



PARKS AND RECREATION ADVISORY COMMISSION - PRAC

Wednesday, June 12, 2019 - 4:30PM

Lakeside Park Garden Center – 666 Bellevue Avenue

Agenda

1. CALL TO ORDER:
2. ROLL CALL:  
**AIKENS, COLE, CORBIN, HA, HOWZE, MOORE, NORMAN, REILLY, SMITH, TORRES, WOLFSON**
3. DISPOSITION OF MINUTES:  
May 8, 2019
4. MODIFICATIONS TO THE AGENDA:
5. OPEN FORUM:
6. CONSENT NEW BUSINESS:
  - A. Request From East Bay Front Runners And Walkers Approval To Collect On-Site Registration Fees And Sales of Limited Merchandise During The 5k/10k Pride Run/Walk At Lakeside Park On Saturday, October 12, 2019, From 9:00am-11:00am.
  - B. Request From San Francisco Mime Troup Approval To Collect Donations And Sales of Event Related Merchandise At Lakeside Park On July 31, 2019 And August 1, 2019.
7. NEW BUSINESS:
  - A. Request For The Parks And Recreation Advisory Commission To Provide A Recommendation To The City Of Oakland Planning Commission For Approval Of A Major Variance For Alcoholic Beverage Sales In The Existing Concession Stands And Cafés/Restaurants At The Oakland Zoo.
  - B. Request From Evangelistic Outreach Church Approval To Collect On-Site Donations And Vendor Sales Of Merchandise, Foods And Wares At Their Juneteenth/Father's Day Celebration To Be Held at Eastshore Park On Sunday, June 16, 2019, From 12:00pm-2:00pm.
  - C. Request From SoOakland Collective Approval To Collect On-Site Entry Fees For The OakNik Event To Be Held At Joaquin Miller Park On Saturday, September 14, 2019, 1:00pm-5:00pm.

- D. Request From Oakland LGBTQ Community Center For Approval To Collect Funds Onsite Through Vendor Sales Of Merchandise, Crafts And Donations At The People's 5th Annual Oakland Pride Free Run And Wellness Expo Held At Lakeside Park Pergola On Saturday, September 7, 2019, From 8:00am-4:30pm.
- E. Request From Topsy Turvy Queer Circus To Collect On-Site Donations, Vendors Sales Of Festival Merchandise And Food At The Performance Festival To Be Hosted At Lakeside Park (Bandstand & Surrounding Area) On Saturday, August 17, 2019, From 4:00pm-8:00pm.
- F. Request From BBQ'n While Black For Approval To Collect Donations, Vendor Sales Of Merchandise And Foods On-site At The 2<sup>nd</sup> BBQ'n While Black Event To Be Held At Lakeside Park (Cleveland Cascade Site) On Sunday, July 21, 2019, From 12:00am-6:00pm.
- G. Request For The Parks And Recreation Advisory Commission To Review, Provide Comment And Recommend Acceptance Of A Gift Of In-Kind Services From The United States Soccer Federation Foundation, Inc. For The Concordia And Patterson Park Mini-Pitch Soccer Renovation Valued In An Amount Not To Exceed One Hundred Twenty Thousand Dollars (\$120,000).
- H. Request For The Parks And Recreation Advisory Commission To Recommend The City Council Adopt A Resolution Naming Four (4) Parks At The Brooklyn Basin Development Township Commons, Brooklyn Plaza, Mayhew Park, And Sii Tka Park.
- I. Request Recommendation To Dedicate A Plaque In Memory Of Michael Gurmu.
- J. Request Recommendation To Dedicate Two Plaques In Memory Of Fakhri And Mohsen Pakzad.

8. PLANNING AND CONDITIONAL USE PERMITS:

9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES:

10. ANNOUNCEMENTS AND COMMUNICATIONS:

- Review the City Charter creating PRAC.

11. DIRECTOR'S REPORT:

12. CONTINUATION OF OPEN FORUM:

13. ADJOURNMENT:

**Next Meeting:**

***Wednesday, July 10, 2019***

***Lakeside Park Garden Center***

***666 Bellevue Ave, Oakland, CA***

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**PARKS AND RECREATION ADVISORY COMMISSION - PRAC**

**Wednesday, May 8, 2019 - 4:30PM**

**Lakeside Park Garden Center – 666 Bellevue Avenue**

**Minutes**

1. CALL TO ORDER:

2. ROLL CALL:

**AIKENS, COLE, CORBIN, HA, HOWZE, MOORE, NORMAN, REILLY, SMITH,  
TORRES, WOLFSON**

Present: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson

Excused: 4 - Aikens, Cole, Reilly and Torres

Absent: 1 - Smith

3. DISPOSITON OF MINUTES:

April 10, 2019

**Motion:** Commissioner Corbin entertained a motion to recommend approval of the April 10, 2019 meeting minutes. **Moved by:** Commissioner Wolfson **Second by:** Commissioner Ha. **Motion:** Passed.

**Vote:**

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson

Excused: 4 - Aikens, Cole, Reilly and Torres

Absent: 1 - Smith

4. MODIFICATIONS TO THE AGENDA:

**Motion:** Commissioner Corbin entertained a motion to modify and to arrange New Business Items in the following order: 7B, 7C, 7A, 7G, 7H, 7I, 7D, 7E and 7F. **Moved by:** Commissioner Ha **Second by:** Commissioner Norman. **Motion:** Passed.

**Vote:**

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson

Excused: 4 - Aikens, Cole, Reilly and Torres

Absent: 1 - Smith

5. OPEN FORUM:

One speaker addressed the Commission under Open Forum

6. CONSENT NEW BUSINESS:

A. Request To Allow Event Organizers To Collect Entrance Fees And Vendor Registration Fees And For Vendor Solicitation Of Fees For Food Concessions, Merchandise And Alcoholic Beverages At Burger Boogaloo, A Two Day Music Festival At Mosswood Park, July 6th And July 7th, 2019.

Mark Ribak, co-sponsor of Burger Boogaloo applied to host the Burger Boogaloo Music Festival for the 7<sup>th</sup> continuous year at Mosswood Park. Questions were directed to Mr. Ribak regarding his knowledge of active plans to allow cannabis smoking at the event. Per Mr. Ribak, his organization has no plans to encourage the use of cannabis, but also informed the Commission that he was not sure how to respond to cannabis vendors' inquiries. Director Williams informed the body that smoking is not allowed in any city park.

The Chair informed the Commission of Mr. Ribak's work with homeless advocates on behalf of the homeless in Mosswood Park including: 10K raised to provide meals, ongoing work with Homeless Action to provide legal advice, and more.

B. Request To Allow Caribeling Omnimedia LLC To Collect Vendor Registration Fees And For Vendor Solicitation Of Fees For Food Concessions And Sales Of Goods And Wares At Oakland Carnival At Mosswood Park On June 1, 2019.

C. Request From Eastside Arts Alliance Approval To Collect Donations, Vendor Sales Of Foods And Sales Of Merchandise On Site At The Malcolm X Jazz Festival To Be Held At San Antonio Park On Saturday, May 18, 2019, From 11:00am – 6:00pm.

**Motion:** Commissioner Corbin entertained a motion to recommend approval of Consent Items 6A – 6C. **Moved by:** Commissioner Ha **Second by:** Commissioner Wolfson.

**Motion:** Passed.

**Vote:**

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson

Excused: 4 - Aikens, Cole, Reilly and Torres

Absent: 1 - Smith

7. NEW BUSINESS:

A. Request From A Sista's Touch For Approval To Collect Donations For The "We Run Oakland For Our Daughters" Charity Walk/Run At The Lakeside Park (Pergola) On Saturday, June 1, 2019, 8:00am-11:30am.

The Parks and Recreation Advisory Commission reviewed the staff report was prepared and presented by Zermaine Thomson from Oakland Parks, Recreation and Youth Development (OPRYD), Central Reservations.

A Sista's Touch, non-profit organization, engages multi-generations of African American women and encourages self-empowerment and strength through celebrating and exemplifying positive personal and professional influences. The 2019 Run/Walk will continue the 2018 awareness campaign (*For Our Daughters*) on human trafficking. Organizers requested permission to collect donations at the event.

Approval to collect funds onsite is required from the Parks and Recreation Advisory Commission per the Oakland Municipal Code (OMC) Section 12.64.080.

**Motion:** Commissioner Corbin entertained a motion to recommend approval to allow A Sista's Touch to collect donations at the June 1, 2019 Walk/Run at the Lakeside Park Pergola. **Moved by:** Commissioner Norman **Second by:** Commissioner Wolfson.  
**Motion:** Passed.

**Vote:**

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson

Excused: 4 - Aikens, Cole, Reilly and Torres

Absent: 1 - Smith

**B. Request Recommendation To Dedicate Two Benches In Memory Of C.F. Tung**

The Parks and Recreation Advisory Commission reviewed the staff report was prepared and presented by Gail McMillon from Oakland Parks, Recreation and Youth Development (OPRYD).

Staff received a request from Kenneth two benches in memory of his father C.F. Tung. Both benches are located near the Lake Chalet restaurant on Lakeside Drive. The dedication plaques will read as follows:

Plaque 1  
**In Loving Memory of**  
**Mr. C.F. Tung**  
**1906-1998**

Plaque 2  
**In Acknowledgement & Enjoyment**  
**Of Lake Merritt**  
**Kenneth Tung**

The Commission conducted a brief discussion regarding prohibition of park property dedications to living individuals. Naming Task Force Committee members were not present to provide clarification. Staff informed the body that the main prohibition to inscriptions on park benches or property related to advertisements. The Commission was reminded that a decision on a 2018 request for the same consideration was outstanding. In the case of Mr. Kenneth Tung, the Commission decided to approve plaques 1 and 2, and requested the Naming Committee reconvene and provide an update on their findings so that the Commission can provide consistent messaging to the community.

**Motion:** Commissioner Corbin entertained a motion to recommend approval of the two bench dedications in memory of Mr. C.F. Tung as written. **Moved by:** Commissioner Howze. **Second by:** Commissioner Wolfson. **Motion:** Passed.

**Vote:**

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson  
Excused: 4 - Aikens, Cole, Reilly and Torres  
Absent: 1 - Smith

**C. Request Recommendation To Dedicate A Plaque In Memory Of Victor McElhaney.**

The Parks and Recreation Advisory Commission reviewed the staff report was presented by J. Nicholas Williams, Director of Oakland Parks, Recreation and Youth Development (OPRYD).

Director Williams requested the Commission recommend approval for Oakland Parks, Recreation and Youth Development to dedicate a bench in memory of Victor McElhaney, son of District 3 Councilmember Lynette McElhaney. The bench will be placed in Lakeside Park at Lake Merritt. The inscribed plaque will read:

**In Honor and Memory of  
Victor McElhaney  
April 13, 1997 – March 10, 2019**

The Oakland Parks and Recreation Foundation will receive donations to purchase the bench, plaque and for installation.

**Motion:** Commissioner Corbin entertained a motion to recommend approval of the bench dedication in memory of Victor McElhaney, son of District 3 Councilmember Lynette McElhaney. The plaque will be inscribed as written. **Moved by:** Commissioner Norman **Second by:** Commissioner Howze. **Motion:** Passed.

**Vote:**

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson  
Excused: 4 - Aikens, Cole, Reilly and Torres  
Absent: 1 - Smith

**D. Request For The Parks And Recreation Advisory Commission To Review And Provide Comment On The Gift-In-Place From Project Backboard For The FM Smith Recreation Center Basketball Court Project.**

The Parks and Recreation Advisory Commission reviewed the staff report was prepared and presented by Dana Riley and Carlos Vargas from Oakland Parks, Recreation and Youth Development (OPRYD).

Staff presented the design options for the Project Backboard sponsored gift-in-place for resurfacing the worn and cracked basketball court at FM Smith Recreation. Community engagement opportunities for the public to view and comment on the proposed court designs was held on May 1 and scheduled again for May 22, 2019 from 5:00 p.m. to 7:00 p.m. GoDaddy, Project Backboard's partner, issued a press release and social media announcements for the design review opportunities. While eleven (11) individuals attended the May 1<sup>st</sup> meeting, the Commission suggested staff and organizers contact the Chair of the local NCPC – Neighbor Crime Prevention Council to possibly increase community engagement.

Improvements to the site includes cleaning, patching, resurfacing and striping the exterior basketball courts and applications of colorful graphic design created by Alicia McCarthy. The community will be invited to help with painting.

The project is expected to be completed in June 2019.

**Motion:** Commissioner Corbin entertained a motion to recommend approval accept the report and review and provide comment on the gift-in-place from Project Backboard for the FM Recreation Center basketball court project. **Moved by:** Commissioner Ha **Second by:** Commissioner Wolfson. **Motion:** Passed.

**Vote:**

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson  
Excused: 4 - Aikens, Cole, Reilly and Torres  
Absent: 1 - Smith

**E. The Department Of Transportation And Department Of Public Works ADA Program Division Request That The Park And Recreation Advisory Commission Review And Provide Comment On The Proposed Adaptive Bike Share Pilot Program Locations At Snow Park, Lakeside Park, And The Bay Trail.**

The Parks and Recreation Advisory Commission reviewed the staff report was presented by Kerby Olsen from the Department of Transportation (DOT).



In response to a 2016 grievance regarding accessibility to the City of Oakland's bike sharing program, GoBike, the Department of Transportation (DOT), Department of Public Works and the Americans with Disabilities Act (ADA) Program Division, convened a technical advisory committee to study determine best practices for providing more accessible services to persons with disabilities. The proposed adaptive bike share pilot program is the result of over a year of collaboration between the three agencies, in addition to the Metropolitan Transportation Commission.

The proposed 6-month pilot program would operate from various locations Wednesdays and Saturdays from 11:00 a.m. to 5:00 p.m., beginning in late May 2019.

Locations for staging operations have yet to be finalized, but may include Snow Park, Lakeside Park and the Bay Trails near Jack London Square. Each service location will feature a pop-up tent and up to eight bikes.

The pilot program will be operated by Bay Area Outreach and Recreation Program (BORP). Based in Berkeley, BORP's Adaptive Cycling Center is the most active adaptive cycling program in the nation. Participants in the pilot program will have the opportunity to ride or learn about handcycles, recumbent trikes and adaptive tandems during the hours of operation.

The Commission clarified or confirmed that:

- New riders or individuals requiring bike and safety lessons will be referred to BORP in Berkeley.
- Safety helmets will be provided.
- Staff will consider adapting the use of bike safety flags to alert pedestrians and motorists of low riding cycles.
- Membership pricing strategies will be reviewed. BORP members will be allowed to use their membership with Oakland's adaptive program. It was proposed that low income individuals may pay \$55.00 per year in membership fees.
- Cycling equipment is low tech with no tracking devices. Riding time limits will be established. If needed one of two team members will be deployed to locate a rider.
- It is the City's intent to establish a long-term program. Various models around the country are being reviewed.

**Motion:** Commissioner Corbin entertained a motion to recommend approval to review, make comments and accept the report for the Adaptive Bike Share Pilot Program. **Moved by:** Commissioner Moore. **Second by:** Commissioner Wolfson. **Motion:** Passed.

