ESTUARY PARK RENOVATION & EXPANSION PROJECT





WHY WE ARE HERE TONIGHT...

WHERE WE HAVE COME FROM...

- Community Meeting #1 October 17 listening
- Over 130 people attended
- Over 700 survey responses





WHERE ARE WE GOING?

- We will use your feedback from this meeting to develop one preferred conceptual direction
- Next Public Park Design Meeting: MID JANUARY 2019

MEETING #1
October 17

CLARIFY CHALLANGE

What are we trying to do?

- introduction
- share analysis
- discuss
- summarize
- post online

HERE

WE ARE

MEETING #2

December 05

CREATE OPTIONS

What are our options?

- recap
- share 3 design options
- discuss
- summarize
- post online

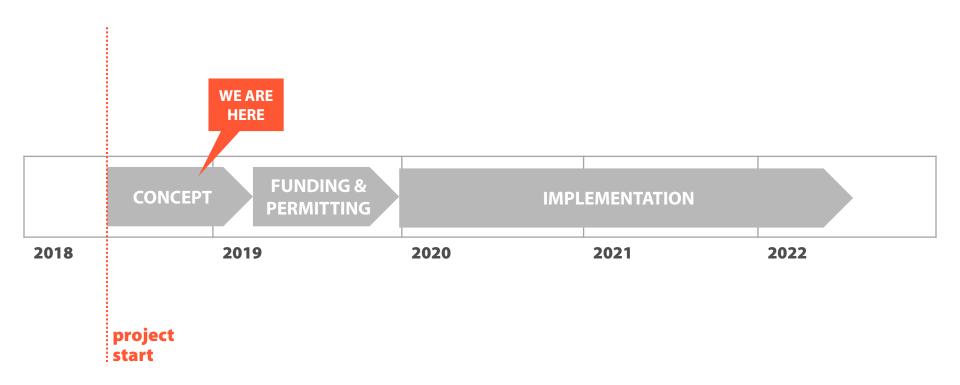
MEETING #3
Mid January 2019

CONSOLIDATE PREFERENCE

What is our recommendation?

