

**City of Oakland**  
Mayor's Commission on Persons with Disabilities (MCPD)  
Monday, February 28th, 2022  
5:30 p.m.-7:30 p.m. via Zoom Conference

Pursuant to California Government Code section 54953(e), MCPD Commissioners, as well as City staff, will participate via phone/video conference, and no physical teleconference locations are required.

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### **ZOOM VIDEO/PHONE MEETING DETAILS**

For best results, please install the most recent version of the Zoom application; see [zoom.us](https://zoom.us).

**ZOOM MEETING ID:** 884 4859 0037  
*JOIN MEETING*

By **video**: go to <https://us06web.zoom.us/j/88448590037> open the meeting on a computer or smart phone at or before 5:30pm.

By **phone**: dial (408) 638-0968 at 5:30pm. (For international numbers, go to: <https://zoom.us/u/aWeTt9geS>.)

#### *COMMENT DURING MEETING*

By **video**: click the “Raise Your Hand” button to request to speak when Public Comment is being taken during Open Forum or on an eligible agenda item. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, muted. Instructions on how to “Raise Your Hand” are available at <https://support.zoom.us/hc/en-us/articles/205566129>.

By **phone**: press \*9 to “Raise Your Hand” to speak when Public Comment is taken. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, muted. Please unmute yourself by pressing \*6.

If you have any questions, please email Karen Denicore, staff liaison to the commission at [kdenicore@oaklandca.gov](mailto:kdenicore@oaklandca.gov).

**MCPD Webpage:** [www.oaklandca.gov/boards-commissions/mayorscommission-on-persons-with-disabilities](http://www.oaklandca.gov/boards-commissions/mayorscommission-on-persons-with-disabilities)

**Subscribe to MCPD's mailing list:**  
[oaklandca19202.activehosted.com/f/100](http://oaklandca19202.activehosted.com/f/100)

**Commissioners:** Howard Tevelson (Chair), Cathy Eberhardt (Vice Chair), Noah Smith (Vice Chair), Thomas Gregory, Erin Hattersley, Ayanna Keeton, Marjorie Lynne, Leonard Moore, Karen Nakamura, Frank Sperling

**Commission staff:** Anh Nguyen, ADA Programs Division Manager; Karen Denicore, ADA Program Analyst I

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## **Agenda**

5:30 1. Roll Call/Determination of Quorum

Teleconference Protocol

Public comment will only be taken during Open Forum and during specific requests for public comment. Raised hands will be taken then, in the order they go up. There may be time limits put on comments if necessary. Do not unmute yourself until you are requested to do so. Raised hands will be lowered at all other times. All discussion topics are first opened to MCPD commissioners for comment and then for public comment, unless otherwise stated.

5:35 2. Open Forum

Any person may directly address the Commission on any items within the jurisdiction of this Commission not on the agenda for today. Speakers wishing to address a specific item on the agenda may do so when invited at the time the item is being considered. There is no discussion allowed during Open Forum. Please raise your hand if you wish to comment and wait to be called on.

- 5:45 3. Agenda Modification  
MCPD Commissioners may move around the agenda items to better conduct the meeting.
4. Approval of January 2022 Minutes (**Exhibit A**)
5. Re-adoption of 2021 Virtual Meeting Resolution (**Exhibit B**)
- 5:50 6. Commissioner's Announcements  
Commissioners will now provide brief updates on their activities and make announcements relevant to the commission. There is no discussion during announcements.
- 6:00 7. General Plan Update from Lakshmi Rajagopalan from Building and Planning and the General Plan Team (**Exhibit C**)  
The presentation is a high overview of the General Plan, what it is, what elements we are updating, the process, how it is being phased, the project schedule, and how to be involved.
- 6:45 8. Electrifying all existing buildings in Oakland by 2040 by Shayna Hirshfield-Gold of Environmental Services Division (**Exhibit D**)  
The roadmap to electrifying all existing buildings by 2040 is due to the City Council in one year and ESD is seeking input.
- 7:10 9. Staff Updates and Announcements
- Future Agenda Items  
Staff will share update on agenda items for upcoming meetings.
- See MCPD scheduler at [tinyurl.com/MCPD-AgendaPlanner](https://tinyurl.com/MCPD-AgendaPlanner).  
Suggestions for future agenda items are also welcome at [adaprograms@oaklandca.gov](mailto:adaprograms@oaklandca.gov).
- 7:30 10. Adjournment  
(Meeting shall end no later than 7:30 p.m., unless extended by majority vote of the Commission.)

## Note: The Commission May Take Action on Any Item on the Agenda

Agenda item start times are approximate and are provided as a courtesy guide only. Timing and order of items may change as part of Agenda Modification and Approval and/or as needed based on staff and time availability during the course of the meeting.



This meeting location is wheelchair accessible. To request disability-related accommodations or to request American Sign Language (ASL), Cantonese, Mandarin, or Spanish language interpreter, please email [adaprograms@oaklandca.gov](mailto:adaprograms@oaklandca.gov) or call (510) 238-5219 (V) or 711 (California Relay Service) at least five (5) business days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantonese, mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a [adaprograms@oaklandca.gov](mailto:adaprograms@oaklandca.gov) o llame al (510) 238-5219 (V) o al 711 para servicio de retransmisión (Relay service) por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 [adaprograms@oaklandca.gov](mailto:adaprograms@oaklandca.gov) 或致電 (510) 238-5219 或 711 (電話傳達服務)。請避免塗搽香氛產品, 參加者可能對化學成分敏感。

**Exhibit A**

**City of Oakland**

Mayor's Commission on Persons with Disabilities (MCPD)

Monday, January 24th, 2022 5:30 p.m.-7:30 p.m. via Zoom Conference

**DRAFT Minutes**

**NOTE:** Approved minutes and video recordings are posted at <https://www.oaklandca.gov/boards-commissions/mayors-commission-on-persons-with-disabilities/meetings>

**Commissioners:** Howard Tevelson (Chair), Cathy Eberhardt (Vice Chair), Noah Smith (Vice Chair), Thomas Gregory, Erin Hattersley, Ayanna Keeton, Marjorie Lynne, Leonard Moore, Karen Nakamura, Frank Sperling

**Commission staff:** Anh Nguyen, ADA Programs Division Manager; Karen Denicore, ADA Program Analyst I

**Other attendees (from webinar Attendee list):**, Vy Nguyen, Joanne Duma, Chonita Chew, Jot Pandher Benipal, Nelson Wang, Jasmine B, Helen Walsh

Meeting called to order by Chair Tevelson at 7:35 PM. At roll call, quorum was established with 7 of ten commissioners present (x).

Commissioners	Present (x)
Howard Tevelson (Chair)	x
Cathy Eberhardt (Vice Chair)	x
Noah Smith (Vice Chair)	excused
Thomas Gregory	x
Erin Hattersley	x
Ayanna Keeton	x
Marjorie Lynne	excused
Leonard Moore	x
Karen Nakamura	late
Frank Sperling	x

There were no speakers for Open Forum

## **Exhibit A**

The agenda was modified to postpone item 8 until the next meeting for concerns about a technical compliance issue with Sunshine ordinance and approved with a motion from Commissioner Sperling, a second from Commissioner Hattersley, and unanimous approval.

December 2021 Minutes were approved with a motion from Commissioner Gregory, a second from Commissioner Eberhardt and unanimous approval.

The 2021 Virtual Meeting Resolution was re-adopted with a motion from Commissioner Gregory and a second from Commissioner Eberhardt with 8 votes from the 8 commissioners present.

