

**Public Art Advisory Committee
Regular Meeting
Monday, March 4, 2019**

**Oakland City Hall
Hearing Room 4
1 Frank Ogawa Plaza
5:30 - 7:30 pm**

AGENDA

- I. **Welcome/Call to Order**
- II. **Open Forum**
- III. **Approval of Minutes: February 4, 2019 meeting**
- IV. **Informational Item: Cultural Affairs Commission and Public Art Program Legislation**
- V. **Informational Item: Staff Updates on Pending Projects and Program Activity**
 - a. **Measure KK Bond Program: Rainbow Recreation Center**
 - b. **Measure DD Bond Projects- Garden Gates, Lakeside Green Streets, Estuary Park**
 - c. **Public Art in Private Development**
 - d. **Artist Initiated Projects: Mutual Air, Rainin Open Spaces**
 - e. **Oakland Museum Exhibition Coordination**
- VI. **Announcements**
- VII. **Agenda Building: Outline agenda for April 2019 meeting**

Next regular meeting: April 1, 2019, Hearing Room 4, Oakland City Hall
- VIII. **Adjourn**

Oakland Cultural Affairs - Public Art Program, 1 Frank H. Ogawa Plaza, 9th fl. Oakland, CA 94612

www.oaklandculturalarts.org

Cultural Affairs Division
Economic & Workforce Development Department



**Public Art Advisory Committee
(PAAC)
February 4, 2019
Minutes**

Members Present: Bryan Cain (co-chair), Allison Cummings (co-chair), Patricia Cariño Valdez, Jennifer Kessler, Yulia Pinkusevich*, Charmin Roundtree-Baaqee*

Excused: Chris Treggiari

Absent:

Staff Present: Kristen Zarembo, Public Art Coordinator; Roberto Bedoya, Cultural Affairs Manager*; Neha Balram, Program Analyst

Guests: Jennifer Correia, Valerie Huaco, Debbi Koppman, Kelly McKinley, Eric Powell

Meeting Chair: B. Cain

*Indicates partial attendance

1. Meeting called to order at 5:43 p.m.
2. **Open Forum**
3. **Minutes: J. Kessler moved to approve the minutes of the October 1, 2018 Public Art Advisory Committee meeting. C. Roundtree-Baaqee seconded. Motion passed unanimously.**
4. **Action Item: Review and Make Recommendation on District 4 Anti-Graffiti Mural Project for 2971 MacArthur Boulevard, by artist Debra Koppman..** Public Art Coordinator Kristen Zarembo introduced the projects. Debbi Koppman described her design plans to work with local middle school youth at their school for this PGE substation fence mural. Committee members suggested ways to incorporate the required signage into the design and outreach to the community, and expressed concern regarding the PGE agreement terms restricting artists rights. They commended Koppman on all her efforts in the neighborhood and encouraged her to include a budget line-item for her in-kind services, to educate the community and City Council on the true cost for realizing these art projects. **Motion: C. Roundtree-Baaqee moved to approve the D. Koppman mural proposal for 2971 MacArthur Boulevard. J. Kessler seconded. Motion passed unanimously.**
5. **Informational Item: Oakland Museum of California (OMCA): Channel – Estuary Park Sculpture Installations.** OMCA staff Valerie Hauco and Kelly McKinley provided an overview of the museum’s recent assessment of the sculpture collection, specifically focusing on the works installed beyond the museum campus. Many of the works situated along the channel and at Esutary Park are long-term loans, which were installed for the 1982 International Sculpture Conference held in Oakland, will now be returned to the artists per their requests.

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Some others may be deaccessioned, but will first be offered to any interested parties, including the Peralta Community College District. All works will be handled in accordance with the museum's deaccession policy. Committee members and staff inquired about the feasibility of retaining the Michael Heizer sculpture, *Platform*, currently installed at Estuary Park and for any estimates or other research on conservation or restoration options. Museum staff have contacted the artist and his representatives to discuss possible options. Public Art staff and committee members requested an update on any new information regarding the artist's interests before the museum and the City make a final decision.

6. **Informational Item: MacArthur Gateway Arches.** Artist Eric Powell presented a mockup for the arches, illustrating scale methodology for the final fabrication. Zaremba noted that she and Powell are researching the requirements for the artist to handle installation. Committee members thanked the artist and stated that they preferred the artwork to be focused on the arches, noting that the pylons detract from the strength of the designs. They suggested the pylons would be easier to maintain if painted the green hue seen throughout the City.

Motion: A. Cummings moved to extend the meeting for 10 minutes. B. Cain seconded. Motion passed unanimously.

7. Informational Item: Staff Updates on Pending Projects and Program Activity

- a. **Measure KK Bond Program: Rainbow Recreation Center.** Mosaic installation is underway and will be completed in February. The project is tentatively scheduled to be completed this spring, at which point a dedication will be scheduled.
 - b. **Measure DD: Gardens Gates Project; Lakeside Green Streets; Estuary Park.** Installation of the Lakeside Green Streets projects public art project by Wowhaus will be scheduled for this spring. Estuary Park conceptual planning is continuing to move forward. As previously reported, retaining the Michael Heizer sculpture at Estuary Park is still up for discussion and is indicated on the preliminary conceptual plans. Zaremba noted that a Bay Train pylon sculpture designed by Mildred Howard and commissioned by the City still resides at the park, and may provide a starting point for defining new art opportunities. New public art commissions will be discussed with the design team and brought back to the PAAC for discussion.
 - a. **Projects for Caltrans Property- 4th & Madison Private % for Art Proposal Update.** The City Council authorized staff to commence the Transportation Art application process. This will require negotiation of agreements between the City and all parties before Caltrans will authorize the project. Work will proceed this spring.
 - b. **Public Art in Private Development- Standard and Alternative Compliance.** The HYBYCOZO project is scheduled for installation this spring. Multiple projects are in design and fabrication to be installed late 2019 or 2020.
8. **Announcements:** Cultural Affairs Manager Roberto Bedoya introduced new Cultural Affairs Commission staffer Neha Balram, who will support reactivation of the Commission in 2019.
 9. **Agenda Building:**
 10. **Adjournment:** Jennifer Kessler moved to adjourn the meeting at 7:40. Y. Pinkusevich seconded. Motion passed unanimously.