**Vote:**

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson  
Excused: 4 - Aikens, Cole, Reilly and Torres  
Absent: 1 - Smith

**F. Request For The Parks And Recreation Advisory Commission To Review And Approve The Installation Of Electric Vehicle Chargers, Through Pacific Gas And Electric Company's Electric Vehicle Charge Network Program, At The Jack London Aquatic Center, The East Oakland Sports Center, And Defremery Park.**

**Note:** Item 7F was pulled.

**G. Request For The Parks And Recreation Advisory Commission To Allow The Friends Of The Oakland Municipal Band, Also Known As FOMB, To Collect Money On Site At The Edoff Memorial Bandstand In Lakeside Park On July 4, 14, 21, 28 And August 4, 2019 From 12:30 PM TO 3:00 PM.**

The Parks and Recreation Advisory Commission reviewed the staff report was prepared and presented by Karis Griffin from Oakland Parks, Recreation and Youth Development (OPRYD).

The Friends of the Oakland Municipal Band (FOMB) requested permission to sell snacks and collect donations during the annual five-day concert series at the Edoff Memorial Bandstand in Lakeside Park on July 4, 14, 21, 28 and August 4, 2019.

Per Oakland Municipal Code (OMC) section 12.64.080, the organization must receive approval from the Parks and Recreation Advisory Commission to receive donations or collect payment for goods and services.

**Motion:** Commissioner Corbin entertained a motion to recommend approval for the Oakland Municipal Band to collect funds for donations and concession items at the **Lakeside Park Edoff Memorial Bandstand** and the concert series on **July 4, 14, 21, 28 and August 4, 2019**. **Moved by:** Commissioner Howze. **Second by:** Commissioner Moore. **Motion:** Passed.

**Vote:**

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson

Excused: 4 - Aikens, Cole, Reilly and Torres

Absent: 1 - Smith

**H. Request For The Parks And Recreation Advisory Commission To Allow The Jamaican American Association Of Northern California "JAANC", To Collect Money On Site At Joaquin Miller Park In The Baywood, Pinewood Area, At The Annual Jamaican American Independence Picnic Celebration On July 4, 2019 From 12pm To 7pm.**

The Parks and Recreation Advisory Commission reviewed the staff report was prepared and presented by Karis Griffin from Oakland Parks, Recreation and Youth Development (OPRYD).

On behalf of the Jamaican American Association of Northern California (JAANC), staff requested the Parks and Recreation Commission allow JAANC to collect funds at the July 4, 2019 Annual Jamaican American Independence Picnic Celebration at the Baywood and Pinewood picnic areas in Joaquin Miller Park.

**Motion:** Commissioner Corbin entertained a motion to recommend approval for JAANC to collect funds at the July 4, 2019 Annual Jamaican American Independence Picnic Celebration at the Baywood and Pinewood picnic areas in Joaquin Miller Park.

**Moved by:** Commissioner Norman **Second by:** Commissioner Howze. **Motion:** Passed.

**Vote:**

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson

Excused: 4 - Aikens, Cole, Reilly and Torres

Absent: 1 - Smith

**I. Request To Allow Afrocentric Oakland To Solicit Donations At The 7<sup>th</sup> Annual Pan African Family Reunion And For Vendors To Collect Onsite Funds, And To Sell Alcohol At Mosswood Park On September 1, 2019.**

The Parks and Recreation Advisory Commission reviewed the staff was report prepared and presented by Erin Burton from Oakland Parks, Recreation and Youth Development (OPRYD).

Organizers of the Pan African Family Reunion requested permission to collect funds and sell alcohol at the 7<sup>th</sup> annual event on September 1, 2019 at Mosswood Park.

The Chair confirmed that the beer garden policy and process would be followed.

**Motion:** Commissioner Corbin entertained a motion to recommend approval for organizers of the Pan African Family Reunion to collect funds and sell alcohol at the 7<sup>th</sup> annual event on September 1, 2019 at Mosswood Park. **Moved by:** Commissioner Moore **Second by:** Commissioner Ha. **Motion:** Passed.

**Vote:**

Yes: 6 - Corbin, Ha, Howze, Moore, Norman and Wolfson

Excused: 4 - Aikens, Cole, Reilly and Torres

Absent: 1 - Smith

8. PLANNING AND CONDITIONAL USE PERMITS:

9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES:

Commissioner Wolfson:

- Franklin Recreation Center staff will work to touch-up mural paint.
- The field at Franklin is closed to the public. The recreation center's programs or organized leagues have access.

Commissioner Ha:

FM Smith

- FM Smith Recreation Center's Earth Day event was successful.
- The new staff and the community are building a relationship.
- The Recreation Advisory Council (RAC) may be established by the fall.
- The former Parkway theater will soon open as a cannabis dispensary

10. ANNOUNCEMENTS AND COMMUNICATIONS:

Note: This items will be reviewed at a future meeting.

- Review the City Charter creating PRAC.

11. DIRECTOR'S REPORT:

• Staff Introduction:

Director Williams introduced returning OPRYD staff member Donte Watson. Mr. Watson was a Recreation Supervisor when last employed by the City of Oakland. He has returned to assumed the position of the department's second General Recreation Supervisor.

• Homeless Encampments briefing by Joe DeVries, Office of the City Administrator

The Office of the City Administrator convened a homeless encampment team approximately two years ago to address the issues and concerns regarding this growing population. The team is staffed by several City departments including: Oakland Parks, Recreation and Youth Development (OPRYD), Oakland Police Department (OPD), Oakland Fire Department (OFD), Vector Control, and the Department of Transportation (DOT).

Staff informed the Commission of the City's departure from a single pronged encampment closure policy to a multi-pronged encampment management policy including:

- Observation of each site to determine need

- Removal of trash and garbage as is manageable and safe for staff
- Management of the human waste element
- Clean and Clear Policy: Use closure noticing policy with added permission for occupants to return after the site has been cleared and deep cleaned.
- Closure Policy: Use closure noticing policy with no option to return. Clear and deep clean the site.

Also:

- Encampments have proven to attract illegal dumping. The team deploys staff to remove as much debris as possible without closing the site.
- Where encampments intersect park property on which scheduled events have been permitted by park staff, the encampment team will clear the location if sufficient notice is received.

12. CONTINUATION OF OPEN FORUM:

13. ADJOURNMENT: 7:10 p.m.

Respectfully submitted,

/s/ J. Nicholas Williams

J. Nicholas Williams

Secretary



Diane L. Boyd

Recording Secretary

**Next Meeting:**

***Wednesday, June 12, 2019***

***Lakeside Park Garden Center***

***666 Bellevue Ave, Oakland, CA***

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**CITY OF OAKLAND**  
**Oakland Parks, Recreation & Youth Development**

**TO:** C.N.E. Corbin, Chair, Parks and Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Central Reservations  
**DATE:** May 22, 2019  
**SUBJECT:** Request From East Bay Front Runners And Walkers Approval To Collect On-Site Registration Fees And Sales of Limited Merchandise During The 5k/10k Pride Run/Walk At Lakeside Park On Saturday, October 12, 2019, From 9:00am-11:00am.

**SUMMARY**

Oakland Parks, Recreation & Youth Development received a request from the East Bay Front Runners and Walkers, a non-profit organization, that is affiliated with Road Runners Club of America, a nationwide organization that provides advice, support and liability insurance for recreational running clubs. East Bay Front Runner and Walkers is requesting approval to collect on-site registration fees and sales of limited merchandise during the 5K and 10K Pride Run/Walk, proceeds raised from the event will be donated to several local non-profit organizations after expenses. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**FISCAL IMPACT**

East Bay Front Runners and Walkers is paying all fees associated with the event estimated at \$572.00.

**PROJECT / PROGRAM DESCRIPTION**

Since 2005, the East Bay Front Runners and Walkers has held their Pride Run/Walk consisting of 5K and 10K loops around Lake Merritt to encourage healthy recreation, particularly among those who are interested in a competitive event. The Pride Run/Walk is timed, and prizes are awarded to the winners in various categories.

The following funds and items are being requested to collect on site:

- Registration Fees – Day of Race \$30
- Limited Merchandise (Socks) \$7

The estimated attendance is 200.

**BACKGROUND / LEGISLATIVE HISTORY RECOMMENDATION**

East Bay Front Runners and Walkers is a group of lesbians, gay men, bisexual, transgenders, and friends who enjoy exercising outdoors. The club holds run/walks every Saturday morning as scenic locations in the East Bay, including Lake Merritt, Emeryville-Berkeley Shoreline, and Bay Farm Island. The Saturday morning run/walks are non-competitive and very informal; participants simply meet at the announced location and then run or walk together.

**RECOMMENDATION**

Staff recommends that the Park and Recreation Advisory Commission approve the East Bay Front Runners and Walkers request to collect on-site registration fees and sales of limited merchandise during their 5K/10K Pride Run/Walk at Lakeside Park on Saturday, October 12, 2019, 9:00AM-11:00AM.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:  
Zermaine Thomas  
Central Reservations

/s/ Darrin Hodges

Approved by:  
Darrin Hodges  
Facilities Manager

Attachments: Exhibit A – Eat Bay Front Runners and Walkers Proposal Letter  
Exhibit B – Post Event Report (2018)  
Exhibit C – Rental Application



January 29, 2019

Parks and Recreation Advisory Commission  
City of Oakland  
250 Frank H. Ogawa Plaza, Suite 3330  
Oakland, CA 94612

Re: Request from East Bay Front Runners and Walkers to Collect On-Site Registration Fees and Sell Limited Merchandise during the 15<sup>th</sup> Annual 5K/10K Pride Run/Walk at Lakeside Park on Saturday, October 12, 2019

Dear Commissioners:

East Bay Front Runners and Walkers is a group of lesbians, gay men, bisexuals, transgenders, and friends who enjoy exercising outdoors. The club holds a run/walk every Saturday morning at a scenic location in the East Bay, including Lake Merritt, the Emeryville-Berkeley shoreline, and Bay Farm Island. The Saturday morning run/walks are non-competitive and very informal; participants simply meet at the announced location and then run or walk together.

Since 2005, the club has held an annual Pride Run/Walk consisting of 5K and 10K loops around Lake Merritt to encourage healthy recreation, particularly among those who are interested in a competitive event. The Pride Run/Walk is timed, and the winners in various categories are recognized. All participants receive simple refreshments (muffins, bagels, fruit, and juice) and a pair of EBFRW socks bearing the club's initials. At a couple of the past events, informational booths have been set up by a local chiropractor or a gym, but they have sold no goods.

Net proceeds from the Pride Run/Walk event have been donated to several local nonprofit organizations, and we plan to continue doing this in future years. The club has endeavored to turn over all event proceeds after expenses to recipient organizations. (Ordinary club expenses are supported by annual membership dues and not by the Pride Run event.) The most recent Pride Run event, held in October 2018, generated a total of \$3,500 that was divided among:

- Pacific Center in Berkeley, which provides professional counseling and advocacy to enhance the well-being and self-respect of lesbian, gay, bisexual, and transgender individuals.
- Oakland LGBTQ Community Center, dedicated to enhancing and sustaining the well-being of Oakland's LGBTQ individuals, families, and allies.
- Oakland Gay Men's Chorus, a 40 to 50 voice choral group that performs a wide variety of music each year in concert and in numerous church, community, and outreach performances.

Recipient organizations have not yet been determined for 2019.

The number of participants has varied from year to year. In 2018, 158 persons registered for the event. Most runners and walkers typically pre-register using the club's website ([www.eastbayfrontrunners.org](http://www.eastbayfrontrunners.org)). Participants are encouraged to pre-register; advance registration has been \$25, while same-day registration was \$30. At the event in 2018, all but twelve participants pre-registered.

In 2019, the East Bay Front Runners and Walkers club hopes to expand the reach of its annual Pride Run/Walk, both in the number of participants and in the funds raised for donation to worthy organizations. To assist in meeting this goal, the club requests permission to accept registration fees on race day at the event in Lakeside Park on October 12, 2019. Pre-registration will continue to be encouraged. We anticipate that most participants will pre-register, but having the ability to accept on-site registration enhances the event's appeal and increases the number of participants. We hope to reach a goal of approximately 180 registrants in 2019, with fees to be collected on-site amounting to perhaps \$500 at most.

In 2019, no on-site donations will be solicited, although if offered, any donations to EBFRW to support the event would be gladly accepted. No sale of food items will take place. We do request permission to sell one merchandise item on-site. The EBFRW club produces socks bearing the club's initials, and one pair of socks is given to each participant in the run/walk. We request permission to sell additional pairs of socks to any participants who might want them (in prior years we have sold just a handful of pairs of socks at Pride Run/Walk events; no socks were sold in 2018). Socks would be sold approximately at cost (about \$7 per pair), not as a fund-raising measure but simply as a convenience to participants.

East Bay Front Runners and Walkers is a nonprofit organization with 501(c)(3) status and is affiliated with Road Runners Club of America ([www.rrca.org](http://www.rrca.org)), a nationwide organization that provides advice, support, and liability insurance for recreational running clubs. Liability insurance for East Bay Front Runners and Walkers' Pride Run/Walks is supplied through RRCA.

Thank you for your consideration, and please do not hesitate to let me know if I can provide additional information. Members of our club will be more than willing to attend a Parks and Recreation Advisory Commission meeting and answer any questions.

Truly yours,



Steven E. Scholl  
Member, Pride Run Committee  
1620 Visalia Avenue  
Berkeley, CA 94707  
510-524-0609  
[scholl99@sbcglobal.net](mailto:scholl99@sbcglobal.net)



## POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3<sup>rd</sup> Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

### I. GENERAL INFORMATION

Name of Event: East Bay Front Runners and Walkers Pride Run & Walk (14<sup>th</sup> Annual)

Location of Event: Sailboat House Area, Lakeside Park

Date/Hours of Event: Saturday, Oct. 13, 2018/8:00 am to 12:00 noon Permit No. 41748

Contact Person: Terry Hudson Phone No. 510-825-4376

Contact Person Address: 21951 Idena Ave. Castro Valley, CA 94546

Is this a first time event at this location?  Yes  No If no, when was the event held previously?

Oct. 14, 2017 plus thirteen previous years on the second Saturday in October

1. Were Facility Rental/Set-up fees waived?  Yes  No  Not Applicable
2. Check other permits required for event?  
 OPD Special Events Permit  Food Handler's Permit  Seller's Permit  
 Charitable Solicitations Permit  Certificate of Insurance  Other - Please list

### II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: 158 persons registered, plus approx. 20 volunteers were present
2. Were registration or donation fees collected on-site for the event?  Yes  No  
 Not Applicable
3. If yes, how many people registered? 12 registered on-site  
How many people made donations? No donations were made on-site
4. What was the cost for registration? \$25.00 in advance; \$30.00 on-site
5. How much money was collected on site for registration fees? \$360.00 was collected on-site in registration fees

POST EVENT REPORT (Continued)

Page 2

6. How much money was collected on site for donations? No on-site donations were received. No merchandise was sold on-site.

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement?  Yes  No

Of no, why not? \_\_\_\_\_

| Name of Vendor(s) (Attach additional sheets if necessary) | Non-Profit or For Profit Orgz'n? | Food (Describe) | Craft (Describe) | Seller's Permit Y/N |
|---|----------------------------------|-----------------|------------------|---------------------|
| No vendors participated.                                  |                                  |                 |                  |                     |
|   |                                  |                 |                  |                     |

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

EBFRW's annual Pride Run and Walk is a simple and low-cost event, and the club intends to keep it that way. Registration fees are very modest compared to many other races and running events. In the future, the club may consider raising the registration fees, in order to generate additional funds for donation to recipients and to keep more in line with other run/walk events. Vendors selling goods at the Pride Run/Walk are not planned for the future. Simple refreshments (muffins, bagels, fruit, and juice) are provided free to all in attendance.

