remains in full force and effect to date; and

WHEREAS, the Centers for Disease Control (CDC) recommends physical distancing of at least six (6) feet whenever possible, avoiding crowds, and avoiding spaces that do not offer fresh air from the outdoors, particularly for people who are not fully vaccinated or who are at higher risk of getting very sick from COVID-19. *See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>*;

WHEREAS, the CDC recommends that people who live with unvaccinated people avoid activities that make physical distancing hard. *See <https://www.cdc.gov/coronavirus/2019-ncov/your-health/about-covid-19/caring-for-children/families.html>*;

WHEREAS, the CDC recommends that older adults limit in-person interactions as much as possible, particularly when indoors. *See <https://www.cdc.gov/aging/covid19/covid19-older-adults.html>*;

WHEREAS, the CDC, the California Department of Public Health, and the Alameda County Public Health Department all recommend that people experiencing COVID-19 symptoms stay home. See <https://www.cdc.gov/coronavirus/2019-ncov/if-you-are-sick/steps-when-sick.html>;

WHEREAS, persons without symptoms may be able to spread the COVID-19 virus. See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>;

WHEREAS, fully vaccinated persons who become infected with the COVID-19 Delta variant can spread the virus to others. See <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/fully-vaccinated.html>;

WHEREAS, the City's public-meeting facilities are indoor facilities that do not designed to ensure circulation of fresh / outdoor air, particularly during periods of cold and/or rainy weather, and were not designed to ensure that attendees can remain six (6) feet apart; now therefore be it:

WHEREAS, holding in-person meetings would encourage community members to come to City facilities to participate in local government, and some of them would be at high risk of getting very sick from COVID-19 and/or would live with someone who is at high risk; and

WHEREAS, in-person meetings would tempt community members who are experiencing COVID-19 symptoms to leave their homes in order to come to City facilities and participate in local government; and

WHEREAS, attendees would use ride-share services and/or public transit to travel to in-person meetings, thereby putting them in close and prolonged contact with additional people outside of their households; now therefore be it:

RESOLVED: that the Oakland Sugar-Sweetened Beverage Community Advisory Board finds and determines that the foregoing recitals are true and correct and hereby adopts and incorporates them into this Resolution; and be it

FURTHER RESOLVED: that, based on these determinations and consistent with federal, state and local health guidance, the Oakland Sugar-Sweetened Beverage Community Advisory Board determines that conducting in-person meetings would pose imminent risks to the health of attendees; and be it

FURTHER RESOLVED: that the Oakland Sugar-Sweetened Beverage Community Advisory Board firmly believes that the community's health and safety seriously and the community's right to participate in local government, are both critically important, and is committed to balancing the two by continuing to use teleconferencing to conduct public meetings, in accordance with California Government Code Section 54953(e), a provision of AB-361; and be it

FURTHER RESOLVED: that the Oakland Sugar-Sweetened Beverage Community Advisory Board will renew these (or similar) findings at least every thirty (30) days in accordance with California Government Code section 54953(e) until the state of emergency related to COVID-19 has been lifted, or the Oakland Sugar-Sweetened Beverage Community Advisory Board finds that in-person meetings no longer pose imminent risks to the health of attendees, whichever is occurs first.

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MINUTES TO BE APPROVED

Regular Meeting

July 11, 2022 ■ 6:30pm-8:30pm

1. Welcome and Call to Order

- Roll Call, Introductions
- Announcements
- Agenda Review and Adoption

The meeting was called to order at 6:31 pm.

Board Members present: Dwayne Aikens, Raphael Breines, Michael Hammock, Michelle Wong, Lisa Herrinton, Courtney Jones, Nile Taylor, Ali Obad.

Absent: Pamela Alston

City Staff present: Michael Akanji

Michael announced that the promotional materials – posters, fact cards and stickers - for the Oakland Drinks Water Campaign had been printed and were being distributed to community partners. He informed the Board that these materials were available to be picked up by any interested commissioners. He also informed them that the personalized business cards requested by the Commissioners were available to pick up as well.

Commissioner Taylor moved to accept the meeting agenda as presented. It was seconded by Chair Aikens. The motion carried.

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2. Adopt a continuing resolution as per AB 361 establishing certain findings justifying the ongoing need for virtual meeting

Commissioner Wong moved to adopt a continuing resolution as per AB 361. The motion was seconded by Commissioner Herrinton. The motion carried

3. Open Forum

No attendees asked to speak at the open forum. Chair Aikens proposed a discussion about ensuring the SSB Community Advisory Board gains more power in determining how funds are spent. Chair Aikens made a motion to add a discussion on this issue after the Mid Cycle Budget Discussion on agenda item 7. Commissioner Hammock seconded the motion. The motion passed.

4. Adoption of Prior Meeting Minutes: June 13, 2022

Commissioner Hammock moved to approve the previous meeting minutes with flexibility for grammatical edits. Commissioner Taylor seconded the motion. The motion carried with two abstentions (Aikens and Obad).

5. Update from the City Administrator's Office on the Measure HH Revenue Status

Staff member Michael Akanji presented the latest revenue update to the Board – the last monthly update of the fiscal year. The numbers indicate that \$6.2 million has been received so far, and enough 2021/2022 money is expected to come in over the next few months to meet the projections of \$7.8 million raised during that period.

