



*EAST OAKLAND*

**COMMUNITY BASED**

**TRANSPORTATION PLAN**



# ***OUTCOME STATEMENT (DRAFT)***

All East Oaklanders have access to a local and regional transportation system that is safe, affordable and connects them to jobs, trainings, quality food and cultural centers.

# ***What is Racial Equity?***

Racial equity is defined as individuals regardless of racial characteristics, are morally, politically and legally equal and should have no detrimental effect on the distribution of resources, opportunities and outcomes for our City's residents.



# ***Investing in East Oakland***

- 35% of East Oakland residents are African-American and **93% are people of color**, compared to the citywide population of which 26% are African-American and 56% are people of color
- **55%** of residents are **below the poverty level**
- All of East Oakland has just **2 miles of comfortable bike facilities**
- Nearly **8 miles** of East Oakland streets are in the **High Injury Network**
- **64%** of East Oaklanders **drive to work alone**

# ***What is the East Oakland Community Based Transportation Plan?***

- Lead by **OakDOT**
- Funded by **ACTC** and **OakDOT**
- Focuses on **transportation** needs and connections **BRT**
- One year of **extensive public outreach** to collect residents' input on goals, issues, concerns, and transportation priorities
- Culminates in **transportation improvement projects** (TIPs)

# CURRENT TRANSPORTATION PROJECTS

## MAP LEGEND

- Paving Projects
- Curbramp
- Safety
- Streetscape
- Sidewalk
- Traffic Signals
- Bridge
- Bikeway Projects
- East Oakland Area

**HIGH ST. SAFETY IMPROVEMENT PROJECT**

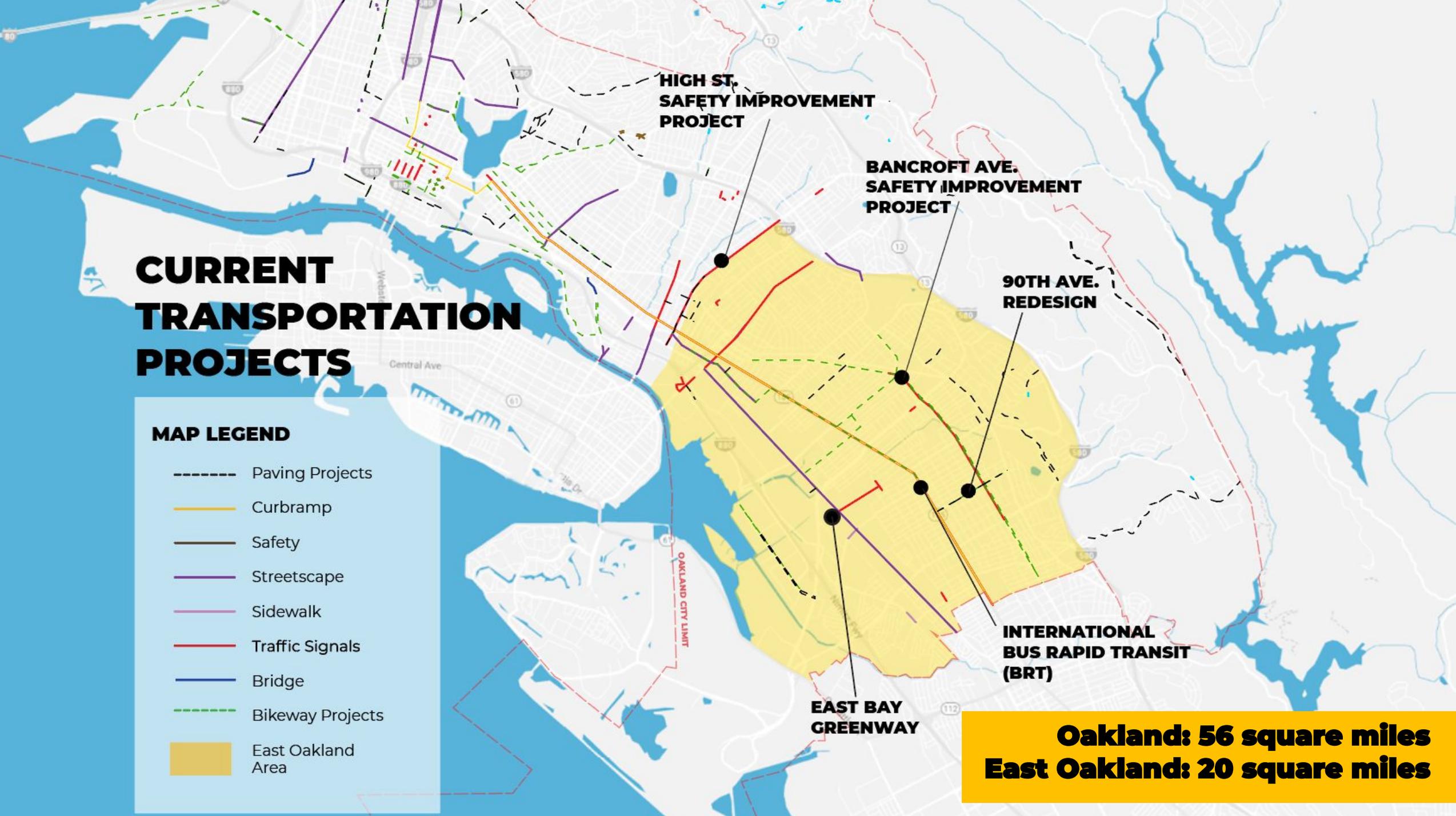
**BANCROFT AVE. SAFETY IMPROVEMENT PROJECT**

