



CITY OF OAKLAND
Office of the City Administrator

SPECIAL BUSINESS PERMITS • 1 Frank H. Ogawa Plaza, 1st Floor • Oakland, CA 94612

CANNABIS CONSUMPTION APPLICATION

(PLEASE PRINT)

Today's date: 5/10/22		Dispensary Permit # CP22-045
DISPENSARY INFORMATION:		
Name of Dispensary: Lake Merritt Equity LLC, dba Rose Mary Jane		
Address: 2340 Harrison Street		
Owner: Cynthia Carey-Grant, Seth Bailey, Nayir Felix		
Manager: Asha Manaktala	Phone Contact: 510-992-4534	
Email Contact: Asha Manaktala <asha.manaktala@rosemaryjane.com>		
Onsite Telephone Number: (510)-992-4534		

Please include the following with your application:

- Parking Plan
- Ventilation Plan
- Anti-drugged driving Plan
- Floor plan of where you plan to operate your consumption area.
- Application Fee - \$2677.00
- Publication Fee – \$124.00
- Notification Fee - \$814.00

Permit fee of \$2133.00 will be due when permit is issued.

I declare under the penalty of perjury that the foregoing is true and correct.

Dated at 5 PM in Oakland, CA this 10th day of May, 2022

Signed: Nayir Felix

Name (In Print): Nayir Felix

FOR OFFICE USE ONLY:

City Administrator's Office

Date

Receipt #

Hearing Date: _____, City Hall, 1 Frank H. Ogawa Plaza –
Hearing Room 2

Copy to: Office of the Mayor, Council Member _____, Council Member At-Large, ABAT-OPD,
Neighborhood Services Coordinator, Fire Marshal, OFD, Zoning, Deputy Chief, Bureau of Field
Operations-OPD, Business Tax, Officer John Romero

City of Oakland
Lake Merritt Equity LLC
Parking Plan for Consumption Permit

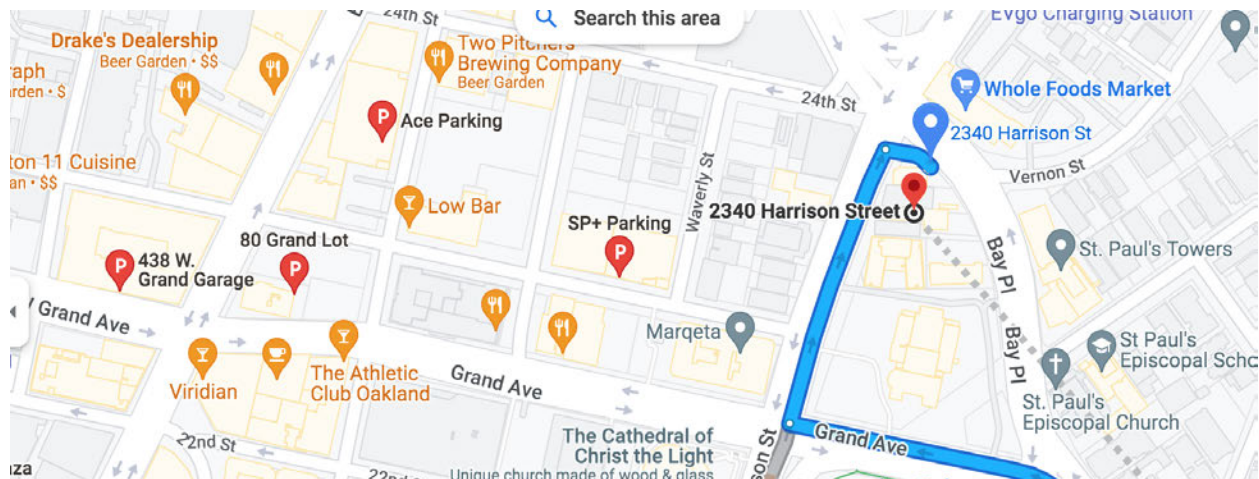
Our target customer demographic are individuals that live locally in the community, are walking in the neighborhood and happen upon our store, or those that utilize public transportation. The majority of our customers are not driving to our store.

For purposes of consumption, we strongly encourage customers to either utilize ride sharing, taxis, or public transportation in lieu of driving, or to select a sober designated driver in advance of coming to our location.

Our website will include transportation and parking information for customers, and it will explicitly state, "For your safety, we strongly encourage consumption customers to arrive via public transportation, ride share, or taxi."

The parking options near our location are:

- Metered street parking around the facility
- 4 parking garages near our store as indicated by the Google Maps picture below



City of Oakland
Lake Merritt Equity LLC
Odor Mitigation Plan for Consumption Permit

We are committed to having a beneficial impact on our community. Our operational plan includes Standard Operating Procedures to minimize all odors that typically occur during normal daily processes. We do not anticipate the strong emissions of cannabis odors to be a factor in our operations. The facility has Jon-Don F397 Activated Carbon filter HEPA 500 on the HVAC systems to mitigate odor and to ensure that all air is filtered by a carbon scrubbers.

