

# Sugar-Sweetened Beverage Community Advisory Board

## Regular Meeting

September 12 ■ 6:30pm-8:30pm

### Zoom Teleconference

Pursuant to California Government Code section 54953(e), Oakland Sugar-Sweetened Beverage Community Advisory Board Members/Commissioners, as well as City staff, will participate via phone/video conference, and no physical teleconference locations are required.

Please click the link to join the teleconference: <https://us02web.zoom.us/j/84288286924>

#### TO OBSERVE:

<https://us02web.zoom.us/j/84288286924>

Or iPhone one-tap :

US: +16699009128, 84288286924# or +12532158782,,84288286924#

Or Telephone:

Dial (for higher quality, dial a number based on your current location):

US: +1 669 900 9128 or +1 253 215 8782 or +1 346 248 7799 or +1 646 558 8656 or +1 301 715 8592  
or +1 312 626 6799

Webinar ID: 842 8828 6924

International numbers available: <https://us02web.zoom.us/j/84288286924>

#### TO COMMENT:

1) To comment by Zoom video conference, you will be prompted to use the "Raise Your Hand" button to request to speak when Public Comment is being taken on the eligible Agenda item. You will then be unmuted, during your turn, and allowed to make public comments. After the allotted time, you will then be re-muted.

2) To comment by phone, you will be prompted to "Raise Your Hand" by pressing "\* 9" to request to speak when Public Comment is being taken on the eligible Agenda Item. You will then be unmuted, during your turn, and allowed to make public comments. After the allotted time, you will then be re-muted.

#### ADDITIONAL INSTRUCTIONS:

1) Instructions on how to join a meeting by video conference is available at: <https://support.zoom.us/hc/en-us/articles/201362193%20-%20Joining-a-Meeting#>

2) Instructions on how to join a meeting by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663%20Joining-a-meeting-by-phone>

3) Instructions on how to "Raise Your Hand" is available at: <https://support.zoom.us/hc/en-us/articles/205566129-Raising-your-hand-In-a-webinar>

#### Public Comment:

The SSB Advisory Board welcomes you to its meetings and your interest is appreciated.

· If you wish to speak before the Board, please fill out a speaker card and hand it to the staff supporting the Board.

· If you wish to speak on a matter not on the agenda, please sign up for Open Forum and wait for your name to be called.

· If you wish to speak on a matter on the agenda, please approach the Committee when called, give your name, and your comments.

Please be brief and limit your comments to the specific subject under discussion. Only matters within the SSB Board's jurisdiction may be addressed. Time limitations shall be at the discretion of the Chair.

*In compliance with Oakland's policy for people with chemical allergies, please refrain from wearing strongly scented products to meetings. In compliance with the American Disabilities Act, if you need assistance to participate in the meetings for the Sugar-Sweetened Beverages Community Advisory Board, please contact the Human Services Department at 510-238-3088. Notification 48 hours prior to the meeting will enable the City of Oakland to make reasonable arrangements to ensure accessibility. If you have questions regarding this agenda or related materials, please contact our office at the number above.*

# Sugar-Sweetened Beverage Community Advisory Board

## **AGENDA**

1. Welcome and Call to Order
  - Roll Call, Introductions
  - Announcements
  - Agenda Review and Adoption
2. Adopt a continuing resolution as per AB 361 establishing certain findings justifying the ongoing need for virtual meetings
3. Open Forum Action
4. Adoption of Prior Meeting Minutes: July 11, 2022 Action
5. Update from the City Administrator's Office on the Measure HH Revenue Status Informational
6. Committee Updates Informational
7. Discussion on SSBT Community Partnerships Informational
8. Preparation for Annual Report to Council Action
9. Agenda Items for the Next Board Meeting Action
10. Adjournment

