



# AGENDA REPORT

**TO:** Steven Falk  
Interim City Administrator

**FROM:** Sara Bedford  
Director, Human Services

**SUBJECT:** OFCY 2020 Summer Grant Renewals

**DATE:** May 6, 2020

City Administrator Approval

Date: 5-14-2020

## **RECOMMENDATION**

**Staff Recommends That The City Council Adopt A Resolution Awarding Oakland Fund For Children And Youth Grants In A Total Amount Not To Exceed \$1,507,424 To Public And Non-Profit Agencies To Provide Direct Services For Children And Youth For An Additional One Year Term From June 1, 2020 – May 31, 2021.**

## **EXECUTIVE SUMMARY**

The proposed resolution will authorize renewal of grant agreements with agencies providing direct services to children and youth through the Oakland Kids First! Children's Fund in the amount of \$1,507,424 for programming in summer 2020 in Fiscal Year (FY) 2020-2021, starting June 1, 2020. The Oakland Fund for Children and Youth (OFCY) Planning and Oversight Committee (POC) recommended grant renewal for thirteen (13) summer programs for year two of funding in the current three-year FY 2019-2022 OFCY funding cycle on May 6, 2020 with reductions to the original award amounts due to anticipated reduction in the revenue allocation for the Kids First Children's Fund in FY 2020-2021.

OFCY summer grants will provide enrichment and learning opportunities by engaging children and youth remotely, support workforce learning and internship opportunities remotely, and assist with basic food, health, and safety needs. All programming will have the public health and safety as paramount concern during summer 2020. Agencies will support the messaging and direction of local and state health guidelines as they connect with families and engage youth during the summer when the importance of encouraging social distancing for youth remains high. Nearly all programs have developed virtual learning and enrichment programming. In-person activities will be supported only when safe to conduct within the guidelines provided by local and state health officials.

## **BACKGROUND / LEGISLATIVE HISTORY**

The Kids First! Oakland Fund for Children and Youth Amendment to the Oakland City Charter requires that three percent (3%) of General Purpose Funds be set aside as annual revenues, along with interest accrued and any unspent funds from prior years, to be appropriated to the Fund. Ninety percent (90%) of the annual revenues is made available for grants to non-profit

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and public agencies to address the well-being of Oakland children and youth from birth through age 21. Ten percent (10%) is available for administration and evaluation.

Based on approval of the 2019-22 OFCY Strategic Investment Plan, the release of the OFCY Request for Proposal (RFP) in November 2018, and the consideration and recommendation of grant awards by the POC in spring of 2019, the City Council approved 154 grant awards totaling \$19,819,772 annually for the three year OFCY grant cycle (Resolution No. 87660, 87753, and 87860 C.M.S.) which began June 1, 2019.

On March 4, 2020, OFCY's fifteen summer awards were recommended for renewal by the POC in their original amounts totaling \$1,939,697. On May 6, 2020, the POC met for a public meeting via zoom and recommended approval of the revised summer 2020 grant awards for thirteen programs totaling \$1,507,424.

### **ANALYSIS AND POLICY ALTERNATIVES**

The OFCY summer grant awards include four summer youth workforce development programs, ten programs supporting summer engagement for elementary and middle school children, and the Oakland Unified School District's Summer Pre-kindergarten Readiness Program.

Due to the global pandemic and in anticipation of the continuation of social distancing measures, programs were asked to reassess plans for direct services and to submit revised scopes of work for summer 2020. All awards greater than \$75,000 were reduced by 10 percent, based on expectation of revised Kids First revenues for FY 2020-21 and the uncertainties presented this summer. Two programs declined OFCY grant funding for summer 2020. As a result, 13 programs are recommended to support children, youth and families this upcoming summer with revised total funding of \$1,507,424.

The four summer youth workforce development programs include three youth workforce grants coordinated and funded in partnership with the Oakland Workforce Development Board (OWDB) and one grant provided directly to Oakland Unified School District (OUSD) for summer internships. Agencies are planning virtual training opportunities and considering options for virtual internships with reduced hours and creative alternatives to allow youth to access wages and stipends.

