



**PARKS AND RECREATION ADVISORY COMMISSION - PRAC**

**Wednesday, April 10, 2019, 4:30PM**

**Lakeside Park Garden Center – 666 Bellevue Avenue**

**Agenda**

1. CALL TO ORDER:
2. ROLL CALL:  
**AIKENS, COLE, CORBIN, HA, HOWZE, MOORE, NORMAN, REILLY, SMITH, TORRES, WOLFSON**
3. DISPOSITON OF MINUTES:  
March 13, 2019
4. MODIFICATIONS TO THE AGENDA:
5. OPEN FORUM:
6. CONSENT NEW BUSINESS:
  - A. Request Permission To Allow Afrocentric Oakland To Collect Entry Fees, Sales Of Beer, Wine And Spirits In Beer Garden, Food, And Merchandise At Their 9<sup>th</sup> Annual Oak Fam Bam Gathering Held At The Lake Merritt Blvd. Amphitheatre On Thursday, July 4, 2010, From 12:00pm-8:00pm.
7. NEW BUSINESS:
  - A. Request For Approval To Build A Wooden, Split-Rail Fence On The East Bank Of Sausal Creek At El Centro Avenue, Dimond Canyon.
  - B. Request Recommendation To Dedicate A Plaque In Memory Of Sharon Webster Kidder And John Kidder.
  - C. Request Approval From The Parks And Recreation Advisory Commission To Allow Onelife Institute To Collect Onsite Donations At Their Poetry Reading And Live Band Concert To Be Held At Lake Merritt Sailboat House On Sunday, October 6, 2019, From 7:00pm-10:00pm.

**D. Request Approval To Allow The Obsessive-Compulsive Foundation San Francisco Bay AREA Permission To Collect Onsite Registration Fees And Donations At Their Walk/Run At Lake Merritt Amphitheatre ON SATURDAY, JUNE 8, 2019, 9:00 AM-12:00PM.**

**E. Request Approval From The Parks And Recreation Advisory Commission To Allow Oakland Rising To Collect Funds Onsite For Ticket Sales At The Door And Donations At Their Oakland Progressive Party & Townie Awards Annual Fundraiser To Be Held At Lakeside Park Garden Center On Thursday, June 20, 2019, From 5:30pm-8:30pm.**

**F. Request For The Parks And Recreation Advisory Commission To Make A Recommendation On Renaming Nicol Park To Gwen Jackson Park.**

8. PLANNING AND CONDITIONAL USE PERMITS:

9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES:

10. ANNOUNCEMENTS AND COMMUNICATIONS

11. DIRECTOR'S REPORT:

- Introduction: Returning Staff, Donte' Watson
- Update: OPRYD Strategic Action Plan

12. CONTINUATION OF OPEN FORUM:

13. ADJOURNMENT:

**Next Meeting:**

***Wednesday, May 8, 2019***

***Lakeside Park Garden Center***

***666 Bellevue Ave, Oakland, CA***

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**PARKS AND RECREATION ADVISORY COMMISSION - PRAC**

**Wednesday, March 13, 2019, 4:30PM**

**Lakeside Park Garden Center – 666 Bellevue Avenue**

**Meeting Minutes**

1. CALL TO ORDER: 4:37PM

2. ROLL CALL:

**AIKENS, COLE, CORBIN, HA, HOWZE, MOORE, NORMAN, REILLY, SMITH,  
TORRES, WOLFSON**

Present: 9 - Aikens, Corbin, Ha, Howze, Moore, Norman, Reilly, Smith and Wolfson

Excused: 1 - Cole

Absent: 1 - Torres

3. DISPOSITION OF MINUTES:

February 13, 2019

**Motion:** Commissioner Corbin entertained a motion to recommend approval the February 13, 2019 meeting minutes. **Moved by:** Commissioner Reilly. **Second by:** Commissioner Norman. **Motion:** Passed.

**Vote:**

Yes: 6 Aikens, Corbin, Howze, Moore, Norman, Reilly

Abstained: 3 Ha, Smith and Wolfson

Excused: 1 Cole

Absent:1 Torres

4. MODIFICATIONS TO THE AGENDA:

- Recognized departure of Commissioner Mandolin Kadera-Redmond
- Official welcome and onboarding of Commissioner Kenzie Smith
- Moved Item 7F below Item 7C

**Motion:** Commissioner Corbin entertained a motion to modify the agenda as written. **Moved by:** Commissioner Aikens. **Second by:** Commissioner Norman. **Motion:** Passed.

**Vote:**

Yes: 9 Aikens, Corbin, Ha, Howze, Moore, Norman, Reilly, Smith and Wolfson

Excused: 1 Cole

Absent: 1 Torres



5. OPEN FORUM:

None

6. CONSENT NEW BUSINESS:

A. Request Approval To Allow The Hemophilia Foundation Of Northern California Permission To Collect Onsite Donations And Pledges From Sponsors And Supporters At The 4<sup>th</sup> Annual Hemophilia Walk To Be Held At The Lakeside Park (Pergola) On Saturday, May 18, 2019, 12:00pm – 4:00pm (Setup) and Sunday, May 19, 2019, 8:00am -1:00pm

B. Request Approval To Allow Factory Farming Awareness Coalition (Ffac) That Was Previously Fiscal Sponsored By Vegan Outreach To Collect Onsite Funds Through Mobile Food Truck Vending, Local Vendor's And Non-Profits Selling Goods And Collection Of Donations At The 4th Annual Oakland Vegan Food Festival; To Be Held At The Lake Merritt Boulevard Amphitheatre, Saturday, May 18, 2019, 11:00am-5:00pm.

C. Request Approval To Allow The Oakland Running Festival Permission To Serve And Sell Alcoholic Beverages, Food And Accept Donations On-Site At The 10<sup>th</sup> Annual Oakland Running Festival Marathon At Eastshore Park On Sunday, March 24, 2019, From 7:00am-3:00pm.

**Motion:** Commissioner Corbin entertained a motion to recommendation approval of Consent New Business items 6A-6C. **Moved by:** Commissioner Reilly. **Second by:** Commissioner Aikens. **Motion:** Passed.

**Vote:**

Yes: 9 Aikens, Corbin, Howze, Ha, Moore, Norman, Reilly, Smith and Wolfson  
Excused: 1 Cole  
Abstained: 1 Torres

7. NEW BUSINESS:

A. Request Approval From The Parks And Recreation Advisory Commission To Allow The Friends Of Ruwenzori Foundation To Sell Entry Tickets, Merchandise, And Host A Live Auction And Cash Bar At Their Ugandan Green And Yellow Fundraiser At The Lakeside Park And Garden Center On Saturday October 5, 2019, From 2:00PM -10:00PM.

The Parks and Recreation Advisory Commission reviewed the staff report prepared by Zermaine Thomas and presented by Desmona Armstrong from Oakland Parks, Recreation and Youth Development (OPRYD).

The Friends of Ruwenzori Foundation requested permission to sell tickets and merchandise and host a live auction and cash bar at their Ugandan Green and Yellow Fundraiser at the Lakeside Park and Garden Center on Saturday, October 5, 2019. All proceeds from the event will be earmarked to support hospitals, clinics, vulnerable children's services, vocational schools, as well as health and insurance programs for the people of Ruwenzori, Uganda.

Approval from the PRAC is required per O.M.C. Section 12.64.080.

**Motion:** Commissioner Corbin entertained a motion to recommend approval for the Friends of Ruwenzori Foundation to sell tickets, merchandise and to host a live auction and cash bar at the Ugandan Green and Yellow fundraiser at Lakeside Park and Garden Center on Saturday, October 5, 2019. **Moved by:** Commissioner Smith. **Second by:** Commissioner Howze. **Motion:** Passed.

**Vote:**

Yes: 9 Aikens, Corbin, Howze, Ha, Moore, Norman, Reilly, Smith and Wolfson  
Excused: 1 Cole  
Abstained: 1 Torres

**B. Request Approval From The Parks And Recreation Advisory Commission To Allow Sol Sisters, Inc. To Sell Entry Tickets, Merchandise, And To Collect Donations At Their Share The Health Wellness Event At The Lake Merritt Blvd. Amphitheatre, On Saturday, June 15, 2019 From 9:00PM -1:00PM.**

The Parks and Recreation Advisory Commission reviewed the staff report prepared by Zermaine Thomas and presented by Desmona Armstrong from Oakland Parks, Recreation and Youth Development (OPRYD).

Share the Health Wellness is a diverse and inclusive event which primarily focuses on the physical fitness and nutritional health of women. Patrons will be encouraged to participate in a diversity of activities including yoga, Zumba and traditional dance forms. A kids' zone will also be a featured attraction.

Share the Health Wellness is an event designed for women of all shapes, abilities ages and ethnicity. Everybody will be welcome to attend regardless of gender or ability to pay the \$15.00 entry fee.

Approval from the PRAC is required per O.M.C. Section 12.64.080.

**Motion:** Commissioner Corbin entertained a motion to recommend approval for Sol Sisters Inc. to sell entry tickets, merchandise, and to collect donations at the Share the Health Wellness event at Lake Merritt Blvd. Amphitheatre, on Saturday, June 15 2019.

**Moved by:** Commissioner Smith **Second by:** Commissioner Moore. **Motion:** Passed.

**Vote:**

Yes: 9 Aikens, Corbin, Howze, Ha, Moore, Norman, Reilly, Smith and Wolfson  
Excused: 1 Cole  
Abstained: 1 Torres

**C. Request Approval From The Parks And Recreation Advisory Commission To Allow Camps In Common To Sell Entry Tickets, Host An Auction And Collect Donations At Their Spring Fundraiser On Saturday, April 13, 2019, From 6:00PM -9:30PM At The Lake Merritt Sailboat House.**

The Parks and Recreation Advisory Commission reviewed the staff report prepared by Zermaine Thomas and presented by Desmona Armstrong from Oakland Parks, Recreation and Youth Development (OPRYD).

Camps in Common is a non-profit organization and operates the Feather River Camp on behalf Oakland Parks, Recreation and Youth Development. The Camp is located in the Pumas National Forrest in Quincy, CA.

The goal of the proposed April event is to raise \$30,000 through advance ticket sales and sponsorships. Day of event auction items, donations and tickets purchases are anticipated to support efforts to provide sufficient revenue which will benefit Oakland youth and families through camperships to Feather River Camp.

Approval from the PRAC is required per O.M.C. Section 12.64.080.

**Motion:** Commissioner Corbin entertained a motion to recommend approval for Camp In Common to sell entry tickets, host a auction and collect donations at their Spring Fundraiser on Saturday, April 13, 2019. **Moved by:** Commissioner Aikens. **Second by:** Commissioner Smith. **Motion:** Passed.

**Vote:**

Yes: 9 Aikens, Corbin, Howze, Ha, Moore, Norman, Reilly, Smith and Wolfson  
Excused: 1 Cole  
Abstained: 1 Torres

**D. Request For The Parks And Recreation Advisory Commission To Receive An Informational Report On The Estuary Park Renovation And Expansion Project Design Concept.**

**Note: Project Delivery staff pulled Item 7D.**

**E. Request The Parks And Recreation Advisory Commission Review And Provide Comments On The Basketball Court Refurbishment At Oak Park From An Asphalt Court, To A Tile Surface Basketball Court.**

The Parks and Recreation Advisory Commission reviewed the staff report presented by Frederick Morris, III from Oakland Parks, Recreation and Youth Development (OPRYD).

Nancy Lieberman Charities and Sports Court gifted Oakland Parks, Recreation and Youth Development a grant valued at \$35,000 to refurbish the asphalt basketball court at Oak Park located at 3229 Kempton Avenue in Oakland.

Sports Court is known throughout the sports industry for its shock absorbing paving materials now being installed on a variety of athletic playing surfaces including basketball, tennis, pickleball and volleyball.

Oak Park will be included among approximately 68 Dream Courts across the United States sponsored in collaboration between Nancy Lieberman Charities and Sports Court. The Dream Court brand serves as a platform for local youth and police agencies to explore and build positive engagement opportunities.

The Commission reviewed the schematic and proposed design for the project which included a 35' W x 65' L court with a basketball hoop/goal system to be installed at each longest end. The surface will be tiled and scored with regulation lines and dimensions for a mini full court. Center court, the schematic depicted a circle with "Dream Court" and its logo in the middle; "Nancy Lieberman Charities" was inscribed at the bottom inside of the circle. On the perimeter of the circle, "Oakland Police" was inscribed on the top and "Department" was written on the bottom. Four other logos were depicted on the design - top left, "Sports Court"; top right, "Rick Barry" (NBA Hall of Famer); bottom left, "Oakland Parks, Recreation and Youth Development" (OPRYD); bottom right, "Oakland Police Department" (OPD).

The Commission made the following recommendations and comments:

**Recommendations:**

- Remove the OPD logo/shield
- Remove "Nance Lieberman Charities" from center logo and add under/above "Rick Barry: (top right)

- Remove “Oakland Police Department “from perimeter of the center logo and add “Oakland Parks, Recreation and Youth Development in its place, include Rick Barry on bottom inside of circle.
- Keep OPD logo/shield
- Keep Sports Court Logo

**Comments:**

- Concern with logos of businesses or corporations branding city property.
- Some parts of the community may not want to play on courts with the OPD logo represented.
- It is important to continue to build and have relationships with OPD - particularly in the African American community. Must bring the community together.
- Youth need to know how to talk with the police to reduce fear.
- Businesses that partner with and invest in the City want recognition.
- OPD has a history of investing in Oakland’s youth including the sponsorship of camping, field trips, etc.
- Kids will not be concerned about the OPD logo appearing on the court

**Note:**

Commission Reilly requested that the record reflect his preference that the Oakland Police Department’s shield not be included on the finished basketball court at Oak Park.

Project staff will issue an invitation to the Commission for the ribbon cutting and official opening of Oak Park basketball court.

**Motion:** Commissioner Corbin entertained a motion to accept the report and make comments. **Moved by:** Commissioner Aiken. **Second by:** Commissioner Wolfson.  
**Motion:** Passed.

**Vote:**

Yes: 9 Aikens, Corbin, Howze, Ha, Moore, Norman, Reilly, Smith and Wolfson  
Excused: 1 Cole  
Abstained: 1 Torres

**F. Request For The Parks And Recreation Advisory Commission To Allow The Open Studios Art Collective To Collect Money On Site At Studio One Art Center From 11am To 6pm, On Saturday, June 8, And Sunday, June 9, 2019 During Open Art Studios Season.**

The Parks and Recreation Advisory Commission reviewed the staff report prepared by Karis Griffin and presented by Alethia Walker from Oakland Parks, Recreation and Youth Development (OPRYD).

In partnership with Studio One Art Center, The Open Studios Art Collective representatives requested permission to showcase and sell the art work of 15 – 25 local artists during the annual ‘Open Art Studios’ season. Art pieces will be priced between \$5 and \$500 for purchase.

**Motion:** Commissioner Corbin entertained a motion to recommend approval of the Open Studio Art Collectives’ request to collect funds for art sold at Studio One Art Center during ‘Open Art Studios’ season from June 8 and 9, 2019. **Moved by:** Commissioner Howze. **Second by:** Commissioner Wolfson. **Motion:** Passed.

