



# **CITY OF OAKLAND MAYOR'S COMMISSION ON AGING**

**Wednesday April 6, 2022**

10:00 a.m. – 12:00 p.m.

Teleconference

Please see the agenda to participate in the  
meeting

**CITY OF OAKLAND**  
**MAYOR'S COMMISSION ON AGING**

Teleconference  
Wednesday April 6, 2022  
10:00 a.m. – 12:00 p.m.

Pursuant to California Government Code section 54953(e), Board Members/Commissioners, as well as Citystaff, will participate via phone/video conference, and no physical teleconference locations are required.

**PUBLIC PARTICIPATION**

The public may observe and/or participate in this meeting many ways.

**OBSERVE:**

**To observe the meeting by video conference**, please click on this link: <https://zoom.us/j/91661011924> at the noticed meeting time.

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<https://support.zoom.us/hc/en-us/articles/201362193-joining-a-Meeting>

**To listen to the meeting by phone**, please call the numbers below at the noticed meeting time:

Or iPhone one-tap:

US: +16699009128, 91661011924# or +12532158782 ,91661011924#

Or Telephone:

Dial (for higher quality, dial a number based on your current location):

US: +1 669 900 9128 or +1 253 215 8782 or +1 346 248 7799 or +1 646 558 8656 or +1 301 715 8592 or  
+1 312 626 6799

Webinar ID: 916 6101 1924

Instructions on how to join a meeting by phone are available at:

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**COMMENT:**

**To comment by Zoom video conference**, click the “Raise Your Hand” button to request to speak when Public Comment is being taken on the eligible Agenda item. You will then be unmuted, during your turn, and allowed to make public comments. After the allotted time, you will then be re-muted.

Instructions on how to “Raise Your Hand” is available at:

<https://support.zoom.us/hc/en-us/articles/205566129-Raising-your-hand-in-a-webinar>

**To comment by phone**, please call on one of the above listed phone numbers. You will be prompted to “Raise Your Hand” by pressing “\*9” to request to speak when Public Comment is being taken on the eligible Agenda Item. You will then be unmuted, during your turn, and allowed to make public comments. After the allotted time, you will then be re-muted.

Instructions of how to raise your hand by phone are available at:

<https://support.zoom.us/hc/en-us/articles/201362663-Joining-a-meeting-by-phone>

If you have any questions, please email Marshay Boyd at [Mboyd@oaklandca.gov](mailto:Mboyd@oaklandca.gov)



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**City of Oakland Mayor's Commission on Aging**

**Wednesday April 6, 2022**

**10:00 a.m. – 12:00 p.m.**

***Teleconference***

*Issues that the public wishes to address that **are not** published on the agenda will be heard during the Public Forum section. Raise your hand if you are viewing by video or dial \*9 if you are joining by phone. You will have 2-minutes to speak on the item.*

**AGENDA**

- 1. Call to Order**
- 2. Roll Call**
- 3. Re-adopt the Teleconference Resolution** (*Adopt Resolution 21-10-02 Determining that Conducting In-Person Meetings of the Mayor's Commission on Aging and its Committees would Present Imminent Risks to Attendees' Health and Electing to Continue Conducting Meetings Using Teleconferencing in Accordance with California Government Code Section 54953(e), a Provision of AB-361*)
- 4. Adoption of Agenda**
- 5. Approval of Minutes: March 2, 2022**
- 6. Public Forum** (*Limit to 2 minutes*)
- 7. Age-Friendly Report: Communications Stakeholders Meeting**
- 8. Council Report**
- 9. HSD Aging & Adult Services/COVID-19 update, Scott Means, Aging & Adult Services Manager**
- 10. Announcements**
- 11. Closing Remarks & Adjourn**

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**NOTE: THE COMMISSION MAY TAKE ACTION ON ANY ITEM ON THE AGENDA**

Commission on Aging agendas are provided to subscribers at no charge. Meeting minutes are available to the public for review and copying at the Human Services Department, 150 Frank H. Ogawa Plaza, Suite 4340, Oakland, CA 94612.



*This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email [smeans@oaklandnet.com](mailto:smeans@oaklandnet.com) or call (510) 238-6137 or TDD/TTY (510) 238-3254 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.*



# Mayor's Commission on Aging

City of Oakland – Human Services Department

Lionel J. Wilson Building

150 Frank H. Ogawa Plaza, Suite 4340

Oakland, CA 94612

Tel: (510) 238-3121 • Fax: (510) 238-7207 • TTY: (510) 238-3254

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**Wednesday, March 2, 2022**

**Held via Teleconference**

## MINUTES

### 1. Call to Order

Chairperson Bryan Ricks called the meeting to order at 10:10 a.m. The meeting was held via teleconference.

### 2. Roll Call and Determination of Quorum

**Present:** Bryan Ricks, Martha Scott, Asha Beene-Clarke, Michael Coleman, Dianna Garrett, Shannon McDonnell, Jennifer Seibert

**Absent:** Cheryl Moore

**Absent Excused:** Tomye Neal Madison, Jacqueline Phillips

*A quorum was established.*

**Staff:** Scott Means (Aging & Adult Services Manager), Marshay Boyd (Administrative Assistant)

### 3. Re-adopt the Teleconference Resolution *(Adopt Resolution 21-10-02 Determining that Conducting In-Person Meetings of the Mayor's Commission on Aging and its Committees would Present Imminent Risks to Attendees' Health and Electing to Continue Conducting Meetings Using Teleconferencing in Accordance with California Government Code Section 54953(e), a Provision of AB-361)*

M/S/Carried: Michael Coleman/Shannon McDonnell/Motion Carried Unanimously

### 4. Agenda Modification and Approval

The agenda was approved no modifications.

M/S/Carried: Jennifer Seibert/Michael Coleman/Motion carried unanimously.

