

Special Public Art Advisory Committee Meeting
Monday, September 11, 2023
5:30 - 7:30 pm
Oakland City Hall
1 Frank H. Ogawa Plaza, Oakland CA 94612
Hearing Room 4

There are two opportunities to make a comment during meetings– Public Comment and Open Forum. Zoom participation is strictly for viewing only. Comments will no longer be accepted via Zoom or telephone.

How to Make a Comment:

There are two opportunities for the public to address the Cultural Affairs Commission and City staff. The first opportunity is during the "Public Comment" period. The second opportunity is during the "Open Forum" period. Dialogue during the meeting with Commissioners, City staff, or its guest speakers is not permitted outside of the two comment periods.

RE: ZOOM PARTICIPATION + COMMENT PERIODS

All Commission meetings will be conducted in-person. The Public Art Advisory Committee is no longer accepting public comments via Zoom or telephone. Therefore, live comments must be made in-person. An alternative option is to submit a written comment by 4:00 PM BEFORE the meeting starts to kzarembo@oaklandca.gov. Any comments received via email during the duration or after the meeting may not be entered into public record but will be shared with the Commission and City staff at a later time.

Please click the link below to view the webinar. **Zoom participation is strictly for viewing only.**
Comments will no longer be accepted via Zoom or telephone.

<https://us06web.zoom.us/j/83180596949?pwd=YnVVaGRrZER4T1RkcjJDWkdMcFo3Zz09>

Passcode: 782993

Or One tap mobile : +16694449171,83180596949#,*782993# US

+16699006833,83180596949#,*782993# US (San Jose) Or Telephone: Dial(for higher quality, dial a number based on your current location): +1 669 444 9171 US +1 669 900 6833 US (San Jose) +1 408 638 0968 US (San Jose) or 888 475 4499 US Toll Free or 833 548 0276 US Toll Free or 833 548 0282 US Toll Free or 877 853 5257 US Toll Free

Webinar ID: 831 8059 6949

Special Public Art Advisory Committee Meeting
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1 Frank H. Ogawa Plaza, Oakland CA 94612
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AGENDA

- I. **Welcome/Call to Order/Roll Call**
- II. **Public Comment**
- III. **Action Item: Adopt the Minutes from the July 6, 2023 Public Art Advisory Committee Meeting**
- IV. **Action Item: Review and Approve Oakland Department of Transportation Funded 8th Street Traffic Calming Utility Box Project Artwork Designs by Senay Dennis “Refa One,” located on 8th Street between Mandela Parkway and Peralta Street (District 3).**
- V. **Action Item: Review and Approve Friends of Dimond Park Funded Artwork Designs by artist Deb Koppman, for the Restroom Doors at Dimond Park, 3860 Hanly Road (District 4).**
- VI. **Action Item: Nominate and Approve New PAAC Chair / Co-Chair**
- VII. **Informational Item: Public Art Coordinator Updates on Current Projects / Program Activity**
 - a. **Recruitment: Staff, PAAC, Artists**
 - b. **Cultural Strategists in Government (CSIG) Public Art – Program Final Update**
 - c. **CIP Project Planning: OPRYD: Mosswood, DeFremery, Lincoln Rec; 14th Streetscape; Fire Station 29 (66th Ave).**
 - b. **Public Art in Private Development Projects- Affordable Housing Initiatives: SAHA- Ancora Place (Civic Design Studio); Native American Health Center RFQ; EBALDC- Phoenix Apartments; 12th Street Remainder Parcels**
 - d. **Artist-Community Initiated Projects Process and Planning Updates: Council-granted Murals, Paint the Town / Keep Oakland Beautiful**
 - e. **General Public Art Program Updates: 2023-24 Planning**
- VIII. **Open Forum**
- IX. **Announcements**
- X. **Agenda Building: Outline agenda for October meeting. Next regular meeting: October 2, 2023**
- XI. **Adjourn**

♿ This meeting location is wheelchair accessible. To request disability-related accommodations or to request American Sign Language (ASL), Cantonese, Mandarin, or Spanish language interpreter, please email KZaremba@oaklandca.gov or call (510) 238-2155 Or 711 (for Relay Service) at least five (5) business days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantonés, mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a KZaremba@oaklandca.gov o llame al (510) 238-4949 o al 711 para servicio de retransmisión (Relay service) por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 KZaremba@oaklandca.gov 或致電 (510) 238-4949 或 711 (電話傳達服務)。請避免塗搽香氛產品, 參加者可能對化學成分敏感。

Địa điểm tổ chức cuộc họp có đường dành riêng cho xe lăn. Để yêu cầu các phương tiện hỗ trợ phục vụ người khuyết tật hoặc yêu cầu thông dịch viên ASL, tiếng Quảng Đông, tiếng Quan Thoại hoặc tiếng Tây Ban Nha, vui lòng gửi email đến địa chỉ KZaremba@oaklandca.gov hoặc gọi đến số (510) 238-4949 hoặc 711 (với Dịch vụ Tiếp âm) ít nhất năm (5) ngày làm việc trước khi cuộc họp diễn ra. Vui lòng không sử dụng các sản phẩm có mùi thơm khi tham gia cuộc họp này như một phép lịch sự đối với những người tham dự nhạy cảm đối với các chất hóa học.

Cultural Affairs Division - Economic & Workforce Development Department
Public Art Coordinator – Kristen Zaremba
Phone: (510) 238-2155
Recorded Agenda: (510) 238-2386
Telecommunications Relay Service: 711

Cultural Affairs Division
Economic & Workforce Development Department



**Public Art Advisory Committee
(PAAC)
July 6, 2023
1 Frank H. Ogawa Plaza
Hearing Room 3
Minutes**

Members Present: Charmin Roundtree-Baaqee (Co-Chair), Jennifer Kessler (Co-Chair)*, Katerina Leventi, Sarah Miller, Eric Murphy*
Excused: Kaitlin Kushner, Michele Ramirez
Staff Present: Kristen Zarembo, Public Art Coordinator; Neha Balram, Cultural Affairs Commission Program Analyst;
Guests: Deb Koppman, Mona Sani

Meeting Chair: Charmin Roundtree-Baaqee

*Indicates partial attendance

- 1. Welcome/ Roll Call / Meeting called to order at 5:38 p.m.**
- 2. Public Comment: No comment was provided.**
- 3. Action Item: Adopt the Minutes from the May 1, 2023 Public Art Advisory Committee Meeting. J. Kessler moved to approve the minutes. K. Leventi seconded. C. Roundtree-Baaqee Aye; Sarah Miller Aye. Motion passed unanimously.**
- 4. Action Item: Review and Approve Councilmember Kalb Recommended Mural Design Proposal by Debra Koppman, for Studio Naga, located at 5850 San Pablo Avenue (District 1).** Public Art Coordinator Kristen Zarembo provided an overview of the Council mural funding parameters for the new committee members and introduced artist Deb Koppman to present her proposal. Zarembo noted that City-Council funded murals can be temporary or permanent, and placed on City or private property, but are always funded through a grant agreement that addresses the terms for the project. The process can vary, and be organic or very formalized. The PAAC's role is to review the design, ask questions and make recommendations to strengthen the project. Artist Deb Koppman provided a project overview, noting that she had worked on a mural across the street and was asked to create a design that would complement that existing work. The Yoga studio and building have been impacted significantly during the pandemic. CM Kalb recommended that the studio manager work with Koppman to create a mural to discourage graffiti. The design is based on the movements of the snake, the tiger, the crane and the monkey, which inform the studio's practice. The artist, who is experienced with mosaic tile installations, has translated the

