

# Sugar-Sweetened Beverage Community Advisory Board

## Regular Meeting

May 9 ■ 6:30pm-8:30pm

### Zoom Teleconference

Pursuant to California Government Code section 54953(e), Oakland Sugar-Sweetened Beverage Community Advisory Board Members/Commissioners, as well as City staff, will participate via phone/video conference, and no physical teleconference locations are required.

Please click the link to join the teleconference: <https://us02web.zoom.us/j/84288286924>

#### TO OBSERVE:

<https://us02web.zoom.us/j/84288286924>

Or iPhone one-tap :

US: +16699009128, 84288286924# or +12532158782,,84288286924#

Or Telephone:

Dial (for higher quality, dial a number based on your current location):

US: +1 669 900 9128 or +1 253 215 8782 or +1 346 248 7799 or +1 646 558 8656 or +1 301 715 8592  
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Webinar ID: 842 8828 6924

International numbers available: <https://us02web.zoom.us/j/84288286924>

#### TO COMMENT:

1) To comment by Zoom video conference, you will be prompted to use the "Raise Your Hand" button to request to speak when Public Comment is being taken on the eligible Agenda item. You will then be unmuted, during your turn, and allowed to make public comments. After the allotted time, you will then be re-muted.

2) To comment by phone, you will be prompted to "Raise Your Hand" by pressing "\* 9" to request to speak when Public Comment is being taken on the eligible Agenda Item. You will then be unmuted, during your turn, and allowed to make public comments. After the allotted time, you will then be re-muted.

#### ADDITIONAL INSTRUCTIONS:

1) Instructions on how to join a meeting by video conference is available at: <https://support.zoom.us/hc/en-us/articles/201362193%20-%20Joining-a-Meeting#>

2) Instructions on how to join a meeting by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663%20Joining-a-meeting-by-phone>

3) Instructions on how to "Raise Your Hand" is available at: <https://support.zoom.us/hc/en-us/articles/205566129-Raising-your-hand-In-a-webinar>

#### Public Comment:

The SSB Advisory Board welcomes you to its meetings and your interest is appreciated.

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Please be brief and limit your comments to the specific subject under discussion. Only matters within the SSB Board's jurisdiction may be addressed. Time limitations shall be at the discretion of the Chair.

*In compliance with Oakland's policy for people with chemical allergies, please refrain from wearing strongly scented products to meetings. In compliance with the American Disabilities Act, if you need assistance to participate in the meetings for the Sugar-Sweetened Beverages Community Advisory Board, please contact the Human Services Department at 510-238-3088. Notification 48 hours prior to the meeting will enable the City of Oakland to make reasonable arrangements to ensure accessibility. If you have questions regarding this agenda or related materials, please contact our office at the number above.*

# Sugar-Sweetened Beverage Community Advisory Board

## **AGENDA**

1. Welcome and Call to Order
  - Roll Call, Introductions
  - Announcements
  - Agenda Review and Adoption
2. Adopt a continuing resolution as per AB 361 establishing certain findings justifying the ongoing need for virtual meetings
3. Open Forum Action
4. Adoption of Prior Meeting Minutes: April 11, 2022 Action
5. Update from the City Administrator's Office on the Measure HH Revenue Status Informational
6. Presentation from Huey Dang from the Revenue Department Informational
7. Presentation from Molly DeVinney of the Sugar Freedom Project Informational
8. Updates and Discussion from Committees Action
9. Administrative Update Informational
10. Agenda Items for the Next Board Meeting Informational
11. Adjournment Action

# OAKLAND SUGAR SWEETENED BEVERAGE COMMUNITY ADVISORY BOARD

RESOLUTION NO. \_\_\_\_\_

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**ADOPT A RESOLUTION DETERMINING THAT CONDUCTING IN-PERSON MEETINGS OF THE OAKLAND SUGAR SWEETENED BEVERAGE COMMUNITY ADVISORY BOARD AND ITS COMMITTEES WOULD PRESENT IMMINENT RISKS TO ATTENDEES' HEALTH, AND ELECTING TO CONTINUE CONDUCTING MEETINGS USING TELECONFERENCING IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 54953(e), A PROVISION OF AB-361.**

**WHEREAS**, on March 4, 2020, Governor Gavin Newsom declared a state of emergency related to COVID-19, pursuant to Government Code Section 8625, and such declaration has not been lifted or rescinded. See <https://www.gov.ca.gov/wp-content/uploads/2020/03/3.4.20-Coronavirus-SOE-Proclamation.pdf>

**WHEREAS**, on March 9, 2020, the City Administrator in their capacity as the Director of the Emergency Operations Center (EOC), issued a proclamation of local emergency due to the spread of COVID-19 in Oakland, and on March 12, 2020, the City Council passed Resolution No. 88075 C.M.S. ratifying the proclamation of local emergency pursuant to Oakland Municipal Code (O.M.C.) section 8.50.050(C); and

