



CITY OF  
**OAKLAND**

Department of  
Transportation



# ***CIP Prioritization***

**CITY OF OAKLAND**  
**DEPARTMENT OF TRANSPORTATION**

*Ariel Espiritu Santo & Julieth Ortiz  
Strategic Planning & Administration*



# OakDOT

**We are OakDOT, this is what we do.**

In 2016, OakDOT was created to tackle big transportation issues and execute a unified transportation vision.



**FIX  
SIDEWALKS**



**ENFORCE  
PARKING**



**FIX  
STREETS**



**PERMIT WORK  
IN STREET**



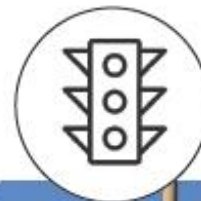
**MAKE STREETS  
SAFER**



**PLAN BIKE +  
PEDESTRIAN  
PROJECTS**



**OPERATE  
SIGNALS+  
STREETLIGHTS**



**PARTNER W/  
COMMUNITIES**



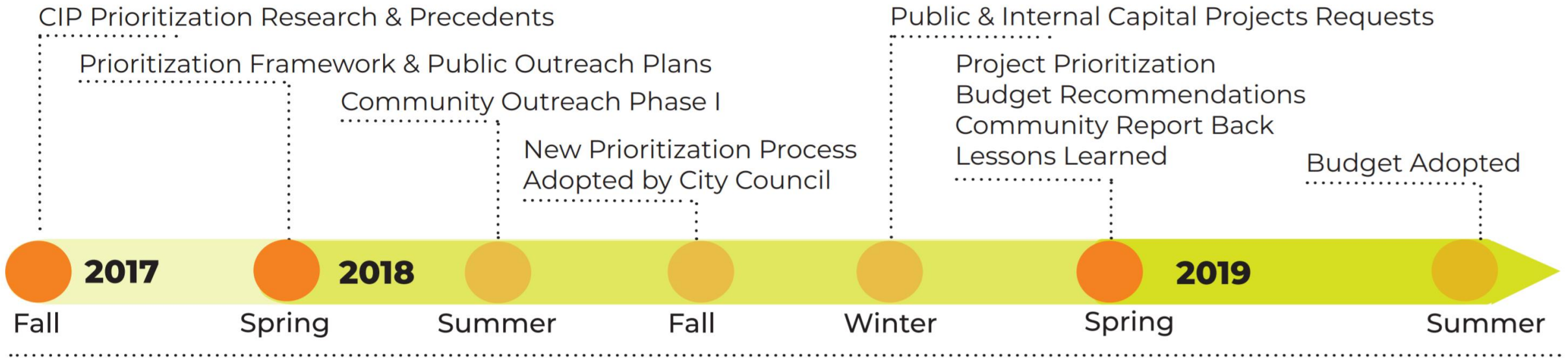
# MISSION STATEMENT

The City of Oakland's Capital Improvement Program (CIP) reflects citywide priorities of Safety, Equity, Resiliency and Sustainability, Infrastructure Investment, Community Investment and Engagement, Economic Prosperity, Quality and Vibrancy of Life, and Transparency.

The CIP defines the prioritization strategy and financial plan to implement capital projects that maintain, improve, and build the City's valuable assets to serve Oakland's diverse economic, educational, and recreational needs.



