

# CITY OF OAKLAND



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Department of Transportation  
Safe Streets Division

TEL: (510) 238-3466  
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## **Bicyclist and Pedestrian Advisory Commission, Monthly Meeting Agenda** **Thursday, September 20, 2018; 6:00-8:00 pm** **City Hall, Hearing Room 4**

BPAC Home Page: [www.oaklandca.gov/boards-commissions/bicyclist-and-pedestrian-advisory-commission](http://www.oaklandca.gov/boards-commissions/bicyclist-and-pedestrian-advisory-commission)

Resources for Commissioners: [www.oaklandca.gov/resources/resources-for-bpac-members](http://www.oaklandca.gov/resources/resources-for-bpac-members)

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### **Commissioners**

Reginald K Burnette Jr, Andrew Campbell, Christopher Kidd, George Naylor, Mariana Parreiras, Midori Tabata (Chair), Rosa Villalobos, Kenya Wheeler (Vice-Chair), One Vacancy

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<b>Time</b>	<b>#</b>	<b>Topic</b>
6:00	1	<b>Roll Call/Determination of Quorum/Introductions</b> (5 minutes)
6:05	2	<b>Approval of Meeting Minutes Attachment</b> (5 minutes)—Seek motion to adopt the August 2018 BPAC minutes.
6:10	3	<b>Open Forum / Public Comment</b> (10 minutes)—Members of the public may comment on any issue within BPAC’s subject matter jurisdiction. Comments on a scheduled agenda item will be heard with that item. The BPAC’s Open Forum Committee tracks Open Forum issues raised by the public. (See <a href="http://tinyurl.com/Oakland-BPAC-OpenForumTracking">tinyurl.com/Oakland-BPAC-OpenForumTracking</a> .) The Committee reviews the public comments on a periodic basis to identify policy issues for discussion by the Commission. To request City services, please contact the Public Works Call Center; information at <a href="http://www.oaklandca.gov/services/oak311">www.oaklandca.gov/services/oak311</a> .
6:20	4	<b>Committee Report Back Attachment</b> (10 minutes)— Committees of the BPAC with activities in the past month will provide brief updates to the Commission.
6:30	5	<b>Biannual Paving Update</b> (25 minutes)— Sarah Fine, Acting Program Manager, Complete Streets Paving & Sidewalk, will share information about paving projects in construction this summer. She will also share information on complete streets paving projects in design and take suggestions on which streets should be reviewed by the BPAC.
6:55	6	<b>Commissioner Appointments - Recommendations Attachment</b> (15 minutes)— The Recruitment Committee, created at the July BPAC meeting, will report back with recommendations from its review of applications of people seeking to be appointed to the BPAC. Commissioners are appointed by the Mayor and confirmed by City Council.
7:10	7	<b>By-laws Update Attachment</b> (10 minutes)— Midori Tabata, BPAC Chair, will describe proposed changes to the by-laws that would: (1) provide more definition for BPAC committees; and (2) formalize the “liaison” role for BPAC commissioners to be involved in the work of other bodies.
7:20	8	<b>Police Enforcement and Community Bike Rides</b> (30 minutes)— Kenya Wheeler, BPAC Vice-Chair, will facilitate a discussion following the arrest of Najari Smith at the Black Unity Ride Against Racism in Oakland on August 3. Bruce Stoffmacher, Management Assistant with the Oakland Police Department, will participate to hear concerns and discuss ideas regarding general policies.

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**Agenda online at:** <http://www2.oaklandnet.com/oak071214>

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This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email [jpatton@oaklandca.gov](mailto:jpatton@oaklandca.gov) or call (510) 238-7049 or TDD/TTY (510) 238-2007 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantones, Mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a [jpatton@oaklandca.gov](mailto:jpatton@oaklandca.gov) o llame al (510) 238-7049 o (510) 238-2007 por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施、手語、西班牙語、粵語或國語翻譯服務，請在會議前五個工作天電郵 [jpatton@oaklandca.gov](mailto:jpatton@oaklandca.gov) 或致電(510) 238-7049 或(510) 238-2007 TDD/TTY。請避免塗抹香氛產品，參加者可能對化學成分敏感。



**City of Oakland, Bicyclist & Pedestrian Advisory Commission**  
**DRAFT Minutes from the August 16, 2018 meeting**  
**City Hall, 2<sup>nd</sup> Floor, Sgt Daniel Sakai Hearing Room (aka Hearing Room 4)**

Meeting agenda at <http://bit.ly/Oak-BPAC-Agenda>.

Meeting called to order at 6:00pm by BPAC Vice-Chair, Kenya Wheeler.

**Item 1. Roll Call/Determination of Quorum/Introductions**

At roll call, quorum was established with eight commissioners present (X). None were excused (✓) and none were absent (-).

Commissioners	Present
Reginald K Burnette Jr	X
Andrew Campbell	X
Christopher Kidd	X
George Naylor	X
Mariana Parreiras	X
Midori Tabata (Chair)	X
Rosa Villalobos	X
Kenya Wheeler (Vice-Chair)	X

Introductions were made.

- Other attendees: Jennifer Anderson, Barry Bergman (W-Trans), Dave Campbell, Bob Fearman, Pierre Gerard, Robin Hart, Tom Holub, Joseph Karuat, Chris Kitner, Chris Lutz, Phoenix Mangrum, John Martoni, John Minot, Josh Pilachowski (DKS Associates), Brendan Pittman, Robert Prinz, [Dane Rini \(DKS Associates\)](#), Mahdi Rouholamin (DKS Associates), Ryan Schuchard, Mark Spencer (W-Trans), Scott Wikstrom
- Staff: Josh Gray (Councilmember Kaplan’s Office), Philip Ho (OakDot), Laura Kaminski (Planning) Kerby Olsen (OakDOT), Ade Oluwasogo ([OakDOT](#)), Jason Patton (OakDOT), David Pené (OakDOT), Mar Velez (Councilmember Gallo’s Office)

**Item 2. Approval of meeting minutes**

A clarification was made to Item 7, BPAC Commissioner Recruitment and Outreach, in the July 19, 2018 meeting minutes. The motion was made by Vice-Chair Wheeler.

- A motion to **adopt the Bicyclist & Pedestrian Advisory Commission meeting minutes from July 19, 2018** was made (Tabata), seconded (Burnette Jr), and approved by seven votes and one abstention (Kidd). Adopted minutes online at <http://bit.ly/Oak-BPAC-Min>.

**Item 3. Open Forum / Public Comment**

- Robert Prinz, a member of BPAC’s Infrastructure Committee, noted that projects previously reviewed by the Committee are now in construction. He thanked OakDOT staff for making changes to those projects to address comments from the Committee. He expressed concern that the project on the Shafter Ave Bicycle Boulevard does not include additional speed humps.

- Tom Holub noted it has been a tough month for the bicycle advocacy community with Cycles of Change having its shop broken into and Naj K. Smith of Rich City Rides and Red Black and Green getting arrested and having his bike and sound system confiscated while leading a ride on First Friday.
- Ryan Schuchard asked if the BPAC has considered the impacts of State Proposition 6 (gas tax repeal). Vice-Chair Wheeler responded that the BPAC has not yet taken the matter under consideration. Commissioner Parreiras suggested that the BPAC's Legislative Committee should take it up, and that Committee is meeting on August 29.
- Ryan Schuchard noted a campaign seeking to add bicycle lanes to College Ave between Alcatraz Ave and Claremont Ave by removing on-street parking from one side of the street. (The City's College Ave project includes bicycle lanes from Claremont Ave to Broadway, but not on this segment.) Ryan is meeting with stakeholders, including the Rockridge District Association, to discuss the proposal.

**Item 4. Highway Safety Improvement Program Candidate Projects List** *(presentation to be attached to adopted minutes)*

OakDOT staff Ade Oluwasogo, Supervising Transportation Engineer, and Philip Ho, Transportation Engineer, and their consultants Josh Pilachowski, DKS Associates, and Barry Bergman, W-Trans, presented candidate projects for the Highway Safety Improvement Program (HSIP) Cycle 9 grant applications that are due August 31, 2018. A list of potential projects was presented to the BPAC at its June 2018 meeting. Since that time, staff has narrowed the list from 15 potential projects to ~~six~~five candidate projects. These candidate projects are those that satisfy the grant requirements. The City has done many HSIP projects over multiple cycles, making it more challenging to identify qualifying and competitive projects.

It is likely that many of the ~~six~~five candidate projects could be funded. Based on past experience, Oakland has been very successful with the applications it has submitted. Improvements are limited to countermeasures identified by the HSIP program. For traffic signals and HAWK signals, warrants must be met to demonstrate the need. Bicycle lanes are an eligible countermeasure, but for the streets in question there are plans to deliver the bicycle lanes more effectively through other efforts. The effectiveness of the countermeasures is quantified through "crash reduction factors."

- A motion to **support the five candidate projects presented at tonight's meeting** was made (Tabata), seconded (Parreiras), and approved unanimously.

Speakers other than commissioners: Dave Campbell, Joseph Karuat

**Item 5. E-Scooter and E-Bike Ordinance Update** *(handout to be attached to adopted minutes)*

Kerby Olsen, Shared Mobility Coordinator for OakDOT, Josh Gray, Councilmember Kaplan's Office, and Mar Velez, Councilmember Gallo's Office, provided an update and requested input on the proposed Ordinances to create a permit program and associated fees for dockless scooter sharing services. Currently there 1,000 to 2,000 e-scooters in Oakland operated by three companies: Lime, Bird, and Skip. These scooters are getting five to seven rides per day per scooter. The California Vehicle Code regulates electric scooters, requiring a driver's license (or learner's permit) and the use of a helmet, and prohibits sidewalk riding.

An ordinance to establish a permit program passed its first reading at City Council and the second reading is scheduled for September. A second ordinance to set the permit fees did not pass the first reading. Staff is working on a revised proposal for September. Advantages of e-scooters include being another

transportation option and one that may reduce greenhouse gas emissions. Concerns include the safety of pedestrians on sidewalks, parked e-scooters that may block public space, and e-scooters ending up in inappropriate places (like Lake Merritt). The ordinance establishing the permit program requires that 50% of the e-scooters be deployed in Oakland's disadvantaged communities.

Kerby Olsen shared a flyer developed by the City of Oakland on the safe and legal use of e-scooters. The onus for safe use should be on the scooter operators, and there is an effort to codify this in the ordinance. Operators will be required to make publicly available the data on e-scooter usage (with aggregation to address privacy concerns). The City's new 311 is set up to route e-scooter complaints directly to the e-scooter operators. Consider an additional permit requirement that e-scooter providers establish designated in-street drop zones in impacted pedestrian areas (like Piedmont Ave).

Speakers other than commissioners: Scott Wikstrom, Chris Kitner, Bob Fearman, Robert Prinz, John Minot

**Item 6. Bi-Annual Report from Strategic Planning** (*presentation to be attached to adopted minutes*)

Laura Kaminski, Acting Strategic Planning Manager, gave an update on existing and new projects including: the status of the Broadway Valdez District Specific Plan, Planning Code changes for Parking and Loading Requirements, and the East Oakland Neighborhoods Initiative. See the attached presentation for extensive details on the development in Broadway Valdez, including public plazas, a protected bike, and a pedestrian walkway all under construction by developers. The changes to the Parking and Loading Requirements have been reviewed by the Zone Update Committee and are scheduled for the Planning Commission on September 5. The East Oakland Neighborhoods Initiative was motivated by community groups to undertake community planning to reduce carbon emissions, improve air quality, and build resiliency. The planning grant will make Oakland eligible for capital grants which can be quite large.

- A motion to **extend tonight's meeting to 8:05pm** was made (Kidd), seconded (Naylor), and approved unanimously.

Speakers other than commissioners: John Minot

**Item 7. BPAC Commissioner Special Vacancy**

Midori Tabata, BPAC Chair, facilitated a discussion of strategies for filling the special vacancy created by Fred McWilliams's resignation from the Commission. There is interest in filling McWilliam's former seat with a District 7 resident. In response to the special vacancy posting, the City received four applications. While these included strong applicants, there were no District 7 residents. Three additional appointments will need to be made for January 2019 when Commissioners Villalobos and Kidd will term out, and Commissioner Burnette Jr will be eligible for reappointment. The City is likely to receive more applications for the annual appointment process, and thus there is a greater likelihood of having more applicants who are representative of the population. The Commission is interested in using this annual appointment process to fill the vacancy created by McWilliams's resignation.

Speakers other than commissioners: None

**Item 8. Three-month agenda look-ahead suggestions for meeting topics, announcements**

#### Suggestions for meeting topics

- Commissioner Kidd requested a report back from the Legislative Committee at the BPAC's September meeting.

#### Announcements:

- Councilmember Dan Kalb and the City of Oakland Department of Transportation (OakDOT) invite you to: "Repairing Telegraph" Community Open House. We're improving safety, pavement conditions, and mobility on Telegraph from MacArthur Blvd to 52<sup>nd</sup> St in 2019, and want your input on street improvements.

- When: Tuesday, August 21<sup>st</sup>, 6:30-8:00pm

- Where: Faith Presbyterian Church, 430 49<sup>th</sup> St, Oakland

Can't make the open house? Visit the link to see the project after the event and take the survey to let us know your input! <http://bit.ly/repair-telegraph>

- On August 22, the City of Emeryville is having an open house to discuss proposed improvements to 40<sup>th</sup> St. See <http://www.emeryville.org/40thSanPabloBusHub> for project details.
- EBALDC and SPARC will be painting a new pedestrian space on San Pablo Ave at 34<sup>th</sup> St, August 25, 10:00am to 5:00pm. See <https://www.facebook.com/events/304990843401456/>.
- The Telegraph Temescal BID will be painting rainbow crosswalks to kick off Pride at the White Horse Bar on August 26, 9:00am-6:30pm. See <https://temescaldistrict.org/events/paint-the-town-rainbow/>.

