

Oakland Fire Department **Public Education Programs**

- Seniors & Disabled Person
 - o Fire Safety Training

- Youth & Children
 - o Fire Station Tours
 - o School/Childcare Visit
 - o OFD C.A.R.E.S. Reading Program
 - o OFD C.A.R.E.S. High School Mentoring
 - o Explorers Program
 - o Community Events
 - o Annual Fire Prevention Day
 - o Welcome Back to School

- Community Fairs
 - o Health & Safety Fair
 - o National Night Out
 - o Fire Station Open House

- Business Community
 - o Emergency Evacuation Planning and Fire Drills
 - o Fire Extinguisher Training
 - o General Safety Training

- High Rise Building
 - o Fire Plan and Emergency Evacuation Procedures
 - o Floor Warden/Monitor Training
 - o General Fire Safety Training

- Smoke Alarm Program
 - o Pre-canvass Events
 - o Smoke Alarm Installation/Education

PUBLIC EDUCATION TRAININGS - Seniors & Disabled

PURPOSE: To eliminate and/or significantly reduce loss of life and property to Senior and Disabled citizens through the development and delivery of Fire Safety Public Education programs.

PROGRAM GOALS: The focus of the programs is to enable Senior and Disabled citizens to:

- Recognize and eliminate safety hazards.
- Know what to do in emergency situations, including evacuation and/or shelter in place plans for tenants in a facility.
- Know how to protect life and property from fire and other natural disasters.
- Participate in the 911 Disaster Registry.

Program goals are met by providing education and training in conjunction with the Alameda County Adult and Aging Department, Oakland Housing Authority, HUD Senior Buildings, and the Oakland Senior Companion. It includes group presentations, building safety training, that include shelter in place, evacuations, and emergency preparedness. Trainings and presentations are conducted in English, Spanish, Chinese and other languages as requested using translators and material.

PUBLIC EDUCATION TRAINING – Youth and Children

PURPOSE: To educate Youth and Children on the importance of fire safety and prevention, and the proper response to emergencies, through the development and delivery of Fire Safety Public Education programs, thereby eliminating and/or significantly reducing loss of life and property both at home and at school.

Program Components:

We currently provide various components to an overall Fire Safety Education program for children that include:

- **Fire Station Tours**

Children and Youth groups (schools, day care centers, scouting troops, etc.) scheduled to visit the Fire Station nearest to them and actively participate in various activities with the suppression crews, that includes but limited to Stop, Drop and Roll as well as tour the station. This interaction allows not only for Fire Safety education, but also provides an excellent opportunity for the minors to get to know the Firefighters that live in their own neighborhoods.

- **Schools/Childcare Visits**

This component functions similarly as the Fire Station Tours; however, in this case the fire fighters visit the schools and/or day care centers, and present various activities to minors. Again, this interaction allows not only for Fire Safety education, but also provides an excellent opportunity for the minors to get to know the fire fighters up close and in other than emergencies.

- **Community Fairs and Public Events**

This component functions similarly as the above two in that the Fire fighters present various activities to minors. However, in this case it is done as part of a larger effort involving other agencies that serve the community. While minors in this case do interact with Fire fighters, it is limited given the vast numbers of individuals attending such events.

- **Annual Fire Prevention Day**

Each year the National Fire Protection Association designates a week in October as Fire Prevention Week. Fire Prevention Bureau host a Fire Safety Day to teach 500 Kindergarten – 5th grade students the importance preventing home fires through various activities.

The activities conducted and educational information given during the scheduled events includes: Stop, Drop & Roll, Crawl Low, E.D.I.T.H, Smoke Detector, Call 911, and other fire safety information for children, using the Ready for Risk Watch and other fire safety

curricula. We use the Fire Safety Doll House, and other audio and visual aids, when conducting training.

PUBLIC EDUCATION TRAINING – Business Community

PURPOSE: To educate the business community on the importance of fire safety and prevention, and the proper response to emergencies, through the development and delivery of Fire Safety Public Education programs, thereby eliminating and/or significantly reducing loss of life and property.

PROGRAM GOALS: The focus of the programs is to enable members of the business community to:

- Recognize and eliminate safety hazards.
- Know what to do in emergency situations, including evacuation procedures and/or shelter in place plans for tenants in a facility.
- Know how to protect life and property from fire and other natural disasters.

Program Components:

Program goals are met by providing the following Fire Safety Public Education components in conjunction with business owners, facility managers, and employees of businesses, and will include:

- **Emergency Evacuation Planning and Fire Drills**
The focus of this component is to assist the business community in the development and implementation of evacuation plans appropriate to their individual requirements and provide feedback and input through direct observation of fire drills.
- **BERT (Building Emergency Response Team) Training**
The focus of this component is to train the Team on building Fire Life Safety equipment, function and location, their responsibilities as a Floor Warden during an emergency.
- **Fire Extinguisher Training**
This component is designed to train employees in the business community to effectively use a fire extinguisher in case of a fire. Hand-on training is available if requested.
- **General Fire Safety training**
This component encompasses providing general Fire Safety Education in a group setting using oral presentations, and audio/visual aides.

PUBLIC EDUCATION TRAINING – High Rise Buildings

PURPOSE: To eliminate and/or significantly reduce loss of life and property to High Rise tenants through the development and delivery of Fire Safety Public Education programs.

PROGRAM GOALS: The focus of the programs is to enable tenants of High-Rise buildings to:

- Recognize and eliminate safety hazards.
- Know what to do in emergency situations, including evacuation and/or shelter in place plans for tenants in a high-rise building.
- Know how to protect life and property from fire and other natural disasters.

Program Components:

Program goals are met by providing the following Fire Safety Public Education components in conjunction with owners, facility managers and tenants of High-Rise buildings, and will include:

- **Fire Plan and Emergency Evacuation Procedures**
The main focus of this component is to assist the High-Rise building community in the development and implementation of a fire plan and emergency evacuation procedures appropriate to their individual requirements.
- **Floor Warden/Monitor Training**
This component is designed to train identified Floor Wardens and Floor Monitors in the proper response to fires and or other emergency and/or natural disasters. This is accomplished through the direct training and the distribution of informational brochures and making audio/video aides available on loan.
- **General Fire Safety Training**
This component encompasses providing general Fire Safety Education in a group setting with oral presentations, and audio/visual aides.

PUBLIC EDUCATION TRAINING – Smoke Alarm Program

Partnership with American Red Cross, Oakland Black Firefighters, and Bay EMT Program. The program aim is to reduce the number of home fire deaths and injuries by 25% over the next 5 years. Working with partners to install 10-year Smoke Alarms and provide fire and disaster preparedness education to communities at risk for home fires

PROGRAM GOALS:

- To reduce fire fatalities in high risk communities
- Educate residents on fire and emergency preparedness
- Know what to do in emergency situations, including evacuations, meeting location, and important contact information

Program Components:

- Identify at risk communities with high fire fatalities and most vulnerable populations (seniors, children and disabled)
- Pre-canvass area to meet residents, schedule appointment for following week and leave door hangers for residents that are unavailable.
- Install 10-year smoke alarms and provide fire and disaster preparedness education to residents in their home.
- Contact residents that are unavailable for follow up visit.

The Program includes checking existing smoke alarms for functionality; and/or installing new smoke alarms when needed; and discussing fire safety tips with residents. There is no charge to the resident/property owner for this service. Residents will be notified prior to the event about participating in this program