PAAC 6-5-23 Item III

mosaic design form to these murals, which allows for greater community participation. The property owner has also agreed to the placement of the mural on their property, which will be documented in the City grant agreement. Committee members complimented the artist's design as a series of vignettes. They suggested the artist should ask the property owner to evaluate the condition of the 1929 building exterior, noting the old brick and mortar may be compromised if cleaned on a regular basis. The building is not landmarked but it does raise some concerns. One suggestion was to paint the work on panels. The artist noted she was not as familiar with working on panels and did not have sufficient budget to include for materials and mounting by others. The budget can cover the cost of painting on ladders, but is not sufficient to cover scaffolding, limiting the height of the mural design. The artist and community members discussed using appropriate materials to sustain the project, or possibly to break up or drop the composition down to allow a portion of the exterior façade to be free of paint, to avoid design conflict with the existing building elements, preventing moisture build up, and perhaps to incorporate a wave motif to address this compositional challenge. Staff also noted the interface between the mural, the sidewalk, and windows should be considered, and acknowledged the artist is working with a modest budget. The Committee members thanked the artist for her work and creative thinking. Zaremba noted that projects receiving Council mural funds do not require a second review with design revisions, unless the designs are substantially different in content. Staff also suggested Koppman share her experience with other emerging artists, perhaps through the Cultural Strategists program.

Motion: E. Murphy moved to approve the design by Deb Koppman for 5850 San Pablo Avenue. S. Miller seconded. K. Leventi Aye; C. Roundtree-Baaqee Aye; J. Kessler Aye. Motion passed unanimously.

5. **Action Item: Review and Approve Oakland Stairs Project Mural Design Proposal by Mona Sani and Thitiwat "Ti" Phromratanapongse, for the Public Right of Way Stairs located between Proctor Avenue and Modoc Street (District 4).** Zaremba introduced the project, noting the community is privately funding the proposed staircase mural for the Public Right of Way (PROW), and referred Committee members to the proposal packet. Zaremba further noted that PAAC should review as a temporary, ephemeral work, although it might receive additional support to sustain for a longer period. Artist Mona Sani provided background and an overview on the project development and design process, which commenced in June 2020, and has included extensive outreach and negotiations with community stakeholders. The final design honors the Black Lives Matter movement within a design composition entitled "Diaspora," evoking quilt patterns, mosaics and Oakland's diverse community. The proposal includes a petition endorsement with over 400 signatures. The painting will only be installed on the stair risers (vertical elements) to avoid slipping issues and hopefully ensure longevity. Team members will secure the required obstruction permits and provide graffiti abatement as needed. "Ti" will oversee installation over approximately two weeks with a collaborative team of artists. Funding for the project comes from private sources and is being held by the East Bay Community Foundation. Cultural Affairs staff are in communication with Department of Transportation - Paint the Town staff to determine what permissions and permits are required. Committee members enthusiastically thanked the artist for her work, complimented the concept and design, and suggested the artist review the list of cultures included in the project design for consistency and completeness. Staff and committee members also recommended

PAAC 6-5-23 Item III

discussing signage options with DOT staff, to consider thoughtful and resilient interpretive signage to articulate the project intentions, possibly incorporating a “QR” code for accessing more information and using low-cost materials for the signage should it need to be replaced.

Motion: J. Kessler moved to approve the Oakland Stairs Project Mural Design Proposal by artists Mona Sani and Thitiwat “Ti” Phromratanapongse, proposed for the Public Right of Way stairs located between Proctor Avenue and Modoc Street (District 4). E. Murphy seconded. C. Roundtree-Baaqee Aye. S. Miller Aye. K. Leventi Aye. Motion passed unanimously.

6. Informational Item: Public Art Coordinator Updates on Current Projects / Program Activity.

Zaremba provided updates on recently completed privately funded projects and the Cultural Strategists for Public Art fabrication tours.

a. Cultural Strategists in Government (CSIG) Public Art – Program Update; Fabrication Tours.

Zaremba shared images and an update on the CSIG for public art convenings and fabricator tours with local, experienced public art specialists including Lenehan Architectural Glass, DEKA, Magnolia Editions and Artworks Foundry. The tours were well attended and enthusiastically received by the artists. Focusing on the goal to demystify the public art process, artists have been introduced to the methodology for consulting with fabricators to develop a compelling proposal. All artists who complete the series will automatically be included in the next pre-qualified artist pool. Staff and committee members discussed if there could be an opportunity to create an artist registry, in collaboration with Oakland Art Murmur and ABG Art Group and others, in addition to the City pre-qualified pool, for these smaller projects. Without City resources to develop and maintain such a database, in the interim, staff refer people to other existing arts resources, on social media and elsewhere, to be inspired by and hopefully provide new opportunities for the artist community. Future discussions might also engage City partners in business development and Planning and Building, as part of the contemplated department mergers, to explore new systems to share information with City officials and the broader community.

b. Public Art in Private Development Projects- Affordable Housing Initiatives, UC Benioff Children’s Hospital- Walter Hood; Self-Storage- Illuminaries; 95th & International- June Grant.

Zaremba shared images and background on recently completed public art for private development projects, noting the different approaches private developers take to artist selection. Some choose to work with a consultant such as Chandra Cerrito, for Children’s Hospital, to manage the artist selection and project development process. Artist Walter Hood elected to transform an underutilized, austere pedestrian passageway with a project that infuses Oakland’s natural landscape with images of children who have been cared for at the hospital, in a dynamic and welcoming space.

Alternatively, a self-storage company elected to invite local muralists The Illuminaries to create an expansive mural for the western exterior facing the 880 elevated freeway. The artist team was asked to handle all aspects of the public art requirements, ultimately learning more about the process.

Finally, some affordable housing developers choose to issue a request for qualifications (RFQ) for artists to develop proposals in conjunction with local stakeholder communities. For example, the developers of a recently completed affordable housing project at 95th and International, worked with the Black Cultural Zone to select local artist and architect June Grant to create ornamental entry gates in collaboration with local fabricator DEKA, composed of steel and resin. Each project includes required signage at the ground level, to ensure the public can identify the artist and artwork. Staff and Committee members discussed the different Public Art for Private Development requirements for Oakland and other cities in the Bay Area, and how to encourage local development to work with the local artist community.

c. City Budget and CIP Project Planning: Oakland Parks, Public Works and OakDOT. Zaremba noted that the City's adopted budget includes cuts to the Cultural Funding Program, but did retain the Public Art staff position. Zaremba is working with human resources staff to move the recruitment forward, which will allow staff to issue a new pre-qualified artist pool request for qualifications in anticipation of upcoming capital projects. Staff continue to evaluate when funds are available to initiate new projects over the next six to twelve months.

d. Artist-Community Initiated Projects Process and Planning: Council-granted Murals, Paint the Town / Keep Oakland Beautiful. Tabled.

e. General Public Art Program Updates: 2023 PAAC, Staff, Artist / PAAC Recruitments. New PAAC recruitments will be coming on board later this summer and early fall, after Council convenes again in September. Committee members were all invited to an upcoming Boards and Commissions appreciation event for late July.

6. Open Forum:

7. Announcements:

8. Agenda Building: PAAC appointments, CSIG updates, Budget, Artist recruitment

9. Adjournment: E. Murphy moved to adjourn the meeting at 7:32. S. Miller seconded. J. Kessler Aye; E. K. Leventi Aye; C. Roundtree-Baaqee Aye. Motion passed unanimously.



