

Summary of Pop-up Event #13

Event: Pop-up Event #13: Porch Chat

Location: West Oakland Mural Project - 831 Center St, Oakland CA 94607

Date: 3/19/22

Number of people reached: 9

- 9 joined the conversation
- 5 Listserv sign-ups



Description and Approach: House/Full of Black Women staff conducted English outreach with West Oaklanders and former Oakland residents with a Porch Chat at West Oakland Mural Project. These Porch chats will take place in front of BIPOC businesses, organizations, private homes, and in open spaces throughout Oakland. These chats are a series of informal gatherings to discuss topics and questions that will help shape Oakland's equitable vision and policies for housing, environmental justice, economic development, climate protection, and transportation over the next 20-30 years. There are no lead speakers, just folks interested in listening and sharing thoughts and perspectives on these issues. Porch chats can vary in size from 5-20 people. We had a smaller group for this porch chat since many events were taking place in the West Oakland area at the same time, including a Town Hall with Council Member Carroll Fife.

Demographics: The Deeply Rooted in Oakland Partnership is committed to reaching people who have not traditionally been part of planning processes. At this event, we spoke

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with African Americans, youth, older adults, LGBTQ+ persons, tenants/renters, and homeowners.

Engagement Summary

Housing

- **Unaffordability leading to Displacement:** Rising housing costs leading to long-time residents being displaced.
- **Oakland remains a Cultural Center:** Families with roots in Oakland have been displaced but continue to come to Oakland to be with community – it is still their cultural center.
- **Bring back displaced residents:** Looking for creative ways such as co-ownership to bring former residents back to West Oakland.

Environmental Justice

- **Healthy Food Access:** Where can healthy food be grown and made accessible to the community?
- **Youth Involvement:** Young people present with love and energy for Oakland. They want to stay involved and connected with Deeply Rooted and the general plan process.