CITY OF OAKLAND BUDGET ADVISORY COMMISSION

Notice is hereby given that a **Special Meeting** of the City of Oakland Budget Advisory Commission (BAC) is scheduled for **Wednesday**, **September 16th**, **2020** at **6:00 PM**.

Pursuant to the Governor's Executive Order N-29-20, all members of the Budget Advisory Commission will join the meeting via phone/video conference and no teleconference locations are required.

Commission Members:

Jay Ashford, Ken Benson, Carrie Crespo-Dixon, Ed Gerber, Travis George, Geoffrey Johnson, Vincent Leung, Kasheica McKinney, Ali Nadeem, Caitlin Prendiville, Sarah Price, Darin Ranahan, Brenda Roberts, Michael Silk, Marchon Tatmon

City's Representative(s):

Ecaterina Burton & Jose Segura- Finance Department

Meeting Agenda:

- 1. Administrative Matters [5 minutes]
 - Welcome & Attendance
- 2. Discussion of the Budget Priorities Polling [45 minutes]
- 3. Open Forum
- 4. Adjournment

CITY OF OAKLAND BUDGET ADVISORY COMMISSION

Meeting of the Budget Advisory Commission Meeting Agenda - Final

Hi there,

You are invited to a Zoom webinar.

When: Sep 16, 2020 06:00 PM Pacific Time (US and Canada)

Topic: Special Meeting of the City of Oakland Budget Advisory Commission (BAC)

Please click the link below to join the webinar:

https://zoom.us/j/99873976185

Or iPhone one-tap:

US: +16699006833,,99873976185# or +13462487799,,99873976185#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 669 900 6833 or +1 346 248 7799 or +1 253 215 8782 or +1 301 715 8592 or +1 312 626 6799 or +1 929 205 6099

Webinar ID: 998 7397 6185

International numbers available: https://zoom.us/u/acd6MOCiV1

Fairbank, Maslin, Maullin, Metz & Associates FM3

2018 CITY OF OAKLAND **BUDGET PRIORITIES SURVEY**

	o, I'm from, a public opinion resern people in Oakland. I am not trying to sell you a	earch firm. We're conducting a survey about issues that nything and I won't ask for a donation of any kind.
May I	R <u>LISTED</u> VOTER SAMPLE, READ THE FOLD IS Speak to? (YOU MUST SPEAD THE ADDRESS LISTED, OTHER LIVES AT THE ADDRESS LISTED, OTHER PROPERTY OF THE ADDRESS LISTED	K TO THE VOTER LISTED. VERIFY THAT THE
May I	R RDD SAMPLES, READ THE FOLLOWING I speak with the adult in your household who celebred May I speak to another adult member of your household.	ated a birthday most recently? (IF NOT AVAILABLE,
•	OTER WISHES TO COMPLETE THE INTER TO BILINGUAL INTERVIEWER)	VIEW IN SPANISH OR CHINESE, PLEASE HAND
A.		I you on a cell phone, and if so, are you in a place where or others? (IF NOT ON A CELL PHONE, ASK: Do
	Yes, cell but cannot talk safely No, not on cell, but own one No, not on cell and do not own on	
(ASK B.	In what year were you born?	
	199 198 198 197 197 196 196 195 195	8-1992 (18-24)
(ASK	ONLY IF <u>RDD</u> SAMPLE)	12

I will not need to know your exact address, but in order to help me verify that you live within the
boundaries of our interviewing area, could you please tell me what the ZIP code is for your current
residence? (TERMINATE ALL WHOSE ZIP CODE IS NOT ON THE LIST BELOW)

94601	1
94602	2
94603	3
94604	4
94605	5
94606	6
94607	7
94608	8
94609	9
94610	10
94611	11
94612	12
94618	13
94619	14
94621	15
All other responses	TERMINATE

(RESUME ASKING ALL RESPONDENTS)

1. **(T)** Generally speaking, how would you rate Oakland as a place to live: is it an excellent place to live, a good place, only fair, or a poor place to live?