**90TH AVE. REDESIGN**

**INTERNATIONAL BUS RAPID TRANSIT (BRT)**

**EAST BAY GREENWAY**

**Oakland: 56 square miles  
East Oakland: 20 square miles**



# CBTP Outcomes & Goals

- Provide a **central place for coordinating existing plans** (Transit Action Strategy, Pedestrian Plan, Bicycle Plan, Paving Plan, etc)
- Work with the East Oakland residents, to **identify which transportation routes provide access and opportunity** to jobs, education, recreation, and services
- Work with the East Oakland community to **identify gaps and needs for transit, pedestrian and bicycle facilities**, especially as it relates to access to the East Bay Bus Rapid Transit system on International Boulevard and Transit Action Strategy
- **Prioritize transportation projects and programs** based on recommendations with identified funding for projects within the next 5 years and visionary projects in the longer term
- Create an **equitable framework for community-based decision making** for transportation projects and planning

***How is the CBTP going to...***

**...provide a central plan for all transportation-related efforts?**

- **Collect background data** related to demographics, racial equity & disparity analysis, bicycle and pedestrian safety, and transit ridership to identify East Oakland's transportation needs
- Develop a project website serving as a **central online location** for accessing project information and collecting feedback
- Summarize IBTOD, OSNI strategies and implementation resources and recommendations to **combat displacement**
- **Work with CBOs and key stakeholder groups** to ensure community needs are met while also bolstering community buy-in and participation

## ***How is the CBTP going to...***

### **...identify gaps and needs for transit, pedestrian and bicycle facilities?**

- Analysis of transit accessibility maps, ridership data from AC Transit and shared mobility providers, and cell phone location-based services data to **understand how East Oaklanders travel**
- Community input through **outreach** such as mobile workshops, online surveys, and larger community meetings
- Formation of **Resident Advisory Committee** and focus groups to discuss gaps and possible solutions
- Identify **upcoming shared mobility-related plans** and projects to assess how they can meet East Oakland's needs

***How is the CBTP going to...***

**...prioritize transportation projects and programs-based recommendations?**

- Identify funding for projects within the next 5 years and visionary projects in the longer term
- Based on community-identified priorities and other projects in the pipeline, improvements will be packaged and presented in a **phased approach**
- Draft funding & implementation plan that will be **reviewed by partnering CBOs**
- Develop **35% engineering concept** for key corridors



