



OAKLAND WORKFORCE DEVELOPMENT BOARD MEETING

Thursday, August 5, 2021

8:30 a.m. – 11:00 a.m.

Teleconference

Please see the agenda to participate in the
meeting



Do you need an ASL, Cantonese, Mandarin or Spanish interpreter or other assistance to participate? Please email LDial@oaklandca.gov or call (510) 238-3474 or

(510) 238-3254 for TDD/TTY five days in advance.

¿Necesita un intérprete en español, cantonés o mandarín, u otra ayuda para participar? Por favor envíe un correo electrónico LDial@oaklandnet.com o llame al

(510) 238-3474 o al (510) 238-3254 Para TDD/TTY por lo menos cinco días antes de la reunión. Gracias.

浣需要手語, 西班牙語, 粵語或國語翻譯服務踰 請在會議前五紂礪經櫟電郵 LDial@oaklandca.gov 或致電 (510) 238-3474 盤 (510) 238-3254 TDD/TTY日

OAKLAND WORKFORCE DEVELOPMENT BOARD (OWDB)

REGULAR MEETING NOTICE

Teleconference
Thursday, August 5, 2021
8:30 a.m. – 11:00 a.m.

Pursuant to the Governor's Executive Order N-29-20, all members of the Oakland Workforce Development Board and City Staff will join the meeting via phone/video conference and no teleconference locations are required.

PUBLIC PARTICIPATION

The public may observe and/or participate in this meeting many ways.

OBSERVE:

To observe the meeting by video conference, please click on this link:

Link to join Webinar

<https://zoom.us/j/99648177032> at the noticed meeting time.

Instructions on how to join a meeting by video conference is available at: <https://support.zoom.us/hc/en-us/articles/201362193-joining-a-Meeting>

To listen to the meeting by phone: Join from a PC, Mac, iPad, iPhone or Android device: Please click this URL to join. <https://zoom.us/j/99648177032>

Or join by phone: Dial (for higher quality, dial a number based on your current location): US: +1 408 638 0968 or +1 669 900 6833 or +1 253 215 8782 or +1 346 248 7799 or +1 312 626 6799 or +1 646 876 9923 or +1 301 715 8592 Webinar ID: 996 4817 7032

Instructions on how to join a meeting by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663-Joining-a-meeting-by-phone>.

COMMENT:

To comment by Zoom video conference, click the “Raise Your Hand” button to request to speak when Public Comment is being taken on the eligible Agenda item. You will then be unmuted, during your turn, and allowed to make public comments. After the allotted time, you will then be re-muted.

Instructions on how to “Raise Your Hand” is available at: <https://support.zoom.us/hc/en-us/articles/205566129-Raise-Hand-In-Webinar>.

To comment by phone, please call on one of the above listed phone numbers. You will be prompted to “Raise Your Hand” by pressing “*9” to request to speak when Public Comment is being taken on the eligible Agenda Item. You will then be unmuted, during your turn, and allowed to make public comments. After the allotted time, you will then be re-muted.

Instructions of how to raise your hand by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663-Joining-a-meeting-by-phone>.

If you have any questions, please email Lazandra Dial at OWDB@oaklandca.gov

**OAKLAND WORKFORCE DEVELOPMENT BOARD (OWDB)
REGULAR MEETING NOTICE**

Teleconference
Thursday, August 5, 2021
8:30 a.m. – 11:00 a.m.

AGENDA

*Members of the public who wish to address the Board on published issues should do so at the time the agenda item is being discussed. Raise your hand if you are viewing by video or hit *9 if you are joining by phone. You will have 2-minutes to speak on the item.*

*Issues that the public wishes to address that are not published on the agenda will be heard during the Public Forum section. Raise your hand if you are viewing by video or hit *9 if you are joining by phone. You will have 2-minutes to speak on the item.*

I. PROCEDURAL ITEMS

- a. Call to Order and Roll Call
- b. Chair Remarks
- c. Approval of Minutes (Action) Meeting 5-6-21

II. ACTION ITEM

- a. Amend Fiscal Year 2021-22 Service Provider Allocations

III. PUBLIC FORUM

(For items that members of the public wish to address that are NOT on the agenda)

IV. STAFF REPORTS

V. ANNOUNCEMENTS

VI. CLOSING REMARKS & ADJOURN

**NEXT SCHEDULED REGULAR OWDB MEETING
THURSDAY, NOVEMBER 4, 2021 – 8:30AM-11:00 AM**

These WIOA Title I financially assisted programs or activities are “Equal Opportunity Employers/Programs”. Auxiliary aids and services are available upon request to individuals with disabilities.

