

**DISTRIBUTION DATE: February 22, 2019**



**MEMORANDUM**

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**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Sabrina B. Landreth

**SUBJECT:** City Administrator's Weekly Report

**DATE:** February 22, 2019

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**INFORMATION**

Following are the key activities to be highlighted this week:

***Upcoming City of Oakland Job Announcements*** – During the week of February 25, the Human Resources Management Department (HRM) anticipates posting job announcements for the following positions:

- Associate Director, Library Services
- City Administrator Analyst
- Project Manager III (Deputy Chief Information Officer, Public Safety Services)
- Public Works Supervisor I (Re-Opened)
- Sergeant of Police

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

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***City Workers, Get Your Taxes Done Fast and Free-*** The Alameda County – Oakland Community Action Partnership (AC-OCAP) in the Human Services Department, is pleased to announce the opening of the City of Oakland's Earned Income Tax Credit (EITC) Volunteer Income Tax Assistance (VITA) site located at 270 Frank H. Ogawa Plaza in the Business Assistance Center. Low-wage earners whose household income was \$55,000 or less in 2018 can get their taxes prepared by certified IRS volunteers for FREE. The Earned Income Tax Credit (EITC) and CalEITC is a federal and state refundable tax credit available to working low-income individuals and families. Depending on family size and income, you may qualify to receive a tax credit check of up to \$6,000!

The Alameda County - Oakland Community Action Partnership (AC-OCAP) sponsored site will be open on Tuesdays and Wednesdays 9am – 4pm **starting February 26, 2019 - April 10, 2019**. Don't delay, schedule your free appointment today by calling the city's EITC hotline at 510-238-4911 or via email at [cityofoaklandEITC@oaklandca.gov](mailto:cityofoaklandEITC@oaklandca.gov)

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**30-day Comment Period on OWDB Draft Local Plan Modifications** – Through **Monday, March 11**, the Oakland Workforce Development Board (OWDB) is asking for public comment on the Draft 2017-2020 Local Plan Biennial Modifications. The Modifications focus on enhancing workforce opportunities for people with intellectual and developmental disabilities; Child Support clients; CalFresh Employment and Training recipients; and English Language Learners, Foreign Born and Refugees clients. The Draft Plan Modifications were informed by insight gained at stakeholder meetings held in November 2018 by OWDB, with the Alameda County Workforce Development Board and EastBay Works Coordinator. At these November meetings, the Alameda County Social Services Agency, Alameda County Department of Child Support Services and the California Department of Rehabilitation each provided an overview of their respective workforce programs that support the target populations. To encourage comment on the Draft Local Plan Modifications, OWDB is hosting a Listening Session to provide a forum for public comment on:

- Wednesday, February 27, 4:00 to 6:00 p.m.  
Oakland City Hall, Hearing Room 1  
1 Frank H. Ogawa Plaza, Oakland CA 94612

For those who are unable to attend the free, public Listening Session, there are three additional ways to submit your comments:

- Use the online comment form at <https://www.oaklandca.gov/services/owdb-draft-local-plan-modifications>
- Send your comments via email to [owdb@oaklandca.gov](mailto:owdb@oaklandca.gov)
- Mail your written comments to Oakland Workforce Development Board, City of Oakland, Attn: Lazandra Dial, 250 Frank H. Ogawa Plaza, Suite 3315, Oakland CA 94612.

All comments must be received by March 11, 2019. Comments received by the deadline will be sent along with the Draft Local Plan to the California Workforce Development Board (CWDB) on March 15. The Local Plan is not final until it is reviewed by the CWDB and signed by Mayor Libby Schaaf. The signed Local Plan is due to CWDB in August. For more information, please contact Lazandra Dial, Program Analyst at [ldial@oaklandca.gov](mailto:ldial@oaklandca.gov) or (510) 238-3474.

