

Cultural Affairs Division
Economic & Workforce Development Department



Public Art Advisory Committee
Meeting
Monday, November 7, 2022
5:30 - 7:30 pm

Pursuant to the Governor's Executive Order N-29-20, all members of the Public Art Advisory Committee and Cultural Affairs Division will join the meeting via phone/video conference and no teleconference locations are required.

You are invited to a Zoom webinar.

When: Nov 7, 2022 05:30 PM Pacific Time (US and Canada)

Topic: Public Art Advisory Committee

Please click the link below to join the webinar:

<https://us06web.zoom.us/j/83669289793>

Or One tap mobile:

US: +16699006833, 83669289793# or +14086380968, 83669289793#

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Dial (for higher quality, dial a number based on your current location):

US: +1 669 900 6833 or +1 408 638 0968 or +1 669 444 9171 or +1 719 359 4580 or +1 253 215 8782 or +1 346 248 7799 or +1 646 876 9923 or +1 646 931 3860 or +1 689 278 1000 or +1 301 715 8592 or +1 309 205 3325 or +1 312 626 6799 or +1 360 209 5623 or +1 386 347 5053 or +1 507 473 4847 or +1 564 217 2000 or 888 475 4499 (Toll Free) or 833 548 0276 (Toll Free) or 833 548 0282 (Toll Free) or 877 853 5257 (Toll Free)

Webinar ID: 836 6928 9793

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COMMENT: DUE TO THE SUSPENSION OF THE SUNSHINE ORDINANCE ALL PUBLIC COMMENT ON AGENDA ITEMS WILL BE TAKEN UNDER ITEM II. COMMENTS FOR ITEMS NOT ON THE AGENDA WILL BE TAKEN UNDER OPEN FORUM AT THE END OF THE MEETING.

There are three ways to submit public comments. • eComment. To send your comment directly to Public Art Advisory Committee staff BEFORE the meeting via email kzarembo@oaklandca.gov • To comment by Zoom video conference, click the "Raise Your Hand" button to request to speak when Public Comment is being taken. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Instructions on how to "Raise Your Hand" is available at: <https://support.zoom.us/hc/en-us/articles/205566129> - Raise-Hand-In-Webinar. • To comment by phone, please call on one of the above listed phone numbers. You will be prompted to "Raise Your Hand" by pressing "*9" to speak when Public Comment is taken. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Please unmute your self by pressing *6. If you have any questions, please email Kristen Zarembo, Public Art Program Coordinator and staff for the Public Art Advisory Committee at KZarembo@oaklandca.gov.

Public Art Advisory Committee
Regular Meeting
Monday, November 7, 2022
5:30 - 7:30 pm
AGENDA

- I. **Welcome/Call to Order/Roll Call**
- II. **Public Comment**
- III. **Action Item: Adopt a Resolution Determining that Conducting In-Person Meetings of the Public Art Advisory Committee Would Present Imminent Risks to Attendees' Health, and Electing to Continue Conducting Meetings Using Teleconferencing in Accordance with California Government Code Section 54953(e), a Provision of AB-361**
- IV. **Action Item: Approve Minutes for the September 12, 2022 Public Art Advisory Committee Meeting**
- V. **Informational Item: Staff Updates on Current Projects and Program Activity**
 - a. **Cultural Strategists in Government (CSIG) Public Art - Program Update and Presentation**
 - b. **Tyrone Carney Park Memorial Artwork Request for Qualifications (RFQ)**
 - c. **General Public Art Program Updates: 2022-23 Planning and Updates**
- VI. **Open Forum**
- VII. **Announcements**
- VIII. **Agenda Building: Outline agenda for December 2022 meeting**
Next regular meeting: December 5, 2022 via Teleconference
- IX. **Adjourn**

♿ This meeting location is wheelchair accessible. To request disability-related accommodations or to request American Sign Language (ASL), Cantonese, Mandarin, or Spanish language interpreter, please email KZaremba@oaklandca.gov or call (510) 238-2155 Or 711 (for Relay Service) at least five (5) business days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantonese, mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a KZaremba@oaklandca.gov o llame al (510) 238-4949 o al 711 para servicio de retransmisión (Relay service) por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 KZaremba@oaklandca.gov 或致電 (510) 238-4949或 711 (電話傳達服務)。請避免塗搽香氛產品, 參加者可能對化學成分敏感。

