Oakland City Planning Commission

Design Review Committee

Case File Number: ZP160061

February 22, 2017

STAFF REPORT

Location: 325-22nd Street (APNs 008 065300800, -0900, -1501).

Proposal: Highrise commercial and office building Applicant: CIM Group, Sean Buran: p: (323) 860-1811

Owner: CIM Group

Planning Permits Required: Design Review, Major CUP. Central Business District

Zoning: CBD-C (Central Business District Commercial Zone)

Environmental Determination: To Be Determines

Historic Status: None (surface parking lot).

Service Delivery District: Metro

City Council District: 3 – Lynette Gibson McElhaney
Action to be Taken: Conduct design review

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Finality of Decision: NA (Design review, only; No action will be taken at this

meeting)

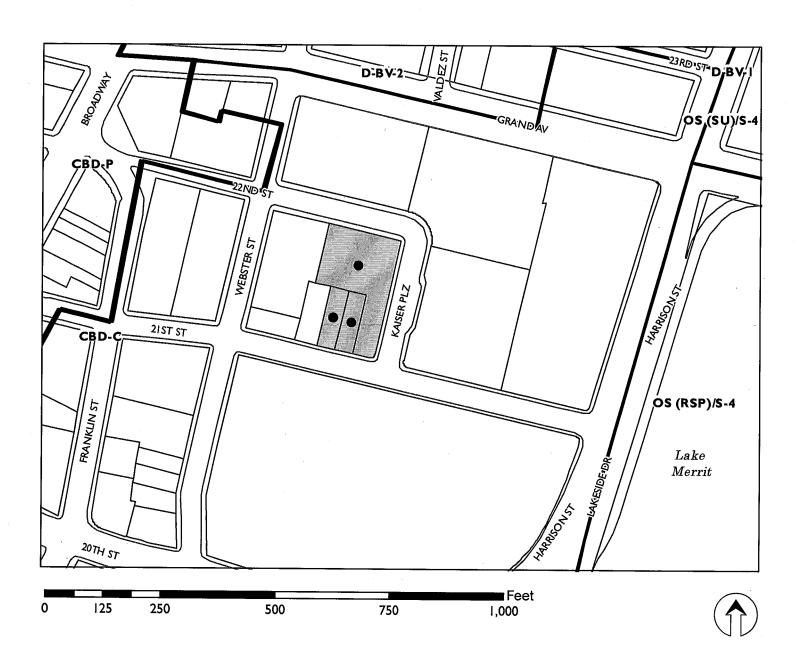
For further information: Contact case planner Catherine Payne at 510-238-6168 or by

e-mail at cpayne@oaklandnet.com

SUMMARY

The purpose of this report is to solicit design review input regarding a proposed highrise commercial office building proposed at 325-22nd Street. The proposed project, known as "2 Kaiser Plaza" includes two options: Option A is 600,000 square feet and 250 feet tall; and the Option B is 1.1 million square feet and 450 feet tall. Both options include office above-ground floor office and commercial uses, parking, and ground-floor active uses. The options are very similar to one another in terms of land uses, exterior treatments, and massing and articulation. The project site is currently occupied by surface parking.

CITY OF OAKLAND PLANNING COMMISSION



Case File: ZP160061 Applicant: CIM Group

Address: 325 22nd St (2 Kaiser Plaza)

Zone: CBC-C

PROJECT SITE AND SURROUNDING AREA

The proposed site is located at 325-22nd Street, in the heart of Oakland's Central Business District. The project site is currently a surface parking lot. Uses immediately adjacent to the site include: an office building across 22nd Street to the north; The Cathedral of Christ the Light across 22nd Street to the northeast; the Ordway Building (currently the tallest building in Oakland, at 404 feet tall) across Kaiser Plaza to the east; the Kaiser Building and Kaiser Rooftop Garden to the south; and office buildings to the west. The project site is within one-quarter mile of Lake Merritt to the east and the Uptown District to the west, and is within walking distance of Oakland's Chinatown to the south.

PROJECT BACKGROUND

CIM Group (applicant) submitted a preapplication and application for environmental review for the proposed project in Summer 2016. The applicant is seeking early design review input from the DRC for a large project in order to finesse the design prior to consideration by the Planning Commission at a future date.

PROJECT DESCRIPTION

CIM Group (the applicant) has proposed construction of a commercial development on an approximately 44,615-square-foot (sf) site at the corner of 21st Street and Kaiser Plaza in Oakland, California. The applicant is proposing to develop one of two options for the office building, as detailed below. Regardless of the option selected for development, many components would be the same for the Project.

Project Elements Common to Both Options

The existing parking lot would be removed under both options and be replaced by a commercial building consisting of three main sections: ground floor retail and lobby, podium-level parking with a commercial apron, and the office tower. The lobby and service areas would be the same for both options, but the size of the office tower and amount of parking would differ by Project option as described below. The total building footprint would be approximately 37,993 sf and the ground floor would occupy 85% of the lot surface area.

Vehicular site access would be provided via 22^{nd} Street, which would lead to the on-site parking garage and loading dock. Pedestrian access to the retail uses would be from the corner of 22^{nd} Street and Kaiser Plaza and 21^{st} Street. Pedestrians would access the office lobby from 21^{st} Street and Kaiser Plaza.

Project Option A

Project Option A would entail the development of an approximately 597,965 sf commercial building. The building would consist of 19 stories composed of ground floor retail, three levels

of podium parking, and office space. The parking garage would accommodate approximately 181 parking spaces under Option A.

Project Option B

Project Option B would entail the development of an approximately 1,116,398 sf commercial building. The building would consist of 34 stories composed of ground floor retail, five levels of podium parking, and office space. The parking garage would accommodate approximately 342 parking spaces under Option B.

The following table is a side-by-side comparison of the two options under consideration:

Table 1. Development Summary, Project Options A and B

Description	Option A	Option B
Total Site Area	44,615 sf (1.02 acre)	same as Option A
Site Coverage	37,993 sf (85% lot cover)	same as Option A
Gross Floor Area	597,965 sf	1,116,398 sf
Total Parking Area	121,480 sf	200,785 sf
Retail Space	7,396 sf	same as Option A
Lobby	10,156 sf	same as Option A
Gross Office Space	438,389 sf	877,522 sf
Net Rentable Area	408,027 sf	820,027 sf
Net Usable Area	364,639 sf	736,190 sf
Building Height	250 feet to roof	450 feet to roof
Podium Height	44 feet	69 feet
Number of Building Levels	19	34
Number of Parking Spaces	181 spaces commercial	342 spaces commercial

GENERAL PLAN ANALYSIS

The Oakland General Plan designates the site and vicinity as Central Business District (CBD). The intent of the CBD classification is to encourage, support, and enhance the downtown area as a high-density, mixed-use urban center of regional importance. The CBD classification includes a mix of large-scale offices, commercial, urban high-rise residential, institutional, open space, cultural, educational, arts, entertainment, service, community facilities, and visitor uses. The proposed office tower complies with and supports the intent of the district in which it would be located.

ZONING ANALYSIS

The site is zoned as Central Business District General Commercial Zone (CBD-C), which is intended to create, maintain, and enhance areas of the Central Business District appropriate for a wide range of ground-floor retail, office, and commercial uses. Upper-story spaces are encouraged to support additional residential, office, and other commercial activities. The Project site is also within Height Area 7. Height Area 7 designates a maximum podium height of 120 feet and no maximum building height. The proposed highrise commercial office project generally supports the uses and design principles supported by the underlying zoning regulations. The following zoning analysis table provides analysis of compliance with specific zoning regulations:

Zoning Analysis Table (includes only applicable regulations):

Development	able (includes only ap	Applicable Re		Compliance Analysis
Standard	CBD-C/Ht.	Option A	Option B	
	Area 7			
Land Use	General Food Sales,	General Food	General Food Sales,	Complies
	Full Service	Sales, Full	Full Service	•
1	Restaurants, Limited	Service	Restaurants, Limited	
	Service Restaurants	Restaurants,	Service Restaurants	
	and Café, General	Limited Service	and Café, General	
	Retail Sales,	Restaurants and	Retail Sales,	
	Consultative and	Café, General	Consultative and	
	Financial Service	Retail Sales,	Financial Service	
		Consultative and		
		Financial Service		
Facility	Enclosed Non-	Enclosed Non-	Enclosed Non-	Complies
	Residential	Residential	Residential	·
FAR	20.0	0'	0'	Complies
Front Yard	5' max	0'	0'	Complies
Interior Side	0'	0'	0'	Complies
Yard				•
Rear Yard	0'	0'	0'	Complies
Ground Floor	55%	85%	85%	Complies
Transparency		e <u>- Harristo</u>		
Minimum	15'	25'	25'	Complies
height of		-	the state of the	•
ground floor			4.54	
Height	120' max building	250'	450'	

	base;			
	No max ht. limit			
Lot Coverage	Base: 100%	85-100%	85-100%	Complies
	Above 120' base: 85% or 10,000 sf (whichever is greater)			
Parking	0	181	342	Complies
Loading	Up to 300 k sf: 2 + 300k sf: +1	2	2	Minor variance required for one loading space
Bicycle	Restaurant/retail:	NA	NA	TBD
Parking (long-	1/12 k sf	THE .	IVA	1BD
term)	Consultative: 1/20 k sf	NA	NA	TBD
Bicycle Parking (short-	Restaurant/retail: 1/5 k sf (2 min.)	NA	NA	TBD
term)	Consultative: 1/20 k sf	NA	NA	TBD
Recycling Space	2cf/1 k sf	NA	NA	TBD
	Special Regula	ations for Large-Sc	ale Developments	
17.101G.070		No development which involves more than 100,000 square feet of new floor area shall be permitted except upon the granting of a conditional use permit. As such, the project is subject to a major CUP.		

ISSUES

The proposed building is visually interesting and attractive. Although the building includes large floor plates to maximize square footage, the massing has been sculpted to reduce the appearance of bulk. In addition, the building is well-articulated to create visual interest and further break down building mass. The exterior treatments are elegant and high-quality. The parking has an apron of active uses facing 21st Street, resulting in continuous active uses from grade to the top of the building on the south side of the building. Although the building does not have a traditional base, middle and top, the massing and articulation break the massing into vertical and horizontal components.

Staff concerns include the following:

• Options: Overall, staff believes that Option B, at 450 feet tall, has a more elegant, refined mass that supports the success of the Central Business District as a densely developed, vibrant commercial center. Option A, at 250 feet tall, appears bulky and squat when compared to Option B. That said, both options are generally well-designed.

- Inactive Space: The north side of the building, facing 22nd Street, includes extensive "back-of-house" uses including a driveway to the on-site parking, an adjacent wide driveway and loading area, and utility access. This area is not activated and does not contribute to a vibrant streetscape on 22nd Street. However, staff understands that these utilitarian uses need to be located somewhere and prefers they be located away from 21st Street and Kaiser Plaza. In addition, the project does provide a retail access point at the corner of 22nd Street and Kaiser Plaza to mitigate the inactive frontage on 22nd Street.
- Parking: Parking is not required at this location, in part due to proximity to the 19th Street BART station and a general interest in discouraging single-occupancy automobile commutes. This project proposes a substantial amount of on-site parking. Although the plans provide an apron of active uses fronting the garage on 21st Street, the garage continues to be a presence in the base of the building along Kaiser Plaza and 22nd Street. The project can provide parking; however, the parking and driveway to the parking contribute to dead space and lack of activation on Kaiser Plaza and 22nd Street, as noted above.
- Exterior Treatment: The proposed project includes extensive glazing, a dramatic cantilever soffit and vertical articulation. These components are critical to the success of the building design. The applicant should provide extensive and complete information about the exterior materials as the design progresses. Staff is particularly interested in maximizing vision glass and overall transparency and ensuring that the opaque materials complement the glazing in terms of texture and color.
- Active Uses: It should be noted that this project has thoughtfully activated the base of the building facing 21st Street. The plans include an apron of active uses fronting the parking on the south side of the building. In addition, the first three floors are each 25 feet floor-to-floor (resulting in 75 vertical feet of active space). This results in extensive bright, light, activated space supporting the vibrancy of the street level. The primary building entrance includes generous transparency and openness and includes a groundplane scheme that extends from within the building into the sidewalk. In general, the 21st Street frontage is very successful.

RECOMMENDATION

Staff generally finds the project to be thoughtfully designed. In general, Option B, the taller building, has a more elegant mass, appearing tall and slender. Option A appears more massive and bulky. That said, staff believes both options are responsive to conditions on each side of the building, are sculpted and articulated to break down bulk, have a unified and well-communicated design approach, include extensive transparency, and rely on high-quality materials and detailing. Staff requests the Design Review Committee review and comment on both proposed options.

Prepared by:

CATHERINE PAYNE

Planner IV

Approved for forwarding to the Design Review Committee:

Robert D. Merkamp

Development Planning Manager

Attachments:

