

ECAP Survey Findings Report – 10/25/19

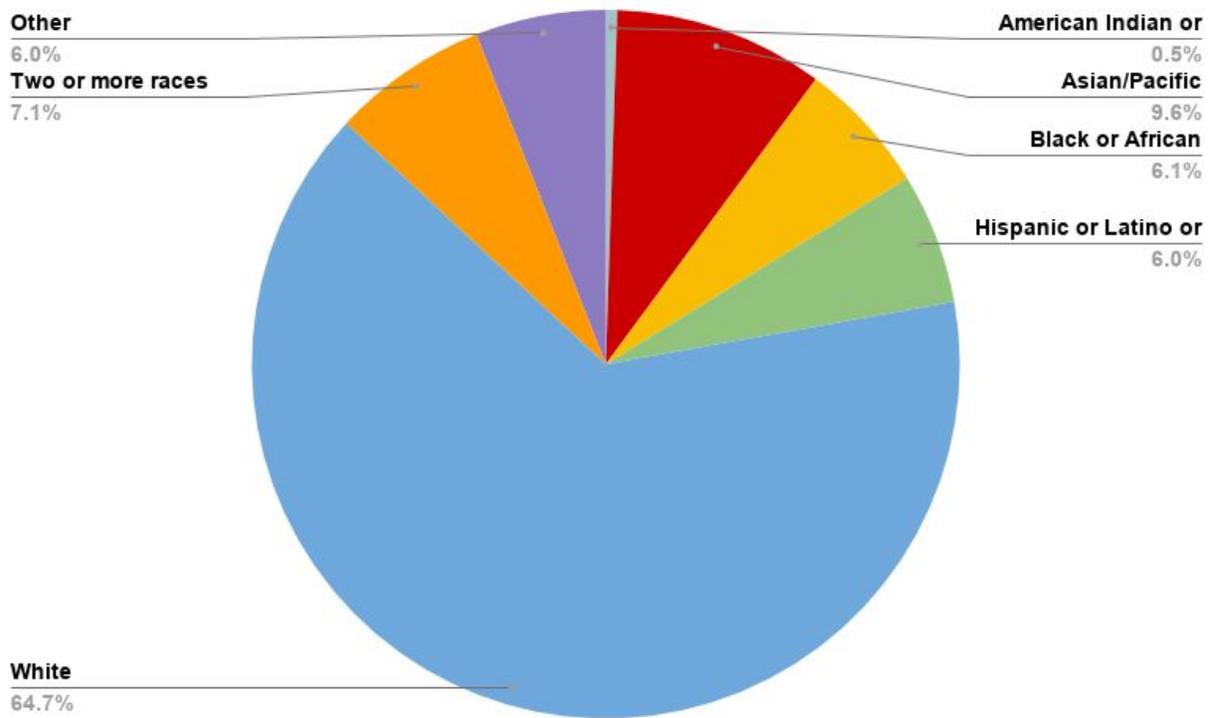
Total # of Responses: 771 (incl. 5 Spanish Responses)

