

**Expression of Interest - Oakland General Plan Update RFP**  
**June 24, 2021**

Response Submission Date/Time	Please select the option below that best describes you or your organization:	Do you or your organization wish to be identified as an interested party on the City's General Plan Update RFP website to help facilitate partnership opportunities?	Which role are you interested in serving for this project?	What are your areas of expertise?	Full Name	Firm or Organization Name (if applicable)	E-mail Address	Phone Number
04/30/2021 13:16 PM	Consulting firm	Yes	Prime consulting firm	R+A brings a multidisciplinary approach to planning, design, policy, and applied research. To address the complexity of communities, we integrate interrelated disciplines — land use and urban design, sustainability and green building, public health and equity, evaluation and assessment, and community engagement — into planning and applied research efforts.	Melissa Stark	Raimi + Associates	marketing@raimiasociates.com	5106661010
04/30/2021 13:25 PM	Community-Based Organization (CBO) or non-profit	Yes	Subcontracting firm or CBO	Community engagement Listening sessions Facilitation Marketing and communications Advising and general consultation	Ari Takata-Vasquez	Oakland Indie Alliance	ari@oaklandindiealliance.com	8083830707
04/30/2021 13:36 PM	Consulting firm	Yes	Subcontracting firm or CBO	Urban planning, mobility planning, and energy infrastructure master planning.	Daniel Carfora	SmithGroup	daniel.carfora-hale@smithgroup.com	4153653412
04/30/2021 13:39 PM	Community-Based Organization (CBO) or non-profit	Yes	Prime consulting firm	I consider our potential contribution to this effort as somewhat in between a "prime consulting firm" and a "subcontracting firm". Our organization can coordinate and manage the entire community engagement program/strategy of this initiative by recruiting and training community residents AND by robustly engaging key neighborhood-based organizations especially those that represent historically-disenfranchised communities in Oakland. Our area of expertise is on community organizing.	Francis Calpotura	InAdvance	fcapotura@in-advance.org	5103384915
04/30/2021 13:58 PM	Community-Based Organization (CBO) or non-profit	Yes	Subcontracting firm or CBO	Richmon Neighborhood Housing Services, Inc has been working closely with the City of Oakland as a relates to completing qualification request for acquisition rehab; participating in community meetings working with City of Oakland staff related to the general plan and continues to advocate for Emerging Developers infill small sites and actively involved with community-based organizations identifying the needs of the community from a holistic perspective.	Nikki A. Beasley	Richmond Neighborhood Housing Services (RNHS)	nikki@eastbaynhs.org	5102376459
04/30/2021 14:32 PM	Consulting firm	Yes	Subcontracting firm or CBO	Graphic design	Kenneth Bess	BESS DESIGN	bessdesign@sbcbglobal.net	9253249556
04/30/2021 14:35 PM	Consulting firm	Yes	Prime consulting firm	Construction Management, Software Engineering, Transportation and Civic Engineering	Alexa Welch	Acumen Building Enterprise, Inc.	registrations@acumentransit.com	5105303029
04/30/2021 15:32 PM	Consulting firm	Yes	Prime consulting firm	public opinion survey	Catherine Penn	Penn and Associates, Inc.	catherine@pennandassociates.com	12163754680
04/30/2021 16:03 PM	Consulting firm	Yes	Prime consulting firm	Planning, architecture, landscape architecture	Susan Millhouse	Page	smillhouse@pagethink.com	4153505523
04/30/2021 16:24 PM	Consulting firm	Yes	Subcontracting firm or CBO	JLP+D makes the aspirational attainable. Specializing in the economics of placemaking™, JLP+D is an industry leader in urban strategy consulting. JLP+D emissions, develops, and implements transformative initiatives to create more vibrant, equitable and resilient places for all. For public, private, and non-profit clients, JLP+D's expertise in real estate, planning, and economic development helps identify and generate untapped market demand, unlock a location's unique potential to better attract talent and investment, and devise the governance and financing mechanisms to capture the value created, with an aim to maximize public benefits for communities.	Paul Lillehaugen	James Lima Planning + Development	paul@jameslimadevelopment.com	
04/30/2021 16:35 PM	Consulting firm	Yes	Subcontracting firm or CBO	Housing, master plan communities, mixed use communities, community engagement, long range and strategic planning, place based design and planning, real estate development, urban planning, entitlements and EIR management. I am a resident of Oakland.  For more information please check out my web site. <a href="https://gersonconsulting.com">https://gersonconsulting.com</a> .	Randi Gerson	Gerson Consulting	randi@gersonconsulting.com	5103267868