ITEM I.c. – APPROVAL OF MINUTES

Thursday, May 6, 2021

Vice Chair Vera called the meeting to order at 8:31 a.m.

Vice Chair Vera reviewed the process of how the meeting would proceed under Zoom. She welcomed Carol Asch as the new member of the board as Brian Salem's replacement.

Board Member Asch provided a brief background about herself.

Roll Call: Ahmed Ali Bob, Carol Asch, John Brauer, Jason Gumataotao, Polly Guy, Lee McMurtray, Gilbert Pete, and Lynn Vera were present. Derreck Johnson arrived at 8:38 am.
Excused: Zeydi Gutierrez and Kalpana Oberoi. Omar Sabej was absent.

Approval of Minutes

Chair Gutierrez stated the minutes from the February 4, 2021 Workforce Board Meeting and March 19, 2021 Special meeting were presented for approval.

Board Member Ali Bob moved, seconded by Board Member McMurtray to approve the minutes of the February 4, 2021 meeting as presented.

Board polled as follows: Ali Bob, Asch, Brauer, Gumataotao, Guy, Johnson, McMurtray, Pete, and Vera voted "aye."

Board Member McMurtray moved, seconded by Board Member Pete to approve the minutes of the March 19, 2021 special meeting as presented.

Board polled as follows: Ali Bob, Asch, Brauer, Gumataotao, Guy, Johnson, McMurtray, Pete, and Vera voted "aye."

BUSINESS Action Items

II a. 2021 Summer Youth Employment Program Allocations

Vice Chair Vera noted staff was seeking the board's approval on the following recommendations for the six program grants totaling \$847,000 for the OWDB 2021 Summer Youth Employment Program to the following agencies: Lao Family Community Development, Inc, Youth Employment Partnership, Inc, The Spanish Speaking Unity Council, Youth Uprising, East Bay Asian Youth Center, and Rising Sun Energy Center; authorize staff to finalize contracts; and authorize staff to allocate any additional summer youth funds raised for the 2021 Summer Youth Employment Program and distribute equally to these organizations without returning to the OWDB for approval.

Workforce Development Board Executive Director Dial explained how the City of Oakland had a long history of providing Summer Youth Employment. She noted it had been through several name changes. She noted the city was in the final year of a three-year RFP contract. She mentioned how the six agencies would 1) recruit and enroll youth in their program, 2) facilitate in-person job-readiness training; 3) recruit businesses and organizations to serve as work sites for youth as well as match youths with those worksites; 4) act as the employer-of-record/fiscal sponsor for youth whose wages are subsidized by the program; and 5) facilitate ongoing coaching and support. She noted during 2020 there was flexibility with the program due to the pandemic and advised there may again be no on-site worksites. She discussed prioritization of services for Black, Latinx, Native American, and Pacific Islander youth as well as the focus areas were East Oakland, Fruitvale and West Oakland. She mentioned the breakdown of funding as: \$400,000 from Measure HH Sugar-Sweetened Beverage Tax, \$200,000 from General Funds, and \$247,000 carry over. She reviewed the OWDB funding, OFCY recommended funding, OWDB and OFCY funding, and projected number of youths to be served.

Discussion held pertaining to what types of youth were involved in the programs.

Discussion held regarding how service providers were not in all zip codes, but the service providers promise to reach out to those areas.

Discussion held relating to how the program could reach out to the school districts and develop a partnership to help reach the youth.

No speakers on the item.