A. Proposed Project Plans



SOLOMON CORDWELL BUEN

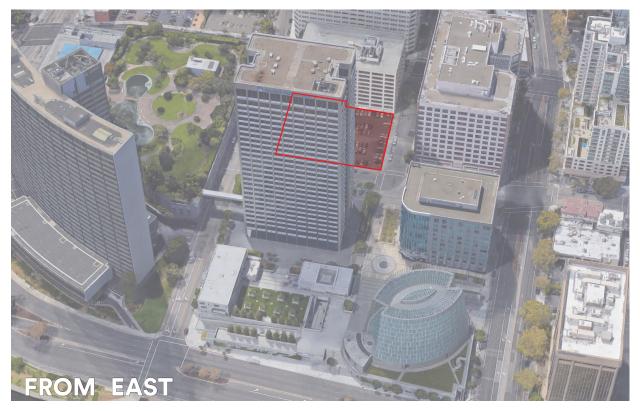
2 KAISER PLAZA CIM

DEVELOPMENT REVIEW SUBMITTAL

02 - 10 - 2017

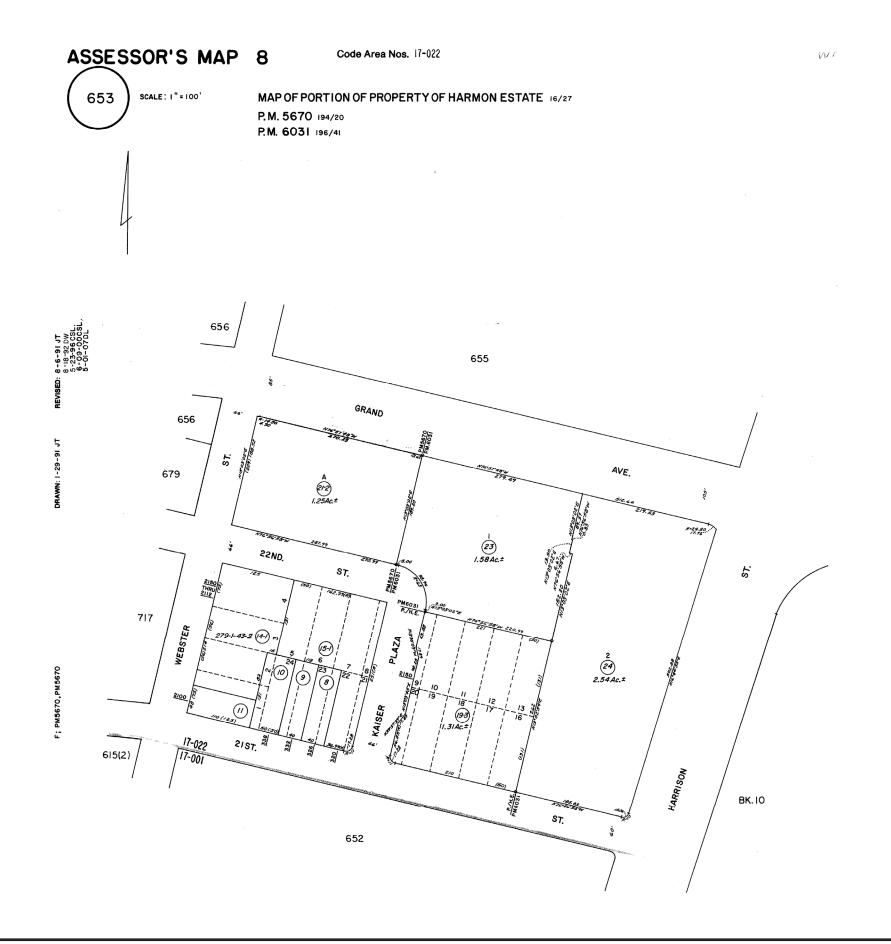






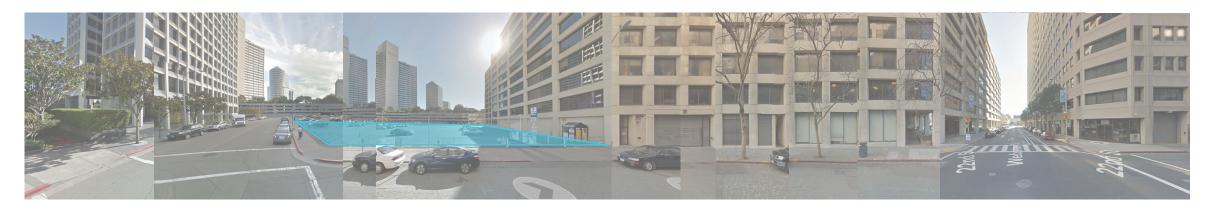








NORTH ELEVATION



KAISER PLAZA 2 KAISER PLAZA WEBSTER ST

EAST ELEVATION

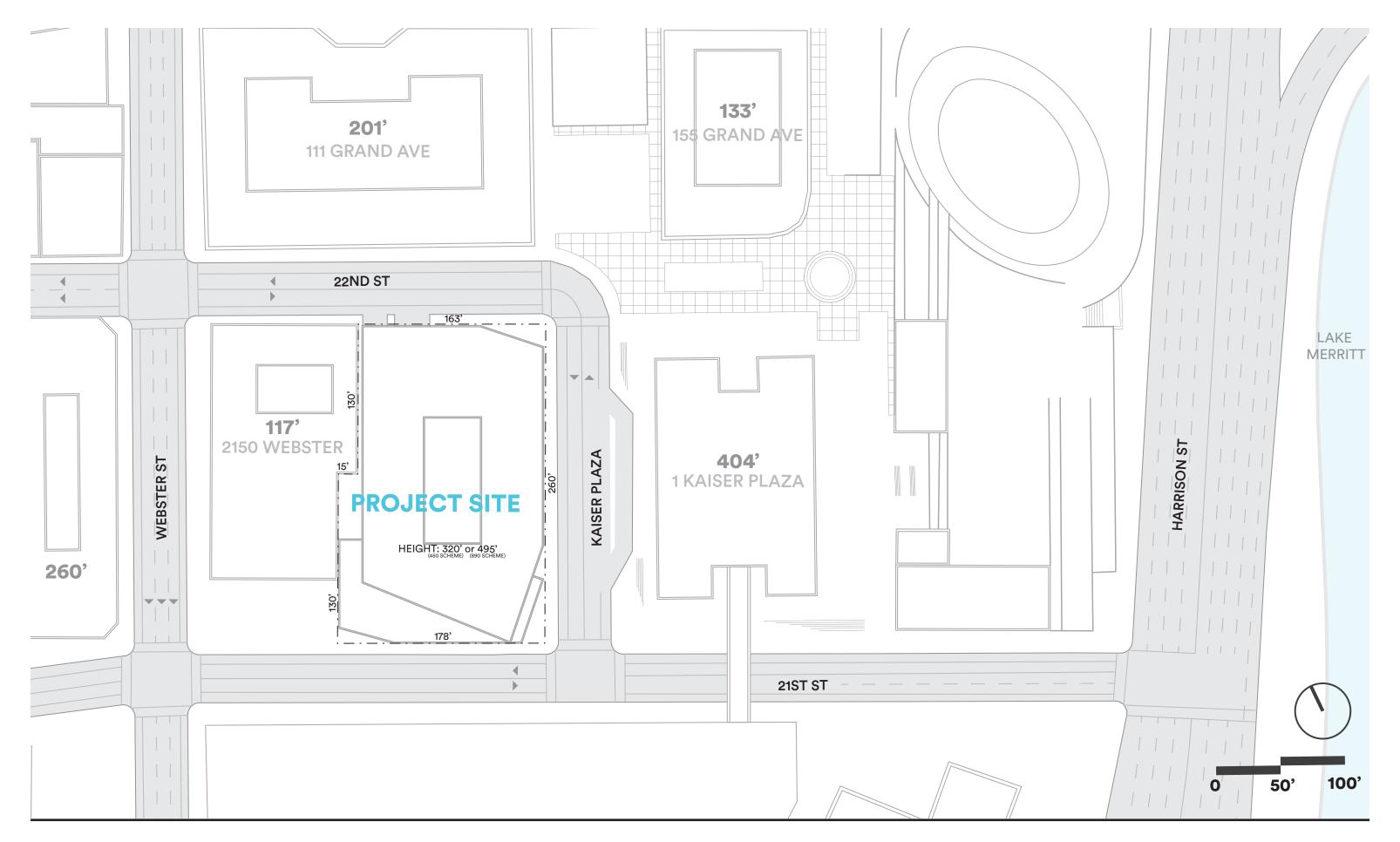


2 KAISER PLAZA

SOUTH ELEVATION

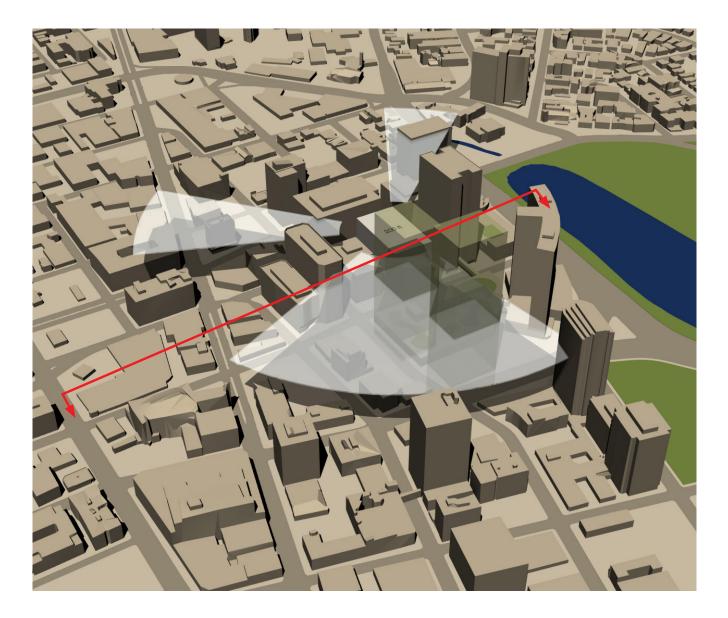


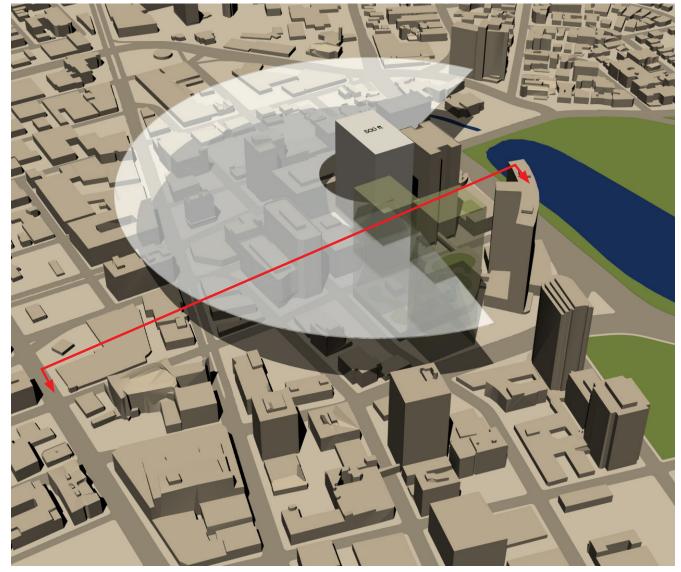
WEBSTER ST 2 KAISER PLAZA KAISER PLAZA

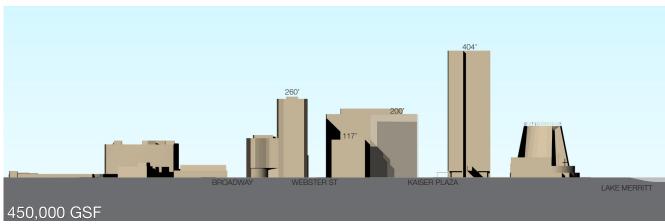


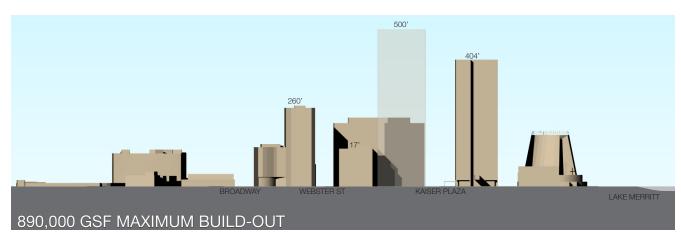


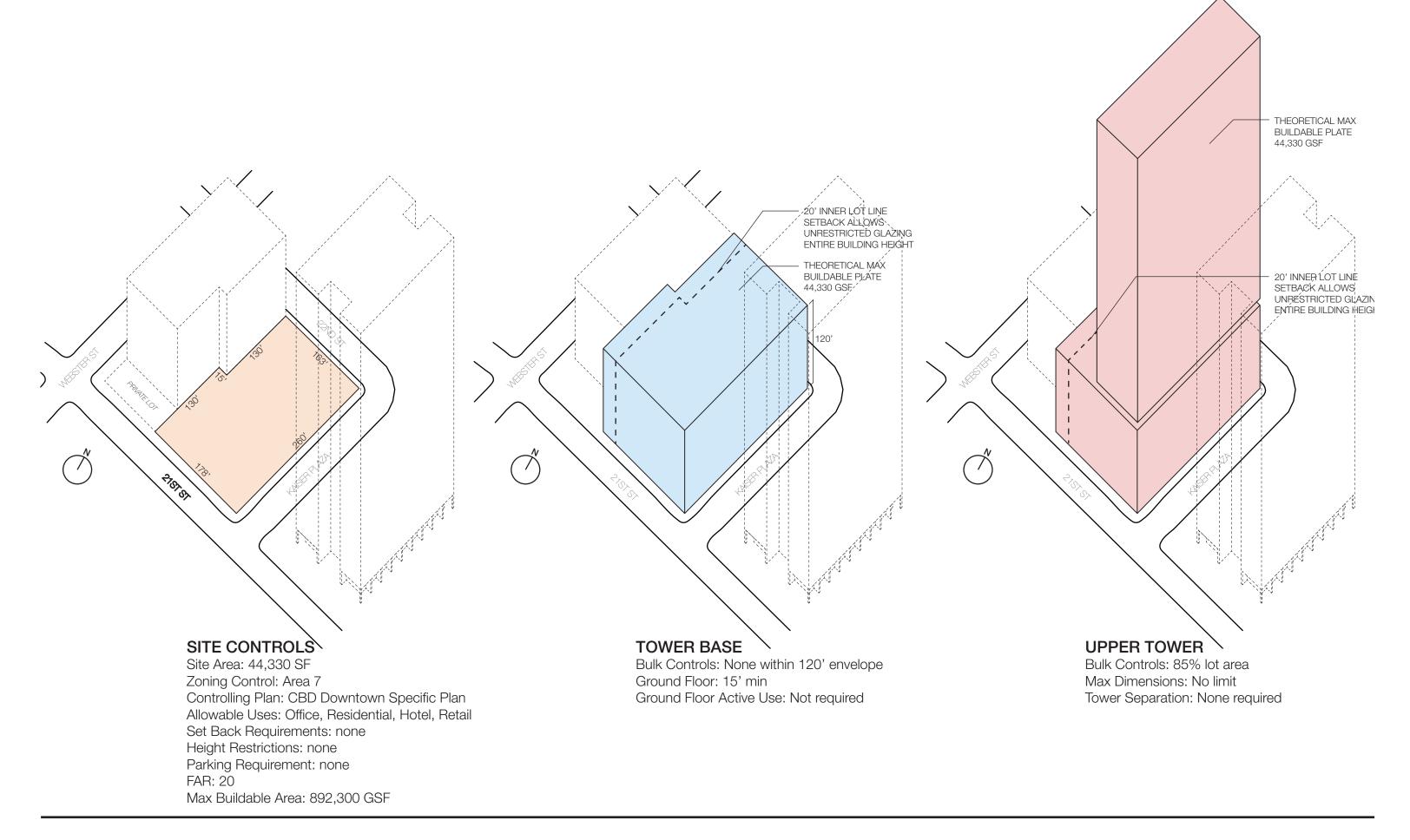


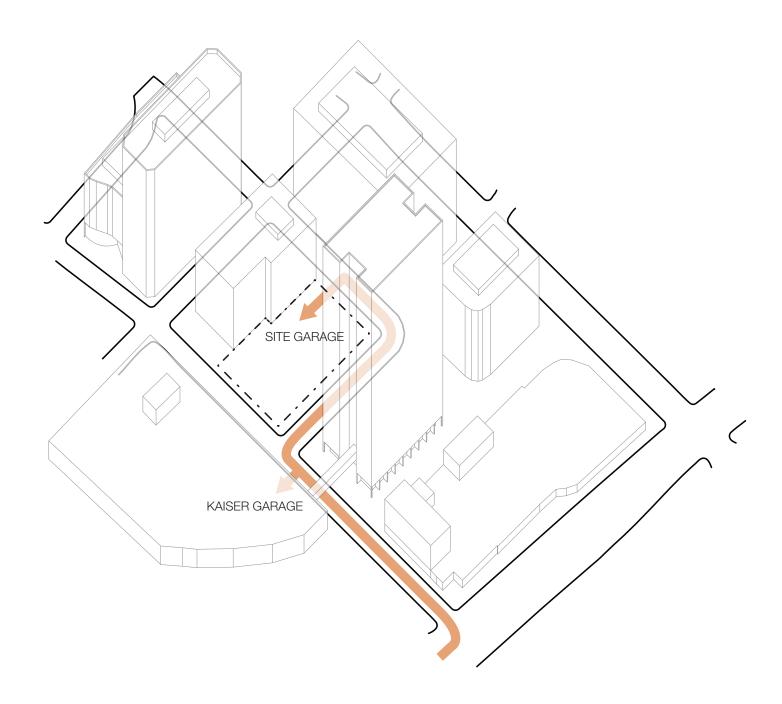


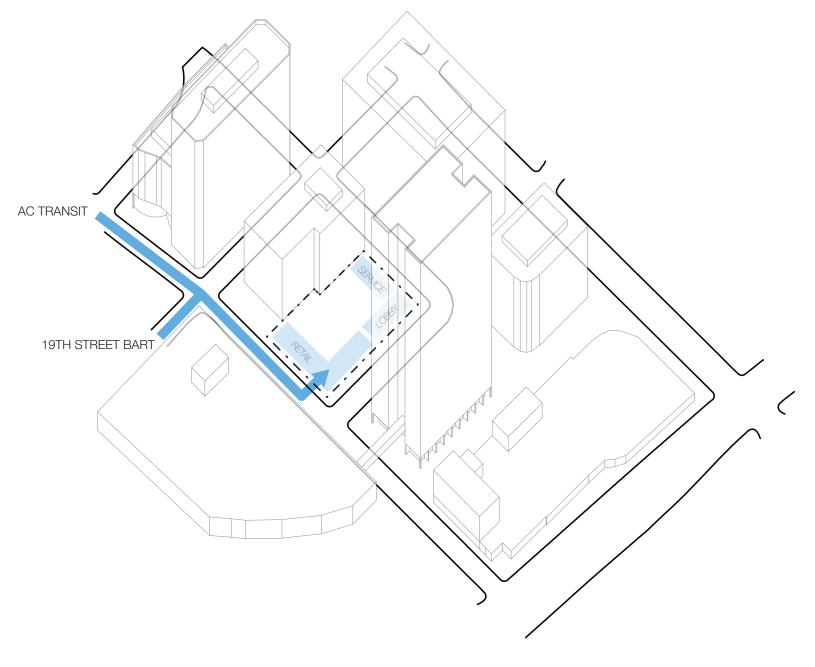












VEHICLE AND SERVICE ACCESS

22nd street's northern leg is already heavily used as a garage and service vehicle access point

PEDESTRIAN ACCESS

The majority of pedestrian traffic will approach from the 19th St BART station and the AC Transit stops along Broadway. However, a reverse commute occurs at lunch hour to and from the lake

