

Public Art Advisory Committee
Meeting
Monday, February 6, 2023
5:30 - 7:30 pm

Pursuant to the Governor's Executive Order N-29-20, all members of the Public Art Advisory Committee and Cultural Affairs Division will join the meeting via phone/video conference and no teleconference locations are required.

You are invited to a Zoom webinar.
When: Feb 6, 2023 05:30 PM Pacific Time (US and Canada)
Topic: Public Art Advisory Committee

Please click the link below to join the webinar:

<https://us06web.zoom.us/j/83846653069>

Or One tap mobile :

US: +16699006833,,83846653069# or +14086380968,,83846653069#

Or Telephone:

Dial (for higher quality, dial a number based on your current location):

US: +1 669 900 6833 or +1 408 638 0968 or +1 669 444 9171 or +1 719 359 4580 or +1 253 205 0468 or +1 253 215 8782 or +1 346 248 7799 or +1 646 876 9923 or +1 646 931 3860 or +1 689 278 1000 or +1 301 715 8592 or +1 305 224 1968 or +1 309 205 3325 or +1 312 626 6799 or +1 360 209 5623 or +1 386 347 5053 or +1 507 473 4847 or +1 564 217 2000 or 888 475 4499 (Toll Free) or 833 548 0276 (Toll Free) or 833 548 0282 (Toll Free) or 877 853 5257 (Toll Free)

Webinar ID: 838 4665 3069

International numbers available: <https://us06web.zoom.us/j/83846653069>

COMMENT: DUE TO THE SUSPENSION OF THE SUNSHINE ORDINANCE ALL PUBLIC COMMENT ON AGENDA ITEMS WILL BE TAKEN UNDER ITEM II. COMMENTS FOR ITEMS NOT ON THE AGENDA WILL BE TAKEN UNDER OPEN FORUM AT THE END OF THE MEETING.

There are three ways to submit public comments. • eComment. To send your comment directly to Public Art Advisory Committee staff BEFORE the meeting via email kzaremba@oaklandca.gov • To comment by Zoom video conference, click the "Raise Your Hand" button to request to speak when Public Comment is being taken. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Instructions on how to "Raise Your Hand" is available at: <https://support.zoom.us/hc/en-us/articles/205566129> - Raise-Hand-In-Webinar. • To comment by phone, please call on one of the above listed phone numbers. You will be prompted to "Raise Your Hand" by pressing "*9" to speak when Public Comment is taken. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Please unmute your self by pressing *6. If you have any questions, please email Kristen Zaremba, Public Art Program Coordinator and staff for the Public Art Advisory Committee at KZaremba@oaklandca.gov.

**Public Art Advisory Committee
Regular Meeting
Monday, February 6, 2023
5:30 - 7:30 pm
AGENDA**

- I. **Welcome/Call to Order/Roll Call**
- II. **Public Comment**
- III. **Action Item: Adopt a Resolution Determining that Conducting In-Person Meetings of the Public Art Advisory Committee Would Present Imminent Risks to Attendees' Health, and Electing to Continue Conducting Meetings Using Teleconferencing in Accordance with California Government Code Section 54953(e), a Provision of AB-361**
- IV. **Action Item: Approve Minutes for the September 12, 2022 Public Art Advisory Committee Meeting**
- V. **Action Item: Adopt 2023 PAAC Meeting Schedule**
- VI. **Action Item: Review and Approve the Public Art for Private Development Proposal by artist Eric Powell for the Public Right of Way adjacent to 2121 Wood Street, a Holiday Development Project.**
- VII. **Informational Item: Public Art Coordinator Updates on Current Projects / Program Activity**
 - a. **Cultural Strategists in Government (CSIG) Public Art - Program Update**
 - b. **CIP Projects: Tyrone Carney Park Memorial Artist Selection Progress Update**
 - c. **Public Art in Private Development Projects- Affordable Housing: 95th & International, Future Mixed Use Public – Private Projects on Public Property**
 - d. **Artist-Community Initiated Projects: DOT, Special Events**
 - e. **General Public Art Program Updates: 2023 PAAC, Staff, Artist Recruitments**
- VIII. **Open Forum**
- IX. **Announcements**
- X. **Agenda Building: Outline agenda for March 2023 meeting**
Next regular meeting: March 6, 2023 via Teleconference
- XI. **Adjourn**

 This meeting location is wheelchair accessible. To request disability-related accommodations or to request American Sign Language (ASL), Cantonese, Mandarin, or Spanish language interpreter, please email KZaremba@oaklandca.gov or

Oakland Cultural Affairs - Public Art Program, 1 Frank H. Ogawa Plaza, 9th fl. Oakland, CA 94612

www.oaklandculturalarts.org

call (510) 238-2155 Or 711 (for Relay Service) at least five (5) business days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantones, mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a KZaremba@oaklandca.gov o llame al (510) 238-4949 o al 711 para servicio de retransmisión (Relay service) por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 KZaremba@oaklandca.gov 或致電 (510) 238-4949或 711 (電話傳達服務)。請避免塗搽香氛產品, 參加者可能對化學成分敏感。

Địa điểm tổ chức cuộc họp có đường dành riêng cho xe lăn. Để yêu cầu các phương tiện hỗ trợ phục vụ người khuyết tật hoặc yêu cầu thông dịch viên ASL, tiếng Quảng Đông, tiếng Quan Thoại hoặc tiếng Tây Ban Nha, vui lòng gửi email đến địa chỉ KZaremba@oaklandca.gov hoặc gọi đến số (510) 238-4949 hoặc 711 (với Dịch vụ Tiếp âm) ít nhất năm (5) ngày làm việc trước khi cuộc họp diễn ra. Vui lòng không sử dụng các sản phẩm có mùi thơm khi tham gia cuộc họp này như một phép lịch sự đối với những người tham dự nhạy cảm đối với các chất hóa học.