<b>Commissioners</b>	<b>Yes</b>	<b>No</b>	<b>Abstain</b>
Howard Tevelson (Chair)	X		
Cathy Eberhardt (Vice Chair)	X		
Noah Smith (Vice Chair)			excused
Thomas Gregory	X		
Erin Hattersley	X		
Ayanna Keeton	X		
Marjorie Lynne	X		excused
Leonard Moore	X		
Karen Nakamura	X		
Frank Sperling	X		

### **Commissioner's Announcements**

- Commissioner Moore invited those interested to contact him about an interview for his radio program at Laney at KGPC 96.9 FM Peralta Community Radio. The show is called The Advocate and it is centered around raising awareness and providing resources to the local community regarding the needs of people with disabilities
- Chair Tevelson reports that he received brochure in the mail from Rebuilding Together about Housing Repair opportunities for low income and disabled homeowners.

## ***Exhibit A***

A 2022 MCPD meeting schedule was approved unanimously with a motion from Commissioner Gregory and a second from Commissioner Eberhardt with the agreement to revisit a possible retreat in October 2022 as the time gets closer.

Anh Nguyen led the discussion to begin to finalize the 2022 Strategic Plan with ideas, action steps, and assignments.

### Staff Updates and Announcements / Upcoming Agenda Items

- New Commissioner Erin Hattersley started her term at this meeting,
- Former Commissioner Reid Davenport's documentary film, I Didn't See You There is [premiering at the Sundance Film Festival](#) this week.
- City of Oakland City Council passed a vaccination mandate
- Upcoming agenda items are General Plan update from Planning and Building Staff, CRIL update, Plan for Electrifying buildings by 2040

Future and proposed meeting agenda items can be accessed here:

[MCPD Agenda/Schedule, http://tinyurl.com/MCPD-AgendaPlanner - Google Sheets](http://tinyurl.com/MCPD-AgendaPlanner - Google Sheets)

Commissioner Gregory was recognized for his great work during his service of two full terms and then remaining in holdover status until this meeting, which is his last.

The meeting was adjourned at 6:53 PM

## **Exhibit B**

# **OAKLAND Mayor's Commission on Persons with Disabilities (MCPD)**

## **February 2022 VIRTUAL MEETING RESOLUTION**

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**ADOPT A RESOLUTION DETERMINING THAT CONDUCTING IN-PERSON MEETINGS OF THE MAYOR'S COMMISSION ON PERSONS WITH DISABILITIES (MCPD) AND ITS COMMITTEES WOULD PRESENT IMMINENT RISKS TO ATTENDEES' HEALTH, AND ELECTING TO CONTINUE CONDUCTING MEETINGS USING TELECONFERENCING IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 54953(e), A PROVISION OF AB-361.**

**WHEREAS**, on March 4, 2020, Governor Gavin Newsom declared a state of emergency related to COVID-19, pursuant to Government Code Section 8625, and such declaration has not been lifted or rescinded. See <https://www.gov.ca.gov/wp-content/uploads/2020/03/3.4.20-Coronavirus-SOE-Proclamation.pdf>

**WHEREAS**, on March 9, 2020, the City Administrator in their capacity as the Director of the Emergency Operations Center (EOC), issued a proclamation of local emergency due to the spread of COVID-19 in Oakland, and on March 12, 2020, the City Council passed Resolution No. 88075 C.M.S. ratifying the proclamation of local emergency pursuant to Oakland Municipal Code (O.M.C.) section 8.50.050(C); and

**WHEREAS**, City Council Resolution No. 88075 remains in full force and effect to date; and

**WHEREAS**, the Centers for Disease Control (CDC) recommends physical distancing of at least six (6) feet whenever possible, avoiding crowds, and avoiding spaces that do not offer fresh air from the outdoors, particularly for people who are not fully vaccinated or who are at higher risk of getting very sick from COVID-19. See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>;

**WHEREAS**, the CDC recommends that people who live with unvaccinated people avoid activities that make physical distancing hard. See <https://www.cdc.gov/coronavirus/2019-ncov/your-health/about-covid-19/caring-for-children/families.html>;

**WHEREAS**, the CDC recommends that older adults limit in-person interactions as much as possible, particularly when indoors. See <https://www.cdc.gov/aging/covid19/covid19-older-adults.html>;



## **Exhibit B**

**WHEREAS**, the CDC, the California Department of Public Health, and the Alameda County Public Health Department all recommend that people experiencing COVID-19 symptoms stay home. See <https://www.cdc.gov/coronavirus/2019-ncov/if-you-are-sick/steps-when-sick.html>;

**WHEREAS**, persons without symptoms may be able to spread the COVID-19 virus. See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>;

**WHEREAS**, fully vaccinated persons who become infected with the COVID-19 Delta variant can spread the virus to others. See <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/fully-vaccinated.html>;

**WHEREAS**, the City's public-meeting facilities are indoor facilities that do not designed to ensure circulation of fresh / outdoor air, particularly during periods of cold and/or rainy weather, and were not designed to ensure that attendees can remain six (6) feet apart; now therefore be it:

**WHEREAS**, holding in-person meetings would encourage community members to come to City facilities to participate in local government, and some of them would be at high risk of getting very sick from COVID-19 and/or would live with someone who is at high risk; and

**WHEREAS**, in-person meetings would tempt community members who are experiencing COVID-19 symptoms to leave their homes in order to come to City facilities and participate in local government; and

**WHEREAS**, attendees would use ride-share services and/or public transit to travel to in-person meetings, thereby putting them in close and prolonged contact with additional people outside of their households; and

**WHEREAS**, on October 18, 2021 the Mayor's Commission on Persons with Disabilities (MCPD) adopted a resolution determining that conducting in-person meetings would present imminent risks to attendees' health, and electing to continue conducting meetings using teleconferencing in accordance with California Government Code Section 54953(e), a provision of AB-361; now therefore be it:

**RESOLVED:** that the MCPD finds and determines that the foregoing recitals are true and correct and hereby adopts and incorporates them into this Resolution; and be it

**FURTHER RESOLVED:** that, based on these determinations and consistent with federal, state and local health guidance, the MCPD determines that conducting in-person meetings would pose imminent risks to the health of attendees; and be it

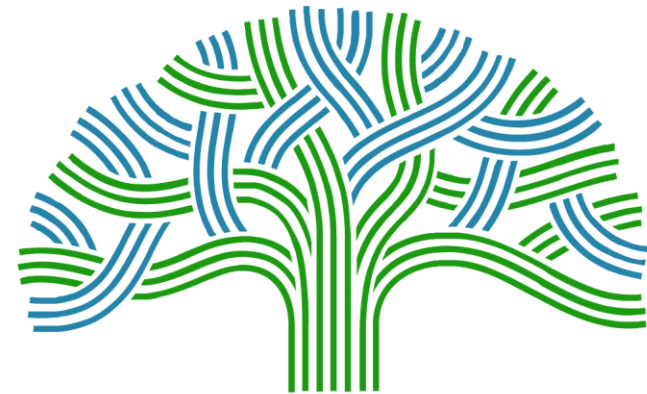
## ***Exhibit B***

**FURTHER RESOLVED:** that the MCPD firmly believes that the community's health and safety seriously and the community's right to participate in local government, are both critically important, and is committed to balancing the two by continuing to use teleconferencing to conduct public meetings, in accordance with California Government Code Section 54953(e), a provision of AB-361; and be it

**FURTHER RESOLVED:** that the MCPD will renew these (or similar) findings at least every thirty (30) days in accordance with California Government Code section 54953(e) until the state of emergency related to COVID-19 has been lifted, or the MCPD finds that in-person meetings no longer pose imminent risks to the health of attendees, whichever is occurs first.