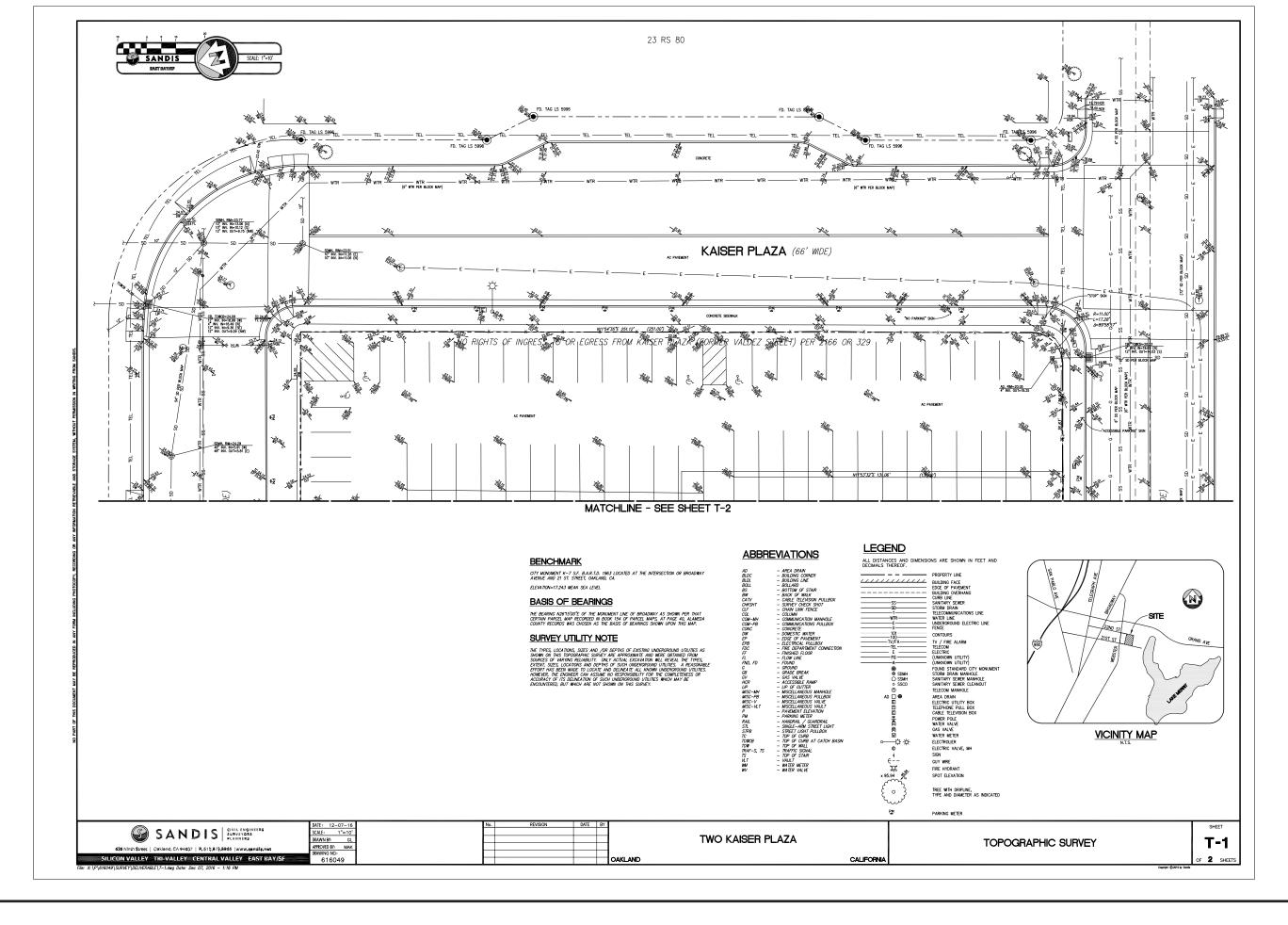




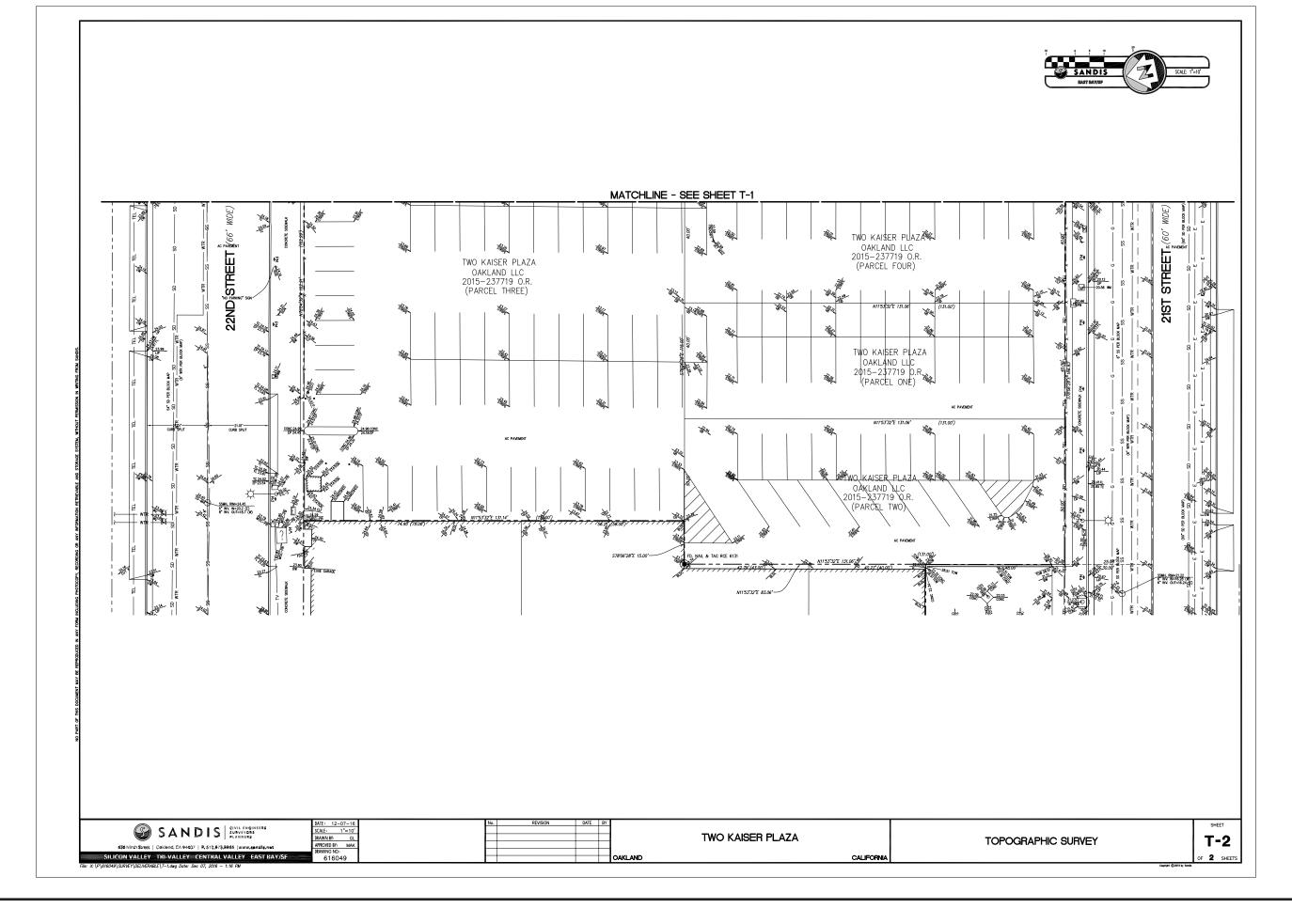
2 Kaiser Plaza (323 22nd Street) ZONING SUMMARY

GENERAL ZONING INFORMATION	REFERENCE	NOTES
ASSESSORS BLOCK	Survey TBD	Parcel No.s 008-065301501/065300800/065300900/065301000
ZONING USE DISTRICT	OAK-GIS	CBD-C
PERMITTED AND/OR CONDITIONAL USES	17.58	Office, Residential, Retail, Parking permitted (fee parking if 3 floors or more only); CU req'd if >200k GSF; see 17.136 for DRC procedures
HEIGHT & BULK DISTRICT	OAK-GIS	height area 7 - no limit
GENERAL PLAN	OAK-GIS	Downtown Oakland Specific Plan (underway) - Central Business District
HISTORIC OR LANDMARK STATUS	OAK-GIS	NONE
LIQUEFACTION HAZARD ZONE	OAK-GIS	Severity 2
CONDO CONVERSTION IMPACT AREA	OAK-GIS	NO
HEIGHT AND BULK CONTROLS		
SITE AREA	Survey TBD	44,615.1 sqft (85% lot coverage=37,922.75 GSF)
FLOOR AREA RATIO (FAR)	17.58.03	FAR 20 maximum (892,300 GSF); see also 17.106.030
HEIGHT LIMIT	17.97	no limit
BULK LIMITS		max base height 120', tower unlimited. Lot coverage 100% Base (120') and 85% above. No max length, diagonal, or plate
REQUIRED SETBACKS	17.58.03	0 feet min front/5 feet max front & street sides for floors 1-3 or 35'; no min interior or rear; ground floor 15' min ht. CU allows exceptions
REAR YARDS / COURTS		None required
EASEMENTS	survey TBD	none discovered
ADJACENCIES		private parking garage, private office buildings
TOWER SEPARATION REQUIREMENTS		No minimum (area 7 only)
UNIT SEPARATION / EXPOSURE REQUIREMENTS	17.108.080	none
SOLAR / OVERSHADOWING REQUIREMENTS		
WIND REQUIREMENTS		
DETAILED CONTROLS & REQUIREMENTS		
COMMERCIAL DENSITY LIMITS	17.97.130	FAR of 20; may be increased on 5:1 SF basis if child care provided on site
UNIT MIX CONTROLS		N/A
OPEN SPACE REQUIREMENTS	17.97.130	XX,XXX sqft; 100 sqft per unit 'group', 50 sqft per unit if private
STREET FRONTAGE - ACTIVE USES		No requirement
SCREENING & SETBACK OF PARKING & LOADING	17.116.279	Unscreened parking not permitted within 20' of pedestrian walkways and plazas
GROUND FLOOR MINIMUM FLOOR HEIGHT		15'
CURB CUT RESTRICTIONS		
OFF-STREET PARKING - RESIDENTIAL	17.116.060	N/A
OFF-STREET PARKING - RETAIL	17.116.080	None required for CBD-C
OFF-STREET PARKING - COMMERCIAL	17.116.080	None required for CBD-C
OFF-STREET PARKING DIMENSIONS	17.116.200	50% can be compact or 75% intermediate - 8.5x18, 8x16.5, 7.5x15
OFF-STREET DRIVE AISLE DIMENSIONS	17.116.210	11' parallel parking one-way; 21' 90 degrees two-way
OFF-STREET LOADING - RESIDENTIAL	17.116.120	N/A
OFF-STREET LOADING - RETAIL	17.116.150	0-10,000 sf: 0 berths required; 10,001 - 25,000 sf: 1 berth required
LOADING BERTH DIMENSIONS	17.116.220	12'x33', 14' high/preferred 45x12x14 high
REQUIRED CAR SHARE - RESIDENTIAL	166(d)	N/A
REQUIRED CAR SHARE - NON-RESIDENTIAL		**typically 1 space per 50 non-residential spaces
BICYCLE REQUIREMENTS - COMMERCIAL	17.117.090	LT: 1:10k GSF office area; ST: 1:20k; 2.5x6'; note locker reqmts 17.117.139
BICYCLE REQUIREMENTS - RETAIL	17.117.110	LT: 1 per 12k (2 min); ST: 1 per 2k (2 min)