Cultural Affairs Division - Economic & Workforce Development Department
Public Art Coordinator – Kristen Zaremba
Phone: (510) 238-2155
Recorded Agenda: (510) 238-2386
Telecommunications Relay Service: 711

OAKLAND PUBLIC ART ADVISORY COMMITTEE

February 6, 2023 RESOLUTION NO. 1

ADOPT A RESOLUTION DETERMINING THAT CONDUCTING IN-PERSON MEETINGS OF THE PUBLIC ART ADVISORY COMMITTEE AND ITS COMMITTEES WOULD PRESENT IMMINENT RISKS TO ATTENDEES' HEALTH, AND ELECTING TO CONTINUE CONDUCTING MEETINGS USING TELECONFERENCING IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 54953(e), A PROVISION OF AB-361.

WHEREAS, on March 4, 2020, Governor Gavin Newsom declared a state of emergency related to COVID-19, pursuant to Government Code Section 8625, and such declaration has not been lifted or rescinded. See <https://www.gov.ca.gov/wp-content/uploads/2020/03/3.4.20-Coronavirus-SOE-Proclamation.pdf>; and

WHEREAS, on March 9, 2020, the City Administrator in their capacity as the Director of the Emergency Operations Center (EOC), issued a proclamation of local emergency due to the spread of COVID-19 in Oakland, and on March 12, 2020, the City Council passed Resolution No. 88075 C.M.S. ratifying the proclamation of local emergency pursuant to Oakland Municipal Code (O.M.C.) section 8.50.050(C); and

WHEREAS, City Council Resolution No. 88075 remains in full force and effect to date; and

WHEREAS, the Centers for Disease Control (CDC) recommends physical distancing of at least six (6) feet whenever possible, avoiding crowds, and avoiding spaces that do not offer fresh air from the outdoors, particularly for people who are not fully vaccinated or who are at higher risk of getting very sick from COVID-19. See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>; and

WHEREAS, the CDC recommends that people who live with unvaccinated people avoid activities that make physical distancing hard. See <https://www.cdc.gov/coronavirus/2019-ncov/your-health/about-covid-19/caring-for-children/families.html>; and

WHEREAS, the CDC recommends that older adults limit in-person interactions as much as possible, particularly when indoors. See <https://www.cdc.gov/aging/covid19/covid19-older-adults.html>; and

WHEREAS, the CDC, the California Department of Public Health, and the Alameda County Public Health Department all recommend that people experiencing COVID-19 symptoms stay home. See <https://www.cdc.gov/coronavirus/2019-ncov/if-you-are-sick/steps-when-sick.html>; and

WHEREAS, persons without symptoms may be able to spread the COVID-19 virus. See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>; and

WHEREAS, fully vaccinated persons who become infected with the COVID-19 Delta variant can spread the virus to others. See <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/fully-vaccinated.html>; and

WHEREAS, the City's public-meeting facilities are indoor facilities that do not ensure circulation of fresh / outdoor air, particularly during periods of cold and/or rainy weather, and were not designed to ensure that attendees can remain six (6) feet apart; and

WHEREAS, holding in-person meetings would encourage community members to come to City facilities to participate in local government, and some of them would be at high risk of getting very sick from COVID-19 and/or would live with someone who is at high risk; and

WHEREAS, in-person meetings would tempt community members who are experiencing COVID-19 symptoms to leave their homes in order to come to City facilities and participate in local government; and

WHEREAS, attendees would use ride-share services and/or public transit to travel to in-person meetings, thereby putting them in close and prolonged contact with additional people outside of their households; and

WHEREAS, on October 19, 2021 the Public Art Advisory Committee adopted a resolution determining that conducting in-person meetings would present imminent risks to attendees' health, and electing to continue conducting meetings using teleconferencing in accordance with California Government Code Section 54953(e), a provision of AB-361; now therefore be it:

RESOLVED: that the Public Art Advisory Committee finds and determines that the foregoing recitals are true and correct and hereby adopts and incorporates them into this resolution; and be it

FURTHER RESOLVED: that, based on these determinations and consistent with federal, state and local health guidance, the Public Art Advisory Committee renews its determination that conducting in-person meetings would pose imminent risks to the health of attendees; and be it

FURTHER RESOLVED: that the Public Art Advisory Committee firmly believes that the community's health and safety and the community's right to participate in local government, are both critically important, and is committed to balancing the two by continuing to use teleconferencing to conduct public meetings, in accordance with California Government Code Section 54953(e), a provision of AB-361; and be it

FURTHER RESOLVED: that the Public Art Advisory Committee will renew these (or similar) findings at least every thirty (30) days in accordance with California Government Code section 54953(e) until the state of emergency related to COVID-19 has been lifted, or the Public Art Advisory Committee finds that in-person meetings no longer pose imminent risks to the health of attendees, whichever occurs first.

**Public Art Advisory Committee
2023 Meeting Agenda Schedule**
All meetings convened on-line or located at
Oakland City Hall
5:30 – 7:30 pm

| PAAC Meeting Date | Agenda Published | Final Submittal / Report Due Date** | Notes |
|--------------------------|-------------------------|----------------------------------------------------------------|----------------------------------------------|
| January 10* | January 7 | December 20, 2021 | |
| February 6 | February 3 | January 20 | |
| March 6 | March 3 | February 6 | |
| April 3 | March 31 | March 3 | |
| May 1 | April 28 | April 1 | |
| June 5 | June 2 | May 5 | |
| July 3 | June 30 | June 3 | |
| August 7 | August 4 | July 7 | |
| September 11* | September 8 | August 11 | *1st Monday holiday / alternate meeting date |
| October 2 | September 29 | September 2 | |
| November 6 | November 3 | October 6 | |
| December 4 | December 1 | November 4 | |
| | | **Submittal by Due Date does not guarantee place on the agenda | |

