

Item 8a - Staff Memorandum



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Whitney Barazoto, Executive Director

TO: Public Ethics Commission
FROM: Jelani Killings, Ethics Analyst
Whitney Barazoto, Executive Director
DATE: May 26, 2022
RE: Revised Contribution and Expenditure Limit Adjustment

The Public Ethics Commission (PEC or Commission) is responsible for adjusting Oakland's Campaign Contribution and Expenditure Limits annually according to the increase in the Consumer Price Index (CPI) for the preceding year pursuant to the Oakland Campaign Reform Act.

This memorandum provides background information for the modified adjustment based on the recently released district boundaries and numbers per the 2020 decennial census. This memorandum memorializes the revised publication and updated contribution and expenditure limits for 2022.

Background

The Oakland Campaign Reform Act (OCRA) requires that contribution and expenditure ceiling amounts be published annually, no later than February 1st of each year.¹ OCRA further specifies that these amounts are based on population figures from the latest decennial census, which are also dependent upon the district boundaries as established by the Oakland Redistricting Commission under City Charter Section 220.

On February 1, as required by statute, Staff published the 2022 contribution limits using the 2010 decennial census numbers as the new boundaries had not yet been established by the Redistricting Commission. At that time, Staff reported that it will republish the new district figures with updated limits once established by the Redistricting Commission.

Modified Adjustment

On February 23, 2022, the Redistricting Commission voted to approve and adopt Draft Map F5 which describes the new district boundaries for the City Council and School Board according to the 2020 decennial census. Staff reached out to Planning Department staff to confirm the adopted map and the population data included in Draft Map F5. Subsequently, Staff recalculated the contribution and expenditure limits based on the new population numbers and district boundaries.

The table below displays the 2010 and 2020 decennial census population numbers and changes to the expenditure limits per district:

¹ O.M.C. 3.12.200.

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Position	2010 Census Population	2020 Census Population	Published Expenditure Ceiling	Modified Expenditure Ceiling	Ceiling Percent Change
Mayor	390,724	441,891	\$512,000	\$579,000	+13.09%
City Auditor	390,724	441,891	\$366,000	\$413,000	+12.84%
City Attorney	390,724	441,891	\$366,000	\$413,000	+12.84%
Council Member At-Large	390,724	441,891	\$366,000	\$413,000	+12.84%
District 1 Council Member	57,221	62,372	\$161,000	\$175,000	+8.70%
District 2 Council Member	57,102	62,534	\$160,000	\$176,000	+10.00%
District 3 Council Member	57,196	64,740	\$161,000	\$182,000	+13.04%
District 4 Council Member	54,662	62,647	\$153,000	\$176,000	+15.03%
District 5 Council Member	54,681	61,628	\$153,000	\$173,000	+13.07%
District 6 Council Member	54,582	65,401	\$153,000	\$184,000	+20.26%
District 7 Council Member	55,280	62,569	\$155,000	\$176,000	+13.55%
District 1 School Board Director	57,221	62,372	\$107,000	\$117,000	+9.35%
District 2 School Board Director	57,102	62,534	\$107,000	\$117,000	+9.35%
District 3 School Board Director	57,196	64,740	\$107,000	\$121,000	+13.08%
District 4 School Board Director	54,662	62,647	\$102,000	\$117,000	+14.71%
District 5 School Board Director	54,681	61,628	\$102,000	\$115,000	+12.75%
District 6 School Board Director	54,582	65,401	\$102,000	\$122,000	+19.61%
District 7 School Board Director	55,280	62,569	\$103,000	\$117,000	+13.59%

Conclusion

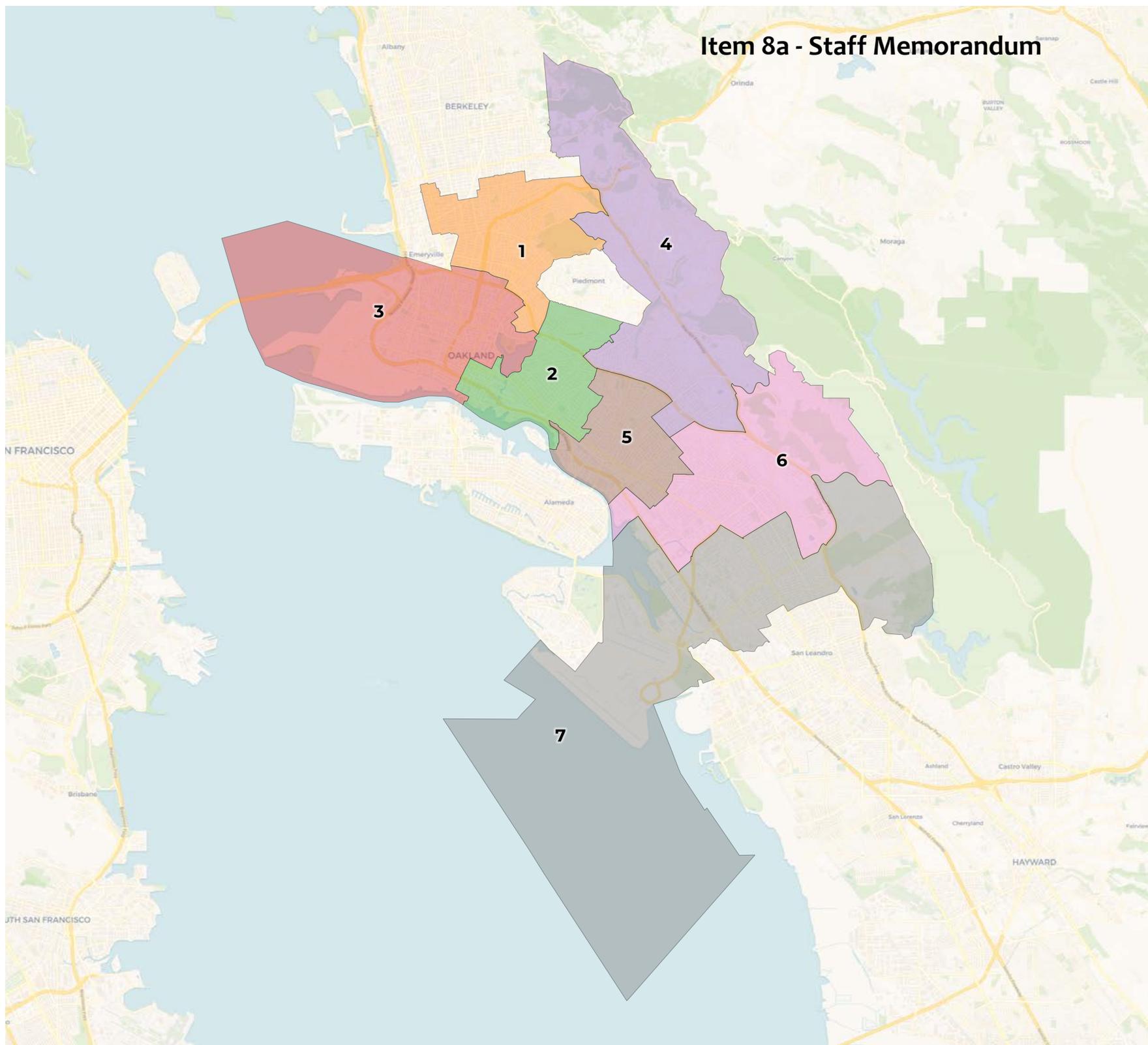
Commission staff used the data from the adopted Map F5 to recalculate the 2022 contribution and expenditure limits and independent expenditure thresholds as required by the Oakland Campaign Reform Act, and is publishing the 2022 limits here. As a result of the recalculation, the expenditure ceilings increased for all Citywide and District seats ranging from 8.70 – 20.26 percent. There were no changes to the contribution limits or the independent expenditure thresholds. Commission staff will distribute the new information widely reflecting the changes made to the district figures by the Redistricting Commission.