Vice-Chair Wheeler adjourned the meeting at 8:08pm.

#### Attachments (*to be appended to adopted minutes*)

- Item 4. Highway Safety Improvement Program Candidate Projects List: three presentations
- Item 5. E-Scooter and E-Bike Ordinance Update: handout
- Item 6. Bi-Annual Report from Strategic Planning: presentation

Minutes taken by Jason Patton and emailed to meeting attendees for review on August 20 with comments requested by 5pm on Monday, August 27, to Jason Patton ([jpatton@oaklandca.gov](mailto:jpatton@oaklandca.gov)). Revised minutes will be added to the September 20, 2018 meeting agenda for adoption at that meeting.

**9/20/18, BPAC Agenda, Item #4 Attachment**

**BPAC Committees & Liaisons**

<b>Committee Name / Liaison Role</b>	<b>Date Established</b>	<b>Purpose</b>	<b>Commissioners</b>	<b>Community Members</b>
Bike Plan Update Committee	10/19/17	Advise staff on the update to Oakland's Bicycle Plan	Naylor, Tabata, Wheeler	Robert Prinz, Chris Hwang, Chris Kintner, Matt Ward
Infrastructure Committee	2/16/17	Review and comment on the design of projects	Tabata, Burnette Jr, Naylor	Robert Prinz, Phoenix Mangrum
Legislative Committee	6/21/18	Research and develop policy recommendations for consideration by the BPAC	Kidd, Naylor, Parreiras, Wheeler	Chris Kintner and Phoenix Mangrum
Liaison to Affordable Housing & Infrastructure Bond Public Oversight Committee	5/17/18	Monitor Committee activities and report back to the BPAC	Naylor; Kidd (substitute)	
Liaison to Mayor's Commission on Persons with Disabilities	5/17/18	Monitor MCPD activities and report back to the BPAC	Campbell; Parreiras (substitute)	
Open Forum Committee	3/17/2016	Review and analyze comments received during Open Forum	Kidd, Tabata, Villalobos	
Recruitment Committee	7/16/2018	Review BPAC commissioner applications and bring recommendations to the BPAC	Campbell, Villalobos, Tabata	Ryan Schuschard

9/20/18, BPAC Agenda, Item #6 Attachment

Applicants: Oakland Bicyclist & Pedestrian Advisory Commission, September 2018

Last	First	Home Zip	Closest Major Intersection to Home	City Council District #	Work City
Christal	Toshia	94603	San Leandro St / 105th Ave	7	not stated
Fieberling	Eric	94610	Park Blvd / Beaumont Ave	2	Oakland
Gentleman	Kristina	94605	Hillmont Dr / 73rd Ave	6	San Francisco
Graybill	Peggy	94612	Lakeside Dr / Madison St	2	Oakland
Haghgoo	Shayda	94606	Lakeshore Ave / E 18th St	2	San Francisco
Heard	Emily	94611	Piedmont Ave / W MacArthur Blvd	1	San Francisco
Jones	Jesse	94611	Piedmont Ave / Pleasant Valley Ave	1	Berkeley
Lewandowski	Kent	94606	14th Ave / E 21st St	2	Oakland
Majumdar	Sumona	94611	Broadway / Pleasant Valley Ave	1	Berkeley
Mangrum	Fred "Phoenix"	94610	23rd Ave / International Blvd	5	Oakland
Norris	Zachary	94605	73rd Ave / Hillmont Dr	6	Oakland
Rigali	Lou	94607	Harrison St / 5th St	3	Oakland
Robertson	Daniel	94602	Fruitvale Ave / MacArthur Blvd	4	Oakland
Shaffer	Joel	94610	Harrison St / Bay Pl	3	Oakland
Wagnon	Wes	94610	Grand Ave / McArthur Blvd	3	retired

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## Profile

Toshia

First Name

n

Middle Initial

Christal

Last Name

  
Email Address  
Street Address

Suite or Apt

oakland

City

CA

State

94603

Postal Code

  
Primary Phone  
Alternate Phone

Self/Laney

Employer

Artist/cosmetologist/teacher

Job Title

## Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

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## Interests & Experiences

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

I am a black female Oakland Native. I have biked, walked, and driven the streets of Oakland all my life. I have watched certain neighborhoods be catered to, while other neighborhoods exist as if there are no bike riders at all. I bike from as far 108 th st. In deep east Oakland to downtown and it bothers me the significant differences that I see and feel

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***Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.***

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Upload a Resume

Please paste the text of your resume or curriculum vitae below.

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[REDACTED] TOSHIA  
CHRISTAL OBJECTIVE My objective as a cosmetologist and artistic director is to continue to break barriers while exploring all aesthetic realms that connect the industries. Seeking an environment that encourages evolution, innovation, integrity and creativity while allowing space for my artistic realm to run wild. I would be greatly rewarded by joining a team of professionals that I can grow with and create lasting relations. SUMMARY OF QUALIFICATIONS Strong analytical, organizational, interpersonal, written, and oral communication skills. Outgoing artistic entrepreneur with demonstrated expertise as a cosmetologist, artistic director and image consultant who is dependable, versatile and gracious. Creative self-directed professional whose unique approach, love of learning, and easy communication style has a wide appeal to a variety of audiences. Impeccable attention to detail. Committed to quality education, professionalism and customer service. Ability to effectively organize an array of programs and task with overlapping deadlines while staying on time, on budget and pleasant under pressure. Personal and professional image development, makeup application, skin care and all aspects of hair design including cutting, styling and chemical services. Works with women, men and children of all ages representing diverse cultures, ethnicities, abilities, and socioeconomic backgrounds. Computer literate and internet savvy. Familiar with MAC, MS Office, Word/Works, Excel, PowerPoint, outlook, accounting, book keeping and marketing skills. Employee management and office management. WORK OF EXPERIENCE 2008-present Entrepreneur- Salon Manager/Cosmetologist/Artistic director Founded innovative company that fuses beauty expertise and creative instruction to bring a range of personal and professional services to the community January 2013- Hair and makeup assistant director for Bay area fashion magazine "A Fairy Tale Wedding" July 2013- Artistic director for "Black is Blue" film December 2012- Hair and makeup assistant director for "Garden of Eden" film October 2012- Hair and makeup assistant for "LLXLLQ" a footwear photo shoot 2011- Cosmetologist at Andrea's salon Oakland Ca 2010- Cosmetologist at Head Designs Salon Oakland Ca. 2009- Cosmetologist at Supreme Cuts and Styles Salon San Leandro Ca EDUCATION 2008-2009 Laney College - Oakland Ca. Completed cosmetology training licensed 2009 Honors: Scholarship award for Community Involvement and Leadership- EOPS/CARE spring 2009 awards banquet Phi Theta Kappa award "A woman of promise" award 2009 2009-2010 Laney College - Oakland Ca. Associates of arts degree in cosmetology Honors 1998-2001 Berkeley High School - Berkeley Ca. Diploma PROFESSIONAL TRAINING Spring 2009 Women's Initiative For Self Employment - Oakland Ca Completed Managing Your Small Business, Personal Effectiveness & Power Training Program EXTRACURRICULAR ACTIVITIES Arts and crafts, jewelry making, teaching, photography LANGUAGES English REFERENCES [REDACTED]  
[REDACTED]

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Please click the acknowledgement below.

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Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

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I Agree \*



**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

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I have worked in Oakland for 35 years and have lived in Oakland for 29 of those years, including the last 26 years in our current house on Trestle Glen Road. I have always been an avid bicyclist and have commuted by bike occasionally during most years of my working life. I was raised in Santa Cruz and either rode my bike or walked to school. For most of his career my father was the Public Works Director of Santa Cruz and he advocated for bicycle lanes and/or pedestrian walkways as often as he could. He did this not just for the benefit of bikers and walkers but for the entire community. When many people chose to ride or walk in lieu of driving, this reduces the number of cars on the roads. My parents continued to ride bikes well into their 80's. In fact my mother is now 90 and she still rides in Santa Cruz. I have the same passion as my parents for finding safe routes to get around town. Our City and community become a better place when everyone, including our elderly and our youth can safely ride or walk to as many places as possible. My wife and I have raised two girls in Oakland and both of them ride bicycles both for exercise and fun as well as for transport. Our older daughter recently had a job across the bay in South San Francisco and she would regularly bike to the ferry terminal to get to work. Both daughters took their bikes to college and did not have a car. I am a licensed Civil/Structural Engineer in the State of California. I am currently, and have been for 22 years, an Engineer at East Bay Municipal Utility District. My office is in the downtown headquarters on Eleventh Street between Franklin and Webster. Prior to that, I worked for a small Structural Engineering Consulting firm on 40th street near Broadway for 13 years after finishing my Masters' Degree at UC Berkeley. I would like to use my experience to advocate for safe, efficient and enjoyable routes for walking and cycling with in the City. I know that funds are limited so I hope to use my engineering experience to effectively evaluate alternatives.

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***Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.***

[Eric Fieberling CV 2018 brief .doc](#)

Upload a Resume

**Please paste the text of your resume or curriculum vitae below.**

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████████████████████ Professional Experience 1996 - Present Associate Civil Engineer East Bay Municipal Utility District Oakland, CA • Project Manager and Structural Design Engineer in the Wastewater Design Section. • Rehabilitation of channels, tanks, pumping stations, power generation station and other structures at the District Wastewater Treatment Facilities. • Project manager for the seismic upgrades for drinking water distribution storage tanks and pumping plants located near major earthquake faults. • Manage both staff engineers for in-house designs and consultants for outside designs. • Establish design criteria and upgrade methodologies. Review contract documents and monitor project budget and cost control. • Conduct District wide meetings to present project specifics including operational impacts and prepare Board of Director documents. • Provide design support during construction. 1983 - 1996 Associate, Project Manager, Structural Engineer Razzano / Tovani Associates Consulting Civil and Structural Engineers Oakland, CA • Defined the structural system of each project in coordination with the architectural and mechanical systems. • Performed structural analysis and calculations. • Developed drawings and supervised draftsmen. • Responded to reviews by local and state building officials and/or peer reviewers. • Extensive hospital and school experience. • Responded to requests for qualifications and proposals and prepared fee estimates. • Projects: Low to mid-rise commercial, industrial, residential, school, hospital and medical office buildings. • Reports: Seismic condition and strengthening of a variety of buildings. Investigation of multi-unit buildings in snow country. Education 1981 - 1983 University of California Berkeley, CA Master of Engineering, Structural Engineering 1976 - 1981 University of California Berkeley, CA Bachelor of Science, Civil Engineering Chi Epsilon Honor Society Professional Licensure and Activities California Civil Engineering License 39537 (1985-present) California Structural Engineering License 3123 (1988-present) Member of SEAONC and ASCE, registered Safety Assessment Engineer

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**Please click the acknowledgement below.**

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**Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.**

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I Agree \*

Professional Experience

- 1996 - Present Associate Civil Engineer  
East Bay Municipal Utility District  
Oakland, CA**
- Project Manager and Structural Design Engineer in the Wastewater Design Section.
  - Rehabilitation of channels, tanks, pumping stations, power generation station and other structures at the District Wastewater Treatment Facilities.
  - Project manager for the seismic upgrades for drinking water distribution storage tanks and pumping plants located near major earthquake faults.
  - Manage both staff engineers for in-house designs and consultants for outside designs.
  - Establish design criteria and upgrade methodologies. Review contract documents and monitor project budget and cost control.
  - Conduct District wide meetings to present project specifics including operational impacts and prepare Board of Director documents.
  - Provide design support during construction.

- 1983 - 1996 Associate, Project Manager, Structural Engineer  
Razzano / Tovani Associates  
Consulting Civil and Structural Engineers  
Oakland, CA**
- Defined the structural system of each project in coordination with the architectural and mechanical systems.
  - Performed structural analysis and calculations.
  - Developed drawings and supervised draftsmen.
  - Responded to reviews by local and state building officials and/or peer reviewers.
  - Extensive hospital and school experience.
  - Responded to requests for qualifications and proposals and prepared fee estimates.
  - Projects: Low to mid-rise commercial, industrial, residential, school, hospital and medical office buildings.
  - Reports: Seismic condition and strengthening of a variety of buildings. Investigation of multi-unit buildings in snow country.

Education

- 1981 - 1983 University of California Berkeley, CA**
- Master of Engineering, Structural Engineering
- 1976 - 1981 University of California Berkeley, CA**
- Bachelor of Science, Civil Engineering
  - Chi Epsilon Honor Society

Professional Licensure and Activities

- California Civil Engineering License 39537 (1985-present)
- California Structural Engineering License 3123 (1988-present)
- Member of SEAONC and ASCE, registered Safety Assessment Engineer

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## Profile

Kristina

First Name

Gentleman

Last Name

Middle Initial

  
 Email Address

  
 Street Address

Suite or Apt

Oakland

City

CA

State

94605

Postal Code

  
 Primary Phone

  
 Alternate Phone

Snapfish

Employer

Senior Human Resources  
Business Partner

Job Title

## Which Boards would you like to apply for?

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Privacy Advisory Commission: Submitted  
 Youth Advisory Commission: Submitted  
 Public Ethics Commission: Submitted  
 Oakland - Alameda Coliseum JPA Commission: Submitted  
 Cannabis Regulatory Commission: Submitted  
 Landmarks Preservation Advisory Board: Submitted  
 Head Start Advisory Board: Submitted  
 Sugar Sweetened Beverages Community Advisory Board: Submitted  
 Commission on Persons with Disabilities: Submitted  
 Commission on Aging: Submitted  
 Citizen's Police Review Board: Submitted  
 Alameda County - Oakland Community Action Partnership Adminstrating Board: Submitted  
 Bicyclist & Pedestrian Advisory Commission: Submitted  
 Oakland Workforce Development Board: Submitted  
 Oakland Animal Services Community Advisory Commission: Submitted  
 Public Art Advisory Committee: Submitted  
 Parks and Recreation Advisory Commission: Submitted  
 Library Advisory Commission: Submitted  
 Cultural Affairs Commission: Submitted  
 Children's Fund Planning and Oversight Committee: Submitted  
 Children's Fairyland Board: Submitted

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## Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

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I have extensive experience in human resources and training. Additionally, I have a MS in Organizational Development. I am passionate about helping people find and maintain employment. As a member of the Junior League of Oakland/East Bay, I sit on the counsel that is responsible for recruiting, training and maintaining volunteer engagement. Starting next month, I will also serve on the Junior League's Board of Directors. Currently I am a stay at home mom, but would love to use the skills I have acquired over the last 11 years to serve my community.