List any problems, concerns, or, other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

We experienced no problems with the event, and the EBFRW Pride Run committee members were satisfied with the way it turned out. Participants enjoyed a morning of healthy outdoor exercise, and a total of \$3,500.00 was raised and distributed to the event's beneficiaries, which are local nonprofit organizations. This year \$2,040 was donated to Berkeley's Pacific Center, \$1,360 to the Oakland LGBTQ Center, and \$100 to the Oakland Gay Men's Chorus.

Submitted by: Steven F. Abell

Date: Jan 14, 2019

Approved by: Jumaine Brown

(OPR Staff)

Date: 1-18-19

Comments: \_\_\_\_\_



Oakland Parks, Recreation & Youth Development (OPRYD)  
 666 Bellevue Avenue Oakland, CA 94610  
 Central Reservations: (510) 238-3420; Fax: (510) 637-0362  
 Office Hours: Monday-Friday 9:00 a.m. - 4:00 p.m.  
 Email: [centralreservationsunit@gmail.com](mailto:centralreservationsunit@gmail.com)



[terryh510@yahoo.com](mailto:terryh510@yahoo.com)

**Rental Application**

ATTENTION: \_\_\_\_\_

Date of Application: 1/29/2019

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.\*

Name of Business/Organization: East Bay Front Runners and Walkers

Business/Organization Address: P.O. Box 71722 Oakland 94612  
Street Address City Zip Code

Applicant Name: Terry Hudson

Applicant Mailing Address: 21951 Idena Ave. Castro Valley, CA 94546  
Street Address City Zip Code

Phone Number: (510) 825-4376 Fax Number: \_\_\_\_\_ Email: thudson510@sbcglobal.net

Facility/Park Name: Sailboat house area, Lakeside Park  
 Room(s)/Site(s): (outdoor area only)

**Event Information:**

Date(s) of Event: Saturday October 12, 2019

Time In/Prep Time: 8am Actual Event Time: 9am to 11am Time Out/Cleanup Time: 12 noon

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, Bar/Birthday/Bath/Travah, etc.)  
15th Annual 5K/10K Run/Walk around Lake Merritt

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)  
Handheld Sullhorn; Oakland Gay Men's Chorus sing Anthem Not!

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission (PRAC) 60 days or more in advance of event date.

Number of Participants (Total): 200 Approximate # of Adults: 180 # of Teens: 10 # of Children/Infants: 10

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.  
None (PRAC request letter submitted)

Will you require a caterer for your event?  Yes  No

If yes, Name of Caterer: N/A

**RENTAL FEES** (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

**Non-Refundable Permit Processing Fees:**

**Park Use/Building Rentals/Special Events (Parks): \$30:**

- (1) \$48 x 4 = \$192.-  
(Hourly Rate) (# of hours)
- (2) \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_  
(Hourly Rate) (# of hours)
- (3) Permit Processing Fee = 730.-
- (4) Deposit = 7300.-
- (5) Setup/Teardown = 0

- (6) Kitchen = 0
- (7) Alcoholic Beverage Fee = 0
- (8) Administrative Service Fee = 0
- (9) Sound Use Fee = 750.-
- (10) Other Charges = 0

TOTAL: \$572.- Less Advance Minimum Payment of \$ \_\_\_\_\_; BALANCE DUE 30 DAYS BEFORE EVENT: \$ \_\_\_\_\_  
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Payment type: Check #: \_\_\_\_\_

Type of Credit Card: Visa or MasterCard:  
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE: Terry Hudson DATE: 1/29/19

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.



**CITY OF OAKLAND**  
**Oakland Parks, Recreation & Youth Development**

**TO:** C.N.E. Corbin, Chair, Parks and Recreation Advisory Commission  
**FROM:** Armando Aguilera, Central Reservations  
**DATE:** May 22, 2019  
**SUBJECT:** **Request From San Francisco Mime Troup Approval To Collect Donations And Sell Event Related Merchandise At Lakeside Park On July 31, 2019 And August 1, 2019.**

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**SUMMARY**

Oakland Parks, Recreation & Youth Development received a request from San Francisco Mime Troupe (SFMT), a non-profit organization, requesting approval to collect donations on-site and sell event related merchandise at Lakeside Park on July 31, 2018, and August 1, 2019.

**FISCAL IMPACT**

The San Francisco Mime Troupe will pay all fees associated with the events estimated at \$1178.00.

**PROJECT / PROGRAM DESCRIPTION**

The San Francisco Mime Troupe has performed in Bay Area parks with free theatrical performances for 60 years. The SFMT has rented Lakeside Park in the past and has come before the Parks and Recreation Advisory Commission for approval for collection of donation and selling event related merchandise. The events have been well planned, well attended and very successful.

The following funds and items are being requested to collect on-site:

- Donations: Any and all amounts accepted
- Merchandise (*hats, shirts, recorded music, books and bags*): \$5.00 to \$30.00

The estimated attendance 250

**BACKGROUND / LEGISLATIVE HISTORY**

The San Francisco Mime Troupe creates and produces socially relevant theater of the highest professional quality and performs it before the broadest possible audience. They do plays that make sense out of the headlines by identifying the forces that shape lives and dramatizing the operation of these giant forces in small, close-up stories that make audiences feel the impact of political events on personal life. To make this work accessible the Mime Troupe performs its shows in local parks at a price everyone can afford: FREE.

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve San Francisco Mime Troupe request to collect donations and to sell event related merchandise at Lakeside Park on July 31, 2018 and August 1, 2019, 6:30pm-8:30pm.

/s/:Armando Aguilera

Prepared by:  
Armando Aguilera  
Central Reservations

/s/: Darrin Hodges

Approved by:  
Darrin Hodges  
Facilities Manager

Attachments: Exhibit A – San Francisco Mime Troupe Proposal Letter  
Exhibit B – San Francisco Mime Troupe Post Event Report (2018)  
Exhibit C – Rental Application



855 Treat Avenue San Francisco, CA 94110 (415) 285-1717 ph (415) 285-1290 fax

Special Activity Permits  
Office of the City Administrator  
One Frank Ogawa Plaza, 11th Floor  
Oakland, CA 94612

April 25, 2019

Dear Commissioners:

The San Francisco Mime Troupe respectfully requests permission to "pass the hat" and sell merchandise after our performance at Lakeside Park in Oakland. The performances will take place on July 31<sup>st</sup> and August 1<sup>st</sup>.

This is our 60<sup>th</sup> year of performing in Bay Area parks at a price everyone can afford: free! Our mission is to reach the broadest possible audience through playing out in the sunshine in our cities' public parks! We offer theater that addresses the great social issues of our time: race, war, health, economy, the environment. The money that we collect in the hat covers about half of our costs for the season, and contributions are completely voluntary. The rest of our funds are raised through grants, donations, and merchandise sales. At Mime Troupe shows, audience members have the opportunity to purchase San Francisco Mime Troupe hats, shirts, recorded music, books, and bags. The money that we raise through these means is integral to the success of our season. We have been relying on hat donations and merchandise sales for all the years we have been in operation.

Thank you for your time and for considering our request. We look forward to seeing you at our show in beautiful Lakeside Park!

Warmly,

Marissa Ellison  
Tour Manager  
San Francisco Mime Troupe





**Oakland Parks, Recreation & Youth Development (OPRYD)**  
**250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612**  
 Central Reservations: (510) 238-3187; Fax: (510) 238-2397  
 Office Hours: Monday-Friday 9:00 a.m. – 4:00 p.m.  
[www.oaklandnet.com/parks](http://www.oaklandnet.com/parks)  
**Rental Application**



**ATTENTION:** Armando Aguilaira

**Date of Application:** 4/25/19

*\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.\**

**Name of Business/Organization:** San Francisco Mime Troupe

**Business/Organization Address:** 855 Treat Ave San Francisco 94110  
Street Address City Zip Code

**Applicant Name:** Marissa Ellison

**Applicant Mailing Address:** 855 Treat Ave San Francisco 94110  
Street Address City Zip Code

**Phone Number:** 415-285-1717 **Fax Number:** 415-285-1290 **Email:** tourmanager@sfmt.org

**Facility/Park Name:** Lakeside Park

**Room(s)/Site(s):** Behind Bandshell - site plan enclosed

**Event Information:**

**Date(s) of Event:** Wednesday, July 31st and Thursday, August 1st 2019

**Time In/Prep Time** 2PM **Actual Event Time** 6:30PM **to** 8:30PM **Time Out/Cleanup Time** 11PM

**Type of Event/Purpose:** *(be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.)*

Free theatrical performance

**General Public Allowed:**  Yes  No **Sound Amplification:**  Yes  No **Non-Amplified Sound:**  Yes  No

**Type of Equipment to be used:** *(i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)*  
Amplified voice in speech and song, live band

*Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission (PRAC) 60 days or more in advance of event date.*

**Number of Participants (Total)** 250 **Approximate # of Adults** 200 **# of Teens** 30 **# of Children/Infants** 20

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Must be able to park truck next to proposed area for load-in/out. Same as 2018 (see site plan).

**Will you require a caterer for your event?**  Yes  No

*If yes, Name of Caterer:* \_\_\_\_\_

**RENTAL FEES** (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

**Non-Refundable Permit Processing Fees:**

-Picnic & Related Events: \$15 (50+) people

-Park Use/Building Rentals/Special Events (Parks): \$30:

|   |  |
|---|--|
| (1) <u>36</u> x <u>18</u> = <u>\$648</u><br><small>(Hourly Rate) (# of hours)</small> | (6) Kitchen = _____                    |
| (2) _____ x _____ = _____<br><small>(Hourly Rate) (# of hours)</small>                | (7) Alcoholic Beverage Fee = _____     |
| (3) Permit Processing Fee = <u>\$30</u>   | (8) Administrative Service Fee = _____ |
| (4) Deposit = <u>\$300</u>  | (9) Sound Use Fee = <u>\$200</u>       |
| (5) Setup/Teardown = _____  | (10) Other Charges = _____             |

**TOTAL:** \$ 1178 **Less Advance Minimum Payment of** \$ 474 ; **BALANCE DUE 30 DAYS BEFORE EVENT:** \$ 704

*(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)*

**Payment type:** Check #: \_\_\_\_\_

**Type of Credit Card:** Visa or MasterCard: \_\_\_\_\_  
*(See attached Authorization for Credit Card Payment Form)*

**CANCELLATION FEE:** 61 days or more notice: Forfeit ½ Deposit 30 days to 11 days notice: Forfeit Deposit Plus ½ Rental Fee  
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

**APPLICANT SIGNATURE** Marissa Ellison **DATE** 4/25/19

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.



# POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3<sup>rd</sup> Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

## I. GENERAL INFORMATION

Name of Event: San Francisco Mime Troupe

Location of Event: Lakeside Park

Date/Hours of Event: August 1 and 2, 2018 2PM-11PM Permit No. FA-1858

Event Contact Name: Keith Acuragi Phone No. 415-285-1717

Event Contact Address: 855 Treat Ave, San Francisco, CA 94110

Is this a "first time" event at this location?  Yes  No If no, when was the event held previously?

Summer 2017

1. Were Facility Rental/Set-up fees waived?  Yes  No  Not Applicable

2. Check other permits required for event?

OPD Special Events Permit  Food Handler's Permit  Seller's Permit

Charitable Solicitations Permit  Certificate of Insurance  Other - Please list

## II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: ~150

2. Were registration fees, donations or other fees collected on-site?  Yes  No  Not Applicable

3. If yes, how many people registered? ~100 How many people made donations?

4. What was the cost for registration? \_\_\_\_\_

POST EVENT REPORT (Continued)

Page 2

- 5. How much was collected on site from registration fees? \_\_\_\_\_
- 6. How much was collected on site from donations? \$4458
- 7. How much was collected on site from other fees? \_\_\_\_\_

**III. VENDOR INFORMATION**

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement?  Yes  No

If no, why not? \_\_\_\_\_

| Name of Vendor(s) (Attach additional sheets if necessary) | Non-Profit or For Profit Orgz'n? | Food (Describe) | Craft (Describe)  | Seller's Permit Y/N |
|---|----------------------------------|-----------------|-------------------|---------------------|
| SF Mime Troupe Merchandise                                | Non-Profit                       | None            | Apparel/Books/CDs | Y                   |
|   |                                  |                 |                   |                     |
|   |                                  |                 |                   |                     |
|   |                                  |                 |                   |                     |

**IV. COMMENTS**

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary); (For example: changes or additional vendors, location, change of hours, etc.)

We would always love for the "goose poop picker-upper machine" to come through before we arrive to lessen the poop we need to pick up by hand.

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

Submitted by: \_\_\_\_\_

Date: \_\_\_\_\_

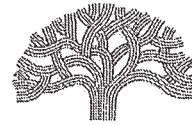
Approved by: \_\_\_\_\_

Date: \_\_\_\_\_

POST EVENT REPORT (Continued)  
Page 4

(OPR Staff)

Comments: \_\_\_\_\_



Planning and Building Department  
Bureau of Planning

(510) 238-3941  
FAX (510) 238-6538  
TDD (510) 238-3254

**CITY OF OAKLAND  
Bureau of Planning**

**TO:** C.N.E. Corbin, Chair, Parks and Recreation Advisory Commission  
**FROM:** Brittany Lenoir, Planning Department  
**DATE:** June 12, 2019  
**SUBJECT: REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO PROVIDE A RECOMMENDATION TO THE CITY OF OAKLAND PLANNING COMMISSION FOR APPROVAL OF A MAJOR VARIANCE FOR ALCOHOLIC BEVERAGE SALES IN THE EXISTING CONCESSION STANDS AND CAFÉS/RESTAURANTS AT THE OAKLAND ZOO.**

**SUMMARY**

Beer and wine sales are proposed to be located within five existing concession stands and cafés/restaurants at the Oakland Zoo, including: Tusker’s Restaurant, Children’s Zoo Concession Stand, Safari Café, Giraffe Ridge Concession Stand, and the Landing Café. Exhibit A provides an overview of all five locations as well as the associated floor plans of each establishment. Alcoholic beverages will be sold at these locations during normal hours of operation, which are Monday to Friday from 10:00am to 4:00pm and Saturday to Sunday from 10:00am to 4:30pm.

Planning Staff requests the Parks and Recreation Advisory Commission provide a recommendation of approval to the City of Oakland Planning Commission for a Major Variance for Alcoholic Beverage Sales at the Oakland Zoo as described above.

**FISCAL IMPACT**

There are no foreseen negative fiscal impacts by adding the sale of beer and wine to the Oakland Zoo. The Zoo will work with vendors, such as Service Systems Associates (SSA), to provide inventory based off demand. In addition, the City of Oakland is expected to generate additional tax revenue from the additional sales of beer and wine.

**PROJECT / PROGRAM DESCRIPTION**

The Oakland Zoo is proposing to sell beer and wine in five existing café’s/restaurants and concession stands during hours of operation. The sale of these products will be accessory to food sales. Exhibit B provides information on food items that are currently available at each location. Alcohol sales will

be available to adults of legal drinking age, who could either consume the beverages within the seating areas available in the café's/restaurants or carry the beverages within the zoo boundary. The Oakland Zoo currently has security and medical staff, which will be available during regular zoo operating hours for assistance if needed for alcohol related incidents. Exhibit C is a Statement of Operations for Alcohol Sales at the Oakland Zoo, which describes the extent of the operation, including hours, employees, and security.