**Vote:**

Yes: 9 Aikens, Corbin, Howze, Ha, Moore, Norman, Reilly, Smith and Wolfson  
Excused: 1 Cole  
Abstained: 1 Torres

8. **PLANNING AND CONDITIONAL USE PERMITS:**

9. **COMMITTEE AND/OR ADVISORY COUNCIL UPDATES:**

- Commissioner Howze: Working with Dunsmuir and Malonga to develop their Recreational Advisory Councils (RAC).
- Commissioner Reilly: The Naming Rights Committee hopes to hold a meeting in April. Reported growing interest in developing a RAC at the Rotary Nature Center.
- Chair Corbin: the not meet with the Mosswood RAC in February.

10. **ANNOUNCEMENTS AND COMMUNICATIONS**

- Chair Corbin: Announced that Mosswood Recreation Center staff will hold an Earth Day event and encouraged all PRAC members to participate as possible.
- Commissioner Aiken: Arroyo Recreation Center will host an Earth Day event.

11. **DIRECTOR’S REPORT:**

1. Oakland Park and Recreation Foundation: Park Maintenance Report Card:
2. Oakland in the 21<sup>st</sup> Century: A Plan for Oakland Parks, Recreation and Youth Development



1) **Continuing Crisis: The 2018 Report on the State of Maintenance in Oakland Parks**

A Power Point presented by Susan Montauk, OPRF Board of Directors

On October 20, 2018, the Oakland Parks and Recreation Foundation (OPRF) along with trained volunteers, conducted a survey of 51 parks known as Community Parks and Neighborhood Parks. The 2017 survey was suspended to consider how to improve both the survey and the report.

In previous years, approximately 130 parks of various sizes and usages were surveyed. The 2018 review, focused on Community and Neighborhood Parks because of similar recreational opportunities.

Teams of 2 to 4 were deployed throughout the city and directed to reach a consensus for rating each survey question. An Overall Rating for each park would be assigned based on a scale from A-F: (A=4, B=3, C=2, D=1, and F=0). The 2018 Park Overall Rating of 2.63 (C to C+) was a slight improvement over the 2016 Rating of 2.55. Park amenities including ball fields and courts, play equipment, park furniture and landscaping and restrooms were considered in the survey. Surveyors found that increasing numbers of homeless encampments discourage families from visiting these parks.

Authors of The Continuing Crisis report charged that years of inadequate funding for programming and maintenance is responsible for the decline in the City's park assets. They asked that the City's leadership:

- Develop new funding sources for maintenance
- Expedite hiring for vacant park and maintenance positions
- Restore park gardener positions
- Hire additional safety personnel
- Work collaboratively with community partners to address homelessness in the parks

The Continuing Crisis report was presented to the Life Enrichment and Oakland Public Works Committees on March 5, 2019.

The Chair requested that the report be presented to the PRAC before City Council or its committees.

**Visit the Oakland Parks and Recreation Foundation website at <http://www.oaklandparks.org> to view or download the entire Continuing Crisis: The 2018 Report on the State of Maintenance in Oakland Parks.**

2) **Oakland in the 21<sup>st</sup> Century: A Plan for Oakland Parks, Recreation and Youth Development (Draft)**

Presented by J. Nicholas Williams, OPRYD Director; Mandolin Kadera-Redmond, member of OPRF Board of Directors; and Heather Kuiper, President of OPRF Board of Directors.

Taking Action – The Strategic Action Parks Coalition including Oakland Parks, Recreation and Youth Development, Oakland Parks and Recreation Foundation and the Parks and Recreation Advisory Commission developed a plan entitled: **Oakland in the 21<sup>st</sup> Century: A plan for Oakland’s Parks, Recreation and Youth Development.**

While recognizing that all Oaklanders deserve the best parks and recreation programs and services, and interpreting the National Recreation and Park Association’s suggestion that public parks, recreation services and programs, maintenance, safety and accessibility of parks and facilities, should be provided on an equitable basis to all, the coalition determined that the following functions must be fulfilled:

- Provide safe and well- maintained spaces
- Create inclusive and equitable places
- Provide equitable programs and services
- Respect the history and culture of diverse communities
- Promote health and well-being
- Ensure robust, ample and connected ecosystems
- Continuously invest in public assets

Implementation and Process - To meet the seven requirements, the focus will be placed on people, places, programs and leadership. Detailed outcomes will be developed for OPRYD to work toward to support social and environmental justice, foster cultural connection, and meet the demands of 21<sup>st</sup> Century population growth.

The draft of the report will be updated after review by PRAC, the Department of Race Equity, and other city departments. Following those steps, the process will be shared with the community members asking for their influence on the actual measures.



12. CONTINUATION OF OPEN FORUM:

None

13. ADJOURNMENT: 6:47PM

Respectfully submitted,

/s/ J. Nicholas Williams

J. Nicholas Williams

Secretary



Diane L. Boyd

Recording Secretary

**Next Meeting:**

***Wednesday, April 10, 2019***

***Lakeside Park Garden Center***

***666 Bellevue Ave, Oakland, CA***

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**CITY OF OAKLAND  
Oakland Parks, Recreation & Youth Development**

**TO:** C.N.E. Corbin, Chair, Parks & Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Central Reservations  
**DATE:** March 22, 2019  
**SUBJECT:** **REQUEST PERMISSION TO ALLOW AFROCENTRIC OAKLAND TO COLLECT ENTRY FEES, SALES OF BEER, WINE AND SPIRITS IN BEER GARDEN, FOOD, AND MERCHANDISE AT THEIR 9<sup>TH</sup> ANNUAL OAK FAM BAM GATHERING HELD AT THE LAKE MERRITT BLVD. AMPHITHEATRE ON THURSDAY, JULY 4, 2010, FROM 12:00PM-8:00PM.**

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**SUMMARY**

Oakland Parks, Recreation & Youth Development received a request from Travis Watts of Afrocentric Oakland, who in the past 8 years has hosted the Annual Oak Fam Bam event at Lake Merritt. Oak Fam Bam is a large annual gathering of friends on the 4<sup>th</sup> of July. Mr. Watts is requesting to collect entry fees and revenue from the sales of beer, wine and spirits in beer garden, food and merchandise at the 9<sup>th</sup> Annual Oak Fam Bam event held at Lake Merritt Blvd. Amphitheatre on July 4, 2018, from 12:00pm – 8:00pm. Funds collected will benefit the FREE Pan African Festival held annually at Mosswood Park in September. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**FISCAL IMPACT**

Afrocentric Oakland is paying all rental fees associated with the event estimated at \$1525.00.

**PROJECT / PROGRAM DESCRIPTION**

Oak Fam Bam is a peaceful picnic gathering of family and friends, where everyone enjoys games, music, dancing and relaxing in the sun. Event organizer anticipates approximately 2000 attendees.

The following is the list of items and cost requested to be collected onsite the day of the event:

Entry Fees	\$10-\$30
Food/Beverages (Alcohol/Non-Alcohol)	\$2-\$20
T-Shirts/Apparel	\$1-\$50

**BACKGROUND / LEGISLATIVE HISTORY**

Oak Fam Bam gathering has been held every 4<sup>th</sup> of July at Lake Merritt and each year's event has been successful.

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Afrocentric Oakland to collect funds onsite through entry fees, sales of beer wine and spirits in beer garden, food, beverages and merchandise at the 9<sup>th</sup> Annual Oak Fam Bam gathering to be held at Lake Merritt Blvd. Amphitheatre on Thursday, July 4, 2019, from 12:00pm – 8:00pm.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:  
Zermaine Thomas  
Central Reservations

/s/ Darrin Hodges

Approved by:  
Darrin Hodges  
Facilities Manager

Attachments: Exhibit A – Afrocentric Oakland Proposal Letter  
Exhibit B – Post Event Report (2018)  
Exhibit C – Rental Application



### Afrocentric Oakland's 9<sup>th</sup> Annual Oak Fam Bam

This proposal letter is to the Parks and Recreation Advisory Commission regarding, the 9<sup>th</sup> annual event called Oak Fam Bam, held every 4<sup>th</sup> of July (7/4/19) at Oakland's Lake Merritt Amphitheater. The Fam Bam is hosted by Travis Watts who is a community member with a history of gathering community together for celebrations in the sun at Oakland parks for the past 9 years. The Oak Fam Bam is a large annual gathering of friends at Oakland's Lake Merritt Amphitheater on the 4<sup>th</sup> of July. Friends bring the entire family out with picnic baskets, lawn chairs and blankets to enjoy and games, music, dancing and relaxing in the sun.

Afrocentric Oakland is requesting to collect entry fees, sales of alcohol in beer garden, vendor sales of food, beverages and merchandise. Listed below is the breakdown of the requested funds to collect onsite:

#### Request funds to be collect on day of event

- Gate entrance Fee: \$30 per person
- Alcoholic and non-alcoholic beverages: \$2 - \$10
- T Shirt sales: \$10 - \$20
- Food sales: \$10 - \$20
- Merchandise sales: \$1 - \$50

The funds collected will cover the expenses for hosting the event and to fundraise for the (Free) Pan-African Festival (held annually at Mosswood Park in September).

Review the pictures and video links below to see past events.

**Event Website:** [OakFamBam.com](http://OakFamBam.com)

**Video Link:** [https://youtu.be/dmtgx\\_6p\\_vc](https://youtu.be/dmtgx_6p_vc)

**Photo Link:**

[facebook.com/1traviswatts/media\\_set?set=a.10207729340563948&type=3](https://facebook.com/1traviswatts/media_set?set=a.10207729340563948&type=3)

Respectfully Submitted,

*Travis Watts,*

Travis Watts, Founder/Owner



# POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3<sup>rd</sup> Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

## I. GENERAL INFORMATION

Name of Event: Oakland Farm Barn  
 Location of Event: Lake Merritt Amphitheater  
 Date/Hours of Event: 7/4/18 12-8pm Permit No. \_\_\_\_\_  
 Event Contact Name: Traus Watts Phone No. 415-503-7686  
 Event Contact Address: 2179 Crescent St. #26 Oakland CA

Is this a "first time" event at this location?  Yes  No If no, when was the event held previously? 94610

7/4/16

1. Were Facility Rental/Set-up fees waived?  Yes  No  Not Applicable
2. Check other permits required for event?
 

<input checked="" type="checkbox"/> OPD Special Events Permit	<input checked="" type="checkbox"/> Food Handler's Permit	<input checked="" type="checkbox"/> Seller's Permit
<input type="checkbox"/> Charitable Solicitations Permit	<input checked="" type="checkbox"/> Certificate of Insurance	<input type="checkbox"/> Other - Please list

## II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: 2000
2. Were registration fees, donations or other fees collected on-site?  Yes  No  Not Applicable
3. If yes, how many people registered? 1000 How many people made donations? 1
4. What was the cost for registration? \$30
5. How much was collected on site from registration fees? \_\_\_\_\_
6. How much was collected on site from donations? \_\_\_\_\_
7. How much was collected on site from other fees? \_\_\_\_\_

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement?  Yes  No

If no, why not? \_\_\_\_\_

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

\_\_\_\_\_  
 N/A  
 \_\_\_\_\_  
 \_\_\_\_\_

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

\_\_\_\_\_  
 N/A  
 \_\_\_\_\_  
 \_\_\_\_\_

Submitted by: Travis [Signature] Date: 3/22/19

Approved by: [Signature] (OPR Staff) Date: 3/25/19

Comments: \_\_\_\_\_



OAK FAM BAM VENDORS LIST 2019			
Vendor Name	Profit/Non Profit	Food or Crafts	Sellers Permit
Fatmatu Agne	Profit	Crafts	Yes
Kumi Rauf	Profit	Crafts	Yes
Ellen Manu-Bimpeh	Profit	Crafts	Yes
Zettisha Rivers	Profit	Crafts	Yes
Duane Lawrence	Profit	Crafts	Yes
Sudan Somalrose	Profit	Crafts	Yes
Nicole Thrower	Profit	Crafts	Yes
Russell Albans	Profit	Crafts	Yes
Jazmine Mincey	Profit	Crafts	Yes
Infini Terry	Profit	Crafts	Yes
Cheryl Wilson	Profit	Crafts	Yes
Theodore Carrier	Profit	Crafts	Yes
Kelley Sanford	Profit	Crafts	Yes
Halimah Akide	Profit	Crafts	Yes
Althea Cummings	Profit	Crafts	Yes
Ivory Batchan	Profit	Crafts	Yes
Senay Alkebu-lan	Profit	Crafts	Yes
Carlynn Wooten-Scott	Profit	Crafts	Yes
Robert Whitsey	Profit	Crafts	Yes
Joseph Okafor	Profit	Crafts	Yes
Agnes Baariu	Profit	Crafts	Yes
Mercedes Martin	Profit	Crafts	Yes
Monica Wilson	Profit	Crafts	Yes
The Lemonade Bar	Profit	Crafts	Yes
Samantha wall	Profit	Crafts	Yes
Debra Avery	Profit	Crafts	Yes



Oakland Parks, Recreation & Youth Development (OPRYD)  
 666 Bellevue Avenue Oakland, CA 94610  
 Central Reservations: (510) 238-3420; Fax: (510) 637-0362  
 Office Hours: Monday-Friday 9:00 a.m. - 4:00 p.m.  
 Email: [centralreservationsunit@gmail.com](mailto:centralreservationsunit@gmail.com)



**Rental Application**

ATTENTION: \_\_\_\_\_

Date of Application: 3/22/19

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.\*

Name of Business/Organization: Asrocentric Oakland  
 Business/Organization Address: 479 Crescent #26 Oakland 94610  
Street Address City Zip Code

Applicant Name: Travis Watts  
 Applicant Mailing Address: 479 Crescent St #26 Oakland 94610  
Street Address City Zip Code

Phone Number: 415-503-7680 Fax Number: \_\_\_\_\_ Email: TravisWatts@gmail.com

Facility/Park Name: Lake Merritt Amphitheater  
 Room(s)/Site(s): \_\_\_\_\_

**Event Information:**

Date(s) of Event: 7/4/19  
 Time In/Prep Time 10 AM Actual Event Time 12pm to 8pm Time Out/Cleanup Time 9pm

Type of Event/Purpose: *(be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitsvah/BatMitzvah, etc.)*

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No  
 Type of Equipment to be used: *(i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)*

*Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission (PRAC) 60 days or more in advance of event date.*

Number of Participants (Total) 2K Approximate # of Adults 1.5K # of Teens 25k # of Children/Infants 25K

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.  
None

Will you require a caterer for your event?  Yes  No  
 If yes, Name of Caterer: \_\_\_\_\_

**RENTAL FEES** (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:  
 -Park Use/Building Rentals/Special Events (Parks): \$30:

(1) _____ x _____ = _____ <small>(Hourly Rate) (# of hours)</small>	(6) Kitchen = _____
(2) _____ x _____ = _____ <small>(Hourly Rate) (# of hours)</small>	(7) Alcoholic Beverage Fee = <u>195</u>
(3) Permit Processing Fee = <u>30</u>	(8) Administrative Service Fee = _____
(4) Deposit = _____	(9) Sound Use Fee = <u>100</u>
(5) Setup/Tear-down = _____	(10) Other Charges = <u>\$1200 special</u>

TOTAL: \$ 1525.00 Less Advance Minimum Payment of \$ \_\_\_\_\_; BALANCE DUE 30 DAYS BEFORE EVENT: \$ \_\_\_\_\_  
*(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)*

Payment type: Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard  
*(See attached Authorization for Credit Card Payment Form)*

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE Travis Watts DATE 3/22/19  
 Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.





