



**Cultural Funding Program (CFP)
Funding Advisory Committee Regular Meeting
Wednesday, January 10; 6pm**

Meeting Minutes

In Attendance: Katherin Canton, Shelley Trott (co-chairing), Jim Santi Owen (co-chairing), Barbara Mumby Huerta and Nicole Kyauk, Wayne Hazzard
Staff: Denise Pate, Esailama Artry-Diouf, and Roberto Bedoya

1. Call to Order/Determination of Quorum: 6:01pm

2. Open Forum

Speakers:

Pro Arts, Nancy Gonchar
Leah Curran for Oakland Ballet Company
David Hunt for Prescott Circus Theater
Leslie Marks for Oakland Symphony
Ravi Abcarian, Oaktown Jazz
Baby Learning Communities Collaborative
Naomi Diouf, Diamano Coura West African Dance Company
Desi Mundo, Community Rejuvenation Project
Judith Smith, Axis Dance Company
Pam-Mei Harrison, Oakland Asian Cultural Center

3. Approval of Minutes of Regular Meeting of FAC on October 23, 2017

Motion moved to approve by Nicole Kyauk seconded by Wayne Hazzard. Motion passed unanimously.

4. Staff Report

Denise Pate

Denise addressed the documents in packet are in draft form, they are not final recommendations. She also reported that she is compiling data from the FY16-17 final reports, and that grantees should know that this information is important in tracking impact and population statistics. Almost all checks are in process and currently there is a pause because of the need for grantees to renew their 2018 business tax certificates. Denise announced the date for the next round of new applications will be available March 15th, 2018. Links to the applications will also be sent out to all current grantees and past applicants. Denise is recruiting for new grant application panel reviewers for the FY18-19 review. CFP is thinking about FAC members being the panel reviewers for the Organizational Assistance category.



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5. Manager's Report

Roberto Bedoya

Roberto wanted to clarify the questions around hiatus, stating that it is more of an interim year, where grantees would only be funded for one year instead of two years. The suggested shift to one-year of funding is suggested due to uncertainty regarding the FY19-20 City Council budget allocation for the CFP. The sketches for the proposed changes are reflective of how Cultural Affairs is working to get funding allocations in sync with the City's budget process. The General Fund supports most of the Organizational Assistance category's multi-year grants. The City voted a two-year budget last year (July 2017). City Council just voted for FY17-18 and FY18-19. Therefore, the funding level has not been determined for CFP for FY19-20.

Roberto would like to thank Oakland Creative Neighborhood Coalition for voicing the Cultural Affairs Division deficiency and helping to raise funds to hire a new staffer to help re-establish the Cultural Affairs Commission. Roberto added that the Cultural Plan is being developed and is taking into consideration ways to get new, younger, emerging organizations into the Organizational Assistance category/pool along with other community of artists such as literary artists.

Wayne asks if the two-year cycle needs to be tied to a certain amount.

Barbara suggested that those who were funded in the OA category receive a continuance for their funding for FY18-19.

Roberto announced that in October 2018 the Grantmakers in the Arts will be convening in Oakland. This will be a great opportunity to showcase the City.

Discussion Item #1,2,3: New Policies and Changes to FY18-19 Round, Measure C Eligibility, Reorganization of funding categories; Sub-categories

FAC reviewed the New Policies and Changes to FY18-19 Round and Denise went over each line item to explain reasoning behind each policy change / addition. Roberto announced a change to our fiscal sponsor eligibility guidelines. Starting with FY18-19, it will no longer be a requirement that fiscal sponsors be located in Oakland. Roberto pointed out that there are few organizations that specialize in fiscal sponsorship located in Oakland. The grant activities must take place in Oakland, but this will make the fiscal sponsorship element more accessible for organizations.

Wayne expressed concern about the Artists-in-Resident category and whether this model has shown interest from the artists in the community. Also, Wayne asked that if this is supposed to be implemented in the FY18-19 cycle. Wayne felt it is quite short notice to put together a timeline, guidelines and



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implementation. Katherin expressed she was inspired by the proposal of the new category and knew many artists who would be interested in this kind of residency and government yet to implement this for March 2018 would be too short of a time. Shelley suggested that Roberto ask the other City departments that have shown interest in this residency, whether they can provide matching funds. Nicole asked if this would be possible to pilot this with a smaller amount, such as 30K, to pivot funds and spread to already existing categories.

Roberto acknowledged the concerns of FAC members yet added that the Place Initiative category was created to provide a neighborhood engagement project that deals with notions of neighborhood identity, placemaking and place keeping. Wayne asked if all entities would be able to apply. Roberto stated that this is a project support category for 501c3 organizations who want an arts residency. However, Denise noted that OA applicants would not be able to apply in this category.

Nicole asked if the Level 1 category can request general operating support. Denise stated that this can be considered. Barbara expresses concerns that this is an issue about money and while we are trying to create equity we often create new barriers. Barbara mentioned that when SFAC panelists review they review by budget (small, midsize, large) which allows panels to review organizations to be reviewed based upon their peers.

Wayne highlighted the challenge of balancing supporting anchoring organizations while also trying to uplift and support emerging and smaller sized organizations. He questions how do we make the case for establishing new programs when we are trying to address the challenges. Roberto responds that what the cultural plan has revealed is that there is a call to support broadly the cultural ways of Oakland. And that these new opportunities proposed aims to strengthen our artists community, smaller arts organization and neighborhood voices a part of a four arts ecosystem. Katherin asked that we all should be stepping up to advocate as institutions and individuals for the Cultural Affairs Division and Cultural Funding Program budget increase.

6. Announcements

Shelley announced that the Rainin Foundation is now accepting applications for small and mid-size dance companies for new and experimental works. There is one cycle this year as opposed to two with LOIs due February 9th, 2018. Rainin has another grant symposium on public arts process March 10th 1-6pm at the Oakland Museum. Nicole announced EBCF grant applications available, deadline is February 1, 2018.

Next FAC regular meeting is April 11, 2018; 6pm. Hearing room 2.

7. Adjournment

Motion moved to adjourn by Jim motioned seconded by Katherin. Motion passed unanimously.

Adjournment at 7:17pm