Attached is the Commission’s revised published spreadsheet for 2022. Also attached is the Redistricting Commission’s adopted map that Staff used to recalculate the contribution and expenditure limits for 2022. No further Commission action is necessary.

Attachments:

1. Adopted Map F5
2. Revised Campaign Contribution and Expenditure Limits 2022

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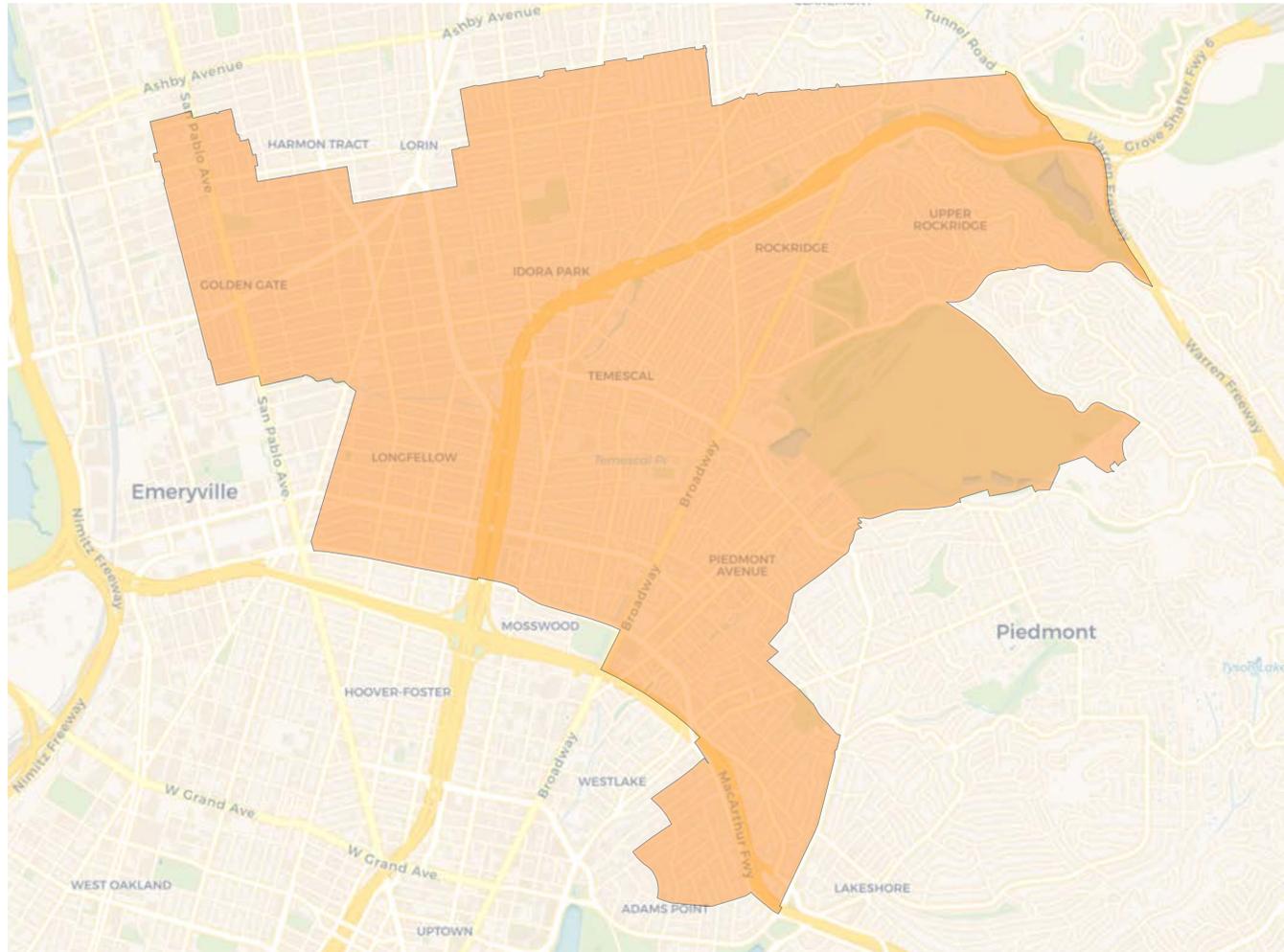
2020 Census

	1	2	3	4	5	6	7
Population	62,372	62,534	64,740	62,647	61,628	65,401	62,569
Deviation	-755	-593	1,613	-480	-1,499	2,274	-558
Deviation %	-1.2%	-0.9%	2.6%	-0.8%	-2.4%	3.6%	-0.9%
Other	37,532	21,375	25,305	36,422	10,435	13,837	7,523
Other %	60.2%	34.2%	39.1%	58.1%	16.9%	21.2%	12.0%
Latino	7,315	11,371	10,995	8,654	30,212	24,814	33,662
Latino %	11.7%	18.2%	17.0%	13.8%	49.0%	37.9%	53.8%
Asian	7,067	21,258	11,161	10,739	11,138	5,008	3,549
Asian %	11.3%	34.0%	17.2%	17.1%	18.1%	7.7%	5.7%
Black	10,458	8,530	17,279	6,832	9,843	21,742	17,835
Black %	16.8%	13.6%	26.7%	10.9%	16.0%	33.2%	28.5%

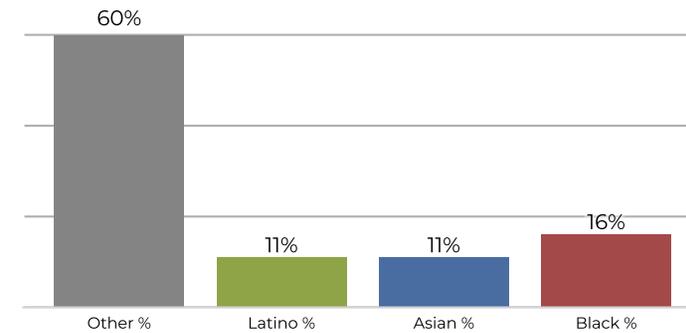
Citizen Voting Age Population (CVAP)

	1	2	3	4	5	6	7
Total CVAP	49,087	41,362	43,670	45,586	32,937	41,180	32,124
Other CVAP	30,830	16,192	18,345	28,586	7,083	9,561	5,010
Other CVAP %	62.8%	39.1%	42.0%	62.7%	21.5%	23.2%	15.6%
Latino CVAP	4,158	4,587	5,063	4,077	10,546	8,094	9,399
Latino CVAP %	8.5%	11.1%	11.6%	8.9%	32.0%	19.7%	29.3%
Asian CVAP	5,229	13,926	6,709	7,582	7,426	3,666	1,833
Asian CVAP %	10.7%	33.7%	15.4%	16.6%	22.5%	8.9%	5.7%
Black CVAP	8,870	6,657	13,553	5,341	7,882	19,859	15,882
Black CVAP %	18.1%	16.1%	31.0%	11.7%	23.9%	48.2%	49.4%

