

Agenda
*****Special Meeting*****
Of the Oakland Parks and Recreation Advisory Commission (PRAC)
Wednesday, February 8th, 2023 at 4:30 PM

Zoom Webinar Information:

When: Feb 8, 2023 04:30 PM Pacific Time (US and Canada)

Topic: Parks and Recreation Advisory Commission Meeting - February 8, 2023

Please click the link below to join the webinar:

<https://us06web.zoom.us/j/82157279717>

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How To Submit Public Comments:

1. To comment by Zoom video conference, click the “Raise Your Hand” button to request to speak when Open Forum comments are being taken or on an eligible agenda item after it has been presented. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Instructions on how to “Raise Your Hand” is available at: <https://support.zoom.us/hc/en-us/articles/205566129> - Raise-Hand-In-Webinar.
2. To comment by phone, please call on one of the above listed phone numbers. You will be prompted to “Raise Your Hand” by pressing “*9” to speak when Open Forum is taken or after an eligible agenda item has been presented. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Please unmute yourself by pressing *6.
3. To submit comments to the PRAC prior to the meeting, send an email to: publiccomments2prac@oaklandca.gov by 10:00 a.m. the day of the meeting. List the following information on the “subject” line of your email:
Public Comments: PRAC meeting dd/mm/yy (date of the scheduled meeting)
>>>Replies will not be sent from this email address<<<
If you have questions, email publiccomments2prac@oaklandca.gov or phone Oakland Parks, Recreation and Youth Development @ 510-238-7275. Thank you.

Pursuant to California Government Code section 54953(e). Parks Recreation Advisory Commission Board Members/Commissioners, as well as staff, will participate via phone/video conference, and no physical teleconference locations are required.



CITY OF OAKLAND

AGENDA

Parks And Recreation Advisory Commission (PRAC)

Wednesday, February 8th, 2023, at 4:30 P.M.

*****NOTE: ALL PUBLIC COMMENT ON ACTION ITEMS WILL BE TAKEN AT THE BEGINNING OF THE MEETING UNDER ITEM 3. COMMENT FOR ITEMS NOT ON THE AGENDA WILL BE TAKEN UNDER ITEM 9, OPEN FORUM, AT THE END OF THE MEETING.**

CALL TO ORDER / ROLL CALL

ALLEN, BARACH, DUHE, HA, KOS-READ, D. SMITH, K. SMITH, TORRES, TRAN, AND WATKINS

1. MODIFICATION OF THE AGENDA:

2. DISPOSITION OF MINUTES:

- January 11th, 2023 Draft Meeting Minutes

3. PUBLIC COMMENT:

Comment on all items will be taken at this time. Comments for items not on the agenda will be taken during Open Forum.

4. CONSENT CALENDAR ITEMS:

- 4A. **RESOLUTION RENEWING AND CONTINUING THE PARKS AND RECREATION ADVISORY COMMISSION'S DETERMINATION THAT CONDUCTING IN-PERSON MEETINGS OF THE PARKS AND RECREATION ADVISORY COMMISSION AND ITS COMMITTEES WOULD PRESENT IMMINENT RISKS TO ATTENDEES' HEALTH, AND ELECTING TO CONTINUE CONDUCTING MEETINGS USING TELECONFERENCING IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 54953(e), A PROVISION OF AB-361.**

- 4B. **REQUEST APPROVAL TO ALLOW BAY VENTURES LLC. TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES OF FOOD, BEVERAGES, MERCHANDISE AND ARTISAN SALES AT LAKE FEST TO BE HELD AT LAKE MERRITT (LAKE MERRITT SAILBOAT HOUSE, LAKESIDE PARK GARDEN CENTER & SAILBOAT HOUSE PARKING LOT) ON SATURDAY, JUNE 24, 2023, 11:00AM 7:00PM.**
- 4C. **REQUEST FROM THE NATIONAL MULTIPLE SCLEROSIS SOCIETY FOR PERMISSION TO COLLECT ON-SITE DONATIONS AND PLEDGES FOR THEIR ANNUAL WALK MS: EAST BAY 2023 AT LAKESIDE PARK (BANDSTAND) ON SATURDAY, APRIL 22, 2023, 6:00AM-1:00PM.**
- 4D. **REQUEST FROM CENTER FOR EARLY INTERVENTION ON DEAFNESS (CEID) FOR APPROVAL TO COLLECT ON-SITE REGISTRATION FEES AND THE SALES OF RAFFLE TICKETS AT THEIR ANNUAL WALK-A-THON TO BE HELD AT LAKESIDE PARK (FAIRYLAND AREA) ON SATURDAY, APRIL 29, 2023, FROM 8:30AM-2:00PM.**
5. MEASURE Q OVERSIGHT/AD HOC COMMITTEE UPDATE:
*Visit Measure Q [website](#) for more information, documents and reports.
- Informational Report: OPW Monthly Measure Q Report and Performance Measures Update.
6. NEW BUSINESS:
- 6A. **REQUEST FROM SOUL FOCUS LLC FOR APPROVAL TO SERVE AND SELL ALCOHOLIC BEVERAGES, FOOD, MERCHANDISE AND ACCEPT DONATIONS ON-SITE AT THE 14TH ANNUAL OAKLAND RUNNING FESTIVAL MARATHON AT SNOW PARK ON SUNDAY, MARCH 19, 2023, FROM 7:00AM-3:00PM.**
7. PLANNING AND CONDITIONAL USE PERMITS:
8. UPDATE FROM DIRECTOR, COMMITTEES, RECREATION ADVISORY COUNCILS & ANNOUNCEMENTS:
9. OPEN FORUM:
All comment for items not on the agenda will be taken at this time.

ADJOURNMENT

Next Meeting:

Wednesday, March 8th, 2023 at 4:30PM

Via Zoom Teleconference

* Visit [PRAC Website](#) for more information, documents, and reports.

This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email publiccomments2prac@oaklandca.gov or call Oakland Parks, Recreation and Youth Development at (510) 238-7275 or TDD/TTY (510) 238-3254 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantonés, Mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a publiccomments2prac@oaklandca.gov o llame al (510) 238-7275 o (510) 238-3254 por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 publiccomments2prac@oaklandca.gov 或致電 (510) 238-7275 或 (510) 238-3254 TDD/TTY。請避免塗搽香氛產品, 參加者可能對化學成分敏感。



DRAFT MINUTES:
***Special Meeting of the Oakland
Parks and Recreation Advisory Commission (PRAC)
Wednesday, January 11th, 2023, at 4:30 P.M.
Zoom Teleconference**

Meeting Recording Link:

<https://oakland.granicus.com/player/clip/5277?&redirect=true>

CALL TO ORDER / ROLL CALL: 4:39 P.M.

**ALLEN, BARACH, DUHE, HA, KOS-READ, D. SMITH, K. SMITH, TORRES, TRAN,
WATKINS**

Present (8): Chair Allen, Vice Chair Tran, Commissioners Barach, Duhe, Ha, Kos-Read, K. Smith, Watkins

Excused (0):

Absent (2): Commissioners D. Smith, Torres

Chair Allen held a moment of silence in honor of City employee, Marc Weinstein, who passed during the holidays.

Chair Allen read statement on Consent Item 4A – Resolution No. 2022-01 in accordance with California Government Code Section 54953(e), a provision of AB-361.

1. MODIFICATION OF THE AGENDA:

- Agenda Item 5 will be the ELECTION OF CHAIR AND VICE CHAIR.

Motion: Chair Allen entertained a motion to modify the agenda and have elections for Chair and Vice Chair under Item 5. **Moved by:** Commissioner K. Smith. **Second by:** Commissioner Barach. **Vote:** Yes (8) Allen, Barach, Duhe, Ha, Kos-Read, K. Smith, Tran, Watkins. **Abstain:** (0). **Motion:** Passed.

2. DISPOSITON OF MINUTES:

- November 9th, 2022 Draft Meeting Minutes
 - Vice Chair Tran requested the statement “attended a Planning Commission Meeting” be corrected to “attended the Planning Department's Design Review Committee”.
 - Chair Allen requested the removal of “verbal” from the first sentence under Measure Q as

report materials were included in the agenda packet and the item was voted on and approved.

Motion: Chair Allen entertained a motion to approve the November Meeting Minutes with corrections. **Moved by:** Commissioner Barach. **Second by:** Commissioner K. Smith. **Vote:** Yes (8) Allen, Barach, Duhe, Ha, Kos-Read, K. Smith, Tran, Watkins. **Abstain:** (0). **Motion:** Passed.

3. OPEN FORUM: There were 5 speakers and 0 public comments received via email.

4. CONSENT CALENDAR ITEMS:

4A. **RESOLUTION RENEWING AND CONTINUING THE PARKS AND RECREATION ADVISORY COMMISSION'S DETERMINATION THAT CONDUCTING IN-PERSON MEETINGS OF THE PARKS AND RECREATION ADVISORY COMMISSION AND ITS COMMITTEES WOULD PRESENT IMMINENT RISKS TO ATTENDEES' HEALTH, AND ELECTING TO CONTINUE CONDUCTING MEETINGS USING TELECONFERENCING IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 54953(e), A PROVISION OF AB-361.**

Discussion around the return to in-person meetings beginning March 1, 2023. Questions raised around location to meet and desire for hybrid options for equity of access. No specifics currently available regarding the return to in-person meetings. More information will be provided as it develops.

Motion: Chair Allen entertained a motion to approve Item 4 – Consent Items. **Moved by:** Commissioner Kos-Read. **Second by:** Commissioner Duhe. **Vote:** Yes (8) Allen, Barach, Duhe, Ha, Kos-Read, K. Smith, Tran, Watkins. **Abstain:** (0). **Motion:** Passed.

5. ELECTION OF CHAIR AND VICE CHAIR

- Floor opened to nominations.
 - Nominations for Chair
 - Commissioner Kos-Read nominated Commissioner Allen
 - Commissioner Duhe nominated Commissioner Allen
 - Commissioner K. Smith nominated Commissioner Allen
 - Nominations for Vice Chair
 - Commissioner Watkins nominated Commissioner Tran
 - Commissioner Kos-Read nominated Commissioner Tran

Motion: A motion was entertained to accept the nominations of Commissioner Allen as Commission Chair **Moved by:** Commissioner Kos-Read. **Second by:** Commissioner Duhe; **and** Commissioner Tran as Commission Vice Chair **Moved by:** Commissioner Watkins. **Second by:** Commissioner Kos-Read; **Vote:** Yes (8) Allen, Barach, Duhe, Ha, Kos-Read, K. Smith, Tran, Watkins. **Abstain:** (0). **Motion:** Passed.