### 5. Approval of Prior Meeting Minutes:

The February 2, 2022 minutes were approved with no modifications.

M/S/Carried: Martha Scott/Michael Coleman/Motion carried unanimously

### 6. Public Forum

Elaine Ginnold from League of Women Voters provided us with updated information on a new law passed requiring ballots to be mailed to all registered voters. They are asking for public comment go to [acvote.gov](http://acvote.gov) to learn more and how to comment.

### 7. Report/Announcements: Commissioners

Chair Ricks suspended reports but opened the floor for any announcements from the commission. There were no announcements.

## **8. Beginning of the 2022 Commission on Aging Retreat**

Chair Ricks opened the retreat up with a brief introduction to what the retreat will be about, and the important key factors they will be focusing on.

Procedural overview and introductions: *Scott Means, Human Services Manager*

Scott Means gave an introduction of who we have in the room, and who they represent. He gave a brief understanding of the expectation of the meeting and some standard policy's they must abide by. Each of the 4 senior center directors have been divided between the 4 Livable Oakland Plan domains. Scott introduced the retreat facilitator Valerie Coleman.

Retreat Facilitator: *Valerie Coleman*

Facilitator Coleman gave a brief history of herself and connection with the commission, as well as expressing gratitude to the commission for having her.

### **• Historic Overview and Discussion**

-General Oakland Plan Presentation: *by Audrey Lieberworth and Rajagopalan, Lakshmi*

Chair Ricks introduced the presenters Audrey and Lakshmi from General Oakland Plan. Lakshmi started the presentation with introduction of the team, followed by sharing her screen and Audrey presenting a very hefty presentation supplying a lot of great information and how the MCOA can assist with their goals. The commissioners and audience members asked questions and engaged in a deeper conversation to really understand the plan and resources.

### **• Update on Livable Oakland Plan**

Chair Ricks updated us with the work that Livable Oakland have been doing, the progress and plan to move forward. He supplied us with which commissioners were leading each domain, and some general information of each domain. Chair Ricks gave a brief reminder and understanding of what Livable Oakland is, and how it was created, and the domains chosen.

-Open Spaces

-Communication

-Health and Wellness

-Housing

Chair Ricks passed it over to Facilitator Coleman to present the actionable work they would be engaging in. Facilitator Coleman created a working document templet that would help each domain focus and create tangible goals and eliminate goals that are out of reach. The whole group broke into 4 breakout rooms Open Spaces, Communication, Health and Wellness, and Housing. Spent roughly 30 mins discussing and further planning. All 4 groups returned to the main room and each group discussed what they accomplished in their breakout rooms.

## **9. Closing Remarks & Adjournment**

The commission is thankful for everyone who joined.

The meeting was adjourned at 2:25 p.m.

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### **Date and Time of Next Meeting**

The next meeting will be held on Wednesday, April 6, 2022 at 10 a.m. via teleconference.

# OAKLAND 2045 GENERAL PLAN UPDATE

## PRESENTATION TO THE MAYOR'S COMMISSION ON AGING



**OAKLAND 2045**  
GENERAL PLAN

PLANNING & BUILDING DEPARTMENT

March 2, 2022

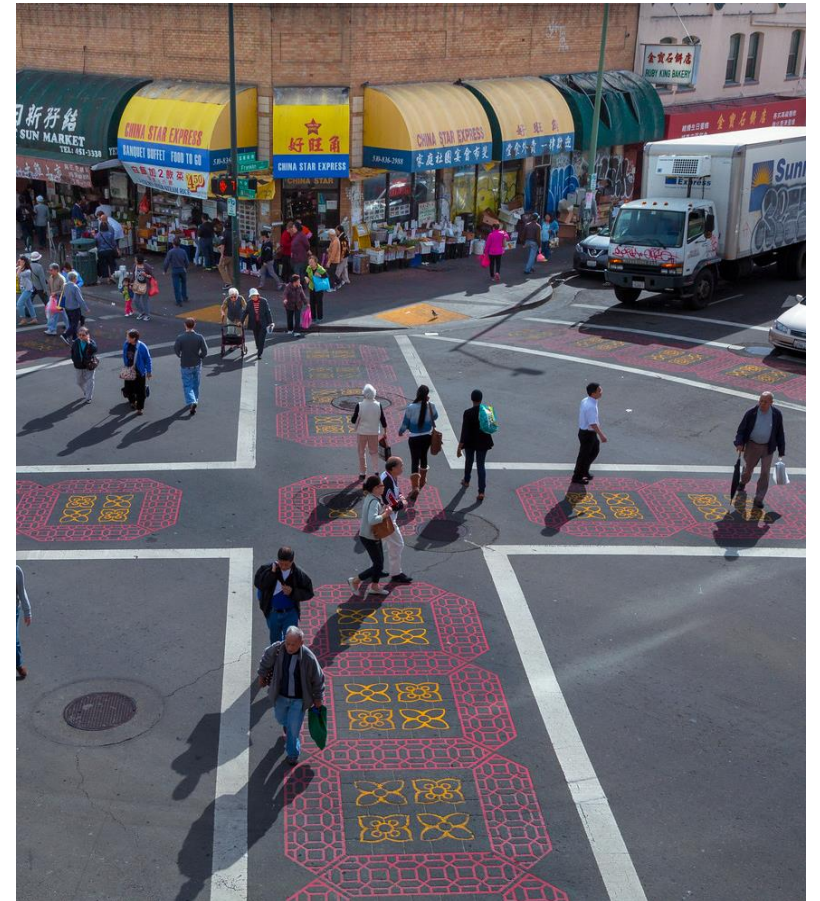
# AGENDA

- General Plan Overview
- Guiding Principles
- Project Team and Roles
- Schedule and Phasing
- Phase I Overview
- Community Engagement



# PURPOSE AND NEED OF THE GENERAL PLAN

- The City of Oakland is required to adopt (and update) a General Plan pursuant to Section 65300 of the California Government Code.
- Many portions of Oakland's General Plan were adopted over 23 years ago.