| Transportation | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| Top 5 Policies, Programs, or Projects | Percentage |
| 1. Improve existing public transit with more frequent, reliable bus service, public safety at bus stops, more destinations, and more amenities | 63.6% |
| 2. Make streets safer for pedestrians, bikes, wheelchairs, skateboards, and scooters. | 52.3% |
| 3. Switch to zero-emission buses. | 48.9% |
| 4. Reduce cost of public transit through transit passes or reduced fares for all. | 45.0% |
| 5. Prioritize public transit in street design including through transit-only lanes, like Bus Rapid Transit. | 39.7% |
| Access to car? | |
| 1. Yes | 83.0% |
| 2. No | 10.6% |
| 3. Sometimes | 6.4% |
| Top 3 Motivators to Use Public Transit | |
| 1. More frequent bus service | 57.8% |
| 2. Overall improved BART service | 54.1% |
| 3. Faster bus service | 46.3% |
| Top 3 Motivators to Ride a Bicycle More Often | |
| 1. Safer bike lanes | 78.1% |
| 2. More bike lanes | 55.4% |
| 3. More bike parking | 29.0% |
| Adaptation, Resilience, & Disaster Preparedness | |
| Top 5 Policies, Programs, or Projects | Percentage |
| 1. Restore creeks and wetlands to address the threat of flooding from sea level rise and intense weather. | 62.4% |
| 2. Reduce exposure to local toxic air contaminants via treatments such as green buffer zones and cleaning up polluting facilities. | 54.9% |
| 3. Expand green jobs training and employment programs to train and employ low-income residents and youth in climate resilience and disaster preparedness sectors. | 51.4% |
| 4. Expand urban forestry to reduce local heat spikes. | 49.4% |
| 5. Improve stormwater and sewer infrastructure by integrating projections for future sea level rise and precipitation into new and existing systems. | 47.7% |
| Do you have access to a garden or space to grow food? | |
| 1. Yes | 61.4% |
| 2. No | 31.2% |
| 3. Sometimes | 7.4% |
| Do you have an emergency plan? | |
| 1. Yes | 40.2% |
| 2. No | 32.4% |
| 3. Maybe | 27.5% |
| Urban Greening & Forestry | |
| Top 5 Policies, Programs, or Projects | Percentage |
| 1. Grow and maintaining Oakland's urban forests, with a focus on reducing urban heat islands by increasing tree cover. | 64.4% |
| 2. Restore creeks: Reduce flood risks from sea level rise and create walking / biking paths and habitat by surfacing and restoring neighborhood creeks. | 52.7% |
| 3. Green jobs training and development in urban forestry, tree planting, and maintenance, ecosystem restoration, greywater systems, and rainwater catchment. | 52.2% |
| 4. Wetlands restoration. Create habitat for and restore eel grass and other aquatic plants to take carbon out of the air. | 45.0% |
| 5. Urban farming and gardens: Increase local food production and food access by supporting more community farms and gardens on public land, vacant lots, and schools. | 44.6% |