**Cultural Affairs Division
Economic & Workforce Development Department**



**Public Art Advisory Committee
(PAAC)
September 12, 2022
Zoom Teleconference
Minutes**

Members Present: Charmin Roundtree-Baaqee (Co-Chair), Jennifer Kessler (Co-Chair), Eric Murphy, Michele Ramirez
Absent: Yulia Pinkusevich
Staff Present: Kristen Zaremba, Public Art Coordinator; Neha Balram, Cultural Affairs Commission Program Analyst
Guests:

Meeting Chair: Charmin Roundtree-Baaqee

*Indicates partial attendance

- 1. Welcome/ Roll Call / Meeting called to order at 5:40 p.m.** Information on City of Oakland Boards and Commissions public comment procedures was presented.
- 2. Public Comment:** No comment was provided.
- 3. Action Item: Adopt a Resolution Determining that Conducting In-Person Meetings of the Public Art Advisory Committee Would Present Imminent Risks to Attendees' Health, and Electing to Continue Conducting Meetings Using Teleconferencing in Accordance with California Government Code Section 54953(e), a Provision of AB-361.** Public Art Coordinator Kristen Zaremba stated that the Committee must adopt the resolution before conducting business for this and all future remote meetings until further notice. Committee members discussed the importance to balance community safety guidelines with City Hall access. **Motion: J. Kessler moved to approve the motion. E. Murphy seconded. M. Ramirez Aye. C. Roundtree-Baaqee Aye. Motion passed unanimously.**
- 4. Action Item: Review Staff Recommended Approval for Mural Design Proposal by Bay Area Mural Program (BAMP) for the Mosswood Park Field House.** K. Zaremba thanked the Committee members for their ongoing contributions. Staff then presented the first of three projects initiated by community members and other departments for PAAC review as consent items with a staff recommendation for approval. Each of the three projects was presented by community members at the July 2022 PAAC meeting, but could not be voted on due to lack of quorum. The first of these projects was the mural proposal by BAMP, with the support of Oakland Parks Recreation and Youth Development (OPRYD), funded by Wells Fargo and secured by the community for landscaping improvements and the mural and presented as a

PAAC 11-7-22 Item IV

gift to the City, for the Mosswood Park Fieldhouse. There is no funding plan for future maintenance. The artist was selected through direct selection. Zaremba shared images of the work in progress with robust community involvement. The artwork proposal has already been approved by the Parks and Recreation Advisory Committee (PRAC). The PAAC vote constitutes acknowledgment of the project and an endorsement of its intentions. Committee members discussed the process for these artworks coming to the City, commented on the value of bringing art to previously blighted park spaces, and acknowledged BAMP's expertise. **Motion: C. Roundtree-Baaqee. moved to approve the mural design by Bay Area Mural Program (BAMP) for the Mosswood Park Field House. J. Kessler seconded. E. Murphy Aye. M. Ramirez Aye. Motion passed unanimously.**

5. **Action Item: Review Staff Recommended Approval for Mural Design Proposal by Cultural Funding Neighborhood Voices Program Grantee ARTogether and Artist Pat (Sopha) Kong, for the Center for History and Community in Peralta Hacienda Historical Park, 2484 Coolidge Ave.** This mural was partially funded through the Cultural Funding Program and staff have reviewed and authorized the team to move forward with design due to the previously determined project completion deadlines. Staff recommended approval and invited comments. Peralta Hacienda manages the property and is responsible for maintenance. The mural is located on the Southwest facing wall. PAAC members expressed support for the project and Peralta Hacienda. **Motion: E. Murphy moved to approve the Mural Design Proposal by Cultural Funding Neighborhood Voices Program Grantee ARTogether and Artist Pat (Sopha) Kong, for the Center for History and Community in Peralta Hacienda Historical Park, 2484 Coolidge Ave. E. Murphy moved to approve. J. Kessler seconded the motion. C. Roundtree-Baaqee Aye; M. Ramirez Aye. Motion passed unanimously.**

6. **Action Item: Review Staff Recommended Approval for Mural Design Proposal by ARTogether and Artist Cece Carpio, for the San Antonio Park Tennis Court wall, located at 1701 East 19th Street.** Zaremba presented the project proposal. The mural lead is ARTogether, the lead artist is Cece Carpio and the mural is funded by the California Arts Council and a small grant from Council District 2. The City requires approval by the PAAC as the work is proposed to be located on City property at San Antonio Park. The project included some Public Works staff repairs to the existing wall, which was requested by the City Council, outside the purview of the Cultural Affairs Division. The work will be maintained for a period of time but is not being vetted as a permanent artwork installation, and will be considered as part of the San Antonio Master Plan process. Committee members were excited to support the project and asked if there was any further conversation regarding lighting. Finally, committee members suggested sharing more details on how public feedback was collected and considered as part of the design process, noting that the public might also want to request low maintenance, low cost lighting to enhance visibility of the mural. Staff noted that as lighting would be considered a CIP project, advocacy may need to be voiced to City Council for future budgeting, and promised to convey the comments to the new Parks department staff person assigned to these capital projects. **Motion: J. Kessler moved to approve the Mural Design Proposal by ARTogether and Artist Cece Carpio, for the San Antonio Park Tennis Court wall, located at 1701 East 19th Street. E. Murphy seconded. C. Roundtree-Baaqee Aye. M. Ramirez Aye. Motion passed unanimously.**