# **East Oakland Neighborhoods Initiative (EONI)**

## **Transformative Climate Communities (TCC)**

- The **East Oakland Neighborhoods Initiative** is a partnership between the Oakland Planning Dept and 12 CBOs
- Focuses on planning and envisioning **climate resilience goals** for Deep East Oakland
- One year (2018-2019) of **extensive public outreach** that collected residents' input on goals, issues, concerns, and neighborhood priorities
- Culminated in a community presentation & report to the State of California **outlining future goals and recommendations**

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**HIGH ST. SAFETY IMPROVEMENT PROJECT**

**BANCROFT AVE. SAFETY IMPROVEMENT PROJECT**

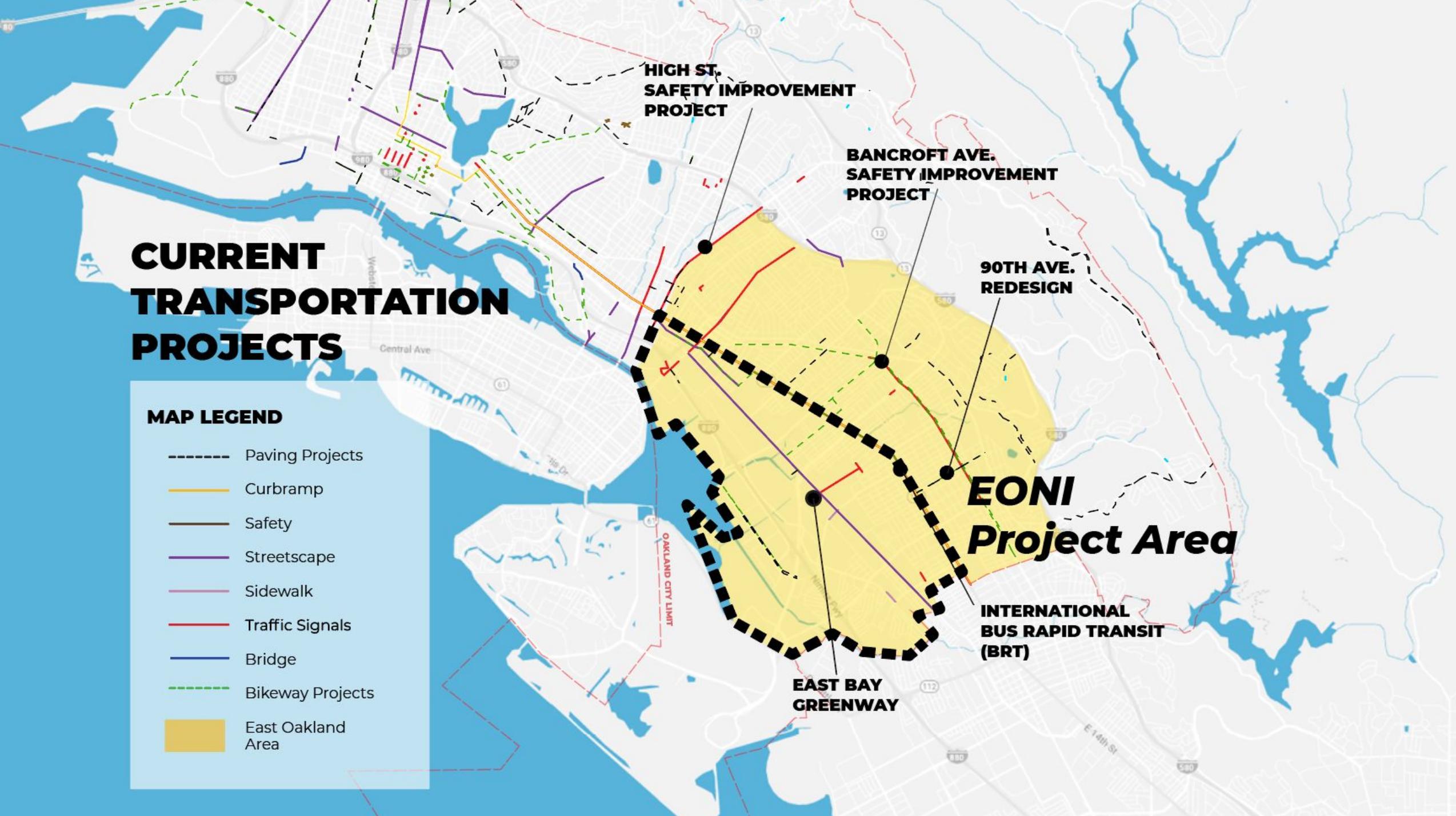
**90TH AVE. REDESIGN**

**EONI Project Area**

**INTERNATIONAL BUS RAPID TRANSIT (BRT)**

**EAST BAY GREENWAY**

OAKLAND CITY LIMIT



# Collaboration

- Foster engagement in the CBTP
- Understand connection between transportation in relation to jobs, businesses, services, culture, etc.
- Capacity Building
  - \$25k for an additional Plan Writer
  - \$10k for transportation consultants to develop transportation projects

# HEALTH, WEALTH, & STABILITY



Check out the each department's project opportunities. Also check out some of the issues we've heard from our East Oakland Neighborhoods Initiative meetings. Feel free to add project you want to see and some key issues to the center box (green brackets).

## housing opportunities

### issues we've heard

- More deeply affordable housing
- Housing in keeping with character of area
- More family housing
- Homeless encampments



## resilience opportunities

### issues we've heard

- Restore wetlands and waterways to reduce flooding in public spaces and private residences
- Places to go (resilience hubs) during extreme heat events, wildfires (which impact air quality)
- Very limited disaster preparedness (flood, sea level rise, earthquake, wildfire) in community