Board Member Brauer moved, seconded by Board Member Ali Bob to approve staff's request to approve the following six program grants totaling \$847,000 for the OWDB 2021 Summer Youth Employment Program to the following agencies: Lao Family Community Development, Inc, Youth Employment Partnership, Inc, The Spanish Speaking Unity Council, Youth Uprising, East Bay Asian Youth Center, and Rising Sun Energy Center; authorize staff to finalize contracts; and authorize staff to allocate any additional summer youth funds raised for the 2021 Summer Youth Employment Program and distribute equally to these organizations without returning to the OWDB for approval

Board polled as follows: Ali Bob, Asch, Brauer, Gumataotao, Guy, McMurtray, Pete, and Vera voted "aye." Johnson did not have audio.

II b. Contract Amendments

Vice Chair Vera explained that staff was requesting the OWDB accept and allocate the revised amount of \$960,000 Transforming Climate Communities (TCC) funds and authorize contracts to Cypress Mandela Training Center (CMTCC) in the amount of \$434,300 and West Oakland Job Resource Center (WOJRC) in the amount of \$407,700 for a period of four years from May 1, 2021 to December 31, 2024 and also amend the Prison to Employment (P2E) grant award agreements with Lao Family Community Development (LAO) and Building Opportunities for Self Sufficiency (BOSS) to extend the period of performance through March 31, 2022.

Staff Member Lindsay noted at the last meeting they voted to allocate the funds for the first year, but staff was now asking the board to allocate the funding for the four-year allocation. She noted it would be consistent with TCC grant and legislation. She advised that the California Strategic Growth Council (SGC) requires the City to enter into agreements over a period of four years to provide training and job placement services for residents located in the TCC project area.

Workforce Development Board Executive Director Dial explained the request was to allow them to enter into a four-year contract and not have to come back annually. She noted she would like for a presentation to be done on the TCC so the Board was aware of what the project included. She advised in 2019 the City was awarded \$642,966 through the P2E initiative funded by the State – the existing grant was due to expire June 2021, but staff was requesting an extension of the contract to allow the expenditure of the funds. She stated staff would be bringing an update on all special grants to a future meeting.

Staff Member Hudson stated due to COVID it was a slow start, but things were picking up. She noted the extension of the grant would be very helpful.

Mai Quach – Lao Family, stated they had already met their goals, but were still working on CalJOBS. She stated they had an in-house tracking and the information was provided to Staff Member Hudson. She provided a brief overview of what their program had done.

Discussion held concerning the number of individuals to be served.

Su Dung noted they had enrolled 39 but ended up helping 41. However only 16 obtained occupational certifications and 22 were placed in jobs.

Discussion held relating to performance and the total grant amount.

Discussion held that the age group for the P2E is for 18 and older.

Staff Member Lindsay noted the Cypress Mandela program would train 250 and place 114 people in jobs.

Board Member McMurtray moved, seconded by Board Member Pete to accept and allocate the revised amount of \$960,000 Transforming Climate Communities (TCC) funds and authorize contracts to Cypress Mandela Training Center (CMTC) in the amount of \$434,300 and West Oakland Job Resource Center (WOJRC) in the amount of \$407,700 for a period of four years from May 1, 2021 to December 31, 2024 and also amend the Prison to Employment (P2E) grant award agreements with Lao Family Community Development (LAO) and Building Opportunities for Self Sufficiency (BOSS) to extend the period of performance through March 31, 2022

Board polled as follows: Ali Bob, Asch, Brauer, Gumataotao, Guy, Johnson, McMurtray, Pete, and Vera voted “aye.”

III. PUBLIC FORUM

No speakers.

IV. STAFF REPORTS

Workforce Development Board Executive Director Dial advised the Board the City of Oakland brought on Executive FUSE Fellows to work with staff on projects. She stated there would be a FUSE Fellow who would be brought on to assist with the project “Expanding Pathways into High Quality Jobs by Aligning Workforce Investments.” She stated she would send something to the board regarding the FUSE fellow and project. She stated they were also looking to aligning with the local and regional plans and ask the board to weigh in what they would like to see. She stated she hopes to bring an item to the next Executive Committee meeting, a request for volunteers to participate on a board development ad hoc committee.

Staff Member Walker mentioned how the previous month she partnered with the Oakland Chamber of Commerce and invited local tech companies to talk about apprenticeships. She stated 45 people attended. She also stated the summer youth employment program received additional funds and there was now an official financial literacy program. She stated they were still looking for a bank that would work with the youth.