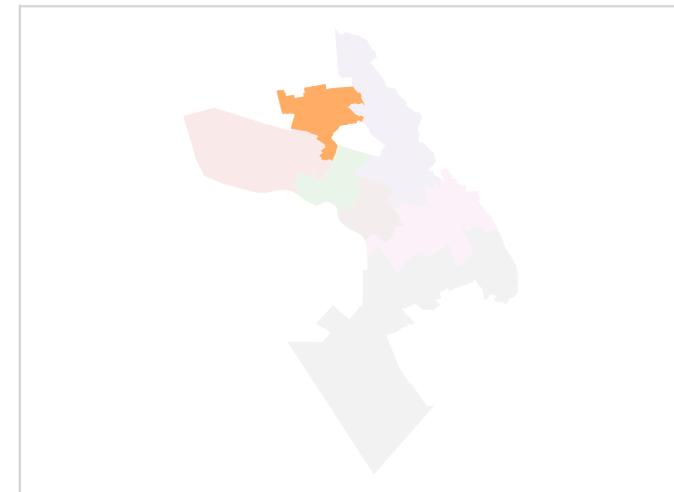
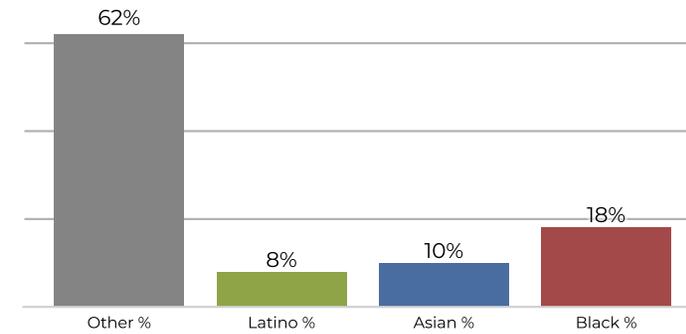
District 1



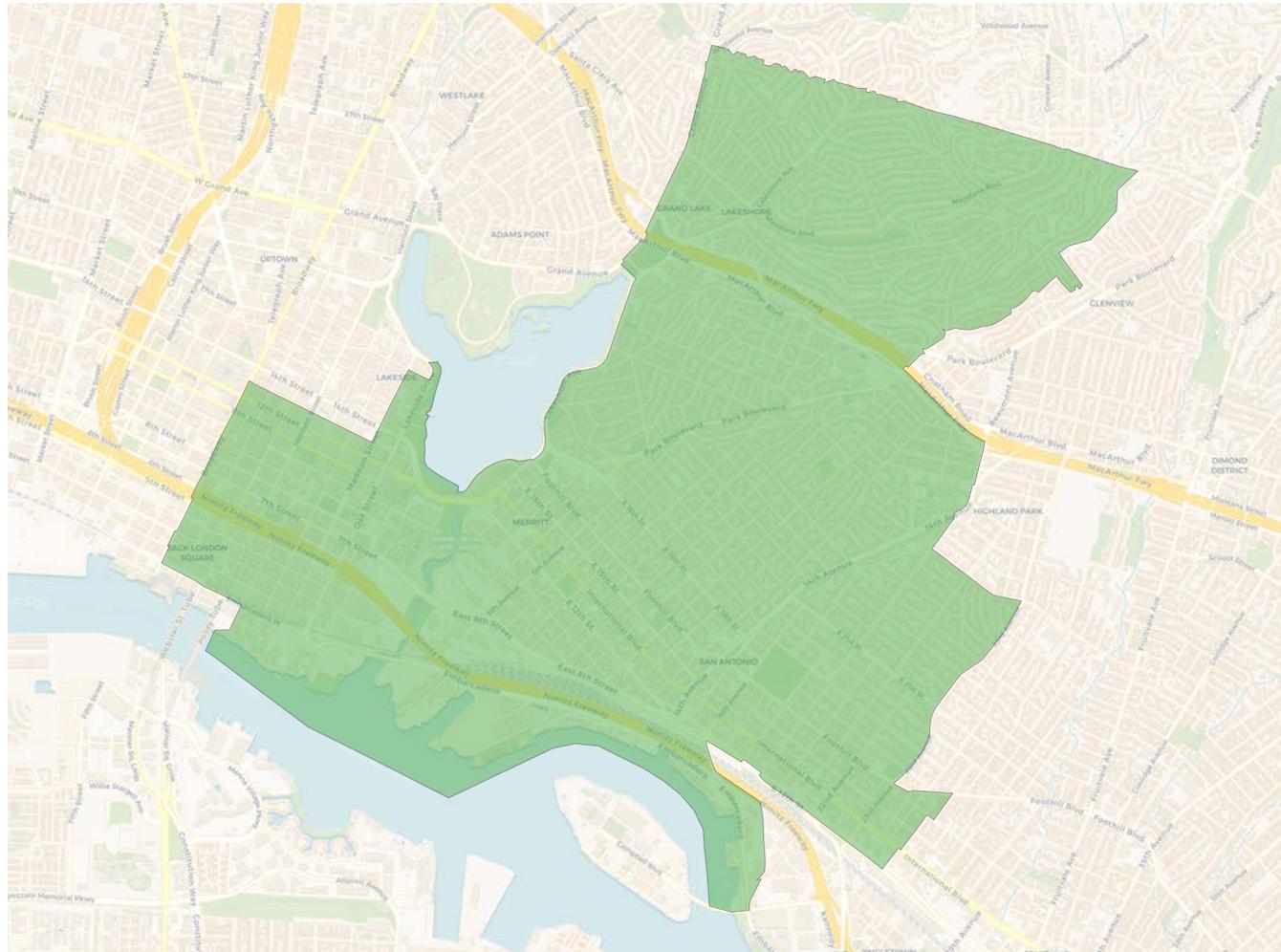
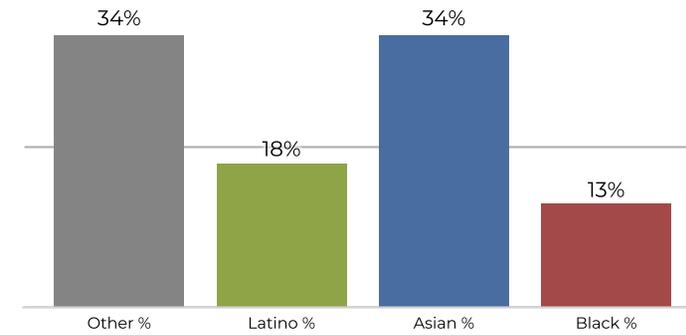
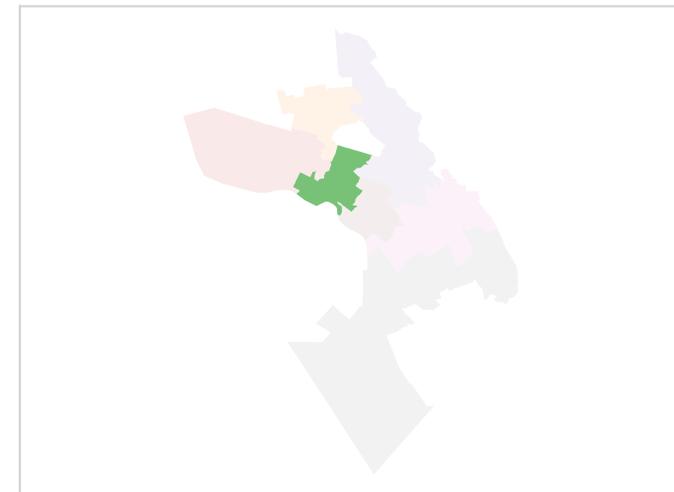
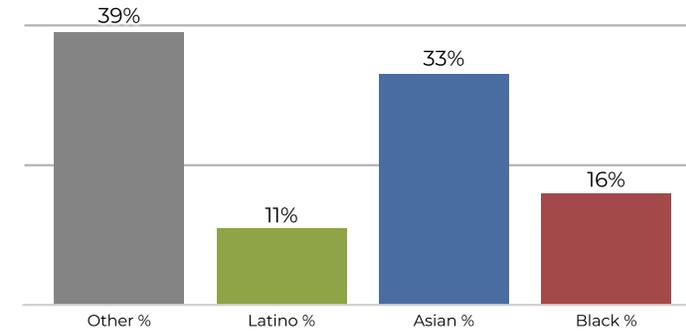
2020 Census