# CIP Chronology



# A strong process prioritizes capital needs based on Oakland's values

Mayor and  
Council Priorities

General Plan and  
Specific Plans

Other Council  
Adopted Plans

Departmental  
Strategic Plans

Measure KK  
Guiding Principles

Public Input

Shared Values

Citywide Capital Prioritization Factors

Asset Specific Sub-Factors +  
Performance Metrics

# >> 2-YR TRANSPORTATION CAPITAL BUDGET



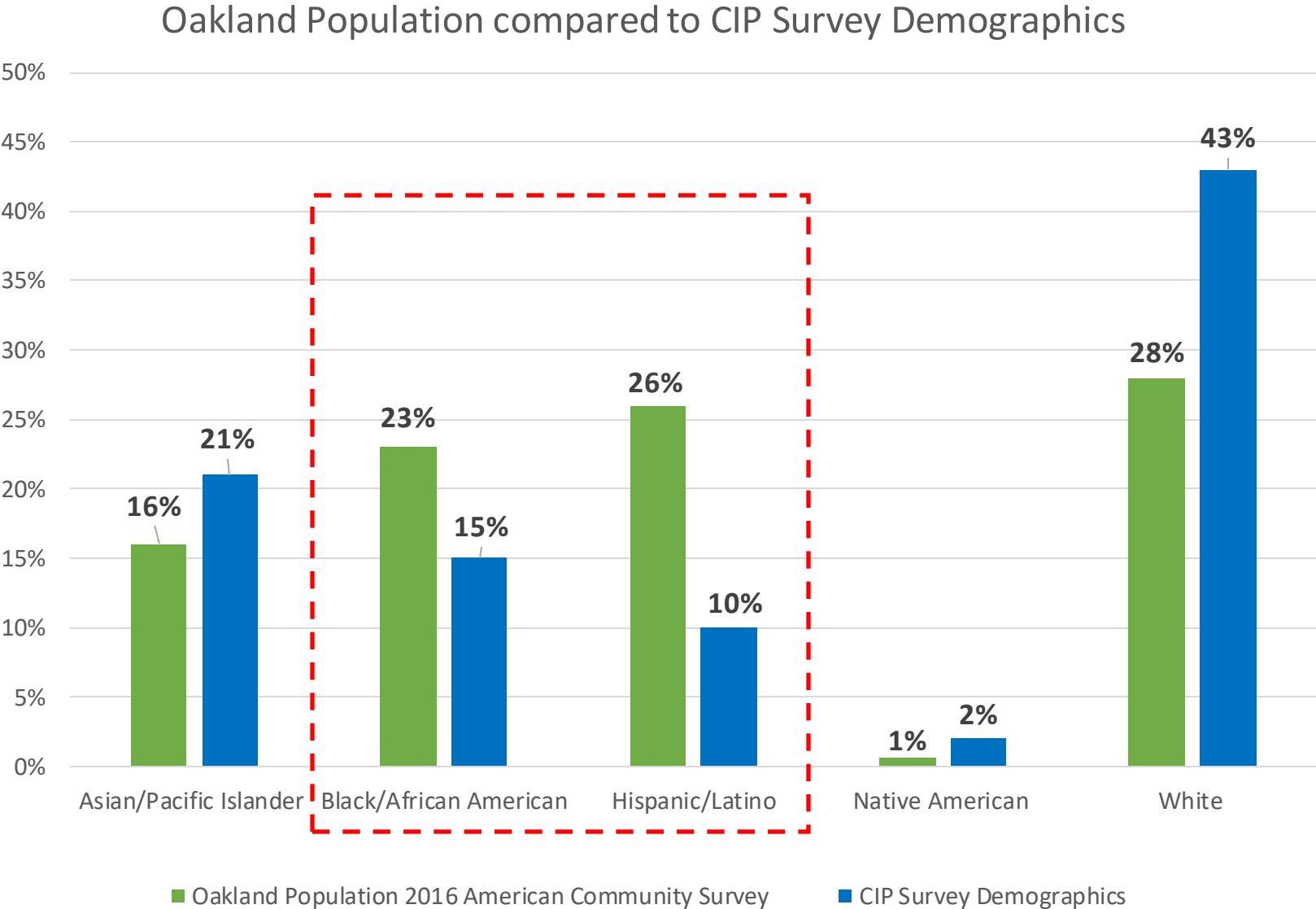
***Capital Budget Total = \$149 M***  
***Measure KK (I- Bond) = 65%***