# OAKLAND SUGAR SWEETENED BEVERAGE COMMUNITY ADVISORY BOARD

RESOLUTION NO. \_\_\_\_\_

---

**ADOPT A RESOLUTION DETERMINING THAT CONDUCTING IN-PERSON MEETINGS OF THE OAKLAND SUGAR SWEETENED BEVERAGE COMMUNITY ADVISORY BOARD AND ITS COMMITTEES WOULD PRESENT IMMINENT RISKS TO ATTENDEES' HEALTH, AND ELECTING TO CONTINUE CONDUCTING MEETINGS USING TELECONFERENCING IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 54953(e), A PROVISION OF AB-361.**

**WHEREAS**, on March 4, 2020, Governor Gavin Newsom declared a state of emergency related to COVID-19, pursuant to Government Code Section 8625, and such declaration has not been lifted or rescinded. See <https://www.gov.ca.gov/wp-content/uploads/2020/03/3.4.20-Coronavirus-SOE-Proclamation.pdf>

**WHEREAS**, on March 9, 2020, the City Administrator in their capacity as the Director of the Emergency Operations Center (EOC), issued a proclamation of local emergency due to the spread of COVID-19 in Oakland, and on March 12, 2020, the City Council passed Resolution No. 88075 C.M.S. ratifying the proclamation of local emergency pursuant to Oakland Municipal Code (O.M.C.) section 8.50.050(C); and

**WHEREAS**, City Council Resolution No. 88075 remains in full force and effect to date; and

**WHEREAS**, the Centers for Disease Control (CDC) recommends physical distancing of at least six (6) feet whenever possible, avoiding crowds, and avoiding spaces that do not offer fresh air from the outdoors, particularly for people who are not fully vaccinated or who are at higher risk of getting very sick from COVID-19. See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>;

**WHEREAS**, the CDC recommends that people who live with unvaccinated people avoid activities that make physical distancing hard. See <https://www.cdc.gov/coronavirus/2019-ncov/your-health/about-covid-19/caring-for-children/families.html>;

**WHEREAS**, the CDC recommends that older adults limit in-person interactions as much as possible, particularly when indoors. See <https://www.cdc.gov/aging/covid19/covid19-older-adults.html>;

**WHEREAS**, the CDC, the California Department of Public Health, and the Alameda County Public Health Department all recommend that people experiencing COVID-19 symptoms stay home. *See* <https://www.cdc.gov/coronavirus/2019-ncov/if-you-are-sick/steps-when-sick.html>;

**WHEREAS**, persons without symptoms may be able to spread the COVID-19 virus. *See* <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>;

**WHEREAS**, fully vaccinated persons who become infected with the COVID-19 Delta variant can spread the virus to others. *See* <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/fully-vaccinated.html>;

**WHEREAS**, the City's public-meeting facilities are indoor facilities that do not designed to ensure circulation of fresh / outdoor air, particularly during periods of cold and/or rainy weather, and were not designed to ensure that attendees can remain six (6) feet apart; now therefore be it:

**WHEREAS**, holding in-person meetings would encourage community members to come to City facilities to participate in local government, and some of them would be at high risk of getting very sick from COVID-19 and/or would live with someone who is at high risk; and

**WHEREAS**, in-person meetings would tempt community members who are experiencing COVID-19 symptoms to leave their homes in order to come to City facilities and participate in local government; and

**WHEREAS**, attendees would use ride-share services and/or public transit to travel to in-person meetings, thereby putting them in close and prolonged contact with additional people outside of their households; now therefore be it:

**RESOLVED:** that the Oakland Sugar-Sweetened Beverage Community Advisory Board finds and determines that the foregoing recitals are true and correct and hereby adopts and incorporates them into this Resolution; and be it

**FURTHER RESOLVED:** that, based on these determinations and consistent with federal, state and local health guidance, the Oakland Sugar-Sweetened Beverage Community Advisory Board determines that conducting in-person meetings would pose imminent risks to the health of attendees; and be it

