



REGULAR MEETING OF THE FUNDING ADVISORY COMMITTEE (FAC)

July 14, 2021; 6pm-7:30PM

Please click the link below to join the webinar:

<https://zoom.us/j/97488528550>

Or One tap mobile :

US: +14086380968,,97488528550# or +16699006833,,97488528550#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 408 638 0968 or +1 669 900 6833 or +1 253 215 8782 or +1 346 248 7799 or +1 646 876 9923 or +1
301 715 8592 or +1 312 626 6799

Webinar ID: 974 8852 8550

International numbers available: <https://zoom.us/j/97488528550>

AGENDA

- **CALL TO ORDER/DETERMINATION OF QUORUM**
- **APPROVAL OF MINUTES**
- **REPORTS** Roberto Bedoya, Manager -Cultural Affairs Division
Denise Pate, Coordinator-Cultural Funding Program
- **OPEN FORUM (15 minutes)**
- **DISCUSSION ITEM #1** Re-establish hiatus requirements for CFP grant categories
- **ACTION ITEM #1: Hiatus requirement for Neighborhood Voices for Organizations**
Organizations that received grants through the Neighborhood Voices for Organizations category for the past, two consecutive grant cycles (Fiscal Years 20-21, 21-22,) are ineligible to apply in FY22-23. After a one-year hiatus, the organization may apply for the FY23-24 cycle.
- **ACTION ITEM #2: Hiatus requirement for Neighborhood Voices for Individual Artists**
Individual Artists who have received funds in the Neighborhood Voices for INDIVIDUAL ARTISTS category for the past, two consecutive years are ineligible to apply for one year (i.e. if you were awarded funds in FY20-21 and FY21-22, you may not apply in FY22-23). After a one-year hiatus, the Individual artist applicant may apply for the FY23-24 funding cycle.
- **DISCUSSION ITEM #2** FY21-22 Round Two Categories and new guidelines

- **ANNOUNCEMENTS** Special Meeting of the Funding Advisory Committee
Is scheduled for **September 8, 2021**.

- **ADJOURN**

ATTACHMENT:

Attachment: Minutes from April 14, 2021 Regular Meeting of the Funding Advisory Committee

♿ This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call Cultural Funding Coordinator Denise Pate at 510-238-7561 or TDD 510-238-3254 at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you



Cultural Funding Program (CFP)

Funding Advisory Committee Special Meeting

Thursday, April 14, 2021; 6pm – 7:30 pm.

Meeting Minutes

Committee Members in Attendance: Jim Santi Owen (chair), Sriba Kwadjovie, Indi McCCasey, Maisha Quint and Tyese Wortham

Committee Members Absent: Adriana Grifó

Staff in Attendance: Roberto Bedoya, Denise Pate, Kristen Zarembo, Neha Balram and Raquel Iglesias

Call to Order/Determination of Quorum: 6:03 pm

Approval of Minutes:

1. Approval of MINUTES of January 13, 2021 Minutes
Motion moved to approve by Sriba Kwadjovie. Seconded by Indy McCCasey and Maisha Quint. The motion passed unanimously.

MANAGER'S REPORT

Roberto Bedoya, Cultural Affairs Manager

Roberto Bedoya began his report with an appreciation to staff, including Denise Pate, Raquel Iglesias and Neha Belram. He continued by providing an update on the Neighborhood Voices grants. It was initially thought that the grants would need to be cut down due to budget constraints, however with the help of unspent Public Art funds, all grantees are receiving their expected amount. Grants were approved by City Council on March 16th, and Raquel Iglesias and Denise Pate are currently processing the grant agreements.

Bedoya also shared that we are still in a budget limbo. Cultural Affairs has lost \$190,000 in TOT funds, and he is currently figuring out where that deficit will be absorbed. Bedoya continued by sharing that the racial equity report should be delivered next month. A Goldman Public Policy Fellow is assisting in gathering data on funding received and granted out in comparison to other cities.

Lastly, city officials have articulated their priorities in the budget recovery, with several council members mentioning Cultural Affairs. Oakland will receive \$190M which will support the budget shortfall for this year and the next. Bedoya is also in conversations with several entities about future recovery opportunities.

Minutes: April 14, 2021;

1 of 4

Discussion Points:

- Indi McCCasey asked how the budget and recovery are going to impact the grants schedule. Denise Pate mentioned she will discuss those details in her report. Bedoya also mentioned that the next cycle of grant funding will be ready to go as soon as we receive the go-ahead on the budget.

Coordinator’s Report

Denise Pate, Cultural Funding Program Coordinator

Denise Pate shared that there was a delay in getting the Round Two grant recommendations to Council. Due to the request to reduce CFP spending, we were asked to reduce GF (\$55k) and TOT (\$35k). Thanks to Public Art Funding, we reallocated some unspent funds from that account. They were designated for specific East Oakland neighborhoods, and we reallocated the funds to those artists and organizations whose work was focused on those communities.

Pate continued by sharing that grant allocations were approved on March 16, 2021 without any change in the amounts recommended by FAC at the January 2021 meeting. Resolution was signed by Monday, March 29th and Pate emailed all grant agreements on March 30th. Raquel Iglesias is working on processing 37 grant agreements.