OFCY summer programs for elementary and middle school youth provide both enrichment and learning opportunities, often in partnership with OUSD summer learning sites. Agencies are adjusting programs to offer virtual services in anticipation of the continuation of distance learning at school sites and the need to support safety for children and youth this summer. The East Bay Asian Youth Services (EBAYC) Camp Thrive has declined summer 2020 grant awards but will continue to serve the community through other funds. The Oakland Parks, Recreation and Youth Development (OPRYD) Oakland Fine Arts Summer Program (OFASS) will not be provided in summer 2020.

OUSD's Summer Pre-Kindergarten Program will be reduced by 57 percent, to offer a shorter program in late summer for children and provide family check-ins and learning opportunities in support of kindergarten readiness in August.

Programs will engage children, youth, and families in a variety of ways during summer 2020. Summaries of the programs and their proposed activities in summer 2020 are provided as **Attachment A**. Examples of how programs are adjusting to provide more remote and virtual programming that meets community needs during this summer in response to the pandemic and need to support learning and engagement while encouraging social distancing include:

- Virtual learning including online science, technology, engineering and mathematics (STEM) and academic classes via Zoom and other online meeting venues
- Providing technology – computers, laptops, e-readers, and other tools – to children that cannot currently participate in remote activities.
- Phone calls and other virtual contacts for wellness check-ins with children and youth to keep them engaged and support their families.
- Online educational games and projects.
- Community-building and wellness activities to support fun and play as families shelter in place.
- Providing safe drop-off of educational materials including books and science kits and other essential health and hygiene supplies to families' homes.
- Online job training and employability workshops for older youth.
- Virtual college readiness courses covering financial literacy, study skills, high school graduation and A-G requirements, and office hours for students.
- Virtual work experiences to familiarize youth with online applications, teleconferencing, electronic intake, and other remote work activities.
- Virtual internships to connect youth remotely with employers and employment experiences at reduced hours compared to normal summer internship experiences.
- Short summer pre-k programming to start 2 to 3 weeks before the beginning of the school year to acclimate new young students to classroom learning, along with virtual family sessions and parent orientations.

Programs may continue to adjust plans and programming as they work in new ways to meet new community needs. As health guidance and circumstances continue to change in the coming weeks and months, OFCY will work with programs to be flexible and creative in their work.

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### **Policy Alternatives**

Alternative #1	The City Council may reject the recommendation to renew summer 2020 program grants for children and youth due to the health crisis and subsequent reduction in city revenues.
Pro	Rejection results in additional funds available to sustain the approved grant awards for Years 2 and 3 of the OFCY cycle.
Con	Rejection of the funding recommendation results in reduced support for children, youth, and families during summer 2020 as they address the unprecedented health crisis and seek to prepare children and youth for the 2020-2021 school year. Programming will help support families to safely shelter in place during summer 2020.
Reason for Not Recommending this Alternative	The summer programs will operate at reduced and modified scopes of services to reach children, youth and families during summer 2020. Programs can help connect families to important resources and supports

	as families struggle to shelter in place and comply with health guidelines. Programs recommended will support the priorities identified by the POC and the City Council and are consistent with the goals and strategies of the OFCY which serve children, youth and families.
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**FISCAL IMPACT**

The total project cost of these grant agreements is \$1,507,424 for FY 2020-2021. Funds totaling \$1,507,424 will be available for these OFCY grants from Project 1004172 OFCY FY 2018-2019 Grants.

A breakdown of the project funding sources is as follows:

<b>Fund Source</b>	<b>Organization</b>	<b>Account</b>	<b>Project</b>	<b>Program</b>	<b>Amount</b>
(1780) - Oakland Fund for Children and Youth (OFCY) - Kids First Oakland Children's Fund	(78251) - Youth Services Organization	(54912) Services: Contract	(1004172) OFCY FY2018-2019 Grants	(YS04) - OFCY Program	\$1,507,424
<b>Total Project:</b>					<b>\$1,507,424</b>

There is no impact on the General Purpose Fund.

**PUBLIC OUTREACH / INTEREST**

The Planning and Oversight Committee hosted noticed public meetings on March 4, 2020 at Oakland City Hall and via Zoom on May 6, 2020 to receive public input prior to approving the recommendations for forwarding to Oakland City Council.

**COORDINATION**

This report and the proposed legislation have been reviewed by the Office of the City Attorney, Budget Bureau, and Contracts and Compliance Division of the City Administrator's Office.