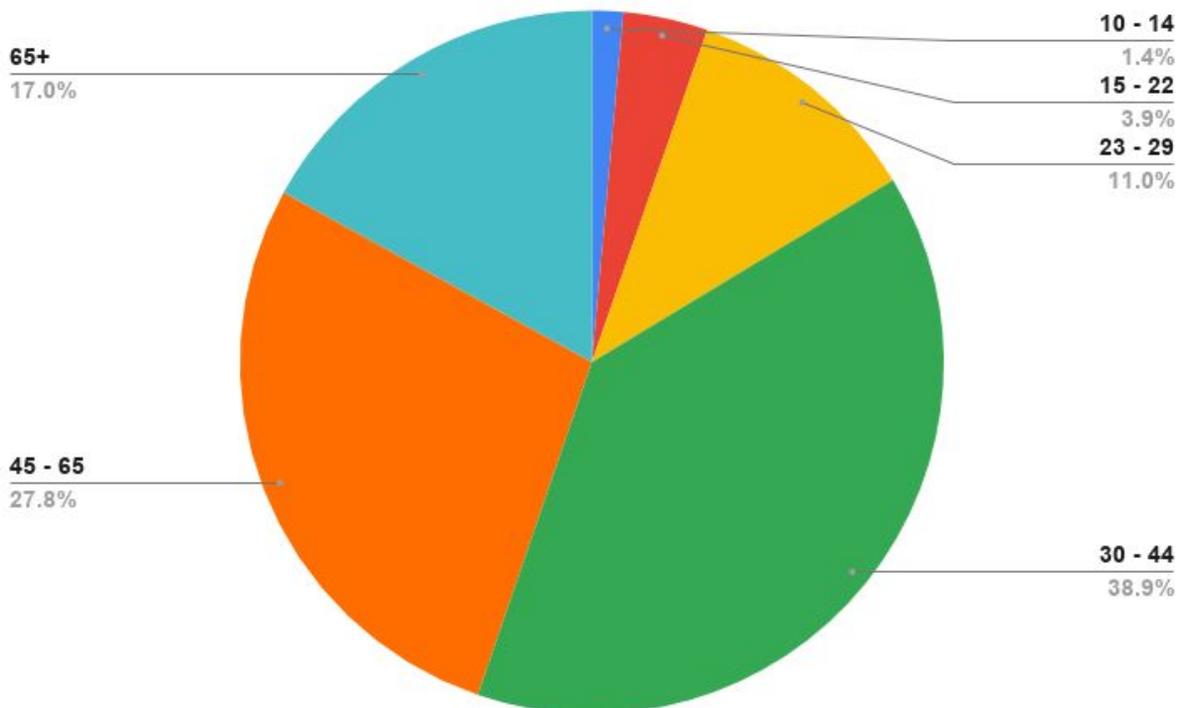
| | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|-------------------------|
| Is there enough shade trees in your neighborhood? | 1. Yes 2. No 3. I don't know | 30.0% 65.5% 4.5% |
| Land Use | | |
| Top 5 Policies, Programs, or Projects | | Percentage |
| 1. Develop "complete neighborhoods," a concentration of businesses that provide daily goods and services that are accessible without a car. | | 64.8% |
| 2. Increase affordable housing near transit and in new transit-oriented development. | | 50.6% |
| 3. Build ecologically sustainable tiny house villages to support housing needs of houseless residents and curbside communities. | | 47.1% |
| 4. Encourage construction of accessory dwelling units to increase density, boost income for low-income homeowners, and increase available affordable rental units. | | 46.0% |
| 5. Protect existing affordable housing stock and strengthen tenants' rights. | | 38.2% |
| Purchases & Waste | | |
| Top 5 Policies, Programs, or Projects | | Percentage |
| 1. Donate quality unused food from restaurants and grocery stores in Oakland to food banks and pantries for people in need to reduce food waste. | | 62.3% |
| 2. Ban more single-use plastics, such as packaging and flatware. | | 60.2% |
| 3. Provide compost and recycling bins for all schools and businesses. | | 50.4% |
| 4. Establish a municipal reuse center with curbside pickup of slightly damaged clothes, electronic devices, toys, and footwear, to be repaired and made available at little or no-cost to people in need. | | 41.9% |
| 5. Create clean, green neighborhood recycling centers with union-standard or co-op jobs. | | 32.6% |
| Energy Use in Buildings | | |
| Top 5 Policies, Programs, or Projects | | Percentage |
| 1. Provide solar installation rebates for homeowners and renters. | | 49.7% |
| 2. Support community-owned solar that allows renters and neighbors to financially benefit from shared solar energy installations. | | 49.1% |
| 3. Increase funding for low cost/free programs that reduce energy and water usage in buildings through low-flow toilets, weatherization, and energy efficiency behavior change campaigns. | | 45.5% |
| 4. Require energy-intensive businesses or certain building types to opt up to 100% carbon free or renewable energy through East Bay Community Energy. | | 42.1% |
| 5. Support a green jobs training and employment program to train and employ low-income residents and youth in energy efficiency and renewable energy jobs. | | 39.9% |
| Top 3 Barriers from Completing Energy Upgrades | 1. Cost 2. I don't own the property 3. Time and effort | 65.3% 40.1% 37.8% |
| Community-Based Projects | | |
| Top 5 Policies, Programs, or Projects | | Percentage |
| 1. Support community land trusts for permanently affordable housing, local businesses, growing food, and supporting biological and cultural diversity. | | 55.3% |
| 2. Support a public bank to divest public money from fossil fuels and enable local financing of local sustainable economic development projects promoting climate action and creating local benefits. | | 51.0% |
| 3. Increase local food production and food access by supporting more community-based urban farming and neighborhood gardens on vacant lots. | | 50.3% |
| 4. Support establishment of green, community- and worker-owned cooperative businesses to retain local wealth and build economic democracy. | | 44.9% |
| 5. Develop a K-12 climate justice education and curriculum for Oakland Unified School District, with service-learning opportunities and City/community partnerships. | | 44.1% |