(DON'T KNOW/NA)	5
Poor	4
Just fair	3
Good	2
Excellent	1

2. (T) Next, in the upcoming two-year budget, what are the <u>two</u> most important issues facing Oakland residents <u>that you would like to see prioritized in the City government budget?</u> (DO NOT READ OPTIONS; OPEN-END. RECORD VERBATIM RESPONSE AND THEN CODE AFTER INTERVIEW IS COMPLETE)

	FIRST <u>CHOICE</u>	SECOND CHOICE
Blight/abandoned buildings	11	1
Cable TV service		
Crime/Violence		
Child Care / Head Start / Preschool	_	_
Code enforcement		
Drug crisis		
Dumping / Illegal dumping / Clean Streets		
Education/public schools	7	7
Emergency medical response / fire safety		
Environment /Climate Change		
Eviction		
Facilities Condition		
Fire safety/fire inspections		
Garbage/Recycling pick-up		
Gentrification		
Graffiti		
Government waste/inefficiency		
Homelessness		
Housing costs/affordability		
Jobs		
Keeping businesses		
Library services		
Mental Health services		
Parking		
Police Abuse / Harrassment / Misconduct		
Police Protection / Response Time		
Public transportation/buses		
Recreation programs		
Revitalizing downtown		
Revitalizing neighborhoods		
Sewer maintenance		
Street lighting	-	_
Street and sidewalk maintenance		
Taxes too high		
Traffic congestion/traffic flow		
Tree trimming		
Water supplies		
Youth activities		
Other		
		-
(DK/NA)	32	32

NOW I AM GOING TO ASK YOU	SOME QUESTIONS THAT DEAL
WITH OAKLAND'S CITY	GOVERNMENT BUDGET.

3.	First, how closely do	you follow issues	related to the Oakland	l City budget?	(READ LIST)
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(DON'T KNOW/NA) 6	5
Not at all closely5	5
Not too closely 2	
Somewhat closely3	3
Very closely2	2
Extremely closely1	l

4. Next, I am going to ask you to imagine you are in charge of Oakland's City budget. The City of Oakland has <u>five</u> major priority goals and I would like you to tell me how you would prioritize City spending to achieve these goals. For this exercise, assume you have 100 dollars to spend on all five. After I read you all of the goals, please tell me how many dollars <u>out of 100</u> you would spend on each goal, keeping in mind that <u>the total must add up to 100 dollars</u>. (**READ RANDOMIZED LIST OF GOALS; RE-READ INSTRUCTIONS AS NECESSARY AND ENSURE THAT THE TOTAL DOLLAR AMOUNT EQUALS \$100**)

PRIORITY GOAL	DOLLAR AMOUNT
[] A safe city	
[] A sustainable, prosperous economy that creates quality jobs	
[] An attractive, vibrant community	
[] A just, equitable and diverse community	
[] Competent and effective delivery of	
City services	·
TOTAL	\$100

5. Now I am going to mention some of the services the City provides its residents. Every two years, the City faces hard choices about these services in order to balance its budget. After you hear each one, please tell me [] whether you think cuts should be made to that service in order to balance the budget, or [] whether you would be willing to pay additional taxes or fees to maintain or improve that service. (RANDOMIZE CUTS/WILLING TO PAY PHRASES) (IF CUTS, ASK: Would you be willing to make large cuts or just some cuts?) (IF PAY MORE, ASK: Would you be willing to pay a little more to maintain this service, or pay significantly more to improve it?) (RANDOMIZE)

		LARGE CUTS	SOME CUTS	PAY SOME TO MAIN.	PAY SIG. MORE TO <u>IMPR.</u>	(<u>DK/NA)</u>
[]a.	(T) Library services and hours	1	2	3	4	5
[]b.	(T) Fire prevention and response	1	2	3	4	5
[]c.	(T) Artistic and cultural activities and					
	events	1	2	3	4	5
[]d.	(T) Timely response to resident requests for					
	services	1	2	3	4	5
[]e.	(T) Youth programs at city parks and					
	recreation centers	1	2	3	4	5
[]f.	Providing services to Oakland's immigrant					
	population	1	2	3	4	5
[]g.	(T) Clean-up and removal of illegal					
	dumping					
[]h.	(T) Job training and employment programs	1	2	3	4	5
[]i.	(T) Maintenance of public parks, street					
	medians and other open space					
[]j.	Providing services to homeless populations	1	2	3	4	5