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***Oakland Unite Releases Request for Proposals***—On Friday, January 18, the City of Oakland Human Services Department's Oakland Unite released a Request for Proposals (RFP). The City seeks qualified agencies to form a network of community providers and system partners who strive together to support people at the center of violence. Approximately \$10 million in funding, primarily from the Oakland Public Safety and Services Violence Prevention Act, will be available through the RFP for the period from July 1, 2019 through June 30, 2021. The **deadline for submission is Thursday, February 28, 2019 by 5:00 p.m.** (PST). For more information go to: <http://oaklandunite.org/grantee-corner/funding-opportunities/> and for questions about the RFP e-mail Oakland Unite RFP at [oaklanduniterfp@oaklandnet.com](mailto:oaklanduniterfp@oaklandnet.com).

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***City Seeks Proposals from Organizations to Provide Career Development, Job Training Services*** – Through **Wednesday, March 6**, the City of Oakland's Workforce Development Board (OWDB) is accepting proposals from organizations to provide workforce development services for adults and youth using approximately \$2 million in federal Workforce Innovation and Opportunity Act (WIOA) funds under its purview. The goal of these investments is to help individuals to build skills and acquire credentials for employment, and assist businesses with finding and retaining a qualified workforce. Contracts resulting from this Request for Proposals (RFP) process are anticipated to run from July 2019 through June 2022. The OWDB has issued two separate RFPs: one for services for low and very-low income youth and young adults, ages 16-24, and a second to operate career centers and provide direct services for adult job seekers and workers, 18 and older. Through each of these RFP processes, the OWDB seeks to resource a network of qualified providers to make WIOA services more accessible to priority populations and geographical areas (East Oakland, Central/Fruitvale and West Oakland) and advance the economic security and resilience of Oakland's most vulnerable residents so they can secure quality jobs and careers in high growth pathways and industries. To download the RFPs, disclosures and attachments, visit [www.oaklandca.gov/wdb](http://www.oaklandca.gov/wdb). For more information, please contact Lazandra Dial, OWDB Program Analyst, at (510) 238-3474 or [owdb@oaklandca.gov](mailto:owdb@oaklandca.gov).

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***RFP for Citywide Workforce Development Analysis*** – Through **2pm on Monday, March 4**, the Economic & Workforce Development Department is seeking proposals from qualified individuals or organizations to conduct a comprehensive analysis of investments in Oakland's workforce development networks, programs, and services, including public (City, OUSD, and Peralta Community College District), private, and non-profit partners. This analysis will provide an overview of the public, private, and nonprofit organizations that fund, provide, or otherwise support the availability of career development, education, and training services and help to both identify gaps as well as areas of overlap in the current network of organizations that support this work. The City welcomes responses that assemble a team of partners to carry out this work. To

view the Request for Proposals (RFP), please visit [www.oaklandca.gov/documents/request-for-proposals-for-citywide-workforce-development-analysis](http://www.oaklandca.gov/documents/request-for-proposals-for-citywide-workforce-development-analysis).

For more information, please contact Stephen Baiter, Executive Director of the Workforce Development Board, [sbaiter@oaklandca.gov](mailto:sbaiter@oaklandca.gov) or (510) 238-6440.

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***RFQ for Evaluator of the Cultural Strategists-in-Government Pilot Program*** – Through **2pm on Wednesday, March 6**, the Cultural Affairs Division within the Economic & Workforce Development Division is seeking submissions from qualified individuals to design an evaluation and analysis of the Cultural Strategists-in-Government Pilot Program. The pilot program, announced in November, supports five culturists-in-residence slots in City departments designed to infuse City policy-making and practices with new creative and culturally-competent thinking and problem-solving to promote civic belonging and well-being. To view the Request for Qualifications (RFQ), please visit <https://www.oaklandca.gov/resources/request-for-qualifications-for-cultural-strategists-in-government>. For more information, please contact Roberto Bedoya, Cultural Affairs Manager, [rbedoya@oaklandca.gov](mailto:rbedoya@oaklandca.gov) or (510) 238- 2136.