# WHAT IS A GENERAL PLAN?



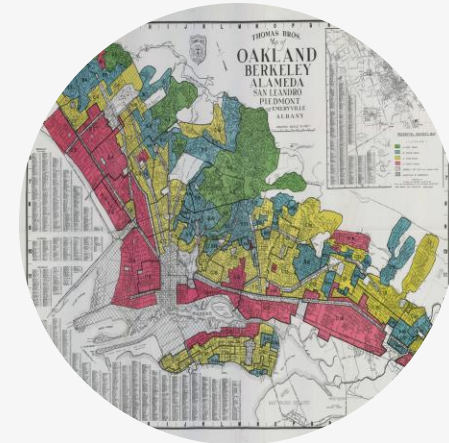
**"Constitution" for development and conservation.**

Establishes citywide vision and supporting goals, policies, and implementation measures.



**Opportunity to look back to identify past challenges and accomplishments.**

Provides consistent direction for future development.



**Opportunity to reduce racial inequities & promote inclusive engagement**

Engage our community in the planning and decision-making process.

# HOW DOES THE GENERAL PLAN IMPACT OAKLAND?



Location and types of housing



Number and quality of parks and recreational spaces



Protect and enhance cultural & natural resources

# HOW DOES THE GENERAL PLAN IMPACT OAKLAND?



Regulates built environment (Zoning)



Number and types of jobs



How people get around

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State law requires  
specific topics  
***(elements)*** to be  
covered in  
a General Plan.



# TO BE UPDATED BY **EARLY 2023**



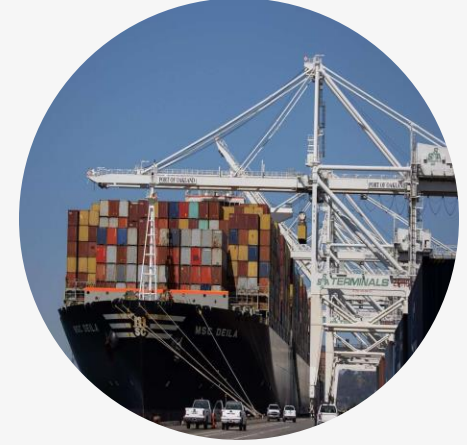
**HOUSING**  
(Adopted  
2014)  
*Required by  
State Law*



**SAFETY**  
(Adopted  
2004 - Last  
Amended  
2021)  
*Required by  
State Law*



**ENVIRONMENTAL  
JUSTICE**  
*\*New Requirement\**  
Stand-Alone or  
Integrated  
*Required by State Law*



**INDUSTRIAL  
LANDS  
POLICY**  
*\*New\**  
**NOT** *Required by  
State Law*

# OTHER REQUIRED ELEMENTS



**OPEN SPACE,  
CONSERVATION  
& RECREATION  
(OSCAR)**  
Adopted 1996



**NOISE**  
Adopted 2005



**LAND USE  
& TRANSPORTATION**  
Adopted 1998  
*Includes Estuary Policy Plan for  
areas below **Interstate 880**  
(Adopted 1999)*

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State law also requires  
gives cities the option  
to include any other  
topic as an Element.



# OPTIONAL ELEMENTS



## INFRASTRUCTURE AND FACILITIES

*\*New\**

Overarching goals and policies for city infrastructure and capital improvements over the long term.



## HISTORIC PRESERVATION

Adopted 1994  
Amended 1998



## SCENIC HIGHWAYS

Adopted 1974



The General Plan Update serves as an opportunity to advance the City’s critically important mission to **“intentionally integrate, on a citywide basis, the principle of 'fair and just' in all the city does in order to achieve equitable opportunities for all people and communities.”**

(Oakland Municipal Code 2.29.170.1)

*This means working to eliminate the root causes of inequity, resulting in more effective and equitable City policies, processes and services.*



# BUILD FROM PREVIOUS AND ONGOING WORK

- **National Tools**
- Environmental Justice Principles (1991)
- Executive Order 12898
- **Tools from the Department of Race & Equity:**
  - Race & Equity Impact Analysis
  - Inclusive Community Engagement Guide



Photo Credits for Page: Oakland Parks, Recreation, and Youth Development Department (OPRYD); Tim Daw; Higher Ground; and Greg Lintane

# BUILD FROM PREVIOUS AND ONGOING WORK

- **Leverage Internal Capacity:**

- Race & Equity Teams in City Departments
- Interdepartmental Community Engagement staff

- **Local Models We've Learned from:**

- Healthy Development Guidelines **(2017)**
- East Oakland Neighborhood Initiative **(2019)**
- West Oakland Community Action Plan **(2019)**
- 2030 Equitable Climate Action Plan **(2020)**
- Capital Improvement Program **(2021)**



Photo Credits for Page: Oakland Parks, Recreation, and Youth Development Department (OPRYD); Tim Daw; Higher Ground; and Greg Lintane

# GUIDING PRINCIPLES

Equity and  
Environmental  
Justice

Transparency,  
Relevance &  
Clarity

Focused yet  
Flexible &  
Adaptable Process

Strategic & Long-  
Range Thinking

Inter-Agency &  
Inter-  
Departmental  
Coordination

Important Role of  
Community Based  
Organizations  
(CBO)

Youth Engagement

Place-Based  
Approach

# RACIAL EQUITY IMPACT ASSESSMENT: A PROCESS AND A PRODUCT

1. Identifying stakeholders
2. Engaging stakeholders
3. Identifying and documenting racial inequities
4. Examining the causes
5. Clarifying the purpose
6. Considering equitable impacts
7. Advancing equitable impacts
8. Examining alternatives for improvements
9. Ensuring viability and sustainability
10. Identifying success indicators