6. NEW BUSINESS:

6A. **REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO APPROVE THE INSTALLATION OF A MOUNTAIN BIKING REPAIR STATION IN JOAQUIN MILLER PARK.**

Hank Phan, OPRYD Capital Improvement Project Coordinator, introduced speaker Ryan Stokes, Eagle Scout, and Dale Risdien, Friends of Joaquin Miller Park, for the presentation.

Request for future update on project installation takeaways and use from the Commission. Clarification was provided on the maintenance Friends of Joaquin Miller Park would provide to the unit. Anti-theft mechanism for unit explained.

Motion: Chair Allen entertained a motion to approve the installation of a mountain biking repair station in Joaquin Miller Park. **Moved by:** Commissioner Duhe. **Second by:** Commissioner K. Smith. **Vote:** Yes (8) Allen, Barach, Duhe, Ha, Kos-Read, K. Smith, Tran, Watkins. **Abstain:** (0). **Motion:** Passed.

6B. **REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO APPROVE THE USE NONINVASIVE TOOLS TO MONITOR THE URBAN WILDLIFE OF OAKLAND.**

Dr. Christopher Schell, Schell Lab at the University of California Berkeley, provided the presentation.

Discussion around equipment ability to capture sound and noise pollution. Clarification provided around privacy and timeline of equipment install and project. Request for future updates on project. Questions answered addressing current locations for equipment install, how community members can opt in or out of project involvement, and liabilities. Success stories from other cities provided.

Motion: Chair Allen entertained a motion to approve the request for the Schell Lab and UC Berkeley to deploy ten (10) wildlife cameras in the designated parks and green spaces noted in table 1 on page 16 of the agenda packet, and staff also concurs that Dr. Schell and associates will assume full responsibility for equipment, maintenance, damage and loss. **Moved by:** Commissioner Barach. **Second by:** Commissioner Ha. **Vote:** Yes (8) Allen, Barach, Duhe, Ha, Kos-Read, K. Smith, Tran, Watkins. **Abstain:** (0). **Motion:** Passed.

6C. **INFORMATIONAL REPORT ON COURTLAND CREEK RESTORATION PROJECT AT COURTLAND CREEK PARK.**

Jennifer Stern, OPW Watershed and Stormwater Management, provided a presentation.

Clarification provided on creek design with respect to general standards, climate, and recent rainstorms. Concerns raised around tree removal process and planting of new trees for the project. Explanation relating to project funding requested in forthcoming report. Equity-community outreach strategies discussed.

Motion: Chair Allen entertained a motion to accept the informational report provided about the Courtland Creek Restoration Project located in Courtland Creek Park. **Moved by:** Commissioner Duhe. **Second by:** Vice Chair Tran. **Vote:** Yes (7) Allen, Barach, Duhe, Ha, Kos-Read, Tran, Watkins. **Abstain:** (1) K. Smith. **Motion:** Passed.

6D. **REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE PERALTA PARENT TEACHER GROUP (PPTG) PERMISSION TO COLLECT ONSITE DONATIONS, TICKET SALES AT DOOR AND HOST A SILENT AND LIVE AUCTION AT THEIR FUNDRAISING EVENT TO BE HOSTED AT LAKE MERRITT SAILBOAT HOUSE ON SATURDAY MARCH 18, 2023, FROM 2:00PM-10:00PM.**

Allen Phan, OPRYD Public Service Representative, introduced speaker Jennifer, Peralta Teacher Group, who provided the presentation.

Funding, event history, and crowd expectancy explained.

Motion: Chair Allen entertained a motion to approve the request from Peralta Parent Teacher Group (PPTG) to collect onsite donations, sales of tickets at doors, and to host a live auction at their fundraising event held at Lake Merritt Sailboat House on Saturday, March 18, 2023 from 2-10pm. **Moved by:** Commissioner Duhe. **Second by:** Commissioner Kos-Read. **Vote:** Yes (8) Allen, Barach, Duhe, Ha, Kos-Read, K. Smith, Tran, Watkins. **Abstain:** (0). **Motion:** Passed.

7. PLANNING AND CONDITIONAL USE PERMITS:
None.

8. UPDATE FROM DIRECTOR, COMMITTEES, RECREATION ADVISORY COUNCILS & ANNOUNCEMENTS:

Director's Report:

- Provided by Interim Director Riley.
 - Thanked Commission for the moment of silence for Marc Weinstein.
 - OPRYD is working with the family looking to do a scholarship fundraising event at Davies Tennis. Marc had been with the department for nearly 15 years starting with Davies Tennis program and running citywide tennis, to a recently promoted Supervisor.
 - OPRYD has been working along with the rest of City departments, Red Cross, and County on providing services during this winter storm event. Park and Recreation is part of the Mass Care and Shelter Unit in Emergency Response, meaning temporary shelters

are opened to provide residents a place to get dry and warm. OPRYD does not provide a place for residents to get cool because most sites do not have air conditioning, so the libraries become cooling centers towards the summer and OPRYD helps with warming centers in the wintertime.

- OPRYD did stand up a shelter last weekend at Ira Jenkins Recreation Center and that was a 3-day shelter. Typically, the shelters are based on an incident such as a fire at an apartment complex or a tree fell and displaced residents. Because of the possibility of flooding and windstorms OPRYD temporary shelters opened to respond to provide unsheltered residents a place to come.
 - Park Stewards worked with the City's Macro team on community engagement and went out to various encampments to entice folks to come in and take advantage of the shelter. Difficult to do in a short time frame, but several residents came into the shelter. One of the residents was ill, placed in a quarantined area of the shelter, and had to be taken by paramedics to a hospital due to breathing issues in the middle of the night. Had he been in an encampment he may not have received help so quickly. It is good to keep in mind that even though the numbers may not be high, the impact is very important.
- Director's recruitment for Parks, Recreation & Youth Development is moving forward. The recruiters are expecting the posting to go live the end of next week or the week following. The position will be posted for about 6 weeks, then they will go through the screenings and interview recruitment process. Hoping a tentative timeline for interviews will be the month of March.

Additional explanation provided around staffing, leadership transition and timing given the new administration, along with status of access and damage to the City's parks and recreation centers from the recent storm.

PRAC Committees:

- Park Rules & Regulations: No update.
 - Commissioner Kos-Read advised stronger staff guidance and involvement would be a benefit to the committee to move forward given the magnitude of the project. Previous finish line set was not adequate address our park complexities. To update them would require research into other regional parks' rules and has been difficult to undertake as volunteers. Also, uncertain if staff person they were previously working with is still with OPRYD.
 - Commissioner Duhe noted some confusion around roles and expectations from both parties (Staff versus Commissioners) needing reevaluation to get on the same page.
 - Interim Director Riley added that the previous visit to Life Enrichment ended in a stalemate because of enforcement of the rules and equity concerns. Research was done in different communities and districts. The new council coming in may be worth exploring for guidance or support. The task force can examine if some of the changes need to be removed. Staff are facilitating meetings, but perhaps lack participation. We need some sticking points before returning to Council.
- Tree Advisory: No update.
 - Commissioner Ha clarified there are two tree committees; one addresses tree removal permit appeals. Only non-developmental, residential tree removal permit appeals will

reach PRAC. Have not had any in the past year. Sample responsibilities provided. The other tree committee has to do with the Urban Forest Master Plan Process through Public Forestry Services for the past 1-2 years. Has not met due to Urban Forest Master Plan Process point-of-contact, lack of working relationship and inactivity.

- Commissioner Ha agreed with Chair Allen's suggestion with the possibility of combining the two tree advisory committees into one.
 - Interim Director Riley advised that the tree committee that handles appeals (Tree Advisory) was established by City Council and must remain, but all others are ad-hoc and may go dormant and become active as-needed. They are to resolve an issue and then discontinued or go into dormancy until another issue arises. Other tree-related items could be heard under the Tree Advisory Committee without the Council's approval.
 - Commissioner Watkins agreed that the tree committees could be combined, advised that he worked closely with Pete Moore, and did not mind taking his place on those committees.
- Measure Q: No update.
 - Will remain as is. Chair Allen will meet with Sean Maher on Friday about meetings and frequency. Advised to swap out Corey Riley for Vice Chair Tran.
 - Lake Merritt Ad Hoc: No update.
 - Mobile vending pilot program is now over. Chair Allen will ask Greg Minor for an informational report with updates since last January/February. Would also like to know the status of some other matters at the Lake such as an art installation put up without the proper approval. Noted new Rotary Nature Center Director conflicts. Chair Allen advised the importance of supporting our parks and recreation center directors/supervisors.
 - Commissioner Kos-Read advised updates are needed on the status of various things around the Lake such as parking and the Park Stewards impact for a comprehensive look. Historically, activity around the Lake quiets down in the wetter, colder months and then heats back up again. Notable issues, not reserved for Lake Merritt alone, are: dumping, loud music after-hours, the unauthorized installation of art, the drum circle takeover and unhoused residents at the pergola, and unlicensed vendors still popping up. A comprehensive report at the February meeting would be helpful so that the committee could have robust discussion about what a plan looks like for the year ahead. Also helps with looking into rules and at those that are enforceable and respected. Advised he is not attending Lake Merritt Task Force and that Joe Devries's role has shifted with the staffing issues.
 - Priority & Goals Ad Hoc: No update.
 - Vice Chair Tran have met sporadically to discuss the big picture for PRAC. Focused on putting together a handbook to help onboard new commissioners. Looking for feedback on how to be a more effective body from commissioners.

Recreation Advisory Councils (RACs):

- Oakland Zoo - Vacancy
 - Chair Allen advised Commissioner Watkins of Peter Moore's previous seat.

Commissioner Duhe exited the meeting at 7:24pm.

- San Antonio Park
 - Commissioner Ha is in process of advising Tony regarding the Friends of San Antonio Group and how to orient them in terms of a RAC.
- Mosswood Park
 - Winter Festival postponed and then moved to Evergreen Church across the street. MLK celebration will be on the 23rd.
- Willie Keyes
 - Hosting Yoga class for beginners. Registration available for \$65 on OPRYD's site.