- recap
- share preferred design
- discuss
- summarize
- post online

Schedule



AGENDA

01 understanding site recap

02 what we heard

03 conceptual designs

04 table sessions

Regional Context

LAKESIDE PARK

Completed in 2016

SNOW PARK

Completed in 2017

BOATHOUSE

Completed in 2009

12TH STREET PARK / LAKE MERRITT AMPHITHEATER

Completed in 2013

ESTUARY PARK



SPLASH PAD PARK

Completed in 2013

LAKE MERRITT TRAIL

Completed in 2010

LANEY COLLEGE MP

Updated in 2015

GAP CLOSURE PROJECT

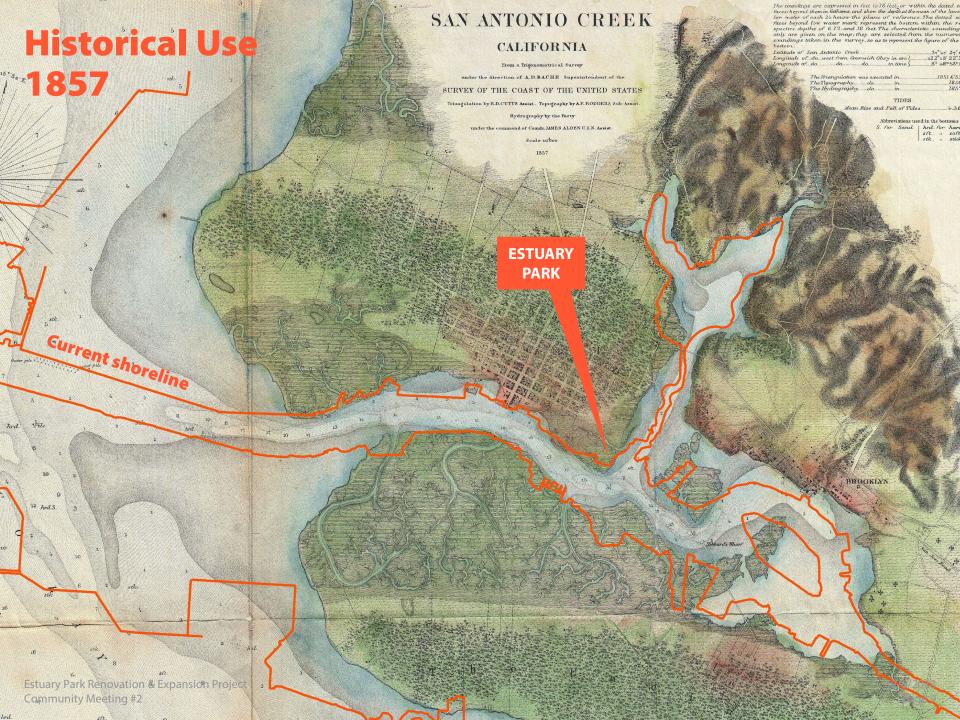
Anticipated construction begins: 2020

BROOKLYN BASIN DEVELOPMENT

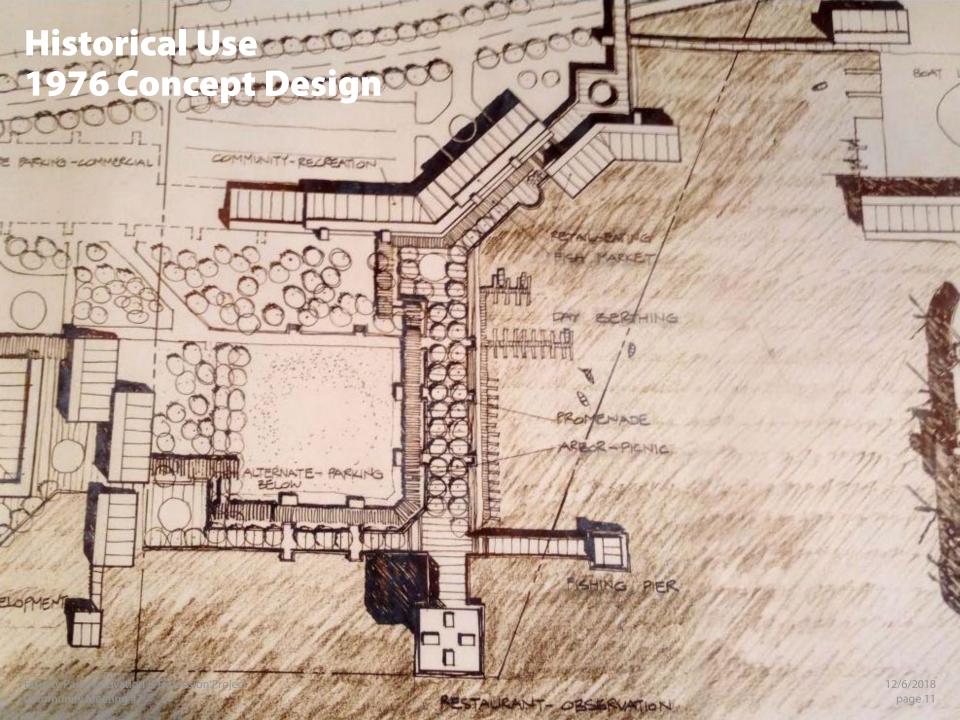
Mixed -Use Development Phase 1 under construction 64 acres total with 30 acres of publicly accessible parks, trails and marinas