Địa điểm tổ chức cuộc họp có đường dành riêng cho xe lăn. Để yêu cầu các phương tiện hỗ trợ phục vụ người khuyết tật hoặc yêu cầu thông dịch viên ASL, tiếng Quảng Đông, tiếng Quan Thoại hoặc tiếng Tây Ban Nha, vui lòng gửi email đến địa chỉ KZaremba@oaklandca.gov hoặc gọi đến số (510) 238-4949 hoặc 711 (với Dịch vụ Tiếp âm) ít nhất năm (5) ngày làm việc trước khi cuộc họp diễn ra. Vui lòng không sử dụng các sản phẩm có mùi thơm khi tham gia cuộc họp này như một phép lịch sự đối với những người tham dự nhạy cảm đối với các chất hóa học.

Cultural Affairs Division - Economic & Workforce Development Department

Public Art Coordinator – Kristen Zaremba

Phone: (510) 238-2155

Recorded Agenda: (510) 238-2386

Telecommunications Relay Service: 711

OAKLAND PUBLIC ART ADVISORY COMMITTEE

November 7, 2022 RESOLUTION NO. 1

ADOPT A RESOLUTION DETERMINING THAT CONDUCTING IN-PERSON MEETINGS OF THE PUBLIC ART ADVISORY COMMITTEE AND ITS COMMITTEES WOULD PRESENT IMMINENT RISKS TO ATTENDEES' HEALTH, AND ELECTING TO CONTINUE CONDUCTING MEETINGS USING TELECONFERENCING IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 54953(e), A PROVISION OF AB-361.

WHEREAS, on March 4, 2020, Governor Gavin Newsom declared a state of emergency related to COVID-19, pursuant to Government Code Section 8625, and such declaration has not been lifted or rescinded. See <https://www.gov.ca.gov/wp-content/uploads/2020/03/3.4.20-Coronavirus-SOE-Proclamation.pdf>; and

WHEREAS, on March 9, 2020, the City Administrator in their capacity as the Director of the Emergency Operations Center (EOC), issued a proclamation of local emergency due to the spread of COVID-19 in Oakland, and on March 12, 2020, the City Council passed Resolution No. 88075 C.M.S. ratifying the proclamation of local emergency pursuant to Oakland Municipal Code (O.M.C.) section 8.50.050(C); and

WHEREAS, City Council Resolution No. 88075 remains in full force and effect to date; and

WHEREAS, the Centers for Disease Control (CDC) recommends physical distancing of at least six (6) feet whenever possible, avoiding crowds, and avoiding spaces that do not offer fresh air from the outdoors, particularly for people who are not fully vaccinated or who are at higher risk of getting very sick from COVID-19. See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>; and

WHEREAS, the CDC recommends that people who live with unvaccinated people avoid activities that make physical distancing hard. See <https://www.cdc.gov/coronavirus/2019-ncov/your-health/about-covid-19/caring-for-children/families.html>; and

WHEREAS, the CDC recommends that older adults limit in-person interactions as much as possible, particularly when indoors. See <https://www.cdc.gov/aging/covid19/covid19-older-adults.html>; and

WHEREAS, the CDC, the California Department of Public Health, and the Alameda County Public Health Department all recommend that people experiencing COVID-19 symptoms stay home. See <https://www.cdc.gov/coronavirus/2019-ncov/if-you-are-sick/steps-when-sick.html>; and

WHEREAS, persons without symptoms may be able to spread the COVID-19 virus. See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>; and

WHEREAS, fully vaccinated persons who become infected with the COVID-19 Delta variant can spread the virus to others. See <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/fully-vaccinated.html>; and

WHEREAS, the City's public-meeting facilities are indoor facilities that do not ensure circulation of fresh / outdoor air, particularly during periods of cold and/or rainy weather, and were not designed to ensure that attendees can remain six (6) feet apart; and

WHEREAS, holding in-person meetings would encourage community members to come to City facilities to participate in local government, and some of them would be at high risk of getting very sick from COVID-19 and/or would live with someone who is at high risk; and

WHEREAS, in-person meetings would tempt community members who are experiencing COVID-19 symptoms to leave their homes in order to come to City facilities and participate in local government; and

WHEREAS, attendees would use ride-share services and/or public transit to travel to in-person meetings, thereby putting them in close and prolonged contact with additional people outside of their households; and

WHEREAS, on October 19, 2021 the Public Art Advisory Committee adopted a resolution determining that conducting in-person meetings would present imminent risks to attendees' health, and electing to continue conducting meetings using teleconferencing in accordance with California Government Code Section 54953(e), a provision of AB-361; now therefore be it:

RESOLVED: that the Public Art Advisory Committee finds and determines that the foregoing recitals are true and correct and hereby adopts and incorporates them into this resolution; and be it

FURTHER RESOLVED: that, based on these determinations and consistent with federal, state and local health guidance, the Public Art Advisory Committee renews its determination that conducting in-person meetings would pose imminent risks to the health of attendees; and be it

FURTHER RESOLVED: that the Public Art Advisory Committee firmly believes that the community's health and safety and the community's right to participate in local government, are both critically important, and is committed to balancing the two by continuing to use teleconferencing to conduct public meetings, in accordance with California Government Code Section 54953(e), a provision of AB-361; and be it

FURTHER RESOLVED: that the Public Art Advisory Committee will renew these (or similar) findings at least every thirty (30) days in accordance with California Government Code section 54953(e) until the state of emergency related to COVID-19 has been lifted, or the Public Art Advisory Committee finds that in-person meetings no longer pose imminent risks to the health of attendees, whichever occurs first.

Cultural Affairs Division
Economic & Workforce Development Department



**Public Art Advisory Committee
(PAAC)
September 12, 2022
Zoom Teleconference
Minutes**

Members Present: Charmin Roundtree-Baaqee (Co-Chair), Jennifer Kessler (Co-Chair), Eric Murphy, Michele Ramirez
Absent: Yulia Pinkusevich
Staff Present: Kristen Zaremba, Public Art Coordinator; Neha Balram, Cultural Affairs Commission Program Analyst
Guests:

Meeting Chair: Charmin Roundtree-Baaqee

*Indicates partial attendance

- 1. Welcome/ Roll Call / Meeting called to order at 5:40 p.m.** Information on City of Oakland Boards and Commissions public comment procedures was presented.
- 2. Public Comment:** No comment was provided.
- 3. Action Item: Adopt a Resolution Determining that Conducting In-Person Meetings of the Public Art Advisory Committee Would Present Imminent Risks to Attendees' Health, and Electing to Continue Conducting Meetings Using Teleconferencing in Accordance with California Government Code Section 54953(e), a Provision of AB-361.** Public Art Coordinator Kristen Zaremba stated that the Committee must adopt the resolution before conducting business for this and all future remote meetings until further notice. Committee members discussed the importance to balance community safety guidelines with City Hall access.
Motion: J. Kessler moved to approve the motion. E. Murphy seconded. M. Ramirez Aye. C. Roundtree-Baaqee Aye. Motion passed unanimously.
- 4. Action Item: Review Staff Recommended Approval for Mural Design Proposal by Bay Area Mural Program (BAMP) for the Mosswood Park Field House.** K. Zaremba thanked the Committee members for their ongoing contributions. Staff then presented the first of three projects initiated by community members and other departments for PAAC review as consent items with a staff recommendation for approval. Each of the three projects was presented by community members at the July 2022 PAAC meeting, but could not be voted on due to lack of quorum. The first of these projects was the mural proposal by BAMP, with the support of Oakland Parks Recreation and Youth Development (OPRYD), funded by Wells Fargo and secured by the community for landscaping improvements and the mural and presented as a

PAAC 11-7-22 Item IV

gift to the City, for the Mosswood Park Fieldhouse. There is no funding plan for future maintenance. The artist was selected through direct selection. Zarembo shared images of the work in progress with robust community involvement. The artwork proposal has already been approved by the Parks and Recreation Advisory Committee (PRAC). The PAAC vote constitutes acknowledgment of the project and an endorsement of its intentions. Committee members discussed the process for these artworks coming to the City, commented on the value of bringing art to previously blighted park spaces, and acknowledged BAMP's expertise. **Motion: C. Roundtree-Baaqee. moved to approve the mural design by Bay Area Mural Program (BAMP) for the Mosswood Park Field House. J. Kessler seconded. E. Murphy Aye. M. Ramirez Aye. Motion passed unanimously.**