We have identified the three possible sources from which a cannabis odor might emanate, and will take these steps to eliminate aromas from escaping the facility:

1. Raw cannabis materials. All product deliveries to the facility will be conducted in a secure area with carbon filters and other technologies to mitigate the escape of cannabis odor. All product that arrives to the facility will be kept in odor proof bags or containers, and stored in a well ventilated and secure storage area designated for cannabis inventory.
2. Cannabis storage area. The secure storage area that will hold all cannabis products will be well ventilated with a carbon filter absorption system installed at the appropriate point in the exhaust system leaving the storage area. The exhaust system will utilize negative pressure to ensure that any odors in the room are funneled through the carbon filter so that no odors escape.
3. Waste disposal. Occasionally a cannabis product will have to be removed from inventory and be disposed of properly, which requires removing the product from its packaging before rendering it unusable and unrecognizable. This will occur when a product is found to be defective, expired, showing a breach of packaging or returned by a customer. All waste containing any amount of cannabis product will immediately be quarantined into a locked, odor proof waste bin and kept in the secured ventilated storage area. At designated times, the facility manager or designated personnel will follow our company procedures regarding the safe and proper disposal of cannabis waste.

We will also take additional precautions to mitigate odor. The facility is equipped with a ventilation system that carries air out of the facility only after directing it through carbon absorption filters at each vent to eliminate 100% of any remaining or residual odors. All carbon filters in the storage area and the outlet exhaust fans are checked at least every 90 days for functionality and replaced as needed. The facility's entryway is also properly sealed so as to eliminate the possibility of odors escaping, including in the event of power outages where other methods of odor mitigation are temporarily suspended. We will also continue to maintain open and

ongoing channels of communication with our neighboring businesses and community so that we can quickly address any concerns that arise.

We will only allow consumption of edible cannabis products and beverage cannabis products, neither of which emit a strong cannabis odor that can be detected beyond the premises. As such, we do not anticipate any additional cannabis odor with the approval of cannabis consumption on the premises.

City of Oakland
Lake Merritt Equity LLC
Anti-Drugged Driving Plan for Consumption Permit

We prioritize the safety of our customers, employees and our community members. As such, we care deeply about educating our customers about the dangers of consuming cannabis while driving, and we strive to educate our customers about how to safely consume cannabis.

Customer Education

In alignment with the CA State Department of Cannabis Control's consumer safety campaign (<https://cannabis.ca.gov/consumers/responsible-cannabis-use/>) we educate our customers around the following principles:

How to use cannabis safely

Your reaction to cannabis may be different than other people, depending on:

- Which method you use
- How much THC you consume
- Your gender
- Your previous experience with cannabis or other drugs

THC is the psychoactive component of cannabis. It creates the high you feel. Using high amounts of THC can impair your judgment and coordination.

Be aware of how edibles affect you

The body metabolizes edibles differently than cannabis that you smoke or vape. When you eat or drink an edible, the THC travels to the stomach, then to the liver. The liver converts the THC to a stronger THC molecule before it travels to your bloodstream and brain. This can make the high seem more intense.

It can take up to 2 hours to start to feel the effects of edibles. It can take up to 4 hours to feel the full effects. This is much slower than smoking or vaping cannabis, which you may immediately feel.

If it's your first time using an edible:

- Start with a small amount of THC (5 mg or less).
- Wait at least an hour before taking more.
- Do not take more than 10 mg THC total.

Do not get behind the wheel

Driving immediately after using cannabis may increase your risk of getting into an accident by 25 to 35 percent. The THC in cannabis may affect your:

- Coordination
- Reaction time
- Ability to pay attention

- Decision-making abilities
- Ability to judge distances

Driving under the influence of cannabis is illegal. Drug-impaired driving has the same penalties as alcohol-impaired driving.

Information Dissemination

We disseminate customer education information the following ways:

- On our website
- On the TV screens in our store
- On pamphlets at our point-of-sale check-out counters
- On table tents at each of the seated areas where customer can consume

We will also ask all customers choosing to consume on our premises to sign a waiver in advance of finalizing their purchase. The waiver will review all of our consumption safety principles, and will make customers aware of safe transportation strategies.

Safe Consumption & Transportation Strategies

In addition to the dissemination of customer education materials, we will also share safe transportation strategies with our customers, including:

Safe Transportation Information

To ensure that our customers do not put themselves or anyone else at risk, we will offer information on our website, in-store, and on printed flyers to show customers the nearest public transportation, ride share, and taxi options to utilize.

We will also include safe consumption and safe transportation resources and information in all of our advertisements around our consumption space, so customers can plan ahead how they will safely get home.