PAAC 11-7-22 Item IV

7. Informational Item: Staff Updates on Current Projects and Program Activity

- a. **General Public Art Program Updates: 2022 Mid-Cycle Planning and Updates. Tabled.**
- b. **Cultural Strategists in Government (CSIG) Program Update.** Zaremba continues to work with Cultural Strategist Sorell Raino-Tsui and ABG group to launch a website – the Equitable Art Advisory- and provide workshops to offer professional development for Oakland artists interested in the public art field, whether City commissioned murals, permanent public art on City property and public art for private development. The plan is for a website launch in the fall, and 2023 convenings which will be recorded. The project is funded by the Mellon Foundation, not the City, therefore PAAC approval is not required, but the City is a partner, and the work will be designed to support partnership with the City and the Public Art Program. Committee members and staff discussed the prior efforts to elevate and support artist professional development opportunities. Zaremba noted that CSIG will come back to the PAAC for a future presentation.
- c. **Public Art for Private Development Updates.** Zaremba shared images of a recently completed project in dichroic glass by artist Ray King for the Holland Group at the Vespr development, 312 – 24th Street in the Broadway Valdez neighborhood. The installation started earlier in 2022, but was put on pause until the building construction was closer to completion. The second project, a mosaic by artist team Wowhaus, sits around the corner from the building entrance, above the development’s dog park. The work includes signage at the street level for both projects. Another completed two-part project was presented, with works by Adia Millett and Hannah Perrine Mode, both Oakland based artists, for the Bishop O’Dowd High School expansion. The works are accessible to the general public, as long as visitors make arrangements in advance to visit the campus. The work was facilitated by ArtSource consulting to help the emerging public artists to successfully complete the projects. Zaremba finally noted that the program still strives to compile a database of completed projects for the general public to access in the future. Committee members expressed enthusiasm for all the completed projects.
- d. **NorCal PAAN Oakland Public Art Walking Tour:** Zaremba reported that staff will be hosting the Northern CA Public Art administrators group, on Friday, September 16th and leading a tour of some completed projects in downtown Oakland. Committee members are invited to join the tour if available. This will be more of a ‘shop talk’ tour with other administrators. Staff continue to talk to Oakland Art Murmur about offering additional tours in the future, on weekends when others may be available.

8. Open Forum:

9. Announcements:

10. **Agenda Building:** PAAC appointments, CSIG updates, Artist recruitment

11. **Adjournment: C. Roundtree-Baaqee moved to adjourn the meeting at 7:03. J. Kessler seconded. Motion passed unanimously.**

ITEM VI AGENDA REPORT

To: Public Art Advisory Committee
Attn: Charmin Roundtree-Baaqee and Jennifer Kessler, Co-chairs
From: Kristen Zaremba, Public Art Program
Date: February 6, 2023
RE: Holliday Development Public Art in Private Development Design Proposal by artist Eric Powell, for 2121 Wood Street Affordable Housing Development

SUMMARY

The Public Art Advisory Committee is asked to review and comment on the proposed public artwork developed by artist Eric Powell for a public pocket park in the public right of way, adjacent to the new affordable housing development site at 2121 Wood Street.

BACKGROUND

The project was designed to comply with OMC Chapter 15.78 / Ordinance 13491 C.M.S., the Public Art for Private Development requirement, which requires that public art projects intended for placement on City property be reviewed by the Public Art Program and approved by the Public Art Advisory Committee prior to installation.

The City's current private development requirement is for nonresidential development to contribute 1.0 percent and residential development to contribute 0.5 percent of building development costs for public art. The 2121 Wood Street Development, scheduled to open in 2024, will provide 235 affordable rental units in West Oakland.

The current proposal complies with these requirements, as documented in the submittal included here for development of on-site artwork valued at \$162,000. The artwork, a pair of ornamental arches, will be funded by, remain the property of and be maintained by Holliday Development. The final installation will be permitted through a Department of Transportation permit for improvements in the public right of way (PROW). An agreement for ongoing maintenance for the artwork will be developed after design approval, prior to installation.

The artist Eric Powell was selected for this project through an invitational process managed by Holliday Development. The proposal was presented to and received positive feedback from the Prescott Neighborhood Council at their regular meeting on 10/13/22. Additionally, the artist will conduct an educational fabrication workshop with participants at the Crucible to engage prospective local community participants and artists interested in learning about public art.

**Cultural Affairs Division
Economic & Workforce Development Department**



ACTION REQUESTED

The Public Art Advisory Committee is asked to review and approve, or approve with conditions, the public art proposed by Eric Powell and funded by Holliday Development, for two arches developed for a public pocket park adjacent to the 2121 Wood Street affordable housing development, and to authorize staff to develop a final agreement for ownership responsibilities and ongoing maintenance of artwork placed in the Public Right of Way.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read "KZ", with a long horizontal flourish extending to the right.

Kristen Zaremba, Public Art Coordinator
Cultural Affairs Division, Economic & Workforce Development Department

HOLLIDAY DEVELOPMENT

1500 Park Avenue, Suite 100 • Emeryville, CA 94608
www.holidaydevelopment.com

February 6, 2023

Kristen Zaremba
Cultural Arts Manager
Cultural Arts & Marketing, Economic & Workforce Development Department
1 Frank H. Ogawa Plaza
9th Floor
Oakland, CA 94612

Re: Supplemental Information Packet / PAAC Submittal
Public Art for Private Development Checklist Items 1-13
2121 Wood Street (PLN14-262-PUDF-01 / B2104948)

Dear Ms. Zaremba:

In preparation for the PAAC meeting on February 6, 2023, please find attached the Public Art for Private Development supplemental information as required by the Cultural Arts Program & the Economic and Workforce Development Department. I have attached the following items for your review.

- Checklist Item #1 – Project Address and Applicant Details
- Checklist Item #2 – Updated Construction Valuation
- Checklist Item #3 – Itemized Art Budget
- Checklist Item #4 – Value of Artwork to be Placed on Site (\$162,000)
- Checklist Item #5 – Artist’s Resume and 5 Examples of Past Work
- Checklist Item #6 – Artists Statement and Description of Proposed Artwork
- Checklist Item #7 – Visual Proposal
- Checklist Item #8 – Materials and Methods Plan
- Checklist Item #9 – Project Site Plan, Site Photos, and Project Mock-Up
- *Checklist Item #10 – Artist’s Contract (available upon request, not for public circulation)*
- Checklist Item #11 – Preliminary Maintenance Plan
- Checklist Item #12 – Planning and Building Documentation Requirements
- Checklist Item #13 – Community Outreach Documentation
- Checklist Item #14 -- Timeline

Please contact me with any questions or comments at mark@holidaydevelopment.com or by phone at (510) 588-5136.