# OAKLAND 2045 GENERAL PLAN UPDATE

PRESENTATION TO THE MAYOR'S COMMISSION ON PERSONS WITH  
DISABILITIES (MCPD)



**OAKLAND 2045**  
GENERAL PLAN

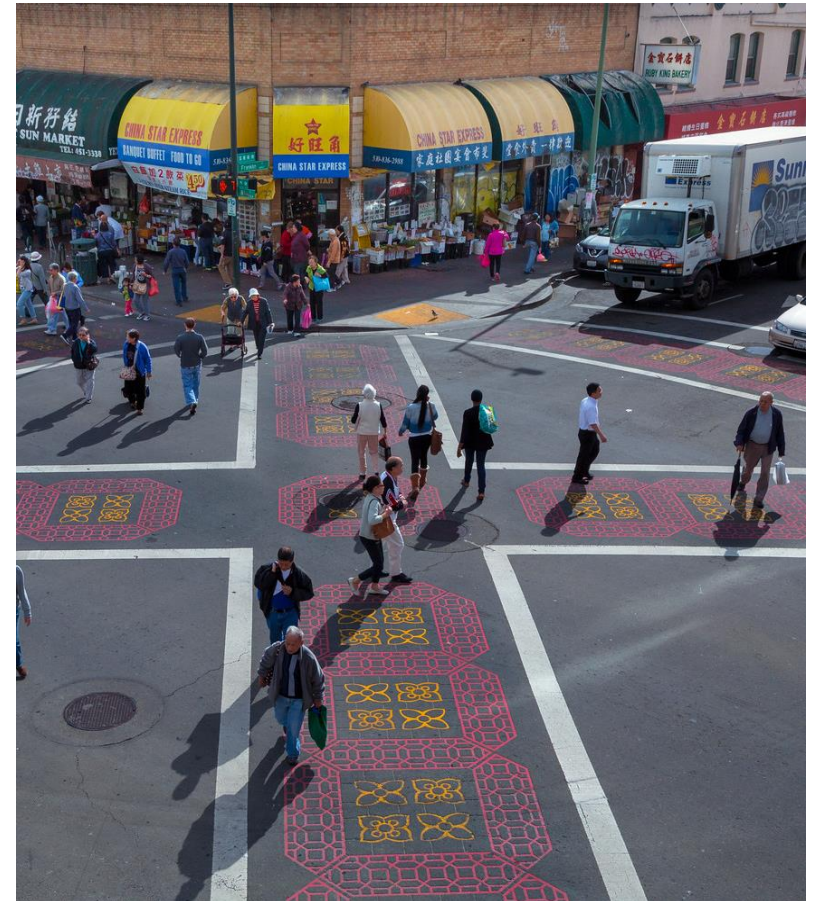
# AGENDA

- General Plan Overview
- Guiding Principles
- Project Team and Roles
- Schedule and Phasing
- Phase I Overview
- Community Engagement



# PURPOSE AND NEED OF THE GENERAL PLAN

- The City of Oakland is required to adopt (and update) a General Plan pursuant to Section 65300 of the California Government Code.
- Many portions of Oakland's General Plan were adopted over 23 years ago.





# WHAT IS A GENERAL PLAN?



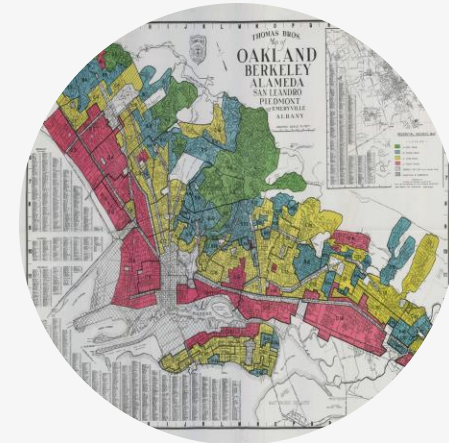
**"Constitution" for development and conservation.**

Establishes citywide vision and supporting goals, policies, and implementation measures.



**Opportunity to look back to identify past challenges and accomplishments.**

Provides consistent direction for future development.



**Opportunity to Reduce Racial Inequities & Promote Inclusive Engagement**

Engage our community in the planning and decision-making process.

# HOW DOES THE GENERAL PLAN IMPACT OAKLAND?



Location and types of housing



Number and quality of parks and recreational spaces



Protect and enhance cultural & natural resources

# HOW DOES THE GENERAL PLAN IMPACT OAKLAND?



Regulates built environment (Zoning)



Number and types of jobs



How people get around



State law requires  
specific topics  
***(elements)*** to be  
covered in  
a General Plan.



**TO BE UPDATED BY EARLY 2023**



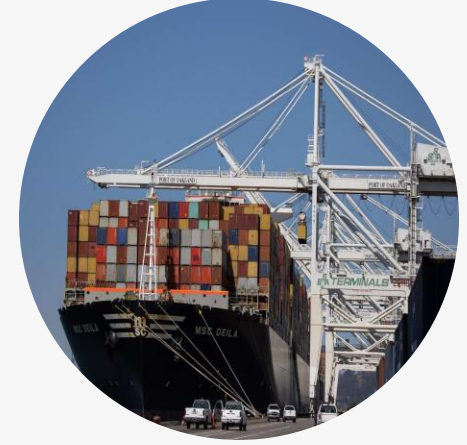
**HOUSING**  
(Adopted  
2014)  
*Required by  
State Law*



**SAFETY**  
(Adopted  
2004 - Last  
Amended  
2021)  
*Required by  
State Law*



**ENVIRONMENTAL  
JUSTICE**  
*\*New Requirement\**  
Stand-Alone or  
Integrated  
*Required by State Law*



**INDUSTRIAL  
LANDS  
POLICY**  
*\*New\**  
**NOT** *Required by  
State Law*

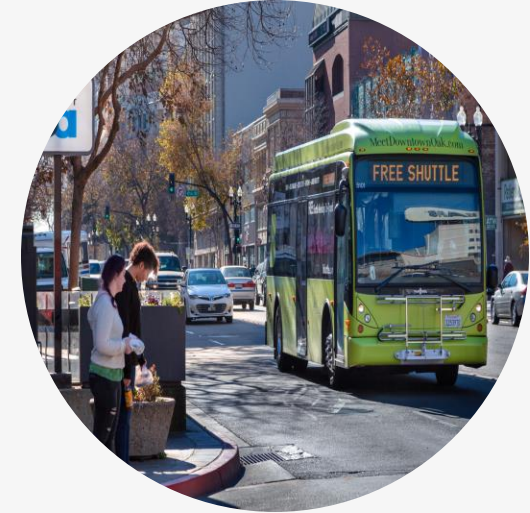
## OTHER REQUIRED ELEMENTS



**OPEN SPACE,  
CONSERVATION  
& RECREATION  
(OSCAR)**  
Adopted 1996



**NOISE**  
Adopted 2005



**LAND USE  
& TRANSPORTATION**  
Adopted 1998  
*Includes Estuary Policy Plan for  
areas below **Interstate 880**  
(Adopted 1999)*

State law also requires  
gives cities the option  
to include any other  
topic as an Element.





**OPTIONAL ELEMENTS**



**INFRASTRUCTURE AND FACILITIES**

**\*New\***

Overarching goals and policies for city infrastructure and capital improvements over the long term.