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***Summer Camp Survey*** – On Monday January 28, 2019 Oakland Parks, Recreation, and Youth Development (OPRYD) released their “Summer Camp Survey”. The Survey is part of OPRYD’s continued efforts to improve the summer experience for youth in Oakland and make sure everyone has access to a quality camp. The goal of this survey is to gain a clearer understanding of who is attending OPRYD summer camps, who isn’t, and the barriers to participation. Questions asked include how to improve the camp program, what is working, and what changes participants would like to see. To complete the survey please visit:

English - <https://tinyurl.com/yatsdvnr>  
Spanish - <https://tinyurl.com/y7xgnug5>  
Chinese - <https://tinyurl.com/y9ofr7hu>

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***Registration Open for Town Camp*** – Oakland Parks, Recreation, and Youth Development (OPRYD) is excited to announce the return of Town Camp: the Oakland youth summer experience. On Friday January 25, 2019 OPRYD opened registration for the summer 2019 session. Town Camp offers Oakland youth an opportunity to learn leadership skills and develop self-confidence in a safe and inclusive environment. Each week of camp has an exciting theme including activities such as swimming, field trips, crafts, games, and cooking projects. Our “Reading is Fun” and “Math Power Hour” return as positive skills reinforcement. To register please visit <https://tinyurl.com/ybkwmrxh>

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***Black History Month Family Quilt Demonstration Program*** – On Saturday, February 23, from 1pm to 3pm, the African American Quilt Guild of Oakland is celebrating African American History Month with its Annual Demonstration and Workshop. This event takes place at the West Oakland Branch Library (1801 Adeline St.) and is free to all. Supplies will be provided so that you can make your own quilt. For all levels and ages. For information, contact Susy Moorhead, Branch Manager, at [smoorhead@oaklandlibrary.org](mailto:smoorhead@oaklandlibrary.org) or (510) 238-7352.

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***Free Film at César E. Chávez Library Takes a Look at Afro-Peruvian Rhythms*** – On Saturday, February 23, starting at 1pm, the César E. Chávez Branch Library (3301 East 12th St., Ste. 271) is offering a free screening of the award-winning documentary *Masters of Rhythm: the Afro-Peruvian Way*. This is part of the library's celebration of Black History Month. Come enjoy music from the African diaspora in Latin America and learn about its roots. A live cajon demonstration will follow the film. For information, contact Pete Villasenor, Branch Manager, at [pvillasenor@oaklandlibrary.org](mailto:pvillasenor@oaklandlibrary.org) or (510) 535-5620.

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***Lion Dance Coming to Melrose Library*** – On Saturday, February 23, at 1pm, Lion Dancers from UC Berkeley are performing at the Melrose Branch Library (4805 Foothill Blvd.). It will be a lively celebration of Asian culture. Lion dance incorporates martial arts and acrobatics to mimic the mythical creature's movements. The lion is said to bring good luck and dispel evil spirits. For information, contact Kate Hug, Branch Manager, at [khug@oaklandlibrary.org](mailto:khug@oaklandlibrary.org) or (510) 535-5623.

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***Eastmont Library Celebrates Black History with African American Read-in for Kids*** – On Monday, February 25, from 5pm to 6:30pm, the Eastmont Branch Library is hosting a "read-in" for kids, featuring African American authors and/or illustrators. guest readers are volunteers from the Sigma Iota (Oakland) Chapter of Omega Psi Phi Fraternity, Inc. The Eastmont Library is in the Eastmont Town Center, 7200 Bancroft Ave., Ste. 211. For information, contact Susan Martinez, Branch Manager, at [smartinez@oaklandlibrary.org](mailto:smartinez@oaklandlibrary.org) or (510) 615-5726.

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***Book Release Celebration for "The Moon Within" by Local Author Aida Salazar*** – On Tuesday, February 26, from 6pm to 8pm, the Dimond Branch Library (3565 Fruitvale Ave.) will host a book launch for *The Moon Within*, a new young adult title by Local Author Aida Salazar. The event will feature a reading by Salazar plus a special bomba dance and drum performance by local youth artists. Signed books will be available for purchase. *The Moon Within* is the coming-of-age

story of Celi, a girl going through physical changes, a young crush, relationships with friends, friction with her mother, and uncertainty about her cultural heritage. It is told with sensitivity and humor in a tone suitable for middle-school students. For information about the book launch, contact Sarah Hodgson, Branch Manager, at [shodgson@oaklandlibrary.org](mailto:shodgson@oaklandlibrary.org) or (510) 482-7844.