		LARGE CUTS	SOME CUTS	PAY SOME TO MAIN.	PAY SIG. MORE TO <u>IMPR.</u>	(DK/NA)
(SPL	IT SAMPLE A ONLY) ?					
[]k.	 (T) Child care and Head Start programs (T) Removal of graffiti (T) Maintenance of public buildings Ensuring current residents are not priced 	1	2	3	4	5
[]1.	(T) Removal of graffiti	1	2	3	4	5
[]m.	(T) Maintenance of public buildings	1	2	3	4	5
[]n.						
	out of the Oakland housing market	1	2	3	4	5
[]o.	(1) Addressing abandoned nomes and					
	businesses	1	2	3	4	5
[]p.	(1) Programs to retain, expand, and attract					
	businesses to Oakland	1	2	3	4	5
[]q.	(T) Neighborhood traffic congestion					
	improvements	1	2	3	4	5
[]r.	improvements (T) Police protection in your neighborhood (T) Flood prevention and storm drain	1	2	3	4	5
[]s.	TI I TOOU DIEVEHUOH AHU SUHHI UIAHI					
	maintenance	1	2	3	4	5
•	T SAMPLE B ONLY) ?					
[]t.	(T) Emergency medical response (T) Street lighting in your neighborhood (T) Programs at senior centers (T) Housing programs and affordable	1	2	3	4	5
[]u.	(T) Street lighting in your neighborhood	1	2	3	4	5
[]v.	(T) Programs at senior centers	1	2	3	4	5
[]w.	(T) Housing programs and affordable					
	housing development	·1	2	3	4	5
[]x.	Reducing and preparing for climate change	·1	2	3	4	5
[]y.	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \					
	and public transit services/infrastructure	1	2	3	4	5
[]z.	(1) Violence prevention and intervention					
	services	1	2	3	4	5
[]aa.	(1) Repair of potnoles in city streets and					
	broken sidewalks	1	2	3	4	5
[]bb.	City preparations to support residents					
	during an after a disaster	1	2	3	4	5
[]cc.	Speeding and unsafe driving in					
	Nieghborhoods	1	2	3	4	5

6. Equity is an important value to City policy makers. In the upcoming two-year budget, what <u>two</u> services or programs should the city spend money on to best improve equity? (DO NOT READ OPTIONS; OPEN-END. RECORD VERBATIM RESPONSE AND THEN CODE AFTER INTERVIEW IS COMPLETE)

	FIRST CHOICE	SECOND CHOICE
Dlight/shandaned hvildings	1	1
Blight/abandoned buildingsCable TV service		
Crime/Violence		
Child Care / Head Start / Preschool	_	_
Code enforcement		
Drug crisis		
Dumping / Illegal dumping / Clean Streets Education/public schools	0	0 7
Emergency medical response / fire safety		
Environment /Climate Change		
Eviction		
Facilities Condition		
Fire safety/fire inspections		
Garbage/Recycling pick-up		
Gentrification		
Graffiti		
Government waste/inefficiency		
Homelessness		
Housing costs/affordability	15	15
Jobs		
Keeping businesses	16a	16a
Library services		
Mental Health services		
Parking		
Police Abuse / Harrassment / Misconduct		
Police Protection / Response Time		
Public transportation/buses		
Recreation programs		
Revitalizing downtown		
Revitalizing neighborhoods		
Sewer maintenance	-	_
Street lighting		
Street and sidewalk maintenance		
Taxes too high		
Traffic congestion/traffic flow	27	27
Tree trimming	28	28
Water supplies		
Youth activities	30	30
Other	31	31
(DK/NA)	32	32

7. In the upcoming two-year budget, if cuts are the only way to balance the budget, what two services or programs should be cut first to balance the budget? (DO NOT READ OPTIONS; OPEN-END. RECORD VERBATIM RESPONSE AND THEN CODE AFTER INTERVIEW IS COMPLETE)