Announcements:

- City's Master Plan 2nd Phase begins this year including the rewriting of the OSCAR. Chair Allen requests the creation of ad-hoc committee for this purpose. The OSCAR is 25 years old and various updates to parks and waterways are anticipated.
- Measure Y has passed, and Chair Allen will request informational report to better understand PRAC's forthcoming relationship with the Zoo.
- Measure U was passed, and funding may support capital improvement projects in the future.
- New Mayor: Sheng Tao.

9. OPEN FORUM: There were 2 speakers.

10. ADJOURNMENT: 7:50 p.m.

*Visit [PRAC Website](#) for more information, documents, and reports.

Next Meeting:

***Wednesday, February 8th, 2023, at 4:30 pm
Via Zoom Teleconference***

Respectfully Submitted,

Jasmine Bellow
Executive Assistant to the Director
Recording Secretary

OAKLAND PARKS AND RECREATION ADVISORY COMMISSION

RESOLUTION NO. 2022-01

RESOLUTION RENEWING AND CONTINUING THE PARKS AND RECREATION ADVISORY COMMISSION'S DETERMINATION THAT CONDUCTING IN-PERSON MEETINGS OF THE PARKS AND RECREATION ADVISORY COMMISSION AND ITS COMMITTEES WOULD PRESENT IMMINENT RISKS TO ATTENDEES' HEALTH, AND ELECTING TO CONTINUE CONDUCTING MEETINGS USING TELECONFERENCING IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 54953(e), A PROVISION OF AB-361.

WHEREAS, on March 4, 2020, Governor Gavin Newsom declared a state of emergency related to COVID-19, pursuant to Government Code Section 8625, and such declaration has not been lifted or rescinded. (See <https://www.gov.ca.gov/wp-content/uploads/2020/03/3.4.20-Coronavirus-SOE-Proclamation.pdf>); and

WHEREAS, on June 17, 2022 Gavin Newsom issued Executive Order N-11-22 reaffirming that a State of Emergency exists in California as a result of COVID-19. (See <https://www.gov.ca.gov/wp-content/uploads/2022/06/6.17.22-COVID-EO-Rollback-signed.pdf>); and

WHEREAS, on March 9, 2020, the City Administrator in their capacity as the Director of the Emergency Operations Center (EOC), issued a proclamation of local emergency due to the spread of COVID-19 in Oakland, and on March 12, 2020, the City Council passed Resolution No. 88075 C.M.S. ratifying the proclamation of local emergency pursuant to Oakland Municipal Code (O.M.C.) section 8.50.050(C); and

WHEREAS, City Council Resolution No. 88075 remains in full force and effect to date; and

WHEREAS, the Centers for Disease Control (CDC) continues to recommend physical distancing of at least six (6) feet whenever possible, avoiding crowds and poorly ventilated spaces, particularly for people who are not fully vaccinated or who are at higher risk of getting very sick from COVID-19. (See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>); and

WHEREAS, the CDC recommends that families with children under 5 and unvaccinated household members continue to take steps to prevent COVID-19 infection including distancing. (See <https://www.cdc.gov/coronavirus/2019-ncov/groups/families-covid-19.html>); and

WHEREAS, the CDC continues to caution that older adults remain more likely to get very sick from COVID-19. (See <https://www.cdc.gov/aging/covid19/covid19-older-adults.html>); and

WHEREAS, the CDC, the California Department of Public Health, and the Alameda County Public Health Department all recommend that people experiencing COVID-19 symptoms or who have tested positive for COVID-19 stay home. (See <https://www.cdc.gov/coronavirus/2019-ncov/if-you-are-sick/steps-when-sick.html>); and

WHEREAS, the CDC still finds that COVID-19 vaccines are highly effective at preventing severe illness, hospitalizations and death and continues to recommend that all eligible persons get vaccinated for COVID-19 and stay up to date on their COVID-19 vaccines. (See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>); and

WHEREAS, vaccinated persons may still get COVID-19 and can spread the virus to others. (See <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/effectiveness/why-measure-effectiveness/breakthrough-cases.html>); and

WHEREAS, anyone infected with COVID-19 can spread the virus, even if they do not have symptoms. (See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/how-covid-spreads.html>); and

WHEREAS, the City's public-meeting facilities are indoor facilities not designed to ensure circulation of fresh/outdoor air, particularly during periods of cold and/or rainy weather, and were not designed to ensure that attendees can remain six (6) feet apart; and

WHEREAS, holding in-person meetings would encourage community members to come to City facilities to participate in local government, and some of them would be at high risk of getting very sick from COVID-19 and/or may live with someone who is at high risk; and

WHEREAS, in-person meetings would tempt community members who are experiencing COVID-19 symptoms to leave their homes in order to come to City facilities and participate in local government; and

WHEREAS, attendees would use ride-share services and/or public transit to travel to in-person meetings, thereby putting them in close and prolonged contact with additional people outside of their households; and

WHEREAS, for the first time on October 13, 2021, and most recently on September 14, 2022, the Parks and Recreation Advisory Commission adopted a Resolution determining that conducting in-person meetings would present imminent risks to attendees' health, and electing to conduct meetings using teleconferencing in accordance with California Government Code section 54953(e), a provision of AB 361; and

WHEREAS, by making these findings that conducting in-person meetings would present imminent risks to attendees' health, and by making an election to conduct meetings via teleconference, the Parks and Recreation Advisory Commission may elect to continue to meet via teleconference by adopting subsequent resolutions, at least every 30 days, as part of a broader Parks and Recreation Advisory Commission agenda, and need not do so on a single-subject agenda; now therefore be it:

RESOLVED: that the Parks and Recreation Advisory Commission finds and determines that the foregoing recitals are true and correct and hereby adopts and incorporates them into this Resolution; and be it

FURTHER RESOLVED: that, based on these determinations and consistent with federal, state and local health guidance, the Parks and Recreation Advisory Commission renews its determination that conducting in-person meetings would pose imminent risks to the health of attendees; and be it

FURTHER RESOLVED: that the Parks and Recreation Advisory Commission firmly believes that the community's health and safety and the community's right to participate in local government, are both critically important, and the Parks and Recreation Advisory Commission is committed to balancing the two by continuing to use teleconferencing to conduct public meetings, in accordance with California Government Code section 54953(e), a provision of AB 361; and be it

FURTHER RESOLVED: that the Parks and Recreation Advisory Commission will renew these (or similar) findings at least every thirty (30) days in accordance with California Government Code section 54953(e) until the state of emergency related to COVID-19 has been lifted, or the Parks and Recreation Advisory Commission finds that in-person meetings no longer pose imminent risks to the health of attendees, whichever is occurs first.



**CITY OF OAKLAND
Oakland Parks, Recreation & Youth Development**

TO: Princess Allen, Chair, Parks & Recreation Advisory Commission
FROM: Zermaine Thomas, Special Events Coordinator, Central Reservations
DATE: January 23, 2023
SUBJECT: **REQUEST APPROVAL TO ALLOW BAY VENTURES LLC.
TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES
OF FOOD, BEVERAGES, MERCHANDISE AND ARTISAN SALES AT
LAKE FEST TO BE HELD AT LAKE MERRITT (LAKE MERRITT
SAILBOAT HOUSE, LAKESIDE PARK GARDEN CENTER & SAILBOAT
HOUSE PARKING LOT) ON SATURDAY, JUNE 24, 2023, 11:00AM-7:00PM**

SUMMARY

Oakland Parks, Recreation & Youth Development received a request from Trevelon Adnanadus owner of Bay Ventures LLC. in collaboration with Daniel Swafford the Executive Director of Montclair Village Association and Laurel District Association. Trevelon and Daniel are both Oakland natives with over 10 years of experience in planning large FREE events in the City of Oakland they are requesting approval from the Parks and Recreation Advisory Commission to collect funds onsite through sales of food and beverages (alcoholic and non-alcoholic) and vendor sales of merchandise artisan wares at Lake Fest. Lake Fest is a FREE family-friendly event to be held at Lake Merritt (Lake Merritt Sailboat House, Lakeside Park Garden Center, and Lake Merritt Sailboat House Parking Lot). Applicant is aware of the additional permits required. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

FISCAL IMPACT

Bay Ventures LLC is paying all rental fees associated with the event estimated at \$11,780.00.

PROJECT / PROGRAM DESCRIPTION

Lake Fest will showcase Oakland's diversity through music, food, art, and a kid's zone. Lake Fest will highlight the talents of both young entrepreneurs, trend setters and old school innovators. There will be a live stage featuring Oakland artist, food trucks and booths, beverages, merchandise, and artisan vendors all representing the diverse culture of Oakland. Lake Fest Kid's Zone an activity area which will be a major attraction for families will include interactive games, learning experiences, arts & crafts, face painting, jumpers, and boating opportunities that Oakland Parks, Recreation & Youth Development offers and loads of fun.

Bay Ventures LLC. is requesting to collect funds onsite for sales of food, beverages and vendor sales of merchandise and artisan wares with the approval from the Parks and Recreation Advisory Commission. The collection of fees are as follows:

- Food Sales: \$5 - \$25 (Food Trucks & Booths)
- Beverages: \$8 - \$15 (Alcoholic) / \$2 - \$5 (Non-Alcoholic)
- Vendor Sales: \$10 - \$30 (Clothing Merchandise, Wares, Art)

The estimated attendance is 2500.

BACKGROUND / LEGISLATIVE HISTORY

Trevelon Adnanadus an Oakland native, owner of Bay Ventures LLC and Tease Southern Kitchen formerly known as Oakland's Very Own (OVO) Eatery and Tavern located in beautiful North Oakland, where the entrées served are tasty and tantalizing to the taste buds. Oakland Very Own Eatery and Tavern has been featured on the televised show "Check Please" where the restaurant received outstanding reviews from the show's food critics. OVO has a strong presence in the Oakland community by participating in festival related events, catering, and hosting events in the City of Oakland.