Citizen Voting Age Population

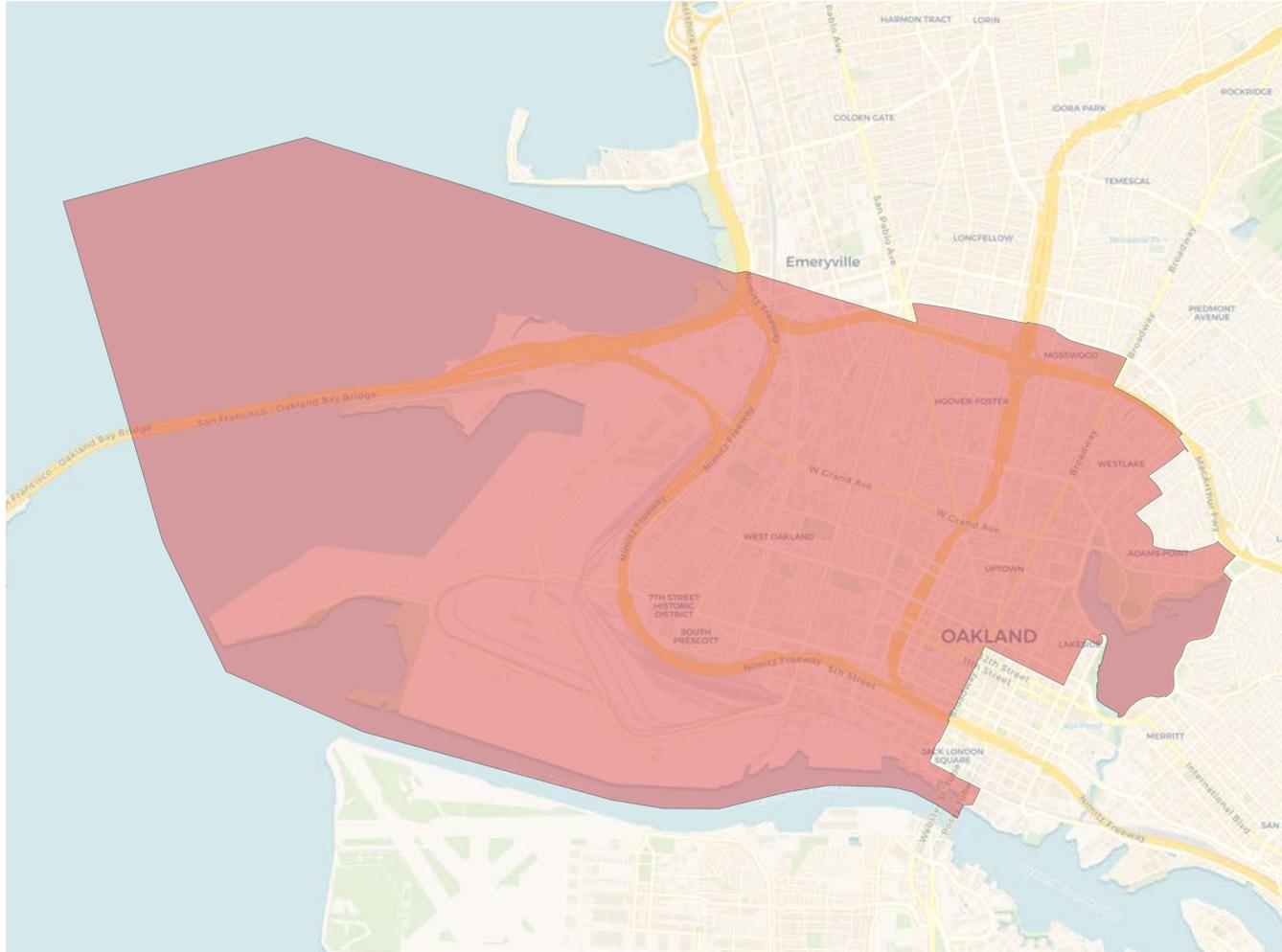


Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
62,372	-755	-1.2%	37,532	60.2%	7,315	11.7%	7,067	11.3%	10,458	16.8%
Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %		
49,087	30,830	62.8%	4,158	8.5%	5,229	10.7%	8,870	18.1%		

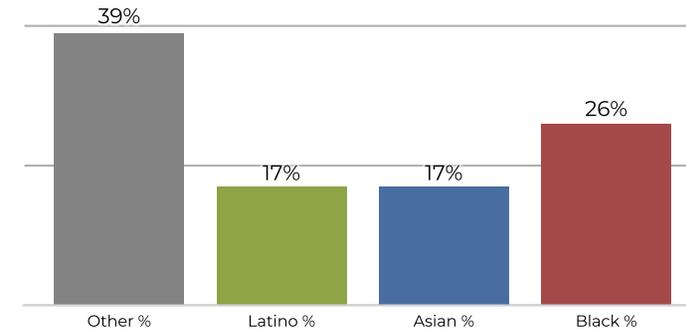
District 2

2020 Census

Citizen Voting Age Population


Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
62,534	-593	-0.9%	21,375	34.2%	11,371	18.2%	21,258	34.0%	8,530	13.6%
Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %		
41,362	16,192	39.1%	4,587	11.1%	13,926	33.7%	6,657	16.1%		

