

Sugar-Sweetened Beverage Community Advisory Board

Regular Meeting

April 11 ■ 6:30pm-8:30pm

Zoom Teleconference

Pursuant to California Government Code section 54953(e), Oakland Sugar-Sweetened Beverage Community Advisory Board Members/Commissioners, as well as City staff, will participate via phone/video conference, and no physical teleconference locations are required.

Please click the link to join the teleconference: <https://us02web.zoom.us/j/84288286924>

TO OBSERVE:

<https://us02web.zoom.us/j/84288286924>

Or iPhone one-tap :

US: +16699009128, 84288286924# or +12532158782,,84288286924#

Or Telephone:

Dial (for higher quality, dial a number based on your current location):

US: +1 669 900 9128 or +1 253 215 8782 or +1 346 248 7799 or +1 646 558 8656 or +1 301 715 8592
or +1 312 626 6799

Webinar ID: 842 8828 6924

International numbers available: <https://us02web.zoom.us/j/84288286924>

TO COMMENT:

1) To comment by Zoom video conference, you will be prompted to use the "Raise Your Hand" button to request to speak when Public Comment is being taken on the eligible Agenda item. You will then be unmuted, during your turn, and allowed to make public comments. After the allotted time, you will then be re-muted.

2) To comment by phone, you will be prompted to "Raise Your Hand" by pressing "* 9" to request to speak when Public Comment is being taken on the eligible Agenda Item. You will then be unmuted, during your turn, and allowed to make public comments. After the allotted time, you will then be re-muted.

ADDITIONAL INSTRUCTIONS:

1) Instructions on how to join a meeting by video conference is available at: <https://support.zoom.us/hc/en-us/articles/201362193%20-%20Joining-a-Meeting#>

2) Instructions on how to join a meeting by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663%20Joining-a-meeting-by-phone>

3) Instructions on how to "Raise Your Hand" is available at: <https://support.zoom.us/hc/en-us/articles/205566129-Raising-your-hand-In-a-webinar>

Public Comment:

The SSB Advisory Board welcomes you to its meetings and your interest is appreciated.

· If you wish to speak before the Board, please fill out a speaker card and hand it to the staff supporting the Board.

· If you wish to speak on a matter not on the agenda, please sign up for Open Forum and wait for your name to be called.

· If you wish to speak on a matter on the agenda, please approach the Committee when called, give your name, and your comments.

Please be brief and limit your comments to the specific subject under discussion. Only matters within the SSB Board's jurisdiction may be addressed. Time limitations shall be at the discretion of the Chair.

In compliance with Oakland's policy for people with chemical allergies, please refrain from wearing strongly scented products to meetings. In compliance with the American Disabilities Act, if you need assistance to participate in the meetings for the Sugar-Sweetened Beverages Community Advisory Board, please contact the Human Services Department at 510-238-3088. Notification 48 hours prior to the meeting will enable the City of Oakland to make reasonable arrangements to ensure accessibility. If you have questions regarding this agenda or related materials, please contact our office at the number above.

Sugar-Sweetened Beverage Community Advisory Board

AGENDA

1. Welcome and Call to Order
 - Roll Call, Introductions
 - Announcements
 - Agenda Review and Adoption
2. Adopt a continuing resolution as per AB 361 establishing certain findings justifying the ongoing need for virtual meetings
3. Open Forum Action
4. Adoption of Prior Meeting Minutes: March 11, 2022 Action
5. Update from the City Administrator's Office on the Measure HH Revenue Status Informational
6. Presentation from Lina Ghanem of SABA Grocers Informational
7. Update from the Marketing Campaign Informational
8. Board Retreat Discussion and Debrief Action
9. Administrative Update Informational
10. Agenda Items for the Next Board Meeting Informational
11. Adjournment Action

OAKLAND SUGAR SWEETENED BEVERAGE COMMUNITY ADVISORY BOARD

RESOLUTION NO. _____

ADOPT A RESOLUTION DETERMINING THAT CONDUCTING IN-PERSON MEETINGS OF THE OAKLAND SUGAR SWEETENED BEVERAGE COMMUNITY ADVISORY BOARD AND ITS COMMITTEES WOULD PRESENT IMMINENT RISKS TO ATTENDEES' HEALTH, AND ELECTING TO CONTINUE CONDUCTING MEETINGS USING TELECONFERENCING IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 54953(e), A PROVISION OF AB-361.