Daniel Swafford is an Oakland native and an involved community contributor. Professionally he works for three Oakland districts - Dimond, Laurel, and Montclair. He serves as Executive Director of two non-profits [Montclair Village Association and Laurel District Association] and is the Managing Director and Founder of Oaktoberfest in the Dimond District which is the principal fundraiser for the Dimond District. Daniel has years of experience coordinating some of the most anticipated large annual street festivals in Oakland including Oaktoberfest, The Laurel Street Fair World Music Festival; Montclair Village Holiday Stroll. He works to ensure each unique event is festive, inclusive, valued by sponsors, vendors, volunteers, and is economically sustainable.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Bay Ventures LLC to collect funds onsite through sales of food and beverages (alcoholic and non-alcoholic), vendor sales of merchandise and artisan wares at Lake Fest to be held at Lake Merritt (Lake Merritt Sailboat House, Lakeside Park Garden Center, and Lake Merritt Sailboat House Parking Lot) on Saturday, June 24, 2023, 11:00am-7:00pm.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:

Zermaine Thomas

Special Events Coordinator

/s/ Dana Riley

Approved by:

Dana Riley

Interim Director

Attachments: Exhibit A – Bay Ventures Proposal Letter
Exhibit B – Post Event Report (2022)



January 23, 2023

Parks and Recreation Advisory Commission
Oakland Parks, Recreation & Youth Development
250 Frank H. Ogawa Plaza, Suite 3330
Oakland, CA 94612

Dear Commissioners:

Bay Ventures LLC in collaboration with Daniel Swafford the Executive Director of Montclair Village Association and Laurel District Association, is submitting this request for approval from the Parks and Recreation Advisory Commission to collect funds onsite for the Lake Fest a FREE family-friendly festival to be held at Lake Merritt (Sailboat House, Lake Merritt Sailboat House Parking Lot and Lakeside Park Garden Center) On Saturday, June 24, 2023.

Trevelon Adnanadus an Oakland native, owner of Bay Ventures LLC and Tease Southern Kitchen formally Oakland's Very Own (OVO) Eatery and Tavern located in the beautiful North Oakland, where the entrees served are tasty and tantalizing to the taste buds. Oakland's Very Own Eatery and tavern has been featured on the televised show "Check Please" where the restaurant received outstanding reviews from the show's food critics. OVO has a strong presence in the Oakland community by participating in festival related events, catering, and hosting events in the City of Oakland.

Daniel Swafford is an Oakland native and an involved community contributor, professionally he works for three Oakland districts - Dimond, Laurel, and Montclair. He serves as Executive Director of two non-profits (Montclair Village Association and Laurel District Association) and is Managing Director and Founder of Oaktobefest in the Dimond District which is the principal fundraiser for the Dimond District. Daniel has over 10 years of experience coordinating some of the most anticipated large annual street festivals in Oakland including Oaktobefest, Laurel Street Fair World Music Festival and Montclair Village Holiday Stroll. He works to ensure each unique event is festive, inclusive, valued by sponsors, vendors, volunteers, and is economically sustainable.

Lake Fest will showcase Oakland's diversity through music, food, art, and a kid's zone. Lake Fest will highlight the talents of both young entrepreneurs, trend setters and old school innovators. There will be a live stage featuring Oakland artist, food trucks and booths, beverages, merchandise, and artisan vendors all representing the diverse culture of Oakland.

Lake Fest Kid's Zone an active activity area will be a major attraction for families will include interactive games, learning experiences, arts & crafts, face painting, jumpers, and boating opportunities that Oakland Parks, Recreation & Youth Development offers and loads of fun for kids.

Bay Ventures LLC is requesting to collect funds onsite for sales of food, beverages, and vendor sales of merchandise and wares with the approval from the Parks and Recreation Advisory Commission.

The collection of fees are as follows:

- Food Sales: \$5 - \$25 (Food Trucks & Booths)
- Beverages: \$8 - \$15 (Alcoholic) I \$2 - \$5 (Non-Alcoholic)
- Vendor Sales: \$10 - \$80 (Clothing Merchandise, Wares, Art)

Funds collect will offset the cost of equipment, event staffing and other expenditures for the FREE Community Event.

We look forward to continuing to work with Oakland Parks, Recreation and Youth Development Staff to finalize the reservation process.

Thank you,



Trevelon Adnanadus
Tease Southern Kitchen-Owner



POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION

Name of Event: LAKEFEST OAKLAND 2023

Location of Event: 555 Bellevue

Date/Hours of Event: Sat, June 24, 2023 11am-8pm Permit No. _____

Event Contact Name: Trevelon Adanandus Phone No. 510-924-6135

Event Contact Address: 484 Lakepark ave #297 Oakland, Ca 94610

Is this a "first time" event at this location? Yes No If no, when was the event held previously?

Same Location

1. Were Facility Rental/Set-up fees waived? Yes No Not Applicable
2. Check other permits required for event?

<input checked="" type="checkbox"/> KOPD Special Events Permit	<input checked="" type="checkbox"/> Food Handler's Permit	<input type="checkbox"/> Seller's Permit
<input type="checkbox"/> Charitable Solicitations Permit	<input checked="" type="checkbox"/> Certificate of Insurance	<input type="checkbox"/> Other – Please list

II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: 2000
2. Were registration fees, donations or other fees collected on-site? Yes No Not Applicable
3. If yes, how many people registered? _____ How many people made donations? _____
4. What was the cost for registration? _____
5. How much was collected on site from registration fees? _____
6. How much was collected on site from donations? _____
7. How much was collected on site from other fees? _____

W

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement? Yes No

If no, why not? _____

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz' n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
<i>See Attached</i>				<i>All permits obtained</i>

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

N/A

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

N/A

Submitted by: *[Signature]* Date: 8/5/22

Approved by: *Germaine Thomas* Date: 8/10/22
(OPR Staff)

Comments: _____

Name	Last	Business Name
SeLah	Wehner	3rd I Boutique
Jasmeen	Kelley	Addressed Apparel
Melvin	Calaway	Alameda County Public Health - Family Health Services
Monique	Barrett	Amiko's Craft Factory
Jerry		Ayruba Wines
Mya	Whitaker	BAY AREA URBAN DEBATE LEAGUE
Albert	Oneal	Beardos Grooming
Elayshia	Johnson	Beglamoureyez
sergio	Oseguera	Big Serg BBQ
Velma	Rankins	Black Melrose
Nzuri	Soul	Blocko Vegan Tacos
Julia	Shih	Body + Soul
Evelyn	Herring	BuShea Butta
Zena	Terry	C C's Treasury Trove
Necolle	Savoy	Cacao Milk Bar
Charles	Rogers	Charles Rogers
Krystaelynne	Sanders Diggs	Children's Books
Leta	Hatley	Clothes for the soul
Marshaun	Marsh	Conscious Mindz
Jamee	Harris	Created Image Apparel
Juliett	Jackson	Curvy Gurlz
Ivory	Batchan	Designs By IvoryB
Diana	Musa	DOUBLE DOWN ZINE
Dominique	Hygh	Dzcreationz organic skin care
Esther	Fame	Fantabela
Anthony	Walker	Finance Friday
Tonda	Jackson	Flyladytee
Alfonso	Gonzalez	Fonzie's Artisanal Goods
Albert	Navarro	Gameday Grill, LLC
Carl	Ganz	Good Tree
Claudia	Walker	HBCU Prep School
Gigi	De Leon	Hella Spiritual
Cassandra	Stewart	Hot Stacks Production LLC
Janeah	Traylor	Janeah Simone Beauty
Simbiat	Oluwakemi	Jollof kitchen

Name	Last	Business Name
Kristi	Claverie	K&J Eats LLC dba Dippin' Dots
Williams	CToC	Kids tshirt booth
Pierre	Scott	Krazy Kettles
Janeen	Cruz	Kuali LLC
Alisha	Wilson	Lil'Alijo Catering & Events
Adriena	Groves	Lizetta's Southern SoulFood Kitchen and BBQ
Ifafunke	Oladigbolu	Lola's African Apparel
Qiana	Thompson	Majestic Moon Candle Co
Erin	Caluducan	ME CRAFTS
Myesha	Shuaibe	Melanin Gang
Michael	Oliver	Mike's Bikes
Janal	paul	Nalo's Jamerican Soul
Adrianna	Sieh	Nefer crown cosmetics
Melody	Wells	Noonie's Vending & Catering
Cennie	Scott	North Oakland Community Charter School
Felicia	Gold	Nubian Queen Natural Beauty
		Oakland A's
Sandra	Diaz	Oakland Enrolls
Jabar	Hopkins	OAKLAND NATIVE CLOTHING
Oakland's	Own	Oakland Own
		Oakland Police Department
Yanni	Valley	Oaklandrecycles
NOAH	THOMPSON	OCEANVIEWJERK
James	Copes	Oldschoolcopes
James	Copes	Oldschoolcopes
Mike	Jenkins	Organic & Gourmet Southern
Stacey	Stewart	Oz+Ötz
Samantha	Musco	Parhelia Prints
Janeen	Taplin	pineappleWHIPS
Regina	Harris	Prideful Patchez
Bridget	Cain	Proper Fashions
Egyptsia	McGillvery	ProQuad crafts : Egyptsia's creations
MICHAEL	DABNEY	Rainbow Italian Ice
ruby	foreman	Ribs & Things BBQ
Delores	Hollingsworth	Ruby Red Dees Boutique
Sarah	Earring	Samara Southern Creations
tiara	UPSHAW	Simpi Chic Boutique
Daniel	Swafford	Smokland

Name	Last	Business Name
Sharde	Cottonham	Sugar Daemons
Priscilla		Swahili Spot
Mauricha	M Robinson	The Brown Sugar Shoppe
Sudan	Somalirose	The Curator
Princess	Sims	The Final Sauce
Tex	Martin	The People's store
Pai	Harrison	The roasted corn
Nikia	Frison	unicornnik.artworks
Renilie	Casborn	Waist Beauties By Reni
Diana	Ramirez-Jasso	YoYo Treats
Maricela	Martinez	Zumix LLC



**CITY OF OAKLAND
Oakland Parks, Recreation & Youth Development**

TO: Princess Allen, Chair, Parks and Recreation Advisory Commission
FROM: Zermaine Thomas, Special Events Coordinator, Central Reservations
DATE: January 23, 2023
**SUBJECT: REQUEST FROM THE NATIONAL MULTIPLE SCLEROSIS SOCIETY
FOR PERMISSION TO COLLECT ON-SITE DONATIONS AND PLEDGES
FOR THEIR ANNUAL WALK MS: EAST BAY 2023 AT LAKESIDE PARK
(BANDSTAND) ON SATURDAY, APRIL 22, 2023, 6:00AM-1:00PM**

SUMMARY

The Oakland Parks, Recreation & Youth Development received a request from Nicholas MacFalls at the National Multiple Sclerosis Society, a non-profit organization, that is working towards a world free of Multiple Sclerosis (MS) is requesting permission to collect onsite donations and pledges for their Annual Walk MS: East Bay 2023, at Lakeside Park (Bandstand) on Saturday, April 22, 2023, 6:00am -1:00pm. The donations and funds raised will go towards local programs, services, and research for those affected by Multiple Sclerosis (MS). Applicant is aware of the additional permits required. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

FISCAL IMPACT

The National Multiple Sclerosis Society is paying all rental fees associated with the event estimated at \$2907.