**HISTORIC PRESERVATION**

Adopted 1994  
Amended 1998



**SCENIC HIGHWAYS**  
Adopted 1974

The General Plan Update serves as an opportunity to advance the City’s critically important mission to **“intentionally integrate, on a citywide basis, the principle of 'fair and just' in all the city does in order to achieve equitable opportunities for all people and communities.”**

(Oakland Municipal Code 2.29.170.1)

*This means working to eliminate the root causes of inequity, resulting in more effective and equitable City policies, processes and services.*



## Exhibit C



# BUILD FROM PREVIOUS AND ONGOING WORK

- **National Tools**
- Environmental Justice Principles (1991)
- Executive Order 12898
- **Tools from the Department of Race & Equity:**
  - Race & Equity Impact Analysis
  - Inclusive Community Engagement Guide

Photo Credits for Page: Oakland Parks, Recreation, and Youth Development Department (OPRYD); Tim Daw; Higher Ground; and Greg Lintano



## Exhibit C



# BUILD FROM PREVIOUS AND ONGOING WORK

## ■ Leverage Internal Capacity:

- Race & Equity Teams in City Departments
- Interdepartmental Community Engagement staff

## ■ Local Models We've Learned from:

- Healthy Development Guidelines (2017)
- East Oakland Neighborhood Initiative (2019)
- West Oakland Community Action Plan (2019)
- 2030 Equitable Climate Action Plan (2020)
- Capital Improvement Program (2021)

Photo Credits for Page: Oakland Parks, Recreation, and Youth Development Department (OPRYD); Tim Daw; Higher Ground; and Greg Lintana



# GUIDING PRINCIPLES

Equity and  
Environmental  
Justice

Transparency,  
Relevance &  
Clarity

Focused yet  
Flexible &  
Adaptable Process

Strategic & Long-  
Range Thinking

Inter-Agency &  
Inter-  
Departmental  
Coordination

Important Role of  
Community Based  
Organizations  
(CBO)

Youth Engagement

Place-Based  
Approach

## ***Exhibit C***

# **RACIAL EQUITY IMPACT ASSESSMENT: A PROCESS AND A PRODUCT**

1. Identifying stakeholders
2. Engaging stakeholders
3. Identifying and documenting racial inequities
4. Examining the causes
5. Clarifying the purpose
6. Considering equitable impacts
7. Advancing equitable impacts
8. Examining alternatives for improvements
9. Ensuring viability and sustainability
10. Identifying success indicators

*(Credit to Department of Race and Equity and Race Forward)*

# INCLUSIVE COMMUNITY ENGAGEMENT – ROLE OF COMMUNITY BASED ORGANIZATIONS

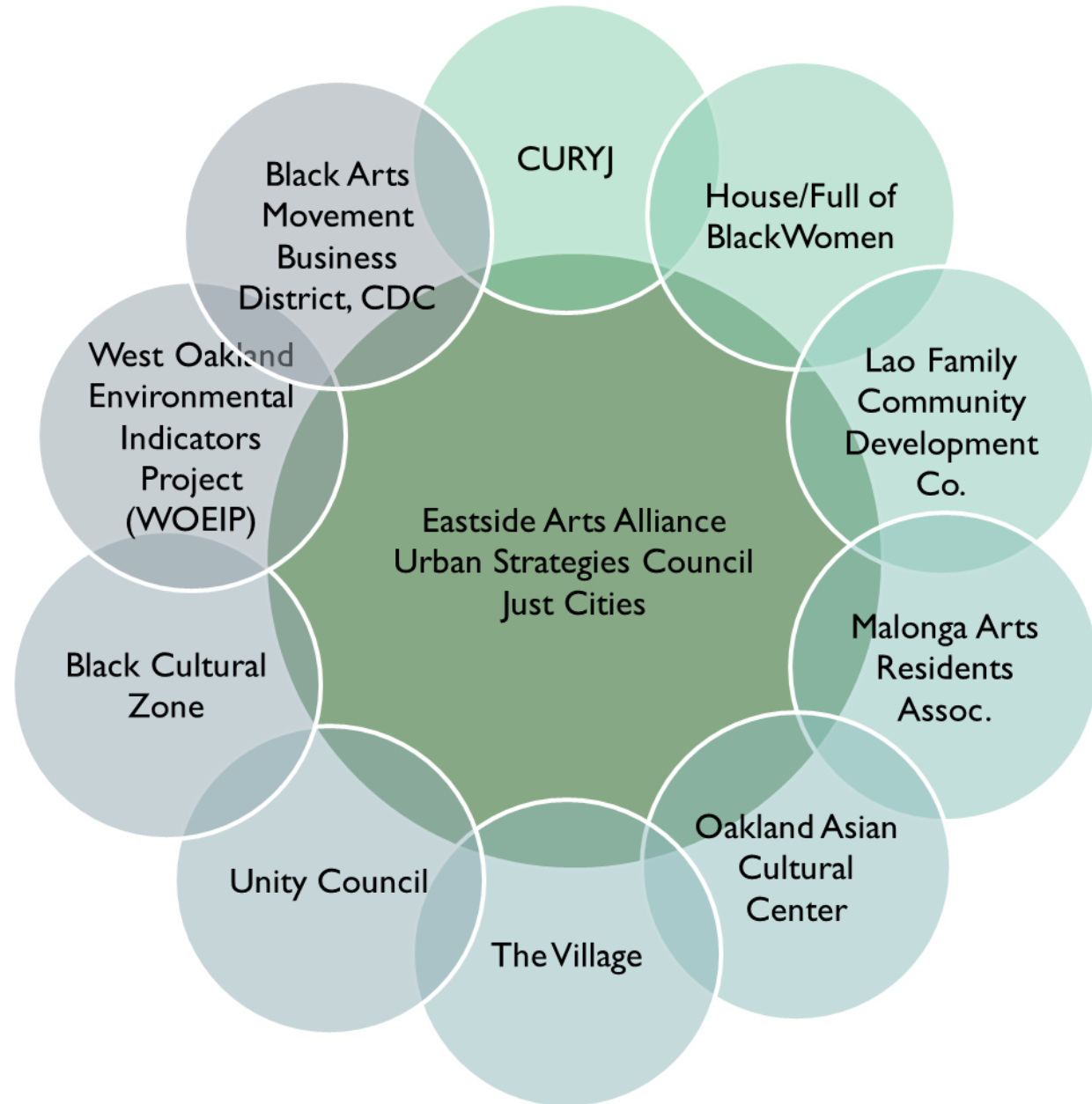


- 3 CBOs will serve as the Community Consultant. They will be a “backbone” organization for partnering with other community-based groups.
- Lead the community engagement process, founded on a comprehensive, equity-driven public engagement approach, which will support identification of key issues, development of an overarching vision and guiding principles, and input into the Elements.
- Provide targeted engagement to geographies and communities that experience socio-economic, environmental, and racial disparities.