I. Demographics of Survey Respondents

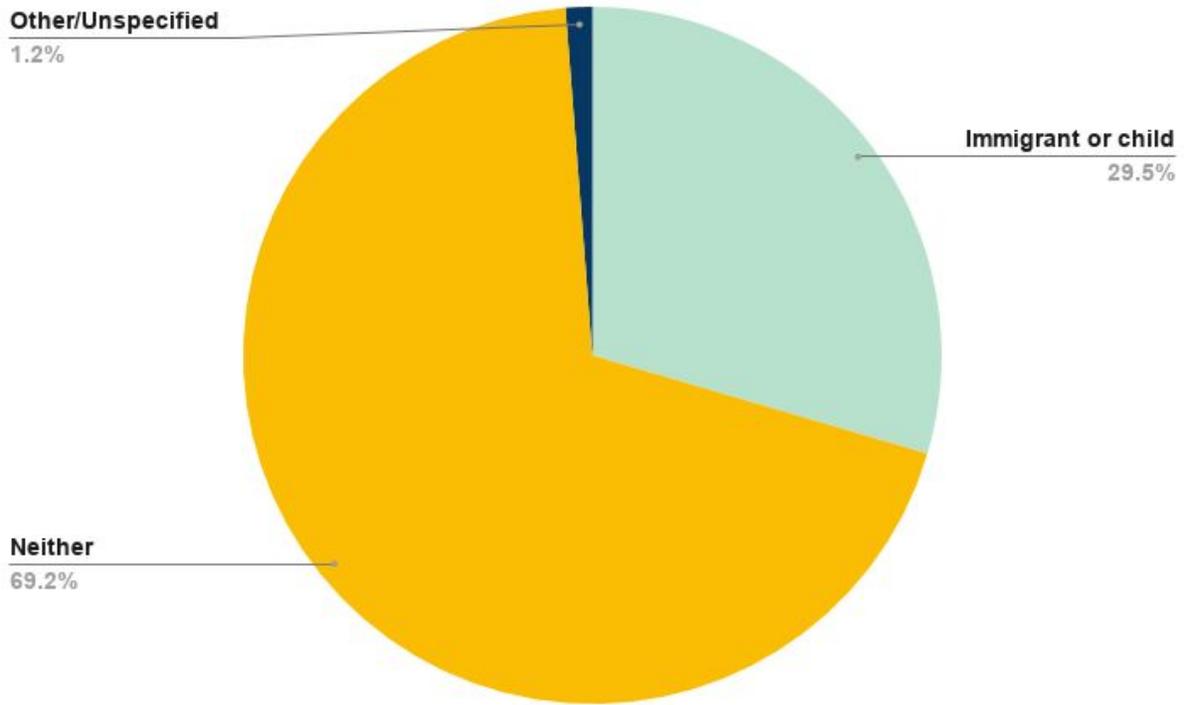
RACE (725 responses)



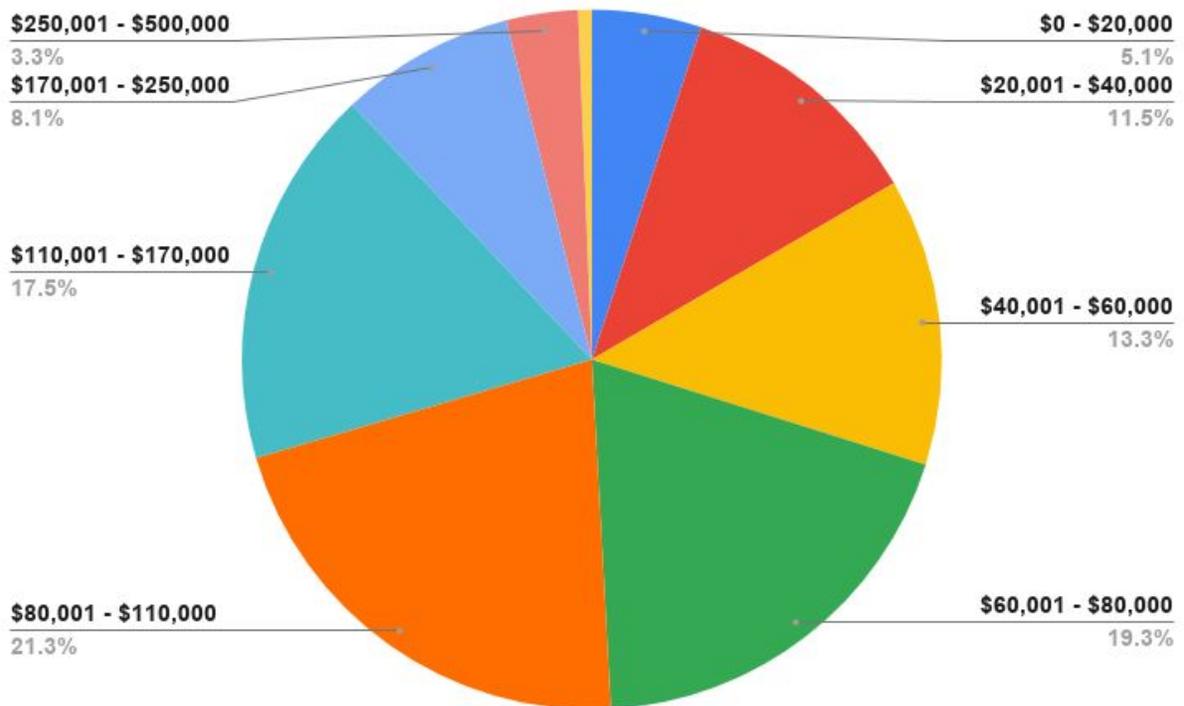
AGE (771 responses)