Best,
Mark Trainer
Project Manager
Holiday Development

Checklist Item #1: Applicant Details for 2121 Wood

Holliday Development



| | |
|---------------------|---------------------------------------------------------------------------------|
| Name | Holliday Development |
| Role | Developer for 2121 Wood |
| Primary Address | 1500 Park Ave., Suite 100, Emeryville, CA 94608 |
| Years in Business | 32 years |
| Number of Employees | 8 |
| Team Representative | Mark Trainer, Project Manager |
| Telephone Number | (510) 547-2122 |
| Email Address | mark@hollidaydevelopment.com |
| Website | https://hollidaydevelopment.com/ |

Holliday Development is an Emeryville-based development firm founded in 1989. For more than 30 years, Holliday Development has thoughtfully developed urban infill housing and transit-oriented mixed-use developments that enrich the lives of its residents and the surrounding neighborhoods. The company has produced more than 2,000 units across a range of affordability levels, from traditional tax credit affordable to market-rate with a focus on the West Oakland neighborhood.

Checklist Item #2: Construction Valuation / Checklist Item #3: Itemized Art Budget / Checklist Item #4: Value of Artwork to be Placed On Site

2121 Wood

| Public Art Fee | Fee Percentage | Total Cost | Total Fee |
|-------------------------------------------------|-----------------------|-------------------|--------------------------------------|
| Residential | 0.50% | \$32,371,040 | \$161,855 |
| Value of Public Art to be Placed On Site | | | \$162,000 (Checklist Item #4) |

2121 Wood Street, Arches for Pocket Park:

Public Art Budget

Artist Fee (20%) \$32,000.00

Project Expenses:

Project Consultants, including structural engineer and others, as required \$2,000.00

Materials: \$15,000.00 Fabrication: \$52,000.00

Footings (for both arches): \$7,500.00

Plaque (including installation of plaque): \$500.00

Equipment Rental: \$2,000.00

Insurance (Auto, General Liability, Risk of Loss, additional) \$3,000.00

Studio operation, Administrative expenses: \$9,000.00

Transportation and delivery of artwork to site: \$3,000.00

Installation: \$21,000.00

Project Contingency (10%): \$15,000.00

TOTAL PROJECT BUDGET: \$162,000.00

Checklist Item #5: Artist's Resume and 5 Examples of Past Work

Eric Powell – Selected Public and Private Commissions

- 2022 HACIENDA HEIGHTS SCULPTURAL PARAMETER FENCE: Sculptural panels are integrated into the parameter fence of this newly renovated residential community project in the City of Richmond, CA. (Work in progress as of 4/22).
- 2021 BROADSTONE GATEWAY: Two sculptural gates for two new residential buildings on 'auto row', a neighborhood-in-transition on Broadway in Oakland, CA. The focal point of the gates is a 'collage' of forms inspired by vintage auto parts, showing the beauty and creativity of early American automotive design.
- 2020 MACARTHUR GATEWAY ARCHES: Two sculptural arches that span over MacArthur Blvd, a thoroughfare in Oakland, CA. The artwork creates an inviting and welcoming entryway to the neighborhood. Oakland, CA.
- 2019 POLARIS: A suspended sculpture in the form of a star (for 'Estrella Vista, a beautiful new affordable housing residential development), sixteen feet in diameter. The sculpture acts as an inviting visual anchor for the building, the block and the neighborhood. Emeryville, CA.
- 2018 MITOCHONDRIA: Sculptural railings for the grand staircase at EmeryStation West for Wareham Development, Emeryville, CA.
- 2017 ARCHAEOLOGY: Trumark Homes and Dublin Heritage and Cultural Arts Commission Set of four large-scale sculptures, Wallis Ranch, Dublin, CA.
- ROSE GARDEN ARCHWAY: Gate entrance for the McCormick Family Rose Garden. Dublin, California Black Pine Circle School: Gate Front entrance sculptural gate., Berkeley, CA
- 2016 RIDERS: Emeryville Hyatt Hotel through the Andrea Schwartz Gallery Emeryville, California
- WALLIS RANCH ARTWORKS: Trumark Homes and Dublin Heritage and Cultural Arts Commission Three benches, four sculptural panels, and three gates. Wallis Ranch, Dublin, CA,
- 2015 NAPA BENCHES: Eight sculptural benches and two sculptural chairs integrating vintage cast iron bookends from the 1901 Napa Library for downtown Napa. Napa, CA.
- GALLEON SCULPTURES, CIRCUITRY: Kapor Foundation, Oakland, CA
- 2014 FLOTILLA: San Francisco Redevelopment Agency, Hunter's Point Shipyard, San Francisco, CA – The sculptural work features the abstracted shapes of ships and ship-related shapes, celebrating the long history of ships and the ship industry at Hunter's Point Shipyard.
- LIVING TREE: Lakeshore Church, Oakland, CA – Large-scale wall sculpture in the main asp of the church. The design is the melding of a tree (the tree of life) and the cross.
- MIRASSOU: San Jose Arts Commission, San Jose, CA – 90-foot and 35-foot sculptural panels depicting the historic wine-making industry of the region. The panels are mounted on the median Aborn Road, a thoroughfare reaching up into the foothills of San Jose where the extensive vineyards once grew.
- WELLSPRING: West Dublin BART Apartments, Dublin, CA – A steel sculpture, Wellspring, ascends from the fountain situated at the entrance to the apartment complex. The sculpture captures the ephemeral, graceful movement of birds flying into and out of the fountain. The sculpture references the history of Dublin as a stopover for migratory birds.
- 2013 CAYUGA PORTALS: SAN FRANCISCO ARTS COMMISSION, San Francisco, CA – Two entry gates for Cayuga Park. The gates pay tribute to and are inspired by the works of Demetrio Bracerros, the caretaker of the park and sculptor in wood, who carved over 400 sculptures in and for the park.