**WHEREAS**, City Council Resolution No. 88075 remains in full force and effect to date; and

**WHEREAS**, the Centers for Disease Control (CDC) recommends physical distancing of at least six (6) feet whenever possible, avoiding crowds, and avoiding spaces that do not offer fresh air from the outdoors, particularly for people who are not fully vaccinated or who are at higher risk of getting very sick from COVID-19. See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>;

**WHEREAS**, the CDC recommends that people who live with unvaccinated people avoid activities that make physical distancing hard. See <https://www.cdc.gov/coronavirus/2019-ncov/your-health/about-covid-19/caring-for-children/families.html>;

**WHEREAS**, the CDC recommends that older adults limit in-person interactions as much as possible, particularly when indoors. See <https://www.cdc.gov/aging/covid19/covid19-older-adults.html>;

**WHEREAS**, the CDC, the California Department of Public Health, and the Alameda County Public Health Department all recommend that people experiencing COVID-19 symptoms stay home. See <https://www.cdc.gov/coronavirus/2019-ncov/if-you-are-sick/steps-when-sick.html>;

**WHEREAS**, persons without symptoms may be able to spread the COVID-19 virus. See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>;

**WHEREAS**, fully vaccinated persons who become infected with the COVID-19 Delta variant can spread the virus to others. See <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/fully-vaccinated.html>;

**WHEREAS**, the City's public-meeting facilities are indoor facilities that do not designed to ensure circulation of fresh / outdoor air, particularly during periods of cold and/or rainy weather, and were not designed to ensure that attendees can remain six (6) feet apart; now therefore be it:

**WHEREAS**, holding in-person meetings would encourage community members to come to City facilities to participate in local government, and some of them would be at high risk of getting very sick from COVID-19 and/or would live with someone who is at high risk; and

**WHEREAS**, in-person meetings would tempt community members who are experiencing COVID-19 symptoms to leave their homes in order to come to City facilities and participate in local government; and

**WHEREAS**, attendees would use ride-share services and/or public transit to travel to in-person meetings, thereby putting them in close and prolonged contact with additional people outside of their households; now therefore be it:

**RESOLVED:** that the Oakland Sugar-Sweetened Beverage Community Advisory Board finds and determines that the foregoing recitals are true and correct and hereby adopts and incorporates them into this Resolution; and be it

**FURTHER RESOLVED:** that, based on these determinations and consistent with federal, state and local health guidance, the Oakland Sugar-Sweetened Beverage Community Advisory Board determines that conducting in-person meetings would pose imminent risks to the health of attendees; and be it

**FURTHER RESOLVED:** that the Oakland Sugar-Sweetened Beverage Community Advisory Board firmly believes that the community's health and safety seriously and the community's right to participate in local government, are both critically important, and is committed to balancing the two by continuing to use teleconferencing to conduct public meetings, in accordance with California Government Code Section 54953(e), a provision of AB-361; and be it

**FURTHER RESOLVED:** that the Oakland Sugar-Sweetened Beverage Community Advisory Board will renew these (or similar) findings at least every thirty (30) days in accordance with California Government Code section 54953(e) until the state of emergency related to COVID-19 has been lifted, or the Oakland Sugar-Sweetened Beverage Community Advisory Board finds that in-person meetings no longer pose imminent risks to the health of attendees, whichever is occurs first.

# Sugar-Sweetened Beverage Community Advisory Board

## MINUTES TO BE APPROVED

### Regular Meeting

April 11, 2022 ■ 6:30pm-8:30pm

#### 1. Welcome and Call to Order

- Roll Call, Introductions
- Announcements
- Agenda Review and Adoption

The meeting was called to order at 6:30 pm.

Board Members present: Dwayne Aikens, Pamela Alston, Raphael Breines, Michael Hammock, Michelle Wong, Ali Obad, Courtney Jones, Lisa Herrinton, Nile Taylor

City Staff present: Michael Akanji, Joe DeVries

Chair Aikens invited fellow commissioners to join him at Lake Merritt on April 30 as he hands out bottles of water to members of the community. Commissioner Obad offered to provide the water from his store.

Commissioner Taylor moved to accept the agenda as presented. The motion was seconded by Commissioner Alston. The motion was passed.

#### 2. Adopt a continuing resolution as per AB 361 establishing certain findings justifying the ongoing need for virtual meeting

Commissioner Breines made the motion to adopt a continuing resolution as per AB 361. The motion was seconded by Commissioner Alston.

#### Public Comment:

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# Sugar-Sweetened Beverage Community Advisory Board

## 3. Open Forum

No attendees asked to speak at the open forum .

## 4. Adoption of Prior Meeting Minutes: March 11, 2022

Commissioner Wong moved to approve the previous meeting minutes. Commissioner Breines. The motion carried.