IMMIGRANT STATUS (731 responses)

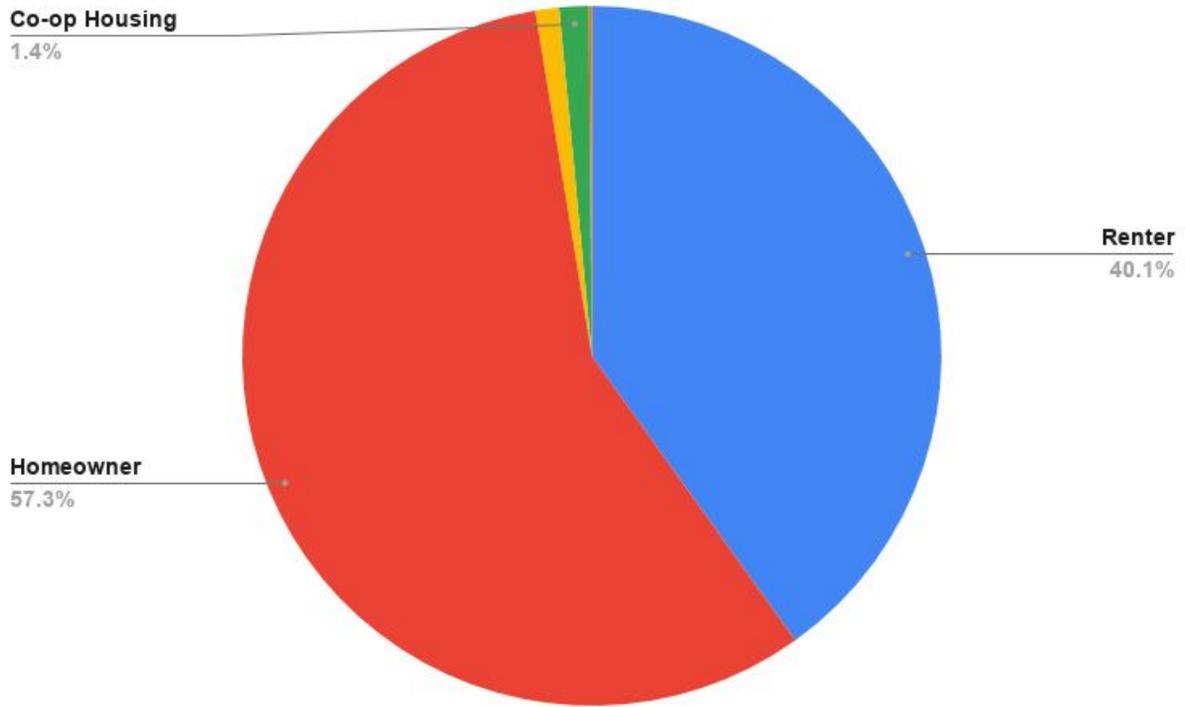


INCOME (633 responses)