- ANCHOR GRIND: Fremont, CA. City of Fremont – Sculptures and railings for the Fremont Skate Park
 SUNNYVALE ARTS COMMISSION, Sunnyvale, CA – Sculptural archway serving as a focal point for downtown Sunnyvale.
 CALABASHES: Tucson Transit, Tucson, AZ – Two calabash sculptures for light rail station
 BERKELEY ART CENTER, Berkeley, CA – Origins: Elemental forms in Contemporary Sculpture, Group Exhibition
 UPTOWN ART PARK, Oakland, CA – Juried exhibition. Two sculptures on display for 12 months
- 2012 BOOKSHELVES: Berkeley Arts Commission, Berkeley, CA – Railing, Bookcases for the Claremont Library
 MIGRATION: DALY CITY BART STATION, Daly City, CA – Bay Area Rapid Transit Public Art Program. Migration, a four-part sculpture representing flocks of sea birds, connecting the transit station to the nearby ocean.
 NATIVE LAND: Reno-Sparks Indian Colony, Reno, NV – Two 90-foot long Coreton (steel) sculptures permanently mounted to the existing pedestrian bridge spanning 2nd Avenue, the main thoroughfare in the neighborhood.
 RUTH BANCROFT 18TH ANNUAL SCULPTURE IN THE GARDEN, Walnut Creek, CA – Juried exhibition. Awarded Best in Show
- 2011 CONFLUENCE: Affordable Housing Associates, Berkeley, CA – Entry gates for new housing development
 CUL DE SAC GATES: Los Angeles Arts Commission, Santa Clarita, CA – Large entry gates for a firehouse LULO GALLERY, Healdsburg, CA – Exhibition of new sculpture
- 2010 STOCKTON, CACOMMISSION, Stockton, CA – Pixley Slough Bridge Project Sculptural Wind Screens
 BRENTWOOD ARTS COMMISSION, Brentwood, CA – Five sculptures for Brentwood Veterans Park
 BRENTWOOD ARTS COMMISSION, Brentwood, CA – Civic Center Mural, Children’s Gate, and Mosaic Fountain
 NAPA ARTWALK, Napa, CA – Annual juried exhibition. On display for 12 months
- 2009 STOCKTON ARTS COMMISSION, Stockton, CA – Sculptural elements and railings for downtown promenade
 SAN FRANCISCO ARTS COMMISSION, San Francisco, CA – 30-foot long wall sculpture for Ingleside Library
 ALAMEDA ARTS COMMISSION, Oakland, CA – Entry sculptures for Castro Valley Library
 CAMBRIDGE ARTS COMMISSION, Cambridge, MA – Gate for the historic Cambridge Commons playground
- 2008 BLACK PINE CIRCLE SCHOOL, Berkeley, CA – Entry gates
 DALY CITY BART STATION, Daly City, CA – Bay Area Rapid Transit Public Art Program
- 2007 BERKELEY ARTS COMMISSION, Berkeley, CA – Mandala Gates, City of Berkeley Corporation Yard entry gates
 Napa, CA – Napa Railing, Extensive railing for the deck of a private residence.
 MIAMI ARTS COMMISSION, Miami, FL – North Corridor Metrorail, Finalist
 GLIDE MEMORIAL CHURCH, San Francisco, CA – Public art feature for new permanent housing facility, Finalist
- 2006 BRENTWOOD ARTS COMMISSION, Brentwood, CA – Water Temple, Prewitt Ranch project
 MADISON ARTS COMMISSION, Madison, WI – Ripple Effect, Gateway for the Goodman Swimming Pool complex
 FORMER CANADIAN EMBASSY, Private residence, San Francisco, CA – Commission of extensive sculptural and architectural features for historic building
- 2005 TEXAS TECH UNIVERSITY, Lubbock, TX - Project #1 – Outreach and Extended Studies, Finalist
 ATHERTON HERITAGE FOUNDATION, Atherton, CA – Mark Hopkins Family Mansion, commission of entry gates
 THE GARDENER, Berkeley, CA – Two-person exhibition
 ARTSCAPE GALLERY, Walnut Creek, CA – Group exhibition
 BART PUBLIC ART: 16TH & MISSION, N.E., San Francisco, CA – Bay Area Rapid Transit Public Art Program, Finalist
- 2004 OAKLAND ARTS COMMISSION, Oakland, CA – Bella Vista Park entry gates
 ROBERT BERMAN GALLERY, Santa Monica, CA – 25th Anniversary Exhibition
- 2003 CONSERVATORY OF FLOWERS, GOLDEN GATE PARK, San Francisco, CA – Five permanent bronze sculptures
 CRAFT and FOLK ART MUSEUM, San Francisco, CA – Group exhibition
 ROBERT BERMAN GALLERY, Santa Monica, CA – Interplay, Solo exhibition











Checklist Item #6: Artists Statement and Description of Proposed Artwork

Design Specifications and Narrative

Narrative:

The Arches create an inviting, uplifting transition point for the pocket park and signify the entrance and exit to and from the space. The wheel shapes reference the significant presence of the trains and train tracks that run close to the property. Trains and the transportation infrastructure weave throughout Oakland, which is key to Oakland being a major port city.

Whereas the wheels represent the human-made world, the leaves that are woven throughout the wheels and the archway symbolize the natural world, thus visually and conceptually balancing the two worlds.

Logistics:

--The arches are to be installed at the entrance of the pocket park at 2121 Wood Street, Oakland, CA.