Staff Member Hudson welcomed the new board member. She advised she worked with the WIOA adult and dislocated worker programs. She provided a brief update on the COVID grants that were received: the National Dislocated Worker Grant was targeted for low wage workers with a focus on retail, hospitality, and tourism expires in March 2022, providers have focused on spending of other special grants with earlier deadlines, but they would be looking to shifting their focus to this grant once the other deadlines are closing; the Emergency Additional Assistance Grant focus was also retail, hospitality, tourism and low wage workers received an extension to June 2020 and a majority of funds have been spent with the expectation that all funds will be spent prior to the deadline; finally the COVID Underserved Impacted Individuals Grant with a focus towards English language learners and ELL Navigator programs, is expected to end by November 2020 and it was difficult to expend the funds due to the extensive eligibility requirements. She stated that a data driven report would be presented at a future meeting.

V. Announcements

None.

VI. Adjournment

There being no further business, the meeting was adjourned at 9:52 AM

Date and Time of Next Meeting

The next meeting will be held on Thursday, August 5, 2021 at 8:30 am.



ITEM II.a.- ACTION

To: Oakland Workforce Development Board Executive Committee
From: OWDB Staff
Date: August 5, 2021
Re: Amend Fiscal Year 2021-22 Service Provider Allocations

RECOMMENDATIONS:

That the Oakland Workforce Development Board (OWDB):

1. Accept \$1,010,000 in General Funds and authorize grant agreements with City Council directed service providers.
2. Accept \$500,000 in General Funds and authorize grant agreements with OWDB proposed service providers.
3. Amend and extend 2021 Summer Youth Employment Program grant award agreements for Rising Sun Center for Opportunity, East Bay Asian Youth Center and Youth Uprising to June 2022.

Table 1 – General Fund Recommendations

Service Provider	City Council Directed	Proposed OWDB	Total
Lao Family Community Development	\$175,000	\$62,500	\$237,500
Oakland Private Industry Council	\$260,000	\$0	\$260,000
The Unity Council	\$175,000	\$62,500	\$237,500
Youth Employment Partnership	\$175,000	\$25,000	\$200,000
Civicorps	\$75,000	\$125,000	\$200,000
Rising Sun Center for Opportunity	\$75,000	\$0	\$75,000
Cypress Mandela	\$75,000	\$0	\$75,000
East Bay Asian Youth Center	\$0	\$75,000	\$75,000
Youth UpRising	\$0	\$75,000	\$75,000
West Oakland Job Resource Center	\$0	\$75,000	\$75,000
Total	\$1,010,000	\$500,000	\$1,510,000

BACKGROUND

The Fiscal Year (FY) Workforce Development Board budget was approved at the June 18, 2021 Executive Committee meeting. City Council approved a General Fund allocation of \$1,510,000 at a Special Meeting, July 26, 2021. Council action directed grant agreements in the amount of \$1,010,000 to agencies outlined in Table 1 above. Additionally, the Council approved a \$500,000 General Fund allocation for programs with a focus on flatlands neighborhoods below 580 - Fruitvale, Chinatown, East Oakland, West Oakland and impacted communities including youth, homeless and formerly incarcerated. Staff proposed allocations are as follows:

Career Center Funding:

Increase the City Council directed funding by \$62,500 to \$237,500 for Lao Family Community Development and The Unity Council. These service providers also serve youth.

Youth Service Provider Funding:

Increase the City Council directed funding by \$25,000 to \$200,000 for Youth Employment Partnership and by \$125,000 to \$200,000 for Civicorps.

Training Provider Funding:

Fund West Oakland Job Resource Center at \$75,000.

Summer Youth Provider Funding:

Fund the East Bay Asian Youth Center and Youth UpRising at \$75,000.

Staff will submit a revised budget reflective of the amendments at its next meeting. Table 2 below reflects the amended FY 2021-22 Service provider allocations.

