

Attachment I Social Justice Organizations Meeting Notes

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Urban Strategies Council

November 6, 2015

Meeting Notes

Phone call with:

- Junios Williams – Chief Executive Officer
- Bobby Stalll – Program Housing Economic Development

Figure out a way to engage base groups with constituents most affected by policy decisions

- ACCE
- OCO
- Just Cause
- Black Lives Matter
- EBASE

Input and insights into how the plan addresses equity issues

- Recognize differences
- Different populations require different approaches
- Emerging Movements (such as “#” and facebook groups)

When meeting individually with members of disadvantaged groups

- Ground rules (expect to be treated with respect)
- We must address these problems together
- Recognize that we are government. We are dealing with things that are private property issues
- Better understanding issues of disadvantaged people through the lens of what we can do through lens of plan
- More contact with residents in fear of being pushed out

When meeting with large groups (public workshops, etc.)

- Hopefully they are more receptive if they’ve been reached out to individually
- Consider meeting structure and the way they take action
- Reach out to groups that broker conversations ACCE, OCO, Causa Justa (ask them to help facilitate)

City’s inability to get a larger citywide equity

Effective short term strategies / long term strategies about displacement

- Concrete evidence 2-3 things that seem to stem the tide in short term
- How to incorporate into city policy

Urban Strategies Council

- If you have ideas that have worked, lets get those out there
- Steve King – Portland / other cities around
- Strategies of bringing people back
- Priority to people who were displaced to come back to City Of Oakland

Equitable Economic Development Strategies

- EB EDA first economic development report
- Income lag → part of problem analysis is income
- Med/manufacturing –we will attract in those opportunity zones and train workforce
- Clean tech. They have demand → consumer (middle-income jobs)
 - Not enough for Oaklanders
 - Where is engine to get Oaklanders trained and in jobs
- Target construction and ICT IT support (credential certificate)
- More prominent discussion about income and employment opportunities

Guiding principles and values

- Value Statement
 - That this process cares about the people that suffered through all these periods of disinvestment
 - Sweat equity for staying and we owe something to them and their children
- Policies align with values

Equity in process and equity in outcome

Send the vision and PowerPoint (of the Downtown Plan drafts) with narrative for groups (such as Causa Justa, OCO, etc.) to respond to:

- 5 questions for discussion
- Record your responses and send back
- Build broader community participation

Data

- Ambivalence about role of data (hard to get data disaggregated down reliability, i.e., unemployment rate data – hard to accurately track the unemployed Downtown, for example)
- Income by race / ethnicity
- Pop.
- Source then Census to get to more granular level
- Real trouble around Census data especially around margins of error

Urban Strategies Council

- Careful about relying on data (people have different experiences than just quantitative aspects of their lives/neighborhoods)
- Urban Strategies Council would like to get a copy of any new source data

Insight Center for Community Economic Development

January 7, 2016

Meeting Notes

Insight Center for Community Economic Development

November 15, 2015

Meeting Notes

Recommended people/institutions to reach out to/research:

- Eli Moore HAAS Institute for Fair and Inclusive Society
- Examples of organizing against Displacement
 - Organized against displacement in Mission
 - Pilson, Chicago
- Hillary Abel
 - Prosperity works(?)
 - Cooperative incubator
- Emerald Cities (National w/ place specific projects) + Democracy Collaborative
- ARC – anchors for resilient communities, procurement in Health care Kaiser Dignity Health
- Turn – Mark Tuney & his wife
- Sharon Courney - Opp Partners
- Insight Center for Community Economic Development
 - Self-sufficiency standard (index)
 - Umbrellas Don't Make it Rain (report)
- Cleveland
 - Co-ops
 - Democracy Collaboration
 - Green Cities
- Ricardo Huerta
 - Community engagement & OUSD
 - Get people to engage with survey & to participate
- Rise Together Bay Area (anti-poverty coalition regional emphasis)
- Riaha Robison Shane Shared housing in San Mateo
- Jocelyn Garricks - Alameda Public Health pipeline pathways (employment)

Policy Link

November 15, 2015

Meeting Notes

Additional Projects to Research

- Louisiana speaks
 - Estimates under each alt. include amount of affordable housing (by income level)
 - Sensitivity to income
- 5N project SF
- Community planning leadership /OSNI Roadmap for BRT
-

Core issue: affordability of housing produced; how planning will get at housing affordability?