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*Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.*

[Kristina\\_Gentleman\\_Resume\\_5\\_.docx](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

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 Professional Experience Deloitte & Touche, San Francisco, CA Global consulting firm with 57,000 US employees Manager, Talent Business Advisor May 2014-September 2016 Provides a range of strategic consultation services to executive leaders on the development and implementation of key strategies for creating and sustaining a high performing organization. Ensures business planning and performance management processes are maximizing organizational health. Creates staff development programs that support the organization's objectives and foster a highly effective leadership structure. Key Results • Provides strategic thought leadership on full cycle organizational design and analytics • Designed and grew a new internal organization and where headcount has grown substantially since June 2014 and retention remains the highest in Advisory • Partners with c level leadership to ensure best practices in business planning, performance and operational reviews and other strategic activities • Maintains a relationship with talent and client service leadership teams to efficiently provide strategic Talent services • Continually assesses the strengths and development needs to create informed recommendations for Talent solutions • Supports the business to identify and communicate: headcount against budget, succession gaps, practice skill-set needs and organization design • Provides leadership data driven recommendations to maximize organizational and employee effectiveness through strong organizational planning Lead Learning and Development Program Manager June 2013-May 2014 Program management over accounting curriculum supporting Deloitte's Audit function. Key Results • Built Learning & Development strategies aligned with business needs for newly created accounting curriculum • Provided leadership recommendations for process improvement and learning gaps • Liaised with external vendors and internal stakeholders to design, create and deliver accounting curriculum for Auditors from entry to Senior Manager levels • Integrated the firm mission and culture into specialized leadership development program HR and Resource Management Specialist February 2011-June 2013 Staffing, deployment and HR support for ~500 Advisory professionals

nationally. Key Results • Optimized utilization across assigned population by making staffing decisions in support of the Advisory deployment strategy • Owned and managed resource requests by validating needs and searching for candidates to present for consideration while taking care to consider the resources career goals and professional needs • Advised project leaders to best navigate and engage the resource management processes and make recommendations for improvements • Utilized RM toolkit and resources to identify candidate and develop creative staffing solutions for open resource requests • Developed and maintained relationships with key practice and industry leaders and leverage these relationships to maximize deployment opportunities for assigned population • Resolved conflicts and escalated sensitive or high-risk staffing situations as needed • Influenced project leadership by clearly articulating big picture benefits CGI, Los Angeles, CA Global IT outsourcing/consulting firm with 26,000 employees worldwide Senior Human Resources Consultant October 2009-February 2011 Managed a full spectrum of HR generalist activities for ~1,000 employees in the West region. Partner with management team to implement staffing program, resolve employee relations issues, and manage bi annual evaluation and compensation cycles. Key Results: • Created training program for HR team members to ensure more effective on boarding process • Managed compensation and performance evaluation cycles • Provided stellar customer service to client group on issues ranging from employee relations to benefits • Created and implemented Management training program Bain & Company, Los Angeles, CA One of the world's leading strategic management consulting firms with over 3,400 employees in 36 offices Human Resources/Professional Development Coordinator June 2007 to June 2009 Recruited to manage a full spectrum of HR operations, systems and programs. Key Results: • Fostered a team oriented culture conducive to positive dialogue across the organization • Developed and maintained manager orientation training modules • Provided staffing support for leadership team and • Managed full cycle associate consultant recruiting, saving 10% of annual proposed budget Campus Recruiting Coordinator June 2005-June 2007 Recruited to manage a full spectrum of HR operations, systems and programs. Key Results: • Managed full cycle associate consultant recruiting, saving 10% of annual proposed budget Education & Certifications Pepperdine University-Malibu, CA Master of Science Organization Development, August 2015 Thesis: Mindfulness Practice and Employee Health University of California, Los Angeles Extension-Los Angeles, CA Certificate in Human Resource Management Louisiana State University-Baton Rouge, LA Bachelor of Arts in Mass Communications: Advertising Yoga Garden-San Francisco, CA 200RYT certification Volunteer The Great Wall of Oakland-Board Member Bay Area Pepperdine Alumni Board-Career Development Chair Junior League of Oakland East Bay-Programs & Arrangements Chair Heal One World-Yoga Teacher Habitat for Humanity-Global Village, Costa Rica Chrysalis-Career Readiness, Santa Monica, CA Big Brother/Big Sister of Los Angeles-Big Sister, Los Angeles

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**Please click the acknowledgement below.**

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I Agree \*

# KRISTINA GENTLEMAN

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Senior talent management leader with 10+ years of success in collaborating with all levels of management to provide HR strategy, tactics, and thought leadership. Provides direction, operational support and change management expertise while transitioning businesses and employees. Executes staffing plans aligned with forward-thinking business strategies, recruiting key talent while retaining critical staff members to ensure team efficiency. Effectively translates company strategy into human resource programs that align team members' personal goals with company milestones.

- Engages and educates employees on their influence in helping the company thrive.
- Exemplary ability to build and maintain constructive working relationships through business partnering to improve process flow.
- Manages multifaceted projects, efficiently collaborating cross-functionally to execute strategy and implement best practices.
- Solid background in gathering and collecting data to analyze industry trends.

## CORE COMPETENCIES

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Organizational Development • Talent Management & Acquisition • Performance Management

Employee Restructuring • Payroll Implementation • Recruiting • Budget Administration and Reporting • Policy Design and Administration • Corporate Safety and Security • Employee Recruitment and Retention • Program Assessment/Change • HRIS Systems • Compensation Benefits Administration • Employee Labor Law • Regulatory Compliance • Training & Leadership Development

## PROFESSIONAL BACKGROUND

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**DELOITTE & TOUCHE, SAN FRANCISCO, CA**

2011 - 2016

### **MANAGER, TALENT BUSINESS ADVISOR (2014 - 2016)**

Provide strategic thought leadership on full cycle organizational design, development and analytics for this global consulting firm with 57,000 US employees. Facilitate the delivery of a range of strategic consultation services to executive leaders on the development and implementation of key strategies for creating and sustaining a high performing organization. Ensure business planning and performance management processes are maximizing organizational health. Create staff development programs that support the organization's objectives and foster a highly effective leadership structure.

- Designed and grew a new internal organization and where headcount has grown substantially since June 2014 and retention remains the highest in Advisory.
- Partnered with c level leadership to ensure best practices in business planning, performance and operational reviews and other strategic activities.
- Maintained a relationship with talent and client service leadership teams to efficiently provide strategic Talent services.
- Continually assessed the strengths and development needs to create informed recommendations for Talent solutions.
- Supported business in identifying and communicating headcount against budget, succession gaps, practice skill-set needs and organization design.
- Provided leadership and data driven recommendations to maximize organizational and employee effectiveness through strong organizational planning.

### **LEAD LEARNING AND DEVELOPMENT PROGRAM MANAGER (2013 - 2014)**

*Delivers program management over accounting curriculum supporting Deloitte's Audit function.*

# KRISTINA GENTLEMAN

- Built learning and development strategies aligned with business needs for newly created accounting curriculum.
- Provided leadership recommendations for process improvement and learning gaps.
- Liaised with external vendors and internal stakeholders to design, create and deliver accounting curriculum for Auditors from entry to Senior Manager levels.
- Integrated the firm mission and culture into specialized leadership development program.

## **LEAD HR AND RESOURCE MANAGEMENT SPECIALIST (2011 - 2013)**

*Provides staffing, deployment and HR support for approximately 500 advisory professionals nationally.*

- Optimized utilization across assigned population by making staffing decisions in support of the Advisory deployment strategy.
- Owned and managed resource requests by validating needs and searching for candidates to present for consideration while taking care to consider the resources career goals and professional needs.
- Advised project leaders to best navigate and engage the resource management processes and make recommendations for improvements.
- Utilized RM toolkit and resources to identify candidate and develop creative staffing solutions for open resource requests.
- Developed and maintained relationships with key practice and industry leaders and leverage these relationships to maximize deployment opportunities for assigned population.
- Resolved conflicts and escalated sensitive or high-risk staffing situations as needed.
- Influenced project leadership by clearly articulating big picture benefits.

**CGI, LOS ANGELES, CA**

2009 - 2011

## **SENIOR HUMAN RESOURCES CONSULTANT**

*Global IT outsourcing/consulting firm with 26,000 employees worldwide.*

Managed a full spectrum of HR generalist activities for 1,000+ employees in the West region. Partnered with management team to implement staffing program, resolve employee relations issues, and manage bi annual evaluation and compensation cycles.

- Created training program for HR team members to ensure more effective on boarding process.
- Managed compensation and performance evaluation cycles.
- Provided stellar customer service to client group on issues ranging from employee relations to benefits.
- Designed and implemented management training program.

**BAIN & COMPANY, LOS ANGELES, CA**

2005 - 2009

## **HUMAN RESOURCES/PROFESSIONAL DEVELOPMENT COORDINATOR (2007 - 2009)**

*One of the world's leading strategic management consulting firms with over 3,400 employees in 36 offices.*

*Recruited to manage a full spectrum of HR operations, systems and programs.*

- Fostered a team oriented culture conducive to positive dialogue across the organization.
- Developed and maintained manager orientation training modules.
- Provided staffing support for leadership team and consulting staff.

## **CAMPUS RECRUITING COORDINATOR(2005-2007)**

- Recruited to manage full lifecycle recruiting for campus strategy.
- Managed full cycle associate consultant recruiting, saving 10% of annual proposed budget.

## **EDUCATIONAL BACKGROUND**

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# KRISTINA GENTLEMAN

**Master of Science Organization Development**, Pepperdine University-Malibu, CA, Aug 2015

**Certificate in Human Resource Management**, University of California, Los Angeles Extension-Los Angeles, CA

**Bachelor of Arts in Mass Communications: Advertising**, Louisiana State University-Baton Rouge, LA

**200RYT certification**, Yoga Garden-San Francisco, CA

## **VOLUNTEER**

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- The Great Wall of Oakland-Board Member
- Bay Area Pepperdine Alumni Board-Career Development Chair
- Junior League of Oakland East Bay-Board of Directors
- Heal One World-Yoga Teacher
- Habitat for Humanity-Global Village, Costa Rica
- Chrysalis-Career Readiness, Santa Monica, CA
- Big Brother/Big Sister of Los Angeles-Big Sister, Los Angeles

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## Profile

Peggy

First Name

Graybill

Middle Initial

Last Name

  
Email Address  
Street Address  
Suite or Apt

Oakland

City

CA

State

94612

Postal Code

  
Primary Phone  
Alternate Phone

retired

Employer

Job Title

## Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

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## Interests & Experiences

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

I am a pedestrian and a bicyclist. I have lived in several large cities with walking and bicycling as my main mode of transportation (San Francisco, Seattle, Eugene OR, Honolulu). I plan to live in Oakland for a long time, and I would like to help with making Oakland and good, safe place for all who travel on the city streets.

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***Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.***

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Upload a Resume

**Please paste the text of your resume or curriculum vitae below.**

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I have a Masters degree in psychology and have worked in social services with elderly and adult disabled people for most of my work life. I have lived in Oakland for a year.

