		i		sion of Interest - Oakland General Plan Upda June 04. 2021			r	
Respondent Email	Please select the option below that best describes you or your organization:	Do you or your organization wish to be identified as an interested party on the City's General Plan Update RFP website to help facilitate partnership opportunities?	Which role are you interested in serving for this project?	What are your areas of expertise?	Full Name	Firm or Organization Name (if applicable)	E-mail Address	Phone Number
marketing@raimiassociate s.com	Consulting firm	Yes	Prime consulting firm	RA brings are unlitisticiplinary approach to planning, design, policy, and applied research. To address the complexity of communities, we integrate interrelated disciplines — land use and urban design, sustainability and green building, public health and equity, evaluation and assessment, and community engagement — into planning and applied research efforts.	Melissa Stark	Raimi + Associates	marketing@raimiassociates.com	510666101
ari@oaklandindiealliance.c om	Community-Based Organization (CBO) or non- profit	Yes	Subcontracting firm or CBO	Community engagement Listening sessions Facilitation Marketing and communications Advising and general consultation	Ari Takata-Vasquez	Oakland Indie Alliance	ari@oaklandindiealliance.com	808383070
daniel.carfora- hale@smithgroup.com	Consulting firm	Yes	Subcontracting firm or CBO	Urban planning, mobility planning, and energy infrastructure master planning.	Daniel Carfora	SmithGroup	daniel.carfora-hale@smithgroup.com	415365341
fcalpotura@in- advance.org	Community-Based Organization (CBO) or non- profit	Yes	Prime consulting firm	Intrastructure master banning, I consider our potential contribution to this effort as somewhat in between a "prime consulting firm" and a "subcontracting firm". Our organization can coordinate and manage the entire community engagement programistratego i this initiative by incruiting and training community residentia AND by robustly engaging key neighborhood-based organizations especially those that represent historically-disentifanchised communities in Oakland. Our area of expertise is on community organizing.	Francis Calpotura	InAdvance	fcalpotura@in-advance.org	510338491
nikki@eastbaynhs.org	Community-Based Organization (CBO) or non- profit	Yes	Subcontracting firm or CBO	Richmon Neighborhood Housing Services, Inc has been working closely with the City of Oakland as a relates to completing qualification requests for acquisition rehat; participating in communy meetings working with City of Oakland staff related to the general pin and continues to advoze for Emerging Developers infill small sites and advely involved with community-based organizations identifying the needs of the community from a holistic perspective.	Nikki A. Beasley	Richmond Neighborhood Housing Services (RNHS)	nikki@eastbaynhs.org	510237645
bessdesign@sbcglobal.net	Consulting firm	Yes	Subcontracting firm or CBO	Graphic design	Kenneth Bess	BESS DESIGN	bessdesign@sbcglobal.net	925324955
registrations@acumentran sit.com	Consulting firm	Yes	Prime consulting firm	Construction Management, Software Engineering, Transportation and Civic Engineering	Alexa Welch	Acumen Building Enterprise, Inc.	registrations@acumentransit.com	510530302
catherine@pennandassoci	Consulting firm	Yes	Prime consulting firm	public opinion survey	Catherine Penn	Penn and Associates, Inc.	catherine@pennandassociates.com	121637546
ates.com smillhouse@pagethink.co	Consulting firm	Yes	Prime consulting firm	Planning, architecture, landscape architecture	Susan Millhouse	Page	smillhouse@pagethink.com	415350552
m paul@jameslimadevelopm ent.com	Consulting firm	Yes	Subcontracting firm or CBO	LP-D makes the aspirational attainable. Specializing in the economics of placomaking "W, LP-D is an industry leader in urban strategy consulting. LP-D emissions, develops, and implements transformative initiatives to create more vibrant, equitable and resilient places for all. For public, private, and non-purofit dients, LP-D's segeritise in real state, planning, and economic development helps identify and generate untapped market demand, unlock location's unique potential to better attract talent and investment, and devise the governance and financing mechanisms to capture the value created, with an aim to maximize public benefits for communities.	Paul Lillehaugen	James Lima Planning + Development	paul@jameslimadevelopment.com	
randi@gersonconsulting.c om	Consulting firm	Yes	Subcontracting firm or CBO	Housing, master plan communites, mixed use communities, community engagement, long range and strategic planning, place based design and planning, real estate development, urban planning, entitlements and EIR managment. I am aresident of Oakland. For more information please check out my web site. https://gersonconsulting.com.	Randi Gerson	Gerson Consulting	randi@gersonconsulting.com	510326786