*(Credit to Department of Race and Equity and Race Forward)*

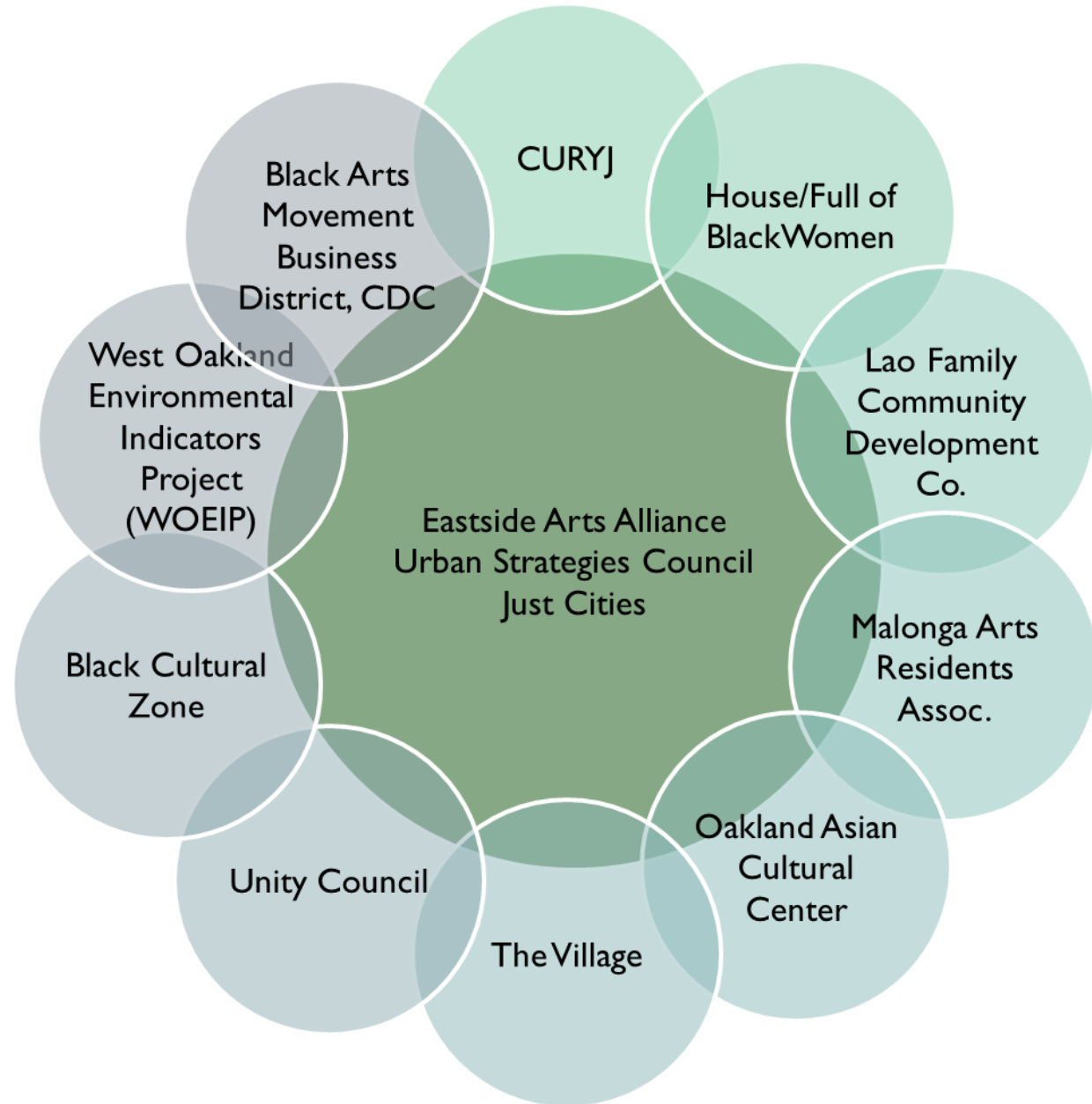
# INCLUSIVE COMMUNITY ENGAGEMENT – ROLE OF COMMUNITY BASED ORGANIZATIONS



- 3 CBOs will serve as the Community Consultant. They will be a “backbone” organization for partnering with other community-based groups.
- Lead the community engagement process, founded on a comprehensive, equity-driven public engagement approach, which will support identification of key issues, development of an overarching vision and guiding principles, and input into the Elements.
- Provide targeted engagement to geographies and communities that experience socio-economic, environmental, and racial disparities.