5. **Action Item: Review Staff Recommended Approval for Mural Design Proposal by Cultural Funding Neighborhood Voices Program Grantee ARTogether and Artist Pat (Sopha) Kong, for the Center for History and Community in Peralta Hacienda Historical Park, 2484 Coolidge Ave.** This mural was partially funded through the Cultural Funding Program and staff have reviewed and authorized the team to move forward with design due to the previously determined project completion deadlines. Staff recommended approval and invited comments. Peralta Hacienda manages the property and is responsible for maintenance. The mural is located on the Southwest facing wall. PAAC members expressed support for the project and Peralta Hacienda. **Motion: E. Murphy moved to approve the Mural Design Proposal by Cultural Funding Neighborhood Voices Program Grantee ARTogether and Artist Pat (Sopha) Kong, for the Center for History and Community in Peralta Hacienda Historical Park, 2484 Coolidge Ave. E. Murphy moved to approve. J. Kessler seconded the motion. C. Roundtree-Baaqee Aye; M. Ramirez Aye. Motion passed unanimously.**
6. **Action Item: Review Staff Recommended Approval for Mural Design Proposal by ARTogether and Artist Cece Carpio, for the San Antonio Park Tennis Court wall, located at 1701 East 19th Street.** Zarembo presented the project proposal. The mural lead is ARTogether, the lead artist is Cece Carpio and the mural is funded by the California Arts Council and a small grant from Council District 2. The City requires approval by the PAAC as the work is proposed to be located on City property at San Antonio Park. The project included some Public Works staff repairs to the existing wall, which was requested by the City Council, outside the purview of the Cultural Affairs Division. The work will be maintained for a period of time but is not being vetted as a permanent artwork installation, and will be considered as part of the San Antonio Master Plan process. Committee members were excited to support the project and asked if there was any further conversation regarding lighting. Finally, committee members suggested sharing more details on how public feedback was collected and considered as part of the design process, noting that the public might also want to request low maintenance, low cost lighting to enhance visibility of the mural. Staff noted that as lighting would be considered a CIP project, advocacy may need to be voiced to City Council for future budgeting, and promised to convey the comments to the new Parks department staff person assigned to these capital projects. **Motion: J. Kessler moved to approve the Mural Design Proposal by ARTogether and Artist Cece Carpio, for the San Antonio Park Tennis Court wall, located at 1701 East 19th Street. E. Murphy seconded. C. Roundtree-Baaqee Aye. M. Ramirez Aye. Motion passed unanimously.**

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7. Informational Item: Staff Updates on Current Projects and Program Activity

- a. General Public Art Program Updates: 2022 Mid-Cycle Planning and Updates. Tabled.**
- b. Cultural Strategists in Government (CSIG) Program Update.** Zaremba continues to work with Cultural Strategist Sorell Raino-Tsui and ABG group to launch a website – the Equitable Art Advisory- and provide workshops to offer professional development for Oakland artists interested in the public art field, whether City commissioned murals, permanent public art on City property and public art for private development. The plan is for a website launch in the fall, and 2023 convenings which will be recorded. The project is funded by the Mellon Foundation, not the City, therefore PAAC approval is not required, but the City is a partner, and the work will be designed to support partnership with the City and the Public Art Program. Committee members and staff discussed the prior efforts to elevate and support artist professional development opportunities. Zaremba noted that CSIG will come back to the PAAC for a future presentation.
- c. Public Art for Private Development Updates.** Zaremba shared images of a recently completed project in dichroic glass by artist Ray King for the Holland Group at the Vespr development, 312 – 24th Street in the Broadway Valdez neighborhood. The installation started earlier in 2022, but was put on pause until the building construction was closer to completion. The second project, a mosaic by artist team Wowhaus, sits around the corner from the building entrance, above the development's dog park. The work includes signage at the street level for both projects. Another completed two-part project was presented, with works by Adia Millett and Hannah Perrine Mode, both Oakland based artists, for the Bishop O'Dowd High School expansion. The works are accessible to the general public, as long as visitors make arrangements in advance to visit the campus. The work was facilitated by ArtSource consulting to help the emerging public artists to successfully complete the projects. Zaremba finally noted that the program still strives to compile a database of completed projects for the general public to access in the future. Committee members expressed enthusiasm for all the completed projects.
- d. NorCal PAAN Oakland Public Art Walking Tour:** Zaremba reported that staff will be hosting the Northern CA Public Art administrators group, on Friday, September 16th and leading a tour of some completed projects in downtown Oakland. Committee members are invited to join the tour if available. This will be more of a 'shop talk' tour with other administrators. Staff continue to talk to Oakland Art Murmur about offering additional tours in the future, on weekends when others may be available.