04/30/2021 17:14 PM	Consulting firm	Yes	Subcontracting firm or CBO	Project manager for last General Plan Update, author of Open Space/Conservation/Recreation Element, managed update of zoning maps, Chaired Parks/Rec Advisory Commission for five years, certified Small Local Business Enterprise in Oakland and VSLBE in Alameda County.	Barry Miller	Barry Miller Consulting	barry@barrymiller.net	5108470068
04/30/2021 19:55 PM	Consulting firm	Yes	Subcontracting firm or CBO	D&A Communications is a 25 year old integrated community outreach and engagement firm specializing in equity and inclusion. SmithGroup is an international architectural, engineering and planning firm. We specialize in Urban Planning, Mixed use, residential but also Healthcare, Science & Technology, senior Living, Waterfront and corporate design.	D&A Communications, Inc		darolyn@davis-pr.com	4153777746
05/01/2021 8:19 AM	Consulting firm	Yes	Prime consulting firm		Sarah Pereira	SmithGroup	sarah.pereira@smithgroup.com	4155250920
05/01/2021 18:05 PM	Consulting firm	Yes	Subcontracting firm or CBO	Youth Engagement + Planning, Child Friendly Cities, Participatory Planning, Community Engagement, Community Visioning, Restorative + Environmental Justice Planning and Meeting Facilitation.	Prescott Reavis	Kulima	prescott@kulimadesign.com	5109101201
05/02/2021 10:59 AM	Consulting firm	Yes	Subcontracting firm or CBO	gentrification, Black geographies and planning, inclusive design and community-relevant initiatives	Teju N Adisa-Farrar		teju.adisa.farrar@gmail.com	5108335585
05/03/2021 6:56 AM	Consulting firm	Yes	Prime consulting firm	Planning and zoning	Kirsten Weismantle	Houseal Lavigne	kweismantle@hplanning.com	3123721008

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05/03/2021 7:44 AM	Consulting firm	Yes	Subcontracting firm or CBO	Transportation planning	Megan Eby	Toole Design	meby@tooledesign.com	7202047061
05/03/2021 9:35 AM	Consulting firm	Yes	Subcontracting firm or CBO	Built environment, transportation, land use, public health, scenario planning, air quality, pollution, equity, environmental justice	Eric Fox	Urban Design 4 Health, Inc.	efox@ud4h.com	2068224413
05/03/2021 11:33 AM	Consulting firm	Yes	Subcontracting firm or CBO	Urban economics, fiscal analysis, public finance, housing policy and feasibility analysis.	Jason Moody	Economic & Planning Systems	jmoody@epsys.com	5108419190
05/03/2021 12:46 PM	Consulting firm	Yes	Subcontracting firm or CBO	land and aerial surveying, LIDAR, GIS	Dawn Antonucci	Towill, Inc.	dawn.antonucci@towill.com	9256826976
05/03/2021 15:11 PM	Consulting firm	Yes	Subcontracting firm or CBO	For a General Plan Economic Analysis/Element - Kosmont Companies, a certified Minority Business Enterprise ("MBE") and certified Small Business Enterprise ("SBE"), is a real estate and economic development services firm offering a full range of real estate and financial advisory, economic development strategies/plans, retail/business strategies, project finance, transaction structuring, negotiations, market analysis, feasibility studies, special district analysis, community outreach/project implementation services for both the public and private sectors.	Christine Rodgers	Kosmont Companies	crodders@kosmont.com	4242971070
05/03/2021 16:24 PM	Consulting firm	Yes	Prime consulting firm	Master Planning, Architecture, Landscape Architecture, Interior Design, Experiential Graphic Design and Wayfinding, Branding, Urban Design, Product Design	Miyuki Blois	RIOS	miyuki@rios.com	3237851890
05/03/2021 17:38 PM	Consulting firm	Yes	Subcontracting firm or CBO	Smart Cities	Chris Conner	NTT	chris.conner@global.ntt	4156403052
05/03/2021 17:51 PM	Consulting firm	Yes	Subcontracting firm or CBO	Planning, Transportation, Outreach, Grant Writing	William Imperial	Evan Brooks Associates, Inc.	william@ebaplanning.com	6267998011
05/03/2021 23:38 PM	Community-Based Organization (CBO) or non-profit	Yes	Subcontracting firm or CBO	Real estate/property mgmt. Financial consulting. Mentoring youth. Organizing and managing real estate projects for Oakland senior citizens and those with limited resources.	Leroy Johns	Oaktown Property Management	leroyjohns32@gmail.com	5108580004
05/04/2021 5:46 AM	Consulting firm	Yes	Prime consulting firm	Strategic Planning, Facilitation, Evaluation, Organizational Development, Research, Grant Writing	Patricia Bennett	RDA Consulting	pbennett@rdaconsulting.com	
05/04/2021 15:22 PM	Consulting firm	Yes	Subcontracting firm or CBO	Economic analysis and strategy Inclusive access to opportunity and governance	Kate Collignon	HR&A Advisors	KCollignon@hraadvisors.com	3232031169
05/05/2021 11:25 AM	Consulting firm	Yes	Subcontracting firm or CBO	Landscape Architecture	Christopher Kent	PGAdesign	kent@pgadesign.com	5105508851