**CITY OF OAKLAND**  
**Oakland Parks, Recreation and Youth Development Department**

**TO:** C.N.E. Corbin, Chair, Parks and Recreation Advisory Commission  
**FROM:** Michelle Doppelt, Recreation Supervisor  
**DATE:** January 28, 2019  
**SUBJECT: REQUEST FOR APPROVAL TO BUILD A WOODEN, SPLIT-RAIL FENCE ON THE EAST BANK OF SAUSAL CREEK AT EL CENTRO AVENUE, DIMOND CANYON**

---

**SUMMARY**

Jack Gros, Eagle Scout candidate for Troop 6 based in Piedmont, is proposing to build a split-rail fence on the east bank of Sausal Creek immediately north of the El Centro Avenue culvert and bridge in Dimond Canyon. He is coordinating this project with Tim Vendlinski who serves on the Board of Directors for Friends of Sausal Creek (FOSC), and, by extension, Mr. Vendlinski is coordinating the project with Stan Dodson who represents Oakland Trails. By way of this memorandum, Jack Gros is requesting approval for his project from the Parks and Recreation Advisory Commission (PRAC) for the City of Oakland based on the needs of FOSC and Oakland Trails.

The purpose of the fence is to protect the sensitive riparian zone and water quality of Sausal Creek from trampling and intrusion by hikers, mountain bikers, and off-leash dogs. This will directly benefit the recovery of the native population of rainbow trout (*Oncorhynchus mykiss*) that continues to persist in the creek. Given PRAC approval, Jack will commence project construction in May 2019 and will complete the project by June 2019.

**FISCAL IMPACT**

There is no fiscal impact of the project. The cost of materials is estimated at \$1200. All costs will be covered by the Eagle Candidate who will be responsible for raising the necessary funds. Volunteers will be recruited and coordinated by the Eagle Scout candidate. The Scout crew will consist of 12-16 volunteers with adult supervision at all times. It is estimated that construction will take place over three weekends. Construction will take place in May/June 2019. The FOSC and BSA Troop 6 Adult leaders will provide guidance on the project and oversight.

**PROJECT / PROGRAM DESCRIPTION**

Beginning in the fall of 2017, FOSC began the most recent restoration of the east bank of Sausal Creek off of the El Centro trail head. Volunteers planted a diversity of native vegetation to protect soil and water resources, and to provide habitat for native birds and other wildlife. The fence will protect this restoration area from trampling as described above. The fence will be built on the top of the east bank parallel to the pathway that starts at the El Centro Avenue trailhead, and will extend northward approximately 150 feet (see Exhibit C).

The proposed fence follows the East Bay Regional Park District and City of Oakland split rail fence design. The fence will use split cedar posts and ties. No concrete will be used but 2'6" feet of each

post will be underground. There will be two cross rails that will be overlapping offsetting. See exhibit A for fence designs and exhibit B for photos of existing fences of the same design.

**BACKGROUND / LEGISLATIVE HISTORY**

The Friends of Sausal Creek has adopted the standard fence approved by the PRAC and used by the Oakland Trails Community Group. This design will be utilized for this project.

**RECOMMENDATION**

Staff recommends that the Park and Recreation Advisory Commission approve the construction of a split-rail fence on the east bank of Sausal Creek as detailed above by Eagle Scout candidate Jack Gros.

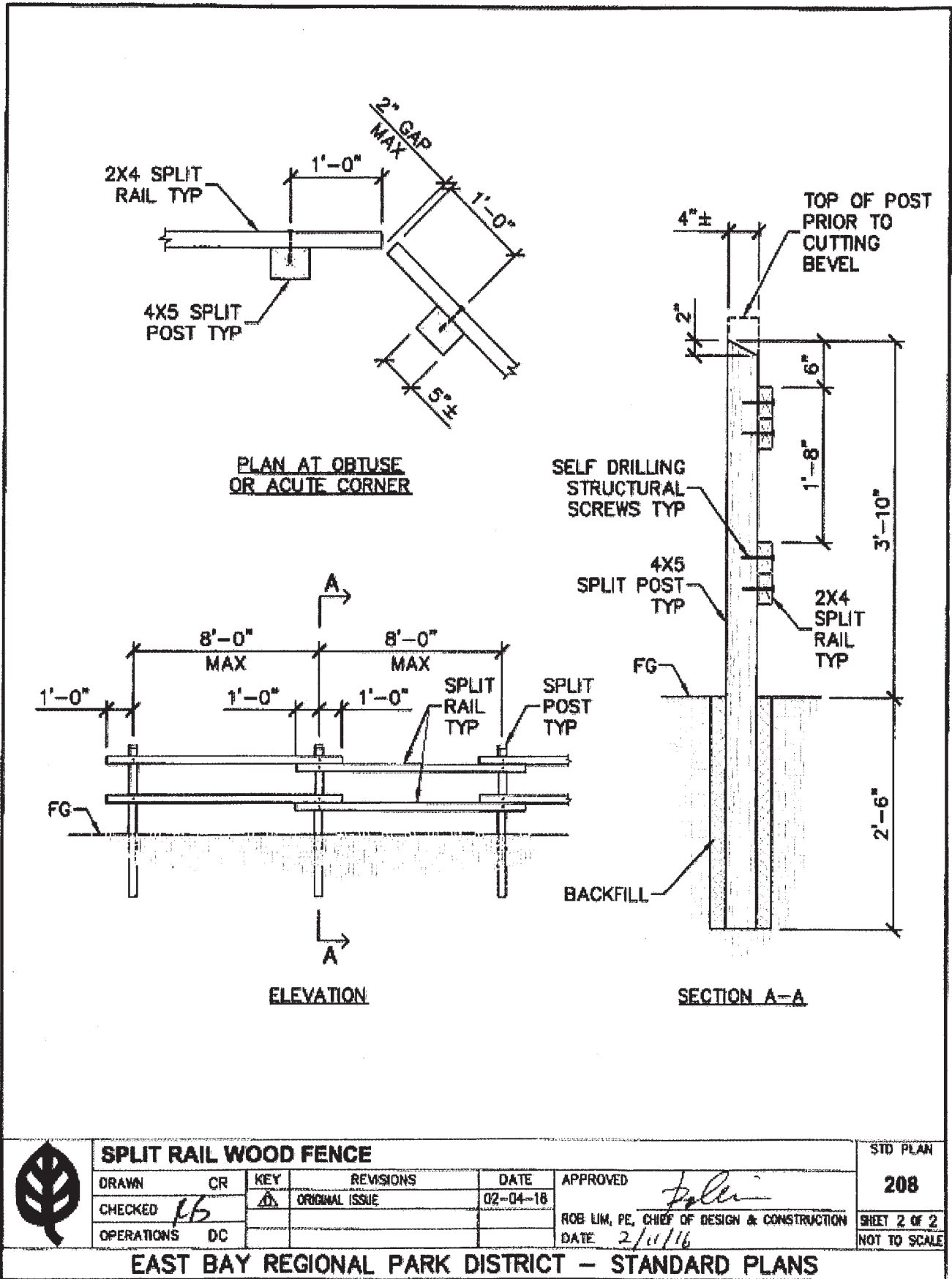
Respectfully submitted,

\_\_\_\_\_  
Prepared by: Michelle Doppelt;  
Recreation Supervisor

\_\_\_\_\_  
Approved by: Supervisor's Name  
Title

Attachments: Exhibit A – *Fence Design Plans*  
Exhibit B – *Complete Fence Examples*  
Exhibit C – *Site Location*

Exhibit A: Fence Design Plans:



**SPLIT RAIL WOOD FENCE**

DRAWN	CR	KEY	REVISIONS	DATE	APPROVED
CHECKED	LB	Δ	ORIGINAL ISSUE	02-04-18	<i>[Signature]</i>
OPERATIONS	DC				ROB LIM, PE, CHIEF OF DESIGN & CONSTRUCTION
					DATE 2/11/16

STD PLAN



208

SHEET 2 OF 2  
NOT TO SCALE

**EAST BAY REGIONAL PARK DISTRICT - STANDARD PLANS**

**NOTES:**

1. LOCATE UNDERGROUND UTILITIES PRIOR TO DIGGING. CALL USA (UNDERGROUND SERVICE ALERT) 1-800-277-2600, MON THRU FRI 6AM TO 7PM, A MINIMUM 2 WORKING DAYS WITH A MAXIMUM 14 CALENDAR DAYS, TO OBTAIN A TICKET. CONTACT THE DISTRICT INSPECTOR OR PARK SUPERVISOR FOR DISTRICT UTILITIES NOT LOCATED BY USA.
2. POSTS AND RAILS SHALL BE OF THE SAME MATERIAL, EITHER CEDAR OR REDWOOD.
3. POSTS SHALL BE 4X5 SPLIT CEDAR OR FSC CERTIFIED REDWOOD, 78-80 INCHES LONG, WITHOUT MORTISE, THICKNESS MAY VARY.
4. SET POSTS PLUMB AND BACKFILL WITH NATIVE MATERIAL. REMOVE ALL ROCKS AND CLODS GREATER THAN 1.5" THEN COMPACT IN 6" LIFTS.
5. RAILS SHALL BE 2X4 SPLIT CEDAR OR REDWOOD, 10FT LONG, WITHOUT TENON OR SCARF ON ENDS, THICKNESS MAY VARY.
6. INSTALL RAILS PARALLEL TO GROUND AND FOLLOW STAGGERED PATTERN AS SHOWN ON SHEET 2. RAILS SHALL FACE TRAIL, UNLESS OTHERWISE NOTED.
7. STRUCTURAL SCREWS SHALL BE 5/16 SELF-DRILLING RUGGED STRUCTURAL SCREWS "RSS" WITH "CLIMATEK" COATING, AS MANUFACTURED BY GRK CANADA LTD, OR EQUAL. CHOOSE LENGTH OF SCREWS TO PROVIDE A MINIMUM OF 2" PENETRATION INTO POST. SCREWS SHALL NOT PROJECT BEYOND THE BACK OF POST.
8. INSTALL STRUCTURAL SCREWS CENTERED ON AND PERPENDICULAR TO MEMBERS.
9. SPLIT RAIL POSTS AND RAILS SHALL NOT BE COATED (DO NOT SEAL, PAINT OR STAIN).

	<b>SPLIT RAIL WOOD FENCE</b>					STD PLAN
	DRAWN	CR	KEY	REVISIONS	DATE	APPROVED
	CHECKED	NB	△	ORIGINAL ISSUE	02-04-16	
	OPERATIONS	DC				ROB LAM, PE. CHIEF OF DESIGN & CONSTRUCTION DATE 2/11/16
<b>EAST BAY REGIONAL PARK DISTRICT - STANDARD PLANS</b>						208
						SHEET 1 OF 2 NOT TO SCALE

**Exhibit B: Completed Fence Examples**

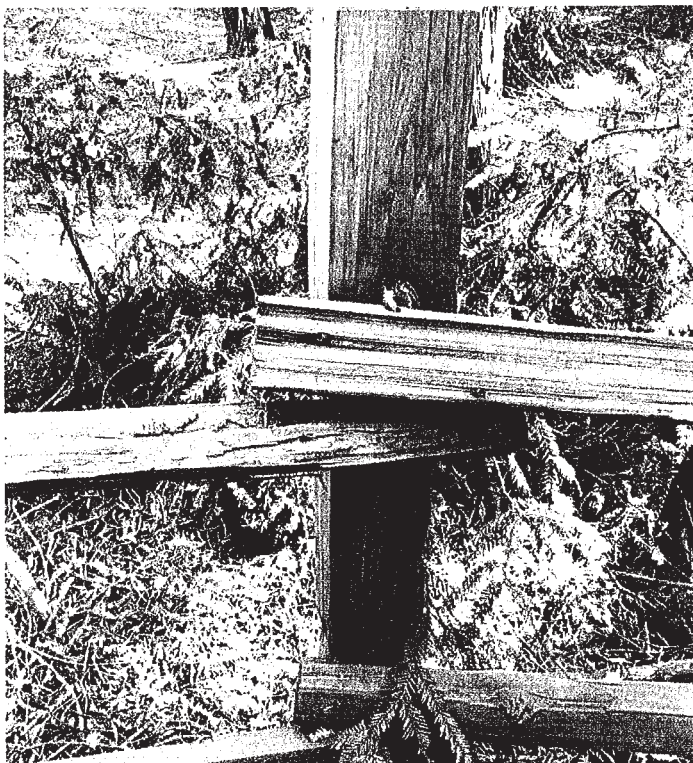




Exhibit C: Site Location

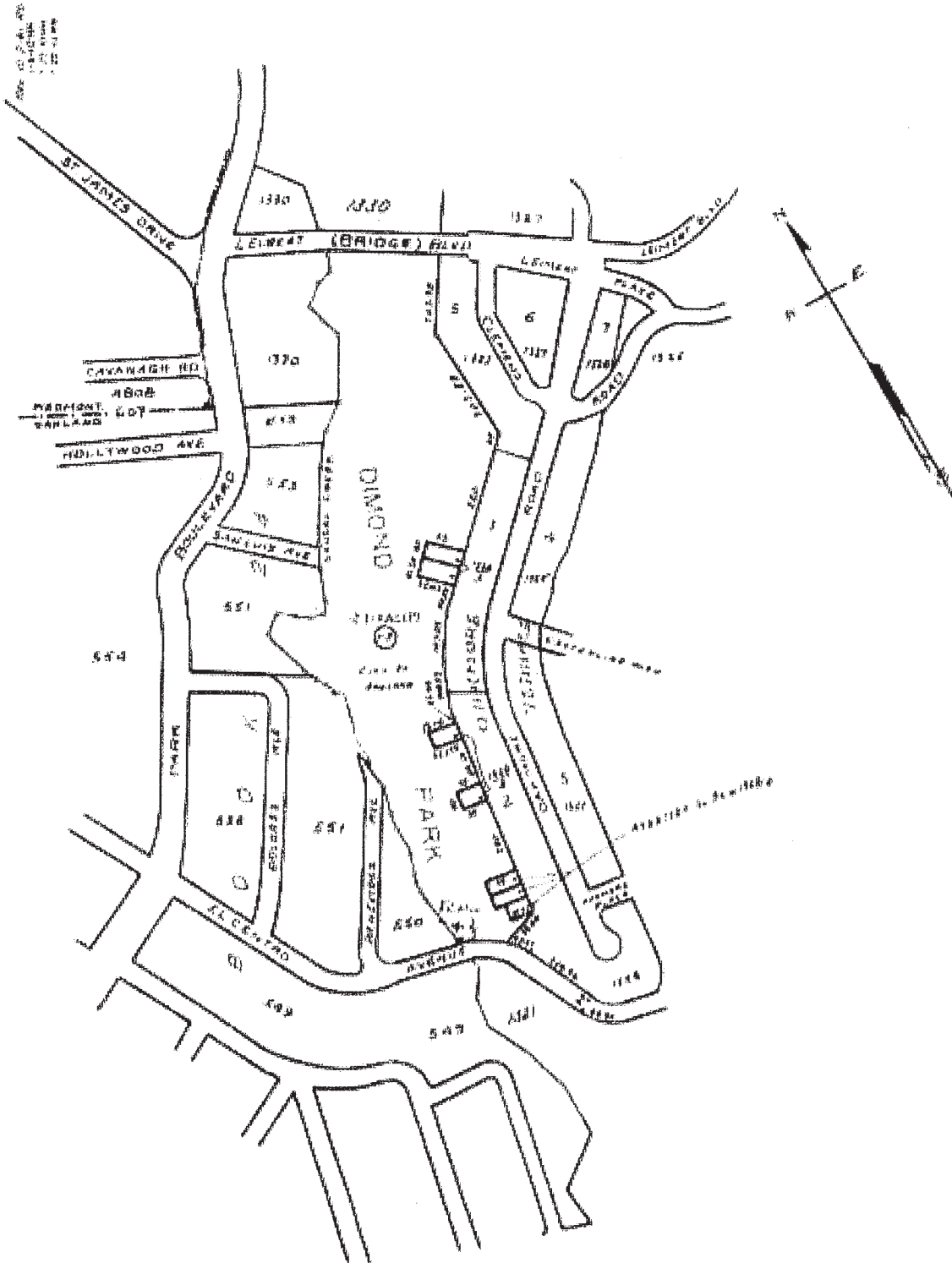
1328  
1

Assessor's Map 29A.