Adjacent Context

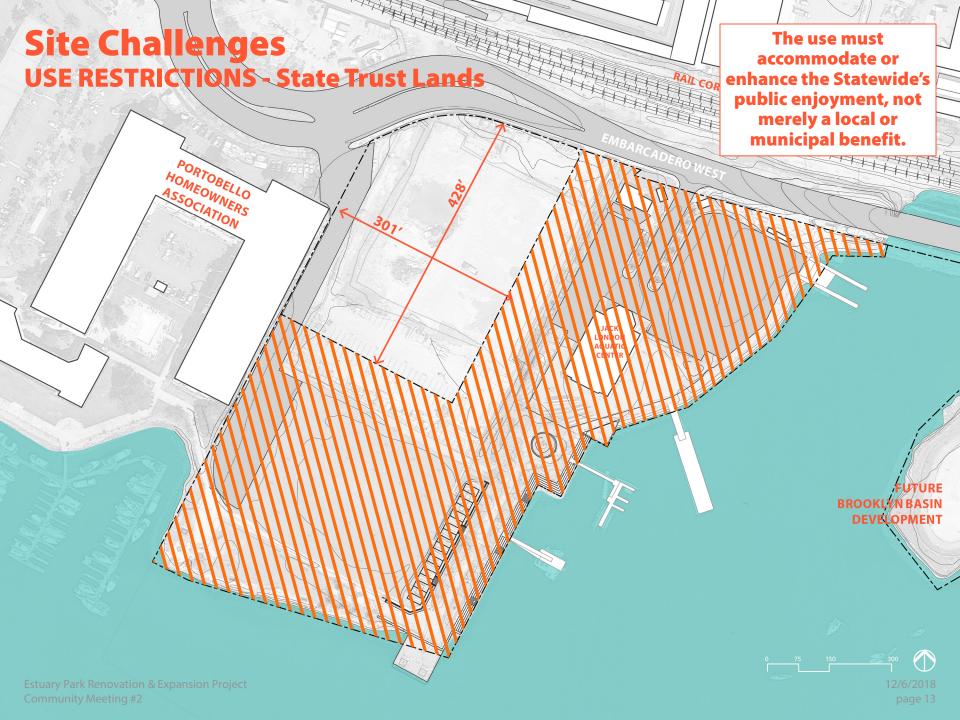


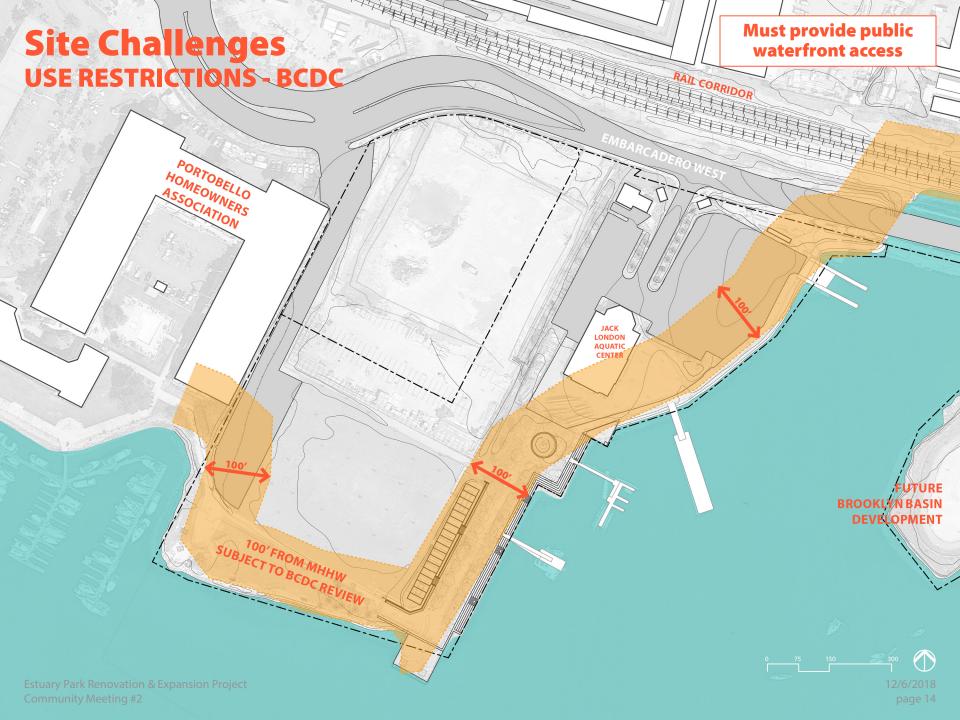


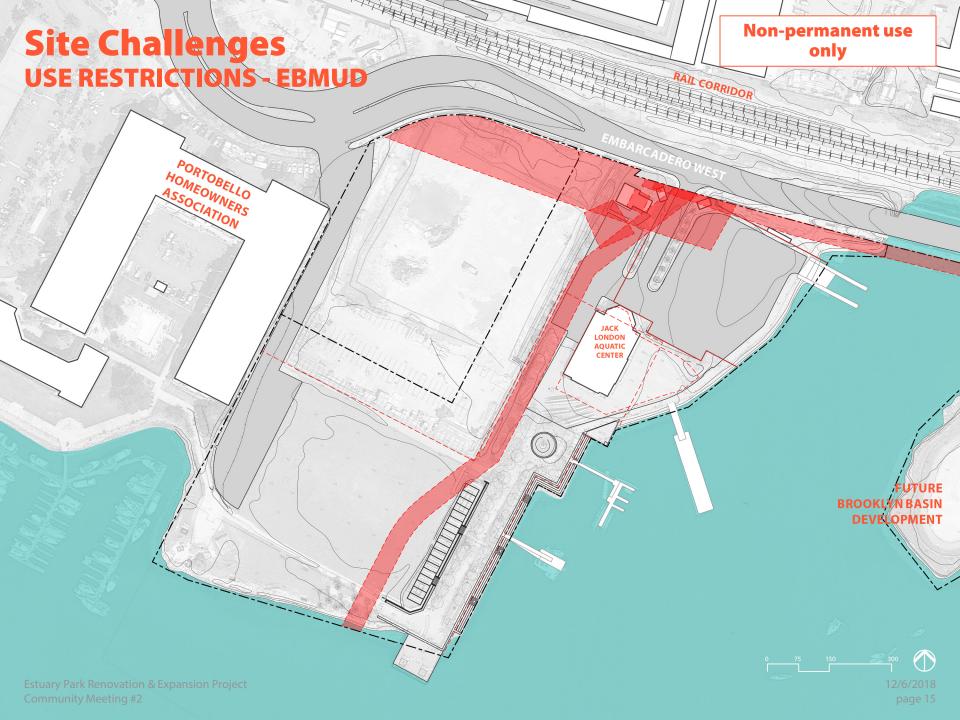


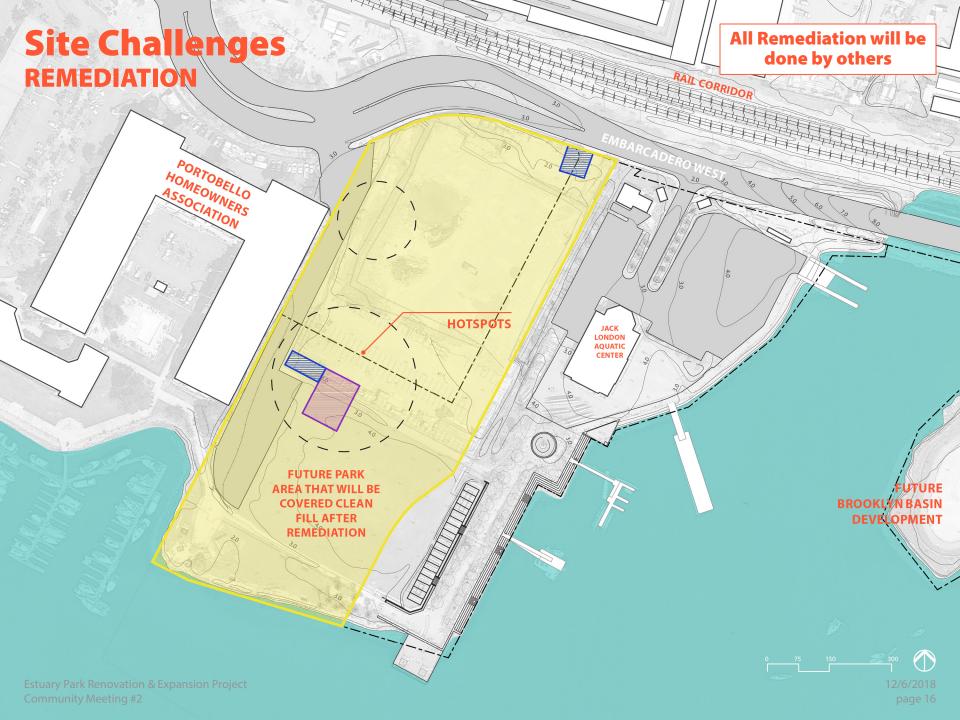


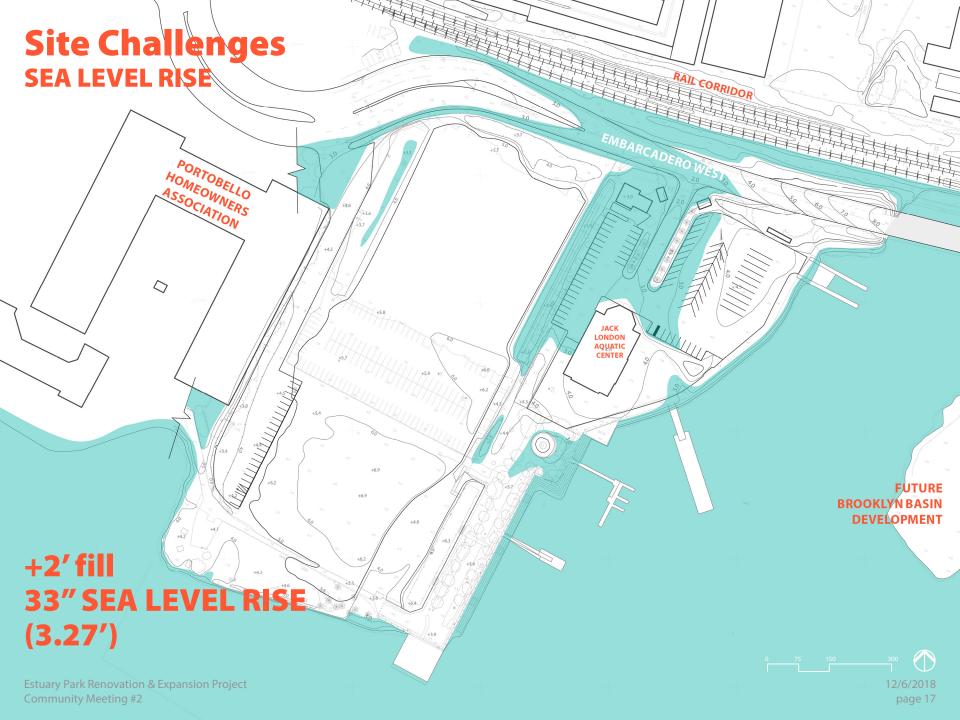














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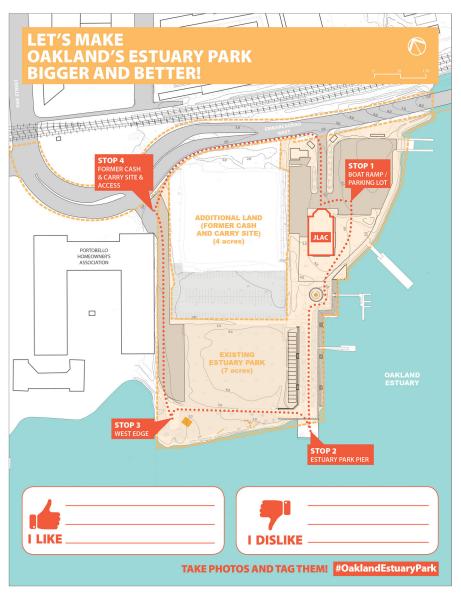






Estuary Park Renovation & Expansion Project Community Meeting #2

12/6/2018 page 20





"Access to sun, wind, water, views"

"Rowing"

"Views"

"The quiet of the water, access to the waterfront, bird watching on the water"

"Being able to access the water for boating, the sculptures, the open space"



"No lighting, no landscaping, deserted soccer field"

"State of disrepair, lack of restrooms, deteriorating building"