Cultural Arts Programs

Economic & Workforce Development

Public Art Advisory Committee Proposal Review Form

Date August 25, 2023

Artist(s) Refa One

Project Contact Mica Amichai

Organization (if applicable) Oakland Department of Transportation

Phone # 510-238-6653 Email mamichai@oaklandca.gov

Street Address 250 Frank Ogawa Plaza Suite 4314

City Oakland State CA Zip 94612

Proposed Site of Project (Address/Cross St. with physical details) 2 Utility Boxes and 3 Light Pedestals on 8th St at Mandela Parkway and at Peralta St

Name of Property Owner, Proposed Location Oakland Department of Transportation

City Council District of Proposed Location District 3

Attachments Checklist

Attach a separate document to address the following items, bundled together in a single electronic file:

1. Review Form (this page)
2. Project Narrative
3. Artist Resume
4. Examples of Past Work
5. Visual Proposal
6. Materials and Methods Description
7. Photos of Site
8. In-Situ Mockup
9. Timeline
10. Budget
11. Maintenance Plan
12. Community Outreach / Support Documentation
13. Insurance Documentation
14. Permission(s)- Private Property Owner or City
15. Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)

2. Project Narrative: 8th Street Traffic Calming Project Art Component:

The City of Oakland is paving and redesigning 8th Street in West Oakland between Pine Street and Market Street, with the goal of reducing traffic collisions and speeding to make the street safer for residents, and more comfortable for users of all transportation modes. This project was submitted by the community advocacy group [Safe 8th St](#) as a [Capital Improvement Program \(CIP\)](#) request and was funded as part of the City of [Oakland's Fiscal Year 2021-23 CIP](#). This project seeks to traffic calm the street into a quiet residential street. This includes reducing the speed limit. The project will pave the length of the street, upgrade curb ramps to meet accessibility standards, install high-visibility crosswalks and install traffic circles, speed humps, and upgraded hardened centerlines at intersections to reduce speeding. The project also includes a community art element. For more information on the 8th Street West Oakland Traffic Calming Project, see <https://www.oaklandca.gov/projects/8th-st-project>.

In 2021 The City of Oakland's Department of Transportation (OakDOT) put out a call for passionate, local, community-rooted West Oakland artists, community organizers and organizations to partner on the art component. The project that emerged is to paint the traffic control cabinets and light pedestals on the corridor. The overall project aims to paint murals on all seven traffic signal controller cabinets and four streetlight electrical service pedestals along the street. This application includes five of these utility boxes. Subsequent applications by other artists will address the remaining boxes.

Following the completion of street construction, the project team will pursue the painting of street murals through OakDOT's Paint the Town Program. This program supports neighbors and community groups in painting murals on streets with low traffic volumes. Information on the program is available at <https://www.oaklandca.gov/projects/paint-the-town>. Additionally, OakDOT staff are using the mural painting of utility boxes along 8th Street to explore how utility box murals could be added to the Paint the Town Program. OakDOT staff are seeking opportunities to promote and streamline the painting of utility boxes in a manner that satisfies the intent of the "Public Art Advisory Committee Proposal Review Form" and the accompanying review by the Cultural Affairs Division and the Public Art Advisory Committee. OakDOT staff welcome feedback and suggestions on how this might be accomplished.

3. Artist Resume

Senay Dennis "Refa One"

P.O. Box 22266
Oakland, CA 94623
510-326-6802

SenayDennis@gmail.com

Summary

"Style Writing and mural painting are expressions of my soul. I create from a place of unconditional love for African people."

-Refa One

For over two decades, Oakland California native Refa One has been instrumental in the development of the innovative, unorthodox genre of art known as "Aerosol Art" (Graffiti Art/Style Writing). Immersed in HipHop culture as youth, the walls of urban structure became his canvas. Refa's refined HipHop calligraphy speaks to the legacy of style writing, a cultural tradition born from the NYC subway painting movement. A lifetime of involvement in HipHop culture via the Universal Zulu Nation combined with his radical political awareness, has translated into a successful career as a HipHop calligrapher, muralist, illustrator, activist, and educator. Refa's design aesthetic promotes African culture as a vehicle for radical political and social change. His pieces are maps of vision and reflection that capture the intellectual value and heritage of the HipHop vernacular. His themes materialize in the fusion of his unique stylized letters and his use of eclectic cultural iconography. That fusion result is a multitude of powerful works engaging the spirit, intellect, and the imagination. His work has been featured nationally and in various countries throughout Europe and the African continent. Refa One is currently the director of AeroSoul, an international organization of spray can artists from the African Diaspora.

Teaching Experience

My curriculum combines Hip Hop mural design/illustration preparation and technique with critical reflection on student and community needs, and is tailored to the specific needs and interests of the community and age levels being engaged. I have taught and painted murals with young people of all ages at the following Bay Area sites:

CHERRYLAND ELEMENTARY SCHOOL, Hayward, CA October 2009-2017
SAN FRANCISCO ARTS COMMISSION, San Francisco, CA September 2011-2014
IMAGINE BUS PROJECT, San Francisco Juvenile Hall September 2007-2016
HOOVER COMMUNITY SCHOOL, Redwood City, CA November 2009-April 2010
ASCEND SCHOOL, East Oakland, CA January 2010
FAR WEST HIGH SCHOOL, North Oakland, CA September 2005-20012
OAKLAND LEAD/OAKLAND PEACE CAMP, Oakland/Fruitvale, CA June 2009- August 2009
EAST OAKLAND COMMUNITY HIGH SCHOOL, East Oakland, CA September 2005- 2007
EAST BAY CENTER FOR THE PERFORMING ARTS, Richmond, CA September 2000- 2001
OAKLAND MUSEUM OF CHILDREN'S ART, Oakland, CA January 2001-2001
EAST SIDE ARTS ALLIANCE, Oakland, CA 1999-2000

Lectures/Symposia

Lectures presentations and workshops on Hip Hop Style Writing culture and Arts Activism.

SANFRANCISCO ART INSTITUTE , Spray Can Art & Art Activism, Dakar, Senegal October 2019

- Panelist, Art & Activism

UNIVERSITY OF CHIEK ANTA DIOP , Spray Can Art & Art Activism, Dakar, Senegal April 2014-2016

- Lecturer, socio-political overview of Aerosol Art
- Presented hands-on workshop on Hip Hop street calligraphy technique

MILLS COLLEGE, Hip Hop in the Obama Era conference, Oakland, CA, April 2010-2015

- Lecturer, "The Forces of Nature" - socio-political overview of Aerosol Art
- Presented hands-on workshop on Hip Hop street calligraphy technique

UNIVERSITY OF HAWAII, MANOA, If These Walls Could Talk symposium, Honolulu, HI, April 2010

- Panelist, "The Language of Muralism: Classical to Revolutionary"
- Lecturer, "Art of Resistance: Spray Can Art, Culture, & Pedagogy"
- Painted mural for University
- Presented hands-on workshop on Hip Hop street calligraphy technique

SAN FRANCISCO STATE UNIVERSITY, San Francisco, CA, March 2010-2016

- Lecturer - socio-political overview of Aerosol Art, Arts & Activism

SKYLINE COMMUNITY COLLEGE, Rock the School Bells conference, Pacifica, CA, March 2010

- Lecturer – "The Legendary 80s" & "Forces of Nature" -- socio-political overview and local history of Aerosol Art
- Presented hands-on workshop on Hip Hop street calligraphy technique

ST. MARY'S COLLEGE, Moraga, CA, January 2010

- Lecturer - socio-political overview of Aerosol Art

Other lectures/panels:

2007 National Oral History Conference, Oakland Museum; 2004 National Hip Hop Political Convention, Oakland; 2003 Oakland Museum.

Professional Artwork/Affiliations

I curate and create art for various exhibits and projects related to Hip Hop and Aerosol Art cultures.

AEROSOUL - Founding member/Director 2000-present

The mission of AeroSoul is to document and present the legacy of Style Writers from the African Diaspora.