## 5. Update from the City Administrator's Office on the Measure HH Revenue Status

Staff member Michael Akanji presented the revenue update to the Board and showed that revenues are still on course to end up as projected. He pointed out a ruling from the Finance Department from 2020 that determined that taxes could only be levied on the first distributor of SSBs subject to the jurisdiction of the city. This has led to slightly reduced SSBT revenues since a few years ago. The board was informed that the Revenue Analyst for the City, Huey Dang, has been invited to the May monthly meeting in order to explain the SSB tax collection process to members of the board.

## 6. Presentation from Lina Ghanem of SABA Grocers

Lina described the formation of SAB Grocers three years ago to organize local corner stores around providing healthier options to customers. 120 of the 198 corner stores in Oakland are Arab and Muslim owned.

The Food Card program was piloted a year and a half ago with CARES Act funds. Their latest proposal expands their work by distributing 2,000 cards in two batches, enrolling 20 to 30 independent food stores in Oakland. Each card will be loaded with 5 recurring payments of \$75, and groups such as Sugar Freedom Project, Trybe, East Oakland Collective, Homies and Oakland Head Start have been partnered with to distribute the cards. Individuals who are not on other government assistance are prioritized.

Commissioner Jones questioned some of the items on the budget such as program initiation and distribution fees. Lina gave a breakdown of the various costs that ensure card distribution. Commissioner Taylor inquired about the vetting process for recipients of the cards, to which Lina pointed out their work with the Head Start department. Commissioner Obad offered to work with Lina in the future to determine ways to reduce processing fees.

Commissioner Herrinton asked what measures were in place to prevent recipients from purchasing alcohol, cigarettes and other such items with the cards. Lina responded that while the technology did not exist to automatically prevent those purchases, conversations with store owners and recipients show the cards are being used to buy groceries as intended.

# Sugar-Sweetened Beverage Community Advisory Board

Commissioner Alston asked if any efforts have been made to distribute cards to senior citizens who might not fall under the target groups. Lina responded that seniors had been excluded from the initial pilot program due to safety concerns around COVID, and she would ensure their inclusion this time around.

Chair Aiken recommended that the Community Schools Department within OUSD as a community partner, and for relationships to be built with all of the community school site managers to help identify the families most in need. He also asked for demographic data – age, ethnicity and gender – to be collected on the card recipients.

## **7. Update from the Marketing Campaign**

Staff member Michael Akanji informed the Board that the recommended changes have been made to the marketing material to include language about dental health. He also informed the Board about progress that had been made regarding a website for Oakland's SSBT healthy programs.

## **8. Presentation from Michael Jones of Good Hope Church**

Chair Aiken moved that the agenda be amended to allow for the presentation from Good Hope. The motion was seconded by Commissioner Herrinton.

Michael Jones introduced himself as the Executive Director for the Good Hope Resource Center. Under the longtime leadership of Pastor Joel Smith, they have been affiliated with the Bay City Baptist ministries, which includes over 50 churches in the Oakland area. They have several social programs including ensuring access to healthy food options for church members, including home delivery to people who are disabled. Another program employed is provision of assistance in paying overdue water and electric bills for members experiencing financial hardship.

They invited the SSB Board to partner with them in continuing to provide these services to their most vulnerable members. He also invited Board members to a community event on June 25<sup>th</sup> where many of these direct services will be provided.

## **9. Board Retreat Discussion and Planning**

All the commissioners expressed positive emotions coming out of the retreat which had taken place two days earlier. Commissioner Taylor recapped the focus areas and subcommittees that were decided upon – Accountability (which would focus on oversight and ensuring SSBT dollars are properly spent), Marketing, Comms & PR (which would focus on ways to promote the Board and its programs), Strategic Partnerships (which would focus on growing and leveraging connection and relationships), and a fourth sub-committee focused on advocacy to City Council. Chair Aiken encouraged all members to join both a primary and secondary committee.



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## 10. Administrative Update

Michael Akanji informed the Board about the RFP for Community Grants that was just released. City staff will be reviewing the applications and assigning \$3 million in SSBT funds to agencies working to promote healthy communities and mitigate impacts of sugar consumption. He invited the Board to participate in the selection process.

## 11. Agenda Items for the Next Board Meeting

There are two presentations scheduled for the next meeting on May 9, 2022. Revenue Analyst Huey Dang has been invited to speak and take questions about the tax collection process for Oakland's Sugar Sweetened Beverage Tax. Molly DeVinney from the Sugar Freedom Project has also been invited to speak about their organization's work with the residents of Oakland.

Commissioner Herrinton suggested inviting people from other cities that have implemented of soda taxes to learn about their programs. Chair Aiken indicated a desire to hear from sports programs in Oakland that have been funded by the SSBT.

## 12. Adjournment

The meeting was adjourned at 8:30pm.