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**Please click the acknowledgement below.**

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I Agree \*

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## Profile

Shayda

First Name

Haghgoo

Last Name

Middle Initial

  
Email Address  
Street Address

Suite or Apt

Oakland

City

CA

State

94606

Postal Code

  
Primary Phone  
Alternate Phone

SFMTA

Employer

Transportation Planner

Job Title

## Which Boards would you like to apply for?

City Planning Commission: Submitted

Bicyclist &amp; Pedestrian Advisory Commission: Submitted

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## Interests & Experiences

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

Dear Sir or Madam, Thank you for taking the time to consider me as a potential commissioner for the City of Oakland's Bicyclist Pedestrian Advisory Commission. My name is Shayda Haghgoo and I am a Pedestrian and Bicycle Planner for the City of San Francisco Municipal Transportation Agency. I would like to be on the Bicyclist and Pedestrian Advisory Commission because I want to use my professional expertise and passion for pedestrian and bicycle planning to help bridge the City's policies with the needs of the Oakland community. My role as a transportation planner in the Livable Streets subdivision of the SFMTA is to ensure our proposed right-of-way designs improve pedestrian and bicycle safety and that these designs reflect the needs of the community. I plan and implement traffic calming solutions throughout San Francisco (including, but not limited to bike lanes, sidewalk improvements, traffic signals, crosswalks, painted safety zones, and daylighting). I have also contributed to the creation and legislation of San Francisco's Motorized Scooter Share Pilot Permit Program. On a project level most of my work is focused in the SoMa and Tenderloin neighborhoods. In the last year, I've helped the Tenderloin community achieve their vision of converting Eddy Street from a one-way street to a two-way street. This

was a traffic-calming design they had been requesting for over 10 years. I've also helped coordinate outreach on Taylor Street in the form of tactical urbanism and a youth-oriented walking tour where we teamed up with kids in an after-school program to take pictures of areas on Taylor that could stand to benefit from pedestrian and bicycle improvements. Currently, I am the project lead for the 6th Street Pedestrian Safety Project and part of the 5th Street Bicycle Improvement and Streetscape Project. My main responsibility on these projects is to provide recommendations on project elements guided by feedback from residents, businesses, and stakeholders like Central City SRO Collaborative, Mercy Housing, SoMa Pilipinas, WalkSF, San Francisco Bicycle Coalition, the Hotel Council, and Central Market Central Business District. Joining the Pedestrian and Bicycle Advisory Commission would grant me the honor of serving the Oakland community, a town that I've grown to cherish and respect over the last decade. Since 2012, I have lived in West Oakland, Grand Lake, and now Lake Merritt. My career in transportation took off in Downtown Oakland when I worked as a Data Analyst for 511 Transit. My main source of commute between work and home varies between using bikeshare, walking, or riding either the 29, 33, or 14 buses on AC Transit. My understanding of the transportation and infrastructure network in Oakland deepened while in graduate school at the University of Pennsylvania when I served as the Transportation Planner for the East Bay Waterfront Studio. My role in this project was to propose a resilient transportation network that provides regional connectivity to the Oakland and Alameda waterfronts while acknowledging the existing and forecasted travel patterns throughout these two cities and the rest of the Bay Area. My final proposal included in the Resilient East Bay 2050 Plan comprised of an expanded ferry network, the introduction of a streetcar system in Oakland, a multiphase approach to providing bus rapid transit or light rail system in Alameda, and an autonomous vehicle car share pilot program in Alameda (which was inspired by the SFMTA's On-Street Car Share Pilot Program). Finally, I believe my experience serving on the Board of Directors of Young Professionals in Transportation be useful in terms of understanding the process and advisory capacity of the Pedestrian and Bicycle Advisory Commission. As the Chair of Special Programs I met with the Board on a monthly basis and fostered relationships with influential leaders from the private and public realm transportation industry like Women's Transportation Seminar, Institute of Transportation Engineers, Salesforce, Scoot, and Lyft. As a result I was able to host insightful networking and professional development events such as "The Role of Private Transit in San Francisco," "YPT Cable Car Tour," and "Demystifying the Job Hunt." As revealed by this statement of interest and my resume, I believe my experience in civic engagement in the transportation industry and desire to serve the Oakland community would make for a great new addition to the City of Oakland's Bicycle and Pedestrian Advisory Commission. Thank you again for your time and consideration. I look forward to hearing from you soon.

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***Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.***

[HaghgooShayda\\_Resume2018.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

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██████████ EXPERIENCE Transportation Planner II–San Francisco Municipal Transportation Agency–  
San Francisco, CA 3/2017-Present ◦ Coordinated with SFMTA leadership and staff from other City  
Departments to draft staff reports that amended the Transportation Code and compiled pilot permit  
requirements as they relate to the Motorized Scooter Share Permit Program ◦ Took on project  
management responsibilities for Eddy Street Two-Way Street Conversion Project ◦ Led the Culture  
Change subcommittee under the agencywide GIS Coordination Working Group which includes holding  
office hours, managing GIS New User Onboarding, and coordinating the annual Map Template Poster  
Session ◦ Communicated with residents, businesses, community groups, elected officials, and staff from  
other City Departments as part of the SFMTA approval process and plan implementation for 6th Street  
Pedestrian Safety and La Playa Pedestrian Improvements Projects ◦ Provided outreach, graphics, and  
engineering support for the 6th Street Pedestrian Safety, Western Addition Community Based Plan  
Implementation, Safer Taylor Street, Eddy Two-Way Conversion, 11th Street Improvement, Alemany  
Interchange Improvement Projects Transportation Planner Intern III–San Francisco Municipal  
Transportation Agency–San Francisco, CA 6/2016-Present ◦ Gathered and analyzed land use, travel  
behavior, and parking behavior data used for SFpark citywide policy proposal ◦ Developed and  
administered transportation demand management surveys to reduce parking demand in Dogpatch  
neighborhood ◦ Created maps that visualized present, future, and proposed parking plans throughout  
San Francisco neighborhoods Transportation Planner Intern II–San Francisco Municipal Transportation  
Agency–San Francisco, CA 6/2015-8/2015 ◦ Evaluated Zipcar, City Carshare, and Getaround parking  
utilization rates to assess SFMTA’s On-Street Car Share Pilot Program ◦ Used ArcGIS to update street  
network right-of-way widths for the entire city of San Francisco GIS Graduate Teaching Assistant–  
University of Pennsylvania–Philadelphia, PA 8/2014–1/2015 ◦ Helped 50 students understand how to  
apply ArcGIS applications and tools in an urban planning context GIS & Policy Analyst Volunteer–  
Transform–Oakland, CA 7/2013–8/2015 ◦ Gathered data, performed analyses in ArcGIS to evaluate the  
GreenTRIP Certification eligibility of three potential multi-family development plans ◦ Restructured Santa  
Clara Transportation Authority Planning Goals to provide more equitable transportation services Sunday  
Streets Volunteer–Livable City–San Francisco, CA 6/2013–8/2014 ◦ Contributed to community outreach  
efforts by disseminating program information and inviting business and resident participation 511 Transit  
Data Analyst–Leidos/SAIC–Oakland, CA 5/2012–8/2014 ◦ Worked with over 30 transportation agencies  
to update and maintain transit maps and schedules found on transit.511.org EDUCATION University of  
Pennsylvania May 2016 Master’s Degree, City and Regional Planning Sustainable Transportation and  
Infrastructure Certificate, Geographical Information Systems and Spatial Analysis University of California-  
Los Angeles December 2010 Bachelor’s Degree, Geography and Environmental Studies LEADERSHIP  
Young Professionals in Transportation – SF Bay January 2017 Chair of Special Programs Women’s  
Transportation Seminar October 2017 Women’s Leadership Program International Association for Public  
Participation February 2018 Foundations of Public Participation

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I Agree \*

## EXPERIENCE

**Transportation Planner II**—San Francisco Municipal Transportation Agency—San Francisco, CA 3/2017-Present

- Coordinated with SFMTA leadership and staff from other City Departments to draft staff reports that amended the Transportation Code and compiled pilot permit requirements as they relate to the Motorized Scooter Share Permit Program
- Took on project management responsibilities for Eddy Street Two-Way Street Conversion Project
- Led the Culture Change subcommittee under the agencywide GIS Coordination Working Group which includes holding office hours, managing GIS New User Onboarding, and coordinating the annual Map Template Poster Session
- Communicated with residents, businesses, community groups, elected officials, and staff from other City Departments as part of the SFMTA approval process and plan implementation for 6<sup>th</sup> Street Pedestrian Safety and La Playa Pedestrian Improvements Projects
- Provided outreach, graphics, and engineering support for the 6<sup>th</sup> Street Pedestrian Safety, Western Addition Community Based Plan Implementation, Safer Taylor Street, Eddy Two-Way Conversion, 11<sup>th</sup> Street Improvement, Alemany Interchange Improvement Projects

**Transportation Planner Intern III**—San Francisco Municipal Transportation Agency—San Francisco, CA 6/2016-Present

- Gathered and analyzed land use, travel behavior, and parking behavior data used for SFpark citywide policy proposal
- Developed and administered transportation demand management surveys to reduce parking demand in Dogpatch neighborhood
- Created maps that visualized present, future, and proposed parking plans throughout San Francisco neighborhoods

**Transportation Planner Intern II**—San Francisco Municipal Transportation Agency—San Francisco, CA 6/2015-8/2015

- Evaluated Zipcar, City Carshare, and Getaround parking utilization rates to assess SFMTA's On-Street Car Share Pilot Program
- Used ArcGIS to update street network right-of-way widths for the entire city of San Francisco

**GIS Graduate Teaching Assistant**—University of Pennsylvania—Philadelphia, PA 8/2014-1/2015

- Helped 50 students understand how to apply ArcGIS applications and tools in an urban planning context

**GIS & Policy Analyst Volunteer**—Transform—Oakland, CA 7/2013-8/2015

- Gathered data, performed analyses in ArcGIS to evaluate the GreenTRIP Certification eligibility of three potential multi-family development plans
- Restructured Santa Clara Transportation Authority Planning Goals to provide more equitable transportation services

**Sunday Streets Volunteer**—Livable City—San Francisco, CA 6/2013-8/2014

- Contributed to community outreach efforts by disseminating program information and inviting business and resident participation

**511 Transit Data Analyst**—Leidos/SAIC—Oakland, CA 5/2012-8/2014

- Worked with over 30 transportation agencies to update and maintain transit maps and schedules found on transit.511.org

## EDUCATION

**University of Pennsylvania** May 2016

Master's Degree, City and Regional Planning  
*Sustainable Transportation and Infrastructure*  
Certificate, Geographical Information Systems and Spatial Analysis

**University of California-Los Angeles** December 2010

Bachelor's Degree, Geography and Environmental Studies

## LEADERSHIP

**Young Professionals in Transportation – SF Bay** January 2017

Chair of Special Programs

**Women's Transportation Seminar** October 2017

Women's Leadership Program

**International Association for Public Participation** February 2018

Foundations of Public Participation

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## Profile

Emily

First Name

G

Middle Initial

Heard

Last Name

  
Email Address  
Street Address

Suite or Apt

Oakland

City

CA

State

94611

Postal Code

  
Primary Phone  
Alternate PhoneSan Francisco Municipal  
Transportation Agency

Employer

Transportation Planner

Job Title

## Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

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## Interests & Experiences

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

I am excited to apply to become a member of the Bicycle and Pedestrian Advisory Commission. I am a resident of District 1. As part of a car-free household for the last 6+ years, I am very familiar with the challenges of biking and walking in Oakland as well as the opportunities for small investments to make a large difference. As a board member for Transport Oakland, I am well situated to bring a community and policy perspective to the advisory committee and look forward to the opportunity to represent our members as well as myself. In my day job, I work as an urban planner with the San Francisco Municipal Transportation Agency (SFMTA). In my current role, I work in capital programming, managing funding plans for projects and coordinating competitive grant applications. Prior to this, I worked with cities as an urban economics consultant, providing analysis and research that informed planning policies. Previous roles also included working on different elements of transportation and land use planning, including transit oriented development planning and pedestrian project planning. My professional experiences provide me with a fundamental understanding of the technical aspects of navigating planning processes in a complex and diverse city like Oakland as well as an understanding of best practices in urban planning and capital projects. Thank you for your consideration. I look forward to hearing from you.

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***Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.***

[EmilyHeard\\_ResumeJuly2018.pdf](#)

Upload a Resume

**Please paste the text of your resume or curriculum vitae below.**

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I Agree \*

# EMILY G. HEARD

Oakland, CA 94611

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## RELEVANT EXPERIENCE

### San Francisco Municipal Transportation Agency

San Francisco, CA

*Transportation Planner II*

March, 2018-Present

- Leading the management of fund programming for multiple complex transit capital projects with budgets of up to \$300+ million.
- Lead analyst responsible for managing the funding plans for the Traffic Signals program.
- Coordinates with project managers and project delivery staff across the agency to help facilitate on time delivery of capital projects.
- Serves as the finance liaison for planning projects such as the Bayview Community Based Transportation Plan.
- Coordinates a team of financial analysts in prioritizing, facilitating, and finalizing grant applications for the Active Transportation Program.
- Coordinates with agency partners to prioritize grant applications for the Transit and Intercity Rail Program.

### Strategic Economics

Berkeley, CA

*Associate*

April 2015-Present

- Worked as a part of multiple collaborative project teams to conduct research and analysis, and produce deliverables to inform policy and planning decisions about local development, real estate, and urban economics.
- Completed complex data analysis, including data collection, qualitative and quantitative research, interviews with key stakeholders, writing, and mapping.
- Created visual graphics and report design to communicate complex concepts in a compelling and informative way with Adobe Creative Suite, ArcMap, and Microsoft Office.
- Drafted project deliverables for review by senior staff.
- Contributed to draft scoping, budgets, and project management.

### Cimarron Capital Partners, LLC

New York, NY

*Contract Consultant*

September 2014-April 2015

- Independently researched best practices and potential development strategies to support mixed-use, transit-oriented research park development in Oklahoma City, OK.
- Conducted research and mapping of site parcels by ownership, utilities, soil quality, etc.
- Created a summary of site ownership, zoning, and environmental conditions.

### New York Metropolitan Transportation Council

New York, NY

*September 11th Memorial Program Recipient*

September 2013-September 2014

- Managed project to facilitate planning around Long Island communities most affected by East Side Access.
- Independently developed action plan; conducted qualitative and quantitative analysis of station areas in Long Island; consulted stakeholders to create a toolbox for future project stages.
- Produced GIS analysis models, compelling graphics, inventory of findings, and presentations to communicate findings to agency and community stakeholders.

### New York City Department of Transportation- Pedestrian Projects Group

New York, NY

*College Aid*

June 2013-August 2013

- Identified potential pedestrian conflicts through analysis of traffic volume data, crash reports and police reports.
- Created existing and proposed site plans in AutoCAD for pedestrian related improvement projects including traffic calming and streetscape design, using aerial photos, GIS, and DOT engineering standards.
- Assembled proposal packages and presentations for internal and external use, including budget estimates.
- Evaluated past projects for success and future improvements.

# EMILY G. HEARD

██████████  
Oakland, CA 94611

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## EDUCATION

### Columbia University

New York, NY

MS Urban Planning, 2014

- Master's Thesis entitled: *The Transit Effect: Evaluating the Effect of Urban Rail Expansion on Regional Density Distribution in Portland, OR*. Methodology focused on statistical clusters in ArcGIS and multivariate regression.
- *Extending the PATH to EWR*. Planning studio, which developed a revitalization plan for the Dayton neighborhood in Newark, NJ around Airport Station. Primary project role was transportation and streetscapes, and final report design.
- Coursework in Transportation Planning and Engineering, Statistics, Site Planning, Advanced ArcGIS, and Presentations.