## Exhibit C

# COMMUNITY CONSULTANT

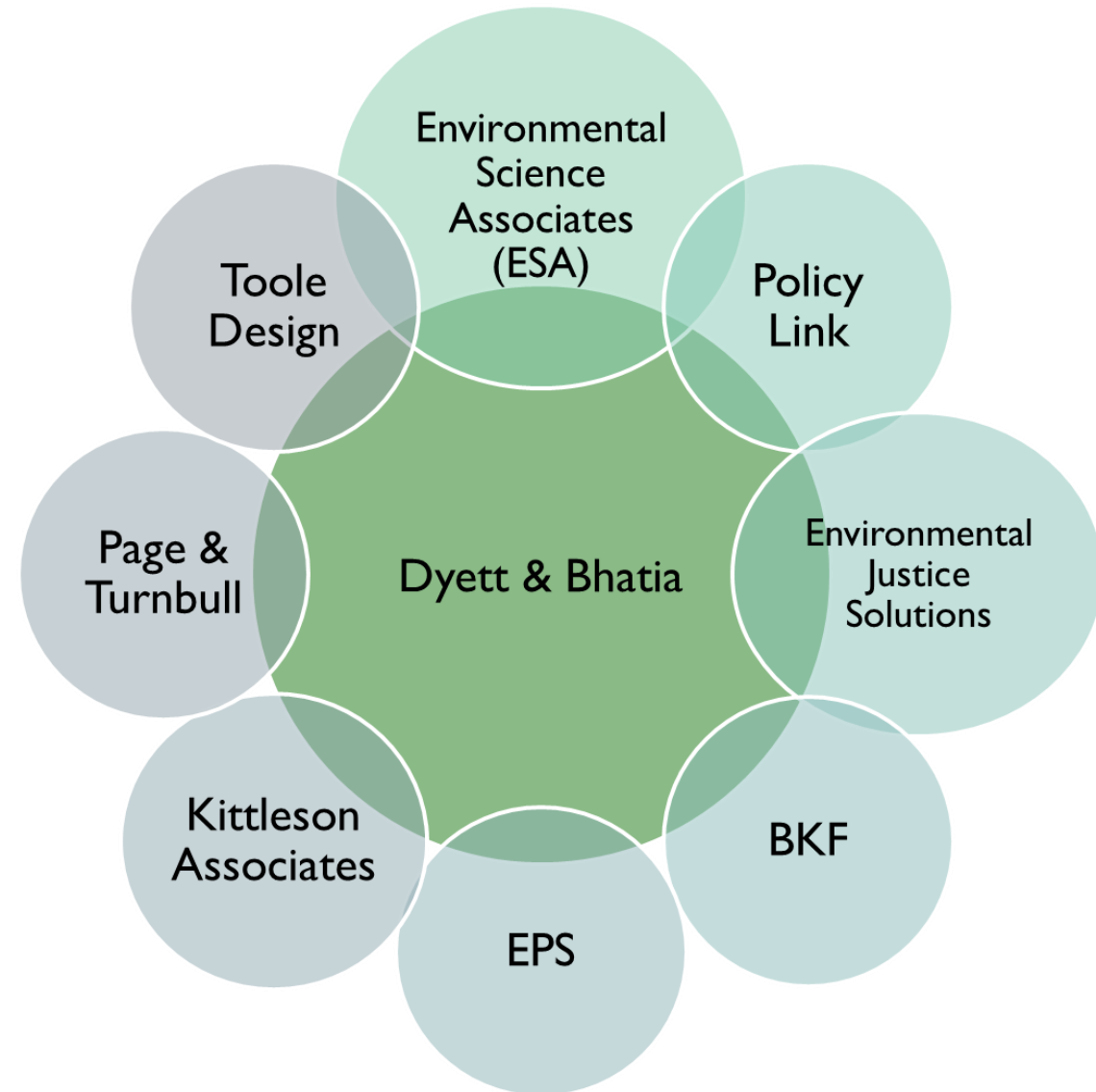
- Convene Equity Working Group.
- Work with local CBOs & artists to create pop-ups & engagement spaces and activities at cultural events throughout the City.
- Ensure outreach is multi-lingual and reduces other potential barriers to participation.



## Exhibit C

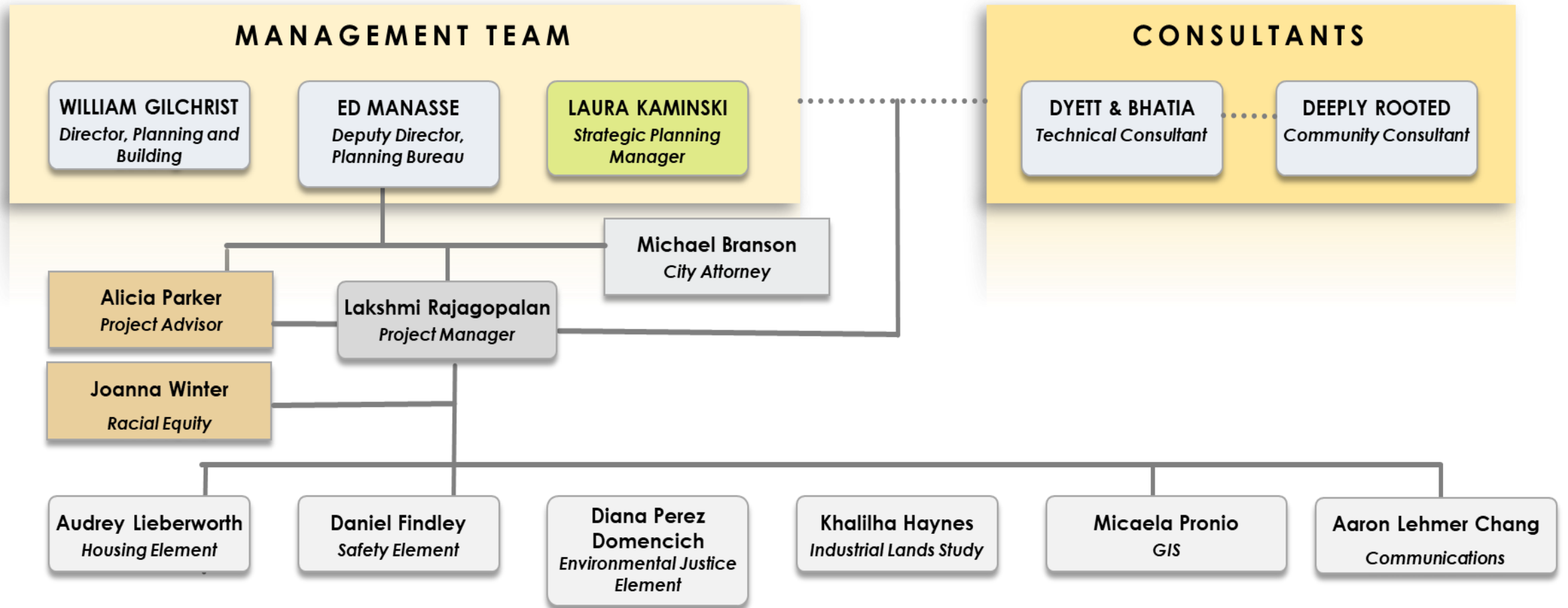
# TECHNICAL CONSULTANT

- Update five General Plan Elements and create two new Elements.
- Create two Environmental Impact Reports (EIR).
- Create two Racial Equity Impact Analyses (REIA).
- Zoning Code and Map updates.