The Zoo is also proposing to sell beer, wine, and spirits during special events, such as fundraisers, charities, and corporate events. These events will occur after normal operating hours, and the sale of alcoholic beverages will occur from portable carts. The Oakland Zoo will work with departments, such as the Oakland Police Department's Alcoholic Beverage Action Team (ABAT), California Department of Alcoholic Beverage Control (ABC), and the City Administrator's Office and Oakland Police Department, to obtain special event permits for each event. This aspect of the project is not included in the request for the Major Variance.

### **BACKGROUND / LEGISLATIVE HISTORY**

The Oakland Zoo is located within the Open Space (Special Use Park)/OS (SU) Zoning designation. Per Planning Code Section 17.11.010, "The OS Zone is intended to create, preserve, and enhance land for permanent open space to meet the active and passive recreational needs of Oakland residents and to promote park uses which are compatible with surrounding land uses and the city's natural environment."

The proposed alcohol sales require the granting of a Variance, because it is not permitted in the subject zone. The OS (SU) Zone only allows Alcoholic Beverage Sales Commercial Activity as part of a General Food Sales Commercial Activity. Section 17.10.270 of the Planning Code describes General Food Sales Commercial Activity as follows:

*General Food Sales Commercial Activities include the retail sales of food or beverages for off-site preparation and consumption. This classification includes, but is not limited to, the following:*

- A. Supermarkets or grocery stores that offer a variety of food items for home consumption such as a combination of fresh fruits, vegetables, breads, meat, dairy products, cereals, pastas, and prepackaged foods. Generally, grocery stores are a minimum five thousand (5,000) square feet and have a minimum twenty percent (20%) of net retail floor area devoted to the display of fresh fruits and vegetables and/or fresh meats, whichever is greater.*
- B. Stores specializing in particular or distinctive food items, including but not limited to, retailers whose primary business maintains an inventory of specialty, gourmet, health, or ethnic food items. Examples of activities in this classification include, but are not limited to, the following:*
  - *Gourmet food stores;*
  - *Bakeries;*
  - *Butchers;*
  - *Specialty food stores;*
  - *Fish and poultry shops;*
  - *Produce markets;*

- *Delicatessens (may include sandwich shops in conjunction with the sale of other delicatessen products);*
- *Health food stores.*

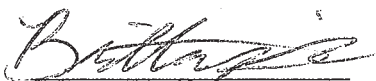
The proposal by the Oakland Zoo is not permitted because the beer and wine would be sold from a combination of concession stands, restaurants, and cafés, which are not considered General Food Sales Commercial Activities. Furthermore, the Variance is considered Major, and thus requires a decision by the Planning Commission. The reason for this is because Section 17.148.020(A) of the Planning Code states that “A ‘Major Variance’ is a Variance which involves...Allowable activity or facility types.”

Prior Zoning action at the Oakland Zoo include the 2011 amendments to the Oakland Zoo Master Plan, which pertained mainly to the zoo expansion area, aerial gondola, new Veterinary Medical Hospital, perimeter fencing, overnight camping area, and creek protection. Any changes or expansions of the existing concession stands or cafés/restaurants to accommodate alcohol sales will be reviewed by the Planning Department per the appropriate regulations and guidelines. No changes to the stands or restaurants are included in this proposal.

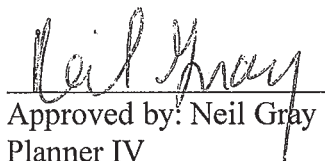
**RECOMMENDATION**

Planning Staff requests that the Parks and Recreation Advisory Commission provide a recommendation of approval to the Planning Commission for a Major Variance for Alcoholic Beverage Sales at the Oakland Zoo. Staff believes the proposal will not have an impact on the surrounding neighborhood or the Zoo, due to the availability of existing and proposed security and medical staff. The availability of beer and wine will provide additional beverage options for visitors and increase the City’s sales tax revenue.

Respectfully submitted,



Prepared by: Brittany Lenoir  
Planner I



Approved by: Neil Gray  
Planner IV

- Attachments: Exhibit A – *Property Map and Floor Plans*  
Exhibit B – *Menus*  
Exhibit C – *Statement of Operations for Alcohol Sales*



**SSA - OAKLAND ZOO RESTAURANT MENUS**

**Tuskers Menu**

**Menu Item**

Baskets

*Come with House Fried Kettle Chips*

*Upgrade To French Fries*

Hand Breaded Chicken Tenders

*All-Natural White Meat Hand Breaded Crispy Chicken*

Cheeseburger

*1/3 lbs. Grass Fed Beef. Served on Toasted Bun with Cheese, Pickle, Lettuce & Tomato*

Yard Bird

*Grilled Chicken Breast with bacon, and avocado. Served on a Toasted Bun with Pickle, Lettuce, & Tomato*

BA Burger

*1/3 lbs. Grass Fed Beef. Served on a Toasted Bun with Bacon, Avocado, Pickle, Lettuce, & Tomato*

Hamburger

*1/3 Grass Fed Beef. Served on Toasted Bun with Pickle, Lettuce & Tomato*

Veggie Burger

*Brown Rice, Bulgar With Roasted Corn, Black Beans Served On A Toasted Bun With Lettuce & Tomato*

Hot Dog

*All Beef. Served On Toasted Bun*

Salads & Sandwiches

Classic Caesar Salad

*Seasonal Greens, House Croutons & Parmesan Cheese*

Add Chicken

Cranberry Chicken Salad Sandwich

*Grilled Chicken, Cranberry, and Celery Salad. Served on a Toasted Bun*

**Kids Meals**

*Comes with Apple Sauce & Animal Crackers & Your Choice of Milk or Juice*

Peanut Butter Jelly

*Uncrustable*

Chicken Tender

*All White Meat Chicken Tender*

|                                  |
|----------------------------------|
| <u>Fries</u>                     |
| <i>French Fries</i>              |
| <i>Cheese Fries</i>              |
| <i>Gilroy Garlic Fries</i>       |
|                                  |
| <u>Beverages</u>                 |
| <i>Regular Fountain Beverage</i> |
| <i>Bottled Beverage</i>          |
| <i>Kids Milk</i>                 |
| <i>Kids Juice</i>                |
| <i>Coffee</i>                    |
| <i>Souvenir Fountain Drink</i>   |

**Snack Stands**Menu Item

Popcorn

Cotton Candy

Salted Pretzels

Ice Cream

Icee

Bottled Beverages (Water, Coke, Diet Coke, Sprite)

**Safari**

Pizza (Cheese or Pepperoni)

Salted Pretzels

Churros

Soft Served Ice Cream

Popcorn

Cotton Candy

Bottled Beverages (Water, Coke, Diet Coke, Sprite)

Icee

**Landing Café****Menu Item**

Classic Caesar

*Seasonal Greens, Garlic and Cheese Crouton, Shaved Parmesan, Caesar Dressing*

Power Grain Bowl

*Seasonal Roasted Vegetables, Brussel Sprouts, Quinoa, Goat Cheese, Toasted Almonds, and Balsamic Dressing*

Add Chicken

Fruit Bowl

*Assorted Seasonal Fruit***Menu Item**

Hamburger

Cheeseburger

Veggie Burger

French Fries

Gilroy Garlic Parmesan Fries

**Menu Item**

BBQ Chicken Wrap

*Pickled Red Onion, Green Leaf Lettuce, Tomato, Chipotle BBQ Sauce with Spinach-Herb Tortilla*

Hickory Smoked Turkey Wrap

*Hickory Smoked Turkey, Cheddar, Lettuce, Tomato, Green Chili Aioli Served with Tomato- Basil Tortilla*

Lemon-Herb Tuna Bowl

*Sustainably caught Albacore Tuna, Cucumber, Onion, Herb Mayo, Celery, Grilled Naan***Menu Item**

Description:

*Stone oven pizzas made to order using local and seasonal ingredients*

Cheese

Pepperoni

Grizzly Barlow Pizza

*Roasted Butternut Squash, Goat Cheese, and Baby Kale*

**Statement of Operations for  
Alcohol Sales at the Oakland Zoo  
9777 Golf Links Drive, Oakland, CA  
2/22/19**

**Proposed Use:** The sale of beer and wine at five existing food concession locations within the Zoo on a daily basis:

Landing Café  
Tusker's Grille  
Children's Zoo Concession Stand  
Safari Café  
Giraffe Ridge Concessions

In addition, the sales of beer, wine and spirits at special events such as fundraisers or corporate receptions at various locations throughout the Zoo via temporary dispensing stands. Patrons would be allowed to carry beverages within the zoo boundaries, but not in parking lot areas.

**Normal Zoo Hours of operation:** Monday - Friday: 10:00am to 4:00 pm  
Saturday & Sunday: 10:00am to 4:30 pm

**Special Event Hours:** All special events will end by no later than 11:00 p.m.

**Number of employees:** 50+

**Number of Security Personnel:** There are 15 security employees. There is one or more security guards on duty 24 hours/day every day. During hours that visitors are at the Zoo, there is a minimum of (1) Chief or Assistant Director, (1) supervisor, (1) EMT, (1) security officers. On anticipated busy days, staffing levels are increased accordingly.

**Security:** The security personnel are all employees of the Zoo and go through extensive corporate training. All personnel are trained in First Aid, CPR, and AED Operation as well as Guest Relations, Event Security, Incident & Accident Reporting, Crowd Control, Alarm Response and Traffic Directions. Security personnel actively patrol the Zoo and parking lot during normal business hours. In addition, at least 1 security personnel is on site 24 hours per day.

**Additional Security measures:** There are 10 plus security cameras located throughout the Zoo. All managers and servers engaged in the service of alcoholic beverages go through corporate responsible beverage service training.

**About Oakland Zoo**

Oakland Zoo was established in 1922 in Oakland, California, United States and is managed by the Conservation Society of California, a 501(c)3 non-profit organization dedicated to the conservation of wildlife both locally and globally. The Zoo is home to over 700 native and exotic animals. It's recognized for its outstanding animal care, particularly its elephant care program, and for its Leed-certified, 17,000 square foot, state-of-the-art veterinary hospital—the largest wild animal veterinary facility in Northern California.

On July 20, 2018, the Oakland Zoo opened the California Trail opened to the public, focusing on this state's remarkable native wildlife—both past and present.

**About SSA**

SSA manages the Oakland Zoo's concessions. Founded in 1971, SSA has become a leading provider of food, beverage and retail management providing services to over 50 zoos, aquariums, and museums across the United States including the Monterey Aquarium, Los Angeles Zoo, Sacramento Zoo, Denver Zoo, USS Missouri and Center of Science and Industry. Please visit [www.kmssa.com](http://www.kmssa.com) to learn more about SSA.



**CITY OF OAKLAND**  
**Oakland Parks, Recreation & Youth Development**

**TO:** C.N.E. Corbin, Chair, Parks and Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Central Reservations  
**DATE:** May 22, 2019  
**SUBJECT:** **Request From Evangelistic Outreach Church Approval To Collect On-Site Donations And Vendor Sales Of Merchandise, Foods And Wares At Their Juneteenth/Father's Day Celebration To Be Held at Eastshore Park On Sunday, June 16, 2019, From 12:00pm-2:00pm.**

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**SUMMARY**

Oakland Parks, Recreation & Youth Development received a request from Evangelistic Outreach Church, a non-profit organization, established in 1965. Evangelistic Outreach Church is a Non-Denomination church that is dedicated to serving the people of God. Evangelistic Outreach Church is requesting approval to collect on-site donations and vendor sales of merchandise, foods and wares at their Juneteenth/Father's Day Celebration to be held at Eastshore Park on Sunday, June 16, 2019. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**FISCAL IMPACT**

Evangelistic Outreach Church is paying all fees associated with the event estimated at \$610.00.

**PROJECT / PROGRAM DESCRIPTION**

The Juneteenth/Father's Day Celebration is entitled "Reclaiming That Which Is Lost." This event is a celebration of Juneteenth, an African American celebration to commemorate emancipation from slavery in 1865 and an opportunity to share the word of God and love-on our community as Jesus loved us. The festivities and fellowship will begin at 11:00am and live broadcast at 12 noon on KDYA 1190 AM and KDIA 1640 AM.

The following funds and items are being requested to collect on site:

- Donations: All amounts accepted
- Vendor Sales (*Merchandise, Foods, Drinks, Clothing Apparel and Accessories*): \$3.00 to \$50.00

The estimated attendance is 99.

**BACKGROUND / LEGISLATIVE HISTORY RECOMMENDATION**

The Evangelistic Outreach Center, under the leadership of Bishop Mack Eastman, Founder/Pastor has been preaching in the city of Oakland for over 15 years. The Evangelistic Outreach Center serves the community by providing food and life-sustaining resources to countless amounts of families. Every year Evangelistic Outreach Center provides over 150 Thanksgiving Food Bags to families throughout the East Bay.

**RECOMMENDATION**

Staff recommends that the Park and Recreation Advisory Commission approves Evangelistic Outreach Church request to collect on-site donations, vendor sales of merchandise, foods and wares at the Juneteenth/Father's Day Celebration at Eastshore Park on Sunday, June 16, 2019, 12:00PM-2:00PM.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:  
Zermaine Thomas  
Central Reservations

/s/ Darrin Hodges

Approved by:  
Darrin Hodges  
Facilities Manager

Attachments: Exhibit A – Evangelistic Outreach Church Proposal Letter  
Exhibit B – Rental Application

**Evangelistic Outreach Association**  
**1743 Foothill Blvd.,**  
**Oakland, Ca 94606**  
**Ph: (510) 533-5476 – Fax: (510) 533-5477**  
**Reaching the World for Christ**  
**Founder and Pastor, Bishop Mack Eastman**

The Evangelistic Outreach Center (EOC), under the leadership of Bishop Mack Eastman, Founder/Pastor is pleased to announce our 2019 Juneteenth Event. EOC has been preaching in the city of Oakland for over fifty years. We have been serving the community, providing food and life-sustaining resources to countless families. Every year we are able to provide Thanksgiving food bags to over 150 households throughout the East Bay. We provide this service to the inner city of Oakland and beyond with the help and partnership of the Oakland Police Department.

Our Juneteenth Celebrations are entitled, "Reclaiming That Which Is Lost". We see Juneteenth, an African-American celebration to commemorate emancipation from slavery in 1865, also an opportunity to share the word of God and love on our community as Jesus loved us. We plan holding our event on Sunday, June 16<sup>th</sup>, 2019 at Eastshore Park (Lake Merritt). Festivities and fellowship will begin at 11am and will broadcast live at 12 noon on KDYA 1190 AM and KDIA 1640 AM. Evangelistic Outreach is requesting the opportunity to hold our event on the time and date stated above with no problems to collect any funding donations to help with upkeep and future community outreach and events headed by our association. All funds collected will go to the church for these purposes, Evangelistic Outreach will not be selling anything except for our Souvenir Book and/or T-shirts to represent our event. We are also requesting that we are able to provide the public with vendors associated with the Juneteenth Event to sell foods, drinks, clothing apparel, accessories etc. all prices will be from \$3 to as much as \$50, and all funds are to go directly to the vendors providing the service.

EOC is a non-profit organization (Tax ID# 51-0189504) established in 1965. Your donation is tax-deductible.

