Oakland Civic Design Lab's Design Process

1. Co-Create
the table*

2. Gather

3. Assess

4. Define

5. Re-Imagine
the system

*View CDL's AI and Vetting Processes that precede the Design Process. Scope of Work is identified in the AI process.

Engage in Active Listening

Determine Community Assets & Needs

Determine the Challenges & Opportunities

Brainstorm how the System can Function

Invite Stakeholders
City, Staff

Ask "Who is missing?"

Ask for Feedback
City, Staff

Center those most impacted by racial disparities

Acknowledge past and present histories, and outcomes

Believes the experiences of those impacted

Leadership and Power Conversation

This is a separate opportunity to design a path to success, and create change.

Who has say for approvals & permissions to make change in Oakland:

Mayor
City Council
City Administrator
Finance Department

———

Proactively, this conversation can happen in Step 1, but realistically occurs in Step 5.

Ask "Who disproportionally benefits?"

Gather more data

Co-Design, Build and Mitigate Harm

Gather feedback and learnings

Ask "Do potential solutions or outcomes align with values?"

Ask "Do potential solutions or outcomes create the desired impact?"

if no, start back at 1

Ask "How can we mitigate harm until goal is achieved?"

civic design lab