	FIRST CHOICE	SECOND CHOICE
Blight/abandoned buildings	1	1
Cable TV service		
Crime/Violence		
Child Care / Head Start / Preschool		
Code enforcement		
Drug crisis		
Dumping / Illegal dumping / Clean Streets	6	6
Education/public schools	7	7
Emergency medical response / fire safety		
Environment /Climate Change	9	9
Eviction		
Facilities Condition		
Fire safety/fire inspections		
Garbage/Recycling pick-up		
Gentrification		
Graffiti	12	12
Government waste/inefficiency		
Homelessness		
Housing costs/affordability	15	15
Jobs	16	16
Keeping businesses		
Library services		
Mental Health services		
Parking		
Police Abuse / Harrassment / Misconduct		
Police Protection / Response Time		
Public transportation/buses	19	19
Recreation programs		
Revitalizing downtown		
Revitalizing neighborhoods		
Sewer maintenance		
Street lighting	24	24
Street and sidewalk maintenance		
Taxes too high		
Traffic congestion/traffic flow		
Tree trimming		
Water supplies		
Youth activities		
Other		
(DK/NA)	32	32

8.	3. The City of Oakland faces large Debts over the next ten (10) years. Which of the below how you believe the City should address these Debts?		
	Moderately raise taxes and fees now to avoid	d larger tax increases and service cuts later	1
	Moderately cut services now to avoid larger	tax increases and service cuts later	2
	Keep taxes and fees the same now and avoid service cuts now but,		
	make very large increases to taxes and fees l	ater	3
	Keep taxes and fees the same now and avoid service cuts now but,		
	make very large cuts to services later		4
	(DON'T KNOW/NA)		5

NOW I'D LIKE TO ASK YOU ABOUT HOW YOU INTERACT WITH THE CITY OF OAKLAND.

9. First, in what way have you recently interacted with the City of Oakland. That interaction could be using a City service or program, or using a City infrustucture? (DO NOT READ OPTIONS; OPEN-END. RECORD VERBATIM RESPONSE AND THEN CODE AFTER INTERVIEW IS COMPLETE)

FIRST SECOND **CHOICE CHOICE** Blight/abandoned buildings -----1 Cable TV service -----2 Crime/Violence -----3-----3 Child Care / Head Start / Preschool------3a Code enforcement -----4------4 Drug crisis -----5-----5 Dumping / Illegal dumping / Clean Streets ------6------6 Education/public schools -----7 Emergency medical response / fire safety------8------8 Environment /Climate Change-----9 Eviction ------9a -------9a Facilities Condition -----9a Fire safety/fire inspections ------10 Garbage/Recycling pick-up ------11 Gentrification ------11 Graffiti ------ 12------ 12 Government waste/inefficiency ------13 Homelessness ------14-------14 Housing costs/affordability------15 Jobs ------ 16------ 16 Keeping businesses ------ 16a ------ 16a Library services------17 Mental Health services -------17 Parking ------18------18 Police Abuse / Harrassment / Misconduct------ 18a ------ 18a Police Protection / Response Time ------18b ------18b Public transportation/buses------19 Recreation programs------20 Revitalizing downtown------21 Revitalizing neighborhoods -------22 ------22 Sewer maintenance ------23-------23 Street lighting ------24-------24 Street and sidewalk maintenance-----25 Taxes too high ------26------26 Traffic congestion/traffic flow ------27 Tree trimming------28------28 Water supplies ------29------29 Youth activities ------30------30 Other-----31------31 (DK/NA)-----32

10.	(T) Next, how would you rate you interaction with the Oakland city government in providing that services
	excellent, good, only fair or poor?

(DON'T KNOW/NA) 5
Poor 4
Only fair 3
Good 2
Excellent 1

HERE ARE MY FINAL QUESTIONS. THEY ARE JUST FOR STATISTICAL PURPOSES.

11.	(T) About how long have you lived in Oakland? (READ LIST)		
		Less than two years 1	
		Two to five years2	
		Six to ten years 3	
		11 to 20 years 5	
		21 to 40 years 6	
		41 years or more 7	
		(DON'T READ) Don't know/Refused 8	
		Own 1	
		Rent2	
		Stay with Owner4	
		Stay with Renter 5	
		Unstable Housing Arrangment 6	
		(DON'T READ) Don't know/Refused 7	
13.	(T) Next, what is your marital stat divorced?	tus: are you married, living with a partner, single, widowed or	
		Married 1	
		Living with a partner 2	
		Single 3	
		Widowed 4	