8. Open Forum:

9. Announcements:

10. Agenda Building: PAAC appointments, CSIG updates, Artist recruitment

11. Adjournment: C. Roundtree-Baaqee moved to adjourn the meeting at 7:03. J. Kessler seconded. Motion passed unanimously.

PAAC 11/7/22. Item V.a.

**CULTURAL STRATEGIST IN GOVERNMENT FOR PUBLIC ART, CITY OF OAKLAND -
PROJECT OVERVIEW- Final Draft**

Develop Infrastructure to educate and promote equity and opportunity in city funded public art projects, in the form of the Equitable Arts Advisory

Build website and social media channels, to house database off local artists, fabricators And arts opportunities

Develop, produce and film, 5 month long series of educational workshops to engage and educate artists on professional standards, and professional engagement of public art

Produce series of 'webinar' videos of workshops to live on EAA website and city of Oakland website as permanent reference guide for artists to learn and engage in public art projects

Develop infrastructure or pathway for long-term viability of Equitable Arts Advisory platform

CSIG Education timeline and Implementation, CSIG Public Art Academy

August, 2022-

Complete branding, Title/name, logo and build Instagram/Facebook of the Equitable Art Advisory.

Mission Statement, community and city partners, clear and concise messaging to the community about objectives and goals for the platform.

Begin construction of Website.

September 2022-

Site visits and content gathering with local fabricators, evaluate bandwidth for mentorship or community engagement.

Build website profiles for fabricators.

Site visits for existing public art projects, highlight possibilities and past examples of projects for the website and social feeds.

October 2022-

Complete construction the Equitable Art Advisory website, with artist sign up page.

Fabricator profiles, blogs about past public art projects to be added in upcoming months.

Interface with Existing City of Oakland websites and promotional channels.

November 2022-

Present CSIG project to PAAC, initiate feedback, suggestions and support for artist sign up.

Publicly announce Public Art Academy workshops and launch marketing campaign through all available channels, city websites, official channels and network groups.

initiate social media campaign, hyper local artist push to grow following and establish identity.

Request local artist social media support for engagement and support of workshops.

December 2022-

Evaluate sign up and engagement for Public Art Academy, do final recruitment.
Planning of the event, book guests and speakers. Host requirements at 1528 Webster.
Book videographers and needed infrastructure to document properly

January 2023-

Host initial Public Art Academy at 1528 Webster St.; introduce the overview and program goals.
Recruit artists to go through the entire multi-phase workshop, with the end goal of producing a viable public art concept with their artwork; and being added to the pre-qualified pool of Oakland artists.

General topics to include:

What is Public Art? Can you be a public art artist?

- Identifying what is considered public art, and what it's not
- What mediums and concepts are applicable to public art
- Differences and similarities to your studio practice, where is the cross over

February 2023-

Host 2nd and 3rd Public Art Academy workshops at Artthaus Studios. Guest speakers, artists, fabricators, consultants and developers.

General topics to include:

Where do Public Art opportunities derive from?

- Understanding the city funded project process
- Basic Civics
- Public vs Private, know the difference, privately funded(grants) on public property, collaborating with private funders

What does it take to find success as a public artist?

- Your art as a business, best business practices for public art application
- Finding opportunities in Public Art, (City funded, Private, Grant etc.)
- The long game, maintaining positivity and responsibility for a long term project

Applying to a Project:

- Packaging your work, the application process, RFP vs RFQ
- Images and writing, your letter of interest
- Why you?

March 2023-

Host 4th and 5th Public Art Academy workshop at City Hall, or 1528 Webster.
Developing a Concept Phase 1, overview and project brainstorm.
Site visits to local fabricators.

General topics to include:

Project Management

- Partnerships and Fabricators, material feasibility
- Advisors and Project Managers, developing a team
- Understanding the site, criteria and stakeholders

- Working through the budget
- Working with Architects and Engineers, team interfacing, getting ahead of engineering needs
- Renderings and Imagery
- Packaging the complete concept
- Presenting your idea, in digital package format and in-person presentation

Construction and Installation

- Understanding your fabrication partners, limitations and needs
- How art and construction work together
- Schedule and site
- professional installers
- Insurance requirements, and construction professional standards

Legal

- Contracts and subs
- Artists rights
- Artists responsibilities
- Completing the project, City of Oakland public art checklist
- Documentation
- Material and Maintenance plan

April 2023-

Final (6th) workshop at 1528 Webster. Complete project concept package, adding finalists who complete the program to the pre-qualified pool of artists in Oakland.