## environmental / open space opportunities

### issues we've heard

- Urban greening to create more tree coverage
- Improve air quality
- Restore Willie Wilkins and Tyrone Carney Parks



**what projects i think should happen...**  
*add a project and connect it to others!*

**some issues i think are important are...**  
*write down some issues you think should!*

## transportation opportunities

### opportunities



**bike shed** implement bike station for better bike programming



**lower bus fare** have programs that help lower the cost of taking the bus



**pedestrian safety** build infrastructure that prioritizes pedestrians



**repave** fix our roads



**bike lanes** design roads to accommodate bikes too

### issues we've heard

- Later bus service hours
- Uneven sidewalks and potholed streets make walking/biking difficult
- More protected bike lanes – people would bike more if they felt safer

## culture / community / identity opportunities

### opportunities



### issues we've heard

- Community performance spaces
- More youth enrichment opportunities and partnerships with schools
- Neighborhood safety is a huge concern for many people

## businesses + jobs opportunities

### opportunities



### issues we've heard

- Job training programs for East Oakland residents
- Small business ownership opportunities
- Capitalizing on informal economy opportunities (mobile food vending, etc.)

# SAFE AND ACCESSIBLE TRANSPORTATION

The top three themes and priorities that came out of the outreach efforts are:

- Repaired streets through regular maintenance
- Proactive fixing of potholes
- Safer routes to walk and bike

While many plans exist already for augmenting trails and creating new bike/walk paths,\* **implementation is key** to ensure safe spaces and encourage exercise for better public health.

## East Bay Greenway

Will run along San Leandro Street and provide safe biking from the west side of Melrose to the San Leandro border and connect to downtown Oakland when fully installed.