barry@barrymiller.net	Consulting firm	Yes	Subcontracting firm or CBO	Project manager for last General Plan Update, author of Open Space/Conservation/Recreation Element, managed update of zoning maps, Chaired Parks/Rec Advisory Commission for five years, certified Small Local Business Enterprise in Oakland and VSLBE in Alameda County.	Barry Miller	Barry Miller Consulting	barry@barrymiller.net	510847006
darolyn@davis-pr.com	Consulting firm	Yes	Subcontracting firm or CBO	D&A Communications is a 25 year old integrated community outreach and engagement firm specializing in	D&A Communications, Inc		darolyn@davis-pr.com	415377774
sarah.pereira@smithgroup .com	Consulting firm	Yes	Prime consulting firm	eguity and inclusion. SmithGroup is an international architectural, engineering and planning firm. We specialize in Urban Planning, Mixed use, residential but also Healthcare, Science & Technology, senior Living, Waterfront and corporate design.	Sarah Pereira	SmithGroup	sarah.pereira@smithgroup.com	415525092

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Beenendent Emeil	Please select the option below that best describes	Do you or your organization wish to be identified as an interested party on the City's General Plan Update RFP website to help facilitate partnership consolution?	Which role are you interested in serving for this resident.		Euli Nome	Firm or Organization	E mail Address	Phone
Respondent Email	you or your organization:	opportunities?	this project?	What are your areas of expertise? Youth Engagement + Planning, Child Friendly Cities,	Full Name	Name (if applicable)	E-mail Address	Number
prescott@kulimadesign.co m	Consulting firm	Yes	Subcontracting firm or CBO	Participatory Planning, Community Engagement, Community Visioning, Restorative + Environmental Justice Planning and Meeting Facilitation.	Prescott Reavis	Kulima	prescott@kulimadesign.com	510910120
teju.adisa.farrar@gmail.co m	Consulting firm	Yes	Subcontracting firm or CBO	gentrification, Black geographies and planning, inclusive design and community-relevant initiatives	Teju N Adisa-Farrar		teju.adisa.farrar@gmail.com	510833558
kweismantle@hlplanning. com	Consulting firm	Yes	Prime consulting firm	Planning and zoning	Kirsten Weismantle	Houseal Lavigne	kweismantle@hlplanning.com	312372100
meby@tooledesign.com	Consulting firm	Yes	Subcontracting firm or CBO	Transportation planning	Megan Eby	Toole Design	meby@tooledesign.com	720204706
efox@ud4h.com	Consulting firm	Yes	Subcontracting firm or CBO	Built environment, transportation, land use, public health, scenario planning, air quality, pollution, equity, environmental justice	Eric Fox	Urban Design 4 Health, Inc.	efox@ud4h.com	206822441
jmoody@epsys.com	Consulting firm	Yes	Subcontracting firm or CBO	Urban economics, fiscal analysis, public finance, housing policy and feasibility analysis.	Jason Moody	Economic & Planning Systems	jmoody@epsys.com	510841919
dawn.antonucci@towill.co m	Consulting firm	Yes	Subcontracting firm or CBO	land and aerial surveying, LiDAR, GIS	Dawn Antonucci	Towill, Inc.	dawn.antonucci@towill.com	925682697
rrodgers@kosmonLcom	Consulting firm	Yes	Subcontracting firm or CBO	For a General Plan Economic Analysia/Element - Kosmont Companies, a certified Mnortly Business Enterprise ("MBE") and certified Small Business Enterprise ("SBE"), is a real estate and economic development services firm offering a full areago f erail estate and financial advisory, economic development strategies/plans, retail/business strategies, project finance, transaction structuring, negotiations, market analysis, feasibility studies, special district analysis, community outereach/project implementation services for both the public and private sectors.	Christine Rodgers	Kosmont Companies	crodgers@kosmont.com	424297107
miyuki@rios.com	Consulting firm	Yes	Prime consulting firm	Master Planning, Architecture, Landscape Architecture, Interior Design, Experiential Graphic Design and Wayfinding, Branding, Urban Design, Product Design	Miyuki Blois	RIOS	miyuki@rios.com	323785189
chris.conner@global.ntt	Consulting firm	Yes	Subcontracting firm or CBO	Smart Cities	Chris Conner	NTT	chris.conner@global.ntt	415640305
william@ebaplanning.com	Consulting firm	Yes	Subcontracting firm or CBO	Planning, Transportation, Outreach, Grant Writing	William Imperial	Evan Brooks Associates, Inc.	william@ebaplanning.com	626799801
leroy.johns32@gmail.com	Community-Based Organization (CBO) or non- profit	Yes	Subcontracting firm or CBO	Real estate/property mgmt. Financial consulting. Mentoring youth. Organizing and managing real estate projects for Oakland senior citizens and those with limited resources.	Leroy Johns	Oaktown Property Management	leroy.johns32@gmail.com	510858000