"Ugly, dysfunctional picnic area and trellis"

"Steps down to water and rip rap are not used"

"The existence of cars, BAD connectivity, nowhere to stop and have a beer"

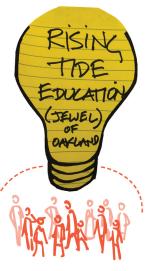
"No public restrooms, needs a playground, more landscaping"

"BRIGHT" Ideas













Community Meeting #2













SPORTS / GAMES / PLAY



SOCIAL /
GATHERING /
CULTURE

HEALTH & WELLNESS



WATERFRONT ACTIVITIES

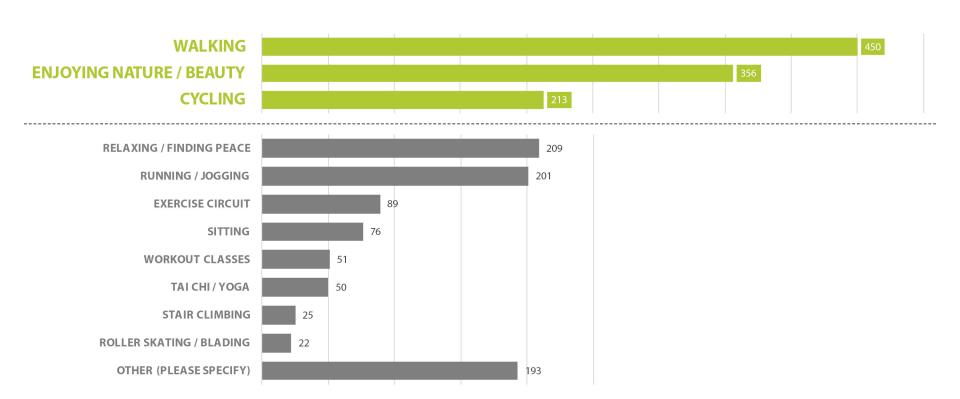


ART / EDUCATION

SUPPORT & MOBILITY

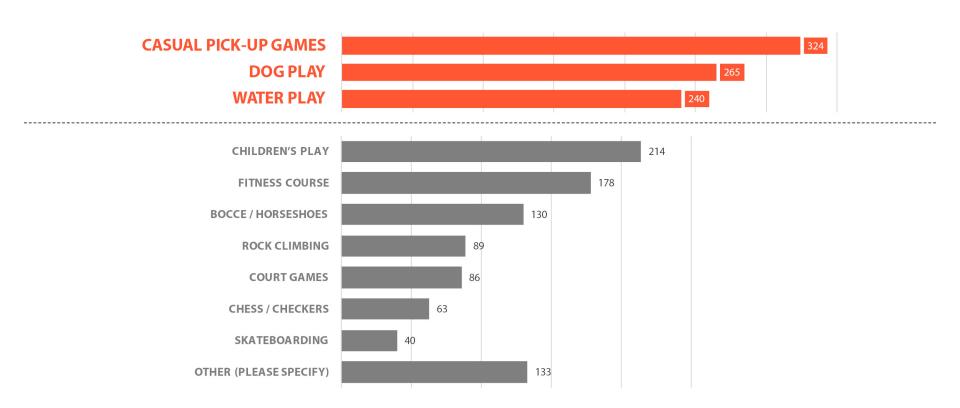
QUESTION 01: What would you like to see and do in the park?

HEALTH & WELLNESS



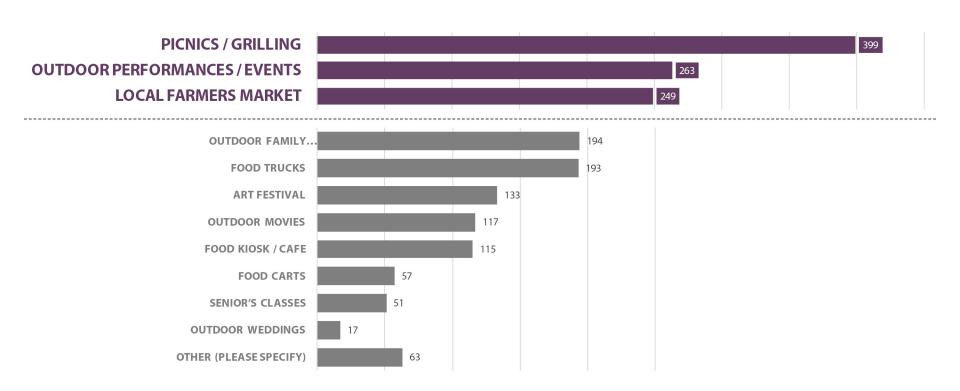
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SPORTS / GAMES / PLAY