### St. John's College

Santa Fe, NM

BA Liberal Arts, Great Books Program, 2010

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## SKILLS

- Excellent critical thinking, facilitation, leadership, communication, organization, and writing skills.
- Excels with Microsoft Excel and geospatial analysis software ArcGIS, including Network Analyst, Spatial Analyst, and Model Builder; Comfortable with basic statistics and Microsoft Access; Beginner with Python for ArcGIS and IMPLAN economic impact software.
- Knowledgeable about the interactions between sustainable transportation and development, and the market forces around new infrastructure development.
- Enjoys learning new skills and ideas.

## Profile

Jesse

First Name

Jones

Last Name

Middle Initial

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

Suite or Apt

Oakland

City

CA

State

94611

Postal Code

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

PlaceWorks

Employer

Associate Landscape Architect

Job Title

## Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

## Interests & Experiences

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

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I have commuted by bike in Oakland for over ten years and used a bicycle as my primary form of transit for all of my adult life. I am a passionate enthusiast of a well-connected bicycle and pedestrian network. While traveling, I seek out dedicated, non-vehicular trails and greenways for the experience of connecting destinations on foot or on two wheels. I frequently utilize Oakland's bicycle boulevards and dedicated bike routes, and I take longer rides up into the East Bay hills and around the Bay. In my professional capacity as a landscape architect, I specialize in multi-modal trails and open space projects, so I understand the complexities of planning, designing, and constructing pedestrian and bike networks. I have worked on bicycle and green streets projects within the City of Oakland and neighboring cities, including segments of the San Francisco Bay Trail. Within my office, I have organized the annual Bike to Work Day committee to host an energizer station. I help to promote bicycle transit within our office by advocating for additional bicycle storage space and promoting bicycle programs to our team. I believe that Oakland has much to offer the pedestrian and bicyclist and want to see the City become a leader in non-vehicular transportation and public safety. I have lived and traveled to other cities with better, more connected networks and had experienced locations with poorly planned infrastructure. I believe that I have the capacity to thoughtfully consider transit projects from the bicycle and pedestrian standpoint and would be a strong addition to the Commission. Thank you for your consideration.

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***Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.***

[Jesse Jones Resume Bicyclist and Pedestrian Advisory Commission.pdf](#)

Upload a Resume

**Please paste the text of your resume or curriculum vitae below.**

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Jesse Jones specializes in streetscape planning, landscape design, and multimodal trail development. As a landscape architect at PlaceWorks, Jesse has contributed to citywide urban greening plans, green infrastructure design, and parks and trails assessments for municipalities and counties across the state. She has also worked on small scale projects focused on park design and trail construction in both urban environments and protected wildlands. Her recent bicycle and pedestrian planning experience included working with the City of Clovis to recommend bicycle routes for the unincorporated section of the city as part of the Urban Greening Plan. Jesse assisted in green street design, including bike infrastructure and stormwater management as part of the Lakeside Green Streets project for the City of Oakland. Jesse also helped to develop the construction documents for the Center Street parklet for the Berkeley Bike Station in the City of Berkeley and for the Wavecrest coastal multimodal trail project in the city of Half Moon Bay. Jesse commutes to work daily on her bicycle and spends many of her weekends exploring her city and the California landscape on two wheels. HIGHLIGHTS OF EXPERIENCE Bicycle and Pedestrian Plans Lakeside Green Streets, Oakland CA Cross Alameda Trail, Alameda, CA Center Street Garage Project, Berkeley CA Clovis Urban Greening Master Plan, Clovis CA Trail Design and Planning Wavecrest Coastal Trail Project, Half Moon Bay CA Lower Walnut Creek Public Access, Contra Costa Flood Control District Supervisorial Districts 1, 4, and 5 Trail Mapping and Assessment, Los Angeles County CA Parks and Open Space Tidewater Use Area of Martin Luther King Jr. Regional Shoreline, East Bay Regional Parks District Shields-Reid Park, Richmond CA Iris Chang Park, San Jose CA Concord Hills Regional Park Land Use Plan, East Bay Regional Parks District Sustainability Guidelines Bay-Friendly Landscape Design Resources On-Call Service, Alameda County CA Awards Master Plan for Sustainable Parks, Los Angeles County CA California Parks & Recreation Society, Award of Excellence, Marketing & Communications, 2016 California Chapter APA Award of Merit, Innovation in Green Community Planning Award, 2016 education Master of Landscape Architecture, University of California, Berkeley CA BA, Environmental Studies and Urban and Architectural Studies, New York University, New York NY REGISTRATIONS California Licensed Landscape Architect No. 6371 AFFILIATIONS American Society of Landscape Architects (ASLA) Team member since 2013

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**Please click the acknowledgement below.**

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I Agree \*



# JESSE JONES

Associate

Jesse Jones specializes in streetscape planning, landscape design, and multimodal trail development. As a landscape architect at PlaceWorks, Jesse has contributed to citywide urban greening plans, green infrastructure design, and parks and trails assessments for municipalities and counties across the state. She has also worked on small scale projects focused on park design and trail construction in both urban environments and protected wildlands. Her recent bicycle and pedestrian planning experience included working with the City of Clovis to recommend bicycle routes for the unincorporated section of the city as part of the Urban Greening Plan. Jesse assisted in green street design, including bike infrastructure and stormwater management as part of the Lakeside Green Streets project for the City of Oakland. Jesse also helped to develop the construction documents for the Center Street parklet for the Berkeley Bike Station in the City of Berkeley and for the Wavecrest coastal multimodal trail project in the city of Half Moon Bay. Jesse commutes to work daily on her bicycle and spends many of her weekends exploring her city and the California landscape on two wheels.

## HIGHLIGHTS OF EXPERIENCE

### BICYCLE AND PEDESTRIAN PLANS

- » Lakeside Green Streets, Oakland CA
- » Cross Alameda Trail, Alameda, CA
- » Center Street Garage Project, Berkeley CA
- » Clovis Urban Greening Master Plan, Clovis CA

### TRAIL DESIGN AND PLANNING

- » Wavecrest Coastal Trail Project, Half Moon Bay CA
- » Lower Walnut Creek Public Access, Contra Costa Flood Control District
- » Supervisorial Districts 1, 4, and 5 Trail Mapping and Assessment, Los Angeles County CA

### PARKS AND OPEN SPACE

- » Tidewater Use Area of Martin Luther King Jr. Regional Shoreline, East Bay Regional Parks District
- » Shields-Reid Park, Richmond CA
- » Iris Chang Park, San Jose CA
- » Concord Hills Regional Park Land Use Plan, East Bay Regional Parks District

### SUSTAINABILITY GUIDELINES

- » Bay-Friendly Landscape Design Resources On-Call Service, Alameda County CA

## AWARDS

- » Master Plan for Sustainable Parks, Los Angeles County CA
  - » California Parks & Recreation Society, Award of Excellence, Marketing & Communications, 2016
  - » California Chapter APA Award of Merit, Innovation in Green Community Planning Award, 2016

## EDUCATION

- » Master of Landscape Architecture, University of California, Berkeley CA
- » BA, Environmental Studies and Urban and Architectural Studies, New York University, New York NY

## REGISTRATIONS

- » California Licensed Landscape Architect No. 6371

## AFFILIATIONS

- » American Society of Landscape Architects (ASLA)

Team member since 2013





**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

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I moved to Oakland in 2005 and have enjoyed living and working in the City since then. I believe that serving on volunteer boards, commissions as well as volunteering other ways is an important way of "giving back" to the community. I have had 6 years experience coordinating, leading and facilitating meetings following Robert's Rules of Order with the Sierra Club, San Francisco Bay Chapter. I also served 6 years as a board member of City Slicker Farms in West Oakland. I have attended meetings of the Oakland City Council, the Public Works Committee, the Public Safety Committee, the Bicycle and Pedestrian Advisory Committee, and the Parks and Recreation Advisory Committee. I am a mentor with the East Bay College Fund program and my scholar attends Cal State-East Bay in Hayward. While known for my environmental activism, I am an experienced cyclist and I commute by bicycle all over Oakland. I believe I can bring a well informed and bicyclist-oriented perspective to the BPAC. I will not only advocate for my district, I will advocate for the entire city. I have seen more and more people on bicycles, and lately on scooters, in recent years. All non car transportation is in my opinion good for the city and good for the people. We just need to make sure it is safe and that people do not avoid alternate modes of transportation because of safety concerns. That being said, I have a wide array of interests and a fairly diverse professional background. I would like to serve my city where I am most needed and useful. Thank you for considering my application.

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***Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.***

[Resume\\_KLewandowski\\_Teaching.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

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Summary

5+ years teaching experience instructing foreign language, 2 years teaching college-level nursing informatics. Health Care IT professional with 10+ years of progressive analytics, reporting and development experience. Strong database and programming skills. Project coordination and leadership experience. Teaching Experience Assistant Instructor, Nursing Informatics 7/2015 – present Nursing Department Holy Names University Oakland, California Teach Nursing Informatics to bachelor and master level students enrolled in RN program at HNU. Cover various aspects of healthcare IT system development and implementation, Meaningful Use / HITECH, PHI/HIPAA and data analysis. Prepare and deliver in-class presentations using knowledge gained from textbook, professional experience and outside sources. German Language Teacher 9/2005 – present German Saturday School of the East Bay (GSEB) Oakland, California Teach German as foreign language to children ages 8-13. Cover all aspects of language learning: Vocabulary, Listening Comprehension, Reading Comprehension, Writing, Conversations / Dialogues. Develop curriculum to include interactive games and play. Since 2009 I have only been teaching on a substitute basis. Health Care Experience Health Data Project Lead 6/2013 - present Kaiser Permanente Oakland, California I am responsible for reports on our national contracts representing approximately \$900 million annual expense. Plan, design and deliver external claims reports for Provider Contracting. Create financial impact statements to support negotiations. Participate in national data governance and data quality initiatives. Facilitate data management tasks and projects; respond to ad hoc reporting requests Senior Data Consultant 3/2005 – 5/2013 Kaiser Permanente Oakland, California Support contract negotiation, credentialing of providers and adjudication of appeals for Kaiser's outside medical services. Acting in a consulting role, gather requirements, design and prepare ad hoc reports for planning managers, quality managers, physicians, and financial analysts. Determine cost trends and project financial impact. Enhance / fix medical operational reports. Administer databases and website. Lead and manage projects as needed. Education Master's Degree, MIS 5/1997 - 5/1999 University of Wisconsin-Milwaukee School of Business Bachelor of Arts, German, Biology 9/1990 – 6/1994 St. Olaf College Northfield, MN Affiliations 4/2006 – 3/2012 City Slicker Farms (Oakland, CA) Board Member 9/2005 – present Sierra Club, SF Bay Chapter (Berkeley, CA) Board Member, Outings Leader, Advisory Team Member

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Please click the acknowledgement below.

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I Agree \*

## Kent Lewandowski

██████████  
Oakland, CA 94606  
██████████  
██████████

### Summary

5+ years teaching experience instructing foreign language, 2 years teaching college-level nursing informatics. Health Care IT professional with 10+ years of progressive analytics, reporting and development experience. Strong database and programming skills. Project coordination and leadership experience.

### Teaching Experience

#### Assistant Instructor, Nursing Informatics

7/2015 – present  
Nursing Department  
Holy Names University  
Oakland, California

Teach Nursing Informatics to bachelor and master level students enrolled in RN program at HNU. Cover various aspects of healthcare IT system development and implementation, Meaningful Use / HITECH, PHI/HIPAA and data analysis. Prepare and deliver in-class presentations using knowledge gained from textbook, professional experience and outside sources.

#### German Language Teacher

9/2005 – present  
German Saturday School of the East Bay (GSEB)  
Oakland, California

Teach German as foreign language to children ages 8-13. Cover all aspects of language learning: Vocabulary, Listening Comprehension, Reading Comprehension, Writing, Conversations / Dialogues. Develop curriculum to include interactive games and play. Since 2009 I have only been teaching on a substitute basis.

### Health Care Experience

#### Health Data Project Lead

6/2013 - present  
Kaiser Permanente  
Oakland, California

I am responsible for reports on our national contracts representing approximately \$900 million annual expense. Plan, design and deliver external claims reports for Provider Contracting. Create financial impact statements to support negotiations. Participate in national data governance and data quality initiatives. Facilitate data management tasks and projects; respond to ad hoc reporting requests

#### Senior Data Consultant

3/2005 – 5/2013  
Kaiser Permanente  
Oakland, California

Support contract negotiation, credentialing of providers and adjudication of appeals for Kaiser's outside medical services. Acting in a consulting role, gather requirements, design and prepare ad hoc reports for planning managers, quality managers, physicians, and financial analysts. Determine cost trends and project financial impact. Enhance / fix medical operational reports. Administer databases and website. Lead and manage projects as needed.

## Kent Lewandowski

██████████  
Oakland, CA 94606  
██████████  
██████████

### Developer / Research and Development

4/2002 – 9/2004  
Fresenius Medical Care  
Freiburg, Germany

Application developer for multinational dialysis treatment provider building a clinical management system. Designed, developed and produced standard and ad hoc reports in SAS. Performed application testing and support. Resolved data quality and data input issues.

### Developer / Corporate HR Reporting

1/2000 - 4/2002  
Deutsche Bank  
Frankfurt, Germany

Maintained, designed and developed an HR reporting application using PeopleSoft/Oracle for internal bank clients. Ensured program and data structures complied with existing data warehouse environment. Programmed ETL routines using PL/SQL. Improved operational efficiency and data quality outcomes.