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***Maxine Gordon Discusses the Life and Legacy of Dexter Gordon*** – On Friday, March 1, at 11am, the Brookfield Branch Library (9255 Edes Ave.) presents a book discussion and signing with Maxine Gordon, widow of jazz legend Dexter Gordon (1923–1990). Her new book, *Sophisticated Giant*, tells of the life and legacy of the great tenor saxophonist in a context of biography, history, and memoir. Reading like a jazz composition, the blend of research, anecdote, and a selection of Dexter's personal letters reflects his colorful life and legendary times. For information, contact Sandra Toscano, Branch Manager, at [stoscano@oaklandlibrary.org](mailto:stoscano@oaklandlibrary.org) or (510) 615-5725.

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***A fresh look at the Black Arts Movement in Oakland! 81<sup>st</sup> Avenue Library Hosts Artist Talks and Film Screenings*** – On March 1, the 81st Avenue Branch (1021 81st Ave., at Rudsdale) kicks-off a film and arts festival called "Resistance, Resilience, and Anticipation! A fresh look at the Black Arts Movement in Oakland." Over the course of several evenings and afternoons, speakers and films will review the local social and political influences that helped fashion Black Art in the 1960s and '70s. By asking "what path was left unexplored" today, we set a stage for tomorrow's Black Art in Oakland. For details, contact Anthony Propernik, Sr. Library Assistant, at [apropernik@oaklandlibrary.org](mailto:apropernik@oaklandlibrary.org) or (510) 615-5812. The festival concludes March 23. Here's the complete schedule of films and presentations:

**March 1**

5:30pm Screening - Simple Justice, by Avon Kirkland\* Director Helaine Head  
7:30pm Screening - Sweet Sweetback's Baadasssss Song, by Melvin Van Peebles

**March 2**

3:30pm Screening - Seven Principals of Kwanzaa, by Carol Munday Lawrence\*  
4:30pm Artist Talk, Visual Arts, Mildred Howard, David Bradford & Larry Clark  
6:30pm Screening - Tongues United, by Marlon Riggs 6:30 pm  
8:30pm Screening - Passing Through, by Larry Clark 8:30 pm

**March 9**

3:30pm Artist Talk, Folk Arts, Leon Kennedy & Marvin White  
4:30pm Screening – Blindspotting, by Daveed Diggs  
6:30pm Screening - Daughters of the Dust, by Julie Dash  
8:30pm Screening - The Mack, by Michael Campus

**March 16**

3:30pm Artist Talk, Dance, Deborah Vaughan & Yvonne Daniel  
4:30pm Screening - To Sleep with Anger, by Charles Burnett  
6:30pm Screening - Fruitvale Station, by Ryan Coogler  
8:30pm Screening - Sorry to Bother You, by Boots Riley

**March 23**

3:30pm Artist Talk Writers, Daphne Muse, Judy Juanita & Marvin White Moderator, Eric Arnold  
5:30pm Screening - Spirit of Rebellion, by Zeinabu Davis\*  
8:30pm Screening - Black Panther, by Ryan Coogler  
\*filmmaker in attendance

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**2019 Fatherhood Summit** – On March 16, join the Alameda County Fathers Corps for the 2019 Fatherhood Summit. This event, hosted at Merritt College, acknowledges, celebrates, and honors the critical roles that fathers and father-figures play in their families and communities. For more information on attending this free event visit, <https://www.eventbrite.com/e/fatherhood-summit-2019-the-power-of-fatherhood-tickets-46725058909>

Other ways to get involved include, registering as a Summit volunteer:

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Respectfully submitted,

/s/

SABRINA B. LANDRETH  
City Administrator