**FURTHER RESOLVED:** that the Oakland Sugar-Sweetened Beverage Community Advisory Board firmly believes that the community's health and safety seriously and the community's right to participate in local government, are both critically important, and is committed to balancing the two by continuing to use teleconferencing to conduct public meetings, in accordance with California Government Code Section 54953(e), a provision of AB-361; and be it

**FURTHER RESOLVED:** that the Oakland Sugar-Sweetened Beverage Community Advisory Board will renew these (or similar) findings at least every thirty (30) days in accordance with California Government Code section 54953(e) until the state of emergency related to COVID-19 has been lifted, or the Oakland Sugar-Sweetened Beverage Community Advisory Board finds that in-person meetings no longer pose imminent risks to the health of attendees, whichever is occurs first.

# Sugar-Sweetened Beverage Community Advisory Board

## MINUTES TO BE APPROVED

### Regular Meeting

August 8, 2022 ■ 6:30pm-8:30pm

#### 1. Welcome and Call to Order

- Roll Call, Introductions
- Announcements
- Agenda Review and Adoption

The meeting was called to order at 6:34 pm.

Board Members present: Raphael Breines, Pamela Alston, Michael Hammock, Michelle Wong, Lisa Herrinton, Courtney Jones, Nile Taylor, Ali Obad, Dwayne Aikens.

City Staff present: Michael Akanji, Neffertice Williams

Michael announced that Community Kitchens would be launching their mobile kitchen at Liberation Park on Saturday the 13<sup>th</sup> of August and invited commissioners to attend.

Commissioner Aikens moved to accept the meeting agenda as presented. It was seconded by Commissioner Obad. The motion passed.

#### 2. Adopt a continuing resolution as per AB 361 establishing certain findings justifying the ongoing need for virtual meeting

Commissioner Hammock moved to adopt a continuing resolution as per AB 361. The motion was seconded by Commissioner Alston. The motion passed.

#### Public Comment:

The SSB Advisory Board welcomes you to its meetings and your interest is appreciated.

· If you wish to speak before the Board, please fill out a speaker card and hand it to the staff supporting the Board.

· If you wish to speak on a matter not on the agenda, please sign up for Open Forum and wait for your name to be called.

· If you wish to speak on a matter on the agenda, please approach the Committee when called, give your name, and your comments.

Please be brief and limit your comments to the specific subject under discussion. Only matters within the SSB Board's jurisdiction may be addressed. Time limitations shall be at the discretion of the Chair.

*In compliance with Oakland's policy for people with chemical allergies, please refrain from wearing strongly scented products to meetings. In compliance with the American Disabilities Act, if you need assistance to participate in the meetings for the Sugar-Sweetened Beverages Community Advisory Board, please contact the Human Services Department at 510-238-3088. Notification 48 hours prior to the meeting will enable the City of Oakland to make reasonable arrangements to ensure accessibility. If you have questions regarding this agenda or related materials, please contact our office at the number above.*

# Sugar-Sweetened Beverage Community Advisory Board

## 3. Open Forum

No attendees asked to speak at the open forum.

## 4. Adoption of Prior Meeting Minutes: July 11, 2022

Commissioner Jones moved to approve the previous meeting minutes. Commissioner Hammock seconded the motion. The motion carried with one abstention – Commissioner Allston.

## 5. Update from the City Administrator's Office on the Measure HH Revenue Status

Staff member Michael Akanji presented the latest revenue update to the Board. \$662,00 was received in the previous month, bringing the total for the year to \$7.3 million and about \$842,000 short of the annual projected revenue. It appears that the projections will be met based on further income from 2021/22 that comes in future months.

The Board was also updated about the efforts to contact Oakland businesses that have not registered to pay the SSB distribution tax. Commissioner Taylor wanted to confirm when the planning would begin for the next budget cycle and Michael recommended that it should begin well in advance of June 2023. Commissioner Obad inquired whether taxes are received from online food distribution companies like Grubhub and UberEats.