## Community outreach took several different forms

- **Approximately 710+ people** attended meetings and workshops (not including festival events)
- Meetings with **interpreters** when needed for Spanish, Cantonese and Vietnamese. Materials **translated** in same language.
- **4 large scale community meetings**
  - East Oakland at East Oakland Youth Development Center, Saturday, 6/16, (7 people)
  - West Oakland, DeFremery Park Recreation Center, Wednesday, 6/20 (~40 people)
  - Central / Downtown / North Oakland, Main Library, Saturday, 6/23 (~40 people)
  - Central / East Oakland, Dimond Branch Library, Saturday, 6/30 (~ 40 people)
- **24 Community Specific/Small Group Meetings**
  - Community Based Organizations , NCPC, RAC, church, neighborhood council, business
- **1350 Surveys received**

# The survey did not fully reflect Oakland’s population, so results were adjusted





# Citywide Prioritization Factors & Proposed Weighting System

## **Equity:** Investment in Underserved Oakland (16 pts.)

### **Health & Safety**

Improves Safety &  
Encourages Healthy  
Living  
(16 pts.)

### **Existing Conditions**

Renovate or Replace  
Broken or Outdated City  
Properties  
(13 pts.)

### **Economy:**

Community Investment  
and Economic Prosperity  
(13 pts.)

### **Environment:**

Sustainability  
(11 pts.)

### **Required Work:**

Regulatory Mandate  
(10 pts.)

### **Improvement:**

Level and Quality of  
Service (8 pts.)

### **Collaboration:**

Multiple Asset Category  
Benefits/ Collaborative  
Opportunities (8 pts.)

### **Shovel Ready:**

Project Readiness  
(5 pts.)


**Equity** is also considered by identifying projects that **address disparities within** the Health/Safety, Economy, Environment, Improvement and Collaboration Factors

During the outreach we heard a strong design for public proposed projects

Default language

Capital Improvement Project (CIP) Public In-Take Form

Default language  
Español  
漢語  
Tiếng Việt

 **OAKLAND**  
capital improvement program

How would you like to see Oakland improve? The city wants your input on capital project ideas!

Click on 'Default Language' above to take this survey in Spanish, Chinese or Vietnamese


The City of Oakland is updating our process to identify capital projects for funding. Capital Projects improve and maintain Oakland's public facilities and infrastructure, and can include streets, public buildings, sewers, parks, and technology. This survey is also available in Spanish.