In regards to the FY21-22 round of funding, there have been many inquiries, but we are not able to give any target dates or program details. Pate has already started working on panelist queries, and has confirmed one person. It is her hope that we’ll do this round via Zoom. Zoom requires less staff time (no site reservation, no set up/breakdown, and no food), and almost all (except one person) of applicants logged on for the last round. Pate also shared the proposed schedule for funding below:

FY21-22 PROPOSED Cultural Funding SCHEDULE (subject to change):

June 1, 2021:	Release guidelines for three categories: Organizational Assistance, Neighborhood Voices (Organizations), and Neighborhood Voices (Individuals)
June 15-July 10, 2021:	HOW-TO-APPLY WORKSHOPS/Applicant One-on-One Technical Asst.
July 15, 2021:	Application Deadline
August 25-31, 2021:	Public Review Panels (virtual)
September 8, 2021:	Funding Advisory Committee Meeting to vote on recommendations
Nov. 20-Dec. 15, 2021:	Life Enrichment Committee and City Council approvals
January 5-March 1, 2022:	FY21-22 Grant disbursement processing

Discussion Points:

- Maisha Quint expressed her appreciation for Bedoya and Pate for their work during this difficult period.
- Tyese Wortham also expressed her gratitude to all staff for their hard work, as well as the knowledge and guidance provided to FAC during this difficult time.
- Sriba Kwadjovie echoed the gratitude and had a question if the Art & Soul Festival was to continue. Bedoya stated the TOT tax which supported this festival no longer has the funds

this year to continue. He is advocating for more resourcing to support city-sponsored festivals.

- Indi McCCasey asked about the grants timeline and envisioning forward for partnerships with schools. If there is a way to prepare artists ahead of time for working with schools and this timeline in grants, that would be ideal. Denise Pate expressed the difficulty in relaying on City funds to execute a project due to the long delay in receiving the grant.
- Indi McCCasey also asked about FAC meeting schedule and if they are in line with the new grants schedule. Denise Pate verified that the new grants schedule should fall in line with the meetings, but will send out a doodle poll if a special meeting is required.

OPEN FORUM:

Speaker(s): Open Forum

The following community members were in attendance: Diamano Coura West African Dance Collective, Diane Sanchez, Isa, Leva Zand, Miles Markstein, Zahra Mahloudji, Jean Marie Durant

- Leva Zand, Executive Director of Art Together, asked if there are any plans or programs for organizations that are looking for spaces and additional resources. Roberto Bedoya clarified that there are no plans for the city to help organizations find spaces. Tyese Wortham shared that CAST is looking to acquire space in Oakland to support arts organizations and would be happy to share more information offline.
- Zahra Mahloudji asked what the three granting categories will be. Denise Pate shared their will be org assistance, Neighborhood Voices (org) and Neighborhood Voices (individuals), which can support school projects. Organizations cannot apply for both org assistance and Neighborhood Voices.
- Jean Marie Durant shared more information for Leva Zand about space for her organization.

DISCUSSION ITEM #1

1. *Commission Liaison: Commissioner Michelle Mush Lee Discussing her role as commission liaison*

Discussion Points:

- Michelle Mush Lee, a writer and poet, shared information about her deep Oakland roots and extensive experience working with Oakland youth and the arts community.

DISCUSSION ITEM #2

1. *FY2021-2022 Budget Advocacy*

Discussion Points:

- Diane Sanchez shared her appreciation for Michelle Mush Lee and her desire to have a uniform message to City Council about the needs of the Cultural Affairs Division and Oakland's cultural community. Sanchez invited FAC members to be a part of the next commission meeting to discuss advocacy, as well as updated everyone on her efforts working with Alameda County. Neha Belram shared the next commission meeting is April 21st at 4:30pm.
- Roberto Bedoya expressed his appreciation to Diane Sanchez and Neha Belram for their work on the commission, and asked Sanchez to share more about the upcoming town hall and convening's coming out of the commission's partnership with City Council members.

- Sanchez shared that the commission is partnering with Alameda Public Health to host a Town Hall for artists and venue owners to ask questions about convening moving forward.
- Tyese Wortham expressed her enthusiasm for the work the commission is doing and mutual support of getting the funds out to artists as soon as possible. She also shared that she'd like to support as much as possible. Tyese Wortham also asked if the City Council has decided how to allocate the \$190M being received. Bedoya and Diane Sanchez shared that some of the funds will be used for OPD and others will be allocated to cover the budget deficit. The Easy Bay Times has a very helpful breakdown currently published about the City budget.
 - Indi McCassey asked when the next town hall will be and wanted to connect Sanchez and Mush Lee to the Alameda Arts Commission. They also asked how can we make this work as visible to the community as possible? And how can we synergize all the advocacy efforts taking place? Diane Sanchez proceeded to describe the county efforts and will be sharing more information with FAC post meeting.
 - Michelle Mush Lee shared how the commission is approaching advocacy on the commission, as well important events upcoming including the Mayors budget priorities
 - Roberto Bedoya shared more about advocacy of the commission & FAC, as well as about his conversations with the NEA, and the likelihood that they will soon be able to grant to municipalities.

ANNOUNCEMENTS

- The next Regular Meeting of the Funding Advisory Committee will be held July 14, 2021 at 6pm.
- Roberto Bedoya shared his appreciation for Cultural Affairs staff and the importance of self-care.

ADJOURN

Adjourn at 7:19 p.m.

Motion to approve by Michelle Mush Lee. Seconded by Tyese Wortham and Sriba Kwadjovie. The motion passed unanimously.