### Programmer

12/1998 – 12/1999  
Kohl's Department Stores  
Menomonee Falls, WI

Maintained and developed complex ETL programs (COBOL, UNIX) in corporate data warehouse for weekly sales reporting. Developed programs for extracting data from MVS /TSO. Developed load routines for importing to DB2 UDB. Worked with large databases.

## Education

### Master's Degree, MIS

5/1997 - 5/1999	University of Wisconsin-Milwaukee School of Business	GPA: 3.63
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### Bachelor of Arts, German, Biology

9/1990 – 6/1994	St. Olaf College Northfield, MN	GPA: 3.32
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## Affiliations

4/2006 – 3/2012	City Slicker Farms (Oakland, CA)	Board Member
9/2005 – present	Sierra Club, SF Bay Chapter (Berkeley, CA)	Board Member, Outings Leader, Advisory Team Member

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## Profile

Sumona

First Name

Majumdar

Last Name

Middle Initial

  
Email Address  
Street Address

Suite or Apt

Oakland

City

CA

State

94611

Postal Code

  
Primary Phone  
Alternate Phone

Earth Island Institute

Employer

General Counsel

Job Title

## Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

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## Interests & Experiences

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

First and foremost, I am a life-long, avid believer in using non-motorized transportation as much as possible. I bike and walk almost everywhere. My husband and I specifically chose our neighborhood in Oakland for its walking and biking amenities. Second, I am now a mother and am usually walking or biking with my 1.5-year-old in tow and, as such, am even more aware of the need to make these amenities safe and accessible. Third, I am an environmentalist and recognize that in order to reduce our dependence on fossil-fuel dependent transportation, we need to increase the infrastructure dedicated to alternative forms of transportation. I also recognize that this infrastructure needs to serve everyone - not just the wealthier communities. In fact, we should be focusing on those communities that traditionally lack the power to advocate for infrastructure because those communities have the most to gain by having access to lower-cost forms of transportation such as walking and biking. Finally, I am an environmental lawyer. As such, I am skilled at reading and understanding laws and regulations, and ensuring compliance therewith. Additionally, I am very detail-oriented.



# SUMONA N. MAJUMDAR

## PROFESSIONAL EXPERIENCE

Earth Island Institute (Berkeley, CA)

*General Counsel*

October 2017 – present

- Develop and oversee pro-active environmental litigation and advocacy strategies
- Facilitate and manage relationships with outside entities providing pro bono legal services
- Assist with corporate governance matters
- Provide legal advice, consultation, and guidance on all legal matters related to the operation of the organization

Department of Justice, Environment and Natural Resources Division (Washington, DC and San Francisco, CA)

*Trial Attorney*, Environmental Enforcement Section

September 2010 – August 2017

- Substantial experience handling all aspects of complex environmental enforcement matters, primarily involving the Clean Air Act, Clean Water Act, and CERCLA
- Trial experience, including discovery, motions practice, witness preparation, direct examination, cross examination, and post-trial briefing
- Experience working with expert witnesses
- Successful negotiation of numerous consent decrees resulting in injunctive relief and significant penalties
- Conducted community outreach as part of ENRD's commitment to environmental justice

Beveridge & Diamond (Washington, DC)

*Summer Associate*

June 2009 – July 2009

U.S. District Court for the District of Columbia

*Judicial Extern*, Chambers of Judge Ricardo M. Urbina

January 2009 – April 2009

American Rivers (Washington, DC)

*Legal Intern*, Healthy Waters Campaign

June 2008 – August 2008

## ADMISSIONS

New York State Bar, Third Judicial Department, January 2011 (active)

California Registered In-House Counsel, February 2018 (active)

## EDUCATION

Georgetown University Law Center

Juris Doctor Cum Laude, May 2010

GPA: 3.60 (Dean's List 2008 – 2009, 2009 – 2010)

Journal: *The Georgetown Law Journal*, Executive Notes Editor

Activities: Environmental Law Society, South Asian Law Students Association, Pro Bono Pledge

Clinic: Institute for Public Representation, Environmental Law Section

University of Michigan

B.S. in Environmental Policy and Behavior with Distinction, August 2003

GPA: 3.572

Activities: Undergraduate Research Opportunity Program (RiverWalk, an educational project), Habitat for Humanity, Study Abroad in Australia

## OTHER EXPERIENCE

Peace Corps Morocco

*Volunteer*, Environment Sector

March 2005 – June 2007

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## Profile

fred "phoenix"

First Name

r

Middle Initial

mangrum,

Last Name

  
Email Address  
Street Address

Suite or Apt

oakland

City

CA

State

94610

Postal Code

  
Primary Phone  
Alternate Phone

cycles of change

Employer

educator/ collective member

Job Title

## Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

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## Interests & Experiences

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

I've been a bicyclist since the age of 4. For the past 9 years I've worked as a bike mechanic and bicycle safety educator with youth and adults. The focus has been teaching bike safety through the safe routes to schools program - elementary, middle and high school students. Also, teaching bike safety - rodeos - with students from the k-3 grades is fun. I teach a bike safety class for low income adults who need a bike for transportation. Upon completion of the class each participant receives a refurbished bike, helmet, u-lock and front and rear lights. For the past 3+/- years have attended BPAC meetings to expand my knowledge about transportation. Its been fun observing the details and problem solving that's part of the conversation at each meeting.

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***Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.***

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Upload a Resume

**Please paste the text of your resume or curriculum vitae below.**

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I haven't used a resume in years. I'll have to dig into my storage and find an old copy. I'll submit it under separate cover.

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**Please click the acknowledgement below.**

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I Agree \*

## **Fred "Phoenix" Mangrum, Ed.m**

### **EXPERIENCE**

**2009 - 2010**

**Case Manager, Law office of Duane Tucker, Esq.**

**Law office is now closed. 2018–Present**

**Getaway Bike Collective - Community bike shop**

**Manager/Collective Member 2010 - 2012**

Bike mechanic.

**Cycles of Change**

**Educator/Collective Member/Bike Mechanic 2012 - to present**

Bike Safety Educator - Safe Routes to School. Provide students in elementary, middle and high school with the knowledge and skills to safely ride a bicycle in an urban setting. The programs can be a four hour bike rodeo for youths whose age can range from preschool to sixth grade, a one day safety program, or a five day program depending on arrangements with the school.

### **BIKE SAFETY EDUCATOR - UPCYCLES**

A four hour bike safety class for low income adults who need a bicycle for transportation, to get to work, appointments and exercise, etc... In addition, participants receive a helmet, front and rear lights and a u-lock. They are offered a free two hour class where basic bike mechanic is taught (i.e. how to fix a flat).

### **EDUCATION**

**Harvard University - School of Education, 1975**

**Howard University - 1960-63.**

### **MEMBERSHIP ORGANIZATIONS**

The League of American Bicyclists

Bike East Bay

Public Member - BPEC Committees

(1) Infrastructure committee

(2) Legislation committee

### **REFERENCES**

Brytancee Brown

Eri Oura

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## Profile

Zachary

First Name

W

Middle Initial

Norris

Last Name

  
Email Address  
Street Address

Suite or Apt

Oakland

City

CA

State

94605

Postal Code

  
Primary Phone  
Alternate PhoneElla Baker Center for Human  
Rights

Employer

Executive Director

Job Title

## Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

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## Interests & Experiences

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

My name is Zachary Norris and I work as the Executive Director of the Ella Baker Center for Human Rights.\* I have over two decades of experience promoting safety through my work in the nonprofit sector, in government, and as an active bike commuter and user of public transportation. I am also a father of two children and know what it means to navigate the streets and public transportation with small children in tow. When they are old enough, I would like for them be able to go to school and return home safely on their own. I remember the moment I first realized my passion for transportation safety. I was coming home late one night traveling down Foothill Boulevard toward my home in East Oakland. I was either on my bike or getting off the bus - I frequently used both - to travel to the Ella Baker Center, which was in North Oakland at the time. Given the darkness at that time of night, I first heard a large sound before I saw anything - a sound I cannot describe. I then witnessed a woman flying over an entire car. The momentum from the car hitting her carried her well into the intersection at Trask Ave, 55th Avenue and Foothill Blvd. I stayed to give a statement to the police and to make sure the ambulance came. The woman survived, but I am sure she sustained significant injuries. While I do think there was negligence on the part of the driver, what also struck me was that this is not the safest intersection, given its configuration and lack of street



people of color. Led the resurgence of the organization from three staff persons to over fifteen staff. Led fundraising efforts to quadruple yearly fundraising income. Led a collective effort to purchase and renovate a historic building which will be the future home of the organization and allow it to put forward a new vision of community safety. Simultaneously, the organization continues to achieve major policy victories including the passage of landmark drug policy reform and securing \$10 million dollars annually to support formerly jailed persons in Alameda County, CA. JUSTICE FOR FAMILIES, New York, NY Co-Founder and Co-Director, July 2010 to July 31, 2013 Co-founded and Co-directed Justice for Families, a national effort to support and organize families of incarcerated and court-involved youth, expanding the capacity, membership and reach of this nearly 2000-member network. Completed "Families Unlocking Futures: Solutions to the Crisis in Juvenile Justice," the largest study ever conducted on the impacts of juvenile justice systems on families of court-involved youth, which was covered in domestic and international press. Successfully lobbied the Federal Office of Juvenile Justice and Delinquency Prevention to recognize the need for greater involvement of families in juvenile justice system and persuaded several local jurisdictions in multiple state to revise their policies and practices. ELLA BAKER CENTER FOR HUMAN RIGHTS, Oakland, CA Book Not Bars, Director, Field Director, Organizer Jan 2004 to July 2010 Direction of campaign to redirect California's resources away from youth incarceration and towards youth opportunities. Helped grow and then coordinate an over-1000-family statewide network of incarcerated youth. Galvanized a statewide campaign to defeat Proposition 6 in 2008, a state ballot initiative to lengthen sentences and increase prison spending by 1 billion dollars, celebrated the closure of five youth prisons, and passed legislation to facilitate family cohesion and contact despite incarceration. Management and supervision of 6-person team. BUS RIDERS UNION/ LABOR COMMUNITY STRATEGY CENTER, Los Angeles, CA Community Organizer, July 2004 to December 2004 Worked as an organizer, recruiting bus riders into the Bus Riders Union, a progressive civil rights and environmental justice membership organization that seeks to promote environmentally sustainable public transportation for the entire population of Los Angeles. By conducting surveys and leading workshops, helped develop the Community Rights Campaign which worked to defeat anti-civil rights and anti-immigrant policies. ADDITIONAL INFORMATION Spanish speaker, avid bike rider and bike commuter, and aspiring visual artist. EQUAL JUSTICE INITIATIVE, Montgomery, Alabama; Law Clerk, 2002 to 2003 Investigated the conviction of an indigent capital defendant through legal research and client, family, jury, and witness interviews, in preparation for an Alabama post-conviction petition. Conducted research in support of EJI's innovative strategic litigation efforts addressing systemic defects in Alabama's post-conviction process. After conclusion of the semester, traveled to Florida to interview jurors for juror misconduct. Assisted and made arguments at the state post-conviction appeal in Birmingham. THE GREENLING INSTITUTE, San Francisco Summer Associate, Summer 2000 Conducted interviews for, researched and authored a comprehensive policy report on brownfields, unused city properties. Presented research findings at meeting with business and community leaders. Contributed to legislative education efforts on brownfields at the California Legislature. HUMAN RIGHTS COMMISSION, CITY AND COUNTY OF SAN FRANCISCO, Legal Intern, Employment and Public Housing Accommodations Division, 1999 Assisted in the interviewing and mediation of wrongful termination cases. Prepared discrimination case reports and conducted legal research. Drafted a city ordinance resolution designed to promote fair lending practices in the bank industry. SAN FRANCISCO CONSERVATION CORPS, Sr. Education Specialist, 1998 Wrote lessons plan for, and taught a math class and an environmental awareness class. Led a group of adolescents on conservation projects in parks around San Francisco. Coordinated with officials from local parks and supervised and mentored three teaching and conservation assistants. MAYOR'S OFFICE OF COMMUNITY DEVELOPMENT, San Francisco, CA Intern, 1997 Assisted in the monitoring of city contracts with minority business enterprises by organizing a system for tracking loans and corresponding with city loan recipients. EDUCATION NEW YORK UNIVERSITY SCHOOL OF LAW, New York, New

York, Juris Doctorate, cum laude, December 2003 Activities: Member, Black Allied Law Students Association Study Abroad: La Universidad de Palermo, Buenos Aires, Argentina Spring 2003 HARVARD UNIVERSITY, Cambridge, Massachusetts B.A. in Literature, magna cum laude, June 1999 Study Abroad: La Universidad de la Complutense, Madrid, Spain, Fall 1998 Admitted to the Bar of the State of California June 2004

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I Agree \*

## EXPERIENCE

ELLA BAKER CENTER FOR HUMAN RIGHTS, Oakland, CA

Executive Director, August 2013 to Present

Direction of non-profit organization dedicated to advancing racial and economic justice to ensure dignity and opportunity for low-income people and people of color. Led the resurgence of the organization from three staff persons to over fifteen staff. Led fundraising efforts to quadruple yearly fundraising income. Led a collective effort to purchase and renovate a historic building which will be the future home of the organization and allow it to put forward a new vision of community safety. Simultaneously, the organization continues to achieve major policy victories including the passage of landmark drug policy reform and securing \$10 million dollars annually to support formerly jailed persons in Alameda County, CA.

JUSTICE FOR FAMILIES, New York, NY

Co-Founder and Co-Director, July 2010 to July 31, 2013

Co-founded and Co-directed Justice for Families, a national effort to support and organize families of incarcerated and court-involved youth, expanding the capacity, membership and reach of this nearly 2000-member network. Completed "Families Unlocking Futures: Solutions to the Crisis in Juvenile Justice," the largest study ever conducted on the impacts of juvenile justice systems on families of court-involved youth, which was covered in domestic and international press. Successfully lobbied the Federal Office of Juvenile Justice and Delinquency Prevention to recognize the need for greater involvement of families in juvenile justice system and persuaded several local jurisdictions in multiple state to revise their policies and practices.