WHEREAS, on March 4, 2020, Governor Gavin Newsom declared a state of emergency related to COVID-19, pursuant to Government Code Section 8625, and such declaration has not been lifted or rescinded. *See* <https://www.gov.ca.gov/wp-content/uploads/2020/03/3.4.20-Coronavirus-SOE-Proclamation.pdf>

WHEREAS, on March 9, 2020, the City Administrator in their capacity as the Director of the Emergency Operations Center (EOC), issued a proclamation of local emergency due to the spread of COVID-19 in Oakland, and on March 12, 2020, the City Council passed Resolution No. 88075 C.M.S. ratifying the proclamation of local emergency pursuant to Oakland Municipal Code (O.M.C.) section 8.50.050(C); and

WHEREAS, City Council Resolution No. 88075 remains in full force and effect to date; and

WHEREAS, the Centers for Disease Control (CDC) recommends physical distancing of at least six (6) feet whenever possible, avoiding crowds, and avoiding spaces that do not offer fresh air from the outdoors, particularly for people who are not fully vaccinated or who are at higher risk of getting very sick from COVID-19. *See* <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>;

WHEREAS, the CDC recommends that people who live with unvaccinated people avoid activities that make physical distancing hard. *See* <https://www.cdc.gov/coronavirus/2019-ncov/your-health/about-covid-19/caring-for-children/families.html>;

WHEREAS, the CDC recommends that older adults limit in-person interactions as much as possible, particularly when indoors. *See* <https://www.cdc.gov/aging/covid19/covid19-older-adults.html>;

WHEREAS, the CDC, the California Department of Public Health, and the Alameda County Public Health Department all recommend that people experiencing COVID-19 symptoms stay home. See <https://www.cdc.gov/coronavirus/2019-ncov/if-you-are-sick/steps-when-sick.html>;

WHEREAS, persons without symptoms may be able to spread the COVID-19 virus. See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>;

WHEREAS, fully vaccinated persons who become infected with the COVID-19 Delta variant can spread the virus to others. See <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/fully-vaccinated.html>;

WHEREAS, the City's public-meeting facilities are indoor facilities that do not designed to ensure circulation of fresh / outdoor air, particularly during periods of cold and/or rainy weather, and were not designed to ensure that attendees can remain six (6) feet apart; now therefore be it:

WHEREAS, holding in-person meetings would encourage community members to come to City facilities to participate in local government, and some of them would be at high risk of getting very sick from COVID-19 and/or would live with someone who is at high risk; and

WHEREAS, in-person meetings would tempt community members who are experiencing COVID-19 symptoms to leave their homes in order to come to City facilities and participate in local government; and

WHEREAS, attendees would use ride-share services and/or public transit to travel to in-person meetings, thereby putting them in close and prolonged contact with additional people outside of their households; now therefore be it:

RESOLVED: that the Oakland Sugar-Sweetened Beverage Community Advisory Board finds and determines that the foregoing recitals are true and correct and hereby adopts and incorporates them into this Resolution; and be it

FURTHER RESOLVED: that, based on these determinations and consistent with federal, state and local health guidance, the Oakland Sugar-Sweetened Beverage Community Advisory Board determines that conducting in-person meetings would pose imminent risks to the health of attendees; and be it

FURTHER RESOLVED: that the Oakland Sugar-Sweetened Beverage Community Advisory Board firmly believes that the community's health and safety seriously and the community's right to participate in local government, are both critically important, and is committed to balancing the two by continuing to use teleconferencing to conduct public meetings, in accordance with California Government Code Section 54953(e), a provision of AB-361; and be it

FURTHER RESOLVED: that the Oakland Sugar-Sweetened Beverage Community Advisory Board will renew these (or similar) findings at least every thirty (30) days in accordance with California Government Code section 54953(e) until the state of emergency related to COVID-19 has been lifted, or the Oakland Sugar-Sweetened Beverage Community Advisory Board finds that in-person meetings no longer pose imminent risks to the health of attendees, whichever is occurs first.