Code Area Nos 0-30

Plat of the part of the Rancho San Antonio  
finally confirmed to Antonia Maria Peralta Etal (Part 2 of 4 1908)

Scale 1/4" = 200 ft.











**CITY OF OAKLAND**  
**Oakland Parks, Recreation & Youth Development**

**TO:** C.N.E. Corbin, Chair, Parks and Recreation Advisory Commission  
**FROM:** Gail McMillon, Parks, Recreation & Youth Development  
**DATE:** March 26, 2019  
**SUBJECT: REQUEST RECOMMENDATION TO DEDICATE A PLAQUE IN MEMORY OF SHARON WEBSTER KIDDER AND JOHN KIDDER**

---

**SUMMARY**

Staff received a request from Sarah Kidder and family to dedicate a bench in memory of Sarah's parents, Sharon Webster Kidder and John Kidder. The selected bench is located in the Gardens at Lake Merritt, across from the Edible Garden, near the Torii Gate. The dedication plaque will read:

**In Loving Memory of  
Sharon Webster Kidder and John Kidder  
Forever Our Sunshine and Flowers**

**FISCAL IMPACT**

Donation of \$800 has been made to the Oakland Parks and Recreation Foundation to have a plaque purchased and installed. The plaque installation process is in accordance with the Oakland Public Works Department construction requirements. The donor will assist with maintaining the plaque by washing the plaque every few months with soft cloth, water and a mild dishwashing liquid.

**BACKGROUND / LEGISLATIVE HISTORY**

The requester, Sarah Kidder, is a member of the Lake Merritt Breakfast Club, works for the City of Oakland's Film Office, and works as an event producer on events including the Autumn Lights Festival, the funds from which benefit the Gardens and Lake Merritt. She and her family have spent time in and love the Gardens at Lake Merritt.

In 1974 Sharon Kidder, an English and art teacher, and John Kidder, a politician, opened Sunshine & Flowers, a downtown Oakland flower shop on 17<sup>th</sup> Street between Webster & Franklin streets that grew deep ties to local business people, organizations, and nonprofits. They were active supporters of community good; Sharon served on boards including the Alameda County Arts Commission and the Lincoln Child Center Foundation.

In 1979 Sharon was asked to take the helm of the "Christmas at Dunsmuir" event at Dunsmuir Hellman Historic Estate. She and John developed the event into the Victorian holiday affair that earned it great popularity during the 1980s. John moved from his political career as an education lobbyist to become the Executive Director of Dunsmuir from 1981-90.

Together with the board and community they nurtured a decade of growth and excitement at the historic property. Their commitment to civic good supported numerous nonprofits in Oakland and beyond. At Dunsmuir alone they brought together students, musicians, artists, politicians, businesses, volunteers, and more with the goal of creating dynamic year-round opportunities that encouraged the community at large to engage, learn, and to use and enjoy the property.

John went on to a teaching career in the late 90s and taught students about the importance of nature and gardening. He created edible community gardens that continued after his retirement. John loved the Gardens at Lake Merritt; he was a lifelong lover of bonsai and gardens, and an avid supporter of daughter Sarah's work on the Autumn Lights Festival fundraiser for the gardens.

The installation of the plaque and dedication of a garden bench to Sharon and John is a way for family and friends to honor them. It will serve to recognize the decades of love and contributions they made to the community and continue their legacy of love for and respect of nature and the importance they saw in how public gardens give all the opportunity to work in and enjoy nature.

John passed away in January, 2019. Sharon passed away in 2000. Sharon and John's love of gardening and gardens was echoed at home where they planted countless roses, fruit trees, wildflowers and more — instilling a love of gardening, nature and beauty in their four children that continues today. Family and friends look forward to honoring their memory by joining the dedicated gardeners who tend to the gardens in caring for the bench and its pollinator garden.

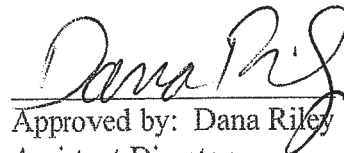
### RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission recommend approval of the plaque language as written for dedication of a bench in the Gardens at Lake Merritt in memory of Sharon Webster Kidder and John Kidder.

Respectfully submitted,



Prepared by: Gail McMillon  
Office Manager



Approved by: Dana Riley  
Assistant Director

**CITY OF OAKLAND**  
**Oakland Parks, Recreation & Youth Development**

**TO:** C.N.E. Corbin, Chair, Parks & Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Central Reservations  
**DATE:** March 22, 2019  
**SUBJECT: REQUEST APPROVAL FROM THE PARKS AND RECREATION  
ADVISORY COMMISSION TO ALLOW ONELIFE INSTITUTE TO  
COLLECT ONSITE DONATIONS AT THEIR POETRY READING AND  
LIVE BAND CONCERT TO BE HELD AT LAKE MERRITT SAILBOAT  
HOUSE ON SUNDAY, OCTOBER 6, 2019, FROM 7:00PM-10:00PM.**

**SUMMARY**

Oakland Parks, Recreation & Youth Development received a request from OneLife Institute, a non-profit organization founded in 2004, whose mission is to nurture, inspire, and sustain people committed to healing and justice. Through workshops, retreats, events, counseling and consultation services they provide a place where healers can heal and leaders can lead. OneLife Institute is requesting approval to collect onsite donations at their Poetry Reading and Live Band Concert to be held at Lake Merritt Sailboat House Sunday, October 6, 2019. Funds collected will help defray expenses and support the ongoing work of OneLife Institute. Approval from Parks and Recreation Advisory Commission is required per O.M.C. Section 12.64.080.

**FISCAL IMPACT**

OneLife Institute is paying all fees associated with the event estimated at \$1155.00

**PROJECT/PROGRAM DESCRIPTION**

OneLife Institute's event is a gathering for the community to be inspired and uplifted. It will feature a poetry reading and talk by renowned author Alice Walker, followed by music from a local band and participants dancing. The event takes its theme from one of Ms. Walker's books: Hard Times Require Furious Dancing. The band will offer music with a positive spiritual message for dancing.

**BACKGROUND**

OneLife Institute work has centered three primary goals since 2004: (1) Increasing the well-being of individuals and communities living under the stress of poverty, violence, oppression and uncertain times; (2) Enhancing the sustainability and integrity of movements for social transformation and community uplift; (3) Fostering an ever-growing Beloved Community.

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the request from OneLife Institute to collect onsite donations at their Poetry Reading and Live Band Concert to be held at Lake Merritt Sailboat House on Sunday, October 6, 2019, 7:00pm-10:00pm.



**OneLife Institute** *for Spirituality & Social Transformation*

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6114 LaSalle Ave. #759, Oakland, CA 94611 • Phone: 510-595-5598 • [www.onelifeinstitute.org](http://www.onelifeinstitute.org)

March 11, 2019

Parks & Rec Advisory Commission  
City of Oakland

Re: Oct 6, 2019 event proposal

To Whom It May Concern,

OneLife Institute is an Oakland-based 501c3 organization founded in 2004. Our mission is to nurture, inspire, and sustain people committed to healing and justice. We “lift up the folks that lift up the folks” – supporting the resilience and wellbeing of caregivers, organizers, justice-workers, spiritual leaders, community servants and others at risk of burnout and trauma. Through workshops, retreats, events, counseling and consultation services we provide a place where healers can heal and leaders can lean.

Our proposed event is a gathering for community to be inspired and uplifted. It will feature a poetry reading and talk by renowned author Alice Walker, followed by music from a local band and participant dancing. The event takes its theme from one of Ms. Walker’s books: *Hard Times Require Furious Dancing*. The band will offer music with a positive spiritual message and dance-able world music beat.

We will sell tickets (by sliding scale) in advance, most likely on Eventbrite. Our policy of “no one turned away for lack of funds” means that our expenses will almost certainly exceed our income for the event. We would like permission to invite donations from participants at the event to help defray expenses and support the ongoing work of our nonprofit organization. OneLife Institute will be the sole beneficiary of any funds received.

Our application, 501c3 certification letter, and payment were delivered in person this morning to Ms. Thomas in the office at the Lake Merritt Garden Center. Please let me know if you need any additional information.

Thank you for your kind consideration –  
In gratitude,

Rev. Elizabeth “Liza” Rankow, MHS, PhD  
Founding Director

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **NOV 12 2004**

ONELIFE INSTITUTE  
C/O ELIZABETH J RANKOW  
1966 MANZANITA DR  
OAKLAND, CA 94611

Employer Identification Number:  
80-0119973  
DLN:  
17053280014014  
Contact Person: ZENIA LUK ID# 31522  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
DECEMBER 31  
Public Charity Status:  
170(b)(1)(A)(vi)  
Form 990 Required:  
YES  
Effective Date of Exemption:  
AUGUST 31, 2004  
Contribution Deductibility:  
YES  
Advance Ruling Ending Date:  
DECEMBER 31, 2008

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. During your advance ruling period, you will be treated as a public charity. Your advance ruling period begins with the effective date of your exemption and ends with advance ruling ending date shown in the heading of the letter.

Shortly before the end of your advance ruling period, we will send you Form 8734, Support Schedule for Advance Ruling Period. You will have 90 days after the end of your advance ruling period to return the completed form. We will then notify you, in writing, about your public charity status.

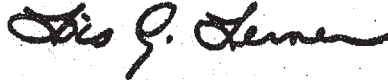
Please see enclosed information for Exempt Organizations Under Section 501(c)(3) for some helpful information about your responsibilities as an exempt organization.

If you distribute funds to other organizations, your records must show whether they are exempt under section 501(c)(3). In cases where the recipient organization is not exempt under section 501(c)(3), you must have evidence the funds will be used for section 501(c)(3) purposes.

Letter 1045 (DO/CG)

ONELIFE INSTITUTE

Sincerely,



Lois G. Lerner  
Director, Exempt Organizations  
Rulings and Agreements

Enclosures: Information for Organizations Exempt Under Section 501(c)(3)  
Form 872-C





**Oakland Parks, Recreation & Youth Development (OPRYD)**  
 666 Bellevue Avenue, Oakland, CA 94610  
 Central Reservations Unit: (510) 238-3480; Fax: (510) 637-0362  
 Office Hours: Monday-Friday 9:00 a.m. - 4:00 p.m.  
 Email: centralreservationsunit@gmail.com  
 www.oaklandnet.com/parks  
**Rental Application**



ATTENTION: \_\_\_\_\_

DATE: 3/11/19

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.\*

Name of Business/Organization: ONE LIFE INSTITUTE  
 Business/Organization Address: 6114 LaSalle Ave # 759, Oakland 94611  
Street Address City Zip Code  
 Applicant Name: Rev. LIZA Rankow  
 Applicant Mailing Address: 2542 - 8th Ave Oakland 94606  
Street Address City Zip Code  
 Phone Number: 510-338-0958 Fax Number: \_\_\_\_\_ E-mail: liza.peace99@gmail.com  
 Facility/Park Name: Lake Merritt Sailboat House || or onelife@onelifeinstitute.org  
 Room(s)/Site(s) \_\_\_\_\_

**Event Information:**

Date(s) of Event: Oct 6, 2019  
 Time In/Prep Time 3pm? Actual Event Time 7pm to 10pm Time Out/Cleanup Time 12 midnight?

Type of Event/Purpose: *(be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.)*  
Poetry Reading + Live band concert with dancing

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: *(i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)*  
Live band with amplification, spoken word with microphone

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission (PRAC) 60 days or more in advance of event date. - we will be charging admission, mostly through advance ticket sales

Number of Participants (Total): 150 Approximate # of Adults \_\_\_\_\_ # of Teens \_\_\_\_\_ # of Children/Infants \_\_\_\_\_

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.  
This is an event for adults, however a few people may bring their young children

Will you require a caterer for your event?  Yes  No or babies, there will be no unaccompanied minors.  
 If yes, Name of Caterer: No food or beverages at event

**RENTAL FEES** (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

- Non-Refundable Permit Processing Fees:
- Picnic & Related Events: \$15 (50+) people
- Park Use/Building Rentals/Special Events (Parks): \$30:

(1) <u>75</u> x <u>9</u> = <u>675</u> <small>(Hourly Rate) (# of hours)</small>	(6) Kitchen = _____
(2) _____ x _____ = _____ <small>(Hourly Rate) (# of hours)</small>	(7) Alcoholic Beverage Fee = _____
(3) Permit Processing Fee = <u>30</u>	(8) Administrative Service Fee = _____
(4) Deposit = <u>300</u>	(9) Sound Use Fee = _____
(5) Setup/Teardown = <u>150</u>	(10) Other Charges = _____

TOTAL: \$ 1155 Less Advance Minimum Payment of \$ 630 ; BALANCE DUE 30 DAYS BEFORE EVENT: \$ 525  
*(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)*

Please check payment type: Check #: 1387 Type of Credit Card: Visa or MasterCard: \_\_\_\_\_  
 (See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE \_\_\_\_\_ DATE 3/11/19  
 Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.



**CITY OF OAKLAND**  
**Oakland Parks, Recreation & Youth Development**

**TO:** C.N.E. Corbin, Chair, Parks and Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Central Reservations  
**DATE:** March 22, 2019  
**SUBJECT: REQUEST APPROVAL TO ALLOW THE OBSESSIVE-COMPULSIVE FOUNDATION SAN FRANCISCO BAY AREA PERMISSION TO COLLECT ONSITE REGISTRATION FEES AND DONATIONS AT THEIR WALK/RUN AT LAKE MERRITT AMPHITHEATRE ON SATURDAY, JUNE 8, 2019, 9:00AM-12:00PM**

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**SUMMARY**

The Oakland Parks, Recreation & Youth Development received a request from the Obsessive-Compulsive Foundation San Francisco Bay Area a non-profit organization, founded in 1986. Now in its 30<sup>th</sup> year, The Obsessive-Compulsive has grown into an international, membership-based organization serving a broad community of individuals with OCD and related disorders. The Obsessive-Compulsive Foundation of San Francisco Bay Area is requesting to collect onsite registrations fees and donations at their run/walk held at The Lake Merritt Amphitheatre on Saturday, June 8, 2019, 9:00AM-12:00PM. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**FISCAL IMPACT**

The Obsessive-Compulsive Foundation San Francisco Bay Area is paying all rental fees associated with the event estimated at \$572.00.