## Let's Bike Oakland Bicycle Plan Update

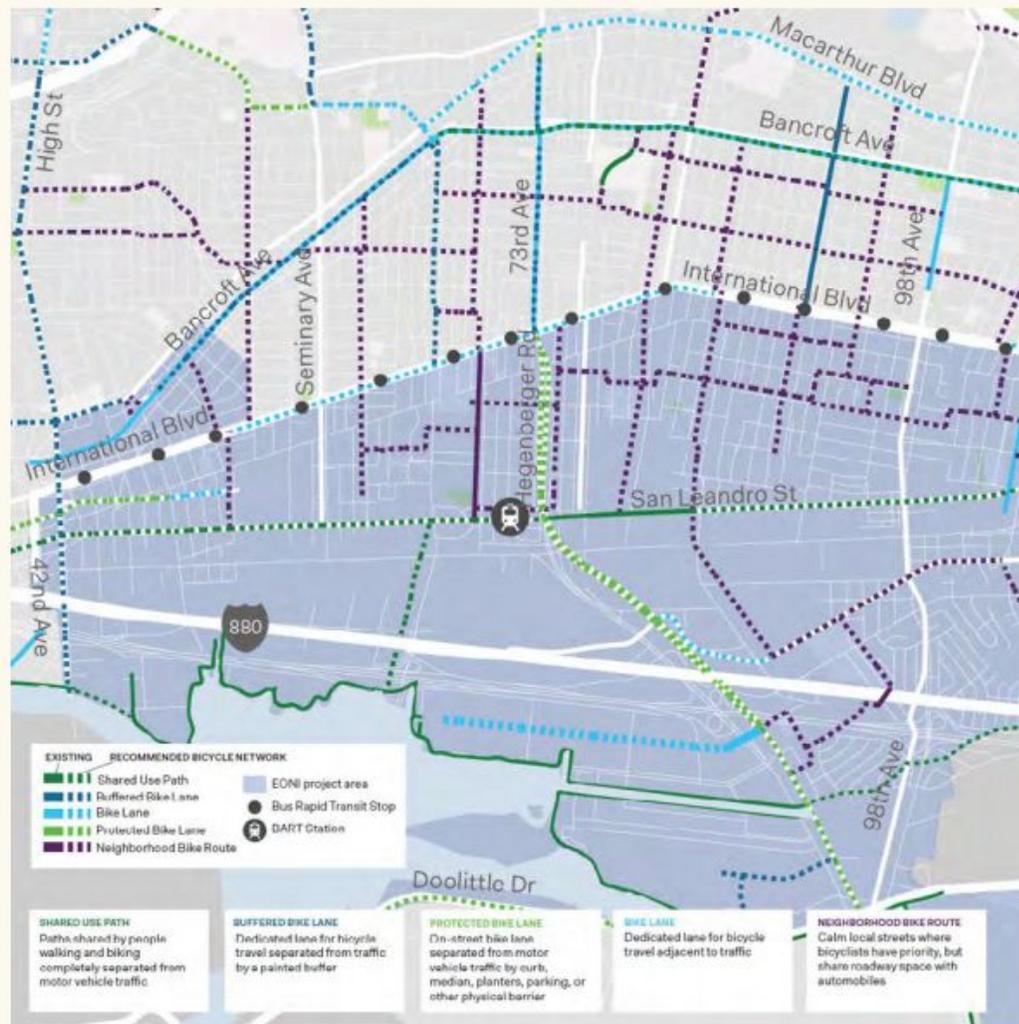
Recommends more Neighborhood Bike Routes in East Oakland to make bicycling more comfortable, serves neighborhood destinations and be more connected to other modes of transportation while reflecting the existing bicycle culture.

## BRT

The Bus Rapid Transit (BRT) corridor runs along International Boulevard through the EONI area and will span from Downtown Oakland to the City of San Leandro. Endorsed by community groups in 2012, involving extensive community engagement and a Business Sustainability Plan to negate business impacts during construction, there still are community members who feel left out of the planning process and who see the BRT as another example of **transportation** dividing Black communities. Many looming questions remaining about the value of BRT. Even with the promise of making mass transit work better, BRT implementation is a cautionary note on how valuable deep community engagement is to ensure solid support and community buy-in.