PROJECT / PROGRAM DESCRIPTION

The National Multiple Sclerosis Society's (NMSS) is hosting the Fundraising Walk at Lakeside Park (Bandstand). There is no cost to register for the walk. On the day of the event, friends, families, co-workers, and other participants will show their support of those living with MS by turning in pledges raised and participating in the walk. The National Multiple Sclerosis Society is requesting permission to collect pledges and donations onsite.

The estimated attendance is 350.

BACKGROUND / LEGISLATIVE HISTORY

The National MS Society helps each person affected by MS by addressing the challenges of living with MS. NMSS help by raising funds for cutting-edge research, driving change through advocacy, facilitating professional education, and providing programs and services that empower people with MS and their families to move their lives forward.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from the National Multiple Sclerosis Society to collect onsite donations and pledges at the Annual Walk MS Eastbay 2023, to be held at Lakeside Park (Bandstand) on Saturday, April 22, 6:00am-1:00pm.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:

Zermaine Thomas

Special Events Coordinator

/s/Dana Riley

Approved by:

Dana Riley

Interim Director

Attachments: Exhibit A – National Multiple Sclerosis Society Proposal Letter
Exhibit B – National Multiple Sclerosis Society Non-Profit 501©3



**National
Multiple Sclerosis
Society**
Northern California
Chapter

June 1, 2022

Dear Parks and Recreation Advisory Commission:

On behalf of the National MS Society, Northern California Chapter, I am requesting permission to be able to collect donations on site for the fifth annual **Walk MS: East Bay 2023**. Walk MS will take place on **Saturday, April 22, 2023** at the Bandstand of Lake Merritt in Oakland. Walk MS is a national fundraising campaign with the National Multiple Sclerosis Society.

The National MS Society is a national organization committed to working towards a world free of MS. The society funds cutting edge research, provides support to those affected by MS through local programs and services, drives change through advocacy on the local and national level, and mobilizes participants to raise funds through exciting events (i.e. Walk MS and Bike MS).

The Northern California Chapter will host 8 walks this spring in support of our mission to end the devastating effects of MS. Participants are encouraged to fundraise prior to the day of event activities. There is no cost to register for the walk. Donations will be collected on-site and according to last year's estimate, about **\$1,500** may be collected day-of, on-site.

On the day of the walk, friends, families, co-workers, and others show their support of those living with MS by turning in pledges raised and participating in the walk. There will be one security personnel present at the registration table to monitor donations received. The donations and funds raised go towards local programs, services, and research for those affected by Multiple Sclerosis.

Walk MS: East Bay will consist of pre-walk announcements, snacks and refreshments, 1 mile/5k walk routes on the path surrounding Lake Merritt, and post-walk celebration with a DJ or live band. There will be rest stops along the route for participants with water and portable toilets. For the start/finish festival area at the Bandstand Thank you for your consideration.

Sincerely,

Nicholas MacFalls
Event Production Manager
National MS Society, Northern California Chapter
650-444-3700



Department of the Treasury
Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248421964
July 14, 2011 LTR 4168C E0
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BODC: TE

NATIONAL MULTIPLE SCLEROSIS SOCIETY
% CAROLYN HAYES-GULSTON
733 3RD AVE FL 3
NEW YORK NY 10017-3211

05507

Employer Identification Number: 13-5661935
Person to Contact: MS. MITCHELL
Toll Free Telephone Number: 1-877-829-5500

Dear TAXPAYER:

This is in response to your July 05, 2011, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in OCTOBER 1947.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

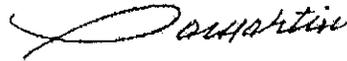
Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

0248421964
July 14, 2011 LTR 4168C E0
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00011517

NATIONAL MULTIPLE SCLEROSIS SOCIETY
% CAROLYN HAYES-GULSTON
733 3RD AVE FL 3
NEW YORK NY 10017-3211

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,



S. A. Martin, Operations Manager
Accounts Management Operations



CITY OF OAKLAND
Oakland Parks, Recreation & Youth Development

TO: Princess Allen, Chair, Parks & Recreation Advisory Commission
FROM: Zermaine Thomas, Special Events Coordinator, Central Reservations
DATE: January 23, 2023
SUBJECT: **REQUEST FROM CENTER FOR EARLY INTERVENTION ON DEAFNESS (CEID) FOR APPROVAL TO COLLECT ON-SITE REGISTRATION FEES AND THE SALES OF RAFFLE TICKETS AT THEIR ANNUAL WALK-A-THON TO BE HELD AT LAKESIDE PARK (FAIRYLAND AREA) ON SATURDAY, APRIL 29, 2023, FROM 8:30AM-2:00PM.**

SUMMARY

Oakland Parks, Recreation & Youth Development received a request from Center for Early Intervention on Deafness (CEID) a 501(c)3, non-profit organization that has been in business for nearly 44 years. CEID serves children who are deaf or hard of hearing. CEID is requesting approval to collect on-site registration fees and sell raffle tickets at their annual Walk-A-Thon. All funds collected through registration fees, sponsorships and raffle ticket sales will assist in supporting the services of CEID. The applicant is aware of the additional permits required. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. Section 12.64.080.

FISCAL IMPACT

There will be a positive fiscal impact to Oakland Parks, Recreation & Youth Development. Center for Early Intervention on Deafness is paying all rental fees associated with the event estimated at \$680.00.

PROJECT / PROGRAM DESCRIPTION

CEID's Annual Walk-A-Thon is a major fundraising event with the bulk of the registration fees collected online. There are approximately 250 participants, mostly family members of CEID children and supporters.

The following is a list of fees to be collected onsite:

- Registration Fee: \$15 per person
- Raffle Tickets Sales
 - \$1 for one ticket
 - \$5 for seven tickets
 - \$10 for fifteen tickets
 - \$20 for thirty tickets

BACKGROUND / LEGISLATIVE HISTORY

CEID is a 501(c) 3, nonprofit organization that serves young children who are deaf or hard of hearing for nearly 44 years. CEID provides services to children throughout the greater Bay Area with the largest concentration on the East Bay. In addition, to their home and center-based services CEID provides resources and trainings to the families of children they serve weekly free sign language classes. They also provide training to Bay Area pediatric residents from Kaiser, Children's Hospital – Oakland, and others, in newborn and childhood hearing loss.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from the Center for Early Intervention on Deafness (CEID) to collect funds onsite for registration fees and the sales of raffle tickets from participants at CEID's Annual Walk-A-Thon held at Lakeside Park (Fairyland Area) on Saturday, April 29, 2023, from 8:30am-2:00pm.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:

Zermaine Thomas

Special Events Coordinator

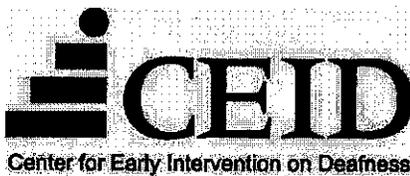
/s/ Dana Riley

Approved by:

Dana Riley

Interim Director

Attachments: Exhibit A – Center for Early Intervention on Deafness Proposal Letter
Exhibit B – Non-Profit Certificate (501c3)



December 15, 2022

Dear Parks and Recreation Advisory Commission,

On behalf of the Center for Early Intervention on Deafness (CEID) please accept this Proposal Letter as part of our application for the use of Lakeside Park, Lake Merritt, on Saturday, April 29th, 2023, from 8:30 a.m. to 2:00 p.m. for the purpose of our annual Walk-A-Thon.

CEID is a 501(c)3 nonprofit organization that has been serving young children who are Deaf or Hard of Hearing for nearly 44 years. We serve children throughout the greater Bay Area with the largest concentration coming from the East Bay. In addition to our home and center-based services, we provide resources and trainings to the children's families that include weekly free sign language classes. We also provide training to Bay Area pediatric residents from Kaiser, Children's Hospital – Oakland, and others, in newborn and childhood hearing loss.

The Walk-A-Thon is a significant fundraising event for us with the bulk of registration handled online. We typically have about 250 participants, mostly family members of CEID children and supporters. They are a very polite and well-behaved group. We will collect some registration fees onsite the day of the Walk-A-Thon and ask your permission to do that as we have done in the past. The cost of registration is \$15 per person. We will also sell raffle tickets at the level of \$1 for one ticket, \$5 for seven tickets, \$10 for fifteen tickets, and \$20 for thirty tickets. We will use a small speaker, a microphone and a 6 inch tall stage to announce raffle winners and acknowledge our sponsors. We will have ample staffing to manage all aspects of the event. All the funds raised through registrations, sponsorships and raffle sales go to support the services of CEID.

I enclose with this letter our completed rental application form and a copy of our 501(c)3 information. Please let me know if there is any other information or applications required so that I may promptly comply. Thank you and your team for all the wonderful support we have received in past years for this event. I am very grateful to you and am pleased to be working with you once again on our 2023 event.

Sincerely,

Molly Thompson
Development Coordinator

Date: SEP 29 1983

Employer Identification Number:

94-2914703

Accounting Period Ending:

June 30

Form 990 Required: Yes No

Center for the Education of the Infant Deaf
635 32nd Avenue
San Francisco, CA 94121

Person to Contact:

Desk Officer

Contact Telephone Number:

(415) 556-5353

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code.

We have further determined that you are not a private foundation within the meaning of section 509(a) of the Code, because you are an organization described in section 509(a)(1) and 170(b)(1)(A)(i).

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status and foundation status. Also, you should inform us of all changes in your name or address.

Generally, you are not liable for social security (FICA) taxes unless you file a waiver of exemption certificate as provided in the Federal Insurance Contributions Act. If you have paid FICA taxes without filing the waiver, you should contact us. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Since you are not a private foundation, you are not subject to the excise taxes under Chapter 42 of the Code. However, you are not automatically exempt from other Federal excise taxes. If you have any questions about excise, employment, or other Federal taxes, please let us know.