Sugar-Sweetened Beverage Community Advisory Board

MINUTES TO BE APPROVED

Regular Meeting

March 14, 2022 ■ 6:30pm-8:30pm

1. Welcome and Call to Order

- Roll Call, Introductions
- Announcements
- Agenda Review and Adoption

The meeting was called to order at 6:30 pm.

Board Members present: Dwayne Aikens, Pamela Alston, Raphael Breines, Michael Hammock, Michelle Wong, Ali Obad, Courtney Jones

City Staff present: Michael Akanji

Michael Akanji announced that a candidate for the final Board seat had been identified and submitted for consideration. He also announced that Mathematica are almost done conducting their evaluation of past SSB grantees and will submit their results in mid-April

2. Adopt a continuing resolution as per AB 361 establishing certain findings justifying the ongoing need for virtual meeting

Commissioner Breines made the motion to adopt a continuing resolution as per AB 361. The motion was seconded by Commissioner Alston.

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3. Open Forum

Dan Ashbrook, from Meals on Wheels, an organization that has received SSB funds in the past, expressed that he was in attendance to listen and learn as he does on occasion.

4. Adoption of Prior Meeting Minutes: February 14, 2022

Commissioner Alston moved to approve the previous meeting minutes. Chair Aiken moved to second the motion. The motion carried. Commissioners Obad and Jones abstained.

5. Update from the City Administrator's Office on the Measure HH Revenue Status

Staff member Michael Akanji presented the revenue update to the Board. He pointed out that monthly revenues have generally stayed consistent. The revenues of \$515,000 in February are in line with monthly averages. SSBT revenues remain would be just short of the \$8,188,920 that was initially projected.

6. Presentation from Katie Ettman of SPUR

Katie Ettman, Food and Agricultural Policy Manager at SPUR, shared the history of soda taxes in Oakland and the larger Bay Area. SPUR is a nonprofit thinktank that works to create an equitable, sustainable community through research, education and advocacy. There are six active soda taxes across the United States, and four of those are imposed by Bay Area cities in the Bay Area (Albany, San Francisco, Berkeley and Oakland). She described the differences and similarities between Oakland's soda tax and those enacted by other localities.

She also updated the Board on developments at the state level, and specifically the preemption tactics being used by the beverage industry to prevent the legislature from enacting a soda tax statewide. There is currently a moratorium on any new soda taxed until 2031. However, it was determined by the judiciary that this preemption is not applicable to charter cities.

7. Update from the Marketing Campaign

Michael shared the different sites that had agreed to partake in the promotional campaign for the reduction of sugar consumption. Chair Aikens iterated the importance of public facing events to educate and inform the public. Commissioner Obad suggested that the parking lot of his supermarket would be an ideal location for a promotional event.

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Several commissioners suggested that a program manager be brought in to work with community based organizations.

8. Board Retreat Planning Discussion

Michael presented the tentative schedule developed with the event facilitators to the Board. Commissioner Breines mentioned that the Board leadership had met with the facilitators to develop an agenda. Commissioner Wong called for committee assignments to be reviewed at the retreat. She also called for a visioning session. Commissioner Hammock called for the scheduled tour of the Arroyo Viejo rec center to be focused due to the huge size of the facilities. Commissioner Obad expressed a desire for City Council members to be invited to speak to the Board. Commissioner Wong asked that a pre-meeting packet be prepared for each member at the event. After discussing different times, the Board agreed that the meeting would go from 9am until 2pm.

9. Administrative Update

Michael announced to the Board that the RFP for Reducing Consumption of Sugar Sweetened Beverages Community Grants Program was on the verge of being published. It will award \$3 million in grants to organizations working to reduce SSB consumption and address its impacts.

10. Agenda Items for the Next Board Meeting

Lisa Herrinton expressed a desire to learn more about OPYRD's programming, and if SSB funds were merely being used to support general activities. Chair Aiken requested for recipients of the SABA Grocers Food Card program to share testimonials about the program.

11. Adjournment

The meeting was adjourned at 8:14pm.