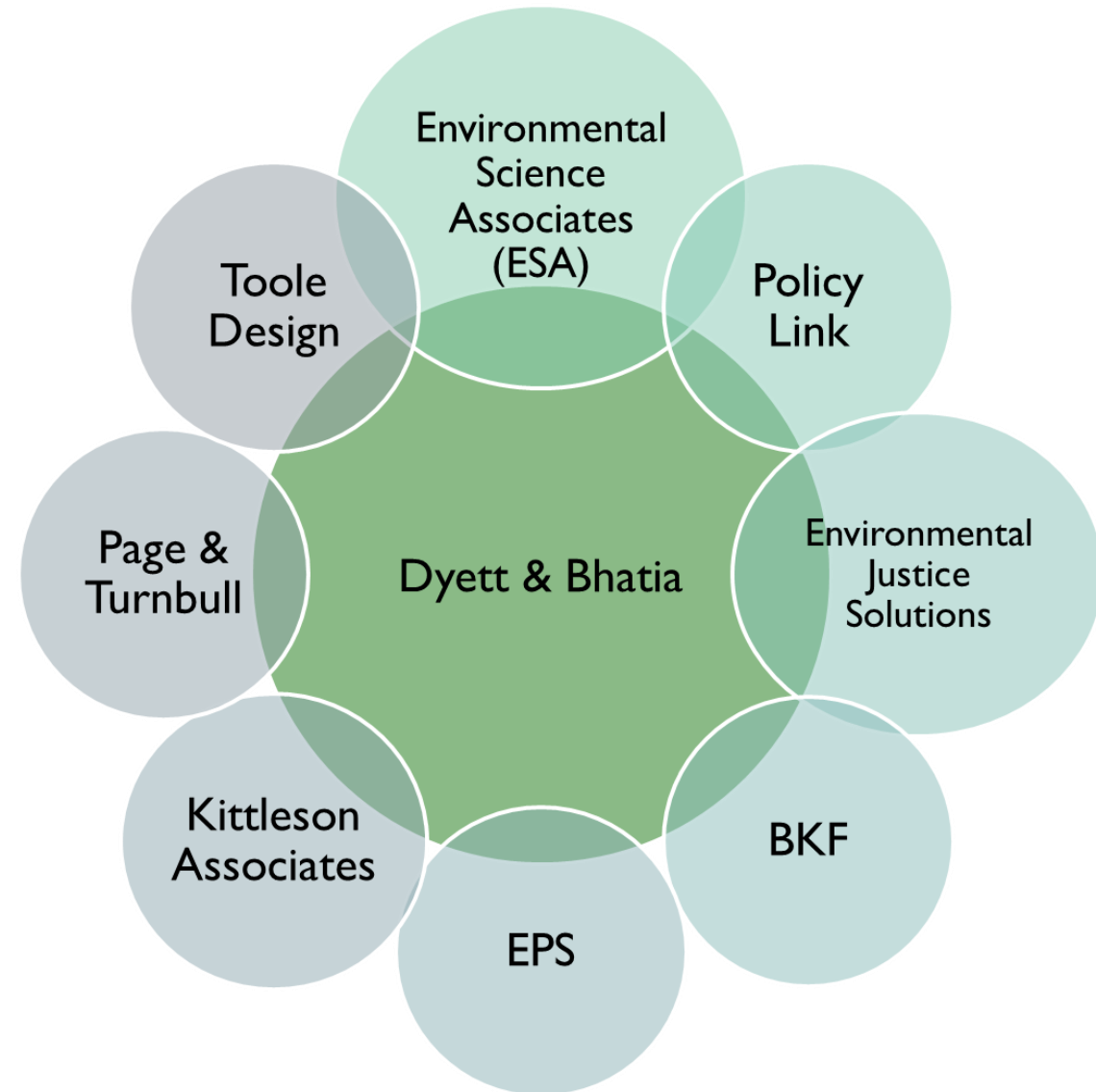
# COMMUNITY CONSULTANT

- Convene Equity Working Group.
- Work with local CBOs & artists to create pop-ups & engagement spaces and activities at cultural events throughout the City.
- Ensure outreach is multi-lingual and reduces other potential barriers to participation.



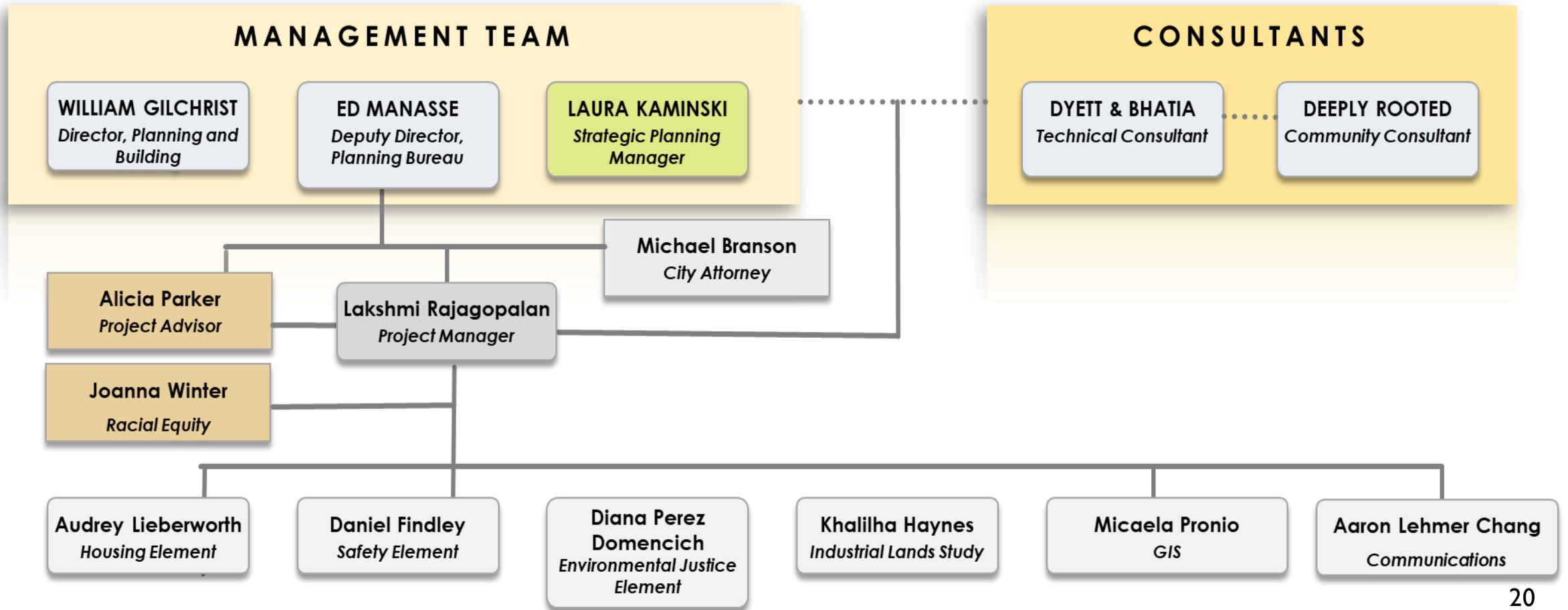
# TECHNICAL CONSULTANT

- Update five General Plan Elements and create two new Elements.
- Create two Environmental Impact Reports (EIR).
- Create two Racial Equity Impact Analyses (REIA).
- Zoning Code and Map updates.