Donors may deduct contributions to you as provided in section 170 of the Code. Requests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

The box checked in the heading of this letter shows whether you must file Form 990, Return of Organization Exempt from Income tax. If Yes is checked, you are required to file Form 990 only if your gross receipts each year are normally more than \$10,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. The law imposes a penalty of \$10 a day, up to a maximum of \$5,000, when a return is filed late, unless there is reasonable cause for the delay.

P.O. Box 36040, San Francisco, Calif. 94102

(over)

Letter 947(DO)(5-77)

... trade or business as defined in section 513 of the Code. ...

You need an employer identification number even if you have no employees.

If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

Because this letter could help resolve any questions about your exempt status and foundation status, you should keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours.



District Director

Please note exempt organizations described in section 501(c) of the Internal Revenue Code of 1954 (other than private foundations), with gross receipts not normally in excess of \$25,000 will not have to file Form 990 for tax years ending on or after December 31, 1982. In the past, a similar filing exception applied to these organizations whose gross receipts were not normally in excess of \$10,000.

Beginning January 1, 1984, unless specifically excepted, you must pay taxes under the Federal Insurance Contributions Act (social security taxes) for each employee who is paid \$100 or more in a calendar year.

Letter 947(DO) (5-77)



**CITY OF OAKLAND
Oakland Parks & Recreation**

TO: Princess Allen, Chair, Parks and Recreation Advisory Commission (PRAC)
Tam Tran, Vice Chair, PRAC
FROM: Sean Maher, Assistant to the Director, Oakland Public Works (OPW)
DATE: February 8, 2023
SUBJECT: Informational Report: OPW Monthly Measure Q Performance Measures Update, Hiring Update

SUMMARY

This report provides OPW’s routine updates to PRAC regarding updated performance measures in the delivery of Measure Q-funded services, as well as a hiring update for OPW positions funded by Measure Q.

FISCAL IMPACT

Since this report is informational only, no fiscal impacts are included.

BACKGROUND / LEGISLATIVE HISTORY

Measure Q, approved by Oakland voters in March 2020, provides funding for City of Oakland services related to parks maintenance, homelessness services, and water quality, subject to civilian oversight. The Oakland City Council assigned PRAC the oversight role regarding the Measure Q expenditures related to parks maintenance and water quality services.

As a component of this oversight function, OPW routinely submits to PRAC updates on hiring of positions related to Measure Q-funded park maintenance services.

Measure Q includes service performance requirements. OPW has been working with the PRAC Measure Q ad hoc committee and with community members to develop a reporting template for measuring and tracking performance of those services. The department’s goal is a routine report that is clear, simple, and accessible to the community to provide transparent and accessible reporting on service delivery. This remains an iterative process, and OPW welcomes feedback from PRAC on how the department can continue honing that reporting template.

RECOMMENDATION

OPW recommends that PRAC accept this informational report.

Respectfully submitted,

/s/ Sean Maher

Prepared by:

Sean Maher

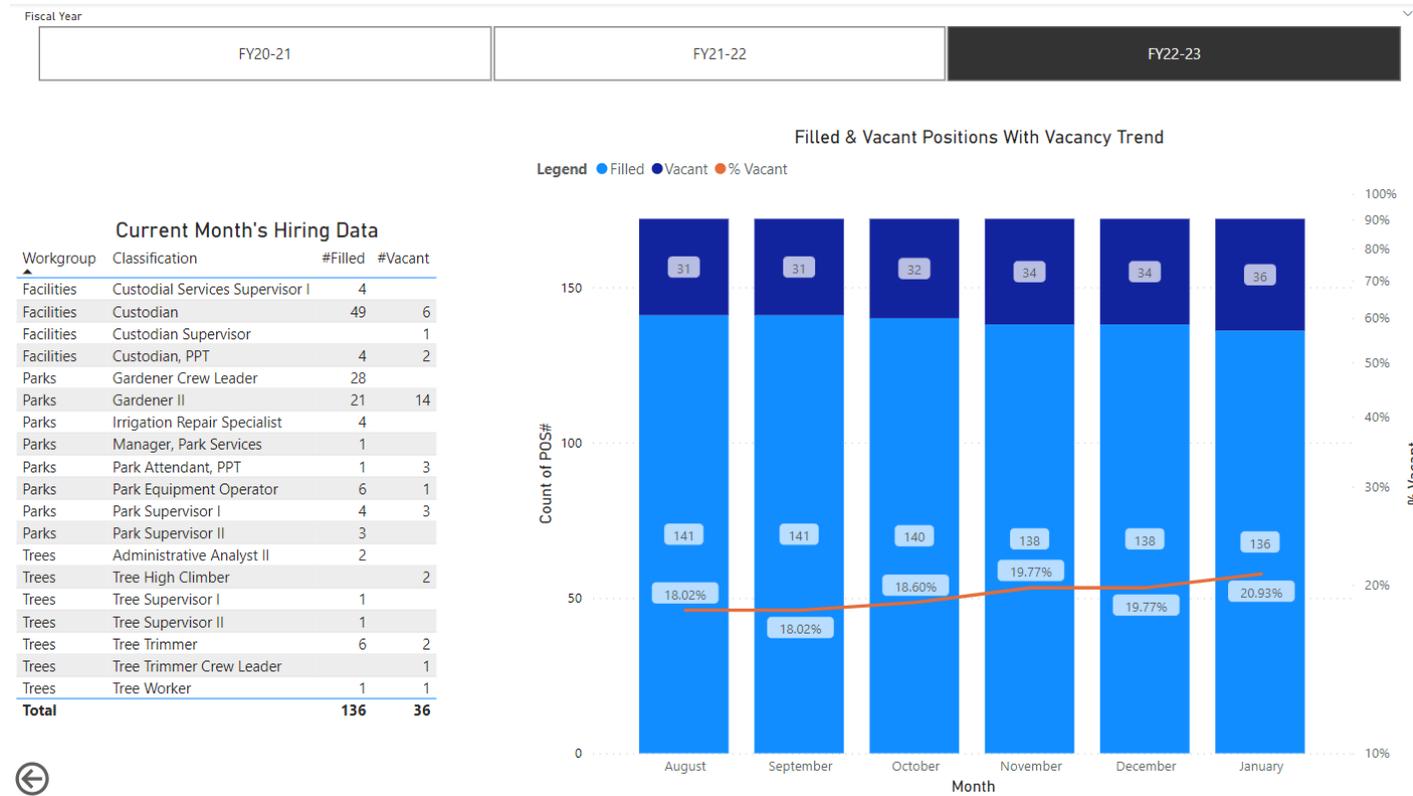
Assistant to the Director

Oakland Public Works

Identification of Support Documents:

Attachments: Exhibit A – *Performance Measures and Service Delivery Charts*,
Updated January 9, 2023

Hiring Metrics (as of January 9, 2023)



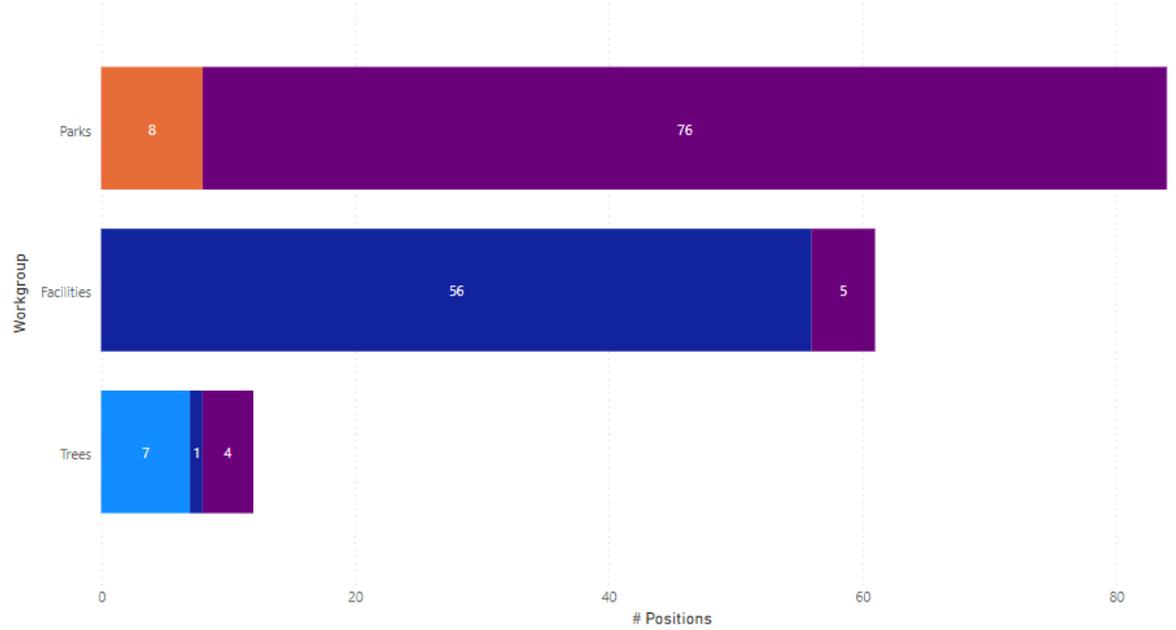
PC report date

Friday, December 23, 2022

Monday, January 09, 2023

Count of Positions by Workgroup and Funding Source

Funding Source ● Comprehensive Cleanup Fund ● Facilities ● LLAD ● Measure Q



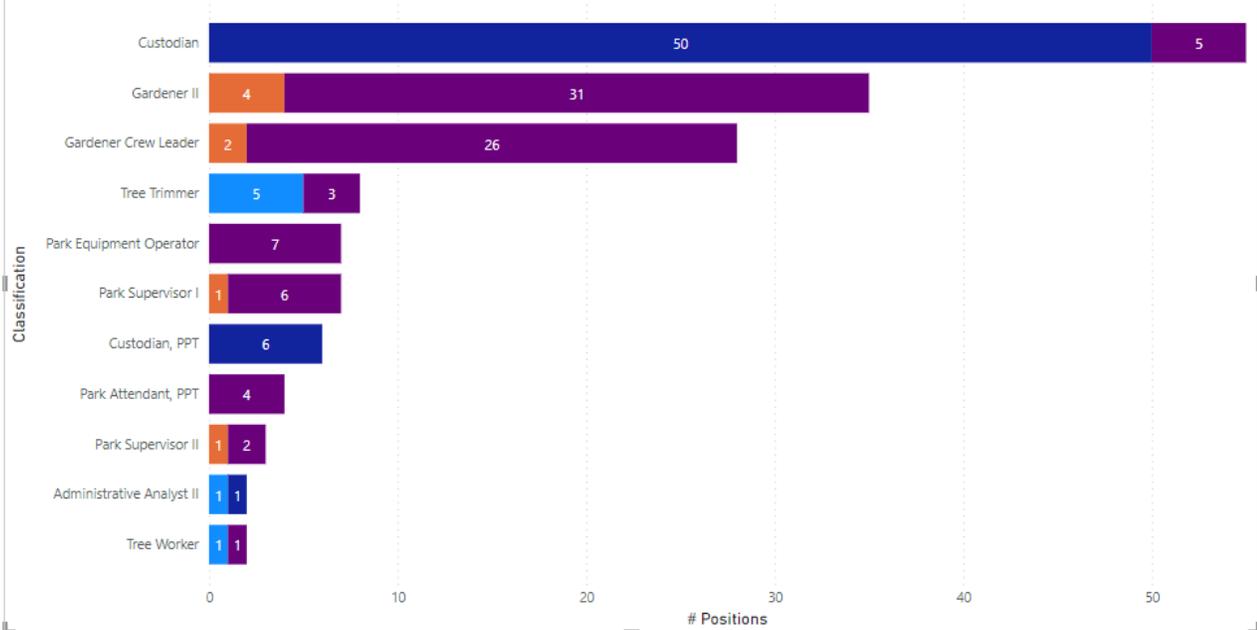
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Count of Positions by Workgroup and Funding Source