ROYAL CROWNZ COLLECTIVE, Oakland, CA - Founding member, 2001-present

Produce custom, one-of-a-kind, hand-painted merchandise with a HipHop flavor.

BAY AREA AEROSOL HERITAGE SOCIETY/AeroSoul - Founding member/Director 2000-present

The mission of the BAAHS is to document and present the history of Bay Area's Aerosol Art culture

OAKLANDISH ART GALLERY - Director & Curator, Founding Member, September 2003- 2005

- Planned and curated more than 30 exhibits
- Developed lecture, performance, and community outreach projects
- Managed gallery and shop operations
- Supervised 7 staff and hundreds of volunteers over 3-year period

SACRAMENTO METROPOLITAN ARTS COMMISSION - Neighborhood Arts Program Consultant, 1992-1997

- Created conceptual design and construction for mural projects in schools and communities; themes included e.g. black history/ethnic history, Hip Hop culture, social justice, peace and healthy living
- Lead art instruction on all mural-related activities

Mural Commission, Curatorial and Consulting Highlights

I have received numerous commissions nationally for mural painting, particularly in the cities of Oakland, San Francisco, and Sacramento California. The murals are meant to transform the visual landscape in a way that builds community through engagement and critical conversation.

- Mothership: Voyage into Afrofuturism. Oakland Museum of California 8/2021 – 2/2022
Mural installation and sculpture installation.
- Black Panther 10 point Platform Murals throughout Oakland CA 2016 – ongoing. Directed by AeroSoul
- All Power to the People mural. Commissioned by Oakland CA. 2022
- The Future of the Black Family mural. Commissioned by Ile Omode School Oakland CA.
- Black to the future mural. Commissioned by Auto Zone 2020
- Respect Hip-Hop Style and Wisdom. Oakland Museum of California 3/2018 - 8/2018
- The Future is Ours Commissioned by The Kopor Center, November 2020
- Black Panther Survival Program Mural Commissioned by the Homeless Action Center, Oakland, CA December 2020
- Long Live Oscar Grant Mural Commissioned by BART at the Fruitvale Station, 2019

- [Celestial Being \(Major Marshall Taylor\) Mural](#) Commissioned by TransForm Oak, Oakland, CA 2018
- [Black Panthers/Serve The People Mural](#) Community Mural 2017, Oakland, CA 2017
- [West Africa Mural 2](#) Commissioned by Sullivan Realty, Oakland CA, 2016
- [George Washington Carver Mural](#) Commissioned by SFUSD, San Francisco CA, 2015
- [Faces Of Change Mural](#) Commissioned by the City Of Dallas, TX 2015
- [West Africa Mural](#) Commissioned by Sullivan Realty Oakland CA, 2014
- [The Forces of Nature 2](#) Commissioned by Attitudinal Healing Connection Oakland, CA, 2014
- [Cesar Chavez Mural](#) Commissioned by Cesar Chavez High School, Washington DC, 2013
- [The Legacy of MLK](#) Commissioned by OUSD MLK Elementary School 2013
- [Rebuild The Town](#) Community Mural, commissioned by Private collector, 2006
- [Forces of Nature 1](#) City of Oakland Redevelopment Agency, 2010
- [Bob Marley](#) Haight Street, Commissioned by Private Collector 1999
- [House of Hoops](#) Commissioned by Nike. Zimmerman Crowe 1999
- [I Live](#) Commissioned by Valva Realty 1998
- [Heavy Traffic](#) Commissioned by San Francisco Arts Commission, 1995
- [Still I Rise](#) Community Mural, City of Sacramento/Downtown District, 1994
- [Malcolm x Mural](#) Commissioned by San Francisco State University, 1993

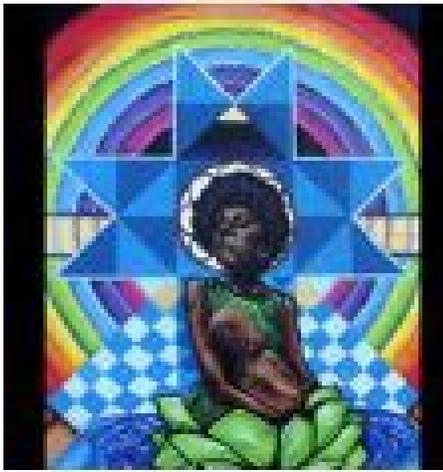
Exhibition Highlights

- [Festi-Graf](#) West African Spray Can Arts Festival Annually 2014-2022
- [Hip Hop](#) Oakland Museum, Oakland CA 2018
- [AeroSoul 3](#) African American Art & Culture Complex 2012-2013
- [AeroSoul 1, AeroSoul 2](#) Joyce Gordon Gallery, Oakland CA 2010-2011
- [We Do It For the Love](#), exhibit honoring local Aerosol Artists, Oakland, 2007
- [Black Panther Rank and File](#), Yerba Buena Center for the Arts, San Francisco, 2006
- [Movement-Migrations and Matters](#), Outlandish Art Gallery, 2005
- [East Bay Graffiti](#), Adidas/Berkeley, 2005
- [Art Reception for Refa One](#), U-Turn Gallery, Oakland, 2002
- [Exhibition Next / Z2000](#), Akademie Der Kunste, (Academy of Fine Arts Berlin), 2000
- [Hip Hop Hieroglyphics](#), Cosumnes College, Sacramento, CA, 1995
- [Women's History](#), Coalition African American Women, Sacramento, CA, 1992
- [Rooted in Culture](#), Les Helle Artes Club, Sacramento, CA, 1992

Bibliographic Highlights

- Dunip R. & J. Prigoff. [Walls of Heritage, Walls of Pride- African American Murals](#). New York: Pomegranate, p. 197 (2004)
- Gastman R., [Freight Train Graffiti](#), New York: Harry N. Abrams, Inc., p. ?? (2006)
- "Interview with artist Refa 1", [San Francisco Bay View](#), December 3, 2003 & January 7, 2004
- "Legendary Eighties, Nonchalance: Refa-One still forms the Backbone of the Eighties Slideshow," [East Bay Express](#), August 21, 2002
- "Black Magic," [Print-America's Graphic Design Magazine](#), January 5, 2001

4. Examples of past work:

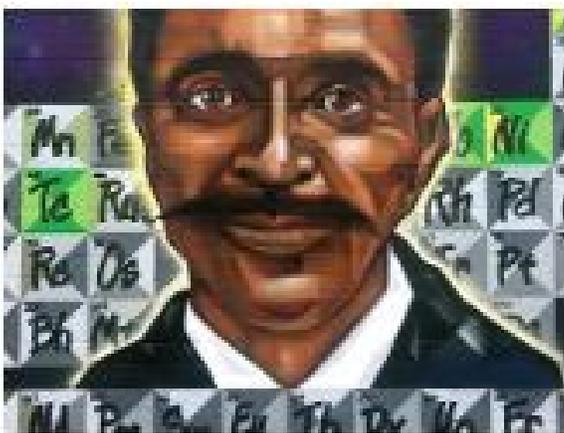


“The Forces of Nature”, 2010. Painted on a warehouse wall facing the 880 Freeway. Commissioned by the City of Oakland



“Point Number 4. We Want Decent Housing Fit For the Shelter of Human Beings”, 2020

Painted on the side of the historic Greyhound building on San Pablo Avenue



“Dr. George Washington Carver”, 2015. Commissioned by The San Francisco School District

5, 7 and 8: Photos of the Sites Visual Proposal, In-Situ Mockup

A. Black Panther- Mandela Parkway and 8th Street



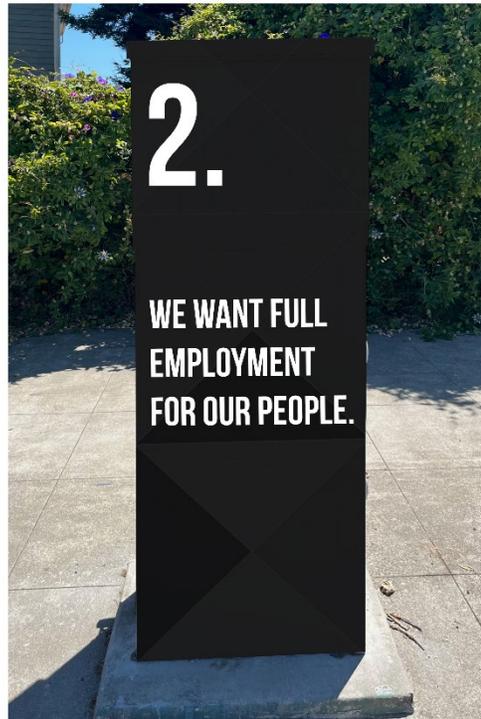
B. Red Bike and Green- Peralta and 8th St.