May 2023-

Edit and finalize all video content from the Public Art Academy workshops.
uploading final edits to Equitable Art Advisory webpage for public display and consumption.

June 2023-

uploading final edits of Public Art Academy video workshops to City of Oakland/public art web page, where they can live forever as an informational resource.

Evaluate success's, failures and impact of the program. Deliver final report and recommendation to City of Oakland on progress and impact of CSIG program.

Evaluate existing built infrastructure of program for long term application, how can we keep the program running.



CITY OF OAKLAND

ART MEMORIAL FOR TYRONE CARNEY PARK

REQUEST FOR QUALIFICATIONS

Project Budget: \$70,000

Deadline for Submissions: Friday, Nov 18, 2022, 2:00 PM

Open to Northern CA Bay Area Artists



Tyrone Carney Park Conceptual Rendering. (credit: Brandon Johnson)

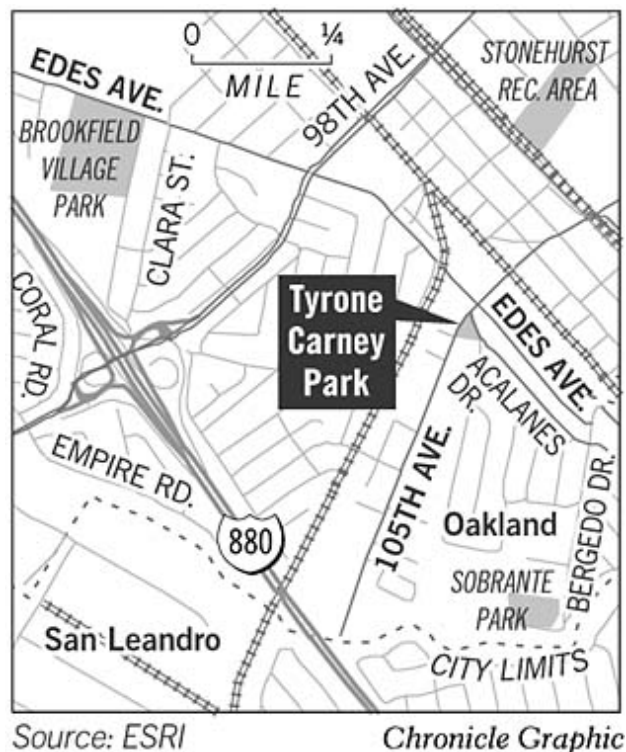
The City of Oakland is seeking an artist to design, fabricate and install a new work of art for the Tyrone Carney Park located at the intersection of 105th Avenue and Acalanes Avenue in the Sobrante Park neighborhood of East Oakland. The park site is at a highly visible intersection, on a busy vehicular thoroughfare, in a mixed-use working-class neighborhood. An artist or team will be selected to develop an integrated public art project which enhances the redesigned park, preserves the community's memories of Tyrone Carney, the person, and contributes to the community's goals for a space that's conducive for contemplation. The artwork will ideally be integrated into the final design plans through collaboration with the project landscape architects, Dillingham Associates, Berkeley, California.

Tyrone Carney Park Project Overview

[Tyrone Carney Park](#), once a vibrant neighborhood park, was named in honor of Tyrone Edward Carney, the first African-American from the neighborhood to die in combat in Vietnam, in 1968, at the age of 20. Growing up in the Sobrante Park neighborhood, Mr. Carney was a Boy Scout and planned to become a minister. Neighbors recall that he signed up to go to war so others wouldn't have to.

The City fenced and shuttered the park in 2002 following increased violence and a brazen shooting death within the park. In 2008, the Oakland Redevelopment Agency awarded two Neighborhood Project Initiative grants to neighborhood residents totaling \$40,000 to redesign Tyrone Carney Park. The grants allowed the community to hire landscape architect Walter Hood to design the park and surrounding streetscape in conjunction with the City and the Alameda County public health department. Unfortunately, those plans were not implemented due to lack of funding. In 2019, community members successfully led the community engagement and grant application process for a California State Parks (Prop 68) grant to fund the design and renovation of the park. The project was awarded \$2.6M and is currently being managed by the City of Oakland's Public Works Department and being designed by Dillingham Associates.

An important design goal for park renovation is to create a restorative, contemplative space with a central memorial plaza. As the heart of the park, the memorial plaza will accommodate gatherings, quiet contemplation, and the location for a memorial to Mr. Carney. Other proposed park elements include new landscaping, play elements, and fitness equipment.