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*****NOTE: Data displayed is baseline data before all Measure Q positions have been filled.**
Measure Q deliverable: “Provide dedicated staff at major parks. “Major Parks” means City operated Community Parks, Region-serving parks, and Resource Conservation Areas, as those terms are used in the Open Space Conservation & Recreation (OCSAR) Element of the Oakland General Plan.” Section (3 (B)(1) (m)

Community Serving Parks: • Mosswood (11 acres) • Bushrod (10.12 acres) • DeFremery (9.4 acres) • San Antonio (11.62 acres) • Brookdale (4.66 acres) • Brookfield (14 acres) • Arroyo Viejo (18.75 acres) • Montclair (7.3 acres) • Dimond (14.31 acres)

Region Serving: • Lakeside (75 acres)• Joaquin Miller (improved 4 acres)

Resource Conservation Areas: • Glen Daniel/King Estates (75 acres) • Dimond Canyon (41 acres) • Garber (13 acres) • Beaconsfield (5 acres) • Claremont Canyon (208 acres) • Joaquin Miller (unimproved 41 acres) • Leona Heights/Open Space (50 acres)

Metrics through December 31, 2022

Staff Labor Hours by Park

Facility name and address	Jul	Aug	Sept	Oct	Nov	Dec	Total
Arroyo Viejo Park, 7701 Krause Avenue	850.00	2,677.00	287.00	382.00	560.00	250.00	5,006.00
Brookdale Park, 2535 High Street	187.00	73.00	90.00	290.00	71.00	273.00	984.00
Brookfield Park, 525 Jones Avenue	26.00	518.00	503.00	715.00	425.00	558.00	2,745.00
Bushrod Park, 569 59th Street	1,288.00	1,254.00	456.00	688.00	701.00	484.00	4,871.00
Defremery Park, 1651 Adeline Street	20.00	396.00	174.00	121.00	56.00	105.00	872.00
Dimond Park, 3860 Hanley Road	56.00	135.00	141.00	130.00	104.00	148.00	714.00
Joaquin Miller Park, 3300 Joaquin Miller Road	26.00	124.50	77.50	202.00	29.00	313.00	772.00
Lakeside Park, 666 Bellevue Avenue	1,340.00	866.00	1,538.00	1,133.50	461.00	447.00	5,785.50
Montclair Park, 6300 Moraga Avenue	36.00	17.00	104.00	22.00	33.00	2.00	214.00
Mosswood Park, 3612 Webster Street	549.00	372.00	351.00	311.50	339.00	380.00	2,302.50
San Antonio Park, 1701 E 19th Street	192.00	175.50	24.00	77.00	192.00	197.00	857.50
Total	4,570.00	6,608.00	3,745.50	4,072.00	2,971.00	3,157.00	25,123.50

Facility name and address	Jul	Aug	Sept	Oct	Nov	Dec	Total
Arroyo Viejo Park, 7701 Krause Avenue	44.74	140.89	15.11	20.11	29.47	13.16	263.47
Brookdale Park, 2535 High Street	37.40	14.60	18.00	58.00	14.20	54.60	196.80
Brookfield Park, 525 Jones Avenue	1.86	37.00	35.93	51.07	30.36	39.86	196.07
Bushrod Park, 569 59th Street	128.80	125.40	45.60	68.80	70.10	48.40	487.10
Defremery Park, 1651 Adeline Street	2.22	44.00	19.33	13.44	6.22	11.67	96.89
Dimond Park, 3860 Hanley Road	4.00	9.64	10.07	9.29	7.43	10.57	51.00
Joaquin Miller Park, 3300 Joaquin Miller Road	0.63	3.04	1.89	4.93	0.71	7.63	18.83
Lakeside Park, 666 Bellevue Avenue	17.87	11.55	20.51	15.11	6.15	5.96	77.14
Montclair Park, 6300 Moraga Avenue	5.14	2.43	14.86	3.14	4.71	0.29	30.57
Mosswood Park, 3612 Webster Street	49.91	33.82	31.91	28.32	30.82	34.55	209.32
San Antonio Park, 1701 E 19th Street	16.00	14.63	2.00	6.42	16.00	16.42	71.46
Total	308.57	436.99	215.20	278.62	216.17	243.10	1,698.65

NOTE: Number of ballfields mowed by name of ballfield is a new metric added in February 2022.

Measure Q deliverable: “Mowing City operated sports fields frequently, every other week, or as may be required by the time of year.” Section (3 (B)(1) (a)
 Metrics through December 31, 2022

# of Times Ballfields Mowed by Month							
Name of Ballfield	Jul	Aug	Sept	Oct	Nov	Dec	Total
Allendale Rec Center Field	2	2	1	1	2	1	9
Arroyo Viejo - McConnell Field	2	2	1	1	2	1	9
Arroyo Viejo - Ricky Henderson A's Field					1		1
Brookdale Rec Center Field				1		4	5
Brookfield Rec Center Field	1						1
Burckhalter Park Field	2	2	1	1	2	2	10
Bushrod - Lower Field		2	1	1	3		7
Bushrod - Upper Field	2						2
Concordia Park Field	1			1			2
Curt Flood Field	2	2	1	1	2	1	9
Franklin Field	2	2	1	1	2	1	9
Garfield Ballfield					1		1
Golden Gate Rec Center Field	2	2	1	1	2	1	9
Greenman Field/ Carter Gilmore	2	2	1	1	2	1	9
Lowell Park Field				1			1
Montclair Rec Center Field				1	1		2
North Oakland Sports Center (Caldecott Field)					1		1
Oakport Field	2	2	1	1	2	1	9
Otis Spunkmeyer Field	2	2	1	1	2	1	9
Pinto Park (Jones Field)	2	2	1	2	2	1	10
Poplar Rec Center Field	1	1				1	3
Ramondi Field	2	2	1	1	2	1	9
Total	27	25	12	17	29	17	127

NOTE: # of litter pickups is a new metric added in Jan 2022. In previous years, litter pickup was not calculated as a separate metric, it was included in the work categorized as Park maintenance.

Measure Q Deliverable: “Collecting trash and litter several times per week, including Saturdays and Sundays, from the City’s most used parks, assuring equitable distribution of resources.”

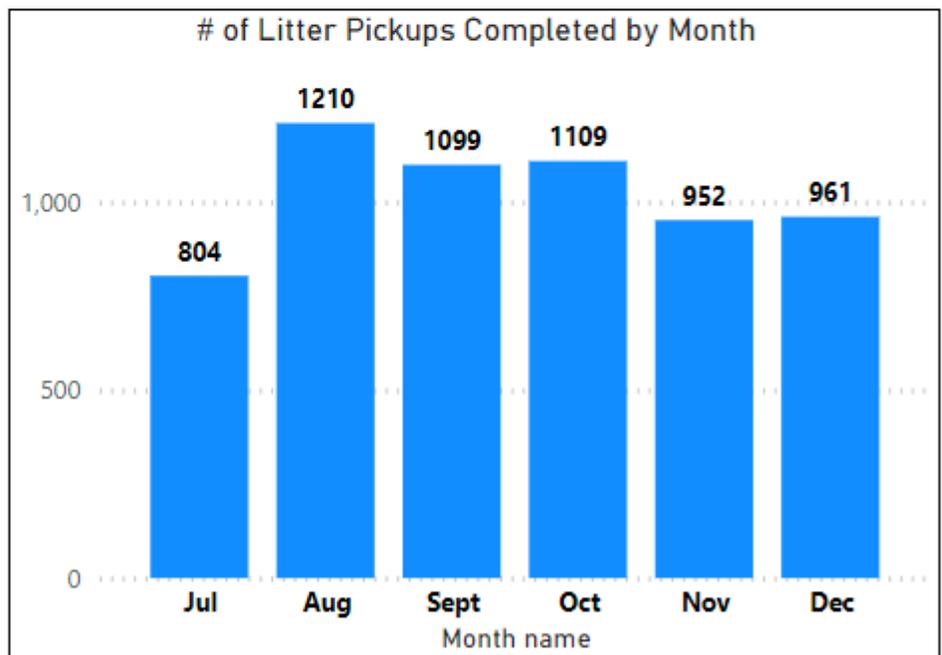
Section 3(B)(1)(b)

Metrics through December 31, 2022

Date

- ∨ FY 20-21
- ∨ FY 21-22
- ∧ FY 22-23
 - Jul
 - Aug
 - Sept
 - Oct
 - Nov
 - Dec
 - Jan

Year	Month	# of Hours Picking up Litter	Volume of Litter (cubic yards)
2022	July	685	1,767.60
2022	August	1132	3,508.65
2022	September	959	2,231.90
2022	October	972	1,227.30
2022	November	834	974.70
2022	December	809	435.50
Total		5391	10,145.65



Measure Q Deliverable:

“Cleaning park restrooms more than once per day, especially on weekends.” Section 3(B)(1)(e)