05/05/2021 13:47 PM	Consulting firm	Yes	Prime consulting firm	Engineering and Planning	Gigi A Connolly	Matrix Design Group, LLC	gigi.connolly@matrixdesigngroup.com	602288344
05/06/2021 8:15 AM	Consulting firm	Yes	Subcontracting firm or CBO	Urban planning and economics specializing in creating resilient and sustainable commercial and retail districts.	David Greensfelder	Greensfelder Real Estate Strategy	david@greensfelder.net	4156966767
05/06/2021 11:31 AM	Consulting firm	Yes	Subcontracting firm or CBO	Transportation Planning	Amy Boehmer	Toole Design Group, LLC	marketing@tooledesign.com	3019271900
05/07/2021 12:15 PM	Community-Based Organization (CBO) or non-profit	Yes	Subcontracting firm or CBO	Higher Ground Neighborhood Development Corp. is an African American and Women lead non profit serving the residents of East and West Oakland, CA. The non profit's area of expertise is providing outreach to African American and Latinx residents through working with youth and their families around neighborhood issues that impact their quality of life. For the past 20 years we have been working with other community based organizations, resident action committees, neighborhood crime prevention coalitions, and school site councils to provide various kinds of outreach around critical issues. Working in partnership with Private Industry research groups, City, County, and State agencies HG is the part of the team that touches the people where they are. Implementing various methods when disseminating information or setting up engagement activities that gather information from the community is our area of outreach expertise. Topics such as sea level rise, Columbia Garden's Park Restoration, illegal dumping, food deserts, and the San Leandro Creek Project on the Oakland side are a few projects we have worked on as outreach consultants in East and West Oakland below MacArthur Blvd.	Amber Blackwell, M.A.	HIGHER GROUND NEIGHBORHOOD DEVELOPMENT CORPORATION	Higherground_NDC@yahoo.com	5102305120
05/07/2021 12:51 PM	Consulting firm	Yes	Subcontracting firm or CBO	Demographic and economic growth projections, land use and economic development, market conditions and trends, fiscal impact evaluations and revenue analysis.	Bravish Mallavarapu	Stanley R. Hoffman Associates, Inc.	bravish@stanleyhoffman.com	

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05/07/2021 14:29 PM	Consulting firm	Yes	Subcontracting firm or CBO	Just Cities LLC was established by former government policy and planning leaders to provide racial equity analyses and transformative community planning and public policy design for government agencies and leaders seeking to advance racial equity goals. Our services include: - Racial and social equity informed research and data around housing, land use, transportation, health, environmental justice, and more - Transformative community planning and multiracial competent processes with authentic engagement - Deep knowledge of implementation of racial and social equity plans inside government agencies - Identification of solutions grounded in repairing current and historic harms (restorative justice) - Case studies and actual experience showcasing that another world is possible - Deep understanding of government operations, politics, and change opportunities	Margaretta Lin, Managing Director	Just Cities, LLC	margaretta@justcities.work	5104098653
05/07/2021 15:10 PM	Consulting firm	Yes	Subcontracting firm or CBO	Zoning ordinance audit and update, 6th Cycle Housing Element Update, Inclusionary Ordinance, Density Bonus Program, Objective Design Standards	Henry Pontarelli	Lisa Wise Consulting, Inc.	henry@lisawiseconsulting.com	8055951345
05/07/2021 15:46 PM	Consulting firm	Yes	Subcontracting firm or CBO	We do planning for development and construction management. Our firm does a lot of permit expediting and consulting with developers on how to maximize the housing permitted on a lot and how to move old industrial warehouses into creative office or live/work. We spend a lot of time reading and translating the planning codes to other folks in the industry.	Shiloe Bear	Creek Development	shiloe@creekdev.com	4159145475
05/07/2021 16:40 PM	Community-Based Organization (CBO) or non- profit	Yes	Subcontracting firm or CBO	The Praxis Project is a national social justice organization that centers community in advancing health, justice and racial equity. We are based in Oakland, CA. Our expertise includes authentic community engagement, Learning Circles, stakeholder interviews, equity analysis/assessment, facilitation, and training & capacity-building. Please see more at <a href="https://www.thepraxisproject.org/">https://www.thepraxisproject.org/</a>	Jenna Gaarde	The Praxis Project	jenna@thepraxisproject.org	5108271892