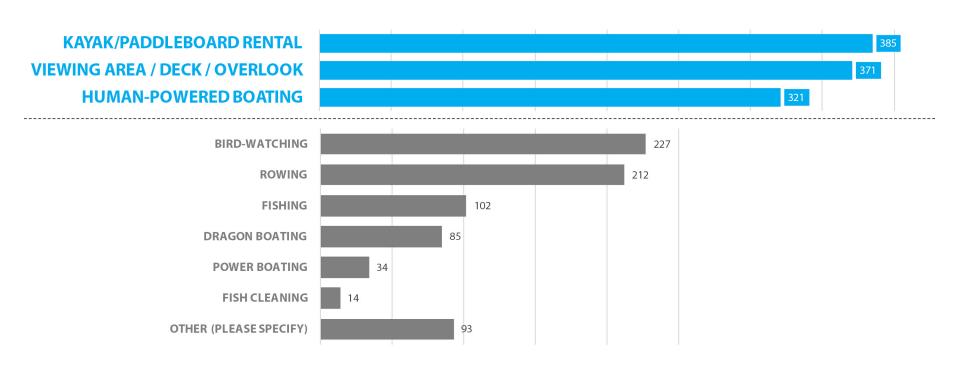
QUESTION 01: What would you like to see and do in the park?

SOCIAL / GATHERING / CULTURE



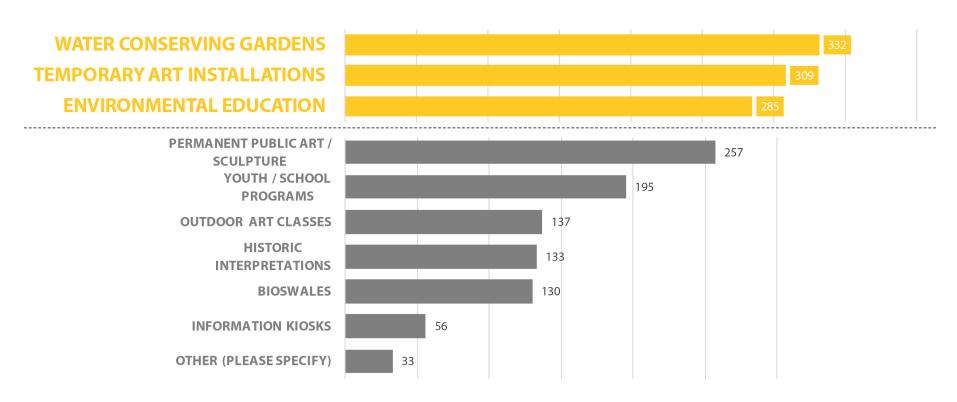
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WATERFRONT ACTIVITIES



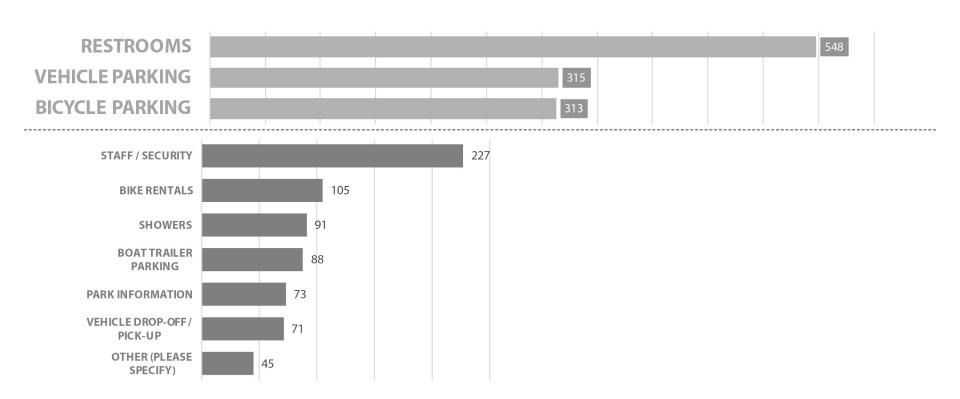
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ART / EDUCATION

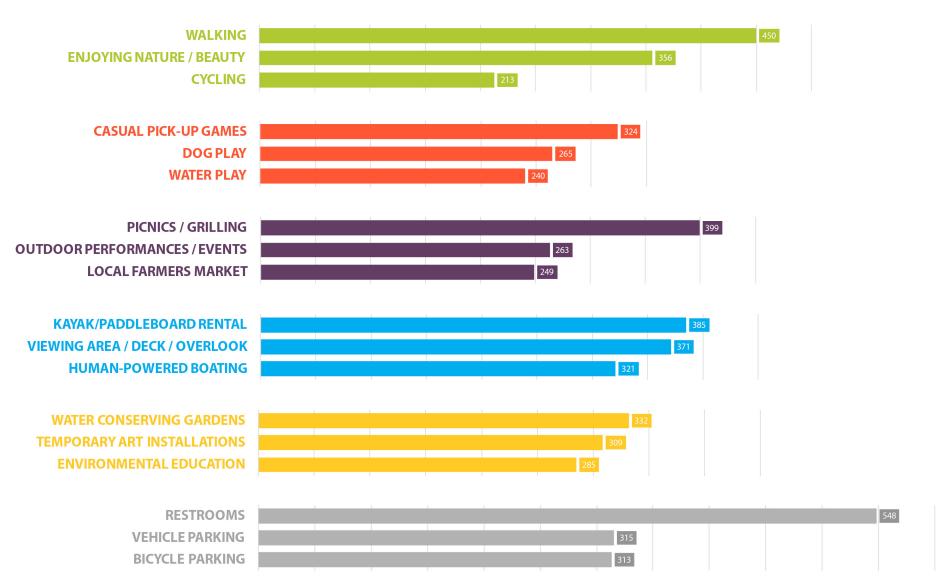


QUESTION 01: What would you like to see and do in the park?