Metrics through December 31, 2022

Outdoor Restroom Locations	TOTAL Scheduled Cleanings per week	Target Daily AVG	JUL Daily AVG	AUG Daily AVG	Sept Daily AVG	OCT Daily AVG	NOV Daily AVG	DEC Daily AVG	Annual Rolling Avg
12th Street	14.00	2.00	-	-	0.67	0.81	0.77	0.32	1.00
Arroyo Viejo Park – 7701 Krause (closed OPD)	10.00	1.43	-	-	0.03	-	-	-	0.00
Bella Vista – 10th & E.30th	7.00	1.00	-	-	0.07	0.10	0.63	0.87	0.14
Brookdale Park – 2535 High St	7.00	1.00	-	-	0.10	0.39	1.27	0.94	0.22
Burkhalter Park - 73rd Ave	14.00	2.00	-	-	0.37	0.65	1.23	0.81	0.25
Cesar Chavez Park – 38th & Foothill	14.00	2.00	-	-	0.10	0.42	1.37	1.16	0.25
Central Reservoir – E.29th	7.00	1.00	-	-	-	0.13	0.43	0.74	0.11
Curt Flood Field – Coolidge & School (closed)	Closed	-	-	-	-	-	-	-	-
Davies Tennis Stadium – 198 Oak Road	5.00	0.71	-	-	0.37	0.52	0.73	0.45	0.17
Defremery outside restrooms – 1801 Adeline St (closed)	Closed	-	-	-	-	-	-	-	-
Diamond Park – Hanly Rd	14.00	2.00	-	-	-	0.13	1.07	0.52	0.14
Fire Circle – Joaquin Miller Park	7.00	1.00	-	-	0.27	0.58	0.70	0.35	0.16
Garden Center Outside Restrooms – 666 Bellevue	14.00	2.00	-	-	0.87	1.35	1.83	1.10	0.43
Greenman Field – 69th Ave (seasonal)	5.00	0.71	-	-	-	-	-	-	-
Hardy Park – Hardy St	14.00	2.00	-	-	0.10	0.45	0.90	0.55	0.17
Jack London (JLAC) – 5th & Embarcadero (closed)	Closed	-	-	-	-	-	-	-	-
Lafayette Square Park – 11th & Jefferson (Closed)	Closed	-	-	-	-	-	-	-	-
Lakeview Park – 550 El Embarcadero	14.00	2.00	-	-	0.93	0.81	1.17	0.84	0.31
Lowell Park – 12 St	7.00	1.00	-	-	0.80	0.65	1.00	0.87	0.28
Lower Meadow - Joaquin Miller Park	7.00	1.00	-	-	-	0.10	0.57	0.29	0.08
Maxwell Park – Fleming Ave	7.00	1.00	-	-	0.10	0.35	1.33	0.87	0.22
McRae Pond – 4460 Sheppard St	7.00	1.00	-	-	0.07	0.39	1.20	0.94	0.22
Mosswood 3612 Webster St. (Closed)	Closed	-	-	-	-	-	-	-	-

Montclair Outside Restrooms	14.00	2.00	-	-	-	0.03	0.73	1.00	0.15
North Oakland – Broadway Terrace	7.00	1.00	-	-	0.37	0.74	1.10	0.87	0.26
Oakport - Oakport Ave (closed)	Closed	-	-	-	-	-	-	-	-
Otis Spunkmeyer – Doolittle Drive (closed)	Closed	-	-	-	-	-	-	-	-
Pine Knoll Park – Lakeshore & Hanover	14.00	2.00	-	-	0.90	0.97	0.97	0.61	0.29
Raimondi Field – 18th & Wood (seasonal)	5.00	0.71	-	-	-	-	-	-	-
Ranger Station (outside restrooms) – 3590 Sanborn Drive	14.00	2.00	-	-	0.03	0.42	0.60	0.94	0.17
Redwood Glen – Joaquin Miller Park	7.00	1.00	-	-	0.20	0.42	0.77	0.16	0.13
Rose Garden – 700 Jean St	14.00	2.00	-	-	0.80	0.74	1.10	0.94	0.30
Rotary Nature - Outside Restrooms – 568 Bellevue Ave(Staff use only)	5.00	0.71	-	-	0.63	0.71	0.87	0.39	0.22
Sailboat House (OPRYD opens and closes)	7.00	1.00	-	-	0.63	0.71	0.70	0.35	0.20
San Antonio Park – 1701 E. 19th	14.00	2.00	-	-	-	0.13	1.30	1.13	0.21
Sequoia Arena – Joaquin Miller Park (closed porta potties)	Closed	-	-	-	-	-	-	-	-
Shepard Canyon Park – Snake Rd	7.00	1.00	-	-	0.37	0.84	1.33	0.74	0.27
Snow Park	14.00	2.00	-	-	0.63	0.90	1.27	0.77	0.30
Union Point – 2311 Embarcadero	10.00	1.43	-	-	-	-	1.40	0.87	0.19
Willie Wilkins Park – 1800 98th Ave (closed)	Closed	-	-	-	-	-	-	-	-
Union Point Park	14.00	2.00	-	-	-	0.58	-	-	0.05
Total Restroom Cleanings for ALL Routes	320.00	1.11	-	-	0.23	0.37	0.69	0.50	0.17

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CITY OF OAKLAND
Oakland Parks, Recreation & Youth Development

TO: Princess Allen, Chair, Parks and Recreation Advisory Commission
FROM: Zermaine Thomas, Special Events Coordinator, Central Reservations
DATE: January 26, 2023
SUBJECT: REQUEST FROM SOUL FOCUS LLC FOR APPROVAL TO SERVE AND SELL ALCOHOLIC BEVERAGES, FOOD, MERCHANDISE AND ACCEPT DONATIONS ON-SITE AT THE 14TH ANNUAL OAKLAND RUNNING FESTIVAL MARATHON AT SNOW PARK ON SUNDAY, MARCH 19, 2023, FROM 7:00AM-3:00PM.

SUMMARY

Oakland Parks, Recreation & Youth Development received a request from Angie Kandalaft of Soul Focus LLC, for approval to serve and sell alcoholic beverages (Beer & Wine), food (mobile food vendors), commemorative merchandise and accept donations onsite at the Oakland Running Festival Marathon to be held at Snow Park on Sunday, March 19, 2023. Applicant is aware of the additional permits required. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. Section 12.64.080.

FISCAL IMPACT

Soul Focus LLC is paying all rental fees associated with the event estimated at \$10,000.00.

PROJECT / PROGRAM DESCRIPTION

This is the 14th year of the Oakland Running Festival Marathon in the City of Oakland. The Oakland Running Festival Marathon is a five-race event which attracts people from all over the world to run through the streets of Oakland. The Oakland Running Festival in the past has had over 10,000 participants and bring in over 2 million in revenue to businesses in Oakland.

BACKGROUND / LEGISLATIVE HISTORY

Soul Focus LLC was established in 2011, They have created and produced some of the most impactful running events in the world. They talk the talk and run the run. They pride themselves in being able to connect to endurance athletes in an authentic way; while running is their specialty, they would be nothing if they didn't also surf, skate, ski, ride, hike, climb, shoot, score, and more. Regardless of the form, their mission is to support local communities through the power of human movement and create memorable experiences through sporting events. The Oakland Running Festival has proven to be well planned, extremely successful, and well received by the community. There are approximately 10,000 registered participants.

The Oakland Running Festival is a citywide event and is jointly supported by the City Council Office, Economic and Workforce Development Department Special Events Unit, and Oakland Parks, Recreation & Youth Development.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Soul Focus LLC to accept donations and sales of alcoholic beverages, food, and merchandise, at the 14th Annual Oakland Running Festival at Snow Park on Sunday, March 19, 2023, from 7:00am-3:00pm.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:

Zermaine Thomas

Special Events Coordinator

/s/ Dana Riley

Approved by:

Dana Riley

Interim Director

Attachments: Exhibit A - Oakland Running Festival Marathon Proposal Letter

SoulFocus

Office of Parks And Recreation
250 Frank H. Ogawa Plaza, Suite 3330
Oakland, CA 94612
Attn: Parks and Recreation Advisory Commission

Oakland Marathon March 19th, 2023
Soul Focus LLC – Oakland Marathon

History: The Oakland Running Festival is celebrating its 14th year March 19th, 2023 and its first year of ownership by Soul Focus LLC. Soul Focus LLC was founded in 2011 and our mission is to Support Local Communities through the Power of Human Movement. At our core, we are runners. We pride ourselves in being able to connect to endurance athletes in an authentic way - the way we would want to be talked to. As the proud, new owners of the Oakland Running Festival, we are excited to be a part of this wonderful Oakland tradition and celebrate a healthy, positive event for all. Each year, ORF has chosen a local mural to highlight and make that our runners medal for the event, supporting local artists and makers. This year we plan to have over 7,000 participants. The weekend brings in over \$2 million in revenue to the city while providing a fun, active festival for Oakland residents. We work with multiple city agencies to celebrate Oakland through its streets, parks, and people.

Overview of Event: The event is set for the weekend of March 17th-19th at Snow Park. Snow Park set up will begin as early as possible on Friday to accommodate our tents and stage all operations. Participants pre-register for events online to enjoy the running course around Lake Merritt. Some street closures are necessary to keep runner traffic safe and allow for park traffic to be unchanged. We plan to use several parks throughout Lake Merritt to make this event happen including, Lake Merritt Pergola, Amphitheater, Snow Park, and the grandstand.

Request to collect funds on site:

All runners are pre-registered. We sell merchandise at the finish line provided by Soul Focus LLC only. This includes shirts, mugs, glasses, to commemorate the event. We provide beer (TBD for 2023) for each runner through our partnership with Running For a Better Oakland. Local food trucks provide food for sale for runners and the community and fans of the event. Most items are \$10 or less and all provided by local companies. Each vendor is registered through the health department and if necessary, provides fire clearance for their operations.

Why are funds being collected:

We cover street closures, permitting costs, race shirts, race medals, medical teams, and finish line engagement like DJ, awards, and sponsor giveaways. This covers our costs to operate the event while providing a great platform for local businesses, charities, and future community running events.

Who is benefited: Race participants, City of Oakland, local businesses, and nonprofits. Previously some of those groups have been; Running for a Better Oakland, Asian Health Services, The Crucible, Oakland Parks and Rec Foundation, and Youth Uprising.

Contact:

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916-500-1410 • angiek@gosilverback.com