How do tasks of the specific plan relate to the issue raised by the community?

- Range of issues
- Range of methods

Clear about specific plan

- What it can and can't do
- How it relates to other housing policy

Consider the image of Plan Downtown

- Identity that puts equity forward
- Commitment to affordability and inclusivity
- Lower profile of Dover Kohl

Additional Groups to Engage:

- EBHO
- EBALDC
- Fred Blackwell
- Meeting of housing cabinet to talk about plan
- Groups from Housing Equity Roadmap

City of Oakland Director of Equity and Strategic Partnerships

December 8, 2015

Meeting Notes

Focus on building City's social capital

Working on equitable jobs citywide

Highlight what is already happening

- Housing Equity Roadmap
- Mayor's Housing Cabinet

Additional groups to reach out to:

- Inner City Advisors
- Adam Rosenthal (discussions around race and equity)
- Impact Hub Oakland
- David Silver (Oakland Promise – cradle to career)

Toronto

- Incentives to keep property affordable for 35 years

City of SF

- Initiative to maintain legacy businesses

Instead of providing incentives to attract new businesses, they're providing incentives to landowners to keep buildings affordable

Ceiling on rent increases

Identify a set of property owners (BIDs)

Emphasis on maintaining local businesses

Qilombo

Qilombo

December 13, 2015

Meeting Notes

During a Sunday community breakfast, two members of Qilombo described the history of the organization and current initiatives, which include supporting the community through shared meals, literature, office equipment, workspace, community building, and support in radical activism. The members explained that they vehemently oppose gentrification and, while they appreciate that staff attended their weekly community breakfast, they would never get behind a plan that they feel pushes Black people farther to the margins of the Bay Area to make room for big businesses, etc.

Alliance of Californians for Community Empowerment (ACCE)

December 14, 2015

Meeting Notes

An ACCE Oakland office staff member described ACCE's work in Oakland (focused on housing, transit and worker justice) and the way ACCE takes on new initiatives. Since it is a member-based organization, the members decide which initiatives are most critical for them, and therefore, where they will devote their resources. The staff member explained that while they appreciate the City reaching out, they are an advocacy organization and use a variety of tactics that include forming strategic alliances and leading demonstrations, etc. in addition to meetings with City staff. At this time, their efforts are focused in East Oakland neighborhoods they would engage if this project would have a meaningful impact for their members.

Alameda Department of Public Health – Place Matters

January 11, 2016

Meeting Notes

Healthy Development Guidelines

- Development scale tool available to Planning Department in next year or two

Place Matters 2006 (placed based equity)

- Local policy matters that affect health
- Housing & land use

City Initiatives (Housing, Code Enforcement, etc.)

- 1) “Healthy Homes” Asthma Program housing habitability issues
- 2) SROs Conditions ,potential displacement concerns
- 3) OSNI – coordinating committee, looking at overall health
 - a. Al Auletta – focus on implementation phase “promise zone” recognition from home;
 - b. What catalyst projects to focus on
 - c. Community training leaders neighborhood planning commission
- 4) Truck Routes;
 - a. Health data for evaluating health outcomes
 - b. Health equity lens
- 5) Pedestrian Master Plan

Additional organizations to reach out to (need specific questions for these organizations, “asks”, for participation):

- Governing Alliance for Racial Equity
- Human Impact Partners
- Robert Ratner
- Trust clinic homelessness
- East Oakland Building Healthy Neighborhoods
- East Lake United for Justice

Reports:

- Goldman Homeless study