Location Map



Aerial View

Artwork Goals

There is no decision about what form the artwork (or works) will take but it must be designed in collaboration with community members and the City's landscape design consultant. The goals for the artwork are to preserve the community's memories of Tyrone Edward Carney and his values; to create a space for reflection and celebration; and to complement the park design as a whole. The selected artist must create meaningful visual elements that are appropriate to the project and responsive to the neighborhood values and history. Artwork must be accessible and visible to the general public.

Artwork Sites and Materials

Preferred sites and materials for public art include:

- A memorial to Tyrone Edward Carney located within or easily viewed from the central plaza.
- If other works of art that are in addition to the memorial are proposed, they are not required to be located in the plaza.
- Materials must be durable and designed to withstand vandalism and/or graffiti. Materials to consider include metal, stone, recycled-content materials, or other permanent, durable materials.
- The work of art must be fabricated in durable, permanent media that are safe and easily maintained.
- Consideration must also be given to creating artwork that can be reproduced and replaced in the future if required.

Public Art Program Goals

The goals of Oakland’s Public Art Program projects include:

- (1) Enabling artists to create original artwork that enlivens, enriches and enhances the quality of Oakland's visual environment and public spaces.
- (2) Integrating the creative thinking of artists into the planning and development of capital projects.
- (3) Providing opportunities to advance the careers of artists and broaden the role of the artist in the community.
- (4) Providing a means for citizens and visitors to express, enjoy and experience cultural diversity through the visual arts.
- (5) Our program is guided by the principles uplifted in ***Belonging in Oakland***, the City of Oakland’s cultural development plan that aims to promote cultural equity, belonging, and well-being for all the communities of Oakland: <https://www.oaklandca.gov/resources/cultural-plan>

Eligibility

This project is open to practicing, professional artists **living or working in the Northern California Bay Area region, defined as the counties of Alameda, Contra Costa, Marin, Napa, San Francisco, Santa Clara, San Mateo, Solano and Sonoma**. Artists working in all permanent visual media are welcome to apply.

Budget

The public art budget for this project is \$70,000. This budget includes all artist/artist team design and collaboration fees; fabrication and transportation of work to site; collaboration with the design team for installation requirements; and artwork integration oversight as needed. Art installation costs will be covered by the larger project budget.

The selected artist(s) – or if a team, the lead artist – will be required to hold an Oakland Business Tax Certificate for the duration of the project, as well as to provide proof of insurance for commercial general liability, automobile, and worker’s compensation (as applicable) in accordance with City standards.

Estimated Artist Selection Timeline

Phase One: Selection of Finalists

- RFQ IssuanceWednesday, Oct 26, 2022
- RFQ Orientation via Teams (optional attendance)Wednesday, Nov 2, 2022, 5:00 PM

Microsoft Teams meeting

Join on your computer, mobile app or room device

[Click here to join the meeting](#)

- **Submission Deadline****Friday, Nov 18, 2022, 2:00 PM**
- **First Panel Review Meeting - Selection of Finalists**Wednesday, Nov 30, 2022

Estimated Artist Selection Timeline – continued

Phase Two: Finalist Interviews

- Finalist OrientationDecember 2022
- Second Panel Meeting – Finalist Interviewslate January 2023
- PAAC Selected Artist Approval.....early February 2023
- Artist Contract ProcessFebruary 2023
- Preliminary Design CommencesMarch 2023
- Final Art Design Review by PAACSummer 2023

Review and Selection Process

Phase One: Selection of Finalists

Submittals from artists will be pre-screened by Public Art Program staff for compliance with RFQ requirements. A **Selection Panel** (Panel) composed of three community members, City staff or member of the Public Art Advisory Committee, and the consulting landscape architect will meet to review artists' qualifications based on application materials. It is anticipated that the Panel will recommend three (3) finalists to be interviewed in Phase Two of the selection process.

Finalists (individuals and teams) will be selected based on the following criteria:

- Professional and artistic qualifications and standards of excellence in innovation, creativity and originality as demonstrated in materials submitted.
- Appropriateness of applicant's medium and style to the site.
- Previous experience as it relates to the project goals and setting.
- Experience with the public art review process and/or previous collaboration with various stakeholders.
- Demonstrated ability to successfully deliver the project on schedule, in a professional manner, and within the project budget.
- Artists currently living in or whose workplace is in Oakland will be given a nominal numerical preference.