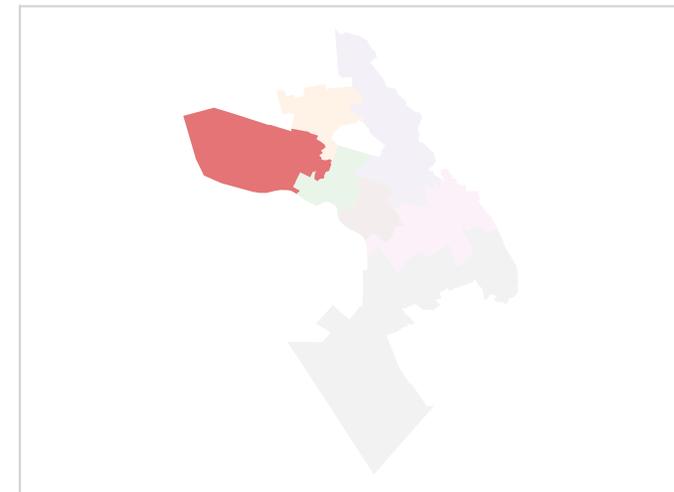
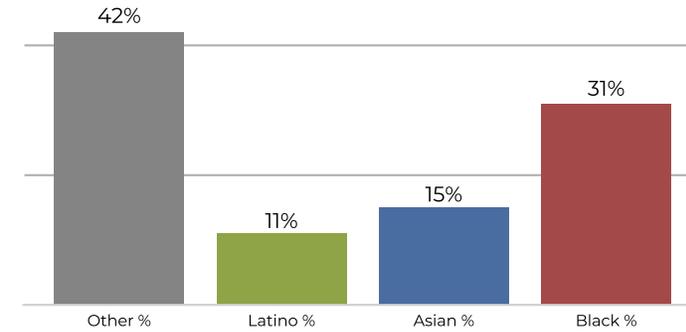
District 3



2020 Census

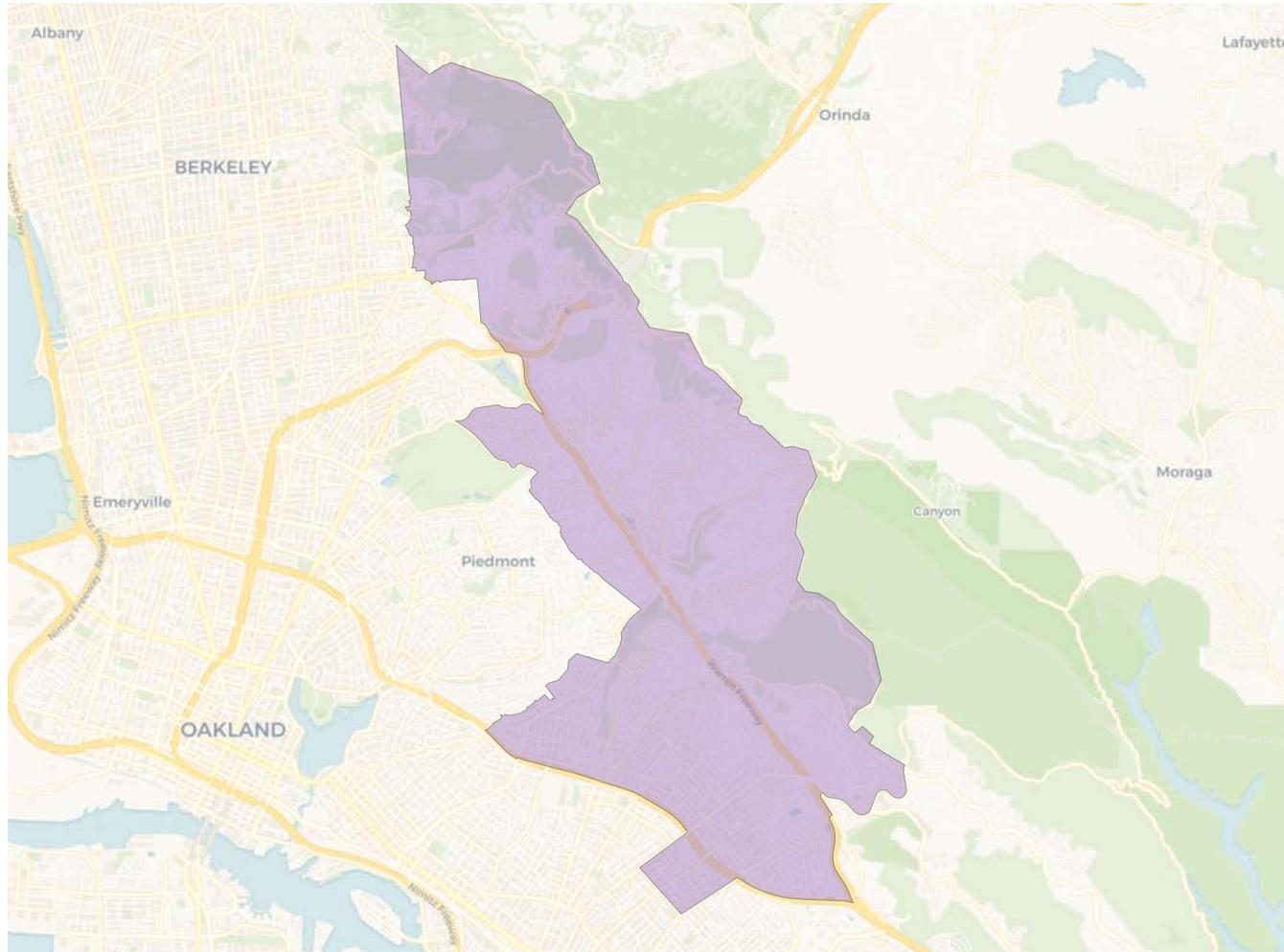


Citizen Voting Age Population

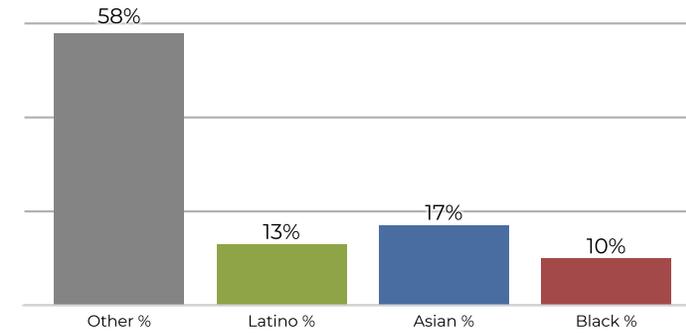


Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
64,740	1,613	2.6%	25,305	39.1%	10,995	17.0%	11,161	17.2%	17,279	26.7%
Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %		
43,670	18,345	42.0%	5,063	11.6%	6,709	15.4%	13,553	31.0%		

