

OWDB Executive Committee Meeting Minutes
Friday, March 15, 2019
8:30 a.m. – 11:00 a.m.

Roll Call:

Present: John Brauer, Kori Chen, Darrien Louie, Gilbert Pete, Doreen Moreno

Absent: Herb Garrett, Derreck Johnson

Call to order: 9:07am

Approval of Minutes:

Yes: John Brauer, Kori Chen, Darrien Louie, Gilbert Pete, Doreen Moreno

No: N/A

Ia. Action Item – Approve 2017-2020 Final Draft Local Plan Biennial Modification/2017-2021 Regional Plan

Yes: John Brauer, Kori Chen, Darrien Louie, Gilbert Pete, Doreen Moreno

No: N/A

Lazandra Dial discussed item background and Prison to Employment (P2E), Pre-Apprenticeship, and MC#

- Very prescriptive
 - System alignment
 - Better or new partnership (Child Support, & Department of Rehabilitation)
 - Support self-sufficiency

Stephen provided a recap of P2E:

- Regional initiative and Alameda County WDB will be the lead
- \$37M over 2 years
- East Bay region applied for 2.5M
- OWDB will receive 30% of funding
- Focus is on business coordination
- RFP will be put out for employment and supportive service

John asked about AB1111 funding

Stephen provided preliminary information regarding AB1111 funding:

- Haven't identified a population yet
- Anticipated Spring funding
- 11 or 12 special populations
- \$15M for 1 year funding
- Oakland to receive \$1M
- Must be a WBD & CBO partnership

Gilbert and Doreen concerned about data sharing agreements and universal application. Tackling the barriers to data sharing could be a board project in the new year.

Stephen shared the portal that Code for America designed.

IIb. Action Item – Select 2019 Summer Jobs Eligible Service Providers

Yes: John Brauer, Kori Chen, Darrien Louie, Gilbert Pete, Doreen Moreno

No: N/A

Christina Gutierrez discussed item background.

- Alignment of 2 city departments (OFCY & OWDB)
- Alignment of programs
- OWDB reduction in summer funding
- 2 new providers
- Piloting MyPath (financial literacy) & LeadersUP (job readiness)
- Explanation of allocation

Darrien discussed subsidies versus direct hire by business, past summer performance reports and reduction in funding.

Christina provided information on the loss of OHA funding, limited private sector funding and the performance outcome for all provider last year (successful).

John and Doreen questioned the plan to tell the story at the end of the summer (marketing).

Mike Wetzel from OFCY presented on the summer partnership:

- Intentional coordination
- Created standards (job readiness, hours of work, and wages)
- Target population (first time workers)
- Standardized data
- Evaluation component
- Funding match
- Pilot projects

IIb. Action Item – Receive Q2 FY 2018-2019 Program Reprts & Consider Formation of AcHoc Policy/Performance Committee

Yes: John Brauer, Kori Chen, Darrien Louie, Gilbert Pete, Doreen Moreno

No: N/A

Enjema discussed item background

- Explained current reports
- Suggested customized reports with board input
- New procurement, new scope of work, alignment of outcome reports

Doreen discussed the current reports and the lack of information to inform the board to make decisions. Need more information that is aligned with strategic plan and they should be timely (i.e., sector engagement, wages earned, comparison to LMI data).

John identified that data is supply side driven. Would like to see more data from sectors priorities and demand side. Would like to see more granular data: education & skills attainment, adult education and community college certificates. Would also like to see measurable skills gain

Kori discussed the need for more qualitative vs. quantitative data. Examples were Fresno and Blake County. Also, inquired about the City of Oakland's Race and Equity involvement.

Darrien requested employer satisfaction feedback.

IIIa & b. Discussion Item – Draft/Pro-Forma FY 2019-2020 Budget & OWDB Strategic Priorities – FY 2019-2020 updates

Stephen Baiter & Honorata Lindsay discussed items background

Darrien and Doreen discussed looking at other Oakland-focused funders for revenue resources, meeting with city council, mayor, and policy maker to educate on OWDB role and responsibilities.

IV. Public Forum

Lee – CA Bank & Trust free financial financing discussion April 4th

Zeydi – AMBAY Area hosting Manufacturing Summit April 30th

Stephen – East Bay ADA Year 1 Progress Report

Doreen – Oakland Rotary East Bay Business Expo April 4th & ACWDB Women in Workforce Event

Adjoin: 10:59am