ELLA BAKER CENTER FOR HUMAN RIGHTS, Oakland, CA

Book Not Bars, Director, Field Director, Organizer Jan 2004 to July 2010

Direction of campaign to redirect California's resources away from youth incarceration and towards youth opportunities. Helped grow and then coordinate an over-1000-family statewide network of incarcerated youth. Galvanized a statewide campaign to defeat Proposition 6 in 2008, a state ballot initiative to lengthen sentences and increase prison spending by 1 billion dollars, celebrated the closure of five youth prisons, and passed legislation to facilitate family cohesion and contact despite incarceration. Management and supervision of 6-person team.

BUS RIDERS UNION/ LABOR COMMUNITY STRATEGY CENTER, Los Angeles, CA

Community Organizer, July 2004 to December 2004

Worked as an organizer, recruiting bus riders into the Bus Riders Union, a progressive civil rights and environmental justice membership organization that seeks to promote environmentally sustainable public transportation for the entire population of Los Angeles. By conducting surveys and leading workshops, helped develop the Community Rights Campaign which worked to defeat anti-civil rights and anti-immigrant policies.

## ADDITIONAL INFORMATION

Spanish speaker, avid bike rider and bike commuter, and aspiring visual artist.

EQUAL JUSTICE INITIATIVE, Montgomery, Alabama; Law Clerk, 2002 to 2003

Investigated the conviction of an indigent capital defendant through legal research and client, family, jury, and witness interviews, in preparation for an Alabama post-conviction petition. Conducted research in support of EJI's innovative strategic litigation efforts addressing systemic defects in Alabama's post-conviction process. After conclusion of the semester, traveled to Florida to interview jurors for juror misconduct. Assisted and made arguments at the state post-conviction appeal in Birmingham.

THE GREENLING INSTITUTE, San Francisco Summer Associate, Summer 2000

Conducted interviews for, researched and authored a comprehensive policy report on brownfields, unused city properties. Presented research findings at meeting with business and community leaders. Contributed to legislative education efforts on brownfields at the California Legislature.

HUMAN RIGHTS COMMISSION, CITY AND COUNTY OF SAN FRANCISCO,  
Legal Intern, Employment and Public Housing Accommodations Division, 1999

Assisted in the interviewing and mediation of wrongful termination cases. Prepared discrimination case reports and conducted legal research. Drafted a city ordinance resolution designed to promote fair lending practices in the bank industry.

SAN FRANCISCO CONSERVATION CORPS, Sr. Education Specialist, 1998

Wrote lessons plan for, and taught a math class and an environmental awareness class. Led a group of adolescents on conservation projects in parks around San Francisco. Coordinated with officials from local parks and supervised and mentored three teaching and conservation assistants.

MAYOR'S OFFICE OF COMMUNITY DEVELOPMENT, San Francisco, CA Intern, 1997

Assisted in the monitoring of city contracts with minority business enterprises by organizing a system for tracking loans and corresponding with city loan recipients.

## **EDUCATION**

NEW YORK UNIVERSITY SCHOOL OF LAW, New York, New York, Juris Doctorate, cum laude, December 2003  
Activities: Member, Black Allied Law Students Association  
Study Abroad: La Universidad de Palermo, Buenos Aires, Argentina Spring 2003

HARVARD UNIVERSITY, Cambridge, Massachusetts B.A. in Literature, magna cum laude, June 1999  
Study Abroad: La Universidad de la Complutense, Madrid, Spain, Fall 1998

Admitted to the Bar of the State of California June 2004

## Profile

Lou  
First Name

A  
Middle Initial

Rigali  
Last Name

[Redacted]  
Email Address

[Redacted]  
Street Address

Suite or Apt

Oakland  
City

CA  
State

94607  
Postal Code

[Redacted]  
Primary Phone

[Redacted]  
Alternate Phone

Quantity Postcards  
Employer

Founder  
Job Title

### Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

## Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I work and live in Jack London square, As a healthy and active Senior I walk a lot around the city and am downtown sometimes twice a day for meetings or coffee.

*Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.*

[Rigali\\_Resume1.docx](#)  
Upload a Resume

Please paste the text of your resume or curriculum vitae below.

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Please click the acknowledgement below.

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I Agree \*

# Lou Rigali

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[REDACTED]  
Oakland CA 94607 [REDACTED]

## Experience

2016-Current

**Founder, Home It  
Advocate and Developer for permanent low income housing**

Developed strategies for using the ADU as a pathway for permanent low income housing.

Member of The Homeless Advocate Working Group (HAWG Oakland)

Member of EveryOne Home Advocacy Group

City of Richmond Homeless Taskforce

Richmond Progressive Alliance, Task Force on Housing

Member of Greater Richmond Interfaith Group

1999-Current

Founder/General Manager, Ardency, Inc. dba Quantity Postcards

Manufacturer and Publisher of Retro Americana cards and gifts.

1985–1999

President & Founder, March Instruments, Inc.

Manufacturer of production equipment for the Semiconductor Industry.

Hold patents on automatic plasma processing for semiconductor devices

1972-1984

President and Founder, Tegal Scientific, Inc.

Distributor of Laboratory and Scientific equipment.

Previous positions: Product Manager, Varian Associates, Bio-Rad

Instruments, Research Chemist for Cabot Corporation

## Education

BS Chemistry Northeastern University Boston MA

## Interests

Postcard Collecting

Editor of *The Vortex*, newsletter for the local American Chemical Society Section (ACS).(volunteer)

Executive Board Member and 2016 Chair of CalACS,

Governance Committee, Friends of the Public Bank of Oakland

Governance Committee, Coalitions of California Public Banks

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## Profile

Daniel

First Name

C

Middle Initial

Robertson

Last Name

  
Email Address  
Street Address

Suite or Apt

Oakland

City

CA

State

94602

Postal Code

  
Primary Phone  
Alternate Phone

Oakland Fire Department

Employer

Lieutenant of Fire

Job Title

## Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

---

## Interests & Experiences

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

I have bicycle commuted in Oakland since I was in High School. We are a bicycling family, we have more bikes than people in our house by a factor of 3. My daughter went to college on a cycling scholarship. Through my extensive bicycling history, and intimate knowledge of the city due to my career as a Firefighter, I know the neighborhoods, and the formal and informal bicycle routes

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***Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.***

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Upload a Resume

Please paste the text of your resume or curriculum vitae below.

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Please click the acknowledgement below.

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Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

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I Agree \*

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## Profile

Joel		Shaffer	
First Name	Middle Initial	Last Name	
			
Email Address			
			
Street Address		Suite or Apt	
Oakland		CA	94610
City		State	Postal Code
			
Primary Phone	Alternate Phone		
Toole Design Group	Civil Engineer		
Employer	Job Title		

## Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

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## Interests & Experiences

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

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I am a transportation engineer with a passion for planning and designing bicycling and walking infrastructure. My career interests stem from my desire to make our society more sustainable through efficient, auto-free modes of transportation. I am interested in complete streets that promote walking, bicycling, and transit use by people of all socioeconomic backgrounds and physical abilities. I believe a safe and equitable multimodal transportation network is key to vibrant communities. I have a variety of experience working on state-of-the-art bicycle and pedestrian design projects and active transportation plans. I am also well-versed in community engagement.

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***Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.***

[Shaffer\\_Joel\\_Resume\\_08.30.18.docx](#)

Upload a Resume

**Please paste the text of your resume or curriculum vitae below.**

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**Please click the acknowledgement below.**

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I Agree \*

# Joel Shaffer

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## PROFESSIONAL EXPERIENCE

- Toole Design Group**, Oakland, CA October  
2017 - Present  
*Civil Engineer*
- Produced conceptual engineering designs for separated bike lanes, standard bike lanes, bicycle boulevards, beacon-enhanced bicycle and pedestrian crossings, and complete streets projects.
  - Developed active transportation plans including documenting and analyzing existing conditions, conducting community engagement, aiding in network development, performing cost estimates, and identifying funding sources for proposed projects.
- SMA Rail Consulting + IT, Corp.**, Santa Ana, CA August  
2016 - August 2017  
*Consultant*
- Developed conceptual passenger rail service concepts given agency service goals, operational constraints, and infrastructure investments.
  - Analyzed passenger rail service delays and performed operational robustness analyses.
- Toole Design Group**, Boston, MA January  
2015 - June 2015  
*Engineering Intern*
- Parsons Brinckerhoff**, Sacramento, CA January  
2014 - June 2014  
*Planning Intern on California High-Speed Rail Program Management Team*
- Vanasse Hangen Brustlin**, Boston, MA January  
2013 - June 2013  
*Engineering Intern on Transit & Rail Team*

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## EDUCATION

- Northeastern University**, Boston, MA May  
2016, GPA: 4.00  
*M.S. in Civil Engineering (Transportation), B.S. in Civil Engineering, Minor in Urban Studies*
- Relevant Courses:** Design for Sustainable Urban Transportation, Public Transportation, Transportation Planning & Engineering, Traffic Engineering, Advanced Traffic Control & Simulation, Highway Engineering, Transportation Policy, Land Use & Urban Growth Policy
- Senior Design “Capstone” Project:** “The South Boston Greenway: Boston’s Premier Neighborhood Corridor” (Project Manager)  
**Research:** “Passenger Service Inefficiencies Attributed to Front-Door Boarding and On-Board Fare Payment at Street-Level Stations on the MBTA Green Line”

# Joel Shaffer

**International:** “Sustainable Urban Transportation” Study Abroad Program in Delft, Netherlands

**Activities:** NU ITE (President), NU ASCE (Vice President), Honors Ambassador, Intramural Sports

**Honors:** University Honors Program, College of Engineering Dean’s List, Chi Epsilon, Tau Beta Pi

**Awards:** Robert Shillman Award for Engineering Excellence, Civil Engineering Department Award

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## SERVICE

**Young Professionals in Transportation San Francisco Bay Area Chapter:** Board Member (ongoing)

**Soccer Without Borders Oakland:** Program Volunteer (ongoing)

**Big Brothers Big Sisters of the Bay Area:** Big Brother (ongoing)

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## SKILLS/INTERESTS

**Skills:** AutoCAD, Vissim, Synchro, Viriato (SMA planning tool), Illustrator, Word, Excel, PowerPoint

**Interests:** Bicycling, soccer, Frisbee, hiking, camping, kayaking, reading, traveling, youth mentoring

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Education UC Berkeley, BA, 1973  
Degree in Political Science, with emphasis on California state government, public policy and survey research. Entered UCB as a mechanical engineering major, with extensive coursework in science, engineering, computer programming and math. Hastings College of the Law, JD, 1977 Emphasis in trial practice. Student coordinator of trial practice workshops and demonstrative mock trial for 1976 Hastings College of Advocacy. Bar Admissions CA State Bar # 78469. Admitted December 1977. US District Court, Northern District of CA. Admitted 1977. US District Court, Southern District of CA. Admitted 1994. US District Court, Central District of CA. Admitted 1995. 9th Circuit Court of Appeals. Admitted 1995. Professional Experience Keller, Fishback & Jackson. Agoura Hills, CA. 10/10 to 6/17. Senior trial attorney, asbestos cases. Trial attorney for the firm's inventory of challenging no-marker, smoking lung cancer cases, nearly all of which were settled during the trial process. Achieved only successful verdict in the history of this firm. JFK University School of Law. Pleasant Hill, CA. 8/10 to 1/11. Instructor, legal writing and research. Judge for student mock trials. Paul & Hanley. Berkeley, CA. 2/05 to 9/10 Trial attorney. Extensive trial experience in asbestos and benzene cases. Developed trial support systems, and trained support staff regarding expert witness management, creation of witness binders, exhibit management, etc. Trained second chair attorneys to be trial lawyers. Kazan, McClain, et al. Oakland, CA. 2000 to 2005 Handled the firm's inventory of latex glove cases, including one trial. Worked on asbestos cases. Private Practice of Law. San Jose, CA. 1998 to 2000 Contract work for Kazan firm (working with Phil Harley and Aaron Simon), working on their inventory of latex glove cases, while pursuing film studies at De Anza College. Liccardo, Rossi, Sturges & McNeil. San Jose, CA. 1993 to 1998 Extensive work on silicone gel breast implant cases. Significant involvement with plaintiffs' steering committee for MDL and JCCP coordination proceedings for the breast implant cases. Key member of MDL discovery committee, specializing in polymer chemistry issues. Second chair in trials with Sal Liccardo. Also worked on Shiley Heart Valve cases and latex glove cases. Stone, Dolginer & Wenzel. Los Angeles, CA. 1989 to 1993 Handled traditional plaintiff's PI cases: auto accident, slip & fall, products liability and medical malpractice cases. Developed inventory of silicone gel breast implant cases. Hersh & Hersh. San Francisco, CA. 1979 to 1988 Primary responsibility for management of extensive (100-200 cases) caseload of Diethylstilbestrol (DES) pharmaceutical products liability cases. Hired, trained and supervised staff of paralegals and law clerks. Designed, implemented and maintained computerized case management system. Lead counsel for plaintiffs in San Francisco DES Master Trial phases one, two and three. Hastings College of the Law. San Francisco, CA. 1978-1979 Adjunct instructor, legal writing and research. Private Practice. San Francisco, CA. 1978-1979 Small private practice doing a variety of litigation, including contracts, business litigation, family law, and personal injury. Contract work for Hersh & Hersh, working on medical malpractice and medical products liability cases (Dalkon Shield, defective surgical blades). Trial Experience Verdicts as lead trial counsel: Dominic Ventimiglia v. Alta Building Materials Company, et al., SFSC Case No. CGC-09-275410, 2011 verdict against Union Carbide, including punitive damages; Stanley Bjerke v. A.W. Chesterton Co. et. al., LASC Case No. 419181, a 2010 case resulting in a \$2.1 million verdict in favor of a machinist exposed to asbestos while serving in the Navy; Grace Harris v. A.W. Chesterton Co. et. al., SFSC Case No. 449117, a 2008 wrongful death case that resulted in a \$2.2 million verdict for the family of a pipefitter exposed to asbestos during refinery work; Anna Hearn v. American Asbestos Co. et. al., SFSC Case No. 432129, another 2008 wrongful death case that resulted in a \$1.3 million verdict for the family of a pipefitter exposed to asbestos during refinery work; and Everett Hogge v. A.W. Chesterton Co. et. al., SFSC Case No. 452846, an asbestos-related cancer case that resulted in a \$1.6 million verdict in 2007 in favor of a Navy shipyard pipefitter and his wife. Appellate Experience Published appellate decisions include: Brown v. Superior Court (1988) 44 Cal.3d 1049 (DES case establishing law related to warnings on prescription drugs and market share liability); McGhan Medical Corp. v. Superior Court (1992) 11 Cal.App.4th 804 (established law regarding the coordination of mass