pbennett@rdaconsulting.c om	Consulting firm	Yes	Prime consulting firm	Strategic Planning, Facilitation, Evaluation, Organizational Development, Research, Grant Writing	Patricia Bennett	RDA Consulting	pbennett@rdaconsulting.com	
KCollignon@hraadvisors.c om	Consulting firm	Yes	Subcontracting firm or CBO	Economic analysis and strategy Inclusive access to opportunity and governance	Kate Collignon	HR&A Advisors	KCollignon@hraadvisors.com	323203116
kent@pgadesign.com	Consulting firm	Yes	Subcontracting firm or CBO	Landscape Architecture	Christopher Kent	PGAdesign	kent@pgadesign.com	510550885
gigi.connolly@matrixdesig ngroup.com	Consulting firm	Yes	Prime consulting firm	Engineering and Planning	Gigi A Connolly	Matrix Design Group, LLC	gigi.connolly@matrixdesigngroup.com	602288834
david@greensfelder.net	Consulting firm	Yes	Subcontracting firm or CBO	Urban planning and economics specializing in creating resilient and sustainable commercial and retail districts.	David Greensfelder	Greensfelder Real Estate Strategy	david@greensfelder.net	415696676
marketing@tooledesign.co m	Consulting firm	Yes	Subcontracting firm or CBO	Transportation Planning	Amy Boehmer	Toole Design Group, LLC	marketing@tooledesign.com	301927190
Higherground_NDC@yah oo.com	Community-Based Organization (CBO) or non- profit	Yes	Subcontracting firm or CBO	Higher Ground Neighborhood Development Corp. is an African American and Wornen lead non profit serving the residents of East and West Dakiand, CA. The non profits area of experises is providing outbrack to African American and Latanx residents through working with youth and their quality of life. For the past 20 years we have been working with hother community bases that impact their quality of life. For the past 20 years we have been working with hother community based organizations, resident action committees, neighborhood rime prevention coalitions, and school site councils to provide various kinds of outleach around critical assues. Working information removes they are. Ingelmenting various methods when disseminating information or setting up engagement activities that gather experison. Topics such as as level rise, Columbia Garden's Park Rescruction, litegal dumping, food deserts, and the San Leandro Creek Project on the Oakland side consultants in East and West Oakland below MacAurthur Brd.	Amber Blackwell, M.A.	HIGHER GROUND NEIGHBORHOOD DEVELOPMENT CORPORATION	Higherground_NDC@yehoo.com	510230512
bravish@stanleyrhoffman. com	Consulting firm	Yes	Subcontracting firm or CBO	Demographic and economic growth projections, land use and economic development, market conditions and trends, fiscal impact evaluations and revenue analysis.	Bravish Mallavarapu	Stanley R. Hoffman Associates, Inc.	bravish@stanleyrhoffman.com	

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Respondent Email	Please select the option below that best describes you or your organization:	Do you or your organization wish to be identified as an interested party on the City's General Plan Update RFP website to help facilitate partnership opportunities?	Which role are you interested in serving for this project?	What are your areas of expertise?	Full Name	Firm or Organization Name (if applicable)	E-mail Address	Phone Number
margaretta@justcities.wor k	Consulting firm	Yes	Subcontracting firm or CBO	Just Cites LLC was established by former government policy and planning leaders to provide racial equily analyses and transformative community planning and public policy design for government agencies and leaders seeking to advance racial equily goals. Our services include: - Racial and social equity informed research and data around nousing, land use, transportation, health, environmental justice, and more - Transformative community planning and multirecial - Transformative community planning and multirecial - Deep knowledge of implementation of racial and social equity plans insistice government agencies - Identification of solutions grounded in repaining current and historic hams (restorative justico) - Case studies and actual experience showcasing that another world is possible	Margaretta Lin, Managing Director	Just Cilies, LLC	margaretta@justcities.work	5104098653
henry@lisawiseconsulting. com	Consulting firm	Yes	Subcontracting firm or CBO	Zoning ordinance audit and update, 6th Cycle Housing Element Update, Inclusionary Ordinance, Desnsity Bonus Program, Objective Design Standards	Henry Pontarelli	Lisa Wise Consulting, Inc.	henry@lisawiseconsulting.com	8055951345