05/07/2021 17:32 PM	Other	Yes	Subcontracting firm or CBO	Environmental Laboratory Testing	Will Rice	Enthalpy Analytical	will.rice@enthalpy.com	5104397877
05/07/2021 19:06 PM	Consulting firm	Yes	Prime consulting firm	Geotechnical Engineering, Geologic Hazards Assessments, Environmental Engineering, Engineering Geology, and Materials Testing and Inspection Services	Jenny O'Toole	Ninyo & Moore Geotechnical and Environmental Sciences Consultants	jotoole@ninyoandmoore.com	5103433000
05/07/2021 20:55 PM	Community-Based Organization (CBO) or non- profit	Yes	Subcontracting firm or CBO	Experienced in community engagement in land use planning Proficient in Cantonese, Mandarin and English Qualitative and quantitative data analysis	Lamar Heystek 賀國生	ASIAN, Inc. 美亞輔鄰社	president@asianinc.org	5108999848
05/09/2021 21:25 PM	Interested community member	Yes	Subcontracting firm or CBO	I am an accomplished and dedicated landscaper and ecologist of and in the bav area	Kory Semitekol	Parkridge Estates	keola.semitekol@gmail.com	16503159808
05/10/2021 11:49 AM	Interested community member	Yes	Subcontracting firm or CBO	Environmental Consulting, Community outreach, Event Planning, Tutoring and Mentoring youth in addition to recreational sports	Jorge Leon		leonjorge17@yahoo.com	5104218874
05/10/2021 12:00 PM	Community-Based Organization (CBO) or non- profit	Yes	Subcontracting firm or CBO	Analytical innovation in areas including environmental justice, climate resilience, transportation equity, and other intersections between equity and the built environment; strategy development for engagement of community-based organizations	Robert Dean	Center for Neighborhood Technology (CNT)	bobdean@cnt.org	7739175898
05/10/2021 15:10 PM	Consulting firm	Yes	Subcontracting firm or CBO	Multimodal transportation planning; community engagement- stakeholder coordination	Amy Lopez	Kittelson and Associates, Inc.	alopez@kittelson.com	5104338064
05/10/2021 15:50 PM	Other	Yes	Subcontracting firm or CBO	The Black Cultural Zone Community Development Corporation has expertise in land use, real estate, project development, arts and culture, economic development and community development	Nehanda Imara	The Black Cultural Zone Community Development Corporation	nehanda@blackculturalzone.org	5103884022
05/10/2021 18:34 PM	Other	Yes	Subcontracting firm or CBO	Aclima, a Public Benefit Corporation, has over ten years of experience in developing, using, and implementing novel air monitoring methods and techniques necessary to monitor ambient air quality at the neighborhood block level. Currently, Aclima's managed sensor network is deployed throughout California, in New York, and in multiple countries overseas through our partnership with Google Street View. Our Oakland air monitoring network – deployed as early as 2015 and virtually 24/7 since July 2019 – measures criteria air pollutants such as fine particulate matter (PM2.5 and PM10), ozone (O3), nitrogen dioxide (NO2), carbon monoxide (CO), carbon dioxide (CO2), and sulfur dioxide (SO2), as well as black carbon (BC), methane (CH4), and ethane (C2H6). Aclima is a long-time partner and advisee of the West Oakland Environmental Indicators Project and we are deeply committed to learning from and supporting local leaders, community members, and subject matter experts across Oakland.	Scott Andrews	Aclima Inc.	scott.andrews@aclima.io	4155001299

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05/11/2021 9:18 AM	Other	Yes	Prime consulting firm	Health Net of CA is a health plan in California. We would be interested in RFPs relating to Health Plan changes.	Nick Gedestad	Health Net of California	nicholas.gedestad@healthnet.com	4157414474
05/11/2021 11:45 AM	Community-Based Organization (CBO) or non-profit	Yes	Subcontracting firm or CBO	Housing assistance; Mental Health programs that focus on violence intervention in schools; crisis response due to homicides and domestic violence; immigration services; and Mentorship programs that address at-risk youth.	Adele Nieto	Catholic Charities East Bay	anieto@ccb.org	5104178929
05/11/2021 13:08 PM	Consulting firm	Yes	Subcontracting firm or CBO	transportation planning and traffic engineering	Erin Vaca	DKS Associates	erin.vaca@dksassociates.com	5102196226
05/11/2021 14:09 PM	Consulting firm	Yes	Subcontracting firm or CBO	Multimodal transportation planning (community mobility needs, transit, freight, active transportation)	Carrie Modi	FEHR & PEERS	c.modi@fehrandpeers.com	5105879423
05/11/2021 14:20 PM	Consulting firm	Yes	Subcontracting firm or CBO	historic/cultural resources/historic preservation	Christina Dikas	Page & Turnbull	dikas@page-turnbull.com	4155933246
05/11/2021 17:17 PM	Consulting firm	Yes	Prime consulting firm	Comprehensive General Plans	Rajeev Bhatia	Dyett & Bhatia, Urban and Regional Planners	marketing@dyettandbhatia.com	4159564300