**PAST PERFORMANCE, EVALUATION AND FOLLOW-UP**

The programs recommended have been reviewed by staff and POC for performance in summer 2019 and were successful in delivery of the direct services proposed. The programs will be evaluated for their performance in summer 2020 will be included in the annual evaluation by an independent consultant. The OFCY evaluation includes assessment of program quality and outcomes for children and youth.

## **SUSTAINABLE OPPORTUNITIES**

***Economic:*** OFCY funding will provide employment opportunities through these local public and non-profit agencies, which are primarily Oakland-based, and all of which employ local staff and have a positive economic impact. OFCY funds will provide direct compensation to youth through subsidized summer internships and work experience. OFCY funds are used to leverage and match additional local, state, federal, and private philanthropic funds, bringing additional resources into Oakland.

***Environmental:*** Programs will support community health and safety by supporting virtual activities during the health crisis.

***Race and Equity:*** OFCY prioritizes funding for services that reach youth and families with the greatest needs. Programs will work to support children, youth and families in need with basic health, education, enrichment, and employment services through a variety of means. The overwhelming majority of program participants are projected to be African American, Latinx, and Asian, based on prior service outcomes. Programs are intended to serve children, youth and families that may not otherwise have the ability to participate in enriching, academically supportive, and socially engaging programming free of charge.

**ACTION REQUESTED OF THE CITY COUNCIL**

Staff Recommends That The City Council Adopt A Resolution Awarding Oakland Fund For Children And Youth Grants In A Total Amount Not To Exceed \$1,507,424 To Public And Non-Profit Agencies To Provide Direct Services For Children And Youth For An Additional One Year Term From June 1, 2020 – May 31, 2021.

For questions regarding this report, please contact Sandra Taylor, Human Services Manager, Children and Youth Services Division, at 238-7163.

Respectfully submitted,



SARA BEDFORD,  
Director, Human Services Department

Reviewed by:  
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Children & Youth Services Division

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Children & Youth Services Division  
Human Services Department

Attachment (1):

A: Summer 2020 Grant Award Summary



**Attachment A: Summer 2020 Grant Award Summary – 05.06.2020**

AGENCY	PROJECT TITLE	2020 SUMMER OFCY GRANT AWARD	SUMMER 2020 PLANNED SERVICES
Aim High for High School	Aim High Oakland	\$162,000	<ul style="list-style-type: none"> <li>• Aim High At Home. Offering a comprehensive virtual summer learning and enrichment program. Projecting to serve the same number of youth virtually as they would in person (400-500). Four virtual sites. Distribute distance learning packages (supplies and curriculum). Outward facing website (daily activities). "Beyond Aim High" Resources and referrals. June 22nd to July 24th (six weeks).</li> </ul>
Boys & Girls Clubs of Oakland, Inc.	Summer Gains	\$162,000	<ul style="list-style-type: none"> <li>• Conducting virtual learning and online STEM and academic classes via Zoom and other online meeting venues. Providing skill building workshops for approximately 100 to 200 participants. (2019 actual was 775). The new projection is based on current virtual activities. Will include budget line item for 9 computers if the state is unable to provide every student with a computer as promised.</li> </ul>
East Bay Consortium of Educational Institutions, Inc.	Pre-Collegiate Academy	\$75,000	<ul style="list-style-type: none"> <li>• The Pre-Collegiate Academy plans to offer courses via distance learning this summer. Most of our middle school students will take Algebra or Geometry. We also plan to offer a College Readiness (ie study skills, financial literacy, A-G workshops, high school graduation requirements, time management) class. We are exploring partnering with UC Scout, a program that develops and delivers A-G approved online classes and curriculum to students. Their course materials are designed to inspire lifelong curiosity and prepare students of all backgrounds and education levels for an increasingly technological world where training and job skills are mobile and self-directed. We currently have 79 - 7th and 8th graders that participated last year, and an additional 23 - 9th graders that also participated last summer.</li> </ul>
East Oakland Youth Development Center	Summer Cultural Enrichment Program	\$162,000	<ul style="list-style-type: none"> <li>• Will offer daily leadership/ professional development training sessions via zoom. One-on-one personal/professional development coaching call per week. Weekly service-learning hours. Leadership development and reflection sessions. Enrichment and academic activities. Parents will receive a bagged meal and activity supply pack for the week. Class subjects will include language, arts, math, science, life skills, and more.</li> </ul>
Family Support Services	Kinship Summer Youth Program	\$116,475	<ul style="list-style-type: none"> <li>• Will operated June 29th - July 31st plus an additional 2 weeks for staff training. Offering 5 weeks instead of six weeks of virtual programming for 119 participants. Online learning including literacy, math and science. Provide supplies, backpacks paper etc. Offer a mental health support component. Ensure every child will have technology either through OUSD or other sources. Will provide participation incentive stipends.</li> </ul>