shiloe@creekdev.com	Consulting firm	Yes	Subcontracting firm or CBO	We do planning for development and construction management. Our firm does a lot of permit expediting and consulting with developers on how to maximize the housing permitted on a lot and how to move oid industrial averhouses into creative office or Hewkork. We speak lot of time reading and translating the planning codes to other folks in the industry.	Shiloe Bear	Creek Development	shiloe@creekdev.com	4159145475
jenna@thepraxisproject.or g	Community-Based Organization (CBO) or non- profit	Yes	Subcontracting firm or CBO	The Praxis Project is a national social justice organization that centers community in advancing health, justice and racial equity. We are based in Oakland, CA. Our expertise includes authentic community engagement, Learning Circles, stakeholder interviews, equity analysis assessment, facilitation, and training & capacity- building. Please see more at https://www.thergarksproject.org/	Jenna Gaarde	The Praxis Project	jenna@thepraxisproject.org	5108271892
will.rice@enthalpy.com	Other	Yes	Subcontracting firm or	Environmental Laboratory Testing	Will Rice	Enthalpy Analytical	will.rice@enthalpy.com	5104397877
jotoole@ninyoandmoore.c	Consulting firm	Yes	CBO Prime consulting firm	Geotechnical Engineering, Geologic Hazards Assessments, Environmental Engineering, Engineering Geology, and Materials Testing and Inspection Services	Jenny O'Toole	Ninyo & Moore Geotechnical and Environmental Sciences Consultants	jotoole@ninyoandmoore.com	5103433000
president@asianinc.org	Community-Based Organization (CBO) or non- profit	Yes	Subcontracting firm or CBO	Experienced in community engagement in land use planning Proficient in Cantonese, Mandarin and English Qualitative and quantitative data analysis	Lamar Heystek 賀國生	ASIAN, Inc. 美亞輔鄰社	president@asianinc.org	5108999848
keola.semitekol@gmail.co m	Interested community member	Yes	Subcontracting firm or CBO	I am an acomplished and dedicated landscaper and ecologist of and in the bay area	Kory Semitekol	Parkridge Estates	keola.semitekol@gmail.com	16503159808
eonjorge17@yahoo.com	Interested community member	Yes	Subcontracting firm or CBO	Environmental Consulting, Community outreach, Event Planning, Tutoring and Mentoring youth in addition to recreational sports.	Jorge Leon		leonjorge17@yahoo.com	5104218874
oobdean@cnt.org	Community-Based Organization (CBO) or non- profit	Yes	Subcontracting firm or CBO	Analytical innovation in areas including environmental justice, climate resilience, transportation equity, and other intersections between equity and the built environment; strategy development for engagement of community-based organizations.	Robert Dean	Center for Neighborhood Technology (CNT)	bobdean@cnt.org	7739175898
alopez@kittelson.com	Consulting firm	Yes	Subcontracting firm or CBO	Multimodal transportation planning; community engagement: stakeholder coordination	Amy Lopez	Kittelson and Associates, Inc.	alopez@kittelson.com	5104338064
nehanda@blackculturalzo ne.org	Other	Yes	Subcontracting firm or CBO	The Black Cultural Zone Community Development Corporation has expertise in land use, real estate, project development, arts and culture, economic development and community development	Nehanda Imara	The Black Cultural Zone Community Development Corporation	nehanda@blackculturalzone.org	5103884022

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Beenendent Empil	Please select the option below that best describes	Do you or your organization wish to be identified as an interested party on the City's General Plan Update RFP website to help facilitate partnership considuritae2	Which role are you interested in serving for this project?		Eul Nome	Firm or Organization	E mail Address	Phone Number
Respondent Email	<u>vou or vour organization:</u> Other	opportunities? Yes	Subcontracting firm or CBO	What are your areas of excertise? Aclima, a Public Benefit Corporation, has over ten years of seperines in diveloping, using, and implementing novel air monitor amiental eru quality at the neighborhood block level. Currently, Aclima's managed sensor network is deployed throughout Catling, in New York, and in multiple Street View. Our Oakland air monitoring network deployed as early as 2015 and virtually 24/7 since. July 2019 - measures criteria air pollutants such as fine particulate matter (PM25 and PM10), acone (C03), nitrogen dioxide (NO2), carbon monxide (CO2), carbon dioxide (IO22), and suffur dioxide (SO2), and suffar	Full Name	Name (if applicable) Aclima Inc.	E-mail Address	415500129
				Carbon (BC), and set (CAR), and CAR), which are carbon (BC), many and thane (C2H6). Aclima is a long-lime partner and advised of the West Oakland Environmental Indicators Project and we are deeply committed to learning from and supporting local leaders, community members, and subject matter experts across Oakland.				