# Exhibit C

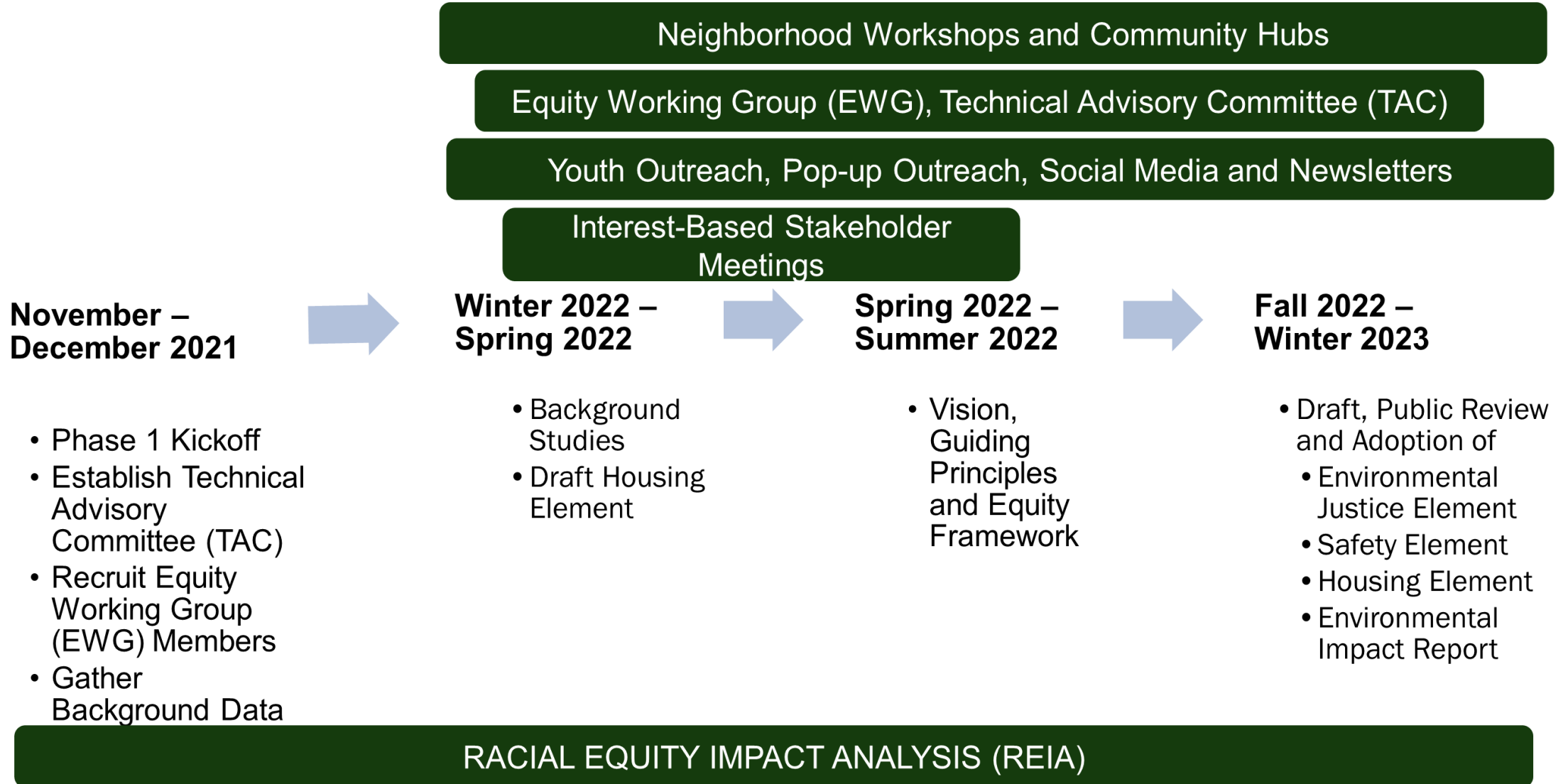
## PROJECT TEAM



The General Plan  
Update will happen in  
**two** phases



# PHASE I SCHEDULE





# PHASE 2 SCHEDULE

Neighborhood Workshops and Community Hubs

Equity Working Group (EWG), Technical Advisory Committee (TAC)

Youth Outreach, Pop-up Outreach, Social Media and Newsletters

Interest-Based Stakeholder Meetings

**Winter 2023 –  
Summer 2023**



**Fall 2023**



**Winter 2024 –  
Mid-Spring  
2024**



**Mid-Spring  
2024 – Winter  
2025**

- Phase 2 Kickoff
- Land Use, Transportation, and Open Space Framework Alternatives

- Draft Preferred Framework

- Vision, Guiding Principles and Equity Framework

- Draft, Public Review and Adoption of
  - LUTE, OSCAR, Noise, Infrastructure Elements
- Environmental Impact Report

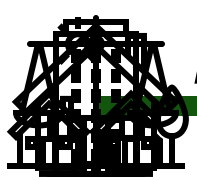
**RACIAL EQUITY IMPACT ANALYSIS (REIA)**

## WHAT IS A HOUSING ELEMENT?

- City's blueprint for housing the City's residents, at all economic levels including low income and households with special needs.
- Subject to state approval
- Covers 8 years (2023-2031)
- Must accommodate forecasted need
  - Regional Housing Need Allocation (RHNA)







# Housing Element Requirements

More equitable distribution of housing within Oakland.

6th Cycle Regional Housing Needs Allocation (RHNA).

Assembly Bill 686 adds a fair and equitable housing requirement.

Plan for affordable housing in high resource areas.



# HOUSING ELEMENT CONTENT

- **Background Analysis**
  - Evaluation of the 2015-2023 Housing Element (Accomplishments)
  - Housing Needs Assessment
  - Assessment of Fair Housing
  - Housing Resources and Opportunities
  - Housing Constraints/Barriers
- **Housing Sites Inventory** (*where housing will go?*)
- **Housing Action Plan** (*what the city will do?*)

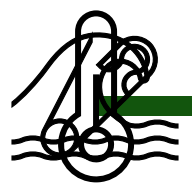




## WHAT IS A SAFETY ELEMENT?

- Identifies safety issues - environmental and man-made in Oakland and focuses on protecting the community.
- Establishes the General Plan policies to
  - minimize risk
  - protect people, property, and the environment from environmental hazards in Oakland
  - Reduce exposure





# Safety Element Requirements

## **Safety Element to incorporate Local Hazard Mitigation Plan (LHMP)**

LHMP identifies potential natural hazards and their impacts to people, property, and the environment, and corresponding actions to reduce those impacts.

Adopted LHMP, SB379, and Climate Change

Vulnerability Assessment and Adaptation Plan





## Exhibit C



Photo: Greg Linhares, City

## WHAT IS AN ENVIRONMENTAL JUSTICE ELEMENT?

- Environmental Justice (EJ) Element Required by Senate Bill (SB) 1000
- Reduce the unique or compounded health risks in Environmental Justice\* Communities by decreasing pollution exposure, increasing community assets, and improving overall health.
- Identify Environmental Justice Communities