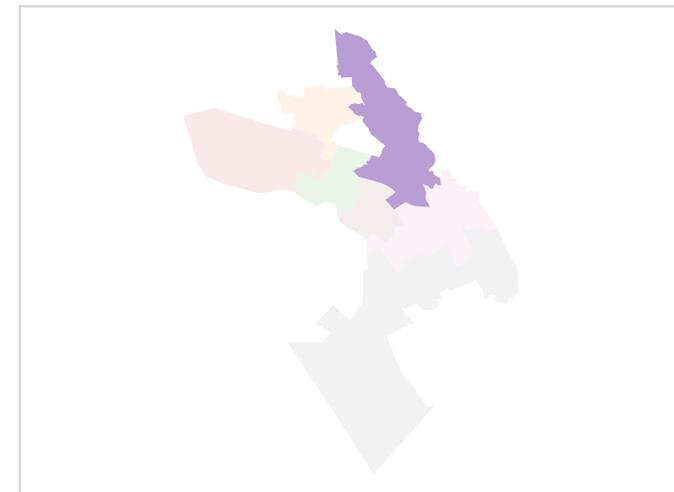
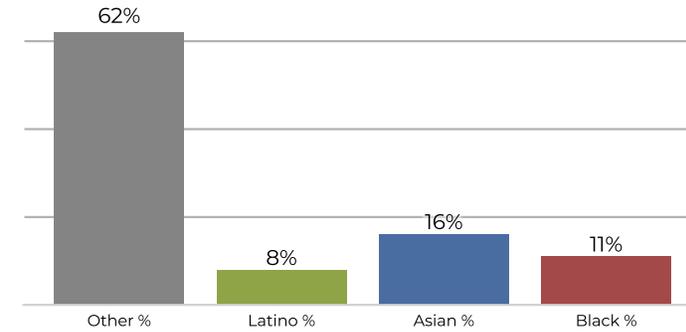
District 4



2020 Census

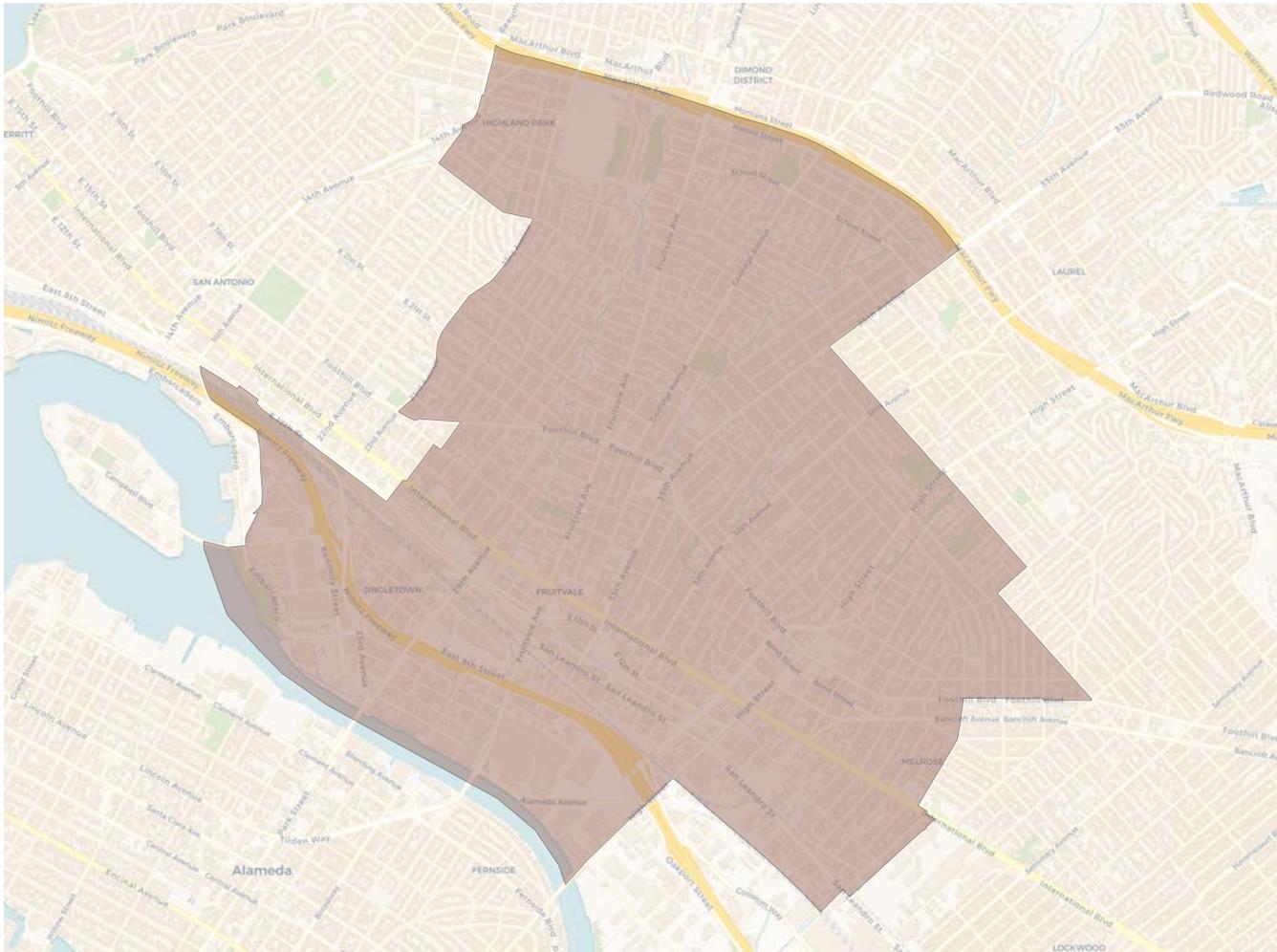


Citizen Voting Age Population

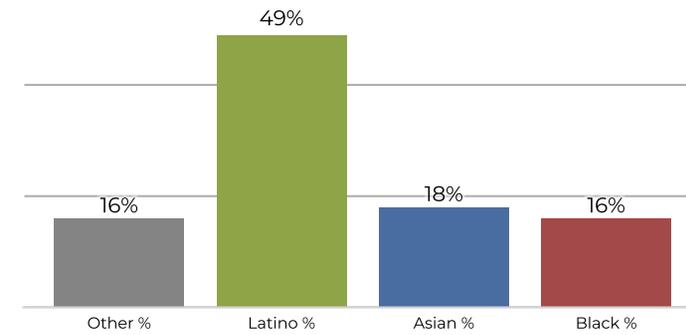


Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
62,647	-480	-0.8%	36,422	58.1%	8,654	13.8%	10,739	17.1%	6,832	10.9%
Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %		
45,586	28,586	62.7%	4,077	8.9%	7,582	16.6%	5,341	11.7%		

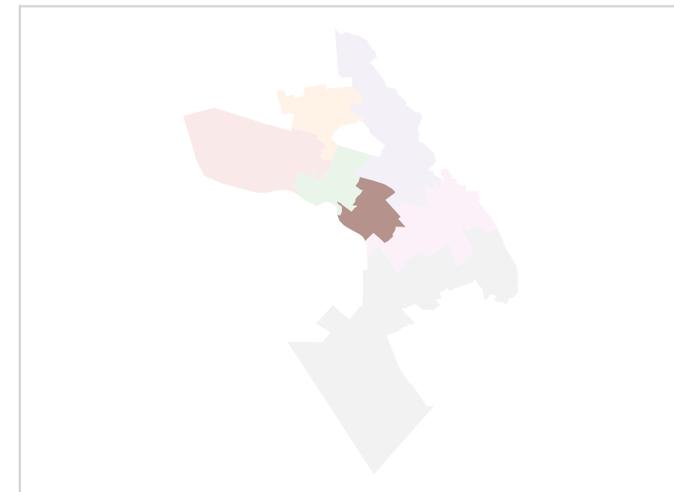
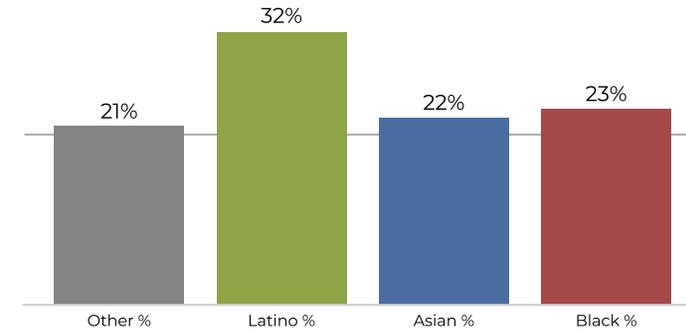
District 5