SUPPORT & MOBILITY



QUESTION 01: What would you like to see and do in the park?



QUESTION 02: What word or phrase best describes what you think Estuary Park should be?



QUESTION 03: What is your favourite Oakland Park, and why?



QUESTION 04: What is your favourite park anywhere, and why?



KEY THEMES

Key Themes: Natural Respite



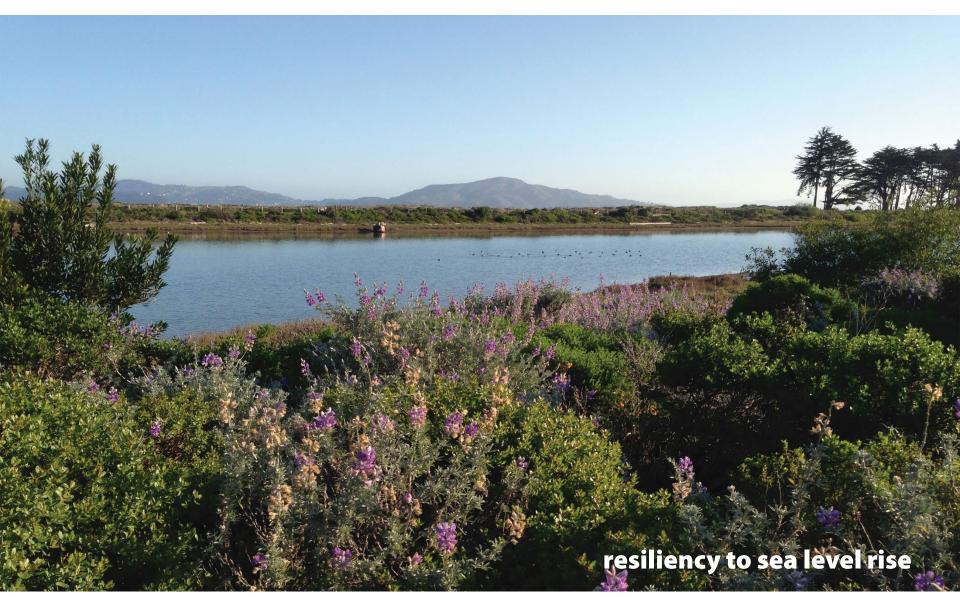
Key Themes: Community



Key Themes: Water Access



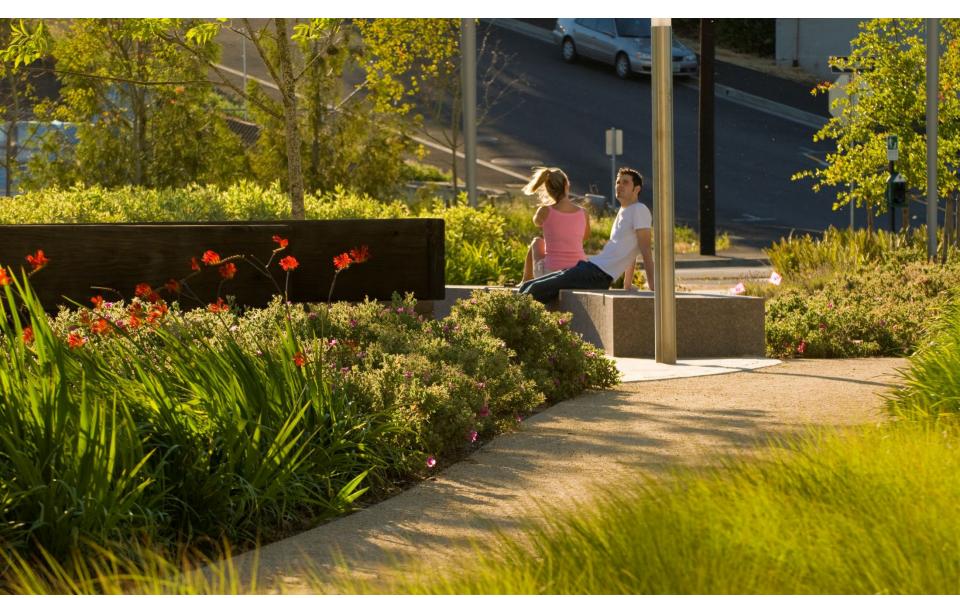
Key Themes: Water Oriented



Key Themes: Community



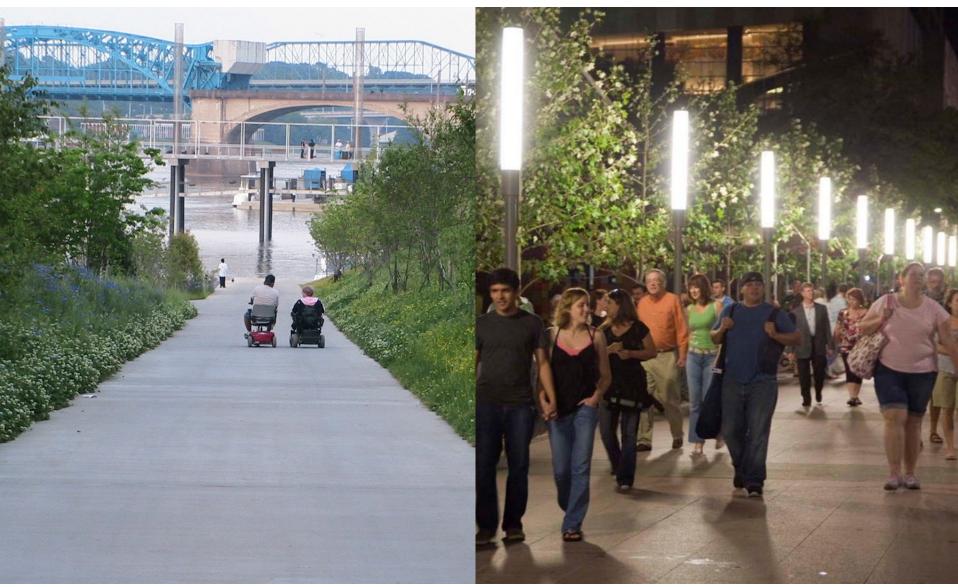
Key Themes: Tranquil & Peaceful



Key Themes: Fun & Family Friendly



Key Themes: Accessible & Safe



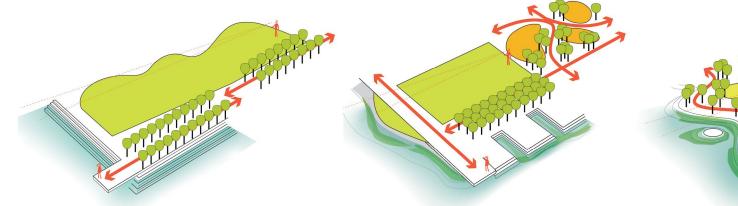
AGENDA

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Approach





concept 01

URBAN GREEN

historical reference long open space hard water edge concept 02