**PROJECT / PROGRAM DESCRIPTION**

The Obsessive-Compulsive Foundation San Francisco Bay Area want to host a 1 Million Steps 4 OCD walk/run at Lake Merritt. Their mission is to help individuals with obsessive compulsive disorder (OCD) so they can live full and productive lives by increasing access to effective treatment, ending the stigma associated with mental health issues. They also want to foster a community for those affected by OCD and the professionals who treat them. This walk is also being held around the country by affiliates of the International OCD Foundation (IOCDF) and OCD Bay Area is a part of that foundation. The Obsessive-Compulsive Foundation San Francisco Bay Area became a 501c3 in 2010. The proceeds from the walk/run will support the work of OCD San Francisco Bay Area and bring awareness. They provide peer-to-peer support groups, education programs about OCD and send out a monthly newsletter to more than 600 people in the Bay Area.

- Registration Fees: \$25 per person

The estimated attendance is 200.



**BACKGROUND / LEGISLATIVE HISTORY**

The 1 Million Steps 4 OCD walk is the first grassroots visibility and fundraising campaign to spotlight OCD on a national level, beginning with the first walk in June 2013 in Boston, MA. Since then, the IOCDF has partnered with affiliate groups in different states around the country to co-sponsor Walks in their communities. This summer walks will take place across the U.S. You can learn more at <https://iocdf.org/programs/1million4ocdwalk>

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the request from The Obsessive-Compulsive Foundation San Francisco Bay Area to collect onsite registrations and donations at Lake Merritt Amphitheatre Run/Walk on Saturday, June 8, 2019, 9:00AM-12:00PM.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:  
Zermaine Thomas  
Central Reservations

/s/ Darrin Hodges

Approved by:  
Darrin Hodges  
Facilities Manager

Attachments: Exhibit A – The Obsessive-Compulsive Foundation San Francisco Bay Area  
Proposal Letter  
Exhibit B – Post Event Report (2018)  
Exhibit C - Rental Application



The Obsessive Compulsive Foundation  
San Francisco Bay Area

March 5, 2019

### Parks and Recreation Advisory Commission

On June 8, 2019, the Obsessive Compulsive Foundation of the San Francisco Bay Area (aka OCD San Francisco Bay Area) is hosting the 1 Million Steps 4 OCD Walk in Oakland. This walk is also being held around the country by affiliates of the International OCD Foundation (IOCDF) of which the OCD Bay Area is one. We are writing to request permission to collect on-site registration fees and donations.

The proceeds of the Walk will support of the work of OCD San Francisco Bay Area to help raise awareness about OCD and related disorders across the SF Bay Area, as well as support the work of the International OCD Foundation in its global mission to help individuals with obsessive compulsive disorder (OCD) to live full and productive lives by increasing access to effective treatment, ending the stigma associated with mental health issues, and fostering a community for those affected by OCD and the professionals who treat them.

The IOCDF is a donor-supported 501(c)3 nonprofit organization, founded in 1986. Now in its 30th year, the IOCDF has grown into an international, membership-based organization serving a broad community of individuals with OCD and related disorders, their family members and loved ones, and mental health professionals and researchers who treat them. The IOCDF has affiliates in 25 states and territories in the US, in addition to global partnerships with other OCD organizations and mental health non-profits around the world. OCD SF Bay Area is one of these affiliates. Started in 1998, we became an 501(c)3 in 2010. We provide regular peer-to-peer support groups, educational programs about OCD, and send out a monthly newsletter to more than 600 people in the Bay Area.

The 1 Million Steps 4 OCD Walk is the first grassroots visibility and fundraising campaign to spotlight OCD on a national level, beginning with the first walk in June 2013 in Boston, MA. Since then, the IOCDF has partnered with affiliate groups in different states around the country to co-sponsor Walks in their communities. This summer, walks will take place across the U.S. You can learn more about these walks at <https://iocdf.org/programs/1million4ocdwalk/>. This is the second 1 Million Steps 4 OCD walk in Oakland; our previous walk was held in 2016.

While the majority of walkers will preregister online to participate in the event, there are typically a small group of walkers that will register in person the day of the event. We estimate this number to be no more than 100 who will pay \$25 each to register. We respectfully request that you grant the IOCDF permission to collect walk registrations and donations on the day of the event at Lake Merritt Park. We do not plan to sell other merchandise, food, or beverages at the event.

Mary Weinstein  
President of the Board  
510 220-8939

P.O. Box 3313  
Redwood City,  
California 94064-3313

415-273-7273

[www.ocdsfbayarea.org](http://www.ocdsfbayarea.org)  
[info@ocdsfbayarea.org](mailto:info@ocdsfbayarea.org)



# POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3<sup>rd</sup> Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

## I. GENERAL INFORMATION

Name of Event: Obsessive Compulsive Foundation of the SF Bay Area

Location of Event: Lake Merritt Amphitheater

Date/Hours of Event: June 9, 2018 Permit No. 41510

Event Contact Name: Mary R Weinstein Phone No. 510 220-8939

Event Contact Address: 930 Clay St Unit D, Oakland, CA 94607

Is this a "first time" event at this location?  Yes  No If no, when was the event held previously?

6/4/2016

1. Were Facility Rental/Set-up fees waived?  Yes  No  Not Applicable

2. Check other permits required for event?

- OPD Special Events Permit
- Food Handler's Permit
- Seller's Permit
- Charitable Solicitations Permit
- Certificate of Insurance
- Other - Please list

## II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: 110

2. Were registration fees, donations or other fees collected on-site?  Yes  No  Not Applicable

3. If yes, how many people registered? 35 How many people made donations? 35

4. What was the cost for registration? 0

5. How much was collected on site from registration fees? 0

6. How much was collected on site from donations? 875

7. How much was collected on site from other fees? 0



POST EVENT REPORT (Continued)

Page 2

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement?  Yes  No

If no, why not? N/A

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

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List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

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Submitted by: Mary R Wernstein Date: 6/11/2018

Approved by: [Signature] Date: 6/20/2018  
(OPR Staff)

Comments: \_\_\_\_\_



Oakland Parks and Recreation  
 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612  
 Office: (510) 238-3187; Facsimile: (510) 238-2397



### Rental Application

ATTENTION: \_\_\_\_\_

Date of Application: 3/5/2019

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.\*

Name of Business/Organization: Obsessive Compulsive Foundation of the San Francisco Bay Area (OCDF Bay Area)  
 Business/Organization Address: P.O. Box 3313 Redwood City CA 94004-3313  
Street Address City Zip Code  
 Applicant Name: Mary Weinstein  
 Applicant Mailing Address: 930 Clay St. Unit D Oakland CA 94607  
Street Address City Zip Code  
 Phone Number: 510-220-8939 Fax Number: \_\_\_\_\_ E-mail: mpweins1@yahoo.com  
 Facility/Park Name: Lakeside Park / Lake Merritt  
 Room(s)/Site(s): Amphitheater

**Event Information:**

Date(s) of Event: Saturday June 8, 2019  
 Time In/Prep: 8:30 am Actual Event Time: 9 am to 12 pm Cleanup/Time Out: 12:30 pm  
 Type of Event/Purpose: *(be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.)*  
walk  
 General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No  
 Type of Equipment to be used: *(i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)*  
Microphone

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission (PRAC) 60 days or more in advance of event date.

Number of Participants (Total) 200 Approximate # of Adults 100 # of Teens 50 # of Children/Infants 50

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event?  Yes  No  
 If yes, Name of Caterer: \_\_\_\_\_ \*See Additional Permit Regulations

**RENTAL FEES** (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:  
 -Picnic & Related Events: \$15 (50+ people)  
 -Park Use/Building Rentals/Special Events (Parks): \$30:

- |  |  |
|--|--|
| (1) <u>48</u> x <u>4</u> = <u>192</u><br><small>(Hourly Rate) (# of hours)</small> | (6) Kitchen = _____                    |
| (2) _____ x _____ = _____<br><small>(Hourly Rate) (# of hours)</small>             | (7) Alcoholic Beverage Fee = _____     |
| (3) Permit Processing Fee = <u>30</u>  | (8) Administrative Service Fee = _____ |
| (4) Deposit = <u>300</u>   | (9) Sound Use Fee = <u>50</u>          |
| (5) Setup/Teardown = _____   | (10) Other Charges = _____             |

TOTAL: \$ 572.00 is Advance Minimum Payment of \$ 570; BALANCE DUE 30 DAYS BEFORE EVENT: \$ 200  
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: \_\_\_\_\_ Check # 1076 Type of Credit Card: Visa or MasterCard: \_\_\_\_\_  
(See attached Authorization for Credit Card Payment Form-)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE Mary Weinstein DATE 3/5/2019



**CITY OF OAKLAND**  
**Oakland Parks, Recreation & Youth Development**

**TO:** C.N.E. Corbin, Chair, Parks & Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Central Reservations  
**DATE:** March 22, 2019  
**SUBJECT: REQUEST APPROVAL FROM THE PARKS AND RECREATION  
ADVISORY COMMISSION TO ALLOW OAKLAND RISING TO COLLECT  
FUNDS ONSITE FOR TICKET SALES AT THE DOOR AND DONATIONS  
AT THEIR OAKLAND PROGRESSIVE PARTY & TOWNIE AWARDS  
ANNUAL FUNDRAISER TO BE HELD AT LAKESIDE PARK GARDEN  
CENTER ON THURSDAY, JUNE 20, 2019, FROM 5:30PM-8:30PM.**

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**SUMMARY**

Oakland Parks, Recreation & Youth Development received a request from Oakland Rising, a non-profit organization that educates and mobilize voters in the flatlands to speak out and take charge of the issues impacting lives in the community. Oakland Rising celebrates its 10-year anniversary providing services to the Oakland community. Oakland Rising is requesting approval to collect funds onsite for tickets sales at door and donations at their Progressive Party & Townie Awards Annual Fundraiser to be held at Lakeside Park Garden Center Thursday, June 20, 2019. Funds collected will go towards the organization's general operational budget. Approval from Parks and Recreation Advisory Commission is required per O.M.C. Section 12.64.080.

**FISCAL IMPACT**

Oakland Rising is paying all fees associated with the event estimated at \$1785.00.

**PROJECT/PROGRAM DESCRIPTION**

Oakland Progressive Party & Townie Awards is Oakland Rising's annual fundraiser. It brings together social justice organizers, political leaders and community member committed to working together to build an inclusive and equitable Oakland for everyone. The event will honor various leaders who advance community-led solutions that lift the interest of the working-class, immigrants and communities of color.

The following funds are being requested to collect onsite:

- Approximant Total of Ticket Sales at Door: \$1500.00
- Approximant Total of Donations: \$1500.00

**BACKGROUND**

Oakland Rising is a multilingual, multiracial collaborative with deep roots in East and West Oakland's neighborhoods, proving that everyday residents working together have the power to change the way our city is run. Over the past 10 years, with longtime Oakland families and new neighbors Oakland Rising has managed to build Oakland's incredible rich history to advance smart community-first solutions for a thriving town. Oakland Rising has worked to pass various city-wide and state-wide measures such as Measures FF and JJ and Propositions 25 and 30.

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Oakland Rising to collect funds onsite for tickets sales at door and donations onsite at their Oakland Progressive Party & Townie Awards Annual Fundraiser to be held at Lakeside Park Garden Center on Thursday, June 20, 2019, 5:30PM-8:30PM.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:

Zermaine Thomas

Central Reservations

/s/ Darrin Hodges

Approved by:

Darrin Hodges

Facilities Manager

Attachments: Exhibit A – Oakland Rising Proposal Letter  
Exhibit B – Non-Profit Certificate  
Exhibit C – Rental Application



March 14, 2019

Oakland Parks and Recreation Advisory Commission  
250 Frank H. Ogawa Plaza, Suite 3330  
Oakland, CA 94612

Dear Parks and Recreation Advisory Commission members,

Oakland Rising is a local non-profit organization that celebrated 10-years anniversary. Oakland Rising educates and mobilizes voters in the flatlands to speak up for and take charge of the issues impacting our lives. We are a multilingual, multiracial collaborative with deep roots in East and West Oakland's neighborhoods, proving that everyday residents working together have the power to change the way our city is run. Over the last 10 years, with longtime Oakland families and our newest neighbors working shoulder to shoulder, we have been building on Oakland's incredibly rich history to advance smart, community-first solutions for a thriving Town. Some of our work includes working with the community to pass various city-wide and state-wide measures such as Measures FF and JJ and Propositions 25 and 30.

Oakland Progressives Party + Townie Awards (OPP) is Oakland Rising's annual fundraiser. We will be taking the opportunity around OPP to raise funds through ticket sales and event sponsorships from individual co-hosts, foundations and other organizations. OPP brings together social justice organizers, political leaders and community members committed to working together to build an inclusive and equitable Oakland for everyone. At the event, we also honor various leaders who advance community-led solutions that lift up the interests of our working-class, immigrant and communities of color.

Oakland Rising is hereby asking the Parks and Recreation Advisory Commission to approve our request to collect funds on-site. As mentioned above, majority of our fundraising will be done in advance of the event through organizational sponsorship and online ticket sales. We are expecting to raise \$3,000 in total at the event via ticket sales at the door (\$1,500) and individual donation (\$1,500). Funds raised at the site will be going towards the general operational budget for the organization.

Thank you for your consideration.

Sincerely,

Jessamyn Sabbag  
Executive Director

570 14<sup>th</sup> Street, Suite 6, Oakland, California 94612 • 510.261.2600 • info@oaklandrising.org • www.oaklandrising.org

#### OUR PARTNERS

Asian Pacific Environmental Network • Causa Justa • Just Cause • East Bay Alliance for a Sustainable Economy  
Ella Baker Center for Human Rights • Communities United for Restorative Youth Justice • Bend The Arc • St. Mary's Center  
• Parent Voices • Mujeres Unidas y Activas

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date MAY 24 2004

MOVEMENT STRATEGY CENTER  
1611 TELEGRAPH AVE STE 510  
OAKLAND, CA 94612

Employer Identification Number:  
20-1037643  
DLN:  
17053121013034  
Contact Person:  
DIANE M GENTRY ID# 31361  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
June 30  
Foundation Status Classification:  
509(a)(1)  
Advance Ruling Period Begins:  
April 27, 2004  
Advance Ruling Period Ends:  
June 30, 2008  
Addendum Applies:  
No

Dear Applicant:

Based on information you supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3).

Because you are a newly created organization, we are not now making a final determination of your foundation status under section 509(a) of the Code. However, we have determined that you can reasonably expect to be a publicly supported organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

Accordingly, during an advance ruling period you will be treated as a publicly supported organization, and not as a private foundation. This advance ruling period begins and ends on the dates shown above.