C. Mother Board- Peralta and 8th St.:



D. Black Panther Party/Futurist Aesthetic – Additional proposals for light pedestals (8th and Mandela, 1687 8th Street)



6. Materials and Methods

Box Locations:

- A. 8th and Mandela- 1 traffic signal cabinet
- B. 8th and Peralta- 1 traffic signal cabinet
- C. 8th and Peralta- 1 light pedestal
- D. 8th and Mandela- 1 light pedestal
- E. 1687 8th Street- 1 light pedestal

This proposal includes the following five murals, each on a separate utility box along 8th Street:

A. Black Panther- Mandela Parkway and 8th Street

West Oakland was the foundation and organizing epicenter of the internationally renowned Black Panther Party (BPP) in 1966. The Utility box is just 1 block away from the BPP founder and minister of defense Huey P. Newton's statue and street. The box also faces the Acorn housing projects where the party had survival programs that fed and educated the youth. This design commemorates the loving and giving spirit of the local community organization that was a beacon for progressive change. The Graphic prominently features the Black Panther iconography on top of a light blue background commonly used by the Party. The design boldly reads "SERVE THE PEOPLE", a slogan championed by the BPP which rallied the community in a formation of self-determination through service to those in need. We feel this message is most appropriate for an Oakland that has a significant local population of its citizens living on the street and others living under inhumane conditions. The graphic also features point number 1 of the 10-point program of the BPP, which reads "We want freedom. We want power to determine the destiny of our Black community." We believe by transforming the local visual landscape we can inspire hope, change and conditions conducive to the healthy growth of the neighborhood. The Box is an educational tool promoting a positive code of conduct.

Staff Note: Staff's understanding is that Refa One's design of this particular Black Panther iconography is his original design and, while inspired by the Black Panther Party, is owned by the artist and does not require permission from the Black Panther Party to use it.

B. Red Bike and Green- Peralta and 8th St.

This design promotes cycling (alternative forms of transportation). There is not enough visual media in historically Black communities promoting cycling. We want to create an atmosphere that not only encourages the activity of cycling but also encourages awareness of cyclists to motorists.

Here we use the local vernacular aimed at promoting Black community cycling with the phrase "Red Bike & Green". The phrase references Red Black & Green which are the flag colors tied to the historic 8th street chapter of the U.N.I.A. (Universal Negro Improvement Association) lead by the Honorable Marcus Garvey.

C. Mother Board- Peralta and 8th St.

This original West Oakland based Afrofuturist design promotes community solidarity through S.T.E.M. (Science, Technology, Engineering, Math). The graphic features the continent of Africa made from binary code that reads "Africa is home". This is meant to inspire the children at the school across the street to imagine a future linked to a glorious past. The front facing image has the graphics in full view while the rear and side panels have elements of the binary code with a cosmic stardust background aesthetic.

D. & E. Light Pedestals at 8th and Mandela, 1687 8th St

Oakland 1966 is another Black Panther Party themed box dedicated to point two of the 10 point program that reads, "We want full employment for our people". There is an updated original design of the Party's panther logo we created for this work. The box serves not only as a historical marker for the legacy in the neighborhood but also as a teaching tool.

Staff Note: Staff's understanding is that Refa One's design of this particular Black Panther iconography is his original design and, while inspired by the Black Panther Party, is owned by the artist and does not require permission from the Black Panther Party to use it.

The second graphic design has a futurist aesthetic of two West African symbols representing Hard work and community support. This design is done to commemorate the local history tied to Marcus Garvey and U.N.I.A. The colors of the graphic wrap around the pedestal.

9. Timeline:

Fall 2021: Project announced, a call was put out for artists

Spring 2022: OakDOT initiated contact with all interested artists and community members to begin gathering ideas and interest.

December 2022: In person meeting on 8th Street with all potential artists and interested stakeholders. In addition to getting a list of artists and organizations ready to commit to painting, this meeting generated design concepts and themes for the corridor's art.

Winter 2023: Continued communication with potential artists and figured out honorarium amounts and community engagement and review process.

July 2023: Artists selected, artists met to decide who will paint what and to determine a timeline.

September 2023: Proposed timeframe for Refa One to paint five utility boxes.

10. Budget and Materials:

OakDOT's Paint the Town Program will provide up to \$1,900 in materials, plus an anti-graffiti sealant to be applied by the artist and, upon completion of the project, an honorarium of \$1,900.

11. Maintenance Plan

The proposed artwork on OakDOT assets is temporary. Both the Artist and OakDOT understand that there is no maintenance plan and that the artwork can be removed or replaced at any time.

Potential Artist for 8th Street

6 Submissions

May 18, 2020

Oakland Department of Transportation
Bicycle and Pedestrian Division

Internal Presentation for 8th Street Check-In

8th Street West Oakland Traffic Calming Project

Traffic Calming & Paving Project on 8th St in West Oakland from Pine St to Market St

About

[Take the Survey](#) | [Sign Up for Project Updates](#) | [Artist Interest Form](#)

Overview

The City of Oakland is paving and redesigning 8th Street in West Oakland between Pine Street and Market Street, with the goal of reducing traffic collisions and speeding to make the street safer for residents, and more comfortable for users of all modes. This project was submitted by the community advocacy group [Safe 8th St](#) as a [Capital Improvement Program \(CIP\)](#) request and was funded as part of the City of [Oakland's Fiscal Year 2021-24 CIP](#). Specifically, the 8th Street CIP project is funded by \$500,000 from [Measure KK, Oakland's Affordable Housing and Infrastructure Bond](#) that was passed by voters in 2018. The project is part of the Department of Transportation's [three-year Paving Plan](#) and will implement recommendations in Oakland's [Pedestrian Plan](#) and [Bicycle Plan](#).

Project implementation is scheduled for 2023. In the Documents section below, find the [concept plans](#) and [overview presentation](#).

Project Design & Policy Elements

This project seeks to traffic calm the street into a quiet residential street. This includes reducing the speed limit. The project will pave the length of the street, upgrade curb ramps to meet accessibility standards, install high-visibility crosswalks and install traffic circles, speed humps, and upgraded hardened centerlines at intersections to reduce speeding. The project also includes include a community art element. Other possible features include a median closure at Mandela Pkwy and a new mid-block crosswalk on 8th Street between Adeline Street and Hilbert Street. In summer 2021, OakDO1 installed hardened centerlines at the intersections of 8th Street/Peralta Street and 8th Street/Union Street. The hardened centerlines reduce the speeds of turning drivers and brought traffic safety improvements to 8th Street while the larger CIP-funded project is being developed.