LANDSCAPE GREEN

sequential outdoor rooms landscape water edge

concept 03

TIDAL GREEN

meandering blended soft, tidal edge



LOOK & FEEL













PROGRAM & SPACES











EDGES





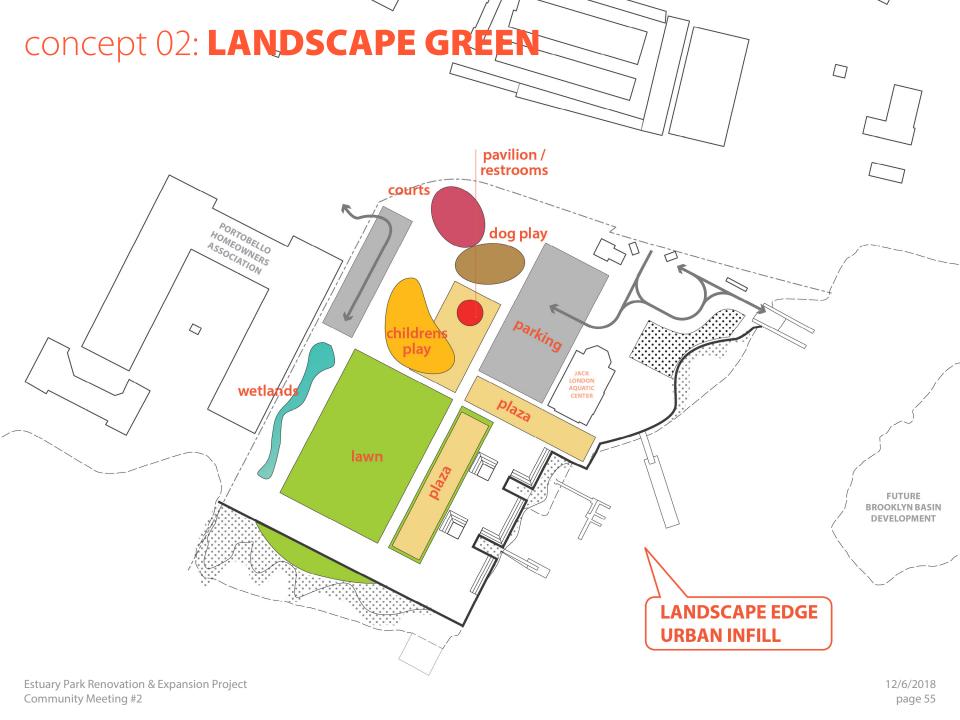








Estuary Park Renovation & Expansion Project Community Meeting #2



LOOK & FEEL







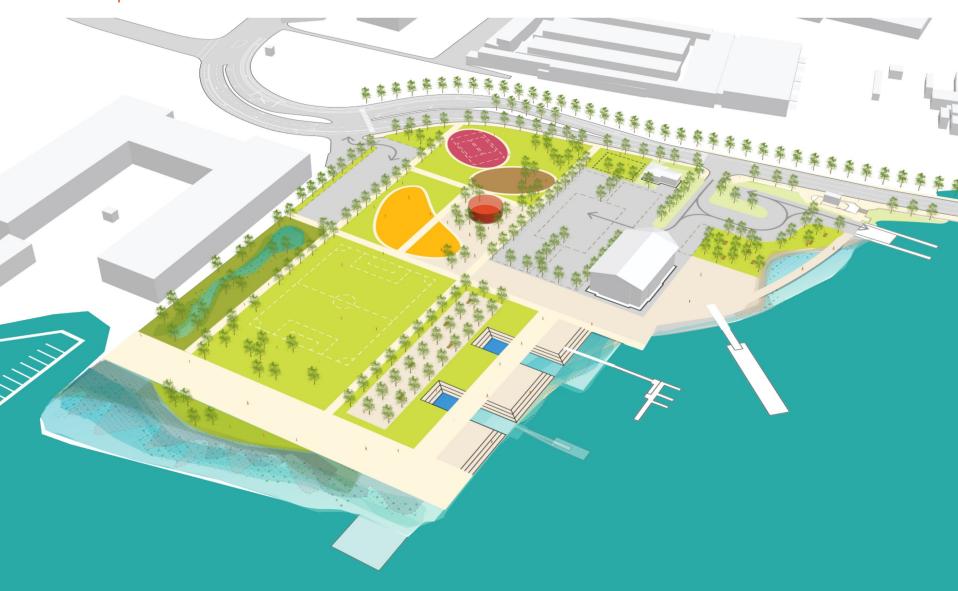




Estuary Park Renovation & Expansion Project Community Meeting #2



Community Meeting #2



PROGRAM & SPACES













EDGES









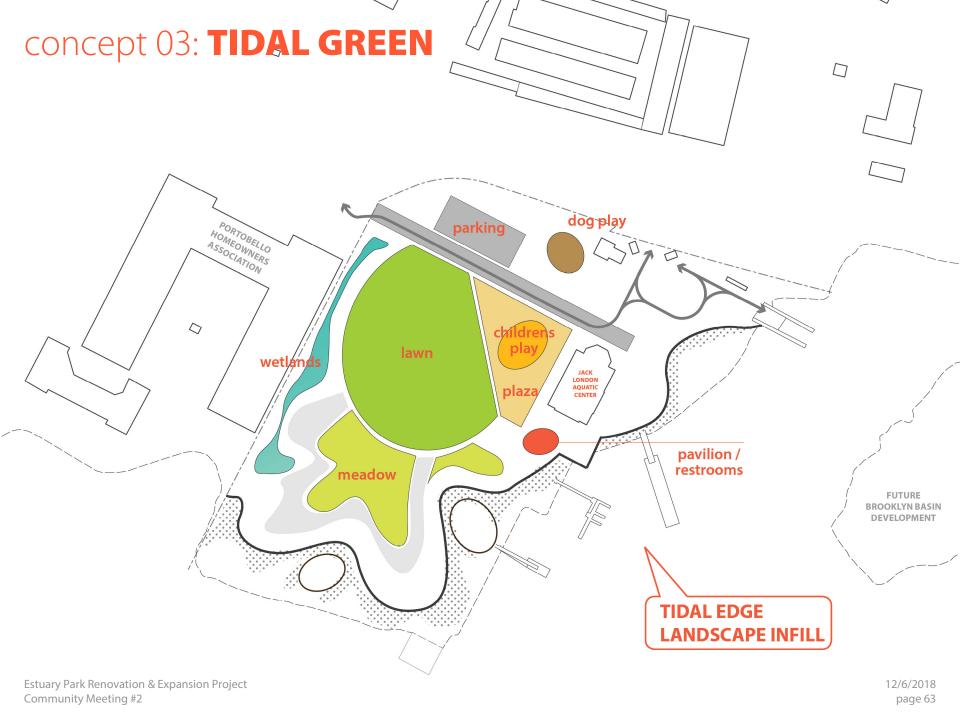


Estuary Park Renovation & Expansion Project Community Meeting #2





Estuary Park Renovation & Expansion Project Community Meeting #2



LOOK & FEEL















PROGRAM & SPACES













Estuary Park Renovation & Expansion Project Community Meeting #2

EDGES









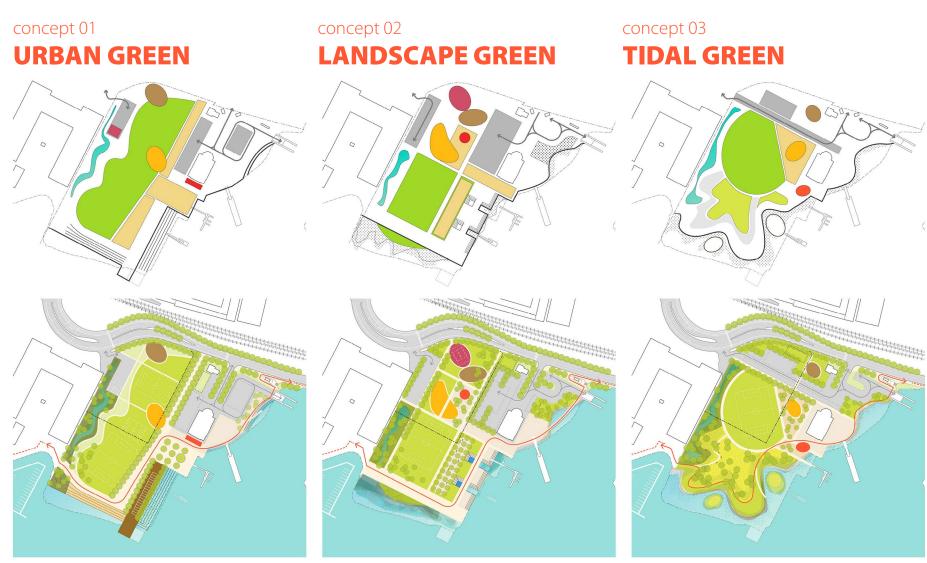