City of Oakland, Human Services Department  
**Oakland Fund for Children and Youth**



AGENCY	PROJECT TITLE	2020 SUMMER OFCY GRANT AWARD	SUMMER 2020 PLANNED SERVICES
Girls Incorporated of Alameda County	Concordia Summer	\$68,949	<ul style="list-style-type: none"> <li>Services provided either online or in person if shelter in place is lifted. Serving smaller groups of 10 to 15. Parents can reserve spots for their child. June 22nd to July 31st. Trainings online with youth leaders June 8th to June 19th.</li> </ul>
Lincoln	Oakland Freedom Schools (OFS)	\$162,000	<ul style="list-style-type: none"> <li>In partnership with the Children's Defense Fund, who oversees the national Freedom School program model, staff will be trained to offer online programming. As a result of this training, we will offer a virtual iteration of our academic literacy and cultural enrichment program, for 4-6 weeks, 3-4 hours a day.</li> </ul>
Prescott Circus Theatre	Prescott Circus Theatre Summer Program	\$44,000	<ul style="list-style-type: none"> <li>Services provided to a single cohort. 2 to 3 week session. Self-contained group will meet 3 times a week. Online classes augmented by one on one sessions focusing on skill building and social/emotional support. Will possibly include intergenerational meetings partnering with senior center.</li> </ul>
Oakland Unified School District	Kindergarten Readiness-Summer Pre-K	\$60,000	<ul style="list-style-type: none"> <li>Anticipates serving 45 youth. The program will be shorter this year (2 weeks 7/20 to 7/31). Will conduct virtual learning activities. Starting later this summer 2 to 3 weeks before the beginning of the school year. Programming will include home visits, possibly small play groups if shelter in place is lifted. Virtual family sessions and Parent orientation.</li> </ul>
Lao Family Community Development, Inc. (LFCDD)	Youth on the Move Summer Employment Program	\$90,000	<ul style="list-style-type: none"> <li>LFCDD is planning to provide a virtual summer employment experience including on-line application, teleconference orientation, intake form with DocuSign, workshops/ presentations via YouTube channel.</li> <li>For work experience, staff is working on developing opportunities for youth to work remotely and other creative alternatives that can maintain youth safety while engaging in a meaningful opportunity. On-site worksite placement will be only for essential services with older youth as appropriate.</li> </ul>
The Youth Employment Partnership, Inc.	Summer Jobs	\$135,000	<ul style="list-style-type: none"> <li>Staff working on a model for google classroom where youth can complete the Job Readiness Training via a series of short employability workshops and be compensated with gift cards while the stay at home order is in effect. Work experience will be determined by whether it is safe to have small groups together or not.</li> </ul>
Youth UpRising	YU Achieve (Summer Youth Employment)	\$90,000	<ul style="list-style-type: none"> <li>Job Readiness Training will be provided virtually. YU will utilize in-house work experience opportunities, both digital and traditional. Traditional in-house placements will be limited and social distancing will be practiced, in addition to providing masks and gloves.</li> </ul>



City of Oakland, Human Services Department  
**Oakland Fund for Children and Youth**



AGENCY	PROJECT TITLE	2020 SUMMER OFCY GRANT AWARD	SUMMER 2020 PLANNED SERVICES
Oakland Unified School District	Exploring College and Career Options (ECCO)	\$180,000	<ul style="list-style-type: none"> <li>• OUSD Linked Learning office's response to the pandemic is guided by the following principles: maintaining relationships with students, student safety, flexibility and scalability. They plan to offer a two-tiered program:               <ol style="list-style-type: none"> <li>1) Supporting and training students who have paid essential service jobs and</li> <li>2) Offering virtual internships or online career related classes. All programs will have weekly zoom classes, individual check-in calls and deliverables.</li> </ol> </li> </ul>
	<b>TOTAL:</b>	<b>\$1,507,424</b>	