Within 90 days after the end of your advance ruling period, you must send us the information needed to determine whether you have met the requirements of the applicable support test during the advance ruling period. If you establish that you have been a publicly supported organization, we will classify you as a section 509(a)(1) or 509(a)(2) organization as long as you continue to meet the requirements of the applicable support test. If you do not meet the public support requirements during the advance ruling period, we will classify you as a private foundation for future periods. Also, if we classify you as a private foundation, we will treat you as a private foundation from your beginning date for purposes of section 507(d) and 4940.

Grantors and contributors may rely on our determination that you are not a private foundation until 90 days after the end of your advance ruling period. If you send us the required information within the 90 days, grantors and contributors may continue to rely on the advance determination until we make

Letter 1045 (DO/CG)



MOVEMENT STRATEGY CENTER

a final determination of your foundation status.

If we publish a notice in the Internal Revenue Bulletin stating that we will no longer treat you as a publicly supported organization, grantors and contributors may not rely on this determination after the date we publish the notice. In addition, if you lose your status as a publicly supported organization, and a grantor or contributor was responsible for, or was aware of, the act or failure to act, that resulted in your loss of such status, that person may not rely on this determination from the date of the act or failure to act. Also, if a grantor or contributor learned that we had given notice that you would be removed from classification as a publicly supported organization, then that person may not rely on this determination as of the date he or she acquired such knowledge.

If you change your sources of support, your purposes, character, or method of operation, please let us know so we can consider the effect of the change on your exempt status and foundation status. If you amend your organizational document or bylaws, please send us a copy of the amended document or bylaws. Also, let us know all changes in your name or address.

As of January 1, 1984, you are liable for social security taxes under the Federal Insurance Contributions Act on amounts of \$100 or more you pay to each of your employees during a calendar year. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the private foundation excise taxes under Chapter 42 of the Internal Revenue Code. However, you are not automatically exempt from other federal excise taxes. If you have any questions about excise, employment, or other federal taxes, please let us know.

Donors may deduct contributions to you as provided in section 170 of the Internal Revenue Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Donors may deduct contributions to you only to the extent that their contributions are gifts, with no consideration received. Ticket purchases and similar payments in conjunction with fundraising events may not necessarily qualify as deductible contributions, depending on the circumstances. Revenue Ruling 67-246, published in Cumulative Bulletin 1967-2, on page 104, gives guidelines regarding when taxpayers may deduct payments for admission to, or other participation in, fundraising activities for charity.

You are not required to file Form 990, Return of Organization Exempt From Income Tax, if your gross receipts each year are normally \$25,000 or less. If you receive a Form 990 package in the mail, simply attach the label provided, check the box in the heading to indicate that your annual gross receipts are normally \$25,000 or less, and sign the return. Because you will be treated as a public charity for return filing purposes during your entire advance ruling period, you should file Form 990 for each year in your advance ruling period.



MOVEMENT STRATEGY CENTER

that you exceed the \$25,000 filing threshold even if your sources of support do not satisfy the public support test specified in the heading of this letter.

If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. A penalty of \$20 a day is charged when a return is filed late, unless there is reasonable cause for the delay. However, the maximum penalty charged cannot exceed \$10,000 or 5 percent of your gross receipts for the year, whichever is less. For organizations with gross receipts exceeding \$1,000,000 in any year, the penalty is \$100 per day per return, unless there is reasonable cause for the delay. The maximum penalty for an organization with gross receipts exceeding \$1,000,000 shall not exceed \$50,000. This penalty may also be charged if a return is not complete. So, please be sure your return is complete before you file it.

You are not required to file federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T, Exempt Organization Business Income Tax Return. In this letter we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You are required to make your annual information return, Form 990 or Form 990-EZ, available for public inspection for three years after the later of the due date of the return or the date the return is filed. You are also required to make available for public inspection your exemption application, any supporting documents, and your exemption letter. Copies of these documents are also required to be provided to any individual upon written or in person request without charge other than reasonable fees for copying and postage. You may fulfill this requirement by placing these documents on the Internet. Penalties may be imposed for failure to comply with these requirements. Additional information is available in Publication 557, Tax-Exempt Status for Your Organization, or you may call our toll free number shown above.

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, we will assign a number to you and advise you of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

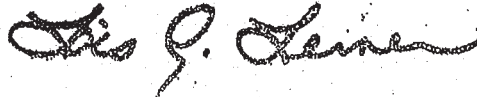
If we said in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help us resolve any questions about your exempt status and foundation status, you should keep it in your permanent records.

MOVEMENT STRATEGY CENTER

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Lois G. Lerner".

Lois G. Lerner  
Director, Exempt Organizations  
Rulings and Agreements

Enclosure(s):  
Form 872-C



Oakland Parks, Recreation & Youth Development (OPRYD)  
 666 Bellevue Avenue, Oakland, CA 94610  
 Central Reservations: (510) 238-3420; Fax: (510) 637-0362  
 Office Hours: Monday-Friday 9:00 a.m. - 4:00 p.m.  
 Email: centralreservationsunit@gmail.com  
 www.oaklandnet.com/parks  
 Rental Application



ATTENTION: \_\_\_\_\_

DATE: 3/14/19

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.\*

Name of Business/Organization: Oakland Rising; fiscally sponsored by Movement Strategy Center  
 Business/Organization Address: 570 14th St Ste 6 Oakland 94612  
Street Address City Zip Code  
 Applicant Name: Jessamyn Sablag (contact person: Elly Rhee)  
 Applicant Mailing Address: 570 14th St Ste 6 Oakland 94612  
Street Address City Zip Code  
 Phone Number: 510-571-1503 Fax Number: \_\_\_\_\_ E-mail: elly@oaklandrising.org  
 Facility/Park Name: Lakeside Park Garden Center  
 Room(s)/Site(s): Vista and Garden rooms

**Event Information:**

Date(s) of Event: June 20th, 2019  
 Time In/Prep Time 2:30pm Actual Event Time 5:30pm to 8:30pm Time Out/Cleanup Time 10:30pm  
 Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, Bar/Mitsvah/Bat/Mitzvah, etc.) Oakland Progressive Party + Teenie Awards (annual fundraiser)  
 General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No  
 Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)  
DJ - speaker, microphones

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission (PRAC) 60 days or more in advance of event date.

Number of Participants (Total) 290 Approximate # of Adults 280 # of Teens \_\_\_\_\_ # of Children/Infants 10

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event?  Yes  No  
 If yes, Name of Caterer: not yet determined

**RENTAL FEES** (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:  
 -Picnic & Related Events: \$15 (50+ people)  
 -Park Use/Building Rentals/Special Events (Parks): \$30:

(1) $\$65 \times 7 = \$455.00$ <small>(Hourly Rate) (# of hours)</small>	(6) Kitchen = <u>0</u>
(2) $\$65 \times 7 = \$455.00$ <small>(Hourly Rate) (# of hours)</small>	(7) Alcoholic Beverage Fee = <u>\$195.00</u>
(3) Permit Processing Fee = <u>\$30.00</u>	(8) Administrative Service Fee = <u>\$75.00</u>
(4) Deposit = <u>\$300.00</u>	(9) Sound Use Fee = <u>\$50.00</u>
(5) Setup/Teardown = <u>\$225.00</u>	(10) Other Charges = <u>0</u>

TOTAL: \$ 1725.00 Less Advance Minimum Payment of \$ 850.00; BALANCE DUE 30 DAYS BEFORE EVENT: \$ 935.00  
 (Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard: \_\_\_\_\_  
 (See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE: \_\_\_\_\_ DATE: 3/14/19

Please note: By submitting this application, other documents/permits may be required to finalize your reservation.



**CITY OF OAKLAND**  
**Oakland Parks, Recreation & Youth Development**

**TO:** C.N.E. Corbin, Chair, Parks and Recreation Advisory Commission  
**FROM:** Gail McMillon, Parks, Recreation & Youth Development  
**DATE:** March 29, 2019  
**SUBJECT:** **REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO MAKE A RECOMMENDATION ON RENAMING NICOL PARK TO GWEN JACKSON PARK**

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**SUMMARY**

Staff received a request from Kate Chaplin on behalf of NCPC-21xy, neighbors, and community members from City Council District 5 "Upper Peralta Creek" neighborhood for the Parks and Recreation Advisory Commission to make a recommendation to the City Council Rules and Procedures/Legislative Committee on renaming of Nicol Park located at the corner of Nicol Street and Coolidge Avenue, in honor and memory of Ms. Gwen Jackson (1937-2018), to Gwen Jackson Park. City Council Resolution No. 65024 (*See Exhibit A*) notes that honorific naming is appropriate when the honoree "initiated or contributed major time to the establishment of the project" or, has given "extraordinary service to the City or the community". This request and proposal has the full support of Councilmember Noel Gallo, District 5 (*See Exhibit B*).

**FISCAL IMPACT**

If the park renaming is authorized by the Oakland City Council, the community would like to replace the park sign with a newly designed sign reflecting the new park name. Fundraising efforts will be provided by community members or they will seek funding to request a grant from the Oakland Parks and Recreation Foundation to assist with replacement of the sign. The cost to retain the existing sign and replace only the name board will be provided by the Oakland Public Works Department.

**PROJECT / PROGRAM DESCRIPTION**

The requested project would rename Nicol Park in honor and memory of Ms. Gwen Jackson who led the effort to transform a vacant lot into the usable playground that is Nicol Park today (*See Exhibits C, D, E*). Naming the park after Gwen Jackson creates the opportunity to share the story of the impact she had on the park and the surrounding community. It would send a positive message to the neighborhood that residents who get involved and work to make things better for the community are honored. One community member wrote, "She provided me with a valuable living lesson on the power of persistence and a courageous heart."



Nicol Park was little more than a vacant lot, primarily used for drug dealing. Ms. Jackson began hosting community events, barbecues and activities for children, and engaged drug dealers to help keep the park clean and usable. Her consistent and generous presence changed the atmosphere and the drug dealers moved away. Ms. Jackson led neighbors in applying for grants to fund the play structures, mural, tilework and planter boxes that turned the site into the playground for children it now is. Ms. Jackson felt there was more to do. Every summer, she offered Saturday programs of art, drama, music and science discovery for neighborhood children free of charge. The day before she died, she was at the park, sharing her time, laughter, and love with the children.

### **BACKGROUND / LEGISLATIVE HISTORY**

City Council Resolution No. 65024 cautions against changing the name of a facility already named for someone else. Extensive historical research indicates that the park's current name is that of its street, and not any family or individual. Neighbors extensively researched the history of Nicol Park and can attest that the park is *not* named after a person or family (*See Exhibit F*). Block Books from the Oakland History room confirm that, as recently as 1910, there were buildings on the lots on Nicol Avenue where the park currently stands. When the buildings were taken down and the empty lots turned into a park, the City undoubtedly named the park after its street, for convenience. Nicol Avenue has been in existence before the park was built and the park given the name of the original tract. Research back to the 19<sup>th</sup> century was unable to identify any person or family likely to have been the owner.

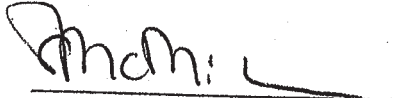
Even though Ms. Jackson came from a life of poverty and struggle, she looked for how things could be better and what she could do to make that happen. She persisted in her determination to improve her community and provide local children with opportunities she herself had lacked. As community letters and testimonials, newspaper articles, and a documentary film attest, longtime resident Ms. Gwen Jackson gave unceasingly to the neighborhood and community in multiple ways (*See Exhibit G*). She served on local boards, founded a community center offering neighborhood children free after-school programs. She brought a park back to life and was determined to improve others' lives and offer opportunities she hadn't had. It was Gwen Jackson's leadership and vision that transformed a neglected vacant corner lot into the actively used children's playground that serves the neighborhood today, with a play structure, lovely tile walls, a mural and planter boxes. In addition, Ms. Jackson ran a free children's activity program every summer Saturday, offering crafts, games and her own love and wisdom for years. Ms. Jackson's contributions to the Upper Peralta (aka "Upper Fruitvale") neighborhood constitute the "unique or civic circumstances" as noted in City Council Resolution No. 65024.



**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission make a recommendation to the City Council Rules and Procedures/Legislative Committee to rename Nicol Park to Gwen Jackson Park.

Respectfully submitted,

  
Prepared by: Gail McMillon  
Office Manager

/s/ Dana Riley  
Approved by: Dana Riley  
Assistant Director

- ATTACHMENTS:
- Exhibit A – *City Council Resolution No. 65024*
  - Exhibit B – *Statement of Support from the Office of Councilmember Noel Gallo*
  - Exhibit C – *Newspaper Article: Fruitvale's Gwen Jackson (4 pages)*
  - Exhibit D – *Trust for Public Land Article: New Playground for Oakland*
  - Exhibit E – *Newspaper Article: About Face, funds and staying alive*
  - Exhibit F – *History of Nicol Park's Name*
  - Exhibit G – *Testimonials for Renaming Nicol Park for Gwen Jackson (5 pages)*

# OAKLAND CITY COUNCIL

RESOLUTION NO. 65024 C. M. S.

INTRODUCED BY COUNCILMEMBER \_\_\_\_\_

*[Handwritten signature]*

## RESOLUTION APPROVING AND ADOPTING A PROCEDURE FOR DESIGNATING OFFICIAL NAMES FOR MUNICIPAL (PUBLIC) FACILITIES IN THE CITY OF OAKLAND

WHEREAS, the City Council Rules and Procedures/Legislative Committee of the City of Oakland has conducted a review of the procedure by which the City Council selects appropriate names for municipal facilities in the City of Oakland, other than Parks and Recreation facilities; and

WHEREAS, the City Council has directed that an official procedure be established for designating official names for public facilities in the City of Oakland; now, therefore, be it

RESOLVED: That the City Council herewith approves and adopts the following procedure for naming public facilities in the City of Oakland:

1. Any individual or entity may initiate a proposal to name or rename a public facility in the City of Oakland.
2. All requests for naming and renaming public facilities in the City of Oakland shall be transmitted to the Rules and Procedures/Legislative Committee, including requests by:
  - (a) individuals and public officials;
  - (b) clubs, civic groups, or neighborhood organizations;
  - (c) public agencies or governmental entities.
3. Any request to name or rename park and recreation facilities shall be referred to, or may be initiated by, the Oakland Parks and Recreation Advisory Commission (OPRAC). The recommendation of the OPRAC shall be referred to the Rules and Procedures/Legislative Committee.
4. The Rules and Procedures/Legislative Committee shall review all requests and recommend an appropriate name to the City Council. Special consideration will be rendered based upon the following criteria:
  - (a) a geographical area of the City or a significant historical event;
  - (b) an individual philanthropist, family, or estate name;
  - (c) unique or civic circumstances;

(d) memorialization of a living person, only under special circumstances as follows:

- the honoree contributed half or more of the cost of a major facility;
- the honoree initiated or contributed major time to the establishment of the project;
- overwhelming belief (public opinion) that the designee would probably be honored for that facility post-humously;
- if no other individual now living has, or is likely to have, greater public support for being honored at this specific site;
- the honoree has given extraordinary service to the City or the community;
- the honoree has attained national or international prominence and achievement.