*500,001+: 0.6%

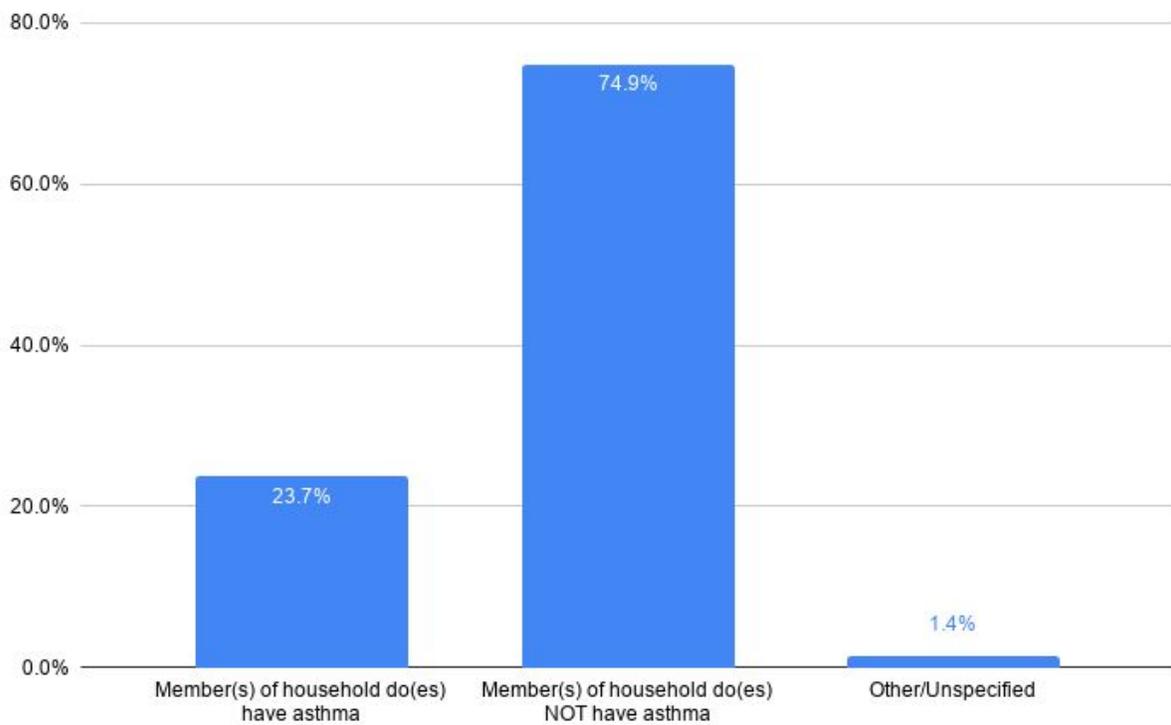
HOUSING STATUS (733 responses)