Phase Two: Finalist Submittal and Interviews - The information below provides a general overview of the Phase Two process and is subject to change. City staff will provide supplemental information to the selected Finalists regarding selection criteria and submission process.

In preparation for the scheduled interviews, finalists will be required to meet as a group with Public Art Program staff, City project manager and the project designer to visit the site, review plans for the park renovation and request clarification pertaining to the interview questions.

Finalists will be required to submit a written proposal with renderings of their proposed approach and a working budget to the project. Further details describing the proposal requirements will be provided at a later date to the Finalists.

Finalists will present their approach and vision for this project to the Panel in a scheduled interview. The Panel will then recommend one artist or artist team to receive the commission. The Public Art Advisory Committee (PAAC) must approve the recommended artist(s)/team(s) before contracts can be executed.

Each finalist will receive an honorarium in the amount of \$1200.00 following their submittal of complete

proposal and participation in the interview.

Public Art Project Assumptions

- The artwork may not interfere with public infrastructure, utilities, or right-of-way, and must meet City code and permit requirements and ADA requirements.
- The public art should reflect and complement the surrounding community.
- The artwork must be durable and resistant to vandalism.
- All proposed locations and concepts for artworks are subject to approval by the City.

Submission Process

Phase One Applicant Submittal Process

Applications for the Art Memorial for Tyrone Carney Park shall be uploaded to a secure Google Drive folder managed by the City. **Each applicant, upon request to the City's Project Manager, will be provided with an individual, secure folder link** that can only be accessed by the applicant and City staff. You do not need to have a Gmail account to access the Google Drive folder.

Phase Two Finalist Submittal Process

Finalist applications for the Art Memorial for Tyrone Carney Park shall be uploaded to the same folder that the applicant used for the Phase One submittal.

The application must include the following:

- **Artist Statement:** Why are you interested in this project? Does this project resonate with you in some manner? Briefly describe your experience, philosophy and approach to public art.
- **Resume:** Submit a current resume that outlines your professional accomplishments as an artist along with a listing of completed public art projects, including final budgets. The resume must be a maximum of two pages (***applies to all team members, if applicable***).
- **Images of Past Work:** Submit ten (10) images of at least three projects of your past work that demonstrate your qualifications for this project.
- **Descriptions of Past Work:** Submissions must also include a list of the images, including project sponsor/funder, location, date, media, dimensions, budget, and other essential information.

Phase One Submission Deadline

Submissions must be received as a complete application no later than **Friday, Nov 18, 2022, 2:00 PM, Pacific Standard Time**. Incomplete, non-compliant and/or late submittals, and materials not specifically requested in this RFQ, will not be reviewed.

PUBLIC ART PROGRAM POLICIES

Acceptance of Proposals

The City reserves the right to reject all applications and/or subsequent design proposals.

Maquette Policy

In the event that an artist or artist team is asked to develop a maquette or other conceptual design materials for a proposal, the following policy shall apply. The Public Art Program shall:

- At its sole discretion, have unconditional rights to own maquettes or other design materials produced as a part of this selection and/or commission process.
- Have the right to display and/or reproduce any maquettes or proposal commissioned, whether selected for implementation or not.
- Require that all concepts, proposals and/or maquettes submitted are original and unique.

Americans with Disabilities Act

The selected artist(s) will be required to comply with the Americans with Disabilities Act in addition to related federal, state, and local codes and will be encouraged to develop artwork(s) sensitive to programmatic as well as physical accessibility issues.

Other Requirements

The artist(s) selected and approved by the Public Art Advisory Committee shall be asked to enter into a contract with the landscape architect of the overall park improvement project. All proposed locations and concepts for artworks are subject to approval by the City and/or other representatives. Depending on the specific scope of the project, prior to the issuance and throughout the duration of the contract, the artist may be required to maintain various types of insurance, including Automobile Liability, General Liability, Fine Arts (if applicable), Workers' Compensation, and other insurance.

All information contained herein does not constitute either an expressed or implied contract and these provisions are subject to change.

For general information about the overall Project and the public artist submittal process, please contact Calvin Hao, Project Manager, at chao@oaklandca.gov or 510.238.7395.

For more information about the City's Public Art program and other public art opportunities, please contact Kristen Zaremba, Public Art Coordinator, at kzaremba@oaklandca.gov or 510.238.2155. <https://www.oaklandca.gov/services/public-art-call-for-artists>

End of RFQ