PLEASE SUBMIT FORM BY OCTOBER 22, 2018

What category best describes your project idea? Check all that apply\*

Default language 漢語

Capital Improvement Project (CIP) Public In-Take Form

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capital improvement program

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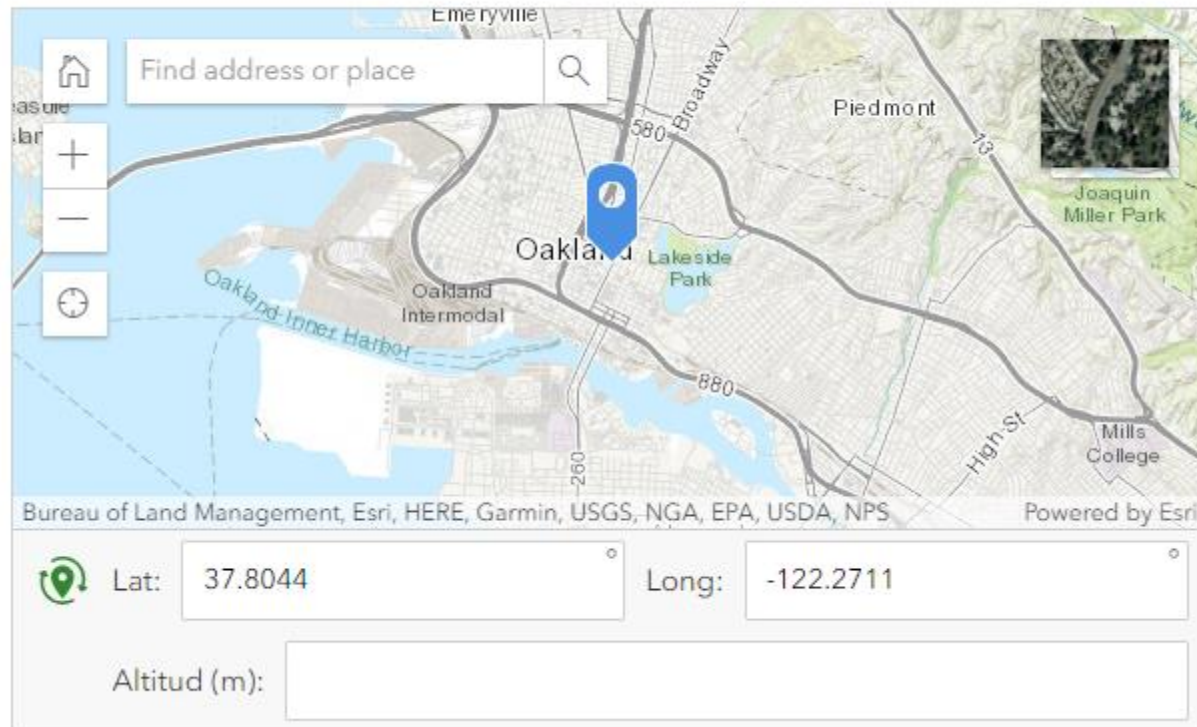
屋崙 (奧克蘭) 市政府現正更新重大工程籌資的確認程序。重大工程旨在改善和維護屋崙 (奧克蘭) 市的公共設施和基礎建設，包括街道、公共建築、下水道、公園和科技等等。市政府希望你提供有關重大工程的構想！

請在 2018 年 10 月 22 日以前提交

勾選所有符合你構想的工程類別？\*

We developed a public intake process to allow community members to propose projects

¿Dónde está ubicado su proyecto?\*



The screenshot shows a web-based map interface. At the top, there is a search bar with the placeholder text "Find address or place" and a magnifying glass icon. Below the search bar is a map of Oakland, California, with a blue location pin placed in the downtown area. The map includes labels for various landmarks and streets, such as "Oakland Intermodal", "Lakeside Park", "Broadway", "Highway 880", and "Mills College". To the left of the map are navigation controls: a home button, a zoom in (+) button, a zoom out (-) button, and a clock icon. Below the map, there are input fields for "Lat: 37.8044" and "Long: -122.2711". At the bottom, there is a field for "Altitud (m):". The map is credited to "Bureau of Land Management, Esri, HERE, Garmin, USGS, NGA, EPA, USDA, NPS" and "Powered by Esri".

Por favor siéntase libre de añadir cualquier imagen para apoyar su proyecto (por ejemplo, condiciones de las calles, la falta de una parada de autobús, inseguridad en el cruce de calles, mapas, etc.)

[Optional]

Haga clic aquí para cargar el archivo image. (<10MB)



# Soliciting stronger, more geographically representative public project ideas is a key goal of our next CIP cycle, kicking off this Spring

**129 community requests** focused on transportation. **OakDOT** reviewed and classified these requests in **3 categories**:

## EXISTING CIP

*CIP projects already in the pipeline*

**Total = 49**

## NEW CIP

*Capital requests, recommended or not recommended for funding, based on the 9 prioritization factors*