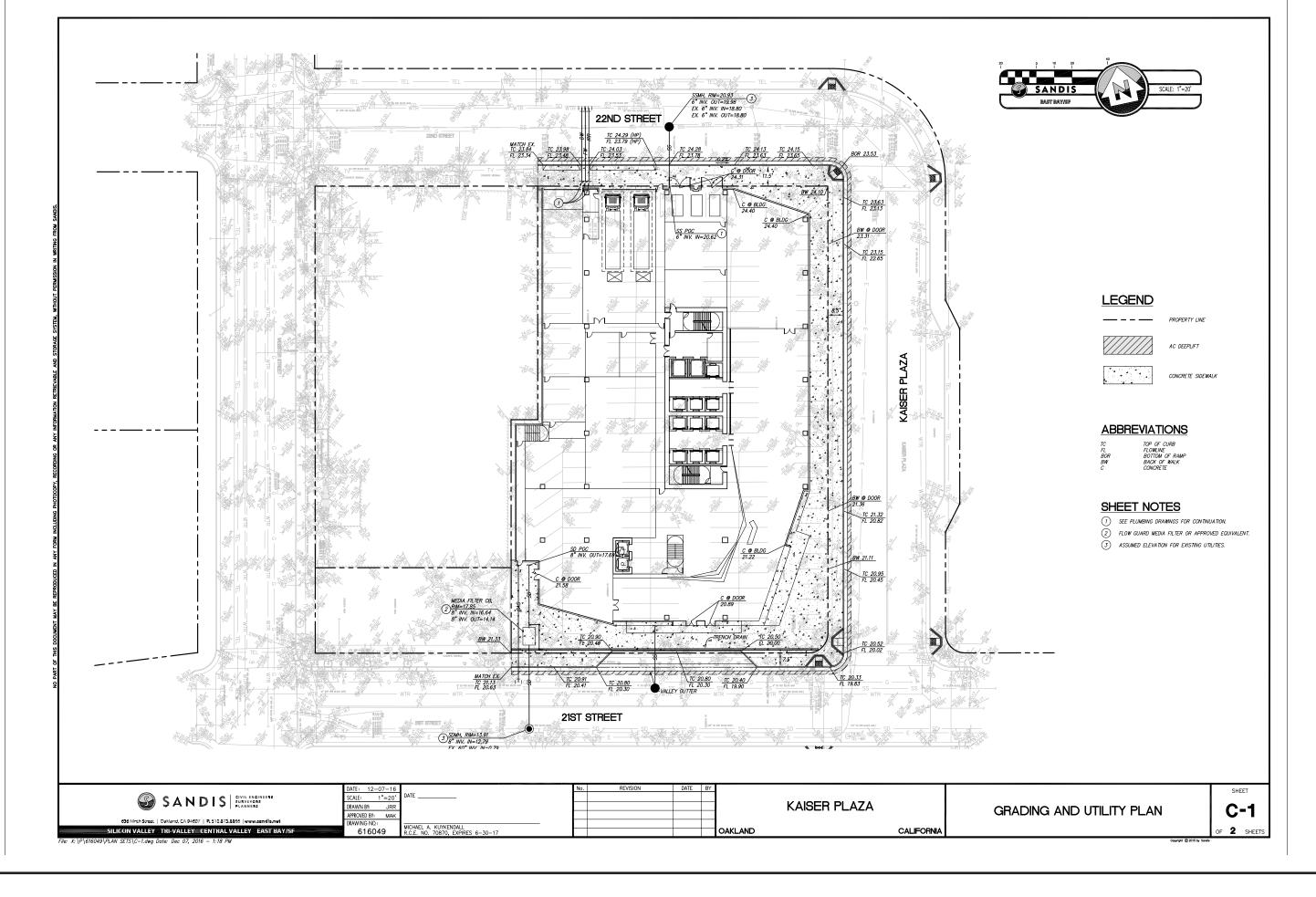


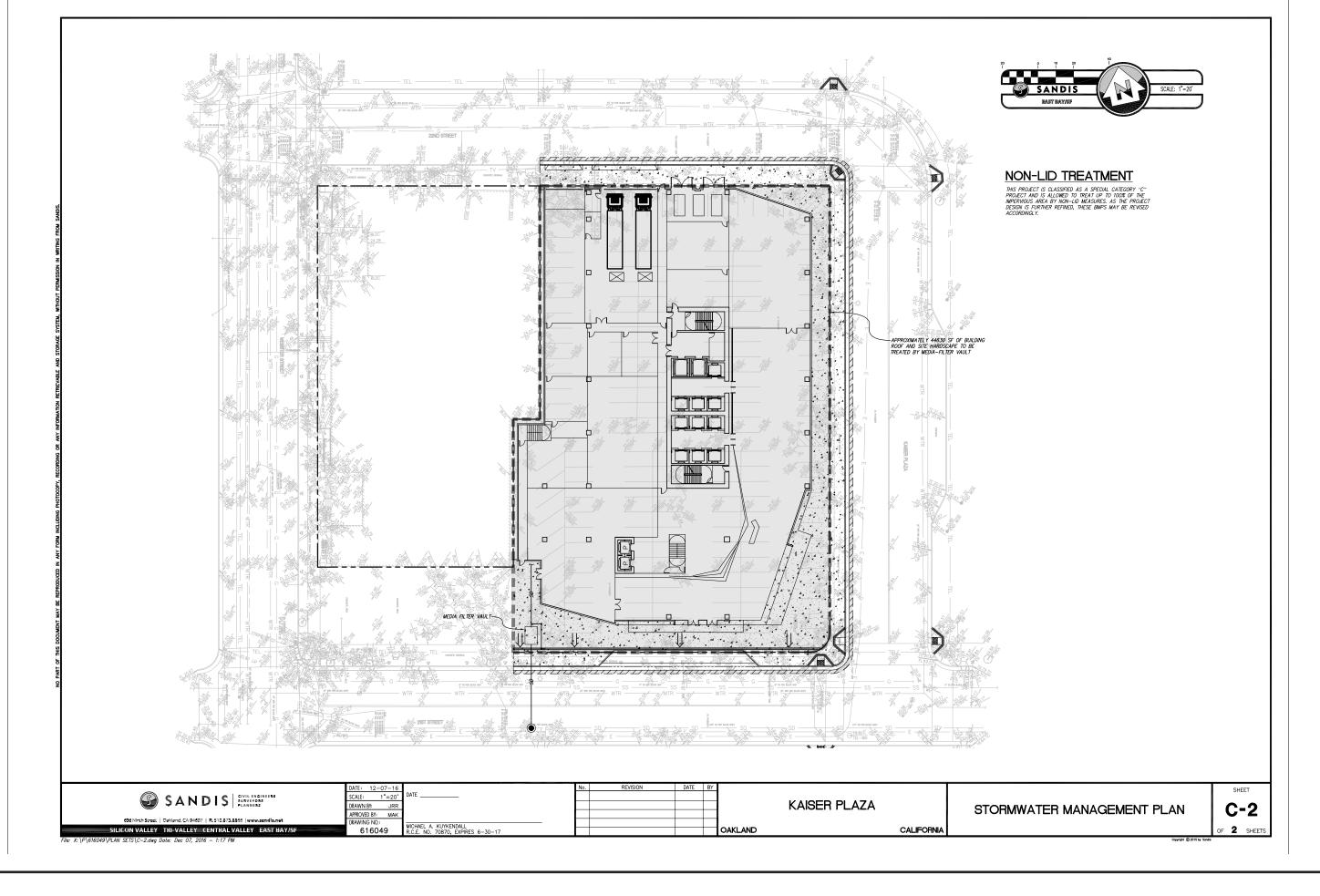






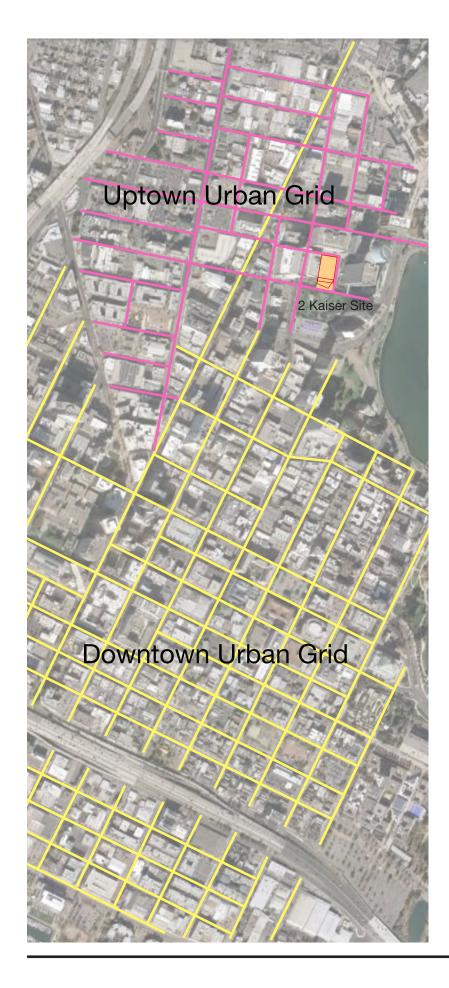


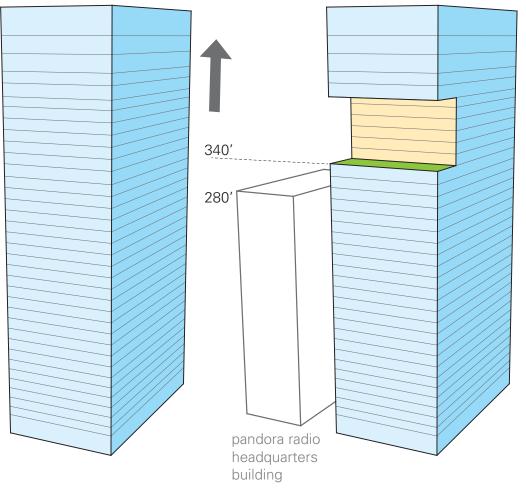


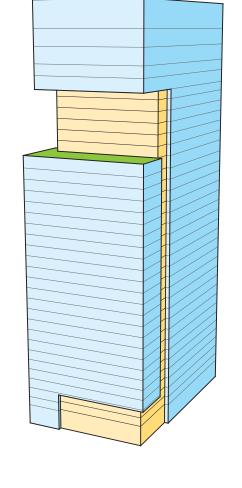


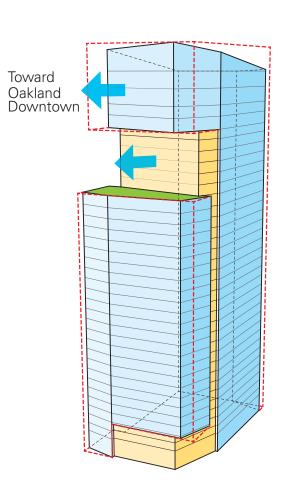












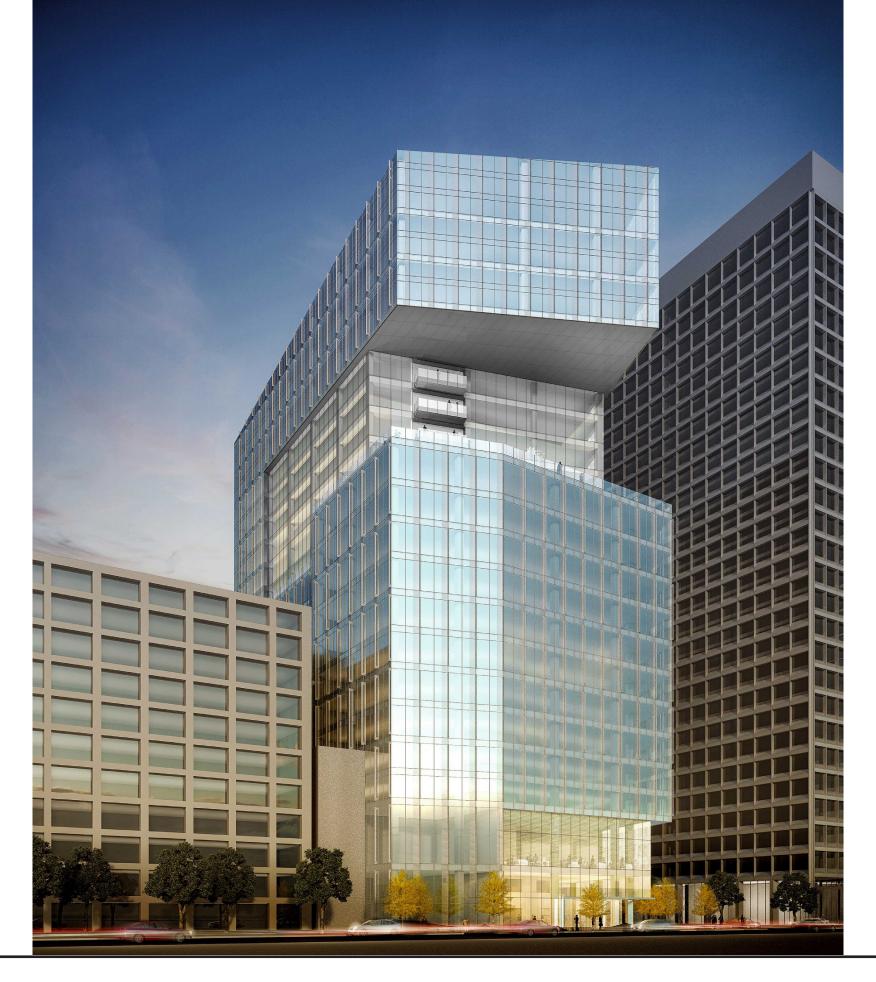
01 Extrude maximum zoning envelope

O2 Subtract Sky Terrace to create three differently sized floor plates

03 Split mass into two parts and engage amenity spaces

04 Shape tower by chamfering facades and both slope and rotate top to the angle of the dow-town urban grid









2 KAISER PLAZA





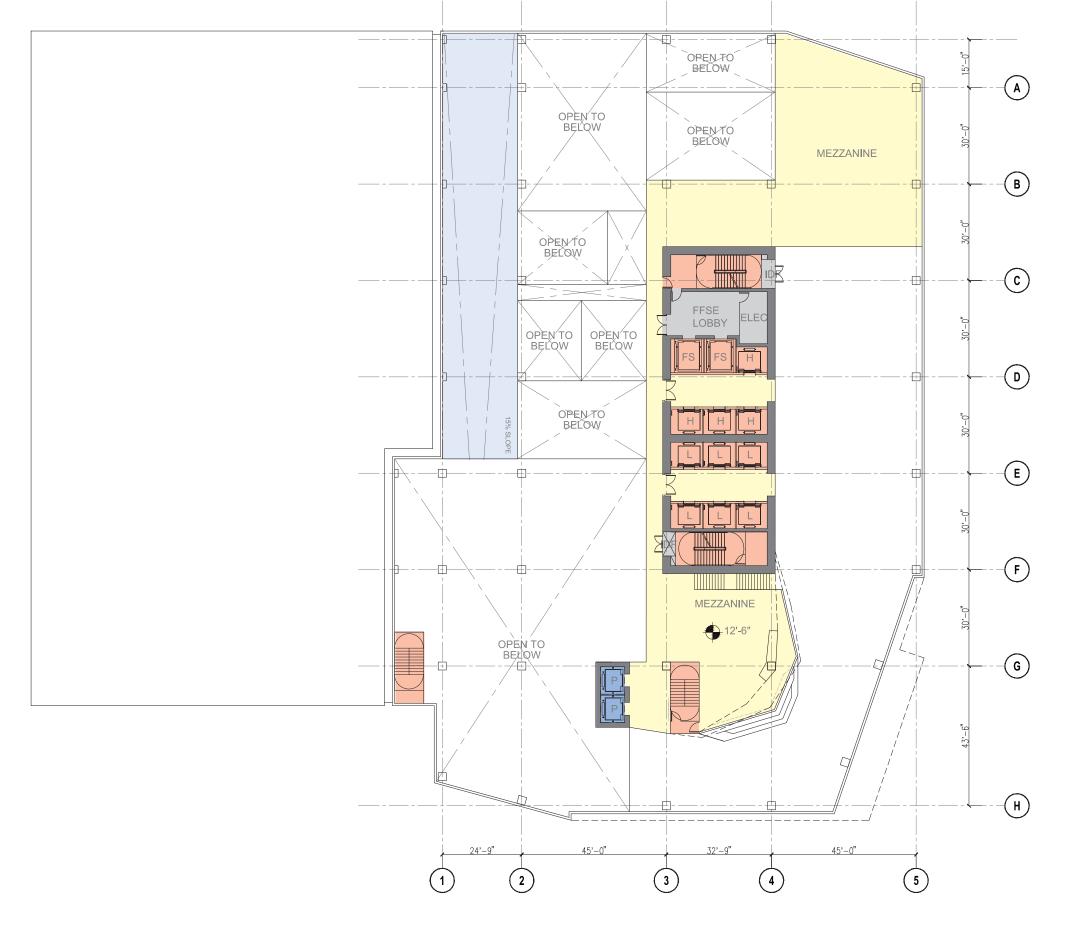




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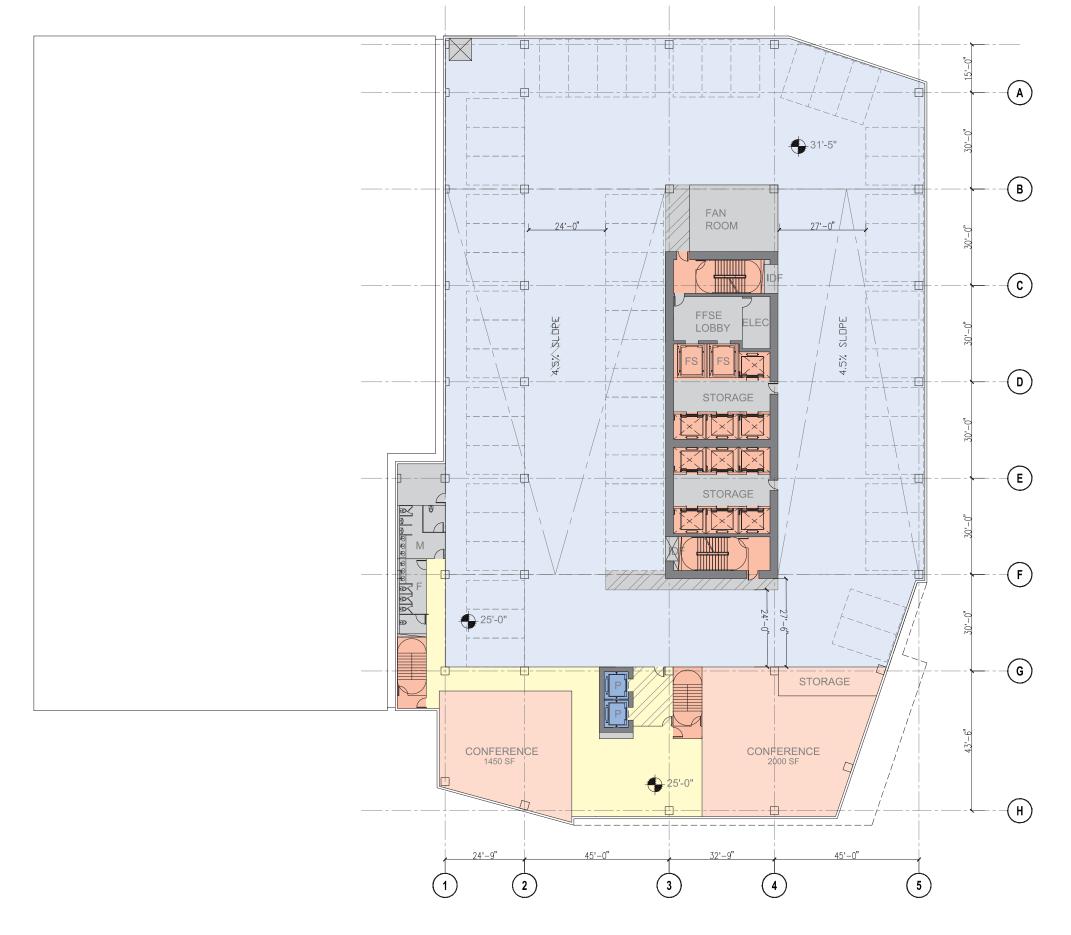