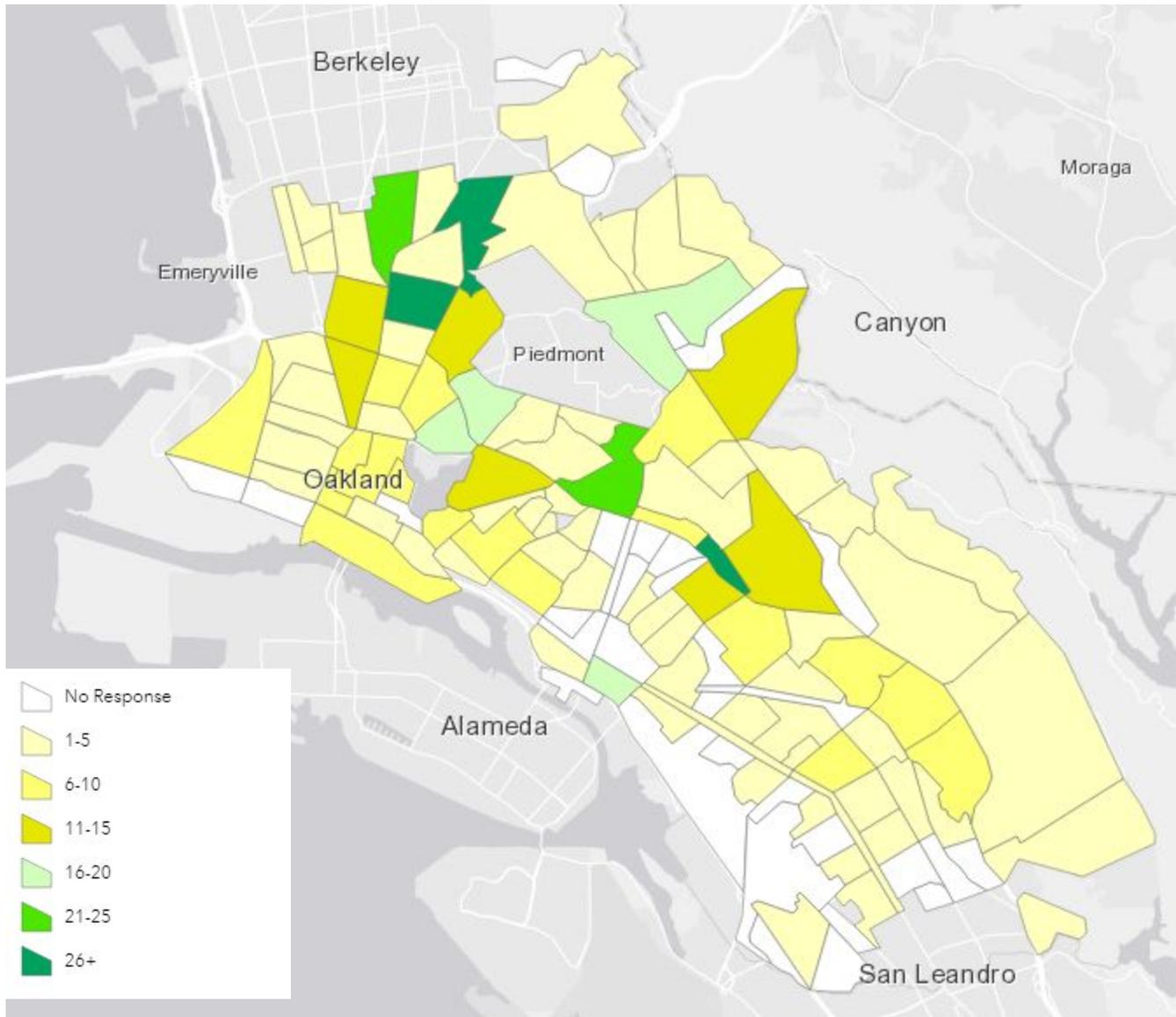
*Housing Insecure: 1.1%

*Curbside Community: 0.1%

ASTHMA (729 responses)



II. Map of Survey Respondents



Total # of Responses: 584 (excl. locations outside of Oakland)

BY DISTRICT

| | |
|-------------------|---------------|
| District 1 | 136 responses |
| District 2 | 75 responses |
| District 3 | 114 responses |
| District 4 | 132 responses |
| District 5 | 54 responses |
| District 6 | 42 responses |
| District 7 | 30 responses |

III. Community Comments by Topic

Non-exhaustive list of recurring comments from the community for each topic

Transportation

1. Provide more accessible public transportation for people with disabilities
2. Re-enliven Oakland’s streetcar rail network
3. More neighborhood bike routes, including traffic calming on neighborhood streets. Access control and traffic control measures to make our dangerous intersections safer and more convenient for all modes.
4. Family transport solutions, bikeshare with seats for kids.
5. Safe, attractive, and well-maintained bus stops with benches
6. More extensive bus service to regional park entrances/trailheads
7. Greater access across communities, free youth bus passes, more frequent and reliable service, more bus rapid transit - has to be able to compete with convenience of Lyft and Uber
8. Funding for public safety like street lights, etc. can help encourage people to use sustainable transportation
9. Fix all potholes so it’s safe to drive vehicle or ride bicycles
10. A major, creative campaign to educate and incentivize use of AC Transit, setting a goal of doubling ridership in the city.