\* Defined as “Disadvantaged Communities” in Senate Bill (SB) 1000



## Exhibit C



Photo: Greg Linhares, City

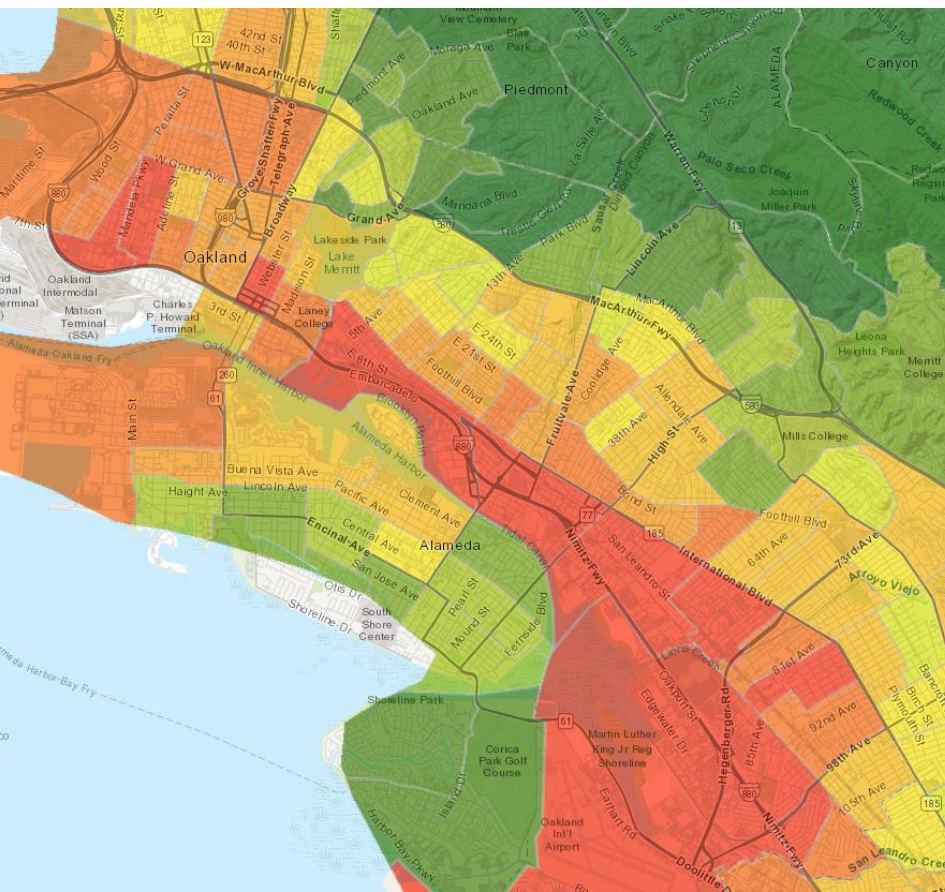
## WHAT IS AN ENVIRONMENTAL JUSTICE ELEMENT?

- Goals and Policies
  - Pollution Exposure, Public Facilities, Food Access, Safe and Sanitary Homes, Physical Activity
  - Promote community engagement in the public decision-making process.
  - Prioritize improvements and programs for addressing the needs of frontline/EJ communities.

\* Defined as “Disadvantaged Communities” in Senate Bill (SB) 1000



## Exhibit C

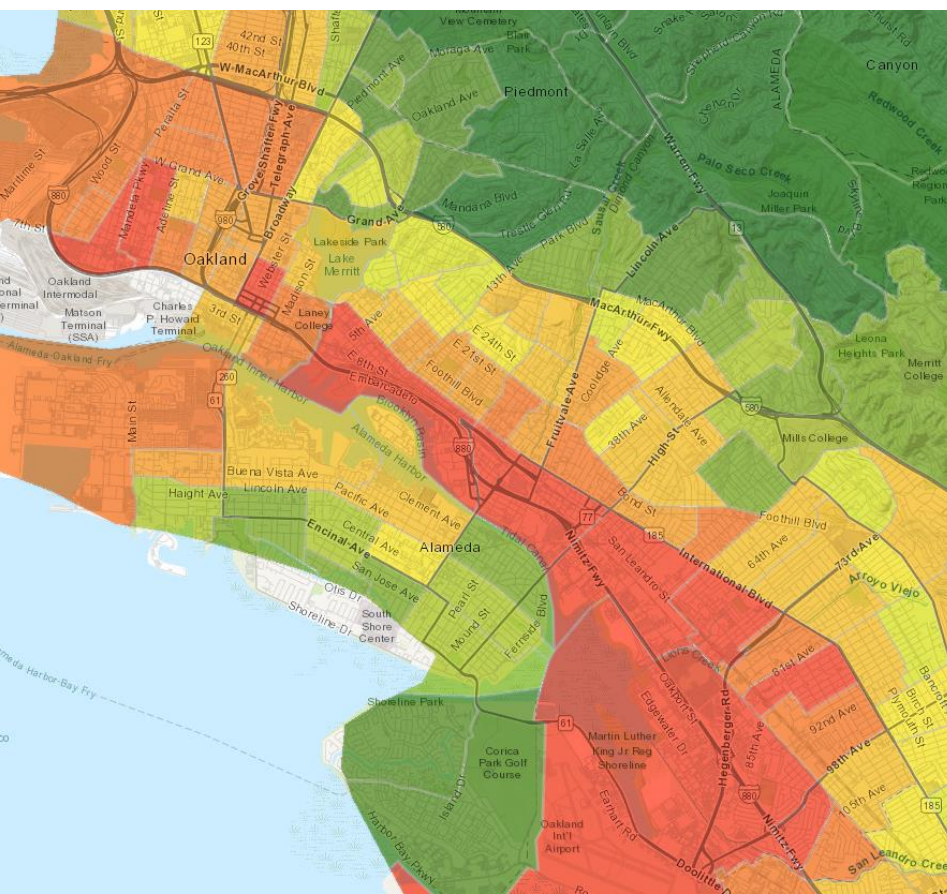


# HOW WILL ENVIRONMENTAL JUSTICE COMMUNITIES BE DEFINED?

- A Close Look at Senate Bill (SB) 1000:
  - An area identified by the California Environmental Protection Agency (CalEPA): The 25 percent of highest scoring census tracts in CalEPA's **Communities Environmental Health Screening Tool (CalEnviroScreen)**; Or
  - An area that is a **low-income area** that is **disproportionately** impacted by environmental pollution and other hazards that can lead to **negative health effects**, exposure, or environmental degradation.

\* Defined as "Disadvantaged Communities" in Senate Bill (SB) 1000





# HOW WILL ENVIRONMENTAL JUSTICE COMMUNITIES BE DEFINED?

- Process and Outcome
  - An **Environment Justice Communities Map** that supplements CalEnviroScreen 4.0 with **local data** and **community knowledge** to identify additional low-income areas that are disproportionately impacted by environmental pollution and health inequity.

\* Defined as “Disadvantaged Communities” in Senate Bill (SB) 1000

## INDUSTRIAL LANDS POLICY

- Identify the most suitable sites for heavy industry accounting for livability and proximity to “sensitive uses.”
- Support established industrial businesses that have strong labor forces benefitting local residents with using cleaner technology.
- Identify new industrial sectors the City should support that would create job-dense businesses with little environmental impacts.