Michael also informed the Board about the meetings continually occurring with the Revenue Office to recoup SSBT revenues not currently being collected. He confirmed that progress is being made in contacting Oakland based vendors and merchants who are not currently registered to pay the distribution tax.

Commissioner Taylor inquired if the funds given as community grants could be rescinded if the City fails to meet its SSBT target. Michael confirmed that this would not be the case, as those grants have already been approved by Council.

Commissioner Obad pointed out that the Board should receive credit for any additional funds recovered, as it was the actions of the Board that prompted the inquiry.

Chair Aikens requested that all the recipients of the community grants make presentations at future Board meetings.

6. Presentation from Mindy Hu of Mathematica

Mindy Hu and her colleague Ruchir Karmali presented profiles of the 2019 to 2021 programs and services supported by funds from the Sugar Sweetened Beverage Tax. The primary research focused on what the recipients set out to accomplish with this funding and what they were ultimately able to achieve. This applied to the activities performed, the populations reached, and

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the geographical areas served, as well as the experiences that grantees and city agencies had while carrying out these programs – challenges, successes and opportunities. They were also interested in finding out how the City of Oakland could support grantees in the future to guarantee success. To understand these research questions, they collected data from several sources about funding amounts, program background and goals, implementation, and demographic data. These sources included city council resolutions, agency presentations to the SSB Board, grant proposals, grant contracts, quarterly reports, and staff interviews.

They found that nearly all the grantees were able to adapt their programs to accommodate the challenges brought about by the pandemic. They also served diverse populations, with several grantees focused on specific groups such as youth aged 16-20, adults aged 55 and older, and children and their families. The majority of people served were Hispanic or Latinx, African American, Asian, American Indian or Alaska Native, and/or Middle Eastern or North African residents. Partnerships among fellow grantees were an important part of these programs, bringing such advantages as expanded reach, improved expertise and fueled learning across agencies. However, some challenges brought up by these partnerships included transitioning programs because of COVID, differences in visions, and competing priorities. Other implementation challenges included staff turnover and inability to conduct in-person outreach.

Grantee recommendations for the future SSB tax investments included increased investments in programs that address food insecurity, increased funding for community-based organizations, and for the allocation of multi-year grants to increase likelihood of long-term impact. They also requested simplified reporting requirements, improved communication and for more technical assistance to be provided.

Commissioner Herrinton asked how partnerships between grantees could be maximized if they are not familiar with each other's strengths and skillsets. Mindy confirmed that a large number of grantees confirmed several instances of both formal and informal mutually beneficial collaboration with fellow grantees. Commissioner Taylor asked about specific challenges faced in collecting demographic data. Mindy responded that each profile has a section detailing specific challenges and hindrances.

Commissioner Wong asked if information about impacted populations was collected, as well as any partnerships formed with members of the community. Mindy confirmed that several grantees were asked about this information, but it was not done consistently enough to be definitive. She also confirmed that discussions are taking place with the City of Oakland to study the distribution and collection of the tax.

7. Mid-Cycle Budget Review

Michael confirmed that while this Board's recommendations were forwarded to the City Council, there were no changes to the mid-cycle budget that was passed from what was previously allocated. Commissioner Herrinton inquired from other Board members how their conversations with City Council members went. Chair Aikens mentioned that attempts had been made to meet with representatives from the District 3 office. Commissioner Breines updated the Board members

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on the conversation held with Councilmember Kalb of District 1. Commissioner Jones informed the Board of attempts to meet with representatives from the District 4 office.

Katie Ettman of SPUR suggested that Mathematica should have updated the Board on their evaluation of City departments who received SSBT funds alongside their evaluations of the community-based organizations. She also suggested that more information about the midcycle budget and Measure HH funding should be released alongside meeting notes.

Chair Aikens reiterated his desire for the SSB Advisory Board to have more power in the allocation of funds derived from the tax. Commissioner Jones suggested devising ways to propose actual solutions to Council and maximize the power to influence Council decisions and suggested examining the charter to figure out how to gain more power or utilize existing power.

Commissioner Taylor suggested that Board members attend community events and gain more visibility while promoting the Board's vision.

8. Committee Reports

The Marketing Committee reported that they brainstormed on several materials required for the work engaging the community, such as a tent, table, chairs and T-Shirts. They also revealed a creative acronym for DOPE ERA and their intent to secure the endorsement of hip-hop artist Mistah F.A.B. for the project. Commissioner Taylor expressed some reservations about the acronym. Chair Aikens suggested partnership with some Oakland recreation centers to help with keeping the marketing materials.

The Accountability Committee, through Commissioner Taylor, suggested a method to ensure the Board is able to see what is happening with the most recent recipients of community grants. She also suggested field trips to visit sites of current and future recipients. The Strategic partnerships Committee through Commissioner Jones highlighted ongoing conversations with a Chinatown-based non profit organization to include a health and nutrition message in their ongoing series addressing anti-Asian hate.

9. Agenda Items for the Next Board Meeting

Michael informed the Board of an upcoming presentation by the Human Services Department on the Sugar Sweetened Beverage Community Grants Program. The Strategic Partnership and Marketing Committees informed of their desire to provide updates on their work at the next meeting.

10. Adjournment

Chair Aikens moved to adjourn the meeting. Commissioner Obad seconded the motion. The motion passed. The meeting was adjourned at 8:37pm.