2020 Census

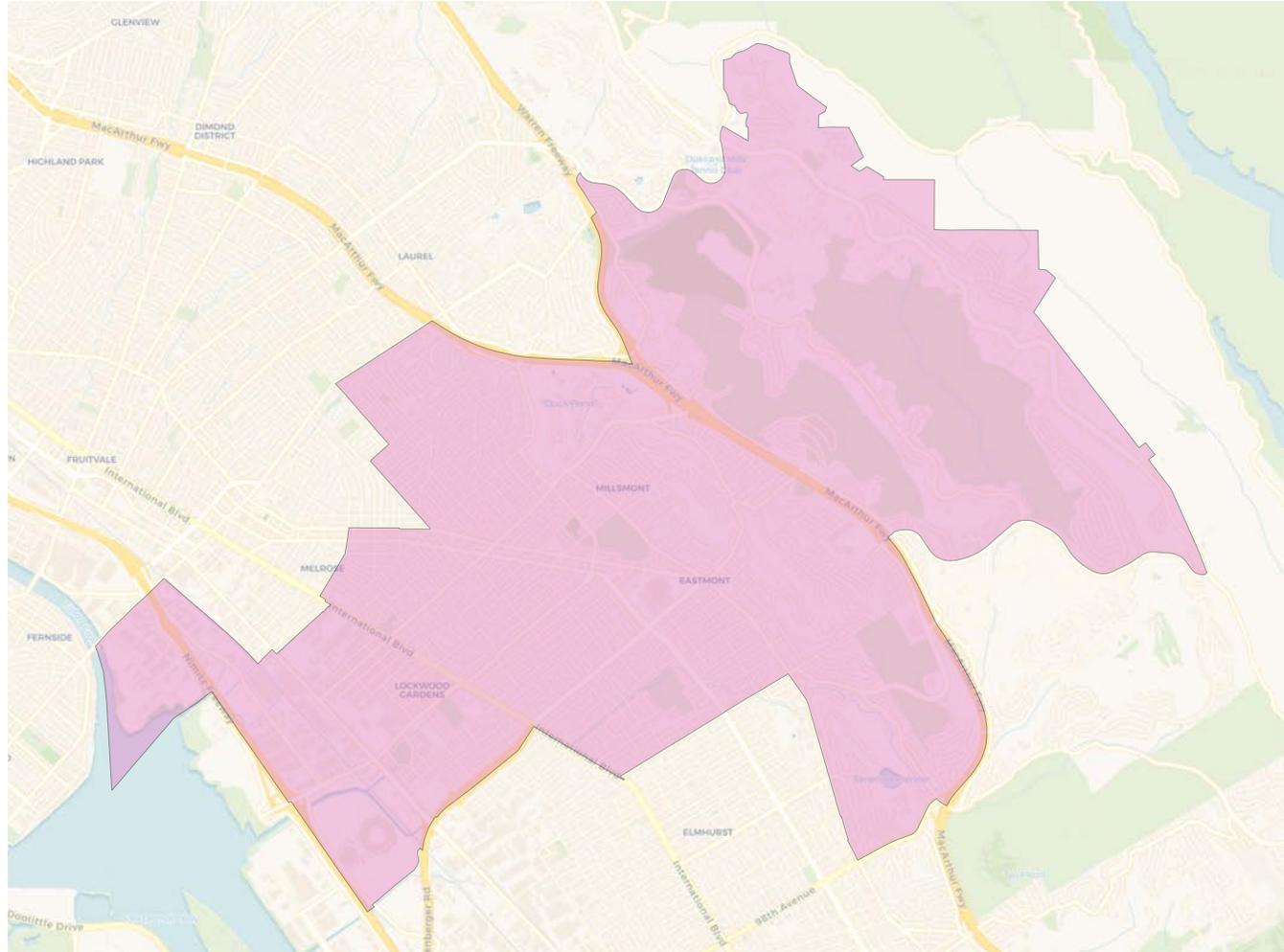


Citizen Voting Age Population

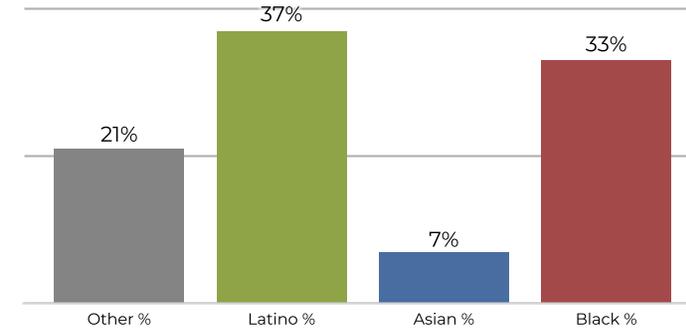


Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
61,628	-1,499	-2.4%	10,435	16.9%	30,212	49.0%	11,138	18.1%	9,843	16.0%
Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %		
32,937	7,083	21.5%	10,546	32.0%	7,426	22.5%	7,882	23.9%		

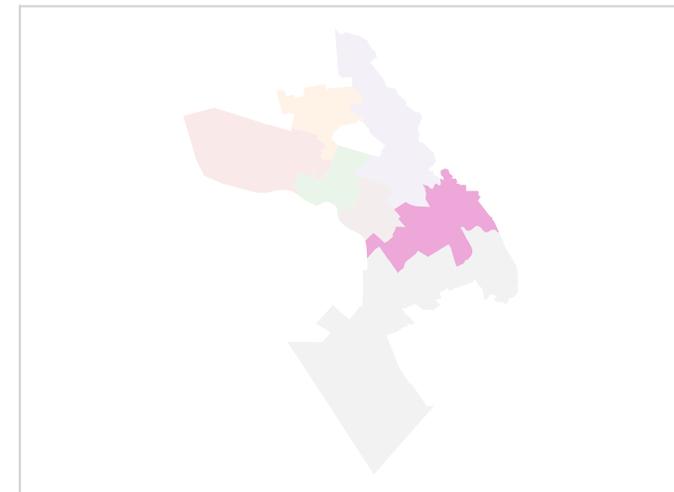
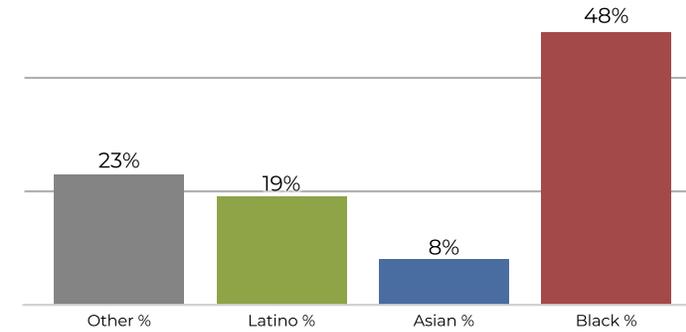
District 6