Upon approval, the City shall limit its recognition of an honoree to one facility or portion thereof. Further, facilities named for a specific individual should rarely be renamed, although the City Council could be flexible in renaming facilities originally named for geographical areas, etc. A public hearing shall be conducted by the City Council prior to the official designation of any name for a public facility.

IN COUNCIL, OAKLAND, CALIFORNIA, DEC 1 1987, 19    

PASSED BY THE FOLLOWING VOTE:  
HASKELL

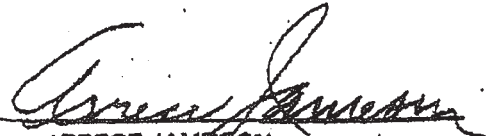
AYES— BAZILE, CANNON, ~~HASKELL~~, GILMORE, MOORE, OGAWA, RILES, SPEES, and PRESIDENT WILSON , - 8

NOES— NONE

ABSENT— CANNON, - 1

ABSTENTION— NONE

ATTEST:



ARRECE JAMESON  
City Clerk and Clerk of the Council  
of the City of Oakland, California

From: "Gallo, Noel" <NGallo@oaklandca.gov>  
To: JOANNE JASSON <joannejasson@comcast.net>, "Velez, Mar" <MVelez@oaklandca.gov>, NCPC Beats  
21X-Y <ncpc21xy@gmail.com>, "Chavez, Mayra A" <MChavez@oaklandca.gov>  
Date: February 25, 2019 at 11:00 AM  
Subject: RE: Park Rename: Request NGallo Support

Hi Joanne,

The Councilmember fully supports the effort to rename the park after Gwen Jackson. Please let me know what the next steps are and how CM Gallo's office can be helpful in this important effort.

Thank you,

Mar

Exhibit B

# EAST BAY TIMES

Community News

## Fruitvale's Gwen Jackson busily tends to her 'Unfinished Business'

By MARK HEDIN | mhedin@bayareanewsgroup.com | Bay Area News Group  
PUBLISHED: March 3, 2017 at 10:03 am | UPDATED: March 3, 2017 at 10:33 am

OAKLAND — Nearing 80, Fruitvale's Gwen Jackson says, "I don't know how many more years God has for me on this Earth, but I would like to make it more fruitful."

Her track record of community work in Fruitvale is such that she was singled out for honors during Black History Month with an event at Peralta Hacienda.



Gwen Jackson says she'd like to help kids learn how to use their hands to do sewing and other fashion projects, using the skills she picked up in community colleges. But her home, she says, is too small to make that possible right now. (Photo by Alex Pergament)

Included in the program was a screening of "Unfinished Business: The Lives of Gwen." Afterward, she and filmmaker Jonathan Hoffman took questions from the audience about her life and hard times and accomplishments as a neighborhood activist.



"It was about me, so I didn't think anybody'd be interested. But we had a packed house, and it went over very well," Jackson said later in an interview.

Her focus is on helping provide for the young people in her world. For almost 10 years, she ran a community center that she founded in a house at Coolidge and Brookdale avenues. It offered kids — and seniors too, she added — classes in computer skills, gardening, bike repair and cooking.

"We were open every day; the city gave us a grant" that allowed them to pay rent and keep the lights on, she said. Around 2006, though, she had to give it up because of health issues and "I didn't have anybody to take it over," she said.

It was there that filmmaker Hoffman first encountered her. He was a graduate student at UC Berkeley doing field research for his dissertation, looking at racial and ethnic relations and neighborhood change in Oakland, he wrote in an email.

That first meeting was on the porch of the center. Soon, he was working there as a volunteer, teaching after-school video production classes.

"I couldn't have imagined that we'd end up working on a film project that would span more than a decade and evolve into a feature-length documentary. Nor could I have known that it was the beginning of a lifelong friendship," he wrote.

But it did. "She's an inspiration to me and countless others lucky enough to know her," he wrote. The film he has made about Jackson is a work in progress; he hopes to have a final cut this summer. In the meantime, he has screened rough cuts at the Oakland International and black film festivals, and in Washington, D.C., and Baltimore.

The film seemed to energize her, he said. "I really feel good in my body now," she said.

Jackson ran away from her Atlanta home when she was in seventh grade. She stuttered and said she felt ashamed and discouraged about her educational prospects. So she began working, mostly as a cook or housemaid in the homes of white people, she said.

In 1965, she came west with a man but the relationship did not last and she was back on her own. With lessons learned from her mother of "how not to be wasteful, and take care of our surroundings," she worked as a cook at a convalescent home and attended Laney and Alameda colleges, where she coordinated the first black student union and volunteered for the Black Panthers meal programs.

California, she said, "has been a dream for me. I was able to go back to school."

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She earned an associate degree and a fashion art certificate and took workshops in grant writing. Jackson has not been able to use her fashion training, but she would like to start programs to share her knowledge with youngsters, she said. She has material and sewing machines, but no space to welcome students.

Her one-bedroom apartment is too small, she said. Jackson did manage to show some young people how to make blankets, though, and a large one they completed is on view at Peralta Hacienda.

The health care system has her feeling grateful, too. She credits MediCare and the Center for Elder Independence at the Eastmont Mall for keeping her healthy, and her church, Kingdom Builders at 7272 MacArthur Blvd., for supporting her, too.

"I want to go out there and learn to take what I already know and minister to help the community," she said. "There's a lot I would like to do."

But she has some other things going in the meantime.

A block up the street from her Fruitvale home, tiny Nicol Park sat neglected. "They had drug-selling, and people were afraid to go use the park," Jackson recalled. "That was a few years back. The park had gone down. Me and some seniors got together, and we started barbecuing and asked the drug dealers if they would keep the park clean and keep the paraphernalia out. And after a while, they left.

"My vision is to keep the park alive by having events and activities so they won't come back. We would love to have some assistance," Jackson said.

The city's department of Parks and Recreation provided a \$500 grant "so that we could have a little money to do the planning," she said.

"We had lunch for the kids and outreach for them so they would have something to do," she said. She oversees programs there from April to August.

"What we are trying to do is get people more involved in the neighborhood. People who would volunteer, people who would do community work," Jackson said.

"We would like to get some money to give older kids — middle-schoolers — a stipend for keeping the park clean. We'd like to get more participation and outreach to let people know what's going on.

"I'm 79. There's just so much I can do!"

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Mark Hedin

Mark Hedin is a reporter for the Bay Area News Group.





## New Playground for Oakland (CA)

January 11, 2001  
California

OAKLAND, CA—Oakland City Councilmember Dick Spees and Dr. Harry Edwards, Director of Oakland's Parks, Recreation and Culture Department, joined Fruitvale community leaders to cut the ribbon today on the newly rebuilt Nicol Park. The dignitaries were joined by students from Fruitvale Elementary School, their parents, other residents of Fruitvale, as well as representatives of the Trust for Public Land and the community group, Fruitvale Appreciating Cultural Exchange (FACE).

After the ceremony and performances, the playground was swarmed by children who later lined up for food that represented the diversity of the community—dim sum, fried chicken, Vietnamese spring rolls, agua frescas and cake.

The rebuilt playground is the second project of the Trust for Public Land's (TPL) Bay Area Community Parks and Playgrounds Program. The first project is the newly rebuilt Lincoln Playground in Oakland's Chinatown. TPL and the City of Oakland worked together to choose potential project sites. Nicol Park was chosen because it was in great need of improvements and served a low-to-moderate income community.

TPL secured funding for park improvements through the San Francisco Foundation and other sources and conducted a community design charette to come up with a design for a new play structure.

"We are very grateful to the San Francisco Foundation, the Evelyn and Walter Haas Jr. Fund, and our other supporters for their generous funding of this project," remarked Garlen Capita, Program Manager for the Trust for Public Land.



The Trust for Public Land held two community design workshops at Nicole Park. Members of the community were encouraged to give their feedback and ideas for the park design. The community's vision for the park was incorporated into a master plan for the new park design. TPL also held two workshops with students of Fruitvale Elementary School, and a second community design day to finalize the master plan for the new Nicol Park.

At the ceremony, TPL awarded Gwen Jackson, the Executive Director of FACE, TPL's first annual Bay Area Park and Open Space Stewardship Award. The \$500 cash gift and framed certificate was given to Jackson for her long-term work with the Fruitvale community to improve Nicol Park.

The Trust for Public Land is a national, nonprofit land conservation organization that works nationwide to conserve land for people. Since 1972, TPL has protected more than 1.2 million acres of land including the creation or revitalization of hundreds of urban parks. In the San Francisco Bay Area, TPL has protected more than 20,000 acres including the King Estates Park and Skyline Ranch in Oakland.

<https://www.tpl.org/media-room/new-playground-oakland-ca>

## The Oakland Tribune, California – News Archives

### About FACE, funds and staying alive

April 11, 2002 - Section: Local

THE FRONT YARD AND FENCE are invitations to come inside and find out what's going on. Fliers, brochures and signs are posted everywhere. Information about child rearing, earthquake preparedness, parental stress. One flier is in Vietnamese, another in Cambodian. As I rang the bell at the **Fruitvale Appreciating Cultural Exchange (FACE)** community center on Coolidge Avenue, a woman came up the steps to get a brochure about a class she wanted to take.

"Let's go in here where we both can sit down," said Gwen Jackson, FACE executive director. A retired cook with gray dreadlocks and a smooth copper-colored complexion that belies her age, she has earned the title of neighborhood dynamo. She led me through the front room where dresses and coats hung on a clothes rack. The organization collects donated clothing and gives it away. It offers art classes, cookie baking, after-school tutoring and sewing classes for children.

FACE is about as grassroots as an organization can get. It grew out of an effort to reclaim Nicol Park, the little square of open space that is the only park in the area. Blighted and overgrown, it belonged to the drug dealers.

"The street was an open drug market," said Jackson. Eventually, the community couldn't stand it anymore. Neighbors established a phone tree and whenever they saw dealers out in cars or on bicycles, they called each other and the police. In 1998, they adopted the park.

"It was something we all could do," Jackson explained.

At first it was as simple as a group of grandparents going to sit in the park. And then the children began to come. "The little kids couldn't believe they could use the park. It had never been a park for them."

The adults even asked the people selling drugs to help them keep the park clean. "People knew them. Some of them were children of people in the neighborhood. They were pretty cooperative. Even drug dealers want a clean park for their children."

Neighborhood artists helped the children paint a mural at the park, and the Trust for Public Land funded its restoration. Last year, the spruced-up little park, complete with a bright yellow, green and blue jungle gym and newly planted grass, was officially reopened.

It sounds like an urban neighborhood story with a fairy-tale ending. And most urban neighborhood stories don't have fairy tale endings. The victim of the city's first homicide of the year was shot across the street from the park. Jackson worries the park could revert to what it was.

"We have to keep programs going in the park and keep it alive. If we leave it alone, it will go back. It wouldn't take much for that to happen."

On April 20, FACE will sponsor an Earth Day celebration. Neighbors will clean the perimeters of the park, including the streets leading to Fruitvale Elementary School. They will finish up with a party in the park with food cooked by neighbors and singing and dancing performed by neighborhood children.

And there's always another challenge. The funding that covers the rent at the FACE center runs out this month. Jackson and the FACE advisory board have been fund-raising and looking for other sources of funding.

"I've written seven grants and haven't gotten a yes yet," she said. Expressing the classic dilemma of nonprofits, Jackson said grant writing and fund raising have taken her away from program development. "What I've discovered is you can't really do this with volunteers. You need a staff."

Jackson emphasized the neighborhood campaign is not a one-woman operation. "The biggest thing I did was to be consistent. To just keep on it and keep on it."

The park and the neighborhood children have become her mission.

"The kids are not exposed to things. That's why they go wrong. There is so little for them to experience. I think as old as I am, I am just realizing what I can do in my life. How many young people will die before they realize their own potential? Or go to jail? They know they can do more than what people are expecting them to do," she said.

Jackson pulled out a picture of a smiling girl in a bright green skirt. "She made that herself. She was very proud," Jackson said.

As she walked me to the door, she saw a bag of coffee mugs and glass containers someone had left on the porch while we were talking inside. "Oh, look what they donated. This will be very nice for someone."

*Brenda Payton's column appears on Tuesdays, Thursdays and Sundays.*

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## **Nicol Park – History of the park’s name**

March 2019

### **Overview:**

Nicol Park is located at the Northwest corner of Coolidge Ave. and Nicol Ave.

The purpose of this research was to ascertain whether Nicol Park was specifically named in honor or memory of a particular family or person, in order to determine whether we could proceed with our proposal to change the park’s name. The research process included phone conversations with local historians and several hours at the Oakland History Room looking at Block Books, Directories and newspaper microfiches.

### **Conclusion:**

Nicol Park is not itself directly named after a family or individual. As recently as 1910, there was a residence on the corner that now contains the park. When the park was created, it was evidently just given the name of the street it was on, for convenience.

### **Research Detail**

The primary source for local history is a booklet by “Quentin”, an Oakland librarian, now deceased. Per City Historian Betty Martin and also local historian Dennis Evanosky, that booklet has no definitive information about Nicol Ave. It merely states that it is, “a street in the de Wolf tract, 1891” (ie a part of the tract filed by William de Wolf in 1891).

In subsequent conversation with local historian Dennis Evanosky, he speculated a Nicol family at some point owned and maybe lived on that nearby hill. But he advised there is no mention of them in the 1870 or 1880 census data. This was later re-affirmed by our direct research in city directories and block books going back to the 19<sup>th</sup> c at the Main Library. The “Nicol Tract” appears in 1900 and 1910 information, but no specific family or owner could be found. Dennis Evanosky reported that he had done extensive research into the de Wolfe family hoping to find someone with a first- or family-name of “Nicol”, to identify origin similar to Capp or Schuyler or Alice streets, but was unable to find anything.

Our direct research in the City Room of Oakland’s Main Library included review of Directories and Block Books going back to the 19<sup>th</sup> century

- Directories: 1870, 1875, 1910 – these listed persons with the last name of “Nicol” but, as noted previously by local historians, there was no visible connection between any of them and this property.
- Block Books: 1889 (Brooklyn), 1899, 1902, 1908, 1910
- Newspaper records searching on “Nicol” going back to the 19<sup>th</sup> century.

The Block Books indicate that residences stood on the site of the current Nicol Park (see image below). While Nicol Avenue was in existence in 1899, there was no park until sometime in the 20<sup>th</sup> century. It seems fairly clear that the Park was simply given the name of its street, and the origin of its name is equally murky. One block book mentions a “Nicol Tract”, however there is no Nicol of that era who shows up or could be connected to this area as owner of this land. And any mention of individuals named Nicol did not proliferate, i.e., there is no indication that any family remains who might be connected, even to Nicol Avenue.