05/12/2021 12:14 PM	Consulting firm	Yes	Subcontracting firm or CBO	Climate Action Plans, Active Transportation, Natural Resources, Parks and Rec., CEQA, GHG, AQ	Stephen Svete	Rincon Consultants, Inc.	svete@rinconconsultants.com	8057014245
05/13/2021 12:42 PM	Consulting firm	Yes	Subcontracting firm or CBO	CEQA Environmental Review: Certified Oakland LBE with extensive experience preparing CEQA documentation for plans and projects for and/or within Oakland.	Crescentia Brown	ESA (Environmental Science Associates)	cbrown@esassoc.com	4157220966
05/13/2021 14:59 PM	Consulting firm	Yes	Subcontracting firm or CBO	Planning, Urban Design, Landscape Architecture // Experience: Broadway / Valdez District Specific Plan, Lake Merritt Park Master Plan and Implementation Projects, Oakland Waterfront Trails, Estuary Park Improvement Project	Shamilla Jensen	Wallace Roberts & Todd (WRT)	sjensen@wrt.com	4152292818
05/14/2021 9:22 AM	Community-Based Organization (CBO) or non-profit	Yes	Subcontracting firm or CBO	Equitable Development. Racial equity strategies for city governments. California state guidance for, and best practices in, city and county General Plans. Health and wellness policies in general plans. Long-time experience in and knowledge of Oakland.	Victor Rubin	PolicyLink	victor@policylink.org	5104187012
05/14/2021 10:42 AM	Consulting firm	Yes	Subcontracting firm or CBO	Urban design, environmental, engineering, planning.	Adam Maleitzke	Startec	adam.maleitzke@startec.com	2136102744
05/14/2021 12:40 PM	Consulting firm	Yes	Prime consulting firm	Management consulting and strategic planning	Bobby Dixon	Athenian Group	info@atheniangroup.us	7133604800
05/14/2021 13:41 PM	Consulting firm	Yes	Subcontracting firm or CBO	Exgy partners with public sector and social impact organizations to use strategy, product, design, and technology to improve lives. -- Strategic Planning, Visioning, Project Management, Stakeholder Engagement and Management, Engagement -- Qualitative and Quantitative Data Collection and/or Analysis, Data Visualization -- Digital engagement, Digital Evaluation, Digital Strategy, Digital Trainings -- Workshops and Facilitation, Human-Centered Design, Research, Community Research, User Research and Feedback, User Testing, Market Research, Design Sprints, User Experience, User Interface, Visual Design, Graphic Design, Design Audits, Prototyping, Information Architecture, Service Design, Behavior Design, Design Systems -- Writing for the Public and for Good User Experience (i.e. Accessibility or Reading Level), Content and Content Strategy, Accessibility (Meeting Government Standards for Visual Design Contrast Ratios, Screen Readers, etc.) -- Agile and Iterative Methodologies Training, Analytics, Web Engineering, Software Engineering, Mobile	Roshen Sethna	Exgy	civic@exgy.com	650766437
05/16/2021 19:22 PM	Consulting firm	Yes	Subcontracting firm or CBO	Public Finance Fiscal and Economic Impact Analyses Economic Development and Retail Strategies Market and Feasibility Analyses Real Estate Advisory Services Transit-Oriented Development	DeMareya Mathis	Strategic Economics Inc	info@strategieconomics.com	5106475291
05/17/2021 15:43 PM	Consulting firm	Yes	Subcontracting firm or CBO	General Plan Safety Element Updates, Climate Adaptation, and Local Hazard Mitigation Plan Updates	Aaron Pfannenstiel	Atlas Planning Solutions	aaron@atlasplanning.org	9514449379
05/17/2021 15:51 PM	Consulting firm	Yes	Subcontracting firm or CBO	Meeting Facilitation Community outreach Community Engagement English into Spanish translations Survey Design Presentations Graphic Design	Aida Negron		am_negron@yahoo.com	5104358214
05/17/2021 20:07 PM	Community-Based Organization (CBO) or non-profit	Yes	Subcontracting firm or CBO	City Planning, Transportation Planning and Cultural Preservation	Iman Khasekhemre	Global Communication Education and Art	ikhasekhemre@gmail.com	
05/18/2021 10:25 AM	Consulting firm	Yes	Subcontracting firm or CBO	Acoustics Environmental Noise Noise Surveys	Tristen Connor	Theory In Practice Acoustics	tristen@ipacoustics.com	5105519963

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05/18/2021 13:13 PM	Community-Based Organization (CBO) or non-profit	Yes	Subcontracting firm or CBO	OCAC was formed in 2009 to ensure the City's climate resilience policies and planning are driven by an equitable community-led processes of frontline environmental justice communities, particularly low-income residents of color who live in Oakland's flatlands neighborhoods. With over 25 organizations in our coalition, we successfully engaged and help shape the creation of Oakland's 2030 Climate Action Plan. OCAC was part of an "equity facilitator team" convening over 2,000 residents in this planning process. We also established a funded a Neighborhood Leader Council to guide City Council's consideration of priorities and supported the creation of a Racial Equity Impact Assessment/ Implementation Guide. OCAC coordinates our work through a standing steering committee consisting of the East Oakland Collective, Brover Dellums Institute for Sustainable Policy Studies & Action, Local Clean Energy Alliance, Mycelium Youth Network, and Planting Justice.	Nicole Wires	Oakland Climate Action Coalition	nicole@oaklandclimateaction.org	5102798416
