

# 2020 - 2025 STRATEGIC PLAN

Alameda County - Oakland Community Action Partnership (AC-OCAP)



## MISSION

To improve our community by creating pathways that lead to economic empowerment and prosperity.

## VISION

To end poverty within the City of Oakland and throughout Alameda County.

## VALUES

- Community-driven
- Equitable
- Collaborative
- Impactful
- Results-driven



### ENTREPRENEURSHIP/JOB TRAINING & EMPLOYMENT

#### GOAL

Increase workforce development opportunities for Black, Latinx, Indigenous, People of Color (BLIPOC) residents with low-income that lead to employment or entrepreneurship.

#### STRATEGY

Improve the employment continuum, including entrepreneurial opportunities, and align AC-OCAP's funding with the Workforce Investment Opportunity Act (WIOA) demand-sector industry.



### LOW-INCOME HOUSING

#### GOAL

End homelessness for: 1) BLIPOC families with children; and 2) seniors 55+.

#### STRATEGY

Partner with organizations focused on increasing the number of un-housed families with children and/or seniors who obtain housing.



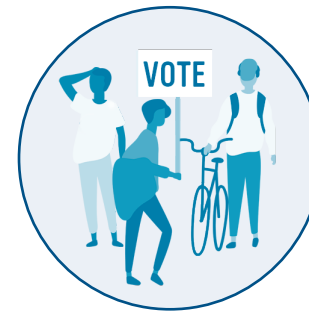
### COMMUNITY DEVELOPMENT

#### GOAL

Increase access to resources and information, and empower BLIPOC residents with low-income to build assets and wealth.

#### STRATEGY

Host community fairs and use collaborations to offer skill training and other resources; Increase food security and access to the Earned Income Tax Credit, banking, financial coaching, credit repair, debt reduction, and home ownership.



### CIVIC ENGAGEMENT & ADVOCACY

#### GOAL

Empower BLIPOC residents with low-income to advocate for systems-change and harness political power.

#### STRATEGY

Leverage existing networks and fund grassroots trusted community leaders and Community Based Organizations (CBOs) that empower and advocate for communities of color (e.g., voter registration, citizenship).



### CAPACITY BUILDING

#### GOAL

Raise awareness and transform AC-OCAP's community impact into a MOVEMENT. #EndPovertyNowAC

#### STRATEGY

Leverage relationships to build an anti-poverty coalition and create a community campaign to end poverty now.