# PROJECT TEAM

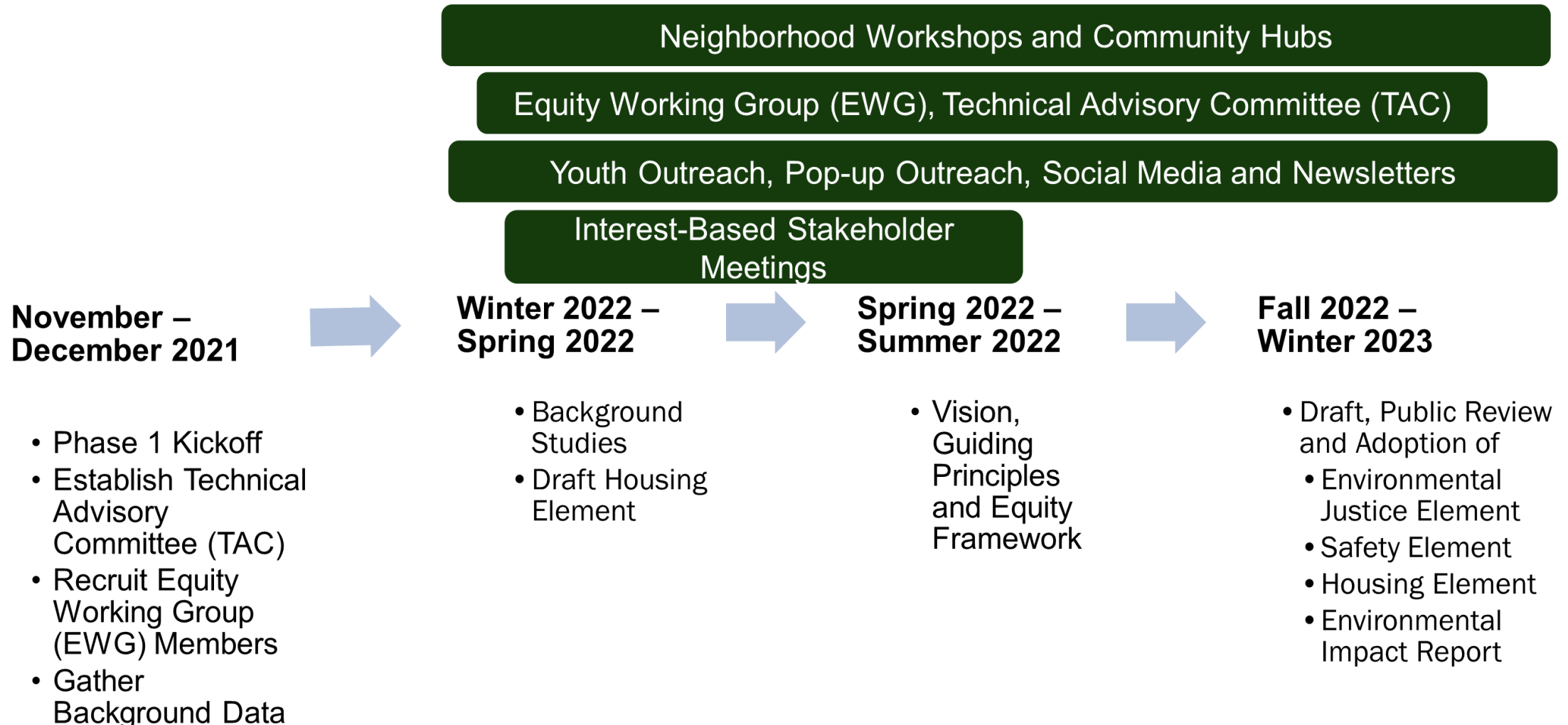


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The General Plan  
Update will happen in  
**two** phases



# PHASE I SCHEDULE



# PHASE 2 SCHEDULE

Neighborhood Workshops and Community Hubs

Equity Working Group (EWG), Technical Advisory Committee (TAC)

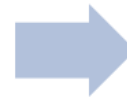
Youth Outreach, Pop-up Outreach, Social Media and Newsletters

Interest-Based Stakeholder Meetings

**Winter 2023 –  
Summer 2023**



**Fall 2023**



**Winter 2024 –  
Mid-Spring  
2024**



**Mid-Spring  
2024 – Winter  
2025**

- Phase 2 Kickoff
- Land Use, Transportation, and Open Space Framework Alternatives

- Draft Preferred Framework

- Vision, Guiding Principles and Equity Framework

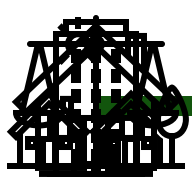
- Draft, Public Review and Adoption of
  - LUTE, OSCAR, Noise, Infrastructure Elements
- Environmental Impact Report

RACIAL EQUITY IMPACT ANALYSIS (REIA)

# WHAT IS A HOUSING ELEMENT?

- City's blueprint for housing the City's residents, at all economic levels including low income and households with special needs.
- Subject to state approval
- Covers 8 years (2023-2031)
- Must accommodate forecasted need
  - Regional Housing Need Allocation (RHNA)





# Housing Element Requirements

More equitable distribution of housing within Oakland.

6th Cycle Regional Housing Needs Allocation (RHNA).

Assembly Bill 686 adds a fair and equitable housing requirement.

Plan for affordable housing in high resource areas.