05/18/2021 13:26 PM	Consulting firm	Yes	Subcontracting firm or CBO	Community-based and neighborhood planning; land-use and environmental justice policy development/implementation, urban design, zoning code assessments/updates, green infrastructure planning, environmental planning/CEQA analysis, and community engagement. Our firm has a strong familiarity and involvement with Oakland and its general planning context since the adoption of the 1996 OSCAR, the 1998 LUTE, and various zoning code updates and area plans developed subsequently.	David C. Ralston	DCR Planning Group	david.ralston@dcrplanninggroup.com	5103883391
05/18/2021 13:54 PM	Consulting firm	Yes	Subcontracting firm or CBO	We provide customized, co-designed strategies with organizations and partnerships - across the public, non-profit, and private sectors - to develop results frameworks and identify strategies for racially equitable impact. We are experts in both newly forming organizations and collaboratives as well as reorienting longstanding institutions and partnerships. Over time, doing work in this way supports clients to internalize a racial equity-focused results process and culture change required to do meaningful work regardless of where they start. Our primary area of expertise is in the introduction and application of Antiracist Results Based Accountability practices within organizations and partnerships.	Elodie Baquerot Lavrey	Equity and Results	elodie@equityandresults.com	6468086448
05/19/2021 10:29 AM	Community-Based Organization (CBO) or non-profit	Yes	Subcontracting firm or CBO	Geographic Information Systems (GIS) Cartography and mapping Geospatial data analysis Interactive web design and development User research Strategic communications and design Stakeholder engagement	Anjali Jain Figueroa	GreenInfo Network	ajain@greeninfo.org	9894932901
05/19/2021 16:39 PM	Community-Based Organization (CBO) or non-profit	Yes	Prime consulting firm	community organizing	Francis Calpotura	InAdvance	fcaplotura@in-advance.org	5103384915
05/20/2021 1:04 AM	Consulting firm	Yes	Subcontracting firm or CBO	Envirocom Communications Strategies, LLC provides community relations, public involvement and outreach; facilitation; project management for planning, housing and community development projects. Versed and experience with engaging diversity, equity and inclusion as foundation to our work.	Surlene Grant	Envirocom Communications Strategies, LLC	sggrant@envirocommunications.com	5103527826
05/21/2021 9:46 AM	Consulting firm	Yes	Prime consulting firm	Urban design, planning, retail, retail design guidelines	Aaron Cook	BCV Architecture + Interiors	cook@bcvarch.com	5745142518
05/28/2021 11:22 AM	Community-Based Organization (CBO) or non-profit	Yes	Subcontracting firm or CBO	Community Engagement Food Policy Equity Centered Food Systems Food Waste and Recovery Institutional Food Procurement Convening and Facilitation of various stakeholder across the food policy landscape □ Popular Food Education	Nakia Woods	Oakland Food Policy Council	nakia@hopecollabrative.net	5102074833
05/26/2021 12:30 PM	Community-Based Organization (CBO) or non-profit	Yes	Subcontracting firm or CBO	K-12 education, climate resiliency hubs, disaster preparedness, community outreach	Lil Milagro Henriquez	Mycelium Youth Network	lilmilagro@myceliumyouth.org	5108426793
05/29/2021 21:37 PM	Community-Based Organization (CBO) or non-profit	Yes	Subcontracting firm or CBO	Participatory governance, resilient cities, racial and economic justice, and legal & policy support so communities can develop their own sustainable sources of food, housing, energy, jobs, and other vital aspects of a thriving community.	Janelle Orsi	Sustainable Economies Law Center	janelle@thesecl.org	
06/01/2021 12:15 PM	Community-Based Organization (CBO) or non-profit	Yes	Subcontracting firm or CBO	Legal	Tia Katrina Taruc-Myers	Sustainable Economies Law Center	tia@thesecl.org	5103932723