Sincerely,

*Emanuel Davis*

Emanuel Davis

EOC Public Relations Committee

**Board of Directors**  
**Chairman, Bishop Mack C. Eastman ~ Assistant Pastor, Sister Marie Eastman**  
**Assistant Chairman, Rev. Leroy Carter**  
**General Administrator/Secretary, Evangelist Doris Washington**  
**Operation Secretary, Sister Bonnie Carter**  
**C.D. President, Evangelist MaryAnn Mitchell**  
**Deacon William Eastman**





Oakland Parks, Recreation & Youth Development (OPRYD)  
 666 Bellevue Avenue Oakland, CA 94610  
 Central Reservations: (510) 238-3420; Fax: (510) 637-0362  
 Office Hours: Monday-Friday 9:00 a.m. - 4:00 p.m.  
 Email: [centralreservationsunit@gmail.com](mailto:centralreservationsunit@gmail.com)  
**Rental Application**



ATTENTION: \_\_\_\_\_

Date of Application: 03/11/2019

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.\*

Name of Business/Organization: Evangelistic Outreach Church / Dubb - ERA

Business/Organization Address: 1743 Foothill Blvd Oakland 94607  
Street Address City Zip Code

Applicant Name: Emmanuel Davis

Applicant Mailing Address: 2310 F 22nd St OAKLAND 94601  
Street Address City Zip Code

Phone Number: (510) 383-0569 Fax Number: \_\_\_\_\_ Email: davis.manny22@gmail.com

Facility/Park Name: East Shore Park

Room(s)/Site(s): \_\_\_\_\_

**Event Information:**

Date(s) of Event: June 16<sup>th</sup>

Time In/Prep Time 10:00am Actual Event Time 12noon to 2pm Time Out/Cleanup Time 4pm

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitsvah/BatMitzvah, etc.)  
June 16<sup>th</sup> / Father's Day

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)  
Drums music, mics, keyboard, singing

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission (PRAC) 60 days or more in advance of event date.

Number of Participants (Total) 100 Approximate # of Adults 50 # of Teens 49 # of Children/Infants \_\_\_\_\_

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event?  Yes  No

If yes, Name of Caterer: \_\_\_\_\_

**RENTAL FEES** (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

|   |                            |                                |              |
|---|----------------------------|--------------------------------|--------------|
| Non-Refundable Permit Processing Fees:                    |                            |                                |              |
| -Park Use//Building Rentals/Special Events (Parks): \$30: |                            |                                |              |
| (1) <u>\$30</u> x <u>6</u> = <u>180</u>                   | (Hourly Rate) (# of hours) | (6) Kitchen                    | = <u>0</u>   |
| (2) _____ x _____ = _____                                 | (Hourly Rate) (# of hours) | (7) Alcoholic Beverage Fee     | = <u>0</u>   |
| (3) Permit Processing Fee = <u>30</u>                     |                            | (8) Administrative Service Fee | = _____      |
| (4) Deposit = <u>300</u>                                  |                            | (9) Sound Use Fee              | = <u>100</u> |
| (5) Setup/Teardown = _____                                |                            | (10) Other Charges             | = _____      |

TOTAL: \$ 610 Less Advance Minimum Payment of \$ 450; BALANCE DUE 30 DAYS BEFORE EVENT: \$ 160  
 (Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Payment type: Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard: \_\_\_\_\_  
 (See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE [Signature] DATE 03/11/19

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.



**CITY OF OAKLAND**  
**Oakland Parks, Recreation & Youth Development**

**TO:** C.N.E. Corbin, Chair, Parks and Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Central Reservations  
**DATE:** May 22, 2019  
**SUBJECT:** Request From SoOakland Collective Approval To Collect On-Site Entry Fees For The OakNik Event To Be Held At Joaquin Miller Park On Saturday, September 14, 2019, 1:00pm-5:00pm.

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**SUMMARY**

Oakland Parks, Recreation & Youth Development received a request from SoOakland Collective an organization created for natives and people of color to have a place to unapologetically celebrate who they are without criticism or scrutiny. SoOakland Collective is requesting approval to collect on-site entry fees at OakNik, this is their 2<sup>nd</sup> year hosting this event at Joaquin Miller Park however, the first year requesting the collect funds on-site at Joaquin Miller Community Center on Saturday, September 14, 2019, 1:00pm-5:00pm. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**FISCAL IMPACT**

SoOakland is paying all fees associated with the event estimated at \$770.00.

**PROJECT / PROGRAM DESCRIPTION**

OakNik is a fun-filled bbq picnic in the park for Adults Only with live music the event includes games, tug-of-war, musical chairs, water balloons toss and more. This is their 2<sup>nd</sup> year producing this event. This event is about the whine down of the summer to relax and enjoy.

The following funds are being requested to collect on site:

- Entry Fee – Day of Event                      \$10

The estimated attendance is 150.

A portion of the proceeds after expenses will go to The Best Foundation; The Best Foundation was founded in 2010, with the official relaunch occurring in 2018, to enhance the lives of children and families through hand to hand service and outreach. The Best Foundation was originally founded by Jahvid Best, sister Laurie Best, Lesley Dorton and Brandon Nicholson. The Best family and friends have always had a passion for giving back to the underserved community and youth while inspiring others to do the same.

**BACKGROUND / LEGISLATIVE HISTORY RECOMMENDATION**

Shayla Jamerson an Oakland Indie Award Nominee for Social Change is an Oakland Native who has created a positive movement to bring the Oakland she grew up in, into the future. Shayla is a visionary and an activist. She created SoOakland for like-minded people who live in “*The Town*” and love Oakland. The events are for young professionals, artists, activists, taste makers, and the fashion conscious to congregate and experience positive community.

**RECOMMENDATION**

Staff recommends that the Park and Recreation Advisory Commission approve SoOakland request to collect an on-site entry fee at OakNik to be hosted at Joaquin Miller Park on Saturday, September 14, 2019, 1:00PM-5:00PM.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:  
Zermaine Thomas  
Central Reservations

/s/ Darrin Hodges

Approved by:  
Darrin Hodges  
Facilities Manager

Attachments: Exhibit A – SoOakland Proposal Letter  
Exhibit B – Rental Application



May 17, 2019

Dear Commissioners,

Thank you for taking the time to review SoOakland's request to collect funds onsite at the OakNik event to be held at Joaquin Miller Park on Saturday, September 14, 2019.

### **Brief History of Organization**

SoOakland is an amazing, safe space for everyone, SoOakland was created for natives and people of color to have a place to unapologetically celebrate who they are without criticism or scrutiny. Shayla "ShaylaBang" Jamerson is a native from Oakland, California and the founder and creator of SoOAKLAND Collective. SoOAKLAND was created as a safe non-discriminatory event space for the Native Black, Brown communities.

### **Overview of Event**

OakNik is a fun-filled bbq picnic in the park for Adults Only with live music the event includes games, tug-of-war, musical chairs, water balloons toss and more. This is our 2<sup>nd</sup> year producing this event. This event is about the whine down of the summer to relax and enjoy.

### **Request to Collect Funds Onsite**

SoOakland is requesting to collect \$10 at the gate leading to the meadow area and only those attending the OakNik event. A portion of the proceeds after expenses will go to The Best Foundation; The Best Foundation was founded in 2010, with the official relaunch occurring in 2018, to enhance the lives of children and families through hand to hand service and outreach. The Best Foundation was originally founded by Jahvid Best, sister Laurie Best, Lesley Dorton and Brandon Nicholson. The Best family and friends have always had a passion for giving back to the underserved community and youth while inspiring others to do the same.

Thank you for your time,

*Shayla Jamerson*

Shayla Jamerson, SoOakland Founder/Owner



**Oakland Parks and Recreation**  
 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612  
 Office: (510) 238-3187; Facsimile: (510) 238-2397



**Rental Application**

May 15th 2019

ATTENTION: \_\_\_\_\_

Date of Application: \_\_\_\_\_

*\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.\**

Name of Business/Organization: SoOakland Collective

Business/Organization Address: 2915 East 23rd Street. Oakland, CA 94601  
Street Address City Zip Code

Applicant Name: Shayla M Jamerson

Applicant Mailing Address: 690 30th st. apt 3 Oakland 94609  
Street Address City Zip Code

Phone Number: 5108574853 Fax Number: \_\_\_\_\_ E-mail: sooaklandevents@gmail.com

Facility/Park Name: Joaquin Miller Park

Room(s)/Site(s): Baywood Site, Pinewood

**Event Information:**

Date(s) of Event: Saturday Sept 14th

Time In/Prep 10am Actual Event Time 1pm to 5:00pm Cleanup/Time Out 6:00pm

Type of Event/Purpose: *(be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitsvah/BatMitzvah, etc.)*  
picnic/bbq

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No  
 Type of Equipment to be used: *(i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)*  
DJ W/SPEAKERS

*Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission (PRAC) 60 days or more in advance of event date.*

Number of Participants (Total) 150 Approximate # of Adults 150 # of Teens \_\_\_\_\_ # of Children/Infants \_\_\_\_\_

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event?  Yes  No  
 If yes, Name of Caterer: \_\_\_\_\_ *\*See Additional Permit Regulations*

**RENTAL FEES** (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:  
 -Picnic & Related Events: \$15 (50+) people  
 -Park Use//Building Rentals/Special Events (Parks): \$30:

|   |  |
|---|--|
| (1) <u>40</u> x <u>16</u> = <u>640</u><br><small>(Hourly Rate) (# of hours)</small> | (6) Kitchen = _____                    |
| (2) _____ x _____ = _____<br><small>(Hourly Rate) (# of hours)</small>              | (7) Alcoholic Beverage Fee = _____     |
| (3) Permit Processing Fee = <u>30</u>   | (8) Administrative Service Fee = _____ |
| (4) Deposit = _____   | (9) Sound Use Fee = <u>100</u>         |
| (5) Setup/Teardown = _____  | (10) Other Charges = _____             |

TOTAL: \$ 770.00 Less Advance Minimum Payment of \$ \_\_\_\_\_; BALANCE DUE 30 DAYS BEFORE EVENT: \$ \_\_\_\_\_  
*(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)*

Please check payment type: Cash: \_\_\_\_\_ Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard  
(See attached Authorization for Credit Card Payment Form-)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE [Signature] DATE MAY 15TH 2019



**CITY OF OAKLAND  
Oakland Parks, Recreation & Youth Development**

**TO:** C.N.E. Corbin, Chair, Parks & Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Central Reservations  
**DATE:** May 22, 2019  
**SUBJECT:** Request From Oakland LGBTQ Community Center For Approval To Collect Funds Onsite Through Vendor Sales Of Merchandise, Crafts And Donations At The People's 5th Annual Oakland Pride Free Run And Wellness Expo Held At Lakeside Park Pergola On Saturday, September 7, 2019, From 8:00am-4:30pm.

**SUMMARY**

Oakland Parks, Recreation & Youth Development received a request from the Oakland LGBTQ Community Center that is dedicated to enhancing and sustaining the well-being of lesbian, gay, bisexual, transgender and queer (LGBTQ) individuals, families and allies by providing educational, social and health related activities, program and services. Jeff Meyers of the Oakland LGBTQ Community Center is requesting to collect funds onsite through sales of merchandise, crafts and donations. The funds collected will benefit the sQm (Spectrum Queer Media) wellness programs at the Oakland LGBTQ Center. This is Mr. Meyer's second appearance before the Commission requesting to collect funds onsite at the People's 5th Annual Oakland Pride Free Run and Wellness Expo held at the Lakeside Park Pergola on Saturday, September 7, 2019, from 8:00am-4:30pm. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**FISCAL IMPACT**

Oakland LGBTQ Community Center paying all rental fees associated with the event estimated at \$780.00

**PROJECT / PROGRAM DESCRIPTION**

The People's 5th Annual Oakland Pride Free Run and Expo is a day of free outdoor wellness founded by Kin Folkz of sQm (Spectrum Queer Media) that brings together a diverse group of runners, walkers, yoga/fitness instructors, personal trainers, artists, activists, traditional and holistic healers, wellness providers, vendors, community health workers, educators, community members, indigenous shaman, drummers, and other healers to engage and commune with each other in a safe and healing space during Oakland Pride. All ages, orientations and ethnicities are welcome.

The following items and funds are being requested to collect on-site:

| <u>Items</u>        | <u>Average Cost of Goods Sold</u> |
|---------------------|-----------------------------------|
| Apparel/Accessories | \$5 - \$25                        |
| Crafts              | \$1 - \$10                        |
| Wearable Art        | \$1 - \$15                        |

The estimated attendance is 99.

**BACKGROUND / LEGISLATIVE HISTORY**

The Oakland LGBTQ Community Center was founded by Jeff Myers and Joe Hawkins and established as a 501(c)(3) in June 2017. Joe Hawkins, who is also a founding member of Oakland Pride, is the Center's first Executive Director. Jeff Myers, who also worked as a volunteer coordinator with Oakland Pride, is the Center's first Board Chair.

The Center headquarters offices opened and began operation, in July 2017, in the Co-Munity shared office spaces located at 3207 Lakeshore Ave., in Oakland's beautiful Lake Merritt district. The creation of this new service in Oakland marks the first time in our city's history that an organization has ever opened a multi-ethnic, multi-generational, LGBTQ community center.

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the request from the Oakland LGBTQ Community Center a to collect funds onsite through vendor sales of merchandise, crafts and donations at The People's 5<sup>th</sup> Annual Oakland Pride Free Run and Wellness Expo on Saturday, September 9, 2019, from 8:00am-4:30pm.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:  
Zermaine Thomas  
Central Reservations

/s/ Darrin Hodges

Approved by:  
Darrin Hodges  
Facility Manager

Attachments: Exhibit A – Oakland LGBTQ Community Center Proposal Letter  
Exhibit B – Post Event Report (2018)  
Exhibit C – Rental Application



Oakland LGBTQ Community Center  
We are a 501(c)3 wellness-focused community!

Contact: Jeffrey Myers or Kin Folkz  
Email: [ourKinFolkz@gmail.com](mailto:ourKinFolkz@gmail.com)  
Phone: 510-239-7197

THE PEOPLE'S 5th ANNUAL OAKLAND PRIDE FREE RUN + WELLNESS EXPO  
DATE: Saturday, Sept 7 th, 2019 7am-5pm  
LOCATION: The Lake Park Pergola

#### **MISSION**

The Oakland LGBTQ Community Center is dedicated to enhancing and sustaining the well-being of lesbian, gay, bisexual, transgender and queer (LGBTQ) individuals, our families and allies, by providing educational, social, and health related activities, programs and services.

#### **HISTORY of OAKLAND LGBTQ COMMUNITY CENTER (applicant)**

The Oakland LGBTQ Community Center was founded by Jeff Myers and Joe Hawkins and established as a 501(c)3 in June 2017. Joe Hawkins, who is also a founding member of Oakland Pride, is the Center's first Executive Director. Jeff Myers, who also worked as a volunteer coordinator with Oakland Pride, is the Center's first Board Chair.

The Center headquarters offices opened and began operation, in July 2017 in the Co-Munity shared office spaces located at 3207 Lakeshore Ave., in Oakland's beautiful Lake Merritt district. The creation of this new service in Oakland marks the first time in our city's history that an organization has ever opened a multi-ethnic, multi-generational, LGBTQ community center.

#### **OUR VISION**

Our goal is to become Oakland's premier network of programs and services for the LGBTQ community.

#### **GUIDING PRINCIPLES**

The principles that guide the actions of the Center board, staff and volunteers are:

- Inclusiveness and diversity founded on human and civil rights for all
- Financial stability and integrity
- Collaboration with consumers and other community agencies to provide a continuum of care and services
- Compassionate, quality service delivery
- Continual quality improvement
- Leadership development
- Cost-effectiveness
- Measurable outcomes.