# HOUSING ELEMENT CONTENT

- **Background Analysis**
  - Evaluation of the 2015-2023 Housing Element (Accomplishments)
  - Housing Needs Assessment
  - Assessment of Fair Housing
  - Housing Resources and Opportunities
  - Housing Constraints/Barriers
- **Housing Sites Inventory** (*where housing will go?*)
- **Housing Action Plan** (*what the city will do?*)

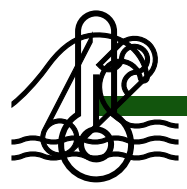


## WHAT IS A SAFETY ELEMENT?

- Identifies safety issues - environmental and man-made in Oakland and focuses on protecting the community.
- Establishes the General Plan policies to
  - minimize risk
  - protect people, property, and the environment from environmental hazards in Oakland
  - Reduce exposure







# Safety Element Requirements

## **Safety Element to incorporate Local Hazard Mitigation Plan (LHMP)**

LHMP identifies potential natural hazards and their impacts to people, property, and the environment, and corresponding actions to reduce those impacts.

Adopted LHMP, SB379, and  
Climate Change

Vulnerability Assessment and  
Adaptation Plan





Photo: Greg Linhares, City

## WHAT IS AN ENVIRONMENTAL JUSTICE ELEMENT?

- Environmental Justice (EJ) Element Required by Senate Bill (SB) 1000
- Reduce the unique or compounded health risks in Environmental Justice\* Communities by decreasing pollution exposure, increasing community assets, and improving overall health.
- Identify Environmental Justice Communities

\* Defined as “Disadvantaged Communities” in Senate Bill (SB) 1000 29

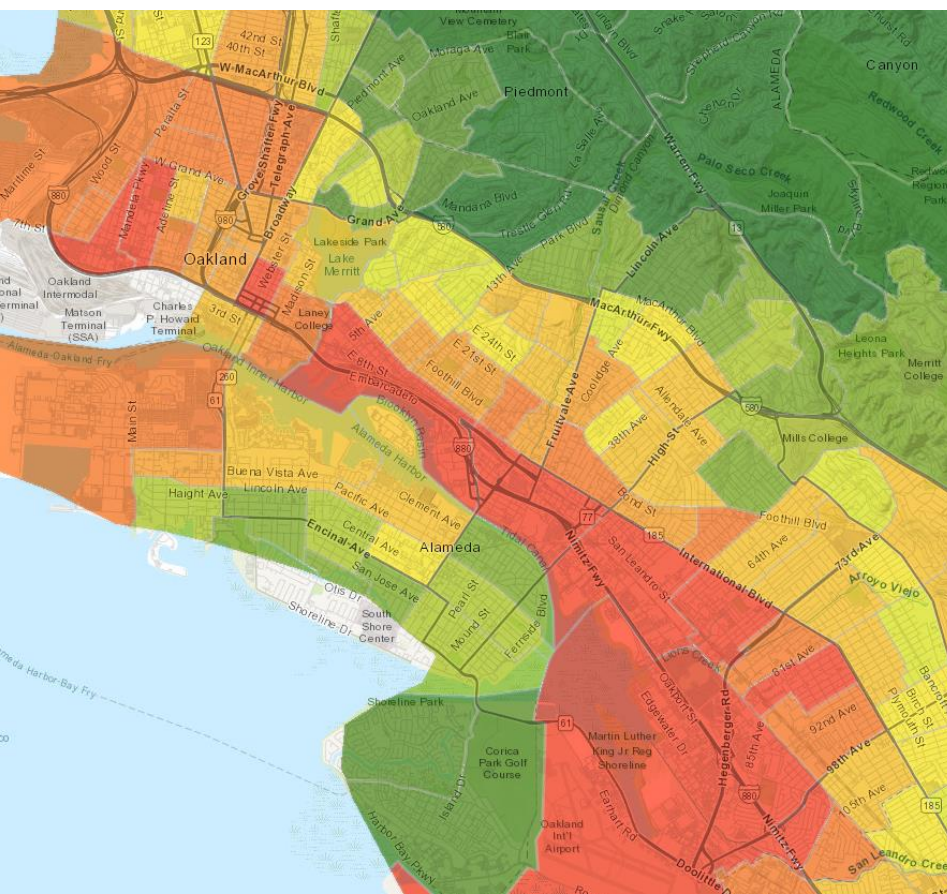


Photo: Greg Linhares, City

## WHAT IS AN ENVIRONMENTAL JUSTICE ELEMENT?

- Goals and Policies
  - Pollution Exposure, Public Facilities, Food Access, Safe and Sanitary Homes, Physical Activity
  - Promote community engagement in the public decision-making process.
  - Prioritize improvements and programs for addressing the needs of frontline/EJ communities.

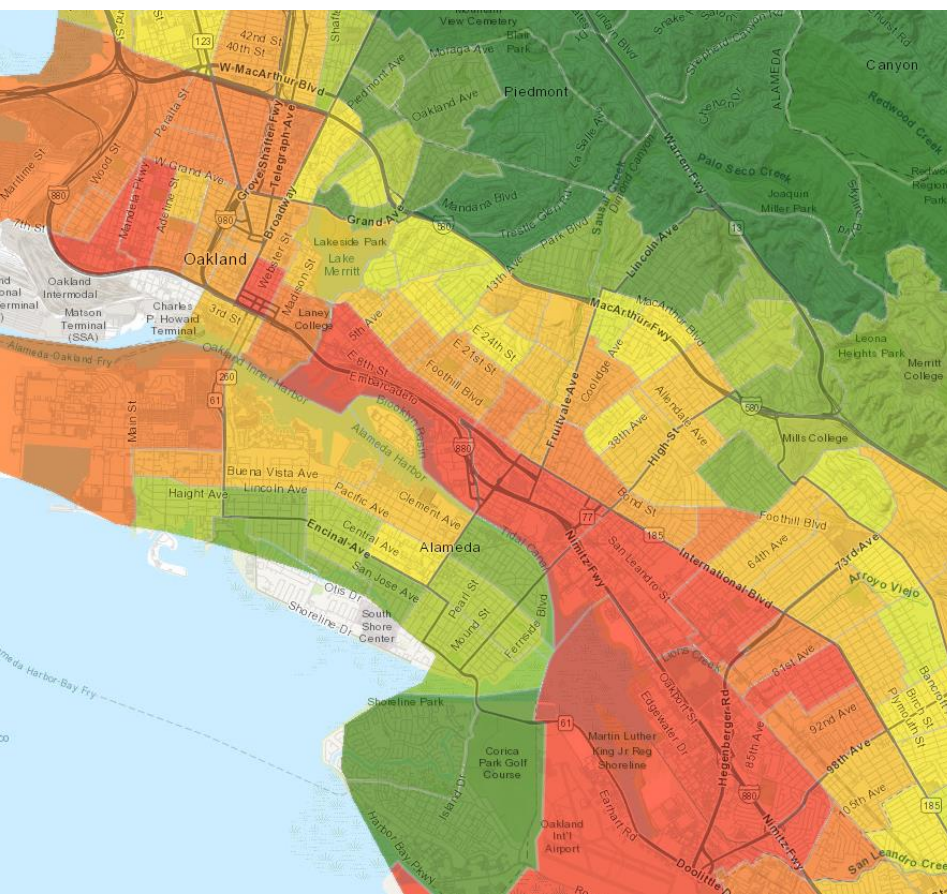
\* Defined as “Disadvantaged Communities” in Senate Bill (SB) 1000 30