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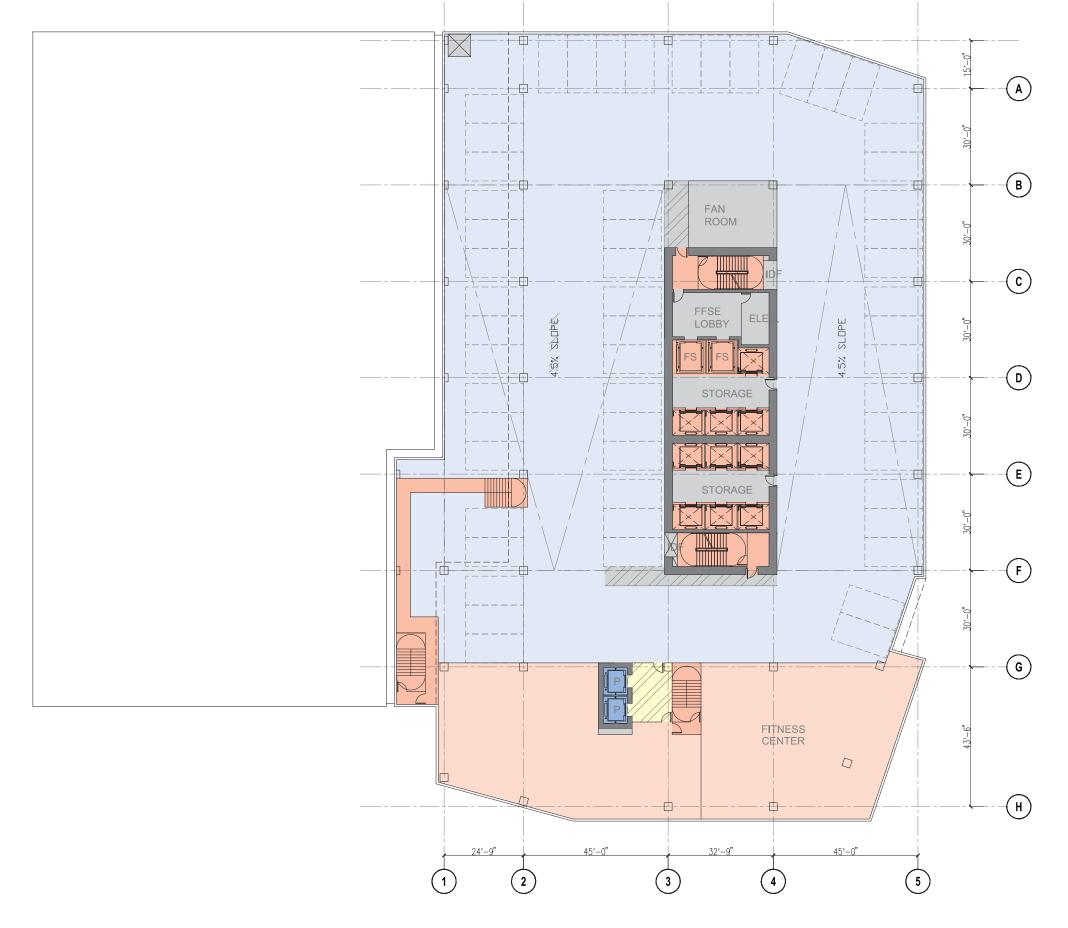
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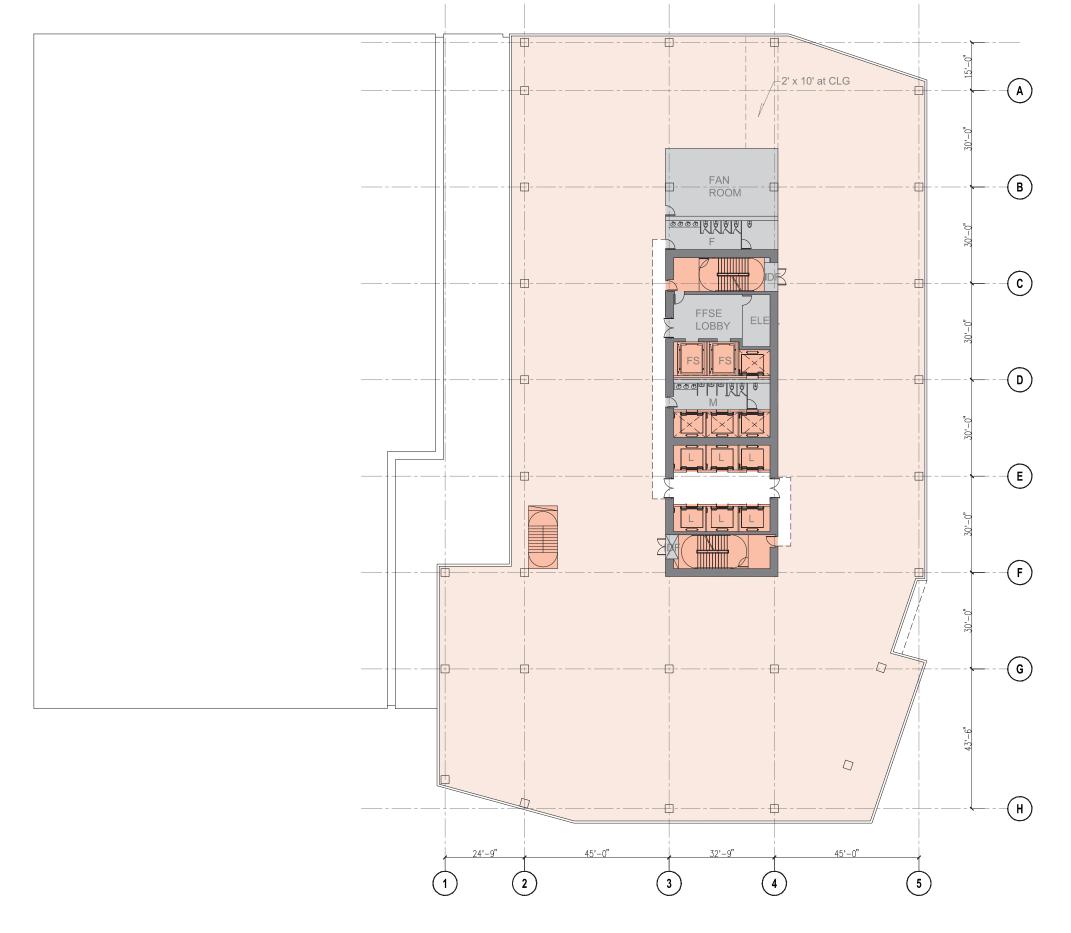
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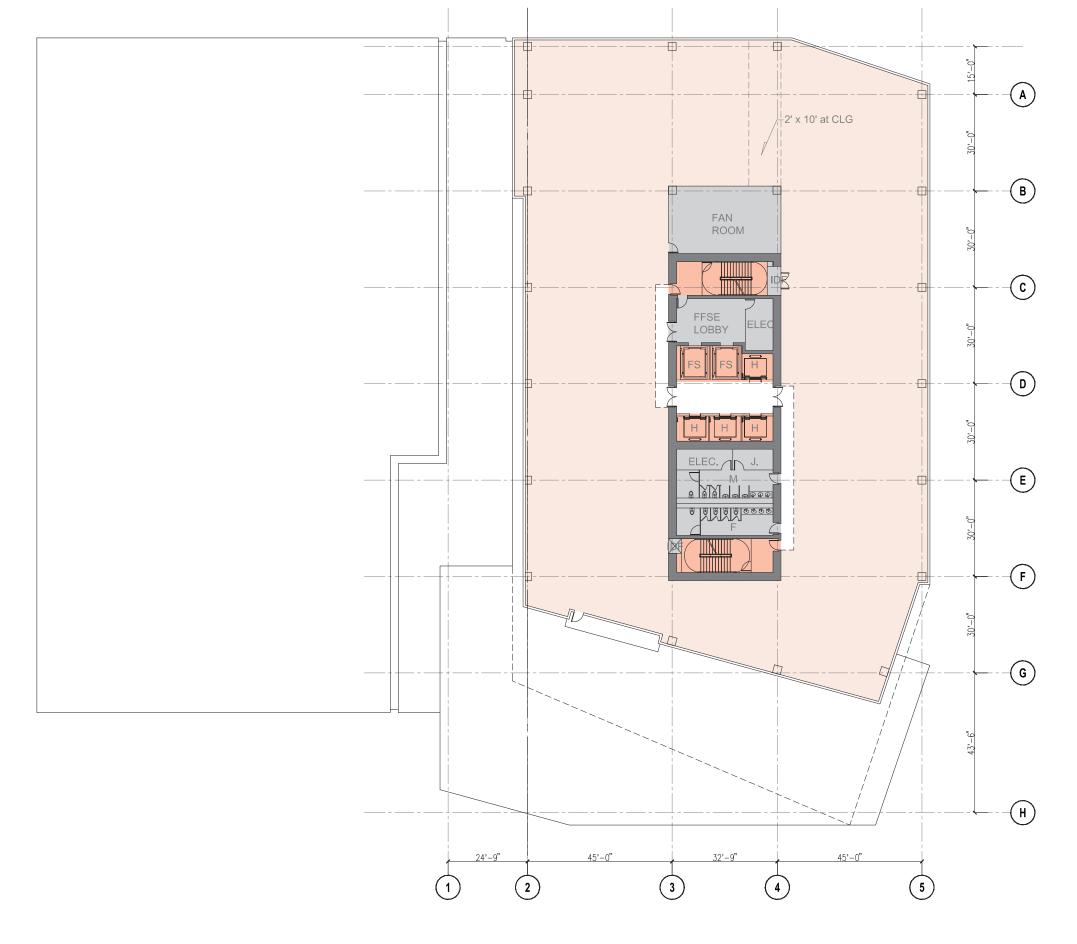
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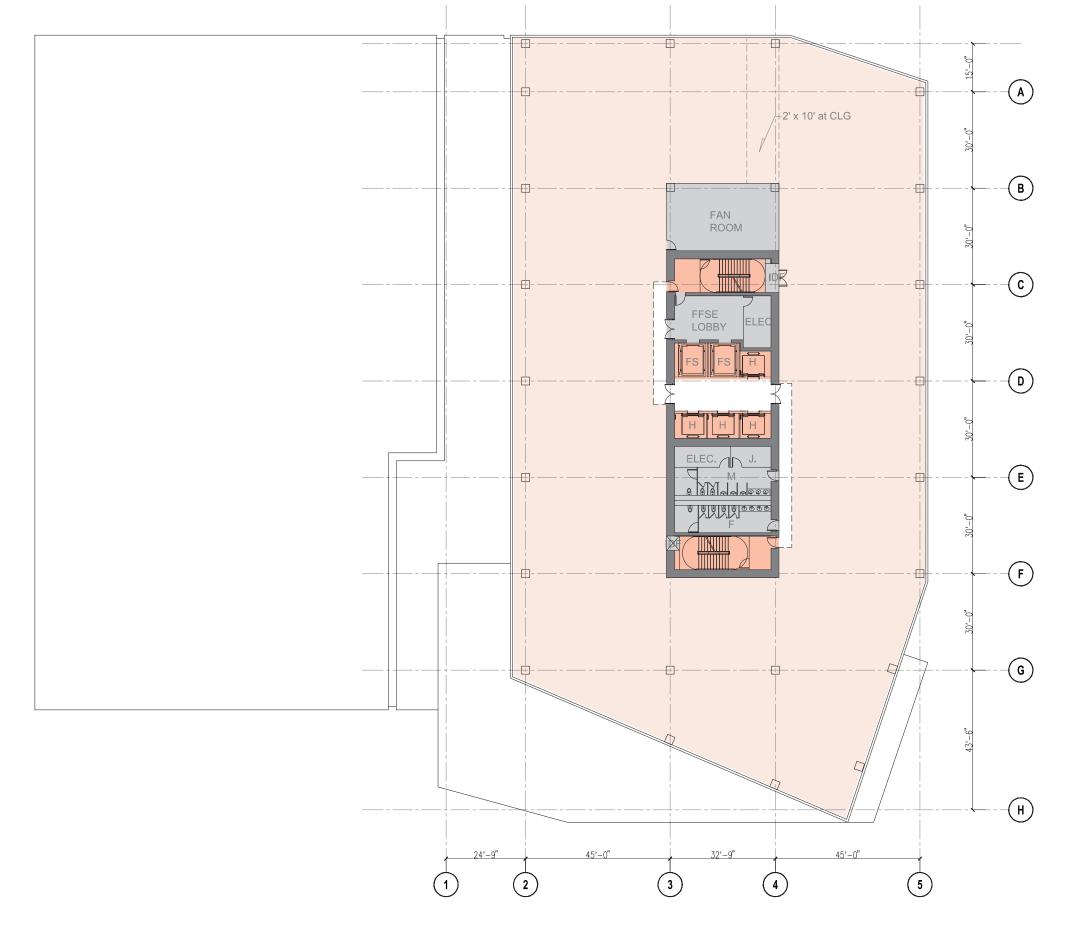
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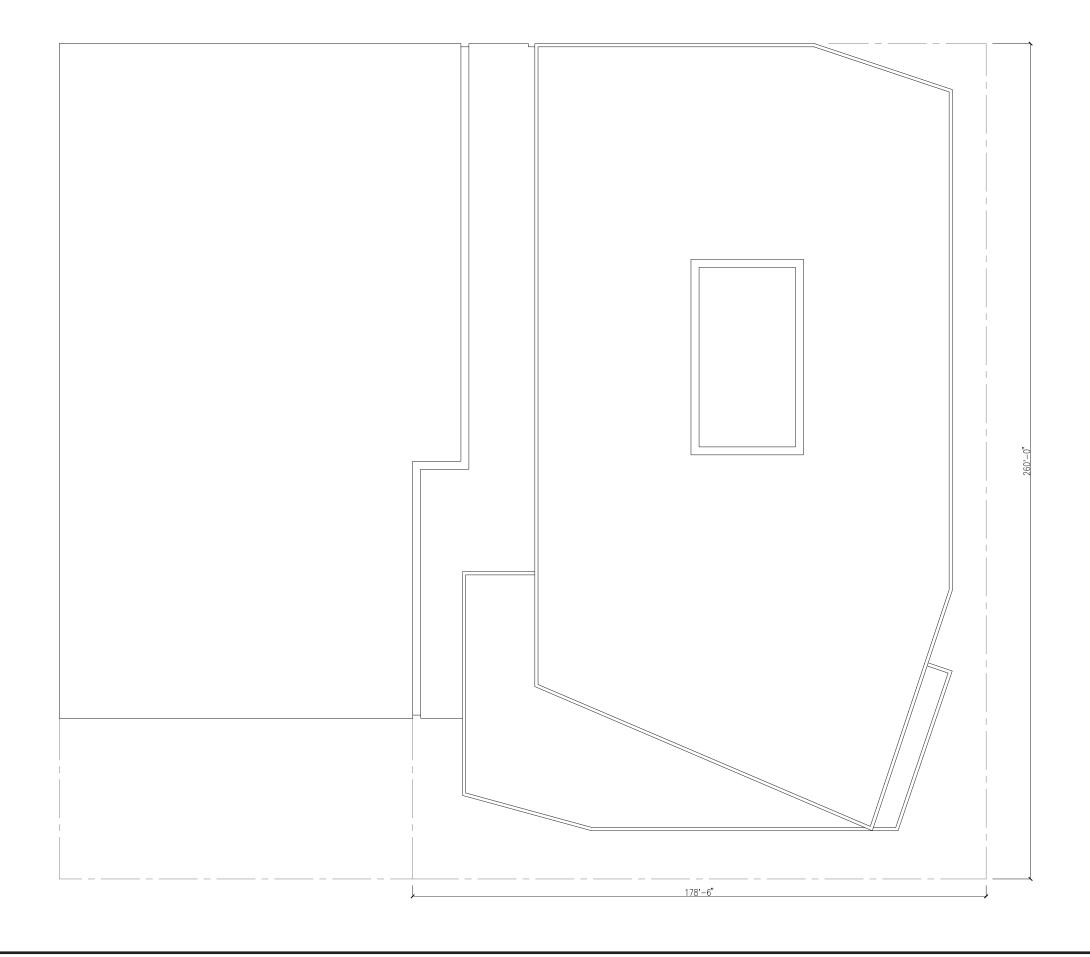
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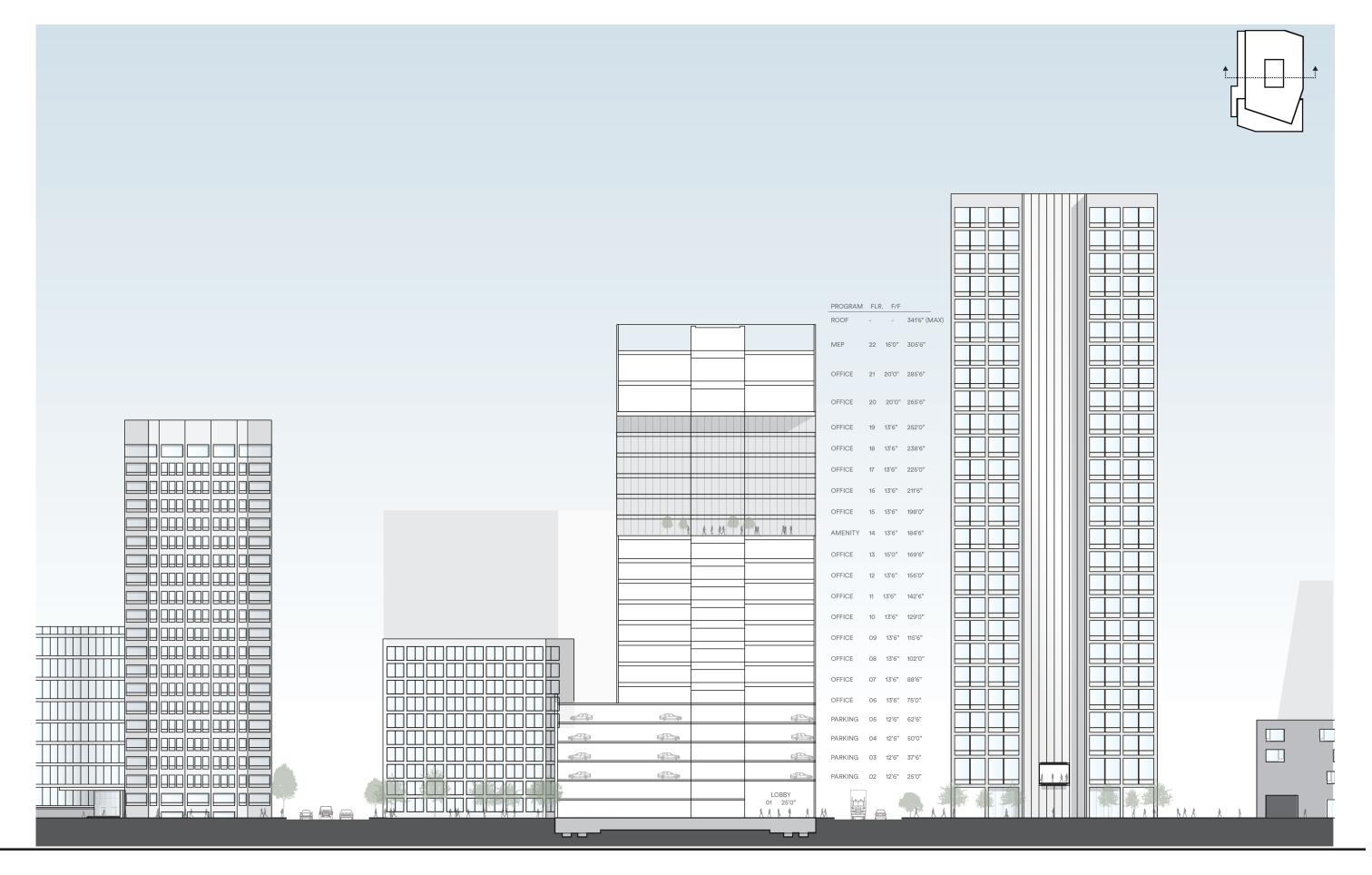
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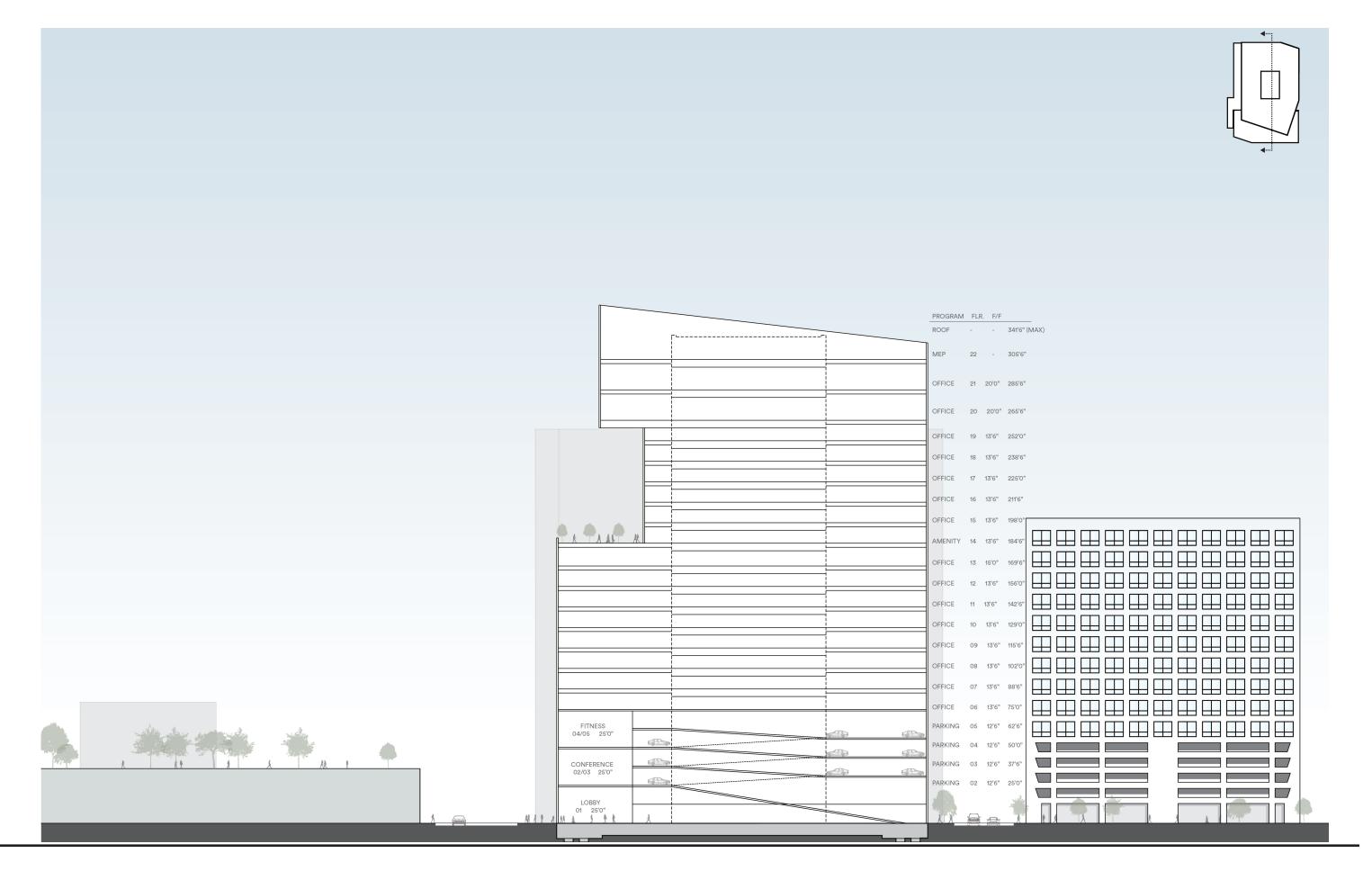




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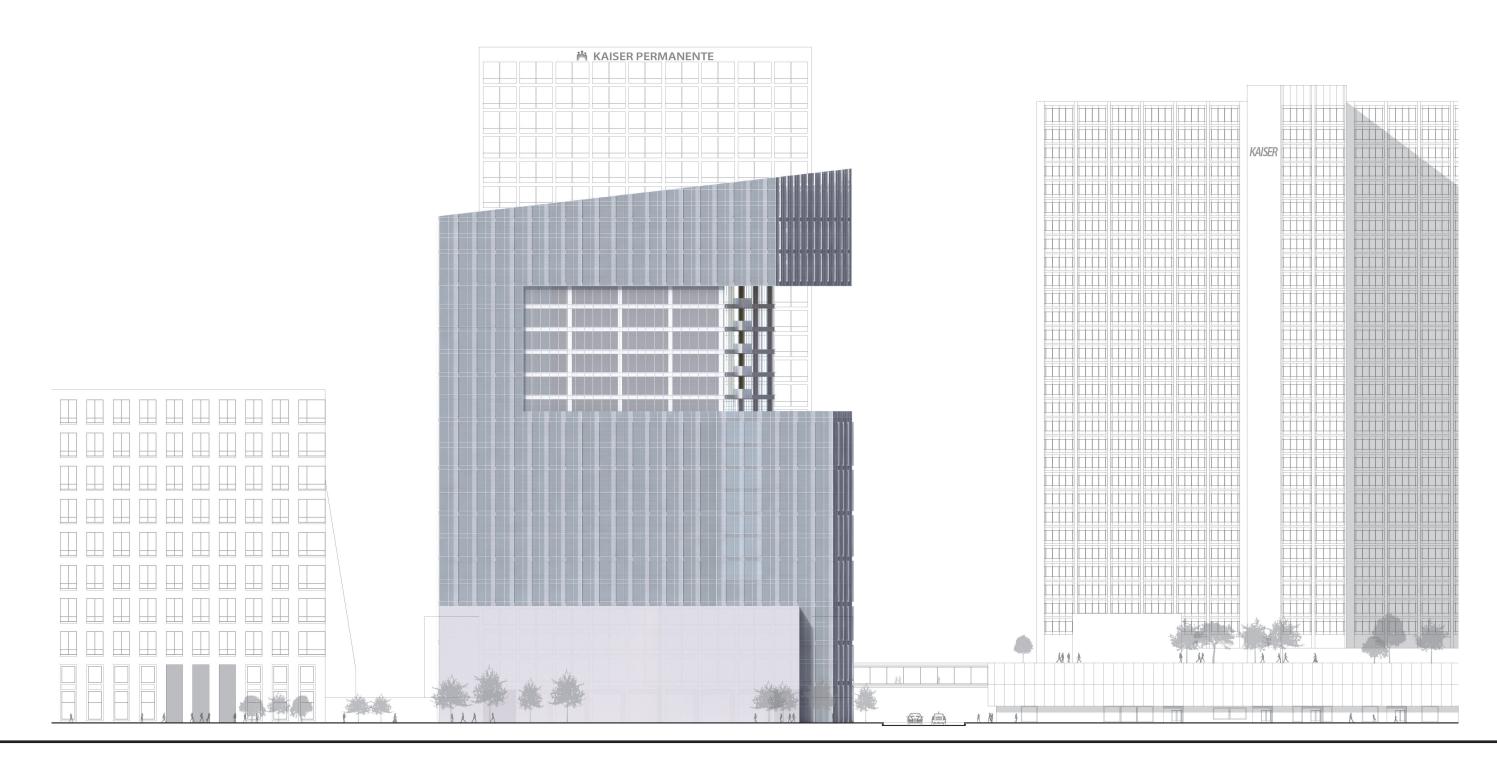