Three Conceptual Designs



Estuary Park Renovation & Expansion Project Community Meeting #2

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Community Collaboration

Please share what you MOST LIKE and LEAST LIKE about each design option

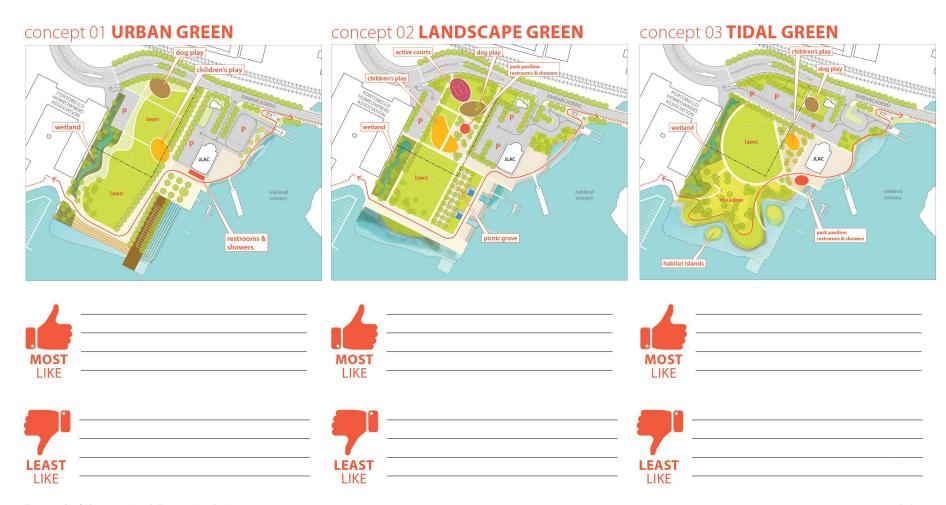


TABLE SESSIONS (25 mins)

REPORT BACK (2 mins each)

NEXT STEPS

Next Steps

 Encourage others to take the survey about the new park online. Survey will be open until January 2 at 11:59pm

https://www.surveymonkey.com/r/BSF7QT7

- Community Meeting #3 Preferred Concept January, location TBD
- For more details about the Estuary Park project and for upcoming events, please go to:

https://www.oaklandca.gov/projects/estuary-park

• Please contact **Ali Schwarz:** aschwarz@oaklandca.gov if you have any questions.

THANK YOU – LET'S MAKE OAKLAND'S ESTUARY PARK BIGGER & BETTER

#OaklandEstuaryPark