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MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: David Ferguson
Interim Director, OPW

SUBJECT: CalRecycle City/County Payment
Program Funds

DATE: June 3, 2020

City Administrator
Approval

Date
June 4, 2020

INFORMATION

On October 3, 2017, the City Council adopted Resolution No. 86914 C.M.S., authorizing the City Administrator, or her designee, to apply for City/County Payment Program (CCPP) funding from California Department of Resources Recycling and Recovery (CalRecycle) and to appropriate City/County Payment Program Funds annually. On September 26, 2017, the Public Works Committee directed staff to return with a report describing the CCPP grant and how the funds are used. This annual report provides background information about the grant requirements, how the City has made use of the funds to promote recycling and increase recycling opportunities in Oakland and how the City measures program effectiveness.

The California Beverage Container Recycling and Litter Reduction Act of 1986 established a beverage container redemption and recycling program to reduce litter and recycle at least 80% of beverage containers sold in California. Oakland receives CCPP funds each year for activities supporting bottle and can recycling.

Cities receive an annual allocation of funds per capita. Oakland typically receives approximately \$105,000 each year. In the years following City Council adopting the resolution, staff has used CCPP funding to:

- Advertise, educate, and otherwise promote beverage container recycling to the general public using bill inserts, social media advertising, and video;
- Procure interior recycling containers for City facilities;
- Replenish OPW inventory of street litter containers that include recycling tops; and
- Fund a Recycling Hotline intern procured under contract with Civicorps.

In recent years, staff has used CCPP funds to increase the number of contracted inspectors engaged by Alameda County Waste Management Authority (StopWaste) to provide technical assistance to Oakland businesses, to support businesses' compliance with the Alameda County Mandatory Recycling Ordinance as well as California's Mandatory Commercial Recycling Law (AB 341).

HONORABLE MAYOR AND CITY COUNCIL

Subject: CalRecycle City/County Payment Program Funds [17-0103]

Date: June 2, 2020

Page 2

Under AB 341, Oakland is required to monitor compliance by, and educate commercial businesses and multifamily properties about the AB 341 mandate to recycle. Oakland's CCPP funding enables StopWaste to provide free technical assistance to more Oakland businesses than it could without Oakland's contribution of CCPP funds, enhancing both the City's and businesses' compliance with the AB 341 mandate.

In our current regulatory climate, staff is measuring success not only in the tons of material diverted but in successful compliance with state law given the limited staff resources available. Use of CCPP funds in collaboration with StopWaste resulted in CalRecycle staff finding Oakland to be in full compliance with its AB 341 requirements.

Respectfully submitted,



Handwritten signature of David Ferguson in blue ink, written over a horizontal line.

DAVID FERGUSON
Interim Director/Oakland Public Works

For questions, please contact Wanda Redic, Senior Recycling Specialist, at (510) 238-6808.