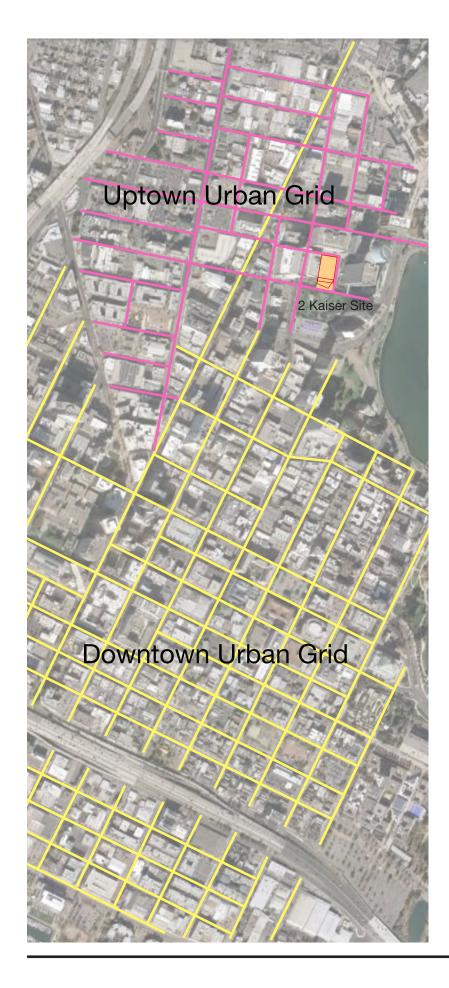


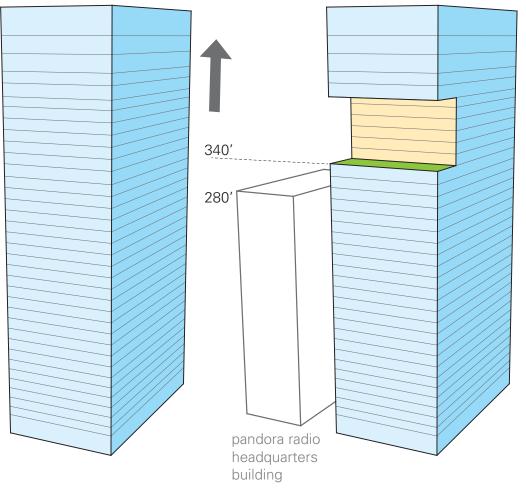


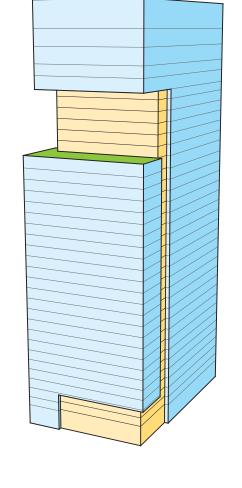
	OFFICE	PARKING	RETAIL	LOBBY	SERVICE	CONFERENCE	FITNESS	TOTAL
	NRSF* NUSF GSF	SPACES GSF	GSF	GSF	GSF	GSF	GSF	GSF
FLR. ELEV. F / F FLR. Program	MASI NOSI SSI	31 AGES 631	031	331	U 31	331	331	331
+320.50								
+305.50 15 22 Roof								
+285.50 20 21 Office	26,305 22,920 28,250							28,250
+265.50 20 20 Office	26,305 22,920 28,250							28,250
+252.00 13.5 19 Office	21,840 18,455 24,000							24,000
+238.50 13.5 18 Office	21,840 18,455 24,000							24,000
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+211.50 13.5 16 Office	21,840 18,455 24,000							24,000
+198.00 13.5 15 Office	21,840 18,455 24,000							24,000
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+169.50 15 13 Office	30,061 26,756 32,600							32,600
+156.00 13.5 12 Office	30,061 26,756 32,600							32,600
+142.50 13.5 11 Office	30,061 26,756 32,600							32,600
+129.00 13.5 10 Office	30,061 26,756 32,600							32,600
+115.50 13.5 09 Office	30,061 26,756 32,600							32,600
+102.00 13.5 08 Office	30,061 26,756 32,600							32,600
+88.50 13.5 07 Office	30,061 26,756 32,600							32,600
+75.00 13.5 06 Office	30,061 26,756 32,600							32,600
+62.50 12.5 05 Parking		56 30,250						30,250
+50.00 12.5 04 Parking / Fitness	8	56 30,250					6,790	37,040
+37.50 12.5 03 Parking		56 30,250						30,250
+25.00 12.5 02 Parking / Conference	ence	56 30,250				3,500		33,750
+12.50 12.5 M Mezzanine								10,250
+0.00 12.5 01 LOBBY & Service	ee		10,830	10,250	18,870			39,950
B1 No Basement								
	424,138 370,618 461,300	224 121,000	10,830	10,250	18,870	3,500	6,790	642,790
	NRSF NUSF GSF	SPACES GSF	GSF	GSF	GSF	GSF	GSF	TOTAL GSF
		R: 0.40/K						