## 6. Presentation from Alex Boskovich of the Alameda County Community Food Bank

Alex provided background on two areas relating to Food Security. She talked about the upcoming White House Conference on Hunger, Nutrition and Health, which will occur next year for the first time since 1969. Its goals are to improve food access and affordability, integrate nutrition and health, support physical activity, enhance nutrition and food security research, and empower all consumers to make and have access to healthy choices. The Alameda County Food Bank wants to ensure that people who are most impacted by the root cause of hunger or poor diet are centered in the conference and sees an opportunity to address disparities in food security.

Alex also provided some information regarding the Farm Bill, which is reauthorized every 5 years by Congress and covers food, nutrition and agriculture. The current Farm Bill is scheduled to be reauthorized in September of 2023. Three-fourths of spending in the last bill passed in 2018 was for nutrition assistance programs. Farm Bills since 1973 have included reauthorization of SNAP (previously known as the Food Stamp program). House Republicans had attempted to advance mandatory state workfare programs for SNAP eligibility which was vociferously opposed by Democrats and later dropped from the Bill. The results of the 2022 midterm elections could determine the fate of the upcoming Farm Bill.

# Sugar-Sweetened Beverage Community Advisory Board

## 7. HSD Presentation on the Community Grants Program

Neffertice Williams of the Human Services Department talked about the implementation and administration of the Community Grants Program since it was conceived of several years ago. The program was first launched in the 2019-20 fiscal year, when 14 organizations were awarded \$3.5 million, while an additional \$2 million was made available later that year for another 11 organizations, leading a total of 25 grantees. An additional 3 grants were funded in the amount of \$500,000 in April of 2021, while the initial 14 organizations grants were renewed for an additional year. Earlier in 2022, 26 new grants were awarded as part of the program, some of which include earlier grantees. Program activities include wellness education, healthy points of sale, physical activity, medical screenings, and food delivery.

Neffertice outlined the challenges faced by the grantees, especially due to the impact of the COVID 19 pandemic and staffing changes within the Human Services department. She also presented some of the solutions that are being adopted to face these challenges. She also outlined the areas in which grantees will be encouraged to work communally and mutually support each other while comparing and contrasting best practices and challenges. City staff is planning to facilitate opportunities for mutual collaboration such as a retreat and a City sponsored Oakland Drinks Water community event.

Finally, she outlined the various ways that the Human Services Department has enforce accountability from the grantees. This involves consistent program management, policies and procedures, as well as technical assistance being provided where required, The Community Grants program also involves comprehensive bi-annual reporting, site monitoring, and desk audits to collect and verify program materials.

## 8. Committee Updates

The Marketing committee presentation focused on the visibility of SSB revenues to make a positive difference in Oakland. They plan to meet monthly and have at least 4 community events per year. The committee has focused on community outreach as well as building trust and relationships with our grantees. Commissioner Aikens was at a large outreach event on National Night Out which had several councilmembers in attendance. Commissioner Alston attended the United Seniors of Oakland and Alameda County annual convention.

The Strategic Partnerships Committee updated on their conversations with grantees to determine how best to help. Commissioner Herrinton has engaged with youth focused organizations who are interested in presenting to the Board. Commissioner Wong spoke with several grantees who expressed a desire to collaborate with and complement each other. Several organizations such as City Slicker Farms offered the use of their space to host a Community Grants convening.

## 9. Agenda Items for the Next Board Meeting

Commissioner Herrinton suggested a discussion on the role that Board members can play in promoting collaboration between grantees. Commissioner Hammock suggested allowing one



# Sugar-Sweetened Beverage Community Advisory Board

grantee to give a short presentation each meeting which would allow room for other board business.

## **10. Adjournment**

Commissioner Wong moved to adjourn the meeting. It was seconded by Commissioner Alston. The motion passed. The meeting was adjourned at 8:38 pm.