Community Art

Status:
In Process

Map



Timeline

- Initial Traffic Safety Improvements Installed
Summer 2021
- Outreach
Fall 2021
- Refine Design
Winter 2021
- Outreach
Spring 2022
- Finalize Design, Prepare Contract Documents
Spring 2023



Paint the Town mural by the Attitudinal Healing Collective at Filbert St and 32nd St, Oakland



Paint the Town Mural at 34th St and San Pablo Ave by EBALDC



Painted traffic signal cabinet by Cameron Thompson at 4th St and Jefferson St



Mockups of signage designed by Jonathan Brunfield

8th St Project Art Kick Off Meeting 12/9/2022

- Meeting purpose: (Noel)
 - Introductory meeting to explain the opportunities for community art projects along 8th St as part of the 8th St West Oakland Traffic Calming Project and see what your ideas are
 - For everyone to meet to encourage collaboration
- Introductions: Name, Pronoun, Organization if applicable, What brings you here? (Noel)
- Background on [8th St West Oakland Traffic Calming Project](#) (Jason P)
 - Timeline: Plans finished end of January, construction starting late summer 2023 and lasting 6-9 months
- Background on [Paint the Town](#) (James/Noel)
- What does it mean to be a community project? (Maya A)
 - Goal to build community
 - connection to neighborhood and importance of engaging with neighbors in an ongoing basis
- Potential types of art (see examples above) (Maya A)
 - murals on traffic signal cabinet boxes - 2023 (could start any time)
 - murals on the street - earliest spring 2024 per paving schedule

OakDOT Feedback from West Oakland Residents

OakDOT staff collected resident art preferences from West Oakland residents during two community outreach activities. The first method was a digital survey that reached approximately 180 residents. In the second method, OakDOT staff interviewed seventeen West Oakland residents that live on 8th Street. The questions given to the residents that were included in both the survey and the interview were given to help ground your artistic expression. Ultimately, the residents would prefer for your display to be inspired by the themes listed below. Thank you for your time and understanding, OakDOT staff and the residents appreciate your service in beautifying Oakland!

Interview Responses

Themes:

- "Celebrate the Port"
- "References to the history of the jazz quarter"
- "9th women of the black Panthers, 7th "blues walk of fame, Huey P Newton"
- "History of West Oakland"
- "Historically African American neighborhood; Porters; Black panthers"
- "Pullman porters"
- "Various ethnic groups"
- "Steel workers, asian seniors that come to get food, kids playing jump rope, reflective of people who live here, families, animals that live here"
- "Celebrating history of what Pullman Porters brought to West Oakland"
- "I would love to see more educational art and also black arts"
- "I would like to see talking murals, highlighting long-time west oakland residents and their experiences in our community, and our young people from Prescott elementary and MLK elementary sharing their vision for the future of their community."
- "Art inspired by the Jazz musicians that used to play here. Noni Sessions of the East Bay Permanent Real Estate Cooperative who was once trying to purchase and revitalize Esther's Orbit Room might

14. OakDOT permission to artist:

OakDOT will provide permission to the artist stating the terms of use on OakDOT owned assets following the approval of the proposal by the Public Art Advisory Committee and the Cultural Affairs Division.



Cultural Arts Programs

Economic & Workforce Development

Waiver of Proprietary Rights for Artwork Placed upon City Property

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents. The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the:

Mural paintings on 2 Traffic Signals Cabinets and 3 Streetlight Electrical Pedestals in West Oakland

Entitled: **Refa One's Artwork for the 8th Street West Oakland Traffic Calming Project**

and located at: **8th Street and Peralta Street, 8th Street and Mandela Parkway, and 1687 8th Street**

in whole or in part, in City's sole discretion.

Artist's Address for Notice:

Senay Dennis "Refa One"
P.O. Box 22266
Oakland, CA 94623

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9th Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property:

City of Oakland, Department of Transportation (OakDOT)
Safe Streets Division
250 Frank H. Ogawa Plaza, Suite 4314
Oakland, CA 94612

Artist Signature / Date

 8/25/23
Jason Patton, OakDOT, Safe Streets Division

City – Client Department Representative Printed Name / Signature / Date

This document is posted online at:

<http://www2.oaklandnet.com/Government/o/CityAdministration/d/EconomicDevelopment/s/PublicArt/index.htm>

Oakland Cultural Arts Programs, 1 Frank H. Ogawa Plaza, 9th Floor, Oakland CA 94612

Public Art Advisory Committee Proposal Review Form

Date August 29, 2023

Artist(s) Ms. Debbie Koppman

Project Contact Ms. Opie Bellas

Organization (if applicable) Friends of Dimond Park

Phone # 510-336-9509 Email kbelleis@sbcglobal.net

Street Address 3752 Fruitvale Ave.

City Oakland State CA Zip 94602

Proposed Site of Project (Address/Cross St. with physical details) _____

The restroom doors in Dimond Park, 3860 Hanly Rd., Oakland CA 94602

Name of Property Owner, Proposed Location City of Oakland

City Council District of Proposed Location 4

Attachments Checklist *Attach a separate document to address the following items, bundled together in a single electronic file:*

1. p1 Review Form (this page)
2. p2 Project Narrative
3. p3 Artist Resume
4. p5 Examples of Past Work
5. p7 Visual Proposal
6. p8 Materials and Methods Description
7. p9 Photos of Site
8. p10 In-Situ Mockup
9. p11 Timeline
10. p12 Budget
11. p14 Maintenance Plan
12. p15 Community Outreach / Support Documentation
13. p16 Insurance Documentation
14. p17 Permission(s)- Private Property Owner or City
15. p18 Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)

2. Project Narrative

This “Mural Project”, funded through Friends of Dimond Park, will be sited on the restroom doors in Dimond Park. The project includes 5 outward facing doors, and 4 interior facing doors, for a total of almost 200 square feet. One door is not operable, and therefore will not be painted on its interior side. See also Section 5. Visual Proposal of this Form.

The restrooms are located directly adjacent to one of the main play structures in the park, which is highly utilized every day of the week, especially by very small children (age 3-5) and their caregivers. The restrooms are relatively new, but have been frequently and aggressively tagged with graffiti, making them unappealing for the largely preschool population which needs to use them. Friends of Dimond Park wanted to improve this situation, and put out a call to several very local artists for proposal drawings. They asked for themes appealing to young children, especially to include bright colors, animals which might visit the park, flowers, birds.

The committee chose local artist Debra Koppman to create the murals on the doors. Ms. Koppman lives just up the street from the park, has created multiple murals in this neighborhood, many with the participation of students at Sequoia Elementary, the local public school, and her designs were most closely aligned with the stated goals of the committee.

Friends of Dimond Park hopes that this project will improve the experience of users of the park and the park’s restrooms and will attract more visitors to the park. We want all users to feel comfortable and welcome, and we especially want our youngest citizens to feel at home in the park.