tort litigation); Tucker v. Baxter Healthcare Corp. (1998) 158 F.3d 1046 (breast implant case establishing law related to statute of limitations); and In re Coordinated Latex Glove Litigation (2002) 99 Cal.App.4th 594 (establishing law regarding the legal definition of “manufacturing defect”). Related Skills Teaching: Trained second chairs in trial skills. Rock climbing instructor for nearly 30 years for the Sierra Club, the Boy Scouts, and the Cragmont Climbing Club. Computers: Strong computer skills including programming, operating systems (Mac, PC, Linux), standard office applications (Word, Excel, etc.) and the design and use of database management systems for litigation support (Summation, Access). Graphic Arts: Skilled in use of Adobe Photoshop and Adobe Illustrator for the creation of courtroom exhibits. Created a new graphical display system for time-related data, and a method of illustrating corporate succession. Other Interests Outdoor sports (bicycling, skiing, rock climbing, scuba diving), woodworking, metalworking, repairing/rebuilding cars/motorcycles/bicycles, photography, travel, videography, cooking, jazz piano, and motorcycling. Many of these interests have significant cross-over to skills and knowledge in the areas of litigation listed above.

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I Agree \*

Wes Wagnon  
[REDACTED]  
Oakland, CA 94610  
[REDACTED]

## Education

UC Berkeley, BA, 1973

Degree in Political Science, with emphasis on California state government, public policy and survey research. Entered UCB as a mechanical engineering major, with extensive coursework in science, engineering, computer programming and math.

Hastings College of the Law, JD, 1977

Emphasis in trial practice. Student coordinator of trial practice workshops and demonstrative mock trial for 1976 Hastings College of Advocacy.

## Bar Admissions

CA State Bar # 78469. Admitted December 1977.

US District Court, Northern District of CA. Admitted 1977.

US District Court, Southern District of CA. Admitted 1994.

US District Court, Central District of CA. Admitted 1995.

9<sup>th</sup> Circuit Court of Appeals. Admitted 1995.

## Professional Experience

Keller, Fishback & Jackson. Agoura Hills, CA. 10/10 to 6/17.

Senior trial attorney, asbestos cases. Trial attorney for the firm's inventory of challenging no-marker, smoking lung cancer cases, nearly all of which were settled during the trial process. Achieved only successful verdict in the history of this firm.

JFK University School of Law. Pleasant Hill, CA. 8/10 to 1/11.

Instructor, legal writing and research. Judge for student mock trials.

Paul & Hanley. Berkeley, CA. 2/05 to 9/10

Trial attorney. Extensive trial experience in asbestos and benzene cases. Developed trial support systems, and trained support staff regarding expert witness management, creation of witness binders, exhibit management, etc. Trained second chair attorneys to be trial lawyers.

Kazan, McClain, et al. Oakland, CA. 2000 to 2005

Handled the firm's inventory of latex glove cases, including one trial. Worked on asbestos cases.

Private Practice of Law. San Jose, CA. 1998 to 2000

Contract work for Kazan firm (working with Phil Harley and Aaron Simon), working on their inventory of latex glove cases, while pursuing film studies at De Anza College.

Liccardo, Rossi, Sturges & McNeil. San Jose, CA. 1993 to 1998

Extensive work on silicone gel breast implant cases. Significant involvement with plaintiffs' steering committee for MDL and JCCP coordination proceedings for the breast implant cases. Key member of MDL discovery committee, specializing in polymer chemistry issues. Second chair in trials with Sal Liccardo. Also worked on Shiley Heart Valve cases and latex glove cases.

Stone, Dolginer & Wenzel. Los Angeles, CA. 1989 to 1993

Handled traditional plaintiff's PI cases: auto accident, slip & fall, products liability and medical malpractice cases. Developed inventory of silicone gel breast implant cases.

### Hersh & Hersh. San Francisco, CA. 1979 to 1988

Primary responsibility for management of extensive (100-200 cases) caseload of Diethylstilbestrol (DES) pharmaceutical products liability cases. Hired, trained and supervised staff of paralegals and law clerks. Designed, implemented and maintained computerized case management system. Lead counsel for plaintiffs in San Francisco DES Master Trial phases one, two and three.

### Hastings College of the Law. San Francisco, CA. 1978-1979

Adjunct instructor, legal writing and research.

### Private Practice. San Francisco, CA. 1978-1979

Small private practice doing a variety of litigation, including contracts, business litigation, family law, and personal injury. Contract work for Hersh & Hersh, working on medical malpractice and medical products liability cases (Dalkon Shield, defective surgical blades).

## Trial Experience

Verdicts as lead trial counsel: *Dominic Ventimiglia v. Alta Building Materials Company, et al.*, SFSC Case No. CGC-09-275410, 2011 verdict against Union Carbide, including punitive damages; *Stanley Bjerke v. A.W. Chesterton Co. et al.*, LASC Case No. 419181, a 2010 case resulting in a \$2.1 million verdict in favor of a machinist exposed to asbestos while serving in the Navy; *Grace Harris v. A.W. Chesterton Co. et al.*, SFSC Case No. 449117, a 2008 wrongful death case that resulted in a \$2.2 million verdict for the family of a pipefitter exposed to asbestos during refinery work; *Anna Hearn v. American Asbestos Co. et al.*, SFSC Case No. 432129, another 2008 wrongful death case that resulted in a \$1.3 million verdict for the family of a pipefitter exposed to asbestos during refinery work; and *Everett Hogge v. A.W. Chesterton Co. et al.*, SFSC Case No. 452846, an asbestos-related cancer case that resulted in a \$1.6 million verdict in 2007 in favor of a Navy shipyard pipefitter and his wife.

## Appellate Experience

Published appellate decisions include: *Brown v. Superior Court* (1988) 44 Cal.3d 1049 (DES case establishing law related to warnings on prescription drugs and market share liability); *McGhan Medical Corp. v. Superior Court* (1992) 11 Cal.App.4th 804 (established law regarding the coordination of mass tort litigation); *Tucker v. Baxter Healthcare Corp.* (1998) 158 F.3d 1046 (breast implant case establishing law related to statute of limitations); and *In re Coordinated Latex Glove Litigation* (2002) 99 Cal.App.4th 594 (establishing law regarding the legal definition of "manufacturing defect").

## Related Skills

Teaching: Trained second chairs in trial skills. Rock climbing instructor for nearly 30 years for the Sierra Club, the Boy Scouts, and the Cragmont Climbing Club.

Computers: Strong computer skills including programming, operating systems (Mac, PC, Linux), standard office applications (Word, Excel, etc.) and the design and use of database management systems for litigation support (Summation, Access).

Graphic Arts: Skilled in use of Adobe Photoshop and Adobe Illustrator for the creation of courtroom exhibits. Created a new graphical display system for time-related data, and a method of illustrating corporate succession.

## Other Interests

Outdoor sports (bicycling, skiing, rock climbing, scuba diving), woodworking, metalworking, repairing/rebuilding cars/motorcycles/bicycles, photography, travel, videography, cooking, jazz piano, and motorcycling. Many of these interests have significant cross-over to skills and knowledge in the areas of litigation listed above.



## By-Laws, City of Oakland, Bicyclist & Pedestrian Advisory Commission

Adopted at December 18, 2014 Commission meeting; revised at the February 18, 2016 meeting

Proposed revisions – August 28, 2018

### 1. GENERAL PRINCIPLES AND PURPOSE

The BPAC is governed by the purpose and principles in *Oakland Ordinance 13125 C.M.S* and the *Oakland Handbook for Board and Commission Members*. The Ordinance and Handbook will prevail in the event of conflict with these bylaws. References here are to the 2013 version of the handbook, but the most current version of the Handbook shall always prevail.

### 2. OFFICERS, MEMBERSHIP, AND ATTENDANCE

- The BPAC will have two officers: the Chair and the Vice Chair. The duties of the Chair are to set agenda with staff, lead meetings, represent the BPAC to the City, and write correspondence on behalf of the group. The Vice Chair will act as Chair in the absence or at the request of the chair.
- The Chair and Vice Chair shall act as liaisons to the Oakland Public Works committee on matters concerning the BPAC. This role can be delegated by the Chair or Vice Chair to other commissioners as necessary.
- The Chair and Vice Chair (or designee) are responsible for tracking and sharing the ongoing creation, work, and dissolution of Committees (#3 below).
- Officers are nominated and elected by commissioners for one-year terms at the January BPAC meeting. The nominations and election for the chair will be held first, followed by the nominations and election of the Vice Chair. In the event that no candidate receives a majority, a second round will be held immediately between the top two vote getters. Commissioners do not need to be present to be elected.
- If the commissioner appointment of an officer ends, an officer resigns, or an officer leaves the BPAC prior to the January elections, the BPAC shall elect interim officers until new officers are elected in January.
- BPAC members are appointed following the procedures in *Ordinance 13125* and can resign or be removed following the guidelines in the *Oakland Handbook for Board and Commission Members*. For an absence to be excused, commissioners must provide 48 hour notice to the Chair or city staff.

### 3. COMMITTEES AND LIAISONS

- Committees can be formed by an action of the BPAC selecting two to four commissioners to serve on the committee. The ~~selected~~ appointed commissioners can select up to three additional non-commissioners as members of the committee.
- The action forming the committee shall ~~allow for a means by which members of the public to provide input on the business of the committee. The action shall also provide specify the a~~ charge and a time span for duration of the committee, who will provide a report to the Commission at the end of the time span.
- For a committee to meet, at least one of the commissioners appointed to the committee must be present.
- Committees will report their actions to the BPAC at the BPAC's regularly scheduled monthly meetings. If the committee was not active in the preceding month, a report does not need to be

made. Committee reports will include the date, location, and attendees for each committee meeting, and the actions taken by the committee at that meeting.

- The BPAC may designate an individual commissioner as a liaison to another body, including committees, task forces, boards, and commissions. To be a liaison, a commissioner does not need to be a formal member of the other body. In the action designating the liaison, the BPAC will specify the charge of the liaison, which may include representing the BPAC to another body, or monitoring the activities of another body of behalf of the BPAC.

#### **4. MEETING TIME AND PLACE**

- The BPAC shall hold regular meetings on the third Thursday of each month at 6:00 PM at the Oakland City Hall or, upon proper notice, another location that meets the “No Barriers to Attendance” guidelines in the *Oakland Handbook for Board and Commission Members*.
- A special meeting may be called by the Chair or the Vice Chair or by a majority of the BPAC at a date, time, or place that deviates from the regular meeting schedule. Special meetings will follow the guidelines set forth in the *Oakland Handbook for Board and Commission Members* and do not count for purposes of attendance, as noted in the Ordinance.

#### **5. PROCEDURES**

- BPAC meetings will follow accepted rules of parliamentary procedure; Robert’s Rules of Order will be consulted in the event of a question or dispute on process.
- Quorum is defined by Ordinance: “Five commissioners shall constitute a quorum and votes shall carry by a majority of the nine commissioners.”
- “Open Forum” public comment on non-agenda items will be scheduled for ten minutes at the beginning of every regular and special meeting.
- The Chair will determine the time allotted for public comment at the outset of each agenda item. Speakers will be acknowledged by the Chair. These procedures on public comment can be revised by a majority vote of the Commission. As stated in the *Oakland Handbook for Board and Commission Members (2013)*, “Any constraints that are imposed on public testimony must be adopted at the outset and uniformly applied.”

#### **6. AGENDA AND MINUTES**

- City staff will create the monthly agenda in coordination with the Chair and Vice-Chair.
- Suggestions for agenda items may be submitted to staff no later than two weeks prior to the meeting.
- Staff will post the agenda at least 72 hours prior to the meeting (no later than 5:30pm on the Monday prior to the meeting day) on the City of Oakland website.
- The agenda shall include a section where future agenda items may be suggested, and items tentatively scheduled for the subsequent meeting be reviewed.
- Minutes will be handled by City Staff.

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#### **APPENDICES**

1. BPAC Ordinance
2. *Oakland Handbook for Board and Commission Members*

## 9/20/18, BPAC Agenda, Item #9 Attachment

### Three-month agenda look-ahead

#### *October*

- OakDOT Project Map
- Bike Plan Update
- Parking Enforcement & Bike Lanes
- Bi-annual Bikeway Projects Status (if time available)

#### *November*

- BART Bike Station Update
- Open Forum Committee Report
- OakDOT Formation & Organization Update
- OakDOT Bicyclist & Pedestrian Counts Program

#### *December*

- Downtown Oakland Specific Plan
- Measure KK Implementation in FY2017-18
- Chair's Draft Annual Report to the Public Works Committee

### **Commissioner announcements**

None

### **Staff announcements**

None

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