



Oakland Community Preparedness and Response Program (OCP&R) Progress Report

October 1, 2021 – December 31, 2021

December 31, 2021

To address disaster threats to our City, the Oakland Firesafe Council (OFSC) launched the Oakland Community Preparedness and Response (OCP&R) program in 2019. OCP&R provides **awareness, educational workshops, materials and support to help increase community preparedness levels and to improve disaster response capabilities**. OCP&R focuses on the **most important actions** to take to be prepared and to be able to respond to an emergency.

OCP&R has been funded by grants from CAL FIRE, the California Fire Foundation, Listos and the City of Oakland/Emergency Management Services Division (EMSD). OCP&R covers the entire City, as earthquakes, wildfires, floods and other disasters are serious threats to the entire population.

Summary of activities that have taken place during the quarter specified above:

- ✓ Presented our Oakland OCP&R program and workshop to community groups, organizations and neighborhoods--to over 3330 individuals total since January, 2020, including 750 workshop participants. These have been given in-person and virtually via Web conferences at Town Halls and numerous NCPD and neighborhood association/organized neighborhood meetings as well as to organizations such as Village-Connect, Bay Area News Group, Berkeley Mutual Aid and Oakland Technical High School.
- ✓ Continued working with Oakland's Emergency Management Services Division on joint projects partially funded by the City of Oakland grant.
- ✓ Continued adding content to our Twitter and Facebook social media sites to provide emergency information and to promote the OCP&R program as well as programs offered by Listos CA and EMSD (#readyoakland).
- ✓ Created and distributed a series of well-received eNewsletters (9 this quarter, 78 total) covering disaster preparedness and response tips and relevant articles to a list of over 880 recipients, and also posted these on our social media pages.
- ✓ Continued to build out our OCP&R website and add new content and materials (<https://oaklandcpandr.org>). Initiated a refresh of the website UI (in-progress). Enhanced our YouTube channel.
- ✓ Continued marketing efforts to promote OCP&R to residents of Oakland through outreach to community and civic organizations.
- ✓ Continued support and holding monthly check-ins for our emergency GENOAK GMRS 2-way radio network for Oakland and surrounding areas, to enable neighborhood-to-neighborhood

communications during and after a disaster. Currently 140 radio operators. Completed the GENOAK Operations Plan. (<https://www.genoak.org/>).

- ✓ Partnered with the Oakland Public Library to provide OCP&R and GENOAK flyers to be placed at numerous libraries. Tabled at farmer's markets and the North Hills 30th Anniversary Firestorm Memorial event to hand out materials and promote OCP&R, GENOAK and Listos CA programs.
- ✓ Macy Cornell, Chair of the Montclair Neighborhood Council, continued to help neighborhood groups become Firewise USA communities. Firewise USA encourages neighbors to work together to help make their areas more fire safe. The first Firewise USA application with the Kaiser Neighborhood Firewise USA Fire Break in Hiller Highlands is in-place, and eight more new Firewise USA communities are in various stages of progress.
- ✓ Finalizing a PSA video to help educate residents on safe street parking practices.

Planned OCP&R activities for the next quarter:

- Deliver the "Savvy & Prepared Communities" Town Hall series, starting in January, 2022. Includes 5 sessions (1 per month) covering preparedness for winter storms and power outages, Firewise USA, reducing wildfire risks in the community and at home, and evacuations/Zonehaven.
- Continue delivering online (Zoom) or in-person (now available) 1-hour instructor-led OCP&R workshops to community organizations, agencies and other groups. Scheduled presentation/workshop recipients in January include 3 Oakland NCPC groups and the CABS organized neighborhood group in Montclair.
- Continue working with EMSD on joint projects, outreach and marketing.
- Continue building out our OCP&R and GENOAK websites by adding additional educational information on emergency preparedness and response, including new Guides.
- Develop Zonehaven evacuation education and promotion program for Oakland communities.
- Continue engaging partners, civic and community organizations and officials to leverage expertise and provide materials and information for community dissemination.
- Continue discussions with East Bay area official/City and community preparedness organizations to share best practices and coordinate activities such as area-wide exercises.
- Perform additional outreach and marketing via social and print media. Create new relevant videos for our YouTube channel (e.g. GENOAK 2-way radio operation).

Contact for information: Doug Mosher, OCP&R Program Mgr, info@oaklandcpandr.org