2020 Census

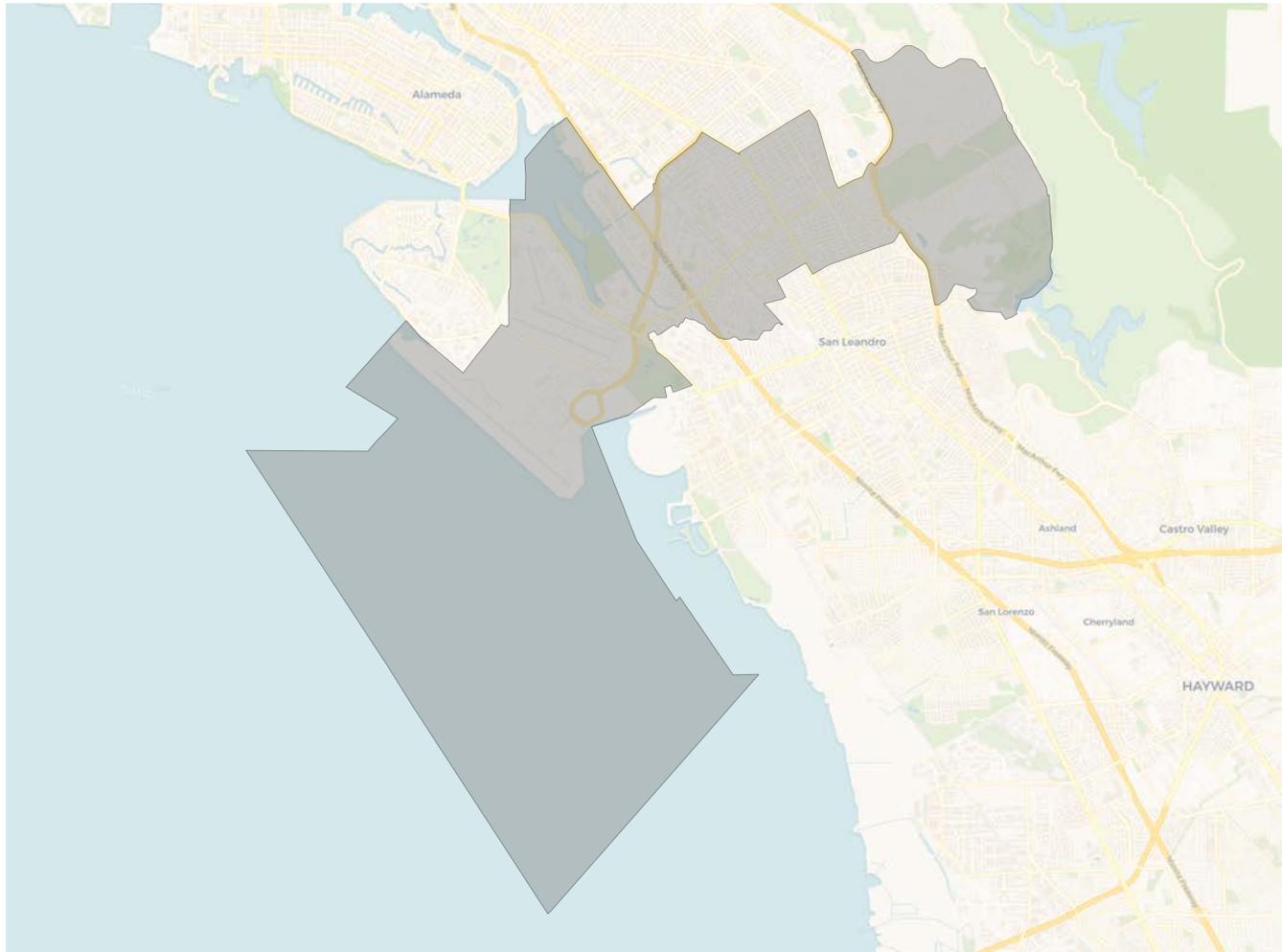


Citizen Voting Age Population

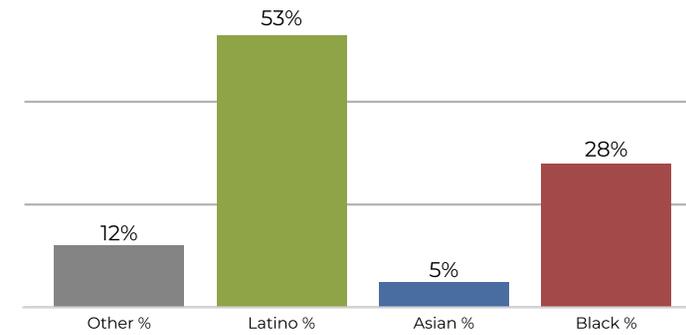


Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
65,401	2,274	3.6%	13,837	21.2%	24,814	37.9%	5,008	7.7%	21,742	33.2%
Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %		
41,180	9,561	23.2%	8,094	19.7%	3,666	8.9%	19,859	48.2%		

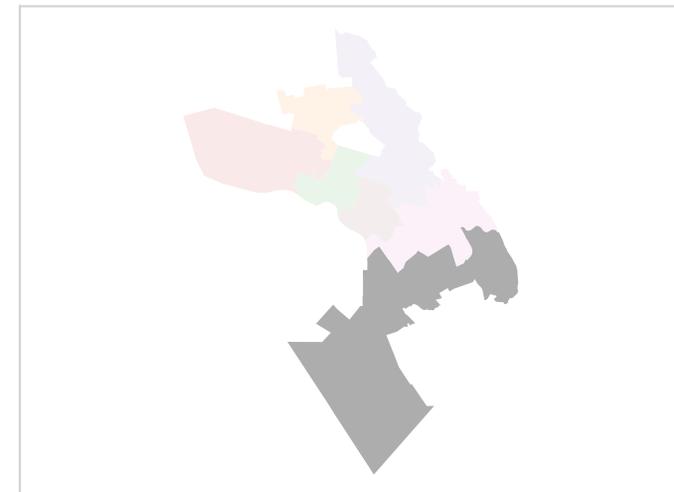
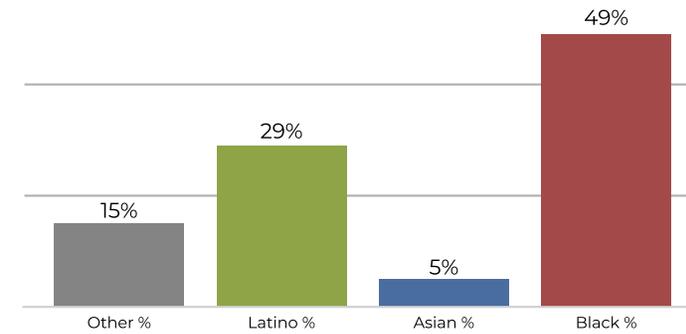
District 7



2020 Census



Citizen Voting Age Population



Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
62,569	-558	-0.9%	7,523	12.0%	33,662	53.8%	3,549	5.7%	17,835	28.5%
Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %		
32,124	5,010	15.6%	9,399	29.3%	1,833	5.7%	15,882	49.4%		