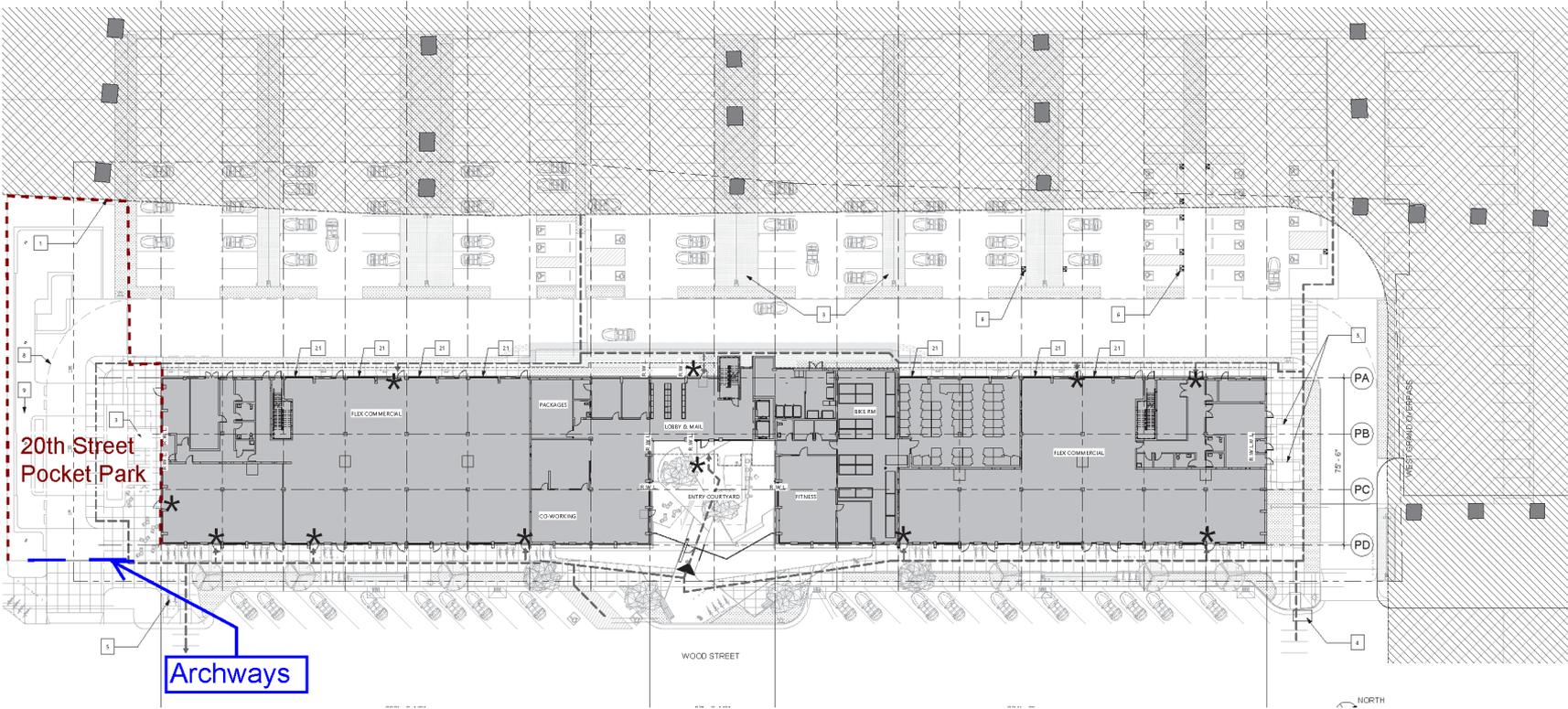
--The arches are made of steel with a robust painted surface using high-grade primer and paint.

--The fabrication techniques include welding, cutting, grinding, sanding, forging, polishing the steel. The posts, arches and wheels are square steel tubing; the leaves are forged and formed steel plate.

--The arches and footings will be reviewed and approved by a licensed engineer. --Approximate Height of the arches: 18'. Width of the arches: 15'. -- Installation will be done by the artist and crew, unless otherwise agreed upon.

Checklist Item #7: Visual Proposal

Public Art Proposed Location



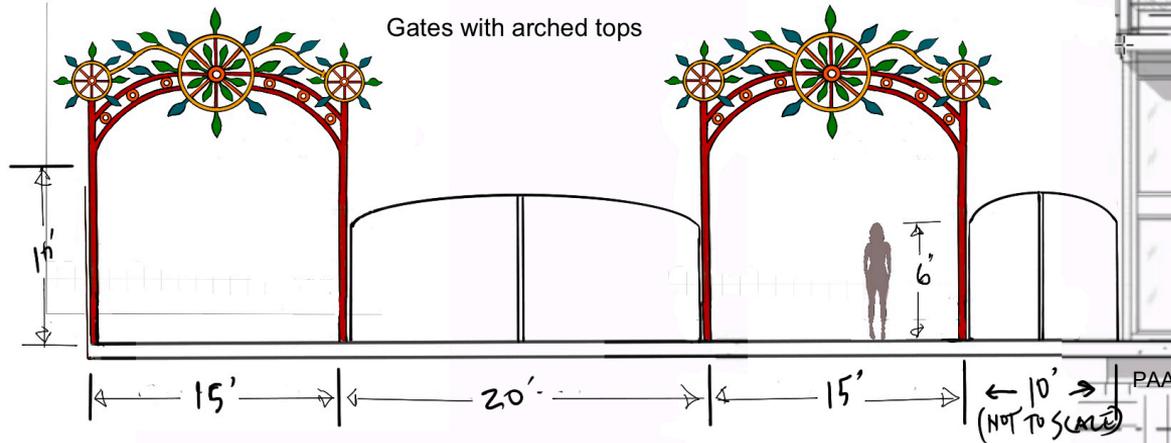
Public Art Concept

2121 Wood Street, Oakland, CA
Public Art: Arches for Pocket Park

Artist: Eric Powell

#2F

Gates with arched tops



PAAC 2-6-23 Agenda Item VI

Public Art Concept



2121 Wood Street, Oakland, CA
Public Art: Arches for Pocket Park

Artist: Eric Powell

#2F

Checklist Item #8: Materials and Methods Plan

2121 Wood Street: Arches for Park-let

Fabrication Plan:

Arches are made of steel with an industrial strength primer and paint coating. The posts are 4" square tubing; the red arches and are 3" square tubing. The three wheels and all spokes are hollow-formed; the train tracks, circles and leaves are cut from 1/2" and 3/8" and 1/4"(leaves) steel. All connections are fully welded and finished with grinding and sanding, smooth to the touch. Dimensions of each of the two arches: Width 15'. Height: Approximately 18'.