3. Artist Resume

DEBRA KOPPMAN, Doctor of Arts

2307 Damuth St. Oakland, CA 94602, 510/482-1818 debkoppman@gmail.com www.debrakoppman.com

EDUCATION:

DOCTOR OF ARTS, Studio Arts, New York University, 1993

MASTER OF ARTS, Fine Arts, University of California, Berkeley 1982

BACHELOR OF ARTS, Fine Arts, University of California, Berkeley 1980

SELECTED PUBLIC MURALS

- 2024 UPCOMING! ASHLAND COMMON: The Trust for Public Land/Hayward Parks & Rec, Hayward, California
- 2023 UPCOMING! STUDIO NAGA, Oakland, California
- 2023 UPCOMING! DIMOND PARK RESTROOMS, Oakland, California
- 2023 RESPECT OAKLAND, Youth Employment Partnerships, Oakland, California
- 2023 MOSAIC ON MISSION, Affordable Housing Complex Hayward, California
- 2022 WELCOME HOME, Rosefield Village Affordable Housing, Alameda, California
- 2022 CALIFORNIA GARDEN, Youth Employment Partnerships, Oakland, California
- 2022 A PLACE FOR PEACE, WISDOM, AND COMPASSION. True Buddha Vijaya Temple, Oakland, California
- 2021 WELCOME TO MILPITAS!, Milpitas, California
- 2021 GRAND LAKE'S HIDDEN TREASURES, (part 2) Oakland, California
- 2021 LET JUSTICE ROLL DOWN LIKE WATERS, (continuation from Summer 2020) YEP – Oakland, California
- 2021 STEPPING OUT TO THE BEAT OF CALIFORNIA AVENUE, City of Palo Alto, Public Works
- 2021 A QUILT OF MANY COLORS, Oakland, California (in collaboration with Laurie Polster)
- 2021 WE ARE STANDING ON OHLONE LAND, Glenview Elementary, Oakland, California
- 2020 DIMOND LIBRARY'S MAGIC CARPET, Dimond Library, Dimond District, Oakland, California.
- 2020 LET JUSTICE ROLL DOWN LIKE WATERS AND RIGHTEOUSNESS LIKE A MIGHTY STREAM, YEP, Oakland, Ca.
- 2020 THE FABRIC OF SAN PABLO, San Pablo City Hall, San Pablo, California
- 2019 THE FABRIC OF ST. COLUMBA, Oakland, California (in collaboration with Laurie Polster)
- 2019 DIMOND RIVER FLOWS TO MAPLE, Oakland, California
- 2019 GRAND LAKE'S HIDDEN TREASURES, Oakland, California
- 2018 JAZZIN' IT UP AT SOON'S LOUNGE, Oakland, California
- 2018 TRAVELING ON INTERNATIONAL BOULEVARD, Oakland, California.
- 2017 PALMA CEIA'S MAGIC GARDEN, Hayward, California.
- 2017 FIESTA EN LA FINCA! La Finca Tortilleria, Oakland, California.
- 2017 PLANTS ON PLANTERS, Laurel District, Oakland, California.
- 2016 SAUSAL CREEK TO THAILAND, Dimond Café, Dimond District, Oakland
- 2016 SEQUOIA'S RAINBOW ROAD, Sequoia Elementary School, Dimond District, Oakland

- 2016 ENCHANIMALS! In collaboration with Sequoia Elementary School students, Dimond District, Oakland
- 2016 THREADS OF SAN PABLO, City of San Pablo, California (3 panels)
- 2015 WELCOME TO SAN PABLO! City of San Pablo, California (2 panels)
- 2015 DIMOND RIVER, Dimond District, Oakland, California
- 2014 THE BUDDHA'S 8 FOLD PATH, (directed 62 6th grade English/History students) Bret Harte Middle School.
- 2014 I LOVE DIMOND, MacArthur and Lincoln, Dimond District, Oakland, California
- 2013 YOU'RE HUNGRY, EAT HEALTHY, (directed Advanced Art Students, 6th – 8th grade) Bret Harte Middle School.
- 2012 RAINBOW FISH, (directed 90 3rd graders) Glenview Elementary.
- 2012 SEQUOIA'S HIDDEN JEWELS, Mosaic Mural, Lincoln and Scenic, Dimond District, Oakland, California.
- 2011 WELCOME TO FRUITVALE, 880 & Fruitvale, 12 Pillars. Commissioned by The Unity Council.
- 2011 DIMOND'S HIDDEN JEWELS, in collaboration with Amanda Lockwood and Sequoia Elementary School students. Fruitvale Avenue and MacArthur, Dimond District, Oakland, California.
- 2008 WHAT'S COOKIN', GOOD LOOKIN'? in collaboration with Amanda Lockwood. Sequoia Elementary.
- 2008 IMAGINE, (with 6th, 7th, and 8th grade art students) Bret Harte Middle School, Oakland, California
- 2007 PLANTS AND HOPES RISING, Sequoia Elementary, Oakland, California
- 2006 PHOENIX RISING, BRET HARTE RISING, Bret Harte Middle School, Oakland, California
- 2006 QUETZALCOATL, (with 6th, 7th, and 8th grade art students) Bret Harte Middle School, Oakland, California
- 2005 THE FOUR ELEMENTS (with 6th, 7th, and 8th grade art students) Bret Harte Middle School, Oakland, California

SELECTED TEACHING EXPERIENCE:

- 1998 - 2016 ARTIST-IN-RESIDENCE, Sequoia Elementary School, Oakland, California
- 2007 - 2009 FACULTY, DEPARTMENT OF ART AND PATHWAYS PROGRAM, Dominican University, San Rafael, California
- 1999 - 2005 INSTRUCTOR, University of California, Berkeley, Extension
- 1995 VISITING PROFESSOR, DEPARTMENT OF ART, Universidad Católica, Lima, Peru
- 1993 - 1997 PROFESSOR, DEPARTMENT OF GRADUATE STUDIES, Academy of Art College, San Francisco, California
- 1991 VISITING PROFESSOR, Escuela Nacional de Bellas Artes, Managua, Nicaragua
- 1987-1989 PROFESSOR, DEPARTMENT OF ART AND DESIGN, Universidad de Las Américas, Puebla, México

SELECTED ARTIST RESIDENCIES, FELLOWSHIPS/GRANTS/AWARDS

- PLAYA at Summerlake, Artist Residency, Summerlake, Oregon, 2018
- FULBRIGHT SCHOLAR LECTURING AWARD IN PERU, UNIVERSIDAD CATOLICA, LIMA, PERU 1996
- CALIFORNIA ARTS COUNCIL, ARTIST-IN-RESIDENCE, MULTIPLE – 1998-2008
- OUTSTANDING OAKLAND ARTS EDUCATOR, CALIFORNIA STATE SENATE, 2005
- WOMEN'S STUDIES COMMISSION DOCTORAL DISSERTATION AWARD, New York University, 1993
- ANN FLANAGAN RESIDENCY, KALA INSTITUTE, BERKELEY, CALIFORNIA, 1986

4. Examples of Past Work



A Place for Peace, Wisdom and Compassion 35th and Foothill, True Buddha Vijaya Temple



Fiesta at La Finca! 38th Street and Foothill Blvd



Palma Ceia's Magic Gardens, Palma Ceia Park, Hayward



Grand Lake's Hidden Jewels, Grand Ave @ Embarcadero



Traveling on International Boulevard, 39th St. and International Blvd.

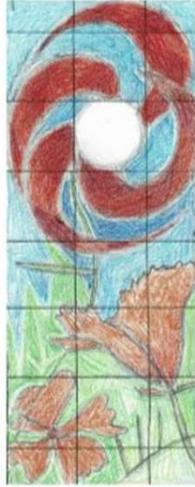
5. Visual Proposal

Proposed Drawing for The Restroom Doors Mural Project

Door 1 Front



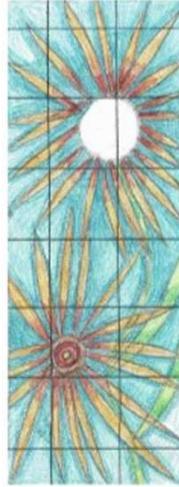
Door 2 Font



Door 3 Front



Door 4 Front



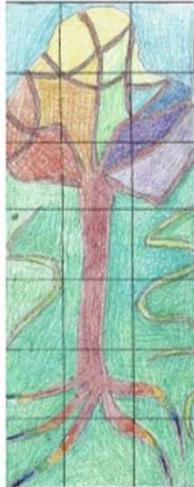
Door 5 Front



Door 2 Back



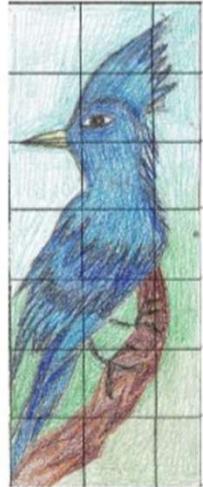
Door 3 Back



Door 4 Back



Door 5 Back



6. Materials and Methods Description:

Ms. Koppman will be using Nova Color acrylic paints, a high quality paint which stands up well to weather and grit, has beautiful color, and is wonderful to work with. She will seal the doors with 4 coats of TSW (This Stuff Works) graffiti sealer, which is highly protective against UV light, pollution, and potential graffiti damage.

