

Sugar-Sweetened Beverage Community Advisory Board

MINUTES TO BE APPROVED

Regular Meeting

September 12, 2022 ■ 6:30pm-8:30pm

1. Welcome and Call to Order

- Roll Call, Introductions
- Announcements
- Agenda Review and Adoption

The meeting was called to order at 6:30 pm.

Board Members present: Raphael Breines, Pamela Alston, Michelle Wong, Lisa Herrinton, Courtney Jones, Nile Taylor, Ali Obad, Dwayne Aikens.

City Staff present: Michael Akanji

Michael announced that the Oakland Drinks Water website is set to be published in October. He also announced that several community organizations focused on food security were in attendance at the meeting to request help for their holiday food delivery. Commissioner Alston announced that the 19th annual Healthy Living Festival was taking place on September 29 and invited other commissioners to volunteer.

Commissioner Aikens asked fellow commissioners to wait till the end of presentations before asking questions in the interest of time management. Commissioner Herrinton moved to accept the meeting agenda as presented. It was seconded by Commissioner Alston. The motion passed.

Public Comment:

The SSB Advisory Board welcomes you to its meetings and your interest is appreciated.

· If you wish to speak before the Board, please fill out a speaker card and hand it to the staff supporting the Board.

· If you wish to speak on a matter not on the agenda, please sign up for Open Forum and wait for your name to be called.

· If you wish to speak on a matter on the agenda, please approach the Committee when called, give your name, and your comments.

Please be brief and limit your comments to the specific subject under discussion. Only matters within the SSB Board's jurisdiction may be addressed. Time limitations shall be at the discretion of the Chair.

In compliance with Oakland's policy for people with chemical allergies, please refrain from wearing strongly scented products to meetings. In compliance with the American Disabilities Act, if you need assistance to participate in the meetings for the Sugar-Sweetened Beverages Community Advisory Board, please contact the Human Services Department at 510-238-3088. Notification 48 hours prior to the meeting will enable the City of Oakland to make reasonable arrangements to ensure accessibility. If you have questions regarding this agenda or related materials, please contact our office at the number above.

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2. **Adopt a continuing resolution as per AB 361 establishing certain findings justifying the ongoing need for virtual meeting**

Commissioner Aikens moved to adopt a continuing resolution as per AB 361. The motion was seconded by Commissioner Herrinton. The motion passed.

3. **Open Forum**

Molly DeVinney of the Sugar Freedom Project suggested that Board meetings could take place in person on city facilities such as libraries and parks & recreation sites.

4. **Adoption of Prior Meeting Minutes: August 8, 2022**

Commissioner Taylor moved to approve the previous meeting minutes with room for grammatical edits. Commissioner Jones seconded the motion.

5. **Update from the City Administrator's Office on the Measure HH Revenue Status**

Staff member Michael Akanji presented the latest revenue update to the Board. July was the first month of the new fiscal year, and \$623,635.62 was received in SSBT revenue that month. The projections for the new fiscal year are not out, and some accruals from the previous fiscal year are still trickling in.

He also talked about attempts being made to recoup additional tax revenue by sending out letters to various businesses that are not registered to pay the tax. This should lead to an anticipated rise in revenues.

Commissioner Obad asked to ensure that businesses would be responsible for unpaid tax arrears from previous years.

6. **Committee Updates**

Commissioner Alston reiterated that the Marketing Committee have a meeting planned and intend to be visible at the Healthy Living Festival.

Commissioners Jones and Herrinton of the Strategic Partnerships Committee expressed interest in working with city staff to establish an event where all SSB grantees would convene.

7. **Discussion on Community Partnerships**

Staff member Michael Akanji mentioned that several organizations had been identified who were doing the critical work of decreasing food insecurity among Oakland's most marginalized populations. He also mentioned that there are available surplus funds in the SSB accounts due to

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salary and cost savings over previous years. He suggested that the Board authorize awarding mini grants to organizations devoted to feeding Oaklanders during the holiday period.

Jo Ann Barbosa of the Emergency Food Providers Advisory Committee (EFPAC) who have provided food to Oakland families for over 37 years spoke about their need for short term emergency help. Their previous partnership with the City of Oakland and the Alameda County Food Bank has been altered and the funding reallocated. Therefore, their food demands can no longer be accommodated, particularly for items such as fresh vegetables and poultry. Their agency is responsible for delivering 4200 meals each month.

Rev Michael Jones of Good Hope Ministries spoke of the work done by their organization to provide food for Oakland families, especially as the demand goes up during the holidays. They are seeking help to deliver 500 to 700 turkeys and hams this holiday period. They would also like to provide fruit, fresh vegetables and water.

Several commissioners had several questions relating to the availability of the money as well as the process by which these organizations were chosen. While they expressed their support for the mission of the work carried out by these organizations, all the commissioners who spoke up expressed their desire for the funds to be disseminated through a more transparent process. Commissioner Taylor motioned for the discussion to be tabled for the next meeting, and for a sub-committee to meet in the intervening period to determine the right course of action. The motion was seconded by Commissioner Jones. The motion passed.

8. Preparation for Annual Report to Council

Staff member Michael Akanji informed the Board that they are expected to submit a report to City Council at the end of the year containing their funding recommendations.

Commissioner Aikens suggested that a discussion lasting at least thirty minutes should take place at the next meeting around this agenda item.

9. Agenda Items for the Next Board Meeting

Commissioner Aikens moved for a recess in the month of November as it is a short month. The motion was seconded by Commissioner Obad. Several commissioners objected due to the large volume of work left to do. The motion failed. Commissioner Taylor moved that the committee have their meetings for the rest of the year as scheduled. It was seconded by Commissioner Herrinton. The motion passed.

10. Adjournment

Commissioner Aikens moved to adjourn the meeting. It was seconded by Commissioner Herrinton. The motion passed. The meeting was adjourned at 8:36 pm.