#### **HISTORY of SPECTRUM QUEER MEDIA (producing partner)**

Spectrum Queer Media (sQm), 2017 Social Changemaker Oakland Indie Award nominee, is an internationally recognized, Oakland California USA based, social justice, community engagement and wellness group that empowers LGBTQIA + Ally communities by:

acknowledging and celebrating authentic LGBTQIA + Ally voices, visions and viewpoints; and creating inclusive, collaborative projects and direct actions that support sustainable LGBTQIA + Ally community stake holding.



Spectrum Queer Media (founded by Kin Folkz/Monica Anderson in 2009) offers weekly wellness workshops to the the entire Bay Area community. sQm's contributions include the weekly OAKLAND QUEER + TRANS OPEN MIC at the OAKLAND LGBTQ Center, the annual REVOLVE Oakland LGBTQ Pride Creative Arts and Film Festival, weekly Spectrum LGBTQIA Film Screenings and Curated Conversations, quarterly Sista2Sista - a wellness workshop series for Queer Women and Gender Non- Conforming Folkz, The Rhythm Sistas Healing Drum Circle, The Black Queer + Trans Film Project, and The LGBTQIA Young Filmmakers Digital Storytelling Project. sQm is the recipient of a mayoral proclamation and a state proclamation for their humanitarian work both locally and nationally.

**EVENT OVERVIEW:**

THE PEOPLE's 5th ANNUAL OAKLAND PRIDE FREE RUN + EXPO is a day long free outdoor wellness event that brings together a diverse group of runners, walkers, yoga/fitness instructors, personal trainers, artists, activists, traditional and holistic healers, wellness providers, vendors, community health workers, educators, community members, indigenous shaman, drummers, and other healers to engage and commune with each other in a safe and healing space during Oakland Pride. All ages, orientations and ethnicities are welcome. Our event is community organizer funded, donation and sponsor driven. Our ability to pay for our most basic expenses without having to tax our community organizers depends largely upon whether we can cover some of our funding via on-site vending.

**REQUEST:**

We formally request the opportunity to collect funds on-site (sale of non-food and non-beverage goods by vendors and donations at The Lakeside Pergola aka the Arches):

ESTIMATED REVENUE: \$1,500 - FUNDS COLLECTED will BENEFIT the sQm wellness programs at The Oakland LGBTQ Center (a 501c3 organization)

|                         |                                |       |           |
|-------------------------|--------------------------------|-------|-----------|
| DONATIONS               | \$500 in donations (estimated) | \$500 | = \$500   |
| VENDORS (Sale of Goods) | 10 Vendors (estimated)         | \$100 | = \$1,000 |



## POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3<sup>rd</sup> Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

### I. GENERAL INFORMATION

Name of Event: Oakland Pride Run

Location of Event: Lake Merritt Pergola

Date/Hours of Event: 7am - 5pm Permit No. FA-2131

Event Contact Name: Monica Anderson aka Kin Folkz Phone No. 510-239-7197

Event Contact Address: 1 Lakeside Drive, Suite 1704

Is this a "first time" event at this location?  Yes  No If no, when was the event held previously?

Sept 2015, 2016, 2017 + 2018

1. Were Facility Rental/Set-up fees waived?  Yes  No  Not Applicable
2. Check other permits required for event?  
 OPD Special Events Permit  Food Handler's Permit  Seller's Permit  
 Charitable Solicitations Permit  Certificate of Insurance  Other - Please list

### II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: 200+
2. Were registration fees, donations or other fees collected on-site?  Yes  No  
 Not Applicable
3. If yes, how many people registered? \_\_\_\_\_ How many people made donations? \_\_\_\_\_
4. What was the cost for registration? \_\_\_\_\_
5. How much was collected on site from registration fees? \_\_\_\_\_
6. How much was collected on site from donations? \_\_\_\_\_
7. How much was collected on site from other fees? \_\_\_\_\_

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement?  Yes  No

If no, why not? \_\_\_\_\_

| Name of Vendor(s) (Attach additional sheets if necessary) | Non-Profit or For Profit Orgz'n? | Food (Describe) | Craft (Describe) | Seller's Permit Y/N |
|---|----------------------------------|-----------------|------------------|---------------------|
|   |                                  |                 |                  |                     |
|   |                                  |                 |                  |                     |
|   |                                  |                 |                  |                     |
|   |                                  |                 |                  |                     |

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

We will need to begin advertising for vendors much earlier. We were able to attract organizations that disseminated information. We would like to improve our ability to attract vendors this time.

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

We needed to set up the stage earlier!

Submitted by: Monica Anderson Date: \_\_\_\_\_

Approved by:  Date: 5-22-19  
(OPR Staff)

Comments: \_\_\_\_\_



Oakland Parks and Recreation  
 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612  
 Office: 510.238-3187; Facsimile: 510.238-2397



**Rental Application**

ATTENTION: \_\_\_\_\_

Date of Application: 10-19-18

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED\*

Name of Business/Organization: OAKLAND LGBTQ COMMUNITY CENTER

Business/Organization Address: 3207 LAKESHORE AVE OAKLAND, CA 94610

Applicant Name: Jeffrey Myers

Applicant Mailing Address: 3207 Lakeshore AVE Oakland, CA 94610

Phone Number: 209-617-3751 Fax Number: \_\_\_\_\_ E-mail: ourKinFolkz@gmail.com

Facility/Park Name: Lake Park Pergola

Room(s)/Site(s) \_\_\_\_\_

**EVENT INFORMATION:**

Date(s) of Event: 9/7/19

Time In/Prep Time 7am Actual Event Time 8am to 4:30pm Cleanup/Time Out 5pm

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, Bar/Mitzvah/BatMitzva) Oakland LGBTQ Center's Oakland Pride Fun Run and Wellness Expo

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.) PA System

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 99 Approximate # of Adults 70 # of Teens 19 # of Children/Infants 10

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event?  Yes  No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No

Name of Approved Caterer: \_\_\_\_\_

If not using an OPR Approved Caterer, provide name of non-approved caterer: \_\_\_\_\_

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

Picnic & Related Events: \$15 (\$50+ people)

Building Rentals/Special Events (Parks) can

- |   |  |
|---|--|
| (1) \$: 40 x 10 = \$ 400<br>(Hourly rate) (# of hours)  | (7) Alcoholic Beverage Fee = _____     |
| (2) _____ x _____ = _____<br>(Hourly Rate) (# of hours) | (8) Administrative Service Fee = _____ |
| (3) Permit Processing Fee = \$30                        | (9) Caterer Opt Out Fee = _____        |
| (4) Deposit = \$300                                     | (10) Sound Use Fee = \$50              |
| (5) Setup/Teardown = _____                              | (11) Other Charges = _____             |
| (6) Kitchen = _____                                     |  |

TOTAL: \$ 780 Less Advance Minimum Payment of \$ \_\_\_\_\_; BALANCE DUE 30 DAYS BEFORE EVENT: \$ \_\_\_\_\_  
 (Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: \_\_\_\_\_ Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard: \_\_\_\_\_  
 (See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE Jeffrey Myers DATE 10/19/18

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.



**CITY OF OAKLAND**  
**Oakland Parks, Recreation & Youth Development**

**TO:** C.N.E. Corbin, Chair, Parks & Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Central Reservations  
**DATE:** May 23, 2019  
**SUBJECT:** Request From Topsy Turvy Queer Circus To Collect On-Site Donations, Vendors Sales Of Festival Merchandise And Food At The Performance Festival To Be Hosted At Lakeside Park (Bandstand & Surrounding Area) On Saturday, August 17, 2019, From 4:00pm-8:00pm.

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**SUMMARY**

Oakland Parks, Recreation & Youth Development received a request from Topsy Turvy Queer Circus, an organization that strives to increase the visibility of multidisciplinary queer and trans performing artists of color while simultaneously defying traditional circus roles that perpetuate white supremacy and limit expressions of gender and sexuality. Topsy Turvy Queer Circus is requesting to collect donations, vendor sales of merchandise and food on-site at the Performance Festival at Lakeside Park (Bandstand & Surrounding Area) on Saturday, August 17, 2019, from 4:00pm-8:00pm. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**FISCAL IMPACT**

Topsy Turvy is paying all fees associated with the event estimated at \$3305.00.

**PROJECT / PROGRAM DESCRIPTION**

The event will feature six black performers all creating work around the central questions:

- “What does your radical and expansive imagination have to offer the Black past, present, and/or future?”

The six artists will present a 15-30 minute performance piece which includes music, dance, theatre, video projection, lighting installation, performance art and amplified sound.

The following funds are being requested to collect on-site:

- Donations: All amounts accepted
- Merchandise/Food Sales: \$5-\$25

**BACKGROUND / LEGISLATIVE HISTORY**

India Davis is the founder and owner of Topsy Turvy Queer Circus who believes in the power of the arts as a catalyst for social change. Born and raised in the South Bay Area, India has spent over 20 years as an educator in experiential and informal learning environments focused on public access, healthy relationships, and creative practice. Co-founded of two nationally touring physical theater ensembles in addition to being a former artistic member of Wise Fool New Mexico. India is a former artist-in-residence at Harvard's Project Zero and a recipient of the 2013 Endeavor Foundation for the Arts Artist Award.

For the past 6 years Topsy Turvy has staged an annual large-scale multidisciplinary performance at the Brava Theater in San Francisco, as well as smaller events throughout the Bay Area. In 2019, they have organized a new performance showcase, called the Festival of Infinite Imagination.

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Topsy Turvy Queer Circus to collect on-site donations, vendor sales of festival merchandise and food at the Topsy Turvy Queer Circus to be held at Lakeside Park (Bandstand & Surrounding Area) on Saturday, August 17, 2019, from 4:00pm-8:00pm.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:

Zermaine Thomas

Central Reservations

/s/ Darrin Hodges

Approved by:

Darrin Hodges

Facilities Manager

Attachments: Exhibit A –Topsy Turvy Queer Circus Proposal Letter  
Exhibit B – Rental Application

# T O P S Y - T U R V Y

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# Q U E E R C I R C U S

May 21st, 2019

Dear Parks and Recreation Advisory Commission,

I am the Artistic Director of Topsy Turvy Queer Circus ([www.topsyturvycircus.org](http://www.topsyturvycircus.org)), the Nation's foremost queer Circus performance company. Topsy-Turvy Queer Circus originates and stages multidisciplinary productions that amalgamate queer culture and circus art forms and challenge and subvert traditional ideals of gender, sexuality and power. Our productions turn traditional representations of beauty and strength upside-down by presenting visual images deeply rooted in queer experiences.

For the past 6 years we have staged an annual large-scale multidisciplinary performance at the Brava Theater in San Francisco, as well as smaller events throughout the Bay Area. This year we are organizing a new performance showcase, called the Festival of Infinite Imagination to take place on August 17th, 2019 at the Bandstand and surrounding area at Lake Merritt.

The event will feature the work of 6 Black queer and trans performing artists, all creating work around the central question: 'What does your radical and expansive imagination have to offer the Black past, present and or future'. Each of the 6 artists will present a 15 -30 minute performance piece. The performances will include music, dance, theater, video projection, lighting, installation and performance art and we will be using amplified sound. The event will run from 4pm -8pm, with a 6am set up time and a 9pm strike.

We are estimating 400 attendees including performers and crew. We ask permission to sell tickets at the event by way of a sliding scale suggested donation. We understand that our event will be taking place at a public park without fencing and that there will be general public present in addition to our guests, and don't expect everyone to give a donation.

We also plan to have catered food at the event and ask permission to collect donations/payment for food. Food sales will go directly to the caterer. Additionally we request to have a merch table set up where we will sell festival merchandise such as T-shirts and cassettes.

The money we receive via ticket donations will go directly towards paying the performing artists, and production costs associated with the event. We will continue to serve our target audience, the SF Bay Area's 350,000LGBTQ+ residents. Our past event surveys find that over

75% of our audience self-identifies as LGBTQ+ and over 40% identified as Queer and Trans People of Color (QTPOC.) The Festival of Infinite Black Imagination will attract our usual LGBTQ+/QTPOC audiences, the families, friends, relatives and neighbors of the participating artists as well as the Bay Area's established and emerging circus artists, aerialists, dancers, choreographers and performing artists.

Our past three showcases have been fully ASL interpreted and we are working to ensure accessibility to as many of our community members as possible. Jess Curtis Gravity Dance Access Services will provide live audio description services for Blind and Visually Impaired people.

Please let me know if you have any questions or concerns.

Sincerely,

*India Davis*

India Davis  
Artistic Director  
Topsy Turvy Queer Circus  
[www.topsyturvycircus.org](http://www.topsyturvycircus.org)  
[info@indiaskydavis.com](mailto:info@indiaskydavis.com)  
206-369-1473





Oakland Parks, Recreation & Youth Development (OPRYD)  
 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612  
 Central Reservations: (510) 238-3187; Fax: (510) 238-2397  
 Office Hours: Monday-Friday 9:00 a.m. – 4:00 p.m.  
[www.oaklandnet.com/parks](http://www.oaklandnet.com/parks)



**Rental Application**

ATTENTION: Central Reservations

Date of Application: 05/21/2019

*\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.\**

Name of Business/Organization: Topsy Turvy Queer Circus

Business/Organization Address: 873 Aileen st, Oakland, CA 94608  
Street Address City Zip Code

Applicant Name: India Davis

Applicant Mailing Address: 873 Aileen st, Oakland, CA 94608  
Street Address City Zip Code

Phone Number: 206-369-1473 Fax Number: \_\_\_\_\_ Email: topsyturvyqueercircus@gmail.com

Facility/Park Name: Bandstand at Lakeside Park

Room(s)/Site(s): \_\_\_\_\_

**Event Information:**

Date(s) of Event: August 17th 2019

Time In/Prep Time 6:00am Actual Event Time 4:00pm to 8:00pm Time Out/Cleanup Time 9:00pm

Type of Event/Purpose: *(be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitsvah/BatMitzvah, etc.)*  
Performance Festival

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: *(i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)*  
musical instruments, light, sound, amplifiers, microphones, generator

*Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission (PRAC) 60 days or more in advance of event date.*

Number of Participants (Total) 400 Approximate # of Adults 350 # of Teens 25 # of Children/Infants 25

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event?  Yes  No

If yes, Name of Caterer: Miss Ollies

**RENTAL FEES** (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

-Picnic & Related Events: \$15 (50+ people)

-Park Use//Building Rentals/Special Events (Parks): \$30:

|   |                                |                            |
|---|--------------------------------|----------------------------|
| (1) \$130/\$60 x 2/4 = \$260 (bandstand, 2 initial hours, 4 addnl.) | (6) Kitchen                    | = _____                    |
| (Hourly Rate) (# of hours)  |                                |                            |
| (2) \$65 x 15 = \$975   | (7) Alcoholic Beverage Fee     | = _____                    |
| (Hourly Rate) (# of hours)  |                                |                            |
| (3) Permit Processing Fee = \$30 + \$75 admin fee                   | (8) Administrative Service Fee | = _____                    |
| (4) Deposit = \$500   | (9) Sound Use Fee              | = \$100                    |
| (5) Setup/Teardown = _____  | (10) Other Charges             | = \$1200 special event fee |

TOTAL: \$ \$3305 Less Advance Minimum Payment of \$ \$1070; BALANCE DUE 30 DAYS BEFORE EVENT: \$ \$2,235  
*(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)*

Payment type: Check #: \_\_\_\_\_

Type of Credit Card: Visa or MasterCard: VISA  
*(See attached Authorization for Credit Card Payment Form)*

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees.