7. Photos of Site

Current image of the 5 restroom doors



All 5 doors are approximately 7' (feet) tall. The far-left door is about 35" (inches) wide. The other four doors are approximately 33" (inches) wide.

8. In-Situ Mockup

The exterior of the 3 doors of the 5 restroom doors after the Mural Project



9. Timeline

Task	Dates	Status	Notes
Request for Proposal to Artists	February 28, 2023	Complete	Over 5 artists invited
Proposal Review by FODP	March 31, 2023	Complete	4 proposals received
Artist Selected	April 30, 2023	Complete	
PRAC Approval	July – August 2023	Complete	
FODP Fundraising	August, 2023	In progress	
PAAC Approval	August – September, 2023	In progress	
Door Painting*	September – October, 2023	Not Started	1 or 2 weekends
Celebration with Community	October – November, 2023	Not Started	<u>Section 12. Community Outreach/Support</u>

*The timeline of Door Painting is contingent upon receiving PAAC approval on September 11, 2023 and Ms. Koppman’s actual schedules. It will take one or two days to paint all doors.

10. Budget

A. One-time Costs

a. Artist Proposal Labor and Material Costs:

Labor: Wash, Clean, Prime and Protection Coat

Total labor:	95 hours
Total labor cost @ \$50/hr *	\$4750
<i>*@ a 1-off discounted rate</i>	

Materials:	
Total materials cost:	\$250
Total Artist Budget:	\$4750 + \$250
	\$5000

b. Community Engagement - Fundraising Costs:	\$250
Flyer design, stationery and printing	

c. Community Engagement - Celebration:	\$300
---	--------------

B. Recurring Costs (5 Years)

Reference [Section 11. Maintenance Plan](#). We have budgeted 2 possible recurring activities

d. Maintenance Costs:

1. Clean-up Intense Graffiti:	
Artist Labor	6 Hours
Artist labor cost @ 75/hr	\$75 x 6
	\$450
Materials:	\$250
Total Clean-up Intense Graffiti:	\$700

2. 5-Year Mark Re-coating:	
Materials (e.g. sealer) cost:	\$200
Total 5-Year Mark Washing:	\$200

Total Maintenance Costs:	\$900
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C. Total Project Costs (5 years)

<u>One-time</u>	Artist Costs	\$5,000
	Community - Fundraising	\$250
	Community - Celebration	\$300
	<u>Total 1-time (A)</u>	\$5,550
<u>Recurring</u>	Cleanup Intense Graffiti	\$700
	5-year Mark Re-coating	\$200
	Contingency	\$100
	<u>Total Recurring (B)</u>	\$1,000
	<u>Total 5 Year Project Costs (A+B)</u>	\$6,550

11. Maintenance Plan

We have budgeted 2 possible events which will require some expenditure in the next 5 years after completion of the Mural Project.

a. Intense Graffiti Clean-up

Artist Debra Koppman will work with the Friends of Dimond Park to assure that the artwork looks terrific for as long as possible. Ms. Koppman has created over 40 murals over the last 18 years, and has had minimal maintenance issues. She has only had to fix *one serious* incidence of graffiti in that time, so we have some hope that the mural itself will deter graffiti.

The mural will be coated with 4 coats of a high-quality anti-graffiti sealer, which helps make it more possible to clean graffiti easily. While it is in her interest to fix graffiti as long as she is alive and able, Ms. Koppman is recommending that Friends of Dimond Park begins to raise funds for the purpose of ongoing and long-term maintenance, in the case of needed repairs.

Friends of Dimond Park will inform Ms. Koppman of any needed fixes; if the fixes are minimal, requiring 3 hours or less each incident, she will take care of them, with the help of Friends of Dimond Park members, in as timely a manner as possible, with no compensation, for a period of 5 years. In the case of serious graffiti, during the 5 year period and beyond, which requires many hours of work to repair or repaint, Ms. Koppman will also work with Friends of Dimond Park members, and will expect to be compensated for her time at a rate of \$75/hr.

b. 5-Year Mark Re-coating

Ideally, even without damage, it would be great to wash the doors at the *5 year mark*, and to potentially re-coat it with sealer at that point. Friends of Dimond Park will plan to wash the doors and to raise @ \$100 to pay for additional sealer; Koppman will work with Friends of Dimond Park members to plan for this event.

12. Community Outreach/Support

Friends of Dimond Park hosts monthly work parties the 3rd Saturday of every month. In addition, our members are regularly in the park cleaning up litter, cleaning the 2 public tennis courts, as well as the 2 Tot lots. We interact with many park-goers on a regular basis.

The park restrooms have been an eyesore from the beginning (see photo in [Section 7. Photos of Site](#)). One bathroom had a fire started by a homeless person and is now permanently sealed shut. Adults consistently tell us their children are afraid to use the restrooms. One went so far as to hold his daughter up in the air to urinate in the nearby bushes because she was too afraid of the restrooms.

Dimond park is also a hub for nannies with children who have consistently voiced concern at the state of the restrooms. They all have conveyed the trepidation children feel when seeing the restrooms. Dimond Park, with its large groups of picnic tables, is host to many family BBQs and again, we hear the same complaints, “Those restrooms are scary!”

We decided to respond to their pleas and take up the task of creating a colorful, cheerful and more positive experience for all park-goers.

In addition, at the end of a successful completion of this Mural Project, Friends of Dimond Park will intend to organize a community celebration to inaugurate the door-murals, bringing together the multifarious community which frequently uses Dimond Park.

14. Permissions

- a. Private Property: not applicable for this project

- b. City of Oakland Property: This Mural Project requires permission from the Parks and Recreation Advisory Commission (PRAC)

PRAC approval for the Mural Project was given at their July 12, 2023 meeting. Documentation will be provided when available.

Regarding the real estate license agreement, Friends of Dimond Park will follow up with Oakland Parks, Recreation & Youth Development (OPRYD) staff.

15. Waiver of Proprietary Rights for Artwork on City Property

As signed by artist Ms. Debra Koppman below

Cultural Affairs Division Economic & Workforce Development



Waiver of Proprietary Rights for Artwork Placed upon City Property

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the [describe artwork/project: mural, sculpture, etc. and medium]:

_____ Murals on the five Dimond Park restroom doors to make restrooms colorful & more attractive to kids who find current grey restrooms scary

Entitled [title of work]: _____ Restroom Door Mural
Project _____

and located at [identify site, including interior location if applicable]:

_____ Dimond Park _____

in whole or in part, in City's sole discretion.

Artist's Address for Notice [insert artist's name and complete address]:

_____ Debbie Koppman, 2307 Damuth St., Oakland, CA
94602 _____

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9th Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property: [Insert Address of Client Department with jurisdiction over property]:

_____ City of Oakland, Parks, Recreation & Youth Development

_____ Debbie Koppman _____

Artist First and Last Name /

Debbie Koppman 7-27-23

Signature /

Date

City Administrator Designated Client Department Representative Printed Name / Signature / Date

This document is posted online at:

<https://www.oaklandca.gov/topics/public-art-in-oakland>