\*See Neighborhood Specific Projects and Appendices

**A composite map of existing & proposed bicycle network, the Bus Rapid Transit (BRT), and the East Bay Greenway**



# CBTP Branding & Identity

EAST OAKLAND  
COMMUNITY BASED TRANSPORATION PLAN

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## EAST OAKLAND COMMUNITY BASED TRANSPORATION PLAN



oakland



town biz



traffic safety



moving forward



branding similar to Oak 311  
to associate both programs



EAST OAKLAND  
COMMUNITY BASED TRANSPORATION PLAN

### COLORS



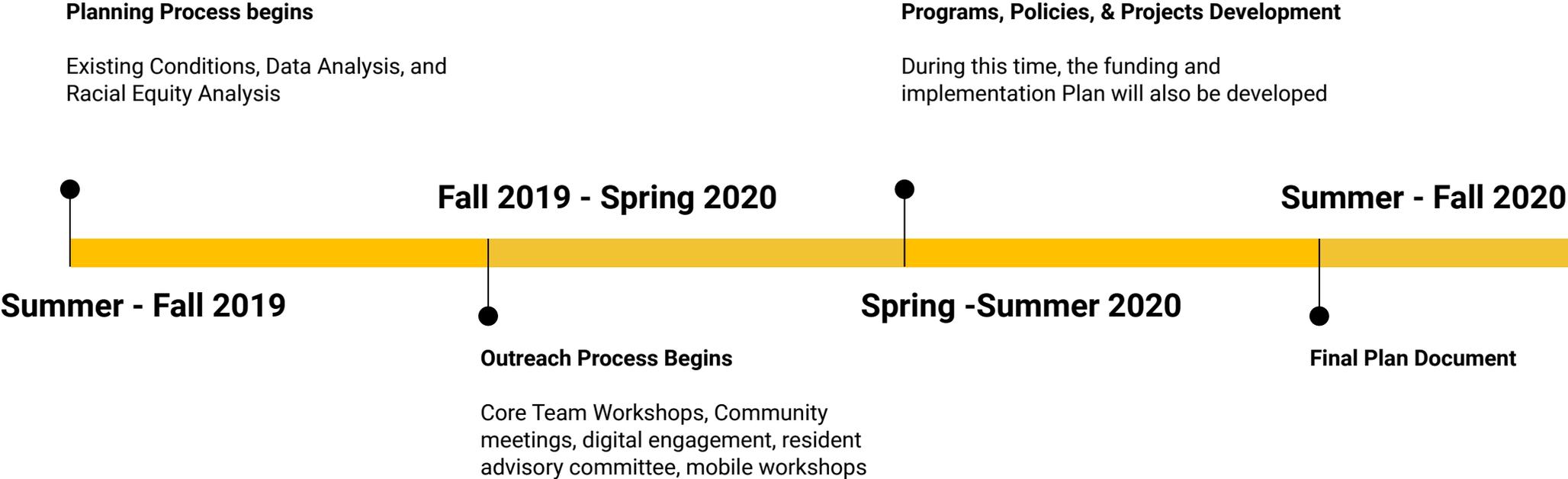
### PHOTOS



### MAPS



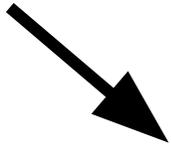
# Project Timeline



# Leveraging Planning Funds

**Planning  
Department  
(Oakland)**

**\$200k**



**Transportation  
Department  
(Oakland)**

**\$300k (+)**



**Transportation  
Commission  
(Alameda County)**

**\$100k**



## **Transportation Related Infrastructure Projects**

Bancroft Ave Median Redevelopment

Hegenberger Neighborhood Access Project

3-Year Paving Plan

**+ 35M**

East Bay Greenway

**+13M**

BART to Bay Trail

**Thank you!**



**JUST CITIES**  
Restorative Justice in Planning & Policy



City of  
Oakland

Department of  
Transportation

## Project Team



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