## INDUSTRIAL LANDS POLICY

- Use zoning and land use tools to achieve equitable outcomes:
  - Improve health and reduce pollution in impacted communities
  - Eliminate racial disparities in air pollution and job access
  - Engage industrial businesses and impacted communities in solution finding



# Exhibit C

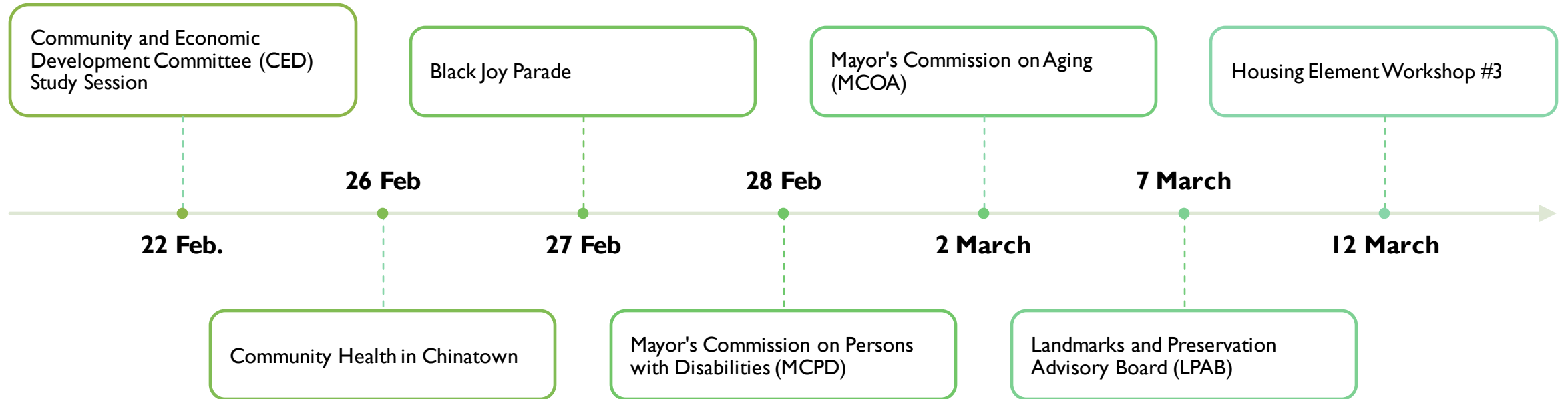


COMMUNITY  
ENGAGEMENT



OAKLAND 2045  
GENERAL PLAN

# CALENDAR OF EVENTS



**FOR EVENT DETAILS  
VISIT OUR WEBSITE:  
[BIT.LY/OAKLANDGPU](https://bit.ly/OaklandGPU)**





VISIT THE GENERAL PLAN UPDATE WEBSITE FOR  
MORE INFORMATION AND TO SIGN-UP FOR  
REGULAR UPDATES:

[WWW.OAKLANDCA.GOV/TOPICS/GENERAL-  
PLAN-UPDATE](http://WWW.OAKLANDCA.GOV/TOPICS/GENERAL-PLAN-UPDATE)



# Electrifying Existing Buildings in Oakland

Shayna Hirshfield-Gold – Climate Group  
Supervisor

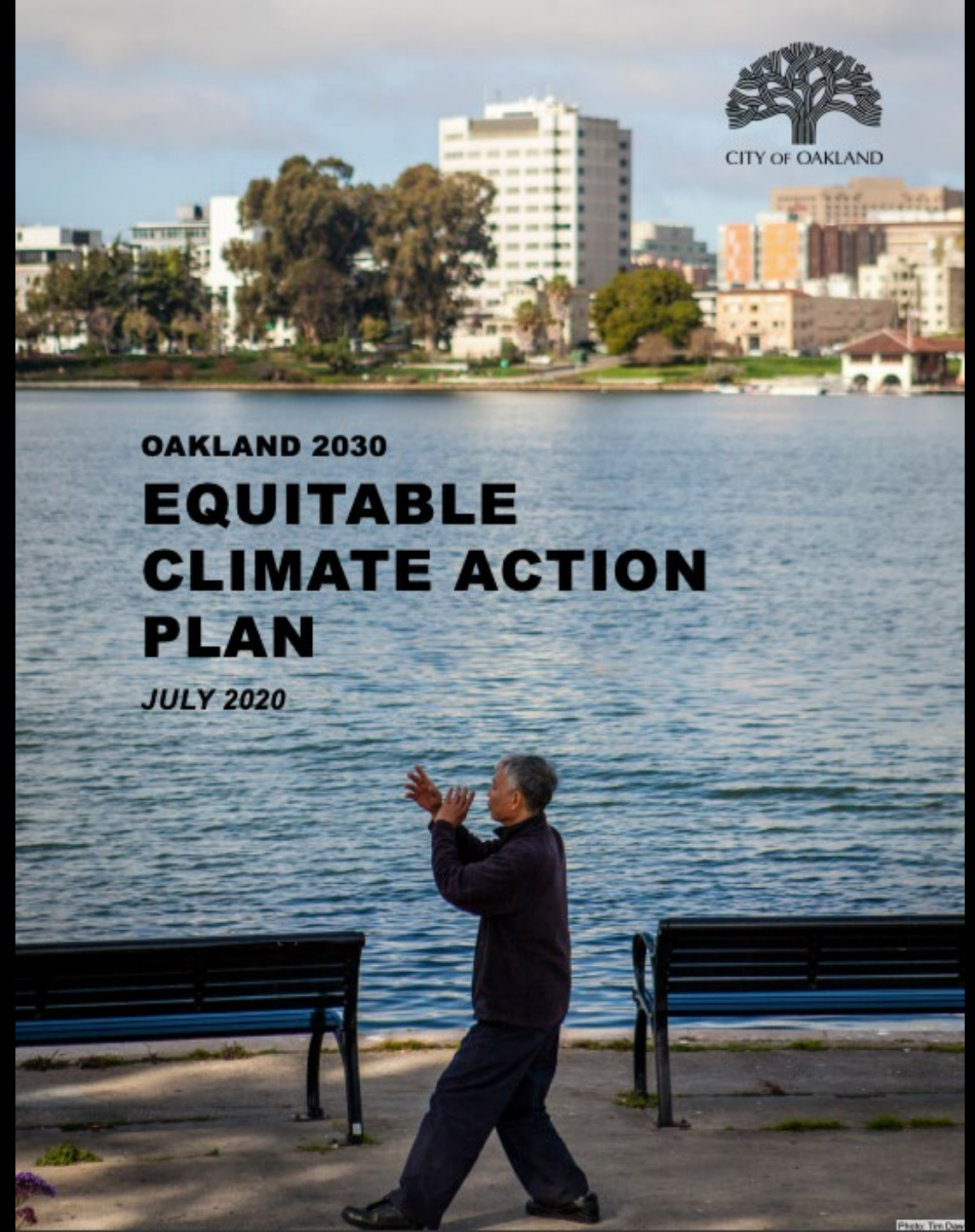
*Image: 2030 Equitable Climate  
Action Plan Cover*



OAKLAND 2030

## EQUITABLE CLIMATE ACTION PLAN

JULY 2020



# Why Building Electrification?

- Improved health
- Safety and resilience
- Jobs
- Major climate issue
- Ripe technologies
- **Oakland: All buildings by 2040**



*Image: Chef preparing food in an all-electric restaurant kitchen*



# Key Challenges

- Electricity rates
- Housing costs
- Education & awareness
- Old infrastructure
- Ensuring access
- Restaurants, affordable housing



*Image: African American man making pancakes on induction stove*

# Major Opportunities

- Clean grid... & getting cleaner!
- EBCE supporting local efforts
- Rebates & Incentives
- Workforce development efforts
- Electrification + Resilience



*Image: Close-up of chef cooking on induction hob with chopsticks*



# Roadmap Timeline

- All-electric new construction (Dec. 2020)
- Workforce & Economic Development Series (2021)
- Informational Reports (April'22)
- Continued Engagement (2022)
- Existing Building Electrification Roadmap (Q4 2022)



*Image: "Station House" – All-Electric Multifamily Building in West Oakland*

## Related Climate Equity Efforts

- Resilience Hubs – municipal & community
- General Plan Update
- Zero Emission Vehicle Action Plan
- Urban Forest Master Plan

### *Please Stay In Touch!*

- Shirshfield-gold@oaklandca.gov
- Zero Emission Vehicle Action Plan
- [www.oaklandca.gov/projects/building-electrification](http://www.oaklandca.gov/projects/building-electrification)