Table 2 - OWDB Amended FY 2021-22 Workforce Provider Allocations

AGENCY		Fund Category	Total Recommendation:
Adult Service Provider Contracts			
1	Lao Family Community Development, Inc. <i>America's Job Center of CA (AJCC)</i> <i>Career Services Provider</i> East Oakland	Program Operations	
		WIOA Adult	\$237,047
		WIOA Dislocated Worker	\$209,948
		General Fund	\$237,500
		<i>Program Operation Subtotal</i>	<i>\$684,495</i>
		Direct Client Support	
		WIOA Adult Training	\$130,666
		WIOA DW Training	\$78,931
		WIOA Adult Support Services	\$20,000
		WIOA DW Support Services	\$18,000
<i>Direct Client Support Subtotal</i>		<i>\$247,597</i>	
Lao AJCC East Total		\$932,092	

2	Oakland Private Industry Council, Inc. <i>America's Job Center of CA (AJCC)</i> <i>Comprehensive Career Services Provider</i> West Oakland	Program Operations	
		WIOA Adult	\$188,047
		WIOA Dislocated Worker	\$166,948
		General Fund	\$200,000
		<i>Program Operation Subtotal</i>	<i>\$554,995</i>
		Direct Client Support	
		WIOA Adult Training	\$102,538
		WIOA DW Training	\$39,214
		WIOA Adult Support Services	\$16,000
		WIOA DW Support Services	\$14,000
<i>Direct Client Support Subtotal</i>	<i>\$171,752</i>		
OPIC AJCC West Total		\$726,747	
3	Oakland Private Industry Council, Inc. <i>One-Stop Operator</i>	Program Operations	
		WIOA Adult	\$31,797
		WIOA Dislocated Worker	\$28,198
		General Fund	\$60,000
		OPIC Operator Total	\$119,995
4	Spanish Speaking Unity Council of Alameda County, Inc. <i>America's Job Center of CA (AJCC)</i> <i>Career Services Provider</i> Fruitvale - Central Oakland	Program Operations	
		Adult	\$139,048
		Dislocated Worker	\$123,948
		General Fund	\$237,500
		<i>Program Operation Subtotal</i>	<i>\$500,496</i>
		Direct Client Support	
		WIOA Adult Training	\$77,537
		WIOA DW Training	\$50,621
		WIOA Adult Support Services	\$12,000
		WIOA DW Support Services	\$10,000
<i>Direct Client Support Subtotal</i>	<i>\$150,158</i>		
UC AJCC Central Total		\$650,654	
5	West Oakland Job Resource Center (WOJRC)	Army Base Billboard	\$345,615
		General Fund	\$75,000
		WOJRC Total	\$420,615
6	Cypress Mandela	General Fund	\$75,000
		Cypress Mandela Total	\$75,000
Youth Services Contracts			
7	Civicorps <i>Youth Services Provider</i> West Oakland	WIOAYouth	\$154,243
		General Fund	\$200,000
		Civicorps Youth Total	\$354,243
8		WIOA Youth	\$276,648

	Lao Family Community Development, Inc. <i>Youth Services Provider</i> East Oakland	Lao Youth Total	\$276,648
9	Spanish Speaking Unity Council of Alameda County, Inc. <i>Youth Services Provider</i> Fruitvale - Central Oakland	WIOA Youth	\$262,541
		UC Youth Total	\$262,541
10	The Youth Employment Partnership, Inc. <i>Youth Services Provider</i> Fruitvale - Central Oakland	WIOA Youth	\$184,174
		General Fund	\$200,000
		YEP Youth Total	\$384,174
11	East Bay Asian Youth Center <i>Summer Youth Services Provider</i>	General Fund	\$75,000
		East Bay Asian Youth Center Total	\$75,000
12	Rising Sun <i>Summer Youth Services Provider</i>	General Fund	\$75,000
		Rising Sun Total	\$75,000
13	Youth UpRising <i>Summer Youth Services Provider</i>	General Fund	\$75,000
		Youth UpRising Total	\$75,000
Professional Services Contracts			
14	Oakland Private Industry Council, Inc. <i>Eastbay WORKS (EBW)</i>	Program Operations	
		Adult	\$5,733
		Dislocated Worker	\$5,733
		Rapid Response	\$5,733
		Youth	\$5,733
		OPIC EBW Total	\$22,932
Total Service Provider Allocation			\$4,450,641