

Mayor's Commission on Aging  
City of Oakland Human Services Department  
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## **Mayor's Commission on Aging**

**Wednesday, July 11, 2018 10:00 a.m. to 12:00 p.m.**

City Hall, Hearing Room One  
One Frank H. Ogawa Plaza  
Oakland, Ca. 94612

## **Minutes**

### **1. Call to Order at 10:04 a.m. by Chairperson Sylvia Stadmire**

### **2. Roll Call**

Quorum Met (See Exhibit A).

### **3. Approval of minutes**

June 6, 2018 minutes were approved.

### **4. Agenda Modification and Approval**

### **5. Public Comments:**

Susan Erb, Teri Barr and Flo Hodes spoke about the sport of pickleball. It is the fastest growing sport for seniors in the United States. These women would like the Commission to collaborate with Oakland Parks and Recs to bring pickleball courts to the city of Oakland by installing dedicated courts or restriping existing courts. They stated that Mosswood is idea, as it is in the process of being restored.

### **6. Sugar Sweetened Beverages Funds**

- Scott Means stated there are opportunities to use some of these funds to assist in the feeding of Seniors.

- Scott will send an email with the date of the next Sugar Sweetened Beverage board meeting to the Commission. The board will present a council report on September 11<sup>th</sup>. This report will include recommendations for the RFP process to apply for the funds.

- Scott stated there are several local programs that provide nutritional food for seniors which could benefit from these funds. He introduced Wendy

Peterson of the Senior Services Coalition to offer more information on 3 of these programs.

Wendy Peterson stated that her organization's focus is on making and improving policy changes to improve the lives of seniors in the county. She emphasized that economic insecurity and lack of access to healthy, nutritious food impact many people in Oakland. This is a social justice problem. Ms. Peterson is asking for the Commission's support and advocacy in obtaining some of the Sugar Sweetened Beverage funds.

Representatives from 3 local programs also requested help from the Commission. They stated that this is an opportunity to acquire funds to support effective programs who address the urgent nutritional needs of an underserved community. The following are the programs that presented:

1. **Mercy Brow Bag** - Krista Lucchesi
2. **Spectrum** – Charlie Darling
3. **Meals On Wheels** – Mary Gregory

Mary Louise Zernicke of the Alameda County Area Agency on Aging, added to the funds discussion. Ms. Zernicke noted the Sugar Sweetened Beverages fund would bring in approximately 4.2 million dollars. Of that, 800,000 dollars should go to services for nutrition for older adults. Thus far, the Sugar Sweetened Beverages board's focus has been on children. We need to advocate for seniors, who deserve their fair share.

## **7. Livable Oakland Ad-hoc Subcommittee Report**

Vice-Chairperson Bryan Ricks gave the following updates from the committee:

1. The committee presented the council report to the Life Enrichment Committee. It included the history, growth of the senior population and the goals of the Livable Oakland committee.
2. The committee is distributing/collecting surveys from political candidates. The surveys are being used to gage their understanding of issues facing seniors. Information from existing council members is now being collected.
3. The committee is working on establishing focus groups – identifying locations. The focus groups will start in the 4<sup>th</sup> quarter.

## **8. Announcements and updates from Human Services Department;**

*Scott Means, Manager*

- \* Will follow-up with the pickleball group to observe play
- \* Will follow-up with today's presenters and the Livable Oakland Subcommittee on the Sugar Sweetened Board meeting
- \* Announced there is a 33% vacancy rate at the Senior Centers (includes 2 directors).

- \* Assets staff person starts on Monday
- \* Recruitment for the Senior Center director positions will start in late July to early August
- \* The East Oakland Senior Center's 25<sup>th</sup> anniversary celebration is being held on Friday, July 20th
- \* The North Oakland Senior Center is having their 3<sup>rd</sup> annual Ice Cream Social Wednesday, August 8, 1:30 – 3:00 p.m. for all center members
- \* Scott is working with the City Administrator Department and Sara Bedford to become a member of the Association of Bay Area Governments (ABAG)

**9. Report/Announcements; Commissioners**

**\* Commissioner Michael Coleman**

Asked for clarification on the process to request funds, support Mosswood pickleball and advocate for food security. Scott Means stated that he will make direct contact with parks and recs about the pickleball issue. The commission can advocate for funds by sending representatives or attending council meetings and signing up to speak.

**\* Commissioner Mickey Hall**

The Oakland Empowerment and Mentorship Program invites all Seniors to attend the 5<sup>th</sup> Annual Empowerment Showcase and Luncheon for community girls 15-18 years old

**10. Adjournment**

Meeting adjourned at 11:13.

