



DISTRIBUTION DATE: February 21, 2020

MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: February 21, 2020

INFORMATION

Following are the key activities to be highlighted this week:

Upcoming City of Oakland Job Announcements – During the week of February 24, the Human Resources Management Department (HRM) anticipates posting job announcement(s) for the following position(s):

- Senior Budget and Management Analyst

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Kahn joins EWDD Leadership Team – In January, Kelley Kahn joined the senior leadership team of the Economic & Workforce Development Department as Director of Special Projects and Mayoral Liaison. She will oversee a number of multi-disciplinary and interdepartmental initiatives related to major development projects, business retention, land use, and arts and culture. She will continue to serve as a mayoral liaison and advisor on economic development issues. Kelley joined the City in 2013 and was most recently the Policy Director, Art Spaces in the Office of Mayor Libby Schaaf.

Her contact information remains the same: kkahn@oaklandca.gov and (510) 238-6190

Workshops To Educate Property Owners About Opportunity Zones – The Business Development Division will host educational workshops for owners of property in Oakland's 30 [Opportunity Zone-designated census tracts](#).

- **Saturday, February 22**, 10 a.m. to 1 p.m.
Fruitvale-San Antonio Senior Center
3301 E. 12th Street, Suite 201
- **Wednesday, February 26**, 5:30 to 8:30 p.m.
The Crucible
1260 7th Street

Participating property owners will learn:

- What the Opportunity Zones program is and how it may help activate your property
- What the City of Oakland is doing to direct Opportunity Zone investments to advance equitable economic development
- Some considerations when looking at options and potential uses for your property
- How to put a deal together for your property

Postcards were mailed to registered property owners and residents can double check whether their parcel is in an Opportunity Zone using the [State's online tool](#). Register for one of the workshops and learn more about the City's efforts to use this designation to advance equitable economic development at www.oaklandca.gov/oppzones.

13th Street Commons Block Party – On Saturday, March 7, the public is invited to celebrate a new public space called the 13th Street Commons. Food, live music and family fun are part of the planned activities from noon to 5 p.m. The 13th Street Commons is a three-year public space initiative created by members of the downtown Oakland community. The Commons, a one block stretch of 13th Street between Broadway and Franklin streets, was envisioned to be a creative and cultural hub for downtown Oakland supporting our local merchants, visitors, and residents by radically reimagining 13th Street as a family-friendly and business-friendly community gathering space. Learn more at 13thstreetcommons.com.

Make a Quilt Square at the West Oakland Library – On Saturday, February 22, 1–3pm, the African American Quilt Guild of Oakland's Annual Demonstration will take place at the West Oakland Branch Library (1801 Adeline Street). Join us as we celebrate African American History Month! Supplies will be provided so that you can make your own quilt. For all levels and ages. For information, contact Susy Moorhead, Branch Manager, at smoorhead@oaklandlibrary.org or (510) 238-7352.

Teen Poet Greer Nakadegawa-Lee Reading at Rockridge Library – On Saturday, February 22, 3pm, Greer Nakadegawa-Lee will read from her recently published book, *A Heart Full of Hallways*, at the Rockridge Branch Library (5366 College Avenue). Ms. Lee, who is a student at Oakland Tech High School, was a finalist in the 2019 Oakland Youth Poet Laureate Contest. She will read from her own work, hold a Q & A session, and host a writing workshop. Food and drinks will be provided. Books will be for sale at the event.

For information, contact Paul Schiesser, Branch Manager, at pschiesser@oaklandlibrary.org or (510) 597-5017.

“We Keep Us Safe” – Author Zach Norris Coming to Temescal Library – On Wednesday, February 26, 6pm, author Zach Norris will join a public discussion about the issue of public safety at the Temescal Branch Library (5205 Telegraph Avenue). Mr. Norris is the author of *We Keep Us Safe: Building Secure, Just, and Inclusive Communities*, which lays out a radical way to shift the conversation about public safety away from fear and punishment and toward growth and support systems for our families and communities. In order to truly be safe, Norris argues, we are going to have to dismantle our mentality of Us vs. Them. The Rev. Celeste Frazier from East Bay Church of Religious Science will introduce and moderate the discussion.

For information, contact Brian Boies, Branch Manager, at bboies@oaklandlibrary.org or (510) 597-5049.

Check Your Shelf – The Oakland Public Library (OPL) recently launched a new podcast called Check Your Shelf, a show that invites listeners to take an inside look at your library. Co-hosts Amy Martin and Paul Overton bring you inside the walls to get to know the library as a friend. The first season features six episodes diving into the different programs and initiatives that make OPL truly special. Take a listen to Episode One

In Episode 1, Paul and Amy talk to historian Dorothy Lazard about the Oakland History Center, then explore reference questions with librarians Mahasin Aleem and Kirsten Baldock. [Take a listen!](#)

Apply for Community Development Block Grant: Request for Proposals – The City of Oakland, through its Department of Housing & Community Development (DHCD) is inviting non-profit organizations and City Departments to submit proposals for programs and projects for the Community Development Block Grant (CDBG) funds to be awarded by the U.S. Department of Housing and Urban Development (HUD) for the 2020-2022 funding cycle beginning July 1, 2020.

Proposals will be accepted for eligible services and projects that benefit low- to moderate-income residents in the seven Community Development (CD) Districts of Oakland. Special consideration will be given to proposals submitted for Homeless or Affordable Housing activities. Approximately \$1.5 million of CDBG funds will be available per year under the 2020-2022 CDBG funding cycle.

Copies of the Request for Proposals (RFP) packets are available at:

Department of Housing and Community Development-CDBG Division
250 Frank H. Ogawa Plaza, Suite 5313 (across from City Hall), Oakland, CA 94612-2034 | (510) 238-3716

Business Hours: 8:30am – 5pm

RFP Release: February 11, 2020

Mandatory Applicant Orientation: Friday, February 21, 2020 (10am or 1:30pm)

Proposals Due: Friday, February 28, 2020 at 2pm

Please review the Request for Proposal for important information and dates.

More information: <https://www.oaklandca.gov/services/apply-for-cdbg-rfp>

Respectfully submitted,

/s/

SABRINA B. LANDRETH
City Administrator