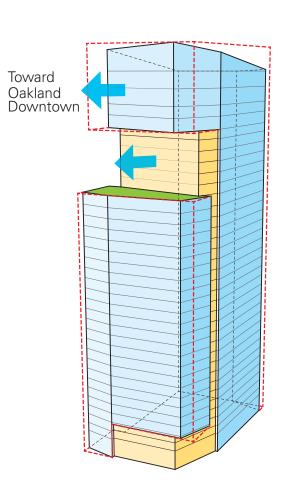












01 Extrude maximum zoning envelope

O2 Subtract Sky Terrace to create three differently sized floor plates

03 Split mass into two parts and engage amenity spaces

04 Shape tower by chamfering facades and both slope and rotate top to the angle of the dow-town urban grid









FROM NORTH EAST









TERRACE



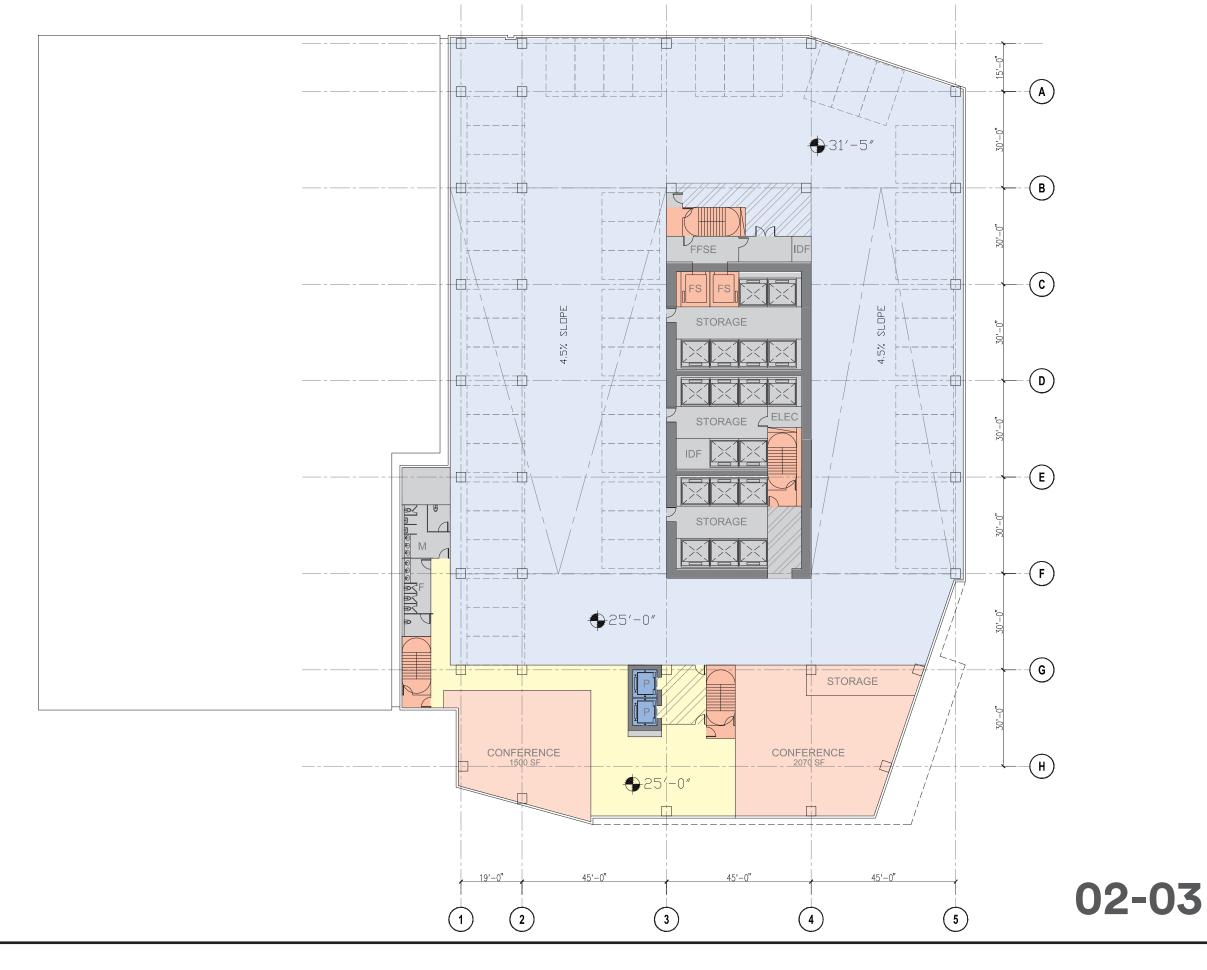




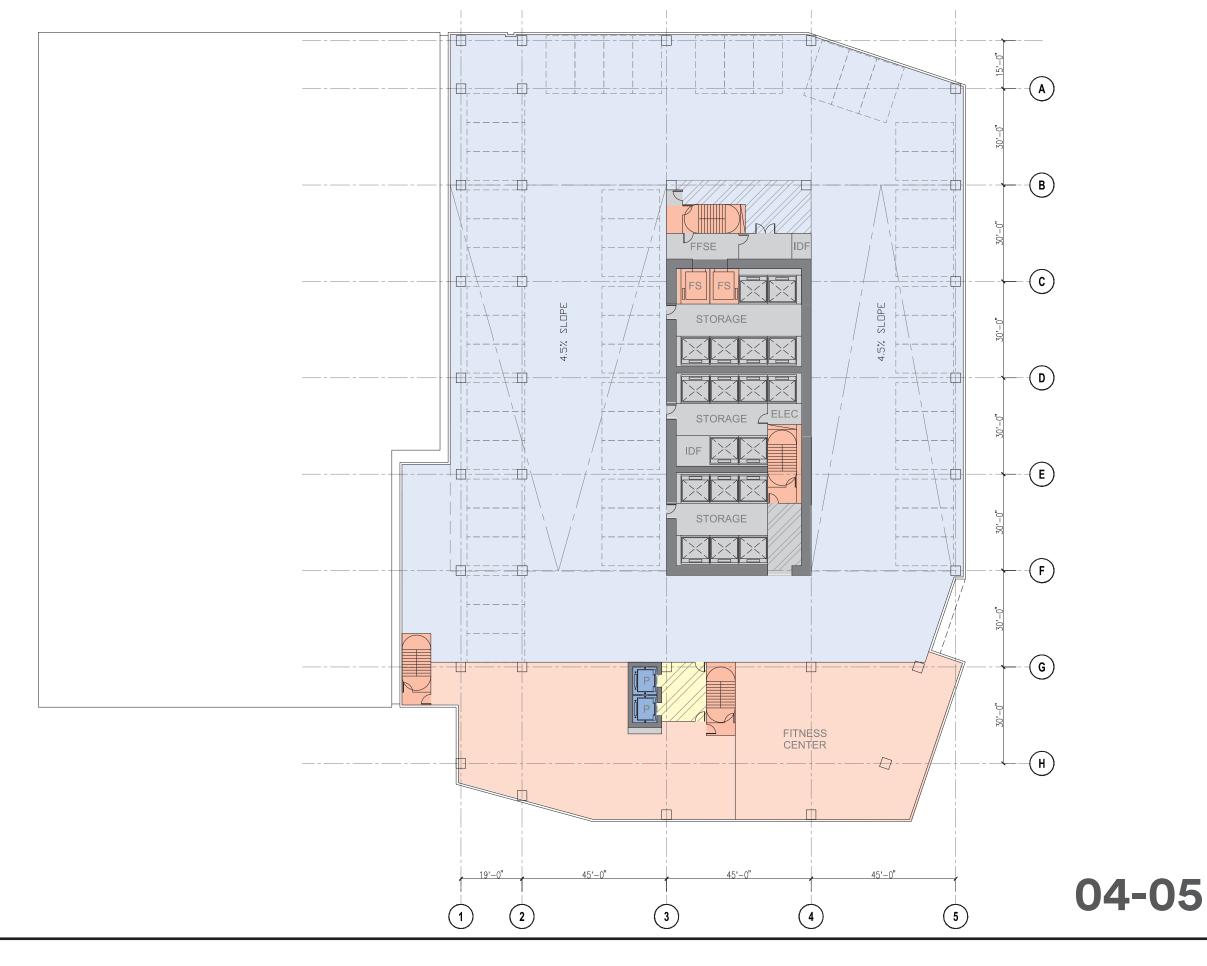




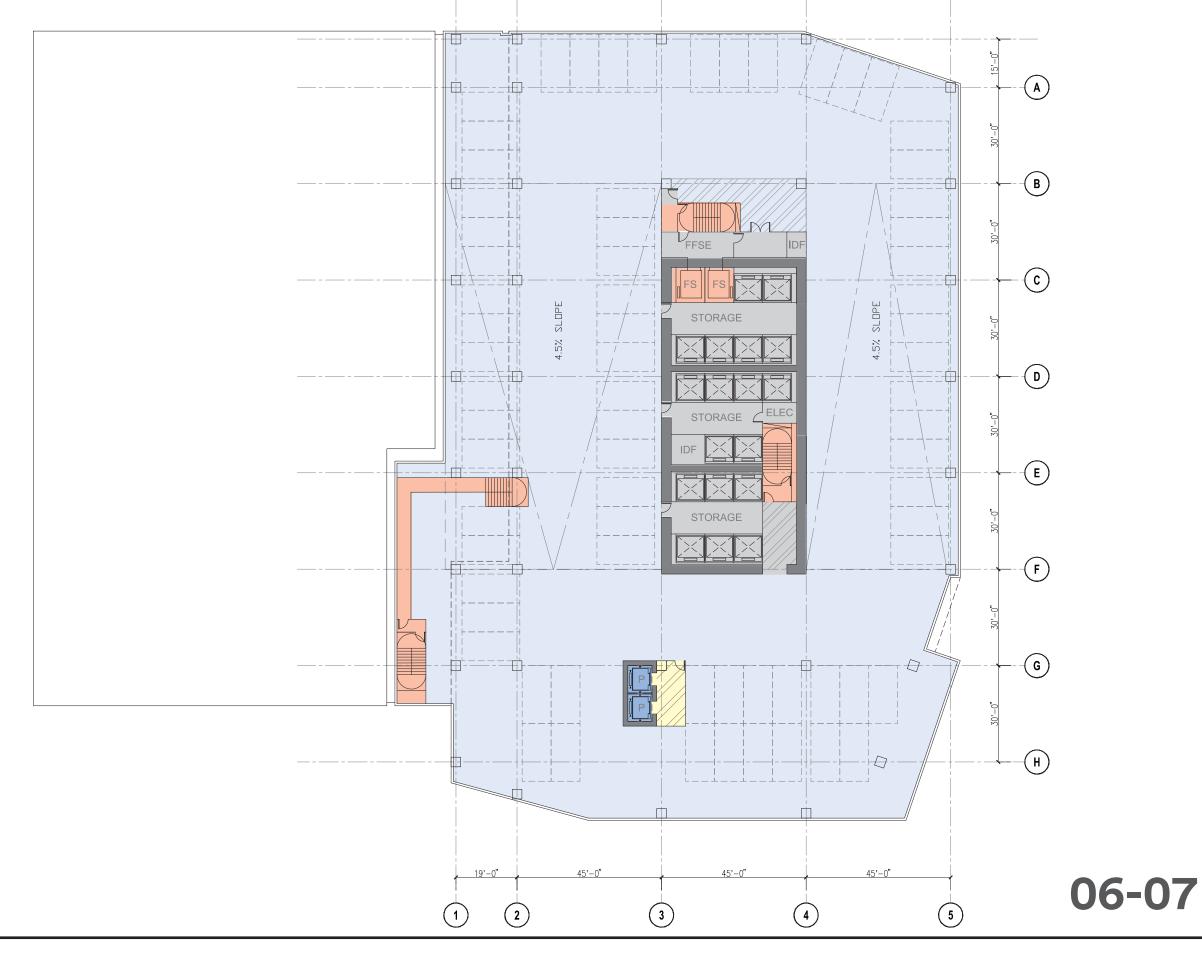




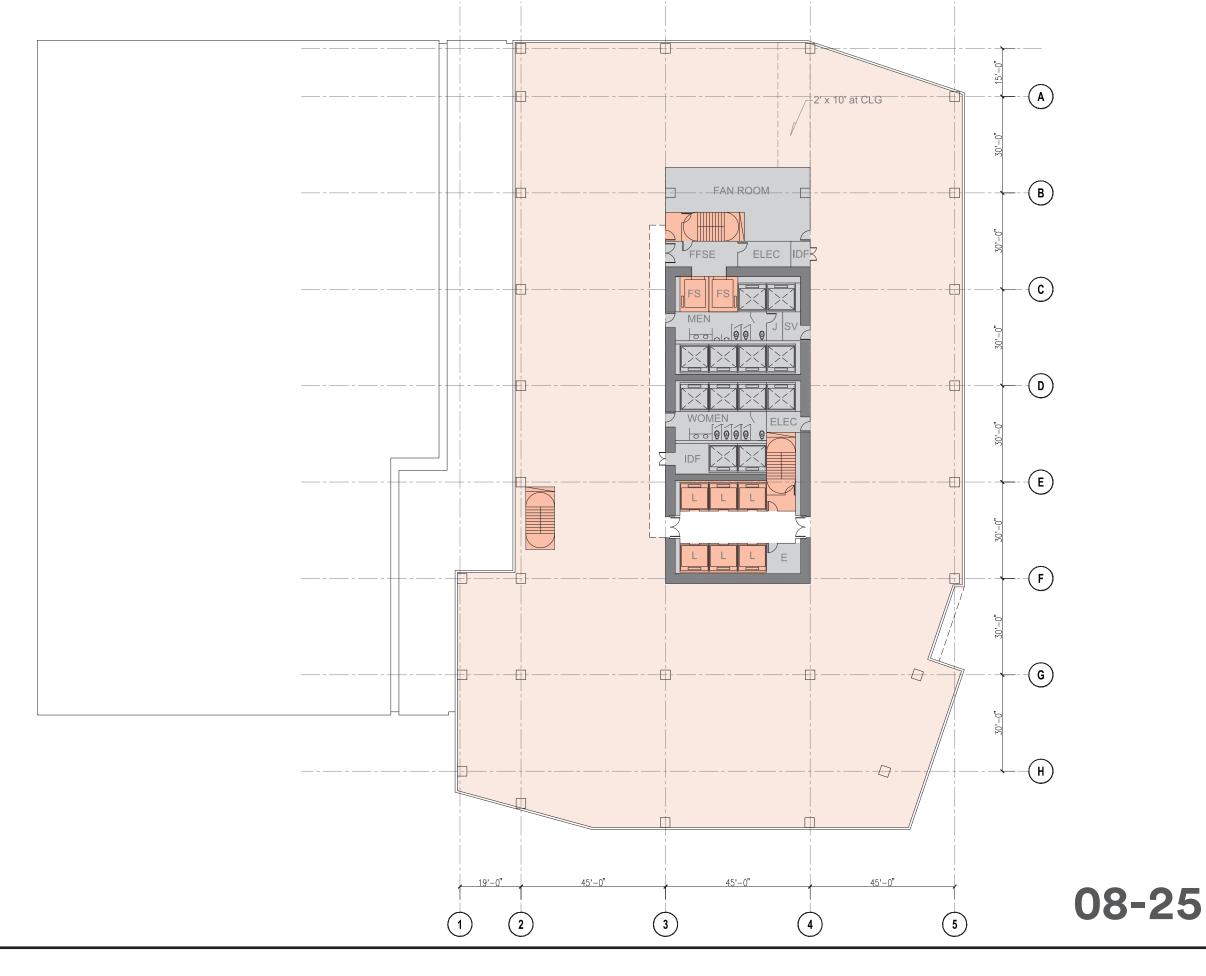




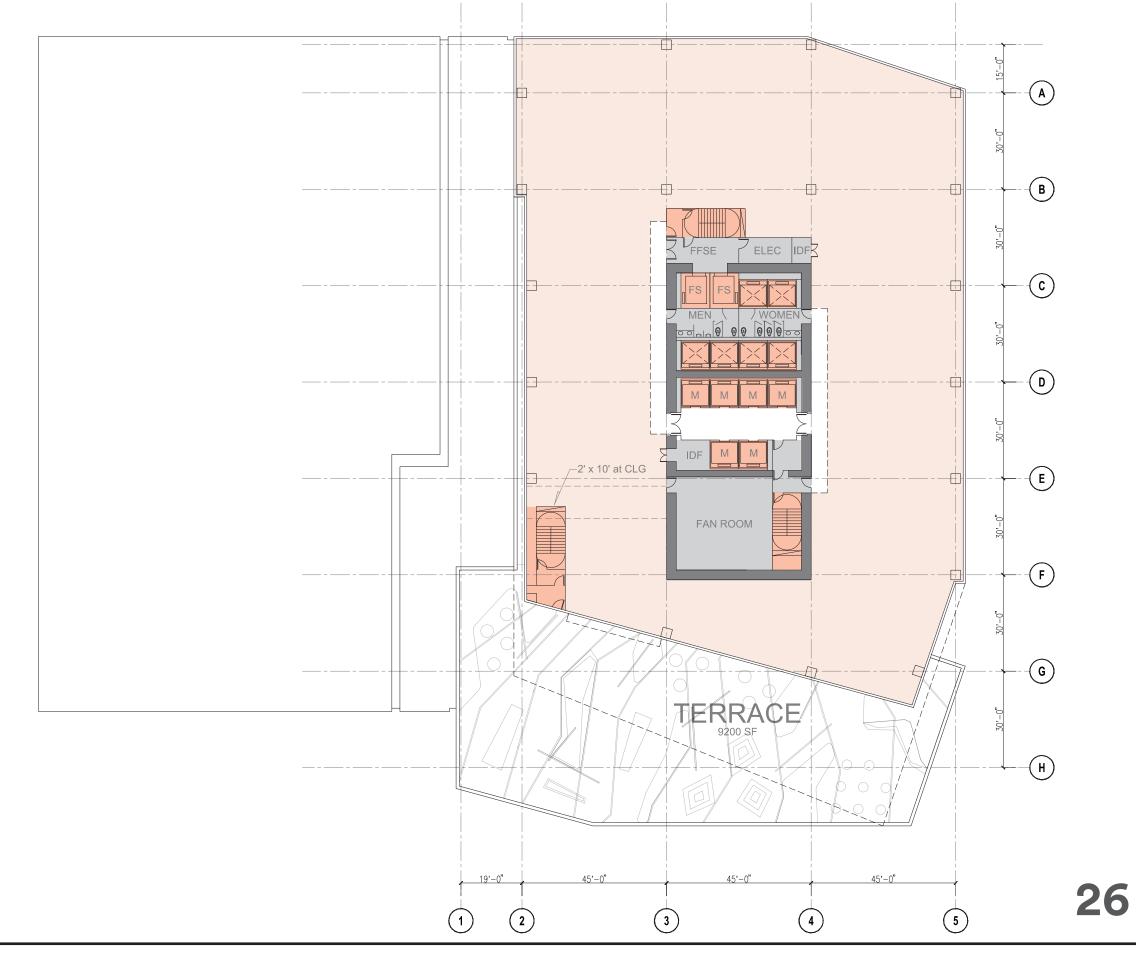




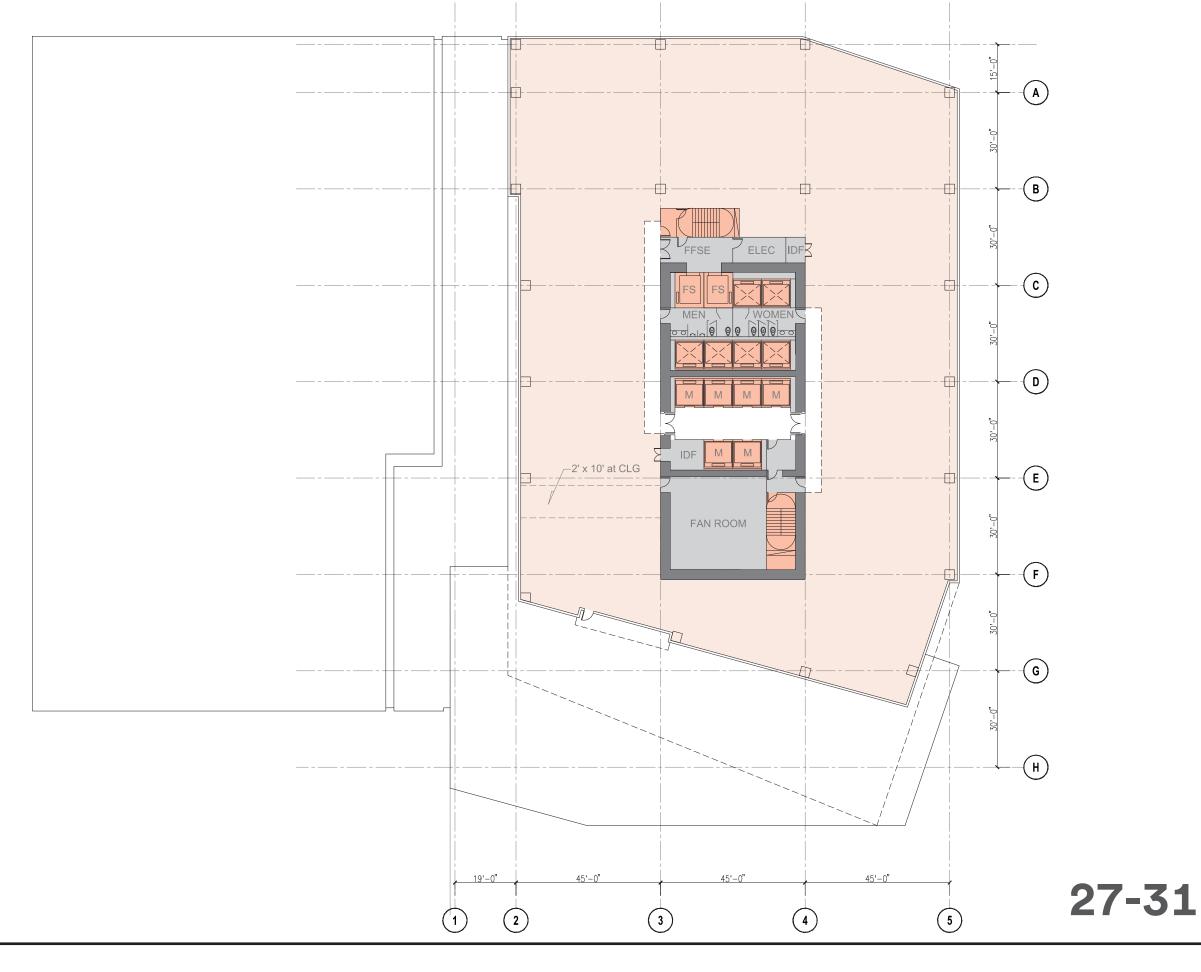




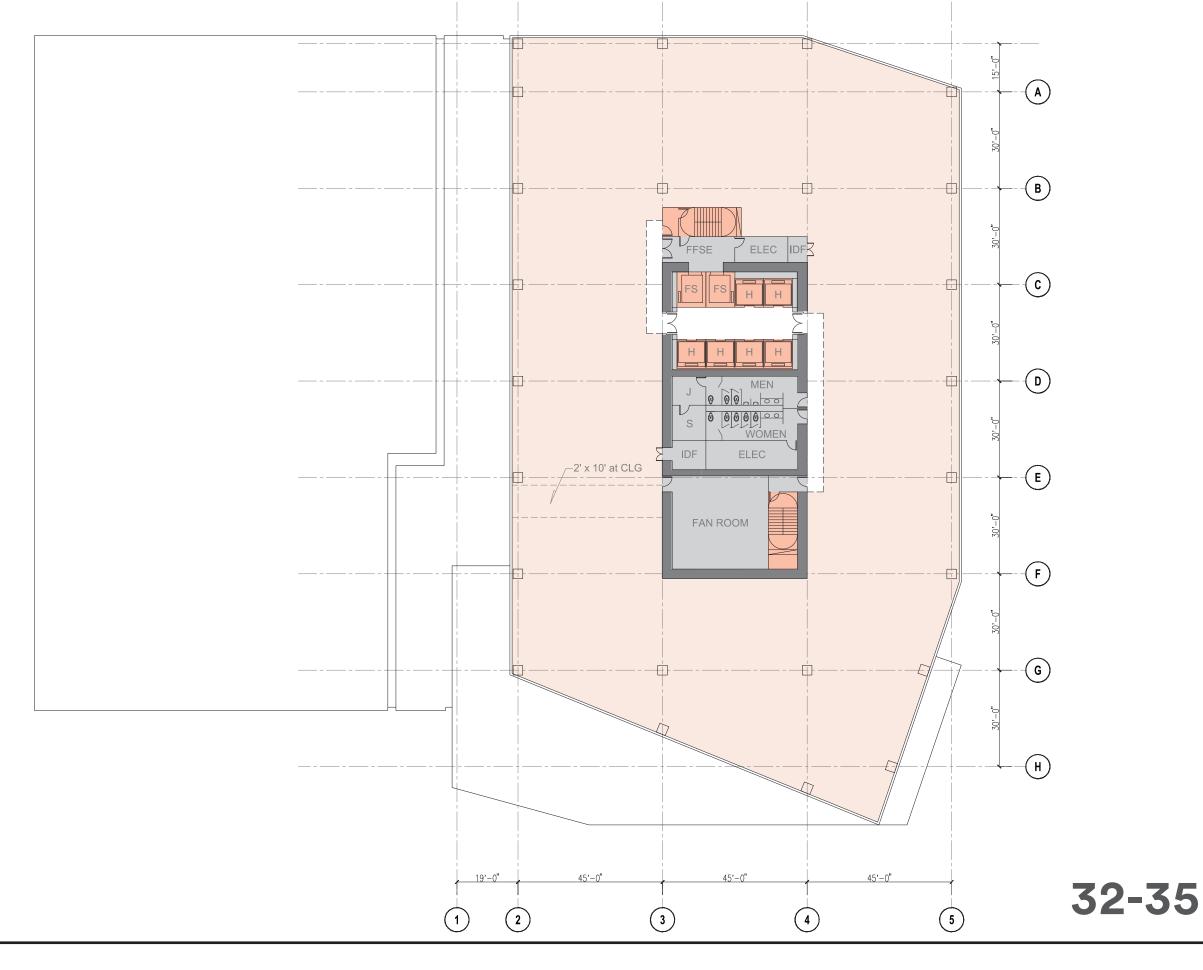




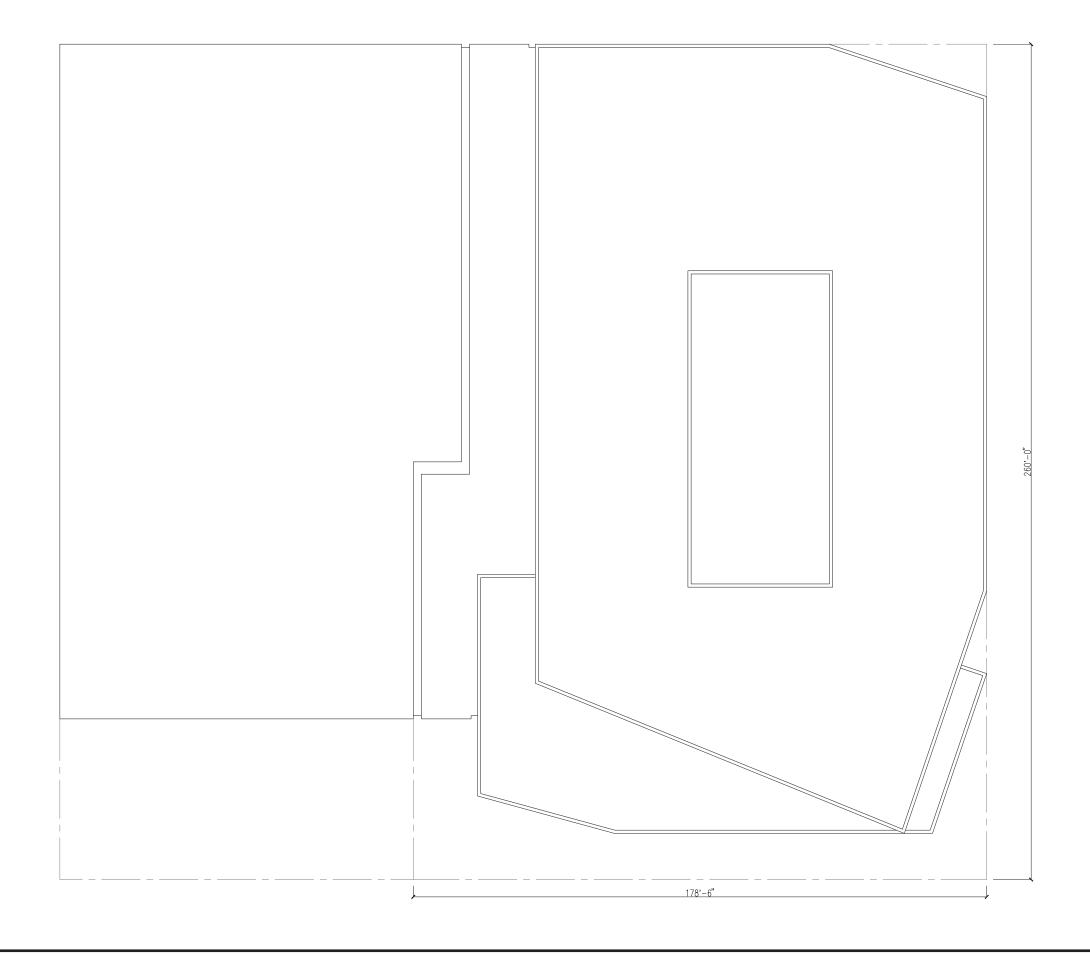






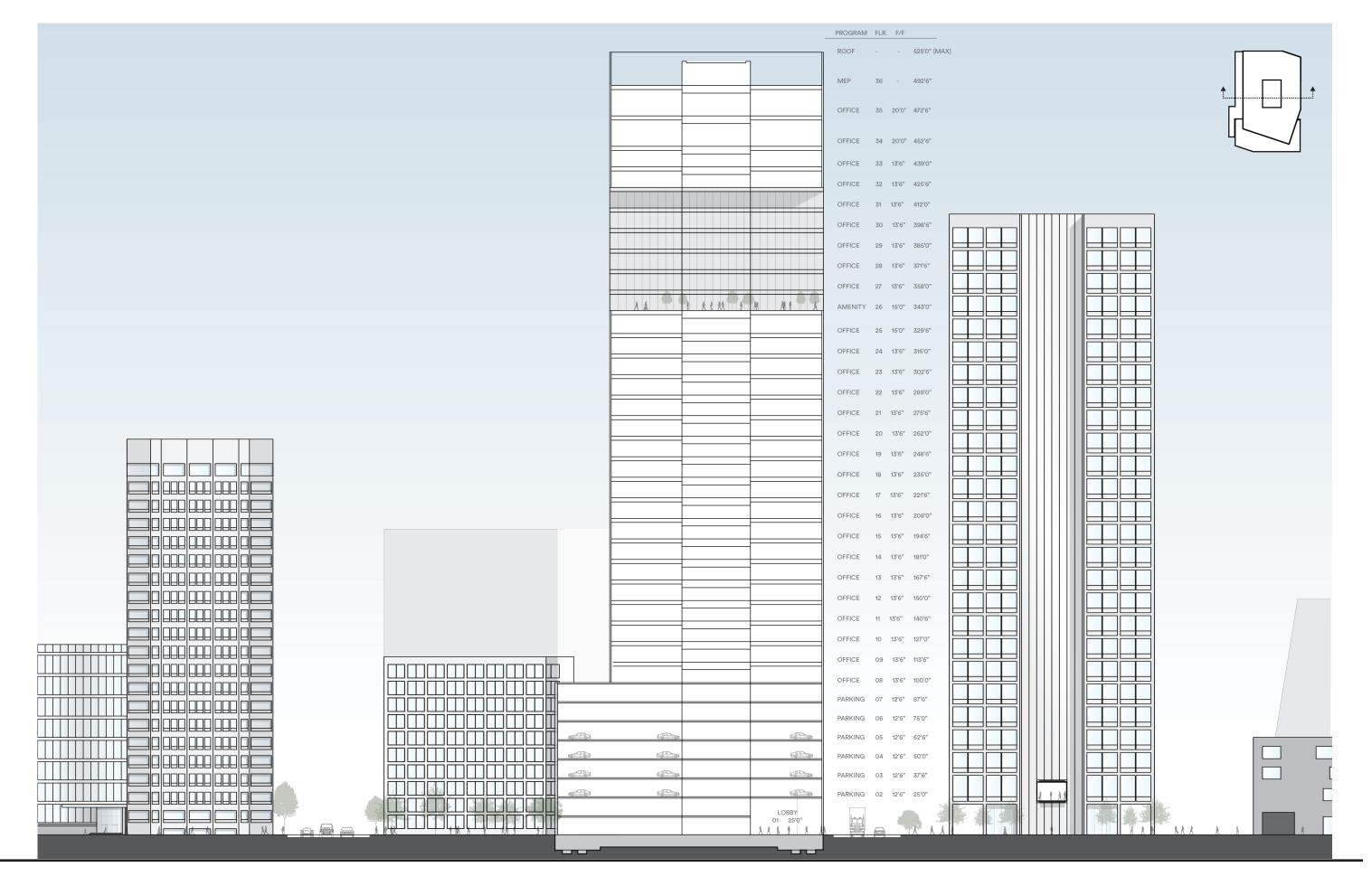




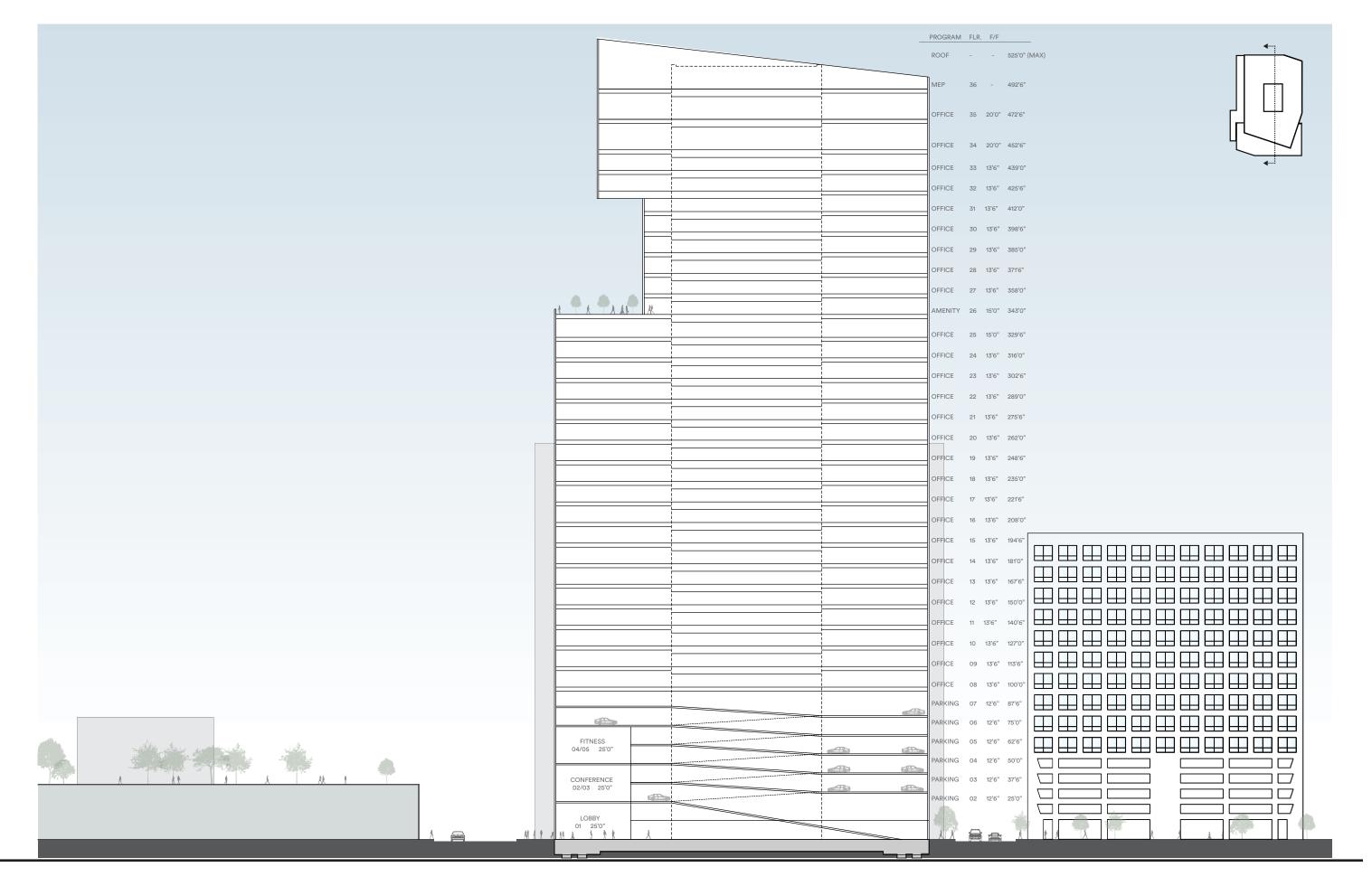


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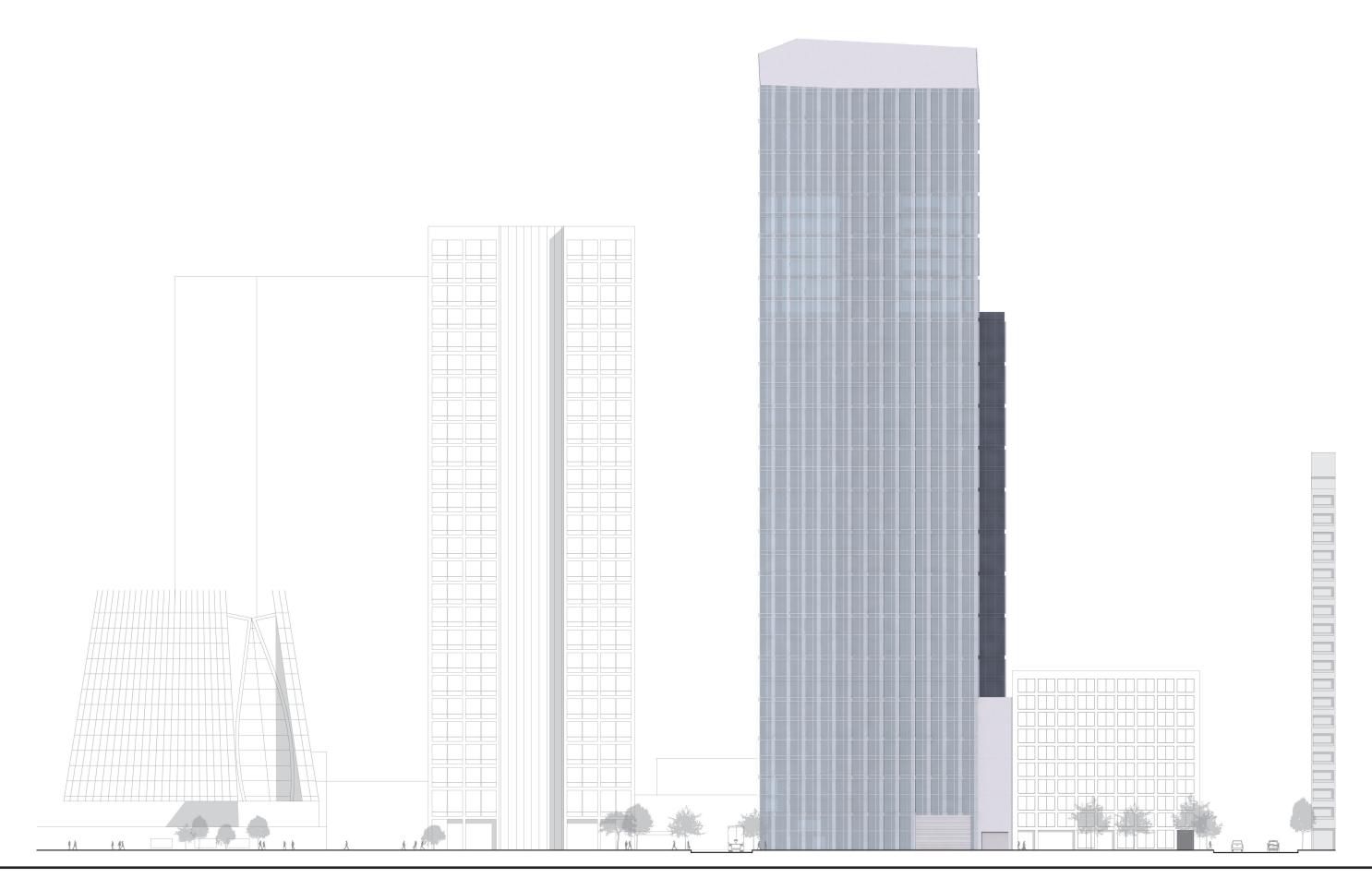
02.10.2017

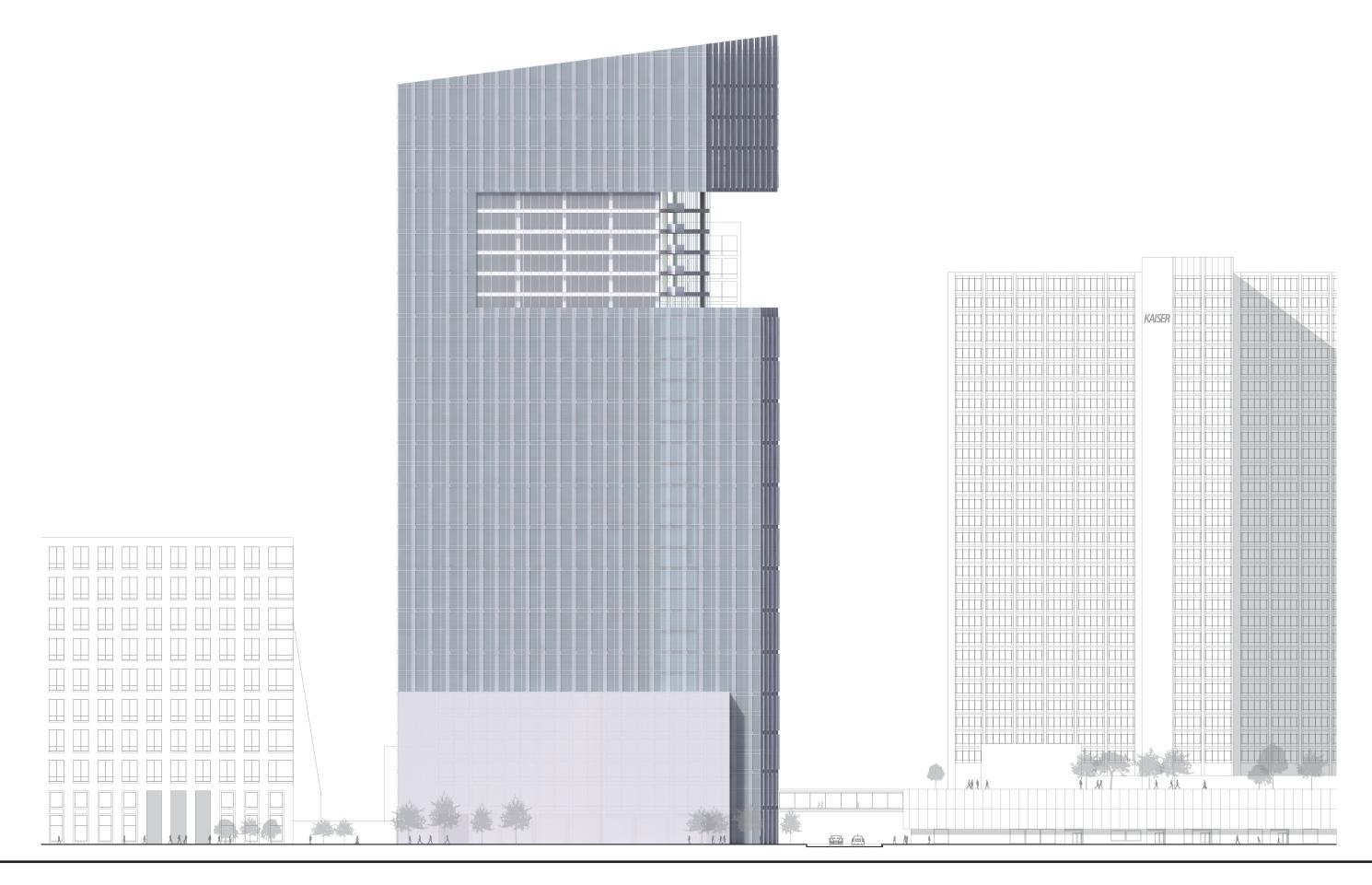












				OFFICE		PARKING		RETAIL	LOBBY	SERVICE	CONFERENCE	FITNESS	TOTAL	
				NRSF*	NUSF	GSF	SPACES	GSF	GSF	GSF	GSF	GSF	GSF	GSF
FLR. ELEV	′. F/F	FLR.	Program	111101	11001	55 .	0.7.020	00.	33 .	55 .	36 .	001	33.	331
+507.50			Ü											
+492.50	15	36	Roof											
+472.50	20	35	Office	28,715										30,450
+452.50	20	34	Office	28,715										30,450
+439.00	13.5	33	Office	28,715										30,450
+425.50	13.5	32	Office	28,715										30,450
+412.00	13.5	31	Office	23,050	19,250									26,000
+398.50	13.5	30	Office	23,050	19,250									26,000
+385.00 +371.50	13.5	29 28	Office Office	23,050	19,250									26,000
+371.50	13.5 13.5	20 27	Office	23,050 23,050	19,250 19,250									26,000 26,000
+343.00	15.5	26	AMENITY & Office	23,050	19,250									26,000
+329.50	13.5	25	Office	31,645										34,700