nicholas.gedestad@health net.com	Other	Yes	Prime consulting firm	Health Net of CA is a health plan in California. We would be interested in RFPs relating to Health Plan changes.	Nick Gedestad	Health Net of California	nicholas.gedestad@healthnet.com	415741447
anieto@cceb.org	Community-Based Organization (CBO) or non- profit	Yes	Subcontracting firm or CBO	Housing assistance; Mental Health programs that focus on violence intervention in schools; crisis response due to homicides and domestic violence; Immigration services; and Mentorship programs that address at-risk youth.	Adele Nieto	Catholic Charities East Bay	anieto@cceb.org	510417892
erin.vaca@dksassociates. com	Consulting firm	Yes	Subcontracting firm or CBO	transportation planning and traffic engineering	Erin Vaca	DKS Associates	erin.vaca@dksassociates.com	510219622
.modi@fehrandpeers.co	Consulting firm	Yes	Subcontracting firm or	Multimodal transportation planning (community mobility	Carrie Modi	FEHR & PEERS	c.modi@fehrandpeers.com	510587942
n likas@page-turnbull.com	Consulting firm	Yes	CBO Subcontracting firm or	needs. transit. freight. active transportation) historic/cultural resources/historic preservation	Christina Dikas	Page & Turnbull	dikas@page-turnbull.com	41559332
marketing@dyettandbhati	Consulting firm	Yes	CBO Prime consulting firm	Comprehensive General Plans	Raieev Bhatia	Dyett & Bhatia, Urban and	marketing@dyettandbhatia.com	41595643
a.com svete@rinconconsultants.	Consulting firm	Yes	Subcontracting firm or	Climate Action Plans, Active Transportation, Natural	Stephen Svete	Regional Planners Rincon Consultants, Inc.	svete@rinconconsultants.com	80570142
com cbrown@esassoc.com	Consulting firm	Yes	CBO Subcontracting firm or CBO	Resources, Parks and Rec., CEQA, GHG, AQ CEQA Environmental Review: Certified Oakland LBE with extensive experience preparing CEOA documentation for plans and projects for and/or within Oakland.	Crescentia Brown	ESA (Environmental Science Associates)	cbrown@esassoc.com	415722096
sjensen@wrtdesign.com	Consulting firm	Yes	Subcontracting firm or CBO	Planning, Urban Design, Landscape Architecture // Experience: Broadway / Valdez District Specific Plan, Lake Merritt Park Master Plan and Implementation Projects, Oakland Waterfront Trails, Estuary Park Improvement Project	Shamilla Jensen	Wallace Roberts & Todd (WRT)	sjensen@wrtdesign.com	415229281
victor@policylink.org	Community-Based Organization (CBO) or non- profit	Yes	Subcontracting firm or CBO	Equitable Development. Racial equity strategies for city governments. California state guidance for, and best practices in, city and county General Plans. Health and wellness policies in general plans. Long-time experience in and knowledge of Oakland.	Victor Rubin	PolicyLink	victor@policylink.org	510418701
adam.maleitzke@stantec. com	Consulting firm	Yes	Subcontracting firm or CBO	Urban design, environmental, engineering, planning.	Adam Maleitzke	Stantec	adam.maleitzke@stantec.com	213610274
com info@atheniangroup.us	Consultina firm	Yes	CBO Prime consultina firm	Management consulting and strateoic planning Exygy partners with public sector and social impact organizations to use strategy, product, design, and technology to improve lives.	Bobby Dixon	Athenian Group	info@atheniangroup.us	713360480
civic@exygy.com	Consulting firm	Yes	Subcontracting firm or CBO	– Strategic Planning, Visioning, Project Management, Stakeholder Engagement and Management, Engagement - Qualitative and Quantitative Data Collection and/or Anaylasi, Data Visualization - Digital training - Digital training - Digital training - Digital Training - Digital Training - Policy - State State (State States) - Digital Training - Redark, User Experience, User Interface, Visual Design, - Graphic Design, Design Audis, Protokyning, Information Architecture, Service Design, Behavior Design, Design Systems - Writing for the Public and for Good User Experience (La Accessibility or Reading Level), Content and Content Strategy, Accessibility (Meeting Governmen Standard Stor - Visual Design Contast Ruitos, Screem Readers, etc.) - Agile and Iterative Methodologies Training, Anaylices, - Hobile Finance	Roshen Sethna	Exygy	chic@exygy.com	650766643
