



**Zoning Update Committee**

*Amanda Monchamp, Chair  
Leopold Ray-Lynch  
Sahar Shirazi*

**March 10, 2021  
SPECIAL Meeting**

**CONVENE**

**3:00 PM**

**Via: Tele-Conference**

PURSUANT TO THE GOVERNOR’S EXECUTIVE ORDER 4-29-20, ALL MEMBERS OF THE ZONING UPDATE COMMITTEE OF THE PLANNING COMMISSION AND PLANNING BUREAU PERSONNEL WILL JOIN THE MEETING VIA PHONE/VIDEO CONFERENCE AND NO TELECONFERENCE LOCATIONS ARE REQUIRED.

**The following are instructions on how the public may observe and/or participate in the Oakland City Zoning Update Committee meeting:**

To observe the meeting by video conference, please click on this link:

You are invited to a Zoom webinar.

When: Mar 10, 2021 03:00 PM Pacific Time (US and Canada)

Topic: Zoning Update Committee

Please click the link below to join the webinar:

<https://zoom.us/j/91605400831>

Or iPhone one-tap :

US: +16699006833,,91605400831# or +14086380968,,91605400831#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 669 900 6833 or +1 408 638 0968 or +1 346 248 7799 or +1 253 215 8782  
or +1 646 876 9923 or +1 301 715 8592 or +1 312 626 6799

Webinar ID: 916 0540 0831

International numbers available: <https://zoom.us/u/abZ2b4PPh7>

**Instructions on how to join a meeting by video conference are available at:**

**<https://support.zoom.us/hc/en-us/articles/201362193> Joining-a-Meeting**

**HOW TO COMMENT ON A PUBLIC MEETING:**

Public comments will be taken at the time of the eligible Agenda item.

**If you are a Zoom video Conference participant**

To comment by Zoom video conference, click the “Raise Your Hand” button to request to speak when Public Comment is being taken on an eligible agenda item. You will then be unmuted during your turn and allowed to provide public comments. After the allotted time, you will then be re-muted. Instructions on how to “Raise Your Hand” are available at: <https://support.zoom.us/hc/en-us/articles/205566129> - Raise-Hand-In-Webinar.

**If you are a phone participant**

To comment by phone, please call on one of the above listed phone numbers. You will be prompted to “Raise Your Hand” by pressing “\*9” to request to speak when Public Comment is being taken on an eligible agenda item. You will then be unmuted during your turn, then allowed to make public comments. After the allotted time, you will then be re-muted. Instructions of how to raise your hand by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663> - Joining-a-meeting-by-phone. If you have any questions, please email Desmona R. Armstrong at [Dramstrong@oaklandca.gov](mailto:Dramstrong@oaklandca.gov)



**IMPORTANT THINGS TO REMEMBER DURING YOUR PUBLIC COMMENT PERIOD**

**ALL ATTENDEES SHALL BE MUTED UPON ENTRY**

Please do not raise your hand if the item currently being heard is not the item you wish to speak on. We will call for public testimony on each item individually. When the item you're interested in is being called and public speakers are invited to raise their hands, raise yours then and we will call them all in the order they're raised.

You may of course speak on multiple items but your comments during each item must address the item currently under discussion. Speakers attempting to speak about items other than the item currently under consideration will be muted and asked to wait for the item they're here to speak about to be called.

**ROLL CALL**

**SECRETARY RULES OF CONDUCT**

**OPEN FORUM**

**COMMITTEE MATTERS**

**NEW BUSINESS**

<b>Location:</b>	<b>CITYWIDE</b>
<b>Proposal:</b>	Report on the City Council resolution passed December 15, 2020 requesting the Planning Commission to: (a) initiate a process to consider amendments to the Oakland Advertising Signs regulations to amend the mechanisms by which the city may approve the installation and operation of new advertising signs in very limited geographic areas in the city, and (b) upon the conclusion of such process, recommend specific text amendments for the City Administrator to incorporate into a future ordinance for review and consideration by the City Council
<b>Applicant:</b>	City of Oakland
<b>General Plan:</b>	Designations TBD
<b>Zoning:</b>	Zoning districts TBD
<b>Environmental Determination:</b>	15262 – Feasibility/Planning Study; and 15306 – Information Collection
<b>Historic Status:</b>	All
<b>City Council District:</b>	All
<b>Status:</b>	Pending

Staff reports are available on-line, generally one week prior to each meeting, at [www.oaklandca.gov](http://www.oaklandca.gov) by searching "Zoning Update Committee." Staff reports are available by clicking on the highlighted Case File/Item number.

For further information, please email [dramstrong@oaklandca.gov](mailto:dramstrong@oaklandca.gov).



<b>Staff Recommendation:</b>	Receive public and Zoning Update Committee comments on the City Council resolution passed December 15, 2020 requesting the Planning Commission to initiate a process to consider amendments to the Oakland Advertising Signs regulations
<b>Finality of Decision:</b>	No decisions will be made on the project at this hearing.
<b>For Further Information:</b>	Contact Deputy Director Ed Manasse at (510)238-7733 or by email at <a href="mailto:emanasse@oaklandca.gov">emanasse@oaklandca.gov</a>

**ADJOURNMENT**

By 5:00 P.M. unless a later time is agreed to by a quorum of the Committee.

*Laura B Kaminski*

**LAURA KAMINSKI**  
Acting Strategic Planning Manager  
Planning and Building Department

**NEXT SPECIAL ZUC MEETING:** To Be Determined