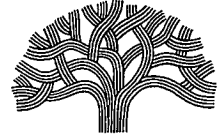


CITY OF OAKLAND



DALZIEL BUILDING • 250 FRANK OGAWA PLAZA, SUITE 3315 • OAKLAND, CALIFORNIA 94612-2032

Department of Planning and Building (510) 238-3941

Strategic Planning Division FAX (510) 238-6538

TTD (510) 238-3254

NOTICE OF PREPARATION (NOP) OF A DRAFT ENVIRONMENTAL IMPACT REPORT (DEIR) FOR THE PROPOSED OAKLAND COLISEUM AREA SPECIFIC PLAN

The City of Oakland's Department of Planning and Building is preparing a Draft Environmental Impact Report (DEIR) for the proposed Oakland Coliseum Area Specific Plan (the Project), and is requesting comments on the scope and content of the DEIR. A detailed Project Description is attached. The DEIR will address the potential physical environmental effects that the Project may have on each of the environmental topics outlined in the California Environmental Quality Act (CEQA). The City has **not** prepared an Initial Study, and all CEQA topics will be addressed in the DEIR. The City of Oakland is the Lead Agency for the Project and is the public agency with the greatest responsibility for approving the Project and carrying it out.

This notice is being sent to Responsible Agencies and other interested parties. Responsible Agencies are those public agencies, besides the City of Oakland, that also have a role in approving or carrying out the Project. When the DEIR is published, it will be sent to all Responsible Agencies and to others who respond to this NOP or who otherwise indicate that they would like to receive a copy. Responses to this NOP and any questions or comments should be directed in writing or via email to:

Devan Reiff, AICP
City of Oakland
Department of Planning and Building - Strategic Planning Division
250 Frank Ogawa Plaza, Suite 3315
Oakland, CA, 94612
Phone: (510) 238-3550 or the Strategic Planning hotline, (510) 238-7299
Fax: (510) 238-6538
E-mail: dreiff@oaklandnet.com
Project website: www.oaklandnet.com/coliseumcity

Comments on the NOP must be received at the above mailing or e-mail address by **4:00 p.m. Monday, May 20, 2013**. Please reference **Case Numbers ER13-0004** and **ZS13-103** in all correspondence. In addition, comments may be provided at EIR Scoping meetings to be held before the Oakland City Planning Commission and the Landmarks Preservation Advisory Board:

<p>CITY PLANNING COMMISSION</p> <p>EIR SCOPING MEETING</p> <p>May 1, 2013, 6:00 p.m.</p> <p>Oakland City Hall, Hearing Room 1</p> <p>One Frank H. Ogawa Plaza</p> <p>Oakland, CA 94612</p>	<p>LANDMARKS PRESERVATION and ADVISORY BOARD</p> <p>EIR SCOPING MEETING</p> <p>May 13, 2013, 6:00 p.m.</p> <p>Oakland City Hall, Hearing Room 1</p> <p>One Frank H. Ogawa Plaza</p> <p>Oakland, CA 94612</p>
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Comments should focus on discussing possible impacts on the physical environment, ways in which potential adverse effects might be minimized, and alternatives to the Project in light of the EIR's purpose to provide useful and accurate information about such factors. There will be numerous other opportunities to comment on the Project itself at noticed public meetings regarding the Oakland Coliseum Area Specific Plan.

PROJECT TITLE: Oakland Coliseum Area Specific Plan

PROJECT LOCATION: The Specific Plan area is located in East Oakland, and covers an area of approximately 800 acres bounded by 66th Avenue to the north, San Leandro Street on the east, Hegenberger Road on the south, and San Leandro Bay and the Oakland International Airport to the west. The Plan area includes the Oakland Alameda County Coliseum and Arena and the Oakland Airport Edgewater Business Park.

PROJECT SPONSOR: The City of Oakland

EXISTING CONDITIONS: See attached Project Description.

PROJECT PURPOSE: See attached Project Description.

PROJECT DESCRIPTION: See attached Project Description.

PROBABLE ENVIRONMENTAL EFFECTS: The Oakland Coliseum Area Specific Plan is expected to include, but is not limited to development plans and actions identified in the attached Project Description. The City has determined that environmental review for this Project will require preparation of an EIR pursuant to Public Resources Code Section 21090(a) and CEQA Guidelines Section 15180. The City is requesting public and public agency comments on the topics of analysis that should be studied in the EIR, and is seeking feedback on the potential environmental effects that could result from implementation of the Project. It is anticipated that the proposed Project may have environmental impacts on the following environmental topics, derived from a list of environmental factors contained in the City's list of CEQA Thresholds of Significance. All of the following topics will be evaluated in the EIR:

- Aesthetics, shadow and wind
- Air quality
- Biological resources
- Cultural and historic resources

- Geology and soils
- Greenhouse gas emissions/climate change
- Hazards and hazardous materials
- Hydrology and water quality
- Land use and planning
- Noise
- Population, housing and employment
- Public services and recreation
- Transportation
- Utilities and service systems

It is not anticipated that the Project will have significant environmental impacts on agriculture and forest resources, or mineral resources. Nevertheless, these environmental factors will also be analyzed in the EIR.

The Draft EIR will also examine a reasonable range of alternatives to the Project, including the CEQA-mandated No Project Alternative, a three sports venue alternative, a two sports venue alternative, a one sports venue alternative, a no sports venue alternative, and other potential alternatives that may be capable of reducing or avoiding potential environmental effects.



April 19, 2013
File Numbers ER13-0004
and ZS 13-103

Scott Miller
Zoning Manager
Environmental Review Officer

Attachment: Project Description