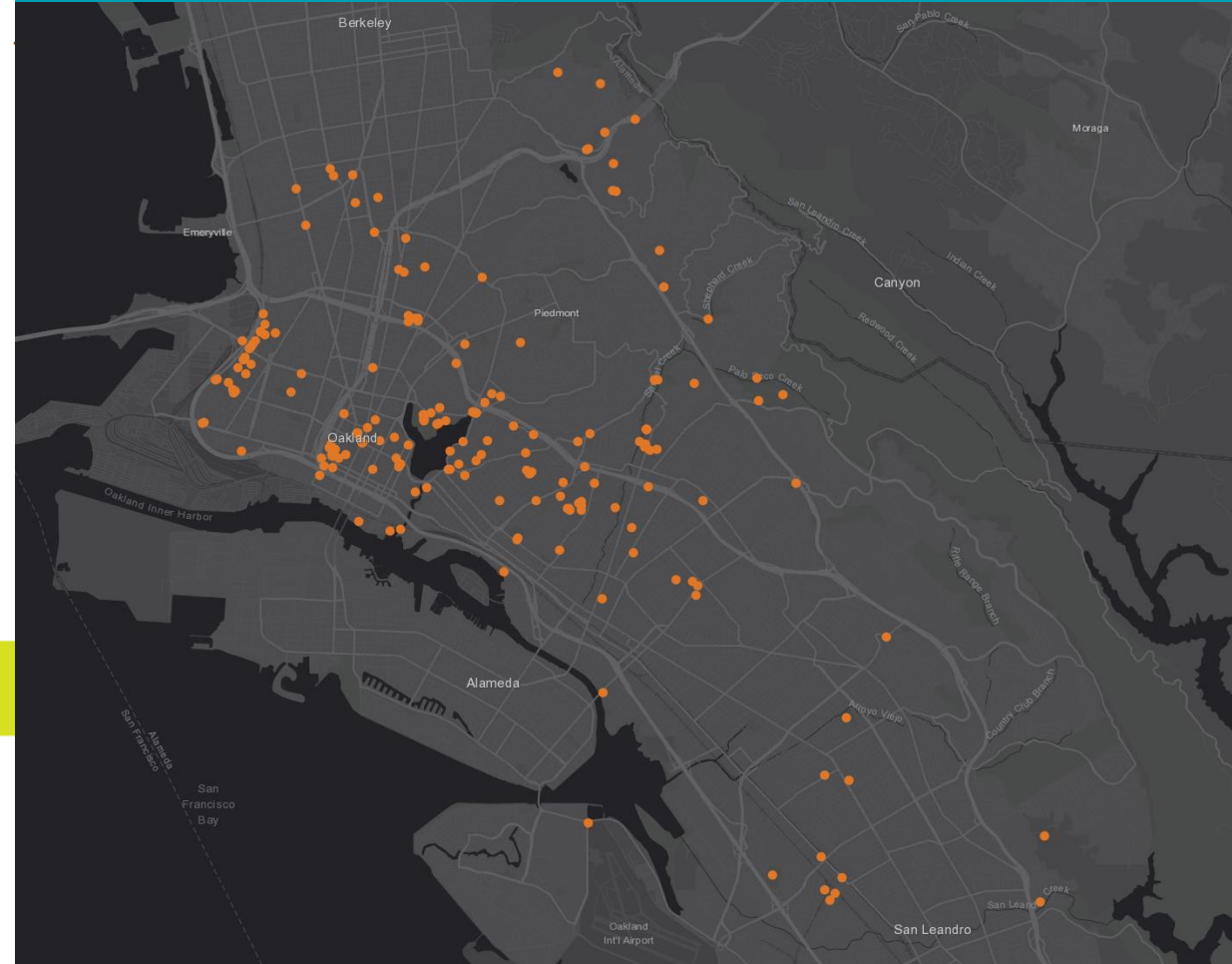
**Recommended = 21**

**Not Recommended = 35**

## NON-CIP

*Maintenance or other service, not a capital project*

**Total = 24**



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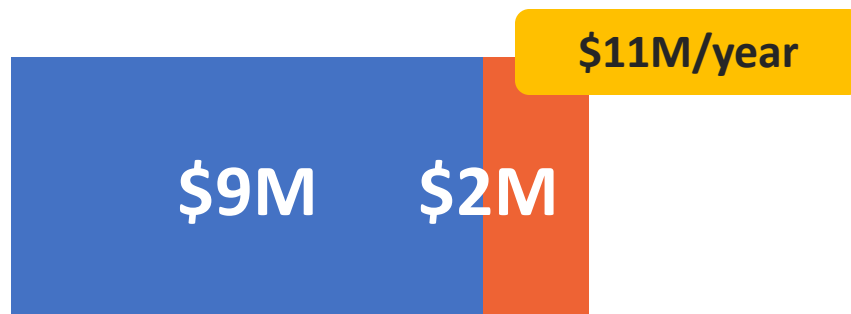
**OakDOT**  
*Thank you!*

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# » » OLD VS. NEW PAVING PLAN