APPLICANT SIGNATURE [Signature] DATE 5/21/2019

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.



**CITY OF OAKLAND**  
**Oakland Parks, Recreation & Youth Development**

**TO:** C.N.E. Corbin, Chair, Parks and Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Central Reservations  
**DATE:** May 22, 2019  
**SUBJECT:** Request From BBQ'n While Black For Approval To Collect Donations, Vendor Sales Of Merchandise And Foods On-site At The 2<sup>nd</sup> BBQ'n While Black Event To Be Held At Lakeside Park (Cleveland Cascade Site) On Sunday, July 21, 2019, From 12:00am-6:00pm.

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**SUMMARY**

Oakland Parks, Recreation & Youth Development received a request from BBQ'n While Black for approval to collect donations, vendor sales of merchandise and foods onsite at their 2<sup>nd</sup> BBQ'n While Black event to be held at Lakeside Park (Cleveland Cascade Site) on Sunday, July 21, 2019. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**FISCAL IMPACT**

BBQ'n While Black is paying all fees associated with the event estimated at \$2380.00.

**PROJECT / PROGRAM DESCRIPTION**

The BBQ'n While Black Movement was the response to a racial injustice that quickly ballooned into a clarion call for love, culture and community to come together to enjoy an afternoon at Lake Merritt with music, community, food and vendors.

The following funds and items are being requested to collect on-site:

Donations: All amounts accepted

Merchandise (*t-shirts, hats, crafts, foods*): \$5.00 - \$100.00

All funds collected will benefit vendors for the sales of services.

The estimated attendance is 1000.

**BACKGROUND / LEGISLATIVE HISTORY**

In May of 2018, one of Oakland's beloved influencers Kenzie Smith and Onsayo Abram were unlawfully harassed for hours by a white female for simply barbecuing at Lake Merritt with friends and family. This racist attempt to imprison a black man and tarnish the beauty and culture of Oakland gained national attention. The nation has seen innumerable amounts of racially charged acts of violence and this type of microaggression. This is the 2<sup>nd</sup> year of BBQ'n While Black at Lakeside Park (Cleveland Cascade Site).

**RECOMMENDATION**

Staff recommends that the Park and Recreation Advisory Commission approve the request for BBQ'n While Black to collect donations, vendor sales of merchandise and foods onsite at the 2<sup>nd</sup> BBQ'n While Black to be held at Lakeside Park (Cleveland Cascade Site) on Sunday, July 21 2019, 12:00pm-6:00pm.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:  
Zermaine Thomas  
Central Reservations

/s/ Darrin Hodges

Approved by:  
Darrin Hodges  
Facilities Manager

Attachments: Exhibit A – BBQ'n While Black Proposal Letter  
Exhibit B – Rental Application

Dear Parks and Recreation Advisory Commission,

We're so excited about the return of BBQ'n While Black this summer, July 21, 2019 at Lake Merritt. The anticipation around this event I'm sure will prove to make it just as amazing as last year's festivities.

As I'm sure you know, last May one of Oakland's beloved influencers Kenzie Smith and Onsayo Abram were unlawfully harassed for hours by a white female for simply barbecuing at Lake Merritt with his friends and family. This racist attempt to imprison a black man and tarnish the beauty and culture of Oakland gained national attention. While our country has seen an innumerable amount of racially charged acts of violence, this particular microaggression hit home for us.

As lifelong Oakland residents who have enjoyed many afternoons at the lake with food and family, Logan McWilliams decided to invite a few friends to the lake the following week to "BBQ While Black". As she sent word to 5 of my friends about her plans and Jhamel created a flyer in support, she was under the impression that we were one of very few that were personally vexed by this tragedy. But when the next Sunday rolled around and we were greeted by almost 1,000 Oakland residents and natives saying, "We're here for BBQ'n While Black", we knew we had a movement on our hands!

We are requesting to accept funds on-site via various licensed and permitted vendors that will sell clothing (**t shirts, hats and handmade items**), food (**dessert items**) and accessories (**handmade jewelry**). Funds will be collected in exchange for products provided by licensed and permitted vendors for an assortment of prices ranging from \$5-\$100. All vendors will benefit from the sales of their own items for their businesses.

What started out as a response to racial injustice has quickly ballooned into a clarion call for love, community, and culture. BBQWB is about people of all races, genders, and places of origin coming together in the spirit of what we call the Real Oakland! We are beyond excited for the second annual BBQWB to lift up the Oakland that we've always known and loved, not the one depicted in last year's media sweep. The Real Oakland; the city of diversity, activism, art, AND GOOD FOOD!

We thank you in advance for your encouragement and consideration.

In the Spirit of Oakland,  
Logan McWilliams & Jhamel Robinson



Oakland Parks, Recreation & Youth Development (OPRYD)

666 Bellevue Avenue Oakland, CA 94610

Central Reservations: (510) 238-3420; Fax: (510) 637-0362

Office Hours: Monday-Friday 9:00 a.m. - 4:00 p.m.

Email: centralreservationsunit@gmail.com



Rental Application

ATTENTION: Zermaine Thomas

Date of Application: 5/13/19

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.\*

Name of Business/Organization: Barbqueh White Black

Business/Organization Address: 5108 West St. Oakland 94608

Applicant Name: Logan McWilliams

Applicant Mailing Address: 5108 West St. Oakland 94608

Phone Number: 510 309 6970 Fax Number: \_\_\_\_\_ Email: BBarWhiteBlack@gmail.com

Facility/Park Name: Lake Merritt

Room(s)/Site(s): Cleveland Cascade

Event Information:

Date(s) of Event: July 21, 2019

Time In/Prep Time 9 AM Actual Event Time 12 PM to 6 PM Time Out/Cleanup Time 6 PM - 8 PM

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, Bar/Mitzvah/Bar/Mitzvah, etc.) BBQ

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.) BBQ

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission (PRAC) 60 days or more in advance of event date.

Number of Participants (Total) 1000 Approximate # of Adults \_\_\_\_\_ # of Teens \_\_\_\_\_ # of Children/Infants \_\_\_\_\_

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE. NONE

Will you require a caterer for your event?  Yes  No

If yes, Name of Caterer: \_\_\_\_\_

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:  
-Park Use/Building Rentals/Special Events (Parks): \$30:

(1) 115 x 6 = 1050  
(Hourly Rate) (# of hours)

(2) \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_  
(Hourly Rate) (# of hours)

(3) Permit Processing Fee = 30

(4) Deposit \_\_\_\_\_

(5) Setup/Tear-down all = \_\_\_\_\_

(6) Kitchen = \_\_\_\_\_

(7) Alcoholic Beverage Fee = \_\_\_\_\_

(8) Administrative Service Fee = \_\_\_\_\_

(9) Sound Use Fee = 100

(10) Other Charges = 1200 Special Event

TOTAL: \$ 1200 Less Advance Minimum Payment of \$ \_\_\_\_\_; BALANCE DUE 30 DAYS BEFORE EVENT: \$ \_\_\_\_\_

(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Payment type: Check #: \_\_\_\_\_

Type of Credit Card: Visa or MasterCard: \_\_\_\_\_  
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE Logan McWilliams DATE 5/13/19

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.



**CITY OF OAKLAND**  
**Parks, Recreation & Youth Development**

**TO:** C.N.E. Corbin, Chair, Parks and Recreation Advisory Commission  
**FROM:** Dana Riley, Assistant Director Oakland Parks, Recreation & Youth Development  
**DATE:** May 29, 2019  
**SUBJECT:** **Request For The Parks And Recreation Advisory Commission To Review, Provide Comment And Recommend Acceptance Of A Gift Of In-Kind Services From The United States Soccer Federation Foundation, Inc. For The Concordia And Patterson Park Mini-Pitch Soccer Renovation Valued In An Amount Not To Exceed One Hundred Twenty Thousand Dollars (\$120,000)**

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**SUMMARY**

The Oakland Parks, Recreation and Youth Development Department (OPRYD) received a project commitment from United States Soccer Federation Foundation, Inc. (Foundation), a non-profit corporation, to provide in-kind services for the renovation of the exterior tennis court in Concordia Park located at 2901 64<sup>th</sup> Avenue and one exterior tennis court in William “Bill” Patterson Park located at 9175 Edes Avenue.

The project involves up to \$120,000 of in-kind services to convert an underutilized tennis court at each location to a soccer “mini-pitch” including a new acrylic surface, game lines, tamper proof soccer goals, a windscreen with design from a local artist, and heritage signage to commemorate the history of the location.

In acknowledgement of the gift and commitment to the City of Oakland, the Foundation and Target Corporation, the donors supporting the project, will be recognized through placement of medallion logos on the court surface along with the OPRYD logo.

**FISCAL IMPACT**

This report has no negative impact to the City and completes unfunded deferred maintenance. The City will execute a one dollar (\$1.00) gift-in-place contract with vendors selected by Foundation to perform the work. The selected vendors shall provide insurance and bonds as required by law, and the contract shall be approved for form and legality by the Office of the City Attorney. Through the gift-in-place contract, Foundation shall assume all responsibility in regards to compensation to the selected vendors for the work performed to complete the Concordia Park and Patterson Park exterior court mini-pitch soccer renovation project.

## **PROJECT / PROGRAM DESCRIPTION**

Staff wishes to leverage public and private resources wherever feasible to improve city parks and neighborhoods. The Concordia Park and Patterson Park courts were chosen by the Foundation because of the value it will provide to the local community.

Poor surface condition, sagging nets, and torn or missing windscreens make play on the Concordia court unenjoyable. While the Patterson court surface is in fair condition, there is heavy community use of the courts for soccer. Installing proper boundary lines, goals and nets on one court will enhance the experience for players. The work to the courts will consist of surface preparation including crack filling and leveling, application of a new acrylic surface atop the current space, painting lines for soccer use, installation of tamper proof soccer goals, and the addition of a fence at Patterson Park to divide the space from the remaining tennis court. Target Corporation's community focus is facilitated by the Foundation in creating unique additions to each mini-pitch site. The project includes a windscreen with design by a local artist and a heritage sign to commemorate the history of each space with photos and text. Both windscreen design and heritage sign will be brought to the Parks and Recreation Advisory Commission (PRAC) for review and the windscreen design will be reviewed by the Public Arts Advisory Committee.

Renovation work by the Foundation will extend the useful life of the courts and is expected to increase positive use of the area by creating a community hub. In surveying communities across the country where a mini-pitch exists, findings are the following:

- 100% say that soccer-specific programming has increased
- 97% say that people in the community are more active
- 91% say that the mini-pitch serves as a community gathering place
- 78% say that the community feels safer
- 32% of mini-pitch users are brand new to soccer
- User demographics:
  - 61% Hispanic
  - 19% African-American
  - 11% Caucasian
  - 9% Other
  - 77% Qualify for Free and Reduced Lunch Program

During engagement with the OPRYD Sports Advisory Committee consisting of citywide community based sports organizations, local youth, a survey of nearby schools, and with assistance from City Councilmember Taylor and Reid the courts at Concordia and William "Bill" Patterson parks were determined suitable for the mini-pitch improvement to increase healthy recreational opportunities in the local community. It was identified that the Concordia tennis court received very little use and while the courts at Patterson Park receive a moderate amount of daytime tennis use, evening use is predominately for tot soccer.

The Foundation's *Soccer for Success* program is an after-school program, offered free to participants, that is proven to help kids establish healthy habits and develop critical life skills through trained coach-mentors and family engagement. More than 150 organizations run 1,700 *Soccer for Success* sites across the country, and the goal with every mini-pitch is to match the location to a program partner in the area or form a partnership with the landowner for this proven program. OPRYD is collaborating with Foundation to facilitate the Soccer for Success program and preliminary discussion with schools located near the parks has been met with enthusiasm.

### **BACKGROUND / LEGISLATIVE HISTORY**

Several City courts were visited and considered before the funder selected Concordia and Patterson parks for the project. The parks were selected based upon recommendations from the OPRYD Sports Coordinator's analysis of pairing community interest in soccer with spaces that are not being used due to their poor physical condition or lack of community interest in its current purpose. The need for resurfacing of courts across the city exceeds available funding, and the private donation activates spaces that would otherwise sit unused.

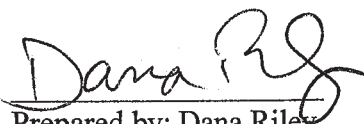
The Foundation developed what is called "mini-pitch" soccer for communities where space is at a premium. The small, customized hard-court spaces perfectly suited for organized soccer programs and pick-up games provide quality playing surfaces for children and adults. They also transform the look and feel of neighborhoods. The Foundation believes soccer can be the difference between a child who grows up to change the world, inspired by a coach-mentor and encouraged by the community, or one who falls through the cracks. The Foundation's Mini-Pitch Initiative aims to install 1,000 new soccer play spaces by 2026 in areas where children don't have as much access to amenities such as recreational facilities and playgrounds that are abundant in suburban communities.

Serving the role of project manager with preferred vendor relationships, the Foundation forms public-private partnerships to facilitate mini-pitch projects. Larger partnerships in New York and Chicago are in progress, each installing 50 mini-pitches over five years. In 2017, Target committed to funding 100 mini-pitches over three years. Since that time, the Foundation has partnered with entities in Houston, Dallas, Chicago, Atlanta, Tampa, Orlando, Miami, and Phoenix to install almost 40 new mini-pitch projects in communities.

### **RECOMMENDATION**

Staff recommends the Parks and Recreation Advisory Commission recommend acceptance of a gift of in-kind services from the United States Soccer Federation Foundation, Inc. for the Concordia and Patterson park mini-pitch soccer renovation valued in an amount not to exceed one hundred twenty thousand dollars (\$120,000).

Respectfully submitted,



Prepared by: Dana Riley  
Assistant Director





## CITY OF OAKLAND

**TO:** C.N.E. Corbin, Chair, Parks and Recreation Advisory Commission  
**FROM:** Dana Riley, Assistant Director, Parks, Recreation & Youth Development  
**DATE:** May 29, 2019  
**SUBJECT:** Request For The Parks And Recreation Advisory Commission To Recommend The City Council Adopt A Resolution Naming Four (4) Parks At The Brooklyn Basin Development Township Commons, Brooklyn Plaza, Mayhew Park, And Sii Tka Park

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### SUMMARY

The Oakland Parks, Recreation and Youth Development Department (OPRYD) received a request from the Brooklyn Basin project sponsor Zarsion Oakland Harbor Partners I, LLC (ZOHP), to name the four parks at the development. The Park Name--Land Plan (*Attachment A*) illustrates the parks and location within the project. The first park, Township Commons, is anticipated to open in July, 2019. The proposed park names and the background on each name follows.

**Township Commons:** The name was chosen in honor of the Brooklyn Township, established in 1856 at the site of today's Brooklyn Basin development. The notion of the commons means land or resources belonging to the community as a whole. The park is a representation of a community asset, a grand civic space designed to accommodate large celebrations, impromptu gatherings, or day to day activities.

**Brooklyn Plaza:** The name was also chosen in honor of Brooklyn Township. The park is envisioned as a plaza that connects visitors to retail shops and the Clinton Basin waterfront.

**Mayhew Park:** Named for Brooklyn Township's first and only mayor, elected and re-elected three times before the township incorporated into the city of Oakland.

**Sii Tka Park:** The Ohlone translation of "Sii Tka" is "Into the water". The naming of the park was proposed by the Sogorea Te Land Trust and is pronounced *Seed-Kah*.

### FISCAL IMPACT

There is no fiscal impact to the City of Oakland in naming of the parks at the Brooklyn Basin project.

