

ITEM I.d. APPROVAL OF MINUTES

Thursday, May 17, 2018
8:30 a.m. – 11:00 a.m.

Minutes

PRESENT: Kori Chen, Zeydi Gutierrez, Polly guy, Derreck Johnson, Doreen Moreno, Chudy Nnebe, Gilbert Pete, Ruben Rodriguez, Brian Salem, Lynn Vera

ABSENT: Matt Alexander, John Brauer, Kathleen Burriss, Dan Ferreira, Herb Garrett, Darien Louie, O Bray Van Buren

PROCEDURAL ITEMS

- *Meeting called to order at 8:44am*

- *Introduction of two new board members*
 - Lynn Vera, Mettler-Toledo Rainin
 - Zeydi Guierrez, AB & I Foundry

- *Adoption of the Agenda*

- *Minutes Approved Unanimously*

Motion 1st: Gilbert Pete
Motion 2nd: Ruben Rodriguez
Stephen Baiter identified a correction in minutes regarding new staff member, Christina Gutierrez name on page 6.
Yes Votes: 9
No Votes: 0
Abstentions: 0
Recusals: 0

PRESENTATION

Alameda County Reentry Landscape by Niola Crosby, Alameda County Probation Department and Captain Marty Netifer from the Alameda County Sheriff Department, Youth and Family Services Division.

- Overview of the adult reentry strategic plan adopted in 2014
- Alameda County is supervising about 9000 adults and about 50% reside in Oakland
- Alameda County reside roughly \$42M in funding in which \$20M goes back into the community for services; \$6M in workforce development and education.
- 5% of re-entry population employed stay on the job 120 days (dismal statistics)
- State of California's recidivism rate is 60%
- RFP for \$2M for Career and Technical Education Training issue
- \$500K for evaluation for realignment efforts
- Overview of Operation Hometown; evidence based re-entry system that leads to job sustainability

ACTION ITEMS

Approve FY 2018-19 OWDB Budget

3 Recommendations

1. Present the budget as is to council (pages 22-33)
2. Request the City Council to appropriate an additional \$225K to maintain the same service levels at FY 17-18
3. WDB delegate additional decision making to the executive committee for any minor changes that may come out the budget process

We have a net reduction of 20% because of the drop in unemployment which decreases our federal formula funds. This drop required OWDB to make adjustments to create a FY 18/19 balance budget including freezing a staff position, reduced investments in third-party business services and reassigning services back to our services providers and the City of Oakland staff.

Speaker: Richard de Jauergui

Expressed concerns regarding the underfunding of the Comprehensive Centers and will continue to partner with OWDB to provide adequate services to Oakland residents. Strongly urge OWDB to support option B to support the West Oakland Neighborhood Center

Discussion:

The initiative before City Council led by Councilmember Brooks to pay for pre-apprenticeship construction training and how the initiative puts front and center how workforce development is more and more a priority to help meet needs in the communities where there's been underinvestment and no connection to school and work. Who would administer the funds?

The role of the board to link, leverage, and align with city and county stakeholder is critical as federal funding continues to decrease.

Creating an information and data tool to inform the community and City Council around the work OWDB does.

Motion 1st: Brian Salem

Motion 2nd: Rubin Rodriguez

Yes Votes: 10

No Votes: 0

Abstentions: 0

Recusals: 0

DISCUSSION ITEMS

Program Performance

Overall program performance is on track; however, the service providers are not meeting the credential attainment outcomes negotiated by the state. Local workforce investment areas are required to meet 90% of the negotiated performance outcomes.

Executive committee met on April 27th to draft Annual Calendar (highlights)

- Annual operating budget
- Update local strategic plan
- RFP's for adult, dislocated worker, and youth services

PUBLIC FORUM

No public announcements

STAFF REPORTS

The summer program is using a digital application process so young people can apply from remotely.

OWDB hosted a job fair at Laney Community College with over 38 employers in attendance and 150 - 200 students. In attendance were Home of Chicken and Waffles, Starbucks, UPS, Mettler-Toledo Ranin, and Employment Development Department. Lunch was provided by AB & I Foundry.

Testimonial by Polly Guy, Regional Director of Operations, Starbucks, *“So yesterday was really successful, not because we just hired those that came to the event, but what I'm most proud of is the opportunity for us to be able to help people understand how to interview and how to build skills and how to show up for having a conversation with someone who might give you a job. We talked to 50 candidates at the event and just talking about, what are they interested in, how do you determine what kind of job that you apply for. Then we interviewed 15 of those 50 and we hired eight that we interviewed. So it was really a successful day and it's a great day when you can be able to just help others be able to understand what it takes to be the best job seeker.”*

Staff is currently monitoring the Supplemental Nutrition Assistance Program (SNAP), which may provide an opportunity to partner based on additional work requirements for SNAP recipients in California.

ANNOUNCEMENTS

Manufacturing event at the Scottish Rite on May 24th, 2018.

Prison to Employment Initiative regional convening forthcoming

Meeting Adjourned: 11:00am

NEXT SCHEDULED OWDB MEETING – THURSDAY, AUGUST 2, 2018 8:30-11:00 AM

These WIOA Title I financially assisted programs or activities are “Equal Opportunity Employers/Programs”. Auxiliary aids and services are available upon request to individuals with disabilities.