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06/02/2021 19:55 PM	Consulting firm	Yes	Subcontracting firm or CBO	The Hood Planning Group takes on community and city led planning assignments with authenticity balanced by lived experience and technical skill. We understand the nuances and TLC needed to implement true equity in neighborhoods labeled as Disadvantaged Communities. We specialize in intersectional coordination across planning sectors, between public and private agencies and the community to streamline social, environmental and economic solutions.  With a background in natural science, community activism and regional planning, our overall goal is to assist communities and public agencies to re-develop a built environment that's positive and cultivating for communities in need. As 'Hood Planners', we provide assistance with project management, community engagement facilitation, community relations and liaising, cultural strategy and neighborhood planning. Additional skills and services include: participatory planning; critical thinking; media (video editing, drone piloting); ESRI ArcGIS; anti-displacement; conflict mediation; research; and transportation and mobility planning.	Marquita Price	Hood Planning Group	eehoodplanner@gmail.com	510988363
06/03/2021 8:02 AM	Community-Based Organization (CBO) or non-profit	Yes	Subcontracting firm or CBO	Community engagement, plan review, consultation	Candice Elder	The East Oakland Collective	candice@eastoaklandcollective.com	5109900775
06/04/2021 23:00 PM	Community-Based Organization (CBO) or non-profit	Yes	Subcontracting firm or CBO	I am part of Parkridge Estates CBO. I am very knowledgeable in micro climate, fire resistance species, drought tolerance, native flora and fauna of the area, rare and endangered needs of animals, birds, and more, climate adaptation and preparation, assisted migration, fog capturing, re-establishment, public correspondence and public mitigation techniques, projected outcomes in projects, conceptual design and implementation. Furthermore I represent being an Oaklander in a knowledgeable and reasonable manner.	Kory Semitekoi	Parkridge Estates	Keola.semitekoi@gmail.com	6503159808
06/07/2021 10:48 AM	Consulting firm	Yes	Prime consulting firm	Urban Planning & Design, Architecture	Sarah Protzko	SmithGroup	sarah.protzko@smithgroup.com	3016399128
06/08/2021 10:41 AM	Consulting firm	Yes	Subcontracting firm or CBO	environmental justice, participatory community engagement, equitable policy	Marybelle Nzegwu Tobias	Environmental Justice Solutions	marybelle@ej.solutions	5107478629
06/08/2021 10:44 AM	Community-Based Organization (CBO) or non-profit	Yes	Subcontracting firm or CBO	Robust community organizing, Community outreach and engagement, Coalition building, As a native Black Oaklander, I am familiar with all districts and have deep roots across racial and class lines in Oakland. In one of my current projects, I am the Community Engagement and Outreach subcontractor with U.C. Berkeley's Oakland EcoBlock project. <a href="https://ecoblock.berkeley.edu/">https://ecoblock.berkeley.edu/</a>	Cathy Leonard	Oakland Neighborhoods for Equity	cathlnd@gmail.com	5109271574
06/08/2021 13:36 PM	Consulting firm	Yes	Subcontracting firm or CBO	Public Health and Environmental Justice, Engagement and Facilitation, Working with residents, CBOs, and other agencies, Connection to AB 617 EJ process in West Oakland	Beth Altshuler Munoz	Beth Altshuler Munoz	BethAltMunoz@gmail.com	4155162715
06/08/2021 16:37 PM	Consulting firm	Yes	Subcontracting firm or CBO	Technical Assistance - Program, Policy, and Program Implementation Project Design Participatory Research Strategic Planning Human-Centered Design Community-Driven Planning Cultural Equity & Belonging	Brytane Brown	emergent labs	brytane@emergentlabs.co	5104808723
06/09/2021 2:23 AM	Community-Based Organization (CBO) or non-profit	Yes	Subcontracting firm or CBO	Equitable and inclusive real estate development (finance, structuring, policy, etc)  Proudly located on Frank Ogawa Plaza in the heart of Downtown Oakland, BIG Oakland is a black-owned co-working/incubator space dedicated to the architecture, planning, real estate, construction industry. As a venue, we have hosted UC Berkeley's Masters of Real Estate Development + Design program and numerous industry-related community engagement, bid proposals, and workshop events.	Kyle Rawlins	BIG Oakland	kyle@bigoakland.space	5102773323
06/09/2021 12:54 PM	Other	Yes	Prime consulting firm	Hand sanitizer and disinfectants	Lela Sanders	InkJet, Inc. DBA Community Chemical	inkjet@inkjetinc.com	9388902067
06/10/2021 13:04 PM	Consulting firm	Yes	Subcontracting firm or CBO	•Transformation Strategy •Strategic Planning •Community Outreach and Facilitation •Organizational Assessment and Capacity Building •Change Management •Resource Development	Aimery Thomas	The Future Organization LLC	aimery.thomas@thefutureorg.com	6264291259
06/11/2021 10:57 AM	Consulting firm	Yes	Prime consulting firm	Transportation Planning/Traffic Engineering	Jeff Stine	VRPA Technologies, Inc.	jstine@vrpatechnologies.com	5592711200