+316.00	13.5	24	Office	31,645	27,725									34,700
+302.50	13.5	23	Office	31,645		34,700								34,700
+289.00	13.5	22	Office	31,645										34,700
+275.50	13.5	21	Office	31,645	27,725									34,700
+262.00	13.5	20	Office	31,645	27,725									34,700
+248.50	13.5	19	Office	31,645	27,725	34,700								34,700
+235.00	13.5	18	Office	31,645	27,725	34,700								34,700
+221.50	13.5	17	Office	31,645	27,725	34,700								34,700
+208.00	13.5	16	Office	31,645										34,700
+194.50	13.5	15	Office	31,645										34,700
+181.00	13.5	14	Office	31,645	27,725									34,700
+167.50	13.5	13	Office	31,645		34,700								34,700
+154.00	13.5		Office	31,645	27,725									34,700
+140.50	13.5		Office	31,645										34,700
+127.00 +113.50	13.5 13.5	10 09	Office Office	31,645 31,645										34,700
														34,700
+100.00	13.5	80	Office	31,645	27,725	34,700	70	00.400						34,700
+87.50	12.5	07	Parking				70	39,400						39,400
+75.00	12.5	06	Parking				70	39,400						39,400
+62.50	12.5	05	Parking				55	31,900					7.500	31,900
+50.00 +37.50	12.5	04 03	Parking / FITNESS				55 55	31,900					7,500	39,400
+37.50 +25.00	12.5 12.5	03	Parking Parking / CONFEREN	ICE			55 55	31,900 31,900				3,600		31,900 35,500
+25.00	12.5	0∠ M	Mezzanine	ICE			33	31,900				3,000		11,180
+0.00	12.5	01	LOBBY & Service						9,720	12,000	20,000			41,720
. 0.00	12.0	B1	No Basement						0,120	12,000	20,000			71,120
		-												
				822,770	712,030		360	206,400	9,720	12,000	20,000	3,600	7,500	1,172,800
				NRSF	NUSF	GSF	SPACES	GSF	GSF	GSF	GSF	GSF	GSF	TOTAL GSF
							R: 0.39 /K							

2 KAISER PLAZA
02.10.2017



PRECEDENT IMAGES







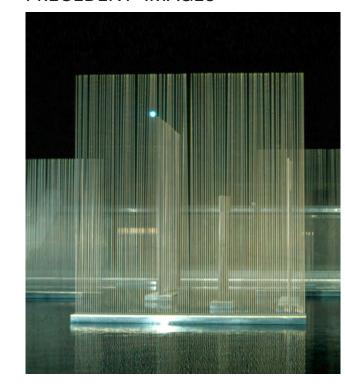








PRECEDENT IMAGES

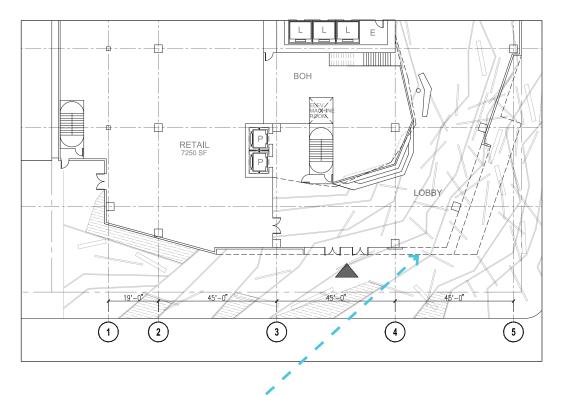












SIGN LOCATION - -SIGN PRINTED ONTO GLASS, NO ADDITIONAL LIGHTING