info@strategiceconomics. com	Consulting firm	Yes	Subcontracting firm or CBO	Public Finance Fiscal and Economic Impact Analyses Economic Development and Retail Strategies Market and Feasibility Analyses Real Estate Advisory Services Transit-Oriented Development	DeMareya Mathis	Strategic Economics Inc	info@strategiceconomics.com	510647529

	P		Expres	sion of Interest - Oakland General Plan Upda June 04, 2021				
Respondent Email	Please select the option below that best describes you or your organization:	Do you or your organization wish to be identified as an interested party on the City's General Plan Update RFP website to help facilitate partnership opportunities?	Which role are you interested in serving for this project?	What are your areas of expertise?	Full Name	Firm or Organization Name (if applicable)	E-mail Address	Phone Number
aaron@atlasplanning.org	Consulting firm	Yes	Subcontracting firm or CBO	General Plan Safety Element Updates, Climate Adaptation, and Local Hazard Mitigation Plan Updates	Aaron Pfannenstiel	Atlas Planning Solutions	aaron@atlasplanning.org	9514449379
am_negron@yahoo.com	Consulting firm	Yes	Subcontracting firm or CBO	Paghason; and Coder read minipation real Optimise Meeting Facilitation Community outreach Community Engagement English Into Spanish translations Survey Design Presentations Graphic Design	Aida Negron		am_negron@yahoo.com	5104358214
ikhasekhemre@gmail.com	Community-Based Organization (CBO) or non- profit	Yes	Subcontracting firm or CBO	City Planning, Transportation Planning and Cultural Presevation	Iman Khasekhemre	Global Communication Education and Art	ikhasekhemre@gmail.com	
tristen@tipacoustics.com	Consulting firm	Yes	Subcontracting firm or CBO	Acoustics Environmental Noise Noise Surveys	Tristen Connor	Theory In Practice Acoustics	tristen@tipacoustics.com	5105519963
nicole@oaklandclimateacti on.org	Community-Based Organization (CBO) or non- profit	Yes	Subcontracting firm or CBO	CACK was formed in 2009 to ensure the City's climate resilience policies and yourning and driven by an equilable community-led processes of forruline environmental justice communities, particularly low-income residents of odor who live in Ockland's faitaines neighborhoods. With over 25 organizations in our calition, we successfully eragged and help shape the creation of Oakland's 2030 Climate Action Plan. CACA was part of an "equily facilitato team" convening over 2,000 residents in this planning process. We also established a funded a Neighborhood Leader Council to good residents in this planning process. We also established a funded a Neighborhood Leader Council to good residents in Guide. OCAC coordinates our work through a standing steering committee consisting of the East Oakland Collective, Brower Delums Institute for Sustainable Policy Studies & Action, Local Clean Energy Alliance, Mycelium Youth Network, and Planting Justice.	Nicole Wires	Oakland Climate Action Coalition	nicole@caklandclimateaction.org	5102798416
david.ralston@dcrplanning group.com	Consulting firm	Yes	Subcontracting firm or CBO	Community-based and neighborhood planning: land-use and environmental juscle policy in the second second second second second second second second second second second sessesments/updates, green infrastructure planning, environmental planning/CEOA analysis, and community engagement. Uvir fim has a strong familiarity and involvement with Oakiland and its general planning context since the adoption of the 1996 OSCAR, the 1998 LUTE, and various zoning code updates and area plans developed subsequently.	David C. Ralston	DCR Planning Group	david.raiston@dcrplanninggroup.com	5103883391
elodie@equityandresults.c om	Consulting firm	Yes	Subcontracting firm or CBO	We provide customized, co-designed strategies with organizations and partnerships - across the public, non- profil, and private sectors - to develop results frameworks and identify strategies for racially equitable impact. We are experts in both newly forming organizations and collaboratives as well as recrienting longstanding institutions and partnerships. Over time, cloing work in this way supports clients to internalize a racial equity-focused results process and culture change required to do meaningful work regardless of where they start. Our printary area of expertise is in the introduction and application of Antinacis Results Based Accountability practices within comparizations and partnerships.	Elodie Baquerot Lavery	Equity and Results	elodie@equityandresults.com	646808644