**Expression of Interest - Oakland General Plan Update RFP**  
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06/16/2021 12:11 PM	Consulting firm	Yes	Subcontracting firm or CBO	We are a nationally-recognized urban design, planning and architecture firm with a focus on downtown plans, revitalization strategies, and Form-Based Codes, located in Berkeley. Our recent experience in Oakland includes an urban design focus for the Downtown Oakland Specific Plan.  For General Plans we can help to establish a place-based land use framework that is reflective of urban form and local geography, and helps to tie policy and investment to local character and community readiness for change. Our work typically informs the Land Use Element as well as Community/Urban Design/Placemaking elements. Our methodology has been effectively applied to recent notable and award-winning General Plans in Cincinnati, OH, Kauai County, HI, and Memphis, TN.	Stefan Pellegrini	Opticos Design, Inc.	stefan.pellegrini@opticosdesign.com	5105586957
06/17/2021 8:43 AM	Community-Based Organization (CBO) or non-profit	Yes	Subcontracting firm or CBO	BARHII is the coalition of the Bay Area's public health departments. BARHII is a recognized thought leader, influencer in the realm of policy, and promoter of cross-sectional models that narrow the disparity gaps.	Melissa Jones	Bay Area Regional Health Inequities Initiative (BARHII)	mjones@barhii.org	5102108256
06/17/2021 10:02 AM	Community-Based Organization (CBO) or non-profit	Yes	Subcontracting firm or CBO	social and racial equity, general plan process in California, equity in planning practice, extensive involvement and familiarity with Oakland communities and institutions. I completed this form earlier and am on the list, just need to download the RFP again.	Victor Rubin	PolicyLink	victor@policylink.org	5104187012
06/17/2021 12:07 PM	Community-Based Organization (CBO) or non-profit	Yes	Subcontracting firm or CBO	Urban Strategies Council (the Council) is a regional anchor organization dedicated to advancing economic, racial and social equity in the Bay Area. Our mission is to eliminate persistent poverty in the San Francisco Bay area by working with partners to transform low-income neighborhoods into vibrant, healthy communities. To achieve our mission, the Council focuses its strategies in three areas of work: advancing economic opportunity, advancing educational opportunity, and building safe/healthy communities. The Council's core competencies are: data analysis and research (quantitative and qualitative), collective action (through collaboration), community leadership development, and policy innovation/advocacy. The Council's most recent aligned work includes: conducting participatory action research and strategic planning for Oakland's new Dept. of Violence Prevention, designing the MACRO (non-police 911-alternative) pilot program, organizing youth outreach for the United Way of the Bay Area's Census 2020 Complete Count effort; coordinating research and evaluation activities for the Oakland Frontline Healers, and facilitating community outreach/engagement and goal setting for the Vallejo City Council.	David A. Harris	Urban Strategies Council	davidh@urbanstrategies.org	5102032779
06/21/2021 7:56 AM	Consulting firm	Yes	Subcontracting firm or CBO	Acoustical consulting Noise Element	Randy Waldeck	CSDA Design Group	rwaldeck@cstdadesigngroup.com	4156939800
06/22/2021 16:13 PM	Community-Based Organization (CBO) or non-profit	Yes	Prime consulting firm	Higher Ground Neighborhood Development Corp. areas of expertise are youth and community engagement. With over twenty years of service in the City of Oakland, 100% of the Board of Directors residing in the City of Oakland over 40 years, and being a small Black and Women lead non profit organization we are prime partners for this opportunity. Higher Ground has over one hundred small, medium, and large capacity partners throughout the City and we serve those communities, their youth, and families in some capacity. We work with Oakland Unified's traditional and charter schools, we work with Neighborhood Crime Prevention Committees, we work along side City Officials on community based projects such as Sobrante Park's Martin Luther King Day of Service one of the largest in the city, and we provide resources as a reliance hub in West Oakland. Our work with community makes us a homegrown choice to fulfill Oakland's General Plan Consulting Firm.	Amber Blackwell, M.A.	Higher Ground Neighborhood Development Corp.	Higherground_ndc@yahoo.com	5102305120
06/23/2021 11:57 AM	Community-Based Organization (CBO) or non-profit	Yes	Subcontracting firm or CBO	Advocacy, Public Policy, and Outreach	Barbara Leslie	Oakland Metropolitan Chamber of Commerce	bleslie@oaklandchamber.com	5108744800