## **PROJECT / PROGRAM DESCRIPTION**

The 29.9 acres of new open space are planned along the waterfront edges of Brooklyn Basin. In total, they are a diverse network of parks, promenades, and plazas along the Estuary shoreline, linked by a pedestrian and bicycle trail system that connects to Jack London Square and Oakland's eastern waterfront. The open space includes 4 new parks, an expanded Estuary Park, and a wide public promenade along the perimeter of Clinton Basin. Each of the new parks within Brooklyn Basin plays a specific inter-related and complementary role. Township Commons, part of the first phase of Brooklyn Basin, is scheduled to open in late summer 2019. Located at the far eastern end of Brooklyn Basin, it is the park most closely tied to the industrial heritage of the site. Township Commons features repurposed truss structures from the 9<sup>th</sup> Avenue Terminal building and a large south facing deck. Brooklyn Plaza provides a predominantly hardscape plaza that can host civic events at the head of Clinton Basin and connects to wide promenades; Mayhew Park is a quiet meadow planted to promote pollinators and featuring long views up and down the Estuary; Sii Tka Park features a viewing hill with vegetated edges for passive recreation and big water views. On the westernmost side of the area, Estuary Park features open fields for recreation and is closely tied to the Jack London Aquatic Center and the small-boat sailing, kayaking, rowing and other aquatic programs that are offered there. All the parks and open spaces are linked with pedestrian and bicycle trails along the water's edge, contributing a total of 1.6 miles of new Bay Trail.

## **BACKGROUND / LEGISLATIVE HISTORY**

Brooklyn Basin development project encompasses a 64 acre site that adjoins the Oakland Estuary to the south, the Embarcadero and the I-880 freeway to the north, 9th Avenue to the east, and Fallon Street to the west. The project includes 29.9 acres of City parks located along the Oakland-Alameda Estuary edge of the Brooklyn Basin site. The Brooklyn Basin Project was approved by the City of Oakland Planning Commission on March 15, 2006, a Development Agreement was executed on July 18, 2006, and final entitlements were granted in 2009. The project sponsor, ZOHP plan to construct up to 3,100 residential units, 200,000 square feet of ground-floor commercial space, a minimum of 3,950 parking spaces, and 29.9 acres of parks and public open space. Final Development Plans for the parks was approved in August 2017 by the City of Oakland.

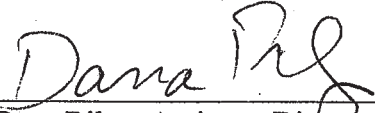
City policy to name a public facility is set forth in Resolution No. 65024 C.M.S. (*Attachment B*), and requires that all requests for naming of parks and recreation facilities be referred to the Parks and Recreation Advisory Commission (PRAC) and the Rules & Legislation Committee before the name is recommended to the City Council. Resolution No. 65024 C.M.S. states criteria for appropriate naming that includes a) a geographical area of the City or a significant historical event, b) an individual philanthropist, family, or estate name, and c) unique or civic circumstances. The PRAC reviewed and recommended approval of the naming request at the June 12, 2019 meeting.

The proposed park names were vetted with and recommended by Councilmember Nikki Fortunato Bas. Based on the Councilmember's recommendation, all names were reviewed by the Sogorea Te Land Trust. Educational signs and learning boards placed in the parks will explain the background of the park name bringing awareness to the history of the area and the Ohlone people.

**RECOMMENDATION**

Staff recommends the Parks And Recreation Advisory Commission recommend to the City Council to adopt a resolution naming four (4) parks at the Brooklyn Basin Development Township Commons, Brooklyn Plaza, Mayhew Park, And Sii Tka Park.

Respectfully submitted,

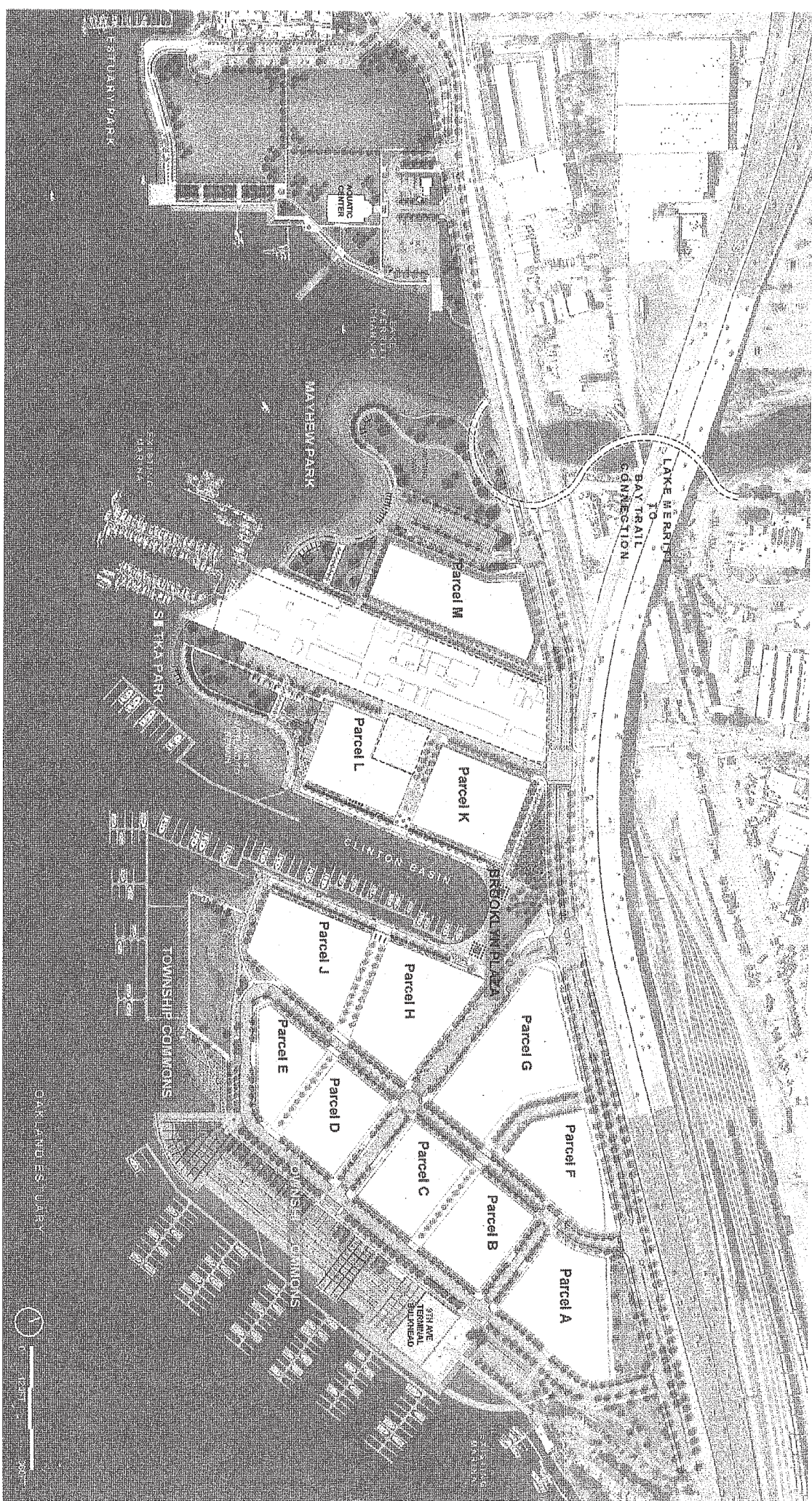
  
Dana Riley, Assistant Director

Attachments (2):

Exhibit A: Park Name-Land Plan

Exhibit B: Oakland City Council Resolution No. 65024 C.M.S.

Exhibit A - Brooklyn Basin Park Name Land Plan



## OAKLAND CITY COUNCIL

RESOLUTION No. 65024 C. M. S.

INTRODUCED BY COUNCILMEMBER \_\_\_\_\_

RESOLUTION APPROVING AND ADOPTING A PROCEDURE  
FOR DESIGNATING OFFICIAL NAMES FOR MUNICIPAL  
(PUBLIC) FACILITIES IN THE CITY OF OAKLAND

WHEREAS, the City Council Rules and Procedures/Legislative Committee of the City of Oakland has conducted a review of the procedure by which the City Council selects appropriate names for municipal facilities in the City of Oakland, other than Parks and Recreation facilities; and

WHEREAS, the City Council has directed that an official procedure be established for designating official names for public facilities in the City of Oakland; now, therefore, be it

RESOLVED: That the City Council herewith approves and adopts the following procedure for naming public facilities in the City of Oakland:

1. Any individual or entity may initiate a proposal to name or rename a public facility in the City of Oakland.
2. All requests for naming and renaming public facilities in the City of Oakland shall be transmitted to the Rules and Procedures/Legislative Committee, including requests by:
  - (a) individuals and public officials;
  - (b) clubs, civic groups, or neighborhood organizations;
  - (c) public agencies or governmental entities.
3. Any request to name or rename park and recreation facilities shall be referred to, or may be initiated by, the Oakland Parks and Recreation Advisory Commission (OPRAC). The recommendation of the OPRAC shall be referred to the Rules and Procedures/Legislative Committee.
4. The Rules and Procedures/Legislative Committee shall review all requests and recommend an appropriate name to the City Council. Special consideration will be rendered based upon the following criteria:
  - (a) a geographical area of the City or a significant historical event;
  - (b) an individual philanthropist, family, or estate name;
  - (c) unique or civic circumstances;

(d) memorialization of a living person, only under special circumstances as follows:

- ° the honoree contributed half or more of the cost of a major facility;
- ° the honoree initiated or contributed major time to the establishment of the project;
- ° overwhelming belief (public opinion) that the designee would probably be honored for that facility post-humously;
- ° if no other individual now living has, or is likely to have, greater public support for being honored at this specific site;
- ° the honoree has given extraordinary service to the City or the community;
- ° the honoree has attained national or international prominence and achievement.

Upon approval, the City shall limit its recognition of an honoree to one facility or portion thereof. Further, facilities named for a specific individual should rarely be renamed, although the City Council could be flexible in renaming facilities originally named for geographical areas, etc. A public hearing shall be conducted by the City Council prior to the official designation of any name for a public facility.

IN COUNCIL, OAKLAND, CALIFORNIA, DEC 1 1987, 19    

PASSED BY THE FOLLOWING VOTE:

BASKELL

AYES— BAZILE, CANNON, ~~EDSON~~, GILMORE, MOORE, OGAWA, RILES, SPEES, and PRESIDENT WILSON , - 8

NOES— NONE

ABSENT— CANNON, - 1

ABSTENTION— NONE

ATTEST:



ARRECE JAMESON  
City Clerk and Clerk of the Council  
of the City of Oakland, California



**CITY OF OAKLAND**  
**Oakland Parks, Recreation & Youth Development**

**TO:** C.N.E. Corbin, Chair, Parks and Recreation Advisory Commission  
**FROM:** Gail McMillon, Parks, Recreation & Youth Development  
**DATE:** May 24, 2019  
**SUBJECT: REQUEST RECOMMENDATION TO DEDICATE A PLAQUE IN MEMORY OF MICHAEL GURMU**

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**SUMMARY**

Staff received a request from Lu Girmu to dedicate a bench in memory of his uncle, Michael Gurmu. The location of the bench will be selected at Lake Merritt/Lakeside Park. The dedication plaque will read:

**In Loving Memory of  
MICHAEL GURMU**

**FISCAL IMPACT**

Donation of \$800 will be made to the Oakland Parks and Recreation Foundation to have a plaque purchased and installed. The plaque installation process is in accordance with the Oakland Public Works Department construction requirements. The donor will assist with maintaining the plaque by washing the plaque every few months with soft cloth, water and a mild dishwashing liquid.

**BACKGROUND / LEGISLATIVE HISTORY**

Michael Gurmu passed away earlier this year. He was a person who helped many Ethiopians and the community in the Bay Area. He was an athletic person who ran around the lake and was known by many Ethiopians and other people. Mr. Gurmu donated his body to the University of California San Francisco Hospital because he wanted to help people.

Lu Girmu and his family state that Michael Gurmu is a very good and giving person and they would like to dedicate a bench with a plaque in his memory and honor.

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission recommend approval of the plaque language as written for dedication of a bench at Lake Merritt/Lakeside Park in memory of Michael Gurmu.

Respectfully submitted,

Prepared by: Gail McMillon  
Office Manager

Approved by: Dana Riley  
Assistant Director



**CITY OF OAKLAND  
Oakland Parks, Recreation & Youth Development**

**TO:** C.N.E. Corbin, Chair, Parks and Recreation Advisory Commission  
**FROM:** Gail McMillon, Parks, Recreation & Youth Development  
**DATE:** May 24, 2019  
**SUBJECT: REQUEST RECOMMENDATION TO DEDICATE TWO PLAQUES IN  
MEMORY OF FAKHRI AND MOHSEN PAKZAD**

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**SUMMARY**

Parks, Recreation & Youth Development received a request from Fara Pakzad to dedicate two benches in memory of his parents, Fakhir and Mohsen Pakzad. The selected benches are located at Lake Merritt/Lakeside Park, near Harrison Street.

The dedication plaques will read:

PLAQUE #1  
**In Loving Memory of Our Mother and Grandmother  
FAKHRI PAKZAD 1910 – 2000  
No Boundary In Kindness Aand Love**

PLAQUE #2  
**In Loving Memory of Our Father and Grandfather  
MOHSEN PAKZAD 1915 – 2008  
No Boundary In Kindness and Love**

**FISCAL IMPACT**

Donation of \$1600 (\$800 per plaque) will be made to the Oakland Parks and Recreation Foundation to have the plaques purchased and installed. The plaque installation process is in accordance with the Oakland Public Works Department construction requirements. The donor will assist with maintaining the plaque by washing the plaque every few months with soft cloth, water and a mild dishwashing liquid.

**BACKGROUND / LEGISLATIVE HISTORY**

Fakhri and Mohsen Pakzad immigrated from Iran in 1977. They lived in Irvine California until their passing. Mr. Pakzad worked for the Iranian government, then under SHAH's rule, for 40 years. His last job was chief accountant of Iran's Plan Organization that is responsible for the nation's development. Mrs. Pakzad was a housewife and helped raise five children with her husband. All the children are U.S. citizens and are successful educators or businessmen.



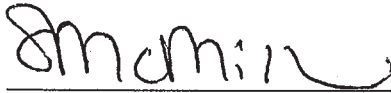
Fara Pakzad is the third sibling and is now 75 years old. He received his education at University of California (UC) Berkeley and is now a retired businessman. His wife taught at UC Berkeley for the for over 30 years and retired last year. They live in Upper Rockridge in Oakland and have two sons and three grandchildren who also live in Oakland.

The family walks around the lake often; Fara Pakzad walks every day. With Fara Pakzad's parents buried in Southern California, and the family not being able to go to their graveside, having memorial benches in Oakland close to the family is a real gift. Whenever they are at Lake Merritt, they would be able to pay their respect to their parents and grandparents.

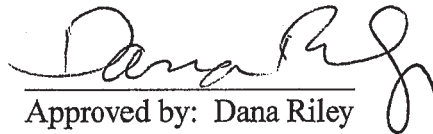
**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission recommend approval of the two plaque languages as written for dedication of two benches in memory of Fakhri and Mohsen Pakzad.

Respectfully submitted,



Prepared by: Gail McMillon  
Office Manager



Approved by: Dana Riley  
Assistant Director