ajainf@greeninfo.org	Community-Based Organization (CBO) or non- profit	Yes	Subcontracting firm or CBO	Geographic Information Systems (GIS) Cartography and mapping Geospatial data analysis Interactive web design and development User research Strategic communications and design Stakeholder enageament	Anjuli Jain Figueroa	GreenInfo Network	ajainf@greeninfo.org	9894932901
fcalpotura@in- advance.org	Community-Based Organization (CBO) or non- profit	Yes	Prime consulting firm	community organizing	Francis Calpotura	InAdvance	fcalpotura@in-advance.org	5103384915
sggrant@envirocommunic ations.com	Consulting firm	Yes	Subcontracting firm or CBO	Envirocom Communications Strategies, LLC provides community relations, public involvement and outreach; facilitation; project management for planning, housing and community development projects. Versed and experience with engaging diversity, equity and inclusion as foundation to our work.	Surlene Grant	Envirocom Communications Strategies, LLC	sggrant@envirocommunications.com	510352782

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	Please select the option below that best describes you or your organization:	Do you or your organization wish to be identified as an interested party on the City's General Plan Update RFP website to help facilitate partnership opportunities?	Which role are you interested in serving for this project?	What are your areas of expertise? Community Engagement	Full Name	Firm or Organization Name (if applicable)	E-mail Address	Phone Number
nakia@hopecollabrative.n at	Community-Based Organization (CBO) or non- profit	Yes	Subcontracting firm or CBO	Food Policy Equily Centered Food Systems Food Waste and Recovery Institutional Food Procurrement Convening and Facilitation of various stakeholder across the food policy landscape Popular Food Education	Nakia Woods	Oakland Food Policy Council	nakia@hopecollabrative.net	510207483
ilmilagro@myceliumyouth	Community-Based Organization (CBO) or non- profit	Yes	Subcontracting firm or CBO	K-12 education, climate resiliency hubs, disaster preparedness, community outreach	Lil Milagro Henriquez	Mycelium Youth Network	lilmilagro@myceliumyouth.org	510842679
anelle@theselc.org	Community-Based Organization (CBO) or non- profit	Yes	Subcontracting firm or CBO	Participatory governance, resilient cities, racial and economic justice, and legal & policy support so communities can develop their own sustainable sources of food, housing, energy, jobs, and other vital aspects of a thrving community.	Janelle Orsi	Sustainable Economies Law Center	janelle@theselc.org	
ia@theselc.org	Community-Based Organization (CBO) or non- profit	Yes	Subcontracting firm or CBO	Legal	Tia Katrina Taruc-Myers	Sustainable Economies Law Center	tia@theselc.org	510393272
sohoodplanner@gmail.co n	Consulting firm	Yes	Subcontracting firm or CBO	The Hood Planning Group takes on community and city led planning assignments with authencitory balanced by lived experience and technical skill. We understand the manoses and TLC needed to implement true equity in methodrobic labeled as Disadamized Communities. Planning sectors, between public and private agencies and the community to streamline social, environmental and economic solutions. With a background in natural science, community activat and regional planning, our overall goal is to assist communities and public agencies to re-develop a built environment that positive and culturaling for communities in need. As 'Hood Planners', we provide assistance with project management, community existiance with englibertoot planning. Additional skills and services	Marquita Price	Hood Planning Group	echoodplanner@gmail.com	510988836
	Community-Based Organization (CBO) or non-	Yes	Subcontracting firm or	include: participatory planning: critical thinking: media (video editing, drone piloting); ESRI ArcGIS; anti- displacement; conflict mediation; research; and transportation and mobility planning.	Candice Elder	The East Oakland	candice@eastoaklandcollective.com	51099007