Adaptation, Resilience, & Disaster Preparedness

1. Free disaster preparedness kits for low-income communities
2. Alerts for active fire status and evacuation notices
3. Places of worship should have a disaster plan
4. Emergency masks available for all residents
5. Provide incentives for homeowners, rental property owners and businesses to paint roofs white
6. Disaster backpacks and kits for school
7. Creating shared resource libraries with community councils where neighbors can store extra supplies to share on a daily or emergency basis.
8. Promote diversity in jobs related to environmental change and sustainability
9. Densify urban areas, increase urban green space, and restore surrounding natural barrier zones.
10. Regional solutions to sea level rise, combine with neighborhood disaster preparedness with general improvements to neighborhood capacity-building, development, public safety, and communication with City depts.

Urban Greening & Forestry

1. Underground power lines so trees don’t compete/cause fires
2. Tax incentives for businesses and residences to plant native trees/plants on properties
3. Permeable paving, no more concrete
4. The City should encourage developers and architects to create living walls, green roofs, vegetative balconies, and other strategies to integrate nature into the built environment.
5. More support and resources for soil testing and remediation for safe growing
6. Concerns about parks and green streets accelerating gentrification
7. Encourage stronger collaboration with eco literacy programs in local schools and parks and rec on these issues.
8. Do not plant trees without a plan for maintenance
9. Plant trees in the flat lands and around RT routes and pay community people to do it
10. Native trees and plants should be prioritized in all City landscaping/ street greening projects.

Land Use

1. Encourage homeless settlements that can be self-governing and sustaining
2. Affordable housing should be spread out across all school districts. Climate change cannot be addressed without an empowered public. Education empowers.
3. More higher-density housing in low-density neighborhoods
4. End single-family zoning
5. Prioritize shared housing like co-housing with seniors
6. Vacant or abandoned lots could be returned to the tax roll through a land bank like the city of Detroit

7. Encourage high density development by streamlining approval process
8. Develop and support work/ live space for businesses engaged in reuse (waste diversion) and artistic activities
9. Build multifamily housing with a mix of market rate and affordable units
10. Encourage infill of housing in vacant lots over the maintenance of “open space” or urban farms - sustainable density encourages more efficient transit and other infrastructure

Purchases & Waste

1. Reuse and recycle waste from construction sites
2. Make manufacturers of non-compostables be responsible for their disposal
3. City pick-up services and distribution centers
4. Reduce WM contract costs to residents. Build a MRF.
5. Incentivize reusable foodware and cutlery in restaurants and food trucks
6. Compost bins in parks.
7. Create option for smaller multi-family buildings to co-purchase recycling and compostable pick-up services
8. Support community composting sites
9. Greater public education campaigns about zero waste lifestyles. Make it easier to go zero waste and encourage moving away from single use goods.
10. Our libraries should greatly expand what it allows people to borrow -- sports equipment, event supplies, reusable plates and silverware, etc.

Energy Use in Buildings

1. Low-cost consultation
2. Support community-owned solar that allows renters and neighbors to financially benefit from shared solar energy installations.
3. Codify and expand the state’s Net Zero goals for new construction to be carbon neutral by 2020. Develop programs for retrofitting existing building stock to also achieve Net Zero if possible.
4. This relates to resiliency as well - include energy storage/microgrids wherever possible - consider providing incentives/financing for energy efficiency and storage.
5. Don't know what energy efficiency programs are available in Oakland
6. Equity issue: do not push homeowners by increasing cost of gas because many will be seniors
7. Require that every commercial or apartment building has a plan to reduce and water use over the next decade
8. Provide public forums for sharing ideas at public libraries and parks
9. Involving local students, both K-12 and local university and community college students, seems like a great solution to promote education and keep costs of installation low for energy retrofits.
10. Educate the public on the immense benefits of electrification and climate damage of gas.

Community-Based Projects

1. Learning English as part of community-based education
2. Create community co-op ownership of abandoned commercial storefronts to let entrepreneurs share store space to sell community services and products
3. Connecting neighbors to each other
4. Have a point person about planting tree standards in neighborhoods
5. Support the Fab City Initiative for Oakland
6. Develop a K-12 business and finance curriculum to create locally grown business leaders.
7. Community banking strategies
8. Increase community education and participation in neighborhood clean-up, litter prevention and clean-up, and park clean-up
9. Establish area residential organizations so all neighborhoods are informed and participating in City management
10. Oakland should support a legal structure for maximizing worker cooperatives. Arizmendi is a good example.