Parking Information

Our website will include transportation and parking information for customers, and it will explicitly state, "For your safety, we strongly encourage consumption customers to arrive via public transportation, ride share, or taxi."

Impaired Assessment Training

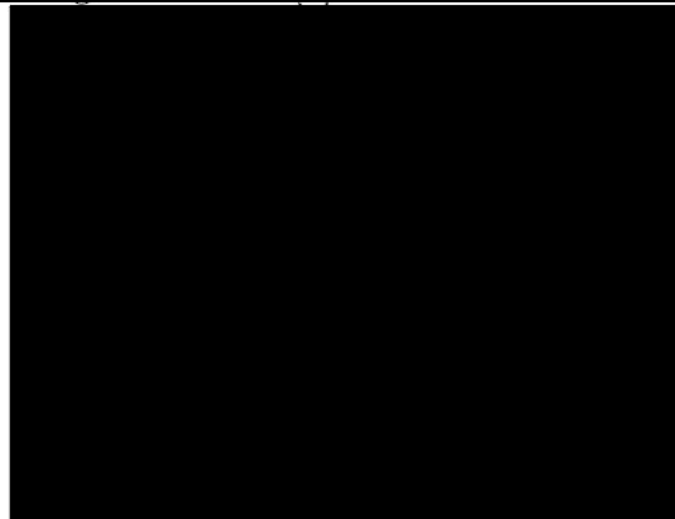
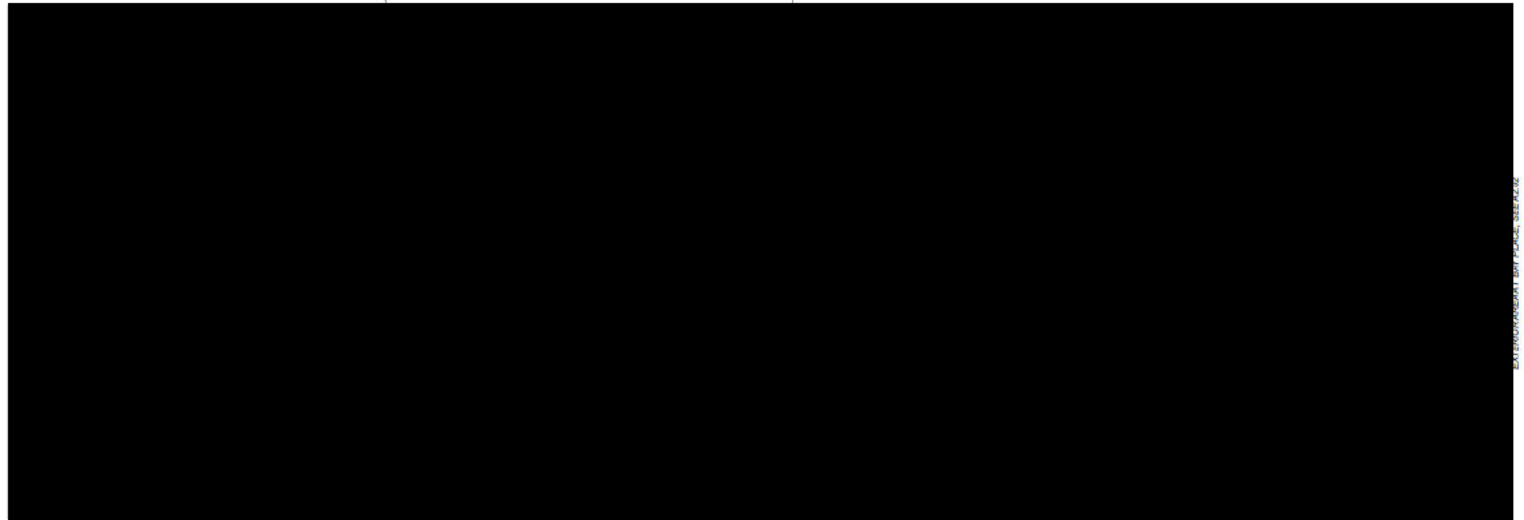
Our cannabis guides are also trained in how to observe impaired customers, and will inform customers of their noticeable impairment at our exit area to offer information on public transportation, ride share, and taxi options.

Intoxication and Disorderly Incident Log

Our store manager will be responsible for maintaining an intoxicated and disorderly incident log to identify any individual that becomes too intoxicated for their own

safety. The incident log documents all details about a disorderly event, including date, time, what happened, who was involved and who witnessed the event. Store managers will be responsible for maintaining the log, however Cannabis Guides will be responsible for adding incidents to the log including:

- When they refuse a sale to an intoxicated customer
- When they arrange transportation for an intoxicated customer
- When a customer becomes disorderly or unruly



Consumption would take place within the red boxes