Divorced------ 5 (**DK/NA**)------ 6

14.	(T) Are there any children under the age of 18 living in your household?		
		Yes1	
		No 2	
		(DK/NA) 3	
15.	(T) What is your current employ	ment status? Are you? (READ LIST)	
	, , , , ,	,	
		Employed full-time 1	
		Employed part-time 2	
		Self-employed or work from home 3	
		A homemaker who does not	
		work outside the home 4	
		Retired 5	
		A student 6	
		Unemployed 7	
		(DON'T READ) Refused 8	
•	EMPLOYED FULL TIME" OR		
16.	(T) Is your work located in the (City of Oakland or not?	
		In Oakland 1	
		Not in Oakland 2	
		(DON'T READ) Don't know/Refused 3	
•	SUME ASKING ALL RESPOND	•	
17.	Which of the following mode MULTIPLE RESPONSES)	s of transportation do you use regularly? (READ LIST , A	ACCEPT
		Driving alone 1	
		Carpool 2	
		Biking 3	
		Walking 4	
		Riding buses 5	
		Riding BART6	
		Services like Uber (OO-ber) or Lyft	
		(LIFT)7	
		(DON'T READ) DK/NA/REFUSED 8	
18.	(T) What was the last level of so	hool you completed?	
		High School Graduate or less 1	
		Some College 2	
		Business/Vocational School 3	
		College Graduate (4) 4	
		Post-Graduate Work/Professional	
		School5	
		(DON'T READ) DK/Refused 6	

19.	· · ·	up do you identify yourself: Latino or Hispanic; African American or Pacific Islander; or some other ethnic or racial background?
		Latino/Hispanic 1
		African American/Black 2
		White or Caucasian 3
		Asian/Pacific Islander 4
		(MIXED RACE) 5
		(OTHER)6
		(DON'T READ) DK/NA/REFUSED 7
(ASK 20.	Q18 ONLY IF ASIAN/PACIFIC I (T) More specifically, would you sa	— · · · · · · · · · · · · · · · · · · ·
		Chinese 1
		Filipino 2
		Indian 3
		Cambodian 4
		Laotian 5
		Pacific Islander6
		Japanese 7
		Korean 8
		Vietnamese9
		(MIXED RACE)10
		(OTHER)11
		(DON'T READ) DK/NA/REFUSED 12
(RESU 21.		et amount but I'm going to read you some categories for household e when I have read the category indicating the total combined income
	1 1	
		\$30,000 and under 1
		\$30,001 - \$60,000 2
		\$60,001 - \$75,000 3
		\$75,001 - \$100,000 4
		\$100,001 to \$150,000 5
		\$150,001 and over 6
		(DON'T READ) Refused 7
22.	(T) Were you born in the United St	ates or did you immigrate to the United States?
		Immigrated to US 1
		Immigrated to US 1 Born in US 2 (DON'T READ) DK/NA 3

(ASF 23.	(T) In which country were you AFTERWARDS)	born? (RECORD VERBATIM RESPONSE AND CODE		
24.	T) Is anyone living in your immedia	T) Is anyone living in your immediate family homeless or housing insecure?		
		Yes 1		
		No 2		
		(DK/NA)3		
25.	T) Is anyone in your household curr	rently or formerly incarcerate?		
		Yes 1		
		No 2		
		(DK/NA) 3		
(ASF 26.	X IN RDD SAMPLES ONLY) Are you a registered voter in the Cit	ty of Oakland?		
		Yes 1		
		No2		
		(DON'T READ) Refused 3		
(ASF 27.	Are you registered as a Democrat, a no party preference?	I – YES – IN QX ONLY) as a Republican, as a member of another political party, or as having		
		Democrat 1		
		Republican 2		
		Other 3		
		No party preference 4		
		(DON'T READ) Refused 5		
(ASF 28.	K IN RDD SAMPLE ONLY) Here is my final question. Could yo	ou tell me the cross streets of the closest intersection near where you		
	live? (WRITE IN STREET NAM			
		and		
	TI	HANK AND TERMINATE		
SEX	(BY OBSERVATION):	Male 1 Female 2		
REG	GISTRATION (Voter File):	Democrat 1 Republican 2		

	No party preference 3 Other 4	
LANGUAGE OF INTERVIEW:	English	
SAMPLE SOURCE:	Voter File 1 Enhanced RDD 2	
SPLIT:	A1 B2	
FROM VOTER FILE:		
ELECTION FLAGS P12		
18-29 1 30-39 2 40-49 3 50-54 4 55-59 5 60-64 6 65-74 7 75+		
CITY COUNCIL DISTRICT City Council District 1		