**Cultural Affairs Division
Economic & Workforce Development Department**



TO: Public Art Advisory Committee
ATTN: Allison Cummings and Bryan Cain, Co-chairs
FROM: Neha Balram, Program Analyst
DATE: March 4, 2019
RE: Cultural Affairs Commission

SUMMARY

The City's new Cultural Plan "Belonging in Oakland: A Cultural Development Plan" calls for the reactivation of the Cultural Affairs Commission (p. 106-108), which has been on hiatus for several years primarily due to its inability to achieve a quorum on a regular basis and conduct business in a timely fashion.

In the process of updating the ordinances establishing and amending the Commission (No. 11323 C.M.S. and No. 11778 C.M.S), Cultural Affairs staff has been advised by the City Attorney to amend the 1989 percent for public art ordinance (No. 11086 C.M.S). The percent for public art ordinance established the Public Art Advisory Commission as a sub-committee of the Oakland Arts Council, now Cultural Affairs Commission. This ordinance needs to be updated and codified simultaneously to reflect that PAAC is not a sub-committee of the Cultural Affairs Commission but rather an independent committee that operates autonomously of the Commission.

BACKGROUND

Staff anticipates bringing both revised ordinances together to the Life Enrichment Committee in spring 2019 with a deadline to complete the commission recruitment process by summer 2019. In order fit within the deadline, staff is proposing minor updates to the percent for public art ordinance, such as:

- Replace Oakland Arts Council with Cultural Affairs Commission
- Replace City Manager with City Administrator
- Replace Cultural Arts Division with Cultural Affairs Division
- Replace Public Arts Project with Public Art Project
- PUBLIC ART PROJECTS PLAN means prioritized list of visual arts projects to be undertaken in any given year with budgets and recommended site and design approach, developed by the Cultural ~~Affairs Arts~~ Division in conjunction with the Public Art Advisory Committee ~~of the Oakland Arts Council~~, and in consultation with City departments anticipating capital projects, to be approved by the City Council. (SECTION 2. DEFINITIONS)
- PUBLIC ART ADVISORY COMMITTEE means a professionally qualified citizen committee recommended by sitting Committee members to the Mayor. Appointments shall be made pursuant to Section 601 if the Charter. ~~the Oakland Arts Council and approved by City Council~~ The Public Art Advisory Committee oversees quality control of the public art program, its

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projects, and to recommend to the Cultural Affairs Arts Division the sites, scope of project, artworks and artists for the public art projects. (SECTION 2. DEFINITIONS)

- A Public Art Projects Plan, including project descriptions, budgets, locations, and recommended design approaches, will be submitted by staff ~~for review to the Oakland Arts Council and in turn~~ to the City Council for approval and implementation. (SECTION 6. ANNUAL PUBLIC ART PROJECTS PLAN)
- The Oakland City Council:
 4. Approve contracts ~~over \$15,000 with selected artists in accordance with the City's adopted fiscal and purchasing policies and procedures.~~ (SECTION 7. RESPONSIBILITIES)
- The Cultural Affairs Commission ~~Oakland Arts Council~~ shall:
 - Include at least one (1) member of the Public Art Advisory Committee (PAAC) to be selected by the Mayor and appointed pursuant Section 601 of the Charter. If the PAAC member selected does not agree to accept an appointment, the Mayor may appoint another member pursuant to Section 601 of the Charter.
 - ~~Recommend to the City Council persons to serve on Public Art Advisory Committee striving toward ethnic/gender balance.~~
 - ~~Be responsible for recommending guidelines for implementation of the Oakland Public Art Program.~~
 - ~~Submit the Annual Public Art Projects Plan based on the Cultural Arts Division staff and Public Art Advisory Committee recommendations to the City Council.~~
 - ~~Recommend an annual maintenance program based on staff and Public Art Advisory Committee's recommendations~~
 - ~~Appoint the artist selection juries based on the Public Art Advisory Committee's recommendations.~~
 - ~~Recommend acceptance of proposed gifts, exhibitions, and loans based on the Public Art Advisory Committee's review.~~
 - ~~Create a nine member Public Art Advisory Committee, approved by the City Council, which will serve as a subcommittee of the Oakland Arts Council and be responsible for advising~~
- ~~the City regarding its public art program. The Oakland Arts Council shall develop the nomination procedures to recruit members.~~
(SECTION 7. RESPONSIBILITIES)
- Implementation of Policies and Procedures for the administration of Public Art Program shall be accomplished in accordance with procedures to be established by resolution of the City ~~as recommended by the Oakland Arts Council.~~ (SECTION 9. IMPLEMENTATION OF POLICIES FOR PUBLIC ART PROJECTS)

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RECOMMENDATIONS

Staff recommends that the Public Art Advisory Committee review the changes that will be made to the percent for public art ordinance, particularly those necessary to maintain the autonomy the Public Art Advisory Committee has operated with over the past several years.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Neha Balram". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Neha Balram, Program Analyst