# HOW WILL ENVIRONMENTAL JUSTICE COMMUNITIES BE DEFINED?

- A Close Look at Senate Bill (SB) 1000:
  - An area identified by the California Environmental Protection Agency (CalEPA): The 25 percent of highest scoring census tracts in CalEPA's **Communities Environmental Health Screening Tool (CalEnviroScreen)**; Or
  - An area that is a **low-income area** that is **disproportionately** impacted by environmental pollution and other hazards that can lead to **negative health effects**, exposure, or environmental degradation.

\* Defined as "Disadvantaged Communities" in Senate Bill (SB) 1000 <sup>31</sup>



# HOW WILL ENVIRONMENTAL JUSTICE COMMUNITIES BE DEFINED?

- Process and Outcome
  - An **Environment Justice Communities Map** that supplements CalEnviroScreen 4.0 with **local data** and **community knowledge** to identify additional low-income areas that are disproportionately impacted by environmental pollution and health inequity.

\* Defined as “Disadvantaged Communities” in Senate Bill (SB) 1000 <sup>32</sup>

## INDUSTRIAL LANDS POLICY

- Identify the most suitable sites for heavy industry accounting for livability and proximity to “sensitive uses.”
- Support established industrial businesses that have strong labor forces benefitting local residents with using cleaner technology.
- Identify new industrial sectors the City should support that would create job-dense businesses with little environmental impacts.



## INDUSTRIAL LANDS POLICY

- Use zoning and land use tools to achieve equitable outcomes:
  - Improve health and reduce pollution in impacted communities
  - Eliminate racial disparities in air pollution and job access
  - Engage industrial businesses and impacted communities in solution finding





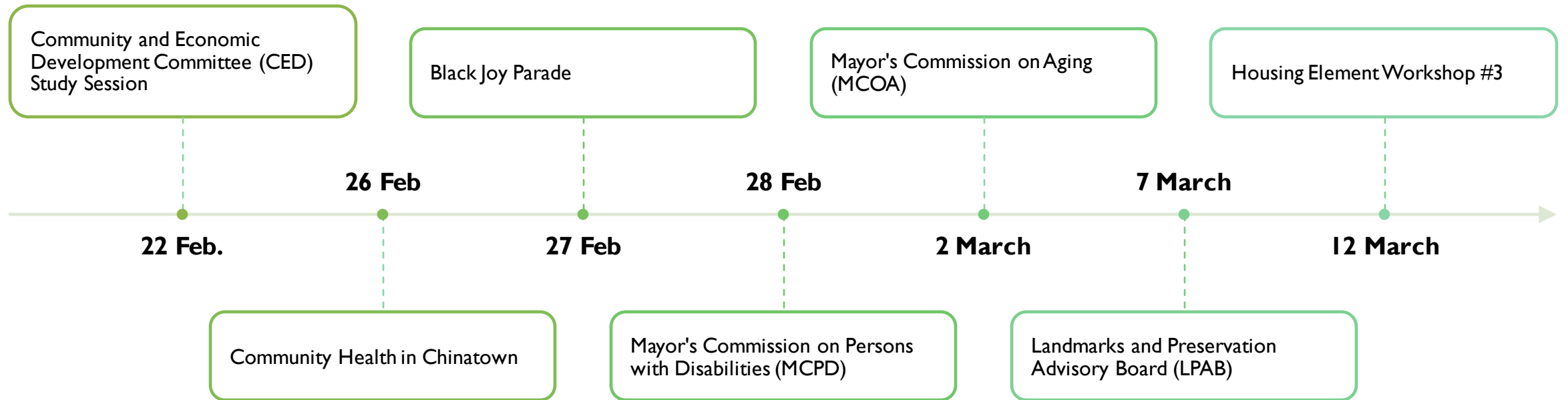
# COMMUNITY ENGAGEMENT



**OAKLAND 2045**  
**GENERAL PLAN**



# CALENDAR OF EVENTS



**FOR EVENT DETAILS  
VISIT OUR WEBSITE:  
[BIT.LY/OAKLANDGPU](https://bit.ly/OaklandGPU)**



VISIT THE GENERAL PLAN UPDATE WEBSITE FOR  
MORE INFORMATION AND TO SIGN-UP FOR  
REGULAR UPDATES:

[WWW.OAKLANDCA.GOV/TOPICS/GENERAL-  
PLAN-UPDATE](http://WWW.OAKLANDCA.GOV/TOPICS/GENERAL-PLAN-UPDATE)