The 1910 Block Book showing residences at the site of the current Nicol Park, at the corner of Nicol & Peralta (now Coolidge) Avenues



# OAKLAND DISCOVERY CENTERS

2521 High Street  
Oakland, CA 94601



March 9, 2019

To Whom It May Concern:

I had the pleasure of working with Gwen Jackson at the Summer Saturday events she held at Nicol Park over the years. The Discovery Center would provide hands on activities to youth stamp rockets, motorized fans, balloon cars, bubble wands and simple musical instruments. Ms. Jackson was always enthusiastic about the projects we brought, and she wanted to learn as much as she could about each activity. She was always hospitable, greeting everyone who walked by and conversing freely and openly with them with her carefree persona. Working beside her I came to know Ms. Jackson as a staunch community organizer who played an integral part in getting Nicol Park renovated, making it safer and friendlier for the neighborhood children. She was a hard worker and her dedication to organizing various community members and organizations to provide services and activities such as arts and craft, science, videography, to the neighborhood youth was admirable. Her tireless work to help her community by creating positive community events at Nicol Park will be missed. With the renaming of Nicol Park to Gwen Jackson Park the City of Oakland can honor the years of hard work she dedicated to the community and the people she cherished.

Sincerely,

A handwritten signature in black ink, appearing to read "Dawn Samaniego". The signature is stylized and written over a faint circular stamp.

Dawn Samaniego  
Program Coordinator  
Oakland Discovery Centers

**Testimonial for Renaming Nicol Park for Gwen Jackson**  
November 2018

To Whom it May Concern:

I am writing to request that Nicol Park be renamed for my friend and community leader Gwen Jackson. I believe that this is a fitting honor and recognition for a woman who was truly committed to making our community richer for the children living here.

I first met Gwen 2 years ago, after her friend Joanne Jasson asked for support at a community meeting. I agreed to help transport Gwen and her supplies each summer Saturday morning to Nicol Park for the children's summer camp that she and Joanne hosted.

Each Saturday morning for the past 2 summers, I would arrive at Gwen's Nicol St. apartment, and load Gwen, her walker, and her supplies into my van. I'll never forget the first time Gwen walked out of her apartment with her little crock pot full of hotdogs she'd cooked for the children. Her dedication and enthusiasm were clear in that moment. Each week, she provided snacks, art supplies, games, and most importantly, love for the children in the neighborhood.

These past 2 summers, up until the day she died, I witnessed Gwen's devotion to the children of our community. The last time I helped her up to the park, there were several toddlers playing there as we arrived. Gwen was so delighted to see them. She spoke to the children and their parents so lovingly as I set up the art supplies and snacks for the day. As I made to leave, she opened her arms and said, "Come give me a hug!" I did, of course, and as I walked away, she thanked me for my help. I left feeling loved and appreciated, as I did every Saturday after having time with Gwen.

She worked hard to get the planter boxes at Nicol Park rebuilt, and had grown many plants outside her small apartment in anticipation of the day we could bring them to the park for children to plant.

Sadly, Gwen didn't live to see the plants placed in the boxes, but on the first Saturday after her death, I carried the plants to the park, where a group of 8 children were waiting for her. I explained to the children that Gwen was gone, and that I had come to plant the flowers in her honor. The children asked to help, and were delighted to hear me talk about her love for the community. "I miss her already," said one young girl.

The flowers Gwen started are thriving in the new planter box. I speak to them every time I drive past the corner park, and smile when I think of Gwen.

Please do me and our community the favor of granting this request. I can think of no more perfect way to honor someone who lived her last day sharing her love with the children of her community.

Sincerely,

Austin Vaile  
3320 Bona St.  
Oakland, CA 94601  
auvaile11@gmail.com

Exhibit G

**Testimonials for Renaming Nicol Park for Gwen Jackson  
Peralta Hacienda Board of Directors & Staff**

**Ben Glickstein [bglickstein@gmail.com](mailto:bglickstein@gmail.com) – Oct 30, 2018**

**Member of Board, Peralta Hacienda**

Gwen Jackson was a true champion of the importance of parks and play in East Oakland. She transformed Nicol Park into a place that was all too rare in the city: a haven for children to play and feel safe. She also blessed nearby Peralta Hacienda Park with the same effective leadership and vision. The community knew Gwen as the true force behind a safe, clean Nicol Park. It would be a beautiful tribute to her to rename the park in her honor. It would also send a message to other residents of Fruitvale that locals who get involved for the betterment of the community are honored for their contributions.

+++++

**Inshirah Berakah [inshirah@peraltahacienda.org](mailto:inshirah@peraltahacienda.org) - Oct 30, 2018**

**Education Program Director, Peralta Hacienda**

I will never forget the day that I met Ms. Gwen, she was escorting Ben Glickstein, who is now board president at Peralta Hacienda, into our neighborhood. I lived right around the corner from the Peralta Hacienda on Salisbury. One afternoon, I happened to be getting something out of my car, and looked up to see an elderly African-American woman with a walker, coming down the hill with a young white man, as they approached they both greeted me warmly, and Gwen asked me if I had ever been into the museum. To which I replied that I had not, they asked if I was interested in participating in a neighborhood tour docent program. I had always loved history, and was on maternity leave from a teaching job, so I had availability. I decided to take them up on the offer, and participate. Her dedication to bringing more people from the community into the organization, paid off. Many of the people who went through the training are still involved, and doing the work that she started. From my position as a community tour leader, I went on to work with Peralta's summer camp a few years later, and as the director of educational programs full time this year! Peralta isn't just a job to all of us, its a really a big diverse extended family, and Ms. Gwen was like a fairy godmother that day, strolling down my street with her silver walker, handing out blessings to those who were ready to receive. Everytime I saw her she made me laugh with her sharp wit, and she inspired me greatly with her committment to the neighborhood. I want to do for others what she did for me, create a supportive space, for a community that loves and looks out for one another.

~Inshirah

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**Dale Hagen [hagendm@sprynet.com](mailto:hagendm@sprynet.com) – Nov 7, 2018**

**Board Member, Friends of Peralta Hacienda Historical Park**

I met Gwen Jackson 20 years ago while assisting her with financial systems as the non-profit I volunteered with was the fiscal sponsor for a youth programs grant she had garnered. While meeting weekly on financial issues, I also had an opportunity to see the programs Ms. Jackson developed for neighborhood youth. Sometimes she would be using her own experience, such as when she used her fashion sense and sewing skills to teach fashion design, sewing, and the repair and repurposing of donated clothing. Other times, she would identify a need in the community and seek out the resources and volunteer expertise required, such as the computer lab she developed from used computers and

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student volunteers to provide basic computer training and computer access for students without computers in their home.

Ms. Jackson also served on the Board of Friends of Peralta Hacienda Historical Park and provided our decision-making a stronger community focus, challenging us to expand the vision of our programs to better connect with community members as both program participants and neighborhood leaders.

Her passion to help the youth of the community led her to re-animate Nicol Park, a small pocket park on the corner of Nicol and Coolidge Avenues. From a weedy wasteland, Ms. Jackson began park clean-ups, pushed for new play equipment, and organized regular children's programs. These provided play equipment along with her presence and neighborhood volunteers to make the park a safe space for families to play and enjoy.

Of the many people I have met in the Fruitvale community who have welcomed, impressed, or awed me, Gwen Jackson is someone who readily comes to my mind when I am looking for inspiration. Her determination to improve her community and help young people, along with her willingness to step out on the path towards a goal without necessarily having the route all planned out in detail or all resources already in hand, inspires me when I am approaching a daunting task. She provided me with a valuable living lesson on the power of persistence and a courageous heart.

I can think of no more fitting tribute to Ms. Jackson's life and impact on her community than to re-name the park she brought back to life after her. I support renaming Nicol Park to Gwen Jackson Park

Sincerely, Dale Hagen  
*Board Member, Friends of Peralta Hacienda Historical Park*

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Holly Alonso – [hollyalonso@earthlink.net](mailto:hollyalonso@earthlink.net) – Nov 8, 2018  
**Executive Director Friends of Peralta Hacienda Historical Park**

"We are all part of something larger." Gwen Jackson

**First encounters:**

I first met Gwen at Nicol Park. A neighbor at Peralta Hacienda had told me about Gwen, who had a youth program up the block, and that I had to meet her. To my amazement, she was voicing the very premise that I was basing my work on at Peralta Hacienda, that knowing our history can transform our community. She showed me images of early Fruitvale's houses and dairies. I had never seen these images—she had done research on neighborhood history at the Oakland History Room in the main library. She found it liberating to see beyond the problems that surround us in the present, to realize that "We are all part of something larger." From that moment on, we became friends and colleagues, and she supported me in all that I was doing at Peralta Hacienda.

**Nicol Park:**

Gwen had staked out Nicol Park, a pocket park on Coolidge, which had been taken over by drug dealers, making it inhospitable for children. Day after day, just sitting there, with her provisions for kids' activities, she lasted out the drug dealers and they left. She would laugh about how this gentle but persistent approach defeated them. But the striking thing is, she never condemned them and said she

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had been just like them at one point in her life. Nicol Park became the focus of her goal to help the community.

**Background:**

Gwen had a legacy of poverty and lack of education from her childhood in the South, one of a family of fifteen children. All her adult life, she had hidden the fact that she couldn't read and earned her living as a cook. She pursued an Associate of Arts degree at Laney College to develop her extraordinary design abilities, especially with fabric, which again, didn't require literacy.

Then, in her sixties, responding to a flyer for adult literacy, she studied and became fully literate. She immediately began writing grants to buy supplies for her youth programs. She became an avid reader. She talked about often about how much the discovery of the world of books meant to her. She kept on her door "Never, never, never, never, never give up," adding two extra nevers to Winston Churchill's famous exhortation. She was an inspiration to me and to many others.

**Collaboration with Peralta Hacienda:**

After my initial encounter with Gwen, our Americorps VISTA volunteers Susan Fauman and Cassidy Pucket helped Gwen with her program, and we saw each other often to talk about how to help youth in the neighborhood.

Gwen became a board member at Peralta Hacienda, a voice that grounded discussions in neighborhood concerns, yet soared with her unique imagination. She also helped launch our first educational programs with me, coming day after day to paint and quilt with the children in the neighborhood.

She was a firm believer in the importance of the arts: That learning to express yourself through the arts is crucial for kids who had been through trauma and were acting out, because they could express themselves in non-violent positive ways. Doing arts activities builds skills; because their art is praised, it gives them confidence, creating a positive feedback loop.

After 9/11, Gwen created a huge quilt with the children that we exhibited at Peralta Hacienda's museum. It was a source of pride to all the youth who had painted their own original squares. She led Story Circles with me for the kids that were hilarious and fun, animated by her own wonderful sense of humor and her positive encouragement of the children. The way she related to the children, and offered direct, simple activities outdoors in the midst of where the children congregated, was a model for me ever after.

**Oral History Exhibits:**

We interviewed Gwen for our first community stories exhibit, Faces of Fruitvale, and her story was shown on a photopanel for the opening of the Peralta House Museum of History and Community to the public in 2001. In her art, which as reproduced on the panel, she made clear the way The Middle Passage on the slave ships lives on in the present in the minds of African Americans. The was a revelation to many who saw the exhibit.

She participated in other public oral history activities at the park, leading the way in breaking the silence about her own childhood sexual abuse, overcoming intense personal pain in doing so, and helping to create a safe space for others to tell their stories. In her subsequent work with youth, Gwen was particularly aware of and concerned with young girls that showed signs that they were victims of sexual abuse.



Gwen participated in three oral history interviews, leaving her mark on the historical record. The two later interviews were with StoryCorps, one in SF and one at Peralta Hacienda. The last interview was for Peralta Hacienda's exhibit on the effects of incarceration in Fruitvale, entitled "Home and Away." Again, Gwen contributed a unique account, telling about her repeated incarceration in the South, and the cycle of poverty, where you were forced to have a "hustle" to survive because decent employment was barred to African Americans, and then were incarcerated for those illegal activities. She was in and out of jail more than 20 times, starting in her early teens. She described the jails populated by only black women who had to pick cotton during the day—"just like slavery," as she said. Once, a police officer let her go in exchange for sex in the back of the police car. She was 14 at the time. She made a collage about her prison experience, particularly focusing on women's experience in prisons, that was exhibited as part of the exhibit, and is held in our archives and will soon be available online.

That Gwen overcame stigma and shame to share painful stories for the benefit of others, and for our understanding of our shared history, is one of the most important contributions she made. She worked with Jonathan Hoffman, a sociologist from UC Berkeley who came to Peralta Hacienda in connection with his research on African American neighborhoods that had become more diverse. He and Gwen became colleagues and friends. He made a documentary film about her work in the community and her personal journey, called "Unfinished Business: The Lives of Gwen." He flew her to Washington DC for Obama's inauguration. We showed the film at Peralta Hacienda last year, followed by a wonderful Q and A/community dialogue, and it was also shown at a festival of African American documentary films.

Gwen's constant refrain was that she had more to tell. At the end of her life, until the very last week, she was still working to record her history on a small Zoom microphone I had provided for her to do this.

**Disability:**

Gwen's story was also one of disability. She injured her knee as a teen, and no health care was available to poor African Americans in the South at that time. This meant that Gwen spent her whole adult life disabled. She walked with difficulty, using a rolling gait to compensate for the knee that had been injured, using a cane or a walker. In her mid-seventies, she finally had a knee operation that repaired the knee, and had a very difficult psychological adjustment at that late date. She questioned how her whole life had been limited by the disability, yet could have been fixed if the resources had been there in society. It was the only time I have seen Gwen undergoing a real psychological crisis—but she came out of it with renewed energy, and soon was at Nicol Park again, offering arts activities and food to neighborhood young people, and keeping the park safe.

**Community Center:**

Gwen's exceptional generosity extended to people of all cultures and races. She gave her warmth and energy to all of Fruitvale's diverse young people. She founded F.A.C.E. (Fruitvale Appreciating Cultural Exchange) to embody that idea, and started her own educational and community center near the corner of Nicol and Coolidge, with Peralta Hacienda's help as fiscal agent.

She offered all kinds of educational activities, and brought in many resources for the kids. The community center was exactly what the neighborhood needed, but sustained funding was hard to find, and it had to close after a few years.

Gwen also advised me on an National Endowment for the Arts grant to Peralta Hacienda to research the role and potential of traditional arts in the community. True to form, she had a lot to offer! She had

started a co-op years before to sell traditional arts by people in the community called Many Hands from Many Lands. She filled me in about that experience, and we hope to start such a co-op at Peralta Hacienda which brings traditional artist together.

**Character**

Finally, Gwen's character is the key. She was so positive, so warm, so loving and giving, so brilliant and imaginative, and so searching and open. The seeds she sowed continue to spread far and wide, through all the programs at Peralta Hacienda that she helped with; her board service; the film, oral histories and exhibits that tell her story; the experiences that youth had in her community center; through turning Nicol Park around and making it a haven for neighborhood youth, and through each personal interaction she carried out. It seems fateful that the last time I saw Gwen was the day before she died, in Nicol Park, doing exactly what I had seen her doing when I met her for the very first time 19 years earlier: Leading kids' activities at Nicol Park. To name Nicol Park after Gwen Jackson is the absolute right thing to do, and will inspire others to follow her outstanding example.

If you have any further questions, please call or email me (email is quickest!):

Holly Alonso, Executive Director  
Friends of Peralta Hacienda Historical Park  
Cell: 510-833-1171  
Email: [hollyalonso@earthlink.net](mailto:hollyalonso@earthlink.net)

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