*5 Year Plan  
Per Year  
(2014)*



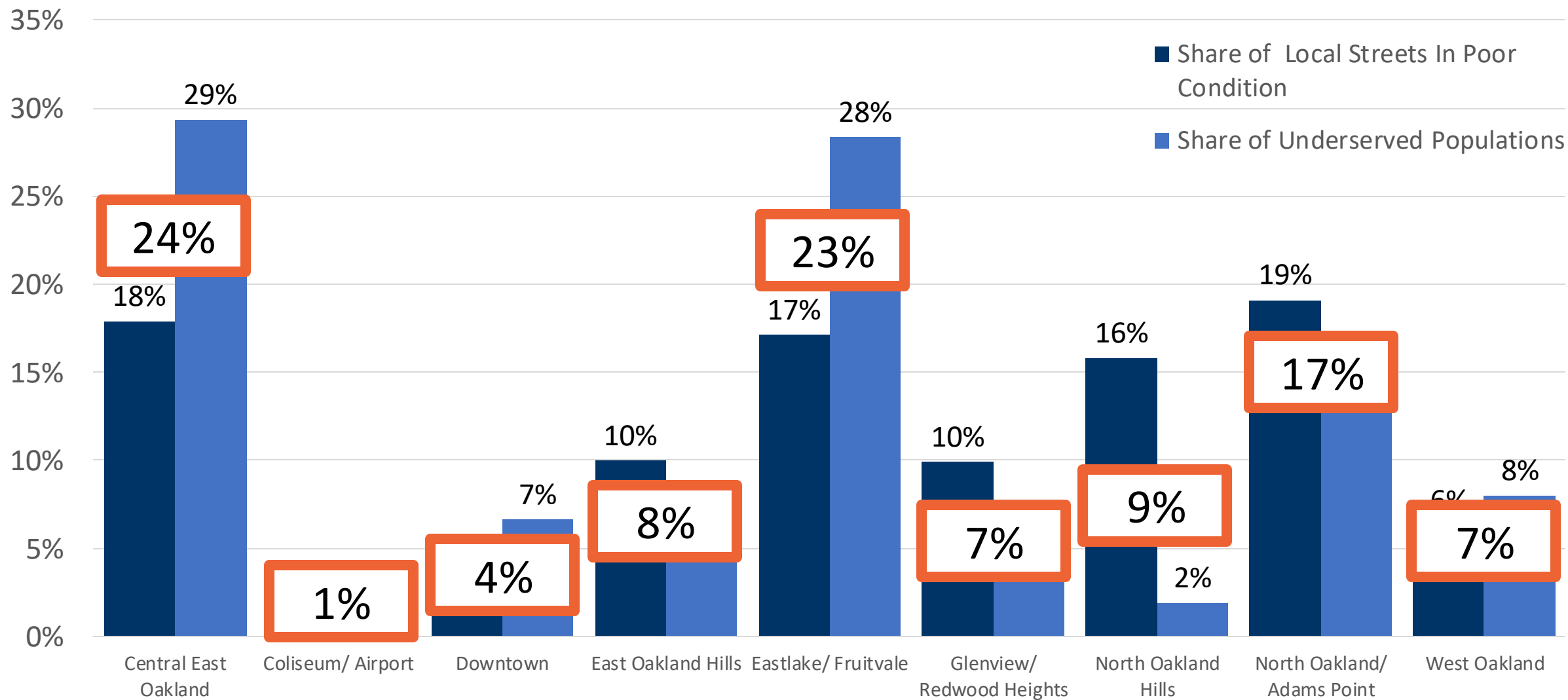
*3 Year Plan  
Per  
Year (2019)*



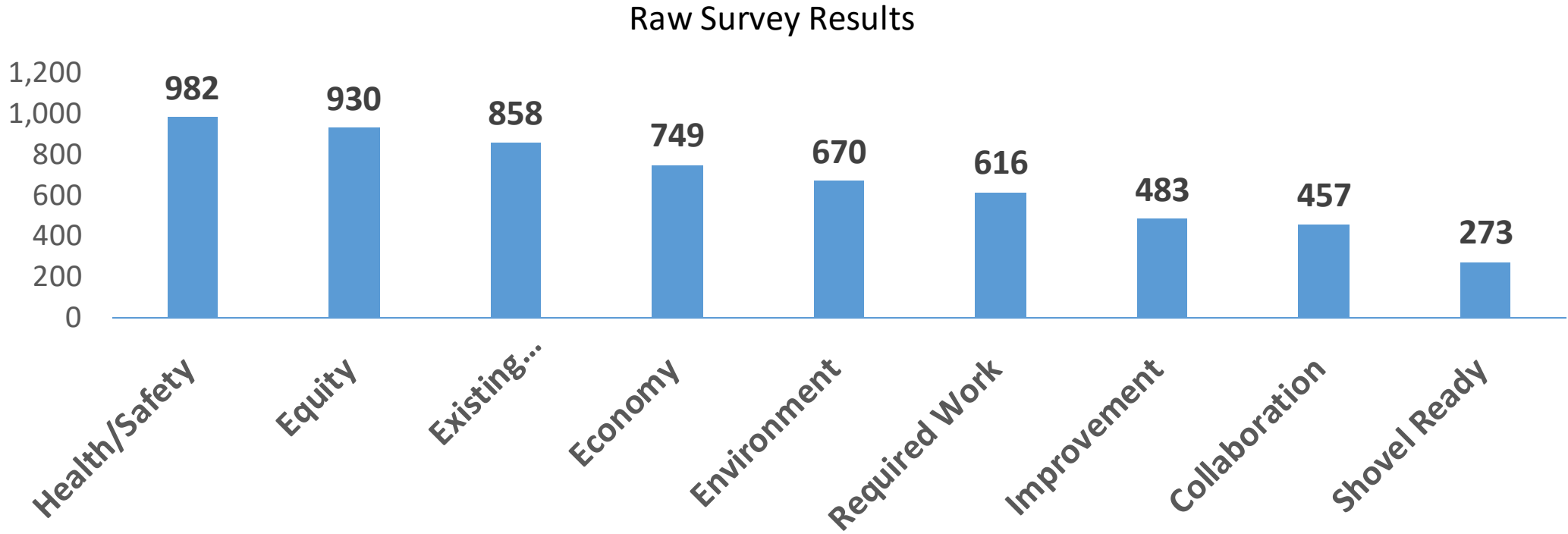
■ Major Streets    ■ Local Streets



# STREETS CONDITIONS & EQUITY



Survey results were weighted to reflect population distribution



	Health/ Safety	Equity	Existing Conditions	Economy	Environment	Required Work	Improvement	Collaboration	Shovel Ready	TOTAL
Raw Distribution	16.4%	15.5%	14.3%	12.4%	11.2%	10.2%	8.1%	7.5%	4.5%	100%
Pop. Weighted	16.8%	16.1%	13.2%	13.3%	11.6%	9.6%	7.7%	7.5%	4.0%	100%
Proposed Score	16	16	13	13	11	10	8	8	5	100 pts