

Sugar-Sweetened Beverage Community Advisory Board

MINUTES TO BE APPROVED

Regular Meeting

November 8, 2021 ■ 6:30pm-8:30pm

Zoom Teleconference

AGENDA

1. Welcome and Call to Order

Members Present: Watkins, Wong, Alston, Obad, Hammock, Breines.

2. Adopt a continuing resolution as per AB 361 establishing certain findings justifying the ongoing need for virtual meetings

The motion to approve passed unanimously. Member Obad asked how long the board would continue to meet online and Chair Watkins explained that this is a month-to-month situation until the City decides to reopen to public meetings.

3. Open Forum

Jenny Wang, the Director of the Nutrition Services Program for the Alameda County Public Health Department which is a grantee of the SSB funds. She articulated her support for transparency in funding and a continuation of funding for programs that align with the intent of the measure. She also wants to see the good work of the tax produced in a public report so voters can see all the many things that have been done.

4. Adoption of Prior Meeting Minutes: September 13 and October 11, 2021 Special and Regular Meetings

Public Comment:

The SSB Advisory Board welcomes you to its meetings and your interest is appreciated.

· If you wish to speak before the Board, please fill out a speaker card and hand it to the staff supporting the Board.

· If you wish to speak on a matter not on the agenda, please sign up for Open Forum and wait for your name to be called.

· If you wish to speak on a matter on the agenda, please approach the Committee when called, give your name, and your comments.

Please be brief and limit your comments to the specific subject under discussion. Only matters within the SSB Board's jurisdiction may be addressed. Time limitations shall be at the discretion of the Chair.

In compliance with Oakland's policy for people with chemical allergies, please refrain from wearing strongly scented products to meetings. In compliance with the American Disabilities Act, if you need assistance to participate in the meetings for the Sugar-Sweetened Beverages Community Advisory Board, please contact the Human Services Department at 510-238-3088. Notification 48 hours prior to the meeting will enable the City of Oakland to make reasonable arrangements to ensure accessibility. If you have questions regarding this agenda or related materials, please contact our office at the number above.

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The motion was made to approve each of the three minutes separately (with minor typographical edits) and were adopted with two abstentions: Members Wong and Alston who were not in attendance for the October meeting.

5. Update from the City Administrator's Office on the Measure HH Revenue Status

Joe DeVries noted that the revenue report file was corrupted when he received it and could not send it in the packet but was able to display it on the screen (and will include the report to the webpage).

On this month's report, he noted there were some delays in payments coming in which skewed the numbers downward but the Budget Office said this was not a concern, the revenue numbers should look more aligned with projections next month when those payments are accounted for. Based on past months' reports, the projections are solid. Member Breines asked about the September numbers and it was explained that another September posting should be coming in.

6. Discussion and Action on framework of RFP

Joe DeVries noted that there were four funding categories in the last RFP and the ad hoc committee met to refine those categories down to possibly two. The initial RFP included:

1. Prevention through Education and Promotion, with a focus on outreach, media campaigns, etc. The ad hoc decided to pull this out and include media/outreach material as a requirement for any applicant to participate in. thus it would not be its own category.
2. Healthy Neighborhoods and Places: this includes a focus on food access, urban farming, corner store programming and will be a larger category in the new RFP as per the committee recommendation.
3. Health Care Prevention and Mitigation: referrals to health care programs and screenings such as dental screenings. This would stay in the new RFP but with a stronger link to direct service.
4. Policy and Advocacy: Initially this category was recommended to be collapsed by the ad hoc to provide more resources to direct service categories.

Members had concern about collapsing down to just two categories and articulated a desire to maintain Policy and Advocacy in some form and to maintain some content of the Prevention work as well.

Member Wong noted that building portions of Policy and Public Education into other categories would be important. Joe DeVries noted that the current draft does fold many of those components into the other categories.

Member Obad asked about the Healthy Neighborhood category and it was stated that the ad hoc wanted to emphasize this area of focus, especially as it has a direct impact on the neighborhoods with the greatest need.

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Chair Watkins recommended that the ad hoc reconvene one more time to refine the proposal since it had not convened in a couple months. The ad hoc agreed to do so to bring a final recommendation back at the next meeting.

7. Board Updates

- **Communications Committee:** Member Breines reported there was no meeting in the past month but will follow-up with staff regarding printing and distribution of material. Joe added that the Communications team did not recommend a launch at this time of year.
- **Ad Hoc RFP Committee:** will be meeting in the next two weeks as noted above.
- **Strategic partnerships:** No meeting or info to report.
- **Wellness Committee:** The group agreed to schedule with Nicolas Williams.

8. Administrative Update

Joe DeVries reported that there are some great applicants to fill the vacant position with the first round of interviews concluding today. Even if the new staffer is in place by the next meeting, Joe will still be managing the meetings and providing direct oversight.

Member Wong asked about vacancies and Joe explained the appointment process and noted there is one vacancy and he needs to follow-up with the Mayor's Office to see if they have reviewed applicants. Member Alston asked about the requirement for the vacancies, ie: public health expertise, parent of an OUSD student, etc. Joe will review those categories as part of the process.

9. Agenda Items for the Next Board Meeting

Revenue Update

Board Chair and Vice Chair Election

RFP Update

Presentation from OPRYD

Future Item: Chair Watkins asked that staff reach out to groups that provided early advocacy to the program to come and provide some historic perspective on the measure for the Board's education. Joe agreed to reach out and noted Katie Ettman from SPUR has great information.

Katie spoke on behalf of SPUR and said they would be happy to help with this.

10. Adjournment

The meeting adjourned at 7:20pm.