Installation plan:

The posts will be set approximately 36" into the ground. The archways will be leveled and plumbed. The concrete footings will then be poured.

Maintenance Plan:

Normal maintenance involves cleaning the artwork with mild household soap and warm water, with a non-abrasive sponge or cloth. Clean afterwards with water. Clean as needed. Artist will provide all applicable information on the paint type (below) and paint colors for possible future touchup.

Primer: Carboline Rust Bond

Paint: Sherwin Williams Pro Industrial Waterbed Alkyd Urethane: B53 T 2254.

Checklist Item #9: Project Site Plan, Site Photos, and Project Mock-Up (see Item #7)

Checklist Item #11: Preliminary Maintenance Plan (see Item #8)

Checklist Item #12: Planning and Building Documentation Requirements

Project Background and Design Objectives

2121 Wood is the last parcel of the Central Station Master Plan, which is a 29-acre area acquired from BNSF Railroad in the early 2000s. Holliday Development has served as the master developer working with a variety of partners to produce more than 1,000 new homes, condos, townhomes, and apartments across a range of income levels.

This project will provide 235 affordable rental units and deliver a new publicly accessible pocket park at 20th Street and Wood Street. Holliday Development is proposing to satisfy the City of Oakland's Public Arts Ordinance to help create a destination at the new pocket park. Locating this privately financed art feature at the pocket park entrance will increase impact relative to providing the art on our private property.

It was important to select an artist and art piece that reflected the area's unique history. Eric Powell has extensive experience in Oakland and has created numerous inviting art pieces that thoughtfully represent their neighborhoods. The design inspiration for this piece was to provide a modern and colorful representation of the neighborhood and property's rich railroad history.

Planning & Building Approvals

The on-site portions of the project are actively under construction. The artwork to be placed in the future pocket park will be approved simultaneously with the pocket park design. The following approvals will be required:

- Public Art Advisory Committee – 02/06/2023
- Public Works Department PX Permit – Project has been submitted and reviewed by the Public Works
- Public Works Department Minor Encroachment Permit for installation of artwork on public property
- Associated agreements, including an indenture agreement, as requested by City of Oakland for placement of art piece on public property may be required in addition to the Minor Encroachment Permit.

Checklist Item #13: Community Outreach Documentation

The Project coordinated with the Prescott Neighborhood Council, the local neighborhood organization, to outreach and present at one of their monthly meetings on October 13, 2022. We provided a 15 minute presentation and then had a productive question and answer period to solicit feedback. There were approximately 30 attendees in attendance. The community members that attended the meeting were supportive of the artist design and provided some constructive feedback. The main feedback was to further emphasize the railroad connection, particularly given the nearby 16th Street Train Station.

In addition to the above outreach, Eric Powell will be hosting a workshop on the fabrication process at the Crucible and potentially use components created there in the final art piece. This will occur after the art piece's approval. This will provide the community with an opportunity to directly support the art piece's creation and learn more about the piece.

Meeting Agenda



Prescott Neighborhood Council
...is a neighborhood level city sponsored organization, that meets monthly to bring community members together to network and partner to resolve community issues together.

Prescott Neighborhood Council Agenda (Online)
Oct. 13, 2022 @ 06:30 PM, Via: Tele-Conference Regular Meeting (ZOOM)

Representation:
Marcus Johnson, PNC Chair
Annie Sloan, Parliamentarian
Brenda Ivey, Neighborhood Services
OPD CRO Templeman

Call to Order

- Welcome, Meeting participation guidelines, [See document attachment](#)
- Prescott Health & Safety: (starting no earlier than 6:35 pm)
 - Agency Reporting, CRO K. Templeman, ktempleman@oaklandca.gov
 - 90 Day Crime Data, [See Agenda attachment](#)
 - Watch Group check-in
 - Priorities: Community Issues? Set Priorities
 - Fire: West Oakland Public safety Town Hall Flyer [See document attachment](#)
 - NSC Brenda Ivey, bivev@oaklandca.gov
- D3 Office Updates- Briana Brown, Community Liaison, brbrown@oaklandca.gov
- Old Business
 - 824 Henry Street, New Owners (Application in Review/Zoning Conditions imposed)
 - Truck Parking Enforcement, Is it working?
- Presentation: 2121 Wood street Apartment Pocket Park Art, [See document attachment](#)
- Guest Speaker: **D. Cooper City of Oakland Homelessness Administrator**, (homelessness@oaklandca.gov) Activities specific or contributing to the Prescott, Wood Street encampments, post Eviction Process & Strategies

Printed: 13-Oct-22

The Prescott Neighborhood Council is currently scheduled to meet virtually in January February, March, May, June, July, September, October and November 2022 using zoom from 6:30 pm to 8:00 pm, unless otherwise stated.

Checklist Item #14: Timeline

The Art Piece will follow the below schedule.

- Public Art Advisory Committee and Approval – 02/06/2023
- PX Permit Approval – March 2023
- Material Procurement/Commencement of Fabrication – Summer 2023
- Completion of Fabrication/Installation of Art Piece – Winter 2023
- Building Occupancy – Spring 2024